

ACADEMIC CURRICULA

UNDERGRADUATE DEGREE PROGRAMME

**Bachelor of Commerce
(B.Com. Accounting Finance)
Three Years**

**Learning Outcomes Based Curriculum framework
(LOCF)**

**Academic Year
2020 – 2021**



SRM

INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

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Kattankulathur- 603203, Chengalpattu District, Tamil Nadu, India

1. Department Vision Statement	
Stmnt - 1	To be recognized nationally and internationally as an exemplary department of Corporate Secretaryship and Accounting Finance
Stmnt - 2	To provide complete knowledge in accounting and finance to train the young generation of Accounting professionals
Stmnt - 3	To emerge as a hub of world class research to disseminate our knowledge through interaction with industry, academia and society at large

2. Department Mission Statement	
Stmnt - 1	To provide world class teaching and state of art research environment to highly talented young minds
Stmnt - 2	To perform frontier research in the field of accounts and finance and to serve the society through enhanced contemporary change in the field of accounting and finance
Stmnt - 3	To provide an outstanding educational and research experience for the students, researchers and professionals
Stmnt - 4	To enable the students to have a wide range of career choices through outstanding learning experience
Stmnt - 5	To infuse best scientific methods in teaching theoretical and experimental concepts of Accounts and finance

3. Program Education Objectives (PEO)	
PEO - 1	Acquiring knowledge and skill: Understanding the basics of various fields of Accounts and Finance ranging from fundamental core subjects to application based subjects
PEO - 2	Higher studies / research / analysis: To employ critical thinking, analytical problem solving skills in the basic areas of Accounts and finance
PEO - 3	Job orientations / proficiencies / skills: Capable of working effectively in diverse teams in both class-room and internship training to identify appropriate resources required for management and completion of project with ethical scientific conduct
PEO - 4	Entrepreneurship / Self-empowerment: To emphasize the relevance of Accounts and Finance as the important discipline for sustaining the existing industries and establishing new ones to self-empowering the students to create job opportunities and entrepreneurship
PEO - 5	To develop a national and international perspective in Accounting and Finance to enable them for improving knowledge and skill for their career development in the chosen field of Accounts and finance domain.


4. Program Specific Outcomes (PSO)	
PSO - 1	Graduates will acquire a comprehensive knowledge and sound understanding of fundamentals of Accounts and Finance
PSO - 2	Graduates will develop practical, analytical and managerial skills in accounts and finance
PSO - 3	Graduates will be prepared to acquire a range of general skills, to solve problems, to evaluate information, to use computers productively, to communicate with society effectively and learn independently

5. Consistency of PEO's with Mission of the Department					
	Mission Stmnt. - 1	Mission Stmnt. - 2	Mission Stmnt. - 3	Mission Stmnt. - 4	Mission Stmnt. - 5
PEO - 1	H	M	H	H	H
PEO - 2	H	H	H	M	M
PEO - 3	H	H	H	H	L
PEO - 4	H	H	H	H	M
PEO - 5	H	H	M	M	H

H – High Correlation, M – Medium Correlation, L – Low Correlation

6. Consistency of PEO's with Program Learning Outcomes (PLO)															
	Program Learning Outcomes (PLO)														
	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.	12.	13.	14.	15.
	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
PEO - 1	H	H	M	M	H	H	H	H	H	H	M	H	H	M	H
PEO - 2	H	H	H	H	M	H	M	M	H	H	H	H	H	L	H
PEO - 3	M	M	M	M	H	H	H	H	H	H	H	H	H	H	H
PEO - 4	H	H	H	H	H	H	H	H	H	H	M	H	H	H	M
PEO - 5	H	H	H	L	H	H	H	H	H	H	H	H	H	H	H

7. Programme Structure									
1. Professional Core Courses (C) (13 Courses)									
Course Code	Course Title	Hours/ Week			C				
		L	T	P					
UAF20101J	Advanced Financial Accounting	4	0	4	6				
UAF20102J	Managerial behaviour	4	0	2	5				
UAF20201J	Management Accounting	4	0	4	6				
UAF20202J	Banking & Financial system	4	0	2	5				
UAF20203T	International Trade and Development	4	0	0	4				
UAF20301J	Advanced Company Accounting – I	4	0	4	6				
UAF20302J	Income Tax Law and Practice- I	4	0	4	6				
UAF20401J	Advanced Company Accounting – II	4	0	4	6				
UAF20402J	Income Tax Law and Practice - II	4	0	4	6				
UAF20501J	Practical Cost Accounting	4	0	4	6				
UAF20502J	Financial services	4	0	3	5				
UAF20503J	Practical Auditing	4	0	3	5				
UAF20601J	Business Research Methods	4	0	4	6				
Total Learning Credits					72				
2. Discipline Specific Elective Courses (D) (4 Courses)									
Course Code	Course Title	Hours/ Week			C				
		L	T	P					
UAF20D01J	Investment Analysis And Portfolio Management	4	0	4	6				
UAF20D02J	Modern Bank Management	4	0	4	6				
UAF20D03J	Principles of Insurance	4	0	4	6				
UAF20D04J	Goods and services Tax	4	0	4	6				
UAF20D05J	Industrial relations and Labour law	4	0	4	6				
UAF20D06J	Legal system in business	4	0	4	6				
UAF20D07J	Financial Management	4	0	4	6				
UAF20D08J	Business Environment & Ethics	4	0	4	6				
UAF20D09J	Human resource management	4	0	4	6				
UAF20D10L	Project Work	0	0	12	6				
UAF20D11L	Dissertation	0	0	12	6				
UAF20D12L	Semester Internship	0	0	12	6				
Total Learning Credits					24				
3. Generic Elective Courses (G) (5 Courses)									
Course Code	Course Title	Hours/ Week			C				
		L	T	P					
ULT20G01J	Tamil-I	2	0	2	3				
ULH20G01J	Hindi-I	2	0	2	3				
ULF20G01J	French-I	2	0	2	3				
ULT20G02J	Tamil-II	2	0	2	3				
ULH20G02J	Hindi-II	2	0	2	3				
ULF20G02J	French –II	2	0	2	3				
UAF20G01T	Economics for Business	3	1	0	4				
UMS20G02T	Statistics for Business	3	1	0	4				
UMS20G03T	Quantitative Techniques for business Decisions	3	1	0	4				
Total Learning Credits					18				
4. Ability Enhancement Courses (A) (3 Courses)									
Course Code	Course Title	Hours/ Week			C				
		L	T	P					
ULE20AE1T	English	4	0	0	4				
UES20AE1T	Environmental Studies	3	0	0	3				
Total Learning Credits					7				
6. Extension Activity (NS/NC/NO/YG) (Any 1 Course)									
Course Code	Course Title	Hours/ Week			C				
		L	T	P					
UNS20201L	NSS	0	0	0	0				
UNC20201L	NCC	0	0	0	0				
UNO20201L	NSO	0	0	0	0				
UYG20201L	YOGA	0	0	0	0				
Total Learning Credits					0				
5. Skill Enhancement Courses(S) (6 Courses)									
Course Code	Course Title	Hours/ Week			C				
		L	T	P					
UAF20S01T	Communication in Business	2	0	0	2				
UAF20S02T	Marketing	2	0	0	2				
UAF20S03T	Foreign exchange	2	0	0	2				
UAF20S04T	Entrepreneurial development	2	0	0	2				
UAF20S05J	Capital Market Operation	2	0	1	2				
UAF20S06T	Customer Relationship Management	2	0	1	2				
UMI20S01L	My India Project	0	0	0	1				
UCD20S01L	Soft Skills	0	0	2	1				
UCD20S02L	Quantitative Techniques and Reasoning	0	0	2	1				
Total Learning Credits					9				
7. Life Skill Courses (JK) (4 Courses)									
Course Code	Course Title	Hours/ Week			C				
		L	T	P					
UJK20201L	Communication Skills	0	0	4	2				
UJK20301T	Universal Human Values	2	0	0	2				
UJK20401T	Professional Skills	2	0	0	2				
UJK20501T	Leadership and Management Skills	2	0	0	2				
Total Learning Credits					8				

8. Implementation Plan															
Semester – I					Semester – II										
Code	Course Title	Hours/ Week			C	Code	Course Title	Hours/ Week			C				
		L	T	P				L	T	P					
UAF20101J	Advanced Financial Accounting	4	0	4	6	UAF20201J	Management Accounting&Practices	4	0	4	6				
UAF20102J	Managerial behavior	4	0	2	5	UAF20202J	Banking & Financial system	4	0	2	5				
ULT20G01J	Tamil-I	2	0	2	3	UAF20203T	International Trade and Development	4	0	0	4				
ULH20G01J	Hindi-I														
ULF20G01J	French-I														
UAF20G01T	Economics for Business	3	1	0	4	ULT20G02J	Tamil-II	2	0	2	3				
UAF20S01T	Communication in Business	2	0	0	2	ULH20G02J	Hindi-II								
UAF20S02T	Marketing					ULF20G02J	French –II								
UCD20S01L	Soft Skills	0	0	2	1	UAF20S03T	Foreign exchange	2	0	0	2				
ULE20AE1T	English	4	0	0	4	UAF20S04T	Entrepreneurial development	0	0	4	2				
Total Learning Credits		19	1	10	25	UJK20201L	Communication Skills								
Total number of hours /week					30	UCD20S02L	Quantitative Techniques and Reasoning					0	0	2	1
					UNS20201L	NSS	0					0	0	0	
					UNC20201L	NCC									
					UNO20201L	NSO									
					UYG20201L	YOGA									
							Total Learning Credits		18	4	8	23	Total number of hours /week		30

Semester – III					Semester - IV						
Code	Course Title	Hours/ Week			C	Code	Course Title	Hours/ Week			C
		L	T	P				L	T	P	
UAF20301J	Advanced Company Accounting – I	4	0	4	6	UAF20401J	Advanced Company Accounting – II	4	0	4	6
UAF20302J	Income Tax Law and Practice - I	4	0	4	6	UAF20402J	Income Tax Law and Practice - II	4	0	4	6
UMS20G02T	Statistics for Business	3	1	0	4	UMS20G03T	Quantitative Techniques for business Decisions	3	1	0	4
UMI20S01L	My India Project	0	0	0	1	UAF20D04J	Goods and services Tax	4	0	4	6
UAF20D01J	Investment Analysis And Portfolio Management	4	0	4	6	UAF20D05J	Industrial relations and labour law				
UAF20D02J	Modern Bank Management					UAF20D06J	Legal system in business				
UAF20D03J	Principles of Insurance					UJK20401T	Professional Skills	2	0	0	2
UJK20301T	Universal Human Values	2	0	0	2	Total Learning Credits		17	1	12	24
Total Learning Credits		17	1	12	25	Total number of hours /week					30
Total number of hours /week					30						

Semester –V					Semester - VI						
Code	Course Title	Hours/ Week			C	Code	Course Title	Hours/ Week			C
		L	T	P				L	T	P	
UAF20501J	Practical Cost Accounting	4	0	4	6	UAF20601J	Business Research Methods	4	0	4	6
UAF20502J	Financial services	4	0	3	5	UAF20D07J	Financial Management	4	0	4	6
UAF20503J	Practical Auditing	4	0	3	5	UAF20D08J	Business Environment & Ethics				
UAF20S05J	Capital Market Operation	2	0	1	2	UAF20D09J	Human resource management				
UAF20S06J	Customer Relationship Management	3	0	0	3	UAF20D10L	Project Work	0	2	12	6
UES20AE1T	Environmental Studies					UAF20D11L	Dissertation				
UJK20501T	Leadership and Management Skills					UAF20D12L	Semester Internship				
Total Learning Credits		19	0	11	23	Total Learning Credits		8	2	20	18
Total number of hours /week					30	Total number of hours /week					30

9. Program Articulation Matrix																
Course Code	Course Name	Programme Learning Outcomes														
		Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
UAF20101J	Advanced Financial Accounting	H	H	H	M	H	H	L	M	M	H	L	M	L	H	H
UAF20102J	Managerial behavior	H	H	M	M	M	M	L	M	L	L	M	L	L	M	M
UAF20201J	Management Accounting	H	H	M	H	M	H	L	L	L	M	H	M	H	H	H
UAF20202J	Banking & Financial system	H	H	M	M	H	M	L	M	M	M	L	M	L	H	H
UAF20203T	International Trade and Development	H	M	M	M	M	M	L	L	L	M	M	L	L	M	H
UAF20301J	Advanced Company Accounting – I	H	H	H	H	H	H	M	H	M	M	M	H	M	H	H
UAF20302J	Income Tax Law and Practice- I	H	H	M	M	H	M	L	M	M	M	L	M	L	M	H
UAF20401J	Advanced Company Accounting – II	H	H	M	H	H	H	L	M	H	M	L	M	H	H	H
UAF20402J	Income Tax Law and Practice – II	H	H	H	H	M	H	L	L	M	M	L	M	L	H	H
UAF20501J	Practical Cost Accounting	H	M	M	M	M	H	L	L	M	M	M	M	L	H	H
UAF20502J	Financial services	H	H	H	H	M	H	L	M	M	M	L	L	L	H	H
UAF20503J	Practical Auditing	H	H	M	H	M	H	L	L	M	M	L	L	H	H	H
UAF20601J	Business Research Methods	H	H	M	M	H	M	L	M	M	M	L	M	L	H	H
UAF20G01T	Economics for Business	H	H	M	M	M	H	L	M	M	L	L	L	L	M	M
UAF20S01T	Communication in Business	H	H	H	H	H	H	L	M	M	M	L	M	L	H	H
UAF20S02T	Marketing	H	M	M	M	H	H	L	M	M	M	M	M	M	H	H
UAF20S03T	Foreign exchange	H	M	M	M	M	M	L	L	L	L	L	L	L	M	M
UAF20S04T	Entrepreneurial development	H	H	M	H	H	H	L	L	M	M	L	L	L	H	H
UAF20S05J	Capital Market Operation	H	M	H	M	M	M	L	L	L	L	L	M	M	M	M
UAF20S06T	Customer Relationship Management	H	H	H	H	M	H	L	L	M	M	L	M	L	H	H
UAF20D01J	Investment Analysis And Portfolio Management	H	H	H	H	H	H	L	M	M	M	L	M	L	H	H
UAF20D02J	Modern Bank Management	H	H	H	H	H	H	L	M	M	M	L	M	L	H	H
UAF20D03J	Principles of Insurance	H	H	H	H	H	H	M	M	M	H	L	L	L	H	H
UAF20D04J	Goods and services Tax	H	H	H	H	H	H	M	M	M	H	L	L	L	H	H
UAF20D05J	Industrial relations and labour law	H	H	H	H	H	H	M	M	M	M	L	L	L	H	M
UAF20D06J	Legal system in business	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UAF20D07J	Financial Management	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UAF20D08J	Business Environment & Ethics	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UAF20D09J	Human resource management	H	H	H	H	H	H	L	M	M	M	L	M	L	H	H
UAF20D10L	Project Work	H	H	H	H	H	H	L	M	M	M	L	M	L	H	H
UAF20D11L	Dissertation	H	H	H	H	H	H	L	L	L	M	L	L	L	H	L
UAF20D12L	Semester Internship	H	M	M	M	M	M	L	L	M	L	L	L	L	L	L
Program Average		H	M	H	H	M	H	L	M	M	H	M	H	L	H	M

H – High Correlation, M – Medium Correlation, L – Low Correlation



SEMESTER - I

Course Code	UAF20101J	Course Name	ADVANCED FINANCIAL ACCOUNTING	Course Category	C	Professional Core Course	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)												
CLR-1 :	To apply the knowledge of Identification and recording of transactions in financial accounting		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Get understanding on the Ascertainment of results in accounting																			
CLR-3 :	To ascertain net results of operations of a financial transaction																			
CLR-4 :	To enable the use of Keeping accounts.																			
CLR-5 :	To learn and understand the ascertainment of financial affairs.																			
CLR-6 :	To have a proper understanding of advanced accounting																			
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLO-1 :	To recognize the importance of Controlling money		H	H	M	H	M	M	M	H	-	-	-	M	M	H	H	-	-	-
CLO-2 :	To understand the basic concept for Providing economic data		H	H	M	H	H	M	H	H	-	-	-	H	M	H	H	-	-	-
CLO-3 :	To employ the appropriate techniques in Prevention of errors and frauds.		H	H	M	H	H	H	H	H	-	-	-	L	M	H	H	-	-	-
CLO-4 :	To have a skill in control of financial policy		H	H	M	H	H	M	M	H	-	-	-	L	M	H	H	-	-	-
CLO-5 :	To Helping tax fixation		H	H	M	H	H	M	H	H	-	-	-	L	M	H	H	-	-	-
CLO-6 :	To maintain systematic records of financial transactions.		M	M	M	H	H	M	H	H	-	-	-	L	M	H	H	-	-	-

		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
Duration (hour)		24	24	24	24	24
S-1	SLO-1	Introduction of Accounting	Introduction of Hire Purchase	Introduction of Branch Accounts	Introduction of Partnership	Dissolution – Meaning
	SLO-2	Definition of Accounting	Hire Purchase - Main features	Objectives of Branch Accounts	Meaning and Definition of Partnership	Modes of dissolutions
S-2	SLO-1	Rectification of Errors – Meaning	Important terms in Hire Purchase	Types of Branch Accounts	Features of partnership	Dissolution by agreement
	SLO-2	Types of Errors	Problems in Hire Purchase	Dependent Branch	Admission of a Partner	Problems
S-3	SLO-1	Errors disclosed by Trial Balance	Instalment Purchase System	Features of Dependent Branch	Calculation of New Profit sharing ratio	Compulsory Dissolution

	SLO-2	Problems on Errors disclosed by Trial Balance	Hire Purchase Vs. Instalment Purchase System	Accounting in respect of Dependent Branches	Calculation of Sacrificing ratio	Dissolution by notice
S 4	SLO-1	Errors not disclosed by Trial Balance	Accounting Treatment	Debtors System	Calculation of Goodwill	Dissolution by court
	SLO-2	Problems on Errors not disclosed by Trial Balance	Cost Price	Model Entries	Treatment of Goodwill	Settlement of Accounts
S-5	SLO-1	Problems	Problems on Cost Price	When goods are invoiced at cost	Valuation of Assets and Liabilities	Payment of losses
	SLO-2	Problems	Problems on Cost Price	When Imprest system is not followed	Memorandum Revaluation Account	Distribution of assets
S-6	SLO-1	One-Sided Errors	Calculation of Interest	When goods are invoiced at selling price	Treatment of undistributed profits / losses – Adjustment of Partner Capital	Insolvency of a partner
	SLO-2	Double-Sided Errors	Journal Entries	Problems	Treatment of undistributed losses	Application of Garner VS Murray rule
S-7	SLO-1	Problems on One-Sided & Double-Sided Errors	Default and Repossession	Problems	Adjustment of Partner's Capital	Application of Garner VS Murray rule
	SLO-2	Problems on One-Sided & Double-Sided Errors	Hire Purchase Price	Problems	Problems	Application of Garner VS Murray rule
S-8	SLO-1	Suspense Account	Hire Purchase Trading Account	Stock and Debtors system	Problems	Payment of Debt
	SLO-2	Opening Suspense Account	Debtors method	Branch Stock Account	Retirement of a partner	Problems
S 9	SLO-1	Bank Reconciliation Statement	Interest calculation	Problems	Calculation of New Profit sharing ratio	Calculation of surprise capital on the basis of profit sharing ratio
	SLO-2	Meaning and Definition	Stock and debtors System	Branch Debtors Account	Gaining ratio	Problems
S-10	SLO-1	Causes of BRS	Entries in the books of Hire Vendor	Problems	Problems	Insolvency of single partner
	SLO-2	Pass Book Vs Cash Book	Entries in the books of Hire Purchaser	Branch Expenses Account	Calculation of Goodwill	Maximum loss method
S-11	SLO-1	Reconciliation of favourable cash balance and overdraft	Complete Repossession	Problems	Treatment of Goodwill	Payment of Losses
	SLO-2	Reconciliation of unfavourable cash balance	Partial repossession	Wholesale Branch System	Problems	Insolvency of two partners
S-12	SLO-1	Problems in BRS	Exercises from the text	Problems	Valuation of Assets and Liabilities	Proportionate capital method
	SLO-2	Problems in BRS	Exercises from the text	Problems	Memorandum Revaluation Account	Problems
S-13	SLO-1	Fire Insurance Claims	Accounting treatment for Goods of Small sales value	Departmental Accounts	Treatment of losses	Highest relative capital method
	SLO-2	Computation of Claims	Exercises from the text	Meaning	Problems	Problems
S-14	SLO-1	Gross Profit Ratio	Methods of computation of Profit	Objectives of Departmental Accounting	Problems	Problems in dissolution of partnership
	SLO-2	Calculation of	Exercises from the	Need for	Adjustment of Partner	Problems in dissolution of partnership

		GP Ratio	text	Departmental Accounting	Capital	
S-15	SLO-1	Abnormal items	Problems	Advantages of Departmental Accounting	Settlement to retiring partner	Gradual realization of assets
	SLO-2	Problems	Problems	Branch Vs. Departmental Accounting	Partners Loan Account	Problems
S-16	SLO-1	Undervaluation of Stock	Accounting treatment in the books of buyer	Methods of Departmental Accounting	Problems	Insolvency of all partners
	SLO-2	Problems	Problems	Techniques of Departmental Accounting	Problems	piecemeal distribution
S-17	SLO-1	Finding credit sales	Problems	Basis for allocation of expenses	Death of a Partner	Problems in dissolution of partnership
	SLO-2	Calculation of stock on the date of fire	Problems	Maintenance of records	Mode of payment	Journal entries for dissolution
S-18	SLO-1	Opening Sundry Debtors a/c	Accounting treatment in the books of buyer	Departmentalization of expenses	Lump sum payment method	For closing of asset account
	SLO-2	Finding credit purchases	Problems	Expenses which can be apportioned	Problems	For closing of liabilities account
S-19	SLO-1	Opening Sundry Creditors a/c	Problems	Problems	Instalment payment method	For realising asset
	SLO-2	Problems on	Problems	Problems	Problems	For discharging liabilities
S-20	SLO-1	Exercises from the text	Accounting treatment of High value goods	Inter-departmental transfer at cost price and selling price	Computation of profit of deceased partner	For expenses on dissolution
	SLO-2	Preparation of Statement of Claims	Problems	Problems	Problems	Treatment of free reserve
S-21	SLO-1	Average Clause	Problems	Inter departmental transfer	Problems	For closing of current account
	SLO-2	Claim for reduction in turnover	Problems	Problems	Annuity method	For closing of capital account
S-22	SLO-1	Exercises from the text	Calculation of Depreciation	Inter departmental transfer at cost price	Profit and Loss Appropriation Account	Treatment of Goodwill on dissolution
	SLO-2	Exercises from the text	when rate of interest is not given	Problems	Ascertainment of deceased partner's share profit	Treatment of unrecorded current assets
S-23	SLO-1	Exercises from the text	Rate of interest and instalment is given	Inter departmental transfer at selling price	Time basis and sales basis	Problems
	SLO-2	Exercises from the text	Problems	Problems	Legal heir Account	Problems
S-24	SLO-1	Exercises from the text	When cash price is not given	Problems	Problems	Revision
	SLO-2	Exercises from the text	Problems	Problems	Problems	Revision

Learning Resources /Reference books	1. R.L.Gupta & V.K.Gupta, Advanced Accounting - Sultan Chand & Sons - New Delhi. 2. Jain & Narang, Financial Accounting - Kalyani Publishers - New Delhi. 3. T.S. Reddy & A.Murthy, Financial Accounting - Margham Publications - Chennai. 4. Shukla & Grewal, Advanced Accounting – S Chand - New Delhi. 5. P.C. Tulsian – Financial Accounting 6. S.Parthasarathy and A.Jaffarulla, Financial Accounting - Kalyani Publishers – New Delhi.
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Designan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UAF20102J	Course Name	MANAGERIAL BEHAVIOUR	Course Category	C	Professional Core course	L	T	P	C
							4	0	2	5

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To learn Employees behaviour in the Organization	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To understand the different methods of Recruitment and selection																		
CLR-3 :	Employ appropriate tools in motivation																		
CLR-4 :	To enable the use of manpower effectively																		
CLR-5 :	To learn and understand the human values																		
CLR-6 :	To have a proper understanding of Decision making approaches in Organization and Management.																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3

CLO-1 :	To recognize the importance and value of managerial thinking and operational methods to solve the managerial problems	H	H	M	H	M	M	M	H	-	-	-	M	M	H	H	-	-	-
CLO-2 :	To understand the basic concepts principles of management	H	H	M	H	H	-	-	-	-	-	-	H	M	H	H	-	-	-
CLO-3 :	To employ the appropriate theories of motivation	H	H	M	H	H	-	-	-	-	-	-	L	M	H	H	-	-	-
CLO-4	To have a skill in estimating intermediate and future organizational values	H	H	M	M	H	-	-	-	-	-	-	L	M	H	H	-	-	-
CLO-5	To dealing in the managerial problems in real life situation	H	H	M	H	H	-	-	-	-	-	-	L	M	H	H	-	-	-
CLO-6	To know minimization of cost through various activities of management	M	M	M	H	H	-	-	-	-	-	-	L	M	H	H	-	-	-

		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
Duration (hour)		18	18	18	18	18
S-1	SLO-1	Introduction of Management	Introduction of Recruitment	Introduction of Motivation	Introduction to Organisation Behaviour	Introduction of Organization culture
	SLO-2	Definition of Management	Definition of Recruitment	Meaning and Definition of Motivation	Definition of Organisation Behaviour	Definitions of Organization culture
S-2	SLO-1	Nature of Management	Sources of recruitment	Nature of Motivation	Nature of Organisation Behaviour	Types of Organisation Culture
	SLO-2	Role and Functions of a Manager	Merits of internal recruitment	Objectives of Motivation	Objectives of Organisation Behaviour	Functions of culture
S-3	SLO-1	Principles of Management	Demerits of internal recruitment	Advantages of Motivation	Approaches to Organizational Behaviour	Features of Culture
	SLO-2	Levels of Management	Merits of external recruitment	Limitations of motivation	Types of Organizations	Impact of Culture
S – 4 to S - 5	SLO-1	Definition of Planning	Demerits of external recruitment	Motivation Techniques	Challenges of Organizational Behaviour	Methods of learning new culture
	SLO-2	Nature of Planning	Selection Meaning and Definition	Types of Motivation	Opportunities of Organizational Behaviour	Changing Organizational Culture
S-6	SLO-1	Importance of Planning	Selection Process	Theories of motivation	Fundamental concepts of Organizational Behaviour	Sustaining the Culture
	SLO-2	Forms of Planning	Types of Selection	Maslow's need hierarchy theory	Advantages of Organizational Behaviour	Spirituality and Organizational Culture
S-7	SLO-1	Types of Planning	Observation method	Herzberg two factor theory	Limitations of Organizational	organizational climate

					Behaviour	
	SLO-2	Types of Planning	Tests Meaning and definition	Theory X and Theory Y	organizational structure	Significance of organizational climate
S-8	SLO-1	Objectives of Planning	Types of Test	Leadership	Individual behaviour	organizational Effectiveness
	SLO-2	Need for Planning	Skill Test	Meaning and Definition of Leadership	Perception Meaning and Definition	Factors influencing organizational effectiveness
S-9	SLO-1	Formulation of Objectives	Personality Test	Leader Vs Manager	Characteristics of Perception	Features of organizational climate
	SLO-2	Steps in Planning	IQ Test	Types of Leadership styles	Attitudes Meaning and Definition	Dimensions of organizational climate
S-10	SLO-1	Steps in Planning	Different modes on Test	Types of Leadership styles	Types of attitude	Determinants of organizational climate
	SLO-2	Steps in Planning	Test - Nature	Autocratic style	Types of attitude	organizational climate
S-11	SLO-1	Procedures and Methods	Interviews - Interviewer	Democratic style	Human Values Meaning	Impact of organizational climate
	SLO-2	Nature of Policies	Types of Interview	Participative style	Types of Values	Advantages and Disadvantages of organizational climate
S-12	SLO-1	Types of Policies	Stressed Interview	Leadership skills- Personal	Learning Meaning	Organizational Development
	SLO-2	Decision –making Meaning	Placement - Meaning	Inter personal skills	Steps in learning	Guidelines for organizational development
S-13	SLO-1	Definition of Decision Making	Induction and Socialization	Leadership under cross cultural environment	Steps in learning	Guidelines for organizational development
	SLO-2	Nature of managerial Decision Making	Contents of Induction Programme	Women and leadership	Features of Learning	Change management
S-14	SLO-1	Types of Decisions	Training – Meaning and Definition	Theories of leadership	Factors of Learning	Factors Influencing change
	SLO-2	Process of Decision Making	Needs of training	Modern Theories of leadership	Theories of Learning	Response to change
S-15	SLO-1	Tools and Techniques of Decision Making	Methods of Training.	Trait theory	Group behaviour Meaning	Change agent
	SLO-2	Decision Making under abnormal condition	Reasons for providing Training	Fielder's contingency theory	Types of group	Change management strategies
S-16	SLO-1	Process of Decision - making	Designing the Training programme	Behavioural theory	Group norms	Change not favoured by management
	SLO-2	Policies Meaning	Implementing the Training	Managerial Grid	Types of group	Resistance to change
S-17	SLO-1	Policies and Procedures	Evaluation of Training programme	Likert's System	Group conflict	Benefits of resistance
	SLO-2	Methods of Procedures	Special aspects of Training	Traditional Theories	Group Cohesiveness	Overcoming resistance to change
S-18	SLO-1	Revision	Revision	Revision	Revision	Revision
	SLO-2	Revision	Revision	Revision	Revision	Revision

Learning Resources/Reference books	1. C.B.Gupta, Management Theory & Practice -Sultan Chand & Sons - New Delhi. 2.L.M.Prasad, Principles & Practice of Management - Sultan Chand & Sons - New Delhi. 4. J.Jayasankar, Business Management - Margham Publication - Chennai. 5. Sukla, Madhukar: Understanding Organisations: Organisation Theory and Practice in India, Prentice Hall, New Delhi. 6. Udai Pareek: Understanding Organizational Behaviour, Oxford University Press, New Delhi.
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
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	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
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	Total	100 %		100 %		100 %		100 %		100 %	

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Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Design Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	ULT20G01J	Course Name	Tamil-I	Course Category	G	Generic Elective Course	L	T	P	C
							2	0	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Tamil	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To enable them to learn the nuances of modern poetry in Tamil	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To explore New historicism through the works of art written in Tamil to enlighten the students to understand the changes in the modern society																		
CLR-3 :	Inculcate Ways of life, moralities and ethical factors as an essential part of learning Tamil literature																		
CLR-4 :	Develop strategies of comprehension of texts of different origin																		
CLR-5 :	Strengthen the language of the students both in oral and written																		
CLR-6 :	Express their sentiments, emotions and opinions, reacting to information, situations																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Foundational Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 :	Extend and expand their savoir-faire through the acquisition of skills to cater the needs of the modern era.	2	75	60	H	H	H	-	H	H	M	H	H	-	H	H	H	H	H
CLO-2 :	Enable the students to appreciate their mother tongue and to Enhance their thinking capacity	2	80	70	H	H	-	H	-	-	H	-	-	H	H	-	H	H	H
CLO-3 :	Make them learn the basic rules of Language and make them communicate better	2	70	65	H	H	H	M	-	-	H	-	-	H	H	-	H	H	H
CLO-4 :	Develop strategies of comprehension of texts based on different culture and life styles	2	70	70	H	-	H	H	H	-	M	-	-	H	H	-	H	H	H
CLO-5 :	Strengthen spoken and written skills of the student	2	80	70	-	H	-	M	-	H	H	-	-	H	H	-	H	H	H
CLO-6 :	Will be able to clear government examinations	2	75	70	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

Duration (hour)		12	12	12	12	12
S-1	SLO-1	தமிழ் இலக்கியப் போக்குகள்	நவீன கவிதை தோற்றம்	தமிழரின் வீரமரபு	சிற்றிலக்கியத் தோற்றம்	மொழி வரலாறு
	SLO-2	இலக்கிய நுட்பங்கள்	நவீன கவிதை வரலாறு	போர் விழுமியங்கள்	சிற்றிலக்கிய வகைமை	மொழிப் பயிற்சி
S-2	SLO-1	தமிழ்க் கவிதை மரபு	நவீன கவிதை செல்நெறிகள்	பரணி அறிமுகம்	சிற்றிலக்கியங்கள்	தமிழும் அகராதியியலும்
	SLO-2	காலந்தோறும் கவிதை உள்ளடக்கம்	செல்நெறிகளில் கோட்பாடுகள்	பரணி இலக்கியங்கள்	முதன்மைச் சிற்றிலக்கியங்கள்	அகரவரிசைப்படுத்தல்
S-3	SLO-1	காலந்தோறும் கவிதை வடிவம் -	கவிதை மொழி	கலிங்கத்துப்பரணி (484)	புதுக்கவிதையும் இதழ்களும்	கலைச்சொல் அறிமுகம்
	SLO-2	தற்கால இலக்கியம்	நவீன கவி மொழியின் நுட்பங்கள்	தலைவனின் வீரம்	மணிக்கொடி இதழ்	கலைச்சொல் உருவாக்க நுட்பங்கள்
S-4	SLO-1	புதுக்கவிதை உருவாக்கம்	நவீன கவி ஆளுமைகள்	தமிழ் இலக்கிய மரபில் தூது	எழுத்து இதழ்	தமிழில் கலைச்சொற்கள்
	SLO-2	புதுக்கவிதை செல்நெறிகள்	நவீன கவி ஆளுமைகளின் கவித்துவம்	தூது இலக்கியங்கள்	வானம்பாடி இதழ்	நிலைபெற்ற கலைச்சொற்கள்
S-5	SLO-1	பாரதியார் - காலத்தின் அடையாளம்	விளிம்புநிலை மனிதர்கள்	அழகர் கிள்ளைவிடு தூது (கண்ணிகள்)	சிறுகதை தோற்றம்	மரபுத்தொடர்
	SLO-2	பாரதியார் - பன்முக ஆளுமை	விளிம்புநிலை இலக்கியம்	தூது மரபில் கிளியும் பாராட்டும்	சிறுகதை வளர்ச்சி	தமிழில் மரபுத்தொடர்கள்
S-6	SLO-1	பாரதியார் - கண்ணன் என் சேவகன்	ராஜா சந்திரசேகரரின் கைவிடப்பட்ட குழந்தை	செய்யுள் மரபில் கலம்பகம்	சிறுகதை - வரலாறு	நாட்டார் வழக்காறுகள்
	SLO-2	கண்ணன் என் சேவகன் கவிதை சொல்லும் வாழ்வியல்	புறக்கணிப்பும் வாழ்வியலும்	கலம்பக இலக்கியங்கள்	சிறுகதை ஆசிரியர்கள்	பழமொழி அறிமுகம்

S-7	SLO-1	20 ஆம் நூற்றாண்டுக் கவிதை மரபில் பாரதிதாசன்	புலம்பெயர்தல்	நந்திக் கலம்பகம் (77)	புதினம் தோற்றம்	தமிழில் பழமொழிகள்
	SLO-2	பாரதிதாசனும் தமிழும்	புலம்பெயர் வாழ்வியல்	மகள் மறுத்தலில் வீரம்	புதினம் வளர்ச்சி	பழமொழியும் பயன்பாடும்
S-8	SLO-1	பாரதிதாசன் – தமிழினி இனிமை,	அனார் - மேலும் சில இரத்தக் குறிப்புகள்	குறவஞ்சி அறிமுகம்	புதினத்தின் வகைமை	தமிழ் இலக்கண நுட்பங்கள்
	SLO-2	தமிழின் பெருமையும் வளமையும்	உள்நாட்டுப் போர்ச்சூழலும் பெண் உளவியலும்	குறவஞ்சி இலக்கியங்கள்	புதின ஆசிரியர்கள்	இலக்கணமும் பயன்பாடும்
S-9	SLO-1	வானம்பாடியில் அப்துல்ரகுமான்	காலந்தோறும் பெண்	குற்றாலக் குறவஞ்சி (9)	அச்ச ஊடக வரலாறு	தமிழில் சொல் வகைகள்
	SLO-2	அப்துல்ரகுமான் கவிதையின் தனித்தன்மைகள்	பெண் இலக்கியம்	மலையும் வாழ்வும்	அச்ச ஊடகமும் தமிழும்	சொல்லும் பயன்பாடும்
S-10	SLO-1	அப்துல்ரகுமான் - அவதாரம்	சுகிர்தராணியின் அம்மா	காப்பிய இலக்கணம்	அச்ச ஊடகமும் உரைநடை வளர்ச்சியும்	பெயர்ச்சொற்கள்
	SLO-2	அவதாரம் - நம்பிக்கையும் வெற்றியின் பாதைகளும்	பெண்மையும் தாய்மையும்	காப்பிய வகைமைகள்	தமிழில் உரைநடை	பெயர்ச்சொற்கள் அறிதல்
S-11	SLO-1	சுற்றுச்சூழலியல்	சமத்துவம்	தமிழில் பௌத்த இலக்கியங்கள்	சுவடிகள்	வினைச்சொற்கள்
	SLO-2	தமிழ்க் கவிதையில் சுற்றுச்சூழலியல்	பாலியல் சமத்துவம்	மணிமேகலை	சிவதருமோத்திரச் சுவடி பெற்ற வரலாறு	வினைச்சொற்கள் அறிதல்
S-12	SLO-1	நரசிம்மன் – மகனே என்னை மன்னித்து விடு	நா. முத்துக்குமாரின் தூர் கவிதை	பெண் சாபமும் காயசண்டிகையும்	புழங்குபொருள் பண்பாடும் தமிழர் வாழ்வியலும்	தமிழில் பெயரடை, வினையடை
	SLO-2	நவீன வாழ்வும் சுற்றுச்சூழலியல் அறிதலும்	தூர் கவிதை முன்வைக்கும் பெண் சமத்துவம்	பெண் வரலாற்றில் சாபங்களின் கதைகள்	கூஜாவின் கோபம்	பெயரடை, வினையடை அறிதல்

Learning	1. குறிஞ்சித்தேன், தொகுப்பும் பதிப்பும் - தமிழ்த்துறை ஆசிரியர்கள், எஸ்.ஆர்.எம். அறிவியல் மற்றும் தொழில்நுட்பக் கல்விநிறுவனம்,
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Resources	காட்டாங்குளத்தூர், 603203, 2020
	2. வல்லிக்கண்ணன், புதுக்கவிதை தோற்றமும் வளர்ச்சியும், ஆழி பதிப்பகம், சென்னை, 2018
	3. கா. சிவத்தம்பி, தமிழில் சிறுகதை தோற்றமும் வளர்ச்சியும், என்.சி.பி.எச்., சென்னை, 2013
	4. தமிழ் இணையக் கல்விக்கழகம் - http://www.tamilvu.org/
	5. மதுரை தமிழ் இலக்கிய மின் தொகுப்புத் திட்டம் - https://www.projectmadurai.org/

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#		Theory	Practice
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember	30%	30%	30%	30%	30%	30%	30%	30%	30%	-
	Understand										
Level 2	Apply	40%	40%	50%	50%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	30%	20%	20%	20%	20%	20%	20%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
	1. Dr. R. Srinivasan Associate Professor, Department of Tamil, Presidency College, Chennai,	1. B. Jaiganesh, Assistant Professor & Head, FSH, SRMIST
		2. T.R. Hebzibah Beulah Suganthi, Assistant Professor, FSH, SRMIST
		3. S. Saraswathy, Assistant Professor, FSH, SRMIST

Course Code	ULH20G01J	Course Name	HINDI-I	Course Category	G	Generic Elective Course	L	T	P	C
							2	0	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	HINDI	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To be able to converse well in the Hindi Language	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To read and write and clarity																		
CLR-3 :	To be willing listeners and translators –where need be																		
CLR-4 :	To acquire the values/thought contents of the writers and practice in it in life.																		
CLR-5 :	To find motivation through the various forms of literature and learn to overcome any challenges of life.																		
CLR-6 :	To discover the importance of the language in making education as a means of growth in life and not mere literacy.																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO -3
CLO-1 :	To appreciate the Hindi language in its various forms.	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To understand the philosophy of life and living through stories.	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To help the students learn and develop the fundamentals of life, through One-Act plays.	2	70	65	H	-	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	To share the richness of thought and content presented in the Hindi language, into other languages so that the readers would stand to gain.	2	70	70	H	-	H	H	H	-	-	-	-	-	H	-	-	-	-
CLO-5 :	To guide the students in the learning of the technical aspect of the Hindi language, this would help them in the field of administration.	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	To encourage the students to communicate with the public, on a large scale with the medium of Main stream and Documentary films.	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Kahani kya Hai	Ekanki aur Natak kya hai	Patrkari ka arambh	Film Samiksha	Takniki Shabdavali
	SLO-2	Jivan ka anubhav	Vidhyarthiyon dono ke antar ko smajhkar apne dwara use prastut kar sakta hai	Vidhyarthiyon ka apne samaj ke prti jagrukta	Film ka prabhav ko smajhna	Vaignik tarike se bhashaon ka avishkaar karna
S-2	SLO-1	Kahani ke Tatva	EKANKI KA ARTH	Aazdi aur Patrkari ka daiytava	SAMIKSHA KYA HAI	ARTH
	SLO-2	Vishleshan karne ki Kshmta	Vidhyarthi ke bhtar rishkleshan ki kshmta jagrit	Vidhyarthiyon ko patrkari ka tihas smajkar samaj nirman ke liye sahyog dena	Tarkik vishleshan kshmta paida karta hai	Vidhyarthi uske arth dwara hi uske mahtav smjhenge
S-3	SLO-1	Vo Tera Ghar Ye Mera Ghar Parivar me Buzargon ke Mahtav ko Samjhana	PARIBHASHA	PATRKARITA KA MAHTAVA	SAMIKSHA KE PRAKAR	PARIBHASHA
	SLO-2	Bhartiya Sanskriti Se Vidhyarthiyon ko Jodna	Vidvono ke mat se parichay	Patrkari se bhut se sawal ka smadhan ho jata hai	Vidhyarthiyon ka un prkaro ka adhyaan karna jisse vidhyarthi us samiksha ko tayaar kar payenge	Vibhinn vidvono dwara di gai paribhasha se us baat ko smjhenge vidhyarthi
S-4	SLO-1	Mithaiwala Pyar Bantne se dukh kam hota hai	SWAROOP	PTRAKARITA KA ARTH	SAMIKSHA KA UDDESHYA	SHABDAVALI KI AVSHYAKTA
	SLO-2	Manavata ka Path	Vidhyarthiyon me iski samajh se lekhan kshmta badegi	Vibhinn vidhvono ko padhne se vidhyarthiyon ki tarkik kshmta badhti hai ,	Vidhyarthi ke andar smaj ke prati Kartavya bodh paida hoga	Vaignikon ka awiskar kitna mahtavpurn
S-5	SLO-1	Bechadri Pal Chatro me Utsah Vardhan Karna	PATHYA VACHAN	PTRAKARITA KI PARIBHASHA	FILM KA SAMAJIK MAHTAVA	BHASHA VAIGYANIK
	SLO-2	Beta-beti ek saman ke mahtav ko smjhana.	Vidhyarthiyon ka path kaushal bdhega	K vidhvono ki ukti ek smadhan bhi hota hai	Samajik uttar daiytav ko smjhana	Bhasha vaignikon ki jankari
S-6	SLO-1	Nadi aur Jeevan Paryavaran ke mahtav se awagat karana.	PRASTUTI	PRAMUKH SAMACHAR PATR	FILM KA VISHLESHAN	KARYALYIN SHABD
	SLO-2	Manav Jeevan me nadi ki upyogita aur Mahtav.	Natak khelne par bahut si takniki bate samajhenge	Vidhyarthiyon ki jankari badhegi	Vidhyarthi tarkik vishleshan sikhega	Shabd kaise tayar kiye jate hain vidhyarthiyon ko jankari
S-7	SLO-1	Pachees chauka Ded Sau Jamindari Pratha se awagat karana	MAHTVA	TV.PATRKARITA	DRISTIKON NIRMAN	ANGREZI SE HINDI ANUVAD
	SLO-2	Asprishya Vicharao ke Prati Sakaratamak Bnana.	Natak ka mahtav ko smajhkar samaj ke hito ke sath judna.	TV patrkari ke daiytav ko smajkar vidhyarthi ise apne rozgar se jod sakta hai	Vidhyarthi ka drishtikon nirmit hoga	Hindi adharai aur anuvadak ke pad ke liye tayaar karna
S-8	SLO-1	Kahani ka Uddeshya	PRASHAN-ABHYAS	PHOTO PATRKARITA	DOCUMENTRY FILM	HINDI SE ANGREZI ANUVAD
	SLO-2	Vidhyarthiyon ko Samaj se Jode rakhna	Vidhyarthiyon ka lekhan kshmta Badhna	Vidhyarthiyon me photo patrkari ke mahtav ka smajh paida hona	Vidhyarthi samajik dharatal ki kathinai ko smajhkar desh se judega	Hindi adharai aur anuvadak ke pad ke liye tayaar karna.
S-9	SLO-1	Kahani Lekhan	UDDESHYA	PRASTUTIKARAN	MAIN STREAM FILM	EK DIN EK SHABD
	SLO-2	Vidhyarthi Ko likhne ki aur Prerit karna	Vidhyarthi ko smaj upyog hito ki jankari dena	Vidhyarthi apni baat rakhne ki kshmta viksit karta hai	Vidhyarthi ko jivan ke anchue pahlun se bhi sakshaktkar	Vidhyarthiyon ko rozgar se jodna
S-10	SLO-1	Seminar	PARICHARCHA	BHASHA-SHAILI	FILM KE DARSHAK	ATI MAHTVAPURN SHABD
	SLO-2	Vidhyarthiyon dwara Prastuti karan	Vidhyarthi me vak-kaushal bdhana	Vidhyarthi ko apni report me bhasha-shaili ko sikh kar ek badhiya reporter ban sakta hai	Vidhyarthiyon ka samajik gyan	Shabdon ke mahtav ko smajhkar use yaad karna
S-11	SLO-1	Prashan Abhyas	BHASHA SHAILI	PATRKARITA KE NIYAM	FILM AUR BAZAAR	SAMANYA SHABD AUR

						PARIBHASHIK SHABDAVALI ME ANTAR
	SLO-2	Vidhyarthiyon me Lekhn Kaushal ki kshmat Viksit karna.	Vidhyarthiyon ko bhasha ka mahtav smjhna	Vidhyarthi ise sikh kar ek nyay priya patkar ban sakta hai	Vidhyarthiyon ko rozgaar se jodna	Vidhyarthiyon ko vaighniko dwara tayaar ki gai bhasha ki samaj
S-12	SLO-1	Path-Punravarti	EKANKI AUR RANGMANCH	PATRKAR KA DAIYVA	FILM DARSHAK KA MAHTAVA	PARIBHASHIK SHABDAVALI KA MAHTAV
	SLO-2	Pariksha ke liye Saksham	Vidhyarthi isse rangmanch ke mahtav ko smajhenge	Vidhyarthiyon ko patkar ka daiyva sikhkar smaj ke uttar daiyva ko nibhana hai	Vidhyarthiyon ko darshak ki ruchiyon se awagat karvana	Rozgaar se vidhyarthiyon ko jodna

Learning Resources	The Prescribe Text Book Compiled and Edited by Department of Hindi
	www.gadyakosh.com www.shabdkosh.com

Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	30%	30%	30%	30%	30%	-
	Understand										
Level 2	Apply	40%	40%	50%	50%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	30%	20%	20%	20%	20%	20%	20%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi, CUTN, Tamilnadu	1. Dr.S Preeti. Associate Professor & Head, SRMIST
		2. Dr. Md.S. Islam Assistant Professor, SRMIST
		3 Dr. S. Razia Begum, Assistant Professor, SRMIST

Course Code	ULF20G01J	Course Name	French-I	Course Category	G	Generic Elective Course	L	T	P	C
							2	0	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	French	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Extend and expand their savoir-faire through the acquisition of current scenario	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French																		
CLR-3 :	Make them learn the basic rules of French Grammar.																		
CLR-4 :	Develop strategies of comprehension of texts of different origin																		
CLR-5 :	Strengthen the language of the students both in oral and written																		
CLR-6 :	Express their sentiments, emotions and opinions, reacting to information, situations																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSU-1	PSU-2	PSU-3
CLO-1 :	To acquire knowledge about French language	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To strengthen the knowledge on concept, culture, civilization and translation of French	2	80	70	-	H	-	H	-	H	-	-	-	-	M	-	-	-	-
CLO-3 :	To develop content using the features in French language	2	85	75	H	-	-	H	-	H	-	-	-	-	M	-	-	-	-
CLO-4 :	To interpret the French language into other language	2	70	80	H	-	H	H	H	-	-	-	-	-	H	-	-	-	-
CLO-5 :	To improve the communication, intercultural elements in French language	2	80	70	-	H	-	H	-	-	-	-	-	-	H	-	-	-	-
CLO-6 :					-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Bonjour, ça va ?	Salut ! Je m'appelle Agnès	Qui est –ce ?	Dans mon sac, j'ai...	Il est comment ?
	SLO-2	Salut	Paul, Valérie, Manish	Les exemples	Dans ton sac	Les objectifs
S-2	SLO-1	Les pays	Les pronoms personnels sujets	Les professions	La formation du féminin (3)	L'aspect physique
	SLO-2	Les nationalités	Je, Tu, Il/Elle Nous, vous, Ils/Elles	Les exemples	Les féminins	Le corps
S-3	SLO-1	Les animaux domestiques	Les verbes être et avoir	Quelques objets	La phrase interrogative	Le caractère
	SLO-2	Les animaux	Les verbes auxiliaires	Objets	Les interrogatives	Les exemples
S-4	SLO-1	Les jours de la semaine	Les articles définis et indéfinis	La fiche d'identité	qu'est – ce que.. ?	Les prépositions de lieu (1)
	SLO-2	Les mois de l'année	Les exemples	La carte d'identité	Les exemples	Dans, sur, sous etc.,
S-5	SLO-1	Les nombres de 0 à 69	La formation du féminine (1)	La liaison	Qu'est – ce que C'est	Les nombre à partir de 70
	SLO-2	Les nombres	Les féminins	Les activités	Les objets	Les exemples
S-6	SLO-1	La famille (1)	La formation du pluriel (1)	L'élision	Qui est – ce ?	Allo ?
	SLO-2	Ses parents	Les exemples	Les activités	Les personnes	Portable
S-7	SLO-1	L'accent	Les adjectifs possessifs	Intonation descendre	la phrase négative	La formation du féminin(3)
	SLO-2	L'accent tonique	Les exemples	Les descendre	La négation	Les exemples
S-8	SLO-1	Les articles définis	Entrer en contact : salut	Intonation montante	C'est	Les articles contractés
	SLO-2	Les articles indéfinis	Entrer en contact : demander	Les montantes	Il est	Les articles partitifs
S-9	SLO-1	Bonjour, - Salut !	Dire comment ça va	Dans mon sac	Les verbes du premier group	Les pronoms personnels toniques
	SLO-2	Ca va	Comment allez-vous ?	Des objets	Les exemples	Les pronoms
S-10	SLO-1	Je m'appelle Agnès	Se présenter	Les Mots	Les verbes aller	Les adverbes interrogatifs
	SLO-2	Quel est votre nom	Présenter quelqu'un	Les expressions	Le verbe venir	Les interrogatifs
S-11	SLO-1	Les Mots	Demander	Demander poliment	Demander et répondre poliment	Les verbes du deuxième group
	SLO-2	Les Expressions	Demander le temps	Répondre poliment	Les exemples	Les exemples
S-12	SLO-1	Entrer en contact	Demander la date	Demander des informations personnelles	Demander des informations personnelles	Décrire l'aspect physique
	SLO-2	Se présenter.	Dire la date	Les exemples	Les activités	Décrire le caractère

Learning Resources	Theory:
	<ol style="list-style-type: none"> 1. “Génération-AI” Méthode de français, Marie-Noëlle COCTON, P.DAUDA, L.GIACHINO, C.BARACCO, Les éditions Didier, Paris, 2018. 2. <i>Cahier d'activités avec deux discs compacts.</i>

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#		Theory	Practice
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	40%	50%	50%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	30%	20%	20%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
	1. Dr. C.Thirumurugan Associate Professor, Department of French, Pondicherry University	1. Kumaravel K. Assistant Professor & Head, SRMIST
		2. Ponrajadurai M Assistant Professor, SRMIST

Course Code	UAF20G01T	Course Name	ECONOMICS FOR BUSINESS	Course Category	G	Generic Elective Course	L	T	P	C
							3	1	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To understand the basic concepts of economics	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To study the business environment																		
CLR-3 :	To study macroeconomic policies related to business																		
CLR-4 :	To understand various pricing techniques																		
CLR-5 :	To study various types of markets in detail																		
CLR-6 :	To learn the concepts related to competitive markets																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Basic Knowledge	Application of Concepts	Link with other Disciplines	Procedural Knowledge	application of marginal analysis	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Use of benefit/cost analysis.	Problem Solving Skills	Communication Skills	Analytical Skills	Limits of economic analysis	Business Behavior	Life Long Learning
CLO-1 :	Apply the various tools of economics concepts	3	80	70	L	H	L	H	L	L	M	H	L	L	M	H	L	H	H
CLO-2 :	Ascertain the economic conditions	3	85	75	M	H	L	M	L	M	M	H	M	L	M	H	L	H	H
CLO-3 :	Finalize the suitable economic policies	3	75	70	M	H	M	H	L	H	M	H	M	L	M	H	L	H	H
CLO-4 :	Find out the ideal pricing methods	3	85	80	M	H	M	H	L	H	M	H	M	L	M	H	L	H	H
CLO-5 :	Know the market structure	3	85	75	H	H	M	H	L	H	M	H	M	L	M	H	L	H	H
CLO-6 :	Make a decision on the business startup	3	80	70	L	H	L	H	L	M	M	H	L	L	M	H	L	H	H

Duration (hour)	12	12	12	12	12
S-1	SLO-1	Introduction to basic concepts	Demand concepts	Consumer Behavior	Production function
S-2	SLO-1	Nature of business economics	Law of Demand: assumptions and explanations	Indifference curves definition	Production function
S-3	SLO-1	Scope of business economics	Importance and limitations of law	Properties of IC Curves	Law of variable proportions
					Various forms of market structure
					Local market, International market
					Regional Market

			of demand			
S-4	SLO-1	Limitations of Business Economics	Limitations of law of demand	Consumer Equilibrium	Applications of Law of variable proportions	Perfect competition
S-5	SLO-1	Relation to other disciplines	Applications of law of demand	Marginal Rate of Substitutions	Law of returns to scale	Price output decisions
S-6	SLO-1	Objectives of business economics	Utilities: Total utility and marginal Utility	Price Line	Constant returns to scale	Monopoly Competitions
S-7	SLO-1	Role of business economists	Law of diminishing marginal utility	Indifference curve analysis	Increasing to returns scale	Price output decisions
S-8	SLO-1	Responsibility of economists	Importance and limitations of law of DMU	Price effects	Decreasing to returns scale	Oligopoly Competitions
S-9	SLO-1	Various economic system	Law of Euqi-marginal utility	Income effects	Economies of scale	Price output decisions
S-10	SLO-1	Applications of economics concepts	Importance and limitations of law of EMU	Substitutions effect	Internal economies of scale	Pricing Objectives
S-11	SLO-1	Difference between positive economics and normative economics	Applications of EMU	Slutsky equations	External economies of scale	Pricing Methods
S-12	SLO-1	Long term objectives of business firm	Limitations of EMU	RGD Allan Analysis	Cost classification	Factors affecting pricing methods

Learning Resources	<ol style="list-style-type: none"> Ahuja H L, Business Economics,13th edition , S. Chand & Co, 2019. D.M.Mithani Fundamentals of Business Economics – I 1st edition Himalaya Publishing House 2012 K.P.M. Sundharam and E.N. Sundharam, Business Economics, I st edition, Sultan Chand and Sons, 2017. 	<ol style="list-style-type: none"> S.P.S.Chauhan, Micro Economic Analysis, First Edition, IHP, 2013. https://nscpolteksby.ac.id/ebook/book/economics https://nscpolteksby.ac.id/ebook/book/accounting
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.Designan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. of Commerce, Loyola college, Chennai	<ol style="list-style-type: none"> Dr.S.SAGATHEVAN, SRMIST Mr.T.RAJESHWARAN, SRMIST

Course Code	UAF20S01T	Course Name	COMMUNICATION IN BUSINESS	Course Category	S	Skill Enhancement Course	L	T	P	C
							2	0	0	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To learn the communication skills	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To understand the different methods of writing letters																		
CLR-3 :	To Employ appropriate tools in various correspondence like bank, agency etc.,																		
CLR-4 :	To enable the use of report writing effectively																		
CLR-5 :	To learn and understand the modern forms of communication																		
CLR-6 :	To have a proper understanding of Business communication and correspondence																		
		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	To recognize the importance and value of communication skills	H	H	M	H	M	M	M	H	-	-	-	M	M	H	H	-	-	-
CLO-2 :	To understand the basic concepts and kinds of business letters	H	H	M	H	H	M	H	H	-	-	-	H	M	H	H	-	-	-
CLO-3 :	To employ the appropriate correspondence letters	H	H	M	H	H	H	H	H	-	-	-	L	M	H	H	-	-	-
CLO-4 :	To learn the report writing how to conduct the meeting	H	H	M	H	H	M	M	H	-	-	-	L	M	H	H	-	-	-
CLO-5 :	To learn the modern forms of communication	H	H	M	H	H	M	H	H	-	-	-	L	M	H	H	-	-	-
CLO-6 :	To understand the overall concept of communication for business and various correspondence letters	M	M	M	H	H	M	H	H	-	-	-	L	M	H	H	-	-	-

		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
Duration (hour)		6	6	6	6	6
S-1	SLO-1	Introduction of Communication	Introduction of Business Letters	Introduction of Bank Correspondence	Introduction to Reports Writing	Introduction of Forms of Communication
	SLO-2	Definition of Communication	Kinds of Business Letters	Meaning and of Bank Correspondence	Reports Writing Meaning	Mobile Communication
S-2	SLO-1	Nature of communication	Order Letter	Specimen of Bank Correspondence	Characteristics of Reports Writing	Advantages and Disadvantages
	SLO-2	Nature of communication	Interview Letter	Bank Correspondence for payment of Cheque	Good report.	Modern Forms of Communication
S-3	SLO-1	Types of communication	Adjustment Letter	Specimen letter for dishonouring Cheque	Classification of report	Electronic Communication

	SLO-2	One and Two way communication	Letter of Recommendation	Insurance Correspondence	Formal and Informal Report	Non electronic Communication
S-4	SLO-1	Formal communication	Appointment Letter	Life Insurance - Letter	Agenda	Fax
	SLO-2	Upward Communication	Letter of Resignation	General Insurance, Fire,	Elements of Agenda	Advantages and Disadvantages of
S-5	SLO-1	Barriers to communication	Acknowledgement Letter	Letter Correspondence with shareholders	Minutes of Meeting	e-mail
	SLO-2	Semantic Barriers			Format of Minutes	Advantages and Disadvantages of e-mail
S-6	SLO-1	Psychological Barriers Principles of effective communication	Promotion Letter	Correspondence with shareholders	Basics for drafting of board minutes	Video conferencing
	SLO-2	Organizational Barriers Business Letters, Layout	Complaint Letter	Accident and Marine Insurance	Memorandum – Tips	Internet

Learning Resources/Reference books	1.Varinder Kumar, Bodh Raj(2013 Edn), Business Communication, Kalyani Publishers, New Delhi, 2. Urmila Rai, S.M Rai (2013), “ <i>Business Communication</i> ”, Himalaya Publishing House, Mumbai, Edn. 3. Sundar K & Kumara Raj A(2012 Edn) “ <i>Business Communication</i> ”, Vijay Nicole, Chennai.
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UAF20S02T	Course Name	MARKETING	Course Category	S	Skill Enhancement Course	L	T	P	C
							2	0	0	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning		Program Learning Outcomes (PLO)												
CLR-1 :	To learn the objectives of marketing and goals set by business houses and to promote goods and services to the consumers	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To conduct a market research plan and conduct basic research using primary and secondary sources																		
CLR-3 :	To justify a person's mind to buy the product																		
CLR-4 :	To maintain proper use of transportation and warehousing facilities can help in matching demand with supply to the customers																		
CLR-5 :	To encourage the consumers make a prompt purchasing decisions																		
CLR-6 :	To understand the purpose of learning this course is to expose the students to the mindset of customers and their buying behavior																		
Course Learning Outcome s (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLO-1 :	To understand the clear concept of Marketing strategy	H	H	M	H	M	M	M	H	-	-	-	M	M	H	H	-	-	-
CLO-2 :	To understand the concepts of Marketing mix and product life cycle	H	H	M	H	H	M	H	H	-	-	-	H	M	H	H	-	-	-
CLO-3 :	To guide the business in setting the cost of a product or service to the potential consumers	H	H	M	H	H	H	H	H	-	-	-	L	M	H	H	-	-	-
CLO-4 :	To satisfy the customer service are key goals of physical distribution	H	H	M	H	H	M	M	H	-	-	-	L	M	H	H	-	-	-
CLO-5 :	To Persuade Consumers of Market promotion is an effective way to persuade consumers the superiority of	H	H	M	H	H	M	H	H	-	-	-	L	M	H	H	-	-	-

	product over competitors. .			
CLO-6:	To Expose to emerging issues in buying behaviour of customers	M	M	M

H	H	M	H	H	-	-	-	L	M	H	H	-	-	-			

		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
Duration (hour)		6	6	6	6	6
S-1	SLO-1	Introduction of Marketing	Introduction of Marketing Mix	Introduction of Pricing	Introduction to Physical distribution	Introduction of Promotion
	SLO-2	Definition of Marketing	Definition of Marketing Mix	Pricing Meaning and Definition	Definition of Physical distribution	Definition of Promotion
S-2	SLO-1	Features of Marketing	Marketing Mix Product, Price, Place and Promotion	Objectives of Pricing	Significance of Physical distribution	Advertising Meaning
	SLO-2	Advantages of Marketing	Classification of product	Costs of Pricing	Importance of Physical distribution	Definition of Advertising
S-3	SLO-1	Disadvantages of Marketing	Brand of product	Nature of the market and demand	Functions of Physical distribution	Public Relation and Sponsorship
	SLO-2	Market Vs Marketing	Quality of Product	Competition	Transportation	Personal Selling
S-4	SLO-1	Functions of Marketing	New product development	Factors influencing pricing	Kinds of middlemen	Direct Marketing
	SLO-2	Traditional and Modern functions	Characteristics of New product development	Willingness to Pay	Agent Meaning and role	Sales promotion
S-5	SLO-1	Market segmentation Demerits of segmentation	Product life cycle	Product Line Differentiation	Types of agent	Sales promotion Techniques
	SLO-2	Homogeneous market segmentation	Introduction stage	Marketing Mix Strategy	Wholesaler	Coupon, Free Sample, Prices and Catalogues
S-6	SLO-1	Heterogeneous market segmentation Benefits of segmentation	Growth stage	Methods of pricing	Retailer	Features of Advertising- Impersonal presentation
	SLO-2	Demographic segmentation	Maturity stage	Cost -plus pricing	Commission Agent	Functions of Advertising

Learning Resources/Reference books	1. Vasanti Venugopal and Raghu(2012)V.N.Services Marketing, – Himalaya Publishing House, 5 th edition. (all the 5 units)
	2. Christopher Lovelock (2012) , Services Marketing, Pearson Education, Global Edition, 7 th Edition.
REFERENCES	
	1. C.B. Memoria & R L Joshi(2013), “Principles and Practice of Marketing in India”, India or Oscar Publications, New Delhi.
	2. S.A. Sherlekhar & R Kirshnamoorthy (2013): “Marketing Management”, Himalaya Publications, 14 th Edition

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts

Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram
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Course Code	UCD20S01L	Course Name	Soft Skills	Course Category	S	Skill Enhancement Course	L	T	P	C
							0	0	2	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Career Development Centre	Data Book / Codes/Standards	-
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)																
CLR-1 :	Expose students to right attitudinal and behavioral aspects and to build the same through activities			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14
CLR-2 :	Develop and nurture interpersonal skills of the students through individual and group activities.		Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with related disciplines	Procedural Knowledge	Skills in Specialization	Ability to Organize Knowledge	Skills in Problem Solving	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning	
CLR-3 :	Increase efficiency and leadership skills and to improve team results.																			
CLR-4 :	Acquire time management skills and develop creative skills																			
CLR-5 :	Understand intercultural communication and etiquettes required in a professional environment																			
CLR-6 :	Instill confidence in students and develop skills necessary to face the challenges of competitive exams and placements																			
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																		
CLO-1 :	Re-engineer their attitude and understand its influence on behavior	3	80	70	M	M	M	-	M	H	M	-	-	H	H	H	M	H	H	
CLO-2 :	Acquire inter personal skills and be an effective goal oriented team player	3	80	70	M	M	M	-	M	H	M	-	-	H	H	H	M	H	H	

CLO-3 :	Understand the importance of time management and creativity	3	85	7 5	M	M	M	-	M	H	M	-	-	H	H	H	M	H	H
CLO-4 :	Build confidence during any presentation	3	85	7 5	M	M	M	-	M	H	M	-	-	H	H	H	M	H	H
CLO-5 :	Develop interpretation skills and intercultural communication	3	85	7 5	M	M	M	-	M	H	M	-	-	H	H	H	M	H	H
CLO-6 :	Help the students succeed in competitive exams and placements	3	80	7 0	M	M	M	-	M	H	M	-	-	H	H	H	M	H	H

Duration (hour)		6	6	6	6	6
S-1	SLO-1	IKIGAI	Interpersonal Skills	Creating brands – activity (posters, flyers, business cards)	Value of Time	Intercultural communication – beliefs, customs and attitude of people in different countries (US, UK, Japan, West Asia, China, Russia)
	SLO-2	IKIGAI	Emotional Intelligence	Creating brands – activity (posters, flyers, business cards)	Diagnosing Time Management	Social and cultural etiquettes
S-2	SLO-1	Attitude	Importance of Team Work	Causes of Stress and Its Impact	Weekly Planner, To do list, Prioritizing work	Communication etiquettes
	SLO-2	Factors influencing Attitude	Team Building Activity	How to Manage Stress and Distress?	Time management activity	Telephone etiquettes
S-3	SLO-1	SWOT Analysis	Leadership skills	Understanding the Circle of Control	Creativity – think out of the box	Dinning etiquettes
	SLO-2	Individual SWOT Analysis – activity	Leadership skills based Activity	Stress Busters	Creativity Activity	Grooming etiquettes
S-4	SLO-1	Extempore Practice Session	Networking skills	Conflicts in Human Relations – reasons	Creativity Assessment Activity	Ice breaking
	SLO-2	Extempore Practice Session	Networking skills based Activity	Approaches to conflict resolution	Creativity Assessment Activity	Designing ice breaker games
S-5	SLO-1	Extempore Practice Session	Negotiation skills	Conflict resolution – case studies	Brainstorming, use of groups and individual brainstorming techniques to promote idea generation	Ice breaker activity
	SLO-2	Extempore Practice Session	Negotiation skills based Activity	Conflict resolution – case studies	Brainstorming session activities	Ice breaker activity
S-6	SLO-1	Extempore Practice Session	Entrepreneurial Skills	Importance and necessity of Decision Making	Brainstorming session	Introduction to resume building
	SLO-2	Extempore Practice	Entrepreneurial knowledge, Focus,	Process of Decision Making, Practical Way of Decision	Brainstorming session	Introduction to resume

		Session	Investment, Risk tolerance, Resilience, Negotiation, Ethics, Networking	Making, Weighing Positives and Negatives		building
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Learning Resources	1. Jeff Butterfield, <i>Soft Skills for Everyone</i> , CENGAGE, India, 2015 2. Dr. K. Alex, <i>Soft Skills</i> , S.Chand Publishing & Company, India, 2014 3. Covey Sean, <i>Seven habits of highly effective teens</i> , Simon & Schuster, New York, 2014	4. Carnegie Dale, <i>How to win friends and influence people</i> , Simon and Schuster, New York, 2016 5. Thomas A Harris, <i>I am ok, you are ok</i> , Arrow, London, 2012 6. Daniel Coleman, <i>Emotional Intelligence</i> , Bloomsbury, India, 2016
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Learning Assessment					
Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA-1 (20%)	CLA-2 (20%)	CLA-3 (30%)	CLA-4 (30%)##
		Practice	Practice	Practice	Practice
Level 1	Remember	10%	10%	30%	15%
	Understand				
Level 2	Apply	50%	50%	40%	50%
	Analyze				
Level 3	Evaluate	40%	40%	30%	35%
	Create				
	Total	100 %	100 %	100 %	100 %

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Ajay Zener, Director, Career Launcher	-	1. Mr Priyanand, Assistant Professor, CDC, E&T, SRMIST
		2. Ms Sindhu Thomas, Head in charge, CDC, FSH, SRMIST
		3. Ms Mahalakshmi, Assistant Professor, CDC, FSH, SRMIST

Course Code	ULE20AE1T	Course Name	English	Course Category	A	Ability Enhancement Course	L	T	P	C
							4	0	0	4

Pre-requisite Courses	<i>Nil</i>	Co-requisite Courses	<i>Nil</i>	Progressive Courses	<i>Nil</i>
Course Offering Department	<i>English</i>	Data Book / Codes/Standards	<i>Nil</i>		

Course Learning Rationale (CLR):	<i>The purpose of learning this course is to:</i>	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	<i>Extend and expand the integrity in an individual which shall never allow him/her to compromise upon a noble way of living</i>	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Enable the students to overcome the fear of speaking a foreign language and enable them to think through a foreign language.																		
CLR-3 :	Make them communicate an unbiased way of thinking in a better manner																		
CLR-4 :	Develop strategies of comprehension of texts based on different culture and life styles																		
CLR-5 :	Strengthen spoken and written skills of the student in English																		
CLR-6 :	Help them express their sentiments, emotions and opinions, and reactions to information and situations in a civilized, cultured and humane manner.																		
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:			Level of Learning (Bloom) Expected Proficiency (%) Expected Attainment (%)														
CLO-1 :	<i>To acquire knowledge of becoming better beings through the tools of Language and Literature</i>	2	75	60	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-2 :	<i>To acquire a strong knowledge on concept, culture, civilization through English Literature</i>	2	80	70	H	H	H	-	-	H	-	H	-	H	H	H	-	-	-
CLO-3 :	<i>To develop own content and to be able to translate using the features in English Language</i>	2	70	65	-	H	-	H	-	H	-	H	-	-	H	H	-	-	-
CLO-4 :	<i>To interpret the contents in the texts presented in English Language</i>	2	70	70	H	-	H	H	H	H	-	H	-	-	H	-	-	-	-
CLO-5 :	<i>To present an improved and healthier communication and intercultural elements acquired through English Literature</i>	2	80	70	-	H	-	H	-	H	-	H	-	-	H	-	-	-	-
CLO-6 :	<i>To participate in any level of conversation and discussion presented in English with both proficiency in the language and positive caliber in the content of speech</i>	2	75	70	H	H	-	H	M	H	M	H	H	H	H	H	H	H	H

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Introduction to the art of poetry writing will be done	Post-colonial impacts in India as observed in their language and culture will be discussed.	Story through images is explained to the students	The definition and purpose of monologue is explained	Homophones and Homonyms are to be explained in the class along with examples of usage.
	SLO-2	The rationale behind this unit will be discussed.	The students will be encouraged to impart their views	The students are asked to create their own stories from those images	the sample monologues are to be provided to the learners	How where and when these as vocabulary can be used is to be explained
S-2	SLO-1	Feminism through Kamaladas' poem 'In Kindergarten' is explained	Mathraboorthan and the mother tongue influence in English – a discussion	Every day the students are made to bring their own cartoons to tell stories related to social issues and political issues.	The learners are made to create their own monologue contents.	Cross word puzzles are to be given to the students to make them understand the differences and usage of homophones and homonyms
	SLO-2	feminist critique's stand through poets like Meena Kandasamy is discussed	Students from different regions are asked to talk. The peculiarity in their pronunciation is to be identified by them	How to identify irony and sarcasm is taught	The contents are assessed and the lacuna is informed	The students are evaluated by making them use homophones and homonyms on their own
S-3	SLO-1	The writer Meena Kandasamy is invited to read her poems on women.	Enjoywith limits, says Mr Mathrubootham taught and discussed	International Political memes to be created in the class	Discuss the contents created by the students and reiterate the idea that a monologue should mimic a story and has to have a proper beginning middle and an end.	How exactly to decide a proper word at a given situation is to be practically explained in the class.
	SLO-2	Questions on her perspectives are to be posed by the students	Every mistake found in the text is analysed	Memes on popular issues to be created in the class	The created monologues are to be assessed by the students themselves	Mundane situations are to be given to the students to check their ability to use those words
S-4	SLO-1	Gender inequality is discussed through A K Ramanujam and his poetry	The structure of sentence in English and the distortion of the sentence is verified	Autobiography and biography differences are explained	To ask the students to bring newspaper to class and make them select a column and read it loudly.	To give all the parts of speech not according to the grammar book order but according to a method which would easily make one understand correlation of one with the other. For instance – Noun, Pronoun, Adjective, Verb, Adverb... will have to be the order

	SLO-2	<i>Different legal situations where both the genders suffer is explained in the class</i>	<i>Diffèrent sentences are given and tested</i>	<i>Certain Classic autobiographies and biographies are presented</i>	<i>No meanings to be explained. Just the flow is to be checked.</i>	<i>The students are made to use as many adjectives as possible for describing their friends</i>
S-5	SLO-1	<i>Kalki the poet is invited to conduct a guest lecture on her own poem.</i>	<i>Nobel? What Nobel, asks Mr Mathrubootham is discussed</i>	<i>How to give voice to an inanimate object.</i>	<i>Another reading loud session of the same passages are to be conducted along with dictionary checking for meanings are to be done.</i>	<i>The parts of speech must be used in different sentences</i>
	SLO-2	<i>Questions on her perspectives are to be posed by the students</i>	<i>The attitudes of people in a ludicrous manner is discussed</i>	<i>Different objects are given to the students and they are asked to give autobiographical notes to them</i>	<i>The new meanings that the students get must be compared with the given word and the distance between the meanings are to be explained</i>	<i>the teacher is to use the board to draw a situation to make one understand each part's usage.</i>
S-6	SLO-1	<i>Seminar to generate discussion to enhance gender sensitivity is conducted</i>	<i>The Text is analyzed in detail</i>	<i>Practically test the students in class by giving them different concrete objects.</i>	<i>To make them compare and realize how they had overcome their fear for English</i>	<i>Along with parts of speech particularly when Verb is being taught Tenses ought to be taught with same methodology mentioned above.</i>
	SLO-2	<i>Case studies are to be incorporated by the students in their seminar</i>	<i>More insights into Indian English is given</i>	<i>Ask the students to evaluate each other's autobiography on concrete objects</i>	<i>The comprehensive techniques are taught</i>	<i>The students are asked to create a lighter vein situation and asked to use all the tenses</i>
S-7	SLO-1	<i>Human interest columns in news papers - tragedies on women men and transgender documented is read aloud and discussed in the class room.</i>	<i>Neutral accent is taught along with right pronunciation</i>	<i>Caption writing is taught</i>	<i>To develop the ability to pick up a conversation is taught</i>	<i>The rules of Tenses are taught with live examples in the classes.</i>
	SLO-2	<i>. how much are the students able to relate with or able to feel emotionally for those situations is to be checked and analysed</i>	<i>Test is to be conducted to check how far a student is able to understand neutral accent</i>	<i>The purpose of the caption writing is to be instilled</i>	<i>to engage in conversations and be able to interrupt and end conversation appropriately will be taught</i>	<i>Ability to use all the rules in tenses is taught.</i>
S-8	SLO-1	<i>Case studies to be given to the students to document their reactions</i>	<i>Mr Mathrubootham is fully supporting all new technologies – discussion</i>	<i>Different examples for captions are given</i>	<i>Different situations to be given to the students to engage in a conversation.</i>	<i>The basic way to pick an error is by already knowing the rules of grammar thoroughly.</i>
	SLO-2	<i>Find out if there is any student finding it hard to</i>	<i>Humor and sarcasm is skimmed from the</i>	<i>The students are asked to create captions similar to</i>	<i>The students are asked to find errors in each others'</i>	<i>Hence all the rules are to be</i>

		emote or is insensitive toward the moment	text	the ones shown in the class	monologue	brushed up
S-9	SLO-1	Students are to make their own notable content on the prevailing gender inequalities	How to write a statement and question is to be taught with reference to the text.	The students are made to give captions different news articles, products and situations	To test how much one is able to use irony humor and sarcasm in one's conversation	Exercises on all sorts of possible errors are given to the students and asked to rectify.
	SLO-2	The students are asked to improvise on dialogue on their own	The way sentences are constructed according to the regional impact is discussed	The best is appreciated for its qualities of being best	Natural usage of pun is explained	Mathrubootham's passages are given to the students again to check the errors.
S-10	SLO-1	Feminism vs Gender inequality a test for the students to chart out the existing gulf	Pizza maavu : Welcome to Mr Mathrubootham food recipe website is discussed	Public Speaking examples since Julius Caesar to Martin Luther is given	To teach different kinds of reading. -skimming scanning and intensive reading extensive reading is taught	Defines synonym and antonym. Ask the students to identify synonyms and antonyms in text.
	SLO-2	False allegations and Legal situations sometimes created by women to corner men only degrades the freedom struggle of women – discuss	The students are made to explain the text themselves	The techniques used by different leaders since ages is discussed	The students are practically asked to use those methodology to understand a text	Demonstrate their understanding of synonyms and antonyms in active learning. Introduce thesaurus reference.
S-11	SLO-1	A detailed discussion on the 4 poets is done in the class through comparative method	Identify the errors and make students to rewrite first two texts	The Ted X talks are played in the class, different political leader's canvassing is presented	The students are made to read the passages loudly	Demonstrate understanding of words by relating them to their opposites (antonyms)
	SLO-2	While comparison the students are able to get a deeper analytical way of thinking and are able to present an all encompassed points	Check if they are able to retain the humor in the text after correcting the sentences	What makes a talk impressive is identified and discussed	The students are asked questions from the passages to check their retention capacity	Demonstrate understanding of words with similar but not identical meanings (synonyms)
S-12	SLO-1	The comprehension and retention and application of all the acquired knowledge of the student is checked by initiating an informal discussion in the class.	Identify the errors and make the students to rewrite the last two texts	The students are given different topics to give impromptu	The learner is made to select phrases and words from the given passages and is asked to use it in own sentences	With the students brainstorm shortlist of commonly used words
	SLO-2	The overall development in the student's EQ pertaining to gender oriented issues will be sensible and objective.	Check if they are able to retain the humor in the text after correcting the sentences. Explain the result to them	The best talk is recorded and made available for other's references	The ability to converse with humor sarcasm or deep thoughts and with the capacity to evoke the desired emotion in the	Ask them to rapidly give synonyms and antonyms to those words

					other is checked	
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Learning Resources	Theory: 1. Horizon- English Text Book – Compiled and Edited by the Faculty of English Department, FSH, SRMIST, 2020 2. English Grammar in Use by Raymond Murphy
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Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#		Theory	Practice
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	30%	-	30%	-	30%	-	30%	-	30%	-
	Analyze										
Level 3	Evaluate	40%	-	40%	-	40%	-	40%	-	40%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
	1. Prof. Daniel David, Prof & Head, Department of English, MCC, Chennai	1. Dr. Shanthichitra, Associate Professor, & Head, Department of English, FSH, SRMIST
		2. Dr K B Geetha, Assistant Professor, Department of English, FSH, SRMIST

SEMESTER – II

Course Code	UAF20201J	Course Name	MANAGEMENT ACCOUNTING & PRATICES	Course Category	C	Professional Core	L 4	T 0	P 4	C 6
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Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 : To apply the knowledge in management accounting in analysis and interpretation of Financial Statements	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 : Get understanding on basic purposes of various ratios																		
CLR-3 : To ascertain net results of operations of a financial transaction																		
CLR-4 : To enable the use of statement of changes of working capital																		
CLR-5 : To learn and understand the essentials of successful budgetary control																		
CLR-6 : To have a proper understanding of Marginal Costing and preparation of Break Even Chart																		
	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3

Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																		
CLO-1 :	To understand the importance of Management Accounting		H	H	M	H	M	M	M	H	-	-	-	M	M	H	H	-	-	-
CLO-2 :	To understand the basic concepts of various ratios		H	H	M	H	H	H	H	-	-	-	H	M	H	H	-	-	-	
CLO-3 :	To enable the appropriate techniques in Sources and Uses of Funds		H	H	M	H	H	H	H	-	-	-	L	M	H	H	-	-	-	
CLO-4 :	To have a skill in preparation of Fund Flow and Cash Flow analysis		H	H	M	M	H	-	-	-	-	-	L	M	H	H	-	-	-	
CLO-5 :	To apply knowledge in Margin of Safety		H	H	M	H	H	-	-	-	-	-	L	M	H	H	-	-	-	

CLO-6 :	To acquire the records of CVP and BEP analysis	M	M	M	H	H	M	H	H	-	-	-	L	M	H	H	-	-	-
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Duration (hour)		Learning Unit / Module 1 24	Learning Unit / Module 2 24	Learning Unit / Module 3 24	Learning Unit / Module 4 24	Learning Unit / Module 5 24
S-1	SLO-1	Introduction of Management Accounting	Introduction of Ratio analysis	Introduction of Fund Flow Analysis	Introduction of Budget	Marginal Costing – Meaning
	SLO-2	Definition of Management Accounting	Meaning of Ratio	Meaning of Fund	Meaning of Budget	Marginal Costing – Definition
S-2	SLO-1	Objectives of Management Accounting	Meaning of Ratio analysis	Objectives Fund Flow Analysis	Meaning of Budgetary control	Characteristics of Marginal Costing
	SLO-2	Functions of Management Accounting	Advantages of Ratio analysis	Advantages of Funds Flow	objectives of Budgetary control	Advantages of Marginal Costing
S-3	SLO-1	Management	limitations of Ratio analysis	Limitation of Funds Flow	Advantages of budgetary control	Limitation of Marginal Costing
	SLO-2	Advantages of Management Accounting		Difference Between Funds Flow and Balance Sheet	limitations of budgetary control	Absorption Costing Meaning
S-4	SLO-1	Limitations of Management Accounting	significance of Ratio analysis	Concept of fund	Essentials of Successful Budgetary Control	Absorption Costing Definition
	SLO-2	Financial statement analysis	significance of Ratio analysis	Sources Funds	Essentials of Successful Budgetary Control	Absorption Costing Components
S-5	SLO-1	Differences between Financial accounting and management accounting	Classification of ratios	uses of funds	Classification of Budgets	Absorption Costing Steps
	SLO-2	Financial statement analysis	Balance Sheet ratios	Fund flow statement	Classification According to Time	Overhead Absorption
S-6	SLO-1	Meaning of Financial statement analysis	Basic purposes of various ratios	Uses of fund flow statement	Classification According to Function	Difference between Absorption Costing and Marginal Costing
	SLO-2	Nature of Financial statement analysis	Basic purposes of various ratios	Application of fund flow statement	Cash Budget	CVP Analysis
S-7	SLO-1	Significance of Financial statement analysis	Liquidity ratios	Statement of changes of Working Capital	Master Budget	BEP Analysis
	SLO-2	Limitation of Financial statement analysis	Solvency ratios	Adjusted profit and loss account	Materials Budget	Break Even Chart
S-8	SLO-1	Problems	Turnover ratios	Fund Flow Statement	Labour Budget	Rate of Return Method
	SLO-2	Problems	Profitability ratios	Problems	Classification According to Flexibility	Accounting Rate of Return Method
S-9	SLO-1	Problems	Gross Profit ratios	Problems	Fixed Budget	Elements of Marginal Costing
	SLO-2	Problems	Net Profit ratios	Problems	Flexible Budget	Profit Planning
S-10	SLO-1	Analysis and Interpretation of Financial Statements	Operating ratio	Problems	zero base budgeting	Fixed cost
	SLO-2	Problems	Operating Expenses ratio	Problems	Definition of Zero base Budgeting	Variable cost
S-11	SLO-1	Various kinds of Techniques	Expenses ratio	Problems	performance budgeting	Uses of Marginal Costing
	SLO-2	Problems	Net Worth ratio	Problems	Factory Overhead Budget	Statement of Marginal Costing
S-12	SLO-1	Problems	Current ratio	Problems	Administrative Expenses Budget.	PV Ratio
	SLO-2	Problems	Liquid ratio	Problems	selling and Distribution	Break even in rupees

					Overhead Budget	
S-13	SLO-1	Comparative statements	Debtors Turnover ratio	Cash Flow Analysis	Capital Expenditure Budget	Break even in units
	SLO-2	Problems	Creditors Turnover ratio	Meaning of Cash	Sales Budget	Margin of safety
S-14	SLO-1	Problems	Fixed Assets ratio	Meaning of Cash Flow Analysis	Purchase Budget	Sales to earn profit
	SLO-2	Problems	Debtors Turnover Period	Preparation of Cash Flow Statement	Production Budget	Problems
S-15	SLO-1	Common size statements	Creditors Turnover Period	Objectives of cash flow statement	Cash Budget	Problems
	SLO-2	Problems	Working Capital ratio	Advantages of cash flow statement	Problems	Problems
S-16	SLO-1	Problems	Computation of ratios	limitations of cash flow statement	Problems	Problems
	SLO-2	Problems	Balance Sheet ratios	Preparation of Adjusted profit and loss account	Problems	Problems
S-17	SLO-1	Trend Analysis	Balance Sheet ratios	Preparation of Cash From Operations	Problems	Problems
	SLO-2	Problems	Balance Sheet ratios	Problems	Problems	Problems
S-18	SLO-1	Problems	Balance Sheet ratios	Problems	Problems	Problems
	SLO-2	Problems	Turnover ratios	Problems	Problems	Problems
S-19	SLO-1	Problems	Turnover ratios	Problems	Problems	Problems
	SLO-2	Problems	Solvency ratios	Problems	Problems	Problems
S-20	SLO-1	Problems	Solvency ratios	Differences between fund flow statement and cash flow statement as per AS 3	Problems	Problems
	SLO-2	Problems	Liquidity ratios	Problems	Problems	Problems
S-21	SLO-1	Problems	Liquidity ratios	Problems	Problems	Problems
	SLO-2	Problems	Profitability ratios	Problems	Problems	Problems
S-22	SLO-1	Problems	Profitability ratios	Problems	Problems	Problems
	SLO-2	Problems	Profitability ratios	Problems	Problems	Problems
S-23	SLO-1	Problems	Profitability ratios	Problems	Problems	Problems
	SLO-2	Problems	Profitability ratios	Problems	Problems	Problems
S-24	SLO-1	Problems	Problems	Problems	Problems	Revision
	SLO-2	Problems	Problems	Problems	Problems	Revision

Practical Contents:

1.E-mailing in Tally ERP9	5.Benefits of Exporting and Importing Data
2.E-mailing a Report	6.Understanding different MIS reports available in Tally"
3.BenefitsExporting Data Importing Data and exporting Data	7.Analysis of MIS reports "
4.A nalyising the nBudget of the financial institutions	8.Ratios used in decision making"

Learning Resources/Reference books	1. S.N. Maheswari(2012) Management Accounting, Sultan Chand, New Delhi (all the 5 units) 2. T.S. Reddy and Hari Prasad Reddy (2013), Management Accounting, Margham Publications, Chennai (all the 5 units) 3. S.P. Gupta (2011).- Management Accounting, Sultan Chand, New Delhi.
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram



Course Code	UAF20202J	Course Name	BANKING AND FINANCIAL SYSTEM	Course Category	C	Professional Core	L	T	P	C
							4	0	2	5

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To learn traditional and modern functions of Banking	Level of Thinking (Bloom)	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15		
CLR-2 :	To understand the different procedures of lending loans																					
CLR-3 :	To study about Negotiable Instruments, Act, 1881 and its importance																					
CLR-4 :	To know the use of Cheques and Demand Draft																					
CLR-5 :	To learn and understand the Endorsement and Crossing																					
CLR-6 :	To have a proper understanding on opening of bank accounts and maintaining the relationship with the banker																					
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3		
CLO-1 :	To recognize the importance and value of accepting deposits and lending loans		H	H	M	H	M	M	M	H	-	-	-	M	M	H	H	-	-	-		
CLO-2 :	To understand the types of deposits and formalities of lending money to firms, customers and homebuyers		H	H	M	H	H	M	H	H	-	-	-	H	M	H	H	-	-	-		
CLO-3 :	To employ the appropriate methods of keeping money safe for customers		H	H	M	H	H	H	H	H	-	-	-	L	M	H	H	-	-	-		
CLO-4 :	To have a skill in offer customers interest on deposits, helping to protect against money losing value against inflation		H	H	M	H	H	M	M	H	-	-	-	L	M	H	H	-	-	-		

CLO-5 :	To dealing in the managerial problems in real life situation	H	H	M
CLO-6 :	To know how to provide the countries' currencies with price stability by controlling inflation	M	M	M

H	H	M	H	H	-	-	-	L	M	H	H	-	-	-
H	H	M	H	H	-	-	-	L	M	H	H	-	-	-

		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
Duration (hour)		18	18	18	18	18
S-1	SLO-1	Introduction of Banking	Introduction of Deposits	Introduction of Loan	Introduction to Negotiable instruments	Introduction of banker and customer
	SLO-2	Definition of Banking	Definition of Deposits	Meaning of Loan	Definition of Negotiable instruments	Definition of banker
S-2	SLO-1	Origin of banks.	Term Deposits	Definition of Loan	Features of Negotiable instruments	Definition of customer
	SLO-2	History of Indian Banking	Short Term Deposits	Procedure of Loan	Meaning of Negotiability	Opening of a bank account
S-3	SLO-1	Functions of banks	Medium Term Deposits	Formalities of Loan	Transferability	Duration theory
	SLO-2	Traditional Functions	Long Term Deposits	Types of Loans	Negotiability Vs. Transferability	Relationship between Banker and customer
S 4-5	SLO-1	Modern Functions	Demand Deposits	Cash credit	Holder- Definition	Trustee
	SLO-2	Accepting Deposits	Opening of Deposit account	Overdraft	Rights of a Holder	Beneficiary
S-6	SLO-1	Fixed Deposits	Cheque	Pledge	Holder in due course	Agent
	SLO-2	Savings Deposits	Pass book	Mortgage	Holder Vs. Holder in due course	Principal
S-7	SLO-1	Recurring Deposits	Demand Draft	Principles of lending	Bill of Exchange	Bailor
	SLO-2	Current Account	Ombudsman	Principles of Mortgage	Features of Bill of Exchange	Bailee
S-8	SLO-1	Lending Loans	Closure of Deposit account	Short Term Loan	Types of Bills	Assignor
	SLO-2	Cash Credit	Settlement of accounts	Medium Term Loan	Promissory Note	Assignee
S 9	SLO-1	Overdraft	Payment of accounts	Long Term Loan	Features of Promissory Note	Rights of a Banker
	SLO-2	Discounting Bills		Collateral Securities	Cheque - Meaning and Definition	Rights of Lien
S-10	SLO-1	Agency Services	Opening of minor account	Documents to be submitted	Features of Cheque	Right of Appropriation
	SLO-2	General Utility Services	Joint Account	Personal Identification Number	Types of Cheque	Clayton's Case
S-11	SLO-1	Role of banks and economic development	Nomination form	Permanent Account Number	Functions of Cheque	Right to close the account
	SLO-2	Functions of Central bank	Dependent of minor	Precautions to be taken by a banker	Honouring of Cheque	Duty to honour customer cheque
S-12	SLO-1	Reserve Bank of India	ATM	Precautions to be taken by a customer	Dishonouring of Cheque	Duty – Customers account
	SLO-2	Lender of last resort	Letter of Credit	KYC	Crossing of Cheque	Liability of a banker
S-13	SLO-1	Bankers Bank	Types of Letter of Credit	Performance Asset	Demand draft	Pass Book
	SLO-2	Issue of currency	Margin requirements	Non Performance Asset	Banker cheque	Rules pertaining to Pass Book
S-14	SLO-1	Advisory services	Rationing of Credit	Banking assets	Demand draft VS Banker cheque	Termination of relationship between Banker and Customer
	SLO-2	Credit Control	Moral Suasion	Non Banking assets	Account payee crossing	
S-15	SLO-1	Measures of Credit Control	Direct Action	Statutory liquidity ratio	Transfer of Negotiable Instruments	Legal frame work termination of relationship
	SLO-2	Qualitative Measures	Publicity	REPO rate	Endorsement -Meaning	Garnishee Order
S-16	SLO-1	Quantitative Measures	Cash reserve ratio.	Prime Lending Rate	Legal effects of	Bankers Right of Lien

					Endorsement	
	SLO-2	CLR	Open Market Operations	VCRR	Rules pertaining to Endorsement	Customer grievances and redressal
S-17	SLO-1	SLR	Revision	Reverse REPO rate	Kinds of Endorsement	Redressal Council
	SLO-2	Functions of Commercial banks	Revision		Closing of Account	Ombudsman
S-18	SLO-1	Revision	Revision	Revision	Revision	Revision
	SLO-2	Revision	Revision	Revision	Revision	Revision

Learning Resources/ Reference books	<ol style="list-style-type: none"> 1. B.Santhanam Banking theory Law and Practice – (Margham Publishers) 2. E.Gordon & K. Natrajan, –Banking Theory, Law & Practice”, Himalaya Publishing House, Mumbai, 24th revised edition, 2015. 3. K.P.M. Sundaram and P.N.Varshney, –Banking Law and Practice”, Sultan Chand & Sons Publishing House, New Delhi, 18th edition 2014. 4. K.C.Shekar, Lekshmy Shekar, –Banking theory and Practice”, Vikas Publishing House Pvt.Ltd., 20th edition, 2007. 5. Joseph Anbarasu, Boominathan, P. Manoharan and G. Gnanaraj, Financial Services, Sultan Chand & Sons - 2011
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

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Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Design Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. ofCommerce, Loyola college, Chennai	<ol style="list-style-type: none"> 1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UAF20203T	Course Name	INTERNATIONAL TRADE AND DEVELOPMENT	Course Category	G	Professional Core	L	T	P	C
							4	0	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		Learning			Program Learning Outcomes (PLO)														
The purpose of learning this course is to:		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To understand the basic concepts of international economics																		
CLR-2 :	To study the international business environment																		
CLR-3 :	To study macroeconomic policies related to business																		
CLR-4 :	To understand various financial institutions																		
CLR-5 :	To study various types of markets in detail																		
CLR-6 :	To learn the concepts related to competitive markets																		
Course Learning Outcomes (CLO):		Level of Thinking (Bloom)			Program Learning Outcomes (PLO)														
At the end of this course, learners will be able to:		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Apply the various tools of international economics in real life situations	3	80	70	L	H	L	H	L	L	M	H	L	L	M	H	L	H	H
CLO-2 :	Ascertain the international economic conditions	3	85	75	M	H	L	M	L	M	M	H	M	L	M	H	L	H	H
CLO-3 :	Finalize the suitable economic policies	3	75	70	M	H	M	H	L	H	M	H	M	L	M	H	L	H	H
CLO-4 :	Find out the ideal pricing methods	3	85	80	M	H	M	H	L	H	M	H	M	L	M	H	L	H	H
CLO-5 :	Know the international market structure	3	85	75	H	H	M	H	L	H	M	H	M	L	M	H	L	H	H
CLO-6 :	Make a decision on the business startup	3	80	70	L	H	L	H	L	M	M	H	L	L	M	H	L	H	H

Duration (hour)	12	12	12	12	12
S-1	SLO-1	Introduction to basic concepts	Introduction to basic concepts	Tariffs and quotas meanings and types	Meaning and Components
	SLO-2	Difference between inter	Factors determining the gains from trade		Balance of Trade and balance of Payments
S-2	SLO-1	regional trade and international trade	terms of Trade	Advantages of tariffs	Current account and Capital account
	SLO-2	characteristics features of international trade	Internal terms of Trade	Limitations of tariffs	Types of balance of payments
S-3	SLO-1	classical theory of international trade	International terms of Trade	Effects of Tariffs	Causes for disequilibrium in the balance of Payments
	SLO-2	Adam smith and Ricardo	Factors affecting terms of trade	Advantages of Quota	measures to correct disequilibrium in Balance of Payments
S-4	SLO-1	Limitations of Adam smith and Ricardo	Free Trade	Effects of Quotas	Foreign Exchange rate
	SLO-2	Absolute and Comparative cost doctrines	Advantages of Free Trade	Exchange control	Merits of Flexible exchange rate
S-5	SLO-1	Limitations Absolute and Comparative cost doctrines	Dis advantages of Free Trade	Objectives of Exchange control	Demerits of Flexible exchange rate
	SLO-2	Modern theory of International	Protection of trade	Methods of Exchange	Merits of Fixed exchange rate
					Merits and Demerits of Special

		trade		control		Drawing Rights
S-6	SLO-1	Heckscher and Ohlin - H.O theorem	For and against Protection of trade	Merits of Exchange control	Demerits of fixed exchange rate	Globalization
	SLO-2	Limitations of H-O theorem	Applications to developing countries	Demerits of Exchange control	Applications to developing countries	Merits and Demerits of Globalization
S-7	SLO-1	Limitations Absolute and Comparative cost doctrines	Dis advantages of Free Trade	Objectives of Exchange control	Demerits of Flexible exchange rate	Special Drawing Rights
	SLO-2	Modern theory of International trade	Protection of trade	Methods of Exchange control	Merits of Fixed exchange rate	Merits and Demerits of Special Drawing Rights
S-8	SLO-1	Heckscher and Ohlin - H.O theorem	For and against Protection of trade	Merits of Exchange control	Demerits of fixed exchange rate	Globalization
	SLO-2	Limitations of H-O theorem	Applications to developing countries	Demerits of Exchange control	Applications to developing countries	Merits and Demerits of Globalization

S-9	SLO-1	Limitations Absolute and Comparative cost doctrines	Dis advantages of Free Trade	Objectives of Exchange control	Demerits of Flexible exchange rate	Special Drawing Rights
	SLO-2	Modern theory of International trade	Protection of trade	Methods of Exchange control	Merits of Fixed exchange rate	Merits and Demerits of Special Drawing Rights
S-10	SLO-1	Heckscher and Ohlin - H.O theorem	For and against Protection of trade	Merits of Exchange control	Demerits of fixed exchange rate	Globalization
	SLO-2	Limitations of H-O theorem	Applications to developing countries	Demerits of Exchange control	Applications to developing countries	Merits and Demerits of Globalization
S-11	SLO-1	Limitations Absolute and Comparative cost doctrines	Dis advantages of Free Trade	Objectives of Exchange control	Demerits of Flexible exchange rate	Special Drawing Rights
	SLO-2	Modern theory of International trade	Protection of trade	Methods of Exchange control	Merits of Fixed exchange rate	Merits and Demerits of Special Drawing Rights
S-12	SLO-1	Heckscher and Ohlin - H.O theorem	For and against Protection of trade	Merits of Exchange control	Demerits of fixed exchange rate	Globalization
	SLO-2	Limitations of H-O theorem	Applications to developing countries	Demerits of Exchange control	Applications to developing countries	Merits and Demerits of Globalization

Learning Resources	1. M.L.Jhingan, <i>International Economics</i> , 13 th edition, Virinda Publications (P) Ltd, 2017.	1. K.P.M Sundhram, <i>International Economics</i> , Fifth Edition, Sultan Chand & Sons, 2016.
	2. Rana&Verma, <i>International Economics – I</i> 1st edition Vishal Publishing Co 2015	2. https://nscpolteksby.ac.id/ebook/book/economics
	3. Francis Cherunnilam, <i>International Economics</i> , 7 th edition, Tata McGraw - Hill Publishing Company Ltd, 2017.	3. https://nscpolteksby.ac.id/ebook/book/accounting

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. of Commerce, Loyola college, Chennai	Dr.S.SAGATHEVAN, SRMIST Mr.T.RAJESHWARAN, SRMIST

Course Code	ULT20G02J	Course Name	Tamil-II	Course Category	G	Generic Elective Course	L	T	P	C
							2	0	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Tamil	Data Book / Codes/Standards			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To generate in students a sensitivity to gender marginalization and Eco sensitivity.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	An evolved consciousness in the minds to accommodate all is developed	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSU-1	PSU-2	PSU-3
CLR-3 :	The ability to accept all and to co-exist is initiated																		
CLR-4 :	To create community connectivity and interdependence is initiated																		
CLR-5 :	To instill language skills																		
CLR-6 :	To give them all the historical insights																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	To acquire knowledge about Tamil Language	2	75	60	H	H	H	-	-	H	H	H	H	H	H	H	H	H	H
CLO-2 :	To strengthen the knowledge on concept, culture, civilization and translation of Tamil	2	80	70	-	H	-	H	H	H	H	-	-	H	H	H	H	H	H
CLO-3 :	To develop content using the features in Tamil language	2	70	65	H	-	-	H	-	H	H	H	-	H	H	H	H	H	H
CLO-4 :	To use Tamil Language and Literature to enhance their creativity	2	70	70	H	-	H	M	H	-	-	-	H	H	H	H	H	H	H
CLO-5 :	To improve communication and creative expression in Tamil language	2	80	70	-	H	-	H	-	H	H	-	-	H	H	H	H	H	H
CLO-6 :	To enable the students to speak and write in chaste Tamil	2	75	70	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

Duration (hour)	12	12	12	12	12
S-1	SLO-1	தமிழில் காலந்தோறும் அகமரபு	களப்பிரர் காலம்	பல்லவர் காலம்	சங்ககால வரலாறு
	SLO-2	அக இலக்கியப் அறமும்		பல்லவர் கால	சங்ககால
					தமிழ்ச் சிறுகதைப் போக்குகள்
					தமிழ்ச்

		போக்குகள்	வாழ்வியலும்	இலக்கியம்	மக்களின் வாழ்வியல்	சிறுகதையும் தமிழ்ச் சமூக வாழ்வியலும்
S-2	SLO-1	எட்டுத்தொகை நூல்களும் பெயர்களும்	திருக்குறள் - உலகப்பொதுமறை	பக்தியும் தமிழும்	முச்சங்கம் - அறிமுகம்	புதுமைப்பித்தன் - அகல்யை
	SLO-2	எட்டுத்தொகையில் அக நூல்கள்	திருக்குறள் கட்டமைப்பு	பக்தி இலக்கியங்கள்	முச்சங்க வரலாறு	தொன்மம் - கட்டுடைப்பு
S-3	SLO-1	ஐங்குறுநூறு (203)	தமிழில் வினை	சைவ சமய இலக்கியங்கள்	செம்மொழி இலக்கியங்கள்	அகிலன் - ஒருவேளைச் சோறு
	SLO-2	தலைவனின் நாட்டுப் பெருமை	திருக்குறள் - வினைத்திட்டம் (67)	தேவார மூவர்	பாட்டும் தொகையும்	தொழிற்புரட்சியும் விவசாயமும்
S-4	SLO-1	குறுந்தொகை (130)	உழவும் தமிழர் வாழ்வும்	தேவாரம் - திருஞான சம்பந்தர் பாடல்	எட்டுத்தொகை - உருவாக்கப் பின்புலம்	ஆண்டாள் - பிரியதர்ஷினி - மாத்திரை
	SLO-2	அகவாழ்வில் நம்பிக்கை வேர்கள்	திருக்குறள் - உழவு (104)	தேவாரம் - திருநாவுக்கரசர் பாடல்	எட்டுத்தொகையுள் தமிழர் வாழ்வியலும்	குடும்பம் - கட்டமைப்பு
S-5	SLO-1	பண்டைத் தமிழரின் வாழ்வியல்	சமண சமய இலக்கியங்கள்	திருவாசகம் அறிமுகம்	பத்துப்பாட்டு - உருவாக்கப் பின்புலம்	பாரததேவி - மாப்பிள்ளை விருந்து
	SLO-2	பண்டைத் தமிழர் உணர்வியல்	நாலடியார்	மாணிக்கவாசகர் பாடல்	பத்துப்பாட்டும் தமிழர் வாழ்வியலும்	எளிய மனிதர்களின் கதை
S-6	SLO-1	அகநானூறு (44)	இலக்கியங்களில் நட்பு	வைணவ சமய வளர்ச்சிப் போக்கு	பதினெண் கீழ்க்கணக்கு நூல்கள்	சிங்கார வடிவேலு - தவிப்பு
	SLO-2	புறவாழ்வோடு கூடிய அகம்	நட்பில் பிழை பொறுத்தல் (221)	வைணவ சமய இலக்கியங்கள்	பதினெண் கீழ்க்கணக்கும் தமிழர் அற மரபும்	புறக்கணிப்பின் வலி

S-7	SLO-1	கற்றறிந்தார் ஏத்தும் கலி	தமிழர் மருத்துவம்	நாலாயிரத் திவ்யப் பிரபந்தம்	நீதி இலக்கியங்கள்	செய்தி அறிக்கை அறிமுகம்
	SLO-2	கலித்தொகை கட்டமைப்பு	நீதி இலக்கியத்தில் மருத்துவ நூல்கள்	பெரியாழ்வார் பாடல்	நீதி இலக்கியங்களின் பன்முகத் தன்மைகள்	செய்தி அறிக்கை தயாரித்தல்
S-8	SLO-1	கலித்தொகை (149)	திரிகடுகம்	ஆண்டாள் பாடல்	காப்பிய இலக்கணம்	விமர்சனம்
	SLO-2	வாழ்வியல் அறமும் அகமும்	செங்கோல் அரசு	தொண்டரடிப் பொடி ஆழ்வார் பாடல்	காப்பியப் போக்குகள்	இலக்கியம், கலை விமர்சனம்
S-9	SLO-1	தமிழர் புறமரபு	இனியவை நாற்பது அறிமுகம்	தமிழில் இஸ்லாமிய இலக்கியங்கள்	ஐம்பெருங்காப்பியங்கள்	நேர்காணல் அறிமுகம்
	SLO-2	புற இலக்கியங்கள்	இனியவை நாற்பதின் தனித்தன்மைகள்	இஸ்லாமிய இலக்கியங்களின் கொடை	ஐம்பெருங்காப்பியங்களின் சிறப்புகள்	நேர்காணல் - நுட்பங்கள்
S-10	SLO-1	புறநானூறு (235)	இனியவை நாற்பது (14)	சீறாப்புராணம்	தமிழ்ச் சமூகமும் சமயத் தத்துவங்களும்	நேர்காணல் கேள்வி தயாரிப்பு
	SLO-2	கையறுநிலை	இனிமையும் அழகும்	மானுக்குப் பிணைநின்ற படலம் (5 பாடல்கள்)	சமயத் தத்துவங்களும் வாழ்வியல் விழுமியங்களும்	நேர்காணல் பதிவும் எழுது முறையும்
S-11	SLO-1	ஆற்றுப்படை அறிமுகம்	பண்டைக்காலப் போரும் வாழ்வும்	கிறித்தவ சமய இலக்கியங்கள்	பன்னிரு திருமுறை அறிமுகம்	பேச்சுக்கலை - அறிமுகம்
	SLO-2	ஆற்றுப்படை மரபுகள்	போர் இலக்கியங்கள்	கிறித்தவ இலக்கியங்களின் கொடை	பன்னிரு திருமுறை வரலாறு	தமிழரின் பேச்சுக்கலை
S-12	SLO-1	சிறுபாணாற்றுப் படை	களவழி நாற்பது (14)	ஆதிநந்தாவனப் பிரளயம்	நாலாயிரத் திவ்யப் பிரபந்தம்	பேச்சுக்கலையின் வகைகள்

					அறிமுகம்	
	SLO-2	நல்லியக்கோட னும்பாணர் வாழ்வியலும்	தமிழர் வீரம்	ஏதேன் தோட்ட வருணனை	பன்னிரு ஆழ்வார்கள் வரலாறு	பேச்சுப் பயிற்சி

Learning Resources	<ol style="list-style-type: none"> 1. மௌவல், தொகுப்பும் பதிப்பும் - தமிழ்த்துறை ஆசிரியர்கள், தமிழ்த்துறை, எஸ்.ஆர்.எம். அறிவியல் மற்றும் தொழில்நுட்பக் கல்விநிறுவனம், காட்டாங்குளத்தூர், 603203, 2020. 2. தமிழண்ணல், புதிய நோக்கில் தமிழ் இலக்கிய வரலாறு, மீனாட்சி புத்தக நிலையம், மதுரை, 2017 3. மு. அருணாசலம், தமிழ் இலக்கிய வரலாறு, நூற்றாண்டு முறை (9ஆம் நூ. முதல் 16 வரை), தி பார்க்கர், சென்னை, 2005 4. தமிழ் இணையக் கல்விக்கழகம் - http://www.tamilvu.org/ 5. மதுரை தமிழ் இலக்கிய மின் தொகுப்புத் திட்டம் - https://www.projectmadurai.org/
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Learning Assessment												
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)		
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#				
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory
Level 1	Remember Understand	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	-
Level 2	Apply Analyze	40%	40%	50%	50%	50%	50%	50%	50%	50%	50%	-
Level 3	Evaluate Create	30%	30%	20%	20%	20%	20%	20%	20%	20%	20%	-
	Total	100 %		100 %		100 %		100 %		100 %		

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
	1. Dr. R. Srinivasan, Associate Professor, Department of Tamil, Presidency College, Chennai.	1. B. Jaiganesh, Assistant Professor & Head, FSH, SRMIST
		2. T.R. Hebzibah Beulah Suganthi, Assistant Professor, FSH, SRMIST
		3. S. Saraswathy, Assistant Professor, FSH, SRMIST

Course Code	ULH20G02J	Course Name	HINDI-II	Course Category	G	Generic Elective Course	L	T	P	C
							2	0	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	HINDI	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To be able to converse well in the Hindi Language	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To read and write and clarity																		
CLR-3 :	To be willing listeners and translators –where need be																		
CLR-4 :	To acquire the values/thought contents of the writers and practice in it in life.																		
CLR-5 :	To find motivation through the various forms of literature and learn to overcome any challenges of life.																		
CLR-6 :	To discover the importance of the language in making education as a means of growth in life and not mere literacy.																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 :	To acquire knowledge about Medieval and Modern Poetry.	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To consider the relevance of the present trends in Hindi and their contemporary relevance.	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To help develop better understanding of the Hindi language by studying the stories with reference to current reality.	2	70	65	H	-	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	To understand the usage of the present Advertising trends and its creative angles with the varied skills of Hindi Language.	2	70	70	H	-	H	H	H	-	-	-	-	-	H	-	-	-	-
CLO-5 :	To make translation of good literature and any relevant document from the Hindi Language to English and Vice-versa.	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	To help the learner to tackle Administrative terminologies, help them use Idioms and Phrases in their daily life, with ease.	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Kavye ke guno se awagat karana - Jaysi	Kahani Idkiyan	VIGYAPAN	ANUVAD	Takniki Shabdavali
	SLO-2	Ishk hakiki evam moksh bhava se awagat karana	Nari Shakti ki sarthakata	Srijnatamak kshmata jagrit karna	Vidhyarthiyon ko sikhaya jayega anuvad kitna upyogi hai	Vaignik tarike se bhashaon ka avishkaar karna
S-2	SLO-1	Surdas – Vatsalya ras se awagat karana	Kahani gunda Prem ki prakashtha se awagat karvana	VIGYAPAN KYA HAI	ARTH	ARTH
	SLO-2	Bhakti Bhavna se vidhyarthiyon ko jodna	Prtantr bhara ki samajik vyavstha se awagat karvana	Shabdavali evam chitratamakta se awagat karvana	Vidhyarthiyon dwara arth smajkar samaj ke liye mahtavpurn karya kar payenge	Vidhyarthi uske arth dwara hi uske mahtav smjhenge
S-3	SLO-1	Tulsidas-Manav mulyon ki prabal bhavna jagrit karna	KAHANI KE TATVA	VIGYAPAN KI BHASHA	PARIBHASHA	PARIBHASHA
	SLO-2	Dharmik Parvati se awagat karana	Kahani ke tatva ki mahatta se awagat karvana	Bhasha ki abhivyakti ke pryog ko smjhana	Vibhinn vidwano dwara di gai paribhasha se us baat ko smjhenge vidhyarthi	Vibhinn vidwano dwara di gai paribhasha se us baat ko smjhenge vidhyarthi
S-4	SLO-1	Tiruvalluvar – naitik mulyon ko jagrit karna	KAHANI KE AAYAM	VIGYAPAN KA PRBHAV	MAHATVA	SHABDAVALI KI AVSHYAKTA
	SLO-2	Vidhyarthiyon ko nitivaan bnana	Vidhyarthiyon ko kahani ke vidhinn ayam se awagat karvana	Shravaya-drishya samgri ke prbhav ki upyogita	Samajik jan-jeevan ke liye anuvad ke mahtav ko smjhana.	Vaignikon ka awiskar kitna mahtavpurn
S-5	SLO-1	Desh prem ki bhavna bharna	LEKHAK PARICHAY	VIGYAPAN AUR BAZAR	UDDESHYA	BHASHA VAIGYANIK
	SLO-2	Krantikari vicharon se Awagat karana	Lekhako ke jivan se awagat karvana	Vidhyarthiyon ko vigyapan se bazar me kaise sthapit kiya ja skata hai batana	Vidhyarthi anuvad ke uddeshya ko smajhkar samaj upyogi karya krne me apni sarthak bhumika nibhayenge	Bhasha vaignikon ki jankari
S-6	SLO-1	Badal Raag- Desh prem ki bhavna bharna	KAHANI PATH	VIGYAPAN AUR ROZGAR	HINDI-ENGLISH	KARYALAYIN SHABD
	SLO-2	Krantikari vicharo se awagat karana	Vidhyarthiyon ko kahani path ke dwara unka vak kausal majbut karna	Vidhyarthi savam ka adajency bhi bna paye	Hindi adharai aur anuvadak ke pad ke liye tayaar karna	Shabd kaise tayar kiye jate hain vidhyarthiyon ko jankari
S-7	SLO-1	Pret ka Byaan -Bhukhmari evam akaal se awagat karana	KAHANI KA SARANSH	VIGYAPAN KI NIYAM	ENGLISH-HINDI	ANGREZI SE HINDI ANUVAD
	SLO-2	Samajik samanta banaye rkhe ki pravarti jagana	Lekhan kshmata ka vikash hona	Vigyapan ka ek hi niyam bhasha ka kashav jo vidhyarthiyon me viksit kiya jayega	Hindi adharai aur anuvadak ke pad ke liye tayaar karna	Hindi adharai aur anuvadak ke pad ke liye tayaar karna
S-8	SLO-1	Lahro se dark a nauka paar nhi hoti –chatro ko sahashi bnana	KAHANI KA UDDESHYA	VIGYAPAN KA MAHTVA	ANUVAD KI UPYOGITA	HINDI SE ANGREZI ANUVAD
	SLO-2	Karmaththa purn bhavna ko jagrit karna	Kahani ke uddeshya unke jivan ke mahtav ko smjhne me sahayk banna	Vartman me uski prasangikta vidhyarthiyon ko smjhana	Vidhyarthiyon ko vibhin karyalayan me hindi adharai pad ki jankari prapt	Hindi adharai aur anuvadak ke pad ke liye tayaar karna.
S-9	SLO-1	Javani –rasht prem ki bhavna jagrit karna	KAHANI KA VISHELESHAN	PRINT VIGYAPAN	ANUVADK KI BHUMIKA	EK DIN EK SHABD
	SLO-2	Vir ras evam virta ki pravati se awagat karana	Vishleshan kshmata viksit hota	Vidhyarthi iski bhasha sikhenge	Vidhyarthiyon ko anuvadak ki bhumika ka mahtav smajh aayega jiske adhar par vo kaam karenge	Vidhyarthiyon ko rozgaar se jodna
S-10	SLO-1	Dhool- saman vyavhar ki pravarti jagana	KAHANI PARICHARCHA	RADIO, TV.VIGYAPAN	SAHITYIK ANUVAD	PRYOJANMULAK SHABD KA MAHTAVA
	SLO-2	Satah se jude rahne ke prerna dena.	Vaad-vivad se vidhyarthiyon me apni baat ko rkhe ki yogyata banna	Vidhyarthiyon ko abhyas karvaya jayega	Vibhinn bhashaon ke sahitya ka anuvad kaise kiya jane ki chunouti ko	Vidhyarthiyon ko vaigniko dwara tayaar ki gai bhasha

					samjajh payenge	ki samaj
S-11	SLO-1	KAVYA BIBM	KAHANI ANDOLAN	Ad agency	ANUVAD KE NIYAM	VIBHINN KSHETRO ME PRYOJANMULAK SHABDO KA MAHATAV
	SLO-2	Vidhyarthiyon ko naye-naye bibm ki jankari prapt hona	Vibhinn kahani andolan se bhi awagat karana	Ad agency aur swarozgaar se jodna	Anuvad ke niyamo ko vidhyarthi smajh payenge	Hindi adhikari pad par karyarat
S-12	SLO-1	SAMUHIK PARICHARCHA	KAHANI KA BADLTA SWAROOP	VIGYAPAN KA SWARUP	SHABDO KA MAHATAV	VAIGYANIK SHABDAVALI KI AVSHYAKATA
	SLO-2	Vidhyarthiyon ki bolne ki kaushal kshamta ko bdhana	Smay ke sath unke swarup ke bdlav ka bhi vidyarthi me samajh paida hona	Vidhyarthiyon ko vigyapan lekha ki barikayon ki samajh utpann hona	Shabda anuvad ke mahtva ko vidhyarthi smajhenge	Vidhyarthiyon ko shabdo ki vaignikta se jodna

Learning Resources	The Prescribe Text Book Compiled and Edited by Department of Hindi
	www.kavitakosh.org
	www.shabdkosh.com

Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#		Theory	Practice
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	40%	50%	50%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	30%	20%	20%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi,CUTN, Tamilnadu	1. Dr.S Preeti. Associate Professor & Head, SRMIST
		2. Dr. Md.S. Islam Assistant Professor, SRMIST
		3 Dr. S. Razia Begum, Assistant Professor, SRM IST

Course Code	ULF20G02J	Course Name	French-II	Course Category	G	Generic Elective Course	L	T	P	C
							2	0	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	French	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Strengthen the language of the students both in oral and written	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Express their sentiments, emotions and opinions, reacting to information, situations																		
CLR-3 :	Make them learn the basic rules of French Grammar.																		
CLR-4 :	Develop strategies of comprehension of texts of different origin																		
CLR-5 :	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French																		
CLR-6 :	Extend and expand their savoir-faire through the acquisition of current scenario																		
		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3

	SLO-2	Les sons [y]	Se promener, se coucher etc...,	Dire le prix	Les activités	Ce, Cet, Cette, Ces
S-7	SLO-1	Les loisirs	Les verbes du premier groupe	Les services	L'impératif	La formation du féminin
	SLO-2	Les exemples	Parler, Demander, Poser	Les exemples	Les exemples	Les exemples
S-8	SLO-1	La routine	groupe en –e_er,é_er,-eler,-eter	Les moyens de paiement	Les verbes devoir, pouvoir	Le pronom indéfini on
	SLO-2	Les activités	Appeler, Jeter etc.,	La carte de crédits	Les verbes savoir, vouloir	Les activités
S-9	SLO-1	Les Mots	Le verbe prendre	les sons [ã]	Il faut	Le futur proche
	SLO-2	Les expressions	Les exemples	Les sons [an]	Le verbe impersonnel	S+Aller+Infinitif du verbe
S-10	SLO-1	Exprimer ses goûts	Parler de ses goûts	Découvrez !	Au restaurant : Commander et commenter	Le passe composé
	SLO-2	Les exemples	Des goûter	Dégustez !	Les restaurant	Les exemples
S-11	SLO-1	Exprimer ses préférences	Parler de ses préférences	Au restaurant : commander	Inviter à une invitation	Les verbes voir et sortir
	SLO-2	Les activités	Les exemples	Au restaurant : commenter	Répondre à une invitation	Décrire une tenue
S-12	SLO-1	Décrire sa journée	Décrire sa journée	Inviter à une invitation	Les Mots	écrire un message amical
	SLO-2	Les exemples	Les activités	Répondre à une invitation	Les expressions	Lire un message

Learning Resources	Theory:
	1. “Génération-AI” Méthode de français, Marie-Noëlle COCTON, P.DAUDA, L.GIACHINO, C.BARACCO, Les éditions Didier, Paris, 2018 2.Cahier d'activités avec deux discs compacts.

Learning Assesment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	40%	50%	50%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	30%	20%	20%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
	1. Dr. C.Thirumurugan Associate Professor, Department of French, Pondicherry University	1. Kumaravel K. Assistant Professor & Head, SRMIST
		2. Ponrajadurai M Assistant Professor, SRMIST

Course Code	UAF20S03T	Course Name	FOREIGN EXCHANGE	Course Category	S	Skill Enhancement Course	L	T	P	C
							2	0	0	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)																
CLR-1 :	To learn Forex mechanism	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15		
CLR-2 :	To understand the different methods of determination of exchange rates																							
CLR-3 :	To gain knowledge on forex market																							
CLR-4 :	To enhance the knowledge on exim policy of India																							
CLR-5 :	To learn and understand the provisions of FEMA and FERA																							
CLR-6 :	To have a proper understanding of foreign private placement																							

Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																	
CLO-1 :	Learnt Forex mechanism	H	H	M	H	M	M	M	H	-	-	-	M	M	H	H	-	-	-
CLO-2 :	Complete knowledge on methods of determination of exchange rates	H	H	M	H	H	M	H	H	-	-	-	H	M	H	H	-	-	-
CLO-3 :	Gained knowledge on forex market	H	H	M	H	H	H	H	H	-	-	-	L	M	H	H	-	-	-
CLO-4 :	Enhanced the knowledge on exim policy of India	H	H	M	H	H	M	M	H	-	-	-	L	M	H	H	-	-	-
CLO-5 :	Familiar with the provisions of FEMA and FERA	H	H	M	H	H	M	H	H	-	-	-	L	M	H	H	-	-	-
CLO-6 :	Well-versed in foreign private placement	M	M	M	H	H	M	H	H	-	-	-	L	M	H	H	-	-	-

		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
Duration (hour)		6	6	6	6	6
S-1	SLO-1	Introduction of Foreign Exchange	Introduction of Balance of Trade	Introduction of forex market	Introduction to Rate of exchange	Introduction of Exam policy
	SLO-2	Definition of Foreign Exchange	Definition of Balance of Trade	Definition of forex market	Definition of Rate of exchange	Definition of Exam policy
S-2	SLO-1	Features of Foreign Exchange	Trading in the Foreign Exchange Market		Meaning	Exim policy
	SLO-2	Factors affecting Currency value	Differences in the Foreign Exchange Market	Functions of forex market	Fixed rate	FERA
S-3	SLO-1	Methods of foreign payment	Spot Market	Facilitate the conversion of one currency into another.	Flexible rate	FEMA
	SLO-2	Cash-in-advance	Forward Market	The transfer function	spot rate	Features of FERA
S-4-5	SLO-1	Open account	Future Market	Functions of Forex departments	forward rate –	Exchange control in India
	SLO-2	Documentary credits Consignment	Financial Market	Foreign Bill of Exchange	Factors determine exchange rate	Transition from FERA to FEMA
S-5	SLO-1	Letters of credit Documents Collection	Speculation	FEDAI	Methods of determining exchange rate	FERA Guidelines
	SLO-2	Bank payment obligation Funds from foreign exchange	Foreign Exchange Balance of Payment	Bank draft and telephonic transfers.	India's Foreign Trade	FERA and MRTTP
S-6	SLO-1	Consignment size of the foreign exchange market	Balance of Trade/current account	Role of FEDAI Foreign leverage	PPP theory types of foreign investment	FERA Policy of foreign development r/vs. FEMA
	SLO-2	Documentary collections	Indian Trade Policy	Forex Leverage	Types of Foreign Investment	

Learning Resources/Reference books	1. Foreign exchange & financing of foreign trade – Dr. Sankaran, Margham Publications New Import Export Policy - Nabhi Publications 2. EXIM Policy & Handbook of EXIM Procedure – VOL I & II 3. A Guide on Export Policy Procedure & Documentation– Mahajan 4. How to Export – Nabhi Publications 5. Export Management – D.C. Kapoor
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	
Experts from Academic	Internal Experts
Dr.T.Joseph, Associate Professor & Head, Dept. of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST, Ramapuram 3.Dr. A. Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4. Dr.B. Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram
Mr.Desigan Balaji, Company Secretary	

Course Code	UAF20S04T	Course Name	ENTREPRENEURIAL DEVELOPMENT	Course Category	S	Skill Enhancement Course	L	T	P	C
							2	0	0	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
CLR-1 :	To build a valuable business that can substantially increase their personal wealth	Level of Thinking (Bloom)	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
CLR-2 :	To understand the Economic, Human, Organic and Social objectives of entrepreneurship																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
CLR-3 :	To seek out problem solving opportunities, taking risks and accepting failure and success in the process of business growth																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
CLR-4 :	To emphasize the entrepreneurial development in a creative manner																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
CLR-5 :	To avail and use of taxation benefits to small scale industries																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
CLR-6 :	To have a proper understanding of women entrepreneurs, MSME & SHG																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
		Expected Proficiency (%)	Expected Attainment (%)		Scientific Knowledge			Problem Analysis			Design & Development			Analysis, Design, Research			Modern Tool Usage			Society & Culture			Environment & Sustainability			Ethics			Individual & Team Work			Communication			Project Mgt. & Finance			Life Long Learning			PSO - 1			PSO - 2			PSO - 3																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													

		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
Duration (hour)		06	06	06	06	06
S-1	SLO-1	Introduction of Entrepreneur	Introduction of an Enterprise	Introduction of Incentives and Subsidies	Introduction to Women Entrepreneurs	Introduction of MSME
	SLO-2	Definition of Entrepreneur	Definition of an Enterprise	Definition of Incentives	Definition Women Entrepreneurs	Definition of MSME
S-2	SLO-1	Qualities of Entrepreneur	Establishing an Enterprise	Definition of Subsidies		Characteristics of MSME
	SLO-2	Features of Entrepreneur	Project Identification	Incentives and Subsidies		Make in India
S-3	SLO-1	Meaning of Intrapreneur	Selection of the Product	Meaning of Incentives and Subsidies	Concept of Women Entrepreneur	Role of MSME
	SLO-2	Intrapreneur	Project Formulation	Need of Incentives and Subsidies	Functions and Role	Micro Enterprises
S 4-5	SLO-1	Entrepreneur Vs. Intrapreneur	Assessment of Project Feasibility	Incentives for Development of Backward Area	Problems of Women Entrepreneurs	MUDRA
	SLO-2	Qualities of Entrepreneur Functions of the entrepreneur	Preparation of Project Selection of the site	Incentives for SSI Units in Backward Areas Call option	Suggestions for Development of Women Entrepreneurs Successful women entrepreneurs	Micro Unit Development and Starts ups in india
S-6	SLO-1	Characteristics of Entrepreneur	Selection of Site	Taxation Benefits to SSI Units	Rural Entrepreneurship	Refinancing Agency
	SLO-2	Types of Entrepreneurs Roles of Entrepreneurs in the Economic Development	Location Types of organisation	Problems of Incentives and Subsidies Put option	Need for Entrepreneurship Managerial functions	Promoting MSME Medium term business

Learning Resources/Reference books	<ol style="list-style-type: none"> 1. Gupta C.B. (2013), "Entrepreneurship development in India" – Sultan Chand (all the 5 units) 2. Khanka S.S. (2009), "Entrepreneurial Development", S. Chand & Co., New Delhi. 3. Gupta C.B and Srinivasan N.P.(2008), "Entrepreneurial Development", Sultan Chand & Sons, New Delhi. 4. Sarvanavel P, "Entrepreneurial development" – Ess Pee kay Publishing House. 5. Jaswer Singh Saini, "Entrepreneurship Development", Deep and Deep publications, New Delhi. 6. Jayashree Suresh (2009), "Entrepreneurial Development" – Margham Publications, Chennai.
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								5%	Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			Theory	Practice
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice			
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	ATTENDEN CE	30%	-
	Understand											
Level 2	Apply	40%	-	40%	-	40%	-	40%	-		40%	-
	Analyze											
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-		30%	-
	Create											
	Total	100 %		100 %		100 %		100 %			100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	
Experts from Academic	Internal Experts
Dr.T.Joseph, Associate Professor & Head, Dept. Of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur
Mr.Desigan Balaji, Company Secretary	2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST, Ramapuram
	3.Dr. A. Irin Sutha, Assistant Professor, Dept. of CS &

	AF FSH, SRM IST, Kattankulathur 4. Dr.B. Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram
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[illegible]

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	English	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	<i>The purpose of learning this course is to:</i>	Learning	Program Learning Outcomes (PLO)
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[illegible]

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Introduction to Digital language lab - helps in the listening skills by providing an interactive environment to the students	Learners are enabled to record their speech and listen to it in order to correct their lacuna	Reading software is used to facilitate reading exercises for the students	To enable the students to familiarize with word processor blogging	Students are enabled to learn and pronounce stressed and unstressed words
	SLO- 2	The students will be able to converse fluently	One will know himself where he/ she has gone wrong	Flow in reading will be improved	online publishing. Will be learnt by the students	The practice will lead them to acquire neutral accent and understand foreign accent
S-2	SLO-1	Students are exposed to functionallanguage	Fluency and Pronunciation to be evaluated	The usage of phonetics will be mandated.	Enable the students in learning situational language	Common topics in IELTS speaking test and TOFEL will be provided to assess the students.
	SLO- 2	This exposurewill help thempick up fluency	Their standard will measured	reading will be done in the class	Create imaginary situations and students are allowed to engage in conversations	Assessments will be provided for self scrutiny
S-3 – S-4	SLO-1	Lab 1 In the wall of Pink Floyed to be played for the students	Lab 4 Students are given a situation, they need to write a respond for it by writing a letter requesting information or explaining the situation	Lab 7 Introduction to the conversation of a native speaker/ interview of a native speaker	Lab 10 learners are asked to describe some visual information(table/charts/nature) in their own word	Lab 13students will listen to a passage and they need to give a suitable title
	SLO- 2	The students will be able to understand the isolation of a wall. It helps them to enhance their pronunciation	This will lead to understand the English letter conventions	Learners will prove the fluency by listening	They need to have a well organized thought of it using language accurately in a academic style.	Assessment on their language competency and vocabulary
S-5	SLO-1	They get familiarized with pronunciation styles	Learners to record and repeat new wordsagain and again	New words are to be referred in the reading passages and checked with the help of dictionaries	Familiarize the students with e-journals , e-guidance, e-magazines, e-Books, e-Library	Listening topics in the IELTS listening test and TOFEL will be provided
	SLO- 2	American and British styles are differentiated	Untill right prononciation isaquiredis not allowed to go to the Next session	Those new words are to be used in different contexts and sentences	Help students to access them as much as possible	Assessment on their listening capacity is to be provided
S-6	SLO-1	Listening to news bulletins and songswillbeenabled to help them to understand use of vocabulary	Learnerscanspeak English and compare the notes and exchange ideas	Comprehensive skills are enhanced and checked the level	Enable the students to versatile writing	Reading topics in the IELTS reading test and TOFEL will be provided to assess the students.
	SLO- 2	Will beenabled ti imitae the exact accent and prononciation	From the exchangedideascomprehensive questions willbeasked by the otherstudents	The levels are informed to the students and lcuna is explained	Difference in writing and readingisexplained	Assesment on their capacity is explained

S-7 – S-8	SLO-1	Lab 2 TedX will be played for the student	Lab 5 introduction to semi-formal/ neutral discursive essay will be taught.	Lab 8 television news will be broadcasted to them	Lab 11 learners are given with a set of images where they need to write a story from it	Lab 14 students will listen to the great monologues of the time
	SLO- 2	It will help them to improve their fluency	It will teach them to write coherently and cohesively.	It will help them to understand the usage of words and the fluency of speaker	It helps them to keen on observation as well as to know their creativity.	They will learn the importance of pronunciation, stress and pause in a speech
S-9	SLO-1	To enable to listen to authentic sounds of the target language	Give different topics to debate to enable them talk fluently	The right pronunciation is checked with an access to articles fiction verses and speeches	Focus on writing is done	writing topics in the IELTS writing test and TOFEL will be provided to assess the students.
	SLO- 2	To enable them imitate the different sounds and accents and make them repeat it	To check the pace of their speech	Minute details and differences are marked and rectified	Conversational skills are enhanced	Writing skills are assessed and tested
S-10	SLO-1	To enable to practice different accents focusing on intonation and voice modulation	Dialogue delivery be checked by asking them to prepare for their own e- learning materials	Read and repeat passages	Help in professional writing	Model IELTS and TOFEL test will be conducted for the students
	SLO- 2	The differences between intonation stress and modulations are explained	Make the students speak and record	Check the ability to repeat the exact pronunciation	Check and asses their writings	Assessment will be provided to the learners
S 11	SLO-1	Lab 3 After listening to TedX, students need to jot down set of question.	Lab 6 learners will be taught to write a review for a film after watching	Lab 9 conversation between two people in every day context will be played for the studentns	Lab 12 students will listen to the writers note on publishing a novel/ short story	Lab 15 they will listen to grammar usage in the form of visual image and song
S 12	SLO- 2	This will help them to identify the key information in listening text.	Leaner will need to think for the apt word. Through this language competency will be evaluated	It Will help them to understand the target language	It will helps them to enhance their creativity also the language compétence	They will the foreign language easily and it enhances their competency of it

Learning Resources	Theory:
	<ol style="list-style-type: none"> Horizon- English Text Book – Compiled and Edited by the faculty of English Departement, FSH, SRMIST, 2020 English Grammar in Use by Raymond Murphy Raymond Murphy, Intermediate English Grammar, Cambridge University Press, 2007 R.P. Bhatnagar, English for Competitive Examinations, Trinity Press, 3rd Edition, 2016 http://www.aptitudetests.org/verbal-reasoning-test https://www.assessmentday.co.uk/aptitudetests_verbal.htm

Learning Assessment									
Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)							
		CLA – 1 (20%)		CLA – 2 (20%)		CLA – 3 (30%)		CLA – 4 (30%)#	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%
	Understand								
Level 2	Apply	-	30%	-	30%	-	30%	-	30%
	Analyze								
Level 3	Evaluate	-	40%	-	40%	-	40%	-	40%
	Create								
	Total	100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
	1. Prof. Daniel David, Prof & Head, Department of English, MCC, Chennai	1. Dr. Shanthichitra, Associate Professor, & Head, Department of English, FSH, SRMIST
		2. Dr K B Geetha, Assistant Professor, Department of English, FSH, SRMIST

Course Code	UCD20S02L	Course Name	Quantitative Aptitude and Reasoning	Course Category	S	Skill Enhancement Course	L	T	P	C
							0	0	2	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Career Development Centre	Data Book / Codes/Standards	-
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Course Learning Rationale (CLR):		Learning			Program Learning Outcomes (PLO)														
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 : Demonstrate various principles involved in solving mathematical concepts																			
CLR-2 : Develop interest and awareness in students regarding profit/ loss, interest calculations																			
		Thinking (Bloom)	Proficiency (%)	Attainment (%)	Fundamental Knowledge Application of Concepts	Related Disciplines Procedural Knowledge	Skills in Specialization	Utilize Knowledge Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning			

	and average																		
CLR-3 :	Critically evaluate basic mathematical concepts related to mixtures and alligations, permutation and combination, time and work																		
CLR-4 :	Provide students with skills necessary to generate and interpret data and concepts related to time, speed and distance and blood relation.																		
CLR-5 :	Enable students to understand reasoning skills																		
CLR-6 :	Create awareness in students regarding the various concepts in quantitative aptitude and reasoning skills and also its importance in various competitive exams																		
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																	
CLO-1 :	Understand, analyze and solve questions based on numbers, logarithms.	3	80	70	H	H	M	H	L	M	-	H	-	H	-	H	M	-	H
CLO-2 :	Create, solve, interpret and apply basic mathematical models which are applicable in our day to day life	3	80	75	M	H	M	H	-	M	-	H	-	H	-	H	M	-	H
CLO-3 :	Understand the concepts of mixtures and alligations, permutation and combinations, probability, time and work and to approach questions in a	3	85	70	M	H	M	H	-	M	-	H	-	H	-	H	M	-	H

	simpler and innovative method																		
CLO-4 :	Understand the concept in time ,speed and distance	3	85	80	M	H	M	H	-	M	-	H	-	H	-	H	M	-	H
CLO-5 :	Ability to solve the problems on reasoning	3	85	75	M	H	M	H	-	M	-	H	-	H	-	H	M	-	H
CLO-6 :	Able to face different competitive exams	3	80	70	M	H	M	H	-	M	-	H	-	M	-	H	M	-	H

Duration (hour)		6	6	6	6	6
S-1	SLO-1	Classification of numbers	Profit and Loss-Introduction	Mixtures and Alligations-Introduction	Time, Speed and Distance-Problems on Trains	Direction Sense-Introduction
	SLO-2	Test of divisibility	Profit and Loss- Basic Problems	Mixtures and Alligations-Problems	Time, Speed and Distance-Boats&Streams	Direction Sense-Problems
S-2	SLO-1	Unit digit	Statistics-Introduction	Permutation –Introduction& Basics	Data Interpretation – Bar chart	Number Series
	SLO-2	Tailed zeroes	Statistics-Mean,Median,Mode	Combination-Introduction& Basics	Data Interpretation – Pie chart	Word Series
S-3	SLO-1	HCF, LCM	Simple Interest-Introduction,Formulas &Problems	Probability-Introduction &Basics	Data Interpretation – Table	Seating Arrangements - Linear
	SLO-2	HCF, LCM - Solving problems	Compound Interest-Introduction,Formulas &Problems	Probability-Problems	Data Interpretation – Line graph	Seating Arrangements – Circular
S-4	SLO-1	Logarithm –Introduction of log rules	Word problems on Line equations-Introduction	Time and work-Introduction	Data sufficiency-Introduction and Basics	Puzzles-Concepts
	SLO-2	Logarithm –Applications of log rules	Word problems on Line equations- Basic problems	Time and work-Men and Work	Data sufficiency-Problems	Puzzles-Problems
S-5	SLO-1	Percentage -Introduction	Averages-Introduction& Basics	Time and work-Pipes &Cisterns(Introduction)	Blood relation-Introduction	Clocks-Concepts Discussion
	SLO-2	Percentage- Basic problems	Averages-Tricky Problems	Time and work-Pipes &Cisterns(Problems)	Blood relation-Problems	Clocks-Problems
S-6	SLO-1	Percentage-Increasing & Decreasing functions	Ratio and Proportions-Introduction	Time, Speed and Distance-Introduction	Coding – Decoding-Introduction	Calendars-Introduction of basic concept
	SLO-2	Percentage- Miscellaneous problems	Ratio and Proportions-Basics & problems	Time, Speed and Distance-Basic problems	Coding – Decoding-Different types	Calendars-Problems

Learning	1. Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5 th Edition	4. Edgar Thrope, Test Of Reasoning for Competitive Examinations, Tata McGraw Hill, 6 th Edition
Resourc		

es	2. Dr. Agarwal.R.S, Quantitative Aptitude for Competitive Examinations, S. Chand and Company Limited, 2018 Edition	5. Dinesh Khattar, The Pearson Guide to Quantitative Aptitude for competitive examinations, Pearson, 3 rd Edition
	3. Archana Ram, PlaceMentor: Tests of Aptitude for Placement Readiness, Oxford University Press, Oxford, 2018	6. P A Anand, Quantitative Aptitude for competitive examinations, Wiley publications, e book, 2019

Learning Assessment					
Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA-1 (20%)	CLA-2 (20%)	CLA-3 (30%) #	CLA-4 (30%) ##
		Practice	Practice	Practice	Practice
Level 1	Remember	10%	10%	30%	15%
	Understand				
Level 2	Apply	50%	50%	40%	50%
	Analyze				
Level 3	Evaluate	40%	40%	30%	35%
	Create				
	Total	100 %	100 %	100 %	100 %

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Ajay Zener, Director, Career Launcher	-	1. Dr. P Madhusoodhanan, HoD, CDC, E&T, SRMIST
		2. Dr. M Snehalatha, Assistant. Professor, CDC, E&T, SRMIST

SEMESTER - III

Course Code		UAF20301J	Course Name		ADVANCED COMPANY ACCOUNTING – I					Course Category		C	Professional Core Course					L	T	P	C
																		4	0	4	6
Pre-requisite Courses			Nil		Co-requisite Courses					Nil		Progressive Courses					Nil				
Course Offering Department			Accounting Finance					Data Book / Codes/Standards					Nil								
Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
CLR-1 :	To gain knowledge about issue of shares and debentures and underwriting		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
CLR-2 :	To understand the provision regarding redemption of preference shares and debentures		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO – 1	PSO – 2	PSO – 3	
CLR-3 :	To learn the concept of profit prior to incorporation and knowledge in preparing final account of companies.																				
CLR-4 :	To understand the concept of goodwill and shares and its valuation																				
CLR-5 :	To aware the situation for internal reconstruction and procedure																				
CLR-6:	Enhance the knowledge about shares, debenture, goodwill and reconstruction of companies																				
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																			
CLO-1 :	Gained knowledge shares, debentures and underwriting		2	80	75	H	H	H	H	H	H	H	H	H	M	H	H	H	H		
CLO-2 :	Enhanced knowledge in redemption of shares and debentures		2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M		
CLO-3 :	Equipped the knowledge in profit prior to incorporation and preparation of company final account		2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H		
CLO-4 :	Enriched knowledge in valuation of goodwill and shares		2	80	75	M	H	H	M	H	H	H	H	H	M	H	H	H	H		
CLO-5 :	Strong knowledge in internal reconstruction of companies financial structure		2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H		
CLO-6:	Well versed knowledge in raising capital and reduction of capital		2	80	75	H	M	M	H	H	H	H	H	H	M	H	H	M	H		
Duration (hour)		24	24			24			24			24			24						
S-1	SLO-1	Shares	Redemption of shares			Profit prior to incorporation			Goodwill			Alteration of share capital									
	SLO-2	Types of shares	Conditions for redemption			Treatment of profit or loss of prior incorporation.			Type of goodwill			Alteration which doesnot require court approval									
S-2	SLO-1	Difference between equity	Capital profit			Treatment of profit or loss of			Factors determine t goodwill			Increase of capital									

		shares and preference shares		post incorporation		
	SLO-2		Revenue profit	Time ratio	Factors affecting goodwill	Consolidation of shares
S-3	SLO-1	Kinds of share capital	Use of reserve and surplus	Sales ratio	Sources for goodwill	Sub division of shares
	SLO-2	Types of share capital	Premium on redemption	Method of ascertainment	Need for valuation of goodwill	Cancellation of unissued shares
S-4	SLO-1	Forfeiture	Computation of minimum fresh issue of shares	Basis for apportionment	Methods of calculating goodwill	Conversion of shares into stock
	SLO-2	Reissue	Computation of minimum fresh issue of shares	Direct allocation	Formula for calculation of goodwill	Conversion of stock into shares
S-5 To S-10	SLO-1	Journal entries for issue of shares with forfeiture and reissue	Journal entries for redemption of preference shares	Ascertainment of profit or loss prior incorporation	Goodwill calculation	Journal entries for alteration of share capital
	SLO-2					
S-11	SLO-1	Debenture	Purchase of debenture and immediate cancellation	Statement of profit or loss	Shares	Capital reduction
	SLO-2	Classification	purchase of debenture and retained as investment	Performance of statement of profit or loss	Need for valuation of goodwill	Procedure for reducing share capital
S-12	SLO-1	Shares vs debentures	Ex interest quotation	Notes to statement of profit or loss	Factors affecting the value of shares	Capital reduction
	SLO-2	Methods of issue	Cum interest quotation	Extraordinary item	Methods of valuation of shares	Appreciation in the value of assets
S-13 To S-17	SLO-1	Journal entries for issue of debenture with redemption condition	Journal entries for purchase of debentures in the open market	Preparation of statement of profit or loss	Calculation of value per share under net assets method	Reduction of share capital
	SLO-2					Any sacrifice of debenture holder or debenture
S-18	SLO-1	Underwriting,	Redemption of debenture	Balance sheet	Computation of Profit after tax	Writing of losses as per scheme
	SLO-2	Need of under writing	Redemption out of profit redemption by provision-	Performance of balance sheet	Computation of Profit available for equity share holders	Deficit in capital reduction account
s-19	SLO-1	types of under writing and	Redemption out of capital	Notes to balance sheet	Normal rate of return	Surplus in capital account
	SLO-2	Marked and unmarked application	redemption out of capital	Reserves and managerial remuneration	Expected rate of return	Surrenders of shares
S-20 To S-24	SLO-1	Computation of net liability of underwriter	Redemption by provision - sinking fund and insurance policy method	Preparation of balance sheet	Calculation of goodwill under yield value method	Journal entries for capital reduction
	SLO-2					

Learning Resources	<ol style="list-style-type: none"> 1. Reddy T.S. & Murthy A(2013), "Corporate Accounting" – Margham Publications, Chennai (all the 5 units) 2. Gupta R.L. & Radhaswamy M(2012), "Sultan Chand & Sons", New Delhi 3. Jain & Narang(2010), "Advanced Accountancy" – Kalyani Publishers 4. Iyengar S.P, "Advanced Accounting" – Sultan Chand & Sons, New Delhi 5. Shukla M.C.Grewal, T.S.Gupta S.C., "Advanced Accounts" – S.Chand & Co. Ltd, New Delhi. 6. Palaniappan R: "Corporate Accounting" – Vijay Nicole Publications, Chennai.
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Designan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. ofCommerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning					
CLR-1 :	To understand basics of income tax		Level of Thinking (Bloom)	1	2	3		
CLR-2 :	To aware the component of salary and the taxable portion			Expected Proficiency (%)				
CLR-3 :	To compute the taxable portion of profit in lieu of salary							
CLR-4 :	To assess the income from house property							
CLR-5 :	To determine the income from business or profession							
CLR-6:	To equip knowledge on income tax components						Expected Attainment (%)	
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:						
CLO-1 :	Thorough knowledge in income tax		2	80	75			
CLO-2 :	Enriched knowledge in taxable component of salary		2	80	70			
CLO-3 :	Sound knowledge in profit in lieu of salary		2	75	70			
CLO-4 :	Strong in computation of house property income		2	80	75			
CLO-5 :	Familiar in computation of income from business or profession		2	80	70			
CLO-6:	Proficiency in assessing the income of assessee		2	80	75			

Program Learning Outcomes (PLO)															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO – 1	PSO - 2	PSO - 3	
H	H	H	H	H	H	H	H	H	H	M	H	H	H	H	
H	M	M	H	M	H	H	H	M	H	M	H	M	M	M	
H	M	H	H	H	H	H	M	H	H	H	H	H	H	H	
M	H	H	M	H	H	H	H	H	H	M	H	H	H	H	
H	H	H	H	H	M	H	H	M	H	M	H	H	H	H	
H	M	M	H	H	H	H	H	H	H	M	H	H	M	H	

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Income tax act	Salary	Profit in lieu of salary	Income from House property	Income from business
	SLO-2	Income	Features of salary income	Rules regarding gratuity	Basis of charge	Business definition
S-2	SLO-1	Features of income	Components of salary	Gratuity for government employees	Income from house property wholly exempted	Profession definition
	SLO-2	Concept of income	Gross salary	Gratuity covered by payment of gratuity act	Gross Annual value	Income chargeable to under the head u/s28

S-3	SLO-1	Assessment year	Net salary	Gratuity not covered by payment of gratuity act	Municipal value, value	Basic principles of computing income from business
	SLO-2	Previous year	Exempted allowances	Gratuity under voluntary retirement scheme	Fair rental	Admissible deductions
S-4	SLO-1	Assessee	Fully taxable allowances	Salary for gratuity not covered	Standard rent	Inadmissible deduction
	SLO-2	Types of assessee	Partly taxable allowances	Salary for gratuity covered	Actual rent	Treatment of Expenditure on scientific research u/s35
S-5 to S-8	SLO-1	Residential status	Calculation of taxable allowances	Calculation taxable gratuity	Computation of income from annual value	Computation of income from business with deemed profit and valuation of under and over valuation of stock
	SLO-2					Conditions for allowance of depreciation
S-9	SLO-1	Agriculture income	Perquisite	Commutated pension for govt employees	Treatment of unrealized rent	Important details for calculation
	SLO-2	Undisclosed source of income	Types of perquisites	Commutated pension for non govt .employees if gratuity received	Treatment of vacancy period rent	
S-10	SLO-1	Exempted income	Provision regarding rent free accommodation	Commutated pension for non govt. employees if gratuity received, if gratuity received	Provision for self occupied property	Block of assets u/s2 (11)
	SLO-2	Persons	Provision regarding concessional rent and hotel accommodation	Uncommitted pension	Treatment of municipal taxes paid by the tenant	Buildings – 3 blocks Furniture and fitting – 1 block
S-11	SLO-1	Kartha	Provision regarding value of car owned and expenses met by by employer	Retrenchment compensation	Treatment of municipal taxes paid by the assessee	Treatment of municipal taxes paid by the tenant
	SLO-2	HUF	Provision regarding value of car owned by employee and expenses met by employee	Calculation of taxable portion of commuted pension	Provisions for arrears rent received	Carry forward and set off of unabsorbed depreciation u/s32 (2)
S-12	SLO-1	BOI VS AOP	Obligation met by employer	Leave encashment during service	Treatment of pre construction interest	Computation of capital gains/loss in case of depreciable assets
	SLO-2	Artificial judicial person	Other fringe benefits	Leave encashment after retirement or resign government employees	Interest on borrowed capital	Computation of depreciation under new scheme.
S-13 to S-16	SLO-1	Incidence of tax	Calculation of taxable perquisite value	Calculation of taxable commuted pension and leave encashment	Deduction u/s 24)(a) and 24(b)	Calculation of depreciation and carry forward of unabsorbed
	SLO-2					
S-17	SLO-1	Rate of tax for above below 60	Leave encashment	Deduction under salary	Composite rent	Inadmissible expenses
	SLO-2	Rate of tax for senior citizen	Provident fund	Computation of salary income	Treatment of Subletting of house by tenant	Allowable expenses
S-18	SLO-1	Rate of tax for super senior citizen	Types of provident fund	Computation of salary income	Income from total business	Treatment of depreciation
	SLO-2	surcharge	Provision regarding employer contribution towards provident fund	Computation of salary income	Co-ownership of house property	Treatment of non professional income
S-19 To S-24	SLO-1	Computation of gross total income	Computation of taxable portion of employer contribution and interest on provident fund	Computation of salary income	Computation of income from house property	Computation of taxable income from profession
	SLO-2					

Learning Resources	<ol style="list-style-type: none"> 1. H.C Mehrotra, Income Tax Law and Accounts, Sahitya Bhavan Publications, Agra. 1. Bhagavathi Pasad , Income Tax Law and Account – Vishwa Prakashan, New Delhi 2. Vinod K. Singhania, Students Guide to Income Tax, Taxman. Publication, New Delhi 3. Reddy T S & Hariprasad Reddy Y - Income Tax Theory, Law and Practice, Margham Publication, Chennai 4. Murthy A "Income Tax Law & Practice" – Vijay Nichole Publications , Chennai.
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UMS20G02T	Course Name	STATISTICS FOR BUSINESS	Course Category	G	Generic Elective Courses	L	T	P	C
							3	1	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Mathematics & Statistics	Data Book / Codes/Standards	Graph Paper
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)																	
CLR-1:	To learn and understand fundamental concepts of					1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

	statistics																		
CLR-2:	To Get understanding on the different methods of statistical techniques																		
CLR-3:	To Employ appropriate methods towards the various situations																		
CLR-4:	To apply statistical techniques to various business applications																		
CLR-5:	To enable the use of statistical, graphical and algebraic techniques wherever relevant.																		
CLR-6:	To have a proper understanding of Statistical applications in Economics and Management .																		
		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1:	To recognize the importance and value of	3	80	70	H	H	M	H	M	-	-	-	M	H	H	H	-	-	-

	statistical thinking and approach to problem solving																			
CLO-2:	To understand the basic notions of statistics	3	85	75	H	H	H	H	H	-	-	-	H	H	H	H	-	-	-	
CLO-3:	To employ the appropriate techniques to conduct statistical enquiry, classifying and tabulating the data in meaningful manner	3	75	70	H	H	H	H	L	-	-	-	H	H	H	H	-	-	-	
CLO-4:	To have a skill in interpretation and analysing the data by graphical and different measures	3	85	80	H	H	H	H	L	-	-	-	H	H	H	H	-	-	-	
CLO-5:	To calculate and apply measures of central tendency and measures of dispersion - grouped and ungrouped data cases	3	85	75	H	H	H	H	L	-	-	-	H	H	H	H	-	-	-	
CLO-6:	To apply discrete and continuous probability distributions to various business problems	3	80	70	H	H	H	H	L	-	-	-	H	H	H	H	-	-	-	

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Introduction of Statistics, Definitions Background of	Introduction of Statistical	Introduction of central tendency, good measure of central	Measures of Dispersion- Definition- Methods of	Concept of univariate and bivariate

		statistics, Origin and growth of statistics	enquiries	tendency	Dispersion	distribution
	SLO-2	Characteristics of statistics, Nature and scope of statistics	Stages of statistical enquiries	Definitions of central tendency, functions of Averages	Range- definitions-merits and demerits-problems	Correlation Analysis: Correlation - Definition and uses
S-2	SLO-1	Application, Functions of statistics, Limitations of statistics	Planning and design of statistical enquiry	Characteristics and types of averages	Quartile deviation-definitions-merits and demerits	Types of correlation
	SLO-2	Simplifies complexity, presents facts and facilitates comparison, Statistics helps in formulating and testing hypothesis	Objects and scope of enquiry	Arithmetic mean – definitions - merits and demerits	Quartile deviation – problems - raw data	Methods of studying correlation – Graphical and mathematical methods
S-3	SLO-1	Statistics deals with aggregates and quantitative data	Sources and method of data collection	Arithmetic mean, simple average – direct method	Quartile deviation-Discrete data – problems	Scatter diagram
	SLO-2	Statistics may mislead to misused, Distrusts of statistics	Standard of accuracy in enquiry	Arithmetic mean, simple average – shortcut method-raw data	Quartile deviation-Continuous data - problems	Methods for Finding Correlation Co-efficient
S 4	SLO-1	Statistics are true on averages and does not reveal the entire story	Various steps for executing the survey	Arithmetic mean, Problems on raw data	Mean deviation-definitions - merits and demerits	Properties of correlation Co-efficient
	SLO-2	Errors occurred during collections, manipulation and interpretations, Fallacies of statistics, Criticism of statistics	Setting of administrative team, selection and training of field investigators	Arithmetic mean -problems-discrete method-direct method	Mean deviation – problems-raw data	Karl Pearson's Correlation Co-efficient
S-5	SLO-1	Classification of data-Types of classification of data	Various sampling designs	Arithmetic mean – problems - discrete method - Shortcut method	Mean deviation- Discrete data- problems	Karl Pearson's Correlation Co-efficient-deviation method-problems
	SLO-2	Class intervals- cumulative frequency distribution-univariate and bivariate distribution	Census and sample methods	Arithmetic mean – problems - discrete method-Shortcut Method-Problems	Mean deviation-Continuous data-problems	Karl Pearson's Correlation Co-efficient-deviation method-from an assumed mean -problems
S-6	SLO-1	Tabulation – Definition of tabulation, Parts	Methods of sampling – Random and non-random sampling	Arithmetic mean – problems - continuous data	Standard deviation-definitions-merits and demerits	Karl Pearson's Correlation Co-efficient-deviation method-from an actual mean -problems
	SLO-2	Types of tables, Difference between classification and Tabulation	Random sampling-unrestricted and restricted sampling	Arithmetic mean – problems - continuous data-Direct method	Standard deviation – problems-raw data	Spearman's Rank Correlation Coefficient-definition-simple problems
S-7	SLO-1	Diagrammatic presentation-definition of diagrams. Types of diagrams-one,	Restricted stratified, systematic, cluster sampling	Arithmetic mean -problems-continuous data-shortcut	Standard deviation-Discrete data- problems	Spearman's Rank Correlation Co-efficient –when ranks are not given

		two, three-dimension diagram		methods		
	SLO-2	Advantages and limitations of a diagram. Rules for making a Diagram	Simple Random sampling, Judgement sampling, quota sampling, convenience sampling	Problems on Arithmetic mean - problems- continuous data	Standard deviation- Continuous data- problems	Spearman's Rank Correlation Co-efficient with repeated Ranks – problem
S -8	SLO-1	Bar diagram- simple and multiple bar diagram- Problem	Primary data, Direct personal observation, indirect oral interview	Median-definitions-merits and demerits	Graphical representation of dispersion-Lorenz curve	Problems on finding the best pair of Judges
	SLO-2	Sub divided bar diagram or Component bar diagram- Problem	Information through agencies, mailed questionnaires and schedules	Median-Row data-problems	Measures of Skewness - definitions- Methods of Skewness	Regression Analysis: Regression - Regression Co-efficient
S-9	SLO-1	Component bar diagram - Problem	Merits and demerits of oral interview, personal observations, information through Agencies	Median-Row data-problems	Test of Skewness - objective of Skewness	Definition and Uses
	SLO-2	Percentage bar diagram- Problem	Mailed questionnaires, schedules sent through enumerators	Median -problems-discrete data	Absolute and Relative measure of Skewness	Types of Regression Equations
S-10	SLO-1	Pie diagram-Problem	Sources of secondary data	Median -problems-discrete data	Karl Pearson's method of Co-efficient of Skewness, definition and formula	Regression Equation of X on Y and Regression Equation of Y on X
	SLO-2	Pie diagram-Problem	Published sources – international, Central and state Governments official, semiofficial publications	Median -problems- continuous data	Karl Pearson's method of Co-efficient of Skewness-based on mean, mode standard deviation - problems	Simple Problems
S-11	SLO-1	Histogram-Frequency polygon	Reports of various committees, journals and newspapers	Median -problems- continuous data	Karl Pearson's method of Co-efficient of Skewness - based on median - problems	Relationship between Correlation and Regression Co-efficient
	SLO-2	Cumulative frequency curve (Ogive)	Unpublished sources - Precautions in the use of secondary data	Mode-definitions-merits and demerits, raw, discrete data Problems	Bowley's of Co-efficient of Skewness, definition and formula	Relationship between Correlation and Regression Co-efficient - Problems
S-12	SLO-1	Cumulative frequency curve Less than and more than(Ogive)	The suitability, adequacy and reliability of data	Mode -problems- Discrete data	Bowley's of Co-efficient of Skewness-based on quartiles	Problems on the Relationship between the Co-efficient
	SLO-2	Cumulative frequency curve Less than and more than(Ogive)	Framing a questionnaire-important aspects for framing questionnaire	Mode -problems- Continuous data	Concepts of Kurtosis- Definitions-moments	Finding the corrected Correlation Co-efficient values by correcting the wrongly entered inputs

Learning Resources/Reference Book	<ol style="list-style-type: none"> 1. Gupta S.P (2012), Statistical Methods, 4th Edition, Sultan Chand & Sons, New Delhi 2. R.S.N. Pillai and Bhagavathi, Statistics, Chand. S and company Pvt. Ltd, New Delhi
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers	
Experts from Academic	Internal Experts
Dr. M.A. Baskar, Professor & Head, Dept. Of Mathematics, Loyola college, Chennai	Dr. A. Venmani, Ass. Prof., FSH, SRM IST
Dr. P. Dhanvanthan, Professor & Head, Dept. Of Statistics, Pondicherry University	

Course Code	UAF20D01J	Course Name	INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT	Course Category	E	Discipline Specific Elective Courses (D)	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		Learning			Program Learning Outcomes (PLO)														
The purpose of learning this course is to:		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To make the students to understand the concept of investment																		
CLR-2 :	To give knowledge in Fundamental analysis																		
CLR-3 :	To enable the students to attain knowledge in technical analysis																		
CLR-4 :	To equip knowledge in portfolio of investment and mutual funds																		
CLR-5 :	To Create awareness on derivative market and modern form investment avenues																		
CLR-6 :	To enable the students to get job in investment analysis																		
Course Learning Outcomes (CLO):		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLO-1 :	Understood the concept of investments	2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-2 :	Learnt the concept of fundamental analysis of securities	2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M
CLO-3 :	Gained knowledge in Technical analysis of securities	2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H
CLO-4 :	Enriched knowledge in Investment portfolio construction and investment in mutual funds	2	80	75	M	H	H	M	H	H	H	H	H	H	M	H	H	H	H
CLO-5 :	Enhanced idea about derivative	2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H

	markets and modern form of investment avenues																	
CLO-6:	Help the student to become investment analyst	2	80	75	H	M	M	H	H	H	H	H	H	M	H	H	M	H

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Investment meaning	Investment analysis	Technical analysis	Portfolio Analysis	Derivatives - Introduction
	SLO-2	Features of investment	Fundamental analysis	Features of technical analysis	Objectives of Portfolio analysis	Significance of Derivatives
S-2	SLO-1	Economic Investment	Economic analysis	Fundamental VS technical analysis	Factors to be considered for constructing portfolio model	Growth of Derivative markets
	SLO-2	Financial investment	Component Economic analysis	Mechanism of technical analysis	Markowitz Theory	Functions of Derivative market
S-3	SLO-1	Features of Investment	Industry analysis	Importance of technical analysis	Risk –aversion model, Risk preference model	Limitation of Derivative market
	SLO-2	Objectives of investment	Component Industry analysis	Arguments in favor of technical analysis	Random walk Theory	Characteristics of Derivative market
S-4	SLO-1	Significance of investment	Company analysis	Criticism of technical analysis	Assumptions of Random walk theory	Forward Contract
	SLO-2	Process of investment management	Component Company analysis	Tools of technical analysis	Exceptions of Random walk theory	Characteristics of Forward Contract
S-5 to S-8	SLO-1	Classification of investments	Tools for company analysis	Utility of Charts	Portfolio Returns,	Interest rates swaps Currency swaps
	SLO-2				Loan swaps	
S-9	SLO-1	Features of Speculation	Risk management	Bar Chart	Portfolio Returns	Future contract
	SLO-2	Speculation VS Investment	Market risk	Pie Chart	Portfolio Diversification	Features of Future contract
S-10	SLO-1	Features of Investment	Interest rate risk	Line Chart	Portfolio Risk	Option – characteristics
	SLO-2	Gambling vs Investment	Purchasing power risk	Point & Figure Chart	Diversifiable risk	Types – Call option
S-11	SLO-1	Sources of investment information	Internal Business risk	Japanese candles stick charts	Non- diversifiable risk	Pull option
	SLO-2	Financial news papers and journals	External business risk	Black chart	Portfolio selection model	Futures Vs Options
S-12	SLO-1	Financial handbooks and manuals	Internal Financial risk	White Chart	Sharpe optimal portfolio	Participants in Derivative market
	SLO-2	Periodical indexes Financial ratios	Inflation risk	Doji Chart	Construction of optimal portfolio	General functions of dealers
S-13 to S-16	SLO-1	Types of information Analysis & Usage of information	Strategies to minimize the risk	Dow theory –Primary trend, Secondary trend and Minor trend.	Mutual Funds in India Participants in Mutual Funds Portfolio management process in mutual funds	Risk in derivative market
	SLO-2					
S-17	SLO-1	Factors affecting investment	Returns	Head and Shoulder pattern	Mutual Funds	Benefits of derivative to companies
	SLO-2	Merits of investment	Types of return	Triangle pattern	Features of Mutual Funds	Benefits of derivative to government
S-18	SLO-1	Demerits of investment	Risk – return trade off	Double top pattern	Types of Mutual Funds	Benefits of derivative to institutional investors
	SLO-2	Importance to family	Profitability Vs liquidity	Oscillators	Open ended	Capital standard for derivatives
S-19	SLO-1	Importance to society	Approaches for measuring return	Odd lot trading	Close ended	Regulation of derivative markets
	SLO-2	Importance to business	Methods of measuring return	Short Sales	Income based funds	Derivatives and financial system
S-20	SLO-1	Importance to nation	Methods of measuring	Over bought and Over sold	Balanced mutual funds	Stock index future

			return	indicators		
	SLO-2	Types of investors	Formula for measuring return		Conservative mutual funds	Features of Stock index future
S-21 to S-24	SLO-1	Role of investment in Indian economy	Measurement of return of securities	Efficient market theory Elliot wave theory	Mutual Fund Mechanism	Modern form of investment Start ups Exchange traded Funds Crowd funding
	SLO-2					

Practical Contents

1. Investment analysing

Learning Resources	1. Prasanna Chandra (2010), Investment Analysis and Portfolio Management, Second Edition, Tata mc Graw Hill, New Delhi. (all the units) 2. S. Kevin, Security Analysis and Portfolio Management, Prentice Hall of India. 4. Punithavathy Pandian, Security Analysis and Portfolio Management, Vikas Publication. 5. V.K. Bhalla, Portfolio Analysis and Management – Sultan Chand & Co., New Delhi 6. V.A. Avadhani - Investment Management – Himalaya Publication House, Mumbai
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
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Course Code	UAF20D02J	Course Name	MODERN BANK MANAGEMENT	Course Category	E	Discipline Specific Elective Courses (D)	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To get knowledge about Indian banking system				1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To increase the knowledge about deposit and loan																					
CLR-3 :	To improve the skill of using e-banking services																					
CLR-4 :	To aware of using ATM and debit cards																					
CLR-5 :	To educate the modern payment system																					
CLR-6 :	To make the students in proficiency in modern banking practices.																					
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:			Level of Thinking (Bloom)			Expected Proficiency (%)														
CLO-1 :	Understood knowledge in Indian banking system				2	80	75	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLO-2 :	Increased knowledge in banking operation				2	80	70	H	H	H	H	H	H	H	H	H	H	M	H	H	M	M
CLO-3 :	Equipped in e-banking				2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H
CLO-4 :	Increased knowledge in mechanism of ATM and use of debit and credit card				2	80	75	M	H	H	M	H	H	H	H	H	M	H	H	H	H	H
CLO-5 :	Enable to use modern banking system				2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H
CLO-6 :	Well versed in Modern banking operation and help to get job in banking industry				2	80	75	H	M	M	H	H	H	H	H	H	M	H	H	M	H	H

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Bank – Origin	Deposits	Technology in Banking	ATM	RTGS
	SLO-2	History of Banking	Demand deposits	Initiatives	Features	RTGS Limits
S-2	SLO-1	Evaluation of Banking	Term deposits	Opportunities	ATM pin	Service charges
	SLO-2	Emergence of Banking system in India	Saving Account Vs Current Account	Benefits of e-banking services	ATM types	Benefits of RTGS
S-3	SLO-1	Functions of Bank	Advantages of Recurring deposits	Limitations	ATM Mechanism	NEFT Vs RTGS
	SLO-2	Importance of Banking	Opening of Bank deposits	Risk management in e-banking	ATM functions	IMPS
S-4	SLO-1	Types of Bank	Joint Accounts	Managing the risk	Strategic importance of ATM	ECS
	SLO-2	Nationalisation of Bank	Nomination	Internet Banking	Shared ATMs	Cheque Truncation System (CTS)
S-5 to S-8	SLO-1	Reason for Nationalization, Benefits of Nationalization, Nationalized banks in India	Procedure regarding closure of Deposits , Provisions regarding pre-closure Deposits, Closure of Deposits in case of Death	Internet Banking Vs Traditional Banking	ATM Cards, Debit Cards, Credit Cards	Core banking –Merits and Demerits
	SLO-2					
S-9	SLO-1	Central Bank	Loans and Advances	Mechanics of Internet banking	Electronic fund transfer	Precautionary in Using of Bank APPS
	SLO-2	Functions of Central Bank	Cash Credit	Services of Internet Banking	Transaction limit – ATM	Banking Ombudsmen
S-10	SLO-1	Scheduled banks	Bank Overdraft	Drawback of Internet Banking	Requirements	Set up of Banking Ombudsmen
	SLO-2	Non-scheduled banks	Loan against Deposits	Major issues in Internet	Service charges	Procedure to approach

				Banking		banking ombudsmen
S-11	SLO-1	Regional Rural Banks	Hypothecation	Internet Banking in Indian scenario	Precautionary steps in using ATM	Complaints are to be made to ombudsmen
	SLO-2	Co-operative Banks	Mortgage	Feature outlook of Internet banking	Precautionary steps in maintaining PIN number	Procedure for Redressal of grievances
S-12	SLO-1	Development Banks	Clean Loan	Mobile Banking	Precautionary steps in using Online password	Bank, Customers relationship
	SLO-2	Old private banks	4 C' of Customers	Features of Mobile banking	CVC	Types of Customers
S-13 to S-16	SLO-1	New Private Banks, Foreign Banks	Term Loans – Agricultural loan, Business loan, Vehicle loan, Education loan, Personal loan	Registration for Mobile banking, Services	Third party transfer, Adding beneficiary account	Paying banker Vs Collecting banker
	SLO-2					
S-17	SLO-1	RBI Regulation on Indian Banking Industry	Demand draft Vs Pay Order	Telephone banking	OTP	Minimum balance
	SLO-2	Provisions of Indian Banking Regulation Act, 1949	Locker facility	Features	Physical clearing systems	Charges on not maintaining minimum balance
S-18	SLO-1	CRR	Standing instructions	Benefits	Physical clearing systems	Bank assurance
	SLO-2	SLR	Issue of cheque	Mechanism	Features	No frill account
S-19 To S-24	SLO-1	Repo rate Vs Reverse Repo rate, Prime Lending Rate	Crossing of Cheque, Endorsement	Telephone banking system, Call centre and Drawbacks	Electronic payment system – Features, Process, Payment methods	Role of Bank on Indian economic development, Role of bank in implementing government schemes
	SLO-2					

Learning Resources	1. Gordon and Natarajan – Banking Theory Law and Practice	4. Shekar. K.C- Banking Theory Law and Practice
	2. Tandon M.L- Banking Law and Practice in India	5. D Muraleedharan – Modern Banking
	3. Maheshwari. S.N.: - Banking Law and Practice	6. Varshney – Banking

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. ofCommerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UAF20D03J	Course Name	PRINCIPLES OF INSURANCE	Course Category	E	Discipline Specific Elective Courses (D)	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		Learning			Program Learning Outcomes (PLO)														
CLR-1 :		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLR-3 :																			
CLR-4 :																			
CLR-5 :																			
CLR-6:																			
Course Learning Outcomes (CLO):																			
CLO-1 :	Improved knowledge in of Insurance	2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-2 :	Clarity about life insurance	2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M
CLO-3 :	Realized the importance of general insurance	2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H
CLO-4 :	Got an awareness of miscellaneous insurance	2	80	75	M	H	H	M	H	H	H	H	H	H	M	H	H	H	H
CLO-5 :	Understood the role of IRDA	2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H
CLO-6:	Proficiency in insurance mechanism help to get a job in insurance business	2	80	75	H	M	M	H	H	H	H	H	H	H	M	H	H	M	H

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Introduction to Insurance	Life Assurance	General Insurance Contract	Miscellaneous Insurance	Salient features of Indian Insurance Act, 1938
	SLO-2	Types of Insurance	Features	Features	Miscellaneous insurance	Salient features of Indian Insurance Act, 1938
S-2	SLO-1	Role of Insurance on Government	Importance	Importance to the business	Cattle insurance	Important provisions of Insurance act
	SLO-2	Role of Insurance on Business	Types of Policies	Importance to the business	Cattle insurance	Important provisions of Insurance act
S-3	SLO-1	Role of Insurance on Society	Premium	Types of General insurance	Burglary Insurance	IRDA
	SLO-2	Role of Insurance on Individuals	Calculation of premium	Types of General insurance	Burglary Insurance	Set up of IRDA
S-4	SLO-1	Evolution of Insurance companies in India	Factors determine the insurance premium	Advantages of general insurance	Disability insurance	Objectives of IRDA

	SLO-2	Types of insurance	Factors determine the insurance premium	Shortcoming of general insurance	Disability of insurance	Objectives of IRDA
S-5 to S-8	SLO-1	Principles of Insurance	Life insurance terminologies	Conditions for fire and marine insurance	Motor vehicle insurance, Composite Insurance Third party Insurance	Rights, Duties and Powers of IRDA
	SLO-2					
S-9	SLO-1	Advantages of Insurance	Criteria for selecting a policy	Premium calculation	Fidelity Guarantee	Provision on Unclaimed policies
	SLO-2	Short comings of insurance	Criteria for selecting a policy	Risk converge	Fidelity Guarantee	Provision on Unclaimed policies
S-10	SLO-1	Double insurance	Facts to be disclosed when availing a policy	Risk converge	Credit insurance	Impact of investing in capital marker by the insurance companies
	SLO-2	Reason for double insurance	Duty of policy agents	Reason for double insurance	Credit insurance	Impact of investing in capital marker by the insurance companies
S-11	SLO-1	Reinsurance	Responsibility of agents	Reason for reinsurance	Mortgage insurance	Bancassurance
	SLO-2	Objectives of reinsurance	Existence of Insurable interest in life insurance	Average clause	Mortgage insurance	Bancassurance
S-12	SLO-1	Insurance VS Investment	Merits of life insurance	Loss of stock	Liability insurance	PMJJBY
	SLO-2	Insurance VS assurance	Limitations of life insurance	Loss of stock	Liability insurance	PMSBY
S-13 to S-16	SLO-1	Important terminology of insurance businesses	Procedure for availing a policy	Existence of insurable interest in fire and marine insurance Reserve for unexpired risk Catastrophic reserve Cargo and Hulk Insurance	Crop Insurance, need, importance, government role	Eligibility, enrolment, renewal, claim procedure of PMJJBY and PMSBY
	SLO-2					
S-17	SLO-1	Factors determine the insurance premium	Default in paying premium	Duty of policy holder at the time of accident	Students Safety Insurance	Pros of privatization of insurance business in India
	SLO-2	Role of agent in insurance business	Policy renewal	Duty of policy holder at the time of accident	Students Safety Insurance	Cons of privatization of insurance business in India
S-18	SLO-1		Policy surrender	Actuary valuation	Fidelity Guarantee Insurance	claim settlement ratio
	SLO-2		Policy surrender	Actuary valuation	Fidelity Guarantee Insurance	claim settlement ratio
S-19 To S-24	SLO-1 & SLO-2	Insurance business in India in post Privatization	Provision for claim the policy amount in case of maturity and incase of death	Procedure for claiming the compensation for loss	Mediclaime Insurance , eligibility, conditions, coverage, claim, government medical insurance	Insurance Grievance Redressal Mechanism

Learning Resources	1. Dr. P.K.Gupta, "Insurance and Risk Management", Himalaya Publishing House 2. Alka Mittal and S.L Gupta, "Principles of Insurance and Risk Management", Suddan Chand & Sons (P). New Delhi. 3. Nalini Prava Tripathy and Prabir Pai, "Insurance – Theory and Practice", Prentice- Hall of India Private Limited. 4. Mark S. Dorfman, "Introduction to Risk Management and Insurance", Prentice-Hall of India (P) Ltd. 5. P. PERIYASAMY, "Fundamental insurance", Vijay Nichole Publications, Chennai.
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Design Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head,	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF,

	Dept. of Commerce, Loyola college, Chennai	FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST, Ramapuram 3. Dr. A. Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4. Dr. B. Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram
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Course Code	UJK20301T	Course Name	Universal Human Values	Course Category	JK	Life Skill Course	L	T	P	C
							2	0	0	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	English	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1:	To generate in students a sensitivity to current regional and national issues such as gender marginalization Eco sensitivity, vision for the Nation and general humanness		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	An expanded consciousness with a mind to accommodate all is developed																			
CLR-3 :	The ability to accept all and to co- exist is initiated																			
CLR-4 :	To create community connectivity and interdependence																			
CLR-5 :	To instill intrinsic link between freedom and responsibility for both individuals and communities																			
CLR-6 :	Make them learn the basic nature of human beings																			

Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:	Level of Thinking (bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO -3
CLO-1 :	Become sensitive toward every living life and be able to respect every religion recognizing the universal values		2	75	60	H	H	H	H	-	-	-	H	H	H	H	H	-	-	-
CLO-2 :	Every way of life and culture will kindle the curiosity in them to know them and will be able appreciate the beauty in it		2	80	70	H	H	H	H	-	-	-	H	H	H	H	H	-	-	-
CLO-3 :	The presumptuous or prejudiced mentality will be overcome by them		2	70	65	H	H	H	H	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Critical thinking and accommodative nature will become so natural way of thinking for them		2	70	70	H	H	H	H	H	-	-	-	-	-	H	-	-	-	-
CLO-5 :	They will become aware of the social inequalities and justice		2	80	70	H	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Will be able to explore their own emotions, hopes & fear and be able to		2	75	70	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

[illegible]

	SLO-2	<i>: what will they gain if they practice peace</i>	<i>what will learners lose if they don't practice peace</i>	<i>Sharing learners' individual and/ or group experiences</i>	<i>Simulated situations</i>	<i>Case studies</i>
S-6	SLO-1	What is service and renunciation	<i>Forms of service , & renunciation Individuals who have recommended service in history</i>	<i>Practicing service and renunciation</i>	Narratives and anecdotes about Service & renunciation from history and literature including local folklore	Individuals who are remembered in the history who have practicing renunciation
	SLO-2	<i>Sharing learners' individual and/ or group experiences on renunciation</i>	<i>Sharing learners' individual and/ or group experiences on service</i>	<i>what will learners lose or gain if they do/don't practice Renunciation and service</i>	<i>Simulated situations</i>	<i>Case studies</i>

Learning Resources	Theory: Horizon- English Text Book – Compiled and Edited by the Department of English, FSH, SRMIST, 2020
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Learning Assessment									
	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)							
		CLA – 1 (20%)		CLA – 2 (20%)		CLA – 3 (30%)		CLA – 4 (30%)#	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	40%	-	40%	-	40%	-	40%	-
Level 2	Apply Analyze	40%	-	40%	-	40%	-	40%	-
Level 3	Evaluate Create	20%	-	20%	-	20%	-	20%	-
	Total	100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
	1. Prof. Daniel David, Prof & Head, Department of English, MCC, Chennai	1. Dr. Shanthichitra, Associate Professor, & Head, Department of English, FSH, SRMIST
		2. Dr K B Geetha, Assistant Professor, Department of English, FSH, SRMIST

SEMESTER – IV

Course Code	UAF20401J	Course Name	ADVANCED COMPANY ACCOUNTING – II	Course Category	C	Professional Core Course	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		Learning			Program Learning Outcomes (PLO)														
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 : <i>To gain knowledge on accounting methods relating to business</i>																			
CLR-2 : <i>To make the students specialized in the accounting</i>																			
CLR-3 : <i>To Understand about Bank Accounts and the preparation of Profit & Loss account and Balance sheet</i>																			
CLR-4 : <i>To Understand about Insurance Company and the preparation of Final accounts as per IRDA</i>																			
CLR-5 : <i>To Understand about the Liquidation of Company and to prepare the liquidators final statement of account</i>																			
CLR-6 : <i>To know about inflation accounting and the preparation of Financial Reporting as per Indian Accounting Standards</i>																			
Course Learning Outcomes (CLO):		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLO-1 : <i>Students can solve the problems of Amalgamation, Absorption and Reconstruction</i>		2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-2 : <i>Students can solve the problems relating to Banking Accounts</i>		2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M
CLO-3 : <i>Students can learn more things about Insurance Company Accounts</i>		2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H
CLO-4 : <i>Students can understand the provisions and</i>		2	80	75	M	H	H	M	H	H	H	H	H	H	M	H	H	H	H

	accounting treatment relating to Liquidation of Companies.																		
CLO-5 :	Students can learn more things about Inflation accounting	2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H
CLO-6:	Learn about Indian Accounting Standards	2	80	75	H	M	M	H	H	H	H	H	H	H	M	H	H	M	H

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Introduction to amalgamation absorption and external reconstruction	Banking companies introduction	Insurance companies introduction	Liquidation of companies - Introduction	Inflation accounting
	SLO-2	Types of amalgamation	Business are not be carried out by banking companies.	Types of insurance	Modes of winding up	Need for inflation accounting
S-2	SLO-1	Condition for amalgamation in the nature of merger	Non banking assets classification	Principles of insurance	Winding up by the court	Limitations of inflation accounting
	SLO-2	Condition for amalgamation in the nature of purchase	Provision for Non performing account	Terminology in insurance	Petition for winding up	Current purchase method
S-3	SLO-1	Calculation of purchase consideration – Net asset method	Rebate on bills discounted	Premium calculation	Voluntary winding up	Cost of sales adjustment account
	SLO-2	Calculation of purchase consideration – Net payment method	Computation of rebate on bills discounted	Premium calculation	Winding up subject to the supervision of court	Depreciation adjustment
S-4	SLO-1	Journal entries in the books of selling company	Treatment of interest on NPA	Claim calculation	Contributory	Monetary working capital adjustment
	SLO-2	Journal entries in the books of purchasing company	Journal entries for bad debts recovered	Claim calculation	Adjustment of right of contributory	Gearing adjustment
S-5 to S-8	SLO-1	Preparation of realization account	Performa of Profit or loss Account	Calculation of life assurance fund	Order of payment	Computation of gain or loss on monetary items
	SLO-2	Preparation of cash account	Performa of balance sheet	Calculation of life assurance fund	Liquidator remuneration calculation	Computation of gain or loss on monetary items
S-9	SLO-1	Preparation of new company balance sheet	Schedule to profit or loss account	Performa revenue account of life insurance companies	Calculation of liquidator remuneration on when full amount paid to unsecured creditors	Hybrid method
	SLO-2	Closing of selling company books	Schedules to balance sheet	Notes to revenue account	Calculation of liquidator remuneration on when sufficient amount is not available to pay unsecured creditors	Comparative profit analysis
S-10	SLO-1	Calculation of excess purchase consideration over the net worth of selling company	Operating expenses , Interest expended, Interest earned, other income, provision and contingencies	Performa of Profit and loss account	Preferential creditors	Objectives of Accounting standards
	SLO-2	Adjustment of excess amount paid	Profit and loss appropriation	Profit and loss appropriation account	List of preferential creditors	Need for accounting standard
S-11	SLO-1	Discharge of liabilities by the selling company	Capital, reserve and surplus, deposit, borrowings	Performa of balance sheet of life insurance companies	List A- H	Significance of accounting standard
	SLO-2	Discharge of liabilities of selling company by purchasing company	Other liabilities and provision	Notes to balance sheet	Performa of Statement of affairs	Indian accounting standards
S-12	SLO-1	Realisation Expenses of selling company borne by purchasing company	Cash and balance with RBI, Money at call and short notice, Investment and advances	Preparation of revenue account	Surplus account	Scope of accounting standards
	SLO-2	Adjustment of Accumulated	Fixed assets, current assets,	Preparation of profit and	Deficiency account	Procedure for formulation of

		profits	contingent	loss account		accounting standards
S-13 to S-16	SLO-1	Transfer of statutory reserve	Calculation of provision for bad debts	Preparation of balance sheet	Preparation of Liquidators final statement of account	AS-1
	SLO-2	Amalgamation adjustment	Calculation of provision for bad debts	Adjustments in the balance sheet	With adjustments	AS-2
S-17	SLO-1	Closing of selling company books	Calculation of rebate on bills discounted	Performa of revenue account – General insurance companies	Assets are not specifically pledged	AS-3
	SLO-2	Closing of selling company books	Calculation of rebate on bills discounted	Notes to revenue account	Assets specifically pledged	AS-4
S-18	SLO-1	Problem on opening of purchasing company book.	Treatment of interest received on NPA account	Performa of balance sheet – General insurance companies	Payment to preferential creditors	AS-5
	SLO-2	Problem on opening of purchasing company book.	Treatment of interest received on NPA account	Notes to balance sheet	Payment unsecured creditors	AS-6
S-19	SLO-1	Closing of selling company books	Preparation of P & L accounts	Types of general insurance	Payment to preference share holder	AS-7
	SLO-2	Closing of selling company books	Preparation of P & L accounts	Reserve for unexpired risk	With arrears of dividend	AS-10
S-20	SLO-1	Problem on opening of purchasing company book.	Preparation of balance sheet	Preparation of revenue account	Payment to equity shareholder	AS-14
	SLO-2	Problem on opening of purchasing company book.	Preparation of balance sheet	Adjustments in revenue account	Payment to equity shareholder	AS-17
S-21 to S-24	SLO-1	Problem on opening of purchasing company book.	Preparation of balance sheet	Preparation of general profit or loss account	Preparation of statement of affairs	AS-20
	SLO-2	Problem on opening of purchasing company book.	Preparation of balance sheet	Preparation of balance sheet	With adjustments	AS-21

Learning Resources	1. Reddy T.S. & Murthy A (2013): "Corporate Accounting" – Margham Publications, Chennai 2. Palaniappan R: "Corporate Accounting" – Vijay Nicole Publications, Chennai. 3. Gupta R.L. & Radhaswamy M (2013) – "Corporate Accounting" – Sultan Chand & Sons, New Delhi References: 4. Shukla M.C. Grewal, T.S. Gupta "Advanced Accounts" – S.Chand & Co. Ltd. New Delhi 5. Jain & Narang, "Advanced Accountancy" – Kalyani Publishers
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

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Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. ofCommerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram

		3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST, Ramapuram
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Course Code	UAF20402J	Course Name	INCOME TAX LAW & PRACTICE – II	Course Category	C	Professional Core Course	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To impart knowledge on the basic principles of direct tax laws		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To equip students about the computation of capital gains, income from other sources		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLR-3 :	Understand the provisions of Clubbing of Income, Set-off and carry forward of losses																			
CLR-4 :	Understand the provisions relating to Deduction U/S 80 C to 80 U																			
CLR-5 :	Students can compute the individual assesses taxable income and tax liability																			
CLR-6 :	Understand the procedure relating to the assessment and filing of returns																			
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																		
CLO-1 :	To Learn the provisions relating to Capital Gains		2	80	75	H	H	H	H	H	H	H	H	H	M	H	H	H	H	H
CLO-2 :	To Understand the provisions relating Exempted Capital Gains		2	80	70	H	M	M	H	M	H	H	M	H	M	H	M	M	M	M
CLO-3 :	To Learn about Taxable and Tax-free Securities		2	75	70	H	M	H	H	H	H	M	H	H	H	H	H	H	H	H
CLO-4 :	To Understand the provisions relating to Clubbing of Income and Set-off & Carry forward of Losses		2	80	75	M	H	H	M	H	H	H	H	H	M	H	H	H	H	H
CLO-5 :	To Learn about Deduction U/S 80C to 80 U		2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H
CLO-6 :	The Students can assess the individual assesses income		2	80	75	H	M	M	H	H	H	H	H	H	M	H	H	M	H	H

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Capital gain	Income from other sources	Clubbing of income	Deduction from gross total income	Assessment of individuals
	SLO-2	Types of capital gain	List of other income	Transfer of assets	Deduction u/s 80 C	Provisions
S-2	SLO-1	Short term capital gain	Dividend	Revocable transfer of assets	Deduction u/s 80 CCA	Assessment of income of assessee whose age is below 60
	SLO-2	Long term capital gain	Tax free securities	Remuneration to spouse	Deduction u/s 80 CCC	Assessment of income of senior citizen
S-3	SLO-1	Transfer	Exempted securities	Clubbing income of minor child	Deduction u/s 80 CCD	Assessment of income of super senior citizen
	SLO-2	Transaction not regarded	Tax less securities	Transfer to sons wife	Deduction u/s 80 CCE	Adjustment of TDS and

		as transfer				advance tax
S-4	SLO-1	Cost of acquisition	Casual income	Set of losses	Deduction u/s 80 CCG	Surcharge calculation
	SLO-2	Cost of improvement	Crossing up	Carry forward of losses	Gross qualifying amount	Rebate u/s 87A
S-5 to S-8	SLO-1	Calculation of short term capital gain	Calculation of taxable interest on securities, Casual income	Provision regarding set off losses within the heads of income	Computation of deduction u/s 80 C to CCG	Computation of net tax liability
	SLO-2					
S-9	SLO-1	Cost of inflation index	Gift received from friends and relatives	Provision of carry forward of loss from house property	Deduction u/s 80D	Self assessment
	SLO-2	Indexed cost of acquisition	Blood relatives	Provision of carry forward of loss from business	Computation	Summary assessment
S-10	SLO-1	Indexed cost of improvement	Family pension	Provision of carry forward of loss from speculation	Deduction u/s 80D & DDB	Scrutiny assessment
	SLO-2	Procedure for indexed cost	Income from sublet	Provision of carry forward of loss from capital loss	Computation	Best judgment assessment
S-11	SLO-1	Exempted capital gain U/s/10, 10(36)	Royalty, ground rent	Provision of carry forward of losses on account of owning and maintain of race horses	Deduction u/s 80E	Re-assessment
	SLO-2	Us/10(37), 10(38)	Income from letting from machinery	Order of set off	Computation	Filing of return
S-12	SLO-1	u/s 54 & 54F	Contribution to provident fund	Set of and carry forward of specified organization	Deduction u/s 80 U	Voluntary filing of return
	SLO-2	U/S 54B 54D, 54EC, 54G (For all assesses)	Deduction income from other sources	Period for carry forward of losses	Computation	Due dates of filing of return
S-13 to S-24	SLO-1					
	SLO-2	Calculation of long term capital gain	Calculation of income from other sources	Provisions of carry forward of income	Computation of Deduction u/s 80G	Revised return, Belated return and Rights, Duties, powers of CBDT
	SLO-2					

Learning Resources	1. Murthy A "Income Tax Law & Practice" – Vijay Nichole Publications , Chennai.	3. Reddy T.S & Hariprasad Reddy Y. " Income Tax Theory Law and Practice" – Margham Publications, Chennai References: 4. Bhagavathi Prasad, "Income Tax Law and Account" – Vishwa Prakasan, New Delhi 5. Vinod K. Singhania, "Students Guide to Income Tax" – Taxman Publication, New Delhi
	2. H.C. Mehrotra, Income Tax Law and Accounts, Sathya Bhavan Publications, Agra	

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. ofCommerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram

		3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST, Ramapuram
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Course Code	UMS20G03T	Course Name	QUANTITATIVE TECHNIQUE FOR BUSINESS DECISION	Course Category	G	Generic Elective Courses	L	T	P	C
							3	1	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Mathematics and Statistics	Data Book / Codes / Standards	Graphs and Statistical Table
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To learn and apply statistical approaches in decision making process																			
CLR-2 :	To get understanding on the different methods of index numbers																			
CLR-3 :	To employ appropriate methods in time series																			
CLR-4 :	To enable the use of interpolation and extrapolation methods																			
CLR-5 :	To learn and understand operation research approach to various business applications																			
CLR-6 :	To have a proper understanding of Decision-making approaches in Economics and Management																			
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLO-1 :	To recognize the importance and value of statistical thinking and operation research methods to problem solving		H	H	M	H	M	M	M	H	-	-	-	M	M	H	H	-	-	-
CLO-2 :	To understand the basic notions of index numbers and its applications		H	H	M	H	H	M	H	H	-	-	-	H	M	H	H	-	-	-
CLO-3 :	To employ the appropriate techniques to time series towards the various situations		H	H	M	H	H	H	H	H	-	-	-	L	M	H	H	-	-	-
CLO-4 :	To have a skill in estimating intermediate and future values by interpolation and		H	H	M	H	H	M	M	H	-	-	-	L	M	H	H	-	-	-

	extrapolation																		
CLO-5 :	To dealing in the optimization problems in real life situation	H	H	M	H	H	M	H	H	-	-	-	L	M	H	H	-	-	-
CLO-6 :	To know minimization of cost through various transportation and assignment problems	M	M	M	H	H	M	H	H	-	-	-	L	M	H	H	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Introduction of Times series-background	Introduction of Index Number	Introduction to Operations Research (O.R)	Introduction to Transportation (TP) model	Introduction of Networking Analysis
	SLO-2	Definition and uses of time series	Definition – uses	Scope of O.R.	Definition of Feasible, basic feasible and optimal solutions TP	Definitions of Networking and project
S-2	SLO-1	Mathematical and additive model of time series	Methods of index number	Some O.R. Models	Mathematical Formulation of TP	Basic components of networks
	SLO-2	Components of time series	Methods of index number-definitions	Iconic Models, Analogue Models	General Procedure for finding solution of TP	Logical sequencing
S-3	SLO-1	Secular trend-uses	Unweighted index number-simple Aggregate	Mathematical Models	Procedure of finding initial basic solution using North west corner	Rules of Network constructions
	SLO-2	Secular trend-methods	Unweighted index number-simple Average of price relative	Static Models, Dynamic Models	finding initial basic solution using Least cost method - problems	Rules of Network constructions
S-4	SLO-1	Graphical method-procedure	Weighted index number – Laspeyre's method	Deterministic Models, Stochastic Models	Procedure of finding initial basic solution using Row minima, column minima method	Numbering the events
	SLO-2	Graphical method- problems	Laspeyre's method-problems	Classification of Models	finding initial basic solution using Row minima, column minima –problems	Problems on Projects and number of events
S-5	SLO-1	Semi average method-procedure	Weighted index number – Paasche's method	Characteristics of O.R.	Procedure of finding initial basic solution using Vogel's approximate method	Problems on Projects and number of events
	SLO-2	Semi average method-problems	Weighted index number – Paasche's method-problems	Principles of Modeling	Finding initial basic solution using Vogel's approximate method	Problems to practice successor, preceding events
S-6	SLO-1	Moving average method-procedure	Weighted index number - Fisher's method	General methods for solving O.R. Models	Unbalanced Transportation problem	Critical path analysis Network
	SLO-2	Moving average method-procedure-uses	Fisher's method- problems	Main phases of O.R	Unbalanced Transportation problem	Critical path calculations-forward path calculations

S-7	SLO-1	Moving average method merits and demerits	Weighted average of price relative	Role of O.R in industry	Resolution of Degeneracy TP	Critical path calculations-backward path calculations
	SLO-2	Moving average method	Quantity index numbers-problems	Role of O.R. in Various fields	Maximization of TP	Float of an activity event
S-8	SLO-1	Method of least square method -procedure	Test of consistency Time reversal	O.R and decision making	Introduction of Assignment Problem	Total float, free float, Independent float
	SLO-2	Methods of least square problems -even	Test of consistency Time reversal test-problems	Limitations of O.R.	Definition and Assumption of Assignment problem	Problem on Total float, free float, Independent float
S-9	SLO-1	Methods of least square problems -odd	Test of consistency Factor reversal test-problems	Introduction to Linear Programming Problem (LPP)	Mathematical model of Assignment problem	Introduction of PERT
	SLO-2	Methods of least square Problems-trend on the graph	Test of consistency Factor reversal test-problems	Mathematical formulation of LPP	Minimization case assignment problem	Definitions Of PERT, Optimistic time, Pessimistic time and most likely time
S-10	SLO-1	Methods of least square Problems-trend on the graph	Consumer price index number, definition, uses	Basic assumptions to formulate LPP	Minimization case assignment problem -Hungarian method	Problems on Optimistic time, Pessimistic time and most likely time
	SLO-2	Methods of least square Problems-trend on the graph	Construction of cost of living index number-problems	Procedure for formulating a LPP model	Unbalanced assignment problem	Problems on Optimistic time, Pessimistic time and most likely time
S-11&12	SLO-1	Methods of least square Problems-trend on the graph	Family budget method	Graphic method for solving LPP	Maximization case assignment problem-Hungarian method	Statistical consideration in PERT
	SLO-2	Methods of seasonal averages-problems	Aggregate average method	Graphic method Special Cases	Travelling salesman problem	Probability of meeting the schedule time

Learning Resources/Reference books	1.	Gupta S.P (2012), P.K. Gupta and Dr. Manmohan, Business statistics and operation research, 5 th Edition, Sultan Chand & Sons, New Delhi
	2.	Sundersan, V., Ganapathy Subramanian, K.S. and Ganesan, K. (2011), Research management technique, A.R. Publications-Nagapattinam
	3.	C.R. Kothari, "Quantitative Techniques", Vikas Publications, New Delhi
	4.	Ken Black, "Business Statistics", Pearson's Publications

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	
Experts from Academic	Internal Experts
Dr. M.A. Baskar, Professor & Head, Dept. Of Mathematics, Loyola college, Chennai	Dr. A. Venmani, Ass. Prof., FSH, SRM IST
Dr. P. Dhanvanthan, Professor & Head, Dept. Of Statistics, Pondicherry University	

Course Code	UAF20D04J	Course Name	GOODS AND SERVICES TAX	Course Category	E	Discipline Specific Elective Courses	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To provide basic knowledge and equip students with application of principles and provisions of GST		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To enable the students to understand the importance of GST		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLR-3 :	To understand the GST incidence																			
CLR-4 :	To understand the provisions relating to the rates of GST in India																			
CLR-5 :	To enable the students to understand the registration and filing of returns under GST																			
CLR-6 :	To enable the students to understand the concept of Input Tax Credit and the role of GST council																			
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																		
CLO-1 :	To understand the Tax system in India		2	80	75	H	H	H	H	H	H	H	H	H	M	H	H	H	H	
CLO-2 :	The Students can learn the provisions relating to GST registration and computation of tax		2	80	70	H	M	M	H	M	H	H	M	H	M	H	M	M	M	
CLO-3 :	To Understand the GST filing of returns		2	75	70	H	M	H	H	H	H	M	H	H	H	H	H	H	H	
CLO-4 :	The Students can operate the GSTIN website		2	80	75	M	H	H	M	H	H	H	H	H	M	H	H	H	H	
CLO-5 :	The Students can learn the operating system relating to E-way Bill		2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	
CLO-6 :	To understand the GST Council and its powers and duties and Grievance Redressal Mechanism		2	80	75	H	M	M	H	H	H	H	H	H	M	H	H	M	H	

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Tax meaning and definition	GST Introduction	State GST	Business Registration under GST	GST council
	SLO-2	Features tax	Overview o GST	Provision relating to SGST	Businesses Exempted under GST	Constituents GST council
S-2	SLO-1	Objectives of taxation	Concept of GST	Provision relating to SGST	Registration procedure	Powers of GST council
	SLO-2	Canons of equity	Significance of GST	Provision relating to SGST	Registration procedure	Duties of GST council
S-3	SLO-1	Cannon certainty	Dual GST	Provision relating to SGST	Returns to be filed the assessee	Rights of GST council

	SLO-2	Cannon of convenience	Features of Dual GST	Central GST	Procedure for GST filing	Meeting of GST council
S-4	SLO-1	Cannon of economy	Benefits	Provision relating to CGST	Procedure for GST filing	Grievance Redressal Mechanism of GST council
	SLO-2	Canon of Productivity	GST common portal	Provision relating to CGST	Procedure for GST filing	Grievance Redressal Mechanism of GST council
S-5 to S-8	SLO-1	Cannon of elasticity	Procedure filing of GST returns	IGST	Functions and services performed by GST network (GSTIN)	Provisions regarding Demands and Recovery
	SLO-2	Cannon of diversity				
S-9	SLO-1	Cannon of simplicity	Eligibility	Provision relating to IGST	e-way bill introduction	Appeals
	SLO-2	Cannons of expediency	Taxes and duties subsumed in GST	Provision relating to IGST	Objectives of e-way bill	Revision
S-10	SLO-1	Cannons of coordination	Taxes and duties not subsumed in GST	UTGST	Pre-requisite for e-way bill	Inspection
	SLO-2	Classification of taxes based on levying authority	Customs duty	Provision relating to UTGST	Documents required to generate e-way bill	Search
S-11	SLO-1	Classification of taxes based on Shiftability	Stamp duty	Provision relating to UTGST	Validity of e-way bill	Seizure and arrest and Detention
	SLO-2	Classification of taxes based on tax base	Vehicle tax	Rates of SGST, CGST, IGST, UTGST	e-way bill compliance	Confiscation of goods and conveyance
S-12	SLO-1	Difference between direct taxes and indirect taxes	Excise on liquor	Provisions relating to levy of GST	Circumstances requiring businesses to generate an e-way bill	Prosecution
	SLO-2	Characteristics of good tax system	Tax on sale and conceptions of electricity	Collections of GST	Doctrine of unjust enrichment	Offences and penalty
S-13 to S-16	SLO-1	Tax system in India	Pros and cons Origin based system VS destination based taxation system	Devolution of Tax revenue between central and state government	Anti-profiteering Constitution of authority Duties of the authority	Assessment procedure
	SLO-2					
S-17	SLO-1	Defects of Indian taxation system	Difference between old tax system and GST system	Journey of GST in India	Orders passed by authority	Audit refunds
	SLO-2	Allocation of revenues between center and state	Difference between old tax system and GST system	Components of GST in India	Interested party	Input tax credit on inputs
S-18	SLO-1	Reforms of tax system in India	Reason for implementation of GST	Components of GST in India	Tenure of authority	Input tax credit on capital goods
	SLO-2	Merits of direct taxation	Merits of GST	GST in foreign countries	Standing committee	Eligibility to claim input tax credit
S-19	SLO-1	Demerits of direct taxes	Demerits of GST	Goods under GST	National level Screening committee	GST forms
	SLO-2	Merits of indirect taxes	Reason for implementation of GST	Goods under GST	State level Screening committee	GST forms
S-20	SLO-1	Demerits of indirect taxes	Reason for objection of State Governments	Services under GST	Powers of Director General of Anti-profiteering	Due date for filing returns
	SLO-2	Civic consciousness on taxes in India	GST rates in India	Services under GST	Role of Director General of Anti-profiteering	GST on imports by EOUs and SEZs
S-21 to S-24	SLO-1	Important terminology of taxation system	Issues and challenging in implementation of GST in India	Journey of GST in India	Anti profiteering mechanism	Impact of GST on Imports in India
	SLO-2					

Learning Resources	1. Dr. H.C. Mehrotra, Prof. V.P. Agarwal "Goods and Services Tax" – Sahitya Bhawan Publications	3. Reddy T.S. & Dr. Hariprasad Reddy, "Business Taxation" – Margham Publications, Chennai
	2. Prof. Jayakumar Sithanandam, "Goods and Services Tax" – White Falcon Publishing.	

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UAF20D05J	Course Name	INDSTRIL RELATIONS AND LABOUR LAW	Course Category	E	Discipline Specific Elective Courses	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To know about the importance of Labour	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To know about the growth of the organization and the Labour	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLR-3 :	To study about the need of the Trade Unions																		
CLR-4 :	To know about the various laws related with labour																		
CLR-5 :	Employee Participation in organization																		
CLR-6:	To know about the Contemporary Issues																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able																		

CLO-1 :	The importance of Labour	2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-2 :	The growth of the organization and the Labour	2	80	70	H	M	M	H	M	H	H	M	H	M	H	M	M	M	M
CLO-3 :	The need of the Trade Unions	2	75	70	H	M	H	H	H	H	M	H	H	H	H	H	H	H	H
CLO-4 :	The various laws related with labour	2	80	75	M	H	H	M	H	H	H	H	H	M	H	H	H	H	H
CLO-5 :	Employee Participation in organization	2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H
CLO-6:	Contemporary Issues	2	80	75	H	M	M	H	H	H	H	H	H	M	H	H	M	H	H

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Industrial relations - introduction	Trade union	Wage	Employee health and safety	Payment of gratuity act 1972
	SLO-2	Overview of industrial relations	Trade union act	Salary vs wage	Employee health and safety	Introduction
S-2	SLO-1	Concept industrial relations	Need of trade union	Principles of wage	Occupational hazards	Scope
	SLO-2	Concept industrial relations	Need of trade union	Principles of wage	Occupational hazards	Scope
S-3	SLO-1	Composition of industrial relations	Types of trade union	Types of wages	Protection against occupational hazards	Applicability
	SLO-2	Composition of industrial relations	Types of trade union	Types of wages	Protection against occupational hazards	Applicability
S-4	SLO-1	Importance of industrial relations	Theories of trade union	Component of wage	Significance of industrial safety	Benefits
	SLO-2	Importance of industrial relations	Theories of trade union	Component of wage	Significance of industrial safety	Benefits
S-5 To S-8	SLO-1	Objectives of industrial relation	Trade union movement in India	Methods of wage payment wage legislation India	Safety measures and programs in India	Salient features of the payment of gratuity act
	SLO-2	Objectives of industrial relation				
S-9	SLO-1	Approaches to industrial relation	Problems of trade union	Incentives	Social security	Amount of gratuity
	SLO-2	Approaches to industrial relation	Problems of trade union	Benefits	Objectives	Forfeiture of gratuity
S-10	SLO-1	Parties to industrial relation	Measures to strengthen the trade union	Type of incentives	Types of social security	Recovery of gratuity
	SLO-2	Parties to industrial relation	Measures to strengthen the trade union	Type of incentives	Types of social security	Payment of gratuity
S-11	SLO-1	Causes to poor industrial relation	Collective bargaining	Types of benefits	Social security measures in India	Calculation of gratuity
	SLO-2	Causes to poor industrial relation	Objectives of collective bargaining	Types of benefits	Social security measures in India	Calculation of gratuity
S-12	SLO-1	Developing sound industrial relation	Importance of collective bargaining	Social security	Social security legislation in India	The employees' provident fund and mp act, 1952
	SLO-2	Developing sound industrial relation	Importance of collective bargaining	Social security	Social security legislation in India	EPF applicability EPF eligibility
S-13 To S-16	SLO-1	Industry relation India International labour organization in India	Bargaining strategies	Different form of social security	Employee discipline Objectives Causes for misconduct Procedure for disciplinary action	Employer and employee monthly contribution Towards employees provident fund Employees' deposit linked insurance
	SLO-2		Bargaining process Bargaining in India			

						scheme Employees' pension scheme
S-17	SLO-1	Industrial dispute	Employee empowerment	Different form of social security	Employees state insurance act 1948	Contract labour (regulation and abolishing) act 1970.
	SLO-2	Concept dispute	Need of employee empowerment	Social security measures in India	Employees state insurance act 1948	Objectives
S-18	SLO-1	Causes of industrial dispute	Forms of employee empowerment	Social security measures in India	Provision	Applicability
	SLO-2	Causes of industrial dispute	Forms of employee empowerment	Social security legislation in India	Provision	Intent
S-19	SLO-1	Industrial dispute in India	Employee empowerment in India	Social security legislation in India	Applicability	Provisions
	SLO-2	Industrial dispute in India	Employee empowerment in India	Medical benefits Sickness benefits Maternity benefits	Applicability	Labour market scenario in india
S-20	SLO-1	Consequences of industrial dispute	Barriers of employee empowerment	Disablement benefits	Main benefits, etc.,	Contract labour- concept, scope and dimensions
	SLO-2	Prevention of industrial dispute	Barriers of employee empowerment	Dependent benefits	Contribution Contribution rate	Reasons for engagement of contract labour
S-21 To S-24	SLO-1	Settlement of industrial dispute	Employee participation Objectives Worker participation in India	Other benefits (like funeral expenses, vocational rehabilitations, free supply of physical aids etc	Contribution period and benefit period Employees' state insurance fund shall be expended	Problems of contract laborers Legal protection to contract labour in India
	SLO-2					

Learning Resources	1. Dr.Nikita Agrawal, Dr.Anuj Agrawal, Dr.Alka Agrawal : "Industrial Relation and Labour Laws" – Galgotia Publishing Company 2. Arun Monappa, Ranjeet Nambudiri, Patturaja Selvaraj : "Industrial Relations and Labour Laws" – Mc Graw Hill Education	3. Piyali Ghosh, Shefali Nandan: "Industrial Relations and Labour Laws" – Mc Graw Hill Education
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. ofCommerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH,

		SRM IST, Ramapuram 3. Dr. A. Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4. Dr. B. Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST, Ramapuram
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Course Code	UAF20D06J	Course Name	LEGAL SYSTEM IN BUSINESS	Course Category	E	Discipline Specific Elective Courses	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To understand the Sources of Indian Law, Indian Contract Act	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15			
CLR-2 :	To understand the provisions relating to Contract – with / without consideration																					
CLR-3 :	To know the rules relating to Discharge, Breach of Contract																					
CLR-4 :	To understand the Contract of sale																					
CLR-5 :	To understand the concepts of Negotiable Instruments																					
CLR-6 :	To understand the concepts of Bills of Exchange and Promissory Notes																					

Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:			Level of Thinking (Bloom)			Expected Proficiency (%)														
CLO-1 :	Students can learn about the Indian Contract Act	2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H	H	H	H
CLO-2 :	Students can understand the rules relating to Discharge of Contract, Breach of Contract	2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M	M	M	M
CLO-3 :	Students can learn about the Guarantee, Bailment and Lien related provisions	2	75	70	H	M	H	H	H	H	M	H	H	H	H	H	H	H	H	H	H	H
CLO-4 :	To understand the concepts of Contract of Sale and Classification of Goods	2	80	75	M	H	H	M	H	H	H	H	H	H	M	H	H	H	H	H	H	H
CLO-5 :	Students can understand about the provisions relating to Negotiable Instruments	2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H	H	H	H
CLO-6 :	To learn the rules relating to Dishonor of Cheques	2	80	75	H	M	M	H	H	H	H	H	H	H	M	H	H	M	H	H	H	H

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Meaning and definition to law	Consideration	Discharge by impossibility	Contract of sale	Negotiable instrument
	SLO-2	Sources of Indian law	Legal rule regarding consideration	Supervening impossibility	Essential of contract of sale	Kinds of negotiable instrument
S-2	SLO-1	Objectives of law	Legal rule regarding consideration	Contract not discharged by impossibility	Classification of goods	Characteristics of negotiable instruments
	SLO-2	Indian statute law	Legal rule regarding consideration	Contract not discharged by impossibility	Classification of goods	Characteristics of negotiable instruments
S-3	SLO-1	Introduction to Indian contract act	Contract without consideration is void	Discharge by operation of law	Distinction between sale and agreement to sell	Presumptions
	SLO-2	Meaning and definition of contract	Contract without consideration is void	Discharge by breach	Difference between bailment and sale	Essential elements of negotiable instruments

S-4	SLO-1	Agreement	Exception to the rule - contract without consideration is void	On the due date, implied and express anticipatory	Contract for work and materials	Types of negotiable instruments
	SLO-2	Promise and obligation	Exception to the rule - contract without consideration is void	Discharge by lapse of time	Difference between sale and hire sale	Classification of negotiable instrument
S-5 To S-8	SLO-1	Social and legal obligations	Persons incompetent to contract – minor – unsound mind – lunatic – idiot – drunken person – other disqualified person	Remedies for breach of contract	Contract for work and material Effect of destruction of goods	Promissory note
	SLO-2	Difference between agreement and contract				
S-9	SLO-1	Classification of contract	Free consent	Contract of indemnity	Condition	Parties to promissory note
	SLO-2	According to enforceability – void agreement, void contract, voidable contract	Coercion	Implied promise to indemnify	Warranty	Essentials of promissory note
S-10	SLO-1	According to enforceability – unlawful, illegal, unenforceable	Onus or burden of proof	Rights of indemnity holder	Situation when condition considered as warranty	Bill of exchange
	SLO-2	Difference between illegal and unlawful	Duress	Situation when indemnity holders liability will raise	Situation when condition considered as warranty	Parties involved in a bill of exchange
S-11	SLO-1	According to formation – express, implied	Undue influence	Contract of guarantee	Implied condition for contract of sale – title – description - quality	Essentials of bills of exchange
	SLO-2	According to formation – quasi	Undue influence	Essential of contract of guarantee	Implied condition for contract of sale – custom - wholesomeness	Essentials of bills of exchange
S-12	SLO-1	According to performance – executed, executory	Effect of undue influence	Kinds of guarantee	Caveat emptor	Distinction between “bill of exchange” and promissory note
	SLO-2	According to performance – partially executed	Burden of proof	Kinds of guarantee	Exception	Distinction between “bill of exchange” and promissory note
S-13 To S-16	SLO-1	Elements of contract	Coercion vs. undue influence Misrepresentation Mistake Type of mistake Elements of fraud	Revocation of continuing guarantee Surety Rights of surety Rights against the creditor Right against the principal debtor Rights against co-surety Discharge of surety – different modes of discharge of surety Revocation of surety	Passing of property in goods Goods sent on approval Sale by non owners	Cheque Types of cheque Types of crossing Endorsement Assignment Difference between assignment & negotiation
	SLO-2					
S-17	SLO-1	Offer	Performance of contract	Bailment meaning and definition	Performance of contract of sale	Difference between holder and holder in due course
	SLO-2	Types of offer	Condition to a valid offer to perform	Classification of bailment	Rules regarding delivery of goods	Privileges of a “holder in due course”
S-18	SLO-1	Legal rule regarding to a valid offer	Effect of failure of a party to perform promise	Classification of bailment	Rights of buyer	Discharge
	SLO-2	Legal rule regarding to a valid offer	Assignment of contract	Essential elements of bailment	Rights of seller	Noting and protest
S-19	SLO-1	Acceptance	Assignment by the act of parties	Rights and duties of bailor	Duties of buyer	Dishonour of cheques
	SLO-2	Type of acceptance	Assignment of contractual obligation	Rights and duties of bailee	Duties of seller	Definition of a contract of carriage
S-20	SLO-1	Legal rules regarding to a valid acceptance	Assignment of contract rights	Lien – types of lien	Rights of an unpaid seller	Classification of carriers
	SLO-2	Legal rules regarding to a valid acceptance	Assignment by operation of law	Termination of bailment	Right of lien	Distinction between a common carrier and a private carrier.
S-21	SLO-1	Communication of offer and	Discharge of contract –	Pledge	Rules regarding lien	Rights of a common carrier

To S-24	SLO-2	acceptance, revocation of offer and acceptance Lapse of offer	discharge by performance- attempted performance- novation – rescission – alteration – remission – waiver – merger	Difference between bailment and pledge Rights and duties of pawnee Rights and duties of pawner Can a non owner pledge	Right of stoppage in transit Right of resale Auction sale	Duties of a common carrier. Liabilities of a common carrier
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Learning Resources	1. Kapoor, N D (2010), Business Laws, Sultan Chand and Sons, New Delhi. (all the 5 units) 2. Sreenivasan, M R (2012) Business Law, Margham Publications, Chennai. 3. Dhandapani, M V, Business Laws, Sultan Chand and Sons, New Delhi. 4. Pillai R S N, Bussiness Laws, S Chand, New Delhi 5. Gofna, Mercantile Law, S Chand, New Delhi. 6. Balachandran V & Thothadri, Business Law – Vijay Nicole Publications, Chennai
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Design Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UJK20401T	Course Name	Professional Skills	Course Category	-JK	Life Skill Course	L	T	P	C
							2	0	0	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Career Development Centre	Data Book / Codes/Standards	-
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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				an interview		
	SLO-2	Resume building format	Group discussion – common errors	Interview procedure (opening, listening skills, closure, asking questions)	Getting the audience in the mood, working with emotions,	PowerPoint presentation–practice session
S-3	SLO-1	Resume building using templates	Group discussion – types – Topic based	Important questions generally asked in an interview	Improvisation and unprepared presentations, man-woman view, feedback – appreciation and critique	PowerPoint presentation–practice session
	SLO-2	Resume building using templates	Group discussion – types – Case study based	Important questions generally asked in an interview	Improvisation and unprepared presentations, man-woman view, feedback – appreciation and critique	PowerPoint presentation–practice session
S-4	SLO-1	Resume building activity	Group discussion – practice session- Topic based	Mock interview – face to face	Power point presentation, skit, drama, dance, mime, short films and documentary – Dos and Don'ts	PowerPoint presentation–practice session
	SLO-2	Resume building activity - Feedback	Group discussion - Feedback	Mock interview- Feedback	Power point presentation, skit, drama, dance, mime, short films and documentary – Dos and Don'ts	PowerPoint presentation–practice session
S-5	SLO-1	Video resume – Tips and tricks	Group discussion – practice session- Topic based	Mock interview - face to face	PowerPoint presentation – content preparation	PowerPoint presentation–practice session
	SLO-2	Video resume – Do's and Don'ts	Group discussion - Feedback	Mock interview - Feedback	PowerPoint presentation–logical arrangement of content	PowerPoint presentation–practice session
S-6	SLO-1	Video resume – Templates	Group discussion – practice session- Case study based	Mock interview - face to face	PowerPoint presentation–using internet source, citations, bibliography	PowerPoint presentation–practice session
	SLO-2	Video resume – Templates	Group discussion - Feedback	Mock interview- Feedback	PowerPoint presentation–using internet source, citations, bibliography	PowerPoint presentation–practice session

Learning Resources	<ol style="list-style-type: none"> 1. Scott Bennett, <i>The Elements of Resume Style: Essential Rules for Writing Resumes and Cover Letters That Work</i>, AMACOM, 2014 2. David John, <i>Tricks and Techniques of Group Discussions</i>, Arihant, 2012 3. Singh O.P., <i>Art of Effective Communication in Group Discussion and Interview</i>, S Chand & Company, 2014 	<ol style="list-style-type: none"> 4. Paul Newton, <i>How to deliver a presentation</i> ; e-book 5. Eric Garner, <i>A-Z of Presentation</i>, Eric Garner and Ventus Publishing ApS, 2012, bookboon.com
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Learning Assessment					
Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA-1 (20%)	CLA-2 (20%)	CLA-3 (30%)	CLA-4 (30%) ##
		Theory	Theory	Theory	Theory
Level 1	Remember	10%	10%	30%	15%
	Understand				
Level 2	Apply	50%	50%	40%	50%
	Analyze				
Level 3	Evaluate	40%	40%	30%	35%
	Create				
	Total	100 %	100 %	100 %	100 %

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

##CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Ajay Zener, Director, Career Launcher	-	1. Mr Priyanand, Assistant Professor, CDC, E&T, SRMIST
		2. Ms Sindhu Thomas, Head in charge, CDC, FSH, SRMIST
		3. Ms Mahalakshmi, Assistant Professor, CDC, FSH, SRMIST

SEMESTER – V

Course Code	UAF20501J	Course Name	PRACTICAL COST ACCOUNTING	Course Category	C	Professional Core Course			
						L	T	P	C
						4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:			Program Learning Outcomes (PLO)														
CLR-1 :		To know about the value of Cost			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 :		To know about the material control																	
CLR-3 :		To know about the importance of Labour																	
CLR-4 :		To control over the overheads																	
CLR-5 :		How to fix the price for a product																	
CLR-6 :		Profit maximization through cost reduction																	
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																	
					Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
CLO-1 :		Value of cost evaluation			2	80	75	H	H	H	H	H	H	H	H	H	H	M	H
CLO-2 :		Material Management			2	80	70	H	M	M	H	M	H	H	H	M	H	M	H
CLO-3 :		Labour Management			2	75	70	H	M	H	H	H	H	H	M	H	H	H	H
CLO-4 :		Overheads Management			2	80	75	M	H	H	M	H	H	H	H	H	M	H	H
CLO-5 :		Price fixation			2	80	70	H	H	H	H	H	M	H	H	M	H	M	H
CLO-6 :		Maximizing the Profit			2	80	75	H	M	M	H	H	H	H	H	H	M	H	H

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Cost Accounting - Introduction	Material control-meaning	Labour cost – Meaning	Overheads – Meaning	Machine Hour Rate
	SLO-2	Nature and scope	Material control-meaning	computation and control	Classification of overheads	Machine Hour Rate
S-2	SLO-1	Nature and scope	Meaning, objectives	computation and control	Classification of overheads	Machine Hour Rate
	SLO-2	Objectives of Cost Accounting	Meaning, objectives	Time keeping	Allocation and Apportionment of overheads	Machine Hour Rate
S-3	SLO-1	Objectives of Cost Accounting	Need	Methods of wage payment	Allocation and Apportionment of overheads	Machine Hour Rate
	SLO-2	Cost Accounting Vs Financial Accounting	Perpetual Inventory Control System	Time rate	Allocation and Apportionment of overheads	Running Cost
S-4	SLO-1	Cost Accounting Vs Financial Accounting	Perpetual Inventory Control System	differential Piece rate system	Allocation and Apportionment of overheads	Running Cost
	SLO-2	Cost Accounting Vs Financial Accounting	ABC Analysis	differential Piece rate system	Primary Distribution of overheads	Running Cost
S-5 to S-8	SLO-1	Cost Centre	ABC Analysis	Taylors Differential piece rate system	Primary Distribution of overheads	Passenger Cost
	SLO-2					
S-9	SLO-1	Profit Centre	VED Analysis	Taylors Differential piece rate system	Primary Distribution of overheads	Passenger Cost
	SLO-2	Classification of Cost	EOQ	Merrick Differential piece rate system	Secondary Distribution of Overheads	Passenger Cost
S-10	SLO-1	Classification of Cost	Stores control – Meaning	Merrick Differential piece rate system	Secondary Distribution of Overheads	Passenger Cost

	SLO-2	Cost sheets	levels of stocks	Emerson Method	Secondary Distribution of Overheads	Passenger Cost
S-11	SLO-1	Cost sheets – Need and Importance	pricing of material issues	Emerson Method	Repeated distribution method	Process Accounting
	SLO-2	Cost sheets – Need and Importance	FIFO	Bedaux Method	Repeated distribution method	Process Accounting
S-12	SLO-1	Cost sheets – Problems	FIFO	Bedaux Method	Repeated distribution method	Process Accounting
	SLO-2	Cost sheets – Problems	FIFO	Gantt task plan	Repeated distribution method	Process Accounting
S-13 to S-16	SLO-1	Cost sheets – Problems	FIFO	Gantt task plan	Step ladder method	Process Accounting
	SLO-2					
S-17	SLO-1	Cost sheets – Problems	LIFO	Idle time and over time	Step ladder method	Process Accounting
	SLO-2	Cost sheets – Problems	LIFO	Incentives	Simultaneous equation method.	Process Accounting
S-18	SLO-1	Tenders	Simple Average Methods	Halsey Plan	Simultaneous equation method.	Process Accounting
	SLO-2	Tenders	Simple Average Methods	Rowan Plan	Simultaneous equation method.	Reconciliation of Cost and Financial Accounting
S-19	SLO-1	Tenders	Simple Average Methods	Labour turnover	Simultaneous equation method.	Reconciliation of Cost and Financial Accounting
	SLO-2	Quotation	Weighted average Methods	Separation Method	Miscellaneous Problems	Reconciliation of Cost and Financial Accounting
S-20	SLO-1	Quotation	Weighted average Methods	Replacement Method	Miscellaneous Problems	Reconciliation of Cost and Financial Accounting
	SLO-2	Quotation	Weighted average Methods	Flux Method	Miscellaneous Problems	Reconciliation of Cost and Financial Accounting
S-21 to S-24	SLO-1	Revision	Revision	Revision	Revision	Revision
	SLO-2					

Learning Resources	1. T S Reddy & Y Hari Prasad Reddy(edition 2012.), Cost Accounting, Margham Publications, (all the 5 units)
	2. Maheswari S N (2013): Problems and Solutions in Cost Accounting, Sultan Chand Sons, New Delhi. (all the 5 units)
Learning Resources	REFERENCES
	1. Reddy T S & Y Hari Prasad Reddy,(2012)., “Cost Accounting”, Margham Publications 2. Iyengar S P(2013): “Cost Accounting Principles and Practice”, Sultan Chand & Sons, New Delhi. 3. Pillai R S N & V Bagavathi (2013): “Cost Accounting”, S.Chand Publications, new Delhi 4. Jain S P, K L Narang (2013): “Cost Accounting”, Kalyani Publishers, New Delhi.

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. ofCommerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UAF20502J	Course Name	FINANCIAL SERVICES	Course Category	C	Professional Core Course	L	T	P	C
							4	0	3	5

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:					Learning			Program Learning Outcomes (PLO)																				
CLR-1 :	To know about the financial Services						1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15						
CLR-2 :	To learn about the Share Market																													
CLR-3 :	To gain knowledge about Financial Marketing																													
CLR-4 :	To Predict the Financial Market																													
CLR-5 :	To know about the importance of Venture Capital																													
CLR-6 :	To study about the Financial Agencies																													
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:					Level of Thinking (Bloom)			Expected Proficiency (%)			Expected Attainment (%)			Engineering Knowledge														
CLO-1 :	Financial Services need and importance						2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H						
CLO-2 :	Knowledge about Share Market						2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M						
CLO-3 :	Financial Market importance						2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H						
CLO-4 :	Sustain in Financial Market						2	80	75	M	H	H	M	H	H	H	H	H	M	H	H	H	H							
CLO-5 :	Venture Capital Need and Importance						2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H						
CLO-6 :	Different Financial Agencies						2	80	75	H	M	M	H	H	H	H	H	H	M	H	H	M	H							

Duration (hour)		21	21	21	21	21
S-1	SLO-1	Financial Services – Meaning	New Issues Market	Leasing – Meaning	Factoring – Meaning	Venture capital - Meaning
	SLO-2	Financial Services – Meaning	New Issues Market	Leasing – Meaning	Factoring – Meaning	Venture capital – Meaning
S-2	SLO-1	concept and objectives	Methods of Marketing Securities	Leasing – Characteristics	Factoring – Definition	Venture capital - Definition
	SLO-2	concept and objectives	Methods of Marketing Securities	Leasing – Characteristics	Factoring – Parties Involving	Venture capital - Features
S-3	SLO-1	concept and objectives	Methods of Marketing Securities	Leasing – Characteristics	Factoring – Parties Involving	Venture capital – Features
	SLO-2	Functions	Public Issue Management	Leasing – Characteristics	Types of factoring	Stages of Venture capital financing

S-4	SLO-1	Functions	Public Issue Management	Leasing – Types	Types of factoring	Stages of Venture capital financing
	SLO-2	Financial Services Market	Public Issue Management	Leasing – Types	Factoring – Merits	Stages of Venture capital financing
S-5 to S-8	SLO-1	Financial Services Market	Private Placement	Leasing – Types	Factoring – Merits	Stages of Venture capital financing
	SLO-2					
S-9	SLO-1	Players in the Financial Market	Private Placement	Leasing – Types	Factoring - Demerits	Bail in and Bail out
	SLO-2	Players in the Financial Market	Private Placement	Financial leasing	Factoring - Demerits	Bail in and Bail out
S-10	SLO-1	Players in the Financial Market	Book Building	Financial leasing	Factoring - Demerits	Bail in and Bail out
	SLO-2	Players in the Financial Market	Book Building	Operational leasing	Factoring - Mechanism	Bail in and Bail out
S-11	SLO-1	Merchant Banking	Book Building	Operational leasing	Functions of a factor	Credit Rating Process
	SLO-2	Merchant Banking	Stock Exchange – Meaning	Financial leasing Vs Operational leasing	Factoring Vs Bills discounting	Credit Rating Process
S-12	SLO-1	Merchant Banking	Stock Exchange - Participants	Financial leasing Vs Operational leasing	Factoring Vs Bills discounting	Credit Rating - Features
	SLO-2	Functions	Stock Exchange - Participants	Leasing - Advantages	Operational problem in Indian Factoring	Credit Rating - Advantages
S-13 to S-16	SLO-1	Functions	Stock Exchange - Participants	Leasing – Advantages	Operational problem in Indian Factoring	Credit Rating – Advantages
	SLO-2					
S-17 to 19	SLO-1	Underwriting of Securities	Stock Exchange - Functions	Leasing - Limitations	Mutual Funds	Credit Rating – Advantages
	SLO-2	Underwriting of Securities	Stock Exchange - Functions	Participants Leasing process	Mutual Funds	Credit Rating – Advantages
S-20-21	SLO-1	Underwriting of Securities – Types – Benefits	Stock Trading System	Hire Purchase & Rights of Hirer	Mutual Funds - Types	Credit Rating Agencies
	SLO-2	Underwriting of Securities - Benefits	Mechanism of Settlement	Leasing Vs Hire Purchase	Mutual Funds – Advantages	Credit Rating Agencies

Learning Resources	TEXT BOOKS
	1. Joseph Anbarasu, Boominathan, P. Manoharan and G. Gnanaraj, Financial Services, Sultan Chand & Sons - 2011
	REFERENCES
	1. Khan M.Y., Financial Services, Tata McGraw-Hill, 2009 2. Gurusamy. S, Financial Services, Tata McGraw Hill Education Pvt. Ltd, 2011 3. Shashi & Gupta, Financial Services, Kalyani Publishers, 3rd Edition, 2010.

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#		Theory	Practice
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head,	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF,

	Dept. of Commerce, Loyola college, Chennai	FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram
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Course Code	UAF20503J	Course Name	PRACTICAL AUDITING	Course Category	C	Professional Core Course	L	T	P	C
							4	0	3	5

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To know about the importance of Audit		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To Minimize the errors and fraud.		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLR-3 :	To know the true picture of the financial statements																			
CLR-4 :	How to appoint the auditor and his/her powers and duties																			
CLR-5 :	To know the liability of the auditors																			
CLR-6 :	To know about the company audit.																			
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:		Expected Proficiency (%)	Expected Attainment (%)															
CLO-1 :	Difference between audit and accountancy		2	80	75	H	H	H	H	H	H	H	H	H	M	H	H	H	H	H
CLO-2 :	Verification of financial transactions		2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M
CLO-3 :	Find the errors and fraud		2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H
CLO-4 :	Powers and duties of Auditors		2	80	75	M	H	H	M	H	H	H	H	H	H	M	H	H	H	H
CLO-5 :	Liability of the auditors		2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H
CLO-6 :	The importance of the company audit.		2	80	75	H	M	M	H	H	H	H	H	H	M	H	H	M	H	H

Duration (hour)		21	21	21	21	21
S-1	SLO-1	Definition of Audit	Vouching of cash transactions	Depreciation - Meaning	Appointment Auditor	Investigation
	SLO-2	Difference between Auditing and Accountancy	Vouching of cash transactions	Depreciation - Definition	Appointment of First Auditor	Investigation

S-2	SLO-1	Difference between Auditing and Accountancy	Trading transactions	Depreciation - Causes	Filing of casual vacancy	Distinction between investigation and Auditing
	SLO-2	Difference between Auditing and Accountancy	Trading transactions	Depreciation - Causes	Ceiling on number of audits	Distinction between investigation and Auditing
S-3	SLO-1	Difference between Auditing and Accountancy	Audit of various ledger	Depreciation - Causes	Appointment of Auditor of Govt. company	Objectives of investigations
	SLO-2	Scope of Auditing	Audit of various ledger	Depreciation – Causes	Auditors Remuneration	Objectives of investigations
S-4	SLO-1	Scope of Auditing	Audit of Outstanding liabilities	Depreciation - Methods	Auditors Remuneration	Classes of Investigation
	SLO-2	Objectives of Auditing	Audit of Outstanding liabilities	Depreciation - Methods	Removal of Auditors	Classes of Investigation
S-5 to S-8	SLO-1	Objectives of Auditing	Audit of Assets	Depreciation - Methods	Removal of Auditors	Liabilities of an Auditor
	SLO-2					
S-9	SLO-1	Objectives of Auditing	Scrutinizing of expense Accounts	Depreciation - Methods	Qualifications of Auditors	Legal position
	SLO-2	Objectives of Auditing	Scrutinizing of expense Accounts	Reserves - Meaning	Qualifications of Auditors	Liabilities under companies Act
S-10	SLO-1	Internal check,	Income Accounts	Reserves - Definitions	Disqualifications of Auditors	Liabilities under companies Act
	SLO-2	nature and scope of internal check,	Income Accounts	Types of Reserves	Disqualifications of Auditors	Civil Liability
S-11	SLO-1	nature and scope of internal check,	Asset accounts	Types of Reserves	Powers and Duties of Auditors	Civil Liability
	SLO-2	nature and scope of internal check,	Asset accounts	Types of Reserves	Special considerations in company Audit	Criminal Liability
S-12	SLO-1	internal audit	Liabilities Balance sheet Audit	Types of Reserves	Presentation of financial statements	Criminal Liability
	SLO-2	internal audit	Direct confirmation of Balances	Provisions - Meaning	Audit of Share Capital	Liability under IPL
S-13 to S-16	SLO-1	Internal control	Direct confirmation of Balances	Provisions – Definitions	Audit of Dividends and Debentures.	Liability of Honorary Auditor
	SLO-2					
S-17 to 19	SLO-1	Audit Note Book	Capital and Revenue Expenditures	Types of Provisions	Audit of Branch office Accounts	Liability of Joint Auditor
	SLO-2	Audit Note Book	Capital and Revenue Expenditures	Reserves Vs. Provisions	Special Audit u/s 233A	Liability of Auditor of Holding company
S- 20 to 21	SLO-1	Audit Working Papers	Verification and Valuation of Assets and Liabilities	Meaning Depreciation on wasting assets	Cost Audit	Liability for un-audited Accounts
	SLO-2	Audit Working Papers	Verification and Valuation of Assets and Liabilities	Meaning Depreciation on wasting assets	Cost Audit	Independence of Auditors – Importance.

Learning Resources	1. 1.Dinkar Pagare, Principles & Practice of Auditing, Sultan Chand & Sons, New Delhi, 2011
	REFERENCE 1. Spicer & Pegler, Auditing, MacMillan Publication, New Delhi, 2000 2. Tandon B.N., Practical Auditing, S.Chand Publishers, New Delhi, 2010

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-

	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. ofCommerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UAF20S05J	Course Name	CAPITAL MARKET OPERATIONS	Course Category	S	Skill Enhancement Courses	L	T	P	C
							2	0	1	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To know the importance of the capital		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	How to raise funds from the public?		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO – 1	PSO – 2	PSO – 3
CLR-3 :	To know about the Stock Market operation																			
CLR-4 :	To know the importance of the Stock Market																			
CLR-5 :	To learn about the stock market operation mechanism																			
CLR-6:	to know about the relation between economic growth and capital market																			
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																		
CLO-1:	The importance of the capital		2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-2:	to raise funds from the public		2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M
CLO-3	about the Stock Market operation		2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H
CLO-4:	importance of the Stock Market		2	80	75	M	H	H	M	H	H	H	H	H	H	M	H	H	H	H
CLO-5:	the stock market operation mechanism		2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H
CLO-6:	the relation between economic growth and capital market		2	80	75	H	M	M	H	H	H	H	H	H	H	M	H	H	M	H

Duration (hour)		9	9	9	9	9
S-1	SLO-1	Capital Market	Primary market	Secondary market - Meaning	History and Origin of stock exchanges in India	Stock market operation mechanism
	SLO-2	significance and functions of capital market	Primary market	Secondary market - Importance	History and Origin of stock exchanges in India	Stock market operation mechanism
S-2	SLO-1	significance and functions of capital market	Functions of new issue market	Stock Exchange	NSE	Trading
	SLO-2	Industrial Securities Market	Functions of new issue market	Stock Exchange	BSE	Guidelines
S-3	SLO-1	Financial Instruments in Industrial Securities market	Methods of floating new issue	Stock Exchange	MCX	Settlement process
	SLO-2	Financial Instruments in Industrial Securities	IPO, FPO	Regulation of Stock Exchange	Major international stock Exchanges	Pay-in and Pay-out

		market				
S-4	SLO-1	Financial Instruments in Industrial Securities market	Public issue, Bonus issue, Right issue, Private placement, Book building, ESOP	Regulation of Stock Exchange	Stock Market Index	Pay-in and Pay-out
	SLO-2	Government Securities market	Intermediaries in the new issue market	Members of the Stock Exchange	Nifty and Sensex	Intra-day Trading, Insider-Trading
S-5 to S-6	SLO-1	Capital Vs Money market	Registrars to the Issue, brokers to the issue, Bankers to the issue, Underwriters	Listing of securities and SEBI – Establishment, Objectives, Powers and functions	Recent trends in Indian Capital Market	Short delivery, Bad delivery, Auction, Span – Price Rigging – Charges
	SLO-2					
S-7	SLO-1	significance and functions of capital market	Functions of new issue market	Stock Exchange	NSE	Trading
	SLO-2	Financial Instruments in Industrial Securities market	Methods of floating new issue	Stock Exchange	MCX	Settlement process
S-8	SLO-1	Financial Instruments in Industrial Securities market	Methods of floating new issue	Stock Exchange	MCX	Settlement process
	SLO-2	Financial Instruments in Industrial Securities market	Methods of floating new issue	Stock Exchange	MCX	Settlement process
S-9	SLO-1	Financial Instruments in Industrial Securities market	IPO, FPO	Regulation of Stock Exchange	Major international stock Exchanges	Pay-in and Pay-out
	SLO-2	Government Securities market	Intermediaries in the new issue market	Members of the Stock Exchange	Nifty and Sensex	Intra-day Trading, Insider-Trading

		Learning Resources	<ol style="list-style-type: none"> 1. Machiraju H.R. (Edn 2009), Merchant Banking, New Age International, New Delhi 2. Dr.S.Guruswamy(Edn 2014), Merchant Banking and Financial Services, Vijay Nichole, Chennai 1. ATreatise on Merchant Banking, "Skylark Publications", New Delhi 2. Dr. J.C.Verma (Edn 2011), "A Manual of Merchant Banking", Bharath Law House, New Delhi 3. Dr.V.Balu (Edn 2010), "Merchant Banking and Financial Services", Sri Venkateswara Publications, Chennai
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
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						AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram				
Course Code	UAF20S06J	Course Name	CUSTOMER RELATIONSHIP MANAGEMENT		Course Category	S	Skill Enhancement Courses			
							L	T	P	C
							2	0	1	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To study about the importance of customer relationship	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
CLR-2 :	How to maintain a good Customer relationship?																			
CLR-3 :	To satisfy the need of the customer																			
CLR-4 :	To create and retain the customers																			
CLR-5 :	To study about importance of CRM Strategy																			
CLR-6 :	Present trends in the Market																			
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:				Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3	
CLO-1 :	the importance of customer relationship	2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H	
CLO-2 :	to maintain a good Customer relationship.	2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M	
CLO-3 :	the need of the customer	2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H	
CLO-4 :	create and retain the customers	2	80	75	M	H	H	M	H	H	H	H	H	H	M	H	H	H	H	
CLO-5 :	importance of CRM Strategy	2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H	
CLO-6 :	Present trends in the Market	2	80	75	H	M	M	H	H	H	H	H	H	H	M	H	H	M	H	

Duration (hour)		09	09	09	09	09
S-1	SLO-1	Concept of CRM	Customer Profile	Customer Centric Marketing	CRM Strategy - Meaning	Client Retention Programs
	SLO-2	Concept of CRM	Customer Values	Customer Centric Marketing	CRM Strategy - Definition	Client Retention Programs
S-2	SLO-1	Characteristics of CRM	Customer Life Cycle	Customer Centric Marketing	Customer Defection	Client Retention Programs
	SLO-2	Characteristics of CRM	Customer Life Cycle	Customer Centric Business	Customer Defection	Reorganization
S-3	SLO-1	Peculiarities of CRM	Economics Of Customer Care	Customer Centric Business	Customer Defection	Reorganization
	SLO-2	Steps in CRM	Economics Of Customer Care	Customer Centric Business	Contact Centre's For CRM	Reorganization
S-4	SLO-1	Relevance Of CRM	Characteristics Of Outstanding Customer Service	Customer Relationship	Contact Centre's For CRM	Customer Loyalty
	SLO-2	Customer Expectations (Branding Identity,	Managing Customer Satisfaction	Customer Relationship	Contact Centre's For CRM	Customer Loyalty

S-5 & S-6	SLO-1	Customer Expectations (Branding Identity,	Managing Customer Satisfaction	Bonding Of Customer Relationship	Contact Centre's For CRM and CRM Strategy	Customer Rewards Programs and CRM in action
	SLO-2	Customer Expectations (Branding Identity, Loyalty, Innovation)	Revision	Bonding Of Customer Relationship	CRM Strategy	E-Solution
S-7	SLO-1	Relevance Of CRM	Characteristics Of Outstanding Customer Service	Customer Relationship	Contact Centre's For CRM	Customer Loyalty
	SLO-2	Customer Expectations (Branding Identity,	Managing Customer Satisfaction	Customer Relationship	Contact Centre's For CRM	Customer Loyalty
S-8	SLO-1	Customer Expectations (Branding Identity, Loyalty, Innovation)	Revision	Bonding Of Customer Relationship	CRM Strategy	E-Solution
	SLO-2	Relevance Of CRM	Characteristics Of Outstanding Customer Service	Customer Relationship	Contact Centre's For CRM	Customer Loyalty
S-9	SLO-1	Relevance Of CRM	Characteristics Of Outstanding Customer Service	Customer Relationship	Contact Centre's For CRM	Customer Loyalty
	SLO-2	Customer Expectations (Branding Identity, Loyalty, Innovation)	Revision	Bonding Of Customer Relationship	CRM Strategy	E-Solution

Learning Resources	1. Alok Kumar Rai, CUSTOMER RELATIONSHIP MANAGEMENT CONCEPT & CASES, Prentice Hall of India Private Limited, New Delhi. 2011 2. S. Shanmugasundaram, CUSTOMER RELATIONSHIP MANAGEMENT, Prentice Hall of India Private Limited, New Delhi, 2008 3. Kaushik Mukherjee, CUSTOMER RELATIONSHIP MANAGEMENT, Prentice Hall of India Private Limited, New Delhi, 2008 4. Jagdish Seth, et al, CUSTOMER RELATIONSHIP MANAGEMENT 5. V. Kumar & Werner J., CUSTOMER RELATIONSHIP MANAGEMENT, Wiley India, 2008
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

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Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. ofCommerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UES20AE1T	Course Name	ENVIRONMENTAL STUDIES	Course Category	A	Ability Enhancement Courses	L	T	P	C
							3	0	0	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To teach the importance of environment	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To impart the knowledge about ecosystem																		
CLR-3 :	To teach about Biodiversity																		
CLR-4 :	To create awareness about environmental pollution																		
CLR-5 :	To understand about Environment Protection																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	To gain knowledge on the importance of natural resources and energy	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To understand the structure and function of an ecosystem	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To imbibe an aesthetic value with respect to biodiversity, understand the threats and its conservation and appreciate the concept of interdependence	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	To understand the causes of types of pollution and disaster management	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	To observe and discover the surrounding environment through	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-

:	field work																		
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Duration (hour)		9	9	9	9	9
S-1	SLO-1	Environmental Studies- Concept	Concept of an ecosystem	Biodiversity at Global, National And Local Levels	Causes, Effects and Control Measures of Nuclear hazards	Need for equitable utilization
	SLO-2	Scope and Importance of Environmental Studies	Ecosystem degradation and Resource utilization	India as a Mega Diversity Nation		Equity – Disparity
S-2	SLO-1	Need for public awareness.	Structure and Functions of an ecosystem	Threats to biodiversity: habitat loss, poaching of wildlife	Solid Waste Management Causes, Effects and Control Measures of Urban and Industrial Waste	Urban – rural equity issues
	SLO-2	Institutions in Environment	Producers, consumers and decomposers	man-wildlife conflicts		The need for Gender Equity
S-3	SLO-1	People in Environment	Energy flow in the ecosystem	Endangered species of India	Role of Individuals In Pollution Prevention	Preserving resources for future generations
	SLO-2	Awareness about Environmental Studies	The water cycle , The Carbon cycle , The Oxygen cycle , The Nitrogen cycle , The energy cycle and, Integration of cycles in nature	Endemic species of India		The rights of animals
S-4	SLO-1	Introduction to natural resources- Associated Problems	Ecological succession	Environmental Pollution- Definition	Disaster management- Nature Floods, Earthquakes	The ethical basis of environment education and awareness
	SLO-2	Renewable and Nonrenewable resources	Food chains, Food webs and Ecological pyramids			
S-5	SLO-1	Forest resources	Ecosystem, Introduction, Types, Characteristic features, Structure and functions	Causes, Effects and Control Measures of Air Pollution	Cyclones Landslides	The conservation ethic and traditional value systems of India
	SLO-2	Water Resources	Forest ecosystem			
S-6	SLO-1	Mineral Resources	Grassland ecosystem	Causes, Effects and Control Measures of Water Pollution	Social Issues and the Environment From Unsustainable to Sustainable Development	Wasteland Reclamation
	SLO-2	Food Resources	Desert ecosystem			
S-7	SLO-1	Energy Resources	Aquatic ecosystems (ponds, lakes, streams)	Causes, Effects and Control Measures of Soil Pollution	Water Conservation	Climate change & Global warming
	SLO-2	Land Resources	Aquatic ecosystems (rivers, estuaries, oceans)			
S-8	SLO-1	Renewable and non-renewable resources- Wind	Value Of Biodiversity	Causes, Effects and Control Measures of Marine pollution	Rain Water Harvesting	Acid rain & Ozone layer depletion

	SLO-2	Renewable and non-renewable resources- geothermal	Consumptive Value And Productive Value		Watershed	
S-9	SLO-1	Renewable and non-renewable resources- Solar	Social Value and Ethical Value	Causes, Effects and Control Measures of Noise Pollution	Environmental Ethics: Issues and Possible Solutions	Nuclear Accidents and Nuclear Holocaust
	SLO-2	Renewable and non-renewable resources- Biomass	Aesthetic Value and Option Value	Causes, Effects and Control Measures of Thermal Pollution	Resource consumption patterns	

Learning Resources	Theory: <ol style="list-style-type: none"> 1. Bharucha Erach, (2013), Textbook of Environmental Studies for Undergraduate Courses (Second edition). Telangana, India: Orient BlackSwan. 2. Basu Mahua, Savarimuthu Xavier, (2017), SJ Fundamentals of Environmental Studies. Cambridge, United Kingdom: Cambridge University Press 3. Dr.R.Jeyalakshmi.2014., Text book of Environmental Studies, Devi publications, Chennai 4. Bharucha Erach, The Biodiversity of India, Mapin Publishing Pvt. Ltd., Ahmedabad – 380013, India, Email:mapin@icenet.net (R)
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Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40	-	40	-	40	-	40	-	40	-
	Understand										
Level 2	Apply	30	-	30	-	30	-	30	-	30	-
	Analyze										
Level 3	Evaluate	30	-	30	-	30	-	30	-	30	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Academic	Internal Experts
1. Mr. Suresh S, Program Head, Hello FM	1. Dr. G Balasubramania Raja, Prof & Head, Manonmaniam Sundranar University Mail- gbs_raja@yahoo.com	1. Dr. Rajesh R, Head, SRM IST
		2. Dr. S. Albert Antony Raj, Associate Professor and Head, SRMIST

Course Code	UJK20501T	Course Name	Leadership and Management Skills	Course Category	JK	Life Skill Courses	L	T	P	C
							2	0	0	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Career Development Centre	Data Book / Codes/Standards	-
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Course Learning Rationale (CLR):		Learning			Program Learning Outcomes (PLO)														
The purpose of learning this course is to:		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	help students to develop essential skills to influence and motivate others																		
CLR-2 :	Inculcate emotional and social intelligence and integrative thinking for effective leadership																		
CLR-3 :	create and maintain an effective and motivated team to work for the society																		
CLR-4 :	nurture a creative and entrepreneurial mindset																		
CLR-5 :	make students understand the personal values and apply ethical principles in professional and social contexts																		
CLR-6 :	manage competency-mix at all levels for achieving excellence with ethics																		
Course Learning Outcomes (CLO):		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLO-1 :	examine various leadership models and understand / assess their skills, strengths and abilities that affect their own leadership style and can create their leadership vision	3	80	75	L	M	H	-	M	M	-	-	-	M	H	L	-	H	H
CLO-2 :	learn and demonstrate a set of practical skills such as time management, self-management, handling conflicts, team leadership, etc	3	80	75	L	M	H	-	M	M	-	-	-	M	H	L	-	H	H
CLO-3 :	understand the basics of entrepreneurship and develop business plan	3	75	70	L	M	H	-	M	M	-	-	-	M	H	L	-	H	H

CLO-4 :	<i>apply the design thinking approach for leadership</i>	3	75	70
CLO-5 :	<i>appreciate the importance of ethics and moral values for making of a balanced personality</i>	3	75	70
CLO-6 :	<i>be an integral human being</i>	3	75	70

L	M	H	-	M	M	-	-	-	M	H	L	-	H	H
L	H	H	-	M	M	-	-	-	M	H	L	-	H	H
L	H	H	-	M	M	-	-	-	M	H	L	-	H	H

Duration (hour)		6	6	6	6	6
S-1	SLO-1	Leadership - definition	Team building	Management – definition	Women in management	Entrepreneurship
	SLO-2	Leadership – qualities	Team dynamics	Manager – traits	Global gender perspective in business. Do women make good managers? - discussion	Entrepreneurship
S-2	SLO-1	Leadership – styles	Work delegation	Scheduling work	Confronting problems faced by women managers – case study	Successful Indian entrepreneurs – case study
	SLO-2	Leadership – styles	Work delegation – activity	Scheduling work – activity	Confronting problems faced by women managers – case study	Successful Indian entrepreneurs – case study
S-3	SLO-1	Difference between leader and boss	Decision making	Strategic planning	Successful women managers – documentary screening	Successful women entrepreneurs – case study
	SLO-2	Case study (based on leadership styles)	Decision making - activity	Strategic planning	Successful women managers – documentary screening	Successful women entrepreneurs – case study
S-4	SLO-1	Case study (based on leadership styles)	Motivation	Change management	Women labour force in work place	Ethics – definition
	SLO-2	Case study (based on leadership styles)	Motivating for results	Change management – activity	Problems faced by women labour force in work place - case study	Corporate ethics
S-5	SLO-1	Leadership in diverse organizational structures, cultures and communications	Argumentation, Persuasion	Energy management	Sexual harassment of women at workplace (prevention, prohibition, and redressal) Act, 2013	Essential elements of business ethics
	SLO-2	Leadership in diverse organizational structures, cultures and communications	Negotiation , Networking	Novel ways to manage energy in work place – activity	Documentary screening - Sexual harassment of women at workplace	Activity (students formulate ethical code of their business organization)
S-6	SLO-1	Leading the organisation through stability and turbulence	Budget planning	Work force management	Transgender persons protection of rights act, 2019	Ethical dilemma
	SLO-2	Case study	Taking risk	Grievance redressal policy in organisations	Documentary screening –based on inclusiveness of the third gender in workplace	Ethical dilemma - case study

Learning Resources	<ol style="list-style-type: none"> 1. Craig E Johnson, <i>Meeting the ethical challenges of leadership</i>, Sage publications, 2018 2. Allan R Cohen, David L Bradford, <i>Influence without authority</i>, Wiley, 2018 3. T V Rao, <i>Managers who make a difference: Sharpening your management skill</i>, Random house India, 2016 	<ol style="list-style-type: none"> 4. Alexander Osterwalder, <i>Business Model Generation</i>, Wiley, 2013 5. Deborah Tannen, <i>Talking from nine to five: Women and men in the workplace</i>, Harper Collins publishers, 2010 6. Amish Tandon, <i>Law of sexual harassment at workplace: Practice and procedure</i>, Niyogi books, 2017 7. Rashmi Bansal, <i>Connect the dots</i>, Westland books, 2012
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Learning Assessment					
Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA-1 (20%)	CLA-2 (20%)	CLA-3 (30%)	CLA-4 (30%)##
		Theory	Theory	Theory	Theory
Level 1	Remember Understand	10%	10%	30%	15%
Level 2	Apply Analyze	50%	50%	40%	50%
Level 3	Evaluate Create	40%	40%	30%	35%
	Total	100 %	100 %	100 %	100 %

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Ajay Zener, Director, Career Launcher	-	1. Ms Sindhu Thomas B, Assistant Professor & Head in Charge, CDC, FSH, SRMIST 2. Mr Rajsekar, Assistant Professor, CDC, FOM, SRMIST

SEMESTER – VI

Course Code	UAF20601J	Course Name	BUSINESS RESEARCH METHODS	Course Category	C	Professional Core Course	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		Learning			Program Learning Outcomes (PLO)														
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To learn the importance of Research																		
CLR-2 :	To identify the problems in the research																		
CLR-3 :	To study about the components of Research																		
CLR-4 :	To know about the methods of data collections																		
CLR-5 :	To know about the different test in research																		
CLR-6 :	To gain knowledge in research area																		
Course Learning Outcomes (CLO):		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLO-1 :	The importance of Research	2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-2 :	The problems in the research	2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M
CLO-3 :	The components of Research	2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H
CLO-4 :	The methods of data collections	2	80	75	M	H	H	M	H	H	H	H	H	H	M	H	H	H	H
CLO-5 :	The different test in research	2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H
CLO-6 :	Gain knowledge in research area	2	80	75	H	M	M	H	H	H	H	H	H	H	M	H	H	M	H

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Research - Introduction	Research Design	Research Design - Meaning	Methods Of Data Collection	Test Of Statistical Significance
	SLO-2	Meaning, Definition	Identification Of Research Problems	Components Of Research Design	Methods Of Data Collection	Test Of Statistical Significance
S-2	SLO-1	Objectives Of Research	Identification Of Research Problems	Components Of Research Design	Sources Of Data	Level Of Statistical Significance
	SLO-2	Objectives Of Research	Identification Of Research Problems	Components Of Research Design	Sources Of Data	Level Of Statistical Significance
S-3	SLO-1	Scope Of Research	Justification	Types Of Research Design	Secondary Data	Types Of Analysis
	SLO-2	Scope Of Research	Justification	Types Of Research Design	Secondary Data	Types Of Analysis
S-4	SLO-1	Limitations Of Research	Justification	Sampling	Use Of Secondary Data	Parametric Test
	SLO-2	Limitations Of Research	Research Objectives	Sampling	Sources, And Characteristics of Secondary Data	Z Test
S-5 to S-8	SLO-1	Ethics In Business Research	Research Objectives	Principles Of Sampling	Primary Data	Z Test
	SLO-2					

S-9	SLO-1	Types Of Research	Review Of Literature	Need For Sampling	Advantages And Disadvantages Over Secondary Data	T Test
	SLO-2	Types Of Research	Review Of Literature	Need For Sampling	Methods Of Collecting Primary Data	T Test
S-10	SLO-1	Methods Of Research	Review Of Literature - Purpose	Limitations Of Sampling	Methods Of Collecting Primary Data	T Test
	SLO-2	Methods Of Research	Review Of Literature - Purpose	Limitations Of Sampling	Questionnaires	Chi Square
S-11	SLO-1	Methods Of Research	Hypothesis	Sampling Design	Schedule	Chi Square
	SLO-2	Process Of Research	Hypothesis	Sampling Design	Observation Method	Chi Square
S-12	SLO-1	Process Of Research	Characteristics Of Hypothesis	Characteristics Of Sampling Design	Observation Method	F Test
	SLO-2	Hypothesis -Meaning	Characteristics Of Hypothesis	Characteristics Of Sampling Design	Questionnaire Construction	F Test
S-13 to S-16	SLO-1	Hypothesis - Importance In Research	Role Of Hypothesis	Criteria For Sampling Techniques	Personal Interviews	Anova
	SLO-2					
S-17	SLO-1	Hypothesis - Importance In Research	Role Of Hypothesis	Criteria For Sampling Techniques	Telephonic Interview	Anova
	SLO-2	Hypothesis - Importance In Research	Formulation Of Hypothesis	Steps In Sampling Process	Mail Survey	Canonical Correlation
S-18	SLO-1	Features Of A Good Research Design	Formulation Of Hypothesis	Steps In Sampling Process	Email/Internet Survey	Canonical Correlation
	SLO-2	Features Of A Good Research Design	Null Hypothesis	Determining The Sample Size	Data Preparation	Factor Analysis
S-19	SLO-1	Features Of A Good Research Design	Alternative Of Hypothesis	Determining The Sample Size	Data Preparation	Factor Analysis
	SLO-2	Practical study	Steps In Hypothesis Testing	Determining The Sample Size	Data Preparation	Reliability Analysis
S-20	SLO-1	Practical study	Steps In Hypothesis Testing	Scaling	Data Preparation	Cluster Analysis
	SLO-2	Practical study	Type I And Type II Error.	Scaling	Data Preparation	Cluster Analysis
S-21 to S-24	SLO-1	Revision	Revision	Revision	Revision	Revision
	SLO-2					

Learning Resources	TEXT BOOK :
	1. C.R. Kothari(2013): Research Methodology Methods and Techniques, 2/e, VishwaPrakashan,. (all the 5 units) 2. Bendat and Piersol(2001), Random data: Analysis and Measurement Procedures, Wiley Interscience,.
	REFERENCES:
	1. Richard I Levin amp; David S.Rubin(2005), "Statistics for Management", 7/e. Pearson Education,. 2. Donald R. Cooper, Pamela S. Schindler(2006.), "Business Research Methods", 8/e, Tata McGraw-Hill Co. Ltd.,

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. ofCommerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UAF20D07J	Course Name	FINANCIAL MANAGEMENT	Course Category	E	Discipline Specific Elective Courses	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		Learning			Program Learning Outcomes (PLO)														
The purpose of learning this course is to:		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To know about the importance of Financial Management																		
CLR-2 :	To learn about the capital structure																		
CLR-3 :	To study about the cost of equity capital																		
CLR-4 :	To know about the Capital Budget																		
CLR-5 :	To learn about the working capital management																		
CLR-6 :	To know about the optimum usage of finance																		
Course Learning Outcomes (CLO):		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO – 1	PSO - 2	PSO - 3
CLO-1 :	the importance of Financial Management	2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-2 :	the capital structure	2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M
CLO-3 :	the cost of equity capital	2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H
CLO-4 :	the Capital Budget	2	80	75	M	H	H	M	H	H	H	H	H	H	M	H	H	H	H
CLO-5 :	the working capital management	2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H
CLO-6 :	the optimum usage of finance	2	80	75	H	M	M	H	H	H	H	H	H	H	M	H	H	M	H

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Financial Management –	Capital Structure -	Cost of Capital - Meaning	Capital Budgeting - Meaning	Working capital – Meaning

		Meaning	Meaning			
	SLO-2	Financial Management – Introduction	Capital Structure - Definition	Cost of Capital – Definition	Importance	Working Capital – Definition and need
S-2	SLO-1	Objectives Of Financial Management	Factors Affecting Capital Structure	Cost of Capital - Significance	Advantages	Working Capital Need
	SLO-2	Objectives Of Financial Management	Factors Affecting Capital Structure	Cost of Capital - Significance	Limitations	Working Capital Importance
S-3	SLO-1	Objectives Of Financial Management	Factors Affecting Capital Structure	Cost of Capital - Significance	Significance	Working Capital Importance
	SLO-2	Functions Financial Management	Factors Affecting Capital Structure	Cost of Capital - Significance	Significance	Working Capital Importance
S-4	SLO-1	Functions Financial Management	EBIT-EPS Analysis	Cost Of Equity Capital	Significance	Factors Influencing Working Capital
	SLO-2	Functions Financial Management	EBIT-EPS Analysis	Cost Of Equity Capital	Capital Budgeting Process	Factors Influencing Working Capital
S-5 to S-8	SLO-1	Factors Affecting Financial Decision	EBIT-EPS Analysis	Cost Of Equity Capital	Capital Budgeting Process	Factors Influencing Working Capital
	SLO-2	Factors Affecting Financial Decision	EBIT-EPS Analysis	Preference Share Capital	Capital Budgeting Process	Factors Influencing Working Capital
S-9	SLO-1	Factors Affecting Financial Decision	EBIT-EPS Analysis	Preference Share Capital	Capital Budgeting Process	Factors Influencing Working Capital
	SLO-2	Factors Affecting Financial Decision	Indifferent Point Of EBIT Analysis	Preference Share Capital	Capital Budgeting Process	Factors Influencing Working Capital
S-10	SLO-1	Factors Affecting Financial Decision	Indifferent Point Of EBIT Analysis	Cost Of Debt	Project Appraisal Techniques	Factors Influencing Working Capital
	SLO-2	Sources Of Finance	Indifferent Point Of EBIT Analysis	Cost Of Debt	Project Appraisal Techniques	Factors Influencing Working Capital
S-11	SLO-1	Sources Of Finance	Indifferent Point Of EBIT Analysis	Cost Of Debt	Project Appraisal Techniques	Determining Or Forecasting Of Working Capital Requirements
	SLO-2	Sources Of Finance	Indifferent Point Of EBIT Analysis	Cost Of Debt	Project Appraisal Techniques	Determining Or Forecasting Of Working Capital Requirements
S-12	SLO-1	Sources Of Finance	Capital Structure Theories	Cost Of Debt	Selection Process Under Capital Rationing	Determining Or Forecasting Of Working Capital Requirements
	SLO-2	Role Of Finance Manager	Capital Structure Theories	Cost Of Retained Earnings	Selection Process Under Capital Rationing	Determining Or Forecasting Of Working Capital Requirements
S-13 to S-16	SLO-1	Role Of Finance Manager	Capital Structure Theories	Cost Of Retained Earnings	Selection Process Under Capital Rationing	Determining Or Forecasting Of Working Capital Requirements
	SLO-2					
S-17	SLO-1	Role Of Finance Manager	Capital Structure Theories	Weighted Average (Or) Composite Cost Of Capital.	Selection Process Under Capital Rationing	Determining Or Forecasting Of Working Capital Requirements
	SLO-2	Role Of Finance Manager	Leverage	Weighted Average (Or) Composite Cost Of Capital.	Problems	Working Capital Operating Cycle.
S-18	SLO-1	Time Value Of Money	Leverage	Weighted Average (Or) Composite Cost Of Capital.	Problems	Problems
	SLO-2	Time Value Of Money	Meaning And Types Of Leverages	Weighted Average (Or) Composite Cost Of Capital.	Problems	Problems
S-19	SLO-1	Time Value Of Money	Meaning And Types Of Leverages	Weighted Average (Or) Composite Cost Of Capital.	Problems	Problems
	SLO-2	Time Value Of Money	Meaning And Types Of Leverages	Practical Study	Problems	Problems
S-20	SLO-1	Time Value Of Money	Meaning And Types Of Leverages	Practical Study	Problems	Problems
	SLO-2	Time Value Of Money	Case Study	Practical Study	Problems	Problems
S-21 to S-24	SLO-1					
	SLO-2	Case Study and Revision	Revision	Revision	Revision	Revision

Learning Resources	TEXT BOOK
	1. I.M. Pandey(2013), Financial Management, Vikas Publication, New Delhi. (all the five units) 2. Babatosh Banerjee, Financial Policy and Management Accounting, The World Press, Calcutta.
	REFERENCES

1.	Vanhome J, "Financial Management & Policy", Pearson Education, Delhi.
2.	Brealey and Myers, "Principles of Corporate Finance", McGraw Hill, India.
3.	Prasanna Chandra(2009), "Financial Management Theory and Practice", TMH, New Delhi

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#		Theory	Practice
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. ofCommerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UAF20D08J	Course Name	BUSINESS ENVIRONMENT AND ETHICS	Course Category	E	. Discipline Specific Elective Courses	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To know about the business environment			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
CLR-2 :	To study about the need of business ethics			Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3	
CLR-3 :	To know about the Globalization of the Economy																					
CLR-4 :	To know about the Fiscal Policy																					
CLR-5 :	To study of legal environment of business.																					
CLR-6 :	To study about the Government Fiscal Policy																					
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																				

CLO-1 :	the business environment	2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H	
CLO-2 :	the need of business ethics	2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M	
CLO-3 :	the Globalization of the Economy	2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H	
CLO-4 :	the Fiscal Policy	2	80	75	M	H	H	M	H	H	H	H	H	H	M	H	H	H	H	
CLO-5 :	legal environment of business.	2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H	
CLO-6:	the Government Fiscal Policy	2	80	75	H	M	M	H	H	H	H	H	H	H	M	H	H	M	H	

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Business environment - Meaning	Managing Ethics - Meaning	Globalization Of The Economy- Meaning	Fiscal Policy	Legal Environment Of Business
	SLO-2	Business environment - Definition	Managing Ethics- Types	Globalization Of The Economy- Introduction	Fiscal Policy	Legal Environment Of Business
S-2	SLO-1	The concept and significance	Framework Of Organizational Theories	Globalization Of The Economy-Importance	Fiscal Policy	Legal Environment Of Business
	SLO-2	The concept and significance	Framework Of Organizational Theories	Trends And Issues	Central Finances	Monopolies
S-3	SLO-1	constituents of business environment	Framework Of Organizational Sources	Trends And Issues	Central Finances	Monopolies
	SLO-2	constituents of business environment	Framework Of Organizational Sources	Trends And Issues	Central Finances	Company Law
S-4	SLO-1	constituents of business environment	Ethics Across Culture	Trends And Issues	Central Finances And New Fiscal Policy	Company Law
	SLO-2	Business And Society	Ethics Across Culture	Politics And Environment	Central Finances And New Fiscal Policy	Competition Act 2002
S-5 to S-8	SLO-1	Business And Society	Factors Influencing Business Ethics	Politics And Environment	Central Finances And New Fiscal Policy	Competition Act 2002
	SLO-2					
S-9	SLO-1	Business & Ethics	Factors Influencing Business Ethics	Politics And Environment	Direct And Indirect Tax Structure	Competition Act 2002
	SLO-2	Business & Ethics	Ethical Decision Making	Politics And Environment	Direct And Indirect Tax Structure	Foreign Exchange Management Act
S-10	SLO-1	Business & Ethics	Ethical Decision Making	MNCs And Government Relationships	Direct And Indirect Tax Structure	Foreign Exchange Management Act
	SLO-2	Social Responsibility	Ethical Values	MNCs And Government Relationships	VAT	Foreign Exchange Management Act
S-11	SLO-1	Social Responsibility	Ethical Values	MNCs And Government Relationships	VAT	Securities And Exchange Board Of India Act
	SLO-2	Environmental Pollution And Control	Stakeholders	Introduction To GATT	MODVAT	Securities And Exchange Board Of India Act
S-12	SLO-1	Environmental Pollution And Control	Stakeholders	Introduction To GATT	MODVAT	Securities And Exchange Board Of India Act
	SLO-2	Environmental Pollution And Control	Ethics And Profit	Introduction To WTO	Service Tax Problems	Customs And Central Excise Act
S-13 to S-16	SLO-1		Ethics And Profit	Introduction To WTO	Service Tax Problems	Customs And Central Excise Act
	SLO-2	Business And Culture				
S-17	SLO-1	Business And Culture	Corporate Governance	Introduction To WTO	Service Tax Problems And Reforms	Customs And Central Excise Act
	SLO-2	Business And Government	Corporate Governance	Causes of Globalization	Expenditure Tax	Central And State Sales Tax
S-18	SLO-1	Business And Government	Corporate Governance -Structure Of Boards	Causes of Globalization	Expenditure Tax	Central And State Sales Tax
	SLO-2	Political System	Corporate Governance -Structure	Causes of Globalization	Public Debts	Central And State Sales

			Of Boards			Tax
S-19	SLO-1	Political System	Reforms In Boards	Case Study	Public Debts	Consumer Protection Act Patents Act
	SLO-2	Political System And Its Influence On Business	Reforms In Boards	Case Study	Public Debts	Consumer Protection Act Patents Act
S-20	SLO-1	Indian Constitution	Compensation Issues	Case Study	Deficit Financing	Consumer Protection Act Patents Act
	SLO-2	Directive Principles Of State Policy	Ethical Leadership	Case Study	Deficit Financing	Consumer Protection Act Patents Act
S-21 to S-24	SLO-1	Directive Principles Of State Policy and Revision	Revision	Revision	Revision	Revision
	SLO-2					

Learning Resources	TEXT BOOK
	1. Justin Paul(2012), " <i>Business Environment</i> ", Tata McGraw Hill Publishing, Co. Ltd., New Delhi 2. Suresh Bedi, Mdu, Rohtak(2010), " <i>Business Environment</i> ", Excel Publishing, India.
	REFERENCES
	1. Shaikh Saleem, " <i>Business Environment</i> ", Pearson Education Pvt. Ltd., India 2. Chidambaram, " <i>Business Environment</i> ", Vikas Publishing House Pvt., India 3. John Kew, John Stredwick, " <i>Business Environment</i> ", Jaico Publishing House, New Delhi.

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. ofCommerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UAF20D09J	Course Name	HUMAN RESOURCE MANAGEMENT	Course Category	E	. Discipline Specific Elective Courses	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To learn about the importance of HRM		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To study about the HRM requirements																			
CLR-3 :	To know about the importance of training and development.																			
CLR-4 :	To study about the importance of motivation																			
CLR-5 :	To learn about the labour relationship in the organization development.																			
CLR-6 :	To know about the present development in HR																			
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLO-1 :	The importance of HRM		2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-2 :	The HRM requirements		2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M
CLO-3 :	The importance of training and development.		2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H
CLO-4 :	The importance of motivation		2	80	75	M	H	H	M	H	H	H	H	H	H	M	H	H	H	H
CLO-5 :	The organization development.		2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H
CLO-6 :	The present development in HR		2	80	75	H	M	M	H	H	H	H	H	H	H	M	H	H	M	H

Duration (hour)		24	24	24	24	24
S-1	SLO-1	Human Resource Management - Meaning	Human Resource Requirements	Training And Development-Need	Motivation – Meaning	Labour Relations - Meaning
	SLO-2	Human Resource Management – Definitions	Human Resource Requirements	Training And Development-Need	Motivation – Definition	Labour Relations – Definitions
S-2	SLO-1	HRM - Scope	Job Analysis	Objectives	Motivation - Importance	Overview Of Industrial Relation
	SLO-2	HRM - Scope	Job Analysis	Objectives	Motivation – Importance	Overview Of Industrial Relation
S-3	SLO-1	Importance	Job Description	Importance	Motivation - Importance	Industrial Disputes
	SLO-2	Importance	Job Description	Importance	Theories Of Motivation	Industrial Disputes
S-4	SLO-1	Objectives	Human Resource Planning	Training Process	Theories Of Motivation	Industrial Disputes
	SLO-2	Objectives	Human Resource Planning	Training Process	Theories Of Motivation	Negotiation
S-5 to S-8	SLO-1	Objectives	Recruitment	Training Process	Theories Of Motivation	Negotiation
	SLO-2					
S-9	SLO-1	Qualities Of HR Managers	Recruitment	Methods Of Training	Leadership – Meaning	Discipline
	SLO-2	Qualities Of HR Managers	Recruitment	Methods Of Training	Functions Of A Leader	Discipline
S-10	SLO-1	Qualities Of HR Managers	Sources Of Recruitment	Methods Of Training	Functions Of A Leader	Dispute Settlement
	SLO-2	Functions Of HRM	Sources Of Recruitment	Methods Of Training	Functions Of A Leader	Dispute Settlement

S-11	SLO-1	Functions Of HRM	Sources Of Recruitment	Development	Qualities Of A Leader	Recent Challenges In HR
	SLO-2	Functions Of HRM	Selection Process	Development	Qualities Of A Leader	Recent Challenges In HR
S-12	SLO-1	HR Policies	Selection Process	Performance Appraisal – Meaning	Qualities Of A Leader	Recent Developments In HR
	SLO-2	HR Policies	Selection Process	Various Types Of Performance Appraisal	Leadership Styles	Recent Developments In HR
S-13 to S-16	SLO-1	HR Policies	Selection Process -Methods	Various Types Of Performance Appraisal	Theories Of Leadership	Strategic Human Resource Management
	SLO-2					
S-17	SLO-1	Evolution Of HRM.	Selection Process -Methods	Various Types Of Performance Appraisal	Promotion	Strategic Human Resource Management
	SLO-2	Evolution Of HRM.	Selection Process -Methods	Career Development	Demotion	Global Trend & Their Influence On Practices.
S-18	SLO-1	Evolution Of HRM.	Selection Process -Methods	Career Development	Transfer	Global Trend & Their Influence On Practices.
	SLO-2	Evolution Of HRM.	Interview	Case Study	Case Study	Global Trend & Their Influence On Practices.
S-19	SLO-1	Case Study	Interview	Case Study	Case Study	Case Study
	SLO-2	Case Study	Case Study	Case Study	Case Study	Case Study
S-20	SLO-1	Case Study	Case Study	Case Study	Case Study	Case Study
	SLO-2	Case Study	Case Study	Case Study	Case Study	Case Study
S-21 to S-24	SLO-1	Revision	Revision	Revision	Revision	Revision
	SLO-2					
Learning Resources		1. Dr. C.B Gupta (2012), Human Resource Management, Sultan Chand Publications, New Delhi 2. Tripathi, (2010): Human Resource Management, Sultan Chand Publications, New Delhi (all the 5 units)				

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Desigan Balaji, Company Secretary	Dr.T.Joseph, Associate Professor & Head, Dept. of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur 2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4.Dr. B.Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UAF20D10L	Course Name	PROJECT WORK	Course Category	E	. Discipline Specific Elective Courses	L	T	P	C
							0	2	12	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To give idea about research project	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To identify the research problem																		
CLR-3 :	To review of literature																		
CLR-4 :	To give idea about data collection																		
CLR-5 :	To give knowledge on statistical tools																		
CLR-6 :	To learn the project preparation																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLO-1 :	Gained knowledge about research project	2	80	75	H	H	H	H	H	H	H	H	H	M	H	H	H	H	H
CLO-2 :	Increased knowledge on research problem	2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M
CLO-3 :	Improved practice in review of literature	2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H
CLO-4 :	Well versed in data collection	2	80	75	M	H	H	M	H	H	H	H	H	M	H	H	H	H	H
CLO-5 :	Gained knowledge on statistical tools	2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H
CLO-6 :	Proficiency in project preparation	2	80	75	H	M	M	H	H	H	H	H	H	M	H	H	M	M	H

Duration (hour)		12
S-1 To S-5	SLO-1	Topic selection
	SLO-2	
S-6 To S-10	SLO-1	Review of literature
	SLO-2	
S-11 To S-15	SLO-1	Research design
	SLO-2	
S-16 To S-20	SLO-1	Data Collection and analysis
	SLO-2	
S-21 to S-24	SLO-1	Interpretation and conclusion
	SLO-2	

GUIDELINES

1. Project report is the compulsory component of the syllabus to bridge the gap between theory and practice.

2. The field of specialization is Human Resources, Marketing , Finance and related commerce and management based topics.
3. The project work should be neatly presented in not less than 60 pages and not more than 100 pages
4. Paper Size should be A4
5. 1.5 spacing should be used for typing the general text. The general text shall be justified and typed in the Font style - Font: Arial / Font Size: 12 for text)
6. Subheading shall be typed in the Font style (Font: Arial / Font Size: 14 for headings) The report should be professionally prepared.
7. The candidate should submit periodical report of the project to the supervisor.
8. Two reviews will be conducted before the Viva Voce
9. Each candidate should submit hardcopy(3 copies) and a soft copy in CD to the Department. After the Evaluation of the project report one hard copy will be returned to the candidate
10. The group project report can be submitted by the students and a maximum of 3 students in one group

EVALUATION SCHEME

Project Evaluation and viva voce – Internal Examiner – 50Marks

Project Evaluation and viva voce – External Examiner – 50 Marks

TOTAL MARKS - 100 Marks

If a candidate fails to submit the Project Work or fails to appear for the Viva Voce Examination then the Candidate should submit or appear only in the next Viva Voce Examination

Course Designers	
External Experts from Academic and Industry	Internal Experts
Dr.T.Joseph, Associate Professor & Head, Dept. Of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur
Mr.Desigan Balaji, Company Secretary	2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram
	3.Dr. A. Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur
	4. Dr.B. Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

Course Code	UAF20D11L	Course Name	DISSERTATION	Course Category	E	Discipline Specific Elective Courses	L	T	P	C
							0	2	12	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To give idea about research project		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To identify the research problem		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLR-3 :	To review of literature																			
CLR-4 :	To give idea about data collection																			
CLR-5 :	To give knowledge on statistical tools																			
CLR-6:	To learn the project preparation																			
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																		
CLO-1 :	Gained knowledge about research project	2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H	
CLO-2 :	Increased knowledge on research problem	2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M	
CLO-3 :	Improved practice in review of literature	2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H	
CLO-4 :	Well versed in data collection	2	80	75	M	H	H	M	H	H	H	H	H	H	M	H	H	H	H	
CLO-5 :	Gained knowledge on statistical tools	2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H	
CLO-6:	Proficiency in project preparation	2	80	75	H	M	M	H	H	H	H	H	H	H	M	H	H	M	H	

Duration (hour)		12
S-1 To S- 5	SLO-1	Topic selection
S-6 To S- 10	SLO-1	Review of literature
S-11 To S- 15	SLO-1	Research design
S-16 To S- 20	SLO-1	Data Collection and analysis
S-21 To S-24	SLO-1	Interpretation and conclusion

Course Designers			
External Experts from Academic and Industry		1.Internal Experts	

Dr.T.Joseph, Associate Professor & Head, Dept. Of Commerce, Loyola college, Chennai	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST, Kattankulathur
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PROJECT DESCRIPTION

GUIDELINES

11. Project report is the compulsory component of the syllabus to bridge the gap between theory and practice.
12. The field of specialization is Human Resources, Marketing , Finance and related commerce and management based topics.
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14. Paper Size should be A4
15. 1.5 spacing should be used for typing the general text. The general text shall be justified and typed in the Font style - Font: Arial / Font Size: 12 for text)
16. Subheading shall be typed in the Font style (Font: Arial / Font Size: 14 for headings) The report should be professionally prepared.
17. The candidate should submit periodical report of the project to the supervisor.
18. Two reviews will be conducted before the Viva Voce
19. Each candidate should submit hardcopy(3 copies) and a soft copy in CD to the Department. After the Evaluation of the project report one hard copy will be returned to the candidate

Learning Assessment

Project Work / Internship	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

TOTAL MARKS - 100 Marks

If a candidate fails to submit the Project Work or fails to appear for the Viva Voce Examination then the Candidate should submit or appear only in the next Viva Voce Examination

Course Code	UAF20D12L	Course Name	SEMESTER INTERSHIP	Course Category	E	Discipline Specific Elective Courses	L	T	P	C
							0	2	12	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
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Course Offering Department	Accounting Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To give idea about research project		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15		
CLR-2 :	To identify the research problem		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3		
CLR-3 :	To review of literature																					
CLR-4 :	To give idea about data collection																					
CLR-5 :	To give knowledge on statistical tools																					
CLR-6:	To learn the project preparation																					
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																				
CLO-1 :		Gained knowledge about research project	2	80	75	H	H	H	H	H	H	H	H	H	M	H	H	H	H			
CLO-2 :		Increased knowledge on research problem	2	80	70	H	M	M	H	M	H	H	H	M	H	M	H	M	M	M		
CLO-3 :		Improved practice in review of literature	2	75	70	H	M	H	H	H	H	H	M	H	H	H	H	H	H	H		
CLO-4 :		Well versed in data collection	2	80	75	M	H	H	M	H	H	H	H	H	M	H	H	H	H	H		
CLO-5 :		Gained knowledge on statistical tools	2	80	70	H	H	H	H	H	M	H	H	M	H	M	H	H	H	H		
CLO-6:		Proficiency in project preparation	2	80	75	H	M	M	H	H	H	H	H	H	M	H	H	M	H	H		

Duration (hour)		12
S-1 To s- 5	SLO-1	Topic selection
S-6 To s- 10	SLO-1	Review of literature
S-11 To s- 15	SLO-1	Research design
S-16 To s- 20	SLO-1	Data Collection and analysis
S-21 To S-24	SLO-1	Interpretation and conclusion

Course Designers	
External Experts from Academic and Industry	Internal Experts
Dr.T.Joseph, Associate Professor & Head, Dept. Of Commerce, Loyola college,	1.Dr. K. Selvasundaram, Head-Dept. Of CS & AF, FSH, SRM IST,

Chennai	Kattankulathur
Mr.Desigan Balaji, Company Secretary	2. Dr. A. Jayapal Head-Dept. of Commerce , FSH, SRM IST,Ramapuram 3.Dr. A. Irin Sutha, Assistant Professor, Dept. of CS & AF FSH, SRM IST, Kattankulathur 4. Dr.B. Suseela, Assistant Professor, Dept. of Commerce FSH, SRM IST , Ramapuram

INTERNSHIP PROJECT DESCRIPTION GUIDELINES

1. Project report is the compulsory component of the syllabus to bridge the gap between theory and practice.
2. The field of specialization is Human Resources, Marketing , Finance and related commerce and management based topics.
3. The project work should be neatly presented in not less than 60 pages and not more than 100 pages
4. Paper Size should be A4
5. 1.5 spacing should be used for typing the general text. The general text shall be justified and typed in the Font style - Font: Arial / Font Size: 12 for text)
6. Subheading shall be typed in the Font style (Font: Arial / Font Size: 14 for headings) The report should be professionally prepared.
7. The candidate should submit periodical report of the project to the supervisor.
8. Two reviews will be conducted before the Viva Voce
9. Each candidate should submit hardcopy(3 copies) and a soft copy in CD to the Department. After the Evaluation of the project report one hard copy will be returned to the candidate

Learning Assessment			
Project Work / Internship	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)
	Review – 1	Review – 2	Project Report
	20%	30 %	30 %
			Viva-Voce
			20 %

TOTAL MARKS - 100 Marks

If a candidate fails to submit the Dissertation Work or fails to appear for the Viva Voce Examination then the Candidate should submit or appear only in the next Viva Voce Examination