

## **SPECIAL EVENTS & CULTURAL PROGRAM**

### **CULTURAL NIGHT- "ZHAGARAM"**

**Date: April, Time: 5.30 PM onwards**

**Venue: Hippocrates Auditorium, SRM Medical College — 3rd Floor**

### **RULES FOR CULTURAL EVENTS**

#### **General Rules:**

- Conference registration is mandatory for each participant and coordinator.
- Entries should be done in the “Cultural Event Google Form” available on the website.
- Name of the participants along with conference registration number, coordinator’s mobile number should be sent to the cultural program coordinator.
- Endorsement from HOD/ Principal of the Institution, for participation of students in cultural Program should also be obtained.
- All the participation must be confirmed by e-mail/post to the cultural coordinator on or before April 11<sup>th</sup> 2022. [ica2022cultural@gmail.com](mailto:ica2022cultural@gmail.com)
- College Coordinator should contact the cultural coordinator on the first day of the conference and confirm the participation and take their number of positions for the participation.
- Safety is the first priority. Participants should bear this in mind
- Use of fire in any form will not be permitted and leads to disqualification
- Sound track should be given in Mp3 format in a pen drive and submitted before 12.00 pm of April 18<sup>th</sup>
- Non participants and volunteers representing each college should coordinate with the cultural program coordinator.
- Participants should be physically present in the back stage with their costumes, 15 minutes prior to their event.
- Recorded Reels, Photography, Humorous poster, Rangoli and Solo Singing should be sent to cultural committee along with the description of each entry (50 to 100 words) on or before April 15<sup>th</sup> 2022 to [ica2022cultural@gmail.com](mailto:ica2022cultural@gmail.com)
- Results for the online events will be based on judges score and maximum number of likes received for the particular entry in official SRMCOT Facebook, Instagram page
- Delay leads to disqualification.
- Narration/ introduction should be provided only in English for all the online events
- Decision of the judges is final and binding, arguing for the same will lead to disqualification.

For further details:

Ms. Kiruba Pricilla S, Asst. Professor, SRMCOT – 7397296997

Ms. Priya G, Asst. Professor, SRMCOT – 8056253525

Email: [ica2022cultural@gmail.com](mailto:ica2022cultural@gmail.com)

## **MAJOR EVENTS:**

### **1. Solo dance**

- No restriction on the theme, all dance forms are allowed
- Maximum Number of Participants per college : 2
- Maximum time limit: 4 minutes
- No vulgarity is allowed
- Judge's decision will be final

### **2. Group dance**

- No restriction on the theme, all dance forms are allowed.
- Maximum Number of groups per college: 1
- Maximum Number of Participants per group: 10
- Maximum time limit: 5 minutes
- No vulgarity is allowed
- Judges decision will be final

### **3. Light music**

- Maximum Number of group per college: 1
- Number of Participants per group: 5-7
- Maximum time limit: 4 minutes
- The time for stage arrangements is 2 minutes. Scores will be minimized for any team crossing the time limit
- Judges decision will be final
- All the instruments should be brought by the participants.

### **4. Fashion Show**

- Maximum Number of group per college: 1
- Maximum Number of Participants per group: 10
- Maximum time limit: 5 minutes
- Costumes should be modest and non-revealing. Participants with objectionable costumes shall be disqualified.
- Judges decision will be final

### **5. Mime**

- Maximum Number of group per college: 1
- Number of Participants per group: 5
- No vulgarity is allowed
- The act will be judged on the basis of stage presentation, content, innovation, co-ordination, acting skills
- Maximum time limit: 5 minutes
- Judges decision will be final

## **ONLINE EVENTS:**

### **1. Reels**

- Maximum Number of Participants per college : 3 individual entries
- No restriction on the theme
- Language should be in English and Tamil.
- Participants with objectionable costumes shall be disqualified.
- Resolution should be 1080 x 1920 pixels
- Video to be recorded in full HD & should be sent in MP4 format
- Portrait and or Landscape view recording shall be accepted
- The light effects for the show should be such that it does not compromise the presentation of the participants.
- Video should be submitted before April 15
- Judges decision will be final

### **2. Humorous poster**

- Maximum Number of entries – 2 individual entries
- High-Resolution image-oriented in landscape form in the way that the entire poster is visible on the screen on the 100% mode.
- Not following the norms will be subjected to disqualification from the competition.
- The humorous poster should NOT advertise/ criticize any other profession/ professional/ professional Body. The movie should not reveal the name of the college/institution/place.
- The final submission after April 15 will not be accepted
- Judges decision will be final

### **3. Rangoli**

- Maximum Number of team per college: 2
- Number of Participants per team: 3
- Resolution should be 1080 x 1920 pixels
- Video to be recorded in full HD & should be sent in MP4 format
- Portrait and or Landscape view recording shall be accepted
- The light effects for the show should be such that it does not compromise the presentation of the participants.
- Video should be submitted before April 15
- Judges decision will be final

### **4. Solo singing**

- Maximum Number of Participants per college: 2
- Resolution should be 1080 x 1920 pixels
- Video to be recorded in full HD & should be sent in MP4 format
- Portrait and or Landscape view recording shall be accepted

- The light effects for the show should be such that it does not compromise the presentation of the participants.
- Video should be submitted before April 15
- Judges decision will be final

## **5. Photography**

- Maximum 2 individual entries per college
- Image Specifications: Image format: JPG/ JPEG Photos submitted must be at least 640 pixels on the shorter side, and no more than 2000 pixels on the longer side. Images should be no larger than 2MB. Image Title and description: Not Compulsory but Preferable.
- All pictures should be original. Cropping / corrections of brightness, contrast, sharpness, white balance to enhance the quality are permitted.
- Photos that portray or otherwise include inappropriate and/or offensive content will be disqualified.
- Entries will be judged equally on creativity, technical expertise and aesthetic value. Entries will be ranked in descending order.
- The decisions of the judges are final and binding in all respects.
- Entries with watermark/ Individual Name will not be accepted.
- Only one entry per person is eligible for award.
- In case of any dispute, organizer's decision will be final.
- Photos should be submitted before April 15