



**SRM INSTITUTE OF SCIENCE AND TECHNOLOGY**  
**FACULTY OF MANAGEMENT**

**FOM-- GO-GREEN CLUB PROGRAM REPORT**

**SRMIST – is No.3 in India and 164 rank worldwide for world’s most sustainable university (U1- Green Metric Ranking).**

**SRM – Faculty of management – Advocates for going green, developing green behaviour and sustainability culture among students, faculty, staff and society.**

The **Go-Green Club** of SRM FOM organized the following event that will aid the department and University to contribute to SDG goal 12 (Sustainable production and consumption) and SDG goal 13 (Action to combat climate change)

**Event Date: October 22, 2024**

**Venue: MBA Block M-205**

**Title: “Sustainable Business - Startup and Entrepreneurship Opportunities Because of Climate Change Impact”**

**Guest Speaker: Dr. Chithra Lekha P, CEO of Karotimam Innovations Pvt Ltd, Chennai**

**Faculty In-Charge: Dr. C. Senthilnathan**

**Faculty team: Dr. K.D. Balaji, Dr. J. Dinesh, Dr. U. Madan Rajan**

**Student President: Surya R (II MBA)**

**Student Coordinators-R.Surya ( II MBA ),C.DeepakKiran( I MBA )**

**Student team member Karthik, Shamreen (II MBA), R.Praveen kumar,N Arjun,M Haresh ( I MBA ), Anand. S (I MBA)**

On Tuesday, October 22, 2024, the Go Green Club hosted a highly engaging event that attracted around 70 students who were eager to learn about sustainable business, startup and entrepreneurship opportunities because of climate change impact. The highlight of the day was an inspiring talk by Dr. Chithra Lekha P, the esteemed CEO of Karotimam Innovations Pvt Ltd in Chennai.

Dr. Chithra Lekha delivered a compelling presentation on how climate change impacts reshaping the business landscape and creating exciting opportunities for entrepreneurs. She shared valuable insights into sustainable business practices and showcased successful startups that have emerged in response to environmental challenges because of climate change impact. Her discussion encouraged students to think creatively about their roles as future leaders in a rapidly changing market for developing sustainable businesses.

In addition to Dr. Chithra Lekha's enlightening session, Dr. C. Senthilnathan, the faculty in-charge of the Go Green Club, addressed the students about the club's growth and various initiatives. He emphasized the importance of active student participation in sustainability efforts and encouraged everyone to get involved in upcoming projects. His remarks highlighted the club's mission to promote environmental awareness and empower young leaders committed to green practices and move towards developing sustainable business in future for managing and reducing climate change impact.

The event was well-received, fostering vibrant discussions and inspired students to consider how they can contribute to a more sustainable future. The participation of 70 enthusiastic students underscored the growing interest in sustainability and the role of entrepreneurship in addressing climate change challenges.

## PHOTOS :







