| Course Code | MB18OM10 | Course Name | | SUP | PLY CHAIN ANALYTICS | Co Cat | ourse tegory | / | | | | | | L 3 | T 0 | P 2 | C 4 |
|--|----------------------|----------------|-----------------------------|----------------------|---------------------|--|--|--|--|-------------------------------|-----------------------|--------------------------|---------|--------|---------|--------|--------|
| Successfully completed, a minimum test score achieved, or a specified condition satisfied before a student can enroll in the this course. Co-requisite Courses Course Offering Department College of Management Data B | | | Data Book / Codes/Standards | Pro C | gress ourse | sive S | Pertificate in Supply Chain Management and Supply Chain Analytics, etc., | | | | | | | | | | |
| Course Lea | rning Rationale (C | R). The nu | irpose of learnini | a this course is to | , | Learning Program Learning Outcomes (PLO) | | | | | | | | | | | |
| Course Lea | ining Rationale (o | | | y 1113 course is to. | | | carrin | '9 | | | r rogram L | carning c | ucomes | 1 20) | | | |
| CLR-1: 0 | Gain detailed knowle | dge on nature | and concepts of | f Supply Chain Ma | nagement | 1 | 2 | 3 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | | 8 |
| CLR-2 : Study the main areas of Supply Chain Models CLR-3 : They will have insight of Resource planning models CLR-4 : Sustainable supply chain strategic of quality planning and control CLR-5 : Students will also be empowered to apply the analyze of supply chain | | | | | inking (Bloom) | roficiency (%) | ttainment (%) | /ironment & vledge (BEDK) | ing, Business blem Solving and blutions (CBPI) | iure and Cross- erstanding | nsiveness and | nmunication | nd Team | | | | |
| Course Learning Outcomes (CLO): At the end of this course, learners will be able to: | | | | Level of Th | Expected P | Expected A | Business Env Domain Knov | Critical Think Analysis, Pro Innovative Sc | Global Expos cultured unde (GECCU) | Social Respo Ethics (SRE) | Effective Con (EC) | Leadership a Work(LT) | PSO - 1 | | PSO – 2 | | |
| CLO-1 : Understand the process and information required for preparing the different types of supply chain metrics | | | | | 1 | 60 | 40 | М | Н | М | Н | Н | М | | | | |
| CLO-2: Understand the insights on supply chain Models | | | | | | 1 | 60 | 40 | | | | | | | | | |
| CLO-3: Enhance the Resource planning models | | | | | | 2 | 50 | 50 | | | | | | | | | |
| CLO-4: Understand the supply chain strategic of quality planning and control | | | | | | 2 | 50 | 50 | | | | | | | | | |
| CLO-5 : Analyze the supply chain tools and system optimization. | | | | | | | | | | | | | | | | | |

| Durat | ion (hour) | 9 | 9 | 9 | 9 | 9 | |
|------------|------------|------------------------------------|--|--|--|--|--|
| S 1 | SLO-1 | Introduction – Nature and concepts | Location and Distribution Decisions in Supply Chain | Cycle Inventory Models | Overview on quality planning and control | Application of OR | |
| SLO- | SLO-2 | | | | | | |
| 6.2 | SLO-1 | Overview on Supply Chain | Modeling with Binary Variables | Continuous Demand Instantaneous Replenishment Model | application of SQC | Tools for resource optimization | |
| 3-2 | SLO-2 | | | | | | |
| 5.3 | SLO-1 | Requirements of Manufacturing | Capital Budgeting, Fixed Charge, Set covering | Backordering | SPC | Application of OR Tools for Distribution | |
| SI SI | SLO-2 | | | | | | |
| S-4 | SLO-1 | Supply Chain Management | Continuous Location Models–Single Facility | Inventory Model with Discount | TQM | System Optimization | |
| 0-4 | SLO-2 | | | | | | |
| S-5 | SLO-1 | Purchasing in Supply Chain | Gravity and Minimax methods | Multiple Item Inventory Models | TPM for quality | KPIs for analytics | |
| SLC | SLO-2 | | | | | | |
| S-6 | SLO-1 | E–Commerce | Production Planning Decisions–Graphical Approach | Production Consumption Model | TPM for planning and control | understanding the deviation analytics | |

| | SLO-2 | | Linear Programming | | | |
|-----------------|-------|--|--|--|------------------------------------|--------------------------------|
| S-7 | SLO-1 | Types of Supply Chain | Transportation Problem | Lot Sizing for analytics | application of experimental design | Optimum along with root causes |
| | SLO-2 | | | | | |
| . | SLO-1 | Supply Chain Metrics | Dynamic Programming | Time Varying Demands for analytics | Analysis of experimental design | Designing Dashboards |
| 3-0 | SLO-2 | Relationship between Supply Chain Metrics and other metrics | Production Control Decisions–Sequencing and Scheduling | | | Numerical Examples of OR tools |
| S-9 SLO- | SLO-1 | Financial Metrics in SCM | IIT and Theory of Constraints | Numerical Examples of Inventory Models | Case Study | Case Study |
| | SLO-2 | | on and meory of constraints | Numerical Examples of inventory models | Case Cludy | Case Sludy |

| Learning | |
|-----------|--|
| Resources | |
| | |

A Ravi Ravindran, Donald P.Warshing, "Supply Chain Engineering, Models and Application", CRC Press, Taylor and Francis Group, New York, 2013 1.

G.Srinivasan, "Quantitate Models in Operations and Supply Chain Management", PHI Learning Pvt Limited, New Delhi, 2010 MuthuMathirajan, "Analytics in Operations/Supply Chain Management", I.K International Publishing House Private Ltd, New Delhi 2.

3.

Donald Bowersox, "Logistical Management, The Integrated Supply Chain Process", Tata McGraw Hill Education Private Limited, New Delhi, 2010 4.

Benjamin S.Blanchard, "Logistics Engineering and Management", PHI Pvt Limited, New Delhi, 2005 5.

| | | Learning | Assessmen | t | | | | | | | | | | | | | | | | | | |
|---------|------------|--|-----------|-----------------|----------|-----------------|----------|------------------|----------|----------|--|-----------------------------------|----------|----|--|----|----|--|----|--|----|--|
| | Bloom's | Bloom's Continuous Learning Assessment (50% weightage) | | | | | | | | | | Final Examination (50% weightage) | | | | | | | | | | |
| | Level of | CLA -1 (5marks) | | CLA -2 (5marks) | | CLA-3 (10marks) | | CLA -4 (15marks) | | 15marks) | Marks -100 which will be weighted at 50% | | | | | | | | | | | |
| | Thinking | Theory | Practice | Theory | Practice | Theory | Practice | Theory | Practice | | | Theory | Practice | | | | | | | | | |
| Lovel 1 | Remember | 50 | | | | | | 35 | | 35 | | 35 | | | | | | | | | | |
| Level I | Understand | 50 | | | | | | | | | | 35 | | | | | | | | | | |
| Lovel 2 | Apply | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | | | | | 35 | | 35 | | | 35 | | | |
| Level 2 | Analyze | 25 | | | | | | 55 | | - 55 | | | | | | | | | | | | |
| Level 3 | Evaluate | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | 25 | | | | | | 20 | | 20 | | 30 | |
| | Create | 25 | | | | | | 30 | | | | 50 | | | | | | | | | | |
| | Total | 1(| 00 % | 10 | 0 % | 10 | 0 % | 100 | 0 % | 10 | 0% | 10 | 0 % | | | | | | | | | |

CLA - 1-5: can be from any combination of these: Class Participation, Surprise Test, Cycle test, Model Examination, Mini-Projects etc.,

| Course Designers | | |
|-----------------------------|--|--------------------|
| Experts from Industry | Experts from Higher Technical Institutions | Internal Experts |
| Mr.Wilson Anandaraj - Nokia | Dr. Joseph, VIT-Chennai | Dr. S K Manivannan |
| | | |

Dr. V Suresh

Dr. S. K. Manivannan

Dr. V. M. Ponniah

Course Coordinator

Head - Operations

Dean – COM