



SRM ARTS AND SCIENCE COLLEGE

(Affiliated to the University of Madras)
(An ISO 9001:2015 Certified Institution)

PROSPECTUS





SRM ARTS AND SCIENCE COLLEGE



(Affiliated to the University of Madras)

23rd Graduation Day









CONTENT...

Valliammai Society

Institutions of the Group

Programmes offered at SRM

SRM Arts and Science College



VALLIAMMAI SOCIETY

(S.No. 203 of 1981 Under Section 10 of Tamil Nadu Societies Registration Act, 27 of 1975)

No.68, Thambiah Road, West Mambalam, Chennai - 600 033.

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Dr. T. R. PAARIVENDHAR

Founder Chairman

Dear Reader,

We welcome your interest in the SRM Group of Educational Institutions and hope that in the future we will have an opportunity to interact in person. The next few pages provide important information about the programmes we offer, our infrastructure, the faculty and as to how we function. Come and share with us our pride in the present and our confidence in the future.

If you are a prospective applicant, we wish you success in getting admitted to the discipline of your choice at one of our institutions.

With best wishes

Dr. T. R. PAARIVENDHAR

Founder Chairman

VALLIAMMAI SOCIETY...



Dr. T. R. Paarivendhar, the Founder Chairman of the Valliammai Society is ably assisted by Thiru. Ravi Pachamoothoo, Chairman of the Valliammai Society, Thiru. P. Sathyanarayanan, Vice Chairman and Tmt. Easwari Pachamuthu, Treasurer.

The Valliammai Society commenced its educational service with humble beginning. In 1981, the society took over the Nightingale Matriculation Higher Secondary School. In 1984, SRM ventured into higher education with the launch of Valliammai Polytechnic College. The first addition was to herald a milestone in higher education in this part of the country. The year 1985 saw the birth of SRM Engineering College, one of the most prestigious institutions in science and technology and also the flagship institution of the group. The College later added the Architecture programme that enhanced its image. In the subsequent years new branches were added on and it has now grown into full-fledged engineering college encompassing all disciplines of technical education.

The Valliammai Society was founded in 1975 by Dr. T. R. Paarivendhar, a well-known educationalist. Beginning his career as a teacher, he went on to become the founder chairman of one of the largest group of educational institutions. He has dedicated his life to the cause of learning.

The society is named by Dr. T.R. Paarivendhar after his mother Tmt. R. Valliammai, under whose care and guidance he attained great heights in his life and whose ideals continue to inspire him. The Valliammai Society runs several educational institutions which are named after Thiru. Ramasamy, his late father.

The great demand pushed the Management to start SRM Institute of Hotel Management each at Chennai and Tiruchi. The greatest advantage that the institution offers to students is the benefit of a deluxe hotel attached to each of the institution.

SRM Arts and Science College, Kattankulathur was started in 1993 and SRM Dental College was launched in 1995 similar manner with a full-fledged dental hospital attached to the College. In 1996, the Valliammai Society launched its sister institutions, Easwari Engineering College, Paramedical Courses and the SRM Polytechnic. In the same year the group made a foray into North India with the launch of the SRM Institute of Management and Technology at New Delhi.

Hardly a year passes without the addition of new institution or new discipline by the Valliammai Society. The Society has adopted a firm resolve to offer every possible branch of higher learning and spares no effort in realising this vision. Every year the Valliammai Society adds and offers new discipline in addition to existing programmes.





SRM GROUP OF EDUCATIONAL INSTITUTIONS

Knowledge that man has is no more than a fistful of sand. What still needs to be fathomed is vast and universe.

EDUCATION WITH A BROADER OUTLOOK

The Sri Ramasamy Memorial (SRM) Group of Educational Institutions zealously pursue a philosophy of continuous learning. Although it is an important objective to prepare students to score creditable marks at the examinations conducted by the respective universities and boards, equally important is our policy to encourage the students to develop skills and attitudes that equip them to approach life with confidence. Every student is inspired and motivated to give of his or her best in each field of activity, especially in his or her chosen discipline.

The focus of training at SRM for each student is always on all-round development so that he or she emerges as a mature and responsible citizen, with qualities of leadership and service-mindedness. Therefore the period of learning at SRM includes, apart from the academic curriculum, proficiency in general knowledge, sports and cultural activities.

First and foremost in our scheme are our students who by their commitment and a great sense of participation help to achieve the goals and objectives stated above. Highly motivated

faculty with outstanding academic background supplement and compliment the effort of students.

The provision of excellent infrastructural facilities such as superlative housing in modern buildings, sophisticated laboratories for research as well as practical training, hi-tech computerisation, well-stocked libraries, comfortable hostels and ample scope for co-curricular and extra-curricular activities are the distinguishing features of the institutes of the SRM group.

PLAYING GREATER ROLE

Another area where students are given ample encouragement is the need to increase their political awareness and social responsibility.

A disheartening fact about today's students is their single-mindedness of purpose in furthering their professional careers alone. They shy away from political and social activity and do not entertain the desire to attempt to cleanse and improve the system. Leaders of various political and social organisation are invited to address the students on their ideological philosophy and programmes. The Students are encouraged to actively discuss issues of national importance and thereby enlarge their awareness of our constitutional set-up, parliamentary procedures and other societal aspects. The interactive participation increases their sense of involvement and induces them to shoulder greater responsibilities and display remarkable leadership in the development of great democratic and secular nation.



PROCEDURE

The Programmes at SRM Educational Institutions are duly recognized or affiliated by the appropriate authorities who stipulate certain regulations and requirements and the same would automatically be applied to all students unless specially exempted. In order to make it convenient for students who are aspiring to join the various institutions of the SRM Group, certain uniform procedures have been laid out. In addition, students would be required to follow any other formalities as laid down by the respective institution.

ADMISSION

Application forms for all courses are available at

www.srmasc.ac.in

It is the interest of the applicants that they have to carefully read all the instructions given in the application form and adhere to the same strictly without any discrepancy or omission. Every application must be accompanied by necessary documents. Incomplete applications and failure to append to stipulated documents may lead to delays and in some circumstances to possible rejection.

The relevant university guidelines are mentioned herein.

It is also considered necessary to point out that it is essential to fill in absolutely correct details. If candidate is found to have furnished incorrect information,

1. The Admission of the Candidate will be forfeited irrespective of what stage of the course he/she is in at that point of time.
2. He/she will be debarred from pursuing any course of studies.
3. Legal action will be instituted against him/her for furnishing wrong information

CANDIDATES FROM OUTSIDE TAMILNADU

These students are informed that as per the norms stipulated by the university, they should append with their application a certificate of eligibility from the concerned university of Tamilnadu. If selected, they should apply to the concerned Institution for registration in the prescribed form within a period of 15 days from the date of their admission.





UNDERGRADUATE COURSES

Various Programmes are offered by the college to meet and fulfil the societal needs and the requirements of changing scenario in Industries, Science and Technology.

Most of the educational institutions of the SRM Group are situated in and around the city of Chennai. The Largest campus is at Kattankulathur that is about 40 Km close to Chennai City on the National Highway. Local electric trains are frequently available to the reach the campus from different parts of the City. The Campus houses SRM Medical College, SRM Dental College, SRM Valliammai Engineering College, SRM Arts and Science College, SRM Institute of Hotel Management, SRM College of Pharmacy, SRM College of Nursing, Physiotherapy, Occupational Therapy and the Valliammai and SRM Polytechnic Colleges.

Name of the Programme	Duration	Eligibility	Approval / Affiliation
B.Sc - Biochemistry	3 Years	As per Govt / University Norms	University of Madras
B.Sc - Biotechnology			
B.Sc - Microbiology			
B.Sc - Computer Science			
B.Sc - Electronics & Communication Science			
B.Sc - Visual Communication			
B.Sc - Hotel & Catering Management			
B.Sc - Mathematics			
B.Com - General			
B.Com - Information Systems & Management			
B.Com - Accounting & Finance			
B.C.A - Computer Applications			
B.B.A - Business Administration			





POSTGRADUATE COURSES

The SRM Group offers a number of PG Courses to give sound knowledge and to stimulate the research attitude of the students.

The Laboratories of SRM are equipped with the most modern instruments and hi-tech facilities. The PG courses are offered at various SRM institutions at Kattankulathur and Ramapuram in Chennai and in New Delhi.

Name of the Programme	Duration	Eligibility	Approval / Affiliation
M.Sc - Applied Microbiology	2 Years	Relevant Degree	University of Madras
M.Sc - Biochemistry	2 Years		
M.Sc - Biotechnology	2 Years		
M.Sc - Computer Science	2 Years		
M.Sc - Visual Communication	2 Years		
M.Com - General	2 Years	Relevant Degree	AICTE / University of Madras
M.B.A - Master of Business Administration	2 Years		
M.C.A - Master of Computer Applications	2 Years		
M.Sc - Computer Science and Technology (5 Years Integrated)	5 Years	+ 2	University of Madras





CERTIFICATES

IN SUPPORT OF THE APPLICATION, STUDENTS MUST SUBMIT THEIR ORIGINAL & PHOTOCOPIES OF,

1. Mark sheet of qualifying examination or equivalent.
2. Transfer Certificate from the institute last studied.
3. Conduct Certificate
4. Community Certificate.
5. Aadhar Card (Photocopy).
6. Three Passport size photographs.
7. Join declaration by candidate and parents / guardian in the specified format.
8. Any other document required by the individual institution.
9. Eligibility Certificate from the University (for Student from outside Tamil Nadu)

FOREIGN STUDENTS MUST ALSO SUBMIT:

1. No Objection Certificate from the Ministry of HRD, Government of India, New Delhi
2. Eligibility Certificate from the University
3. Appropriate Student Visa

EXPENSES

Details of exact fees payable would be informed at the time of admission. Apart from the general fees, fees as stipulated from time to time towards specific expenses would be informed.

Any amount paid cannot be refunded under any circumstances. At the time of admission, it might be required by the student to furnish a legally binding commitment in writing to the above effect. Transfer certificates and other might be issued to the student only after he/she has fulfilled and satisfied the terms and conditions as laid down herein and from time to time.

WORKING SCHEDULE

All the institutions of SRM follow the academic terms, working days and so on as prescribed by the respective universities. Every Institution of SRM Group has its own timing. Students at different institutions may be required to attend classes and other activities before and beyond the scheduled timings as indicated above and informed time to time.

SRM takes pride in the self-enforced sense of punctuality of its students who normally settle in the

seats atleast five minutes ahead of the commencement of classes.

CONTINUOUS PROGRESS

The progress of each student of SRM is monitored closely and continuously. One faculty member is assigned to act as a Student Counsellor for every eight students. Various performance-parameters are chalked out and the Student Counsellor follows the progress on each parameter in close consultation with the student.

The purpose of this exercise is to channelize the students' energies with a sense of purpose and directions and to ensure on a continuous basis that deviations from the set targets are avoided.

SPECIAL NOTE

Students are particularly informed that the information given in this prospectus is purely indicative, and all concerned may seek final confirmation regarding any issue from the respective institution.



Management reserves the right to change, alter, amend or rescind any matter given herein at any point of time as it may deem necessary without notice or assigning any reason. Whatsoever, all disputes are subject to the jurisdiction of the courts at Chennai only.

General Fees / Application Fee / College Fee / Mess Fee / Health Insurance Fee / Examination Fee

STUDENT ACTIVITIES

STUDENT ACTIVITIES

We at SRM firmly believe in the holistic development of every individual, who is thus able to lead a full life as a social being committed to the cause of general goodness. Exposure to a wide range of activities is seen as an opportunity to open up excellent vistas to widen one's horizons and develop leadership qualities. Interaction with others helps to form healthy inter - personal relationships and inculcates in students the virtues of team spirit and fellowship. Any initiative from students on these fronts is actively encouraged, and feasible suggestions are implemented. How students are made to constructively spend their leisure time at SRM is an index of their spiritual development.

EXTRA-CURRICULAR ACTIVITIES

In keeping with the SRM philosophy, students are provided all facilities to participate actively in several extra-curricular activities. Vast playgrounds and courts have been provided for sports as well as games such as basketball, volleyball and tennis, among others. Students are encouraged to form cultural associations with focus on music, elocution, debate, poetry, literature and so on.

CO-CURRICULAR ACTIVITIES

Every effort is made to broaden the scope of learning at SRM. Several guest lectures, seminars, conferences and workshops are conducted on a variety of subjects. Eminent experts in various fields are invited to participate in these programmes. Students are also given opportunities to respond to invitations from other institutions and various organisations to partake in their activities.





STUDENT SERVICE

SHOPPING

A mini supermarket is available within the campus to supply necessary consumables. The canteen offers a range of snacks and refreshments.

HEALTH

Students of SRM have access to medical facilities at various places. In addition, a 24-hour dispensary has also been set up with a doctor on call. The SRM Medical College Hospital in the Campus provides facilities for several diagnostic procedures such as ECG, X-Ray and laboratory investigations. Health insurance cover for all the students is one of the additional services under active consideration.

BANKING

Nationalised banks run extension counters at the premises at Kattankulathur and Ramapuram making it convenient for students and staff to transact business at the campus itself.

PLACEMENT & TRAINING

Many interviews and group discussions are organised to familiarise students with standard selection procedures.

Campus interviews are arranged every year in association with large industrial and commercial firms and corporate bodies. As a result, students of SRM have benefited every year with progressively remunerative and rewarding placements in reputed organisations.

TRANSPORTATION

The group runs a fleet of A/C buses for the transportation of students from various parts of the city to the campus and back.

INSTITUTIONAL VISITS

Tie-ups have been arranged with a number of giant organisations for students of various disciplines at SRM to visit their plants to get a direct insight into the multi-functional processes at these organisations. In-plant training is also organised.





STUDENT HOUSING SERVICES

The residential concept at the SRM Halls of Residence and Hostels is to simulate home conditions to the maximum extent possible. This is with the intention of providing the students with the most conducive atmosphere to pursue their studies comfortably.

There are separate hostels for men and women students. These are located at sites in close proximity to the colleges at Kattankulathur as well as at Ramapuram campus. Most students like to share the room with their peers as it provides them opportunity for developing closer bonds of friendship and collaborative learning. This also serves to further enhance their social circles that is so necessary for success in life.

Students can also avail the option of staying in single rooms with attached bathrooms. Air-conditioning of the room and other services are also available on request.

As SRM institutions attract students from different states of India and from other countries, all efforts and facilities are made to serve a wide variety of food to satisfy their diverse tastes. Modern kitchen equipment for mass production has been installed and the food is served in hygienic and sanitised conditions.

Keeping in mind the local culture and traditions of the Country, Rules have been framed, with a view to guide and help the students to attach standards of impeccable conduct. Therefore, while residents enjoy maximum freedom, it is ensured that this is always within the frame work of standard guidelines and procedures, which help to create an atmosphere of amity and peaceful co-existence.

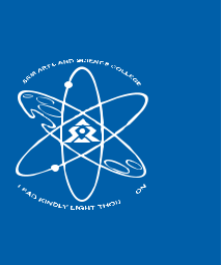
Several hostel activities are organised in an open air of camaraderie to bring out the best in students and also forms a memorable part of their lives.



COURSES OFFERED BY THE COLLEGE

S.NO	UG COURSE	
1.	B.Sc	Biochemistry
2.	B.Sc	Biotechnology
3.	B.Sc	Microbiology
4.	B.Sc	Computer Science
5.	B.Sc	Electronics & Communication Science
6.	B.Sc	Visual Communication
7.	B.Sc	Hotel & Catering Management
8.	B.Sc	Mathematics
9.	B.Com	General
10.	B.Com	Information Systems & Management
11.	B.Com	Accounting & Finance
12.	B.C.A	Computer Applications
13.	B.B.A	Business Administration

S.NO	PG COURSE	
1.	M.Sc	Applied Microbiology
2.	M.Sc	Biochemistry
3.	M.Sc	Biotechnology
4.	M.Sc	Computer Science
5.	M.Sc	Visual Communication
6.	M.Sc	Computer Science and Technology (5 Years Integrated)
7.	M.Com	General
8.	M.B.A	Business Administration
9.	M.C.A	Computer Applications



B.Sc Biochemistry

ELIGIBILITY: +2 with Chemistry + Biology / Botany & Zoology / Biochemistry

I - YEAR

SEMESTER - I

Tamil / Other languages – I

Communicative English - I

Core I-Nutritional Biochemistry

Allied I-Chemistry I

Basic Tamil/Non-Major Elective I (Food and Nutrition)

Professional English - I

SEMESTER - II

Tamil / Other Language-II

Communicative English - II

Core II-Cell Biology

Core III-Practical I

Allied II-Chemistry II

Allied Practical I & II

Basic Tamil/Non-Major Elective II (Herbal Medicine)

Professional English - II

II - YEAR

SEMESTER - III

Tamil / Other Language-III

English-III

Core IV-Biomolecules

Allied III-Biostatistics- I

Environmental Studies

Soft Skills-III



SEMESTER - IV

Tamil / Other Language - IV

English-IV

Core V-Biomolecules and Biochemical Techniques

Core VI-Practical II

Allied IV-Biostatistics- II

Allied Practical III & IV

Environmental Studies

Soft Skills-IV

Internship

III - YEAR

SEMESTER - V

Core VII-Enzymes

Core VIII-Metabolism

Core IX-Analytical Biochemistry

Elective Paper I-Human Physiology

Value Education

SEMESTER - VI

Core X-Clinical Biochemistry

Core XI-Molecular Biology

Core XII-Practical III

Core XIII-Project

Elective Paper II-Immunology

Elective Paper III-Biotechnology





B.Sc Biotechnology

ELIGIBILITY: +2 with Any Science Subject

I - YEAR

SEMESTER - I

Tamil / Other languages – I

Communicative English - I

Cell and Molecular Biology

Fundamentals of Microbiology

Clinical nutrition & Dietary management

Basic Tamil/Non-Major Elective I

Professional English - I

SEMESTER – II

Tamil / Other languages – II

Communicative English - II

Genetics

Allied - Chemistry

Practical - I - Cell Biology

Practical - I – Microbiology

Practical - II – Genetics

Practical - II – Chemistry

Basic Tamil/Non-Major Elective II (Basics of Health Care Management)

Professional English - II

II - YEAR

SEMESTER – III

Tamil / Other languages – III

English - III

Genetic Engineering

Essentials of Biochemistry

Soft Skills-III - Personality Enrichment Level - I

II - YEAR

SEMESTER - IV

Tamil / Other languages – IV

English-IV

Plant Biotechnology

Bioinstrumentation and Biostatistics

Practical - Genetic Engineering

Practical - Plant Biotechnology

Practical - Biochemistry

Practical - Bioinstrumentation and Biostatistics

Environmental Studies

Soft Skills - IV - Computing Skills

III - YEAR

SEMESTER - V

Animal and Medical Biotechnology

Bioinformatics

Immunology

Pharmaceutical Biotechnology

Nanobiotechnology

Soft Skills - V - Value Education

SEMESTER - VI

Industrial Biotechnology

Environmental Biotechnology

Bio Entrepreneurship

Marine Biotechnology

Basics in Research Methodology

Practical - Immunology

Practical - Animal, Medical Biotechnology

Practical - Industrial Biotechnology

Practical - Environmental Biotechnology

Extension Activities





B.Sc Microbiology

ELIGIBILITY: +2 with Biology / Botany / Zoology

I YEAR

SEMESTER - I

Tamil / Other languages – I
Communicative English – I
General Microbiology & Microbial Physiology (Theory)
Practical – I -General Microbiology & Microbial Physiology
Allied - Biochemistry (Theory)
Practical - Biochemistry
Non Major Elective-I - Plant Biochemistry and Secondary Metabolites
Professional English – I

SEMESTER - II

Tamil/ Other languages – II
Communicative English – II
Basic and Applied Immunology (Theory)
Basic and Applied Immunology (practical - II)
Allied- Bioinstrumentation (Theory)
Allied- Bioinstrumentation (Practical - II)
Non Major Elective - II Mushroom Cultivation
Professional English - II

II YEAR

SEMESTER - III

Tamil / Other languages – III
English - III
Molecular Biology (Theory)
Molecular Biology (practical - III)
Allied-III: Clinical Lab Technology (Theory)
Allied-III: Clinical Lab Technology (Practical-III)
Soft skills



SEMESTER - IV

Tamil / Other languages – IV
English - IV
Soil & Agricultural Microbiology (Theory)
Soil & Agricultural Microbiology (Practical - IV)
Allied-IV: Clinical Biochemistry (Theory)
Allied-IV: Clinical Biochemistry (Practical - IV)
Soft Skills
Environmental Studies

III YEAR

SEMESTER - V

Medical Bacteriology
Medical Mycology and Parasitology
Medical Virology
Elective - I: Biotechnology And Genetic Engineering
Medical Bacteriology, Mycology, Parasitology and Virology (Practical-V)
Value Education

SEMESTER - VI

Environmental Microbiology
Food and Dairy Microbiology
Elective-II: Industrial and Pharmaceutical Microbiology
Elective - III: Microbial Marketable Products
Environmental, Food and Dairy Microbiology (Practical - VI)





B.Sc Computer Science

ELIGIBILITY: +2 with Mathematics / Business Mathematics / Statistics / Computer Science

I - YEAR

SEMESTER - I

Tamil/ Other languages – I

Communicative English - I

Problem Solving Using Python

Core Practical – I : Problem Solving Using Python

Allied Mathematics – I

Basic Tamil/Advanced Tamil/NME - I*

Professional English - I

SEMESTER - II

Tamil/ Other languages – II

Communicative English - II

Computer Organization

Core Practical – II : Computer Organization Lab

Allied Mathematics – II

Basic Tamil/Advanced Tamil/NME - II*

Professional English - II

II - YEAR

SEMESTER - III

Tamil/ Other languages – III

English-III

Java And Data Structures

Core Practical – III : Data Structures Using Java Lab

Allied III-Statistics-I

Soft Skills

Environmental Studies

II - YEAR

SEMESTER - IV

Tamil/ Other languages – IV

English- IV

Web Technology

Core Practical – IV : Web Technology Lab

Allied-IV- Statistics-II

Soft Skills

Environmental Studies

III - YEAR

SEMESTER - V

Computer Networks

Operating systems

Relational Database Management Systems

Core Practical – V : Operating System Lab

Core Practical-VI - PL/SQL Lab

Elective I - Artificial Intelligence and Expert System /
Graphics and Visualization / Network Security

Value Education

SEMESTER - VI

Software Engineering

Introduction to Data Science

Introduction to Cloud Computing

Core Practical-VII - CASE Tools and Testing Tools Lab

Elective II - Mobile Computing / IOT and its
Applications / Block Chain Technology

Core Practical-VIII – Mini Project@

Extension Activities





B.Sc Electronics and Communication Science

ELIGIBILITY: (i) +2 with Physics & Maths / (ii) Any Diploma with Maths as one of the Subjects / (iii) Any other examination accepted as equivalent by Syndicate of the University of Madras

I - YEAR

SEMESTER - I

Tamil / Other Languages – I

Communicative English - I

Basic Circuit Theory

Core Practical-I

Allied Mathematics-I

Basic Tamil/Advanced Tamil/NME*

Professional English - I

SEMESTER - II

Tamil / Other Languages – II

Communicative English - II

Electronic Devices

Core Practical – II

Allied Mathematics – II

Basic Tamil/Advanced Tamil/NME-II*

Professional English - II

II - YEAR

SEMESTER - III

Analog Electronics

Numerical Methods

Digital Electronics

Allied Basic Physics-I

Allied Practical I

Core Practical III

Core Practical IV

Environmental Studies

Soft Skills

II - YEAR

SEMESTER - IV

Principles of Communication

Programming in C Theory and Practical*

Microprocessor – Intel 8085

Allied Basic Physics – II

Allied Basic Physics-I & II (Practical)

Core Practical - V

Environmental Studies

Soft Skills

III - YEAR

SEMESTER - V

Microcontroller

Electrical and Electronics Instrumentation

Antennas Theory and Radar System

Core Practical – VI

Elective-I: Choose any one from list

Value Education

SEMESTER - VI

Computer Networks

Real Time Embedded System

Biomedical Instrumentation

Elective II : Choose any one from list

Core Practical - VII

Project

Extension Activities





B.Sc Mathematics

ELIGIBILITY: +2 with Mathematics

I - YEAR

SEMESTER - I

Tamil / Other Languages – I

Communicative English – Paper - I

Core Paper – I : Algebra

Core Paper –II : Differential Calculus

Allied Paper – I : Calculus of Finite Differences and Numerical Analysis - I

Basic Tamil / Non Major Elective - I

Professional English – Paper - I

SEMESTER - II

Tamil / Other Languages – II

Communicative English – Paper - II

Core Paper – III : Trigonometry

Core Paper –IV : Integral Calculus and Vector Analysis

Allied Paper –II : Calculus of Finite Differences and Numerical Analysis - II

Basic Tamil / Non Major Elective - II

Professional English – Paper - II

II - YEAR

SEMESTER - III

Tamil / Other Languages – III

Communicative English – Paper - III

Professional English – Paper - III

Core Paper – V : Analytical Geometry

Core Paper – VI : Differential Equations

Allied Paper – III : Mathematical Statistics – I

Environmental Studies(Exam in the IV Semester)

Soft Skills - III

II - YEAR

SEMESTER - IV

Tamil / Other Languages - IV

Communicative English – Paper - IV

Core Paper – VII : Transform Techniques

Core Paper –VIII : Statics

Allied Paper –IV : Mathematical Statistics - II

Allied Practical: Mathematical Statistics

Environmental Studies

Soft Skills - IV

Professional English – Paper - IV

III - YEAR

SEMESTER - V

Core Paper – IX : Algebraic Structures - I

Core Paper –X : Real Analysis - I

Core Paper – XI : Dynamics

Core Paper – XII : Discrete Mathematics

Elective Paper-I: Programming language 'c' with Practical / Programming language python with Practical / Mathematical modelling / Numerical methods.

Value Education

SEMESTER - VI

Core Paper – XIII : Algebraic Structures - II

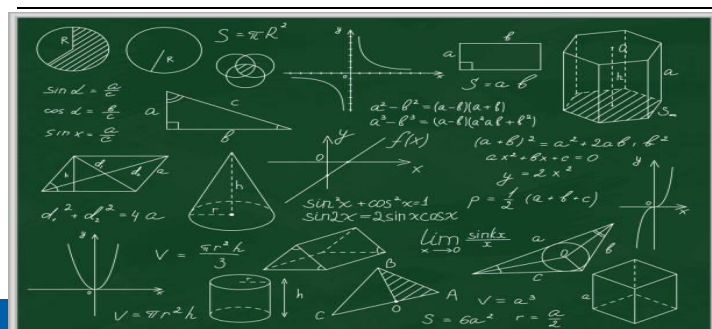
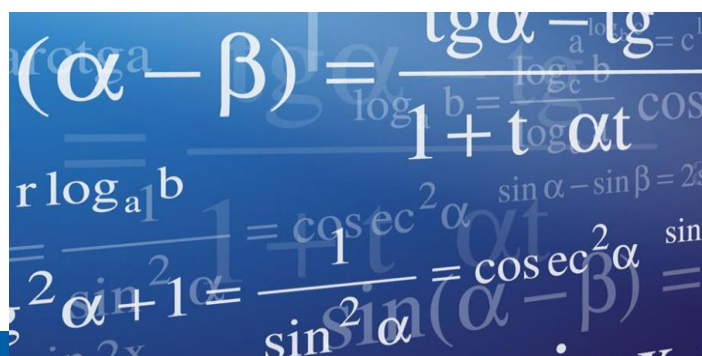
Core Paper –XIV : Real Analysis - II

Core Paper – XV : Complex Analysis

Elective Paper - II : Elementary number theory / Graph theory

Elective Paper - III: Operations research / Special functions / Applied statistics

Extension Activity





B.Sc Visual Communication

ELIGIBILITY: +2 with Any Subject

I - YEAR

SEMESTER - I

Tamil / Other Languages – I
Communicative English - I
Introduction to Visual Communication
Drawing – I (**Practical**)
Graphic Design –I (**Practical**)
Basic Tamil/Advanced Tamil/NME I*
Professional English - I

SEMESTER - II

Tamil / Other Languages – II
Communicative English - II
Communication Skills
Drawing – II (**Practical**)
Graphic Design – II (**Practical**)
Basic Tamil/Advanced Tamil/NME II*
Professional English - II

II - YEAR

SEMESTER - III

Tamil / Other Languages – III
English-III
Advertising
Communication Aesthetics
Computer Graphics (Practical)
Soft Skills – III
Environmental Studies

II - YEAR

SEMESTER - IV

Tamil / Other Languages – IV
English - IV
Core Paper – VII –Film Studies
Core Paper – VIII – Basic Photography
Allied Paper – IV - Photography [Practical]
Soft Skills – IV
Environmental Studies

III - YEAR

SEMESTER - V

Media, Culture and Society
Television Production
Web Publishing [Practical]
Advertising Photography [Practical]
Audio and Video editing practical* - Elective Paper – I
Value Education

SEMESTER - VI

Visual culture of India and Tamil Nadu
TV Production Practice [Practical]
Paper – XV – 3 D Animation [Practical]
Project (Media Internship) - Elective Paper – II
Extension Activities





B.Sc Hotel & Catering Management

ELIGIBILITY: +2 with Any Subjects

I - YEAR

SEMESTER - I

French - I
 Communicative English-I
 Basic Course in Food Production -I
 Basic Course in Food and Beverage Service -I
 Basic Course in Front Office
 Nutrition and Food Science
 Professional English - I
 Basic Course in Food Production lab -I
 Basic Course in Food and Beverage Service Lab -I
 Basic Course in Front Office Lab

SEMESTER - II

French-II
 Communicative English – II
 Basic Course in Food Production -II
 Basic Course in Food and Beverage Service-II
 Basic Course in Accommodation Operations
 Basic Course in Food Production lab –I & II
 Basic Course in Food and Beverage Service Lab -I & II
 Basic Course in Accommodation Operations Lab
 Tourism Management
 Professional English - II

II - YEAR

SEMESTER - III

Food Production Operations
 Food and Beverage Operations
 Front Office Operations
 Accommodation Operations
 Hotel Accounting system
 Personality Enrichment – Level – I
 Food Production Operations Lab
 Food and Beverage Operations Lab
 Front Office Operations Lab
 Accommodation Operations Lab
 Hotel Engineering and Maintenance Lab

II - YEAR

SEMESTER - IV

Food Production Operations Lab
 Food and Beverage Operation Lab
 Front Office Operations Lab
 Accommodation Operations Lab
 Industrial Exposure Training
 Environmental Studies
 Personality Enrichment Level –II

III - YEAR

SEMESTER - V

Advanced Food Production Operations - I
 Advanced Food and Beverage Operations I
 Accommodation Management
 Hotel Financial Management
 Human Rights and Relation Education
 Marketing and Sales
 Culinary Art
 Value Education

SEMESTER - VI

Advanced Food Production Operations lab –I
 Advanced Food and Beverage Operations Lab- I
 Accommodation Management Lab
 Advanced Food Production Operations –II
 Advanced Food and Beverage Operations -II
 Front Office Management
 Advanced Food Production Operations lab – I &II
 Advanced Food and Beverage Operations Lab- I & II
 Front Office Management Lab
 Project & Viva Voce
 Application of Computers
 Applications of Computer Lab
 HACCP
 Food & Beverage Control and Management
 Bar Control Management
 Guest Relation Management
 Extension Activities (Total 12 Hrs)





B.Com General

ELIGIBILITY: +2 with Commerce & Accountancy

I - YEAR

SEMESTER - I

Tamil / Other Languages – I
Communicative English - I
Financial Accounting
Business Communication
Allied - Business Economics
Non Major - Basics of Elements of Logistics Management
Professional English - I

SEMESTER - II

Tamil / Other Languages – II
Communicative English - II
Advance Financial Accounting
Principles of Management
Allied - Indian Economy
Non Major - Fundamentals of Insurance
Professional English - II

II - YEAR

SEMESTER - III

Corporate Accounting
Business Laws
Banking Theory, Law and Practice
Marketing
Allied III- Business Statistics
Environmental Studies
Soft Skills – III

II - YEAR

SEMESTER - IV

Advance Corporate Accounting
Company Law
Financial Services
Indirect Taxation
Allied-IV- Elements of Operation Research
Environmental Studies
Soft Skills – IV

III - YEAR

SEMESTER - V

Elements of Cost Accounting
Practical Auditing
Logistics and Supply chain Management
Financial Management
Elective - Income Tax Law and Practice - I
Value Education

SEMESTER - VI

Advanced Cost Accounting
Management Accounting
Entrepreneurial Development
Elective - II - Income Tax Law and Practice – II
Elective – III - Human Resources Management
Value Education





B.Com Information Systems & Management

ELIGIBILITY: +2 with Accountancy, Commerce & Maths / Statistics / Business Maths / Computer Science

I - YEAR

SEMESTER - I

Tamil / Other Languages – I

Communicative English - I

Core Paper - I Financial Accounting

Core Paper – II Internet of Things

Allied - Business Economics

Non Major - Basics of Elements of Logistics Management

Professional English - I

SEMESTER - II

Tamil / Other Languages – II

Communicative English - II

Core Paper - III Advance Financial Accounting

Core Paper – IV Objected Oriented Programming Using C++

Allied - Indian Economy

Non Major - Fundamentals of Insurance

Professional English - II

II - YEAR

SEMESTER - III

Core Paper – V Computerized Accounting

Core Paper – VI Data Structure

Core Paper -VII Banking Theory, Law and Practice

Core Paper –VIII - JAVA Programming – Theory & Practical

Allied - Business Statistics

Soft Skills – III



II - YEAR

SEMESTER - IV

Core Paper – IX Management Information System

Core Paper – X Principles of Management

Core Paper - XI Financial services

Core Paper –XII Python Programming

Allied - Elements of Operations Research

Environmental Studies

Soft Skills – IV

III - YEAR

SEMESTER - V

Core Paper – XIII Financial Management

Core Paper – XIV Logistics and Supply chain management

Core Paper - XV Spreadsheet Accounting

Core Paper –XVI - Business Analytics

Elective - I - Elements of Portfolio Management

Value Education

SEMESTER - VI

Core Paper – XVII Management Accounting

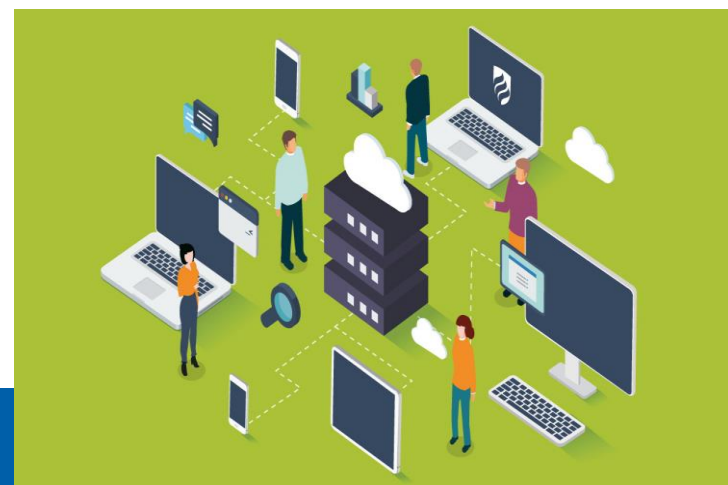
Core Paper – XVIII Software Project Management

Core Paper - XIX Entrepreneurial Development

Elective - II - Web Technology

Elective - II - Group Project

Value Education Extension Activities





B.Com Accounting & Finance

ELIGIBILITY: +2 with Accountancy & Commerce

I - YEAR

SEMESTER - I

Tamil / Other Languages – I
Communicative English - I
Financial Accounting
Financial Planning & Performance
Business Communication
Non Major - Basics Of Logistics Management
Non Major – Basic Tamil - I
Professional English - I

SEMESTER - II

Tamil / Other Languages – II
Communicative English - II
Advanced Financial Accounting
Principles Of Management
Financial Analytics & Control
Non Major - Fundamentals of Insurance
Non Major – Basic Tamil - II
Professional English - II

II - YEAR

SEMESTER - III

Corporate Accounting
Financial Reporting
Banking Theory Law And Practice
Marketing
Allied - Business Statistics
Environmental Studies
Soft skills - II

II - YEAR

SEMESTER - IV

Advanced Corporate Accounting
Corporate & Business Law
Working Capital Management
Indirect Taxation
Elements Of Operations Research
Environmental Studies
Soft Skills – IV Computer Skills

III - YEAR

SEMESTER - V

Elements Of Cost Accounting
Practical Auditing
Income Tax Law & Practice - I
Financial Management
Port Folio Management

SEMESTER - VI

Advanced Cost Accounting
Management Accounting
Entrepreneurial Development
Income Tax Law & Practice – II
Capital Markets





Bachelor of Computer Applications (B.C.A)

ELIGIBILITY: +2 with Computer Science / Mathematics / Statistics / Business Maths

I - YEAR

SEMESTER - I

Tamil / Other Languages – I

Communicative English – I

Problem Solving using Python

Core Practical-I - Problem Solving using Python Lab

Allied I: Mathematics I

Non Major Elective – I / Basic Tamil - I

Professional English - I

SEMESTER - II

Tamil/ Other languages – II

Communicative English – II

Object Oriented Programming Concepts using C ++

Core Practical-II - C++ programming Lab

Allied II: Mathematics II

Non Major Elective II / Basic Tamil - II

Professional English - II

II - YEAR

SEMESTER - III

Data Structures

Java programming

Computer Organization

Core Practical-III - Data Structures using Java Lab

Allied III: Financial Accounting

Soft Skills - III

Environmental Studies

SEMESTER - IV

Computer Network

Open Source Technologies

E-Commerce Technologies

Core Practical-IV - Open Source Technologies Lab

Allied IV: Cost and Management Accounting

Soft Skills - IV

Environmental Studies

III - YEAR

SEMESTER - V

Software Engineering

Operating System

Relational Database Management System

Core Practical-V - Operating System Lab

Core Practical-VI - PL/SQL Lab

Elective I - Principles of Information Security /
Multimedia and its Applications / Resource
Management Techniques

Value Education

SEMESTER - VI

Web Design and Development

Data Mining

Mobile Application Development

Core Practical-VII - Mobile Application Development
Lab

Elective II - Data Analytics using R / IOT and its
Applications / Software Project Management

Mini Project

Extension Activities





Bachelor of Business Administration (B.B.A)

ELIGIBILITY: +2 with Any Subjects

I - YEAR

SEMESTER - I

Tamil / Other Languages – I

Communicative English – I

Core Paper - I - Principles of Management

Core Paper - II - Financial Accounting

Allied Paper - I - Managerial Economics

Non Major Elective – I / Basic /Adv. Tamil - I

Professional English - I

SEMESTER - II

Tamil/ Other languages – II

Communicative English – II

Core Paper - III - Business Communication

Core Paper - IV - Management Accounting

Allied Paper - II - International Trade

Non Major Elective – I / Basic /Adv. Tamil - II

Professional English - II

II - YEAR

SEMESTER - III

Core Paper - V - Financial Management

Core Paper - VI - Organisational Behaviour

Core Paper - VII - Computer Application in Business

Core Paper - VIII - Marketing Management

Allied Paper - III - Business Statistics

Soft Skills - III

Environmental Studies

SEMESTER - IV

Core Paper - IX - Human Resource Management

Core Paper - X - Business Regulatory Frame Work

Core Paper - XI - Financial Services

Core Paper - XII - Management Information system

Allied Paper - IV - Operation Research

Environmental Studies

Soft Skills - IV

III - YEAR

SEMESTER - V

Core Paper - XIII - Advertising Management and Sales Promotion

Core Paper - XIV - Research Methodology

Core Paper - XV - Operations Management

Core Paper - XVI - Materials Management

Core Paper - IX - Human Resource Management

Elective - I - Entrepreneurial Development / Logistics and Supply Chain Management

Value Education

SEMESTER - VI

Core Paper - XVII - Business Environment

Core Paper - XVIII - Service Marketing

Core Paper - XIX - Business Taxation

Elective - II - Customer Relationship Management / E-Business

Elective - III - Project work (Group)

Extension Activities





M.Sc Applied Microbiology

ELIGIBILITY: A Degree in Botany / Zoology / Chemistry / Biochemistry / Microbiology / Biotechnology / Home Science / N & D / BSMS / BAMS / BUMS / Any UG Degree

I - YEAR

SEMESTER - I

Medical Taxonomy
General Microbiology and laboratory Animal Science
Immunology
General Microbiology, Physiology and Immunology (Practical-I)
Metabolic pathways
Microbial diversity
Soft skills – I

SEMESTER - II

Virology
Systematic Medical Bacteriology
Mycology and Parasitology
Systematic Bacteriology, Mycology, Parasitology and Virology(Practical-II)
Industrial and Pharmaceutical Microbiology
Biostatistics and Bioinformatics
Soft Skills - II

II YEAR

SEMESTER - III

Microbial Genetics
Genetic Engineering
Molecular Biology
Microbial Genetics, Molecular Biology and Genetic Engineering(Practical- III)
Soil and Agricultural Microbiology
Environmental Biotechnology
Soft Skills - III

SEMESTER - IV

Food, Dairy and Environmental Microbiology
Research Methodology
Soil, Agricultural, Food and Environmental Microbiology(Practical IV)
Project
Soft Skills - IV





M.Sc Biochemistry

ELIGIBILITY: B.Sc Biochemistry / Microbiology / Biotechnology / Biology / Botany / Zoology / Genetics / Endomology / Bioinformatics / Plant Science

I - YEAR

SEMESTER - I

Core Paper I - Biomolecules

Core Paper II - Biochemical Techniques

Core Paper III - Physiology and Cell Biology

Elective Paper I - Microbiology

Soft Skills - I

SEMESTER - II

Core Paper IV - Enzymes and Enzyme Technology

Core Paper V - Intermediary Metabolism-I

Core Paper VI - Intermediary Metabolism-II

Core Paper VII - Practical I

Core Paper VIII - Practical II

Elective Paper II - Energy and Drug Metabolism

Extra Disciplinary Paper I-Plant Research
Methodology

Soft Skills - II

Internship

II - YEAR

SEMESTER - III

Core Paper IX - Biotechnology

Core Paper X - Clinical Biochemistry-I

Core Paper XI - Molecular Biology

Elective Paper III - Biostatistics

Extra Disciplinary Paper II - Environmental
Biotechnology

Soft Skills - III

II - YEAR

SEMESTER - IV

Core Paper XII-Hormones

Core Paper XIII- Clinical Biochemistry - II

Core Paper XIV-Practical III

Core Paper XV-Project and Viva

Elective Paper IV- Signal Transduction

Elective Paper V -Immunochemistry

Soft Skills - IV





M.Sc Biotechnology

ELIGIBILITY: A Degree in Biology / Genetics / Botany / Zoology / Chemistry / Biochemistry / Physics / B.E / B.Tech (Biotech) / B.V.Sc / M.B.B.S / BDS / Microbiology / Biotechnology / Life Science

I - YEAR

SEMESTER - I

Biochemistry

Molecular Genetics

Molecular Cell Biology

Elective : Biostatistics

Elective : Bioinstrumentation

Soft Skills - I

SEMESTER - II

Microbiology

Plant and Animal Biotechnology

Genetic Engineering

Elective: Pharmaceutical Biotechnology

Elective: Environmental Biotechnology

Core practical I (Biochemistry)

Core practical I (Molecular Genetics)

Core practical I (Molecular Cell biology)

Core practical II (Genetic Engineering)

Core practical II (Plant & Animal Biotechnology)

Core practical II (Microbiology)

Soft Skills - II

II - YEAR

SEMESTER - IV

Bioinformatics

Immunology

Bioprocess Technology

Elective - Nano technology

E D Elective - Life Style Diseases

Soft Skills - III

Summer Internship Miniproject

SEMESTER - IV

Research Methodology

Bioethics, Human rights and Social issues

Dissertation

Soft Skills - IV





M.Sc Computer Science

ELIGIBILITY: A Degree in Computer Science / Computer Science and Technology / BCA

I - YEAR

SEMESTER - I

Mathematics of Computer Science

Theory of Computation

Design and Analysis of Algorithms

Algorithms Lab

Soft Skills - I

SEMESTER - II

Computer Networks

Artificial Intelligence

Database Management Systems

DBMS Lab

Soft Skills - II

II - YEAR

SEMESTER - III

Machine Learning

Digital Image Processing

Data Analytics

Cryptography

Machine Learning and Image Processing Lab

Internship-I

II - YEAR

SEMESTER - IV

Project Work

List of Elective Courses

Web Based Application Development

Object Oriented Analysis and Design

Mathematics of Computer Science

Programming in C

List of Softskill Courses

Computing Skill

IT-Companies Interview Preparation

Advanced MS-Office

Internship-I

Term Paper and Seminar-I

Term Paper and Seminar-II

Term Project-I

Term Project-II

Communication Skill for Software Engineers





M.Sc Visual Communication

ELIGIBILITY: Any UG Degree

I - YEAR

SEMESTER - I

Introduction to Human Communication

Media Aesthetics

Indian Cinema

Principles of Animation - **Practical**

Visualization & Storyboard - **Practical**

Computer Graphics & Animation I (3d Max, Maya) - **Practical**

Soft Skills - I

SEMESTER - II

Film Language

Story Development & Scriptwriting

Visual Culture in India

World Cinema

Computer Graphics & Animation (Maya, 3d Max) - **Practical**

Character Animation & Camera Techniques (Using Maya, 3d Max) - **Practical**

Soft Skills - II

II - YEAR

SEMESTER - III

Visual Research Methods

Entertainment & Society

Film Analysis & Criticisms

Special Visual Effects (Using Tools Like Combustion) - **Practical**

Video Editing (FCP, Avid Or Adobe Premier) - **Practical**

Visual Research Methods

Entertainment & Society

SEMESTER - IV

Project Management

Gaming & Game Design

Computer Graphics & Animation III - **Practical**

Sound Recording & Editing (Sound Forge, Pro-Tools) - **Practical**

Research Project Work

Specialization (Project)





M.Sc Computer Science and Technology

(Five Years Integrated Course)

ELIGIBILITY: +2 with Mathematics & Physics

I - YEAR

SEMESTER - I

Communicative English - I

Language-I

Allied Physics-I

Mathematics-I

Fundamentals of Digital Computers

Non Major Elective/ Basic Tamil I

Professional English - I

SEMESTER - II

Communicative English - II

Language-II

Allied Physics-II

Mathematics-II

Practical-I: Digital Lab

Non Major-Elective / Basic Tamil II

Professional English - II

II - YEAR

SEMESTER - III

Computer Oriented Mathematics

Internet and its Applications

Microprocessors

Programming in C

Practical-II : C and Microprocessor Lab

Soft Skills - III

II - YEAR

SEMESTER - IV

Software Engineering

Data Structures

Computer Graphics

Programming in C++

Practical-IV: Data Structures Using C++

Soft Skills - IV

Environmental Studies

III - YEAR

SEMESTER - V

Database Management Systems

Operating Systems

Visual Programming

Computer Networks

Practical-V: RDBMS with Visual Programming Lab

Value Education

SEMESTER - VI

Multimedia Systems

Java Programming

Computer Architecture

Object Oriented Analysis and Design

Practical-VI: Java Programming Lab

Extension Activities



M.Sc Computer Science and Technology

(Five Years Integrated Course)

IV - YEAR

SEMESTER - VII

Advanced Java Programming

Design and Analysis of Algorithms

Web Technologies

Elective-I: Parallel of Algorithms / Artificial Intelligence and Experts / System Software

Practical- VII: Advanced Java Programming Lab

Practical-VIII: Web Technology Lab

Soft Skills - V

SEMESTER - VIII

Unix and Shell Programming

Distributed Database

E-Commerce

Information Security

Elective-II: Software Project Management / Fuzzy Logic / Computer Simulation and System Modelling

Practical-IX: Unix and Shell Programming

Soft skills - VI

Soft skills – VII

V - YEAR

SEMESTER - IX

Network Programming

Software Testing

Data Warehousing and Data Mining

Elective-III : TCP/IP Networks / Artificial Neural Networks / Windows Programming

Elective-IV: CAD / CAM / Distributed Computing / Image Processing

Practical-X: Network Programming Lab

Internship

Soft Skills - VIII

V - YEAR

SEMESTER - X

Project & Viva -Voce





Master of Business Administration (M.B.A)

ELIGIBILITY: Any UG Degree with the pattern of 10+2+3 / 11+1+3 / 11+2+2

I - YEAR

SEMESTER - I

Management Principles and Business Ethics
Quantitative and Research Methods in Business
Organizational Behaviour
Accounting for Managers
Managerial Economics
Innovation and Entrepreneurship

*Soft Skills - I

SEMESTER - II

Legal System in Business
Applied Operational Research
Human Resource Management
Marketing Management
Operations Management
Financial Management
International Business

*Soft Skills - II

II - YEAR

SEMESTER - III

Strategic Management
Management Information System
Elective Paper –I **Choose any one from the list
Elective Paper –II**Choose any one from the list
Elective Paper –III **Choose any one from the list
Elective Paper –IV**Choose any one from the list

*Soft Skills - III

***Internship

II - YEAR

SEMESTER - IV

Elective Paper – V**Choose any one from the list
Elective Paper – VI**Choose any one from the list

Project Work & Viva- Voce

*Soft Skills - IV

List of Elective Courses

1. Marketing Research and Consumer Behaviour
2. Corporate Finance
3. Advertising Management and Sales Promotion
4. Sales and Distribution Management
5. Security Analysis and Portfolio Management
6. Tax Management
7. Brand Management
8. Industrial Marketing
9. Database Management Systems
10. Services Marketing
11. System Analysis and Design
12. Decision Support System
13. E-Business
14. Merchant Banking and Financial Services
15. Human Resources Development
16. Customer Relationship Management
17. Performance Management
18. Organisational Development
19. Retail Marketing
20. Rural Marketing
21. Derivatives Management
22. Banking and Insurance
23. Industrial and Labour Relations
24. International Marketing
25. Supply Chain Management
26. Quality Management
27. Principles and Practices of Logistics Management
28. Inventory & Warehousing Management
29. Domestic and International Logistics
30. Health Policy and Health Care Systems
31. Hospital Planning and Administration
32. Hospital Records Management





Master of Computer Applications (M.C.A)

ELIGIBILITY: Passed BCA / A Degree in Computer Science Engineering or Equivalent Degree OR Passed B.Sc / B.Com / B.A with Mathematics at 10 + 2 Level or at Graduation Level (With additional bridge Course as per the norms of the concerned University)

I - YEAR

SEMESTER - I

C++ & Data Structures

Digital Computer Fundamentals

Database Management Systems

Practical-I: Data Structures using C++ Lab.

Practical-II: RDBMS Lab.

Extra – Disciplinary- I

Accounting & Financial Management

Elective I : Operating Systems

Soft Skills - I

SEMESTER - II

Design and Analysis of Algorithms

Object Oriented Analysis and Design

Artificial Intelligence

Elective II : Choose any one

Practical – III: Object Oriented Analysis and Design Lab

Practical – IV: Web Based Application Development Lab.

Extra– Disciplinary - II

Web Based Application Development

Soft Skills – II

Soft Skills – III

Internship: During I year summer vacation 4 to 6 weeks

II - YEAR

SEMESTER - III

Machine Learning

Elective III : Choose any one

Elective IV : Choose any one

Elective V : Choose any one

Practical – V: Machine Learning Lab

Practical – VI: Group Project

Soft Skills - IV

Internship: During I year summer vacation 4 to 6 weeks

II - YEAR

SEMESTER - IV

Project & Viva – Voce

List of Elective Courses

Elective –I: Choose any one

Operating Systems

Theory of Computation

Data Analytics using R

Elective – II: Choose any one

Computer Networks

Digital Image Processing

Software Engineering

Elective – III: Choose any one

Software Project Management

Supply Chain Management

Management Information Systems

Elective –IV: Choose any one

Mobile Computing

Cloud Computing

Soft Computing

Elective –V: Choose any one

Mobile Application Development

Information Security

Internet of Things





M.Com General

ELIGIBILITY: Pass in any Undergraduate 'Commerce' degree program or BBA degree Program offered by any College or a University recognized by the UGC

I - YEAR

SEMESTER - I

Advanced Corporate Accounting and
Accounting Standards
Financial Management
Organizational Behaviour
Managerial Economics
Elective - I - Income Tax Law & Practice
Soft Skills - I

SEMESTER - II

Advanced Cost and Management Accounting
Quantitative Techniques for Business Decisions
Marketing of Services
Elective – II - Strategic Human Resources
Management and Development
Extra Disciplinary Elective paper – I - Total
Quality Management
Soft Skills - II

II - YEAR

SEMESTER - III

Research Methodology
Knowledge Management
Fundamentals of Information Technology
Elective – III - Advertising and Salesmanship
Elective – IV - Industrial Relations and Labour
Welfare
Extra Disciplinary Elective paper – II – Business
ethics, Corporate Governance & Social
Responsibility

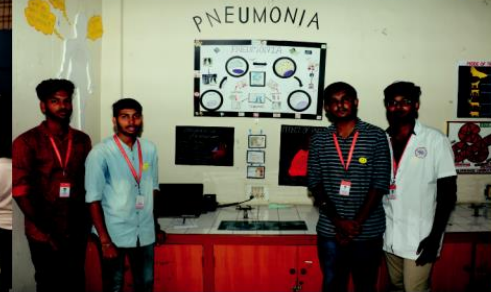
II - YEAR

SEMESTER - IV

Management Information Systems
Investment Analysis and Portfolio Theory
Merchant Banking and Financial Services
Project plus Viva- voce
Elective – V - International Marketing











SRM ARTS AND SCIENCE COLLEGE

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