



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
COLLEGE OF HUMANITIES
DEPARTMENT OF COMMERCE



SUMMARY REPORT OF
RESEARCH REPORT WRITING

CONDUCTED BY
Department of Commerce

EVENT CONVENOR:

- Dr A. Kavitha

FACULTY COORDINATOR:

- Dr J. Solomon Thangadurai
- Dr K. Sivaperumal

REPORT COORDINATOR:

- Chaithanya N

DATE: 17th December, 2024

TIME: 9:00 A.M. to 4:00 P.M.

VENUE: Mini Hall 2, T.P. Ganesan Auditorium



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
FACULTY OF SCIENCE AND HUMANITIES
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2 DAY WORKSHOP ON RESEARCH REPORT WRITING



Dr.B.CHINNA MUTHU, Ph.d

Assistant Professor,
Madras Christian College,
Tambaram, Chennai

17&19
2024

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TIME: 9 a.m – 4 p.m

Venue: Mini Hall 2,
T.P.Ganesan Auditorium

RESEARCH REPORT WRITING 2024

REPORT:

On December 17, 2024, the Department of Commerce organized an insightful and enriching event titled "Research Report Writing," aimed at enhancing students' understanding of crafting effective research reports. The event was conducted in Mini Hall 2 and brought together faculty and students for an engaging day of learning and collaboration.

The event commenced promptly at 9:00 AM with the Tamizh Thai Vaazthu, setting a respectful and traditional tone for the proceedings. The highlight of the event was the workshop conducted by the esteemed Chief Guest, Dr. B. Chinna Muthu, PhD, Assistant Professor at Madras Christian College, Chennai. Dr. Chinna Muthu, an expert in the field, shared his extensive knowledge of the nuances of research report writing. He elaborated on essential components of a well-structured research report, including topic selection, data analysis, effective presentation of findings, and citation techniques. Additionally, he explained in detail the use of SPSS, a statistical software tool widely used for data analysis in research, providing practical insights and examples that enhanced students' comprehension. The workshop was highly engaging, with interactive sessions and a hands-on approach that encouraged active participation from the attendees. Dr. Chinna Muthu also answered numerous questions posed by students, further deepening their understanding of the topic.

The event's smooth execution was further enhanced by the capable emceeing carried forward by Chaithanya, Aakanksha, and Kushi Kasikela, who ensured seamless transitions between the segments. The emcees took care of both the welcome address and the vote of thanks, adding a professional and organized touch to the event. Their efforts were instrumental in maintaining the audience's engagement throughout the day. Dr. A. Kavitha, the Head of the Department, was also present and provided her support and guidance during the event. Her presence served as a motivating factor for the students and faculty alike.

The event concluded at 4:00 PM with the emcees delivering the vote of thanks, expressing gratitude to the chief guest, the department head, and the organizing team for their contributions in making the event a success. The day ended on a patriotic note with the National Anthem. Overall, the "Research Report Writing" event was a resounding success, providing students with valuable insights into the art of crafting research reports, the practical application of statistical tools like SPSS, and motivating them to pursue academic excellence. The presence of a distinguished speaker, the active participation of students, and the flawless coordination by the emcees made the event both informative and memorable. It also underscored the department's commitment to fostering academic growth and equipping students with critical skills essential for their future endeavours.

GALLERY:



