

SRM COLLEGE OF NURSING, KATTANKULATHUR -603 203

Alumni Event Report MONTH OF NOVEMBER

Date: 20/11/2024

SRM College of Nursing, under the auspices of the Directorate of Alumni Affairs, continues to uphold its commitment to academic excellence and professional development by organizing impactful alumni engagement events. On 20th November 2024, the college hosted an enriching Alumni Guest Lecture titled “*Entrepreneurship in Nursing*”. Held in offline mode at the Multipurpose Hall (MP Hall), First Floor, SRM College of Nursing, this session attracted 160 participants, including students from B.Sc (N) IV Year, Post Basic B.Sc (N) I Year, and Diploma in General Nursing and Midwifery (DGNM) II and III Years. The primary objective of the session was to introduce students to the potential of entrepreneurship within the nursing profession and to expand their understanding of alternative career pathways beyond conventional clinical roles.

The event began at 2:00 PM with a formal welcome address delivered by Dr. R. Vijayalakshmi, Alumni Coordinator and Vice Principal of SRM College of Nursing. She warmly welcomed the participants and introduced the distinguished speaker, emphasizing the importance of alumni interactions in nurturing the professional growth of nursing students. The guest of honor for the day was Dr. T.R. Udaya Kumar, an accomplished alumnus of the 1997 batch from the Medical-Surgical Nursing Department. Dr. Udaya Kumar currently serves as the Founder and CEO of Impetus Healthcare Skills Private Limited, Chennai, and also holds the position of Vice President of the Trained Nurses Association of India (TNAI), Tamil Nadu branch. His diverse achievements in both clinical and entrepreneurial domains made him an ideal speaker for the session.

Dr. Udaya Kumar’s presentation on “*Entrepreneurship in Nursing*” was both insightful and empowering. He elaborated on how nurses can leverage their clinical experience and leadership capabilities to become innovators and entrepreneurs in healthcare. Through a detailed and engaging talk, he highlighted various avenues where nurses can establish independent ventures—ranging from home healthcare services, consultancy practices, nursing training institutions, and health education platforms, to community-based wellness centers. Emphasizing the integration of business skills with compassionate care, he demonstrated how entrepreneurial nurses can bring transformative changes to patient care and health delivery systems.

The speaker also addressed the practical aspects of launching a healthcare business, including planning, regulatory considerations, funding options, and market analysis. He encouraged students to adopt a solution-oriented mindset, stressing that entrepreneurship is not limited to profit-making but is equally about creating meaningful impacts in communities through innovative healthcare solutions. His own journey from clinical nursing to becoming a

successful entrepreneur served as a compelling example for aspiring students. The session was further enriched with real-world case studies, interactive discussions, and motivational insights, all of which were greatly appreciated by the audience.

The program concluded with a vote of thanks delivered by Mrs. Priya V., Assistant Professor, SRM College of Nursing. She extended her gratitude to Dr. Udaya Kumar for his inspiring talk, as well as to the event organizers and attendees for making the session a success. The event formally ended at 3:15 PM with the National Anthem, signifying a respectful and patriotic close to an intellectually stimulating gathering.

Feedback collected from the students reflected overwhelmingly positive responses. They described the session as “dynamic,” “detailed,” and “highly informative.” Many students expressed that the lecture opened their eyes to new career possibilities in nursing and motivated them to think creatively about their future roles in the healthcare sector. SRM College of Nursing remains dedicated to organizing such purposeful alumni engagements that connect academic learning with real-world professional growth, inspiring students to become future leaders, innovators, and changemakers in the field of nursing.

