

**SRM UNIVERSITY**  
**FACULTY OF ENGINEERING AND TECHNOLOGY**  
**Innovation Leadership & Management -R.K.Dewan & CO. Team**

**DATE : 22/02/2016**

**VENUE:ECE Seminar Hall**

The innovation has traditionally swung into and out of fashion: popular in good times and tossed back into the closet in downturns. But as globalization tears down the geographic boundaries and market barriers that once kept businesses from achieving their potential, a company's ability to innovate—to tap the fresh value-creating ideas of its employees and those of its partners, customers, suppliers, and other parties beyond its own boundaries. The workshop highlighted the mentioned concepts for effective way of protecting the innovative ideas

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