



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be **University** Under Section 3 of the UGC Act, 1956)

UNIVERSITY EXAMINATIONS - TIME TABLE - MAY / JUNE 2025

(For the candidates admitted during the Academic Year 2023 - 2024)

REGULATIONS: 2023

Semester : 01				AN : 02.00 PM to 05.00 PM		
Date & Day	26.05.2025 Monday	27.05.2025 Tuesday	28.05.2025 Wednesday	29.05.2025 Thursday	30.05.2025 Friday	31.05.2025 Saturday
Branch / Specialization	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Title
B.B.A	ULT23G01J - Tamil - I ULT23G01J - Hindi - I ULF23G01J - French - I	ULE23AE1T - English	UBA23101T - Management Concepts	UBA23102T - Fundamentals of Financial Accounting	UBA23103T - Design Thinking	UBA23104T - Business Environment and Sustainability Management
B.B.A - Data Science	ULT23G01J - Tamil - I ULT23G01J - Hindi - I ULF23G01J - French - I	ULE23AE1T - English	UBS23101T - Management Concepts	UBS23102T - Fundamentals of Financial Accounting	*****	*****
B.B.A- Digital Marketing	ULT23G01J - Tamil - I ULT23G01J - Hindi - I ULF23G01J - French - I	ULE23AE1T - English	UBD23101T - Management Concepts	UBD23102T - Fundamentals of Financial Accounting	UBD23103T - Fundamentals of Digital Marketing	UBD23104T - Content Marketing



Date: 10.03.2025

* Elective

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REGULATIONS: 2023

Semester : 02				FN : 10.00 AM to 01.00 PM			
Date & Day	27.05.2025 Tuesday	28.05.2025 Wednesday	29.05.2025 Thursday	30.05.2025 Friday	31.05.2025 Saturday	02.06.2025 Monday	03.06.2025 Tuesday
Branch / Specialization	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Title
B.B.A	ULT23G02J – Tamil – II ULH23G02J – Hindi – II ULF23G02J – French – II	UBA23201T – Human Resource Management and Organisational Behaviour	UBA23202T – Principles of Marketing	UES23AE1T – Environmental Studies	UBA23203T – Basics of Programming	UBA23204T – Basics of Production and Operation Management	UBA23G01T – Managerial Economics
B.B.A – Data Science	ULT23G02J – Tamil – II ULH23G02J – Hindi – II ULF23G02J – French – II	UBS23201T – Design Thinking	UBS23202T – Business Environment and Sustainability Management	UES23AE1T – Environmental Studies	*****	*****	*****
B.B.A- Digital Marketing	ULT23G02J – Tamil – II ULH23G02J – Hindi – II ULF23G02J – French – II	UBD23201T – Design Thinking	UBD23202T – Business Environment and Sustainability Management	UES23AE1T – Environmental Studies	UBD23203T – Primary Methods of Developing Website	UBD23204T – Search Engine Optimization	UBD23G01T – Managerial Economics

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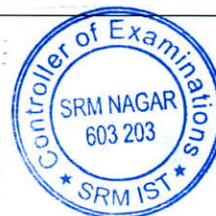
REGULATIONS: 2023

Semester : 03					AN : 02.00 PM to 05.00 PM	
Date & Day	19.05.2025 Monday	20.05.2025 Tuesday	21.05.2025 Wednesday	22.05.2025 Thursday	23.05.2025 Friday	24.05.2025 Saturday
Branch / Specialization	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Title	
B.B.A	UBA23301T - Legal Aspects of Business	UBA23302T - Cost and Management Accounting	UBA23G02T - Statistics for Business	*ULT23AE1J - Applied Tamil - I *ULH23AE1J - Applied Hindi - I *ULF23AE1J - French for Specific Purpose - I	*UBA23E01T - Banking and Insurance *UBA23E02T - Training and Development *UBA23E03T - Product and Brand Management *UBA23E04T - Production Planning and Control	*****
B.B.A - Data Science	UBS23301T - Human Resource Management and Organisational Behaviour	UBS23302T - Principles of Marketing	UBS23G02T - Matrices and Calculus	*ULT23AE1J - Applied Tamil - I *ULH23AE1J - Applied Hindi - I *ULF23AE1J - French for Specific Purpose - I	*UBS23E01T - Data Structure and Algorithms	UBS23303T - Basics of Production and Operation Management
B.B.A- Digital Marketing	UBD23301T - Human Resource Management and Organisational Behaviour	UBD23302T - Principles of Marketing	UBD23G02T - Statistics for Business	*ULT23AE1J - Applied Tamil - I *ULH23AE1J - Applied Hindi - I *ULF23AE1J - French for Specific Purpose - I	*UBD23E01T - Methods of Trend and Keyword Research	UBD23303T - Basics of Production and Operation Management

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REGULATIONS: 2023

Semester : 04				FN : 10.00 AM to 01.00 PM			
Date & Day	19.05.2025 Monday	20.05.2025 Tuesday	21.05.2025 Wednesday	22.05.2025 Thursday	23.05.2025 Friday	24.05.2025 Saturday	26.05.2025 Monday
Branch / Specialization	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Title	Subject Code & Titles
B.B.A	UBA23401T - Consumer Behaviour	UBA23402T - Introduction to Research Methods	UBA23403T - Financial Management for Decisions	*UBA23E05T - Financial Service and Financial Market *UBA23E06T - Leadership and Team Management *UBA23E07T - Advertising and Promotion Strategy	*UBA23E09T - Security Analysis and Portfolio Management *UBA23E10T - Essentials of Public Relations *UBA23E11T - Sales and Retail Management	*ULT23AE2J - Applied Tamil - II *ULH23AE2J - Applied Hindi - II *ULF23AE2J - French for Specific Purpose - II	UBA23G03T - Operations Research in Business
B.B.A - Data Science	UBS23401T - Legal Aspects of Business	UBS23403T - Introduction to Research Methods	UBS23402T - Cost and Management Accounting	*****	*****	*ULT23AE2J - Applied Tamil - II *ULH23AE2J - Applied Hindi - II *ULF23AE2J - French for Specific Purpose - II	UBS23G03T - Managerial Economics
B.B.A- Digital Marketing	UBD23401T - Legal Aspects of Business	UBD23403T - Introduction to Research Methods	UBD23402T - Cost and Management Accounting	UBD23E02T - Paid Marketing	UBD23E03T - User Retention and Engagement	*ULT23AE2J - Applied Tamil - II *ULH23AE2J - Applied Hindi - II *ULF23AE2J - French for Specific Purpose - II	UBD23G03T - Operations Research in Business

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