

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
COLLEGE OF SCIENCE AND HUMANITIES
DEPARTMENT OF COMMERCE

Date: 6th July 2020

Webinar Title: Qualitative Content Coding and Analysis

Resource Person: Dr. Anand Shankar Raja, Assistant Professor, Department of Commerce, Christ (Deemed to be University)

The Department of Commerce organized a webinar on “Content Coding and Analysis - Operational definition and its importance - An Overview on Scopus Journal features and importance” on 6th July 2020. The Event was coordinated by Dr.S.Chitra, Associate Professor and Head. The Guest speaker for the event was Dr.Anand Shankar Raja, Assistant Professor, Department of Commerce, Christ (Deemed to be University). The speaker threw lights on qualitative content coding and its significance and gave us a live demonstration of collecting qualitative data and coding the same. The webinar covered topics like Practical session on using Boolean equation in literature search, Practical session on using SRM Remote access, Abstraction and Mind Mapping in Research, Content Coding and Software for content coding, Importance of using mixed methods in research, Sentiment analysis as a part of content coding and analysis. Further, the speaker also introduced features of Scopus Journal and provided guidelines on how to select the right journal for publication, understanding publisher’s requirements by navigating to Guide to Authors and also explained about SNIP value, H-Index. The speaker also taught the audience regarding retrieving data from various databases like Scopus, Web of Science etc. The Session also covered topics like mechanism behind classification of journals indexed in scopus into different quartiles like Q1, Q2, Q3 and Q4 and finally concluded with authenticating the publishing and journal reliability through SCImago and Scopus Source Homepage.

