



**SRM Institute of Science and Technology**

**College of Science and Humanities**

**Department of Commerce**

# **Role of One District One Product (ODOP) approach in making India self-reliant**

**Guest speaker:**

**Shri. J. Sai Sudheer Kumar**

**Topic:** Role of One District One Product (ODOP) approach in making India self-reliant

**Time:** 2:00 pm – 3:00pm

**Session Speakers:** Shri. J. Sai Sudheer Kumar

**Purpose of the session:**

- To explain what one district one product is.
- To explain list of districts with associated products and its resources.
- To explain the scheme to make India more self-reliant.
- To promotes economic growth and offer employment.
- To promote rural development due to the creation of rural entrepreneurs.

**Report:**

The session was started by the student MC team where they welcomed the guest and the gathering and introduced the guest speaker. After this, the speaker took over and explained the various opportunities available for the students to become entrepreneurs and was educating the students on the Government support available. He explained the topics on what one district one product is and explained the list of districts with its associated products and resources. He also explained all the Government schemes available for rural and entrepreneurial development. The session then came to an end with a student delivering the vote of thanks.

**Outcome of the session:**

Overall, there was a lot to learn, and the students got exposure to the entrepreneurial development opportunities provided by the government of India and about the one district one product scheme.



Department of Commerce, CS & AF  
College of Science and Humanities

In Association With

Mahatma Gandhi National Council of Rural Education  
Department of Higher Education, Ministry of Education  
Government of India, Hyderabad

Organizes Online Workshop on

**"Role of One District One Product (ODOP) approach  
in making India self-reliant"**

Speaker



Shri J. Sai Sudheer Kumar  
Resource Person, MGNCRE

7th February, 2022 - 2:00pm

Platform : Zoom Cloud Meetings