



# SCIENCE AND HUMANITIES



**SRM**  
INSTITUTE OF SCIENCE & TECHNOLOGY  
(Deemed to be University u/s 3 of UGC Act, 1956)

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# From the Chancellor



We can't predict, but we can ensure that our students will be the most knowledgeable of leaders, that they will make a difference and that they will creatively and skillfully guide the next century of progress and excellence.

A handwritten signature in white ink that reads "T. R. Paarivendhar". The signature is fluid and cursive, with a long horizontal line extending from the first letter of the first name.

**Dr. T. R. Paarivendhar**  
Chancellor

## Our Vision

To emerge as a world class university in creating and disseminating knowledge, and providing students a unique learning experience in science, technology, medicine, management and other areas of scholarship that will best serve the world and betterment of mankind.

## Our Mission

- TO MOVE UP through international alliances and collaborative initiatives to achieve global excellence
- TO ACCOMPLISH A PROCESS to advance knowledge in a rigorous academic and research environment
- TO ATTRACT AND BUILD PEOPLE in a rewarding and inspiring environment by fostering freedom, empowerment, creativity and innovation



# Faculty of Science and Humanities

- A profile



The Faculty of Science and Humanities of SRM University has seen an exceptional growth in the last thirteen years since its inception in 2003. From a humble beginning of forty students and a faculty strength of 3, the Faculty of Science and Humanities now boasts of a student strength of nearly 4000 students and a faculty figure of around 175 and the quest for quality and excellence is on.

The growth of the Faculty of Science and Humanities also gets reflected in the steady expansion of the number of departments. It started with just one department, the Department of Bio-Technology in 2003 offering courses at the Bachelors and Masters level. Today the Faculty has 16 departments offering 13 programs at the Bachelors and 8 at the Masters level. In 2014 the School of Law started functioning under the aegis of the Faculty of Science and Humanities. The faculty offers select programs in two other campuses, Ramapuram and Vadapalani.

The Faculty of Science and Humanities has always attracted high caliber teachers trained in India and overseas ensuring imparting of quality education to students. The faculty members are at liberty to attend major conferences and workshops besides working on publications and research projects as part of quality enhancement measures.

The infrastructure facilities are quite commendable and a computer laboratory with more than 600 computers, a Biotech lab with sophisticated instruments, a visual studio, editing and dubbing suites and a preview theatre are all made available to our students cutting across disciplines to upgrade their academic knowledge

The Faculty of Science and Humanities has had the rich tradition of attracting students from all parts of India and also from other parts of the world like South Asia, East Asia and Africa; and is also an active participant in SRM University student semester-abroad and faculty exchange programs.

A Student Affairs Cell, a Career Development Cell and a Placement Cell have been established keeping in mind the academic and social requirements of the students; and an NSS program for the welfare of the communities around SRM University. The Spectrum, a university newspaper edited and published by the Department of Journalism and Mass Communication brings out useful general and technical information about the ongoing in several campuses and faculties apart from highlighting the contribution of the student community in the fields of Science and Technology.



# School of Languages



## Department of English

The Department of English of Faculty of Science and Humanities is one of the largest Departments with highly qualified and dynamic faculty members. Apart from offering Ph.D research programme it also offers General English course to all first year UG courses.

The faculty members constantly endeavor to enrich themselves through participating and conducting seminars, conferences, workshops, paper presentation and publishing articles in reputed national and international journals.

Every three years the department invites highly qualified and experienced professors from across the state and country to modify the syllabus for broadening the outlook of the students and to make them accommodate and adapt themselves in the contemporary multi-ethnic and multi-lingual society. The present syllabus is set with the objective of widening consciousness of students and is equally balanced with Literature as well as the technical and functional use of English.

Studies aside, the department conducts various competitions like, debate, elocution, essay writing, short story writing, poetry writing and also script writing. As part of co-curriculum it organizes workshops, seminars or conferences annually. It also encourages the students to participate in inter-collegiate competitions.

Apart from the various activities, the department is very passionately involved in conducting workshops and seminars of national and international repute. Workshops in Theatre Education and Creative Writing are frequently conducted by the Department of English FSH search makes it a niche above the other campuses.

Seminars held by the Department attract many eminent writers and theorists, and many research scholars, members of the faculty and students enthusiastically participate in the presentations and discussions held therein.

## Department of Tamil

The Department of Tamil was started in 2003 to offer General Tamil as an optional language to 60 students of B.Sc Biotechnology. Now it has grown to offer General Tamil course to all the First Year undergraduate students of the Faculty of Science and Humanities. Currently, it offers the optional language course to ten departments.

Faculty members update their knowledge by pursuing higher studies, presenting papers in conferences, publishing articles in journals and authoring books. Along with academic teaching, steps are taken to tap the talent of students like elocution, poem writing, essay writing and other literary competitions that are conducted every year. With a view to keeping the students updated with developments in the field, once in every three years the department invites highly qualified and experienced academicians to revise the syllabus.

Presently, faculty members are guiding 17 Ph.D scholars. Their research field covers Sangam literature, modern literature, Christian literature, Dalit literature, Tamil grammar, linguistics and computational linguistics, to mention a few. Besides focusing on curriculum and research the department actively involves in other co-curricular and extra-curricular activities through its Tamil Literary Club called "Tamil Avai". The department continuously conducts seminars, workshops and conferences to enrich the student's knowledge in Tamil literature. Inter-department, intra-department and inter-collegiate competitions are conducted to enhance the various skills of the students. "Kavi Maalai" is organized every fortnight on Tuesday evenings (3.30 – 5.00 p.m) to bring forth the poetic talent of students.

## Department of Hindi

The Department of Hindi aims to enhance the efficiency and proficiency of the students in the field of language and literature. The department envisages a creative environment and an atmosphere of learning by facilitating their multi-disciplinary interaction. It aims to inspire the students to pursue inherent urge to gain knowledge through various activities. The Department of Hindi started in the year 2003 to offer General Hindi as an optional language to the students of B.Sc Biotechnology. In 12 years it has grown to offer a General Hindi course to all the first year undergraduate students and now it is going to offer a Ph.D research programme.

The department offers a wide range in the syllabus that includes not only literature but also grammar and translation studies. This would provide a wide scope for the students to refine the language and equip themselves for translation, media and press and in IT sectors for content writing. The syllabus is revised once in every three years with the advice of the members of the Board of Studies. Besides focusing on the curriculum, the department actively involves in other co-curricular and extra-curricular activities through its Hindi Literary Club called Tejas. It conducts various seminars, workshops and conferences to enrich the student's knowledge. Inter-department, intra-department and inter-collegiate competitions are conducted to showcase the various skills of students.

## Department of French

French is spoken as a first language by most people from France. Second language speakers of French exist throughout the world. French is the second-most studied foreign language in the world. In the 21<sup>st</sup> century, French served as the pre-eminent international language of diplomacy and international affairs, as well as a lingua franca among the educated classes of Europe. The dominant position of the French language has only recently been overshadowed by English. Its development was also influenced by the native Celtic languages of Roman Gaul and by the (Germanic) Frankish language of the Post-Roman Frankish invaders. The world is now a global village, the competition for jobs and businesses are now on the rise and this means that people have to be more creative so as to be ready to face the global challenges. This paradigm shift has made people of different professions, ages and origins to move away from traditional education systems and take a step either physically or virtually to learn other languages so as to communicate widely as they are competing for limited resources on the globe.

The Department of French at the Faculty of Science and Humanities was established in 2005 with two students. At present the student enrollment in French is more than 200 including foreign students from Nigeria, China and Japan. French is offered to all departments. The faculty members enrich their knowledge by pursuing higher studies and by conducting various seminars, conferences and workshops, besides presenting papers and publishing articles. Once in every three years, the department invites highly qualified and experienced academicians to revise the syllabus. The present syllabus is set with an objective of catering to students of all backgrounds irrespective of the medium of instruction they had studied through in school. The syllabus is equally balanced with literature and the technical and functional use of the French Language.



# School of Commerce and Economics





## Department of Commerce

The Department of Commerce, where students learn the latest trends in business, commerce and entrepreneurship. The faculty's enthusiasm to impart quality education is reflected in the students' inclination for perfection. Perfection is aimed through teaching, confining not only to the four walls of the classroom but far beyond. It scales in all directions to give an all-round development, thus grooming the students to fit into the commercialized, industrialized and computerized world.

The department along with the traditional 'chalk and talk teaching', upgrades itself in adapting different methodologies of teaching with the ambience of technological skills. PowerPoint Presentation, Business Events Telecast, Business Reviews, Case Studies Presentation are a few to quote.

The scholarly faculty team guides students at every step, motivating them to become worthy managers and administrators in the field. Through its Association - 'MERX MERCIS' the department engages the students in various forums to constantly upgrade their own skills and to ensure that the students succeed. To enhance this, different activities like seminars, conferences, workshops are conducted throughout the year. Besides concentrating on co-curriculum the focus is also given on extra-curriculum through COMFEST. Many events like Adzap, Budget Planning Best Manager, Product Packaging are conducted for inter and intra departments and for inter and intra collegiate students.

The three year UG degree program lays stress on vital subjects like Accounting, Taxation, Computer Application, Banking, Economics, Law Marketing, and also upgrades the syllabus at regular intervals to keep pace with the advancing and tremendous transformation in the field of education. Besides offering the three year B.Com degree, the department also offers the degree in specialized areas such as Information System Management.

Students are acclimatized to the workplace through periodic industrial visits and field trips. Exposure to guest lectures in subjects and industries are also ensured. Focus is also given to new age e-commerce and e-business, which are making an impact in the field. The school also organizes career guidance and entrepreneurial development programs to upgrade their skills and make them industry ready.

### M.Com Course: An overview

The Department of Commerce aims at achieving academic objectivity and experiential scholarship. Keeping in tune with the changing scenario in the Global Economy, the Department of Commerce has realized the need to offer postgraduate course in Commerce. The department offers a Master's Degree in Commerce. The course is expected to reinforce the advancement of the undergraduate students of B.Com ISM, BBA, B.Com CS, B.Com AF and the others. The syllabus is periodically revised for a dynamic outlook and environments based on UGC guidelines. The students are exposed to various academic and formal subjects like Human Resource Management, Management Principles, Business Communication, Financial and Management Accounting, Banking, Entrepreneurial Development, Taxation, Protection, Marketing, ERP, Law and Insurance, etc.

## Department of Economics

The Department of Economics was started in the academic year 2009 - 2010. The department offers the subject to select department for the UG level. The objective of the course is to provide the students with a thorough grounding in the analytical methods of Economics. The departments program includes core as well as elective study and the syllabus is regularly updated to suit the dynamic scenario of the country herewith.

Faculty members are drawn from different areas of expertise with a wide range of teaching and research experience and by themselves have been honing their skills by regularly attending conferences, seminars and workshops. The department aids bringing quality education to the Faculty of Science and Humanities and also conducts various seminars and workshops for the better exposure and practical experiences for the students as well as the members of the faculty.

### Department of Corporate Secretaryship

In the Department of Corporate Secretaryship students learn the latest trends in business, Commerce and entrepreneurship. The faculty's enthusiasm to impart quality education is reflected in the students' inclination for perfection. The scholarly team of the faculty leads the students at every step, motivating them to become worthy managers and administrators in the field. They engage in various forums to constantly upgrade their own skills and to ensure that the students are well prepared to succeed in the corporate sector. The three year UG degree program – B. Com (Corporate Secretaryship) lays stress on the core areas. The syllabus is constantly updated to reflect new trends in the subject and to take advantage of the latest infrastructure. Students also have access to a new state-of-the-art computer lab.

Students are acclimatized to the workplace through periodic industrial visits as well as institutional training. An acquaintance with spontaneity leads to a compare and contrast of theoretical as well as practical oriented interpretation of various managerial and secretarial aspects of business in general. Focus is also given to the latest scenarios like, Computer Applications in Business, Research Methods, Statistics, International Business and other related areas, which are making an impact in the field. The department also provides the students career guidance and entrepreneurial development programs to upgrade their skills and make them industry ready.

# School of Media Studies





## Department of Journalism & Mass Communication

The fascination with journalists and journalism is something that is here to stay even if the field is under tremendous pressure from within and without. Keeping in mind the absolute essentials of ethics and ethical journalism in the print and broadcast outlets, the Department of Journalism and Mass Communication shapes students with the zest to be journalists of tomorrow. Exposure to print, visual, PR and new media is given importance under the guidance of qualified and experienced faculty. Regular lectures by experts in the industry combined with regular seminars and workshops along with periodic visits to various media houses makes it obvious why SRM is the one place all future journalists head to.

The department offers a 3 Year Bachelor Degree Programme and a 2 Year Masters Programme. Students are given a blend of theory and practice with hands on training in media skills to give them an international perspective and exposure to newer and higher learning standards. A weekly lab newspaper is published by BA students from the third semester onward. Social sciences including English, History, Economics, Constitution and Environment form a part of the curriculum providing a strong knowledge in the fundamentals. The end of each academic year sees students working at reputed media houses as a part of their internship program.

The department brings out the university newspaper The Spectrum, a publication that sees students of Journalism, actively engaging themselves in reporting almost from their first semester. Student reporters are also drawn from other disciplines, notably from the Faculty of Engineering and Technology. One of the high notes of the publication was that the Special Editions of the paper came out on a daily basis at the time of the 98<sup>th</sup> Indian Science Congress hosted by SRM University between January 3 and 7, 2011, an event that was inaugurated by the then Prime Minister of India, Dr. Manmohan Singh.

## Department of Visual Communication

The Department in Visual Communication, established in 2004, has emerged as one of the leading Communication and Media institutes in the country with international reputation. The program is designed to provide a holistic design education that incorporates technology, aesthetics and integrated use of various media. It offers a 2 year postgraduate course (M.Sc Visual Communication) and a 3 year graduate programme (B.Sc Visual Communication and B.Sc Multimedia and Design)

Visual Communication at SRM University is one of the very few private institutes in the country offering full-fledged postgraduate and graduate programmes with advanced infrastructure, a comprehensive curriculum, skilled and experienced faculty, placement process, international exchange programs, lively co-curricular activities like theatre, dance, music, cinema and painting with an ambience that encourages students to scale new heights in their areas of interest with a firm root in social sensitivity.

Courses in Visual Communication examine the nature, use, and role of messages among individuals, small groups, organizations, and society in whatever form they assume-oral, written, visual, mediated,

and technological communication. The postgraduate programme introduces students to all streams of Visual Communication in the first two semesters and facilitates them to specialize in Visual Media in the last two semesters. Students choose an on-campus project and produce a high-standard portfolio for professional recognition in the Media Market addition to the compulsory courses based around visual communication. The undergraduate programme focuses on media education with a fair understanding of other social sciences. The department revises the curriculum and infrastructure to meet the challenges of the changing times.

The department imparts practical knowledge and mind skills, an exhaustive exploration of the students' creative potential to achieve breakthrough in design innovation for a variety of media forms. Students will be exposed to the real world creative gateway and industry best practices inside the campus in a built-in, well-equipped, full-fledged Visual Studio with VTR setup (we are the only institute in India to have this setup), Dubbing Studio, Edit Suite, Photography Studio, Drawing Lab, Graphic Design Lab, Computer Lab, Animation Studio (pioneer in having this kind in institutions), Preview Theatre for screening films, scenarios through Real-Life Projects, Guest Lectures and Media Industry Visits. Industry experience is available to all students embedded with client-based projects in the final year. 'Face' is an annual programme conducted to provide a platform for students to interact with film and media industry legends.

## SRM Sivaji Ganesan Film Institute

The world of film making stands poised on the threshold of change. At a time when digital and new age technologies are changing the very way films are made, this is a very exciting time for enthusiastic youngsters to enter a film making career.

SRM Sivaji Ganesan Film Institute provides its students an opportunity unlike any found in present day scenario. A full fledged degree program that trains students in-depth, exposes them to the industry, and stresses on practical application. The program opens up diverse thrilling and lucrative career opportunities for anyone interested in the field. Students are guided by a team of professionals who are hand picked from the film industry. The experience and qualifications of these faculty members ensure that students retain the best of the course and keep up-to-date with the latest in the industry like state-of-the-art cameras (film and digital) with editing suites, the labs including sound studio, production design studio, costume and make-up studio, graphics and animation studio, shooting floors and a viewing theatre.

For the first time in the history of Indian film institutes comes this 3 year comprehensive degree program, the Bachelor of Science in Film Technology (B.Sc. Film Tech) - Minimum Qualification: Pass in Higher Secondary (any group).

The institute also offers a one year full-time Diploma in Film Acting (DFA) - Minimum Qualification: Pass in the Tenth Standard. This course imparts training in multidimensional aspects of film and television acting. It helps students to acquire the required skills, confidence and poise so necessary for an acting career. Those who have an aptitude and flair for acting can join this course

# School of Computer Sciences





## Department of Computer Science

The department aims to bring innovation in technology; to go beyond fundamentals with a view to building interest in students for specialized research; guide students in the development of new languages and to instill interest in hardware production; to create the ability in students for better hardware production; to develop new languages; to invent new operating system; and to develop data base languages.

Inculcating job-oriented, value based quality education in the discipline where students will be well versed in micro computer system and software development together with quality interpersonal and professional skills. The curriculum reflects the depth and width of Computer Science, with a hands on understanding of technology. The department offers a 3 year B.Sc. degree programme in Computer Science and a 2 year M.Sc degree programme in Information Technology.

State-of-the-art laboratories are provided for postgraduates and research scholars. All the software labs are connected to internet to give interface to the global environment. Industrial visits are a part of the academic environment. The department enjoys good relations with some of the top companies like CTS, WIPRO, INFOSYS and HCL. Seminars, Symposia and workshops are conducted to keep students updated with new technologies of different industries.

## Department of Computer Applications

The Computer Applications Department has attracted bright minds from around the country since its inception in 1994. The same scholars have earned the department a reputation in the field. Modern curricula and syllabus promise an exciting academic program to prepare the next generation of students for the greatest challenges of the 21<sup>st</sup> century. Bachelor of Computer Applications is a new age degree course in the field of Computer Applications, it is customized for the students who have done their higher secondary and wish to shine in the field of

Computers and Information Technology. The main aim of the programme is to develop ability to interact with real-life situation and to build systems. Students completing Bachelor of Computer Applications can join Master of Computer Applications or Master of Computer Science or take up positions in project management and system management in IT companies. B.C.A. course offered to the department is ranked top in India in the media survey.

The department has qualified and experienced faculty members in the areas of data structures and algorithms, data communication and networking, software engineering, software testing and quality assurance, data warehousing and data mining. There is widespread interaction between this department and other university departments in the field of teaching and research. The computer laboratories have modern facilities. The department has 7 laboratories with 400 high-end systems. All the laboratories are well networked with internet facilities. Faculty members with rich research experience have specializations in several research areas including bio-statistics, various programming languages simulation and statistical modeling, cloud computing, image processing and data mining. The department is also planning on consultancy services for software industries and scientific bodies. There has been an increasing trend in the number of students getting placement in national and international software companies and in top corporate bodies during the past years. Students get selected to serve in CTS, HCL, Wipro, Polaris, Virtusa, US Tech to mention a few.

# School of Science





## Department of Mathematics

The Department of Mathematics, SRM University was established in the year 1985. The charm of numerals and equations holds the limelight here at SRM's Mathematics Department. The department offers a 3 year B.Sc. degree programme in Mathematics and a 2 year M.Sc. degree programme. Also, it caters to engineering students of B.Tech., M.Tech., M.S. and Ph.D programmes at the university. The department strives to provide excellent teaching, encourage interdisciplinary research and service to students and teaching community in the application of Mathematics to other disciplines.

It consists of highly qualified 84 faculty members which includes 35 doctorates and around 30 research scholars pursuing Ph.D programme in different universities to make sure the best education is at the student's disposal. The dedicated staff members keep themselves abreast of the latest trends in mathematical applications by taking part in workshops, national and international conferences.

Considering how mathematics plays a critical role in various fields from vehicle design to architecture, the faculty encourages research in both fundamental and applied mathematics. The key areas of research interest include:

• **Fluid Mechanics** • **Fuzzy Set Theory** • **Analysis** • **Graph Theory** • **Queueing models**

The Sri Ramanujam Mathematics club was founded in the year 1991 which acts as a forum for budding mathematicians, providing them a unique platform to win laurels in the field. It is also the platform for events like quiz, puzzles, dumbC, crossword, IQ, etc., that are aimed at making mathematics fun to learn. The club conducts two symposia to sharpen the students' analytical skills. This club opens up new vistas for budding mathematicians to fly high, by winning laurels.

The faculty and research scholars have prepared research papers that have appeared in reputed national and international journals. Some of the studies are being published as books. Some of the faculty of the department has also had the opportunity of delivering invited talk in international events abroad. The department is conducting national conferences on mathematical techniques and its applications every year. An SRM-BARC collaborative research program is also on the anvil.

## Department of Physics

Physics is linked with the future progress of humankind and our students are prepared to be a part of it. Nanotechnology is an interdisciplinary requiring expertise within physics, chemistry, biotechnology, mathematics and materials science. Future engineers holding an interdisciplinary education are therefore invaluable in the process of solving many challenging materials problems present on the nano scale. We offer undergraduate (B.Sc in Physics) and postgraduate (M.Sc in Physics) programs, as well as a doctoral research program for highly motivated students looking to pursue a career in physics. Our students are educated in an innovative, dynamic and challenging environment through a combination of research based teaching project work and a high degree of interaction with the industry. We offer state-of-the-art laboratory facilities holding modern equipment for micro and nano scale fabrication and characterization.

The laboratory facilities have focussed on the fundamental science in the physical and chemical processes in nano materials growth, nano systems unique properties, novel in-situ measurement techniques and new applications of nano scale objects including nano electronic

simulation tools. The students have also access to facilities and at Nanotechnology Research (NRC) in the university campus. The department has a team of highly qualified and experienced staff in teaching, research and industry. The faculty members are well versed with current trends and technologies in the industry research activities at the department are progressing in the areas namely Nanomaterials and Devices, Nanosensors and Actuators, Crystal Engineering, Nonlinear Optics, Ultrasonics, Quantum Dynamics, Molecular Electronics, Nanomedicine and Drug Delivery, Molecular Spectroscopy, Ceramic Technology, Thin Films, Atmospheric Science, etc.

## Department of Chemistry

The Chemistry Department has been engaged in opening up the fascinating world of Chemistry to students. The department comprises a goal oriented group of highly qualified, experienced and dynamic faculty members. The department offers B.Sc (Chemistry), M.Sc (Chemistry) and Ph.D programs. The department has independent laboratories fully equipped with the modern instruments and consumables and advanced equipments for teaching and research activities. The facilities available in the laboratories include gas chromatograph, UV-visible spectrophotometer, electrochemical work station, flame photometer, melting point apparatus, high temperature programmable furnace and high pressure reactor. The faculty members of the department have contributed to academics by publishing books, contributing research articles in journals, presenting papers in conferences and delivering guest lectures. The faculty members to their credits have filed 5 patents and have been recognized by national agencies and Universities with awards for their contribution to research. The department organizes national conferences, workshops and faculty development programs for the benefit of people from academics and industries. The department has tie-ups with recognized institutions, industries and R&D laboratories for student projects, training and research activities. The department is also armed with 10 approved guides as resource persons to guide Ph.D scholars.

## Department of Bio-technology

The Department of Bio-technology which offers B.Sc Bio-technology, M.Sc Bio-technology and Ph.D programmes was started in 2002 with an intake of 80 students in the undergraduate program and 25 students at the postgraduate level. Currently, the combined program has 250 students with 13 dedicated and qualified faculty members assisted by 2 technical staff members. The faculty members in the department are actively involved in research in such thrust areas as Nanotechnology, Plant Bio-technology, Animal Bio-technology, Clinical Bio-chemistry, Cancer Biology, Molecular Biology and Genetic Engineering. Ph.D scholars are also pursuing research in these disciplines. The department has six well established laboratories with instruments such as Thermalcycler, ELISA reader, Gel Documentation, CO<sub>2</sub> Incubator, Fermentor, Millipore Unit, UV-Vis Spectrophotometer and other sophisticated equipment. The department has been sanctioned a funded project by DBT to a sum of around 2 crore rupees. Faculty members regularly attend international conferences and seminars within the country and abroad.

Faculty members, postgraduate students and scholars actively participate in conferences and seminars and present research papers. The research findings are published in Journals of high repute. The department periodically organizes conferences, workshops and seminars on recent trends and innovations in bio-technology. The department has an excellent track record in placement with its postgraduate students taking up positions within India and globally.

# Institute of Hotel and Catering Management





The Hospitality and Tourism industry is the largest and fastest growing industry in the world today. The world of hospitality is an exciting and dynamic field; it offers a stimulating, international work environment and a wide array of career paths and job opportunities. With this tremendous growth, the importance of competent hoteliers to lead the industry tomorrow is increasing with each passing day as five star hotels and resorts spring up around the country at a fast pace.

SRM IHM is one of the country's premier hotel management institutes offering quality hospitality education and training to its aspiring students for more than two decades now. It has campuses in Chennai, Trichy and Delhi with the state-of-the-art infrastructure with the latest equipment, smart classrooms, advanced labs, well equipped library and a fully operational star hotel in the campus set amidst scenic ambience which spread across 5 acres of land, helps students acquire hands on training in the real time environment to hone their skills and competencies.

### Our Mission

The institute cherishes a mission of "Commitment to Excellence, to nurture and develop young aspirants to be the finest hospitality professionals for the most sophisticated hospitality industry". To achieve this, students are trained in the aspect of five I's which encompasses Intellect, Initiative, Integrity, Interpersonal skills and Industry to be the successful hospitality leaders of tomorrow.

### COURSES OFFERED

Programmes	Eligibility	Duration
B.Sc. Hotel & Catering Management (Recognized by SRM University)	10 + 2	3 Years
B.Sc. Hospitality & Hotel Administration (Recognized by NCHMCT)	10 + 2	3 Years
B.Sc. Hotel & Catering Management (Recognized by University of Madras)	10 + 2	3 Years
Diploma in Hotel Management & Catering Technology (Recognized by SRM University)	10 <sup>th</sup> Pass	3 Years
Craft / Certificate course in Food Production, Bakery and Confectionery, F&B service, Front Office and House Keeping	10 <sup>th</sup> Pass/ Fail	1 Year

### LATERAL ENTRY PROGRAM

Lateral entry degree courses (II year B.Sc.) for those who have completed three years Diploma in Hotel Management & Catering technology from a recognised institution

### PG COURSES

Program	Eligibility	Duration
MBA in Hospitality Management	10 + 2	3 Years

## INNOVATIVE CURRICULUM AND TRAINING METHODOLOGY

"Education to Employment, Learn by doing and Earn while you learn".



Our curriculum is carefully crafted for bridging the growing demand-supply gap that exists in the industry & will provide students with a deep understanding of the subjects and practical opportunities to develop and demonstrate leadership skills, to acquire operational and management competencies, general knowledge & personality development. We also develop their skills on management across cultures, team building, entrepreneurial spirit, creative thinking and being socially responsible individuals to make a difference with professionalism, rigor and smile. We ensure that our students acquire the perfect blend of behavioural traits & professional competencies to lead the industry in future.

SRM offers innovative teaching methods such as activity based learning (ABL), case studies, tasks & assignments, field trips, power point presentations, role plays, hotel management software, creative manager exercise, guest lectures, research methodology, etc... to enable interactive and collaborative learning which helps students in unlocking their potential.

Faculty exchange program with foreign universities such as Lycee Institute of Hotel Management, France & collaboration with leading hotels in Chennai for faculty development programs are the hallmark of our teaching enhancement process.

### MOU'S WITH FOREIGN UNIVERSITIES

The institute has signed several MoUs with prestigious universities around the globe:

- + IMI, Switzerland
- + Lycee Institute of Hotel Management, France
- + Johnson & Wales University, USA
- + At Sunrice Culinary Academy, Singapore.
- + Taylors college, Malaysia
- + University of Wisconsin, IOWA.

### FOREIGN STUDENTS

It is a matter of great pride that students from various advanced countries now opt to pursue their hospitality education at SRM IHM. Currently we have students from France, Korea, Middle East, Srilanka, Africa, Nepal etc..

### CO-CURRICULAR AND EXTRA CURRICULAR ACTIVITIES

Our extension activity has always been an integral part and provides a link between the institute and the community. Our activities are delivered through our various co-curricular and extracurricular such as guest lecture by industry experts, seminars, culinary workshops, theme lunches, various competitions, cultural events, Rotaract, NSS, Blood donation camps, Clean India Campaign, interactive and participative programmes, recreational activities & awareness instills a sense of social and environmental responsibility in students for sustainable future. The Faculty

members conduct regular workshop to train the rural women about basic culinary, food hygiene etc. to develop self-confidence and to sustain themselves to make a better livelihood.



## A WORLD OF CAREER OPPORTUNITIES

"Travel & Tourism is one of the world's great industries, providing 9% of global GDP and 260 million jobs; it drives economic growth, business relationships and social mobility."

- David Scow sill, WTTC President & CEO (WTTC, November 2011).

Hospitality professions are well-suited to people who enjoy working with people, meeting and serving international guests and making them happy, travelling, and discovering new trends and cultures all over the world. The institute has strong ties with the industry and more than 50 Star Hotels (India & Abroad) and almost all the reputed hotel chains visit us for campus placements. We have an excellent track record of 100% placement since its inception. Our ambassadors are given exciting internship both national and international level and career opportunities around the world and placed

in top notch Hotels & Food Services Establishments, Airlines, Cruise Liners, Entertainment & Leisure, Retail Brands, Event Management and other sectors and services. Our students are widely recognised for their passion, commitment and their professional competence.

## AWARDS AND ACHIEVEMENTS

- ✦ Mr. Arjun Mukund, student of SRM IHM, All India (National level) Topper in B.Sc Hospitality & Hotel Administration in NCHMCT Examinations for three consecutive years ( 2008-2011 ). Shri. Subodh Kant Sahay, Hon'ble Minister of Tourism, Govt. of India, Shri. Sultan Ahmed, Hon'ble Minister of State for Tourism, Govt. of India gave away the Gold Medal, Certificate of Excellence & Cash Award at the Ceremony held at Vigyan Bhawan, New Delhi on 4<sup>th</sup> April 2012.



- ✦ Education Excellence Award 2012 for the Best Hospitality & Hotel management training Institute awarded by Dr. Shashi Tharoor, Minister of State for Human Resource Development



- ✦ 100% placement and more than 50% of our students graduate with first class with distinction
  - ✦ Competition success magazine ranked our institute as No.1 Hotel Management College in south India for the years 2011 and 2012 for our academic excellence and state-of-the-art infrastructure
  - ✦ Education leadership award, 2011 by knowledge resource and welfare group for the remarkable contribution towards overall academic and holistic growth of the students
  - ✦ The institute has received the prestigious NSS, St.John's Ambulance award for three consecutive years - 2006, 2007 and 2008
  - ✦ Conferred Gurukul Jyoti Award for excellence in Education, 2006 from Ministry of Human Resources Department, India
- Aspirants, come and learn with us, grow with us and lead our dynamic and exciting hospitality industry







# School of Law





SRM School of Law, an approved institution by Bar Council of India was inaugurated on 11/08/2014 by the Judicial Delegates from the State of Maryland, USA, led by the First Lady of the State Katie O'Malley, a Judge in the District Court of Maryland and the Chief Judge of the Supreme Court of Maryland, Mary Ellen Barbera.

The School of Law aims to bestow quality legal education and provide young minds with legal knowledge and teach them the difference of legal profession to equip them with the details in a professional manner. SRM School of Law believes in active continuous learning with practical training. A legal education is not just mastering the subject or various provisions of the law, but overall moulding of an individual into a legal professional to face challenges.

#### **INNOVATIVE FEATURES OF SRM SCHOOL OF LAW**

1. Specialized honours program
2. Collaboration with foreign university for exchange program
3. Classes by practicing lawyers and experienced professors
4. Moot Court Sessions
5. Legal Aid Clinic Sessions
6. Wi-Fi enabled campus with digital library
7. Seminars for developing legal reasoning ability
8. Mandatory internships / court visits
9. Co-curricular activities like sports and other activities
10. Well-equipped library with standard text books, references in law, competitive exam books, manuals and SRM law journals, etc.
11. Students will be grouped into committees to imbibe professional & communication skills.
  - \* Library \* Sports \* Moot Court \* Journal \* Seminar
  - \* Cultural \* Internship \* Legal Aid \* Debate \* Court Visit

#### **ACADEMIC PROGRAMMES**

Law cannot be learnt in isolation as it is multi-faceted and plays a major role in all fields of activity. Therefore, it is felt that an integrated Law Degree with Arts and Humanities would address the ever growing need.

##### **B.A.LL.B (Hons.) and B.Com.LL.B (Hons.)**

SRM School of Law offers a 5 year integrated B.A.LL.B (Hons.) program and B.Com LL.B (Hons.) wherein the domain of subjects fall under the Arts and Law. Specialized honors is offered so that the student can choose his/her branch and expand their knowledge on the subject.

##### **LL.B (Hons.)**

SRM School of Law offers a 3 year LL.B program with the domain of subjects fall under the Law. The curriculum of the Legal Language has been designed to have maximum interaction with law, which would guide the students in application of law practically. Specialized Honours is offered so that student can expand their knowledge on the subject.

##### **LLM**

SRM School of Law offers a postgraduate academic Masters Degree in Law. The LLM program can be pursued only by those, who have successfully completed their undergraduation in law.

# Directorate of Sports





Directorate of Sports was started in the year 2005. Its facilities include basketball, volleyball, badminton and tennis courts with flood lights and spectators gallery. In addition to these, a mini indoor stadium is available for playing badminton and table tennis. SRM University is admitting top sports person under sports quota in the faculty of Engineering and Technology, Science and Humanities and Management Studies. Furthermore, the students who have got admission under sports quota, will be exempted from paying tuition fees and they will enjoy free boarding and lodging facilities during their studies.

SRM University teams are performing very well at the state, national and inter-university levels - in many of the games like volleyball, basketball, chess, ball-badminton, tennis, cricket, table tennis, badminton, hockey and football. SRM University has the status of Sports Authority of India Extension Center for Volleyball. Seven of our volleyball players have represented junior national, senior national, and youth national teams and two of our volleyball players represented India and participated in youth international tournaments. SRM University has applied for the status of Centre of Excellence for volleyball. On the whole our University teams are performing well and our management encourages by providing infrastructure facilities.

# Programs offered



## Programs offered at Kattankulathur Campus, Chennai

### U.G. Programs

#### B.A.

English  
Journalism and Mass Communication

#### B.Com.

Commerce  
Corporate Secretaryship  
Honors  
Information and System Management

#### B.C.A.

#### B.Sc.

Mathematics  
Physics  
Chemistry  
Biotechnology

Computer Science  
Visual Communication  
Hotel and Catering Management

#### Law

#### LLB (Honors)

#### B.A LLB (Honors)

#### B.Com LLB (Honors)

#### Physical Education

#### B.Sc. Physical Education

#### P.G. Programs

#### M.A.

English  
Journalism and Mass Communication

#### M.Com

#### M.Sc.

Mathematics  
Physics  
Chemistry  
Biotechnology  
Information Technology  
Visual Communication

#### M.Phil

Physical Education

#### Law

#### LLM

#### Diploma Programs

Diploma in English (for International students)  
Hotel Management and Catering Technology

#### Ph.D. in all disciplines

## Programs offered at Ramapuram Campus, Chennai

### U.G. Programs

#### B.C.A.

#### B.Com

Commerce  
Corporate Secretaryship

B.Sc Film Technology  
B.Sc Visual Communication

#### Diploma program

Film Acting (D.F.A)

### P.G. Program

MCA (Lateral)

## Programs offered at Ramapuram Part, Vadapalani Campus

### U.G. Programs

BA English

BCA

B.Sc Computer Science

B.Com

### P.G. Program

MA English

M.Com

## Programs offered at NCR Campus, Modi Nagar, Delhi

### U.G. Program

B.Sc. Hotel and Catering Management

### Diploma

Hotel Management and Catering Technology

### Special Note

The University reserves the rights to add/delete programs depending on the viability to offer the same.







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ENGINEERING | MEDICINE AND HEALTH SCIENCES  
MANAGEMENT | SCIENCE AND HUMANITIES

