



**SRM**  
**ARTS AND SCIENCE COLLEGE** **SRM**



(Affiliated to the University of Madras), (An ISO 9001:2015 Certified Institution)  
Kattankulathur, Chengalpattu Dist - 603203

# **NAAC – CYCLE I**

**(2016-2021)**

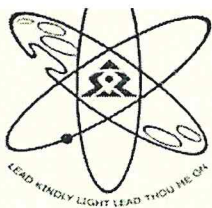
## **Criterion III**

### **Research, Innovations and Extension**

#### **3.5.2 MoU's**







**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**INSPIRE SOFTECH SOLUTIONS**

**AND**

**SRM ARTS AND SCIENCE COLLEGE**

This Memorandum of Understanding (MoU) is executed on this **11<sup>th</sup> day of July 2017** between

**INSPIRE SOFTECH SOLUTIONS**, a company functioning at No.170/31, Rojathottam First Cross Street, East Tambaram, Chennai – 600059, India, hereinafter called **INSPIRE SOFTECH SOLUTIONS** which expression shall where the context so admits include its successors and permitted assigns as one part

**AND**

**SRM ARTS AND SCIENCE COLLEGE** , Reffered as **SRMASC** ,SRM Nagar , Kattankulathur , Kancheepuram Dist -603203, Tamilnadu, India which expression shall where the context so admits include its successors and permitted assigns as another part.

After studying the strengths and objectives, **INSPIRE SOFTECH SOLUTIONS** and **SRMASC**, agreed that they can share the expertise available at both ends for mutual benefits in the field of education, training, scientific and industrial research and enter in MoU. Based on the discussion held among the faculty of the **DEPARTMENT OF COMPUTER SCIENCE & DEPARTMENT OF ELECTRONICS & COMMUNICATION SCIENCE (ECS)** of **SRMASC** certain thematic areas/programmes have been identified for mutual collaboration.

**The Memorandum of Understanding envisages the following:**

**I.** Collaborative technical and development activities in the fields of education and training will be carried out between **INSPIRE SOFTECH SOLUTIONS** and the **DEPARTMENT OF COMPUTER SCIENCE and ECS , SRMASC** in

- a) Internship cum placement training.
- b) Research assistance to faculty members and research Scholars
- c) Imparting training to faculty on emerging areas.
- d) Providing opportunity to students to work with the technology available.
- e) Resource Sharing, i.e. students exchange and faculty exchange activities.

**II.** Industrial visits and project work for the students are to be carried out at **INSPIRE SOFTECH SOLUTIONS**, if the training projects and infra- structure facilities available at **INSPIRE SOFTECH SOLUTIONS** fit the requirements of the students of **SRMASC**.

**III.** **INSPIRE SOFTECH SOLUTIONS** and **SRMASC**, shall share facilities such as computers, sophistical equipments, instruments etc. and library facilities according to rules and regulations of each institution.

**IV.** Exchange Programme, enabling the faculty members of the **DEPARTMENT OF COMPUTER SSCIENCE & ECS** of **SRMASC** to work for short periods in **INSPIRE SOFTECH SOLUTIONS** and the faculty of **INSPIRE SOFTECH SOLUTIONS**, to serve as visiting faculty for guidance in the development program of mutual interest and conduct of intensive courses.

**V.** Design and Development of Curriculum in Certificate and Value Added Courses offered by the **DEPARTMENT OF COMPUTER SCIENCE & ECS, SRMASC**.

**VI.** Organizing of Conferences, Seminars, Symposia, Workshop and Refresher Courses for the students as collaborative effort at either **INSPIRE SOFTECH SOLUTIONS** or at **SRMASC**.

**VII.** No amendment or modification of the MoU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be an amendment of this MOU. The modification/changes shall be effective from the date on which they are made or executed, unless otherwise agree to.

**VIII.** The duration of this MoU shall be for 2 years from the date of signing of the MoU. The MoU shall stand renewed automatically unless desired otherwise by either party. This MoU shall be terminated for no cause by giving six months advance written notice by either of the parties.

**IX. CONTACTS**

Inspire Softech Solutions 170/31, Rojathotham First Cross Street, East Tambaram, Chennai 600059. Ph: 044-65255500 Mob : 8667493679 Email : karthiya@inspiress.in	SRM Arts and Science College SRM Nagar, Kattankulathur 603203 Phone: 044-27454863 Email: srmartsandscience@srmasc.ac.in
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IN WITNESS OF THE UNDERSIGNED, duly authorized there to, have signed this memorandum of understanding on 11.07.2017 in two originals.

FOUNDER & CEO


  
11-7-2017  
INSPIRE SOFTECH SOLUTIONS  
CHENNAI-600 059.



Witness



1.   
2. 

THE PRINCIPAL

  
SRM ARTS AND SCIENCE COLLEGE  
KATTANKULATHUR-603203.



Witness

1.   
2. 



**MEMORANDUM OF UNDERSTANDING**  
**BETWEEN**  
**SRM ARTS AND SCIENCE COLLEGE**  
**AND**  
**LUMINA DATAMATICS LIMITED**

This Memorandum of Understanding (MoU) is executed on this **3<sup>rd</sup> day of August 2017**  
Between **SRM ARTS AND SCIENCE COLLEGE**, SRM Nagar, Kattankulathur, Kancheepuram  
Dist -603203, Tamilnadu, India which expression shall where the context so admits include its  
successors and permitted assigns as one part

**AND**

**LUMINA DATA MATICS**, located at LD 1: No: 29 – 3, ECR (100 Feet Road), Lawspet Post,  
Puducherry – 605008, India. LD 2: No: 10, Vazhudavoor road, Pettayan Chattram, Thattanchavadi,  
Puducherry – 605009, India. which expression shall include its successors, legal heirs and assigns on  
the other part.

After studying the strengths and objectives, **SRM ARTS AND SCIENCE COLLEGE** and  
**LUMINA DATAMATICS**, agreed that they can share the expertise available at both ends for  
mutual benefits in the field of education, training, scientific and industrial research and enter in MoU

**The Memorandum of Understanding envisages the following:**

**I.** Collaborative technical and development activities in the fields of education and training will be  
carried out between **SRM ARTS AND SCIENCE COLLEGE** and the **LUMINA DATA MATICS**  
in

- a) Internship cum placement training.
- b) Project assistance to final year B.sc Microbiology/ Biochemistry / Biotechnology
- c) Research assistance to faculty members and research Scholars
- d) Imparting training to faculty on emerging areas.
- e) Providing opportunity to students to work with the technology available.
- f) Resource Sharing, i.e. students exchange and faculty exchange activities.

MATICS, if the training projects and infrastructure facilities available at LUMINA DATA MATICS fit the requirements of the students of SRM ARTS AND SCIENCE COLLEGE.

III.SRM ARTS AND SCIENCE COLLEGE and LUMINA DATA MATICS, shall share facilities such as computers, sophisticated equipments, instruments etc. and library facilities according to rules and regulations of each institution.

IV.Exchange Programme, enabling the faculty members of the SRM ARTS AND SCIENCE COLLEGE to work for short periods in LUMINA DATA MATICS and the faculty of LUMINA DATA MATICS, to serve as visiting faculty for guidance in the development program of mutual interest and conduct of intensive courses.

V. Design and Development of Curriculum in Certificate and Value Added Courses offered by the SRM ARTS AND SCIENCE COLLEGE .

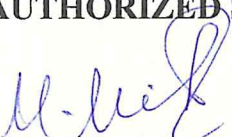
VI.Organizing of Conferences, Seminars, Symposia, Workshop and Refresher Courses for the students as collaborative effort at either SRM ARTS AND SCIENCE COLLEGE or at LUMINA DATA MATICS.

VII. No amendment or modification of the MoU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be an amendment of this MoU. The modification/changes shall be effective from the date on which they are made or executed, unless otherwise agree to.

VIII. The duration of this MoU shall be for 2 years from the date of signing of the MoU. The MoU shall stand renewed automatically unless desired otherwise by either party. This MoU shall be terminated for no cause by giving six months advance written notice by either of the parties.

IN WITNESS OF THE UNDERSIGNED, duly authorized there to, have signed this memorandum of understanding on 03.08.2017 in two originals.


AUTHORIZED SIGNATORY

  
LUMINA DATAMATICS  
PUDUCHERRY-605008.



Witness

1. 

3. 


THE PRINCIPAL

  
SRM ARTS AND SCIENCE COLLEGE  
KATTANKULATHUR-603203

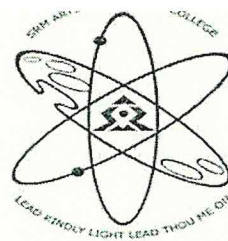


Witness

2. 

4. 





## **MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**SRM ARTS AND SCIENCE COLLEGE**

**AND**

**EASTON MEDIA PVT LTD**

This Memorandum of Understanding (MoU) is executed on this **6<sup>th</sup> day of October 2017** between **SRM ARTS AND SCIENCE COLLEGE**, SRM Nagar, Kattankulathur, Kancheepuram Dist -603203, Tamilnadu, India which expression shall where the context so admits include its successors and permitted assigns as one part

**AND**

**EASTON MEDIA PVT LTD**, located at TS70, 1<sup>ST</sup> FLOOR, TVK Industrial Estate, Ekkattuthangal, Chennai -600032, Tamilnadu which expression shall include its successors, legal heirs and assigns on the other part

After studying the strengths and objectives, **SRM ARTS AND SCIENCE COLLEGE** and **EASTON MEDIA PVT LTD**, agreed that they can share the expertise available at both ends for mutual benefits in the field of education, training, scientific and industrial research and enter in MoU

**The Memorandum of Understanding envisages the following:**

**I.** Collaborative technical and development activities in the fields of education and training will be carried out between **SRM ARTS AND SCIENCE COLLEGE** and the **EASTON MEDIA PVT LTD** in

- a) Internship cum placement training.
- b) Project assistance to final year B.Sc and M.Sc Visual Communication Students
- c) Research assistance to faculty members and research Scholars
- d) Conferences/Seminars/Workshop on recent developments in the field of Visual Communication.
- e) Imparting training to faculty on emerging areas.
- f) Providing opportunity to students to work with the technology available.
- g) Resource Sharing, i.e. students exchange and faculty exchange activities.

LTD, if the training projects and infra- structure facilities available at EASTON MEDIA PVT LTD fit the requirements of the students of SRM ARTS AND SCIENCE COLLEGE.

III. SRM ARTS AND SCIENCE COLLEGE and EASTON MEDIA PVT LTD, shall share facilities such as computers, sophistical equipments, instruments etc. and library facilities according to rules and regulations of each institution.

IV. Exchange Programme, enabling the faculty members of the SRM ARTS AND SCIENCE COLLEGE to work for short periods in EASTON MEDIA PVT LTD and the faculty of EASTON MEDIA PVT LTD, to serve as visiting faculty for guidance in the development program of mutual interest and conduct of intensive courses.

V. Design and Development of Curriculum in Certificate and Value Added Courses offered by the SRM ARTS AND SCIENCE COLLEGE .


VI. Organizing of Conferences, Seminars, Symposia, Workshop and Refresher Courses for the students as collaborative effort at either SRM ARTS AND SCIENCE COLLEGE or at EASTON MEDIA PVT LTD

VII. No amendment or modification of the MoU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be an amendment of this MoU. The modification/changes shall be effective from the date on which they are made or executed, unless otherwise agree to.

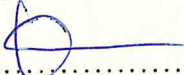
VIII. The duration of this MoU shall be for 2 years from the date of signing of the MoU. The MoU shall stand renewed automatically unless desired otherwise by either party. This MoU shall be terminated for no cause by giving six months advance written notice by either of the parties.

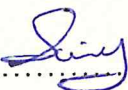
IN WITNESS OF THE UNDERSIGNED, duly authorized there to, have signed this memorandum of understanding on 06.10.2017 in two originals.

AUTHORIZED SIGNATORY


  
EASTON MEDIA PVT LTD  
CHENNAI-600032.



Witness  
1. 

3. 

THE PRINCIPAL

  
SRM ARTS AND SCIENCE COLLEGE  
KATTANKULATHUR-603203



Witness  
2. 

4. 



# EMERALD BUILDING MAINTENANCE SERVICES

## DIPLOMA INTERIOR DECORATION

Labour Contractor, House Keeping & interior Decorator

Registered Contractor - GOVT. TEG . NO. 787 / 2008

IFSC Code : CORP0000469

AC.No: 046901601000062

PAN No: AAGPV0855Q

No. 055

Date : 03/03/18.....

### MEMORANDUM OF UNDERSTANDING

between

Department of Management Studies  
Department of Computer Applications  
Of

SRM ARTS AND SCIENCE COLLEGE

and

EMERALD BUILDING MAINTENANCE SERVICE.

The agreement entered on 3<sup>rd</sup> March of 2018 between, SRM Arts and Science College, SRM Nagar, Kattankulathur, Tamil Nadu, India, PIN:603203 and Emerald Building maintenance Service, No: 1, Peryalwar Street, Sundaram Colony, Chennai, Tamil Nadu, India, PIN:600059

**Whereas** has carved a niche for itself as one of the most reliable & innovative service provider especially in facility management segment. We manage our businesses with facts & figures, participative style of decision making and promote a culture of process oriented thinking in our organization. We are a top of the Facility management services committed 100% to our client's needs. Each of our trained workforces can handle any challenge on field and deliver 100% of service promises. Quality has been our core value around which the decision making takes place. , Broadly our services are classified into soft, hospitality and staffing solutions. Soft services include housekeeping, pantry, Field Staff, Electrical, plumbing, garden management, pest control, vendor management services. We are also the largest staffing solutions provider amongst the facility management companies.

**And Whereas** SRM Arts and Science College was started in the academic year 1993, affiliated to the University of Madras. The college thrives on continuous learning and moulding the students in all facets of life enabling them to achieve success in academics and also approach life with zest and confidence. The college environment inspires the students to different levels of education and practical exposure allowing them to excel in their chosen field of study. The college continuously works on to lead the students to achieve excellence and competence.

# EMERALD BUILDING MAINTENANCE SERVICES

## DIPLOMA INTERIOR DECORATION

Labour Contractor, House Keeping & interior Decorator

Registered Contractor - GOVT. TEG . NO. 787 / 2008

IFSC Code : CORP0000469

AC.No: 046901601000062

PAN No: AAGPV0855Q

No. 052

Date : 03/03/18.....

**And whereas** the parties have mutually agreed to have Collaborative Program between Industry & Academia.

**Now the parties hereto have decided to put the terms & conditions of mutual understanding in writing as under:**

### Objective of the Agreement:

To create larger pool of adequately trained manpower in the field of Information Technology and Management Studeis

### NOW THIS AGREEMENT WITNESSTH AS FOLLOWS.

This agreement will initially be for a period of 3 years commencing from 3<sup>rd</sup> March 2018.

### Responsibilities of SRM Arts and Science College:

- SRM ARTS AND SCIENCE COLLEGE will facilitate UG/PG students of **MBA** & **MCA** for Implant Training every year/semester at Emerald Building Maintenance Service.
- SRM ARTS AND SCIENCE COLLEGE will provide necessary infrastructure facilities at SRM Arts and Science College to carry out the project work sponsored by Emerald Building Maintenance Service.
- SRM ARTS AND SCIENCE COLLEGE will allot the Internal Guide(s) to monitor the progress of the projects.
- SRM ARTS AND SCIENCE COLLEGE will train the students and will be placed for career opportunities in Emerald Building Maintenance Service on request.
- SRM ARTS AND SCIENCE COLLEGE will provide experts for induction program or training to the employees of Emerald Building Maintenance Service time to time. However the honorarium and logistics/hospitality to the expert shall be borne by Emerald Building Maintenance Service.
- SRM ARTS AND SCIENCE COLLEGE shall permit Emerald Building Maintenance Service to carry out some test and measurement facilities, in the college campus with a nominal consultation/usage charges per test.



# EMERALD BUILDING MAINTENANCE SERVICES

## DIPLOMA INTERIOR DECORATION

Labour Contractor, House Keeping & interior Decorator

Registered Contractor - GOVT. TEG . NO. 787 / 2008

IFSC Code : CORP0000469

AC.No: 046901601000062

PAN No: AAGPV0855Q

No. 053

Date : 03/03/18

### Responsibilities of Emerald Building Maintenance Service:

- Emerald Building Maintenance Service will provide the necessary infrastructure facilities to the students at its Factory/ R&D Centre, during Implant Training period.
- Emerald Building Maintenance Service will assign project work to the UG/PG students of SRM ARTS AND SCIENCE COLLEGE after scrutiny without any stipend
- Emerald Building Maintenance Service will allocate Guide(s) to monitor the performance of the students.
- Emerald Building Maintenance Service will provide Industrial training to at least two staff members per year for test and measurements, calibration methods of microwave components/instruments for a minimum period of one week without any charges and no overheads.
- Emerald Building Maintenance Service can conduct campus interview of the students of SRM ARTS AND SCIENCE COLLEGE, for their career after their graduation.
- Emerald Building Maintenance Service will be given priority to sponsor / associate with SRM ARTS AND SCIENCE COLLEGE on future technical activities like National Conferences organized by SRM ARTS AND SCIENCE COLLEGE on case to case basis.



(AUTHORIZED SIGNATORY)

SRM Arts and Science College  
SRM Nagar, Kattankulathur,  
Kancheepuram District,  
Tamil Nadu, India- 603 203.

**For PRINCIPAL**  
**SRM ARTS AND SCIENCE COLLEGE**  
**SRM Nagar, Kattankulathur**  
**Kancheepuram Dist-603 203.**



(AUTHORIZED SIGNATORY)

Emerald Building Maintenance Service  
No:1, Periyalwar St, Sundaram Colony,  
Chennai, Tamil Nadu, India – 600059.

EMERALD BUILDING MAINTENANCE SERVICE

**S.Sundaramurthy & Son**  
**Auditor – Income Tax Practitioners**  
**No.56, Jawans market,**  
**Officers line, Vellore- 632001.**

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**Phone No: 9443429929**

**MEMORANDUM OF UNDERSTANDING**

**This Memorandum of Understanding executed on 11<sup>th</sup> SEPTEMBER 2018 BETWEEN**

**The Department Of Management Studies and Computer Applications of**  
**SRM ARTS AND SCIENCE COLLEGE, Chennai**

**AND**

**M/S. SUNDARAMURTHY & SON, Vellore**

SRM Arts and Science College was started in the academic year 1993, affiliated to the University of Madras. The college thrives on continuous learning and moulding the students in all facets of life enabling them to achieve success in academics and also approach life with zest and confidence.

The college environment inspires the students to different levels of education and practical exposure allowing them to excel in their chosen field of study. The college continuously works on to lead the students to achieve excellence and competence.



**Sundaramurthy & Son**  
**Auditor – Income Tax Practitioners**  
**No.56, Jawans market,**  
**Officers line, Vellore- 632001.**

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**Phone No: 9443429929**

M/s. Sundaramurthy & son is an audit firm based Vellore, Tamilnadu. We provide premium professional services through our qualified and experienced auditors, accountants, tax-financial consultants and international company specialists.

Our target is to build close relationships with each and every client; our commitment is to help in planning a tax efficient structure, improve Profits and increase the value of business by handling complex and sophisticated matters locally, nationally and internationally in a professional and personal approach.

We offer professional services to businesses such as audit, accounting, taxation, and payroll preparation.

#### **OBJECTIVES:**

The Primary objective of the company-Institution collaboration is:

1. To facilitate sharing of expertise available at both ends for mutual benefits in the field of technical education and training,
2. To provide project work as a part of academic requirement for the final year M.B.A. and M.C.A. students of SRM Arts and Science college.
3. To organize seminars that would be helpful for students and faculty members.
4. To train the faculty members of the institution on the latest auditing and accounting tools.
5. To permit the students to visit the organization and undergo industrial training and understand the real time environment.

**Sundaramurthy & Son**  
**Auditor – Income Tax Practitioners**  
**No.56, Jawans market,**  
**Officers line, Vellore- 632001.**

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**Phone No: 9443429929**

**RESPONSIBILITIES OF SRM Arts and Science College:**

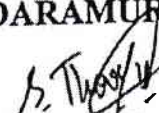
1. SRM Arts and Science College shall manage all the arrangements such as seminar hall, LCD projector, micro phones and transportation (to and fro) for the programs conducted on its campus.
2. SRM Arts and Science college shall send the agenda of the program with date two weeks before the actual date of the program.
3. SRM Arts and Science College shall send the students' details in advance before finalizing the dates for the Industrial training as well as for the project.

**DURATION OF MoU:**

The duration of this MoU shall be 2 years from the date of signing of MoU. The MoU shall renew automatically unless desired otherwise by either parties.

In witness whereof the parties here to have caused this Memorandum of Understanding to be executed by their respective authorized representatives on this day of 11<sup>th</sup> September 2018.

**M/S. SUNDARAMURTY & SON**

  
**Authorized Signatory**

**SRM ARTS AND SCIENCE COLLEGE**

  
**Authorized Signatory**  
**For PRINCIPAL**  
**SRM ARTS AND SCIENCE COLLEGE**  
**SRM Nagar, Kattankulathur**  
**Kancheepuram Dist-603 203.**





## **MEMORANDUM OF UNDERSTANDING**

*between*

**SRM ARTS AND SCIENCE COLLEGE**

**DEPARTMENT OF MANAGEMENT STUDIES & COMPUTER APPLICATIONS**

*and*

**AAGNA CORPORATE SERVICES**

**SRM Arts and Science College, SRM Nagar, Potheri, Kattankulathur, Tamil Nadu 603203, India and AAGNA CORPORATE SERVICES, 672(472) Anna Salai, Temple Tower Buildings ,A-4 Ground Floor, Nandanam Chennai 600 035** with a view to strengthen relationship between the academia and the industry agree to enter into this Memorandum Of Understanding (MOU) on **3<sup>rd</sup> December 2018.**

### **Background:**

Aagna is a leading provider of Business Process Outsourcing services (BPO) to the administrative back office functions of major companies around the globe. Aagna offers customized and cost effective solutions to meet your unique needs. Our range of educational and certification programs are aimed at empowering talent towards a digital future and bridge the growing gap between industry demand and academics. We are one among the leading exporters and suppliers of a high quality range of fresh and natural vegetables, and fruits. Our products have been famed for their nutritional value and a flavourful fragrance and demand for our product has tripled.

**Aagna Corporate Services Pvt Ltd.,**

Temple Tower Building, A 4, Ground floor & Mezzanine (1st Floor), Door No. 672 (476) Anna Salai, Nandanam, Chennai - 600035  
Ph: (+9144)42059436.



**Scope:**

The Parties will cooperate and contribute in fostering and developing the relationship between the academic community and the industry.

**Broad areas of cooperation are:**

- a. Knowledge and resource sharing using specific expertise of **SRM Arts and Science College and AAGNA CORPORATE SERVICES.**
- b. Academic restructuring with the inclusion of training services in emerging technologies as a part of the curriculum for students
- c. Internship in **AAGNA CORPORATE SERVICES** for both students and staff of **SRM ARTS AND SCIENCE COLLEGE**
- d. Seminars / Workshops / Orientation Programmes
- e. Value - Added Courses (Certification / Short-Term Programmes)
- f. Placements for eligibility students

The parties, from time to time, will mutually discuss, identify and agree upon the specific activity/project/area of cooperation to be undertaken as part of this MOU. Such agreement will be reduced to writing as a sub agreement and inter alia will include the definitive scope, time frame, costs, role, responsibility and deliverable by each party.

*Aagna Corporate Services Pvt Ltd.,*

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Temple Tower Building, A 4, Ground floor & Mezzanine (1st Floor), Door No. 672 (476) Anna Salai, Nandanam, Chennai - 600035  
Ph: (+9144)42059436.





The MOU will be initially for a period of One Year and can be renewed further with mutual consent.

In witness the following have offered their signatures:

For **SRM ARTS AND SCIENCE COLLEGE**

Name Dr. R. VASUDEVARAJ

Designation \_\_\_\_\_

Signature 

Date 03/12/2018

**for PRINCIPAL**  
**SRM ARTS AND SCIENCE COLLEGE**  
**SRM Nagar, Kattankulathur**  
**Kancheepuram Dist-603 203.**

For **AAGANA CORPORATE SERVICES**

Name S. BALASUBRAMANIAN

Designation HR MANAGER

Signature 

Date 03/12/2018

**Aagna Corporate Services Pvt Ltd**  
**Temple Tower Building,**  
**A 4, Ground Floor & Mezzanine (1st Floor)**  
**Door No.672 (476), Anna Salai**  
**Nandanam, Chennai - 600035**

**Aagna Corporate Services Pvt Ltd.,**

Temple Tower Building, A 4, Ground floor & Mezzanine (1st Floor), Door No. 672 (476) Anna Salai, Nandanam, Chennai - 600035  
Ph: (+9144)42059436.

## **MEMORANDUM OF UNDERSTANDING**

between

**SRM Arts and Science College**  
**Department of Computer Applications**  
and  
**Chennai Sunday Sytems Pvt Ltd**

**SRM Arts and Science College, SRM Nagar, Potheri, Kattankulathur, Tamil Nadu 603203, India**  
**and Chennai Sunday Systems Pvt.** No.1/1, 15 th Street , Vel Shelter Flat, 4th Avenue, Ashok Nagar  
, Chennai-83 , with a view to strengthen relationship between the academia and the industry agree to  
enter into this Memorandum Of Understanding (MOU):

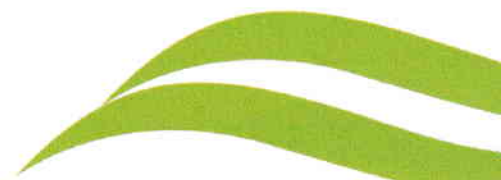
### **Background:**

Chennai Sunday Systems Pvt. Ltd has a rich background in Software Development delivering tailor  
made Business solutions to its clients, These are the various services delivered

**Web Design :** According to the search engine updates, responsive websites are mandatory for all web  
segments. To build your website to responsive look, Mensagam help to develop responsive website.

**Mobile Application :** Our succeeding mobility solutions can certainly add a definitive edge in your  
business. Mensagam serve you their best in development, testing & promoting mobile Apps that excels  
either in quality.

**Big Data :** What is Big DataBig data is being generated by everything around us at all times. Every  
digital process and social media exchange produces it. Systems, sensors and mobile devices transmit  
it.







**CHENNAI SUNDAY**  
to make your living simple

No.1/1, 15 th Street , Vel Shelter Flat,  
4th Avenue, Ashok Nagar , Chennai-83  
Phone : +91 44 42046569  
Mobile : +91 - 9566137117  
[www.chennaisunday.com](http://www.chennaisunday.com)

**Ecommerce** : Ecommerce (or electric commerce) refers to the buying and selling of goods and services via electronic channels, primarily the Internet. Online retail is decidedly convenient.

**Digital Marketing** : The advantage of Digital Media Marketing is getting evolving from the traditional marketing strategies, where Mensagam has experience in online marketing for the last 7 years.

**Staffing Solutions** : For over sixteen years, our services has been highly regarded for our expertise and innovation in the staffing industry. It has been our mission to keep up with these challenges.

**Scope:**

The Parties will cooperate and contribute in fostering and developing the relationship between the academic community and the industry.

**Broad areas of cooperation are:**

Knowledge and resource sharing using specific expertise of **SRM Arts and Science College, Department of Computer Application and Chennai Sunday Sytems Pvt Ltd**

- a. Academic restructuring with the inclusion of training services in emerging technologies such as Data Science, Big Data analytics and Artificial Intelligence as a part of the curriculum for students
- b. Internship in Chennai Sunday for both students and staff of Department of Computer Applications, SRM Arts and Science College.
- c. Specific short-term academic and training programs for the staff of ECS Datamatics in SRM Arts and Science College
- d. Strengthen the Centre of Excellence



**CHENNAI SUNDAY**  
to make your living simple

No.1/1, 15 th Street , Vel Shelter Flat,  
4th Avenue, Ashok Nagar , Chennai-83  
Phone : +91 44 42046569  
Mobile : +91 - 9566137117  
[www.chennaisunday.com](http://www.chennaisunday.com)

- e. Seminars / Workshops / Orientation Programmes
- f. Value - Added Courses (Certification / Short-Term Programmes)
- g. Placements for eligibility students
- h. Support for Curriculum Development

The parties, from time to time, will mutually discuss, identify and agree upon the specific activity/project/area of cooperation to be undertaken as part of this MOU. Such agreement will be reduced to writing as a sub agreement and inter alia will include the definitive scope, time frame, costs, role, responsibility and deliverable by each party.

The MOU will be initially for a period of three years and can be renewed further with mutual consent.

In witness the following have offered their signatures:

For **SRM Arts and Science College**

Name **Dr. P. VASUDEVARAJ**  
for **PRINCIPAL**  
Title **SRM ARTS AND SCIENCE COLLEGE**  
**SRM Nager, Kottankulathur**  
**Kancheepuram Dist-603 203.**

Signature

Date

3/12/18

For **Chennai Sunday Systems Pvt Ltd**

Name **P. Shiva Kumar**

Title **Director - Technical**

Signature

Date **03-12-2018**



**MEMORANDUM OF UNDERSTANDING**  
**BETWEEN**  
**SRM ARTS AND SCIENCE COLLEGE**  
**AND**  
**LUMINA DATAMATICS LIMITED**

This Memorandum of Understanding (MoU) is executed on this **19<sup>th</sup> day of August 2019** Between **SRM ARTS AND SCIENCE COLLEGE**, SRM Nagar, Kattankulathur, Kancheepuram Dist -603203, Tamilnadu, India which expression shall where the context so admits include its successors and permitted assigns as one part

**AND**

**LUMINA DATA MATICS**, located at LD 1: No: 29 – 3, ECR (100 Feet Road), Lawspet Post, Puducherry – 605008, India. LD 2: No: 10, Vazhudavoor road, Pettian Chatram, Thattanchavadi, Puducherry – 605009, India. which expression shall include its successors, legal heirs and assigns on the other part.

After studying the strengths and objectives, **SRM ARTS AND SCIENCE COLLEGE** and **LUMINA DATAMATICS**, agreed that they can share the expertise available at both ends for mutual benefits in the field of education, training, scientific and industrial research and enter in MoU

**The Memorandum of Understanding envisages the following:**

**I. Collaborative technical and development activities in the fields of education and training will be carried out between SRM ARTS AND SCIENCE COLLEGE and the LUMINA DATA MATICS in**

- a) Internship cum placement training.
- b) Project assistance to final year B.sc Microbiology/ Biochemistry / Biotechnology
- c) Research assistance to faculty members and research Scholars
- d) Imparting training to faculty on emerging areas.
- e) Providing opportunity to students to work with the technology available.
- f) Resource Sharing, i.e. students exchange and faculty exchange activities.

MATICS, if the training projects and intra- structure facilities available at LUMINA DATA MATICS fit the requirements of the students of SRM ARTS AND SCIENCE COLLEGE.

III.SRM ARTS AND SCIENCE COLLEGE and LUMINA DATA MATICS, shall share facilities such as computers, sophistical equipments, instruments etc. and library facilities according to rules and regulations of each institution.

IV.Exchange Programme, enabling the faculty members of the SRM ARTS AND SCIENCE COLLEGE to work for short periods in LUMINA DATA MATICS and the faculty of LUMINA DATA MATICS, to serve as visiting faculty for guidance in the development program of mutual interest and conduct of intensive courses.

V. Design and Development of Curriculum in Certificate and Value Added Courses offered by the SRM ARTS AND SCIENCE COLLEGE .

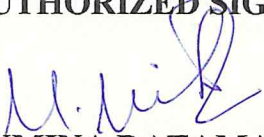
VI.Organizing of Conferences, Seminars, Symposia, Workshop and Refresher Courses for the students as collaborative effort at either SRM ARTS AND SCIENCE COLLEGE or at LUMINA DATA MATICS.

VII. No amendment or modification of the MoU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be an amendment of this MoU. The modification/changes shall be effective from the date on which they are made or executed, unless otherwise agree to.

VIII. The duration of this MoU shall be for 5 years from the date of signing of the MoU. The MoU shall stand renewed automatically unless desired otherwise by either party. This MoU shall be terminated for no cause by giving six months advance written notice by either of the parties.

IN WITNESS OF THE UNDERSIGNED, duly authorized there to, have signed this memorandum of understanding on 19.08.2019 in two originals.

AUTHORIZED SIGNATORY

  
LUMINA DATAMATICS  
PUDUCHERRY-605008.




Witness

1.....Kannan.....

3.....Joseph.....

THE PRINCIPAL

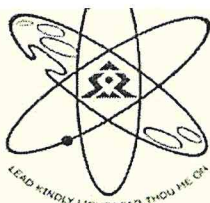
  
19/8/2019  
SRM ARTS AND SCIENCE COLLEGE  
KATTANKULATHUR-603203

Witness

2..........

4..........





**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**INSPIRE SOFTECH SOLUTIONS**

**AND**

**SRM ARTS AND SCIENCE COLLEGE**

This Memorandum of Understanding (MoU) is executed on this **16<sup>th</sup> day of September 2019** between

**INSPIRE SOFTECH SOLUTIONS**, a company functioning at No.170/31, Rojathottam First Cross Street, East Tambaram, Chennai – 600 059, India, hereinafter called **INSPIRE SOFTECH SOLUTIONS** which expression shall where the context so admits include its successors and permitted assigns as one part

**AND**

**SRM ARTS AND SCIENCE COLLEGE** , Reffered as **SRMASC** ,SRM Nagar , Kattankulathur , Kancheepuram Dist -603203, Tamilnadu, India which expression shall where the context so admits include its successors and permitted assigns as another part.

After studying the strengths and objectives, **INSPIRE SOFTECH SOLUTIONS** and **SRMASC**, agreed that they can share the expertise available at both ends for mutual benefits in the field of education, training, scientific and industrial research and enter in MoU. Based on the discussion held among the faculty of the **DEPARTMENT OF COMPUTER SCIENCE & DEPARTMENT OF ELECTRONICS & COMMUNICATION SCIENCE (ECS)** of **SRMASC** certain thematic areas/programmes have been identified for mutual collaboration.

**The Memorandum of Understanding envisages the following:**

**I.** Collaborative technical and development activities in the fields of education and training will be carried out between **INSPIRE SOFTECH SOLUTIONS** and the **DEPARTMENT OF COMPUTER SCIENCE and ECS , SRMASC** in

- a) Internship cum placement training.
- b) Research assistance to faculty members and research Scholars
- c) Imparting training to faculty on emerging areas.
- d) Providing opportunity to students to work with the technology available.
- e) Resource Sharing, i.e. students exchange and faculty exchange activities.

**II.** Industrial visits and project work for the students are to be carried out at **INSPIRE SOFTECH SOLUTIONS**, if the training projects and infra- structure facilities available at **INSPIRE SOFTECH SOLUTIONS** fit the requirements of the students of **SRMASC**.

**III.** **INSPIRE SOFTECH SOLUTIONS** and **SRMASC**, shall share facilities such as computers, sophistical equipments, instruments etc. and library facilities according to rules and regulations of each institution.

**IV.** Exchange Programme, enabling the faculty members of the **DEPARTMENT OF COMPUTER SSCIENCE & ECS** of **SRMASC** to work for short periods in **INSPIRE SOFTECH SOLUTIONS** and the faculty of **INSPIRE SOFTECH SOLUTIONS**, to serve as visiting faculty for guidance in the development program of mutual interest and conduct of intensive courses.

**V.** Design and Development of Curriculum in Certificate and Value Added Courses offered by the **DEPARTMENT OF COMPUTER SCIENCE & ECS, SRMASC**.

**VI.** Organizing of Conferences, Seminars, Symposia, Workshop and Refresher Courses for the students as collaborative effort at either **INSPIRE SOFTECH SOLUTIONS** or at **SRMASC**.

**VII.** No amendment or modification of the MoU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be an amendment of this MOU. The modification/changes shall be effective from the date on which they are made or executed, unless otherwise agree to.

**VIII.** The duration of this MoU shall be for 2 years from the date of signing of the MoU. The MoU shall stand renewed automatically unless desired otherwise by either party. This MoU shall be terminated for no cause by giving six months advance written notice by either of the parties.

**IX. CONTACTS**

Inspire Softech Solutions 170/31, Rojathotham First Cross Street, East Tambaram, Chennai 600059. Ph: 044-65255500 Mob : 8667493679 Email : karthiya@inspiress.in	SRM Arts and Science College SRM Nagar, Kattankulathur 603203 Phone: 044-27454863 Email: srmartsandscience@srmasc.ac.in
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IN WITNESS OF THE UNDERSIGNED, duly authorized there to, have signed this memorandum of understanding on 16.09.2019 in two originals.

FOUNDER & CEO

*[Signature]*  
16/9/2019  
INSPIRE SOFTECH SOLUTIONS  
CHENNAI-600 059.



THE PRINCIPAL

*[Signature]*  
16/9/19  
SRM ARTS AND SCIENCE COLLEGE  
KATTANKULATHUR-603203.



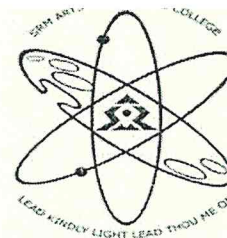
Witness

1. *[Signature]*  
2. *[Signature]*  
3. *[Signature]*

Witness

2. *[Signature]*  
4. *[Signature]*





## **MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**SRM ARTS AND SCIENCE COLLEGE**

**AND**

**EASTON MEDIA PVT LTD**

This Memorandum of Understanding (MoU) is executed on this **5<sup>th</sup> day of December 2019** between **SRM ARTS AND SCIENCE COLLEGE**, SRM Nagar, Kattankulathur, Kancheepuram Dist -603203, Tamilnadu, India which expression shall where the context so admits include its successors and permitted assigns as one part

**AND**

**EASTON MEDIA PVT LTD**, located at TS70, 1<sup>ST</sup> FLOOR, TVK Industrial Estate, Ekkattuthangal, Chennai -600032, Tamilnadu which expression shall include its successors, legal heirs and assigns on the other part

After studying the strengths and objectives, **SRM ARTS AND SCIENCE COLLEGE** and **EASTON MEDIA PVT LTD**, agreed that they can share the expertise available at both ends for mutual benefits in the field of education, training, scientific and industrial research and enter in MoU

**The Memorandum of Understanding envisages the following:**

**I.** Collaborative technical and development activities in the fields of education and training will be carried out between **SRM ARTS AND SCIENCE COLLEGE** and the **EASTON MEDIA PVT LTD** in

- a) Internship cum placement training.
- b) Project assistance to final year B.Sc and M.Sc Visual Communication Students
- c) Research assistance to faculty members and research Scholars
- d) Conferences/Seminars/Workshop on recent developments in the field of Visual Communication.
- e) Imparting training to faculty on emerging areas.
- f) Providing opportunity to students to work with the technology available.
- g) Resource Sharing, i.e. students exchange and faculty exchange activities.

LTD, if the training projects and infra- structure facilities available at EASTON MEDIA PVT LTD fit the requirements of the students of SRM ARTS AND SCIENCE COLLEGE.

III. SRM ARTS AND SCIENCE COLLEGE and EASTON MEDIA PVT LTD, shall share facilities such as computers, sophisticated equipments, instruments etc. and library facilities according to rules and regulations of each institution.

IV. Exchange Programme, enabling the faculty members of the SRM ARTS AND SCIENCE COLLEGE to work for short periods in EASTON MEDIA PVT LTD and the faculty of EASTON MEDIA PVT LTD, to serve as visiting faculty for guidance in the development program of mutual interest and conduct of intensive courses.

V. Design and Development of Curriculum in Certificate and Value Added Courses offered by the SRM ARTS AND SCIENCE COLLEGE .

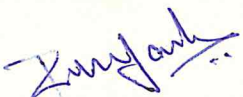
VI. Organizing of Conferences, Seminars, Symposia, Workshop and Refresher Courses for the students as collaborative effort at either SRM ARTS AND SCIENCE COLLEGE or at EASTON MEDIA PVT LTD

VII. No amendment or modification of the MoU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be an amendment of this MoU. The modification/changes shall be effective from the date on which they are made or executed, unless otherwise agree to.

VIII. The duration of this MoU shall be for 3 years from the date of signing of the MoU. The MoU shall stand renewed automatically unless desired otherwise by either party. This MoU shall be terminated for no cause by giving six months advance written notice by either of the parties.


IN WITNESS OF THE UNDERSIGNED, duly authorized there to, have signed this memorandum of understanding on 05.12.2019 in two originals.

AUTHORIZED SIGNATORY

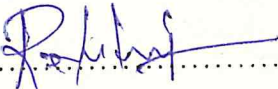
  
EASTON MEDIA PVT LTD  
CHENNAI-600032.



THE PRINCIPAL

  
SRM ARTS AND SCIENCE COLLEGE  
KATTANKULATHUR-603203


Witness

1.....

3.....

Witness

2.....

4.....





தமிழ்நாடு

தமிழ்நாடு TAMIL NADU

Lindemia Services  
R. Jayakshmi

R. JAYALAKSHMI

STAMP VENDOR

5/2, South Dhandapani Street,  
T. Nagar, Ch-17, Ph:2432 8189

90AB 387855

24 MAR 2021

## MEMORANDUM OF UNDERSTANDING [MOU]

Between

**SRM ARTS AND SCIENCE COLLEGE**

DEPARTMENT OF MANAGEMENT STUDIES & COMPUTER APPLICATIONS

and

**LINDEMIA SERVICES PVT. LTD.**

**SRM Arts and Science College**, SRM Nagar, Kattankulathur, Kancheepuram Dist. 603203, Tamil Nadu, India and **Lindemia Services Pvt. Ltd.**, Maharani Apts, Third Floor, 73/30, Burkit Road, T. Nagar, Chennai 600 017, Tamil Nadu, India with a view to strengthen relationship between the Academia and the Industry agree to enter into this Memorandum Of Understanding (MOU) on **24<sup>th</sup> March 2021.**

S. Balasubramanian

V. P. V.

R. Jayakshmi  
9/4/21



## Background :

Lindemia is a leading provider of IT & non-IT Training, Resourcing & Consulting services to Academia & Corporates. Lindemia offers customized and cost-effective solutions to meet Academia's unique needs. Lindemia's range of educational training, certification programs, consulting, recruitment and placement services are aimed at empowering talent towards a digital future and bridge the growing gap between industry demand and Academics. We are one among the leading Training, Consulting and Resourcing service providers.

## Scope :

The Parties will cooperate and contribute in fostering and developing the relationship between the academic community and the industry. Broad areas of cooperation are as follows :

Knowledge and resource sharing using specific expertise of SRM Arts and Science College and Lindemia Services Pvt. Ltd.

- a. Academic restructuring with the inclusion of training services in emerging technologies as a part of the curriculum for students
- b. Corporate Factory-Trainings, Internships, Factory visits for both students and staff of SRM Arts and Science College
- c. Seminars/ Workshops/ Orientation Programs
- d. Value- Added Courses (Certification/ Short-Term Programs), Placements for eligible students
- e. IT & non-IT Consulting, Training, Resourcing, supply of Corporate & Institutional Gifting services and Office Supplies

The parties, from time to time, will mutually discuss, identify and agree upon the specific activity/ project/ area of cooperation to be undertaken as part of this MOU. Such an agreement will be reduced to writing as a sub-agreement and inter-alia will include the definitive scope, time frame, costs, role, responsibility and deliverable by each party,

The MOU will be effective for a period ending **31-Dec-2023** and may be renewed further with mutual consent.

S. Balasubrahmanyan

W. Pray

Rennu  
9/4/21

In witness the following have offered their signatures:

For **SRM Arts and Science College**

Name Dr. R. VASUDEVARAJ

Designation PRINCIPAL

Signature [Handwritten Signature]

Date 9/4/21

Seal



For **Lindemia Services Pvt. Ltd.**

Name C. BALASUBRAMANIAN

Designation DIRECTOR & CEO

Signature [Handwritten Signature]

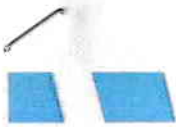
Date 09-APR-2021

Seal

Witness

V. Prasad  
(V. Prasad)

[Handwritten Signature]  
Witness  
(Dr. J. SARAVANAN)  
HOD/MBA (A2S)



## **MEMORANDUM OF UNDERSTANDING**

**This Memorandum of Understanding executed on 29th March 2021 BETWEEN**

**The Department Of Computer Applications of  
SRM Arts and Science college, Kattankulathur  
AND  
RR Digital Solutions Pvt. Ltd**

SRM Arts and Science College was established in the year 1993 by Founder Chairman Dr.T.R.Pachamuthu. The College offers courses that serve as a platform for the qualifying graduates to work in a wide spectrum of the industry. The college provides exposure not only in the academic field but also extra-curricular and co-curricular activities. An active placement cell works throughout the year, only to prove their efforts in the form of many students procuring jobs in reputed industries. Exclusive infrastructures with highly qualified and dedicated staff are some of the reasons for the various university ranks and gold medals secured by the students.

### **OBJECTIVES:**

The Primary objective of the Industry-Institution collaboration is:

1. To facilitate sharing of expertise available at both ends for mutual benefits in the field of technical education, training, scientific and Industrial research.
2. To provide project work as a part of academic requirement for the final year M.C.A. students of SRM Arts and Science college.
3. To organize seminars that would be helpful for students and faculty members.
4. To train the faculty members of the institution on the latest Content Management Tools.
5. To permit the students to visit the organization and undergo industrial training and understand the real time environment.

**RR Digital Solutions Pvt. Ltd.**

- 36/10 (New No 9) Perumal Koil 1<sup>st</sup> Cross st, Kottur, Chennai – 600 085
- Ph: 0091 44 4306 6445
- Web: [www.rrsolutions.co.in](http://www.rrsolutions.co.in) ■ E-mail: [info@rrsolutions.co.in](mailto:info@rrsolutions.co.in)



Henceforth, the Department of Computer Applications of SRM Arts and Science college, kattankulathur and the RR Digital Solution Private Limited, Chennai is called RRDS.

#### RESPONSIBILITIES OF RRDS:

1. RRDS shall offer the real-time case studies for its Market Research & Analysis
2. RRDS shall offer various seminars (e-Commerce, e-Management & Digital Marketing ) for the students and the faculty members on college campus.
3. RRDS shall offer the training for the faculty members and Students in Digital Marketing & e-Commerce.
4. RRDS shall create the opportunity for the students to undergo the Industrial Training and Internship on its campus.

#### RESPONSIBILITIES OF SRM ASC:

5. SRM ASC shall manage all the arrangements such as seminar hall, LCD projector, micro phones and transportation (to and fro) for the programs conducted on its campus.
6. SRM ASC shall send the agenda of the program with date two weeks before the actual date of the program.
7. SRM ASC shall send the students' details in advance before finalizing the dates for the Industrial training as well as for the project.

#### DURATION OF MoU:

The duration of this MoU shall be 3 years from the date of signing of MoU. The MoU shall renew automatically unless desired otherwise by either parties.

In witness whereof the parties here to have caused this Memorandum of Understanding to be executed by their respective authorized representatives on this day of 29th March 2021.

RR Digital Solutions Private Limited



CEO

SRM Arts and Science college



HOD:MCA



## PRECISION ENGINEERING

### MEMORANDUM OF UNDERSTANDING

#### BETWEEN

#### SRM ARTS AND SCIENCE COLLEGE

#### and

#### PRECISION ENGINEERING

SRM Arts and Science College, SRM Nagar, Potheri, Kattankulathur, Tamilnadu 603203, and Precision Engineering ,No.11 ,SIDCO Industrial Estate, Ambattur, Chennai, Tamil Nadu – 600053 with a view to strengthen relationship between the academia and the industry agree to enter into this Memorandum Of Understanding (MOU)

#### Background

The Company is an MSME Unit located in 11 SIDCO Industrial Estate, Ambattur, Chennai, Tamil Nadu and was incorporated in the year 1998 with just one machine. The unit manufactures High Precision components for Automotive, Aviation, Textile, Marine, Surgical and General Engineering Industries.

To mention a few, the unit produces parts such as Piston, Valve Body, Plunger, Cylinder Head, Valves, Pump Parts, Fuel Injection Equipment Parts, Parts for Oil and Gas Industry, etc. as per the requirements and specifications of the customers.

We have complete in-plant quality control and an inspection department to maintain high standards of precision and accuracy of the machined components. Our Quality Assurance program is driven by: IATF 16949. Precision Engineering achieved the IATF 16949 certification by TUV-SUD in the year 2018

#### Scope:

The Parties will cooperate and contribute in fostering and developing the relationship between the academic community and the industry.



## PRECISION ENGINEERING

Broad areas of cooperation are:

- Knowledge and resource sharing using specific expertise of SRM Arts and Science College and HDFC Life Precision Engineering
- Academic restructuring with the inclusion of training services in emerging technologies as a part of the curriculum for students
- Internship in HDFC Life Insurance Private Limited for both students and staff of SRM Arts And Science College
- Seminars / Workshops / Orientation Programmes
- Value - Added Courses (Certification / Short-Term Programmes)
- Placements for eligibility students

The parties, from time to time, will mutually discuss, identify and agree upon the specific activity/project/area of cooperation to be undertaken as part of this MOU. Such agreement will be reduced to writing as a sub agreement and inter alia will include the definitive scope, time frame, costs, role, responsibility and deliverable by each party.

The MOU will be initially for a period of One Year and can be renewed further with mutual consent.

In witness the following have offered their signatures:

FOR PRECISION ENGINEERING

Name P. ARUMUGHAM

Signature [Signature]

Date 06/10/2021

**PRECISION ENGINEERING**  
SIDCO Industrial Estate  
Ambattur  
Chennai-53.

For SRM ARTS AND SCIENCE COLLEGE

Name Dr. R. VASUDEVARAJ

Signature [Signature]

Date PRINCIPAL  
**SRM ARTS AND SCIENCE COLLEGE**  
SRM Nagar, Kattankulathur  
Chengalpattu Dist - 603 203





**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**SRM ARTS AND SCIENCE COLLEGE**

**and**

**HDFC LIFE INSURANCE COMPANY**

**SRM Arts and Science College, SRM Nagar, Potheri, Kattankulathur, Tamilnadu 603203, and HDFC Life , New no :57 ,1st floor , 2nd avenue Block A , Anna nagar ,Chennai Tamilnadu 600102** with a view to strengthen relationship between the academia and the industry agree to enter into this Memorandum Of Understanding (MOU) on 06.10.2021

**Background**

**SRM Arts and Science College** was started in the academic year 1993, affiliated to the University of Madras. The college thrives on continuous learning and moulding the students in all facets of life enabling them to achieve success in academics and also approach life with zest and confidence.

The college environment inspires the students to different levels of education and practical exposure allowing them to excel in their chosen field of study. The college continuously works on to lead the students to achieve excellence and competence.

**HDFC Life Insurance Company Ltd. ( HDFC Life)** is a long-term life insurance provider with its headquarters in Mumbai, offering individual and group insurance services and incorporated on 14 August 2000.

The company is a joint venture between Housing Development Finance Corporation Ltd (HDFC), one of India's leading housing finance institutions and Abrdn, a global investment company. As on 31 March 2020, the promoters; HDFC Ltd. and Standard Life (Mauritius Holdings) 2006 Ltd. hold a 51.69% and 34.75% stake in HDFC Life respectively. The remaining equity is held by public shareholders.

**HDFC Life**

**New No 57, Old No 9, 1st Floor 2nd Avenue, Block A, Anna Nagar, Chennai, Tamil Nadu 600102**  
**Ph : 18602679999 - Service for Policyholder , +918657511080 - Help to Buyonline**

**Scope:**

The Parties will cooperate and contribute in fostering and developing the relationship between the academic community and the industry.

**Broad areas of cooperation are:**

- a. Knowledge and resource sharing using specific expertise of **SRM Arts and Science College and HDFC Life**
- b. Academic restructuring with the inclusion of training services in emerging technologies as a part of the curriculum for students
- c. Internship in **HDFC Life Insurance Private Limited** for both students and staff of **SRM Arts And Science College**
- d. Seminars / Workshops / Orientation Programmes
- e. Value - Added Courses (Certification / Short-Term Programmes)
- f. Placements for eligibility students

The parties, from time to time, will mutually discuss, identify and agree upon the specific activity/project/area of cooperation to be undertaken as part of this MOU. Such agreement will be reduced to writing as a sub agreement and inter alia will include the definitive scope, time frame, costs, role, responsibility and deliverable by each party.

The MOU will be initially for a period of One Year and can be renewed further with mutual consent.

In witness the following have offered their signatures:

For **SRM ARTS AND SCIENCE COLLEGE**

Name DR. R. VASUDEVARAJ

Title PRINCIPAL

Signature [Signature]

Date 26/11/21

PRINCIPAL  
SRM ARTS AND SCIENCE COLLEGE  
SRM Nagar, Kattankulathur  
Chengalpattu Dist - 603 203

HDFC Life

New No 57, Old No 9, 1st Floor 2nd Avenue, Block A, Anna Nagar, Chennai, Tamil Nadu 600102  
Ph : 18602679999 - Service for Policyholder , +918657511080 - Help to Buyonline

For **HDFC LIFE**

Name V. VANETHA

Title DEPUTY MANAGER

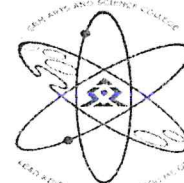
Signature [Signature]

Date 26/11/2021





**MACH3 ACHIEVERS ACADEMY**



**MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**SRM ARTS AND SCIENCE COLLEGE**

**AND**

**MACH3 ACHIEVERS ACADEMY**

This Memorandum of Understanding (MoU) is executed on this **3<sup>rd</sup> day of August 2016**  
Between **SRM ARTS AND SCIENCE COLLEGE**, SRM Nagar, Kattankulathur,  
Kancheepuram Dist -603203, Tamilnadu, India which expression shall where the context  
so admits include its successors and permitted assigns as one part

**AND**

**MACH3 ACHIEVERS ACADEMY**, located at TS70, 1<sup>ST</sup> FLOOR, TVK Industrial Estate,  
Ekkattuthangal, Chennai -6600032, Tamilnadu which expression shall include its successors,  
legal heirs and assigns on the other part

After studying the strengths and objectives, **SRM ARTS AND SCIENCE COLLEGE** and  
**MACH3 ACHIEVERS ACADEMY**, agreed that they can share the expertise available at both  
ends for mutual benefits in the field of education, training, scientific and industrial research and  
enter in MoU

The Memorandum of Understanding envisages the following:

- I. Collaborative technical and development activities in the fields of education and training will be carried out between **SRM ARTS AND SCIENCE COLLEGE** and the **MACH3 ACHIEVERS ACADEMY** in



- a) *Internship cum placement training.*
- b) Project assistance to final year B.sc Visual Communication and Related Degree
- c) Research assistance to faculty members and research Scholars
- d) Conferences/Seminars/Workshop on recent developments in the field of Visual Communication and Related Degree.
- e) Imparting training to faculty on emerging areas.
- f) Providing opportunity to students to work with the technology available.
- g) Resource Sharing, i.e. students exchange and faculty exchange activities.

- II. Industrial visits and project work for the students are to be carried out at **MACH3 ACHIEVERS ACADEMY**, if the training projects and infrastructure facilities available at **MACH3 ACHIEVERS ACADEMY** fit the requirements of the students of **SRM ARTS AND SCIENCE COLLEGE**.
- III. **SRM ARTS AND SCIENCE COLLEGE** and **MACH3 ACHIEVERS ACADEMY**, shall share facilities such as computers, sophisticated equipments, instruments etc. and library facilities according to rules and regulations of each institution.
- IV. Exchange Programme, enabling the faculty members of the **SRM ARTS AND SCIENCE COLLEGE** to work for short periods in **MACH3 ACHIEVERS ACADEMY** and the faculty of **MACH3 ACHIEVERS ACADEMY**, to serve as visiting faculty for guidance in the development program of mutual interest and conduct of intensive courses.
- V. Design and Development of Curriculum in Certificate and Value Added Courses offered by the **SRM ARTS AND SCIENCE COLLEGE**.
- VI. Organizing of Conferences, Seminars, Symposia, Workshop and Refresher Courses for the students as collaborative effort at either **SRM ARTS AND SCIENCE COLLEGE** or at **MACH3 ACHIEVERS ACADEMY**

VII. No amendment or modification of the MOU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be an amendment of this MOU. The modification/changes shall be effective from the date on which they are made or executed, unless otherwise agree to.

VIII. The duration of this MOU shall be for 2 years from the date of signing of the MOU. The MOU shall stand renewed automatically unless desired otherwise by either party. This MOU shall be terminated for no cause by giving six months advance written notice by either of the parties.

IX. Disputes if any shall be settled through mutual discussions between the Parties in the first instance, failing which the same shall be settled through the courts of Coimbatore.

X.

IN WITNESS OF THE UNDERSIGNED, duly authorized there to, have signed this memorandum of understanding on 3.08.2016 in two originals.

*M. Nagesh*  
3/08/2016

AUTHORIZED SIGNATORY

MACH3 ACHIEVERS ACADEMY

CHENNAI 600032



THE PRINCIPAL

SRM ARTS AND SCIENCE COLLEGE

KATTANKULATHUR - 603203

*Srinivas*  
3/8/16  
PRINCIPAL

SRM ARTS AND SCIENCE COLLEGE

SRM Nagar, Kattankulathur

Kancheepuram Dist-603 203.

Witness

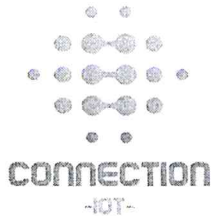
1. *M. Nagesh*

2. *A. Nagesh*

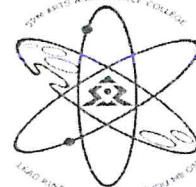
Witness

3. *L. Nagesh*

4. *J. Nagesh*



IOT DEVELOPMENT AND TRAINING INSTITUTE



**MEMORANDUM OF UNDERSTANDING**  
**BETWEEN**  
**SRM ARTS AND SCIENCE COLLEGE**  
**AND**  
**IOT DEVELOPMENT AND TRAINING INSTITUTE**

This Memorandum of Understanding (MoU) is executed on this **10<sup>th</sup> day of JUNE 2017**  
Between **SRM ARTS AND SCIENCE COLLEGE**, SRM Nagar, Kattankulathur, Kancheepuram  
Dist - 603203, Tamilnadu, India which expression shall where the context so admits include its  
successors and permitted assigns as one part

**AND**

**IOT DEVELOPMENT AND TRAINING INSTITUTE**, located at TS70, 1<sup>ST</sup> FLOOR, TVK Industrial  
Estate, Ekkattuthangal, Chennai - 6600032, Tamilnadu which expression shall include its successors,  
legal heirs and assigns on the other part.

After studying the strengths and objectives, **SRM ARTS AND SCIENCE COLLEGE** and **IOT DEVELOPMENT AND TRAINING INSTITUTE**, agreed that they can share the expertise available at both ends for mutual benefits in the field of education, training, scientific and industrial research and enter in MoU



The Memorandum of Understanding envisages the following:

**I. Collaborative technical and development activities in the fields of education and training will be carried out between SRM ARTS AND SCIENCE COLLEGE and the IOT DEVELOPMENT AND TRAINING INSTITUTE in**

- a) Internship cum placement training.
- b) Project assistance to final year B.sc Visual Communication and Related Degree
- c) Research assistance to faculty members and research Scholars
- d) Conferences/Seminars/Workshop on recent developments in the field of Visual Communication and Related Degree.
- e) Imparting training to faculty on emerging areas.
- f) Providing opportunity to students to work with the technology available.
- g) Resource Sharing, i.e. students exchange and faculty exchange activities.

**II. Industrial visits and project work for the students are to be carried out at IOT DEVELOPMENT AND TRAINING INSTITUTE, if the training projects and infra-structure facilities available at IOT DEVELOPMENT AND TRAINING INSTITUTE fit the requirements of the students of SRM ARTS AND SCIENCE COLLEGE.**

**III. SRM ARTS AND SCIENCE COLLEGE and IOT DEVELOPMENT AND TRAINING INSTITUTE, shall share facilities such as computers, sophisticated equipments, instruments etc. and library facilities according to rules and regulations of each institution.**

- IV. Exchange Programme, enabling the faculty members of the **SRM ARTS AND SCIENCE COLLEGE** to work for short periods in **IOT DEVELOPMENT AND TRAINING INSTITUTE** and the faculty of **IOT DEVELOPMENT AND TRAINING INSTITUTE**, to serve as visiting faculty for guidance in the development program of mutual interest and conduct of intensive courses.
- V. Design and Development of Curriculum in Certificate and Value Added Courses offered by the **SRM ARTS AND SCIENCE COLLEGE** .
- VI. Organizing of Conferences, Seminars, Symposia, Workshop and Refresher Courses for the students as collaborative effort at either **SRM ARTS AND SCIENCE COLLEGE** or at **IOT DEVELOPMENT AND TRAINING INSTITUTE**
- VII. No amendment or modification of the MOU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be an amendment of this MOU. The modification/changes shall be effective from the date on which they are made or executed, unless otherwise agree to.
- VIII. The duration of this MOU shall be for 2 years from the date of signing of the MOU. The MOU shall stand renewed automatically unless desired otherwise by either party. This MOU shall be terminated for no cause by giving six months advance written notice by either of the parties.
- IX. Disputes if any shall be settled through mutual discussions between the Parties in the first instance, failing which the same shall be settled through the courts of Coimbatore.

X. IN WITNESS OF THE UNDERSIGNED, duly authorized there to, have signed this memorandum of understanding on 10.06.2017 in two originals.

**AUTHORIZED SIGNATORY**

  
IOT DEVELOPMENT AND TRAINING INSTITUTE

CHENNAI 600032.



**THE PRINCIPAL**

**SRM ARTS AND SCIENCE COLLEGE**

KATTANKULATHUR - 603203  
  
**PRINCIPAL**  
**SRM ARTS AND SCIENCE COLLEGE**  
SRM Nagar, Kattankulathur  
Kancheepuram Dist-603 203.

Witness

1. 

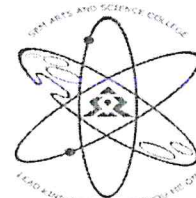
2. 

Witness

3. 

4. 





## **MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**SRM ARTS AND SCIENCE COLLEGE**

**AND**

**TEACH SUB TRAINING INSTITUTE**

This Memorandum of Understanding (MoU) is executed on this **8<sup>TH</sup> day of JUNE 2018** between **SRM ARTS AND SCIENCE COLLEGE**, SRM Nagar, Kattankulathur, Kancheepuram Dist -603203, Tamilnadu, India which expression shall where the context so admits include its successors and permitted assigns as one part

**AND**

**TEACH SUB TRAINING INSTITUTE**, located at TS70, 1<sup>ST</sup> FLOOR, TVK Industrial Estate, Ekkattuthangal, Chennai -6600032, Tamilnadu which expression shall include its successors, legal heirs and assigns on the other part.

After studying the strengths and objectives, **SRM ARTS AND SCIENCE COLLEGE** and **TEACH SUB TRAINING INSTITUTE** agreed that they can share the expertise available at both ends for mutual benefits in the field of education, training, scientific and industrial research and enter in MoU

The Memorandum of Understanding envisages the following:

**I. Collaborative technical and development activities in the fields of education and training will be carried out between SRM ARTS AND SCIENCE COLLEGE and the TEACH SUB TRAINING INSTITUTE in**

- a) Internship cum placement training.
- b) Project assistance to final year B.sc Visual Communication and Related Degree
- c) Research assistance to faculty members and research Scholars
- d) Conferences/Seminars/Workshop on recent developments in the field of Visual Communication and Related Degree.
- e) Imparting training to faculty on emerging areas.
- f) Providing opportunity to students to work with the technology available.
- g) Resource Sharing, i.e. students exchange and faculty exchange activities.

**II. Industrial visits and project work for the students are to be carried out at, if the training projects and infra-structure facilities available at TEACH SUB TRAINING INSTITUTE fit the requirements of the students of SRM ARTS AND SCIENCE COLLEGE.**

**III. SRM ARTS AND SCIENCE COLLEGE and TEACH SUB TRAINING INSTITUTE, shall share facilities such as computers, sophisticated equipments, instruments etc. and library facilities according to rules and regulations of each institution.**

- IV.** Exchange Programme, enabling the faculty members of the **SRM ARTS AND SCIENCE COLLEGE** to work for short periods in **TEACH SUB TRAINING INSTITUTE** and the faculty of **TEACH SUB TRAINING INSTITUTE**, to serve as visiting faculty for guidance in the development program of mutual interest and conduct of intensive courses.
- V.** Design and Development of Curriculum in Certificate and Value Added Courses offered by the **SRM ARTS AND SCIENCE COLLEGE** .
- VI.** Organizing of Conferences, Seminars, Symposia, Workshop and Refresher Courses for the students as collaborative effort at either **SRM ARTS AND SCIENCE COLLEGE** or at **TEACH SUB TRAINING INSTITUTE**
- VII.** No amendment or modification of the MOU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be an amendment of this MOU. The modification/changes shall be effective from the date on which they are made or executed, unless otherwise agree to.
- VIII.** The duration of this MOU shall be for 2 years from the date of signing of the MOU. The MOU shall stand renewed automatically unless desired otherwise by either party. This MOU shall be terminated for no cause by giving six months advance written notice by either of the parties.



IX. Disputes if any shall be settled through mutual discussions between the Parties in the first instance, failing which the same shall be settled through the courts of Coimbatore.

IN WITNESS OF THE UNDERSIGNED, duly authorized there to, have signed this memorandum of understanding on 10.08.2018 in two originals.

**AUTHORIZED SIGNATORY**

  
10.8.2018

**TEACH SUB TRAINING INSTITUTE**

**CHENNAI 600032**




**THE PRINCIPAL**

**SRM ARTS AND SCIENCE COLLEGE**

**KATTANKULATHUR – 603203**


  
**PRINCIPAL** 10/8/18  
**SRM ARTS AND SCIENCE COLLEGE**  
SRM Nagar, Kattankulathur  
Kancheepuram Dist-603 203.


Witness

1. 

2. 

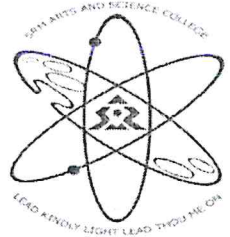
Witness

3. 

4. 



DLK CAREER DEVELOPMENT CENTRE



**MEMORANDUM OF UNDERSTANDING**  
**BETWEEN**  
**SRM ARTS AND SCIENCE COLLEGE**  
**AND**  
**DLK CAREER DEVELOPMENT CENTRE**

This Memorandum of Understanding (MoU) is executed on this **8<sup>rd</sup> day of August 2019** between **SRM ARTS AND SCIENCE COLLEGE**, SRM Nagar, Kattankulathur, Kancheepuram Dist -603203, Tamilnadu, India which expression shall where the context so admits include its successors and permitted assigns as one part

**AND**

**DLK CAREER DEVELOPMENT CENTRE**, located at TS70, 1<sup>ST</sup> FLOOR, TVK Industrial Estate, Ekkattuthangal, Chennai –6600032, Tamilnadu which expression shall include its successors, legal heirs and assigns on the other part

After studying the strengths and objectives, **SRM ARTS AND SCIENCE COLLEGE** and **DLK CAREER DEVELOPMENT CENTRE**, agreed that they can share the expertise available at both ends for mutual benefits in the field of education, training, scientific and industrial research and enter in MoU

The Memorandum of Understanding envisages the following:

- I. Collaborative technical and development activities in the fields of education and training will be carried out between **SRM ARTS AND SCIENCE COLLEGE** and the **DLK CAREER DEVELOPMENT CENTRE** in
  - a) Internship cum placement training.
  - b) Project assistance to final year B.sc Visual Communication and Related Degree
  - c) Research assistance to faculty members and research Scholars
  - d) Conferences/Seminars/Workshop on recent developments in the field of Visual Communication and Related Degree.
  - e) Imparting training to faculty on emerging areas.
  - f) Providing opportunity to students to work with the technology available.
  - g) Resource Sharing, i.e. students exchange and faculty exchange activities.
- II. Industrial visits and project work for the students are to be carried out at **DLK CAREER DEVELOPMENT CENTRE**, if the training projects and infra-structure facilities available at **DLK CAREER DEVELOPMENT CENTRE** fit the requirements of the students of **SRM ARTS AND SCIENCE COLLEGE**.
- III. **SRM ARTS AND SCIENCE COLLEGE** and **DLK CAREER DEVELOPMENT CENTRE**, shall share facilities such as computers, sophisticated equipments, instruments etc. and library facilities according to rules and regulations of each institution.



- IV. Exchange Programme, enabling the faculty members of the **SRM ARTS AND SCIENCE COLLEGE** to work for short periods in **DLK CAREER DEVELOPMENT CENTRE** and the faculty of **DLK CAREER DEVELOPMENT CENTRE**, to serve as visiting faculty for guidance in the development program of mutual interest and conduct of intensive courses.
- V. Design and Development of Curriculum in Certificate and Value Added Courses offered by the **SRM ARTS AND SCIENCE COLLEGE** .
- VI. Organizing of Conferences, Seminars, Symposia, Workshop and Refresher Courses for the students as collaborative effort at either **SRM ARTS AND SCIENCE COLLEGE** or at **DLK CAREER DEVELOPMENT CENTRE**
- VII. No amendment or modification of the MOU shall be valid unless the same is made in writing by both the parties or their authorized representatives and specifically stating the same to be an amendment of this MOU. The modification/changes shall be effective from the date on which they are made or executed, unless otherwise agree to.
- VIII. The duration of this MOU shall be for 2 years from the date of signing of the MOU. The MOU shall stand renewed automatically unless desired otherwise by either party. This MOU shall be terminated for no cause by giving six months advance written notice by either of the parties.

IX. Disputes if any shall be settled through mutual discussions between the Parties in the first instance, failing which the same shall be settled through the courts of Coimbatore.

X. IN WITNESS OF THE UNDERSIGNED, duly authorized there to, have signed this memorandum of understanding on 08.08.2019 in two originals.

**AUTHORIZED SIGNATORY**

*Prabakaran* 08/08/2019

**DLK CAREER DEVELOPMENT CENTRE**

**CHENNAI 600032**



*Neelg* 08/08/19

**THE PRINCIPAL**

**SRM ARTS AND SCIENCE COLLEGE**

**KATTANKULATHUR – 603203**

**PRINCIPAL**  
**SRM ARTS AND SCIENCE COLLEGE**  
**SRM Nagar, Kattankulathur**  
**Chengalpattu Dist - 603 203**

Witness

1. *[Signature]*

2. *[Signature]*

Witness

3. *[Signature]*

4. *[Signature]*