

FDP ON
ROAD - Response Effectiveness,
Organizing Self, Attitudinal
Shift, Decision Making
(20th - 24th SEPTEMBER, 2021)

Sponsored by



AICTE Training and Learning (ATAL)
Academy

Organized by



College of Management
SRM Institute of Science and
Technology Kattankulathur-
603203, Tamilnadu



ABOUT THE INTITUTION

SRM Institute of Science & Technology (formerly known as SRM University) is one of the top ranking universities in India with over 38,1100 students and mat than 261:0 faculties across all the campuses offering a wide range of undergraduate, post graduate & doctoral programs in Engineering, Management, Medicine Health & Sciences, Science & Humanities. SRM1ST is placed in the

highest category "A" by the Ministry of Human Resource Development, Department of Higher Education & Government of India. Accredited by NAAC with "A++" grade in 2018. The QS Intelligence wit has, through rigorous and independent data collection & analysis of performance metrics as set out in the QS stars methodology, rated SRM university as a Four Stars Institution, For Teaching, Employability, and Inclusiveness, it has been rated as Five Stars Institution.

SRM College of Management (COM) was founded in the year 1993 with a vision to create decision makers with a global outlook. Over these years, SRMCOM, has produced over 8000+ management graduates and are currently training 1403+ students to step into the corporate world. The curriculum has been developed with inputs from the Corporate Advisory Board and International Advisory board to keep pace with the emerging Industrial practices. SRMSOM has collaborated with Times Pro for Master of Management Studies (MMS) programme and an MOU has been signed with E&Y for US Taxation Studies. It has signed MOUs with foreign universities to bring in academic excellence. The leading recruits at SRMCOM includes Amazon, Deloitte, MRF & Wipro. In 2018 B School survey by Higher Education Review placed

SRMSOM at No:1 in Infrastructure & Facilities across India

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SRM Institute of Science and Technology

OBJECTIVES

- To understand the Effective response in communication.
- To understand the perception of People pleaser vs. Pragmatic speaker.
- To identify and Display Confidence and Seriousness using Body Language
- To learn the Organizing Self and Attitudinal Shift for staying positive.

COURSE CONTENTS

- Basics of Interpersonal skills.
- Challenges in listening vs. Hearing.
- Ethics involved & Corporate Social Responsibility.
- Act Out Your Message as elementary concept of this FDP
- Focus on Manage Time and less procrastinate.
- How to overcome Cognitive responses and dissonance process

Venue: THE FDP will be held through virtual mode.

ELIGIBILITY

Faculty members, Research scholars and PG students from AICTE approved institutions are eligible for this FDP.

CERTIFICATE:

The participation certificate will be provided only on attending all the sessions (minimum 80% attendance) and passing the final day examination

REGISTRATION PROCEDURE

Participants are requested to register through the link:

The registered candidates will be approved by AICTE. Only approved candidates can participate in the FDP. Steps for registering:

1. Main site link is follows: <https://www.aicte-india.org/atal>
2. Then click on signup for creating a login and register yourself.
3. <https://atalacademy.aicte-india.org/login>
4. <https://atalacademy.aicte-india.org/signup>
5. Once registered, click on the General details and fill up your details.

6. Then click on the workshops tab on the left side of the page.

7. A huge list of workshops will be listed there. Select---->State---->Tamilnadu; Select>month--->September; select--->Thrust area -> Life Skill Management

8. Then select Application No: 1613708428 (ROAD - Response Effectiveness, Organizing Self, Attitudinal Shift, Decision Making), click on + to apply

Last date to register: 1st SEPTEMBER, 2021

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AICTE TRAINING AND LEARNING (ATAL) ACADEMY

Online FDP on

ROAD - Response Effectiveness, Organizing Self, Attitudinal Shift, Decision Making

Program Schedule - (20th - 24th SEPTEMBER, 2021)

| Date & Day | 10:00 - 11.30 AM | 12:00 - 01.30 PM | 02:30 - 04.00 PM |
|---------------------------------|--|---|---|
| 20/09/2021 Monday | Introduction to Effective Methods in communication The Art of Living (TAOL) | Fundamentals of Interpersonal skills The Art of Living (TAOL) | People pleaser vs. Pragmatic speaker The Art of Living (TAOL) |
| 21/09/2021 Tuesday | Listening vs. Hearing ARRA Associates | Display Confidence and Seriousness ARRA Associates | Body Language Applications Mr. Gokul Santhanam Senior HR Mphasis |
| 22/09/2021 Wednesday | Act Out Your Message The Art of Living (TAOL) | Encourage Feedback ARRA Associates | Organizing Self Mr. Vivek Bansal (Mindfulness Coach) |
| 23/09/2021 Thursday | Process every idea on your own The Art of Living (TAOL) | How to focus on the right things The Art of Living (TAOL) | Procrastinate methods The Art of Living (TAOL) |
| 24/09/2021 Friday | Attitudinal Shift Mr. Vivek Bansal (Mindfulness Coach) | Meditation & Ethics Mr. Vivek Bansal (Mindfulness Coach) | Participant Reflection & Feedback |