

IEEE CE Bangalore Membership Outreach and the IEEE CE Society Student Branch Inauguration

In April 2018, the IEEE Student Branch (SB) of the Sri Ramaswamy Memorial (SRM) Institute of Technology, Chennai, India, Chapter had one of its most anticipated events. This event marked the beginning of its two activities, the launch of the IEEE Consumer Electronics (CE) Society SB at SRM and the Workshop Marathon '18. With support from the CE Society Bangalore Chapter, IEEE Bangalore Section, IEEE CE headquarters, and faculty at SRM, the launch event was well coordinated. Various departments from SRM were part of the sessions.

The inauguration ceremony started at 9:00 a.m. The event was chaired by Prabinth Sundareson, founder and chairman of the IEEE CE Society Ban-

galore Chapter; K. Vijayakumar, department head of Electrical and Electronics Engineering, SRM University; and Vivek Maik, faculty advisor of the IEEE CE Society of the SRM Institute of Technology. Roughly 100 students from various departments attended the event.

It began with the introduction of the chairpersons of the IEEE SB of SRM, Women in Engineering, AG and CE Societies, and the SRM Institute of Technology by Maik. **<AU: Please spell out AG.>** This was followed by an inauguration talk by Sundareson, highlighting the purpose and importance of the CE Society and the role played by the IEEE in the growth of engineers from a student to a career professional as well as the various opportunities provided by the IEEE CE Society to network and participate in



Vivek Maik introducing the speakers.

standardization activities. The felicitation ceremony completed the inauguration of the CE Society.

After the launch of the CE Society, an in-depth guest lecture was delivered by Sundareson on machine learning. It provided a great platform for young brains to increase their knowledge, as represented by the active question and answer session.

The workshop was completed by 1 p.m. The post-workshop discussions included coming up with a planned calendar of events containing IEEE activities every year.

We would like to especially thank Sudeendra Kaushik, Sharon Peng, and Stefan Mozar for their support.

— Vivek Maik and Prabinth Sundareson



Prabinth Sundareson discussing the IEEE CE Society.

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