



NATIONAL FACULTY DEVELOPMENT PROGRAMME

in

ENTREPRENEURSHIP & STARTUPS

Supported By



Organized By



Entrepreneurship
Development
Institute of India

Co-ordinated By



SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)



Rationale

Among several initiatives taken at various levels against the backdrop that entrepreneurship can be taught like any other discipline, the recent and a notable one is the establishment of the Ministry of Skill Development and Entrepreneurship (MSDE), by the Government of India. The efforts will not just develop entrepreneurial and employability skills among the youth but will also deliver world class Learning and Management System (LMS) to equip potential as well as early stage entrepreneurs. Besides, Government's pan India programmes, viz. 'Startup India', 'Stand-up India', 'Make-in India', 'Digital India', 'Swachha Bharat (Clean India)', aim at further propelling entrepreneurship movement in India. Sculpting its mandate around the mission of nationwide promotion of entrepreneurship, EDII aids the efforts by training faculty members to impart learning in entrepreneurship as well as counsel youths to adopt this discipline as a career. Entrepreneurship Development Institute of India (EDII), Ahmedabad, backed by over 30 years of experience in the field, has designed the Faculty Development Programme (FDP) module to develop a cadre of trained faculty members involved in teaching entrepreneurship. This has been implemented successfully across the country and abroad. The Institute has been receiving enthusiastic response for this programme from the academic community. EDII announces the next Faculty Development Programme in Entrepreneurship & Startups during 20th January 2020 to 01st February 2020.

Objective

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they can act as 'Resource Persons' in guiding and motivating young students, particularly from science & technology stream, to take up Entrepreneurship as their career. The specific objectives are to:

- Expose the participating members to the comprehensive entrepreneurship development process
- Equip them with the requisite skills, knowledge and competencies for effective initiation of goal oriented activities in their institutions.
- Familiarize the support available for promoting entrepreneurial activities in their institution.

Content

The content of the programme is broadly classified as follows.

- Entrepreneurship Development Process & Model: Concept, process, EDP model and strategies
- Skills and Behavioral Training: Entrepreneurial motivation and competencies, counseling, confidence building
- Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs
- Knowledge-based Information Inputs: Curriculum development, procedures involved in initiating, planning, implementing and evaluating EDP curriculum
- Business Opportunity Identification
- Business Profile Preparation, Business Plan Formulation, Assessing the Viability of a Business Plan
- Small Business Management



Pedagogical Tools and Methodology

Inputs will be imparted through;

- Lecture-cum-discussion, case studies, role plays and simulation exercises
- Interaction with experts in entrepreneurship development, curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights
- Study visits to institutions and small enterprises
- Group work and practice sessions

Target Group

The programme is open to teachers and faculty members from universities, science and engineering colleges, polytechnics and entrepreneurship development institutions involved or likely to be involved in Entrepreneurship related activities.

Benefits to Sponsoring Institutions:

- With the trained faculty, institutions can start their own Innovation and Entrepreneurship Development Cells.
- Provide mentoring support to the Students to take up entrepreneurial career by setting up of enterprises.
- Helpful to set up New Gen IEDC's under DST, Govt. of India.
- Develop a wider network for Entrepreneurial activity.
- Teach entrepreneurial subjects in the institution.
- Provide support to existing entrepreneurs.

Duration

Duration : 20th January 2020 to 01st February 2020.

About SRM Institute of Science & Technology

SRM Institute of Science and Technology (formerly known as SRM University) is one of the top ranking universities in India with over 38,000 students and more than 2600 faculty across all the campus, offering a wide range of undergraduate, postgraduate and doctoral programs in Engineering, Management, Medicine and Health sciences, and Science and Humanities. SRM IST has been accredited by NAAC with the Highest 'A++' Grade in the year 2018, valid for the next 5 years. SRM Institute of Science and Technology (formerly known as SRM University) is placed in 'A' category by MHRD. The University is committed to be a leading player in academic world through excellence in teaching and research, while placing utmost value in the freedom to conduct academic activities, subject to the highest standards of academic integrity. The Institute has a long running experience in promotion of Entrepreneurship & envisaging Startup culture among their students.

Organized at:



SRM Institute of Science and Technology, Department of Commerce, Faculty of Science and Humanities, SRM IST, Kattankulathur

Fees

The programme fee is Rs. 5000/- (Five Thousand Rupees only) for participants which covers tuition fee and cost of course material. However there will be a provision for free boarding and lodging (Non AC double occupancy basis) for Early bird registrations. The fee does not cover travel, local conveyance, out-of-pocket and medical expenses.

How to Apply

Please send the filled in application form along with the DD of Rs. 5,000/- in favour of Entrepreneurship Development Institute of India, payable at Ahmedabad **on or before 10th January 2020.**

or you may also pay online via NEFT to:

Entrepreneurship Development Institute of India
IDBI Bank Ltd, Gandhinagar, Gujarat
S.B Acct No: 0132011021000
IFSC Code: IBKL0000260

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