

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
FACULTY OF SCIENCE AND HUMANITIES
Department of Visual Communication
Lesson Plan

Subject : Script Writing / UVC18301
Class : II B.Sc., Visual Communication [Third Semester]

Regulation: 2018

Sl	Month	Week	Hour	Unit	Topics To Be Covered	Staff Sign.	H.O.D Sign.	Dean Sign.	Remarks
1	June	17/06/2019 To 21/06/2019	5	I	Introduction to Visualization				
					Introduction to Framing				
					Introduction to Composition				
2	June	24/06/2019 To 28/06/2019	5	I	Principles of Script writing				
					Principles of Creative writing				
					Introduction to Script Formats				
					Types of Script Formats				
3	July	01/07/2019 To 05/07/2019	5	I	How to generate idea?				
					Source for idea				
					Elements of script				
					Characteristics of script				
4	July	08/07/2019 To 12/07/2019	5	II	Writing for Radio & its characteristics				
					Writing for Television & its characteristics				
					Types- News stories & Chat show				
5	July	15/07/2019 To 19/07/2019	5	II	Types- Talk show & Reality show				
					TV Script treatment - Concept & target audience				
					TV Script treatment - style of production				
6	July	15/07/2019 To 19/07/2019	5	II	TV Script treatment - Creative approach				
					TV Script treatment - Running order				
					TV Script treatment - Set Design & Budget				
					Radio - Radio feature, documentary and live.				
7	July & August	29/07/2019 To 02/08/2019	5	III	Writing for Advertising- Introduction				
					Writing for TV Advertising				
					Writing for Radio Advertising				
					Understanding the Product				
8	August	05/08/2019 To 09/08/2019	5	III	Basic Advertising Research				
					Demographic appeals of Target audience				
					Psychological appeals of Target audience				
					Cycle Test - I				

9	August	13/08/2019 To 16/08/2019	3	III	Idea & idea generation for Advertising				
					Types of Advertising- Commercial, PSA & Corporate Films				
					Advertising script format				
10	August	19/08/2019 To 23/08/2019	5	IV	Writing for Documentary - Introduction				
					Types of Documentary - Docu-drama				
					Types of Documentary - Educational films				
					Types of Documentary - Mockumentary & Ethnographic films				
11	August	26/08/2019 To 30/08/2019	5	IV	Basic research for documentary				
					Characteristics of documentary				
					Basics of documentary structure				
					Documentary synopsis format				
12	Sep	03/09/2019 To 06/09/2019	4	IV	Documentary Script Format- Concept & Research				
					Elements of documentary script - Visual & Sound				
					Elements of documentary script - Writing visually				
					Elements of documentary script - Narration & commentary				
13	Sep	09/09/2019 To 13/09/2019	4	V	Writing for Feature Film- Introduction				
					Short film- Introduction & basics				
					Themes of feature film- concept & slug line				
					Planning of story				
14	Sep	16/09/2019 To 20/09/2019	5	V	Three Act Structure				
					Introduction to Plot development				
					Types of Plot - main plot & sub plot				
					Cycle Test- II				
15	Sep	23/09/2019 To 27/09/2019	5	V	Introduction to Character & Character Conflict				
					Types of Characters				
					First Draft - Screenplay & Dialogue				
					Script Breakdown - Sequence, Scene & Shot				
16	Sep & Oct	30/09/2019 To 04/10/2019	4	V	Final draft - Shooting Script				
					Final draft - Schedule & Call sheet				
					Online software for scripting				

Prepared by:

**Coordinator (Lesson Plan)
 Department of Visual Communication
 Faculty of Science and Humanities
 SRM Institute of Science and Technology**

