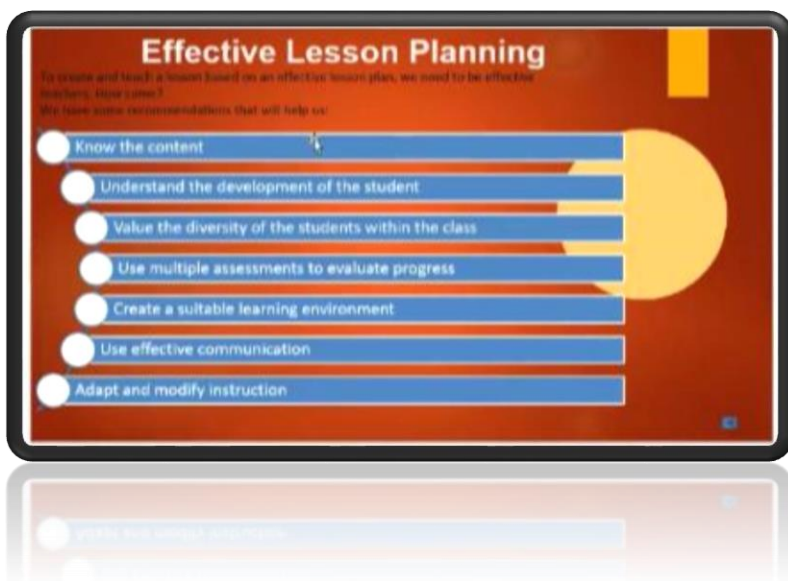
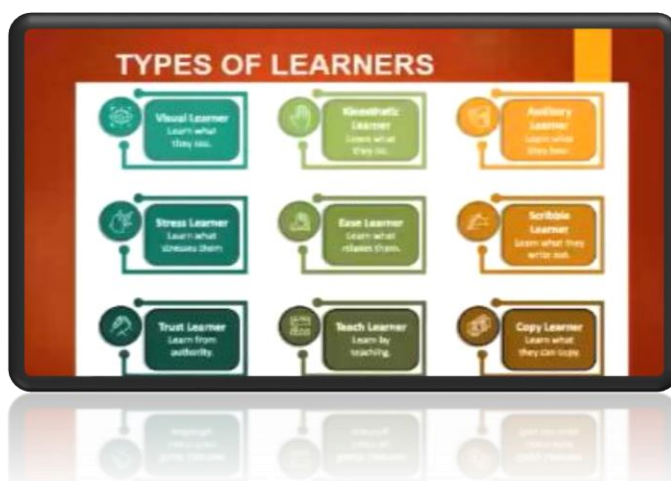




SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
COLLEGE OF SCIENCE AND HUMANITIES
DEPARTMENT OF COMMERCE



Report
On
National Faculty Development Program
On
“Emerging Trends and Challenges in Commerce education”



21st June 2021 TO 26th June 2021

EVENT CONVENORS

- 1. Dr. A. Thilagaraj– Assistant Professor**
- 2. M.Meera bai – Assistant Professor**
- 3. Dr.S. Antony raj – Assistant Professor**



COLLEGE OF SCIENCE AND HUMANITIES
DEPARTMENT OF COMMERCE

SESSION DETAILS

ORGANIZES

NATIONAL FACULTY DEVELOPMENT PROGRAM

ON

"Emerging Trends and Challenges in Commerce Education"



21st June 2021 to 26th June 2021



Through Google Meet

Meeting Link : <https://meet.google.com/vtk-keoi-duz>

Date - 21st June 2021
Time - 10.00am to 11.30am
Topic - Evolution of HR Industry - Academics Gap.
By
Mr. GE Hari Govinda Thilak
Senior HR Director
LM Wind Power India GE Renewable Energy,
Bengaluru

Date - 22nd June 2021
Time - 10.00am to 11.30am
Topic - Registration of Tax Payer and E Filing -
Income Tax Portal
By
Mr.V.Krishnamoorthy
Founder Director
Hrudaya Adconser Pvt Ltd, Chennai

Date - 23rd June 2021
Time - 10.00am to 11.30am
Topic: Financial Reporting and Analysis.
By
Dr.K.S.Ranjani, FCA
Assistant Professor
NITIE, Mumbai

Date - 25th June 2021
Time - 10.00am to 11.30am or 02.00pm to 03.30pm
Topic - Bloom Taxonomy - Instructional Methods,
Strategies and Technologies to meet the need of all
Learners
By
Dr.R.V.Naveenan
Assistant Professor
Koshys Institute of Management Studies, Bengaluru

Date - 24th June 2021
Time - 10.00am to 11.30am
Topic - Gamification in online teaching -
Learnlight Insights
Resource Person -
Dr S. Rajalakshmi
Assistant Professor, Department of Anatomy
Saveetha Medical College, Chennai

Date - 26th June 2021
Time - 02.00pm to 03.30pm
Topic - A Guide to Publishing Research Paper
By
Prof. Raja Sankaran
Professor
ISME, Bengaluru

SUMMARY

The National Faculty development was conducted virtually through Google meet, from 21th June to 26th June 2021, Totally 6 topics were covered with 9 hours. To facilitate our faculty members, Research scholar and also the outside participants. The department of commerce brought experts in the field of commerce education. The National faculty development program successfully harnessed the eagerness of the participants, and made the participants to understand the importance of emerging trends in commerce education.

PURPOSE OF THE PROGRAMME

The Purpose of Faculty Development Program is

- To design the updated Syllabus based on current Scenario
- To find out the gap between academic syllabus and corporate work
- To get a clear picture of financial reporting and analysis.
- To improve the teaching techniques.
- To get students attention to the subject in an attractive manner.
- To understand the concept of blooms taxonomy for reflective teaching.
- To know about the most appropriate journal for publishing the research paper
- To get an idea of gamifying teaching.
- To understand the tax portal.
- To get idea of E – tax filling.

OUTCOMES

After the completion of the Programme, the learners were able to

- Publish the research paper with proper guidelines and to understand the steps in preparation of research article
- Learned about the predatory journals and peer reviewed journals and how to publish in right journal with more tips and techniques.
- Understand the concept of blooms taxonomy for reflective teaching.
- Learned about the bloom's taxonomy methods, strategies which is useful to all learners
- The faculty got idea to interact with students in a creative mind.
- Implication of financial reporting and its analysis.
- Detailed idea of pedagogy

BENEFICIARIES

Nearly 60 participants including Faculty members, Research Scholars and other college faculty members registered and benefitted from faculty development program. Certificates were issued to the participants based on their active participation in the program.

DATE: 21/06/2021

TOPIC: EVOLUTION OF HR INDUSTRY- ACADEMICS GAP

RESOURCE PERSON:

Mr. GE.Hari Govinda Thilak

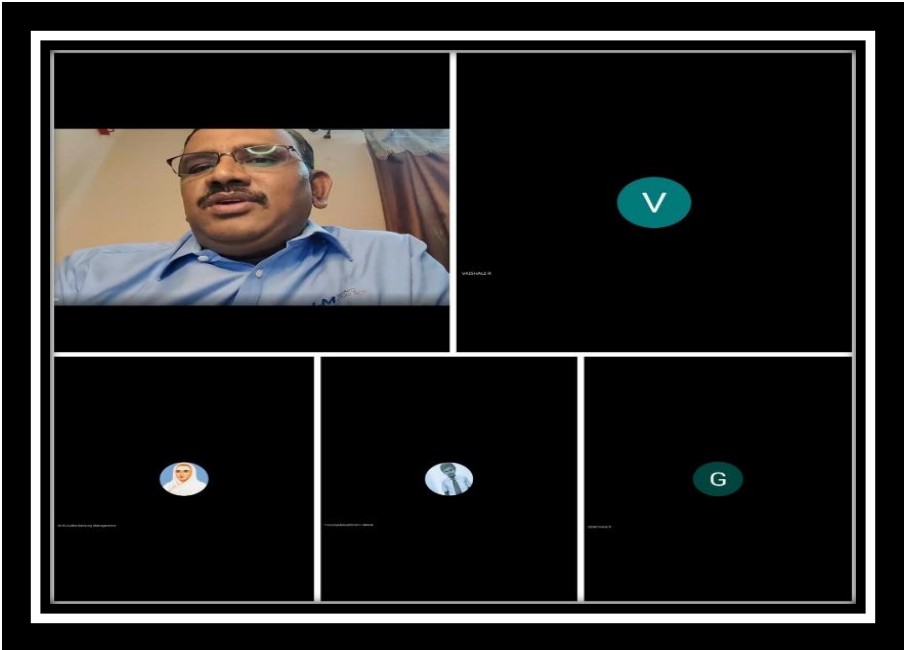
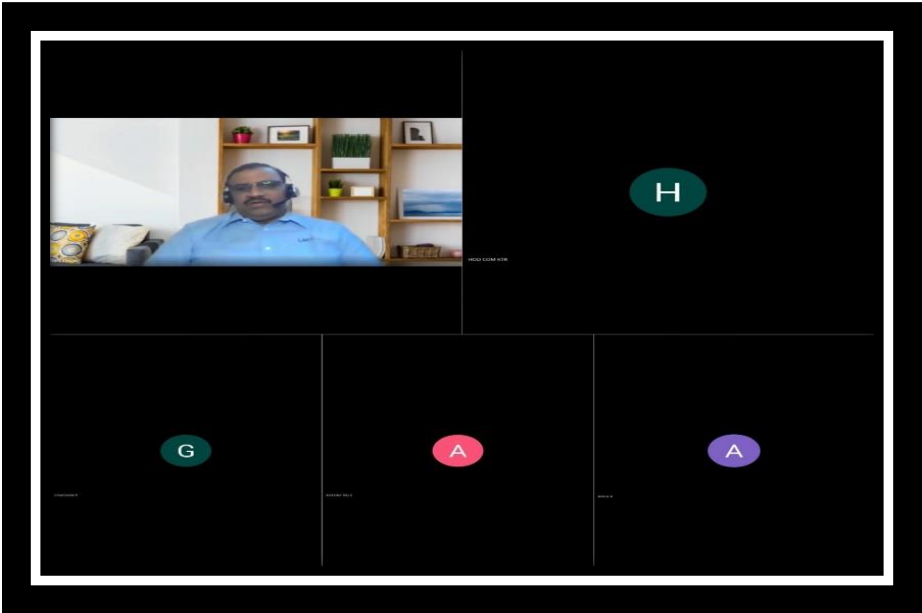
Senior power HR Director

LW Wind power India GE, Renewable Energy,

Bengalure.

The resource person started with his own experience in the HR Role. He explained about the manufacturing, labour management, corporate sectors and IT industries. He discuss about the Managing attrition prediction (MAP) which is called as the pull factor of market and push factor of market and he also gave an clear picture about integrating the behaviour of employee in organisation. Further he explained about the business terms of core competency aspects how the HR person can completely understand the business, financial concept of business, intelligence for analytics. The session were concluded with question and answer session. The following head are discussed in this session:

- HR Roles and functions
- Students Training and developments
- Challenges to relevant of the business
- To fill out academics gap



DATE: 22/06/2021

TOPIC: REGISTRATION OF TAXPAYER AND E-FILING _ INCOME TAX PORTAL

RESOURCE PERSON:

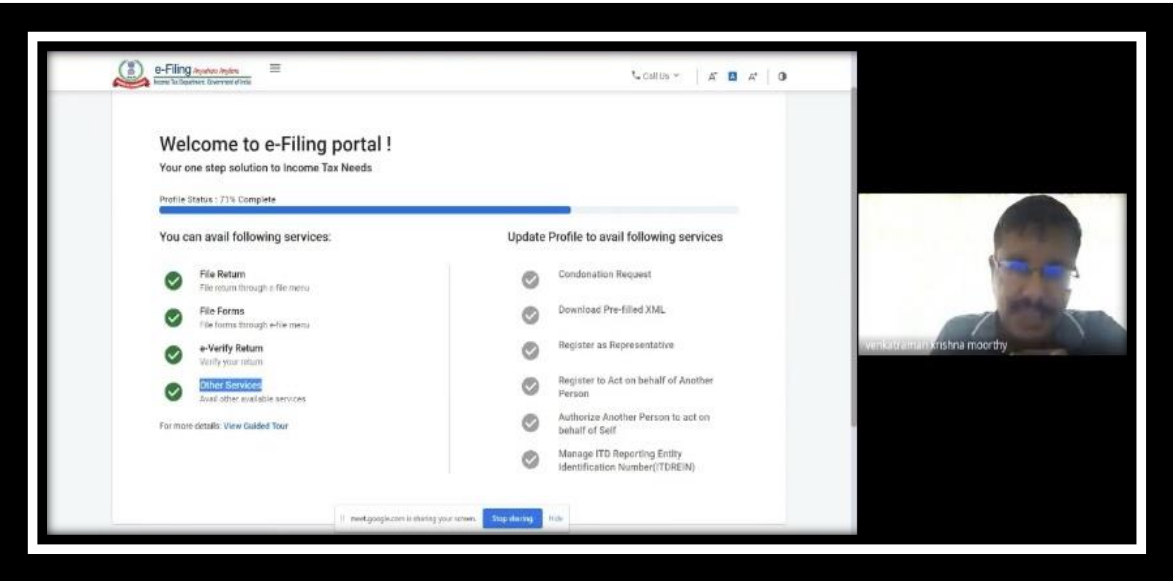
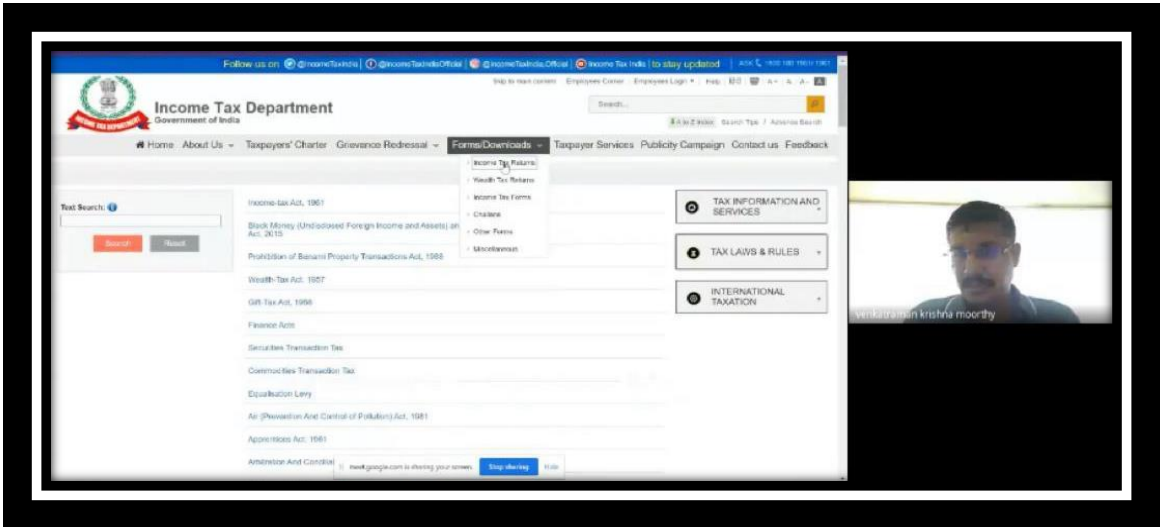
Mr. V.Krishnamoorthy

Founder Director

Hrudyaa Adconser Pvt, Chennai.

The day was started with the short welcome speech by Vaisali R. Then Mr. Gowtham R gives a short introduction about the chief guest Mr. V.Krishnamoorthy. Then the session was handled by Mr. V.Krishnamoorthy. He started explaining about income tax filing in tax portal. Then he explained about how to file returns. He showed how to do individual salary filing forms and he showed how to register in tax portal for new users. He explains all issues acquire while filing in tax portal. He explained about how to download forms. He described about e- filing procedures. He elucidated about file returns, file forms, e- verify returns, and about other services. The session was ended with clearing all doubts of the participants.

- E-filing procedure.
- Tax portal.
- New user
- Individual salary filing forms.



DATE: 23/06/2021

TOPIC: FINANCIAL REPORTING AND ANALYSIS

RESOURCE PERSON:

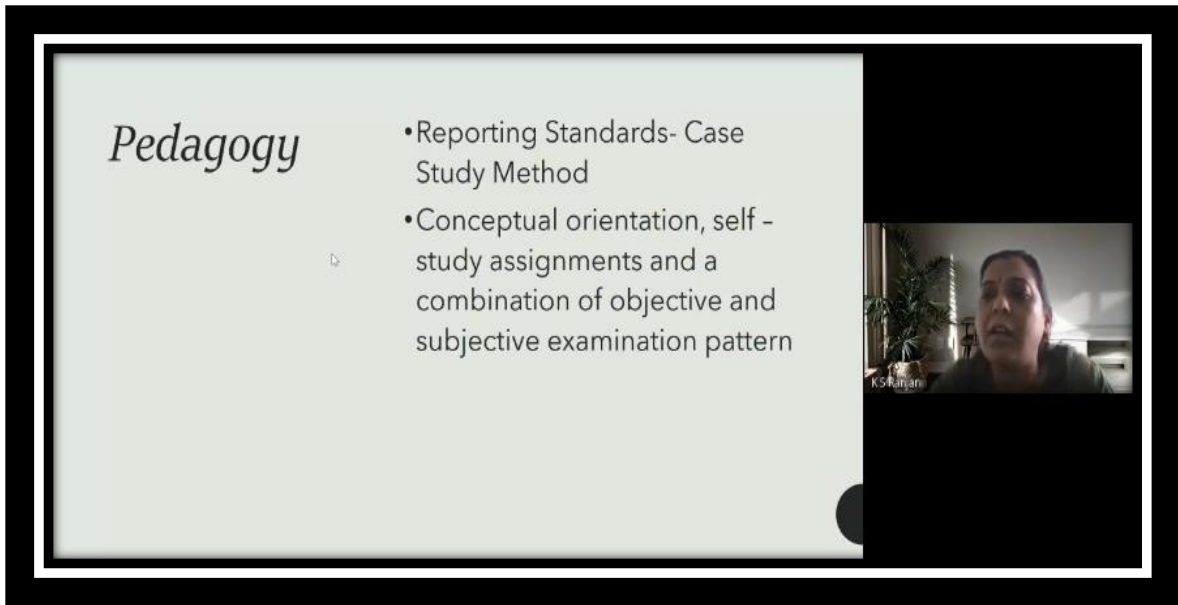
DR.K.S.RANJANI, FCA

ASSISTANT PROFESSOR

NITIE, MUMBAI

The speaker started the session sharing her screen which had the overview slides of the topics going to be covered. She shared her experiences being a teacher which had some heads like, Difficulty in teaching and internalising mechanics, Carrying forward notions of difficulty all through financial analysis, Lack of practice and Rigour, Lack of clear understanding between application and theory. After completing a set of slides, as per the request of the speaker to raise questions if any, some questions were raised and the same were cleared

- Learning cycle
 - Mechanics of Accounting
 - Financial Reporting
 - Reporting Standards
 - Financial statement analysis
 - Valuation
- Pedagogy
- Her observations being a teacher.



DATE: 24/06/2021

TOPIC: GAMIFICATION IN ONLINE TEACHING

RESOURCE PERSON:

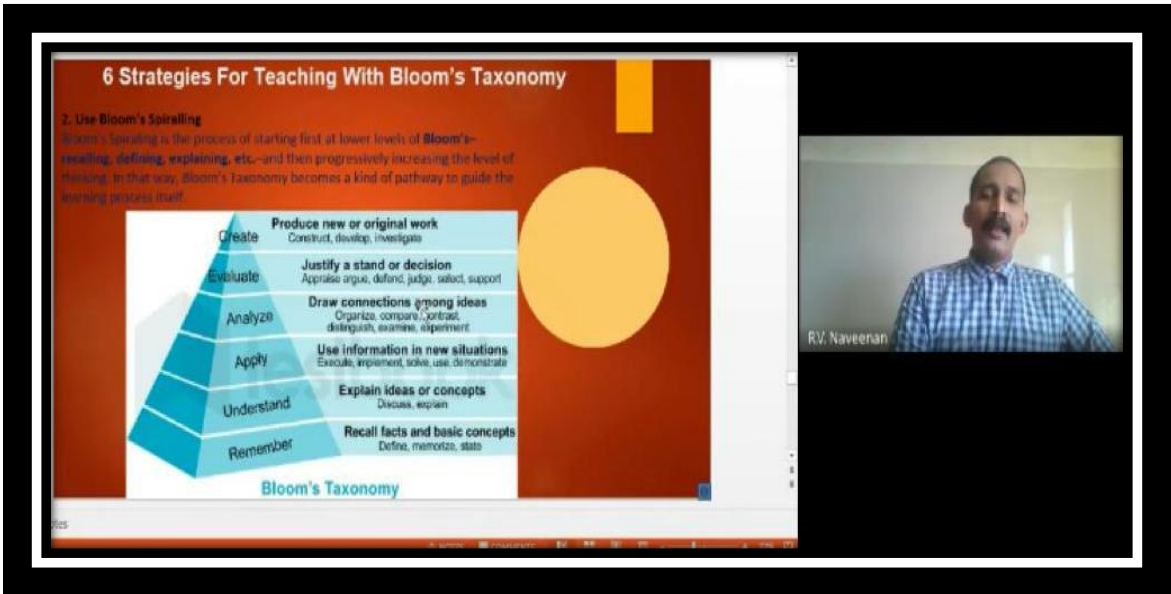
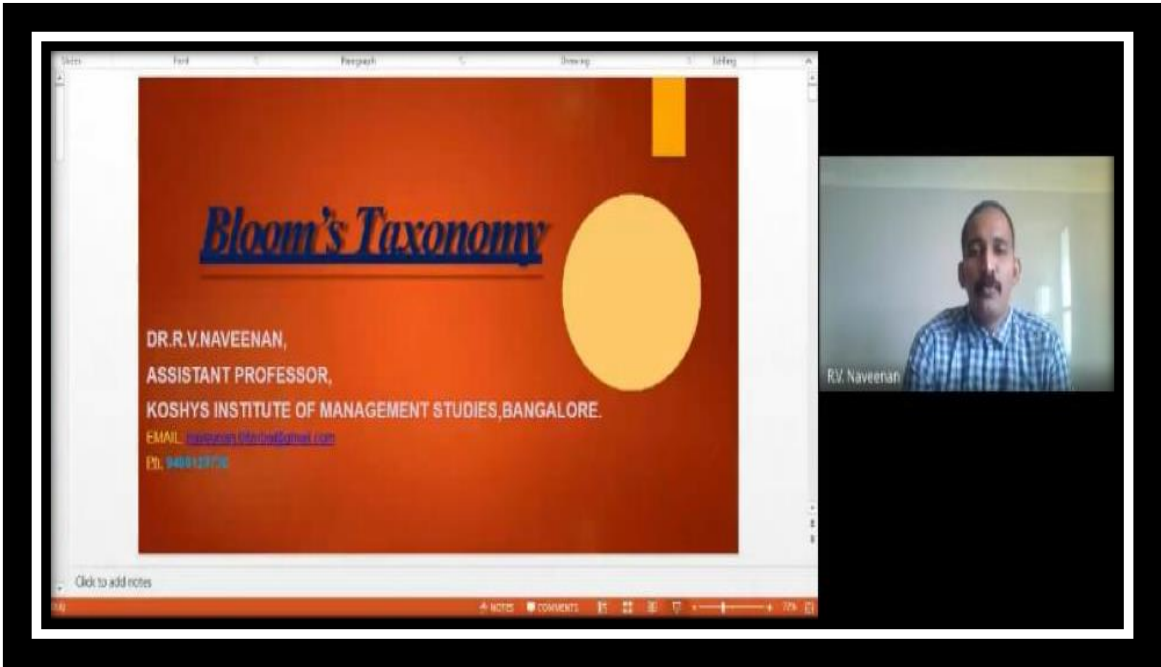
Dr.S.Rajalakshmi, Assistant Professor,
Department of Anatomy,
Saveetha Medical College, Chennai.

The resource person has started the session with, how has the teaching from home experience been? And she given practical way to interact with participants. So, speaker said to enter to the menti.com and type code then gave some interactive questions using that website to answer the participants. Then speaker started the topic of Gamification in online teaching, in menti.com website raised one more question is what one game you remember from your childhood is? Also explained the games and humans are how connect with the emotions and shared one quotes “I’ve learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.” After speaker described intrinsic motivation and extrinsic motivation, everyone loves a good game. So, students also like gamifying classrooms. Then said to enter sli.do website and type code the participants have to answer the question. Then explained about 4C engine dynamic learning are creativity, collaboration, communication, critical thinking. And explained Go beyond the classroom, time, books, extra resources, due dates. The next topic explained Gamifying ingredients are sense of autonomy, encourage mastery, sense of purpose, build a narrative. Finally the participants asked questions to the resource person and clearly answered the questions.



DATE: 25/06/2021
TOPIC: BLOOM TAXONOMY METHODS, STRATEGIES USEFUL TO ALL LEARNERS
RESOURCE PERSON:
Dr.R.V.Naveenan,
Assistant professor,
Koshy institute of Management studies,
Bengaluru.

The speaker has started the session with meaning of blooms taxonomy, he explains the concept why blooms taxonomy is included in teaching, and then he differentiates the good teacher and great teacher. Then he moves to five levels of Psychomotor Domain, naturalization, articulation, precision, manipulation and limitation. Then he explains the technique to bring the lowest level of learner to highest level of learning. Sir also showed the learning pyramid to elucidate the Average retention rate of learning with students. Sir has stated the intrinsic and extrinsic Motivation which teacher has to use for successful learning of the student. He also enlighten the DIGPA, describe the situation, amazing the situation to look for things to improve, Generalize the situation, and plan action. And finally, he presents the blooms taxonomy pyramid of teaching and three level of questions paper setting, LOCQ, IOCQ and HOCQ. Lastly resource person answers the questions arise by our participants in Q&A session.



DATE: 26/06/2021
TOPIC: A GUIDE TO PUBLISHING RESEARCH PAPER
RESOURCE PERSON:
Dr.Raja Sankaran
Professor in Marketing,
International School of Management Excellence,
Bengaluru.

The resource person has started the session with choosing the most appropriate journal for publishing your research paper; he explicated the concept why should we try to publish research paper first? Also sir clarified how to identify the journal with some strategy to ensure that our research paper gets it's by quality journals. Then he explains the technique about time gap between peer reviewed journals and predatory journals and sir has given some tips to select the right journal the explained about author level metrics and journal level metrics. Sir has also covered how we can successfully publish in top journals. He also explains the main reasons of rejections and gives some techniques to write the research paper with structure, journal guidelines, general manuscript, and common mistakes at last with reviews. Lastly resource person answers the questions arise by our participants in Q&A session.



A Guide to Publishing
Research Paper

Choosing the
most appropriate journal
for publishing your research paper



Prof. Raja Sankaran
(research from IIM-Ranchi)
26-June-2021

Taylor & Francis
Taylor & Francis Group





Raja Sankaran

What is Scopus?

Scopus is the largest abstract and citation database of peer-reviewed literature, and features smart tools that allow you to track, analyse and visualize scholarly research

- 68 million post-1970 records, including references
- 6.5+ million pre-1970 records going back as far as 1788
- 8.5+ million Open Access articles
- 9+ million Conference papers

7,000+ Publishers

25,751+ Serial titles

234,000+ Books

82 million+ Items

1.7 billion cited references dating back to 1970

80,000 Affiliation profiles

17 million Author profiles

Scopus content coverage by subject area:

Health Sciences
25%
7,468 titles

Physical Sciences
27%
8,102 titles

Life Sciences
16%
4,883 titles

Social Sciences
32%
9,692 titles

* includes entire titles. Titles may fall into more than one subject area



Raja Sankaran

Event gallery

Bloom's taxonomy SAM - PowerPoint (Product Activation Failed)

DESIGN TRANSITIONS ANIMATIONS SLIDE SHOW REVIEW VIEW

Layout* Paragraph Font Paragraph Drawing Editing

6 Strategies For Teaching With Bloom's Taxonomy

2. Use Bloom's Spiralling

Bloom's Spiralling is the process of starting first at lower levels of Bloom's—**recalling, defining, explaining, etc.**—and then progressively increasing the level of thinking. In that way, Bloom's Taxonomy becomes a kind of pathway to guide the learning process itself.

Bloom's Taxonomy

Click to add notes



What is Scopus?

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- 6.5+ million pre-1970 records going back as far as 1788
- 8.5+ million Open Access articles
- 9+ million Conference papers

Scopus content coverage by subject area:

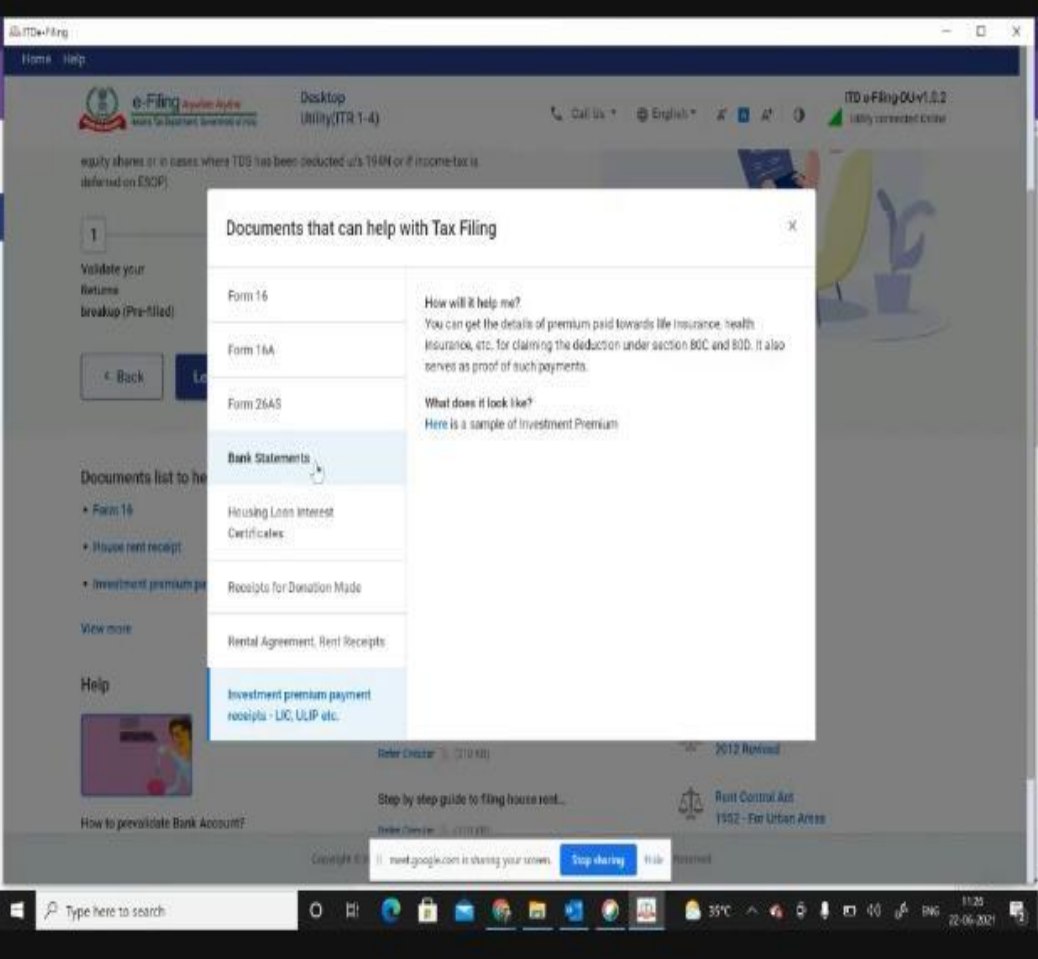
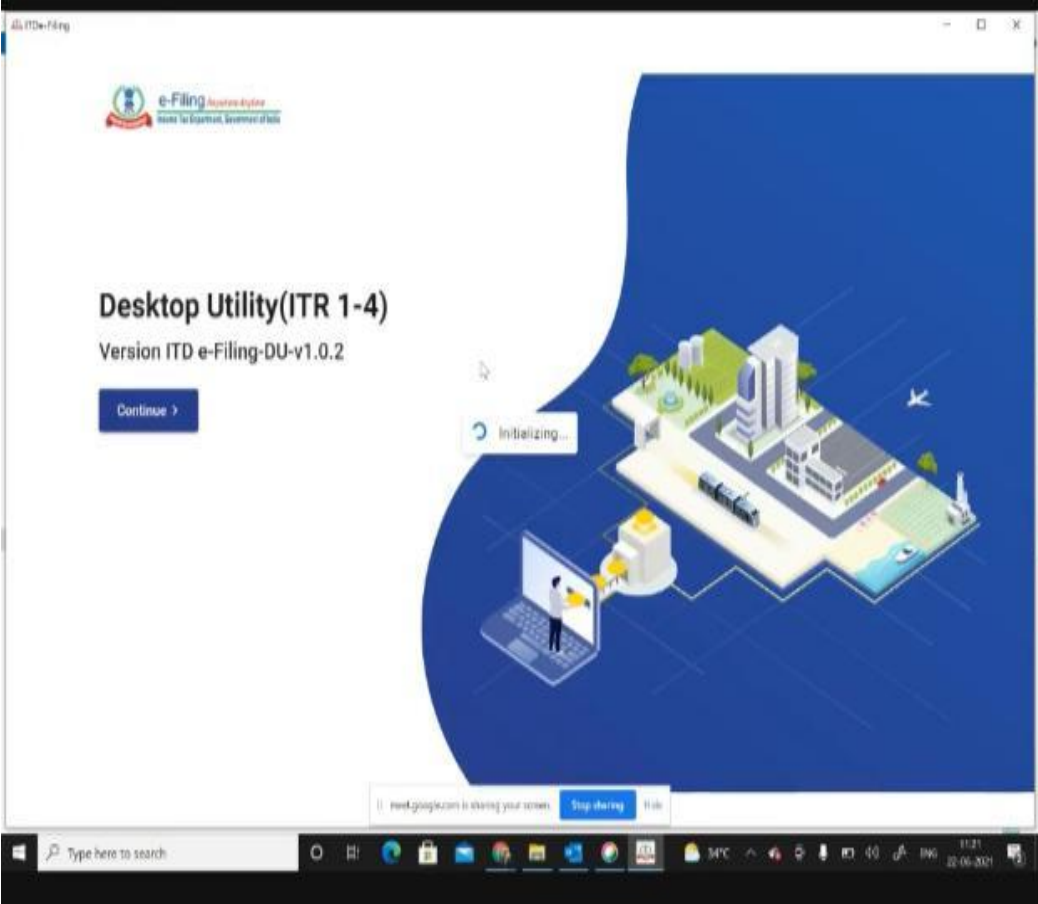
Subject Area	Percentage	Titles
Health Sciences	25%	7,468 titles
Life Sciences	16%	4,883 titles
Physical Sciences	27%	8,102 titles
Social Sciences	32%	9,692 titles

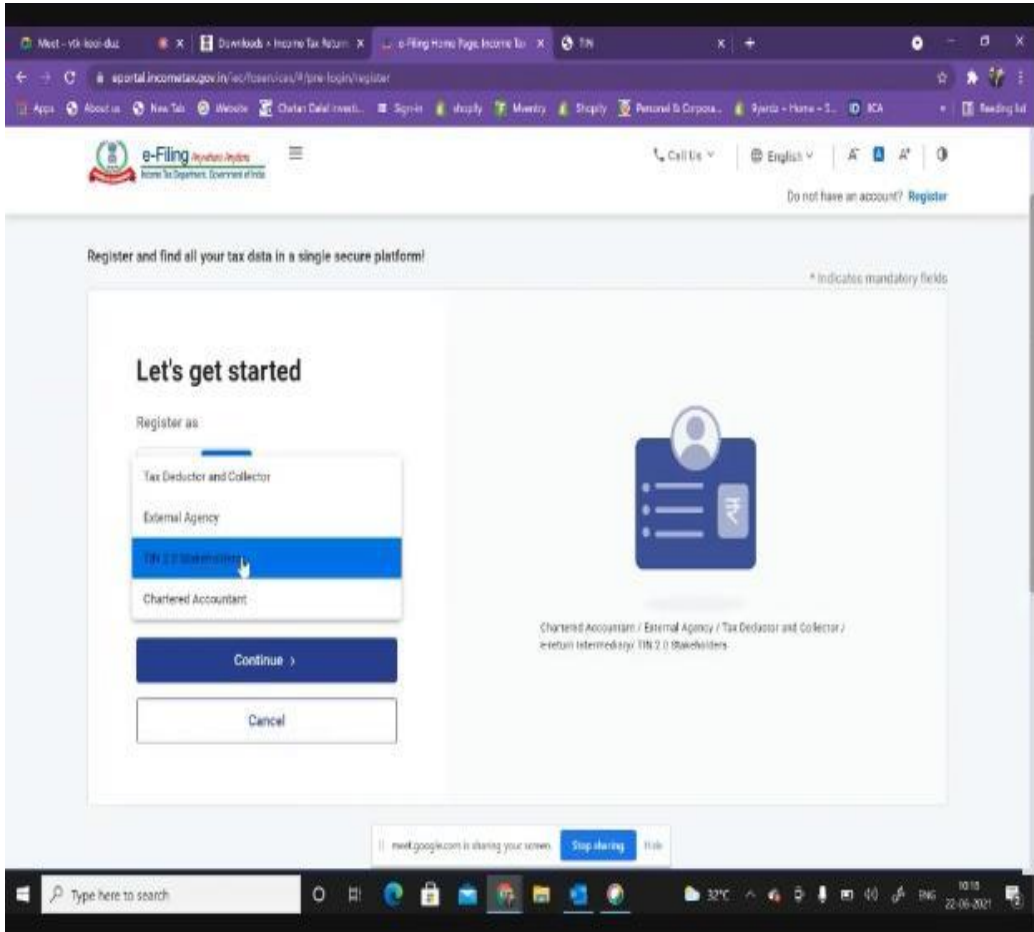
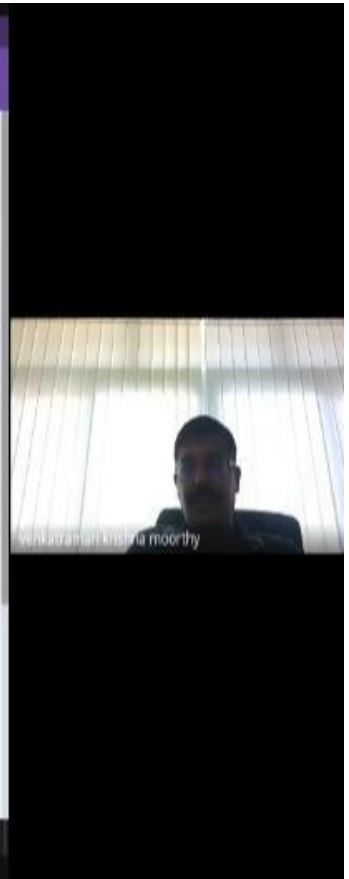
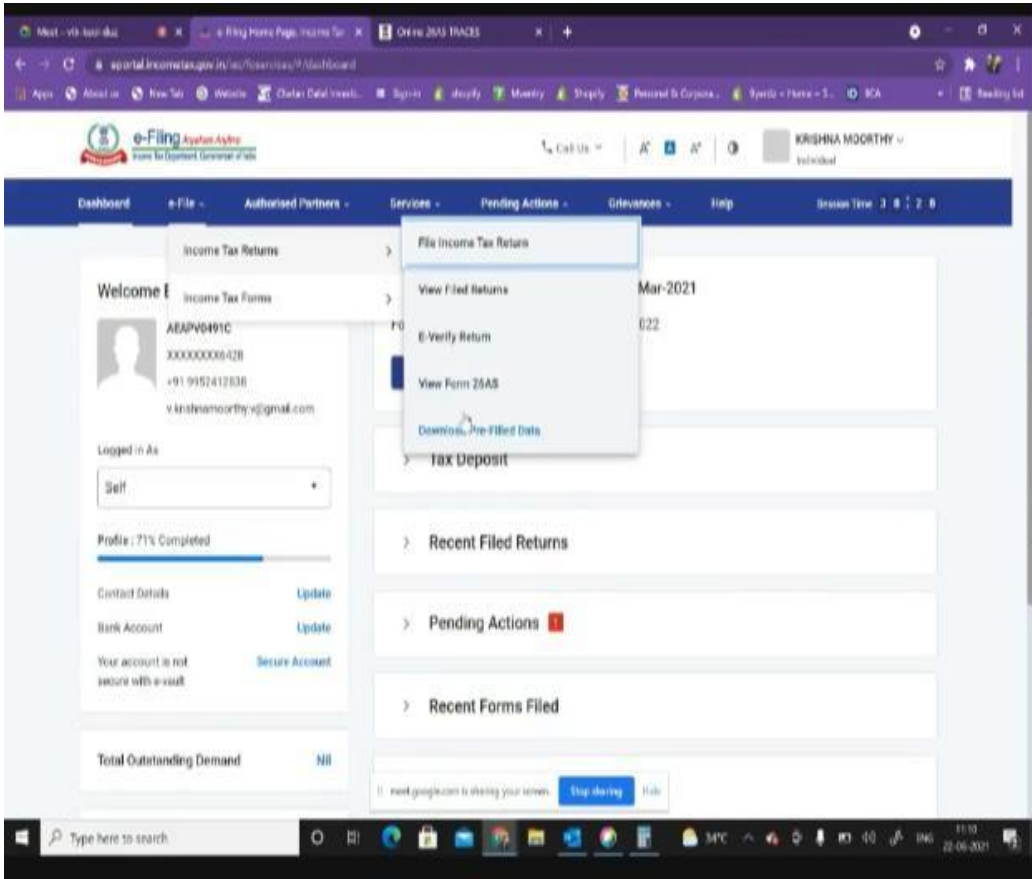
* Includes active titles. Titles may fall into more than one subject area.

Prashant Sankaran

10







Effective Lesson Planning

To ensure and teach a lesson worth as an effective lesson plan, we need to be effective in planning. Here are some key considerations that will help us:

- Know the content
- Understand the development of the student
- Value the diversity of the students within the class
- Use multiple assessments to evaluate progress
- Create a suitable learning environment
- Use effective communication
- Adapt and modify instruction

RV Naveen

COGNITIVE DOMAIN

1956

2001

NOUN → To VERB form

RV Naveen

25

26

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Affective Domains

- The **affective domain** is one of the three domains in Bloom's Taxonomy.
- It involves feelings, attitudes, and emotions.
- It includes the ways in which people deal with external and internal phenomenon emotionally, such as values, enthusiasms, and motivations.

RV Naveen

12

13

14

15

16

The Three Domains Of Learning:

Cognitive: mental skills (*knowledge*)

Affective: growth in feelings or emotional areas (*attitude or self*)

Psychomotor: manual or physical skills (*skills*)

Instructional designers, trainers, and educators often refer to these three categories as KSA.

Domains of Learning	Mode of Learning	Example Abilities
Cognitive Domain	Thoughts/ Thinking	Memorizing, Reasoning etc.
Affective Domain	Emotions/ Feeling	Appreciation, Motivation etc.
Psychomotor Domain	Actions/ Doing	Typing, Playing etc.

RV Naveen

Presenting 300+ Leadership Public Relations Tools

Motivation

Motivation is an internal force for doing something or the need or reason for doing something.
We will have two kinds of motivation: **intrinsic motivation and extrinsic motivation.**

Intrinsic

Because of the interest and enjoyment in the task itself

- Enjoyment
- Purpose
- Growth
- Curiosity
- Passion
- Self-expression
- Fun

Extrinsic

Because of the outcome that will result by doing the task

- Promotions
- Pay raises
- Bonuses
- Benefits
- Prizes
- Winning
- Perks

Click to add notes

Go to gimkit.com/live and enter code

92218

7 players

[Start Game](#)

Anupriya M.Meerabai Sreedurga Vaishali Srividya Sangeetha G

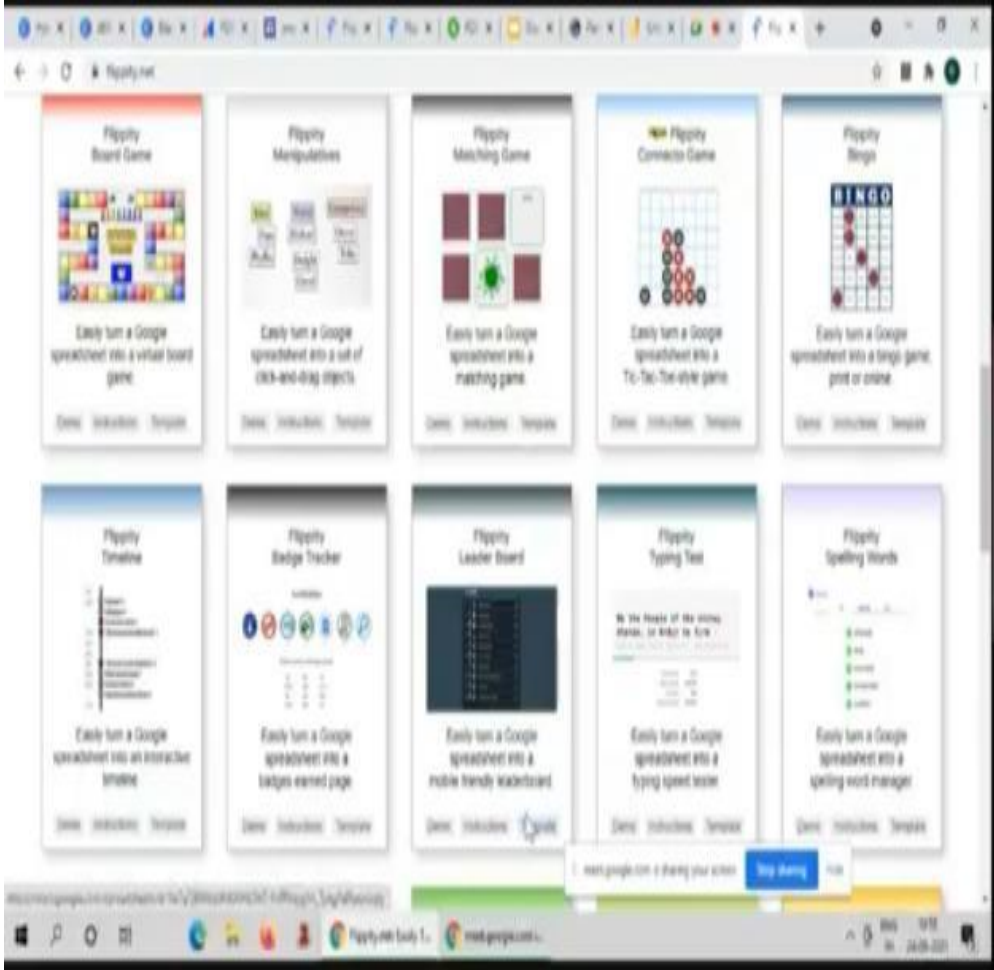
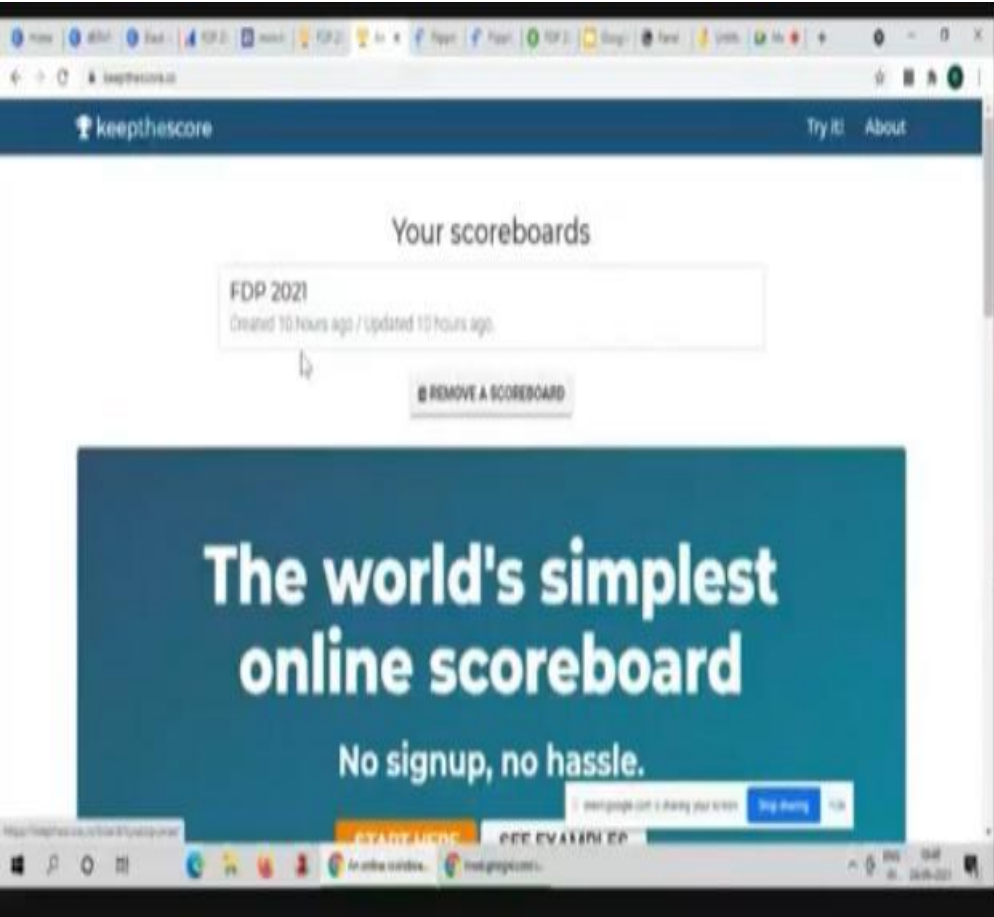
Mr.R.Gowtham

✓ Work together to stay above the level

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Please select the year: 2021

Text Search:

Instructions for Fillable Forms:

- You must have Java Runtime Environment Version 7 Update 13 (Jre 7 is also known as jre version 7) or above installed in your system to use this facility. To download Java Runtime Environment Click here
- Unzip and extract the file in the desired path/location. Refer to Readme text for more details on how to use the Form.

Form No. ITR-1 (SAHAJ)
For individuals being a resident (other than not ordinarily resident) having total income upto Rs.50 lakh, having income from Salaries, one house property, other sources (interest etc.), and agricultural income upto Rs.5 thousand

Form No. ITR-2
For individuals and HUFs not having income from profits and gains of business or profession

Form No. ITR-3
For individuals and HUFs having income from profits and gains of business or profession

Form No. ITR-4 (Sugam)
For individuals, HUFs and Firms (other than LLP) being a resident having total income upto Rs.50 lakh and having income from business and profession which is computed under sections 44AD, 44ADA or 44AE

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Methods of dynamic learning- Class websites



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Gamify Homework

- Fun assignments
- Infographics and e-books
- Mastery based approach
- Automated results
- Include in leaderboard



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Agenda

Choosing the **most appropriate** journal for publishing your **research paper**

1. How easy is it to find the right journal?
2. How to pick the right journal (Journal Categorisation, Indexed Journals)?
3. What are Predatory journals & how to avoid them?
4. A glimpse on journal metrics.
5. How to successfully publish in Top journals?
6. Reasons for Rejections.



Raja Sankaran

Prof. Raja Sankaran

6

How easy is it to find the right journal?

As of January, 2021



ELSEVIER



Taylor & Francis
Taylor & Francis Group



WILEY



Springer



emerald
PUBLISHING

SAGE journals

& Others!

Source: respective publisher website

Prof. Raja Sankaran

7



Raja Sankaran

General presentation

File Edit View Insert Format Slide Arrange Tools Add-ons Help

Question 1
LIB

Question 2
LIB

Question 3
LIB

Question 4
LIB

Question 5
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Question 6
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Question 7
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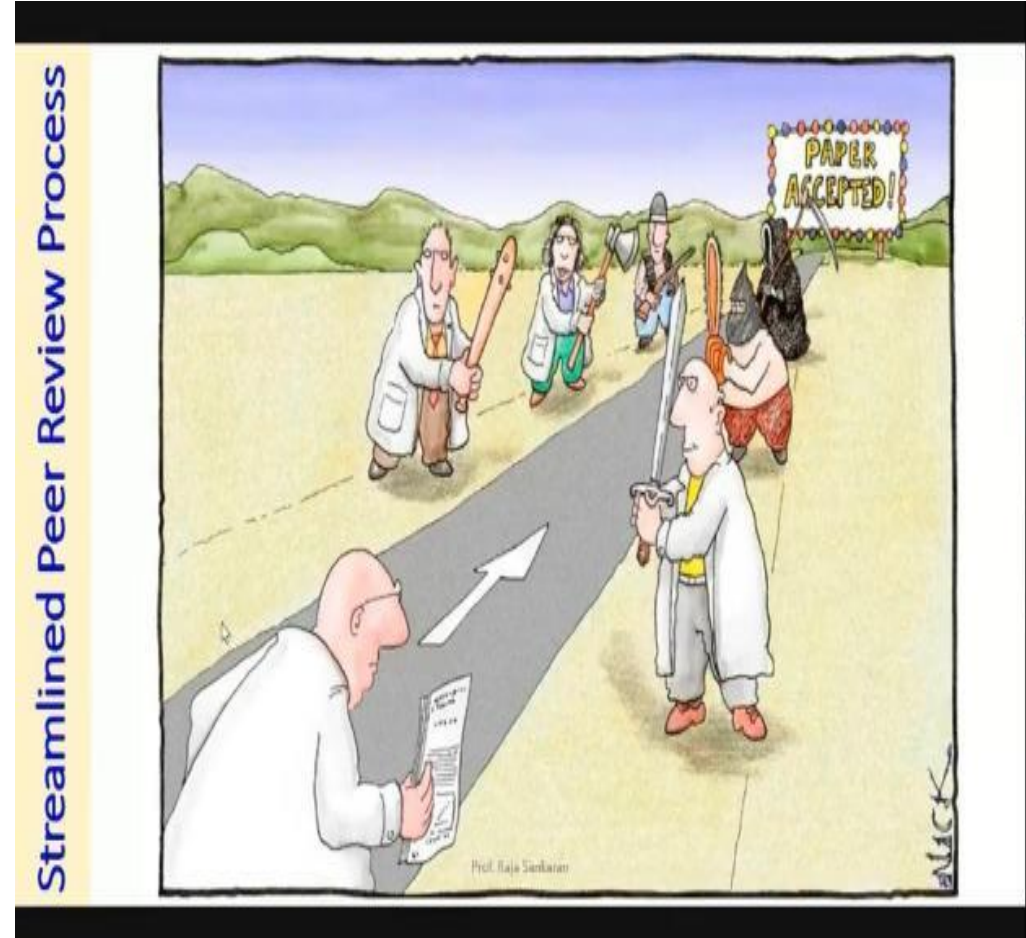
Question 8
LIB

Question 9
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Click to add speaker notes

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Main reasons for rejections

Structure

- Inconsistency – structure do not connect well
- Does not answer the “so what” question
- Outdated literature review
 - Missing latest, not comprehensive
- Fatal flaws (conceptual & methodological)
- Major methodological problems (pre-requisites to be met)
- The procedures and/or analysis of the data is seen to be defective
- Not telling an interesting story (readers involved, flow and interconnection of sections)
- The conclusions cannot be justified on the basis of the rest of the paper
- Not clear or certain about its contributions

Journal Aims

- Failed to follow author guidelines of the journal
- It fails the technical screening
- Lack of Fit: It does not fall within the Aims and Scope
- Paper is not well positioned for the journal

General/Others

- Incomplete article
- Senior authors not sufficiently involved in polishing manuscript
- Replication of a previous study
- It's simply a small extension of a different paper, often from the same authors
- It's incomprehensible & boring
- What was promised is not delivered

Common Mistakes

- Formatting issues
- Sending it to a wrong editor or Journal
- Long title – not really attractive
- Grammatical errors, spelling errors
- Too few or too many references
- Missing references
- Revealing identity of authors
- Tables and figures are missing
- Structured abstract missing
- Two or three different writing styles
- Plagiarism

Review

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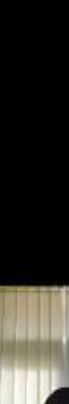
Predatory Journals

PREDATORY PUBLISHERS		STANDALONE JOURNALS	HACKED JOURNALS
Years	Numbers		
2011	18		
2012	23		
2013	229		
2014	477		
2015	693		
2016	923		

Big Business



Raja Sankaran



venkateshramani krishna moorthy



vinodh raman krishna moorthy

Med - 10-10-2021

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Pending Actions

Grievances

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Session Time: 3:07:55

Dashboard

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Profile Detail

Register DSC

Register Digital Signature Certificate (DSC)

You are registering DSC for PAN: AABP049150

☐ I have downloaded and installed signer utility.

Back

Continue

Frequently Asked Questions (FAQ)

What is a Digital Signature Certificate (DSC)?

Why do I need a Digital Signature Certificate (DSC)?

How does a Digital Signature Certificate (DSC) work?

View More

Need Help?

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Click here for instructions on installing signer utility

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32°C

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22-06-2021

venkatreman.krishna.moorthy

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Session Time: 3:07:56

Dashboard

My Profile

KRISHNA MOORTHY

Individual

Language Preference: English

Change Password

Profile: 71% Completed

My Bank Account

My Demat Account

Register DSC

E-filing Vault: High Security

Secure Access Message

Static Password

Personal Details

Back To Profile View

☒ Update in PAN database

☒ Update in Aadhaar database

Profile

	As per Profile	As per PAN
Name	KRISHNA MOORTHY	KRISHNA MOORTHY
Date of Birth	02-May-1987	02-May-1987
Gender	Male	Male
Primary Mobile Number	9952612030	-
	next.gopartner is checking your screen	Stop sharing
	Help	xx@gmail.com

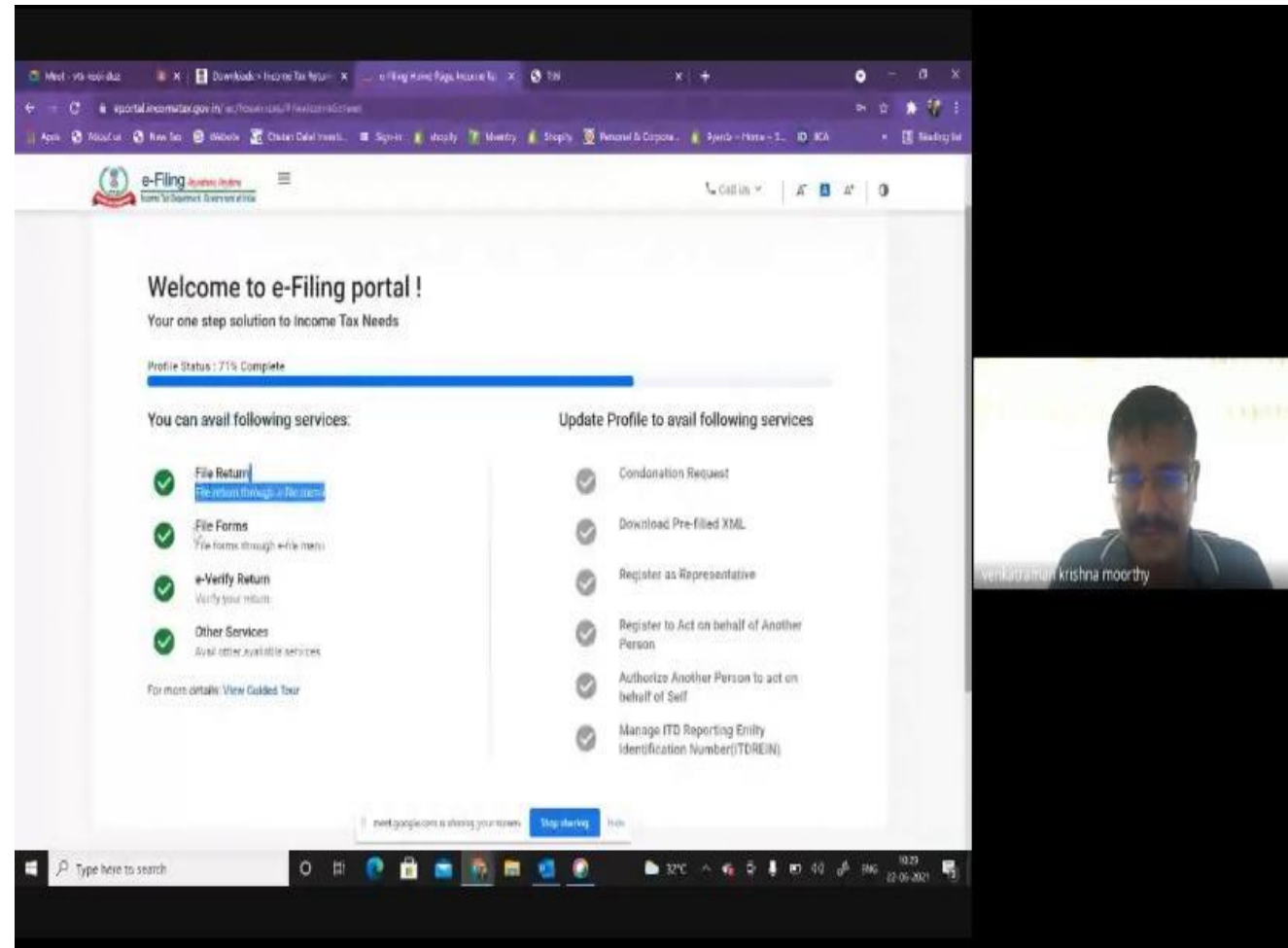
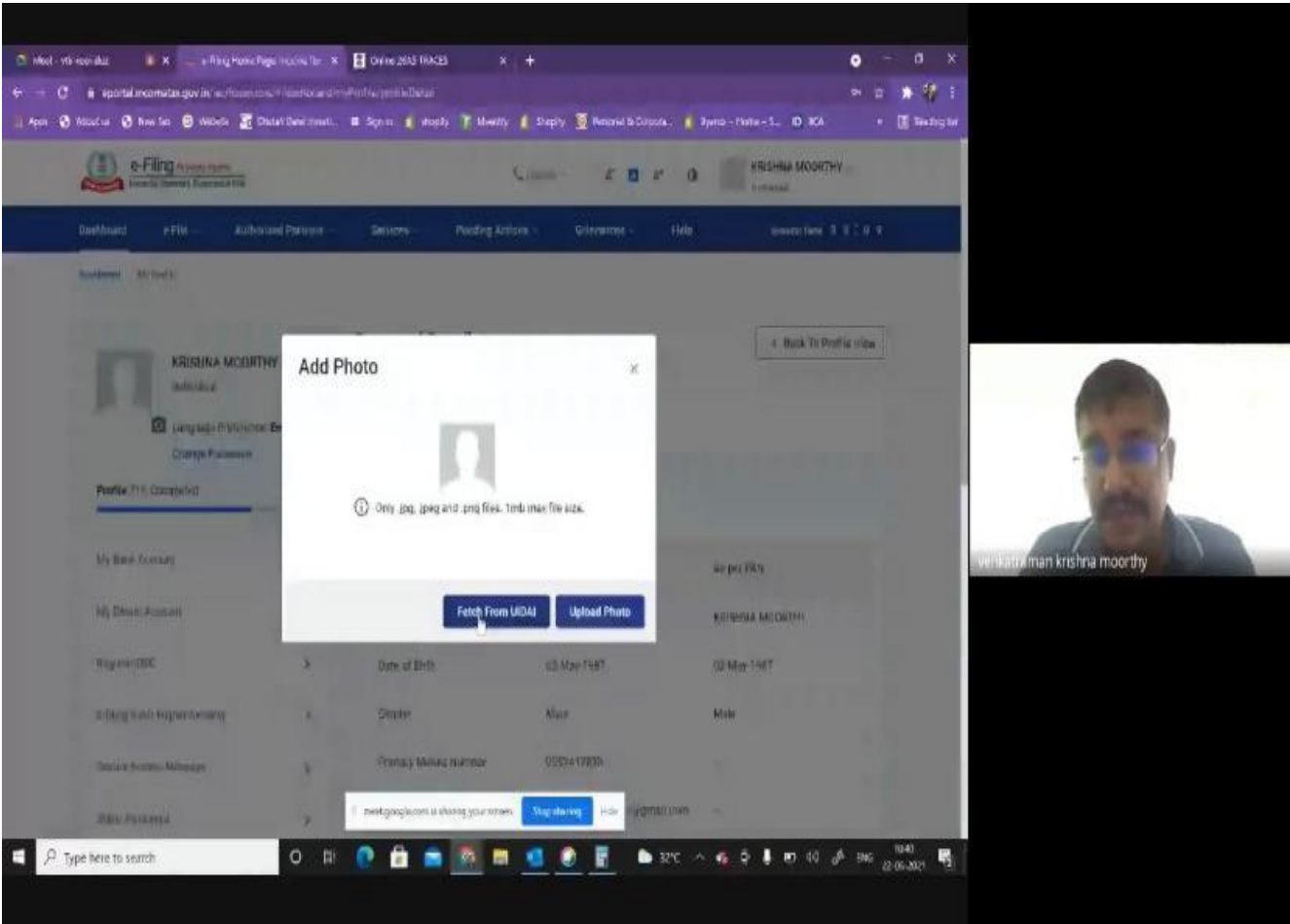
Type here to search

32°C

10:41

22-06-2021

venkatreman.krishna.moorthy



ABDC Journals



- The 2019 List endorses 2,682 journal entries with the following classifications:

A* - 7.41% (199)

A - 24.27% (651)

B - 31.69% (850)

C - 36.61% (982)

Upgrades	Downgrades	Addition	removal
144	17	157 (new)	241

- In 2019, for the 1st time in the history of the ABDC Journal Quality List, the number of journals removed from the List has exceeded the number added
- Removal of 241 journals from the previous (2016) ABDC List
 - a careful focus to ensure that the 2019 List reflects currency and continues to assist business researchers to target appropriate, quality outlets for their work

ABS list announced on 24-June-2021



35



Raja Sankaran

- Map to show the location of publisher, editors and bank account holders
- Locations were identified by the IP address traces within raw headers of email

- India emerged as the world's largest base for open access fee charging (64 and 90% accepted)
- US – 29 accepting paper and 26 rejecting it
- In Africa, Nigeria largest number with 100% acceptance



Source: Bohannon, J. (2013). Who's afraid of peer review? Science, 342 (6154), 60-65.doi:10.1126/science.1242.6154.60

Prof. Raja Sankaran

21



Raja Sankaran

Most - via local disc x e-Filing Home Page, income tax x Downloads - income tax return x

income tax india govt.in/Pages/Downloads/Income-tax-return.aspx

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2021

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Search Reset

Instructions for Fillable Forms:

- You must have Java Runtime Environment Version 7 Update 13 (Jre 7 is also known as Jre version 7) or above installed in your system to use this utility. To download Java Runtime Environment Click here
- Unzip and extract the files in the desired path/location. Refer to Readme text for more details on how to use the utility.

External site alert

Income Tax Department

This link shall take you to a webpage outside www.incometaxindia.gov.in. For any query regarding the contents of the linked page, please contact the webmaster of the concerned website.

Yes Cancel

Form No-ITN-3

For Individuals and HUFs having income from profits and gains of business or profession

Form No-ITR-4 Sugam

For Individuals, HUFs and Firms (other than LLP) being a resident having total income upto Rs.50 lakh and having income from business and profession which is computed under the provisions of section 44AD, 44AE, 44BB, 44DA, 44DB, 44DC, 44DD, 44DE, 44DF, 44DG, 44DH, 44DI, 44DJ, 44DK, 44DL, 44DM, 44DN, 44DO, 44DP, 44DQ, 44DR, 44DS, 44DT, 44DU, 44DV, 44DW, 44DX, 44DY, 44DZ, 44EA, 44EB, 44EC, 44ED, 44EE, 44EF, 44EG, 44EH, 44EI, 44EJ, 44EK, 44EL, 44EM, 44EN, 44EO, 44EP, 44EQ, 44ER, 44ES, 44ET, 44EU, 44EV, 44EW, 44EX, 44EY, 44EZ, 44FA, 44FB, 44FC, 44FD, 44FE, 44FF, 44FG, 44FH, 44FI, 44FJ, 44FK, 44FL, 44FM, 44FN, 44FO, 44FP, 44FQ, 44FR, 44FS, 44FT, 44FU, 44FV, 44FW, 44FX, 44FY, 44FZ, 44GA, 44GB, 44GC, 44GD, 44GE, 44GF, 44GG, 44GH, 44GI, 44GJ, 44GK, 44GL, 44GM, 44GN, 44GO, 44GP, 44GQ, 44GR, 44GS, 44GT, 44GU, 44GV, 44GW, 44GX, 44GY, 44GZ, 44HA, 44HB, 44HC, 44HD, 44HE, 44HF, 44HG, 44HH, 44HI, 44HJ, 44HK, 44HL, 44HM, 44HN, 44HO, 44HP, 44HQ, 44HR, 44HS, 44HT, 44HU, 44HV, 44HW, 44HX, 44HY, 44HZ, 44IA, 44IB, 44IC, 44ID, 44IE, 44IF, 44IG, 44IH, 44II, 44IJ, 44IK, 44IL, 44IM, 44IN, 44IO, 44IP, 44IQ, 44IR, 44IS, 44IT, 44IU, 44IV, 44IW, 44IX, 44IY, 44IZ, 44JA, 44JB, 44JC, 44JD, 44JE, 44JF, 44JG, 44JH, 44JI, 44JJ, 44JK, 44JL, 44JM, 44JN, 44JO, 44JP, 44JQ, 44JR, 44JS, 44JT, 44JU, 44JV, 44JW, 44JX, 44JY, 44JZ, 44KA, 44KB, 44KC, 44KD, 44KE, 44KF, 44KG, 44KH, 44KI, 44KJ, 44KK, 44KL, 44KM, 44KN, 44KO, 44KP, 44KQ, 44KR, 44KS, 44KT, 44KU, 44KV, 44KW, 44KX, 44KY, 44KZ, 44LA, 44LB, 44LC, 44LD, 44LE, 44LF, 44LG, 44LH, 44LI, 44LJ, 44LK, 44LL, 44LM, 44LN, 44LO, 44LP, 44LQ, 44LR, 44LS, 44LT, 44LU, 44LV, 44LW, 44LX, 44LY, 44LZ, 44MA, 44MB, 44MC, 44MD, 44ME, 44MF, 44MG, 44MH, 44MI, 44MJ, 44MK, 44ML, 44MM, 44MN, 44MO, 44MP, 44MQ, 44MR, 44MS, 44MT, 44MU, 44MV, 44MW, 44MX, 44MY, 44MZ, 44NA, 44NB, 44NC, 44ND, 44NE, 44NF, 44NG, 44NH, 44NI, 44NJ, 44NK, 44NL, 44NM, 44NN, 44NO, 44NP, 44NQ, 44NR, 44NS, 44NT, 44NU, 44NV, 44NW, 44NX, 44NY, 44NZ, 44OA, 44OB, 44OC, 44OD, 44OE, 44OF, 44OG, 44OH, 44OI, 44OJ, 44OK, 44OL, 44OM, 44ON, 44OO, 44OP, 44OQ, 44OR, 44OS, 44OT, 44OU, 44OV, 44OW, 44OX, 44OY, 44OZ, 44PA, 44PB, 44PC, 44PD, 44PE, 44PF, 44PG, 44PH, 44PI, 44PJ, 44PK, 44PL, 44PM, 44PN, 44PO, 44PP, 44PQ, 44PR, 44PS, 44PT, 44PU, 44PV, 44PW, 44PX, 44PY, 44PZ, 44QA, 44QB, 44QC, 44QD, 44QE, 44QF, 44QG, 44QH, 44QI, 44QJ, 44QK, 44QL, 44QM, 44QN, 44QO, 44QP, 44QQ, 44QR, 44QS, 44QT, 44QU, 44QV, 44QW, 44QX, 44QY, 44QZ, 44RA, 44RB, 44RC, 44RD, 44RE, 44RF, 44RG, 44RH, 44RI, 44RJ, 44RK, 44RL, 44RM, 44RN, 44RO, 44RP, 44RQ, 44RR, 44RS, 44RT, 44RU, 44RV, 44RW, 44RX, 44RY, 44RZ, 44SA, 44SB, 44SC, 44SD, 44SE, 44SF, 44SG, 44SH, 44SI, 44SJ, 44SK, 44SL, 44SM, 44SN, 44SO, 44SP, 44SQ, 44SR, 44SS, 44ST, 44SU, 44SV, 44SW, 44SX, 44SY, 44SZ, 44TA, 44TB, 44TC, 44TD, 44TE, 44TF, 44TG, 44TH, 44TI, 44TJ, 44TK, 44TL, 44TM, 44TN, 44TO, 44TP, 44TQ, 44TR, 44TS, 44TT, 44TU, 44TV, 44TW, 44TX, 44TY, 44TZ, 44UA, 44UB, 44UC, 44UD, 44UE, 44UF, 44UG, 44UH, 44UI, 44UJ, 44UK, 44UL, 44UM, 44UN, 44UO, 44UP, 44UQ, 44UR, 44US, 44UT, 44UU, 44UV, 44UW, 44UX, 44UY, 44UZ, 44VA, 44VB, 44VC, 44VD, 44VE, 44VF, 44VG, 44VH, 44VI, 44VJ, 44VK, 44VL, 44VM, 44VN, 44VO, 44VP, 44VQ, 44VR, 44VS, 44VT, 44VU, 44VV, 44VW, 44VX, 44VY, 44VZ, 44WA, 44WB, 44WC, 44WD, 44WE, 44WF, 44WG, 44WH, 44WI, 44WJ, 44WK, 44WL, 44WM, 44WN, 44WO, 44WP, 44WQ, 44WR, 44WS, 44WT, 44WU, 44WV, 44WW, 44WX, 44WY, 44WZ, 44XA, 44XB, 44XC, 44XD, 44XE, 44XF, 44XG, 44XH, 44XI, 44XJ, 44XK, 44XL, 44XM, 44XN, 44XO, 44XP, 44XQ, 44XR, 44XS, 44XT, 44XU, 44XV, 44XW, 44XX, 44XY, 44XZ, 44YA, 44YB, 44YC, 44YD, 44YE, 44YF, 44YG, 44YH, 44YI, 44YJ, 44YK, 44YL, 44YM, 44YN, 44YO, 44YP, 44YQ, 44YR, 44YS, 44YT, 44YU, 44YV, 44YW, 44YX, 44YY, 44YZ, 44ZA, 44ZB, 44ZC, 44ZD, 44ZE, 44ZF, 44ZG, 44ZH, 44ZI, 44ZJ, 44ZK, 44ZL, 44ZM, 44ZN, 44ZO, 44ZP, 44ZQ, 44ZR, 44ZS, 44ZT, 44ZU, 44ZV, 44ZW, 44ZX, 44ZY, 44ZZ

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Rising number of publications

- Global scientific output doubles every 9 years (as of 2014) [1]
- Number of academic publications increased to [2]
 - 4.3 times in 35 years
 - from 0.66 million in 1980 to 2.85 million in 2015.
- The number of academic publications further increased to
 - 1.1 times in 3 years
 - 3.16 million in 2018.

[1] <http://blogs.nature.com/news/2014/06/global-scientific-output-doubles-every-nine-years.html>

[2] To, W. M., & Billy, T. W. (2020). Rise in higher education researchers and academic publications. Emerald Open Research, 2(3), 3. Prof. Raja Sankaran

Raja Sankaran

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Key Terms

- Reference
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- Citation
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- Bibliography
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- Styles of Referencing
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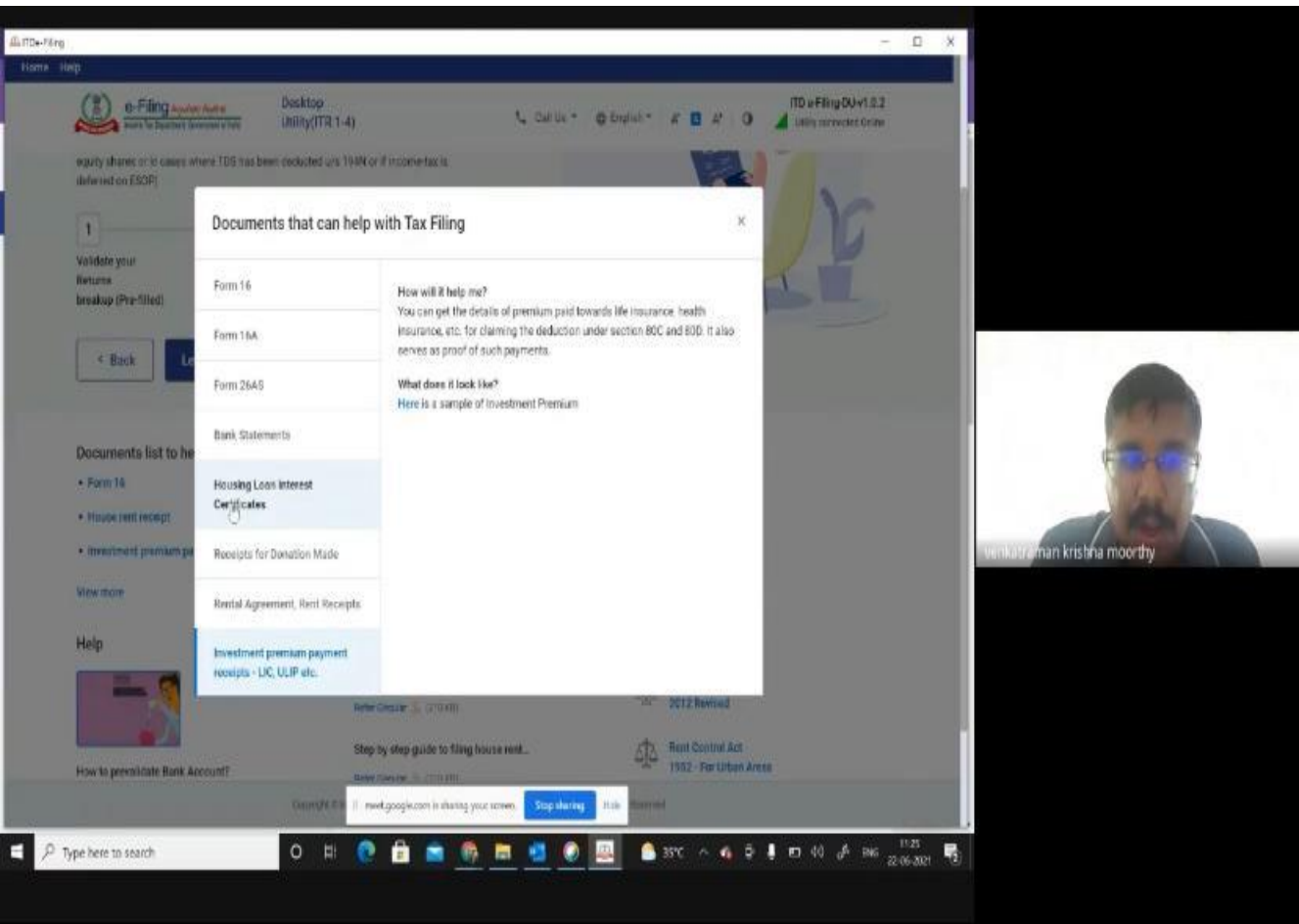
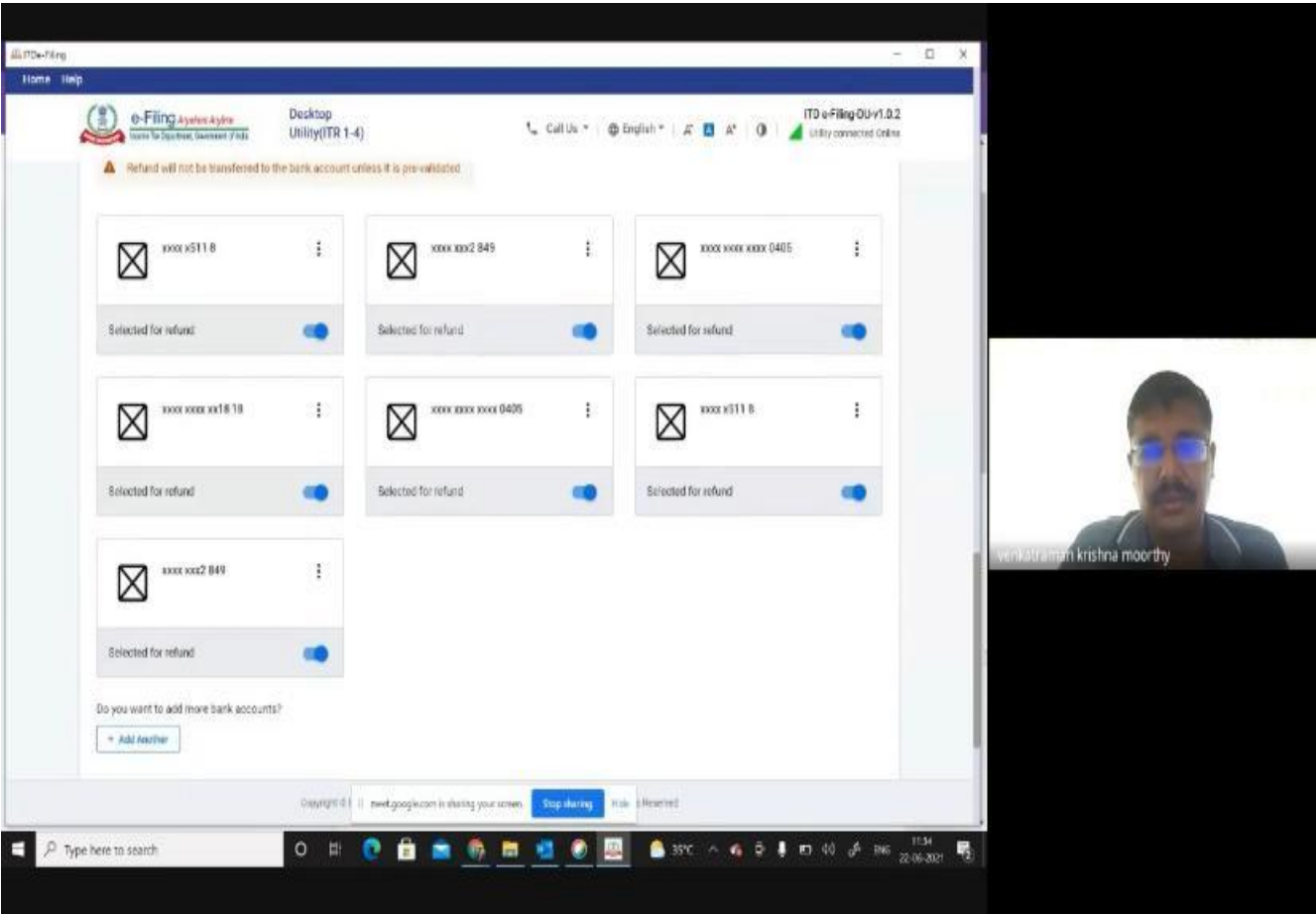
Raja Sankaran

The screenshot shows the JournalFinder website in a web browser. The browser's address bar displays 'journalfinder.scribbr.com'. The website has a dark teal header with the 'JournalFinder' logo on the left and navigation links 'Find journals', 'About', and 'FAQ' on the right. Below the header, a white box contains the text: 'Welcome to JournalFinder. We use cookies to enhance your browsing experience. Learn more' with an 'OK' button. The main content area has a dark teal background with the heading 'Find journals' in white. Below this, white text reads: 'Enter title and abstract of your paper to easily find journals that could be best suited for publishing. JournalFinder uses smart search technology and field-of-research specific vocabularies to match your paper to scientific journals.' A link '> More on how it works' is provided. At the bottom, there is a white search input field with the placeholder text 'Enter your paper title here'. The browser's taskbar at the bottom shows various application icons and the system clock indicating 14:34 on 28-09-2021.

Raja Sankaran







Financial Statement Analysis

- High degree of subjectivity
- Based on firm specific as well as external factors
- Macro economic principles, industry standards, year on year performance
- Dependence on standard techniques



Pedagogy

- Valuation- Case Study Method/ Live Balance Sheet
- Conceptual orientation, Practice orientation (Techniques), self - study assignments and a combination of objective and subjective examination pattern
- Assessment through Assignments



Mechanics of Accounting

- Time Agnostic
- Geography Agnostic
- Based on Principles and concepts
- Conventions play a limited role



Reporting Standards

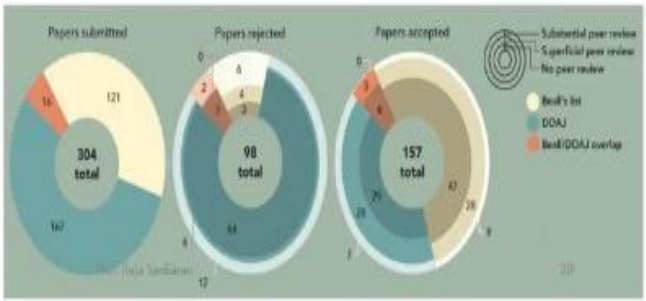
- Implemented over agreed time period
- Considers scale of business as an important variable
- Changing technologies and regulatory landscape influence reporting standards



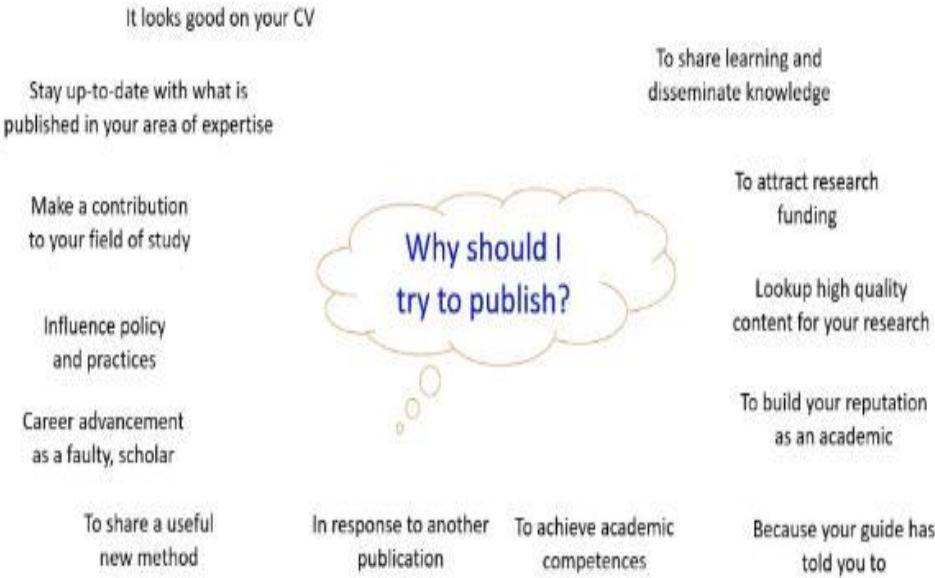
Who's Afraid of Peer Review?

- Tangled Web
 - Location of a journal's publisher, editor, and bank account are often continents apart
- Down the rabbit hole
 - Website does not mention fee
 - Convincing a friend in US to pay fee on her behalf
- The Target
 - Journals from Beall's list
- The Bait – Sting - Results

- Bohannon submitted an obviously flawed, bogus cancer paper to 255 open-access journals
- The paper was accepted to 157 journals and rejected by only 98
- 82% of the publishers on Beall's list accepted the paper



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