



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

COLLEGE OF HUMANITIES

DEPARTMENT OF COMMERCE



SUMMARY REPORT OF

“THE IMPORTANCE OF FINANCIAL LITERACY”

Empowering the Youth

ORGANISED BY

Department of Commerce

EVENT CONVENOR:

- Dr A. Kavitha

FACULTY COORDINATORS:

- Dr. R. Angayarkanni
- Dr. Lavanya Veeran

REPORT COORDINATOR:

- Sarayu Niveditha RK

DATE: 11th December 2024

TIME: 2:00 P.M. Onwards

VENUE: Subbulakshmi Hall, FSH Block I



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
FACULTY OF SCIENCE AND HUMANITIES
COLLEGE OF HUMANITIES
DEPARTMENT OF COMMERCE



A SEMINAR ON THE IMPORTANCE OF FINANCIAL LITERACY: EMPOWERING THE YOUTH

JOIN WITH US!



RESOURCE PERSON

Auxilia Christy Jesu
Certified Financial Planner
PRUDENT FINANCIAL SERVICES

CO-ORDINATORS

DR. KAVITHA.A
DR. ANGAYARKANNI.R
DR. LAVANYA VEERAN

VENUE : Subbulakshmi hall,
FSH Block – 1.

DATE : 11.12.2024

TIME : 02:00 p.m

THE IMPORTANCE OF FINANCIAL LITERACY:

REPORT:

A highly insightful seminar on “The Importance of Financial Literacy: Empowering the Youth” was held recently, leaving a lasting impact on the student community. Organized by Dr Angayarkanni and Dr Lavanya Veeran and convened by the Head of the Department, Dr A. Kavitha, the event aimed to underscore the critical role financial literacy plays in shaping empowered and financially responsible individuals.

The seminar was graced by the esteemed Ms. Auxilia Christy Jesu, a certified financial planner, research analyst, and managing partner of Prudent Financial Services. With her wealth of experience, Ms. Jesu delivered a thought-provoking session highlighting how financial literacy equips young individuals to make informed decisions, manage their finances effectively, and secure their financial futures. Through practical examples and expert insights, she shed light on the tools and strategies essential for navigating today’s dynamic financial landscape.

The seminar provided students with an invaluable opportunity to understand the importance of sound financial knowledge in personal and professional spheres. The key takeaway was the realization that financial empowerment is not just a skill but a cornerstone of long-term success.

The seminar’s engaging discourse inspired students to take proactive steps toward financial awareness, leaving them motivated to implement what they learned.

GALLERY:





