



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
FACULTY OF SCIENCE AND HUMANITIES
DEPARTMENT OF COMMERCE



WORKSHOP SUMMARY REPORT OF

UNLEASHING THE POWER OF INVESTING

Learn the basics and take control of your finance

Organized by

DEPARTMENT OF COMMERCE

FACULTY CONVENOR AND ORGANIZING SECRETARY:

- Dr R. Angayarkanni
- Dr V. Lavanya

EVENT STUDENT COORDINATORS:

- Niranjana Madhu Menon
- Dheerthahiri
- Amal
- Chaithanya N

DATE: 1st March 2024

TIME: 12:40 P.M. to 2:00 P.M.

VENUE: 4th Floor Polytechnic Block

SRM Institute Of Science And Technology
Faculty Of Science And Humanities



DEPARTMENT OF COMMERCE

Speakers



Dheerthahiri



**Niranjan Madhu
Menon**



Amal



**12:40 PM to
02:00 PM**



1st MAR 2024



VPT BLOCK



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ORGANIZING SECRETARY

Dr. Lavanya Veeran
Assistant Professor
Department of Commerce

CONVENER

Dr. R. Angayarkanni
Head of Department
Department of Commerce

UNLEASHING THE POWER OF INVESTING

REPORT:

The Department of Commerce, Faculty of Science and Humanities, SRM Institute of Science and Technology, orchestrated an enlightening seminar titled "UNLEASHING THE POWER OF INVESTING: learn the basics and take control of your finance" within the prestigious confines of the VPT Block. This seminar, featuring presentations by Mr. Dheerthahiri, Mr. Niranjan Madhu Menon, and Mr. Amal, sought to offer attendees a multifaceted understanding of stock market dynamics, aiming to equip them with the requisite knowledge and tools to navigate the complexities of investment.

Mr. Dheerthahiri's presentation inaugurated the seminar, delving into the dynamic realm of digital assets and blockchain technology. With meticulous detail, he elucidated the insights into emerging trends and prospects in the digital asset space. Through compelling examples and real-world applications, Mr. Dheerthahiri underscored the significance of staying abreast of technological advancements and embracing innovation in investment strategies.

Following Mr. Dheerthahiri's exploration of digital assets, Mr. Niranjan Madhu Menon took the stage to expound upon traditional investment methodologies, particularly focusing on the time-tested principles of stock market investing. With a wealth of expertise, Mr. Menon dissected the intricacies of fundamental analysis, portfolio diversification, and risk management, emphasizing the importance of a disciplined approach and prudent decision-making in achieving sustainable investment outcomes.

As the seminar progressed, Mr. Amal delivered a poignant presentation on the role of the Federal Reserve. Mr. Amal shed light on the Federal Reserve's impact on interest rates, inflation, and market stability. Throughout the seminar, attendees actively engaged in thought-provoking discussions, leveraging the diverse perspectives presented by the speakers to deepen their understanding of investment principles and strategies. The event served as a catalyst for collaborative learning and knowledge exchange, fostering a vibrant community of aspiring investors eager to harness the transformative power of strategic investing.

In conclusion, the seminar on "Unleashing the Power of Investing" not only provided attendees with a comprehensive toolkit for navigating the complexities of the stock market but also instilled a sense of purpose and responsibility in their investment endeavors, positioning them to emerge as informed and conscientious stewards of wealth in an ever-evolving financial landscape.

GALLERY



