

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

COLLEGE OF SCIENCE AND HUMANITIES

DEPARTMENT OF COMMERCE CONDUCTED THEIR

7TH INTERNATIONAL CONFERENCE ON BUSINESS RESEARCH

An international conference was held in the SRM institute of science and technology on 24th and 25th of November hosted by Department of Commerce with resource persons from all over the world. The inauguration was done by the renowned IRS official Mr. Nanda Kumar. The chief guest has given his insights about the current business system and research options and how the pandemic has affected the teachers and students. Apart from him various other officials in various designation has joined the virtual conference and gave their views and ideas. The conference is scheduled for 4 sessions in 2 days which is completely held virtually. The organizers received 180 plus research papers of which 20 papers were from international delegates. The selected papers will be published in Scopus, UGC Care indexed journals and SRM Business Horizon Journal. On the first day of conference, papers were presented by professionals, scholars and industrialists with 100 plus participants. "The department of commerce did not want the pandemic to affect our academic schedule or our annual events so we have taken this step of conducting our international conference in a virtual mode. With the support of all our faculties we were able to conduct the conference successfully" commented, the Organiser of the Conference. The 2 day conference intend to give an idea about the area of business research by categorizing the research theme into different sub heads like finance, pandemic and commerce, marketing, human resource etc. papers were strictly categorized in an manner they sync with the conference theme.