

**SRM INSTITUTE OF SCIENCE AND TECHNOLOGY**  
**COLLEGE OF SCIENCE AND HUMANITIES**  
**DEPARTMENT OF COMMERCE**

**Date: 8<sup>th</sup> July 2020**

**Webinar Title: Questionnaire Framing and Tool Development**

**Resource Person: Dr.A.Kanthiah alias Dinesh, Assistant Professor, Department of Commerce, GVN College, Kovilpatti**

The Department of Commerce organized a research centric webinar titled “Questionnaire Framing and Tool Development” by Dr.A.Kanthiah alias Dinesh, Assistant Professor, Department of Commerce, GVN College, Kovilpatti on 8th July 2020. The Event was coordinated by Dr.S.Chitra, Associate Professor and Head. The Resource person threw a light on topics like the Conceptual Framework and questionnaire framing along with tool development for different types of research, conceptual framework models like Single Dimension structure, Outcome Based Structure & Multi-Dimensional Structure, The right way to do research, How to frame questionnaire, Sectional validation and Data reduction

