

SRMIST-A PROFILE

SRM Institute of Science and Technology is one of the largest private institutes in India. SRMIST provides world class education in Faculty of Engineering & Technology, Management Studies, Science & Humanities, Medicine and Health Sciences, Law, Music & Agriculture. SRMIST has moved up through a number of National and International alliances and collaborative initiatives to achieve global excellence and technology transfer to promote joint research. SRMIST is accredited by NAAC with A++ grade in the year 2018 and has been classified as category-I University under section 12B by the UGC.

SRMIST-Vadapalani Campus

Vadapalani Campus is a constituent of SRM Institute of Science & Technology located in the heart of Chennai City. SRMIST-Vadapalani campus was started in the year 2009. This campus offers programmes in Bachelor of Computer Science Engineering, Electronics & Communication Engineering and Mechanical Engineering and Master of Business Administration.

ABOUT THE DEPARTMENT

Department of Management Studies (DoMS) is a constituent unit of SRMIST, Vadapalani campus. It was started in the year 2009-10 with an aim to make meaningful contribution to the business scenario. Despite being a young institute, it has made its mark as a fast developing entity in the educational circuit. The DoMS is being guided by a team, consisting of titans of corporate bodies and academic giants. It connects strongly with industry and professional bodies to keep abreast of the industrial developments. The strength of the department is highly qualified and well experienced faculty members, striving towards a department with 100% doctorates.

ABOUT PRAYAAS

Prayaas is an initiative aimed at contributing to the academic world by the way of nurturing and enhancing the KSA of academicians. The DoMS has undertaken the initiative to organize Faculty Development Programmes(FDP) on various areas of Management under the banner of "Prayaas". The initiative is actually named as Prayaas as it symbolizes a small step of the Department in the direction of contributing its mite towards the large ocean of academic research.

WHO CAN ATTEND

- Research Scholars
- Academicians



SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
VADAPALANI CAMPUS

DEPARTMENT OF MANAGEMENT STUDIES



PRAYAAS

Faculty Development Programme

One Week Faculty Development Programme

on

"RESEARCH WRITING"

Effective Writing for Assured Publication

DATE

19/4/2021 to 23/4/2021



Registration Link

<https://forms.gle/yzD6oH9nsTqeDj73A>

Registration Fees: Rs.300

Bank Details

Name of the Bank : City Union Bank
Name of the Account : Dept. of MBA Vadapalani Campus SRM University
Branch : Tambaram-West
Account Number : 500101011068171
IFSC Code : CIUB0000117

Venue:

The FDP will be held through virtual mode.

Objectives of the FDP:

To pen research article is fast developing into science which requires command are linguistic skills, knowledge of research techniques and awareness of online tools today. In an age where Google has emerged as an important source for finding information and also transforming the same with the help of online paraphrasing sites, research writing has become a mere technique rather the ability and art it is supposed to be. It is necessary to understand that research requires scientific tenure, robust techniques and structure language to transform into viable publications. The FDP aims to provide insights into the skills required by researchers to undertake academic writing.

AGENDA

DATE	TOPIC	RESOURCE PERSON
19.4.2021	Emerging Trends in Research Writing <i>2.00pm – 4.00pm</i>	Dr.A.R.S. Jayanth Faculty, Department of English Anna University
20.4.2021	Academic Writing <i>2.00pm – 3.00pm</i>	Dr.C.Praseeda Professor & Head, DoMS, SRMIST, Vadapalani
	Tips & Tricks-Mendeley <i>3.00pm – 4.00pm</i>	Ms.B.Jeyaprabha Assistant Professor, DoMS, SRMIST, Vadapalani
21.4.2021	Literature Review <i>2.00pm – 4.00pm</i>	Dr.Deepa Jose Head, Research And Development KCG College of Technology
22.4.2021	Rejection Blues <i>2.00pm – 3.00pm</i>	Dr.S.Gayathry Professor, DoMS, SRMIST, Vadapalani
	Research Writing – The Modus Operandi <i>3.00pm – 4.00pm</i>	Ms.V.Mohana Sundari Assistant Professor, DoMS, SRMIST, Vadapalani
23.4.2021	Choice of Tools for Primary Data Analysis <i>2.00pm – 4.00pm</i>	Dr.Jayanth Jacob Professor, DoMS, Anna University

CHIEF PATRONS

Dr. T. R. Paarivendhar, Chancellor, SRM Institute of Science and Technology

Mr. Ravi Pachamoothoo, Pro-Chancellor Administration, SRMIST

Dr. P. Sathyanarayanan, Pro-Chancellor Academics, SRMIST

PATRONS

Dr. C. Muthamizhchelvan, Vice Chancellor i/c. & Pro-VC (FET), SRMIST

Dr. S. Ponnusamy, Registrar i/c. & Controller of Examination, SRMIST

Mr. J. Chandrakumar IAS (Retd.), Director - Admin, SRM Group

Dr. K. Duraivelu, Dean (E&T), SRMIST, Vadapalani Campus

CONVENOR

Dr.C.Praseeda, Professor & Head, DoMS, SRMIST, Vadapalani

COORDINATOR

Ms.V.Mohana Sundari, Assistant Professor, DoMS, SRMIST, Vadapalani
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