

## **DEPARTMENT OF COMMERCE (ISM)**

### **PROGRAM OUTCOME (PO)**

After the Completion of the program the students are able to

- PO1: Define the Concepts and Techniques in Information System Management..
- PO2: Articulate appropriate Business Strategies, Practices and Theories
- PO3: Identify Technical Proficiency in Business Globally.
- PO4: Develop new skills in Accounting, Management, Entrepreneurship and computer.
- PO5: Solve solutions for Complex Problems.
- PO6: Design Logical Methods in Computer Programming.

### **PROGRAM SPECIFIC OUTCOME (PSO)**

After the Completion of the Program the Students were specifically able to

- PSO 1: Execute decision making, Innovation & Problem Solving.
- PSO 2: Determine Software Executive and Corporate Personnel.
- PSO 3: Acquire Entrepreneurial and Computer Skill for the Society Upliftment.

## **DEPARTMENT OF COMMERCE (ISM)**

### **PRINCIPLES OF MANAGEMENT**

#### **Course outcomes(CO)**

After the Completion of course, the students were able to:

- CO1: Describe the importance of principles of management.
- CO2: Associate the importance of planning and decision making in an organization.
- CO3: Interpret the knowledge of organization and its types.
- CO4: Acquire concepts in various authorizes and responsibilities of an organization.
- CO5: Summarize the direct co-coordination and control in the management.
- CO6: Practice the process of management functions.

## **BUSSINESS COMMUNICATION**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO1: Associate the concepts of business communication.
- CO2: Execute effective business letter.
- CO3: Compare the various correspondences.
- CO4: Articulate various business reports and meeting.
- CO5: Exemplify the various business communications.
- CO6: Practice the process of management functions.

## **FINANCIAL ACCOUNTING**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO1: Prepare the financial accounting.
- CO2: Acquire conceptual basic accounting terms.
- CO3: Solve the error in bank reconciliation statement.
- CO4: Explain various methods of depreciation and insurance accounting.
- CO5: Relate single, double and insurance accounting. .
- CO6: Contrast non trading concern.

## **ADAVANCED FINANCIAL ACCOUNTING**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO1: Define the ability to solve the branch account.
- CO2: Explain the concept of department accounting.
- CO3: Illustrate the partnership accounts.
- CO4: Describe the admission, retirement and dissolution of partnership.
- CO5: Recognize different accounting standard.
- CO6: Acquire in depth concept of accounting

## **LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO 1: Describe the fundamentals of elements and functions in supply chain.
- CO 2: Illustrate various techniques of inventory management.
- CO 3: Compare the supply chain decisions related to facility location.
- CO 4: Organize various warehousing management system and transportation.
- CO 5: Report the value generation and utilising IT applications.
- CO 6: Summarize the supply chain performance can in various Models.

## **BUSINESS ENVIRONMENT**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO 1: Determine the notion of business environment.
- CO 2: Interpret the Government and business relations in India.
- CO 3: Contrast the elements of social environment and its impact.
- CO 4: Ascertain the economic environment and its impact.
- CO 5: Determine the factor influencing global environment.
- CO 6: Estimate the various factors of environment and strategic decisions.

## **INDIAN ECONOMY**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO 1: Describe the fundamentals of economic developments.
- CO 2: Illustrate the economic problems and 5 year plans.
- CO 3: Articulate with the role of industry sector and management sector.
- CO 4: Summarize the Economic growth and development.
- CO 5: Categorize the importance, contribution and growth of primary, secondary and tertiary sectors of India.
- CO 6: Classify the Growth and Contribution in Industry.

## **FINANCIAL MANAGEMENT**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO1: Demonstrate the roles and importance of finance function.
- CO2: Describe the theories of capital structures decision of the management.
- CO3: Articulate the basis concept related to cost of capital measures.
- CO4: Ascertain the factors influence for inflation and investment decisions.
- CO5: Determine the factor influencing working capital and its importance.
- CO6: Emphasize the skills on funds allocation and financial decision making.

## **ENTREPRENEURIAL DEVELOPMENT**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO1: Determine the classification and functions of entrepreneurs.
- CO2: Describe the concepts of entrepreneurial development.
- CO3: Contrast the entrepreneurial project and its essential elements.
- CO4: Ascertain the role entrepreneurial development programmers.
- CO5: Determine role of entrepreneur in economic growth.
- CO6: Integrate the elements of success of entrepreneurial ventures.

# **MANAGEMENT ACCOUNTING**

## **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- C01: Articulate the meaning and importance of management accounting.
- C02: Summarize the concepts of financial statement analysis.
- C03: Contrast the theory of ratio analysis.
- C04: Journal the concepts of marginal costing and cash flow analysis
- C05: Demonstrate the concepts of budgetary control and capital budgeting control.
- C06: Acquire various aspects of management accounting and its applicability in business entity.

# **ELEMENTS OF COST ACCOUNTING**

## **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- C01: Articulate the fundamental concepts of cost accounting.
- C02: Critically comparison works on cost sheet.
- C03: Outline an ability to interpret material costing.
- C04: Comprehend the concepts of labour costing.
- C05: Demonstrate the concepts of overheads costing.
- C06: Summarize the in-depth concepts of cost accounting.

## **MARKETING MANAGEMENT**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- C01: Articulate the fundamental concepts and function of marketing.
- C02: Extrapolate the marketing segmentation and consumer behaviour.
- C03: Optimize the basis concept of market mix and product policy.
- C04: Execute towards the channel of distribution in market.
- C05: Interpret the role and important of modern trend in marketing.
- C06: Compare with modern marketing and consumer rights.

## **HUMAN RESOURCES MANAGEMENT**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- C01: Demonstrate the basic concepts of human resource management.
- C02: Compare various methods of training and development.
- C03: Summarize the compensations, benefits of the management.
- C04: Attribute the needs and functions of the trade union.
- C05: Determine the benefits of human resource audit.
- C06: Articulate the skill and concepts required to resolve HRM problems.

## **VISUAL BASIC PROGRAMMING**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO 1: Explain basic concepts and definitions.
- CO 2: Express constants and arithmetic operations.
- CO 3: Recognize with conditional and control structures.
- CO 4: Distinguish with events and methods.
- CO 5: Design a complete program using visual programming concepts.
- CO 6: Describe methods for delivering Visual Basic programming projects.

## **OOPS WITH C++**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO 1: Write the C++ Programming language and Structure of work compilation.
- CO 2: Associate the concept of tokens.
- CO 3: Execute the string handling functions and pointers.
- CO 4: Predict the category of functions and storage classes then their usages.
- CO 5: Estimate the operation on files and file handling.
- CO 6: Summarize the OOPS Concepts with real world Application.



## **INTERNET OF THINGS**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO 1: Define the Internet of Things and its applications.
- CO 2: Explain the principles and components of RFID.
- CO 3: Determine the security features to protect the data.
- CO 4: Identify the different management models involved in Internet.
- CO 5: Relate the Fundamental IOT Mechanisms and Recent Technologies.
- CO 6: Implement the revolution of Internet in Mobile Devices, Cloud & Sensor Networks.

## **C PROGRAMMING**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO 1: Categorize the concept of Basic Program.
- CO 2: Define variables and express the declaration.
- CO 3: Articulate the concept of looping Statements.
- CO 4: Practice the conditional statement and solve with programs.
- CO 5: Demonstrate the modules & functions.
- CO6: Display the concepts in C programming and execute with logical problems.

## **DATA STRUCTURE**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO 1: Define the asymptotic notation of an algorithm.
- CO 2: Relate the operations of list, stack, queue and list concepts.
- CO 3: Interpret the representation of tree and graph and their traversing techniques.
- CO 4: Articulate the searching and sorting techniques for a given input data.
- CO 5: Predict the Study Tree and Graph structures and their demonstration.
- CO 6: Summarize to write algorithms in step by step approach for solving problems with the help of fundamental data structures.

## **COMPUTER APPLICATION IN BUSINESS**

### **Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO 1: To Identify the Basics of Word, Spreadsheet and Excel.
- CO 2: Discuss about the various Concepts in Database Management System.
- CO 3: Attribute the familiarity with concepts and terminology.
- CO 4: Categorize the various methods in Information Technology.
- CO 5: Illustrate the Developments and Network connectivity in the level of domains.
- CO 6: Summarize the projects and audit utilizing business theories.

**E – BUSINESS**  
**Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO 1: Identify the working of web and supply chains relate to E-commerce.
- CO 2: Categorize the impact of E-commerce on business models and strategy.
- CO 3: Summarize the major types of E-commerce and overview of packages.
- CO 4: Calculate the building blocks in E-commerce process.
- CO 5: Illustrate the key security threats in the E-commerce environment.
- CO 6: Criticize the use of current techniques, skills, and tools necessary for computing practice.

**Software Project Management**

**Course Outcomes (CO)**

After the Completion of course, the students were able to:

- CO 1:** Recognize software economics, phases in the life cycle of software development.
- CO 2:** Describe the purpose and importance of project management.
- CO 3:** Contrast the major and minor milestones in technical perspective.
- CO 4:** Identify the project organization and structure.
- CO 5:** Illustrate the application with suitable project management tools.
- CO 6:** Recite the software product using conventional and modern principles of software project management.