

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY COLLEGE OF SCIENCE AND HUMANITIES DEPARTMENT OF COMMERCE



REPORT

ON

CHARTERED INSTITUTE OF MANAGEMENT ACCOUNTANTS (CIMA)

ORIENTATION PROGRAM

ORGANIZED

IN

ASSOCIATION

WITH

HRUDYAA ADCONSER PRIVATE LIMITED





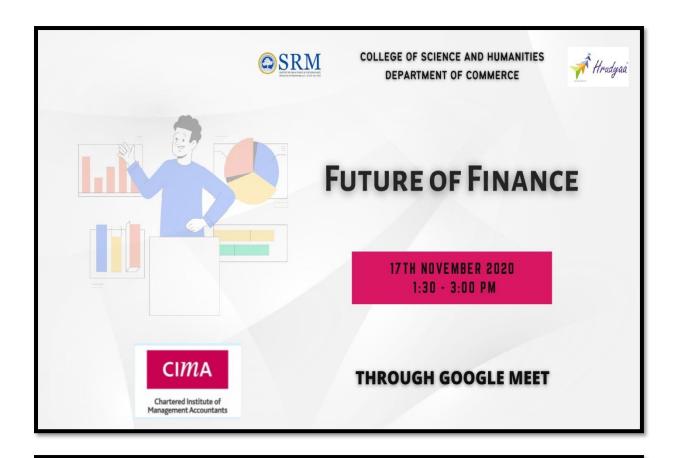
17th SEPTEMBER 2021

EVENT CONVENOR

1. Dr.S. Chitra - Associate Professor and Head

FACULTY EVENT COORDINATOR

1. Dr. J.Solomon Thangadurai – Assistant Professor



FUTURE OF FINANCE

B.COM HONS PAINTEGRATED WITH CIMA QUALIFICATION UK

SCHEDULE

- 01.30PM WELCOME SPEECH BY SENIOR STUDENTS
- 01.35PM INTRODUCING THE CIMA AND HRUDYAA MEMBERS
- 01.40PM CIMA MEMBERS
- 01.50PM HRUDYAA MEMBERS
- 02.00PM REGISTRATION PROCESS
- 02.20PM ACADEMIC ASPECTS
- 02.40PM QUESTION AND ANSWER
- 03.00PM VOTE OF THANKS BY FIRST YEAR



SUMMARY

An orientation program was conducted by the Department of Commerce in association with CIMA and Hrudyaa Adconser Private Limited for the students who have opted B. Com Honours Professional Accounting in the academic year 2021 – 2022. The program brought various higher officials of CIMA and Hrudyaa to demonstrate students about various dimensions of CIMA course. The Program was conducted successfully and created more clarity about the course in students' minds.

PURPOSE OF THE PROGRAMME

The Purpose of this programme were

- To create awareness on what CIMA course is all about.
- To illustrate the various procedures in CIMA registration
- To make students aware various levels of exam and exemptions available.
- To enlighten student about benefits of undertaking CIMA Course and its future career prospects.
- To clarify students' doubts with regard to CIMA course.

BENEFICIARIES

All the 29 students who have opted for B.Com Honours Professional Accounting program in the academic year 2021 – 2022 benefitted out of the program. The Event served as best platform for student to clarify the queries from academic learning partners and gain more information about CIMA course.

DATE: 17th September 2021

TOPIC: Future of Finance

SPEAKERS

CIMA program.

1. Mr.V.Krishnamoorthy

Co- Founder & Director, Hrudyaa Adconser Private Limited, Chennai

Learning Partner of AICPA, UK

2. Ms.Tasneem Kapasi

National Manager – Markets at the Association of International Certified Professional Accountants.

Mumbai, Maharashtra

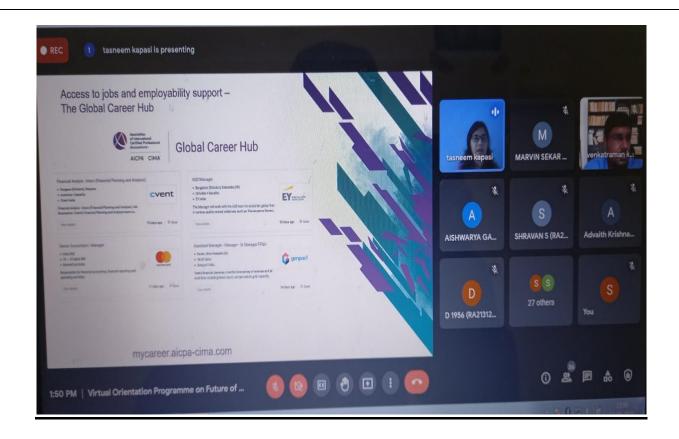
The Department of Commerce in association with Hrudyaa Adconser Private Limited organized CIMA Orientation Programme on 17.09.2021 at 2.PM through Virtual Mode for all freshers who have opted CIMA Integrated course in the academic year 2021 – 2022. Nearly 29 participated in the event. Mr.V.Krishnamoorthy and Ms.Tasneem Kapasi explained the scope of CIMA and the job opportunities CIMA students have globally as well as the opportunities in India. Explained the examination formats, the titles for CIMA students and the exemptions and advantages students are getting because of being affiliated with an institution like SRMIST and highlighted the process for registration and the administrative process involved with being a part of CIMA. Senior Students Mr. Advaith and Ms. Aishwarya III B.COM HONS PA briefed on what the students can expect from a student perspective and about their experience on CIMA exams. The Event concluded with question and answer session with students clarifying their queries related to the

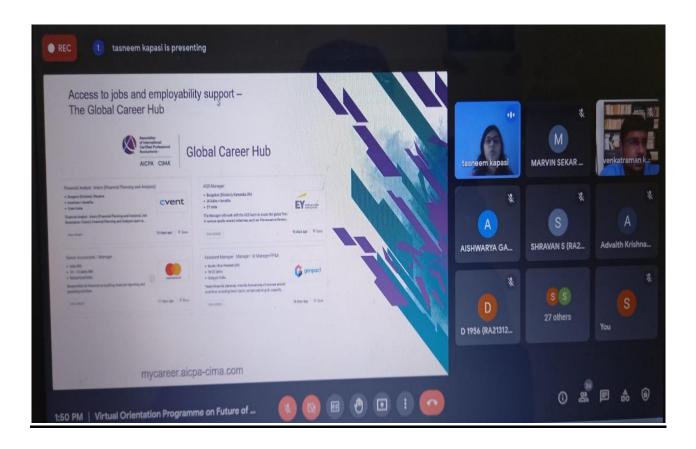
EVENTS GALLERY

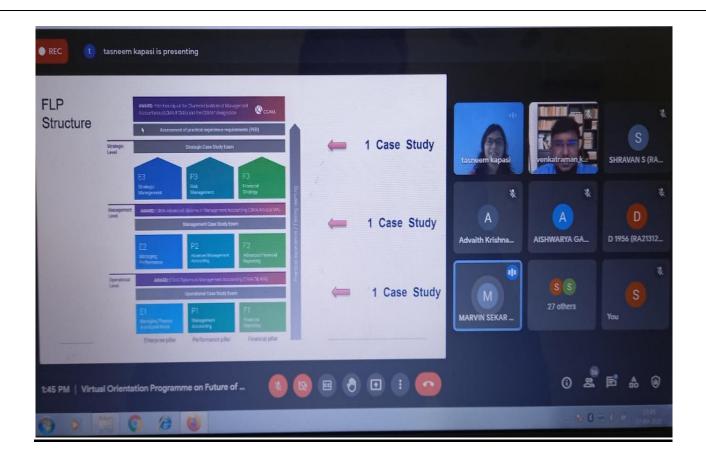


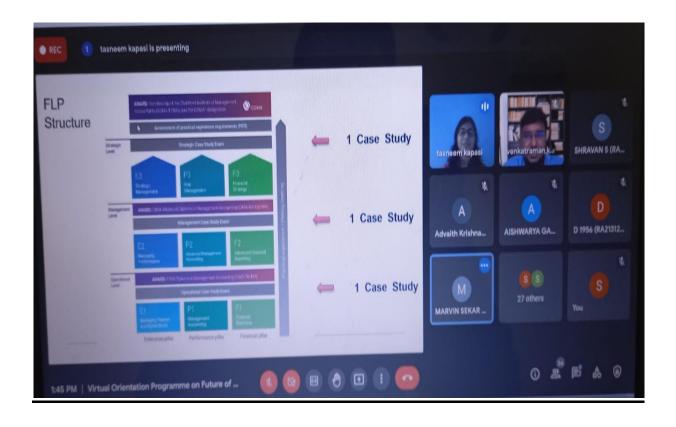


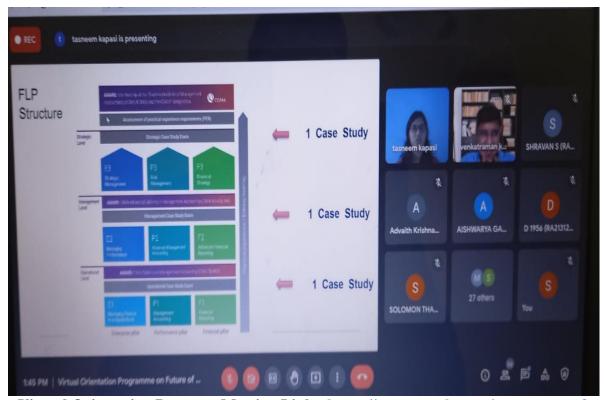












Virtual Orientation Program Meeting Link - https://meet.google.com/psu-owsr-wof