

PG DEPARTMENT OF COMMERCE – B.COM

Programme outcomes

After completion of this programme the students were able to:

Po1: Attain the fundamentals of commerce and enhancing comprehensive application of all the subjects.

Po2: Enhance the skills in the field of marketing, finance and overall administration abilities of the Company.

Po3: Gain specializations in Accounting, costing, banking, and finance and marketing.

Po4: Acquire entrepreneurial skills and provide employment opportunities to the society.

Po5: Compose the students to face upcoming challenges in the industry and business.

Po6: Identify business opportunities and become an entrepreneur.

Programme specific outcomes

After completion of this programme the students were specifically able to:

PSO 1 Paraphrase the field of E Commerce and digital platforms.

PSO 2 Articulate in the area of corporate sectors and its operations.

PSO 3 Enhance the skills of Entrepreneurial attitude and create an impact on social life.

DEPARTMENT OF COMMERCE - B.COM

COURSE OUTCOMES

FINANCIAL ACCOUNTING – CPZ1A

Course Outcome

After completion of this course students will able to:

CO1 Exemplify to prepare and analyse the financial statements.

CO2 Acquire the basic concept of accounting terms.

CO3 Journalize the ability to rectify the errors in bank reconciliation statement.

CO4 Exposed to various methods of depreciation and insurance accounting.

CO5 Demonstrate insight into single and double entry system of accounting.

CO6 Determine the basics concepts of financial accounting.

BUSINESS COMMUNICATION - CPZ1B

Course Outcome

After completion of this course students will able to:

CO1 Acquire the basic concept of business communication.

CO2 Exposed to effective business letter.

CO3 Paraphrase the concept of various correspondences.

CO4 Contrast to various business reports and meeting.

CO5 Recognize the various business communications.

CO6 Classify the effective means of business communications.

DEPARTMENT OF COMMERCE - B.COM

COURSE OUTCOMES

BUSINESS ECONOMICS - CDZIA

Course Outcome

After completion of this course students will able to:

CO1 Paraphrase the importance of business economics and its terms.

CO2 Articulate the basic knowledge of the demand and supply functions.

CO3 Diagnose the factors of consumer behavior.

CO4 Compute the concept of Law of variable proportion.

CO5 Enumerate and identify the types of market and product pricing.

CO6 Identify and develop the in depth knowledge of business economics.

ADVANCED FINANCIAL ACCOUNTING – CPZ2A

Course Outcome

After completion of this course students will able to:

- CO1** Abridge the ability to prepare and analyse the branch account.
- CO2** Acquire concept of departmental accounting.
- CO3** Build the ability to interpret hire purchase and installment system.
- CO4** Exposed to various methods of depreciation and insurance accounting.
- CO5** Demonstrate the concept of partnership accounts.
- CO6** Acquire in depth knowledge of financial accounting

DEPARTMENT OF COMMERCE - B.COM

COURSE OUTCOMES

INDIAN ECONOMY– CDZ2A

Course Outcome

After completion of this course students will able to:

- CO1** Articulate the basic characteristics on economy.
- CO2** Analyze the major problem of Indian economy.
- CO3** Demonstration of various revolutions that contributed to economic development.
- CO4** Acquire concept of new economic policy and role of industries in development.
- CO5** Contrast the concept of Economic development under five years plan.
- CO6** Give comprehensive knowledge of various revolutions contributed to Indian economy Demand.

PRINCIPLES OF MANAGEMENT – CPZ2B

Course Outcome

After completion of this course students will able to:

- CO1** Demonstrate the importance of principles of management.
- CO2** Paraphrase the importance of planning and decision making in an organization.
- CO3** Interpret the nature of organization and its types.
- CO4** Acquire concept of various authorizes and responsibilities of an organization.
- CO5** Demonstrate the notion of directing, co-coordination and control in the management.
- CO6** Enumerate the process of management functions.

DEPARTMENT OF COMMERCE - B.COM

COURSE OUTCOMES

CORPORATE ACCOUNTING – CPZ3A

Course Outcome

After completion of this course students will able to:

- CO1** Articulate the fundamental concepts of corporate accounts like Issue of Shares, Underwriting of Shares
- CO2** Critically analyse and work on redemption of preference shares and debentures.
- CO3** Build the ability to interpret Company Final Accounts in the Revised Format – Profit & Loss Account and Balance Sheet
- CO4** Exposed the knowledge on methods of Valuation of Shares and Goodwill
- CO5** Demonstrate the concept of internal reconstruction.
- CO6** Acquire in depth knowledge of financial statement legislations to different transactions and events and in preparation and presentation of financial statements of business entities.

BUSINESS LAWS – CPZ3B

Course Outcome

After completion of this course students will able to:

- CO1** Generalize the understanding of Indian Contract Act.
- CO2** Abridge the fundamental terms of contract.
- CO3** Optimize the basic concept of valid contract.
- CO4** Exposed the skill towards performance of contract.
- CO5** Articulate the fundamentals of Sales of Goods Act.
- CO6** Attain in depth knowledge of modern marketing and consumer rights.

DEPARTMENT OF COMMERCE - B.COM

COURSE OUTCOMES

BANKING THEORY LAW AND PRACTICE – CPZ3C

Course Outcome

After completion of this course students will able to:

- CO1** Articulate the fundamental concepts and theories that explain the function and evolution of banking and finance.
- CO2** Acquire in depth functions of RBI.
- CO3** Demonstrate insight into the role of money and other financial assets within a modern monetary economy.
- CO4** Exposed the concept on various types of bank account.
- CO5** Demonstrate the concept of endorsement.
- CO6** Acquire in depth terms and functions of banking and financial institutions to acquire skills necessary to successfully carve a career in financial services.

MARKETING – CPZ3D

Course Outcome

After completion of this course students will able to:

- CO1** Articulate the fundamental concepts and functions of marketing.
- CO2** Extrapolate the knowledge on market segmentation and consumer behavior.
- CO3** Optimize the basic concept of market mix and product policy.
- CO4** Exposed the knowledge towards channel of distribution in the market.
- CO5** Interpret the role and importance of modern trend in marketing.
- CO6** Attain in-depth concept of modern marketing which enhance the skill of effectiveness of marketing ideas.

DEPARTMENT OF COMMERCE - B.COM

COURSE OUTCOMES

ADVANCED CORPORATE ACCOUNTING – CPZ3A

Course Outcome

After completion of this course students will able to:

- CO1** Articulate the fundamental concepts of company accounts- amalgamations, absorption & reconstruction.
- CO2** Critically analyse and work on holding company and Preparation of Consolidated Final Statement of Accounts.
- CO3** Build the ability to interpret Final statements of Banking companies and Insurance companies.
- CO4** Expose the concept on Preparation of Liquidator's Final statement of Account.
- CO5** Demonstrate the concept of Human Resources Accounting & Computerized Accounting Meaning.
- CO6** Attain in depth skills of company accounts and to apply specific Accounting Standards and legislations to different transactions and events of business entities.

COMPANY LAW – CPZ4B

Course Outcome

After completion of this course students will able to:

- CO1** Generalize the understanding of the procedural aspects of the incorporation of a company.
- CO2** Abridge the fundamental terms and types of shares capital and debentures.
- CO3** Optimize the knowledge of various types directors.
- CO4** Articulate the fundamental provisions of meeting and resolutions of a company.
- CO5** Expose to various negotiable instruments for winding up of a company.
- CO6** Illuminate the fundamental provisions and rules of a company.

DEPARTMENT OF COMMERCE - B.COM

COURSE OUTCOMES

FINANCIAL SERVICES – CPZ4C

Course Outcome

After completion of this course students will able to:

- CO1** Generalize the concept of financial services.
- CO2** Describe the basic concepts and theories of banking and finance evolution.
- CO3** Abridge the basic concept of Indian money market and stock exchange.
- CO4** Exposed the skill towards leasing.
- CO5** Articulate the fundamentals origin and growth of venture capital.
- CO6** Demonstrate insight into the financial services to successfully carve a career in financial services.

BUSINESS TAXATION – CPZ4D

Course Outcome

After completion of this course students will able to:

- CO1** Describe the provisions and objective of tax system in India.
- CO2** Paraphrase the concepts of central excise duty.
- CO3** Abridge the concept of customs duty.
- CO4** Exemplify the provisions and importance of Sales tax Act.
- CO5** Articulate the fundamentals concepts of value added tax.
- CO6** Demonstrate insight into the basic concepts of business taxation and enable them to learn computation of income.

DEPARTMENT OF COMMERCE - B.COM

COURSE OUTCOMES

INDIRECT TAXATION – CPZ4D

Course Outcome

After completion of this course students will able to:

- CO1** Describe the objective and types of tax in India.
- CO2** Paraphrase the concepts of Goods and service tax.
- CO3** Abridge the concept of taxation proceeding.
- CO4** Exemplify the GST audit.
- CO5** Articulate the fundamentals concepts of custom duty.
- CO6** Demonstrate insight into the basic concepts of indirect taxation and enable them to learn computation of income.

ELEMENTS OF COST ACCOUNTING – CPZ5A

Course Outcome

After completion of this course students will able to:

- CO1** Articulate the fundamental concepts of cost accounting.
- CO2** Critically analyse and work on cost sheet.
- CO3** Build the ability to interpret material costing.
- CO4** Journalize the concept of labour costing.
- CO5** Demonstrate the concept of overheads costing.
- CO6** Comprehend in-depth concept of cost accounting.

DEPARTMENT OF COMMERCE - B.COM

COURSE OUTCOMES

PRACTICAL AUDITING – CPZ5B

Course Outcome

After completion of this course students will able to:

- CO1** Articulate the meaning and importance of auditing.
- CO2** Summarize the concepts of vouching and verification in auditing.
- CO3** Contrast the auditing standards and procedures.
- CO4** Interpret the powers and duties of auditor.
- CO5** Demonstrate the trends in auditing.
- CO6** Comprehend various aspects of audit of business accounts.

ENTREPRENEURIAL DEVELOPMENT – CPZ5C

Course Outcome

After completion of this course students will able to:

- CO1** Paraphrase the classification and functions of Entrepreneurs.
- CO2** Describe the concepts of entrepreneurial development.
- CO3** Contrast an entrepreneurial project and its essential elements.
- CO4** Ascertain the role of an entrepreneurial Development Program.
- CO5** Determine the role of an entrepreneur in economic growth.
- CO6** Integrate the elements of success of entrepreneurial ventures.

DEPARTMENT OF COMMERCE - B.COM COURSE OUTCOMES

FINANCIAL MANAGEMENT – CPZ5D

Course Outcome

After completion of this course students will able to:

- CO1** Demonstrate the roles and importance of finance function.
- CO2** Describe the theories of capital structures.
- CO3** Articulate the basic concept related to cost of capital.
- CO4** Ascertain the factors affecting dividend.
- CO5** Determine the factor influencing working capital and its importance.
- CO6** Emphasize on management of funds and its allocation.

INCOME TAX LAW AND PRACTICE I – CVZ5A

Course Outcome

After completion of this course students will able to:

- CO1** Describe the provisions in the income tax law.
- CO2** Articulate the basic concept related to various heads of income.
- CO3** Ascertain the provisions of income from house property.
- CO4** Determine the concept of assessment.
- CO5** Familiar with the e-filing and submission of returns.
- CO6** Comprehend the technical terms related to Income Tax.

DEPARTMENT OF COMMERCE - B.COM COURSE OUTCOMES

ADVANCED COST ACCOUNTING – CPZ6A

Course Outcome

After completion of this course students will able to:

- CO1** Articulate the fundamental concepts of contract costing.
- CO2** Critically analyze of process costing.
- CO3** Build the ability to interpret operational costing.
- CO4** Journalize the concept of marginal costing.
- CO5** Demonstrate the concept of standard costing.
- CO6** Comprehend various concept of cost accounting.

MANAGEMENT ACCOUNTING - CPZ6B

Course Outcome

After completion of this course students will able to:

- CO1** Articulate the meaning and importance of management accounting.
- CO2** Summarize the concepts of financial statement analysis.
- CO3** Contrast the theory of ratio analysis.
- CO4** Journalize the concept of marginal costing and cash flow analysis.
- CO5** Demonstrate the concept of budgetary control & capital budgeting control.
- CO6** Acquire various aspects of management accounting and its applicability in business entity.

DEPARTMENT OF COMMERCE - B.COM

COURSE OUTCOMES

BUSINESS ENVIRONMENT – CPZ6C

Course Outcome

After completion of this course students will able to:

- CO1** Paraphrase the notion of business environment.
- CO2** Interpret the Government and business relations in India.
- CO3** Contrast the elements of social environment culture.
- CO4** Ascertain the economic environment and its impact.
- CO5** Determine the factor influencing global environment.
- CO6** Estimate the various factors of environment and strategic decisions.

INCOME TAX LAW AND PRACTICES –II – CVZ6A

Course Outcome

After completion of this course students will able to:

- CO1** Ascertain the provisions of capital gains.
- CO2** Articulate the basic concept related to income from other sources.
- CO3** Familiars with the concept of clubbing of income.
- CO4** Determine the concept related to deduction of gross income.
- CO5** Integrate the concept of income tax authorizes.
- CO6** Comprehend the technical terms related to Income Tax.

DEPARTMENT OF COMMERCE - B.COM

COURSE OUTCOMES

HUMAN RESOURCES MANAGEMENT – CVZ6B

Course Outcome

After completion of this course students will able to:

- CO1** Demonstrate the basic concept of human resource management.
- CO2** Compare various methods of training and development.
- CO3** Summarize the compensations, benefits of the management.
- CO4** Attribute the needs and functions of trade union.
- CO5** Determine the benefits of human resource audit.
- CO6** Articulate the skills and concepts required to resolve HRM problems.

PG DEPARTMENT OF COMMERCE – M.COM

Programme outcomes

After completion of this programme the students were able to:

Po1: Articulate in-depth grasping comprehension of all core areas.

Po2: Making decisions at personal and professional level.

Po3: Enhance managerial and analytical skills to meet the challenges of ever changing business Environment at national and global level.

Po4: Facilitate the students for conducting business, accounting and auditing practices, role of Regulatory bodies in corporate and financial sectors nature of various financial instruments.

Po5: Pursue research in the area of marketing, finance, human resources.

Po6: Prepare the abecedarian with the strong foundation for selecting their future career in the field of corporate sectors.

Programme specific outcomes

After completion of this programme the students were specifically able to:

PSO 1 Demonstrate the ability in the field of social Research.

PSO 2 Attributes the details of accounting field and technological intelligence.

PSO 3 Evolve the students towards industry of digital marketing and management services.