

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
COLLEGE OF SCIENCE AND HUMANITIES
DEPARTMENT OF COMMERCE

Date: 10th July 2020

Webinar Title: Application of SPSS for Data Analysis

Resource Person: Dr.G.Vijayakumar, Assistant Professor, Department of Commerce, Sir Theyagaraya College, Chennai.

The Department of Commerce organized a webinar cum hands on training on “Application of Statistical Package for Social Science Research (SPSS)” for Data Analysis and Interpretation on 10th July 2020. The Event was coordinated by Dr.S.Chitra, Associate Professor and Head. The Resource person for the event was Dr.G.Vijayakumar, Assistant Professor, Department of Commerce, Sir Theyagaraya College, Chennai. Resource Person also highlighted the features of SPSS and AMOS software and introduced the important concepts required for performing statistical data analysis. The session gave an overall idea about how to proceed with structural equation modelling and path analysis. The Session covered topics like Importance of Statistics in Research, Meaning of Confirmatory Factor Analysis and Step by Step approach towards performing CFA analysis using IBM SPSS AMOS.

