

Ramapuram

SCHOOL OF MANAGEMENT

Organises

A Two day FDP on

“Theory building and Research Paper publication  
in Top tier Journals”

05<sup>th</sup> & 06<sup>th</sup> March 2020

REGISTRATION FORM

1. Name : .....  
2. Age : ..... 3. Gender:.....  
4. Qualification : .....  
5. Designation : .....  
6. Name of the Institution : .....  
.....  
7. Department : .....  
8. Address for communication :  
.....  
.....  
9. Mobile number: .....  
10. E-mail : .....  
11. DD number : .....

Date : Signature of the applicant

ORGANISING COMMITTEE

Convenor

Dr.C.Sundar

Dean-(S&H)

Organisor

Dr.R.Arulmoli

HOD - MBA

Coordinator

Dr.S.Vijayarani

A.P - Faculty

&

All Faculty Members - School of Management

ADDRESS FOR COMMUNICATION

The Head of the Department

SCHOOL OF MANAGEMENT

SRM Institute of Science & Technology

Bharathi Salai, Ramapuram

Chennai - 600 089

Phone: 044-30603023 / Mobile : +91-9940232666

Email:hod.mba.rmp@srmist.edu.in

www.srmist.edu.in/ramapuram/



SRM

INSTITUTE OF SCIENCE & TECHNOLOGY

(A Unit of SRM Group of Educational Institution)

Bharathi Salai , Ramapuram , Chennai - 600 089

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SCHOOL OF MANAGEMENT

SRM Institute of Science & Technology

Bharathi Salai, Ramapuram

Chennai - 600 089



## ABOUT SRMIST, RAMAPURAM

Education is all about creating an environment of academic freedom, where bright minds meet, discover and learn, which would be experienced at SRM. SRM Institute of science & technology is one of the top ranking universities in India with over 55000 students and 4000 faculties, offering wide range of Under graduation, Post graduation and Doctoral program in Engineering, Law, Management, Medicine, Health Science and Science and Humanities.

## ABOUT SCHOOL OF MANAGEMENT

Founded in the year 2007 with the motive of providing holistic learning. School of Management nurtures young minds with thoughts, ideas and values to reach the realms of success and adding on to brand name "SRM". The hallmark of School of management is its infrastructure, academic excellence, research and eminent faculties. The curriculum develops successful leaders, managers, entrepreneurs who create value for the society and to the organization. It equips students with life skills which help them to shine in the competitive world.

## ABOUT FDP

Research is getting the top most priority in higher education today. College, an abode of Knowledge is expected to conduct genuine and high quality research, which has impact on the society. Teaching and research complement each other, they should be synthesized so as to bring in relevance to the academic activity in the academia. Management research institutes have the responsibility to imbibe the 'Research culture' and should treat research activities as an

investment rather than a cost. For undergoing high quality research and writing good research papers one requires to collect, interpret and logically document the information. The art of drawing coherent conclusions, supported by appropriate research tools and reference citation is vital for quality research work.

## OBJECTIVES OF THE FDP

- Provide exposure to the participants on theory building and help the researchers to better understand the Concept Development.
- Guide the researchers and faculty to define research problem and draw framework based on the Theory Building.
- Help faculty and research scholar to Formulate a Research Proposal.
- Guide participants in writing a quality research paper and successfully navigate the process for Publishing In Top Tier Journals.

## WHO CAN PARTICIPATE?

- Faculty members
- Research Scholars
- Academicians

## REGISTRATION

No. of seats limit to : 40

Last date of Registration : 14<sup>th</sup> February 2020

Research Scholars : Rs.1500

Academicians / faculty : Rs.2000

The registration fee has to be paid through DD drawn in favour of "SRMIST", payable at Chennai. Please mention the name and contact number of the applicant on the backside of the demand draft. The registration fee includes FDP it, lunch, refreshment and certificate.

## RESOURCE PERSON

Dr. P. Murugan



Murugan P is working as an Assistant Professor in School of Management Studies, University of Hyderabad (UoH), Hyderabad. Before joining UoH he worked as a Data Analyst at Australian Council for Educational Research, New Delhi, and National Institute of Technology, Tiruchirappalli. He has a passion for Research and he has been a resource person for several workshops and FDP programs held at many universities and B-Schools in India.

He is having expertise in Multivariate Data Analysis Techniques, Mediation Analysis, Moderation Analysis, Covariance and Partial Least Square based Structural Equation Modeling, Latent Profile Analysis, and Item Response Theory. His papers are published in Thomson Reuter's impact factor (SSCI) and ABDC listed journals. He also has presented papers at many international and national level conferences.