

SRM INSTITUTE OF SCIENCE AND HUMANITIES
FACULTY OF SCIENCE AND HUMANITIES
DEPARTMENT OF COMMERCE
CORPORATE SECRETARYSHIP AND ACCOUNTING & FINANCE
LESSON PLAN – ODD SEMESTER 2018-2019

| SUBJECT CODE | III YEAR - SEMESTER IV - ELECTIVE | L | T | P | Total of LTP | C |
|--------------|-----------------------------------|---|---|---|--------------|---|
| UCC15E04 | RESSEARCH METHODOLOGY | 2 | 2 | 0 | 4 | 4 |

Maximum: 100 marks (Internal: 50 marks; External: 50 marks)

Handled by : Dr.A.Irin Sutha

OBJECTIVES

To impart knowledge on the basics of Research

UNIT I – INTRODUCTION

Research Methodology – meaning - Definition - Objectives - importance –limitation of research methods.

| S.NO | DATE | DAY ORDER | DESCRIPTION |
|------|------------|-----------|---|
| 1 | 05-12-2018 | I | Research Methodology Introduction |
| 2 | 06-12-2018 | II | Meaning and Definition of Research Methodology |
| 3 | 07-12-2018 | III | Objectives of Research Methodology |
| 4 | 10-12-2018 | IV | Importance of Research Methodology |
| 5 | 12-12-2018 | I | Difference between Research Methods and Methodology |
| 6 | 13-12-2018 | II | Research Process |
| 7 | 14-12-2018 | III | Need / Purposes of Research Methods |
| 8 | 17-12-2018 | IV | Research |
| 9 | 19-12-2018 | I | Limitation of research methods |
| 10 | 20-12-2018 | II | REVISION |
| 11 | 21-12-2018 | III | REVISION |

UNIT II TYPES OF RESEARCH

Types of Research - Research Purposes - research problems - Research Design.

| S.NO | DATE | DAY ORDER | DESCRIPTION |
|------|------------|-----------|----------------------|
| 12 | 26-12-2018 | IV | Types of Research |
| 13 | 28-12-2018 | I | Exploratory Research |

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|----|------------|-----|-------------------------------|
| 14 | 02-01-2019 | II | Quantitative Research |
| 15 | 03-01-2019 | III | Qualitative Research |
| 16 | 04-01-2019 | IV | Exploratory Research |
| 17 | 08-01-2019 | I | Experimental Design |
| 18 | 09-01-2019 | II | Research Design |
| 19 | 10-01-2019 | III | Research Purposes |
| 20 | 11-01-2019 | IV | Research Process |
| 21 | 18-01-2019 | I | Research problems |
| 22 | 21-01-2019 | II | Problems faced by Researchers |
| 23 | 22-01-2019 | III | Research Design |
| 24 | 23-01-2019 | IV | REVISION |
| 25 | 25-01-2019 | I | REVISION |
| 26 | 28-01-2019 | II | CYCLE TEST – I |
| 27 | 29-01-2019 | III | CYCLE TEST – I |
| 28 | 30-01-2019 | IV | CYCLE TEST – I |

UNIT III SAMPLING METHODS

Sampling Design - Different Types of Sampling Design - Simple Random Sampling - Stratified Random Sampling - Systematic Sampling - Cluster Sampling - Area Sampling - Multistage Sampling

| S.NO | DATE | DAY ORDER | DESCRIPTION |
|-------------|-------------|------------------|------------------------------------|
| 29 | 01-02-2019 | I | Sampling Design |
| 30 | 04-02-2019 | II | Different Types of Sampling Design |
| 31 | 05-02-2019 | III | Simple Random |
| 32 | 06-02-2019 | IV | Stratified Random Sampling |
| 33 | 08-02-2019 | I | Systematic Sampling |
| 34 | 11-02-2019 | II | Cluster and Area Sampling |
| 35 | 12-02-2019 | III | Multistage Sampling |
| 36 | 13-02-2019 | IV | REVISION |

UNIT IV METHODS OF DATA COLLECTION

Methods of Data Collection - Collection of Primary Data –secondary data - Drafting Questionnaire - Data Collection through Questionnaire - Data Collection through Schedules - Collection of Secondary Data

| S.NO | DATE | DAY ORDER | DESCRIPTION |
|------|------------|-----------|---|
| 37 | 15-02-2019 | I | Methods of Data Collection |
| 38 | 18-02-2019 | II | Collection of Primary Data |
| 39 | 19-02-2019 | III | Collection of Secondary data |
| 40 | 20-02-2019 | IV | Drafting Questionnaire |
| 41 | 22-02-2019 | I | Data Collection through Questionnaire and Schedules |
| 42 | 25-02-2019 | II | REVISION |
| 43 | 26-02-2019 | III | CYCLE TEST – II |
| 44 | 27-02-2019 | IV | CYCLE TEST – II |
| 45 | 28-02-2019 | V | CYCLE TEST – II |

UNIT V RESEARCH REPORTS

Research Reports - Structure and Components of Research Report, Types of Report, Layout of Research Report, Mechanism of writing a research report

| S.NO | DATE | DAY ORDER | DESCRIPTION |
|------|------------|-----------|---|
| 46 | 01-03-2019 | I | Research Reports Meaning and Definition |
| 47 | 04-03-2019 | II | Research Reports Methods |
| 48 | 05-03-2019 | III | Structure of Research Report |
| 49 | 06-03-2019 | IV | Components of Research Report |
| 50 | 08-03-2019 | I | Types of Report |
| 51 | 11-03-2019 | II | Layout of Research Report |
| 52 | 12-03-2019 | III | Writing a research report |
| 53 | 13-03-2019 | IV | Mechanism of writing a research report |
| 54 | 15-03-2019 | I | REVISION |
| 55 | 18-03-2019 | II | REVISION |
| 56 | 19-03-2019 | III | REVISION |
| 57 | 20-03-2019 | IV | REVISION |
| 58 | 21-03-2019 | V | MODEL EXAMINATION |
| 59 | 22-03-2019 | I | MODEL EXAMINATION |
| 60 | 25-03-2019 | II | MODEL EXAMINATION |

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|----|------------|-----|--------------------------|
| 61 | 26-03-2019 | III | MODEL EXAMINATION |
| 62 | 27-03-2019 | IV | MODEL EXAMINATION |
| 63 | 28-03-2019 | V | MODEL EXAMINATION |

QUESTION PAPER PATTERN – UNIT BASED

| EXAMINATION | PART - A | PART - B | TOTAL MARKS |
|--|--|--|---|
| CYCLE TEST I - Unit I and II II – Unit III and IV | 9 Questions – Equally Distributed - all to be answered and each carries TWO Marks. | 2 Questions – 2 Questions from each Unit – Internal Choice Pattern – Each Carries 16 marks | Part A – 18 Marks and Part B – 32 Marks Total Marks – 50 Marks |
| MODEL EXAMINATION Full Syllabus | 10 Questions – Equally Distributed– Each carries TWO Marks. | 5 Questions – 2 Questions from each Unit – Internal Choice – All Questions carry 16 Marks each | Part A – 20 Marks and Part B – 80 Marks Total Marks – 100 Marks |
| SEMESTER EXAMINATION Full Syllabus | 10 Questions – Equally Distributed– Each carries TWO Marks. | 5 Questions – 2 Questions from each Unit – Internal Choice – All Questions carry 16 Marks each | Part A – 20 Marks and Part B – 80 Marks Total Marks – 100 Marks |

EVALUATION AND MARKS

1. Internal Examination – 40 Marks

Cycle Test – I – Marks obtained for 50 will be converted to 10

Cycle Test – II – Marks obtained for 50 will be converted to 10

Model Examination – Marks obtained for 100 will be converted to 20

2. Assignment – 5 Marks

5 Marks will be awarded for Assignment/Project/Seminar/Class Work Maintenance

3. Attendance – 5 Marks

Attendance Marks is as

95% and More Attendance – 5 Marks

90% to 94.99% - 4 Marks

85% to 89.99% - 3 Marks

80% to 84.99% - 2 Marks

75% to 79.99% - 1 Mark

Less than 75% - Nil

4. External Examination – 50 Marks

Examination will be conducted at the end of the Semester – marks Obtained for 100 will be converted to 50.

5. Qualification to Higher Semester and Passing Criteria

Student must appear for minimum of Three Subjects in the Current Semester to qualify for higher semester – failure will lead to detention in the present semester

Passing minimum is 50% in End Semester (External) Examination and 50% Overall (Internal and External)

***** Students securing less than 75% Attendance in the semester will be detained in the semester and they have to redo the semester in the forthcoming Academic Year on payment of fees as prescribed by the University.**