

COLLEGE OF SCIENCE AND HUMANITIES



DEPARTMENT OF COMMERCE

REPORT ON

ONE WEEK SHORT TERM TRAINING PROGRAM
"ESSENTIALS OF RESEARCH METHODOLOGY
FOR SOCIAL SCIENCE RESEARCHERS"



22ND MAY 2021 TO 31ST MAY 2021

EVENT CONVENORS

MS.V. LAVANYA - ASSISTANT PROFESSOR MR. R. GOWTHAM - RESEARCH SCHOLAR

©SRM SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

COLLEGE OF SCIENCE AND HUMANITIES
DEPARTMENT OF COMMERCE

PRESENT

SHORT TERM TRAINING PROGRAM

ON
ESSENTIALS OF RESEARCH METHODOLOGY
FOR SOCIAL SCIENCE RESEARCHERS



DATE: 25TH MAY TO 31ST MAY TIME: 2PM TO 3PM



SESSION DETAILS





DR.G.VIJAYAKUMAR

ASSISTANT PROFESSOR OF COMMERCE, SIR THEAGARAYA COLLEGE
TOPIC - DATA ANALYSIS AND SELECTION OF STATISTICAL TECHNIQUES
DATE: 25 & 28TH MAY





DR.T MAHESH KUMAR

ASSISTANT PROFESSOR - COMMERCE
CHRIST UNIVERSITY , PUNE LAVASA CAMPUS
TOPIC - SURVEY RESEARCH METHODS & E-RESOURCES FOR RESEARCHERS
DATE - 27 & 28TH MAY 2821



DR.P.SATHISH KUMAR

ASSOCIATE PROFESSOR
BHARATH (DEEMED TO BE UNIVERSITY), TAMBARAM, CHENNAI.

TOPIC - CHECKING OF PLAGIARISM & CHOOSING JOURNALS FOR PUBLICATIONS
DATE: 29 & 30TH MAY 2021







DR.V.ARULMURUGAN

ASSISTANT PROFESSOR & RESEARCH SUPERVISOR
PONDICHERRY UNIVERSITY, KARAIKAL CAMPUS

TOPIC - HYPOTHESIS DEVELOPMENT AND TESTING VALIDITY OF DATA

COLLECTION INSTRUMENT

DATE: 31ST MAY 2021

SUMMARY

A Short-Term Training Program was conducted virtually on 25-31st May 2021 to enable Faculty members and Research Scholars to build their foundation on Research Methodology. The workshop, Department of Commerce, brought together over experts in the field of statistics, commerce and data analytics. The workshop successfully harnessed the enthusiasm and experience of participants and reached wide-ranging consensus.

PURPOSE OF THE PROGRAMME

The Purpose of the Short-Term Training Program (STTP) is

- 1. To develop and test the hypothesis for research study
- 2. To understand the selection of statistical techniques based on data characteristics.
- 3. To provide hands on experience on construction and working with structural equation models.
- 4. To recognize the nuances in survey research methods
- 5. To explore various e-resources available for resources
- 6. To design the synopsis for the doctoral program.
- 7. To evaluate the journals for publication considerations

OUTCOMES

After the completion of the Programme, the learners were able to

- 1. Design and validate the hypothesis developed for their study
- 2. Develop a comprehensive understanding on selection of data analysis tool for their research work
- 3. Construct and test the conceptual model developed for their research studies
- 4. Understand the nuances in survey research methods
- 5. Access and better utilize the open access resources for their research studies
- 6. Prepare their own PhD synopsis
- 7. Critically analyze journals for publication of their research work

BENEFICIARIES

Nearly 50 participants including Faculty members and Research Scholars registered and benefitted out of this Short-Term Training Programme. Certificates were issued to the participants based on their active participation in the program

Date: 25th and 26th June 2021

Topic: DATA ANALYSIS AND SELECTION OF STATISTICAL TECHNIQUES

Resource Person:

Dr. G. Vijaya Kumar

Assistant Professor & Research Supervisor,

Department of Commerce,

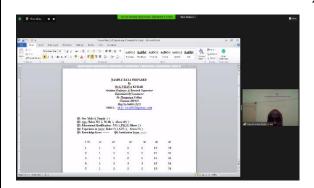
Sir Theagaraya College (Aided)

Chennai-600 021.

The speaker explained the basic concepts and technique used for data collection and major steps involved in data analysis, classification and Interpretation of data. The statistics concepts like measures of central tendency, conditions to use techniques like t-test, chi-square test, correlation and regression analysis and ANOVA were explained to the participants. In the second day, hands-on training is given to the participants for using SEM model with summary, calculations were explained. Before proceeding on this topic, the participants were taught to understand the importance and the basis of distribution of variables like endogenous and exogenous variables. Both the days were concluded with Question-and-Answer session in the end. The following heads are covered in the two days session

- Data requirement gathering
- Data collection
- Data Analysis
- Tools to be used in the research
- SEM model
- Hands on training for SEM MODEL

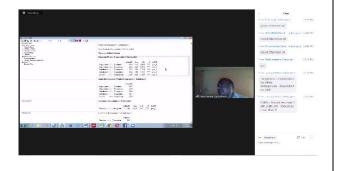
22nd MAY 2021







23rd MAY 2021



Date: 27th and 28th May 2021

Topic: SURVEY RESEARCH METHODS & E-RESOURCES FOR RESEARCHER

Resource Person

Dr. Mahesh Kumar. T

Assistant Professor

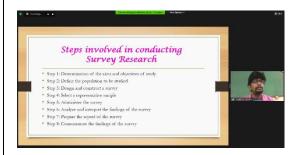
School of Commerce, Finance and Accountancy

CHRIST (Deemed to be University) Lavasa, Pune

The session began with the process outlay of research with survey method selection considerations. He explained the purpose of survey research and the logic of the study to the audience. Resource Person also highlighted the features of survey research methods and selection of population in conducting a survey. Also, he listed the free journals and website available for Researchers. The session gave an overall idea about how to proceed with research giving greater focus on the Survey methods and E- Resources. Both the days were concluded with Question-and-Answer session in the end. The following heads are covered in the two days session

- Determination of the aims and objectives of study
- Define the population to be studied
- Design and construct a survey
- Select a representative sample
- Administer the survey
- Analyze and interpret the findings of the survey
- Prepare the report of the survey
- Familiarizing with library database
- Steps to search research articles.

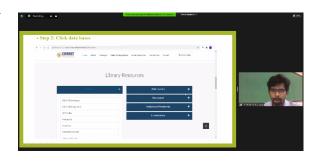
24th MAY 2021





25th MAY 2021





Date: 29th and 30th May 2021

Topic: Preparation of Synopsis and Checking plagiarism and choosing journal for publication

Resource Person:

DR.P.SATHISHKUMAR

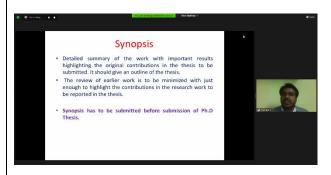
Associate Professor

Bharath Institute of Higher Education and Research (Deemed to be University) Tambaram Chennai.

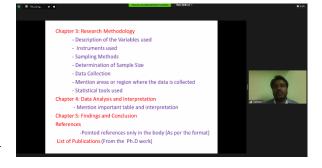
The Speaker began the session with explaining the meaning of synopsis, the purpose of synopsis and the reason for which universities requires research scholars to submit the synopsis. Further, the speaker highlighted that preparation of synopsis depends on concerned universities requirements. Followed by which, the resource person took us through the various contents of synopsis using SRM Institute of Science and Technology's synopsis guidelines as an example. The next day, the speaker began with a technical aspect of choosing Journals and steps to avoid plagiarism, Citations and referencing that every researcher needs to know. He clearly conveyed to the participants how to write the format that must be followed in citing a journal. Also, the speaker highlighted on computation of H-index, i10 index and calculation of Journal Impact Factor. The session gave an overall idea about how to choose a Journal and to reduce plagiarism and Synopsis preparation process Both the days were concluded with Question-and-Answer session in the end. The following heads are covered in the two days session

- Choosing the right journal
- Ranking of Journals
- Plagiarism Check tools provided by institutions and in online
- Citation calculation
- Preparation of Synopsis
- Head to be covered in synopsis.

29th MAY 2021



30th MAY 2021







Date: 31st May 2021

Topic: HYPOTHESIS DEVELOPMENT AND TESTING VALIDITY OF DATA

Resource Person

Dr. V. ARULMURUGAN

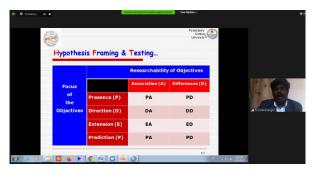
Assistant Professor & Research Supervisor

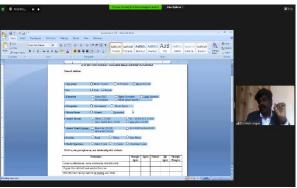
Pondicherry University, Karaikal Campus.

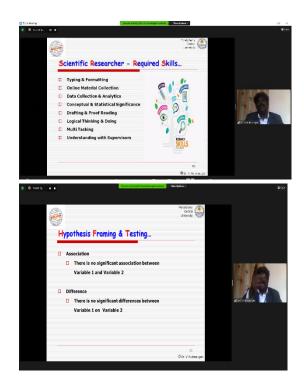
The Resource person gave a comprehensive view about Research hypothesis, types, criteria, characteristics of hypothesis testing. Followed by the facilitator provide a detailed ideas about how to prepare a tool, theoretical bases to understand of tools preparation, validation and types of validation for tools. Participants were made to understand the differences between testing and scaling using examples and the session ended with the discussion on the various tools or instruments used for data collection and understanding the tests they have to be put through to validate the research process. The session gave an overall idea about Hypothesis Development and validating data. Both the days were concluded with Question-and-Answer session in the end.

The following heads are covered in the session

- Importance of Hypothesis
- How to Develop Hypothesis
- Steps involved in developing Hypothesis
- Process in Validating data.







All Sessions Link:

https://drive.google.com/drive/folders/1GDQfbQ9TczIe1aC8vs7_19t34PaEx5w1?usp=sharing

EVENTS GALLERY

