

SRM INSTITUTE OF SCIENCE AND HUMANITIES
FACULTY OF SCIENCE AND HUMANITIES
DEPARTMENT OF COMMERCE
CORPORATE SECRETARYSHIP AND ACCOUNTING & FINANCE
LESSON PLAN – EVEN SEMESTER 2018-2019

SUBJECT CODE	I YEAR - SEMESTER IV - CORE	L	T	P	Total of LTP	C
UCC18202	ENTREPRENEURIAL DEVELOPMENT	3	2	0	5	4

Maximum: 100 marks (Internal: 50 marks; External: 50 marks)

Handled by: S. SAIRAM

OBJECTIVES:

To make the students to learn the various techniques and models of entrepreneurship

UNIT – I – Introduction:

Meaning of Entrepreneur – Entrepreneur and Enterprise – Entrepreneur and Manager – Entrepreneur and Intrapreneur – Qualities (Traits) of True Entrepreneur – Characteristics of Entrepreneur – Types of Entrepreneurs – Functions of an Entrepreneur – Roles of Entrepreneurs in the Economic Development.

S.NO	DATE	DAY ORDER	DESCRIPTION
1	05-12-2018	I	Introduction of Entrepreneur – Meaning and Definition
2	06-12-2018	II	Entrepreneur and Enterprise, Entrepreneur and Manager
3	07-12-2018	III	Entrepreneur and Intrapreneur & Qualities of True Entrepreneur
4	10-12-2018	IV	Characteristics of Entrepreneur
5	11-12-2018	V	Types of Entrepreneurs
6	12-12-2018	I	Types of Entrepreneurs
7	13-12-2018	II	Functions of an Entrepreneur
8	14-12-2018	III	Functions of an Entrepreneur
9	17-12-2018	IV	Functions of an Entrepreneur
10	18-12-2018	V	Roles of Entrepreneurs in the Economic Development.
11	19-12-2018	I	Roles of Entrepreneurs in the Economic Development.
12	20-12-2018	II	REVISION
13	21-12-2018	III	REVISION

UNIT II Project Formulation:

Establishing an Enterprise – Project Identification – Selection of the Product – Project Formulation – Assessment of Project Feasibility – Preparation of Project Report – Selection of Site (Location).

S.NO	DATE	DAY ORDER	DESCRIPTION
14	26-12-2018	IV	Establishing an Enterprise
15	27 -12-2018	V	Project Identification
16	28-12-2018	I	Project Identification
17	02-01-2019	II	Selection of the Product
18	03-01-2019	III	Selection of the Product
19	04-01-2019	IV	Project Formulation
20	07-01-2019	V	Project Formulation
21	08-01-2019	I	Assessment of Project Feasibility
22	09-01-2019	II	Assessment of Project Feasibility
23	10-01-2019	III	Preparation of Project Report
24	11-01-2019	IV	Preparation of Project Report
25	17-01-2019	V	Selection of Site (Location)
26	18-01-2019	I	Selection of Site (Location)
27	21-01-2019	II	REVISION
28	22-01-2019	III	REVISION
29	23-01-2019	IV	REVISION
30	24-01-2019	V	REVISION
31	25-01-2019	I	REVISION
32	28-01-2019	II	CYCLE TEST – I
33	29-01-2019	III	CYCLE TEST – I
34	30-01-2019	IV	CYCLE TEST – I

UNIT III Selection of Organization:

Selection of Types of Organization – Sole Proprietorship – Partnership, Joint Stock Company – Factors influencing the choice of organization – Sources of Project Finance – Sources of Long term finance – Source of Short term finance.

S.NO	DATE	DAY ORDER	DESCRIPTION
35	31-01-2019	V	Selection of Types of Organization
36	01-02-2019	I	Sole Proprietorship
37	04-02-2019	II	Partnership
38	05-02-2019	III	Joint Stock Company
39	06-02-2019	IV	Factors influencing the choice of organization
40	07-02-2019	V	Sources of Project Finance
41	08-02-2019	I	Sources of Long term finance
42	11-02-2019	II	Sources of Long term finance
43	12-02-2019	III	Sources of Short term finance

UNIT IV Incentives & Subsidies:

Incentives and Subsidies – Meaning of Incentives and Subsidies – Need and Problems – Incentives for Development of Backward Area – Incentives for SSI Units in Backward Areas – Taxation benefits to SSI Units.

S.NO	DATE	DAY ORDER	DESCRIPTION
44	13-02-2019	IV	Incentives and Subsidies - Meaning
45	14-02-2019	V	Need and Problems
46	15-02-2019	I	Need and Problems
47	18-02-2019	II	Incentives for Development of Backward Area
48	19-02-2019	III	Incentives for SSI Units in Backward Areas
49	20-02-2019	IV	Incentives for SSI Units in Backward Areas
50	21-02-2019	V	Taxation benefits to SSI Units
51	22-02-2019	I	Taxation benefits to SSI Units

52	25-02-2019	II	REVISION
53	26-02-2019	III	CYCLE TEST – II
54	27-02-2019	IV	CYCLE TEST – II
55	28-02-2019	V	CYCLE TEST – II

UNIT V Women Entrepreneurs:

Women Entrepreneurs – Concept – Functions and Role – Problems of Women Entrepreneurs – Suggestions for Development of Women Entrepreneurs – Rural Entrepreneurship – Need – Problems – How to develop Rural Entrepreneurship.

S.NO	DATE	DAY ORDER	DESCRIPTION
56	01-03-2019	I	Women Entrepreneurs - Concept
57	04-03-2019	II	Functions & Role of Women Entrepreneurs
58	05-03-2019	III	Functions & Role of Women Entrepreneurs
59	06-03-2019	IV	Problems of Women Entrepreneurs
60	07-03-2019	V	Problems of Women Entrepreneurs
61	08-03-2019	I	Suggestions for Development of Women Entrepreneurs
62	11-03-2019	II	Suggestions for Development of Women Entrepreneurs
63	12-03-2019	III	Needs of Rural Entrepreneurship
64	13-03-2019	IV	Problems of Rural Entrepreneurship
65	14-03-2019	V	Problems of Rural Entrepreneurship
66	15-03-2019	I	How to develop Rural Entrepreneurship
67	18-03-2019	II	REVISION
68	19-03-2019	III	REVISION
69	20-03-2019	IV	REVISION
70	21-03-2019	V	MODEL EXAMINATION
71	22-03-2019	I	MODEL EXAMINATION
72	25-03-2019	II	MODEL EXAMINATION
73	26-03-2019	III	MODEL EXAMINATION
74	27-03-2019	IV	MODEL EXAMINATION
75	28-03-2019	V	MODEL EXAMINATION

QUESTION PAPER PATTERN – UNIT BASED

EXAMINATION	PART - A	PART - B	TOTAL MARKS
CYCLE TEST I - Unit I and II II – Unit III and IV	9 Questions – Equally Distributed - all to be answered and each carries TWO Marks.	2 Questions – 2 Questions from each Unit – Internal Choice Pattern – Each Carries 16 marks	Part A – 18 Marks and Part B – 32 Marks Total Marks – 50 Marks
MODEL EXAMINATION Full Syllabus	10 Questions – Equally Distributed– Each carries TWO Marks.	5 Questions – 2 Questions from each Unit – Internal Choice – All Questions carry 16 Marks each	Part A – 20 Marks and Part B – 80 Marks Total Marks – 100 Marks
SEMESTER EXAMINATION Full Syllabus	10 Questions – Equally Distributed– Each carries TWO Marks.	5 Questions – 2 Questions from each Unit – Internal Choice – All Questions carry 16 Marks each	Part A – 20 Marks and Part B – 80 Marks Total Marks – 100 Marks

EVALUATION AND MARKS

1. Internal Examination – 40 Marks

Cycle Test – I – Marks obtained for 50 will be converted to 10

Cycle Test – II – Marks obtained for 50 will be converted to 10

Model Examination – Marks obtained for 100 will be converted to 20

2. Assignment – 5 Marks

5 Marks will be awarded for Assignment/Project/Seminar/Class Work Maintenance

3. Attendance – 5 Marks

Attendance Marks is as

95% and More Attendance – 5 Marks

90% to 94.99% - 4 Marks

85% to 89.99% - 3 Marks

80% to 84.99% - 2 Marks

75% to 79.99% - 1 Mark

Less than 75% - Nil

4. External Examination – 50 Marks

Examination will be conducted at the end of the Semester – marks Obtained for 100 will be converted to 50.

5. Qualification to Higher Semester and Passing Criteria

Student must appear for minimum of Three Subjects in the Current Semester to qualify for higher semester – failure will lead to detention in the present semester

Passing minimum is 50% in End Semester (External) Examination and 50% Overall (Internal and External)

***** Students securing less than 75% Attendance in the semester will be detained in the semester and they have to redo the semester in the forthcoming Academic Year on payment of fees as prescribed by the University**