

Course Code	MB18SM06	Course Name	<b>STRATEGIC LEADERSHIP</b>	Course Category	E	Elective Course			
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						2	0	2	3

Pre-requisite Courses		Co-requisite Courses		Progressive Courses	
Course Offering Department	MBA		Data Book / Codes/Standards		

Course Learning Rationale (CLR):	<i>The purpose of learning this course is to:</i>	Learning	Program Learning Outcomes (PLO)							
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CLR-1:	To understand the role of strategic managers at different levels in an organization	1	2	3	1	2	3	4	5	6	7	8
CLR-2:	To understand main pitfalls of planning and how those pitfalls can be avoided	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Business Environment & Domain Knowledge (BEDK)	Critical Thinking, Business Analysis, Problem Solving and Innovative Solutions (CBPI)	Global Exposure and Cross-cultural understanding (GECCU)	Social Responsiveness and Ethics (SRE)	Effective Communication (EC)	PSO - 1	PSO - 2	PSO - 3
CLR-3:	To gain knowledge on cognitive biases lead to strategic decisions											
CLR-4:	To learn how to overcome strategic biases											
CLR-5:	To understand the role of strategic leaders in strategic process											

Course Learning Outcomes (CLO):	<i>At the end of this course, learners will be able to:</i>											
CLO-1:	Analyze the Building and Leveraging advantages in strategic leadership	3	50	75	H	M	H	M	H			
CLO-2:	Understand the sensing and seizing opportunities	5	60	70	M	H	H	M	M			
CLO-3:	Defining and embedding ambition in strategic leadership	6	55	70	M	H	M	H	H			
CLO-4:	Apply various behavioral strategy leadership	4	65	60	H	M	H	M	H			
CLO-5:	Evaluate the strategic leadership in complex organizational context	2	70	55	H	M	H	M	M			

Duration (hour)	9(1-9)	9(10-18)	9(19-27)	9(28-36)	9(37-45)	
S-1	SLO-1	Introduction to Leadership	strategy making process	Defining and embedding ambition	Behavioral Strategy	Strategic leadership in complex organizational contexts
	SLO-2	Strategic leadership	A model of the strategic planning process	Meaning and Scope	Definition and need in behavioral strategy	In Global Scenario
S-2	SLO-1	Competitive advantage and	Mission statement	Serendipity and strategy	Cognitive biases	Case Study
	SLO-2	Superior performance	External analysis	Importance in strategy	Limitations in cognitive biases	
S-3	SLO-1	Competitive advantage and	Internal analysis	Intended and emergent strategies	strategic decision making	Strategic leadership
	SLO-2	Company's business model	SWOT analysis	Limitations in strategies	MCQ	Vision in Leadership
S-4	SLO-1	Industry difference in performance	Case Study	scenario planning	Methods in decision	Eloquence in Leadership
	SLO-2	Application Exercises		Future Oriented planning	Application exercises	Consistency in Leadership

S-5	SLO-1	<i>Performance in nonprofit enterprises</i>	<i>Business model</i>	<i>Decentralized planning</i>	<i>Techniques for improving decision making</i>	<i>Articulation of the business model</i>
	SLO-2	<i>MCQ</i>	<i>Business Plan</i>	<i>Differences of Planning</i>	<i>Limitations process</i>	<i>Commitment in Business Model</i>
S-6	SLO-1	<i>strategic managers</i>	<i>Strategy Implementation</i>	<i>Case Study</i>	<i>scope in decision making</i>	<i>Being well informed in Business</i>
	SLO-2	<i>Problem solving</i>	<i>Strategy as an emergent process</i>		<i>Advantages and disadvantages in decision making</i>	<i>Willingness to delegate and empower</i>
S-7	SLO-1	<i>corporate level managers</i>	<i>Strategy making in an unpredictable world</i>	<i>Application Exercises</i>	<i>Quizzes</i>	<i>MCQ</i>
	SLO-2	<i>business level managers</i>	<i>strategy making by lower level managers</i>	<i>Business Plans</i>	<i>Models in Decision Process</i>	<i>The astute use of power</i>
S-8	SLO-1	<i>Case Study</i>	<i>Executive leadership and</i>	<i>MCQ</i>	<i>Case Study</i>	<i>Importance of power</i>
	SLO-2		<i>strategic vision</i>	<i>Problem Solving</i>		<i>Limitations of power</i>
S-9	SLO-1	<i>functional level managers</i>	<i>Transformational leaders</i>	<i>strategic decision making</i>	<i>Purpose of corporation</i>	<i>Emotional intelligence</i>
	SLO-2	<i>Application Exercises</i>	<i>MCQ</i>	<i>Importance and needs in decision making</i>	<i>Pitfalls in corporation</i>	<i>Application exercises</i>

<b>Learning Resources</b>	<p>1. Victor C.X. Wang, <i>Strategic Leadership</i>, Information Age Publishing, 2018.</p> <p>2. Charles W.L. Hill and Gareth R. Jones, <i>Strategic Management—An integrated approach</i>, Cengage Publishing, 2015</p>	<p>3. Steven J. Stowell and Stephanie S. Mead “<i>The Art of Strategic Leadership: How leaders at all levels prepare</i>”, John Wiley &amp; Sons, 2017.</p> <p>4. Thomas L. Wheelen and J. David Hunger, <i>Concepts of strategic management and business policy</i>, Pearson, 2010.</p>
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		Learning Assessment											
		Continuous Learning Assessment (50% weightage)										Final Examination (50% weightage)	
Bloom's Level of Thinking		CLA -1 (5marks)		CLA -2 (5marks)		CLA-3 (10marks)		CLA -4 (15marks)		CLA -5(15marks)		Marks -100 which will be weighted at 50%	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember												
	Understand												
Level 2	Apply												
	Analyze												
Level 3	Evaluate												
	Create												
Total		100 %		100 %		100 %		100 %		100%		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

<b>Course Designers</b>		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. Sasi Kumar –Managing Director- SALCOMP INDIA LTD	Dr. Reeves Wesley- Professor- VIT, Chennai	Dr.Priya Xavier– Assistant Professor
Mr. Claudios –Managing Director -WOORY AUTO LTD	Dr. Belinda – Professor- Madras Christian College	Dr.P.S. Rajeswari – Head General Management