

SRM INSTITUTE OF SCIENCE AND HUMANITIES
FACULTY OF SCIENCE AND HUMANITIES
DEPARTMENT OF COMMERCE
CORPORATE SECRETARYSHIP AND ACCOUNTING & FINANCE
LESSON PLAN – EVEN SEMESTER 2018-2019

Part - 3	II Year – Fourth Semester Core Paper - 12	L	T	P	LTP	C
UCC15404	BUSINESS ETHICS	3	1	0	4	3

Maximum: 100 marks (Internal: 50 marks; External: 50 marks)

OBJECTIVES

- To understand business ethics as part of ethics and to see how it relates to economics and politics in the search for human flourishing.
- To familiarize oneself with the theory and practice of managing ethics in organizations.

Handled by: A.P. SEBASTIAN

UNIT I - INTRODUCTION

Role and importance of Business Ethics and Values in Business - Definition of Business Ethics Impact on Business Policy and Business Strategy - Role of CEO - Impact on the Business Culture.

S.NO	DATE	DAY ORDER	DESCRIPTION
1	05-12-2018	I	Role – Business Ethics
2	06-12-2018	II	Importance of Business Ethics
4	10-12-2018	IV	Importance of Business Ethics
5	11-12-2018	V	Values in Business
6	12-12-2018	I	Definition of Business Ethics
7	13-12-2018	II	Impact on Business Policy
8	17-12-2018	IV	Impact on Business Policy
9	18-12-2018	V	Impact on Business Strategy
10	19-12-2018	I	Role of CEO
11	20-12-2018	II	Impact on the Business Culture

UNIT II - TYPES OF ETHICS

Types of Ethical issues - Bribes - Coercion - Deception - Theft - Unfair Discrimination

S.NO	DATE	DAY ORDER	DESCRIPTION
12	26-12-2018	IV	Types of Ethical Issues
13	27 -12-2018	V	Types of Ethical Issues
14	28-12-2018	I	Types of Ethical Issues

15	02-01-2019	II	Types of Ethical Issues
16	04-01-2019	IV	Bribes
17	07-01-2019	V	Bribes
18	08-01-2019	I	Coercion
19	09-01-2019	II	Coercion
20	11-01-2019	IV	Deception
21	17-01-2019	V	Deception
22	18-01-2019	I	Theft
23	21-01-2019	II	Unfair Discrimination
24	23-01-2019	IV	Unfair Discrimination
25	24-01-2019	V	REVISION
26	25-01-2019	I	REVISION
27	28-01-2019	II	CYCLE TEST – I
28	30-01-2019	IV	CYCLE TEST – I

UNIT III - INTERNAL ETHICS

Ethics Internal - Hiring - Employees - Promotions - Discipline - Wages - Job Description - Exploitation of employees.

S.NO	DATE	DAY ORDER	DESCRIPTION
29	31-01-2019	V	Ethics Internal
30	01-02-2019	I	Ethics Internal
31	04-02-2019	II	Hiring - Employees
32	06-02-2019	IV	Hiring – Employees
33	07-02-2019	V	Promotion, Discipline, Wages
34	08-02-2019	I	Job Description
35	11-02-2019	II	Exploitation of Employees

UNIT IV - EXTERNAL ETHICS

Ethics External - Consumers - Fair Prices - False Claim Advertisements - Environment Protection - Natural - Physical - Society - Relationship of Values and Ethics - Indian Ethos - Impact on the performance.

S.NO	DATE	DAY ORDER	DESCRIPTION
36	13-02-2019	IV	Ethics External
37	14-02-2019	V	Consumers – Fair Prices, False Claim Advertisement

38	15-02-2019	I	Environment Protection – Natural, Physical, Society
39	18-02-2019	II	Relationship of Values and Ethics
40	20-02-2019	IV	Indian Ethos
41	21-02-2019	V	Indian Ethos
42	22-02-2019	I	Impact on the Performance
43	25-02-2019	II	Impact on the Performance
44	27-02-2019	IV	CYCLE TEST – II
45	28-02-2019	V	CYCLE TEST – II

UNIT V -SOCIAL AUDIT

Vendors - Government – Social Cost Benefit Analysis- Social Audit

S.NO	DATE	DAY ORDER	DESCRIPTION
46	01-03-2019	I	Vendors and Government
47	04-03-2019	II	Social Cost Benefit Analysis
48	06-03-2019	IV	Social Cost Benefit Analysis
49	07-03-2019	V	Social Cost Benefit Analysis
50	08-03-2019	I	Social Audit
51	11-03-2019	II	Social Audit
52	13-03-2019	IV	Social Audit
53	14-03-2019	V	Social Audit
54	15-03-2019	I	REVISION
55	18-03-2019	II	REVISION
56	20-03-2019	IV	REVISION
57	21-03-2019	V	MODEL EXAMINATION
58	22-03-2019	I	MODEL EXAMINATION
59	25-03-2019	II	MODEL EXAMINATION
60	27-03-2019	IV	MODEL EXAMINATION
61	28-03-2019	V	MODEL EXAMINATION

QUESTION PAPER PATTERN – UNIT BASED

EXAMINATION	PART - A	PART - B	TOTAL MARKS
CYCLE TEST	9 Questions – Equally	2 Questions – 2 Questions from	Part A – 18 Marks and

I - Unit I and II II – Unit III and IV	Distributed - all to be answered and each carries TWO Marks.	each Unit – Internal Choice Pattern – Each Carries 16 marks	Part B – 32 Marks Total Marks – 50 Marks
MODEL EXAMINATION Full Syllabus	10 Questions – Equally Distributed– Each carries TWO Marks.	5 Questions – 2 Questions from each Unit – Internal Choice – All Questions carry 16 Marks each	Part A – 20 Marks and Part B – 80 Marks Total Marks – 100 Marks
SEMESTER EXAMINATION Full Syllabus	10 Questions – Equally Distributed– Each carries TWO Marks.	5 Questions – 2 Questions from each Unit – Internal Choice – All Questions carry 16 Marks each	Part A – 20 Marks and Part B – 80 Marks Total Marks – 100 Marks

EVALUATION AND MARKS

1. Internal Examination – 40 Marks

Cycle Test – I – Marks obtained for 50 will be converted to 10

Cycle Test – II – Marks obtained for 50 will be converted to 10

Model Examination – Marks obtained for 100 will be converted to 20

2. Assignment – 5 Marks

5 Marks will be awarded for Assignment/Project/Seminar/Class Work Maintenance

3. Attendance – 5 Marks

Attendance Marks is as

95% and More Attendance – 5 Marks

90% to 94.99% - 4 Marks

85% to 89.99% - 3 Marks

80% to 84.99% - 2 Marks

75% to 79.99% - 1 Mark

Less than 75% - Nil

4. External Examination – 50 Marks

Examination will be conducted at the end of the Semester – marks Obtained for 100 will be converted to 50.

5. Qualification to Higher Semester and Passing Criteria

Student must appear for minimum of Three Subjects in the Current Semester to qualify for higher semester – failure will lead to detention in the present semester

Passing minimum is 50% in End Semester (External) Examination and 50% Overall (Internal and External)

***** Students securing less than 75% Attendance in the semester will be detained in the semester and they have to redo the semester in the forthcoming Academic Year on payment of fees as prescribed by the University**

