

**REPORT**  
**ON**  
**SWACHHATA PAKHWADA 2021**  
**GO GREEN AND SUSTAINABLE DEVELOPMENT GOALS**  
**CONNECTIONS EVENT**



15<sup>th</sup> SEPTEMBER 2021

**EVENT CONVENOR**

1. **Dr.S. Chitra – Associate Professor and Head**

**EVENT COORDINATORS**

1. **Mrs.V.Lavanya – Assistant Professor**
2. **Mr.R.Gowtham – Full Time Research Scholar**
3. **Mrs.K.M.Poornima – Full Time Research Scholar**
4. **Mrs.Bincy A Varghese – Full Time Research Scholar**



**SRM**  
INSTITUTE OF SCIENCE & TECHNOLOGY  
(Deemed to be University u/s of UGC Act, 1956)

**SRM INSTITUTE OF SCIENCE AND TECHNOLOGY  
COLLEGE OF SCIENCE AND HUMANITIES  
DEPARTMENT OF COMMERCE**

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# **SWACHHATA PAKHWADA – 2021**

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**15th SEPTEMBER 2021**

**Time: 1.50 PM onwards / Venue: Virtual Platform**

**We invite you to participate in**

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## **GO GREEN AND SUSTAINABLE DEVELOPMENT GOALS**

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### **A FUN-FILLED CONNECTIONS EVENT**

- 1. Team Event with maximum of 4 members**
- 2. There will be 4 rounds. The questions will be on a knock out basis (i.e.) no passing of questions to other teams.**
- 3. Participants are required to familiarize themselves on the following areas of Go Green Initiatives and Sustainable Developments Goals**
  - a. Green Skill Development Program**
  - b. Swachh Bharath Initiative & Eco-Friendliness**
  - c. Reduce, Recycle and Reuse**
  - d. Green Buildings - SDG**
- 4. In case the participation for number of teams are more, we will plan for a prelims on 14th September 2021.**

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#### **CONVENOR**

**Dr.S.CHITRA**

Associate Professor and Head  
Department of Commerce  
College of Science and Humanities  
SRM Institute of Science and Technology

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#### **COORDINATORS**

**Mrs.V.Lavanya** – Assistant Professor

**Mr.R.Gowtham** – Full Time Research Scholar

**Mrs.K.M.Poornima** – Full Time Research Scholar

**Mrs.Bincy A Varghese** – Full Time Research Scholar.

## **SUMMARY**

The Connections Event was conducted as part of Observation of “Swachhata Pakhwada 2021”. The Event was conducted on the theme “Go Green and Sustainable Development Goals”. The Event was conducted virtually through Google Meet on 15<sup>th</sup> September 2021 at 1.50 p.m. The Event had four rounds and was conducted with the intention to promote eco-friendliness idea in the young minds through gamification strategies. The Event benefitted the students by exposing them to various eco friendliness concepts.

## **PURPOSE OF THE PROGRAM**

Government of India has launched a nationwide cleanliness initiative in the form of "Swachhta Pakhwada" from 1st to 15th September, 2016 under the Swachh Bharat Abhiyaan, focusing on cleanliness and hygiene. The initiative was taken to ensure mass participation of citizens in Swachhta activities and to truly transform Swachh Bharat into a citizen's movement. At the Department level, this initiative was observed on 15<sup>th</sup> September 2021 through a virtual Connections Event to promote cleanliness, hygiene and eco friendliness ideas among students.

## **BENEFICIARIES**

Nearly 40 students benefitted out of this event and learned ideas, concepts and initiative related to Eco-friendliness and Sustainable Development Goals. Certificates were distributed to the winners from the activity conducted.

## **EVENT REPORT**

**DATE: 15<sup>th</sup> September 2021**

**THEME: GO GREEN AND SUSTAINABLE DEVELOPMENT GOALS**

**EVENT TYPE: CONNECTIONS**

The Department of Commerce organized a Connections Event on the theme “Go Green and Sustainable Development Goals” as a part of Observation of Swachhata Pakhwada 2021. The students were presented with pictures related to eco-friendliness and asked to find out the words which these pictures represent. The Event was conducted with four rounds with the following sub themes

- a. Round I – Green Skill Development Program
- b. Round II – Swachh Bharath Initiative and Eco-Friendliness
- c. Round III – Reduce, Recycle and Reuse
- d. Round IV – Green Buildings and Sustainable Development Goals

The students participated were divided into 5 teams and each team were given 3 mins time to figure out the right term. The Prize winners were decided based on the consolidated scores of all the rounds. Students really experienced a fun filled occasion and a fruitful learning out of the program. The Events supported the objective of promoting eco-friendliness ideas and concepts in the minds of the students.

## EVENTS GALLERY

SWACHHATA PAKHWADA 2021 (2021-09-15 at 01:52 GMT-7)

### SWACHHATA PAKHWADA- 2021

#### GO GREEN AND SUSTAINABLE DEVELOPMENT GOALS

Conducted by;

DEPARTMENT OF COMMERCE



POORNIMA KM (RA1933014011003)



2:13 / 49:55



POORNIMA KM (RA1933014011003)



A

Advaith Krishnakumar (RA1931206010010)

ANSWER

CLIMATE CHANGE

A

Advaith Krishnakumar (RA1931206010010)

PowerPoint Slide Show - (groomma (1)) - PowerPoint



Slide 6 of 16

P

POORNIMA KM (RA1933014011003)

PowerPoint Slide Show - (groomma (1)) - PowerPoint

ANSWER

SKILL

Slide 7 of 16

G

GOWTHAM R







ANSWER

WATER BUDGETING

S

Shruthi R (RA1931207010004)


EM





P


POORNIMA KM (RA1933014011003)

PowerPoint Slide Show - gowtham (1) - PowerPoint









K

Kumaran R (RA1931207010002)

Slide 10 of 25

PowerPoint Slide Show - gowtham (1) - PowerPoint

ANSWER

EMPLOYMENT

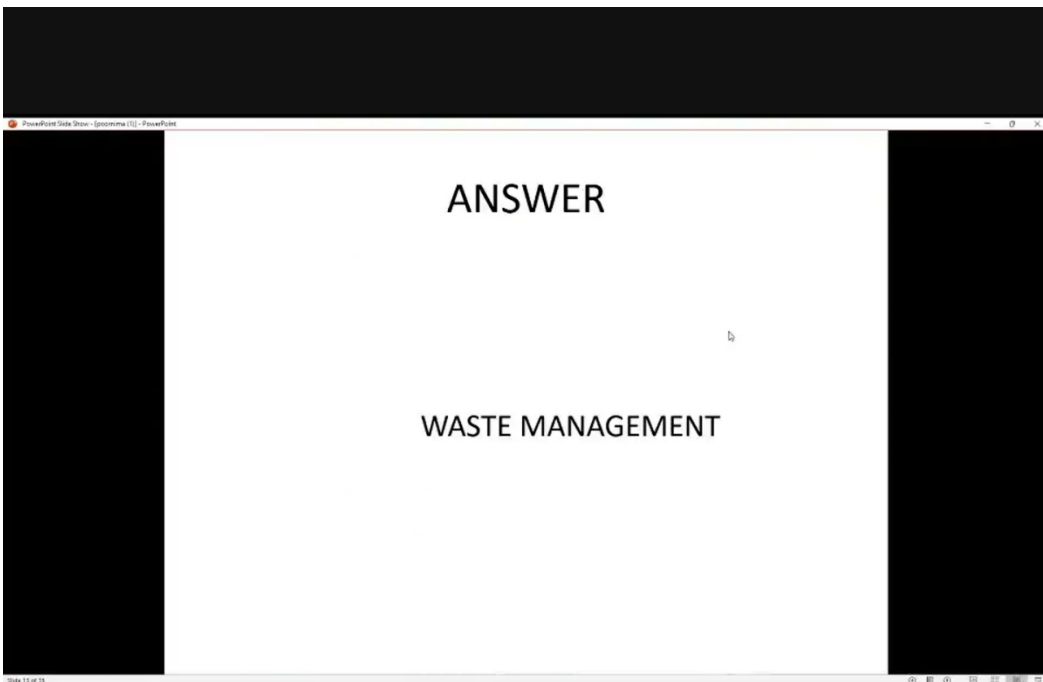
G

GOWTHAM R

Slide 11 of 25



POORNIMA KM (RA1933014011003)



GOWTHAM R

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SWACHHATA PAKHWADA  
- 2021

ROUND -2



B

BINCY A VARGHESE

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COMMERCE  
SWACHHATA PAKHWADA  
- 2021

ROUND -2

SWATCH BHARATH INITIATIVE AND ECO -  
FRIENDLINESS



B

BINCY A VARGHESE



G

GOWTHAM R

“Clean India Mission”

A

Advaith Krishnakumar (RA1931206010010)



B

BINCY A VARGHESE

Universal Sanitation Coverage

B

BINCY A VARGHESE





50  
posts

2.5k  
followers

70  
following

Follow

**Ananya**

Royal Entry on 30 aug 🥳

Ziddy + moody 🥳

Foodie 🍴

Much Attitude 🖤

Photograph lover 📷

Life = Family 🏡

Pagal frinds ki jaan 🤖

Being cute, not fake 🥰



B

BINCY A VARGHESE

Biodegradable  
Waste

S

Shruthi R (RA1931207010004)





Kumaran R (RA1931207010002)

# Grey water Management



BINCY A VARGHESE



GOWTHAM R

## Solar Projects



GOWTHAM R



G

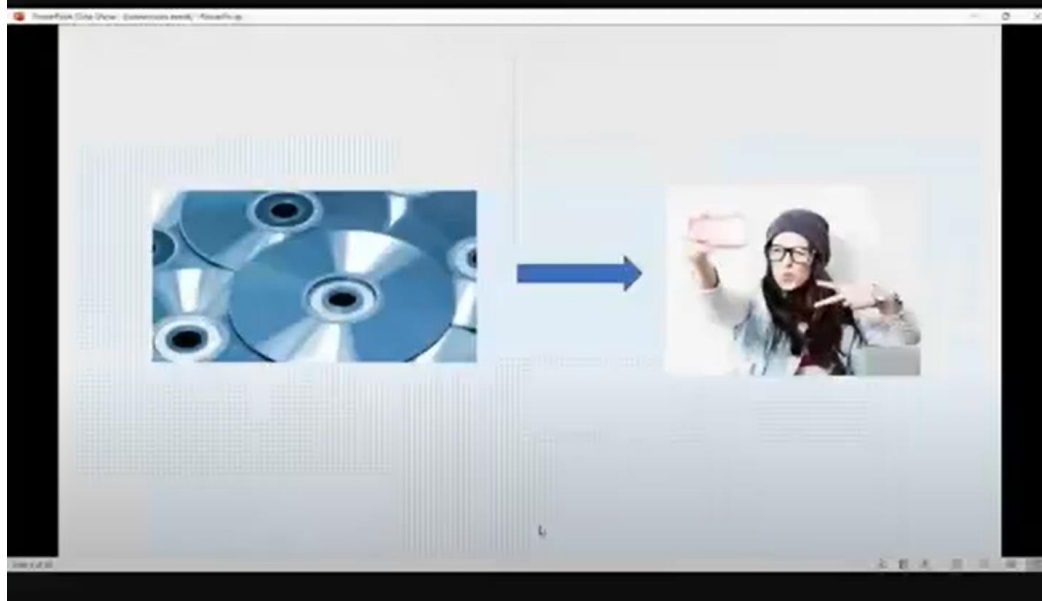
GOWTHAM R



WASTE

G

GOWTHAM R



GOWTHAM R



GOWTHAM R



G

GOWTHAM R



INDUSTRIAL WASTE

G

GOWTHAM R



K

Kumaran R (RA1931207010002)



RESOURCE

G

GOWTHAM R



G

GOWTHAM R



WASTE SEPERATION

G

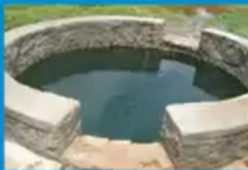
GOWTHAM R

## ROUND -IV GREEN BUILDINGS – SUSTAINABLE DEVELOPMENT GOALS

Mr.R.GOWTHAM  
RESEARCH SCHOLAR  
DEPARTMENT OF COMMERCE  
COLLEGE OF SCIENCE AND HUMANITIES  
SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

A

Advaita Krishnakumar (RA1931206010010)



G

GOWTHAM R



# WELL BEING



A

ANNADI LEKHA (RA2031207010024)



G

GOWTHAM R

# ECONOMY GROWTH



G

GOWTHAM R





G

GOWTHAM R

Google Chrome (20) - Connected - Headless

GREEN OFFICE



100% 1 of 10

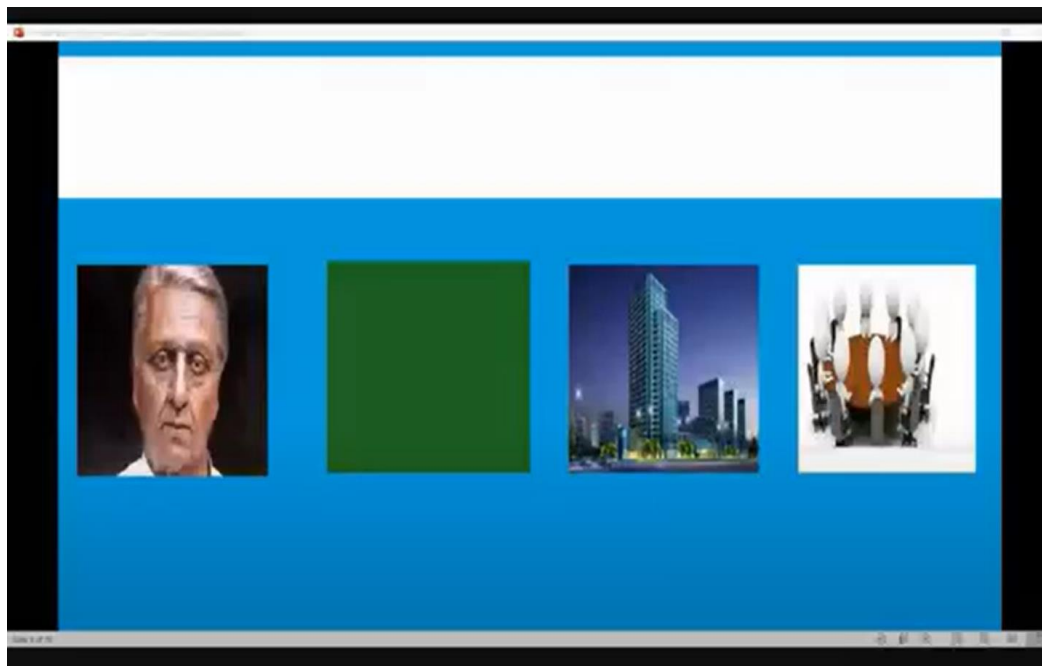


GOWTHAM R

Zoom Meeting

INDIAN GREEN BUILDING COUNCIL

Slide 1 of 10



G

GOWTHAM R

Zoom Meeting

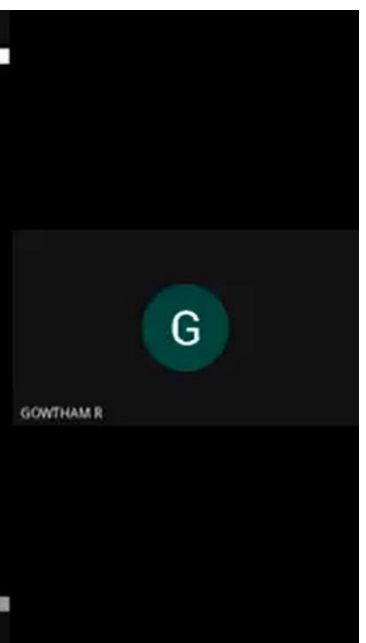
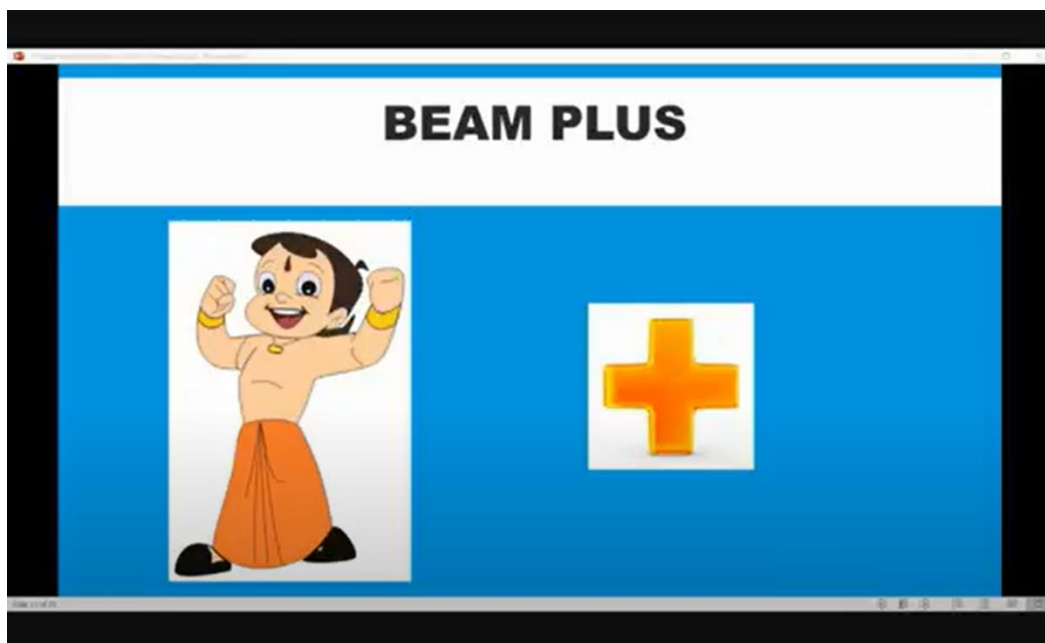
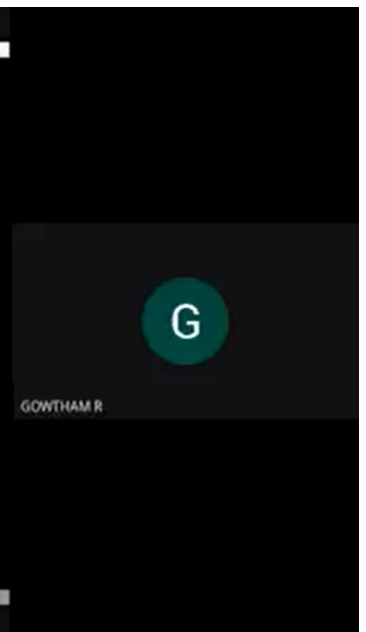
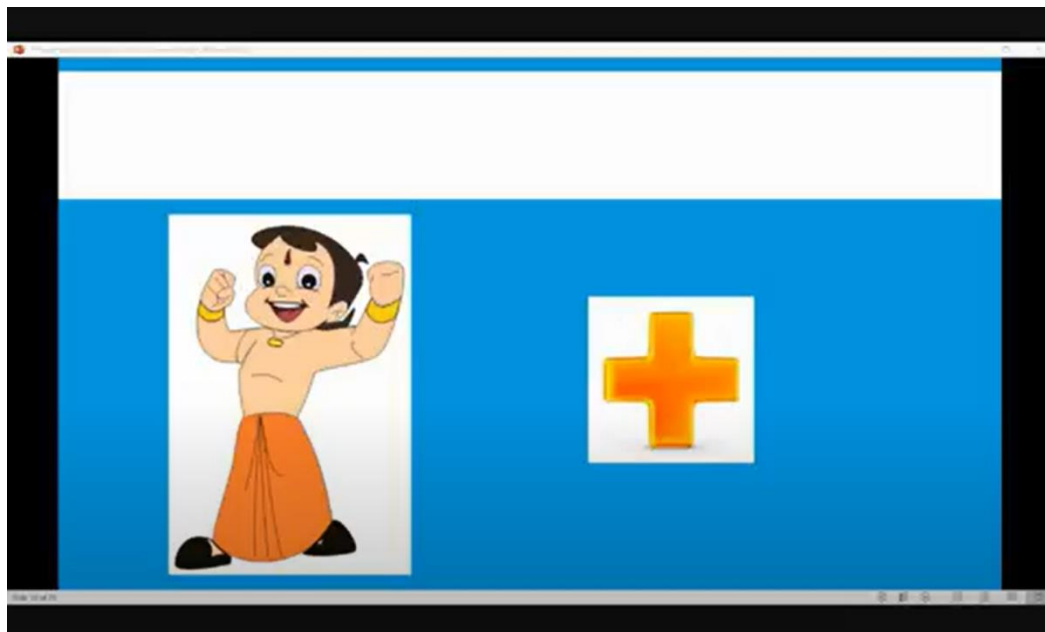
INDIAN GREEN BUILDING COUNCIL

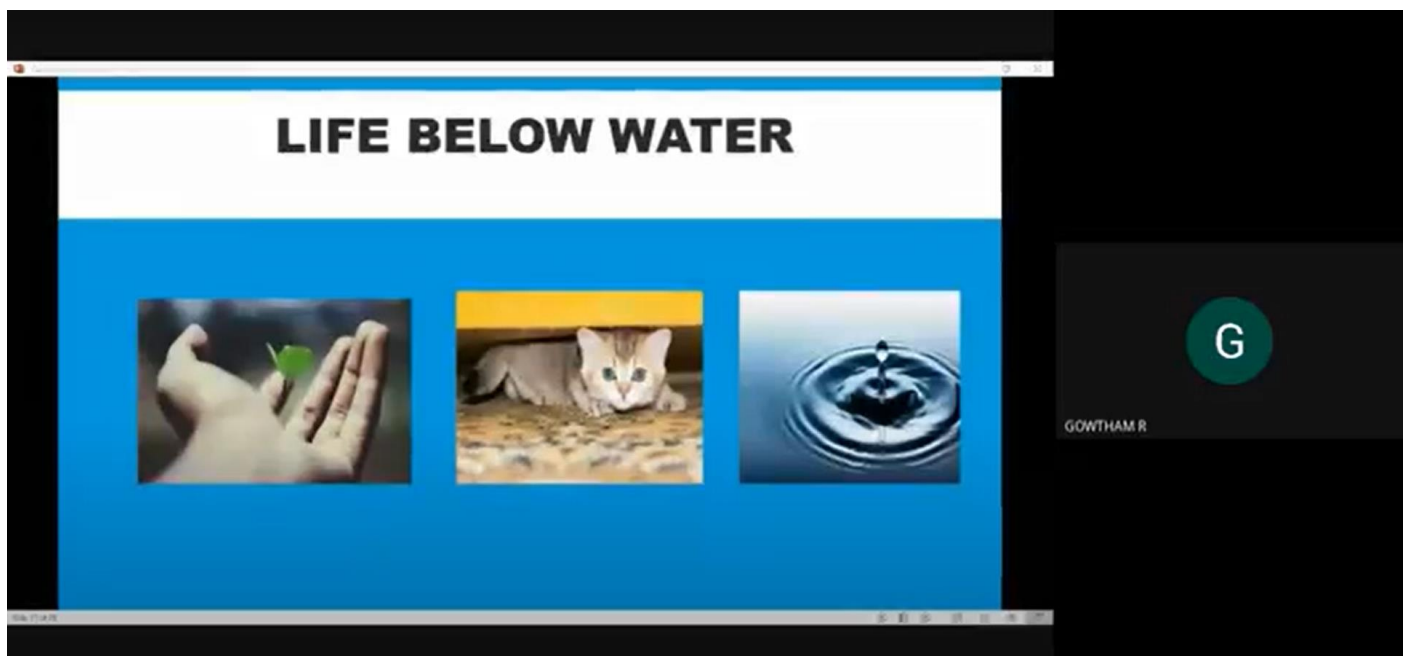
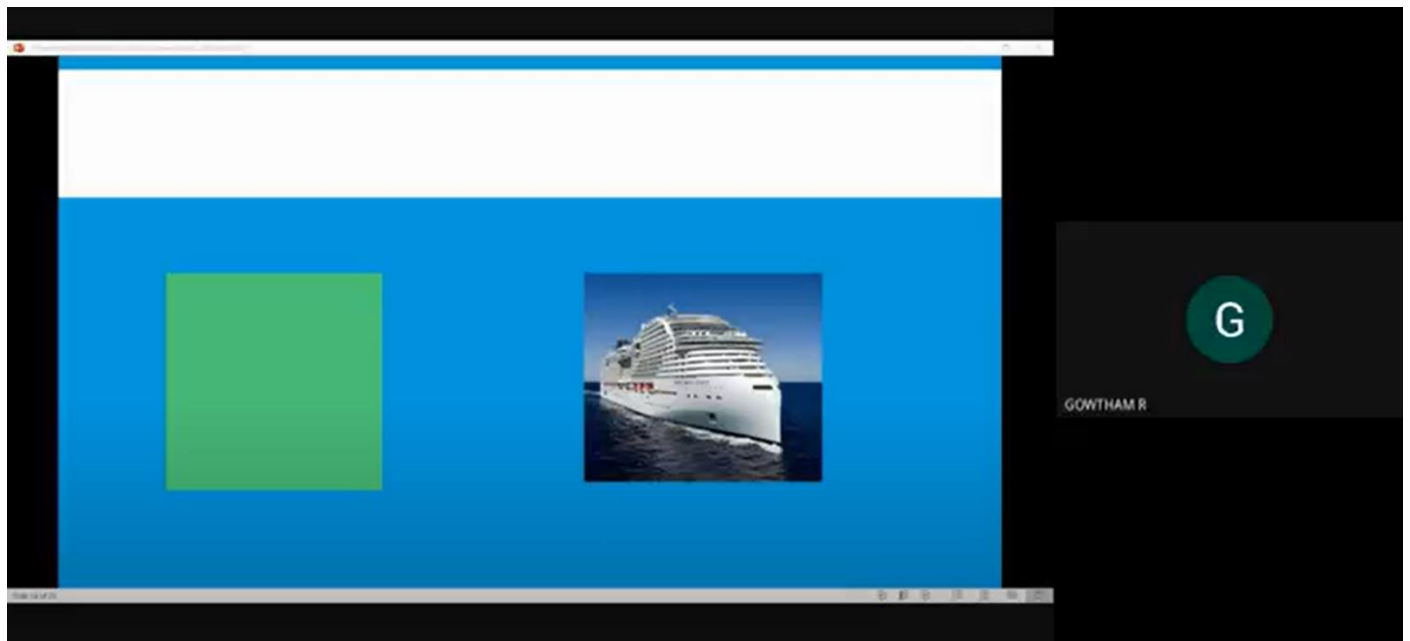
Slide 1 of 10



K

Kumaran R (RA1931207010002)





Recordings Link:

[https://drive.google.com/file/d/18TZhJqlgym\\_uMq2HiOxgVnsSouybPbqJ/view?usp=sharing](https://drive.google.com/file/d/18TZhJqlgym_uMq2HiOxgVnsSouybPbqJ/view?usp=sharing)