

SRM UNIVERSITY
FACULTY OF ENGINEERING AND TECHNOLOGY

Workshop on Patenting system in India and commercialization (R.K.Dewan & Co)

DATE : 06/06/2015

VENUE:ECE Seminar Hall

Working in the IP/Technology Commercialization and Out-Licensing domain makes you assess and evaluate commercial viability of numerous IP backed inventions across technology domains. Apart from learning about and assessing new technologies, they also tend to learn quite a lot about Inventors mindset, specifically about their perspective of their own inventions. This workshop by R.K.Dewan & Co was related to the experiences in dealing with some of such Inventors and/or Applicants and making a humble submission to them to analyze their own work, not only from a technology point of view, but more important from a commercial viability and marketability perspective before initiating their research and investing in protecting IP relating thereto.

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