ACADEMIC CURRICULA

UNDERGRADUATE DEGREE PROGRAMME

Bachelor of Science

(B.Sc. Fashion Designing)

Three Years

Learning Outcomes Based Curriculum Framework (LOCF)

Academic Year

2020 - 2021

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University u/s 3 of UGC Act, 1956)

Kattankulathur- 603203, Chengalpattu District, Tamil Nadu, India

1. Department Vision Statement

Stmt - 1	*To provide rigorous standards for design knowledge, illustration skills, industrial and professional behavior*
Stmt - 2	*To contribute to a designer society through teaching (with classrooms, labs, fashion studios designing through software and service*
Stmt - 3	*To value a collaborative, collegial, and cooperative teaching and learning community composed of diverse students*

2. Department Mission Statement

Stmt - 1	*To be the core of excellence in the realm of Fashion Designing*
Stmt - 2	*To produce creative designing projects and valuable critiques in the field of Fashion Designing*
Stmt - 3	*Implementing global standards and encouraging the students through innovation and quality education.*
Stmt - 4	*Cultivating the Designing Professionals to effectively contribute to the society with integrity and commitment.*
Stmt - 5	*Developing the student on the innovative side and making them a society friendly professional.*

3. Program Education Objectives (PEO)

PEO - 1	*Graduates will have skills and knowledge to excel in their professional career in the field of Fashion Designing and its related disciplines.*
PEO - 2	*Graduates will contribute and communicate effectively within the team to grow into leaders.*
PEO - 3	*Graduate will practice lifelong learning for continuing professional development.*
PEO - 4	*Graduates will have the capability to continue their formal education and successfully complete an advance degree.*
PEO - 5	*Graduates will contribute to the nation and the growth of the society by applying acquired knowledge in technical, computing and managerial skills*

4. Program Specific Outcomes (PSO)

PSO - 1	**Critical Thinking**: *Take informed actions after identifying the assumptions that frame our thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at our ideas and decisions (intellectual, organizational, and personal) from different perspectives*
PSO - 2	
PSO - 3	**Ethics**: *Recognize different value systems including your own, understand the creativity of your designs, and accept responsibility for them.*

5. Consistency of PEO's with Mission of the Department

	Mission Stmt. - 1	Mission Stmt. - 2	Mission Stmt. - 3	Mission Stmt. - 4	Mission Stmt. - 5
PEO - 1	H	M	H	L	M
PEO - 2	H	H	H	M	M
PEO - 3	H	M	H	H	H
PEO - 4	H	L	H	M	H
PEO - 5	H	M	H	H	H

H – High Correlation, M – Medium Correlation, L – Low Correlation

6. Consistency of PEO's with Program Learning Outcomes (PLO)

	Program Learning Outcomes (PLO)														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
PEO - 1	H	H	H	H	H	H	H	H	M	H	H	H	H	H	H
PEO - 2	H	M	H	H	H	H	H	H	H	H	L	H	H	H	H
PEO - 3	H	H	H	L	H	H	H	H	H	H	H	M	H	H	H
PEO - 4	H	H	H	H	M	H	H	H	H	H	H	L	H	H	H
PEO - 5	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

7. Programme Structure

1. Professional Core Courses (C)
(12 Courses)

Course Code	Course Title	L	T	P	C
UFD20101T	Fiber and Yarn Science	4	1	0	5
UFD20102T	Fundamentals of Designing -I	3	2	0	5
UFD20201T	Fiber Manufacturing and Processing	2	2	0	4
UFD20202T	Fundamentals of Designing -II	2	2	0	4
UFD20203T	History of Costumes (Presentation)	3	1	0	4
UFD20301T	Fashion Merchandising	3	2	0	5
UFD20302T	Apparel Production Management	4	1	0	5
UFD20303P	Computer Aided Design-I	0	0	5	3
UFD20401P	Pattern Making & Garment Construction - Western Wear	0	0	6	3
UFD20402T	Fashion Retailing and Apparel Marketing	3	2	0	5
UFD20403P	Computer Aided Design - II	0	0	6	3
UFD20404T	Visual Merchandising (Presentation)	2	2	0	4
UFD20405T	Import and Export Management	2	2	0	4
UFD20501T	Thematic Design & Theatre Costume	3	3	0	6
UFD20502T	Apparel Management & Quality Control	3	3	0	6
UFD20601P	Fashion Portfolio Making	0	0	0	6
Total Learning Credits					**72**

2. Discipline Specific Elective Courses (E)
(4 Courses)

Course Code	Course Title	L	T	P	C
UFD20D01P	Basic Pattern Making & Garment Construction - Kids wear	0	0	5	3
UFD20D02P	Basic Pattern Making				
UFD20D03P	Basic Garment Construction				
UFD20D04P	Pattern Making & Garment Construction- Women's Wear	0	0	5	3
UFD20D05P	Pattern Making & Garment Construction-Party Wear (Women)				
UFD20D06P	Pattern Making & Garment Construction - Seasonal Wear (Women)				
UFD20D07P	Pattern Making & Garment Construction- Men's Wear	0	0	5	3
UFD20D08P	Pattern Making & Garment Construction - Party Wear (Men)				
UFD20D09P	Pattern Making & Garment Construction - Seasonal Wear (Men)				
UFD20D10P	Fashion Draping Techniques	0	0	6	3
UFD20D011P	Stylized Draping Techniques				
UFD20D012P	Advanced Draping Techniques				
UFD20D013P	Internship & Project Work	0	0	0	12
Total Learning Credits					**24**

4. Ability Enhancement Courses (A)
(Any 2 Courses)

Course Code	Course Title	L	T	P	C
ULE20AE1T	English	4	0	0	4
UES20AE1T	Environmental Science	3	0	0	3
Total Learning Credits					**7**

5. Skill Enhancement Courses (S)
(6 Courses)

Course Code	Course Title	L	T	P	C
UFD20S01P	Fashion Illustration-I	0	0	3	2
UFD20S02P	Basic concepts of Fashion Illustration				
UFD20S03P	Fashion Illustration-II	0	0	3	2
UFD20S04P	Introduction to Fashion Art and Drawing				
UFD20S05P	Fashion Illustration-III	0	0	3	2
UFD20S06P	Stylized &Rendering Techniques				
UCD20S01L	Soft skills	0	0	2	1
UCD20S02L	Quantitative Aptitude and Reasoning	0	0	2	1
UMI20S01L	My India Project	0	0	0	1
Total Learning Credits					**9**

3. Generic Elective Courses (G)
(2 Courses))

Course Code	Course Title	L	T	P	C
ULT20G01J	Tamil – I	2	0	2	3
ULF20G01J	French – I				
ULH20G01J	Hindi – I				
UFD20G01J	Surface Embellishments & Accessory Making	2	0	3	4
ULT20G02J	Tamil – II	2	0	2	3
ULF20G02J	French – II				
ULH20G02J	Hindi – 2				
UFD20G02J	Fabric Designing – Dyeing & Printing	2	0	3	4
UFD20G03J	Art & Design Concept Methodology	2	0	4	4
Total Learning Credits					**18**

6. Extension Activity (NS/NC/NO/YG)
(4 Courses)

Course Code	Course Title	L	T	P	C
UNS20201L	NSS	0	0	0	0
UNC20201L	NCC				
UNO20201L	NSO				
UYG20201L	YOGA				
Total Learning Credits					**0**

7. Life Skill Courses (JK)
(4 Courses)

Course Code	Course Title	L	T	P	C
UJK20201L	Communication Skills	0	0	4	2
UJK20201T	Universal Human Values	2	0	0	2
UJK20401T	Professional Skills	2	0	0	2
UJK20501T	Leadership and Management Skills	2	0	0	2
Total Learning Credits					**8**

8. Implementation Plan

Semester – I

Course Code	Course Title	L	T	P	C
UFD20101T	Fiber and Yarn Science	4	1	0	5
UFD20102T	Fundamentals of Designing -I	3	2	0	5
ULT20G01J	Tamil – I	2	0	2	3
ULF20G01J	French – I				
ULH20G01J	Hindi – I				
UFD20G01J	Surface Embellishments & Accessory Making	2	0	3	4
UFD20D01P	Basic Pattern Making & Garment Construction - Kids wear	0	0	5	3
UFD20D02P	Basic Pattern Making				
UFD20D03P	Basic Garment Construction				
ULE20AE1T	English	4	0	0	4
UCD20S01L	Soft Skills	0	0	2	1
	Total Learning Credits				**25**
	Total number of hrs/week				**30**

Semester - II

Course Code	Course Title	L	T	P	C
UFD20201T	Fiber Manufacturing and Processing	2	2	0	4
UFD20202T	Fundamentals of Designing -II	2	2	0	4
UFD20203T	History of Costumes (Presentation)	3	1	0	4
ULT20G02J	Tamil – II	2	0	2	3
ULF20G02J	French – II				
ULH20G02J	Hindi – II				
UJK20201L	Communication Skills	0	0	4	2
UCD20S02L	Quantitative Aptitude and Reasoning	0	0	2	1
UFD20D04P	Pattern Making & Garment Construction-Women's Wear	0	0	5	3
UFD20D05P	Pattern Making & Garment Construction-Party Wear (Women)				
UFD20D06P	Pattern Making & Garment Construction -Seasonal Wear (Women)				
UFD20S01P	Fashion Illustration-I	0	0	3	2
UFD20S02P	Basic concepts of Fashion Illustration				
UNS20201L	NSS	0	0	0	0
UNC20201L	NCC				
UNO20201L	NSO				
UYG20201L	YOGA				
	Total Learning Credits				**23**
	Total number of hrs/ week				**30**

Semester – III

Code	Course Title	L	T	P	C
UFD20301T	Fashion Merchandising	3	2	0	5
UFD20302T	Apparel Production Management	4	1	0	5
UFD20303P	Computer Aided Design - I	0	0	5	3
UFD20D07P	Pattern Making & Garment Construction-Men's Wear	0	0	5	3
UFD20D08P	Pattern Making & Garment Construction - Party wear (Men's)				
UFD20D09P	Pattern Making & Garment Construction - Seasonal wear (Men)				
UFD20G02J	Fabric Designing – Dyeing & Printing	2	0	3	4
UMI20S01L	My India Project	0	0	0	1
UFD20S03P	Fashion Illustration-II	0	0	3	2
UFD20S04P	Introduction to Fashion Art and Drawing				
UJK20301T	Universal Human Values	2	0	0	2
	Total Learning Credits				**25**
	Total number of hrs/ week				**30**

Semester - IV

Code	Course Title	L	T	P	C
UFD20401P	Pattern Making & Garment Construction - Western Wear	0	0	6	3
UFD20402T	Fashion Retailing and Apparel Marketing	3	2	0	5
UFD20403P	Computer Aided Design - II	0	0	6	3
UFD20404T	Visual Merchandising (Presentation)	2	2	0	4
UFD20405T	Import and Export management	2	2	0	4
UFD20S05P	Fashion Illustration-III	0	0	3	2
UFD20S06P	Stylized &Rendering Techniques				
UJK20401T	Professional Skills	2	0	0	2
	Total Learning Credits				**23**
	Total number of hrs/ week				**30**

Semester – V

Code	Course Title	L	T	P	C
UFD20501T	Thematic Design & Theatre Costume	3	3	0	6
UFD20502T	Apparel Management & Quality Contol	3	3	0	6
UFD20G03J	Art & Design Concept Methodology	2	0	5	4
UFD20D10P	Fashion Draping Techniques	0	0	6	3
UFD20D11P	Stylized Draping Techniques				
UFD20D12P	Advanced Draping Techniques				
UES20AE1T	Environmental Science	3	0	0	3
UJK20501T	Leadership and Management Skills	2	0	0	2
	Total Learning Credits				**24**
	Total number of hrs/ week				**30**

Semester - VI

Code	Course Title	L	T	P	C
UFD20601P	Fashion Portfolio Making	0	0	0	6
UFD20D13P	Internship & Project work	0	0	0	12
	Total Learning Credits				**18**
	Total number of hrs/ week				**0**

9. Program Articulation Matrix

Course Code	Course Name	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
UFD20101T	Fiber and Yarn Science	H	H	H	H	H	H	H	H	M	H	H	H	L	H	H
UFD20102T	Fundamentals of Designing –I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20201T	Fiber Manufacturing and Processing	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20202T	Fundamentals of Designing –II	H	M	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20203T	History of Costumes (Presentation)	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20301T	Fashion Merchandising	H	H	H	L	L	H	H	H	H	H	H	H	H	H	H
UFD20302T	Apparel Production Management	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20303P	Computer Aided Design-I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20401P	Pattern Making & Garment Construction -Western Wear	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20402T	Fashion Retailing and Apparel Marketing	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20403P	Computer Aided Design – II	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20404T	Visual Merchandising (Presentation)	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20405T	Import and Export Management	H	L	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20501T	Thematic Design & Theatre Costume	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20502T	Apparel Management & Quality Control	H	L	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20601P	Fashion Portfolio Making	H	L	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D01P	Basic Pattern making & Garment Construction- Kids wear	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D02P	Basic Pattern Making	H	H	H	H	H	H	H	M	H	H	H	H	H	M	H
UFD20D03P	Basic Garment Construction	H	H	H	H	H	H	H	M	H	H	H	H	H	H	H
UFD20D04P	Pattern Making & Garment Construction-Women's Wear	H	H	H	H	H	H	H	M	H	H	H	H	H	M	H
UFD20D05P	Pattern Making & Garment Construction-Party Wear (Women)	H	H	H	H	H	H	H	M	H	H	H	H	H	H	H
UFD20D06P	Pattern Making & Garment Construction -Seasonal Wear (Women)	H	H	H	H	H	H	H	M	H	H	H	H	H	H	H
UFD20D07P	Pattern Making & Garment Construction-Men's Wear	H	H	H	H	H	H	H	M	H	H	H	H	H	H	H
UFD20D08P	Pattern Making & Garment Construction -Party wear (Men)	H	H	H	H	H	H	H	M	H	H	H	H	H	H	H
UFD20D09P	Pattern Making & Garment Construction -Seasonal wear (Men)	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D10P	Fashion Draping Techniques	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D11P	Stylized Draping Techniques	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D12P	Advanced Draping Techniques	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20D13P	Internship & Project Work	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULT20G01J	Tamil – I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULF20G01J	French – I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULH20G01J	Hindi – I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20G01J	Surface Embellishments & Accessory Making	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULT20G02J	Tamil – II	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULF20G02J	French – II	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULH20G02J	Hindi – II	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20G02J	Fabric Designing-Dyeing & Printing	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20G03J	Art & Design Concept Methodology	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
ULE20AE1T	English	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UES20AE1T	Environmental Science	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20S01P	Fashion Illustration-I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20S02P	Basic Concepts of Fashion Illustration	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20S03P	Fashion Illustration-II	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UFD20S04P	Introduction to Fashion Art and Drawing	H	H	H	H	H	H	H	H	L	H	H	H	H	H	H
UFD20S05P	Fashion Illustration-III	H	H	H	H	H	H	H	H	L	H	H	H	H	H	H
UFD20S06P	Stylized & Rendering Techniques	H	H	H	H	H	H	H	H	L	H	H	H	H	H	H
UCD20S01L	Soft Skills	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

Code	Course															
UCD20S02L	Quantitative Aptitude and Logical Reasoning	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UMI20S01L	My India Project	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UJK20201L	Communication Skills	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UJK20301T	Universal Human Values	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
UJK20401T	Professional Skills	M	M	L	L	M	H	-	-	-	M	H	L	H	H	H
UJK20501T	Leadership and Management Skills	L	M	H	-	M	M	-	-	-	M	H	L	-	H	H
UNS20201L	NSS															
UNC20201L	NCC															
UNO20201L	NSO															
UYG20201L	YOGA															
	Program Average															

H – High Correlation, M – Medium Correlation, L – Low Correlation

Structure of UG Courses in Fashion Designing

Distribution of different Courses in each semester with their credits for B.Sc. Fashion Designing

Semester	Compulsory Core Courses (CC) with 72 credit (Total no. of Papers 16)	Discipline Specific Elective (DSE) With 24 credit (Total no. of Papers 5)	Ability Enhancement Compulsory Courses (AECC) With 04 credit (Total no. of Papers 2)	Life skills (Jeevan Kaushal)	Skill Enhancement Course (SEC) With 02 credit (Total no. of Papers 4)	Generic Elective (GEC) With 06 credit (T + P) & 04 credit (T) (Total no. of Papers 4)	Extension activity	Total Credits
Sem I	CC-1 (5) CC-2 (5) (10)	DSE-1 (3) (3)	AECC-1 (English) (4)	-	(Soft Skills) (0) (1)	GE-1 (Language-I) (3) GE-2(FD) (4) (7)	-	25
Sem II	CC-3 (4) CC-4 (4) CC-5 (4) (12)	- DSE-2 (3) (3)		(Communication Skills) (2)	SEC-1 (QALR) (1) FI-1 (2)	GE-1 (Language-I) (3) (3)	NCC/NSO/NSS/YOGA (0)	23
Sem III	CC-6 (5) CC-7 (5) CC-8 (3) (13)	DSE-3 (3)	-	(Universal Human values) (2)	SEC-4 MI (1) FI-2 (2) (3)	GE-2(FD) (4)	-	25
Sem IV	CC-9 (5) CC-10 (4) CC-11 (4) CC-12 (3) CC-13 (3) (19)		-	- (Leadership skills) (2)	SEC-4 FI-3 (2)	-	-	23
Sem V	CC-14 (6) CC-15 (6) (12)	DSE-4 (3)	AECC-3 (EVS) (3)	Professional skills- (2)		- GE-5(FD) (4)	-	24
Sem VI	CC-16 (6) (6)	DSE- 5 (12) (12)	-	-	-	-	-	18
Total Credits	72	24	7	8	9	18	0	138

Course Code	UFD20101T	Course Name	Fiber and Yarn Science		Course Category	C		Core Course	L	T	P	C
									4	1	0	5

Pre-requisite Courses	Nil			Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		Fashion Designing		Data Book / Codes/Standards				Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:
CLR-1 :	The knowledge and skills related to textile science
CLR-2 :	To find their identification and properties of yarn science
CLR-3 :	To provide students with the knowledge
CLR-4 :	To find the identification of geometrical properties of yarn
CLR-5 :	To develop an understanding about various kinds of fabric, their structure and the utility
CLR-6 :	To develop skill in understanding textiles available in the market

Learning

1	2	3
Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)

Program Learning Outcomes (PLO)

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
					Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Gain acquire knowledge about textile fiber	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Improve strengthen the knowledge on identification about fiber	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Would improve and develop content using the features in textile fiber	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Gain impart the knowledge of fibers, sources, their identification and properties	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	provide students with the knowledge of yarn science and their properties	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Get knowledge on the fibers, properties and uses and their textile fibers character and behavior	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Introduction to textile fibers	Luster	Regenerated fibers	Carding	Plain weave
S-2	SLO-1	Classification of textile fibers	Moisture regain	Viscose	Doubling	Twill weave
S-3	SLO-1	Properties of textile fibers	Elasticity	Rayon	Combing	Satin weave
S-4	SLO-1	Natural fibers	Flammability	Yarn manufacturing process-Intro	Drawing	Sateen weave
S-5	SLO-1	Vegetable fibers	Fiber Manufacturing Process-Intro	Yarn-Intro	Roving	Novelty weaves
S-6	SLO-1	Animal fibers	Properties of natural fibers	Definition	Spinning	Jacquard
S-7	SLO-1	Mineral fibers	Cellulosic fiber	Spinning-Intro	Twisting-Intro	Dobby
S-8	SLO-1	Manmade fibers	Cotton	Definition	s-twist	Non-woven-Intro
S-9	SLO-1	Synthetic fibers	Linen	Types of spinning	z-twist	Techniques of preparing Non-woven
S-10	SLO-1	Regenerated fibers	Protein fibers	Chemical spinning	Woven-Intro	Felting
S-11	SLO-1	General properties-Intro	Silk	Mechanical spinning	Weaving	Fusing
S-12	SLO-1	Fiber length	Wool	Cotton spinning process	Definition	Bonding
S-13	SLO-1	Tenacity	Manmade fibers	Blending	Parts of loom	Lamination
S-14	SLO-1	Flexibility	Nylon	Opening	Functions of loom	Netting, Braiding
S-15	SLO-1	Uniformity	Polyester	cleaning	Basic weaves	Uses of Non-woven

Learning Resources	**Theory:** 1. Encyclopedia of Textiles, Fibres and Non-Woven Fabrics, Kohli Publishers, 34 Industrial Area, Phase –II, Chandigarh	2. Corbman.B.P, Textile – Fiber to Fabric Third Edition, International Students Edition, McGraw Hill Book Co, Singapore, 1985. 3. Gupta et al, Text Book of Clothing and Textiles and Laundry, 5th Edition, Kalyani Publishers, New Delhi, 2006.

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30	-	30	-	30	-	30	-	30	-
	Understand										
Level 2	Apply	40	-	40	-	40	-	40	-	40	-
	Analyze										
Level 3	Evaluate	30	-	30	-	30	-	30	-	30	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1..Mr.Ganesh Maurya Assistant Manager,QC&QA ganga Acrowools LTD Ganesh.maurya@gangaacrowools.com	1. Mr.sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	1. Balaguru.H (Margaret Magizhilini), Assistant Professor, FSH, SRMIST
2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2.Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	2. Umamageshwari.S Assistant Professor & Head, FSH, SRMIST

Course Code	UFD20102T	Course Name	Fundamentals Of Designing I		Course Category	C	Core Course	L	T	P	C
								3	2	0	5

Pre-requisite Courses	Nil			Co-requisite Courses	Nil			Progressive Courses	Nil				
Course Offering Department		Fashion Designing		Data Book / Codes/Standards				Nil					

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)														
CLR-1 :	Exploit concepts related to creative drawing		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Employ various topics related to art movements																			
CLR-3 :	Address concepts related to concept and inspiration																			
CLR-4 :	Get knowledge on free hand drawing																			
CLR-5 :	Employ various concepts related to line forms																			
CLR-6 :	Utilize the basic concepts to apply in the drawings																			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 :	Understood the basic and technical terms	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Discussed the various types of art movements	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Developed in creating skills	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Would gained the knowledge of concept and inspiration	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Understood the important of design development from motif	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Would gained knowledge about elements and principles	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Introduction to Basic Drawing	Introduction to color theory	Introduction to geometry	Introduction to Drawing	Introduction to origami
	SLO-2	Lines	Colors	Shapes –T	Basic drawing	Origami techniques
S-2	SLO-1	Curve	Primary color	Shapes – P	Basic drawing – T	Paper origami -T
	SLO-2	Elements of Design	Secondary color	Shading techniques-T	Basic drawing – P	Paper origami - P
S-3	SLO-1	Elements of Design	Tertiary color	Shading techniques – P	Drawing Techniques	Origami drawing-T
	SLO-2	Shape	Coloring Session	Shading techniques -T	Architectural Drawing – T	Origami drawing – P
S-4	SLO-1	Form	Color wheel	Shading techniques -P	Architectural Drawing – P	Origami drawing – P

	SLO-2	Dot	Tint	Tile repetition –T	Architectural Drawing – T	Origami by news paper
S-5	**SLO-1**	Color	Tint - practice session	Tile repetition – P	Architectural Drawing – P	Origami by newspaper – P
	SLO-2	Principles of design	Tone-T	Tile repetition – P	Perspective drawing	Origami by color paper-T
S-6	**SLO-1**	Balance	Tone – P	Depicting the lines	One point perspective drawing-T	Origami by color paper –P
	SLO-2	Symmetrical	Shade -T	Depicting the lines –T	One point perspective drawing – P	Origami in oil sheet-T
S-7	**SLO-1**	Asymmetrical	Shade – P	Depicting the lines – P	Two point perspective drawing-T	Origami in oil sheet- P
	SLO-2	Dominance	Designs – tint, tone ,shade	Objects through lines - T	Two point perspective drawing – P	Origami in tissue paper
S-8	**SLO-1**	Proportion	Color scheme	Objects through lines -P	Three point perspective drawing-T	Origami in foil paper
	SLO-2	Contrast	Complimentary colors	Emotions through lines - T	Three point perspective drawing –P	Introduction to kirigami
S-9	**SLO-1**	Emphasis	Split complimentary colors	Emotions through lines –P	Three point perspective drawing –P	Paper kirigami-T
	SLO-2	Movement	Analogues	Tile repetition – making designs	Linear perspective drawing-T	Paper kirigami – P
S-10	**SLO-1**	Repetition	Hue	Object making – T	Linear perspective drawing –P	Tissue paper kirigami
	SLO-2	Rhythm	Square color scheme	Object making – P	Linear perspective drawing –P	Tissue paper kirigami – P
S-11	**SLO-1**	Continuation	Square color scheme-P	Object making –T	Atmospheric perspective drawing – T	Foil paper kirigami
	SLO-2	Perspective	Achromatic	Object making – P	Atmospheric perspective drawing – P	Foil paper kirigami - P
S-12	**SLO-1**	Linear perspective	Achromatic – P	Optical illusion – T	Atmospheric perspective drawing – T	Foil paper kirigami- P
	SLO-2	Atmospheric perspective	Warm color	Optical illusion - P	Atmospheric perspective drawing – P	Research methodology - I
S-13	**SLO-1**	One point perspective-T	Warm color – P	Optical illusion - P	Shading techniques	Still life introduction
	SLO-2	Two point perspective-T	Cool color	3d drawing	Hatching	Still life – P
S-14	**SLO-1**	Three point perspective –T	Cool color – practice session	Garment 3d drawing-T	Cross hatching	Still life drawing-T
	SLO-2	Similarity	Neutral color	Garment 3d drawing – P	Stippling	Still life drawing – P
S-15	**SLO-1**	Gradation	Neutral color – P	Geometry border making-T	contour	Still life shading techniques-T
	SLO-2	Unity / harmony	Quadratic scheme	Geometry border making – p	Cross contour	Still life shading techniques- P

Learning Resources	*Theory:* 1.Neethu Azad Raman(2018), Fashion Design & Technology, Neelkanth Publishers 2.Jenny Davis (2015), A Complete Guide to Fashion Designing, Abhishek Publications

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30	-	30	-	30	-	30	-	30	-
	Understand										
Level 2	Apply	40	-	40	-	40	-	40	-	40	-
	Analyze										
Level 3	Evaluate	30	-	30	-	30	-	30	-	30	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com 2. Ms.Esther Rani , Thorkal Couture, Thorkal couture@gmail.com	1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com 2. Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com	1. S.Umamageshwari, Assistant Professor & Head, FSH, SRMIST 2. Ms.Priyanga, Technical Instructor, FSH, SRMIST

Course Code	ULT20G01J	Course Name	Tamil-I	Course Category	G	Generic Elective Course	L	T	P	C
							2	0	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Tamil	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To enable them to learn the nuances of modern poetry in Tamil																		
CLR-2 :	To explore New historicism through the works of art written in Tamil to enlighten the students to understand the changes in the modern society																		
CLR-3 :	Inculcate Ways of life, moralities and ethical factors as an essential part of learning Tamil literature																		
CLR-4 :	Develop strategies of comprehension of texts of different origin																		
CLR-5 :	Strengthen the language of the students both in oral and written																		
CLR-6 :	Express their sentiments, emotions and opinions, reacting to information, situations																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 :	Extend and expand their savoir-faire through the acquisition of skills to cater the needs of the modern era.	2	75	60	H	H	H	-	H	H	M	H	H	-	H	H	H	H	H
CLO-2 :	Enable the students to appreciate their mother tongue and to Enhance their thinking capacity	2	80	70	H	H	-	H	-	-	H	-	-	H	H	-	H	H	H
CLO-3 :	Make them learn the basic rules of Language and make them communicate better	2	70	65	H	H	H	M	-	-	H	-	-	H	H	-	H	H	H
CLO-4 :	Develop strategies of comprehension of texts based on different culture and life styles	2	70	70	H	-	H	H	H	-	M	-	-	H	H	-	H	H	H
CLO-5 :	Strengthen spoken and written skills of the student	2	80	70	-	H	-	M	-	H	H	-	-	H	H	-	H	H	H
CLO-6 :	Will be able to clear government examinations	2	75	70	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

Duration (hour)		12	12	12	12	12
S-1	SLO-1	தமிழ் இலக்கியப் போக்குகள்	நவீன கவிதை தோற்றம்	தமிழரின் வீரமரபு	சிற்றிலக்கியத் தோற்றம்	மொழி வரலாறு
	SLO-2	இலக்கிய நுட்பங்கள்	நவீன கவிதை வரலாறு	போர் விழுமியங்கள்	சிற்றிலக்கிய வகைமை	மொழிப் பயிற்சி
S-2	SLO-1	தமிழ்க் கவிதை மரபு	நவீன கவிதை செல்நெறிகள்	பரணி அறிமுகம்	சிற்றிலக்கியங்கள்	தமிழும் அகராதியியலும்
	SLO-2	காலந்தோறும் கவிதை உள்ளடக்கம்	செல்நெறிகளில் கோட்பாடுகள்	பரணி இலக்கியங்கள்	முதன்மைச் சிற்றிலக்கியங்கள்	அகரவரிசைப்படுத்தல்
S-3	SLO-1	காலந்தோறும் கவிதை வடிவம் –	கவிதை மொழி	கலிங்கத்துப்பரணி (484)	புதுக்கவிதையும் இதழ்களும்	கலைச்சொல் அறிமுகம்
	SLO-2	தற்கால இலக்கியம்	நவீன கவி மொழியின் நுட்பங்கள்	தலைவனின் வீரம்	மணிக்கொடி இதழ்	கலைச்சொல் உருவாக்க நுட்பங்கள்
S-4	SLO-1	புதுக்கவிதை உருவாக்கம்	நவீன கவி ஆளுமைகள்	தமிழ் இலக்கிய மரபில் தூது	எழுத்து இதழ்	தமிழில் கலைச்சொற்கள்
	SLO-2	புதுக்கவிதை செல்நெறிகள்	நவீன கவி ஆளுமைகளின் கவித்துவம்	தூது இலக்கியங்கள்	வானம்பாடி இதழ்	நிலைபெற்ற கலைச்சொற்கள்
S-5	SLO-1	பாரதியார் – காலத்தின் அடையாளம்	விளிம்புநிலை மனிதர்கள்	அழகர் கிள்ளைவிடு தூது (கண்ணிகள்)	சிறுகதை தோற்றம்	மரபுத்தொடர்
	SLO-2	பாரதியார் - பன்முக ஆளுமை	விளிம்புநிலை இலக்கியம்	தூது மரபில் கிளியும் பாராட்டும்	சிறுகதை வளர்ச்சி	தமிழில் மரபுத்தொடர்கள்
S-6	SLO-1	பாரதியார் - கண்ணன் என் சேவகன்	ராஜா சந்திரசேகரரின் கைவிடப்பட்ட குழந்தை	செய்யுள் மரபில் கலம்பகம்	சிறுகதை – வரலாறு	நாட்டார் வழக்காறுகள்
	SLO-2	கண்ணன் என் சேவகன் கவிதை சொல்லும் வாழ்வியல்	புறக்கணிப்பும் வாழ்வியலும்	கலம்பக இலக்கியங்கள்	சிறுகதை ஆசிரியர்கள்	பழமொழி அறிமுகம்

S-7	SLO-1	20 ஆம் நூற்றாண்டுக் கவிதை மரபில் பாரதிதாசன்	புலம்பெயர்தல்	நந்திக் கலம்பகம் (77)	புதினம் தோற்றம்	தமிழில் பழமொழிகள்
	SLO-2	பாரதிதாசனும் தமிழும்	புலம்பெயர் வாழ்வியல்	மகள் மறுத்தலில் வீரம்	புதினம் வளர்ச்சி	பழமொழியும் பயன்பாடும்
S-8	SLO-1	பாரதிதாசன் – தமிழினி இனிமை,	அனார் - மேலும் சில இரத்தக் குறிப்புகள்	குறவஞ்சி அறிமுகம்	புதினத்தின் வகைமை	தமிழ் இலக்கண நுட்பங்கள்
	SLO-2	தமிழின் பெருமையும் வளமையும்	உள்நாட்டுப் போர்ச்சூழலும் பெண் உளவியலும்	குறவஞ்சி இலக்கியங்கள்	புதின ஆசிரியர்கள்	இலக்கணமும் பயன்பாடும்
S-9	SLO-1	வானம்பாடியில் அப்துல்ரகுமான்	காலந்தோறும் பெண்	குற்றாலக் குறவஞ்சி (9)	அச்சு ஊடக வரலாறு	தமிழில் சொல் வகைகள்
	SLO-2	அப்துல்ரகுமான் கவிதையின் தனித்தன்மைகள்	பெண் இலக்கியம்	மலையும் வாழ்வும்	அச்சு ஊடகமும் தமிழும்	சொல்லும் பயன்பாடும்
S-10	SLO-1	அப்துல்ரகுமான் - அவதாரம்	சுகிர்தராணியின் அம்மா	காப்பிய இலக்கணம்	அச்சு ஊடகமும் உரைநடை வளர்ச்சியும்	பெயர்ச்சொற்கள்
	SLO-2	அவதாரம் - நம்பிக்கையும் வெற்றியின் பாதைகளும்	பெண்மையும் தாய்மையும்	காப்பிய வகைமைகள்	தமிழில் உரைநடை	பெயர்ச்சொற்கள் அறிதல்
S-11	SLO-1	சுற்றுச்சூழலியல்	சமத்துவம்	தமிழில் பௌத்த இலக்கியங்கள்	சுவடிகள்	வினைச்சொற்கள்
	SLO-2	தமிழ்க் கவிதையில் சுற்றுச்சூழலியல்	பாலியல் சமத்துவம்	மணிமேகலை	சிவதருமோத்திரச் சுவடி பெற்ற வரலாறு	வினைச்சொற்கள் அறிதல்
S-12	SLO-1	நரசிம்மன் – மகனே என்னை மன்னித்து விடு	நா. முத்துக்குமாரின் தூர் கவிதை	பெண் சாபமும் காயசண்டிகையும்	புழங்குபொருள் பண்பாடும் தமிழர் வாழ்வியலும்	தமிழில் பெயரடை, வினையடை
	SLO-2	நவீன வாழ்வும் சுற்றுச்சூழலியல் அறிதலும்	தூர் கவிதை முன்வைக்கும் பெண் சமத்துவம்	பெண் வரலாற்றில் சாபங்களின் கதைகள்	கூஜாவின் கோபம்	பெயரடை, வினையடை அறிதல்

Learning Resources	1. குறிஞ்சித்தேன், தொகுப்பும் பதிப்பும் - தமிழ்த்துறை ஆசிரியர்கள், எஸ்.ஆர்.எம். அறிவியல் மற்றும் தொழில்நுட்பக் கல்விநிறுவனம், காட்டாங்குளத்தூர், 603203, 2020 2. வல்லிக்கண்ணன், புதுக்கவிதை தோற்றமும் வளர்ச்சியும், ஆழி பதிப்பகம், சென்னை, 2018 3. கா. சிவத்தம்பி, தமிழில் சிறுகதை தோற்றமும் வளர்ச்சியும், என்.சி.பி.எச்., சென்னை, 2013 4. தமிழ் இணையக் கல்விக்கழகம் - http://www.tamilvu.org/ 5. மதுரை தமிழ் இலக்கிய மின் தொகுப்புத் திட்டம் - https://www.projectmadurai.org/

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	30%	30%	30%	30%	30%	-
	Understand										
Level 2	Apply	40%	40%	50%	50%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	30%	20%	20%	20%	20%	20%	20%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
	1. Dr. R..Srinivasan Associate Professor, Department of Tamil, Presidency College, Chennai,	1. B.Jaiganesh, Assistant Professor & Head, FSH, SRMIST
		2. T.R.Hebzibah Beulah Suganthi, Assistant Professor, FSH, SRMIST
		3.S.Saraswathy, Assistant Professor, FSH, SRMIST

Course Code	ULH20G01J	Course Name		HINDI-I		Course Category	G	Generic Elective Course	L	T	P	C
									2	0	2	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		HINDI		Data Book / Codes/Standards		Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To be able to converse well in the Hindi Language																			
CLR-2 :	To read and write and clarity																			
CLR-3 :	To be willing listeners and translators –where need be																			
CLR-4 :	To acquire the values/thought contents of the writers and practice in it in life.																			
CLR-5 :	To find motivation through the various forms of literature and learn to overcome any challenges of life.																			
CLR-6 :	To discover the importance of the language in making education as a means of growth in life and not mere literacy.																			

Column headers for the learning/PLO matrix:
- Level of Thinking (Bloom)
- Expected Proficiency (%)
- Expected Attainment (%)
- 1 Fundamental Knowledge
- 2 Application of Concepts
- 3 Link with Related Disciplines
- 4 Procedural Knowledge
- 5 Skills in Specialization
- 6 Ability to Utilize Knowledge
- 7 Skills in Modeling
- 8 Analyze, Interpret Data
- 9 Investigative Skills
- 10 Problem Solving Skills
- 11 Communication Skills
- 12 Analytical Skills
- 13 PSO-1
- 14 PSO-2
- 15 PSO-3

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	To appreciate the Hindi language in its various forms.	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To understand the philosophy of life and living through stories.	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To help the students learn and develop the fundamentals of life, through One-Act plays.	2	70	65	H	-	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	To share the richness of thought and content presented in the Hindi language, into other languages so that the readers would stand to gain.	2	70	70	H	-	H	H	H	-	-	-	-	-	H	-	-	-	-
CLO-5 :	To guide the students in the learning of the technical aspect of the Hindi language, this would help them in the field of administration.	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	To encourage the students to communicate with the public, on a large scale with the medium of Main stream and Documentary films.	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Kahani kya Hai	Ekanki aur Natak kya hai	Patrkarita ka arambh	Film Samiksha	Takniki Shabdavali
	SLO-2	Jivan ka anubhav	Vidhyarthiyon dono ke antar ko smajhkar apne dwara use prastut kar sakta hai	Vidhyarthiyon ka apne samaj ke prti jagrukta	Film ka prabhav ko smajhna	Vaignik tarike se bhashaon ka avishkaar karna
S-2	SLO-1	Kahani ke Tatva	EKANKI KA ARTH	Aazdi aur Patrkarita ka daiytava	SAMIKSHA KYA HAI	ARTH
	SLO-2	Vishleshan karne ki Kshmta	Vidhyarthi ke bhitar vishkleshan ki kshamta jagrit	Vidhyarthiyon ko patrkarita ka ihas smajkar samaj nirman ke liye sahyog dena	Tarkik vishleshan kshmta paida karta hai	Vidhyarthi uske arth dwara hi uske mahtav smjhenge
S-3	SLO-1	Vo Tera Ghar Ye Mera Ghar Parivar me Buzargon ke Mahtav ko Samjhana	PARIBHASHA	PATRKARITA KA MAHTAVA	SAMIKSHA KE PRAKAR	PARIBHASHA
	SLO-2	Bhartiya Sanskriti Se Vidhyarthiyon ko Jodna	Vidvano ke mat se parichay	Patrkarita se bhut se sawal ka smadhan ho jata hai	Vidhyarthiyon ka un prkaro ka adhyaan karna jisse vidhyarthi us samiksha ko tayaar kar payenge	Vibhinn vidwano dwara di gai paribhasha se us baat ko smjhenge vidhyathi
S-4	SLO-1	Mithaiwala Pyar Bantne se dukh kam hota hai	SWAROOP	PTRAKARITA KA ARTH	SAMIKSHA KA UDDESHYA	SHABDAVALI KI AVSHYAKTA
	SLO-2	Manavata ka Path	Vidhyarthiyon me iski samajh se lekhan kshmata badegi	Vibhinn vidhvono ko padhne se vidhyarthiyon ki tarkik kshmta badhti hai ,	Vidhyarthi ke andar smaj ke prati Kartavya bodh paida hoga	Vaignikon ka awiskar kitna mahtavpurn
S-5	SLO-1	Bechadri Pal Chatro me Utsah Vardhan Karna	PATHYA VACHAN	PTRAKARITA KI PARIBHASHA	FILM KA SAMAJIK MAHTAVA	BHASHA VAIGYANIK
	SLO-2	Beta-beti ek saman ke mahtav ko smjhana.	Vidhyarthiyon ka path kaushal bdhega	vidhvaono ki ukti ek smadhan bhi hota hai	Samajik uttar daiytav ko smjhana	Bhasha vaignikon ki jankari
S-6	SLO-1	Nadi aur Jeevan Paryavaran ke mahtav se awagat karana.	PRASTUTI	PRAMUKH SAMACHAR PATR	FILM KA VISHLESHAN	KARYALYIN SHABD
	SLO-2	Manav Jeevan me nadi ki upyogita aur Mahtav.	Natak khelne par bahut si takniki bate samajhenge	Vidhyarthiyon ki jankari badhegi	Vidhyarthi tarkik vishleshan sikhega	Shabd kaise tayar kiye jate hain vidhyorthiyon ko jankari
S-7	SLO-1	Pachees chauka Ded Sau Jamindari Pratha se awagat karana	MAHTVA	TV.PATRKARITA	DRISTIKON NIRMAN	ANGREZI SE HINDI ANUVAD
	SLO-2	Asprishya Vicharao ke Prati Sakaratamak Bnana.	Natak ka mahtav ko majhkr samaj ke hito ke sath judna.	TV patrkar ke daiytav ko smajkar vidhyarthi ise apne rozgar se jod sakta hai	Vidhyarthi ka drishtikon nirmit hoga	Hindi adhikarai aur anuvadak ke pad ke liye tayaar karna

19

S-8	SLO-1	Kahani ka Uddeshya	PRASHAN-ABHYAS	PHOTO PATRKARITA	DOCUMENTRY FILM	HINDI SE ANGREZI ANUVAD
	SLO-2	Vidhyarthiyon ko Samaj se Jode rakhna	Vidhyarthiyon ka lekhan kshmata Badhna	Vidhyarthiyon me photo patrkarita ke mahtav ka smajh paida hona	Vidhyarthi samajik dharatal ki kathinai ko smajhkar desh se judega	Hindi adhikari aur anuvadak ke pad ke liye tayaar karna.
S-9	SLO-1	Kahani Lekhan	UDDESHYA	PRASTUTIKARAN	MAIN STREAM FILM	EK DIN EK SHABD
	SLO-2	Vidhyarthi Ko likhne ki aur Prerit karna	Vidhyarthi ko smaj upyog hito ki jankari dena	Vifhyarthi apni baat rakhne ki kshmta vikstit karta hai	Vidhyarthion ko jivan ke anchue pahluon se bhi sakshaktkar	Vidhyarthiyon ko rozgaar se jodna
S-10	SLO-1	Seminar	PARICHARCHA	BHASHA-SHAILI	FILM KE DARSHAK	ATI MAHTVAPURN SHABD
	SLO-2	Vidhyarthiyon dwara Prastuti karan	Vidhyarthi me vak-kaushal bdhana	Vidhyarthi ko apni report me bhasha-shaili ko sikh kar ek badhiya reporter ban sakta hai	Vidhyarthiyon ka samajik gyan	Shabdon ke mahtav ko smajhkar use yaad karna
S-11	SLO-1	Prashan Abhyas	BHASHA SHAILI	PATRKARITA KE NIYAM	FILM AUR BAZAAR	SAMANYA SHABD AUR PARIBHASHIK SHABDAVALI ME ANTAR
	SLO-2	Vidhyarthiyon me Lekhn Kaushal ki kshmata Viksit karna.	Vidhyarthiyon ko bhasha ka mahtav smjhna	Vidhyarthi ise sikh kar ek nyay priya patrkar ban sakta hai	Vidhyarthiyon ko rozgaar se jodna	Vidhyarthiyon ko vaighniko dwara tayaar ki gai bhasha ki samaj
S-12	SLO-1	Path-Punravarti	EKANKI AUR RANGMANCH	PATRKAR KA DAIYTVA	FILM DARSHAK KA MAHTAVA	PARIBHASHIK SHABDAVALI KA MAHTAV
	SLO-2	Pariksha ke liye Saksham	Vidhyarthi isse rangmanch ke mahtav ko smajhenge	Vidhyarthiyon ko patrkar ka daityva sikhkar smaj ke uttar daityva ko nibhana hai	Vidhyarthiyon ko darshak ki ruchiyon se awagat karvana	Rozgaar se vidhyarthiyon ko jodnaw

Learning Resources	*The Prescribe Text Book Compiled and Edited by Department of Hindi* *www.gadyakosh.com* *www.shabdkosh.com*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	30%	30%	30%	30%	30%	30%	30%	30%	-
Level 2	Apply Analyze	40%	40%	50%	50%	50%	50%	50%	50%	50%	-
Level 3	Evaluate Create	30%	30%	20%	20%	20%	20%	20%	20%	20%	-
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi,CUTN, Tamilnadu	*1. Dr.S Preeti. Associate Professor & Head, SRMIST*
		2. Dr. Md.S. Islam Assistant Professor, SRMIST
		3 Dr. S. Razia Begum, Assistant Professor, SRM IST

Course Code	ULF20G01J	Course Name	French-I				Course Category	G	Generic Elective Course	L	T	P	C
										2	0	2	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department		French	Data Book / Codes/Standards			Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)

		1	2	3		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	Extend and expand their savoir-faire through the acquisition of current scenario																			
CLR-2 :	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French																			
CLR-3 :	Make them learn the basic rules of French Grammar.																			
CLR-4 :	Develop strategies of comprehension of texts of different origin																			
CLR-5 :	Strengthen the language of the students both in oral and written																			
CLR-6 :	Express their sentiments, emotions and opinions, reacting to information, situations																			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)		Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	To acquire knowledge about French language	2	75	60		H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To strengthen the knowledge on concept, culture, civilization and translation of French	2	80	70		-	H	-	H	-	H	-	-	-	-	M	-	-	-	-
CLO-3 :	To develop content using the features in French language	2	85	75		H	-	-	H	-	H	-	-	-	-	M	-	-	-	-
CLO-4 :	To interpret the French language into other language	2	70	80		H	-	H	H	H	-	-	-	-	-	-	H	-	-	-
CLO-5 :	To improve the communication, intercultural elements in French language	2	80	70		-	H	-	H	-	-	-	-	-	-	-	H	-	-	-
CLO-6 :						-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Bonjour, ça va ?	**Salut ! Je m'appelle Agnès**	**Qui est –ce ?**	**Dans mon sac, j'ai…**	**Il est comment ?**
	SLO-2	Salut	**Paul, Valérie, Manish**	**Les exemples**	**Da ns ton sac**	**Les objectifs**
S-2	SLO-1	Les pays	Les pronoms personnels sujets	Les professions	La formation du féminin (3)	L'aspect physique
	SLO-2	Les nationalités	Je, Tu, Il/Elle Nous, vous, Ils/Elles	Les exemples	Les féminins	Le corps
S-3	SLO-1	Les animaux domestiques	Les verbes être et avoir	Quelques objets	La phrase interrogative	Le caractère
	SLO-2	Les animaux	Les verbes auxiliaires	Objets	Les interrogatives	Les exemples
S-4	SLO-1	Les jours de la semaine	Les articles définis et indéfinis	La fiche d'identité	qu'est – ce que.. ?	Les prépositions de lieu (1)
	SLO-2	Les mois de l'année	Les exemples	La carte d'identité	Les exemples	Dans, sur, sous etc..,
S-5	SLO-1	Les nombres de 0 à 69	La formation du féminine (1)	La liaison	Qu'est – ce que C'est	Les nombre à partir de 70
	SLO-2	Les nombres	Les féminins	Les activités	Les objets	Les exemples
S-6	SLO-1	La famille (1)	La formation du pluriel (1)	L'élision	Qui est – ce ?	**Allo ?**
	SLO-2	Ses parents	Les exemples	Les activités	Les personnes	**Portable**
S-7	SLO-1	L'accent	Les adjectifs possessifs	Intonation descendre	la phrase négative	La formation du féminin(3)
	SLO-2	L'accent tonique	Les exemples	Les descendre	La négation	Les exemples
S-8	SLO-1	Les articles définis	Entrer en contact : salut	Intonation montante	C'est	Les articles contractés
	SLO-2	Les articles indéfinis	Entrer en contact : demander	Les montantes	Il est	Les articles partitifs
S-9	SLO-1	Bonjour, - Salut !	Dire comment ça va	Dans mon sac	Les verbes du premier group	Les pronoms personnels toniques
	SLO-2	Ca va	Comment allez-vous ?	Des objets	Les exemples	Les pronoms
S-10	SLO-1	Je m'appelle Agnès	Se présenter	Les Mots	Les verbes aller	Les adverbes interrogatifs
	SLO-2	Quel est votre nom	Présenter quelqu'un	Les expressions	Le verbe venir	Les interrogatifs
S-11	SLO-1	Les Mots	Demander	Demander poliment	Demander et répondre poliment	Les verbes du deuxième group
	SLO-2	Les Expressions	Demander le temps	Répondre poliment	Les exemples	Les exemples
S-12	SLO-1	Entrer en contact	Demander la date	Demander des informations personnelles	Demander des informations personnelles	Décrire l'aspect physique
	SLO-2	Se présenter.	Dire la date	Les exemples	Les activités	Décrire le caractère

Learning Resources		Theory:
	4.	"Génération-AI" Méthode de français, Marie-Noëlle COCTON, P.DAUDA, L.GIACHINO, C.BARACCO, Les éditions Didier, Paris, 2018.
	5.	Cahier d'activités avec deux discs compacts.

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	40%	50%	50%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	30%	20%	20%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
	1. Dr. C.Thirumurugan Associate Professor, Department of French, Pondicherry University	1. Kumaravel K. Assistant Professor & Head, SRMIST
		2. Ponrajadurai M Assistant Professor, SRMIST

Course Code	UFD20G01J	Course Name	Surface Embellishments & Accessory Making	Course Category	G	Generic Elective Course	L	T	P	C
							2	0	3	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil			Progressive Courses	Nil	
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
CLR-1 :	Exploit the basic embroidery	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Get knowledge in various traditional embroidery																		
CLR-3 :	Get knowledge on free hand embroidery																		
CLR-4 :	Get knowledge on bead, zardosi , chain attachment																		
CLR-5 :	Get knowledge in quilting , smocking																		
CLR-6 :	Get knowledge in accessory making																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	To become an entrepreneur	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To become an stylist	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To become an expert in embroidery	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Expert in aari work	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Placed in industry	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Placed in boutique	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Introduction to embroidery	Lazy daisy stitch-T	Herringbone stitch-T	Introduction to embellishments	Introduction to Accessory Making
	SLO-2	Basic Stitch - T	Lazy daisy stitch-P	Herringbone stitch-P	Applique work-T	Ring -T
S-2	SLO-1	Basic stitch-P	Lazy daisy stitch-T	Cross stitch-T	Applique work-P	Ring-P
	SLO-2	Basic Stitch - T	Lazy daisy stitch-P	Cross stitch-T	Applique work-T	Ring -T
S-3	SLO-1	Basic stitch-P	Fly stitch-T	Pearl stitch-T	Applique work-P	Ring-P
	SLO-2	Chain stitch-T	Fly stitch-P	Pearl stitch-P	Quilting-T	Bangles-T
S-4	SLO-1	Chain stitch-P	Fly stitch-T	Decorative stitch-T	Quilting-P	Bangles-P
	SLO-2	Chain stitch-T	Fly stitch-P	Decorative stitch-P	Quilting-T	Bangles-T
S-5	SLO-1	Chain stitch-P	Feather stitch-T	Decorative stitch-P	Quilting-P	Bangles-P
	SLO-2	Chain stitch-T	Feather stitch-P	Introduction to Traditional Stitches	Aari work-T	Choker-T
S-6	SLO-1	Hem Stitch –T	Feather stitch-T	Kantha-T	Aari work-P	Choker-P
	SLO-2	Hem Stitch-P	Feather stitch-P	Kantha-P	Aari work-T	Choker-T
S-7	SLO-1	Hem Stitch –T	French knot-T	Kantha-T	Aari work-P	Choker-P
	SLO-2	Hem Stitch-P	French knot-P	Kantha-P	Zardosi work-T	Anklet -T
S-8	SLO-1	Loop stitch-T	French knot-T	Kadai kamal-T	Zardosi work-P	Anklet -P
	SLO-2	**Loop stitch-P**	French knot-P	Kadai kamal-P	Zardosi work-T	Anklet -T
S-9	SLO-1	Loop stitch-T	Magic stitch-T	Kadai kamal-T	Zardosi work-P	Anklet -P
	SLO-2	**Loop stitch-P**	Magic stitch-P	Kadai kamal-P	Bead work-T	Earrings -T
S-10	SLO-1	Outline stitch-T	Magic stitch-T	Chicken kari stitch-T	Bead work-P	Earrings -P
	SLO-2	Outline stitch-P	Magic stitch-P	Chicken kari stitch-P	Bead work-T	Earrings -T
S-11	SLO-1	Running stitch-T	Fishbone stitch-T	Chicken kari stitch-T	Bead work-P	Earrings -P
	SLO-2	Running stitch-P	Fishbone stitch-P	Chicken kari stitch-P	Patch work-T	Bracelet-T
S-12	SLO-1	Long and short stitch-T	Fishbone stitch-T	Phul kari stitch-T	Patch work-P	Bracelet-P
	SLO-2	Long and short stitch-P	Fishbone stitch-P	Phul kari stitch-P	Crochet work-T	Bracelet-T
S-13	SLO-1	Satin stitch-T	Filling stitch-T	Phul kari stitch-T	Crochet work-P	Bracelet-P
	SLO-2	Satin stitch-P	Filling stitch-P	Phul kari stitch-P	Mirror work-T	Bridal-T

S-14	SLO-1	Bullion knot stitch-T	Filling stitch-T	Kasida stitch-T	Mirror work-P	Bridal-P
	SLO-2	Bullion knot stitch-P	Filling stitch-P	Kasida stitch-P	Smocking-T	Bridal-P
S-15	SLO-1	Pear stitch-T	Back stitch-T	Kasida stitch-T	Smocking-P	Bridal-P
	SLO-2	Pear stitch-P	Back stitch-P	Kasida stitch-P	Smocking-P	Bridal-P

Learning Resources	*Theory & Practice:* *1. Janice Vaine, "Hand Embroider, stitches at a glance ", (2014), Country Bumpkin Publishers Ltd.,* *2. A-Z of embroidery stitches, (2014), Country Bumpkin Publishers Ltd.,*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	20%	20%	15%	15%	15%	15%	15%	15%	15%	15%
Level 2	Apply Analyze	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
Level 3	Evaluate Create	10%	10%	15%	15%	15%	15%	15%	15%	15%	15%
	Total	100 %		100 %		100 %		100 %		100 %	

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com 2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com	1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com 2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com	1. S.Umamageshwari, Assistant Professor & Head, FSH, SRMIST 2. Ms.Priyanga, Technical Instructor, FSH, SRMIST

Course Code	UFD20D01P	Course Name	Basic Pattern Making & Garment Construction – Kids Wear	Course Category	E	Specific Elective course	L	T	P	C
							0	0	5	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
CLR-1 :	To gain knowledge in drafting	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To gain knowledge in sewing																		
CLR-3 :	Get knowledge on cutting , marker																		
CLR-4 :	Get knowledge on kids silhouette																		
CLR-5 :	Employ the fundamental terms of pattern making																		
CLR-6 :	Utilize the basic seams and implementing on various																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Would be gained knowledge in drafting	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To become an entrepreneur	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To become pattern master	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Placed in industry	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Become stylist	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Trainee in PM & GC	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	**SLO-1**	Sewing machine tools-T	*Introduction to Fullness-T*	*Basic components-T*	*Introduction kid's wear-T*	*Summer frock-T*
	SLO-2	Sewing machine tools-P	Types of fullness-T	*Sleeves & collars-T*	*Basic bodice-T*	Design development
S-2	**SLO-1**	Sewing machine tools-P	Darts -P	*Basic sleeve-P*	*Basic bodice-P*	Pattern making-P
	SLO-2	Sewing machine tools-P	Darts -P	*Basic sleeve-P*	*Basic bodice-P*	Pattern making-P
S-3	**SLO-1**	*Sewing practice in paper*	Darts -P	*Basic sleeve-P*	*Basic bodice-P*	Cutting-P
	SLO-2	*Sewing practice in paper*	Tucks-P	*Bell sleeve-P*	*Basic bodice-P*	Cutting-P
S-4	**SLO-1**	*Sewing practice in paper*	Tucks-P	*Bell sleeve-P*	Bib –T	*Sewing-P*
	SLO-2	*Sewing practice in paper*	Tucks-P	*Bell sleeve-P*	Design development	*Sewing-P*
S-5	**SLO-1**	*Sewing practice in paper*	*pleats-P*	*Puff sleeve-P*	Pattern making-P	*A-line frock-T*
	SLO-2	*Sewing practice in paper*	Pleats-P	*Puff sleeve-P*	Pattern making-P	Design development
S-6	**SLO-1**	*Introduction to seams-T*	Pleats-P	*Puff sleeve-P*	Cutting-P	*Pattern making-P*
	SLO-2	*Plain seam-P*	Gathers-P	*Kimono sleeve-P*	Cutting-P	*Pattern making-P*
S-7	**SLO-1**	*Top stitch seam-P*	Gathers-P	*Kimono sleeve-P*	Sewing-P	Cutting-P
	SLO-2	*Lapped seam-P*	Gathers-P	*Kimono sleeve-P*	Sewing-P	Cutting-P
S-8	**SLO-1**	*French seam-P*	Shirring-P	*Basic collar-P*	Jabla –T	*Sewing-P*
	SLO-2	*Flat fell seam-P*	Shirring-P	*Basic collar-P*	Design development	*Sewing-P*
S-9	**SLO-1**	*Mock seam-P*	Shirring-P	*Basic collar-P*	Pattern making-P	*Designer wear-Kids-T*
	SLO-2	*Piped seam-P*	Ruffles-P	*Peter Pan collar-P*	Pattern making-P	*Designer wear-Kids-P*
S-10	**SLO-1**	*Edge seam-P*	Ruffles-P	*Peter Pan collar-P*	Cutting-P	*Designer wear-Kids-P*
	SLO-2	*Slot seam-P*	Ruffles-P	*Peter Pan collar-P*	Cutting-P	*Designer wear-Kids-P*
S-11	**SLO-1**	*Matua makers seam-P*	Frills-P	*Sailor collar-P*	Sewing-P	*Designer wear-Kids-P*
	SLO-2	*Introduction to seam finishing-T*	Frills-P	*Sailor collar-P*	Sewing-P	*Designer wear-Kids-P*
S-12	**SLO-1**	*Pinked seam finish-P*	Frills-P	*Sailor collar-P*	Baby bed –T	*Designer wear-Kids-P*
	SLO-2	***Herringbone** seam finish-P*	Gores-P	*Scalloped collar-P*	Design development	*Designer wear-Kids-P*
S-13	**SLO-1**	*Hem stitched seam finish-P*	Gores-P	*Scalloped collar-P*	Pattern making-P	*Designer wear-Kids-P*
	SLO-2	*Zig-zag seam finish-P*	Gores-P	*Scalloped collar-P*	Pattern making-P	*Designer wear-Kids-P*
S-14	**SLO-1**	*Binding-P*	Godets-P	***Band collar-P***	Cutting-P	*Designer wear-Kids-P*
	SLO-2	*Bias binding-P*	Godets-P	***Band collar-P***	Cutting-P	*Designer wear-Kids-P*
S-15	**SLO-1**	*Facing -P*	Godets-P	***Band collar-P***	Sewing-P	*Designer wear-Kids-P*
	SLO-2	*Facing-P*	Godets-P	*Band collar-P*	Sewing-P	*Designer wear-Kids-P*

Learning Resources	Practice: 1. Martin, Shoben *"Pattern Cutting and Making Up"*, 2011, CBS publishers 2. De castro, *"Practical step by step"* 2016, Firefly publishers

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	-	30	-	30	-	30	-	30	-	30
Level 2	Apply Analyze	-	40	-	40	-	40	-	40	-	40
Level 3	Evaluate Create	-	30	-	30	-	30	-	30	-	30
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications,, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com 2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com	1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com 2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com	1. S.Umamageshwari, Assistant Professor & Head, FSH, SRMIST 2. . Prof.H.Balaguru (Margaret Magizhilni), Assistant Professor, FSH, SRMIST

Course Code	UFD20D02P	Course Name	**Basic Pattern Making**	Course Category	E	*Specific Elective course*	L	T	P	C
							0	0	5	3

Pre-requisite Courses	*Nil*		Co-requisite Courses	*Nil*			Progressive Courses	*Nil*		
Course Offering Department		*Fashion Designing*		Data Book / Codes/Standards				*Nil*		

Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :		To gain knowledge in drafting																		
CLR-2 :		To gain knowledge in marker																		
CLR-3 :		Get knowledge on cutting																		
CLR-4 :		Get knowledge on silhouette																		
CLR-5 :		Employ the fundamental terms of pattern making																		
CLR-6 :		Utilize the basic drafting and implementing all over																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Would be gained knowledge in drafting	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To become an entrepreneur	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To become pattern master	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Placed in industry	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Become stylist	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Trainee in PM	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)			15	15	15	15	15
S-1	SLO-1	Sewing machine tools-T	Introduction to Fullness-T	Basic Pattern-T	Basic bodice front-T	Dart manipulation-T
	SLO-2	Sewing machine tools-P	Types of fullness-T	Sleeves & collars-T	Basic bodice front-P	Dart manipulation-P
S-2	SLO-1	Sewing machine tools-P	Darts -P	Basic sleeve-P	Basic bodice front-P	Dart manipulation-P
	SLO-2	Sewing machine tools-P	Darts -P	Basic sleeve-P	Basic bodice front-P	Trail fit- Dart manipulation-P
S-3	SLO-1	Sewing practice in paper	Darts -P	Basic sleeve-P	Basic bodice back-T	Trail fit- Dart manipulation-P
	SLO-2	Sewing practice in paper	Tucks-P	Bell sleeve-P	Basic bodice back-P	Slash and spread method-T
S-4	SLO-1	Sewing practice in paper	Tucks-P	Bell sleeve-P	Basic bodice back-P	Slash and spread method-P
	SLO-2	Sewing practice in paper	Tucks-P	Bell sleeve-P	Basic bodice back-P	Slash and spread method-P

31

S	SLO					
S-5	SLO-1	Sewing practice in paper	pleats-P	Puff sleeve-P	Trail fit basic bodice -T	Trail fit-slash and spread method-P
	SLO-2	Sewing practice in paper	Pleats-P	Puff sleeve-P	Trail fit basic bodice -P	Trail fit-slash and spread method-P
S-6	SLO-1	Introduction to seams-T	Pleats-P	Puff sleeve-P	Trail fit basic bodice –P	Dart conversion-T
	SLO-2	Plain seam-P	Gathers-P	Kimono sleeve-P	Basic torso-T	Dart conversion-P
S-7	SLO-1	Top stitch seam-P	Gathers-P	Kimono sleeve-P	Basic torso-P	Dart conversion-P
	SLO-2	Lapped seam-P	Gathers-P	Kimono sleeve-P	Basic torso-P	Trail fit –dart conversion-P
S-8	SLO-1	French seam-P	Shirring-P	Basic collar-P	Basic torso-P	Trail fit –dart conversion-P
	SLO-2	Flat fell seam-P	Shirring-P	Basic collar-P	Basic torso-P	Pivot method-T
S-9	SLO-1	Mock seam-P	Shirring-P	Basic collar-P	Trail fit-basic torso-T	Pivot method-P
	SLO-2	Piped seam-P	Ruffles-P	Peter Pan collar-P	Trail fit-basic torso-P	Pivot method-P
S-10	SLO-1	Edge seam-P	Ruffles-P	Peter Pan collar-P	Trail fit-basic torso-P	Pivot method-P
	SLO-2	Slot seam-P	Ruffles-P	Peter Pan collar-P	Basic skirt front-T	Trial fit-pivot method-P
S-11	SLO-1	Matua makers seam-P	Frills-P	Sailor collar-P	Basic skirt front-P	Trial fit-pivot method-P
	SLO-2	Introduction to seam finishing-T	Frills-P	Sailor collar-P	Basic skirt front-P	Basic pattern making-Kids-T
S-12	SLO-1	Pinked seam finish-P	Frills-P	Sailor collar-P	Basic skirt front-P	Basic pattern making-Kids-T
	SLO-2	**Herringbone** seam finish-P	Gores-P	Scalloped collar-P	Basic skirt back-T	Basic pattern making-Kids-P
S-13	SLO-1	Hem stitched seam finish-P	Gores-P	Scalloped collar-P	Basic skirt e back-P	Basic pattern making-Kids wear -P
	SLO-2	Zig-zag seam finish-P	Gores-P	Scalloped collar-P	Basic skirt back-P	Basic pattern making-Kids wear -P
S-14	SLO-1	Binding-P	Godets-P	**Band collar-P**	Basic skirt back-P	Basic pattern making-Kids wear -P
	SLO-2	Bias binding-P	Godets-P	**Band collar-P**	Trail fit skirt -T	Basic pattern making-Kids wear -P
S-15	SLO-1	Facing -P	Godets-P	**Band collar-P**	Trail fit skirt -P	Basic pattern making-Kids wear -P
	SLO-2	Facing-P	Godets-P	Band collar-P	Trail fit skirt –P	Basic pattern making-Kids wear -P

Learning Resources	*Practice:* *1. Martin, Shoben "Pattern Cutting and Making Up", 2011, CBS publishers* *2. De castro, "Practical step by step" 2016, Firefly publishers*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30	-	30	-	30	-	30	-	30
	Understand										
Level 2	Apply	-	40	-	40	-	40	-	40	-	40
	Analyze										
Level 3	Evaluate	-	30	-	30	-	30	-	30	-	30
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications,ts, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com *2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com*	*1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com* *2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com*	*1. S.Umamageshwari,* * Assistant Professor & Head,* * FSH, SRMIST* *2. . Prof.H.Balaguru (Margaret Magizhilni),* * Assistant Professor, FSH, SRMIST*

Course Code	UFD20D03P	Course Name	Basic Garment Construction		Course Category	E	Specific Elective course	L	T	P	C
								0	0	5	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil			
Course Offering Department		Fashion Designing		Data Book / Codes/Standards		Nil				

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To gain knowledge in sewing				Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLR-2 :	To gain knowledge in finishing																		PSO -1 / PSO -2 / PSO -3
CLR-3 :	Get knowledge on seams																		
CLR-4 :	Get knowledge on zipper attachment																		
CLR-5 :	Get knowledge on binding, bias binding																		
CLR-6 :	Get knowledge on fusing																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Would be gained knowledge in sewing	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To become an entrepreneur	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To own a garment unit	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Placed in industry	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Become stylist	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Trainee in GC	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)			15	15	15	15	15
S-1	**SLO-1**		Sewing machine tools-T	Mock seam-P	Introduction to Fullness-T	Basic components-T	Tab collar-P
	SLO-2		Sewing machine tools-P	Mock seam-P	Types of fullness-T	Basic components-P	Tab collar-P
S-2	**SLO-1**		Sewing machine tools-P	Mock seam-P	Darts -P	Basic sleeve-P	Tab collar-P
	SLO-2		Sewing machine tools-P	Flat fell seam-P	Darts -P	Basic sleeve-P	Back collar-P
S-3	**SLO-1**		Sewing practice in paper	Flat fell seam-P	Darts -P	Basic sleeve-P	Back collar-P
	SLO-2		Sewing practice in paper	Flat fell seam-P	Tucks-P	Bell sleeve-P	Back collar-P
S-4	**SLO-1**		Sewing practice in paper	Matua makers seam-P	Tucks-P	Bell sleeve-P	Back collar-P
	SLO-2		Sewing practice in paper	Matua makers seam-P	Tucks-P	Bell sleeve-P	Neck facing-T
S-5	**SLO-1**		Sewing practice in paper	Introduction to seam finishing-T	pleats-P	Puff sleeve-P	Neck facing-P
	SLO-2		Sewing practice in paper	Pinked seam finish-P	Pleats-P	Puff sleeve-P	Neck facing-P
S-6	**SLO-1**		Introduction to seams-T	Pinked seam finish-P	Pleats-P	Puff sleeve-P	Neck binding-T
	SLO-2		Plain seam-P	Pinked seam finish-P	Gathers-P	Kimono sleeve-P	Neck binding-P
S-7	**SLO-1**		Plain seam-P	Herringbone seam finish-P	Gathers-P	Kimono sleeve-P	Neck binding-P
	SLO-2		Plain seam-P	Herringbone seam finish-P	Gathers-P	Kimono sleeve-P	Lining-P
S-8	**SLO-1**		Top stitch seam-P	Herringbone seam finish-P	Shirring-P	Basic collar-P	Lining-P

	SLO-2	Top stitch seam-P	Hem stitched seam finish-P	Shirring-P	Basic collar-P	Lining-P
S-9	SLO-1	Lapped seam-P	Hem stitched seam finish-P	Shirring-P	Basic collar-P	Interlining-P
	SLO-2	Lapped seam-P	Hem stitched seam finish-P	Ruffles-P	Peter Pan collar-P	Interlining-P
S-10	SLO-1	French seam-P	Zig-zag seam finish-P	Ruffles-P	Peter Pan collar-P	Pockets-P
	SLO-2	French seam-P	Zig-zag seam finish-P	Ruffles-P	Peter Pan collar-P	Pockets-P
S-11	SLO-1	French seam-P	Zig-zag seam finish-P	Frills-P	Sailor collar-P	Pockets-P
	SLO-2	Piped seam-P	Binding-P	Frills-P	Sailor collar-P	Plackets-P
S-12	SLO-1	Piped seam-P	Binding-P	Frills-P	Sailor collar-P	Plackets-P
	SLO-2	Piped seam-P	Binding-P	Gores-P	Scalloped collar-P	Plackets-P
S-13	SLO-1	Edge seam-P	Bias binding-P	Gores-P	Scalloped collar-P	Cuffs-P
	SLO-2	Edge seam-P	Bias binding-P	Gores-P	Scalloped collar-P	Cuffs-P
S-14	SLO-1	Edge seam-P	Bias binding-P	Godets-P	Band collar-P	Cuffs-P
	SLO-2	Slot seam-P	Facing-P	Godets-P	Band collar-P	Zipper-P
S-15	SLO-1	Slot seam-P	Facing-P	Godets-P	Band collar-P	Zipper-P
	SLO-2	Slot seam-P	Facing-P	Godets-P	Band collar-P	Zipper-P

Learning Resources	**Practice:** *1. Martin, Shoben "Pattern Cutting and Making Up", 2011, CBS publishers* *2. De castro, "Practical step by step" 2016, Firefly publishers*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	-	30	-	30	-	30	-	30	-	30
Level 2	Apply Analyze	-	40	-	40	-	40	-	40	-	40
Level 3	Evaluate Create	-	30	-	30	-	30	-	30	-	30
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com *2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com*	*1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com* *2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com*	*1. S.Umamageshwari,* *Assistant Professor & Head,* *FSH, SRMIST* *2. . Prof.H.Balaguru (Margaret Magizhilni),* *Assistant Professor, FSH, SRMIST*

Course Code	ULE20AE1T	Course Name		English		Course Category	A	Ability Enhancement Course	L	T	P	C
									4	0	0	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil			
Course Offering Department	English		Data Book / Codes/Standards			Nil				

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)																
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15		

CLR-1 : Extend and expand the integrity in an individual which shall never allow him/her to compromise upon a noble way of living

CLR-2 : Enable the students to overcome the fear of speaking a foreign language and enable them to think through a foreign language.

CLR-3 : Make them communicate an unbiassed way of thinking in a better manner

CLR-4 : Develop strategies of comprehension of texts based on different culture and life styles

CLR-5 : Strengthen spoken and written skills of the student in English

CLR-6 : Help them express their sentiments, emotions and opinions, and reactions to information and situations in a civilized, cultured and humane manner.

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	To acquire knowledge of becoming better beings through the tools of Language and Literature	2	75	60	H	H	H	-	-	H	-	H	-	H	H	H	-	-	-
CLO-2 :	To acquire a strong knowledge on concept, culture, civilization through English Literature	2	80	70	-	H	-	H	-	H	-	H	-	-	H	H	-	-	-
CLO-3 :	To develop own content and to be able to translate using the features in English Language	2	70	65	H	-	-	H	-	H	-	H	-	-	H	H	-	-	-
CLO-4 :	To interpret the contents in the texts presented in English Language	2	70	70	H	-	H	H	H	H	-	H	-	-	H	-	-	-	-
CLO-5 :	To present an improved and healthier communication and intercultural elements acquired through English Literature	2	80	70	-	H	-	H	-	H	-	H	-	-	H	-	-	-	-
CLO-6 :	To participate in any level of conversation and discussion presented in English with both proficiency in the language and positive caliber in the content of speech	2	75	70	H	H	-	H	M	H	M	H	H	H	H	H	H	H	H

Duration (hour)		12	12	12	12	12
S-1	SLO-1	*Introduction to the art of poetry writing will be done*	*Post-colonial impacts in India as observed in their language and culture will be discussed.*	*Story through images is explained to the students*	*The definition and purpose of monologue is explained*	Homophones and Homonyms are to be explained in the class along with examples of usage.
	SLO-2	*The rationale behind this unit will be discussed.*	*The students will be encouraged to impart their views*	*The students are asked to create their own stories from those images*	*the sample monologues are to be provided to the learners*	How where and when these as vocabulary can be used is to be explained
S-2	SLO-1	*Feminism through Kamaladas' poem' In Kindergarten' is explained*	*Mathraboothan and the mother tongue influence in English – a discussion*	*Every day the students are made to bring their own cartoons to tell stories related to social issues and political issues.*	*The learners are made to create their own monologue contents.*	*Cross word puzzles are to be given to the students to make them understand the differences and usage of homophones and homonyms*
	SLO-2	*feminist critique's stand through poets like Meena Kandasamy is discussed*	*Students from different regions are asked to talk. The peculiarity in their pronunciation is to be identified by them*	*How to identify irony and sarcasm is taught*	*The contents are assessed and the lacuna is informed*	*The students are evaluated by making them use homophones and homonyms on their own*

S-3	**SLO-1**	The writer Meena Kandasamy is invited to read her poems on women.	Enjoywithinlimits, says Mr Mathruboothamistaught and discussed	International Political memes to be created in the class	Discuss the contents created by the students and reiterate the idea that a monologue should mimic a story and has to have a proper beginning middle and an end.	How exactly to decide a proper word at a given situation is to be practically explained in the class.
	SLO-2	Questions on her perspectives are to be posed by the students	Everymistakefound in the textisanalysed	Memes on popular issues to be created in the class	The created monologues are to be assessed by the students themselves	Mundane situations are to be given to the students to check their ability to use those words
S-4	**SLO-1**	Gender inequality is discussed through A K Ramanujam and his poetry	The structure of sentence in English and the distorsion of the sentence isverified	Autobiography and biography differences are explained	To ask the students to bringnewspaper to class and makethem select a column and readitloudly.	To give all the parts of speech not according to the grammar book order but according to a method which would easily make one understand correlation of one with the other. For instance – Noun, Pronoun, Adjective, Verb, Adverb… will have to be the order

	SLO-2	*Different legal situations where both the genders suffer is explained in the class*	*Differènt sentences are given and tested*	*Certain Classic autobiographies and biographies are presented*	*No meaningis to beexplained. Just the flow is to bechecked.*	*The students are made to use as many adjectives as possible for describing their friends*
S-5	SLO-1	*Kalki the poetisinvited to conduct a guets lecture on herownpoem.*	*Nobel? What Nobel, asks MrMathrubootham is discussed*	*How to give voice to an inanimate object.*	*Another reading loud session of the same passages are to be conducted along with dictionary checking for meanings are to be done.*	*The parts of speech must beused in different sentences*
	SLO-2	*Questions on her perspectives are to be posed by the students*	*The attitudes of people in a ludicrous manner is discussed*	*Different objects are given to the students and they are asked to give autobiographical notes to them*	*The new meanings that the students get must be compared with the given word and the distance between the meanings are to be explained*	*the teacherought to use the board to draw a situation to make one understandeachpart's usage.*
S-6	SLO-1	*Seminar to generate discussion to enhance gender sensitivity is conducted*	*The Text is analyzed in detail*	*Practically test the students in class by giving them different concrete objects.*	*To make them compare and realize how they had overcome their fear for English*	*Along with parts of speech particularly when Verb is being taught Tenses ought to be taught with same methodology mentioned above.*
	SLO-2	*Case studies are to be incorporated by the students in their seminar*	*More insights into Indian English is given*	*Ask the students to evaluate each other's autobiography on concrete objects*	*The comprehensive techniques are taught*	*The students are asked to create a lighter vein situation and asked to use all the tenses*

41

S-7	**SLO-1**	Human interest columns in news papers - tragedies on women men and transgender documented is read aloud and discussed in the class room.	*Neutral accent is taught along with right pronunciation*	*Caption writing is taught*	*To develop the ability to pick up a conversation istaugh*	*The rules of Tenses are taught with live examples in the classes.*
	SLO-2	. how much are the students able to relate with or able to feel emotionally for those situations is to be checked and analysed	*Test is to be conducted to check how far a student is able to understand neutral accent*	*The purpose of the caption writing is to be instilled*	*to engage in conversations and be able to interupt and end conversation appropriatelywilllbetaught*	*Ability to use all the rules in tenses is taught.*
S-8	**SLO-1**	*Case studies to be given to the students to document their reactions*	*Mr Mathruboothamisfullysupporting all new technologies – discussion*	*Different examples for captions are given*	*Different situations to be given to the students to engage in a conversation.*	*The basic way to pick an error is by already knowing the rules of grammar thoroughly.*
	SLO-2	*Find out if there is any student finding it hard to emote or is insensitive toward the moment*	*Humor and sarcasmisskimmedfrom the text*	*The studenst are asked to create captions similar to the ones shown in the class*	*The students are asked to find errors in each others' monologue*	*Hence all the rules are to be brushed up*
S-9	**SLO-1**	*Students are to made to createtheirownenactable content on the prevailinggenderinequalities*	*How to write a statement and question is to be taught with reference to the text.*	*The students are made to give captions different news articles, products and situations*	*To test how much one is able to use ironyhumor and sarcasm in one's conversation*	*Excercises on all sorts of possible errors are given to the students and asked to rectify.*
	SLO-2	*The students are asked to improvise on dialogue on theirown*	*The way sentences are constructed according to the regional impact is discussed*	*The best is appreciated for its qualities of being best*	*Natural usage of punisexplained*	*Mathrabootham's passages are given to the studentsagain to check the errors.*

42

S-10	**SLO-1**	*Feminism vs Gender inequality a test for the students to chart out the existing gulf*	*Pizza maavu : Welcome to Mr Mathruboothamfoodrecipiewebsiteis discussed*	*Public Speakingexamplessince Julius Caesar to Martin Luther isgiven*	*To teachdifferentkinds of reading. - skimming scanning and intensive reading extensive reading is taught*	*Definesynonym and antonym. Ask the sudents to identifysynonyms and antonyms in text.*
	SLO-2	*False allegations and Legal situations sometimes created by women to corner men only degrades the freedom struggle of women – discuss*	*The students are made to explain the textthemselves*	*The techniques used by different leaders sinceagesisdiscussed*	*Teh students are practicallyasked to use thosemethodology to understand a text*	*Demonstartetheriunderstanding of synonyms and antonyms in active learning. Introduce thesaurus reference.*
S-11	**SLO-1**	*A detailed discussion on the 4 poets is done in the class through comparative method*	*Identify the errors and make students to rewrite first two texts*	*The Ted X talks are played in the class, different political leader's canvasing is presented*	*The students are made to read the passages loudly*	*Demeonstrateunderstanding of words by relatingthem to their opposites (antonyms)*
	SLO-2	*While comparison the students are able to get a deeper analytical way of thinking and are able to present an all encompassed points*	*Check if they are able to retain the humor in the text after correcting the sentences*	*What makes a talk impressive is identified and discussed*	*The students are asked questions from the passages to check their retention capacity*	*Demonstrateunderstanding of wordswithsimilar but not identicalmeanings (synonyms)*
S-12	**SLO-1**	*The comprehension and retention and application of all the acquired knowledge of the student is checked by initiating an informal discussion in the class.*	*Identify the errors and make the students to rewrite the last two texts*	*The students are givendifferent topics to give impromptu*	*The learner is made to select phrases and words from the given passages and is asked to use it in own sentences*	*With the studentsbrainstormshortlist of commonlyusedwords*

SLO-2	*The overall development in the student's EQ pertaining to gender oriented issues will be sensible and objective.*	*Check if they are able to retain the humor in the text after correcting the sentences. Explain the result to them*	*The best talk isrecorded and made available for other'srefferences*	*The ability to converse with humor sarcasm or deep thoughts and with the capacity to emote the desired emotion in the other is checked*	*Askthem to rapidlygivesynonyms and antonyms to thosewords*

Learning Resources	*Theory:* 6. Horizon- English Text Book – Compiled and Edited by the Faculty of English Department, FSH, SRMIST, 2020 7. *English Gramar in Use by Raymond Murphy*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	30%	-	30%	-	30%	-	30%	-	30%	-
	Analyze										
Level 3	Evaluate	40%	-	40%	-	40%	-	40%	-	40%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
	1. Prof. Daniel David, Prof & Head, Department of English, MCC, Chennai	1. Dr. Shanthichitra, Associate Professor, & Head, Department of English, FSH,SRMIST
		2. Dr K B Geetha, Assistant Professor, Department of English, FSH, SRMIST

Course Code	UCD20S01L	Course Name	Soft Skills		Course Category	S	Skill Enhancement Course	L	T	P	C
								0	0	2	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	
Course Offering Department	Career Development Centre	Data Book / Codes/Standards			-	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	Expose students to right attitudinal and behavioral aspects and to build the same through activities																		
CLR-2 :	Develop and nurture interpersonal skills of the students through individual and group activities.																		
CLR-3 :	Increase efficiency and leadership skills and to improve team results.																		
CLR-4 :	Acquire time management skills and develop creative skills																		
CLR-5 :	Understand intercultural communication and etiquettes required in a professional environment																		
CLR-6 :	Instill confidence in students and develop skills necessary to face the challenges of competitive exams and placements																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLO-1 :	Re-engineer their attitude and understand its influence on behavior	3	80	70	M	M	M	-	M	H	M	-	-	H	H	H	M	H	H
CLO-2 :	Acquire inter personal skills and be an effective goal oriented team player	3	80	70	M	M	M	-	M	H	M	-	-	H	H	H	M	H	H
CLO-3 :	Understand the importance of time management and creativity	3	85	75	M	M	M	-	M	H	M	-	-	H	H	H	M	H	H
CLO-4 :	Build confidence during any presentation	3	85	75	M	M	M	-	M	H	M	-	-	H	H	H	M	H	H
CLO-5 :	Develop interpretation skills and intercultural communication	3	85	75	M	M	M	-	M	H	M	-	-	H	H	H	M	H	H
CLO-6 :	Help the students succeed in competitive exams and placements	3	80	70	M	M	M	-	M	H	M	-	-	H	H	H	M	H	H

Duration (hour)		6	6	6	6	6
S-1	SLO-1	IKIGAI	Interpersonal Skills	Creating brands – activity (posters, flyers, business cards)	Value of Time	Intercultural communication – beliefs, customs and attitude of people in different countries (US, UK, Japan, West Asia, China, Russia)
	SLO-2	IKIGAI	Emotional Intelligence	Creating brands – activity (posters, flyers, business cards)	Diagnosing Time Management	Social and cultural etiquettes
S-2	SLO-1	Attitude	Importance of Team Work	Causes of Stress and Its Impact	Weekly Planner, To do list, Prioritizing work	Communication etiquettes
	SLO-2	Factors influencing Attitude	Team Building Activity	How to Manage Stress and Distress?	Time management activity	Telephone etiquettes

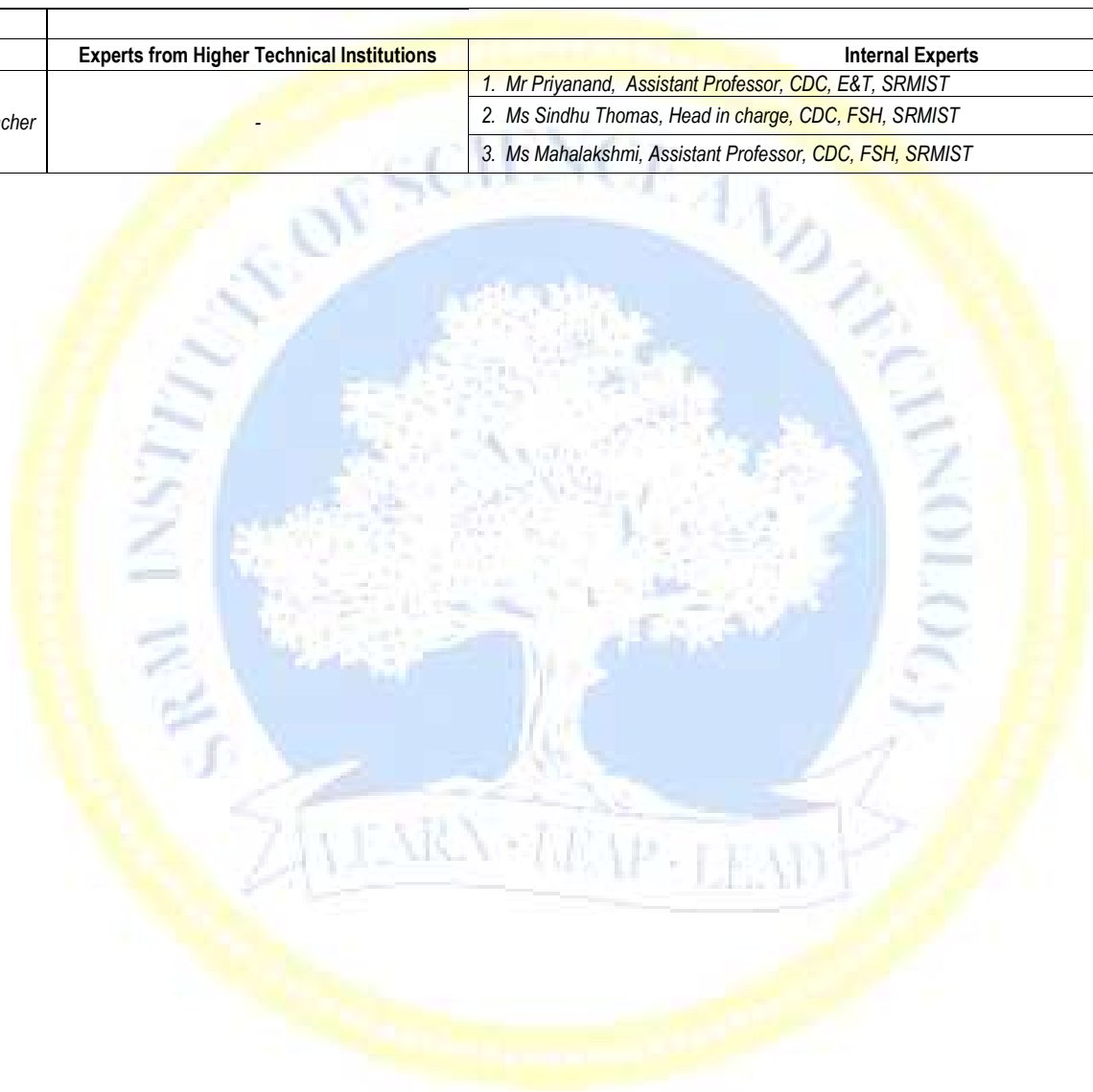|						
S-3	SLO-1	*SWOT Analysis*	*Leadership skills*	*Understanding the Circle of Control*	*Creativity – think out of the box*	*Dinning etiquettes*
	SLO-2	*Individual SWOT Analysis - activity*	*Leadership skills based Activity*	*Stress Busters*	*Creativity Activity*	*Grooming etiquettes*
S-4	SLO-1	*Extempore Practice Session*	*Networking skills*	*Conflicts in Human Relations – reasons*	*Creativity Assessment Activity*	*Ice breaking*
	SLO-2	*Extempore Practice Session*	*Networking skills based Activity*	*Approaches to conflict resolution*	*Creativity Assessment Activity*	*Designing ice breaker games*
S-5	SLO-1	*Extempore Practice Session*	*Negotiation skills*	*Conflict resolution – case studies*	*Brainstorming, use of groups and individual brainstorming techniques to promote idea generation*	*Ice breaker activity*
	SLO-2	*Extempore Practice Session*	*Negotiation skills based Activity*	*Conflict resolution – case studies*	*Brainstorming session activities*	*Ice breaker activity*
S-6	SLO-1	*Extempore Practice Session*	*Entrepreneurial Skills*	*Importance and necessity of Decision Making*	*Brainstorming session*	*Introduction to resume building*
	SLO-2	*Extempore Practice Session*	*Entrepreneurial knowledge, Focus, Investment, Risk tolerance, Resilience, Negotiation, Ethics, Networking*	*Process of Decision Making, Practical Way of Decision Making, Weighing Positives and Negatives*	*Brainstorming session*	*Introduction to resume building*

Learning Resources	1. *Jeff Butterfield, Soft Skills for Everyone, CENGAGE, India, 2015* 2. *Dr. K. Alex, Soft Skills, S.Chand Publishing & Company, India, 2014* 3. *Covey Sean, Seven habits of highly effective teens, Simon & Schuster, New York, 2014*	*4. Carnegie Dale, How to win friends and influence people, Simon and Schuster, New York, 2016* *5. Thomas A Harris, I am ok, you are ok, Arrow, London, 2012* *6. Daniel Coleman , Emotional Intelligence , Bloomsbury, India, 2016*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA-1 (20%)	**CLA-2 (20%)**	**CLA-3 (30%)**	**CLA-4 (30%)##**
		Practice	Practice	Practice	Practice
Level 1	Remember	10%	10%	30%	15%
	Understand				
Level 2	Apply	50%	50%	40%	50%
	Analyze				
Level 3	Evaluate	40%	40%	30%	35%
	Create				
	Total	100 %	100 %	100 %	100 %

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Ajay Zener, Director, Career Launcher	-	1. Mr Priyanand, Assistant Professor, CDC, E&T, SRMIST
		2. Ms Sindhu Thomas, Head in charge, CDC, FSH, SRMIST
		3. Ms Mahalakshmi, Assistant Professor, CDC, FSH, SRMIST

SEMESTER-II

Course Code	UFD20201T	Course Name	FIBER MANUFACTURING AND PROCESSING	Course Category	C	Core course	L	T	P	C
							2	2	0	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil			
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			Nil			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	The knowledge and skills related to the Fabric manufacturing				Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLR-2 :	To provide a comprehensive insight about fabric structure																		
CLR-3 :	To equip students to gain knowledge about dyeing and printing																		
CLR-4 :	To acquire knowledge on fibers, yarns and fabric and its finishes																		
CLR-5 :	To learn to maintain brand value on fabric production																		
CLR-6 :	To acquire knowledge on performance and use of fabrics by the consumer																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	The knowledge and skills related to the fabric manufacturing	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Students can get the knowledge about the fabric structure	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To equip students to gain knowledge about dyeing and printing	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Acquired knowledge on fibers, yarns and fabric and its finishes	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Learned to maintain brand value on fabric production	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Acquired knowledge on performance and use of fabrics by the consumer	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Introduction to FMP	Finishes-Introduction	Types of mercerization	Printing-Introduction	Identify defects
S-2	SLO-1	Classification of textiles	Importance of finishes	Crease resistant finish	Printing-definition	Classification
S-3	SLO-1	Woven and Knitting	Classification of finishes	Flame retardant finish	Styles of printing	Woven defects
S-4	SLO-1	Knitting-definition	Basic finishes-Intro	Waterproof finish	Printing methods	Causes of woven defects
S-5	SLO-1	Knitting needles	Bleaching	Dyeing-Introduction	Preparation of printing paste	Remedies of woven defects
S-6	SLO-1	Types of knitting needles	Calendaring	Definition	Ingredients of printing paste	Knitted defects
S-7	SLO-1	Knitting structures	Tendering	Stages of dyeing	Block printing	Causes of Knitted defects
S-8	SLO-1	Plain	Scouring	Fiber dyeing	Roller printing	Remedies of Knitted defects
S-9	SLO-1	Purl	Kier method	Yarn dyeing	Screen printing	Dyeing defects
S-10	SLO-1	Rib	Weighting	Piece dyeing	Rotary printing	Causes of dyeing defects
	SLO-2	Interlock	Singeing	Garment dyeing	Digital printing	Remedies of dyeing defects
S-11	SLO-1	Circular knitting machine	Singeing types	Dyeing machineries	Batik printing	Printing defects
	SLO-2	Warp knitting	Functional finishes-Introduction	Jigger dyeing machine	Tie and dye printing	Causes of printing defects
S-12	SLO-1	Weft knitting	Sanforization	Jet dyeing machine	Comparison between dyeing and printing	Remedies of printing defects
	SLO-2	Difference between warp and weft knitting	Mercerization	Beam dyeing machine	Fabric faults-Introduction	Common fabric faults

Learning Resources	**Theory:** **1. Davind J spencer KNITTING TECHNOLOGY, England, Woodhead publishing Limited, 1996. 3. Bernard P.Corbman, Fiber to Fabric, McGraw-Hill 1975** **2. Dr.N.N. Mahapatra, Textile Dyeing, Woodhead Publishing India, 2018,**

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30	-	30	-	30	-	30	-	30	30
Level 2	Apply Analyze	40	-	40	-	40	-	40	-	40	40
Level 3	Evaluate Create	30	-	30	-	30	-	30	-	30	30
	Total	100 %		100 %		100 %		100 %		100 %	

 # CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts

1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur,
    kgknitex@gmail.com
	1. Mr.sandeepkumar Lecturer WSC Ministry of Textiles
	 sandeepkryadav2910@gmail.com
		1. Balaguru.H (Margaret Magizhilini),
		    Assistant Professor, FSH, SRMIST

2.Shanmugam, Director, Popular Process, Tirupur,
    popularprocesss@gamil.com
	2. Rochsowmiya, Assistant Professor
	  I.G Trichy roch913@gmail.com
		2. Umamageshwari.S
		  Assistant Professor & Head, FSH, SRMIST

Course Code	UFD20202T	Course Name	**Fundamentals Of Designing II**	Course Category	C	*Core Course*	L	T	P	C
							2	2	0	4

Pre-requisite Courses	*Nil*	Co-requisite Courses	*Nil*	Progressive Courses	*Nil*
Course Offering Department	*Fashion Designing*	Data Book / Codes/Standards			*Nil*

Course Learning Rationale (CLR): The purpose of learning this course is to:

		Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
CLR-1 :	*Exploit concepts related to creative drawing*																			
CLR-2 :	*Employ various topics related to fashion theories*																			
CLR-3 :	*Address concepts related to concept and inspiration*																			
CLR-4 :	*Get knowledge on creative drawing*																			
CLR-5 :	*Employ various concepts related design development*																			
CLR-6 :	*Utilize the basic concepts to apply boards*																			

Course Learning Outcomes (CLO): At the end of this course, learners will be able to:

		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 :	*Understood the basic and technical terms*	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	*Discussed the various types of art movements*	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	*Developed in creating skills*	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	*Would gained the knowledge of concept and inspiration*	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	*Understood the important of design development from motif*	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	*Would gained knowledge about elements and principles*	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	*Introduction to design development*	**Fashion terminology**	*Repetition - T*	*Still life II- T - A*	*Research board - T*
	S SLO-2	**Wall painting**	**Fashion fad**	**Repetition - P**	*Still life II- P - A*	*Mood board - T*
S-2	SLO-1	*Warli – T*	*Fashion followers*	*P - paint*	*Still life II- T - b*	*Color board - T*
	SLO-2	*Warli – P*	**Classic**	*Warm color*	*Still life II- P - B*	*Client board - T*
S-3	SLO-1	**Pithora – T**	**Fashion Creator**	*P - paint*	*Still life II- T - C*	*Story board - T*
	SLO-2	**Pithora – P**	*Ense,mble*	*Cool color*	*Still life II- P - C*	*Fabric board - T*

S-4	SLO-1	Gond – T	Fashion innovator	P- paint	Tint - T	Design development board - T
	SLO-2	Gond – P	Fashion trend - T	Neutral color	Tint - P	Illustration board - T
S-5	SLO-1	Saura – T	Online publication	P - paint	Tone - T	Final illustration board - T
	SLO-2	Saura – P	Fashion forecasting	Design with warm color	Tone - P	Cost sheet - T
S-6	SLO-1	Madubhani – T	Fast and slow fashion	P - paint	Shade - T	Spec sheet - T
	SLO-2	Madubhani – P	Haute couture	Design with cool color	Shade - P	Trims and accessories board - T
S-7	SLO-1	Floor Painting – T	Prêt o porte	P - paint	Traditional design Tint - T	Trims and accessories board - T
	SLO-2	Floor Painting – P	Fashion theory	Design with neutral color	raditional design Tint - P	Fashion leaders
S-7	SLO-1	Alpona – T	Trickle up theory	Geometrical Repetition - T	Floral design Tint - T	Fashion innovators
	SLO-2	Alpona – P	Trickle down theory	Geometrical Repetition - P	Floral design Tint - P	Research board -P
S-8	SLO-1	Kolam – T	Trickle across theory	P- A3	Paisley design Tint - T	Mood board - P
	SLO-2	Kolam – P	Fashion cycle	P –A4	Paisley design Tint - P	Color board - P
S-8	SLO-1	Kalamezuthu pattu - T	Rise	Geometrical print - T	Stripes tint - T	Client board - P
	SLO-2	Kalamezuthu pattu - P	Peak	Geometrical print - P	Stripes tint - P	Story board - P
S-09	SLO-1	Pattachithra – T	Obsolescence	P- A3	Traditional design Tone - T	Fabric board - P
	SLO-2	Pattachithra – P	Decline	P –A4	raditional design Tone- P	Design development board - P
S-09	SLO-1	Design Development - T	Factors influencing fashion	Traditional print - T	Floral design tone- T	Illustration board - P
	SLO-2	Design Development - P	Factors	Traditional print - P	Floral design Tone- P	Final illustration board - P
S-10	SLO-1	Architecture – T	Global	P- A3	Paisley design Tone - T	Cost sheet - P
	SLO-2	Architecture – P	Season	P –A4	Paisley design Tone- P	Spec sheet - P
S-10	SLO-1	Cards – T	Color	Research methodology I -T	Stripes Tone- T	Trims and accessories board - P

	SLO-2	Cards – P	Economical	Research methodology I -P	Stripes Tone- P	Art movement
S-11	SLO-1	Floral – T	Affordability	Research methodology I -T	Traditional design Shade - T	Expressionism
	SLO-2	Floral – p	Social	Research methodology I-P	raditional design Shade - P	Neolism
S-11	SLO-1	Sculpture – T	Aesthetic	Research methodology II - T	Floral design Shade - T	Pointillism
	SLO-2	Sculpture – P	Physical	Research methodology II - P	Floral design Shade - P	Pop art
S-12	SLO-1	Stripes – T	Trade	Research methodology II - T	Paisley design Shade - T	Op art
	SLO-2	Stripes – P	Climate	Research methodology II - P	Paisley design Shade - P	Surrealism
S-12	SLO-1	Flags – T	Health	Research methodology III - T	Stripes Shade - T	Art Decco
	SLO-2	Flags – p	Age of person	Research methodologyIII - P	Stripes Shade - P	Art nouveau

Learning Resources	Theory: 1.Neethu Azad Raman(2018), Fashion Design & Technology, Neelkanth Publishers 2.Jenny Davis (2015), A Complete Guide to Fashion Designing, Abhishek Publications

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30	-	30	-	30	-	30	-	30	-
Level 2	Apply Analyze	40	-	40	-	40	-	40	-	40	-
Level 3	Evaluate Create	30	-	30	-	30	-	30	-	30	-

Learning Assessment

 # CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts

1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com
2.Ms.Esther Rani , Thorkal Couture,
thorkal couture@gmail.com
	1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com
	2.Prof.V.Sujitha, Indhra Gandhi College, Trichy,
	ssujitha1118@gmail.com
		1. S.Umamageshwari,
		   Assistant Professor & Head,
		   FSH, SRMIST
		2. Ms.Priyanga,
		   Technical Instructor,
		   FSH, SRMIST

Course Code		UFD20203T	Course Name	History of Costumes (Presentation)	Course Category	C	Core course	L	T	P	C
								3	1	0	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil				
Course Offering Department		Fashion Designing		Data Book / Codes/Standards							

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)																
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

CLR-1 : The acquire knowledge about ancient civilization
CLR-2 : The basic knowledge about the fashion in different periods
CLR-3 : To equip students to contribute in shaping the present and to promote the future fashion
CLR-4 : To help the students to trace the evolution of clothing form paleolithic age to the modern age
CLR-5 : To provide the students an overview of historical costume
CLR-6 : To introduce students to the various traditional textile of India and to give an understanding of their contemporary status

PLO column headers: Level of Thinking (Bloom) | Expected Proficiency (%) | Expected Attainment (%) | Scientific Knowledge | Problem Analysis | Design & Development | Analysis, Design, Research | Modern Tool Usage | Society & Culture | Environment & Sustainability | Ethics | Individual & Team Work | Communication | Project Mgt. & Finance | Life Long Learning | PSO - 1 | PSO - 2 | PSO - 3

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Students would learn the knowledge of the arrival in Indian costume	2	70	65	H	-	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Students would know the importance of the development of world costumes	2	80	70	H	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Students would gain the knowledge of the regional costumes	2	75	60	-	H	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Students would learn reality in worldwide costumes	2	70	70	H	-	-	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Students would learn the out sketches the costumes and theoretical of costumes	2	80	70	-	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Students would gain knowledge about worldwide costumes	2	75	65	-	-	H	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Egyptian costumes	Roman Costumes	Victorian Revolution	Ancient Indian costumes	Japanese and china
	SLO-2	Egyptian culture	Roman culture	Victorian culture	Indian culture	Culture & religious
S-2	SLO-1	Egyptian periods	Roman periods	Victorian Era	State wise costumes	Asiatic empires
	SLO-2	Early costumes	Early costumes	Early costumes	Indian textiles costumes	Early costumes
S-3	SLO-1	Pre-Historic	Pre-Historic	Pre-historic	Vedic	Pre historic
	SLO-2	Jewelry	Jewelry	Jewelry	Mauryan	Regional textiles
S-4	SLO-1	women's costumes	women's costumes	Women's costumes	Kushans	Occasion wear
	SLO-2	Men's costumes	Men's costumes	Men's costumes	Satavahanas, Gupta periods	Party wear
S-5	SLO-1	Accessories	Accessories	Accessories	Mughal periods	Festival wear costumes
	SLO-2	Hairstyles	Hairstyles	Hairstyles	Traditional Textiles	Ornaments
S-6	SLO-1	Footwear	Footwear	Footwear	Regional textiles	Textiles materials
	SLO-2	Ornaments	Ornaments	Ornaments	Regional costumes of India	women's costumes
S-7	SLO-1	Materials	materials	materials	South region	Men's costumes
	SLO-2	Outer garments	Outer garments	Outer garments	North region	Accessories
S-8	SLO-1	Seasonal costumes	Seasonal costumes	Seasonal costumes	East region	Hairstyles
	SLO-2	Mesopotamian	Greek costumes	Europe costumes	West region	Footwear
S-9	SLO-1	French costumes men's and women's	Era period	I period	women's costumes	Ornaments
	SLO-2	Byazantine costumes	Costumes	Costumes	Men's costumes	materials
S-10	SLO-1	Style	Symbolic motifs	Head dress	Mahbubani	Outer garments
	SLO-2	Religious	Influencing costume change	Hairstyle	Tanchoi	Seasonal costumes
S-11	SLO-1	Location	Materials	Footwear	Bandhini	Traditional textiles
	SLO-2	Climate period	Textile design	Accessories	Dacca muslin	Silk materials
S-12	SLO-1	World affairs	Culture	Swatch collection	Himru	Weave design

53

	SLO-2	Presentation	presentation	presentation	presentation	Presentation
S-13 -	SLO-1	PPT presentation	PPT presentation	PPT presentation	PPT presentation	PPT presentation
15	SLO-2	PPT presentation	PPT presentation	PPT presentation	PPT presentation	PPT presentation

Learning Resources	**Theory:** 1.20th century fashion by peacock j, published by M/S themes & Edison, London. 2.Fashion memoir by Yves saint Laurent, Pieme Berge published by M/S Vikas Publishing house Pvt, Ltd New Delhi	1.	3.A History of costumes in the West by Boucher published by Thames and Hudson London` 4.Konemann A history of Fashion in the 20th Century - 1974

Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30	-	30	-	30	-	30	-	30	-
	Understand										
Level 2	Apply	40	-	40	-	40	-	40	-	40	-
	Analyze										
Level 3	Evaluate	30	-	30	-	30	-	30	-	30	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Mr.Azaruddin store Manager Fab India Chennai azarfarook@gmail.com	1. Mr.Sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	1. Balaguru.H (Margaret Magizhilini), Assistant Professor, FSH, SRMIST
2.Nivash.N Sr.Merchandiser Samara Exports Tripur nivash@samaraexports.in	2.Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	2. Umamageshwari.S Assistant Professor & Head, FSH, SRMIST

Course Code	ULT20G02J	Course Name	Tamil-II			Course Category	G	Generic Elective Course	L	T	P	C
									2	0	2	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil			
Course Offering Department	Tamil		Data Book / Codes/Standards		Nil					

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)

CLR-1 :	To generate in students a sensitivity to gender marginalization and Eco sensitivity.
CLR-2 :	An evolved consciousness in the minds to accommodate all is developed
CLR-3 :	The ability to accept all and to co- exist is initiated
CLR-4 :	To create community connectivity and interdependence is initiated
CLR-5 :	To instill language skills
CLR-6 :	To give them all the historical insights

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1 Fundamental Knowledge	2 Application of Concepts	3 Link with Related Disciplines	4 Procedural Knowledge	5 Skills in Specialization	6 Ability to Utilize Knowledge	7 Skills in Modeling	8 Analyze, Interpret Data	9 Investigative Skills	10 Problem Solving Skills	11 Communication Skills	12 Analytical Skills	13 PSO-1	14 PSO-2	15 PSO-3
CLO-1 :	To acquire knowledge about Tamil Language	2	75	60	H	H	H	-	-	H	H	H	H	H	H	H	H	H	H
CLO-2 :	To strengthen the knowledge on concept, culture, civilization and translation of Tamil	2	80	70	-	H	-	H	H	H	H	-	-	H	H	H	H	H	H
CLO-3 :	To develop content using the features in Tamil language	2	70	65	H	-	-	H	-	H	H	H	-	H	H	H	H	H	H
CLO-4 :	To use Tamil Language and Literature to enhance their creativity	2	70	70	H	-	H	M	H	-	-	-	H	H	H	H	H	H	H
CLO-5 :	To improve communication and creative expression in Tamil language	2	80	70	-	H	-	H	-	H	H	-	-	H	H	H	H	H	H
CLO-6 :	To enable the students to speak and write in chaste Tamil	2	75	70	H	H	H	H-	H	H	H	H	H	H	H	H	H	H	H

	Duration (hour)	12	12	12	12	12
S-1	SLO-1	தமிழில் காலந்தோறும் அகமரபு	களப்பிரர் காலம்	பல்லவர் காலம்	சங்ககால வரலாறு	தமிழ்ச் சிறுகதைப் போக்குகள்
	SLO-2	அக இலக்கியப் போக்குகள்	அறமும் வாழ்வியலும்	பல்லவர் கால இலக்கியம்	சங்ககால மக்களின் வாழ்வியல்	தமிழ்ச் சிறுகதையும் தமிழ்ச் சமூக வாழ்வியலும்
S-2	SLO-1	எட்டுத்தொகை நூல்களும் பெயர்களும்	திருக்குறள் உலகப்பொதுமறை	பக்தியும் தமிழும்	முச்சங்கம் – அறிமுகம்	புதுமைப்பித்தன் - அகல்யா
	SLO-2	எட்டுத்தொகையில் அக நூல்கள்	திருக்குறள் கட்டமைப்பு	பக்தி இலக்கியங்கள்	முச்சங்க வரலாறு	தொன்மம் – கட்டுடைப்பு
S-3	SLO-1	ஐங்குறுநூறு (203)	தமிழில் வினை	சைவ சமய இலக்கியங்கள்	செம்மொழி இலக்கியங்கள்	அகிலன் - ஒருவேளைச் சோறு
	SLO-2	தலைவனின் நாட்டுப் பெருமை	திருக்குறள் வினைத்திட்பம் (67)	தேவார மூவர்	பாட்டும் தொகையும்	தொழிற்புரட்சியும் விவசாயமும்
S-4	SLO-1	குறுந்தொகை (130)	உழவும் தமிழர் வாழ்வும்	தேவாரம் – திருஞான சம்பந்தர் பாடல்	எட்டுத்தொகை உருவாக்கப் பின்புலம்	ஆண்டாள் பிரியதர்ஷினி – மாத்திரை
	SLO-2	அகவாழ்வில் நம்பிக்கை வேர்கள்	திருக்குறள் - உழவு (104)	தேவாரம் – திருநாவுக்கரசர் பாடல்	எட்டுத்தொகையும் தமிழர் வாழ்வியலும்	குடும்பம் – கட்டமைப்பு
S-5	SLO-1	பண்டைத் தமிழரின் வாழ்வியல்	சமண சமய இலக்கியங்கள்	திருவாசகம் அறிமுகம்	பத்துப்பாட்டு உருவாக்கப் பின்புலம்	பாரதேவி - மாப்பிள்ளை விருந்து
	SLO-2	பண்டைத் தமிழர் உணர்வியல்	நாலடியார்	மாணிக்கவாசகர் பாடல்	பத்துப்பாட்டும் தமிழர் வாழ்வியலும்	எளிய மனிதர்களின் கதை
S-6	SLO-1	அகநானூறு (44)	இலக்கியங்களில் நட்பு	வைணவ சமய வளர்ச்சிப் போக்கு	பதினென் கீழ்க்கணக்கு நூல்கள்	சிங்கார வடிவேலு – தவிப்பு
	SLO-2	புறவாழ்வோடு கூடிய அகம்	நட்பில் பிழை பொறுத்தல் (221)	வைணவ சமய இலக்கியங்கள்	பதினென் கீழ்க்கணக்கும் தமிழர் அற மரபும்	புறக்கணிப்பின் வலி
S-7	SLO-1	கற்றறிந்தார் ஏத்தும் கலி	தமிழர் மருத்துவம்	நாலாயிரத் திவ்யப் பிரபந்தம்	நீதி இலக்கியங்கள்	செய்தி அறிக்கை அறிமுகம்
	SLO-2	கலித்தொகை கட்டமைப்பு	நீதி இலக்கியத்தில் மருத்துவ நூல்கள்	பெரியாழ்வார் பாடல்	நீதி இலக்கியங்களின் பன்முகத் தன்மைகள்	செய்தி அறிக்கை தயாரித்தல்
S-8	SLO-1	கலித்தொகை (149)	திரிகடுகம்	ஆண்டாள் பாடல்	காப்பிய இலக்கணம்	விமர்சனம்
	SLO-2	வாழ்வியல் அறமும் அகமும்	செங்கோல் அரசு	தொண்டரடிப்பொடி ஆழ்வார் பாடல்	காப்பியப் போக்குகள்	இலக்கியம், கலை விமர்சனம்
S-9	SLO-1	தமிழர் புறமரபு	இனியவை நாற்பது அறிமுகம்	தமிழில் இஸ்லாமிய இலக்கியங்கள்	ஜம்பெருங்காப்பியங்கள்	நேர்காணல் அறிமுகம்
	SLO-2	புற இலக்கியங்கள்	இனியவை நாற்பதின்	இஸ்லாமிய	ஜம்பெருங்காப்பியங்களி	நேர்காணல் – நுட்பங்கள்

56

			தனித்தன்மைகள்	இலக்கியங்களின் கொடை	ன் சிறப்புகள்	
S-10	SLO-1	புறநானூறு (235)	இனியவை நாற்பது (14)	சீறாப்புராணம்	தமிழ்ச் சமூகமும் சமயத் தத்துவங்களும்	நேர்காணல் கேள்வி தயாரிப்பு
	SLO-2	கையறுநிலை	இனிமையும் அழகும்	மானுக்குப் பிணைநின்ற படலம் (5 பாடல்கள்)	சமயத் தத்துவங்களும் வாழ்வியல் விழுமியங்களும்	நேர்காணல் பதிவும் எழுது முறையும்
S-11	SLO-1	ஆற்றுப்படை அறிமுகம்	பண்டைக்காலப் போரும் வாழ்வும்	கிறித்தவ சமய இலக்கியங்கள்	பன்னிரு திருமுறை – அறிமுகம்	பேச்சுக்கலை அறிமுகம்
	SLO-2	ஆற்றுப்படை மரபுகள்	போர் இலக்கியங்கள்	கிறித்தவ இலக்கியங்களின் கொடை	பன்னிரு திருமுறை – வரலாறு	தமிழரின் பேச்சுக்கலை
S-12	SLO-1	சிறுபாணாற்றுப்படை	களவழி நாற்பது (14)	ஆதிநந்தாவனப் பிரளயம்	நாலாயிரத் திவ்யப் பிரபந்தம் – அறிமுகம்	பேச்சுக்கலையின் வகைகள்
	SLO-2	நல்லியக்கோடனும்பாணர் வாழ்வியலும்	தமிழர் வீரம்	ஏதேன் தோட்ட வருணனை	பன்னிரு ஆழ்வார்கள் வரலாறு	பேச்சுப் பயிற்சி

Learning Resources	1.	மௌவல், தொகுப்பும் பதிப்பும் - தமிழ்த்துறை ஆசிரியர்கள், தமிழ்த்துறை, எஸ்.ஆர்.எம். அறிவியல் மற்றும் தொழில்நுட்பக் கல்விநிறுவனம், காட்டாங்குளத்தூர், **603203, 2020.**
	2.	தமிழண்ணல், புதிய நோக்கில் தமிழ் இலக்கிய வரலாறு, மீனாட்சி புத்தக நிலையம், மதுரை, 2017
	3.	மு. அருணாசலம், தமிழ் இலக்கிய வரலாறு, நூற்றாண்டு முறை (9ஆம் நூ. முதல் 16 வரை), தி பார்க்கர், சென்னை, 2005
	4.	தமிழ் இணையக் கல்விக்கழகம் - **http://www.tamilvu.org/**
	5.	மதுரை தமிழ் இலக்கிய மின் தொகுப்புத் திட்டம் - **https://www.projectmadurai.org/**

Learning Assessment

	Bloom's Level of Thinking	**Continuous Learning Assessment (50% weightage)**								**Final Examination (50% weightage)**	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	30%	30%	30%	30%	30%	-
	Understand										
Level 2	Apply	40%	40%	50%	50%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	30%	20%	20%	20%	20%	20%	20%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

\# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Expert from Higher Technical Institutions**	**Internal Experts**
	1. Dr. R..Srinivasan, Associate Professor, Department of Tamil, Presidency College, Chennai.	1. B.Jaiganesh, Assistant Professor & Head, FSH, SRMIST
		2. T.R.Hebzibah Beulah Suganthi, Assistant Professor, FSH, SRMIST
		3.S.Saraswathy, Assistant Professor, FSH, SRMIST

Course Code	ULH20G02J	Course Name	HINDI-II		Course Category	G	Generic Elective Course	L	T	P	C
								2	0	2	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil		
Course Offering Department		HINDI	Data Book / Codes/Standards			Nil			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To be able to converse well in the Hindi Language																		
CLR-2 :	To read and write and clarity																		
CLR-3 :	To be willing listeners and translators –where need be																		
CLR-4 :	To acquire the values/thought contents of the writers and practice in it in life.																		
CLR-5 :	To find motivation through the various forms of literature and learn to overcome any challenges of life.																		
CLR-6 :	To discover the importance of the language in making education as a means of growth in life and not mere literacy.																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	To acquire knowledge about Medieval and Modern Poetry.	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To consider the relevance of the present trends in Hindi and their contemporary relevance.	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To help develop better understanding of the Hindi language by studying the stories with reference to current reality.	2	70	65	H	-	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	To understand the usage of the present Advertising trends and its creative angles with the varied skills of Hindi Language.	2	70	70	H	-	H	H	H	-	-	-	-	-	H	-	-	-	-
CLO-5 :	To make translation of good literature and any relevant document from the Hindi Language to English and Vice-versa.	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	To help the learner to tackle Administrative terminologies, help them use Idioms and Phrases in their daily life, with ease.	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Kavye ke guno se awagat karana - Jaysi	Kahani Idkiyan	VIGYAPAN	ANUVAD	Takniki Shabdavali
	SLO-2	Ishk hakiki evam moksh bhava se awagat karana	Nari Shakti ki sarthakata	Srijnatamak kshmata jagrit karna	Vidhyarthiyon ko sikhaya jayega anuvad kitna upyogi hai	Vaignik tarike se bhashaon ka avishkaar karna
S-2	SLO-1	Surdas – Vatsalya ras se awagat karana	Kahani gunda Prem ki prakashtha se awagat karvana	VIGYAPAN KYA HAI	ARTH	ARTH
	SLO-2	Bhakti Bhavna se vidhyarthiyon ko jodna	Prtantr bharat ki samajik vyavstha se awagat karvana	Shabdavali evam chitratamakta se awagat karvana	Vidhyarthiyon dwara arth smajkar samaj ke liye mahtavpurn karya kar payenge	Vidhyarthi uske arth dwara hi uske mahtav smjhenge
S-3	SLO-1	Tulsidas-Manav mulyon ki prabal bhavna jagrit karna	KAHANI KE TATVA	VIGYAPAN KI BHASHA	PARIBHASHA	PARIBHASHA
	SLO-2	Dharmik Parvarti se awagat karana	Kahani ke tatva ki mahatta se awagat karvana	Bhasha ki abhivyakti ke pryog ko smjhana	Vibhinn vidwano dwara di gai paribhasha se us baat ko smjhenge vidhyathi	Vibhinn vidwano dwara di gai paribhasha se us baat ko smjhenge vidhyathi
S-4	SLO-1	Tiruvaluvaar – naitik mulyon ko jagrit karna	KAHANI KE AAYAM	VIGYAPAN KA PRBHAV	MAHATVA	SHABDAVALI KI AVSHYAKTA
	SLO-2	Vidhyarthiyon ko nitivaan bnana	Vidhyarthiyon ko kahani ke vidhinn ayam se awagat karvana	Shravaya-drishya samgri ke prbhav ki upyogita	Samijik jan-jeevan ke liye anuvad ke mahtav ko smjhana.	Vaignikon ka awiskar kitna mahtavpurn
S-5	SLO-1	Desh prem ki bhavna bharna	LEKHAK PARICHAY	VIGYAPAN AUR BAZAR	UDDESHYA	BHASHA VAIGYANIK
	SLO-2	Krantikari vicharon se Awagat karana	Lekhako ke jivan se awagat karvana	Vidhyarthioyon ko vigyapan se bazar me kaise sthapit kiya ja skata hai batana	Vidhyarthi anuvad ke uddeshya ko smajhkar samaj upyogi karya krne me apni sarthak bhumika nibhayenge	Bhasha vaignikon ki jankari
S-6	SLO-1	Badal Raag- Desh prem ki bhavna bhrna	KAHANI PATH	VIGYAPAN AUR ROZGAR	HINDI-ENGLISH	KARYALYIN SHABD
	SLO-2	Krantikari vicharo se awagat karana	Vidhyarthiyon ko kahani path ke dwara unka vak kausal majbut karna	Vidhyarthi savam ka ad-ajency bhi bna paye	Hindi adhikarai aur anuvadak ke pad ke liye tayaar karna	Shabd kaise tayar kiye jate hain vidhyorthiyon ko jankari
S-7	SLO-1	Pret ka Byaan -Bhukhmari evam akaal se awagat karana	KAHANI KA SARANSH	VIGYAPAN KI NIYAM	ENGLISH-HINDI	ANGREZI SE HINDI ANUVAD
	SLO-2	Samajik samanta banaye rkhne ki pravarti jagana	Lekhan kshmata ka vikas hona	Vigyapan ka ek hi niyam bhasha ka kashav jo vidhyarthiyon me viksit kiya jayega	Hindi adhikarai aur anuvadak ke pad ke liye tayaar karna	Hindi adhikarai aur anuvadak ke pad ke liye tayaar karna

S-8	**SLO-1**	Lahro se dark a nauka paar nhi hoti –chatro ko sahashi bnana	KAHANI KA UDDESHYA	VIGYAPAN KA MAHTVA	ANUVAD KI UPYOGITA	HINDI SE ANGREZI ANUVAD
	SLO-2	Karmaththa purn bhavna ko jagrit karna	Kahani ke uddeshy unke jiwan ke mahtav ko smjhne me sahayk banna	Vartman me uski prasangikta vidhyarthiyon ko smjhana	Vidhyarthiyon ko vibhin karyalayon me hindi adhikari pad ki jankari prapt	Hindi adhikari aur anuvadak ke pad ke liye tayaar karna.
S-9	**SLO-1**	Javani –rashtr prem ki bhavna jagrit karna	KAHANI KA VISHELESHAN	PRINT VIGYAPAN	ANUVADk KI BHUMIKA	EK DIN EK SHABD
	SLO-2	Vir ras evam virta ki pravati se awagat karana	Vishleshan kshmata viksit hota	Vidhyarthi iski bhasha sikhenge	Vidhyarthiyon ko anuvadak ki bhumika ka mahtav smajh aayega jiske adhar par vo kaam karenge	Vidhyarthiyon ko rozgaar se jodna
S-10	**SLO-1**	Dhool- saman vyavhar ki pravarti jagana	KAHANI PARICHARCHA	RADIO, TV.VIGYAPAN	SAHITYIK ANUVAD	PRYOJANMULAK SHABD KA MAHTAVA
	SLO-2	Satah se jude rahne ke prerna dena.	Vaad-vivad se vidhyarthiyon me apni baat ko rkhne ki yogyata banna	Vidhyarthiyon ko abhyas karvaya jayega	Vibhinn bhashaon ke sahitya ka anuvad kaise kiya jane ki chunouti ko samjajh payenge	Vidhyarthiyon ko vaighniko dwara tayaar ki gai bhasha ki samaj
S-11	**SLO-1**	KAVYA BIBM	KAHANI ANDOLAN	Ad agency	ANUVAD KE NIYAM	VIBHINN KSHETRO ME PRYOJANMULAK SHABDO KA MAHATAV
	SLO-2	Vidhyarthiyon ko naye-naye bibm ki jankari prapt hona	Vibhinn kahani andolan se bhi awagat karana	Ad agency aur swarozgaar se jodna	Anuvad ke niyamo ko vidhyarthi smajh payenge	Hindi adhikari pad par karyarat
S-12	**SLO-1**	SAMUHIK PARICHARCHA	KAHANI KA BADLTA SWAROOP	VIGYAPAN KA SWARUP	SHABDO KA MAHATAV	VAIGYANIK SHABDAVALI KI AVSHYAKATA
	SLO-2	Vidhyarthiyon ki bolne ki kaushal kshamta ko bdhana	Smay ke sath unke swarup ke bdlav ka bhi vidyarthi me samajh paida hona	Vidhyarthiyon ko vigyapan lekha ki barikayon ki samajh utpann hona	Shabda anuvad ke mahtva ko vidhyarthi smajhenge	Vidhyarthiyon ko shabdo ki vaignikta se jodna

Learning Resources	*The Prescribe Text Book Compiled and Edited by Department of Hindi* *www.kavitakosh.org* *www.shabdkosh.com*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	40%	50%	50%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	30%	20%	20%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Expert from Higher Technical Institutions**	**Internal Experts**
	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi,CUTN, Tamilnadu	*1. Dr.S Preeti. Associate Professor & Head, SRMIST*
		2. Dr. Md.S. Islam Assistant Professor, SRMIST
		3 Dr. S. Razia Begum, Assistant Professor, SRM IST

Course Code	ULF20G02J	Course Name	French-II		Course Category	G	Generic Elective Course	L	T	P	C
								2	0	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil		
Course Offering Department	French		Data Book / Codes/Standards		Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	Strengthen the language of the students both in oral and written																		
CLR-2 :	Express their sentiments, emotions and opinions, reacting to information, situations																		
CLR-3 :	Make them learn the basic rules of French Grammar.																		
CLR-4 :	Develop strategies of comprehension of texts of different origin																		
CLR-5 :	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French																		
CLR-6 :	Extend and expand their savoir-faire through the acquisition of current scenario																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO -3
CLO-1 :	To acquire knowledge about French language	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To strengthen the knowledge on concept, culture, civilization and translation of French	2	80	70	-	H	-	H	-	-	-	-	-	-	M	-	-	-	-
CLO-3 :	To develop content using the features in French language	2	70	65	H	-	-	H	-	-	-	-	-	-	H	-	-	-	-
CLO-4 :	To interpret the French language into other language	2	70	70	H	-	H	H	H	-	-	-	-	-	H	-	-	-	-
CLO-5 :	To improve the communication, intercultural elements in French language	2	80	70	-	H	-	H	-	-	-	-	-	-	H	-	-	-	-
CLO-6 :	To enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French	2	75	70	H	-	M-	H	H	-	-	-	-	-	-	-	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Les loisirs	**La routine**	**Où faire ses courses ?**	**Découvrez et dégustez**	**Tout le monde s'amuse**
	SLO-2	**Les activités**	**Les exemples**	Les courses	**Dégustez**	**Le monde**
S-2	SLO-1	Les activités quotidiennes	Les adjectifs interrogatifs	Les aliments	Les articles partitifs	Les sorties
	SLO-2	Les quotidiennes	Les trois formes	Les exemples	Du, De la, De l', Des	Les exemples
S-3	SLO-1	Les matières	Les nombres ordinaux	Les quantités	Le pronom en (la quantité)	Situer dans le temps
	SLO-2	Les exemples	Les nombres	Les exemples	Le bon quantité	Les activités
S-4	SLO-1	Le temps	L'heure	Les commerces	Très ?	Les vêtements
	SLO-2	L'heure	Quelle heure est-il ?	Les activités	Beaucoup ?	Les accessoires
S-5	SLO-1	Les fréquences	Le pronom personnel COD	Les commerçants	La phrase négative (2)	**Les ados au quotidien**
	SLO-2	Les activités	Les exemples	Les exemples	Les négations	**La vie quotidienne**
S-6	SLO-1	Les sons [u]	Les pronominaux	Demander le prix	C'est /Il est	Les adjectifs démonstratifs
	SLO-2	Les sons [y]	Se promener, se coucher etc…,	Dire le prix	Les activités	Ce, Cet, Cette, Ces
S-7	SLO-1	Les loisirs	Les verbes du premier groupe	Les services	L'impératif	La formation du féminin
	SLO-2	Les exemples	Parler, Demander, Poser	Les exemples	Les exemples	Les exemples
S-8	SLO-1	La routine	groupe en –e_er,é_er,-eler,-eter	Les moyens de paiement	Les verbes devoir, pouvoir	Le pronom indéfini on
	SLO-2	Les activités	Appeler, Jeter etc..,	La carte de crédits	Les verbes savoir, vouloir	Les activités
S-9	SLO-1	Les Mots	Le verbe prendre	les sons [ã]	Il faut	Le futur proche
	SLO-2	Les expressions	Les exemples	Les sons [an]	Le verbe impersonnel	S+Aller+Infinitif du verbe
S-10	SLO-1	Exprimer ses gouts	Parler de ses gouts	Découvrez !	Au restaurant : Commander et commenter	Le passe composé
	SLO-2	Les exemples	Des gouter	Dégustez !	Les restaurant	Les exemples
S-11	SLO-1	Exprimer ses préférences	Parler de ses préférences	Au restaurant : commander	Inviter à une invitation	Les verbes voir et sortir
	SLO-2	Les activités	Les exemples	Au restaurant : commenter	Répondre à une invitation	Décrire une tenue
S-12	SLO-1	Décrire sa journée	Décrire sa journée	Inviter à une invitation	Les Mots	écrire un message amical
	SLO-2	Les exemples	Les activités	Répondre à une invitation	Les expressions	Lire un message

Learning Resources	*Theory:* 1. **"Génération-AI"** Méthode de français, Marie-Noëlle COCTON, P.DAUDA, L.GIACHINO, C.BARACCO, Les éditions Didier, Paris, 2018. *2.Cahier d'activités avec deux discs compacts.*

Learning Assesment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	40%	50%	50%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	30%	20%	20%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
	1. Dr. C.Thirumurugan Associate Professor, Department of French, Pondicherry University	1. Kumaravel K. Assistant Professor & Head, SRMIST
		2. Ponrajadurai M Assistant Professor, SRMIST

Course Code	UJK20201L	Course Name	Communication Skills	Course Category	JK	Life Skill Course	L	T	P	C
							0	0	4	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil		
Course Offering Department	English		Data Book / Codes/Standards		Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To make the students learn the native speakers' accent.																		
CLR-2 :	To educate them about word stress of English																		
CLR-3 :	The enable them to participate in group discussion and debates																		
CLR-4 :	To improve their participation and participation skills																		
CLR-5 :	To improve the listening and speaking abilities in English																		
CLR-6 :	LSRW skills all together is developed in every student																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Understand the native speakers' exact pronunciation	2	75	60	H	H	H	H	-	-	-	H	H	H	H	H	-	-	-
CLO-2 :	Master the sound systems of English	2	80	70	H	H	H	-	-	-	-	H	H	H	H	H	-	-	-
CLO-3 :	Have a better Word stress, Rhythm and Intonation	2	70	65	H	H	H	-	H	H	-	-	H	H	H	H	-	-	-
CLO-4 :	Develop Neutral Accent	2	70	70	H	H	H	-	H	-	-	-	-	-	H	H	-	-	-
CLO-5 :	Participate in any conversation with any native speaker	2	80	70	H	H	-	H	-	H	-	H	H	H	H	H	-	-	-
CLO-6 :	Clear any standardized tests conducted to measure the English language ability like IELTS and TOEFL	2	75	70	H	H	H	H	H	H	H	H	H	H	H	H	H	H	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Introduction to Digital language lab - helps in the listening skills by providing an interactive environment to the students	*Learners are enabled to record their speech and listen to it in order to correct their lacuna*	*Reading software is used to facilitate reading exercises for the students*	*To enable the students to familiarize with word processor blogging*	Students are enabled to learn and pronounce stressed and unstressed words
	SLO-2	The students will be able to converse fluently	*One will know himself where he/ she has gone wrong*	*Flow in reading will be improved*	*online publishing. Will be learnt by the students*	The practice will lead them to acquire neutral accent and understand foreign accent
S-2	SLO-1	*Students are exposed to functional language*	*Fluency and Pronunciation to be evaluated*	*The usage of phonetics will be mandated.*	Enable the students in learning situational language	Common topics in IELTS speaking test and TOFEL will be provided to assess the students.
	SLO-2	*This exposure will help them pick up fluency*	*Their standard will measured*	*reading will be done in the class*	Create imaginary situations and students are allowed to engage in conversations	Assessments will be provided for self scrutiny
S-3 – S-4	SLO-1	*Lab 1 In the wall of Pink Floyed to be played for the students*	*Lab 4 Students are given a situation, they need to write a respond for it by writing a letter requesting information or explaining the situation*	*Lab 7 Introduction to the conversation of a native speaker/ interview of a native speaker*	*Lab 10 learners are asked to describe some visual information(table/charts/nature) in their own word*	*Lab 13students will listen to a passage and they need to give a suitable title*
	SLO-2	*The students will be able to understand the isolation of a wall. It helps them to enhance their pronunciation*	*This will lead to understand the English letter conventions*	*Learners will prove the fluency by listening*	*They need to have a well organized thought of it using language accurately in a academic style.*	Assessment on their language competency and vocabulary
S-5	SLO-1	*They get familiarized with pronunciation styles*	*Learners to record and repeat new wordsagain and again*	*New words are to be referred in the reading passages and checked with the help of dictionaries*	*Familiarize the students with e-journals , e-guidance, e-magazines, e-Books, e-Library*	Listening topics in the IELTS listening test and TOFEL will be provided
	SLO-2	*American and British styles are differentiated*	*Untill right prononciation isaquiredis not allowed to go to the Next session*	*Those new words are to be used in different contexts and sentences*	*Help students to access them as much as possible*	Assessment on their listening capacity is to be provided
S-6	SLO-1	*Listening to news bulletins and songswillbeenabled to help them to understand use of vocabulary*	*Learnerscanspeak English and compare the notes and exchange ideas*	*Comprehensive skills are enhanced and checked the level*	Enable the students to versatile writing	Reading topics in the IELTS reading test and TOFEL will be provided to assess the students.
	SLO-2	*Will beenabled ti imitae the exact accent and*	*From the exchangedideascomprehensive*	*The levels are informed to the students and Icuna is*	Diffrerence in writing and readingisexplained	Assessment on their capacity is explained

		prononciation	questions willbeasked by the otherstudents	explained		
S-7 – S-8	SLO-1	Lab 2TedX will be played for the student	Lab 5 introduction to semi-formal/ neutral discursive essay will be taught.	Lab 8 television news will be broadcasted to them	Lab 11learners are given with a set of images where they need to write a story from it	Lab 14 students will listen to the great monologues of the time
	SLO-2	It will help them to improve their fluency	It will teach them to write coherently and cohesively.	It will help them to understand the usage of words and the fluency of speaker	It helps them to keen on observation as well as to know their creativity.	They will learn the importance of pronunciation, stress and pause in a speech
S-9	SLO-1	To enable to listen to authentic sounds of the target language	Give different topics to debate to enable them talk fluently	The right pronunciation is checked with an access to articles fiction verses and speeches	Focus on writing is done	writing topics in the IELTS writing test and TOFEL will be provided to assess the students.
	SLO-2	To enable them imitate the different sounds and accents and make them repeat it	To check the pace of their speech	Minute details and differences are marked and rectified	Conversational skills are enhanced	Writing skills are assessed and tested
S-10	SLO-1	To enable to practice different accents focusing on intonation and voice modulation	Dialogue delivery be checked by asking them to prepare for their own e- learning materials	Read and repeat passages	Help in professionalwriting	Model IELTS and TOFEL test will be conducted for the students
	SLO-2	The differences between intonation stress and modulations are explained	Make the students speak and record	Check the ability to repeat the exact pronounciation	Check and asses theirwritings	Assessment will be provided to the learners
S 11 - S 12	SLO-1	Lab3 After listening to TedX, students need to jot down set of question.	Lab 6 learners will be taught to write a review for a film after watching	Lab 9 conversation between two people in every day context will be played for the studetns	Lab 12 students will listen to the writers note on publishing a novel/ short story	Lab 15 they will listen to grammar usage in the form of visual image and song
	SLO-2	This will help them to identify the key information in listening text.	Leaner will need to think for the apt word. Through this language competency will be evaluated	It Will help them to understand the target language	It will helps them to enhance their creativity also the language compétence	They will the foreign language easily and it enhances their competency of it

Learning Resources	Theory:
	1. Horizon- English Text Book – Compiled and Edited by the faculty of English Departement, FSH, SRMIST, 2020
	2. *English Grammar in Use by Raymond Murphy*
	3. *Raymond Murphy, Intermediate English Grammar, Cambridge University Press, 2007*
	4. *R.P. Bhatnagar, English for Competitive Examinations, Trinity Press, 3rd Edition,2016*
	5. *http://www.aptitudetests.org/verbal-reasoning-test*
	6. *https://www.assessmentday.co.uk/aptitudetests_verbal.htm*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)							
		CLA – 1 (20%)		CLA – 2 (20%)		CLA – 3 (30%)		CLA – 4 (30%)#	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%
	Understand								
Level 2	Apply	-	30%	-	30%	-	30%	-	30%
	Analyze								
Level 3	Evaluate	-	40%	-	40%	-	40%	-	40%
	Create								
	Total	100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
	1. Prof. Daniel David, Prof & Head, Department of English, MCC, Chennai	1. Dr. Shanthichitra, Associate Professor, & Head, Department of English, FSH ,SRMIST
		2. Dr K B Geetha, Assistant Professor, Department of English, FSH, SRMIST

Course Code	UCD20S02L	Course Name	*Quantitative Aptitude and Reasoning*	Course Category	S	*Skill Enhancement Course*	L	T	P	C
							0	0	2	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Development Centre	Data Book / Codes/Standards	-		

Course Learning Rationale (CLR):	The purpose of learning this course is to:
CLR-1 :	Demonstrate various principles involved in solving mathematical concepts
CLR-2 :	Develop interest and awareness in students regarding profit/ loss, interest calculations and average
CLR-3 :	Critically evaluate basic mathematical concepts related to mixtures and alligations, permutation and combination, time and work
CLR-4 :	Provide students with skills necessary to generate and interpret data and concepts related to time, speed and distance and blood relation.
CLR-5 :	Enable students to understand reasoning skills
CLR-6 :	Create awareness in students regarding the various concepts in quantitative aptitude and reasoning skills and also its importance in various competitive exams

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Understand, analyze and solve questions based on numbers, logarithms.	3	80	70	H	H	M	H	L	M	-	H	-	H	-	H	M	-	H
CLO-2 :	Create, solve, interpret and apply basic mathematical models which are applicable in our day to day life	3	80	75	M	H	M	H	-	M	-	H	-	H	-	H	M	-	H
CLO-3 :	Understand the concepts of mixtures and alligations, permutation and combinations, probability, time and work and to approach questions in a simpler and innovative method	3	85	70	M	H	M	H	-	M	-	H	-	H	-	H	M	-	H
CLO-4 :	Understand the concept in time ,speed and distance	3	85	80	M	H	M	H	-	M	-	H	-	H	-	H	M	-	H
CLO-5 :	Ability to solve the problems on reasoning	3	85	75	M	H	M	H	-	M	-	H	-	H	-	H	M	-	H
CLO-6 :	Able to face different competitive exams	3	80	70	M	H	M	H	-	M	-	H	-	M	-	H	M	-	H

Duration (hour)		6	6	6	6	6
S-1	SLO-1	Classification of numbers	Profit and Loss-Introduction	Mixtures and Alligations-Introduction	Time, Speed and Distance-Problems on Trains	Direction Sense-Introduction
	SLO-2	Test of divisibility	Profit and Loss- Basic Problems	Mixtures and Alligations-Problems	Time, Speed and Distance-Boats & Streams	Direction Sense-Problems
S-2	SLO-1	Unit digit	Statistics-Introduction	Permutation –Introduction& Basics	Data Interpretation – Bar chart	Number Series
	SLO-2	Tailed zeroes	Statistics-Mean, Median, Mode	Combination-Introduction& Basics	Data Interpretation – Pie chart	Word Series
S-3	SLO-1	HCF, LCM	Simple Interest-Introduction,Formulas &Problems	Probability-Introduction &Basics	Data Interpretation – Table	Seating Arrangements - Linear

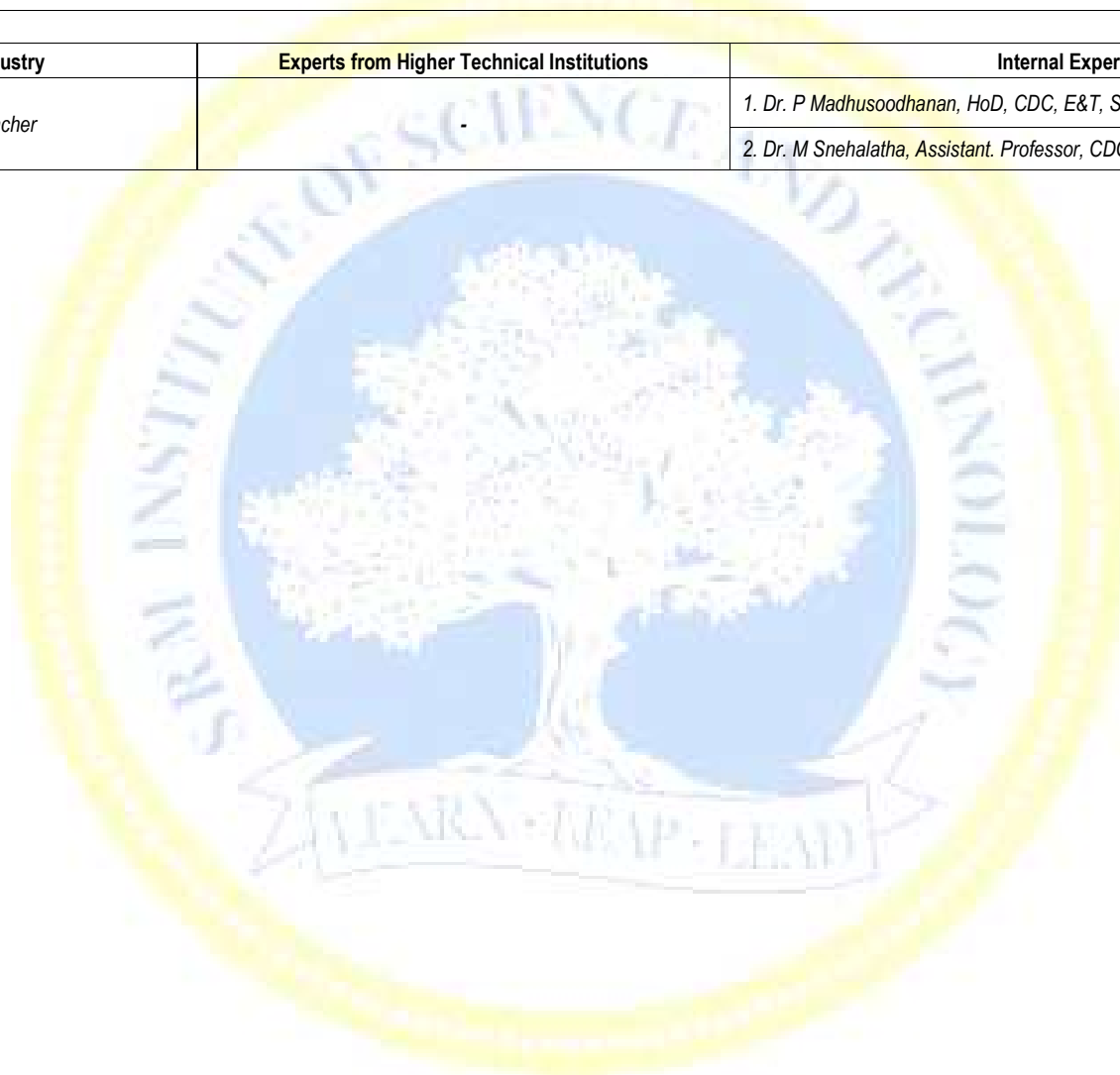|						
	SLO-2	HCF, LCM - Solving problems	Compound Interest-Introduction ,Formulas &Problems	Probability-Problems	Data Interpretation – Line graph	Seating Arrangements - Circular
S-4	SLO-1	Logarithm –Introduction of log rules	Word problems on Line equations-Introduction	Time and work-Introduction	Data sufficiency-Introduction and Basics	Puzzles-Concepts
	SLO-2	Logarithm –Applications of log rules	Word problems on Line equations-Basic problems	Time and work-Men and Work	Data sufficiency-Problems	Puzzles-Problems
S-5	SLO-1	Percentage –Introduction	Averages-Introduction & Basics	Time and work-Pipes &Cisterns(Introduction)	Blood relation-Introduction	Clocks-Concepts Discussion
	SLO-2	Percentage- Basic problems	Averages-Tricky Problems	Time and work-Pipes &Cisterns(Problems)	Blood relation-Problems	Clocks-Problems
S-6	SLO-1	Percentage-Increasing & Decreasing functions	Ratio and Proportions-Introduction	Time, Speed and Distance-Introduction	Coding – Decoding-Introduction	Calendars-Introduction of basic concept
	SLO-2	Percentage- Miscellaneous problems	Ratio and Proportions-Basics & problems	Time, Speed and Distance-Basic problems	Coding – Decoding-Different types	Calendars-Problems

Learning Resources	1. Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5th Edition 2. Dr. Agarwal.R.S, Quantitative Aptitude for Competitive Examinations, S. Chand and Company Limited, 2018 Edition 3. Archana Ram, PlaceMentor: Tests of Aptitude for Placement Readiness, Oxford University Press, Oxford, 2018 4. Edgar Thrope, Test Of Reasoning for Competitive Examinations, Tata McGraw Hill, 6th Edition 5. Dinesh Khattar, The Pearson Guide to Quantitative Aptitude for competitive examinations, Pearson, 3rd Edition 6. P A Anand, Quantitative Aptitude for competitive examinations, Wiley publications, e book, 2019

Learning Assessment					
		Continuous Learning Assessment (100% weightage)			
Level	**Bloom's Level of Thinking**	**CLA-1 (20%)**	**CLA-2 (20%)**	**CLA-3 (30%)**	**CLA-4 (30%) ##**
		Practice	Practice	Practice	Practice
Level 1	Remember	10%	10%	30%	15%
	Understand				
Level 2	Apply	50%	50%	40%	50%
	Analyze				
Level 3	Evaluate	40%	40%	30%	35%
	Create				
	Total	100 %	100 %	100 %	100 %

\# CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Ajay Zener, Director, Career Launcher	-	1. Dr. P Madhusoodhanan, HoD, CDC, E&T, SRMIST
		2. Dr. M Snehalatha, Assistant. Professor, CDC, E&T, SRMIST

Course Code	UFD20D04P	Course Name	Pattern Making & Garment Construction – Women's Wear	Course Category	E	Specific Elective course	L	T	P	C
							0	0	5	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To gain knowledge in Drafting																		
CLR-2 :	To gain knowledge in sewing																		
CLR-3 :	Get knowledge on finishing																		
CLR-4 :	Get knowledge on silhouette																		
CLR-5 :	Get knowledge on women s wear																		
CLR-6 :	Get knowledge on fusing																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 :	Would be gained knowledge in sewing	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To become an entrepreneur	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Would be gained knowledge in drafting	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Placed in industry	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Become stylist	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Trainee in PM & GC	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Introduction Basic Bodice-T	Introduction to kameez-T	Introduction to tops -T	Introduction to skirt -T	Introduction to blouse-T
	SLO-2	Introduction Basic Bodice-P	Design development-P	Design development-P	Design development-P	Design development-P
S-2	SLO-1	Introduction to Salwar-T	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Design development-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-3	SLO-1	Design development-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Pattern making-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-4	SLO-1	Pattern making-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Cutting-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-5	SLO-1	Cutting-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Trail fit-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-6	SLO-1	Trail fit-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-7	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
S-8	SLO-1	Sewing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Finishing-P	Design variation-kameez-T	Design variation-tops -T	Design variation-skirt -T	Design variation blouse -T
S-9	SLO-1	Finishing-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Design variation-salwar-T	Design development-P	Design development-P	Design development-P	Design development-P
S-10	SLO-1	Design development-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Design development-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-11	SLO-1	Pattern making-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Pattern making-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-12	SLO-1	Cutting-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Cutting-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-13	SLO-1	Trail fit-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Trail fit-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-14	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-15	SLO-1	Sewing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Sewing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P

Learning Resources	Practice: 1.Verma, Kapil, "Cutting and Sewing theory.2nd edition" (2016), Computech publications 2. Winifred Aldrcih, "Metric pattern making for women's wear" (2014), Wiley publishers

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30	-	30	-	30	-	30	-	30
	Understand										
Level 2	Apply	-	40	-	40	-	40	-	40	-	40
	Analyze										
Level 3	Evaluate	-	30	-	30	-	30	-	30	-	30
	Create										

Learning Assessment

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**

1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com
2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com
	1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com
	2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com
		1. S.Umamageshwari,
		  Assistant Professor & Head,
		  FSH, SRMIST
		2. . Prof.H.Balaguru (Margaret Magizhilni),
		  Assistant Professor, FSH, SRMIST

Course Code	UFD20D05P	Course Name	Pattern Making & Garment Construction – Party Wear (Women)	Course Category	E	Specific Elective course	L	T	P	C
							0	0	5	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department	Fashion Designing		Data Book / Codes/Standards			Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To gain knowledge in Drafting																		
CLR-2 :	To gain knowledge in sewing																		
CLR-3 :	Get knowledge on finishing																		
CLR-4 :	Get knowledge on silhouette																		
CLR-5 :	Get knowledge on binding, bias binding																		
CLR-6 :	Get knowledge on fusing																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 :	Would be gained knowledge in sewing	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To become an entrepreneur	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Would be gained knowledge in drafting	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Placed in industry	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Become stylist	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Trainee in PM & GC	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Introduction to off the shoulder-T	Introduction to Bodycon dress-T	Introduction to Mini dress -T	Introduction to Maxi -T	Introduction to Halter dress-T
	SLO-2	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
S-2	SLO-1	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-3	SLO-1	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-4	SLO-1	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-5	SLO-1	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-6	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-7	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
S-8	SLO-1	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Design variation –T	Design variation--T	Design variation -T	Design variation -T	Design variation -T
S-9	SLO-1	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
S-10	SLO-1	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-11	SLO-1	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-12	SLO-1	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-13	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-14	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-15	SLO-1	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P

Learning Resources	*Practice:* *1.Verma, Kapil, "Cutting and Sewing theory.2nd edition" (2016), Computech publications* *2. Winifred Aldrcih, "Metric pattern making for women's wear" (2014), Wiley publishers*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30	-	30	-	30	-	30	-	30
	Understand										
Level 2	Apply	-	40	-	40	-	40	-	40	-	40
	Analyze										
Level 3	Evaluate	-	30	-	30	-	30	-	30	-	30
	Create										

Learning Assessment

 # CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts

1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com
2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com
	1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com
	2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com
		1. S.Umamageshwari,
		  Assistant Professor & Head,
		  FSH, SRMIST
		2. . Prof.H.Balaguru (Margaret Magizhilni),
		  Assistant Professor, FSH, SRMIST

Course Code	UFD20D06P	Course Name	Pattern Making & Garment Construction – Seasonal Wear (Women)	Course Category	E	Specific Elective Coarse	L	T	P	C
							0	0	5	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil			
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			Nil			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To gain knowledge in Drafting																		
CLR-2 :	To gain knowledge in sewing																		
CLR-3 :	Get knowledge on finishing																		
CLR-4 :	Get knowledge on silhouette																		
CLR-5 :	Get knowledge on binding, bias binding																		
CLR-6 :	Get knowledge on fusing																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Would be gained knowledge in sewing	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To become an entrepreneur	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Would be gained knowledge in drafting	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Placed in industry	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Become stylist	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Trainee in PM & GC	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Introduction to off the Summer wear-T	Introduction to off the Winter wear-T	Introduction to off the Spring wear-T	Introduction to off the Autumn wear-T	Introduction to Office wear-T
	SLO-2	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
S-2	SLO-1	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-3	SLO-1	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-4	SLO-1	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-5	SLO-1	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-6	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-7	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
S-8	SLO-1	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Design variation –T	Design variation--T	Design variation -T	Design variation -T	Design variation -T
S-9	SLO-1	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
S-10	SLO-1	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-11	SLO-1	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-12	SLO-1	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-13	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-14	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-15	SLO-1	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P

Learning Resources	*Practice:* *1.Verma, Kapil, "Cutting and Sewing theory.2nd edition" (2016), Computech publications* *2. Winifred Aldrcih, "Metric pattern making for women's wear" (2014), Wiley publishers*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30	-	30	-	30	-	30	-	30
	Understand										
Level 2	Apply	-	40	-	40	-	40	-	40	-	40
	Analyze										
Level 3	Evaluate	-	30	-	30	-	30	-	30	-	30
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com *2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com*	*1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com* *2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com*	*1. S.Umamageshwari,* *Assistant Professor & Head,* *FSH, SRMIST* *2. . Prof.H.Balaguru (Margaret Magizhilni),* *Assistant Professor, FSH, SRMIST*

Course Code	UFD20S01P	Course Name	FASHION ILLUSTRATION-I		Course Category	S	Skill Enhancement Course	L	T	P	C
								0	0	3	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)																
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To acquire knowledge and skills related to fashion illustration																		
CLR-2 :	To equip the students to develop the creativity to illustrate different figures																		
CLR-3 :	To equip the students to develop the ability towards illustration																		
CLR-4 :	To equip students to make designs using different color mediums																		
CLR-5 :	To eqipu the students to illustrate in a fee launce way																		
CLR-6 :	To convery the illustration techniques in Fashion CAD																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Gained knowledge and skills related to fashion illustration	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Learned to develop the creativity to illustrate different figures	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Learned to make designs using different color mediums	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	To become free launce designer	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Learned to apply illustration technique s in Fashion CAD	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	To become accessories designer	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Duration (hour)	9	9	9	9	9
S-1	**SLO-1**	*Illustration Techniques-T*	**Croquie – Style – T**	Collars Types-T	Leg Poses-T	Fullness-T
	SLO-2	Illustration Techniques-P	**Croquie – Style – P**	Collars Types-P	Leg Poses-P	Fullness-P
S-2	**SLO-1**	Lines-T	Croqui-Front Pose-T	Collars Types-T	Leg Poses-T	Darts-T
	SLO-2	Lines-P	Croqui-Front Pose-P	Collars Types-P	Leg Poses-P	Darts-P
S-3	**SLO-1**	Strokes-Techniques-T	Croqui-Front Pose-T	Sleeves Types-T	Leg Poses-T	Tucks-T
	SLO-2	Strokes-Techniques-P	Croqui-Front Pose-P	Sleeves Types-P	Leg Poses-P	Tucks-P
S-4	**SLO-1**	Shading Techniques-T	Croqui-Back Pose-T	Sleeves Types-T	Feet Poses-T	Pleats-T
	SLO-2	Shading Techniques-P	Croqui-**Back** Pose-P	Sleeves Types-P	Feet Poses-P	Pleats-P
S-5	**SLO-1**	Shading Variations-T	Croqui-Back Pose-T	Necklines Types-T	Feet Poses-T	Gathers-T
	SLO-2	Shading Variations-P	Croqui-**Back** Pose-P	Necklines Types-P	Feet Poses-P	Gathers-P
S-6	**SLO-1**	8 head theory-T	Croqui-Side Pose-T	Necklines Types-T	Feet Poses-T	Godets-T
	SLO-2	8 head theory-P	Croqui-Side Pose-P	Necklines Types-P	Feet Poses-P	Godets-P
S-7	**SLO-1**	8 head theory poses -T	Croqui-Side Pose-T	Skirts Types-T	Hand Poses-T	Frills-T
	SLO-2	8 head theory poses -P	Croqui-Side Pose-P	Skirts Types-P	Hand Poses-P	Frills-P
S-8	SLO-1	10 head theory-T	Croqui in Motion-T	Cuff-T	Hand Poses-T	Ruffles-T
	SLO-2	10 head theory-P	Croqui in Motion-P	Cuff-P	Hand Poses-P	Ruffles-P
S-9	SLO-1	10 head theory poses –T	Croqui in Motion-T	Tops-T	Hand Poses-T	Ruffles-T
	SLO-2	10 head theory poses -P	Croqui in Motion-P	Tops-P	Hand Poses-P	Ruffles-P

Learning Resources	**Practice:**
	8. Kathryn Hagen (2010), Fashion Illustration for Designers (2nd Edition), Pearson Publication, India
	9. **Zeshu Takamura (2012), Fashion Illustration Techniques, Rockfort Publishers, UP**
	10. **Stevan Stipelman (2010), Illustrating Fashion: Concept to Creation, Fairchild Publications, Delhi**

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30	-	30	-	30		30	-	30
	Understand										
Level 2	Apply	-	30	-	40	-	40		30	-	40
	Analyze										
Level 3	Evaluate	-	30	-	30	-	30		30	-	30
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1.Ben Philip, Proprietor, Heart Studio, Chennai heartstudioin@gmail.com	1. Prof.Gerorge Sunny, VIT, Chennai georgy.sunny@vit.ac.in	1. S.Umamageshwari, Assistant Professor & Head, FSH, SRMIST
2.Swetha, Proprietor, Imai Boutique, Chennai, imaiboutiquechennai@gmail.com	2. Prof.Kokila Vani, Chikana College, Tirupur, 2011sunkokila@gmail.com	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST

Course Code	UFD20S02P	Course Name	BASIC CONCEPTS OF FASHION ILLUSTRATION	Course Category	S	Skill Enhancement Course	L	T	P	C
							0	0	3	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:			Learning		Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To acquire knowledge and skills related to fashion illustration																		
CLR-2 :	To equip the students to develop the creativity to illustrate basic figures																		
CLR-3 :	To equip the students to develop the ability towards illustration																		
CLR-4 :	To equip students to make designs using color wheel																		
CLR-5 :	To acquire knowledge and skills related to fashion illustration																		
CLR-6 :	To equip the students to develop the creativity to illustrate different figures																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 :	Gained knowledge and skills related to fashion illustration	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Learned to develop the creativity to illustrate basic figures	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Learned to make designs using color wheel	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Gained knowledge and skills related to fashion illustration	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Learned to develop the creativity to illustrate different figures	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Learned to make designs using different color mediums	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		9	9	9	9	9
S-1	SLO-1	Illustration Techniques-T	**Hue-T**	Colour Wheel-T	Leg Poses-T	Fullness-T
	SLO-2	Illustration Techniques-P	**Hue-P**	Colour Wheel-P	Leg Poses-P	Fullness-P
S-2	SLO-1	Lines-T	**Hue-T**	Colour Wheel-T	Leg Poses-T	Darts-T
	SLO-2	Lines-P	**Hue-P**	Colour Wheel-P	Leg Poses-P	Darts-P
S-3	SLO-1	Strokes-Techniques-T	**Hue-T**	Colour Wheel-T	Leg Poses-T	Tucks-T
	SLO-2	Strokes-Techniques-P	**Hue-P**	Colour Wheel-P	Leg Poses-P	Tucks-P
S-4	SLO-1	Shading Techniques-T	Value-T	Monochromatic colors-T	Feet Poses-T	Pleats-T
	SLO-2	Shading Techniques-P	Value-P	Monochromatic colors-P	Feet Poses-P	Pleats-P
S-5	SLO-1	Shading Variations-T	Value-T	Monochromatic colors-T	Feet Poses-T	Gathers-T
	SLO-2	Shading Variations-P	Value-P	Monochromatic colors-P	Feet Poses-P	Gathers-P
S-6	SLO-1	2 HB-T	Value-T	Monochromatic colors-T	Feet Poses-T	Godets-T
	SLO-2	2 HB-P	Value-P	Monochromatic colors-P	Feet Poses-P	Godets-P
S-7	SLO-1	2 HB -T	Intensity-T	Dichromatic colors-T	Hand Poses-T	Frills-T
	SLO-2	2 HB -P	Intensity-P	Dichromatic colors-P	Hand Poses-P	Frills-P
S-8	SLO-1	4 HB-T	Intensity-T	Dichromatic colors-T	Hand Poses-T	Ruffles-T
	SLO-2	4 HB-P / 4 HB -T	Intensity-P	Dichromatic colors-P	Hand Poses-P	Ruffles-P
S-9	SLO-1	4 HB -P / 4 HB-T	Intensity-T	Trichromatic colors-T	Hand Poses-T	Ruffles-T
	SLO-2	4 HB-P	Intensity-P	Trichromatic colors-P	Hand Poses-P	Ruffles-P

Learning Resources	*Practice:* 1. *Denis McQuail (2010). Mass Communication Theory- An introduction, Sixth Edition, Sage Publications, London.* 2. *Keval J. Kumar (2009). Mass Communication in India, Fourth Edition, Jaico Books, Mumbai.* 3. *Lester. E (1998). Visual Communications: Images with messages, Third Edition, Thomson Learning, London.* 4. *Edward De Bono, (1970). Lateral Thinking: Creativity Step by Step, First Edition, Harper & Row Publishers, New York.*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30	-	30	-	30	-	30	-	30
	Understand										
Level 2	Apply	-	30	-	40	-	40	-	30	-	40
	Analyze										
Level 3	Evaluate	-	30	-	30	-	30	-	30	-	30
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Ben Philip, Proprietor, Heart Studio, Chennai heartstudioin@gmail.com	1. Prof.Gerorge Sunny, VIT, Chennai georgy.sunny@vit.ac.in	1. S.Umamageshwari, Assistant Professor & Head, FSH, SRMIST
2.Swetha, Proprietor, Imai Boutique, Chennai, imaiboutiquechennai@gmail.com	2. Prof.Kokila Vani, Chikana College, Tirupu, 2011sunkokila@gmail.com r	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST

SEMESTER-III

Course Code	UFD20301T	Course Name	Fashion Merchandising	Course Category	C	Core Course	L	T	P	C
							3	2	0	5

Pre-requisite Courses	Nil		Co-requisite Courses	Nil			Progressive Courses	Nil		
Course Offering Department	Fashion Designing			Data Book / Codes/Standards						

Course Learning Rationale (CLR): The purpose of learning this course is to:

		Learning			Program Learning Outcomes (PLO)														

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To develop an understanding and the use of design elements into the process of fabric																		
CLR-2 :	To enable the students to take up costume for the movie																		
CLR-3 :	To acquaint students with marketing process so that they can correlate theory with practical aspect of marketing																		
CLR-4:	To familiarize the students the concept and process of colors and design.																		
CLR-5 :	To enable student to develop basic understanding for fashion Merchandising.																		
CLR-6 :	To study ad apply the art of communication the fashion industry																		

PLO column headings (1–15): Engineering Knowledge; Problem Analysis; Design & Development; Analysis, Design, Research; Modern Tool Usage; Society & Culture; Environment & Sustainability; Ethics; Individual & Team Work; Communication; Project Mgt. & Finance; Life Long Learning; PSO – 1; PSO – 2; PSO – 3

Learning columns: 1 = Level of Thinking (Bloom); 2 = Expected Proficiency (%); 3 = Expected Attainment (%)

Course Learning Outcomes (CLO): At the end of this course, learners will be able to:

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Students will gain insight into merchandising	2	70	65	H	-	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	The students will learn to relate and apply the concepts to real life situations	2	80	70	H	-	-	H	H	-	-	-	-	-	-	-	-	-	-
CLO-3 :	The students will be able to understand the merchandising process	2	75	60	-	H	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4:	To study ad apply the art of communication the fashion industry																		
CLO-5 :	The students to demonstrate the ability to analyze the complexities of buying behavior																		
CLO-6 :	To provide a fundamental knowledge of a marketing.																		

Duration (hour)

		15	15	15	15	15
S-1	SLO-1	Fashion merchandising	Fashion Retailing	Market -functions of marketing	Introduction Fashion industry terms	consumer buying behavior
	SLO-2	Importance and concepts	Retailing Management	Marketing calendar	Definition of fashion	5 P's
S-2	SLO-1	Role of a Fashion Merchandiser	Retailing functions	Marketing Mix-product, price, promotion, place	Style	Scope marketing
	SLO-2	Types of merchandiser	Distribution channel	Market Research	Classic	Designer labels
S-3	SLO-1	Fashion merchandiser	Whole sale	Method & data analysis	Fad	Target market
	SLO-2	Retail Merchandiser	Vendor management	Scope & importance of marketing	Terms related to fashion industry such as	Market segmentation
S-4	SLO-1	Apparel merchandiser	Distributer	Product development	Mannequins	Chain stores
	SLO-2	Visual merchandiser	Direct retailing	Product Planning	Boutique	Brand marketing
S-5	SLO-1	Cross merchandiser	E-Retailing	Product mix	Collection	Advertising
	SLO-2	Development prototype	Retailing selling	Factors influencing change	Fashion shows	Types of advertising
S-6	SLO-1	Market Analysis	Sales promotion	Fashion life cycle	Apparel	Different media
	SLO-2	Demographic	Retailing process	Fashion flow theories	Catalogue	Newsletters
S-7	SLO-1	Merchandise planning, principles	Retailing Main activities	Leaders of fashion	fashion chic	Videos
	SLO-2	Sampling, type of buyer	Retailing strategies	Role of designer	Haute couture	Websites
S-8	SLO-1	Schedules & segments	Global retailing	Fashion forecasting	Fashion- origin	Directories
	SLO-2	Merchandise terminologies	Retail Distinguish	Use forecasting service	Principle	References
S-9	SLO-1	Merchandise process	Brand personality	Product designing	Components and stages of fashion cycle	Fashion export
	SLO-2	Fashion forecasting	Evolution of retail	Product designing implementation	High fashion	Fashion retail
S-10	SLO-1	6months Merchandise plan -buying calendar	Retail market strategy	Pricing policies	Mass fashion	Layout planning
	SLO-2	6 R's of fashion Merchandising	Trade area analysis and site selection	Strategies for Apparel products	Street fashion	Space allocation
S-11	SLO-1	Merchandising-definition	Retail formats	Importance of price policies	Fashion show	Emerging trends and issues in marketing

	SLO-2	Types of merchandising	Organized, unorganized formats,	Digital marketing	Trade show	Consumerism, Rural marketing
S-12	SLO-1	Principles and techniques	Types of retail stores	packaging	Trade fairs	Social Marketing, online and Green marketing
	SLO-2	Merchandising – role and function	Convenience stores	Role of digital marketing	Auxiliary services	Quality assurance and application in merchandising
S-13	SLO-1	Apparel merchandising	Super markets	Concepts and principles of packing	Fashion forecasting	Textile and apparel policies
	SLO-2	Principles and techniques	Departmental stores	Material used for packaging in the apparel industry	Fashion interpretation	FDI policies in retail sector.
S-14	SLO-1	Interface with production	Hyper markets	Domestic and export marketing	Fashion editor	Inventory methods
	SLO-2	Merchandising Technology	Lifestyle stores	Data analysis, presentation findings	Trade publications	Six months buying plans
S-15	SLO-1	Merchandising Evolution, calendar	Franchisee outlets	Interpretation and	Broadcast media	Stock turn
	SLO-2	KPI measurements buying and selling season	Specialty stores	Implementation	3 broad categories	Open to buy

Learning Resources	**Theory:** 1. Doris H Kincade",Merchandising of fashion Products" ,Pearson Education, 2011 2.Elanine Stone, jean A. Samples, "Fashion merchandising An Introduction" , Gregg division , Mc Graw-Hill, 4th edition 1985. 3. Inside the fashion Business by Kitty G. Dickerson Published by Pearson, 7th edition, 2002 4,Stone Laine, Samples Jean A, "Fashion Merchandising", McGraw Hill Books, 1995

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30	-	30	-	30	-	30	-	30	-
	Understand										
Level 2	Apply	40	-	40	-	40	-	40	-	40	-
	Analyze										
Level 3	Evaluate	30	-	30	-	30	-	30	-	30	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

 # CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts

1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur,
    kgknitex@gmail.com
	1. Prof.V.GowriShankar, NSTI Chennai
	    mailgs2019@gmail.com
		1. Balaguru.H (Margaret Magizhilini),
		    Assistant Professor, FSH, SRMIST

2.Shanmugam, Director, Popular Process, Tirupur,
    popularprocesss@gamil.com
	2. Shanthi ,ATDC Chennai
	    shanthiatdcsmart@gmail.com
		2. Umamageshwari.S
		    Assistant Professor & Head, FSH, SRMIST

Course Code	UFD20302T	Course Name	APPAREL PRODUCTION MANAGEMENT		Course Category	C	Core course		L	T	P	C
									4	1	0	5

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department	Fashion Designing		Data Book / Codes/Standards		Nil			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)

CLR-1 :	The knowledge and skills related to the nature and scope of apparel production.
CLR-2 :	To equip the students to develop the knowledge about the industrial infra-structure and the machinery.
CLR-3 :	To equip students to gain knowledge in finishing and quality control processes.
CLR-4 :	To acquire knowledge on Inspection Procedures
CLR-5 :	To learn to maintain brand value
CLR-6 :	To acquire knowledge on handling the production labors

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Understand knowledge and skills related to the nature and scope of apparel production.	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Knowledge about the industrial infra-structure and the machinery has equipped	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Gaining knowledge in finishing and quality control processes.	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Acquired knowledge on Inspection Procedures	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Learned to maintain brand value	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Acquired knowledge on handling the production labors	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Apparel Industry-Introduction	Apparel Industry Infrastructure	Apparel Production Method	Production Operation-Introduction	Quality Checking
S-2	SLO-1	Concept of Apparel Industry	Benefits of Proper Selection	Design Process	Spreading	Finishing
S-3	SLO-1	Origin of Apparel Industry	Selection of Land	Product Development	Marker Planning	Trimmings
S-4	SLO-1	Nature of Apparel Production	Selection of Labor	Sampling	Cutting	Accessories
S-5	SLO-1	Scope of Apparel Production	Selection of Capital	Types of Samples	Round Knife	Zippers
S-6	SLO-1	Production Processes-Introduction	Selection Of Machineries	Costing	Band Knife	Buttons
S-7	SLO-1	Unit Production System	5 M's	Importance of Costing	Straight Knife	Snap Fasteners
S-8	SLO-1	Bundle Production system	Production/Productivity	Elements of Costing	Notches	Hooks
S-9	SLO-1	Progressive System	Fixed Capital	Types of Costing	Drill Markers	Linings
S-10	SLO-1	Modular System	Working Capital	Garment Costing-Components	Computerized Knives	Interlinings
S-11	SLO-1	Flexible Flow System	Difference Fixed/Working Capital	Costing Sheet	Bundling	Appliqué
S-12	SLO-1	Quick Response Sewing System	Garment Industry Layouts- Introduction	Methods of Costing	Sewing	Lace
S-13	SLO-1	Straight-Line Synchro System	Small Scale Industry	Direct Method	Assembling	Inspection-Introduction
S-14	SLO-1	Flexible Flow System	Medium Scale Industry	Indirect Method	Pressing	Flow Chart
S-15	SLO-1	Specification Sheet	Large Scale Industry	Trims and Accessories-Costing	Packing	QC-General Steps

Learning Resources	Theory: 1.Glock.E and Grace.L (2012), Apparel Manufacturing, Dorling Kindersley, India 2.Kitty G, Dickerson (2005), Inside the Fashion business, Pearson education, India 3.Frings.G.S (2005) Fashion from Concept to Consumer, Pearson education, India

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30	-	30	-	30	-	30	-	30	-
	Understand										
Level 2	Apply	40	-	40	-	40	-	40	-	40	-
	Analyze										
Level 3	Evaluate	30	-	30	-	30	-	30	-	30	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Sathiyadevan, Director, Kumaraguru Knitex, Tirupur, kgknitex@gmail.com	1. Prof.V.GowriShankar, NSTI, Chennai Mailgs2019@gmail.com	1. Umamageshwari.S Assistant Professor & Head, FSH, SRMIST
2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Shanthi,ATDC, Chennai shanthiatdcsmart@gmail.com	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST

Course Code	UFD20303P	Course Name	COMPUTER AIDED DESIGN-I	Course Category	C	Core course	L	T	P	C
							0	0	5	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		Fashion Designing	Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

CLR-1 : The knowledge and skills related to CAD
CLR-2 : To equip the students to develop the knowledge about designing using CAD software
CLR-3 : To expose professionals and to meet the needs of the users by complementing their knowledge, skills and ability, creativity in the field of garment designing
CLR-4 : To create logo and label designing
CLR-5 : To design costumes for various occasion based on CAD
CLR-6 :

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 :	The knowledge and skills related to CAD	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Students can develop the knowledge about designing using CAD software	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To get the experience from industrial CAD professionals	2	70	65	H	-	-		-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Can create logo and label designing for various brands	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	To get the knowledge to design costumes for various occasion based on CAD	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :		2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

93

	Duration (hour)	15	15	15	15	15
S-1, S-2	SLO-1	CAD tools -T	Stylized Motif-T	Kids Wear-T	Logo Designing-T	Traditional Jewelries-T
	SLO-2	CAD Tools-P	Stylized Motif-P	Kids Wear-P	Logo Designing-P	Traditional Jewelries-P
S-3, S-4	SLO-1	CAD tools -T	Stylized Motif-T	Kids Wear-T	Logo Designing-T	Traditional Jewelries-T
	SLO-2	CAD Tools-P	Stylized Motif-P	Kids Wear-P	Logo Designing-P	Traditional Jewelries-P
S-5, S-6	SLO-1	CAD tools -T	Geometrical Motif-T	Kids Wear-T	Label Designing-T	Traditional Jewelries-T
	SLO-2	CAD Tools-P	Geometrical Motif-P	Kids Wear-P	Label Designing-P	Traditional Jewelries-P
S-7, S-8	SLO-1	CAD tools -T	Geometrical Motif-T	Men's Wear-T	Label Designing-T	Memento Designing-T
	SLO-2	CAD Tools-P	Geometrical Motif-P	Men's Wear-P	Label Designing-P	Memento Designing-P
S-9, S-10	SLO-1	CAD tools -T	Traditional Motif-T	Men's Wear-T	Brochure for own label-T	Memento Designing-T
	SLO-2	CAD Tools-P	Traditional Motif-P	Men's Wear-P	Brochure for own label-P	Memento Designing-P
S-11 S-12	SLO-1	Rough Designs-P	Traditional Motif-T	Men's Wear-T	Brochure for own label-T	Memento Designing-T
	SLO-2	Rough Designs-P	Traditional Motif-P	Men's Wear-P	Brochure for own label-P	Memento Designing-P
S-13	SLO-1	Rough Designs-P	Abstract Motif-T	Women's Wear-T	Fashion Jewelries-T	Texture Designing-T
	SLO-2	Rough Designs-P	Abstract Motif-P	Women's Wear-P	Fashion Jewelries-P	Texture Designing-P
S-14	SLO-1	Motif-T	Abstract Motif-T	Women's Wear-T	Fashion Jewelries-T	Texture Designing-T
	SLO-2	Motif-P	Abstract Motif-P	Women's Wear-P	Fashion Jewelries-P	Texture Designing-P
S-15	SLO-1	Motif-T	Motif in Handkerchief-P	Women's Wear-T	Fashion Jewelries-T	Texture Designing-T
	SLO-2	Motif-P	Motif in Handkerchief-P	Women's Wear-P	Fashion Jewelries-P	Texture Designing-P

Learning Resources	Practice (Software): 1.Rich Fashion Studio 2. Reach CAD 3. CorelDraw 4.Adobe Photoshop

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30	-	30	-	30	-	30	-	30
	Understand										
Level 2	Apply	-	40	-	40	-	40	-	40	-	40
	Analyze										
Level 3	Evaluate	-	30	-	30	-	30	-	30	-	30
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Vikash, Proprietor, *Reach Technologies,* info@reach-tech.com,**Banagalore**	*1. Prof.V.GowriShankar,* *NSTI, Chennai* *Mailgs2019@gmail.com*	*1. Umamageshwari.S* *Assistant Professor & Head,* *FSH, SRMIST*
2. Dhivyam, Developer, Reach Technologies, info@reach-tech.com*, Bangalore*	**2. Prof.Mahesh, HOD** **Alagappa University** **Maheshganesan55@gmail.com**	*2.Balaguru.H (Margaret Magizhilni),* *Assistant Professor, FSH, SRMIST*

Course Code	UFD20D07P	Course Name	Pattern Making & Garment Construction – Men's Wear	Course Category	E	Specific Elective Coarse	L	T	P	C
							0	0	5	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
CLR-1 :	To gain knowledge in Drafting	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To gain knowledge in sewing																		
CLR-3 :	Get knowledge on finishing																		
CLR-4 :	Get knowledge on silhouette																		
CLR-5 :	Get knowledge on binding, bias binding																		
CLR-6 :	Get knowledge on fusing																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Would be gained knowledge in sewing	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To become an entrepreneur	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Would be gained knowledge in drafting	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Placed in industry	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Become stylist	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Trainee in PM & GC	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Introduction to T- shirt-T	Introduction to Shirt -T	Introduction to Kalidar kurtha-T	Introduction SB vest-T	Introduction to Trousers-T
	SLO-2	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
S-2	SLO-1	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-3	SLO-1	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-4	SLO-1	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-5	SLO-1	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-6	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-7	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
S-8	SLO-1	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Design variation -T	Design variation--T	Design variation -T	Design variation -T	Design variation -T
S-9	SLO-1	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
S-10	SLO-1	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-11	SLO-1	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-12	SLO-1	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-13	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-14	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-15	SLO-1	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P

Learning Resources	*Practice:* *1. Winifred Aldrich, "Metric Pattern Cutting for Mens Wear", 2015, Wilay India Publications* *2.Gareth Kershaw, "Pattern Cutting for Mens Wear", 2017, Laurence king publishers*

Learning Assessment											
	Bloom's Level of Thinking	**Continuous Learning Assessment (50% weightage)**								**Final Examination (50% weightage)**	
		CLA – 1 (10%)		**CLA – 2 (10%)**		**CLA – 3 (20%)**		**CLA – 4 (10%)#**			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	-	30	-	30	-	30	-	30	-	30
Level 2	Apply Analyze	-	40	-	40	-	40	-	40	-	40
Level 3	Evaluate Create	-	30	-	30	-	30		30	-	30
	Total	100 %		100 %		100 %		100 %		100 %	

\# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Archana Dhanapal, Designer, Vogue Hub, *Archanakandhi125@gmail.com* *2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com*	*1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com* *2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com*	*1. S.Umamageshwari,* * Assistant Professor & Head,* * FSH, SRMIST* *2. . Prof.H.Balaguru (Margaret Magizhilni),* * Assistant Professor, FSH, SRMIST*

Course Code	UFD20D08P	Course Name	Pattern Making & Garment Construction – Party Wear (Men)	Course Category	E	Specific Elective Course	L	T	P	C
							0	0	5	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To gain knowledge in Drafting																		
CLR-2 :	To gain knowledge in sewing																		
CLR-3 :	Get knowledge on finishing																		
CLR-4 :	Get knowledge on silhouette																		
CLR-5 :	Get knowledge on binding, bias binding																		
CLR-6 :	Get knowledge on fusing																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Would be gained knowledge in sewing	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To become an entrepreneur	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Would be gained knowledge in drafting	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Placed in industry	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Become stylist	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Trainee in PM & GC	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Introduction to beach Party wear -T	Introduction to sherwani -T	Introduction to Blazer -T	Introduction to Casual party wear -T	Introduction to Suit with Shorts-T
	SLO-2	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
S-2	SLO-1	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-3	SLO-1	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-4	SLO-1	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-5	SLO-1	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-6	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-7	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
S-8	SLO-1	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Design variation –T	Design variation--T	Design variation -T	Design variation -T	Design variation -T
S-9	SLO-1	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
S-10	SLO-1	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-11	SLO-1	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-12	SLO-1	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-13	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-14	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-15	SLO-1	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P

Learning Resources	*Practice:*
	1. Winifred Aldrich, "Metric Pattern Cutting for Mens Wear", 2015, Wilay India Publications
	2.Gareth Kershaw, "Pattern Cutting for Mens Wear", 2017, Laurence king publishers

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30	-	30	-	30	-	30	-	30
	Understand										
Level 2	Apply	-	40	-	40	-	40	-	40	-	40
	Analyze										
Level 3	Evaluate	-	30	-	30	-	30	-	30	-	30
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com *2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com*	*1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com* *2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com*	*1. S.Umamageshwari,* *Assistant Professor & Head,* *FSH, SRMIST* *2. . Prof.H.Balaguru (Margaret Magizhilni),* *Assistant Professor, FSH, SRMIST*

Course Code	UFD20D09P	Course Name	Pattern Making & Garment Construction – Seasonal Wear (Men)	Course Category	E	Specific Elective Course	L	T	P	C
							0	0	5	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil			
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
CLR-1 :	To gain knowledge in Drafting	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To gain knowledge in sewing																		
CLR-3 :	Get knowledge on finishing																		
CLR-4 :	Get knowledge on silhouette																		
CLR-5 :	Get knowledge on binding, bias binding																		
CLR-6 :	Get knowledge on fusing																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 :	Would be gained knowledge in sewing	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To become an entrepreneur	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Would be gained knowledge in drafting	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Placed in industry	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Become stylist	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Trainee in PM & GC	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Introduction to off the Summer wear-T	Introduction to off the Winter wear-T	Introduction to off the Spring wear-T	Introduction to off the Autumn wear-T	Introduction to Office wear-T
	SLO-2	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
S-2	SLO-1	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-3	SLO-1	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-4	SLO-1	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-5	SLO-1	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-6	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-7	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
S-8	SLO-1	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Design variation -T	Design variation--T	Design variation -T	Design variation -T	Design variation -T
S-9	SLO-1	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
S-10	SLO-1	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-11	SLO-1	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-12	SLO-1	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-13	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-14	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-15	SLO-1	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P

Learning Resources	Practice: 1. Winifred Aldrich, "Metric Pattern Cutting for Mens Wear", 2015, Wilay India Publications 2.Gareth Kershaw, "Pattern Cutting for Mens Wear", 2017, Laurence king publishers

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30	-	30	-	30	-	30	-	30
	Understand										
Level 2	Apply	-	40	-	40	-	40	-	40	-	40
	Analyze										
Level 3	Evaluate	-	30	-	30	-	30	-	30	-	30
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

 # CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts

1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com
2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com
	1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com
	2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com
		1. S.Umamageshwari,
		   Assistant Professor & Head,
		   FSH, SRMIST
		2. . Prof.H.Balaguru (Margaret Magizhilni),
		   Assistant Professor, FSH, SRMIST

Course Code	UFD20G02J	Course Name	*Fabric Designing – Dyeing & Printing*	Course Category	G	Generic elective courses	L	T	P	C
							2	0	3	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil		
Course Offering Department		Fashion designing			Data Book / Codes/Standards		Periodic Table		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	The students shall acquire knowledge on the principles of textiles designing.	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO – 1	PSO – 2	PSO – 3
CLR-2 :	The enable the students to prepare textile designs with required color combinations																		
CLR-3 :	The students shall acquire knowledge on the principles of textiles designing.																		
CLR-4 :	The enable the students to prepare textile designs with required color combinations																		
CLR-4 :	To enable the students to understand the concepts of woven fabric and construction weaves																		
CLR-5 :	To understand and develop new innovative fabrics for the session																		
CLR-6 :	To make a survey as to which type of products should be launched for the forth coming season																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Upon completion of the syllabus, the students will be able to draw designs for different	2	70	65	H	-	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	varieties of fabric with color combination and shall have documentation of Indian textiles	2	80	70	H	-	-	H	H	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Develop a general idea and describe the textile designing in detail	2	75	60	-	H	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Utilize concepts in textile chemistry	2	70	70	H	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLR-5 :	Understanding of types and weave structure for apparel and furnishing fabrics	2	75	60	-	H	-	-	-	-	-	-	-	-	-	-	-	-	-
CLR-6 :	Create awareness of different dyeing and printing techniques.	2	70	70	H	H	-	H	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Introduction of Fabric structure	Introduction of weaves design	Identification of textile fibers	Printing Techniques	Dyeing techniques Fabric dyeing
	SLO-2	Factors of influencing selection of fabric	Basic weaves construction of elementary weaves	Microscopical test	Ingredient used printing paste	Yarn dyeing
S-2	SLO-1	Structural and applied designs, Birds, Animal, Flower	Dérivative Weaver	Solubility test	Styles & Methods of printing Textile Design	Silk dyeing
	SLO-2	Types of I Lines, Grace, thick and thin lines	Basic weaves	Burning test	Direct printing	Cotton dyeing
S-3	SLO-1 Lab	Broken lines, oblique lines or lines of movement, accented lines	Twill weaves	Analysis of blend ratio of yarn	Resist printing	Jute dyeing
	SLO-2	Textile designing, techniques/methods of textile designing.	Stain weaves	Analysis of fabric	Stencil printing	pigments
S-4	SLO-1	Elements of Textile Design, Motifs, Styles, Repeats, Layouts, Exploration and stylization,	Broken twill weave	Analysis of fabric for deign	Block printing	Natural dyes
	SLO-2	Motif Development decorative features	Crepe weaves	Draft, peg plan threads// inch yarn count, crimp,	Flock printing	Vegetables dyes
S-5 to S-8	SLO-1 Lab	Design repeat, Direction, Rotation, full design	Mock Leno and Huck -A weave	Cover factor and weight per square yard of warp weft fabric`	Batik printing	Mineral dyes
	SLO-2	Textile traditional butt a design, border design, sari 2	Honey weaves	Fabric identification and design analysis	Transfer printing	synthetic dyes
S-9	SLO-1	Creation of textile designs on various bases	Jacquard design and types	Fabric specifications of some common fabrics like cambric, poplin, canvas,	Foam printing	Tone on tone effect
	SLO-2	Rectangular, diamond, Cylindrical, circular, corner	Dobby design and types	satin, drill, gabardine, denim, gauge, corduroyed.	Screen printing	Cross and union dyeing

S-10	**SLO-1**	*Drop, ogee, Diagonal, Brick, Mirror, Repeats, concentric*	*Traditional design development*	Placement and Repeats of design blocks in different ways and means on paper sheet	*Capsule Printing procedure*	Dyeing fabric sample with various color
	SLO-2	*principles of simple drop and drop reverse*	*Basic designing and sketching on paper or sheet Naturalized design*	Development of design through rotation, pillar effect, half drop effect, step drop and mirror effect	*Tie and dye Techniques*	Making an album of different type of dyes
S-11	**SLO-1**	*Collection fabric samples showing different textile designing techniques.*	*Abstract design*	Designs from Indian Mythology,	*Glitter printing*	*Determination of fastness properties*
	SLO-2	*Creation of layout for saree,*	*Geometrical design*	motifs, sculpture, civil art	*Duplex printing, blotch print flocking*	*Developing of a creative sample*
S-12	**SLO-1 Lab**	*Dhoti, Lungi and shawl designs*	*Stylized design*	nature, aquatic life, ornaments	*Wrap print*	*Dyeing t development of the selected design on the fabric as sample*
	SLO-2	*Creation of layout for bed sheet,*	*Simplified design*	Decorative surface design	*Constituents of printing paste*	*Color matching system*
S-13	**SL-1 Lab**	*Apparel motifs*	*Animated design*	*Fabric painting, Silk painting, Glass painting*	Making different types of printing samples	*Color management*
	SL-2	*Fabric color and communication*	*Aquatic motifs like pebbles, shells.*	*Finishes, Glazing, Napping*	*Print development of the selected design on the fabric as sample*	*Color system. Effects pf color*
S-14	**SL-1 Lab**	Motifs inspired from traditional Indian arts and crafts	*Methods for modifying manual machine(epidiascopes)*	*Crepe*	Terms of fit, balance,	*Types of color theory.*
	SL-2	sculpture and historical traditions followed	*Enlarging, reducing and placement for allover pattern*	*parchmentizing*	positioning, serviceability,	Use of Monochromatic
S-15	**SL-1 Lab**	Ornamental designs and motifs from Indian mythology	*Traditional Butta, paisley design*	*Fabric Color swatches*	producibility and salability	Analogous and Complimentary
	SL-2	Different sources of inspirations for textile design	*Traditional border deigns*	*Collection of Trimming, Samples*	Impact assessment of design. Activities for revitalizing and marketing of design.	double complementary, split complementary

Learning Resources segment

Learning Resources	1. Kate Broughton textiles Dyeing, Rockport publishers, 1996 2. Bricket C J, 'Textile Designing', International Text Book co., U.S.A. (1930)	3. Dyeing and Screen-printing on Textiles" by Joanna Kinnersly-taylor 4. Smith J E _Textile Processing '– Printing, Dyeing, Abhishek Publishing,2003

Learning Assessment

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	20%	20%	15%	15%	15%	15%	15%	15%	15%	15%
Level 2	Apply Analyze	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
Level 3	Evaluate Create	10%	10%	15%	15%	15%	15%	15%	15%	15%	15%
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Nivash.N Sr.Merchandiser Samara Exports Tripur nivash@samaraexports.in	1.Mr.sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	1. Balaguru.H (Margaret Magizhilini), Assistant Professor, FSH, SRMIST
Mr.Ganesh Mauyra Assistant Manager,Ganga Acrowools Ltd. Ganesh.maurya@gangaacrowools.com	2.Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	2. Umamageshwari.S Assistant Professor & Head, FSH, SRMIST

Course Code	UFD20S03P	Course Name	FASHION ILLUSTRATION-II		Course Category	S	Skill Enhancement Course	L	T	P	C
								0	0	3	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To acquire knowledge and skills related to fashion illustration																		
CLR-2 :	To equip the students to develop the creativity to illustrate different figures																		
CLR-3 :	To equip the students to develop the ability towards illustration																		
CLR-4 :	To equip students to make designs using different color mediums																		
CLR-5 :	To eqipu the students to illustrate in a fee launce way																		
CLR-6 :	To convery the illustration techniques in Fashion CAD																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Gained knowledge and skills related to fashion illustration		75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Learned to develop the creativity to illustrate different figures		80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Learned to make designs using different color mediums		70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	To become free launce designer		70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Learned to apply illustration technique s in Fashion CAD		80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	To become accessories designer		75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

	Duration (hour)	9	9	9	9	9
S-1	SLO-1	Croquie Men-T	Shading techniques-T	Face-T	Handbags-T	Jewelries-T
	SLO-2	Croquie Men-P	Shading techniques-P	Face-P	Handbags-P	Jewelries-P
S-2	SLO-1	Croquie Men-T	Shading techniques in kids wear-T	Face-T	Handbags-T	Antique Jewels-T
	SLO-2	Croquie Men-P	Shading techniques in kids wear-P	Face-P	Handbags-P	Antique Jewels-P
S-3	SLO-1	Croquie Women-T	Shading techniques in Men's wear-T	Face-T	Coolers-T	Antique Jewels-T
	SLO-2	Croquie Women-P	Shading techniques in Men's wear-P	Face-P	Coolers-P	Antique Jewels-P
S-4	SLO-1	Croquie Women-T	Shading techniques in Women's wear-T	Eyes-T	Coolers-T	Traditional Jewels-T
	SLO-2	Croquie Women-P	Shading techniques in Women's wear-P	Eyes-P	Coolers-P	Traditional Jewels-P
S-5	SLO-1	Croquie-Sitting pose-T	8 head theory with costume -T	Eyes-T	Scarfs-T	Traditional Jewels-T
	SLO-2	Croquie-Sitting pose-P	8 head theory with costume -P	Eyes-P	Scarfs-P	Traditional Jewels-P
S-6	SLO-1	Croquie-Sitting pose-T	8 head theory with costume -T	Nose-T	Scarfs-T	Fashion Jewels-T
	SLO-2	Croquie-Sitting pose-P	8 head theory with costume -P	Nose-P	Scarfs-P	Fashion Jewels-P
S-7	SLO-1	Croquie-Walking pose-T	10 head theory with costume -T	Nose-T	Backdrops-T	Fashion Jewels-T
	SLO-2	Croquie- Walking pose-P	10 head theory with costume -P	Nose-P	Backdrops-P	Fashion Jewels-P
S-8	SLO-1	Croquie- Walking pose-T	Facial features-T	Lips-T	Backdrops-T	Thread Jewels-T
	SLO-2	Croquie-Walking pose-P	Facial features-P	Lips-P	Backdrops-P	Thread Jewels-P
S-9	SLO-1	Croqui in Motion-T	Facial features-T	Ears-T	Backdrops-T	Oxidized Jewels-T
	SLO-2	Croqui in Motion-P	Facial features-P	Ears-P	Backdrops-P	Oxidized Jewels-P

Learning Resources	*Practice:* 1. *Kathryn Hagen (2010), Fashion Illustration for Designers (2nd Edition), Pearson Publication, India* 2. **Zeshu Takamura (2012), Fashion Illustration Techniques, Rockfort Publishers, UP** 3. **Stevan Stipelman (2010), Illustrating Fashion: Concept to Creation, Fairchild Publications, Delhi**

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30	-	30	-	30		30	-	30
	Understand										
Level 2	Apply	-	30	-	40	-	40		30	-	40
	Analyze										
Level 3	Evaluate	-	30	-	30	-	30		30	-	30
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Ben Philip, Proprietor, Heart Studio, Chennai *heartstudioin@gmail.com*	*1. Prof.Gerorge Sunny, VIT, Chennai* *georgy.sunny@vit.ac.in*	*1. S.Umamageshwari, Assistant Professor & Head,* *FSH, SRMIST*
2.Swetha, Proprietor, Imai Boutique, Chennai, *imaiboutiquechennai@gmail.com*	*2. Prof.Kokila Vani, Chikana College, Tirupu,r,* **2011sunkokila@gmail.com**	*2.Balaguru.H (Margaret Magizhilni),* *Assistant Professor, FSH, SRMIST*

Course Code	UFD20S04P	Course Name	INTRODCUTION OF FASHION ART AND DRAWING	Course Category	S	Skill Enhancement Course	L	T	P	C
							0	0	3	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To acquire knowledge and skills related to fashion illustration																		
CLR-2 :	To equip the students to develop the creativity to illustrate different figures																		
CLR-3 :	To equip the students to develop the ability towards illustration																		
CLR-4 :	To equip students to make designs using different color mediums																		
CLR-5 :	To acquire knowledge and skills related to basic arts techniques																		
CLR-6 :	To equip the students to develop the creativity to illustrate different figures																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO -3
CLO-1 :	Gained knowledge and skills related to fashion illustration	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Learned to develop the creativity to illustrate basic figures	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Learned to make designs using color wheel	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Gained knowledge and skills related to fashion illustration	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Learned to develop the creativity to basic arts techniques	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Learned to make designs using different color mediums	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		9	9	9	9	9
S-1	SLO-1	Art techniques-T	Statue Illustration-T	Concept Drawing-T	Chalk art-T	Visual art-T
	SLO-2	Art techniques-P	Statue Illustration-P	Concept Drawing-P	Chalk art-P	Visual art-P
S-2	SLO-1	Art techniques-T	Statue Illustration-T	Concept Drawing-T	Chalk art-T	Visual art-T
	SLO-2	Art techniques-P	Statue Illustration-P	Concept Drawing-P	Chalk art-P	Visual art-P
S-3	SLO-1	Art techniques-T	Statue Illustration-T	Concept Drawing-T	Pencil Lead carving-T	Visual art-T
	SLO-2	Art techniques-P	Statue Illustration-P	Concept Drawing-P	Pencil Lead carving-P	Visual art-P
S-4	SLO-1	Abstract Design-T	Proportion-T	Paper Art-T	Pencil Lead carving-T	Optical illusion-T
	SLO-2	Abstract Design-P	Proportion-P	Paper Art-P	Pencil Lead carving-P	Optical illusion-P
S-5	SLO-1	Abstract Design-T	Proportion-T	Paper Art-T	Pencil Lead carving-T	Optical illusion-T
	SLO-2	Abstract Design-P	Proportion-P	Paper Art-P	Pencil Lead carving-P	Optical illusion-P
S-6	SLO-1	Abstract Design-T	Portrait-T	Sand Art-T	Wet painting-T	Optical illusion-T
	SLO-2	Abstract Design-P	Portrait-P	Sand Art-P	Wet painting-P	Optical illusion-P
S-7	SLO-1	Still Life drawing-T	Portrait-T	Sand Art-T	Wet painting-T	Perspective Art-T
	SLO-2	Still Life drawing-P	Portrait-P	Sand Art-P	Wet painting-P	Perspective Art-P
S-8	SLO-1	Still Life drawing-T	Landscape style art-T	Grains Art-T	Dry painting-T	Perspective Art-T
	SLO-2	Still Life drawing-P	Landscape style art-P	Grains Art-P	Dry painting-P	Perspective Art-P
S-9	SLO-1	Still Life drawing-T	Landscape style art-T	Grains Art-T	Dry painting-T	Perspective Art-T
	SLO-2	Still Life drawing-P	Landscape style art-P	Grains Art-P	Dry painting-P	Perspective Art-P

Learning Resources	*Practice:* 1. *Kathryn Hagen (2010), Fashion Illustration for Designers (2nd Edition), Pearson Publication, India* 2. **Zeshu Takamura (2012), Fashion Illustration Techniques, Rockfort Publishers, UP** 3. **Stevan Stipelman (2010), Illustrating Fashion: Concept to Creation, Fairchild Publications, Delhi**

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Ben Philip, Proprietor, Heart Studio, Chennai heartstudioin@gmail.com	1. Prof.Gerorge Sunny, VIT, Chennai georgy.sunny@vit.ac.in	1. S.Umamageshwari, Assistant Professor & Head, FSH, SRMIST
2.Swetha, Proprietor, Imai Boutique, Chennai, imaiboutiquechennai@gmail.com	2. Prof.Kokila Vani, Chikana College, Tirupur, 2011sunkokila@gmail.com	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST

Course Code	UJK20301T	Course Name	Universal Human Values	Course Category	JK	Life Skill Course	L	T	P	C
							2	0	0	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	English	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To generate in students a sensitivity to current regional and national issues such as gender marginalization Eco sensitivity, vision for the Nation and general humanness																		
CLR-2 :	An expanded consciousness with a mind to accommodate all is developed																		
CLR-3 :	The ability to accept all and to co- exist is initiated																		
CLR-4 :	To create community connectivity and interdependence																		
CLR-5 :	To instill intrinsic link between freedom and responsibility for both individuals and communities																		
CLR-6 :	Make them learn the basic nature of human beings																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Become sensitive toward every living life and be able to respect every religion recognizing the universal values	2	75	60	H	H	H	H	-	-	-	H	H	H	H	H	-	-	-
CLO-2 :	Every way of life and culture will kindle the curiosity in them to know them and will be able appreciate the beauty in it	2	80	70	H	H	H	H	-	-	-	H	H	H	H	H	-	-	-
CLO-3 :	The presumptuous or prejudiced mentality will be overcome by them	2	70	65	H	H	H	H		-	-	-	-	-	-	-	-	-	-
CLO-4 :	Critical thinking and accommodative nature will become so natural way of thinking for them	2	70	70	H	H	H	H	H	-	-	-	-	-	H	-	-	-	-
CLO-5 :	They will become aware of the social inequalities and justice	2	80	70	H	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Will be able to explore their own emotions, hopes & fear and be able to describe them verbally	2	75	70	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

Duration (hour)		06	06	06	06	06
S-1	SLO-1	What is love? Forms of love. For self, parents, family, friends, spouse, community, nation, humanity and other beings, both for living and non living	*Love compassion empathy sympathy and non violence*	*Narratives and anecdotes from history, literature including local folklore*	*What will learners lose if they don't practice love and compassion?*	*Sharing learners' individual and/ or group experiences*
	SLO-2	Love and Compassion inter relatedness	*Individuals who are remembered in history for practicing compassion and love*	*Practicing Love and Compassion: what will they gain if they practice compassion?*	*Simulated situations*	Case studies
S-2	SLO-1	*What is Truth ?*	*Universal truth, truth as value, as fact,*	*Veracity, sincerity, honesty among others*	Individuals who are remembered in the history who have practiced these values	Practicing truths
	SLO-2	*: what will they gain if they practice truth*	What will learners lose if they don't practice truth?	*Sharing learners' individual and/ or group experiences*	*Simulated situations*	Case studies
S-3	SLO-1	*What is non violence – its need, love compassion,*	*empathy sympathy for others as pre- requisites for non- violence*	**Ahimsa as non violence and non killing**	*Individuals and their organizations which are known for their commitment for non violence*	Narratives and anecdotes about non violence from history and literature including local folklore
	SLO-2	Practicing non violence	What will they gain if they practice non violence	*What will learners lose if they don't practice non violence?*	*Simulated situations*	Case studies
S-4	SLO-1	*What is righteousness ?*	*Righteousness and Dharma*	*Righteousness and priority*	Individuals who are remembered in the history who have practicing righteousness.	Narratives and anecdotes about Righteousness from history and literature including local folklore
	SLO-2	Practicing *Righteousness*	*: Sharing learners' individual and/ or group experiences*	*what will learners lose if they don't practice Righteousness*	*Simulated situations*	Case studies
S-5	SLO-1	*What is peace?*	*Need of peace in Relation with harmony and balance*	Narratives and anecdotes about peace from history and literature including local folklore	Individuals who are remembered in the history who have practicing peace	Practicing peace

	SLO-2	*What will they gain if they practice peace*	*what will learners lose if they don't practice peace*	*Sharing learners' individual and/ or group experiences*	*Simulated situations*	Case studies
S-6	SLO-1	What is service and renunciation	*Forms of service , & renunciation Individuals who have recommended service in history*	*Practicing service and renunciation*	Narratives and anecdotes about Service & renunciation from history and literature including local folklore	Individuals who are remembered in the history who have practicing renunciation
	SLO-2	*Sharing learners' individual and/ or group experiences on renunciation*	*Sharing learners' individual and/ or group experiences on service*	*what will learners lose or gain if they do/don't practice Renunciation and service*	*Simulated situations*	Case studies

Learning Resources	*Theory:*
	1. "Universal Human Values: Text Book"– Compiled and Edited by the Faculty of Science and Humanites, SRMIST, 2020.

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)							
		CLA – 1 (20%)		CLA – 2 (20%)		CLA – 3 (30%)		CLA – 4 (30%) #	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40%	-	40%	-	40%	-	40%	-
	Understand								
Level 2	Apply	40%	-	40%	-	40%	-	40%	-
	Analyze								
Level 3	Evaluate	20%	-	20%	-	20%	-	20%	-
	Create								
	Total	100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
	1. Prof. Daniel David, Prof & Head, Department of English, MCC, Chennai	1. Dr. Shanthichitra, Associate Professor, & Head, Department of English, FSH,SRMIST
		2. Dr K B Geetha, Assistant Professor, Department of English, FSH, SRMIST

Course Code	UFD20401P	Course Name	Pattern Making & Garment Construction – Western Wear	Course Category	C	Core course	L	T	P	C
							0	0	6	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil			
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			Nil			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To gain knowledge in Drafting																		
CLR-2 :	To gain knowledge in sewing																		
CLR-3 :	Get knowledge on finishing																		
CLR-4 :	Get knowledge on silhouette																		
CLR-5 :	Get knowledge on binding, bias binding																		
CLR-6 :	Get knowledge on fusing																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 :	Would be gained knowledge in sewing	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To become an entrepreneur	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Would be gained knowledge in drafting	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Placed in industry	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Become stylist	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Trainee in PM & GC	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		18	18	18	18	18
S-1, S-2	SLO-1	Introduction to western wear (Women)-T	Introduction to western wear (Men)-T	Introduction to western wear (Kids)-T	Introduction to western wear (Unisex)-T	Introduction to western wear (Theme based)-T
	SLO-2	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
S-3, S-4	SLO-1	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
S-5 S-6	SLO-1	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P	Pattern making-P
	SLO-2	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
S-7 S-8	SLO-1	Cutting-P	Cutting-P	Cutting-P	Cutting-P	Cutting-P
	SLO-2	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
S-9 S-10	SLO-1	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P	Trail fit-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-11 S-12	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
S-13 S-14	SLO-1	Sewing-P	Sewing-P	Sewing-P	Sewing-P	Sewing-P
	SLO-2	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
S-15 S-16	SLO-1	Finishing-P	Finishing-P	Finishing-P	Finishing-P	Finishing-P
	SLO-2	Design variation -T	Design variation--T	Design variation -T	Design variation -T	Design variation -T
S-17 S-18	SLO-1	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P
	SLO-2	Design development-P	Design development-P	Design development-P	Design development-P	Design development-P

Learning Resources	*Practice:* *1. Winifred Aldrich, "Metric Pattern Cutting for Mens Wear", 2015, Wilay India Publications* *2.Gareth Kershaw, "Pattern Cutting for Mens Wear", 2017, Laurence king publishers*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com *2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com*	*1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com* *2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com*	*1. S.Umamageshwari,* * Assistant Professor & Head,* * FSH, SRMIST* *2. . Prof.H.Balaguru (Margaret Magizhilni),* * Assistant Professor, FSH, SRMIST*

Course Code	UFD20402T	Course Name	Fashion Retailing and Apparel Marketing	Course Category	C	Core Course	L	T	P	C
							3	2	0	5

Pre-requisite Courses	Nil	Co-requisite Courses	Nil			Progressive Courses	Nil
Course Offering Department		Fashion Designing	Data Book / Codes/Standards				

Course Learning Rationale (CLR):	The purpose of learning this course is to:			Learning		Program Learning Outcomes (PLO)																
						1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

Course Learning Rationale (CLR):

- **CLR-1 :** To enable the students understand find the employment in export houses and apparel merchandising agencies
- **CLR-2 :** To understand marketing in domestic and international markets in domestic and international markets and their quota systems
- **CLR-3 :** It focuses attention on apparel industry giving through knowledge of merchandising
- **CLR-4 :** To educate domestic market
- **CLR-5 :** To educate international market
- **CLR-6 :** To understand find the employment in import and export houses

Program Learning Outcomes (PLO) column headers: Level of Thinking (Bloom), Expected Proficiency (%), Expected Attainment (%), Scientific Knowledge, Problem Analysis, Design & Development, Analysis, Design, Research, Modern Tool Usage, Society & Culture, Environment & Sustainability, Ethics, Individual & Team Work, Communication, Project Mgt. & Finance, Life Long Learning, PSO – 1, PSO – 2, PSO – 3

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Understand and explain the differential behavior of market industry based on fundamental concepts learnt in retailing	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Formulate the marketing by retailing the fundamental steps involved.	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Learn and identify many marketing and retailing industry.	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Correlate and describe the stereochemical properties of organic compounds and reactions	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Students would gain about market sector	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Students would gain knowledge	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Fashion retailing-history	Introduction to fashion retail organizations	Apparel marketing, definition, meaning, importance	Fashion retail Consumer behavior	Fashion Retailing merchandising
	SLO-2	Scope and importance of retailing	Concept of buying houses	Marketing-types, four P"s, significance	Buyer behavior	Planning tools and techniques
S-2	SLO-1	Types (domestic and international)	Types of retail mix	Scope functions of marketing, classify marketing	Scope and importance	Sales analysis
	SLO-2	Techniques, channel of distribution	Product mix strategies	Market weeks, and exhibitions, MIS	Characteristics of consumer behavior	ABC analysis
S-3	SLO-1	Basic Concept of retailing	Components of price mix	Market survey, marketing strategies	Consumer black box-factors	Range panning
	SLO-2	Definition need and functions	Pricing garment and fashion services	Market research, scope uses of marketing research	Consumer decision making	Collaborative planning
S-4	SLO-1	Introduction to various terms	Different views of price	Market environments, Study of markets	High involvement buying decisions	Basic profit factors
S-5	SLO-1	Types of stores chain stores	Role of Pricing decision with marketing strategy	Marketing segmentation	Consumer motivation and theory	The relationship of markup profit
	SLO-2	Departmental specialty stores	External factors influencing price decision	Targeting and positioning	Involvement types situational influences	Retailing pricing &re-pricing
S-6	SLO-1	Designer shops and outlet	Internal factors influence price decision	Retail and whole sales markets	Need and goal	Inventory methods
	SLO-2	E-retailing, types and importance	Price structure in retail industry	Domestic markets	Sources and functions	Advertising models
S-7	SLO-1	Pipeline concepts, logistic management	Main methods of setting prices	International markets	Personality its characteristics	Advertising media
	SLO-2	e-commerce in apparel industry	Pricing strategies in relation to new producer	Mass marketing	Consumer theories, self and concept	Advertising appropriation
S-8	SLO-1	Understanding web & multimedia	Pricing strategies to match the competitive	Factors influencing the domestic and international markets	Retail consumer	Production creative strategy
	SLO-2	Exhibition design, visualizing 7art direction	Price changes	Range development of marketing	Outlet selection, CRM	Advertising agency
S-9	SLO-1	Typography and photography Branding, corporate communication,	Fashion marketing-modeling creative respects	Fashion marketing mix	Consumer satisfaction	Advertising effectiveness
	SLO-2	Business letter, emails, report writing	The relationship between model and the product	Fashion marketing research, data sources	Measuring customer relationship	Advertising advantages

			the responses of social organizations			
S-10	**SLO-1**	Agenda and minutes of meeting	*Retail space management*	*Practical sampling methods*	*Customer response, satisfaction*	*Developing and advertising message*
	SLO-2	Fashion retail operations	*Retail marketing mix*	*Primary data collecting methods*	*Customer loyalty, customer relation*	*Creation of advertisement*
S-11	**SLO-1**	Premises, Inventory management	*Retail communication mix*	*Data collection methods*	*Complaint management*	*Advertising theme or appeal*
	SLO-2	*Retail merchandiser, concept, quick response*	*Fashion promotion, promotional activities*	*Data collection methods*	*Balance customer and competitors*	*Advertising layout headline, illustrations*
s-12	**SLO-1**	*Just-in time, merchandiser calendar*	*Fashion domestic and international*	*Questionnaire design*	*Market research for understanding retail consume*	*Color, body copy or text. Slogan*
	SLO-2	*Trend analysis, forecast analysis concepts*	*Fashion leaders, fashion journalism*	*Attitude measurement and rating scalar*	*Event management, events& elements of event*	*Advertisement copy, elements of good advertisement.*
s-13	**SLO-1**	*Of apparel product line planning, directing*	*Fashion consultant, communication*	*The role of marketing research in new product development*	*Event marketing & concept of products*	*Evaluating advertising effectiveness*
	SLO-2	*Coordinating and controlling*	*Fashion leaders, fashion journalism*	*Rationale, bases and strategy*	*Segmentation and targeting of the market*	*Ways to analyze brand to brand competition*
s-14	**SLO-1**	Brand building	*Depth understanding of promotional activities*	*Positioning and marketing mix*	*Concept of pricing and promotion of events*	*Measuring process of communication effects*
	SLO-2	Introduction, strategies	*Corporate journalism and publications*	*Strategies for penetration of new markets*	*Evaluation of event performance*	*Correlative measure of advertising effectiveness*
S-15	**SLO-1**	Image building, brand expansion	*International publications.*	*Strategy for effective market segmentation*	*Fashion retail consumer*	*Recall test other measures of measuring advertising effectiveness*
	SLO-2	Global trends	*Communications plans*	*Prepare Case study report for fashion marketing*	*Factors influencing the retail consumer*	*Problems in measuring effectiveness*

Learning Resources	*Theory:* *1.Diamond Jay, "Fashion Retailing"Bloomsbury Pubilsihing PLC 2009* 2.Integrated Retail Management by James R. Ogden & Denise T. Ogden, 2007, Biztantra	3.. 'Fashion Marketing' by Mike Easey, published by OM Book Services for Blackwell science publishing. *4. Dimitri Koumbis " Fashion Retailing " Bloombury publishing PLC 2018*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	-	30%	-	30%	-	30%	-	30%	-
Level 2	Apply Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
Level 3	Evaluate Create	30%	-	30%	-	30%	-	30%	-	30%	-
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Mr.Azaruddin store Manager Fab India Chennai azarfarook@gmail.com	*1..Dr. Mahesh, Assistant Professor, Alagappa University* *maheshganesan55 @gmail.com*	1. Balaguru.H (Margaret Magizhilini), Assistant Professor, FSH, SRMIST
2 Mr.V.Subramanian C.E.O Sun International Trading Inc svsmainan.fashion@gmail.com	2.. Prof.Koilavanni, Assistant Professor, Chikkanna College Tirupur, 2011sunkokila @gmail.com	2. Umamageshwari.S Assistant Professor & Head, FSH, SRMIST

Course Code	UFD20403P	Course Name	COMPUTER AIDED DESIGN-II		Course Category	C		Core course		L	T	P	C
										0	0	6	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	The knowledge and skills related to CAD																		
CLR-2 :	To equip the students to develop the knowledge about designing using CAD software																		
CLR-3 :	To expose professionals and to meet the needs of the users by complementing their knowledge, skills and ability, creativity in the field of garment designing																		
CLR-4 :	To create industrial pattern making through CAD software																		
CLR-5 :	To design accessories for various occasion based on CAD																		
CLR-6 :	The knowledge and skills related to CAD																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	The knowledge and skills related to CAD	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Students can develop the knowledge about designing using CAD software	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To get the experience from industrial CAD professionals	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Can create industrial pattern making through CAD software	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	To get the knowledge to design accessories for various occasion based on CAD	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	To design logos for doffrerent brand	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		18	18	18	18	18
S-1, S-2	SLO-1	CAD RFS tools -T	Mood Board-T	Costume-Plain design-Women-T	Backdrop Development-T	Marker Planning-T
	SLO-2	CAD RFS tools -P	Mood Board-P	Costume-Plain design-Women-P	Backdrop Development-P	Marker Planning-P
S-3, S-4	SLO-1	CAD RFS tools -T	Mood Board-T	Costume-Plain design-Men-T	Backdrop Development-T	Marker Planning-T
	SLO-2	CAD RFS tools -P	Mood Board-P	Costume-Plain design-Men-P	Backdrop Development-P	Marker Planning-P
S-5, S-6	SLO-1	CAD RFS tools -T	Mood Board-T	Costume-Plain design-Kid-T	Backdrop Development-T	Pattern Making-T
	SLO-2	CAD RFS tools -P	Mood Board-P	Costume-Plain design-Kid-P	Backdrop Development-P	Pattern Making-P
S-7, S-8	SLO-1	CAD RFS tools -T	Theme Board-T	Costume-Checked design-Women-T	Unisex Costume-T	Pattern Making-T
	SLO-2	CAD RFS tools -P	Theme Board-P	Costume-Checked design-Women-P	Unisex Costume-P	Pattern Making-P
S-9, S-10	SLO-1	CAD RFS tools -T	Theme Board-T	Costume-Checked design-Men-T	Unisex Costume-T	Basic Pattern Block-T
	SLO-2	CAD RFS tools -P	Theme Board-P	Costume-Checked design-Men-P	Unisex Costume-P	Basic Pattern Block-P
S-11 S-12	SLO-1	CAD Pattern Tools-T	Theme Board-T	Costume-Checked design-Kid-T	Unisex Costume-T	Basic Pattern Block-T
	SLO-2	CAD Pattern Tools-P	Theme Board-P	Costume-Checked design-Kid-P	Unisex Costume-P	Basic Pattern Block-P
S-13, S-14	SLO-1	CAD Pattern Tools-T	Color Board-T	Costume design-stripped design-Women-T	Footwear Designing-T	Industrial Plan-T
	SLO-2	CAD Pattern Tools-P	Color Board-P	Costume design-stripped design-Women-P	Footwear Designing-P	Industrial Plan-P
S-15, S-16	SLO-1	CAD Pattern Tools-T	Color Board-T	Costume design-stripped design-Men-T	Footwear Designing-T	Industrial Plan-T
	SLO-2	CAD Pattern Tools-T	Color Board-P	Costume design-stripped design-Men-P	Footwear Designing-P	Industrial Plan-P
S-17, S-18	SLO-1	CAD Pattern Tools-T	Color Board-T	Costume design-stripped design-Kid-T	Footwear Designing-T	Production Layout-T
	SLO-2	CAD Pattern Tools-T	Color Board-P	Costume design-stripped design-Kid-P	Footwear Designing-P	Production Layout-P

Learning Resources	Practice (software): 1.Rich Fashion Studio 2. Reach CAD 3. CorelDraw 4.Adobe Photoshop

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Vikash, Propreitor, **Reach Technologies,** info@reach-tech.com,**Banagalore**	1. Prof.V.GowriShankar, NSTI, Chennai, mailgs2019@gmail.com	1. Umamageshwari.S Assistant Professor & Head, FSH, SRMIST
2.Dhivyam, Developer, **Reach Technologies,** info@reach-tech.com, **Bangalore**	**2. Prof.Mahesh, HOD, Alagappa University,** **maheshganesan55@gmail.com**	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST

Course Code	UFD20404T	Course Name	VISUAL MERCHANDISNG (PRESENTATION)	Course Category	C	Core Course	L	T	P	C
							2	2	0	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

CLR-1: To understand the functional nature of Visual merchandising as on Art and also as a science
CLR-2: Application of principles of VM for store display and window display
CLR-3: To introduce the visual and display properties of merchandise presentation functional and decorative units for display
CLR-4: To exhibits are designed and critiqued.
CLR-5: To understand find the employment in import and export houses

Column headers (PLO): Level of Thinking (Bloom), Expected Proficiency (%), Expected Attainment (%), Engineering Knowledge, Problem Analysis, Design & Development, Analysis, Design, Research, Modern Tool Usage, Society & Culture, Environment & Sustainability, Ethics, Individual & Team Work, Communication, Project Mgt. & Finance, Life Long Learning, PSO – 1, PSO – 2, PSO – 3

Course Learning Outcomes (CLO): At the end of this course, learners will be able to:	Level	Prof	Attain	EngKnow	ProbAnal	Des&Dev	AnalDesRes	ModTool	Soc&Cult	Env&Sus	Ethics	Ind&Team	Comm	ProjMgt	LifeLong	PSO-1	PSO-2	PSO-3
CLO-1: Understand and explain the differential behavior of market industry based on fundamental concepts learnt in retailing	2	70	65	H	-	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2: Formulate the marketing by retailing the fundamental steps involved.	2	80	70	H	-	-	H	H	-	-	-	-	-	-	-	-	-	-
CLO-3: Learn and identify many marketing and retailing industry.	2	75	60	-	H	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4: Acquire knowledge on fashion marketing mix and fashion research methods	2	70	65	H	-	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-5: Gain insight on customer segmentation	2	80	70	H	-	-	H	H	-	-	-	-	-	-	-	-	-	-
CLO-6: Learn the terminologies of visual merchandising	2	75	60	-	H	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Introduction to visual merchandising	Display and display settings	Store l and window settings lay out planning	Non-Store Merchandising	Fashion Shows
	SLO-2	Roll of visual merchandising	Types-Benefits	Interior and Exterior of stores	Television retailing	Types-Benefits
S-2	SLO-1	in fashion industry-	Importance of window display	Uses of fixture	Home shopping	Needs
	SLO-2	Its types-Benefits of visual merchandising	Fashion business	Uses of Mannequin-	Internet retailing/online shopping,	Its effect on promotion of facts
S-3	SLO-1	visual merchandising-Objectives	Materials used	Types of mannequin	Catalogue Management	The Present and Future of Visual Merchandising
	SLO-2	Concept visual merchandising	The exterior of store	3 D Dressing	Product Presentation in Non-Store Retail Merchandising	Visual Merchandising at Different Stores
S-4	SLO-1	Types of visual merchandising	signs, marquees,	Dress forms	Fixtures, Sound/Music,	Apparel store
	SLO-2	Scope of visual merchandising	outdoor display	dimensional forms	Odor, Visuals, Employees,	Furniture store
S-5	SLO-1	Visual merchandising technique	Color-Texture	Fixtures- types	Impact on Shoppers	Gift store, Future Prospects of Visual Merchandising
	SLO-2	Purpose of merchandising	close back window	Store Image & Security	Change of Image	Seasonal visual merchandising
S-6	SLO-1	Merchandising ladder	signage and display	Concept of Image Mix	Wire forms	Or four ways, six ways
	SLO-2	Factors for route card preparation	Signage-exterior, window, interior	Environmental setting, semi realistic	Lighting accessories-dimmers, flashers, framing.,	Round racks, multi features
S-7	SLO-1	Effective expediting procedures	Merchandise presentation	Vignette setting, fantasy setting, abstract setting	Projectors, strobes, swivel, sockets, gels	Vitrines and straight racks
	SLO-2	Samples and types of samples	Self-service, full-service presentation	Lightings -primary setting, secondary setting	Various kinds of contrast	Non hanging fixtures
S-8	SLO-1	Presentation session	Presentation session	Presentation session	Presentation session	Presentation session

	SLO-2	Presentation session	Types of display	Light source-fluorescent lighting	Harmony created using lights	Fixtures-tables, counters, bins
S-9	SLO-1	Visual Themes	One item, related merchandise, variety or assortment display	Incandescent, fiber optic lighting	Mannequins and props	-and shelves, transparent display units
	SLO-2	Advantages of visual merchandising	Institutional display, seasonal display	High intensity lighting, Neon, halogen	Realistic, semi realistic	Gondolas, modular lines
S-10	SLO-1	Presentation session	Holiday display, creative display	Lighting fixtures-recessed lighting, track lighting	Abstract, headless	Problems faced in visual merchandising
	SLO-2	Visual planning	Display setting-realistic setting	Open back spot lights, studio lights close ups,	Fixtures hanging fixtures – T stands, quadra	
S-11	SLO-1	Concept of visual merchandising	Store design, introduction, objectives	Display basics & display settings	Focal point. sight	Store image
	SLO-2	Objectives of visual merchandising	Concept of store design, purpose and importance of store design	Display and design basics	Praised using color, lighting and graphics in your display, presentation session	Target customers
S-12	SLO-1	Growth of visual merchandising	Exterior of a store, interior of a store	Principles of display setting	Lab: integrating creative and critical thinking in research	Seasonal visual merchandise
	SLO-2	Visual merchandising in India	Store layout, various types of store	Types of display setting window display	Lab first window (understanding service learn)	Types of display, attention drawing devices
S-13	SLO-1	Visual merchandising terminologies	Layouts-grid layout, forced-path layout,	Types of windows	Practical session: different window photograph	Line and composition, scale contrast
	SLO-2	Merchandise planning	Free-form layout, boutique layout	Types of window display	Case study: window location	Repetition, humor, surprise and shock
S-14 To S-15	SLO-1	Merchandise mix, line	Combined layout store space, allocation	Display of props, lighting, fixtures	-event/organization/product to be promoted	Merchandise display, planning s display, visual merchandiser in store promotion, scheduling the promotion
	SLO-2	Assortment of products, strategy Role of merchandiser PPT presentation	Assignment: creating a planogram Lab session: Intro to google sketch Up PPT presentation	Promotions and mannequins Floor color blocking PPT presentation	Target audience likely goals (i.e., affiliation, positive self-concept, accuracy) PPT presentation	Creating persuasive signage PPT presentation

Learning Resources	.Theory: 1. Laurel L Bliss, Study Guide Visual merchandising and Display third edition, Fair Child publication 1995 2. 2Claus Ebster and Marion Garaus "Store Design and Visual Merchandising" Business Experts press LLC, 2011	2. Martin M Peglaer(SVM), Visual merchandising and display third edition, Fair child Publication, New York(1995). 4. Antony J. Morgan "Window Display New Visual Merchandising" Safari, an O'Reilly Media Company2010

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (15%)		CLA – 3 (15%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	-	30%	-	30%	-	30%	-	30%	-
Level 2	Apply Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
Level 3	Evaluate Create	30%	-	30%	-	30%	-	30%	-	30%	-
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Mr.Azaruddin store Manager Fab India Chennai azarfarook@gmail.com	1. Mr. Anil Kumar Assisiant professor, Periyar Univesity anilkumar@periyaruniversity.ac.in	1. Balaguru.H (Margaret Magizhilini), Assistant Professor, FSH, SRMIST
2 Mr.V.Subramanian C.E.O Sun international Trading Inc svsmainan.fashion@gmail.com	2...Dr. Mahesh, Assistant Professor, Alagappa University maheshganesan55 @gmail.com	2. Umamageshwari.S Assistant Professor & Head, FSH, SRMIST

Course Code	UFD20501T	Course Name	IMPORT AND EXPORT MANAGEMENT		Course Category	C		Core course		L	T	P	C
										2	2	0	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department	Fashion Designing		Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:
CLR-1 :	The knowledge and skills related to the export and import.
CLR-2 :	To equip the students to develop the knowledge about the industrial documentation
CLR-3 :	To gain knowledge in business management.
CLR-4 :	To acquire knowledge on marketing
CLR-5 :	To learn to maintain brand value
CLR-6 :	To acquire knowledge on starting an own business

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Students will gain knowledge and skills related to the export and import.	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To equip the students to develop the knowledge about the industrial documentation	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Gained knowledge in business management.	2	70	65	H	-	-		-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Acquired knowledge on marketing	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Students will learn to maintain brand value	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Students will be able to acquire knowledge on starting an own business	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	EXIM-Definitions	Market Analysis	Factors-EXIM	**PODSCORB-Introduction**	Project-Introduction
S-2	SLO-1	EXIM-Terms	Market Analysis	Factors-EXIM	**Planning**	Own Business
S-3	SLO-1	Trade	Documentation-Intro	**Business Management-Introduction**	**Organizing**	Business Planning
S-4	SLO-1	Importance of Trade	Commercial Invoice	Roles of BM	**Directing**	Business Planning
S-5	SLO-1	Domestic Trade	Packing List	Importance of f BM	**Scheduling**	Business Planning
S-6	SLO-1	Domestic Trade	Bill of Lading	Foreign Exchange	Cooperating	Business Planning
S-7	SLO-1	International Trade	Airway Bill	Foreign Exchange	Reporting	Business Planning
S-8	SLO-1	International Trade	Inspection Documents	Payment Terms	Budgeting	Business Planning
S-9	SLO-1	Functions of Trade		Payment Terms	Sole Proprietorship	Implementation
S-10	SLO-1	Roles of Importer	Certificate of Origin	Shipment Procedures	Partnership	Implementation
S-11	SLO-1	Roles of Exporter	Bill of Exchange	Shipment Procedures	Corporation	Implementation
S-12	SLO-1	Global Market	Transport Documents	**EXIM Policy**	Partnership	Presentation
S-13	SLO-1	Global Market	Insurance Certificate	**EXIM Policy**	Corporation	Presentation
S-14	SLO-1	Features of Global Market	Auxiliary Documents	**INCO Terms**	**Warehouse Policies**	Marketing own product
S-15	SLO-1	Features of Global Market	Auxiliary Documents	**INCO Terms**	**Warehouse Policies**	Marketing own product

Learning Resources	Theory: 1. Nasim Yousaf (2001) Import & Export of Apparel & Textiles, Xlibris Corp, Pakisthan 2.Barrois (2002) Export Management, Himalaya Publish House, Mumbai 3. Batra (2005) Foreign Trade and Export Policy, Tamilnadu Book House, Chennai 4. Cherunilam (2004) International business, Chand & Co.ltd., New Delhi

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Sathiyadevan, Director, Kumaraguru Knitex, Tirupur, kgknitex@gmail.com	1. Prof.V.GowriShankar, NSTI, Chennai, mailgs2019@gmail.com	1. Umamageshwari.S Assistant Professor & Head, FSH, SRMIST
2. Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Shanthi,ATDC, Chennai shanthiatdcsmart@gmail.com	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST

Course Code	UFD20S05P	Course Name	**FASHION ILLUSTRATION-III**	Course Category	S	*Skill Enhancement course*	L	T	P	C
							0	0	3	2

Pre-requisite Courses	*Nil*	Co-requisite Courses	*Nil*	Progressive Courses	*Nil*
Course Offering Department	*Fashion Designing*	**Data Book / Codes/Standards**		*Nil*	

Course Learning Rationale (CLR):	*The purpose of learning this course is to:*	Learning			Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	*To acquire knowledge and skills related to fashion illustration*																		
CLR-2 :	*To equip the students to develop the creativity on painting techniques*																		
CLR-3 :	*To equip the students to develop the ability towards costume illustration*																		
CLR-4 :	*To equip students to make designs using different color mediums*																		
CLR-5 :	*To acquire knowledge and skills related to shadow techniques*																		
CLR-6 :	*To equip the students to develop the creativity to illustrate different figures*																		

Course Learning Outcomes (CLO):	*At the end of this course, learners will be able to:*	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	*Acquired knowledge and skills related to fashion illustration*	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	*The students can able to develop the creativity on painting techniques*	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	*Students will know to develop the ability towards costume illustration*	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	*Equipped students to make designs using different color mediums*	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	*Acquired knowledge and skills related to shadow techniques*	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	*Students can able to develop the creativity to illustrate different figures*	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)			9	9	9	9	9
S-1	SLO-1		Texture Techniques-T	Painting techniques-T	Stencil techniques-T	Ethnic wear-T	Kids wear-T
	SLO-2		Texture Techniques-P	Painting techniques-P	Stencil techniques-P	Ethnic wear-P	Kids wear-P
S-2	SLO-1		Poster color techniques-T	Painting techniques-T	Stencil techniques-T	Ethnic wear-T	Kids wear-T
	SLO-2		Poster color techniques-P	Painting techniques-P	Stencil techniques-P	Ethnic wear-P	Kids wear-P
S-3	SLO-1		Poster color techniques-T	Painting techniques-T	Stencil techniques-T	Ethnic wear-T	Kids wear-T
	SLO-2		Poster color techniques-P	Painting techniques-P	Stencil techniques-P	Ethnic wear-P	Kids wear-P
S-4	SLO-1		Poster color techniques-T	Brush techniques-T	Acrylic techniques-T	Traditional wear-T	Seasonal wear-T
	SLO-2		Poster color techniques-P	Brush techniques-P	Acrylic techniques-P	Traditional wear-P	Seasonal wear-P
S-5	SLO-1		Water color techniques-T	Brush techniques-T	Acrylic techniques-T	Traditional wear-T	Seasonal wear-T
	SLO-2		Water color techniques-P	Brush techniques-P	Acrylic techniques - P	Traditional wear-P	Seasonal wear-P
S-6	SLO-1		Water color techniques-T	Brush techniques-T	Acrylic techniques-T	Traditional wear-T	Seasonal wear-T
	SLO-2		Water color techniques-P	Brush techniques-P	Acrylic techniques-P	Traditional wear-P	Seasonal wear-P
S-7	SLO-1		Water color techniques-T	Masking tape techniques-T	Unisex wear-T	Western wear-T	Occasional wear-T
	SLO-2		Water color techniques-P	Masking tape techniques-P	Unisex wear-P	Western wear-P	Occasional wear-P
S-8	SLO-1		Shadow techniques-T	Masking tape techniques-T	Unisex wear-T	Western wear-T	Occasional wear-T
	SLO-2		Shadow techniques-P	Masking tape techniques-P	Unisex wear-P	Western wear-P	Occasional wear-P
S-9	SLO-1		Shadow techniques-T	Masking tape techniques-T	Unisex wear-T	Western wear-T	Party wear-T
	SLO-2		Shadow techniques-P	Masking tape techniques-P	Unisex wear-P	Western wear-P	Party wear-P

Learning Resources	**Practice:** 1. Anne Allen and Julion Seaman (2007) Fashion Drawing-The Basic Principles, M/S Abhishek Publications, New Delhi 2. Fashion Drawing Designs from Magazine of Thailand published by M/S Haper & Row, New York 3. Bina Abling (2009) Fashion Illustration, M/S Lawrence King Publishing Ltd. London

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30	-	30	-	30		30	-	30
	Understand										
Level 2	Apply	-	40	-	40	-	40		40	-	40
	Analyze										
Level 3	Evaluate	-	30	-	30	-	30		30	-	30
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Ben Philip, Proprietor, Heart Studio, Chennai heartstudioin@gmail.com	1. Prof.Gerorge Sunny, VIT, Chennai georgy.sunny@vit.ac.in	1. Umamageshwari.S Assistant Professor & Head, FSH, SRMIST
2. Swetha, Proprietor, Imai Boutique, Chennai, imaiboutiquechennai@gmail.com	2. Prof.Kokila Vani, Chikana College, Tirupur, 2011sunkokilavani@gmail.com	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST

Course Code	UFD20S06P	Course Name	STYLIZED & RENDERING TECHNIQUES	Course Category	S	Skill Enhancement course	L	T	P	C
							0	0	3	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:
CLR-1 :	To acquire knowledge and skills related to fashion illustration
CLR-2 :	To equip the students to develop the creativity to illustrate different figures
CLR-3 :	To equip the students to develop the ability towards painting techniques
CLR-4 :	To equip students to make designs using different color mediums
CLR-5 :	To acquire knowledge and skills related to rendering techniques
CLR-6 :	To equip the students to develop the creativity to illustrate different textures

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Gained knowledge and skills related to fashion illustration	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Learned to develop the creativity to illustrate shading techniques	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Learned to make designs using textures	2	70	65	H	-	-		-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	Gained knowledge and skills related to rendering techniques	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Learned to develop the creativity to basic arts techniques	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Learned to make designs using different color mediums from nature	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		9	9	9	9	9
S-1	SLO-1	Rendering techniques-T	Texturing-T	Heavy fabric-T	Dyed fabric-T	Texture-animals-T
	SLO-2	Rendering techniques-P	Texturing-P	Heavy fabric-P	Dyed fabric-P	Texture-animals-P
S-2	SLO-1	Stippling-T	Texturing-T	Heavy fabric-T	Dyed fabric-T	Texture-animals-T
	SLO-2	Stippling-P	Texturing-P	Heavy fabric-P	Dyed fabric-P	Texture-animals-P
S-3	SLO-1	Stippling-T	Texturing-T	Heavy fabric-T	Dyed fabric-T	Texture-animals-T
	SLO-2	Stippling-P	Texturing-P	Heavy fabric-P	Dyed fabric-P	Texture-animals-P
S-4	SLO-1	Stippling-T	Rendering of fabrics-T	Silk fabric-T	Fur fabric-T	Texture-Birds-T
	SLO-2	Stippling-P	Rendering of fabrics-P	Silk fabric-P	Fur fabric-P	Texture-Birds-P
S-5	SLO-1	Hatching-T	Rendering of fabrics-T	Silk fabric-T	Fur fabric-T	Texture-Birds-T
	SLO-2	Hatching-P	Rendering of fabrics-P	Silk fabric-P	Fur fabric-P	Texture-Birds-P
S-6	SLO-1	Hatching-T	Rendering of fabrics-T	Silk fabric-T	Fur fabric-T	Texture-Birds-T
	SLO-2	Hatching-P	Rendering of fabrics-P	Silk fabric-P	Fur fabric-P	Texture-Birds-P
S-7	SLO-1	Hatching-T	Smooth fabric-T	Printed fabric-T	Texture-nature-T	Texture-flowers-T
	SLO-2	Hatching-P	Smooth fabric-P	Printed fabric-P	Texture-nature-P	Texture-flowers-P
S-8	SLO-1	Cross hatching-T	Smooth fabric-T	Printed fabric-T	Texture-nature-T	Texture-flowers-T
	SLO-2	Cross hatching-P	Smooth fabric-P	Printed fabric-P	Texture-nature-P	Texture-flowers-P
S-9	SLO-1	Cross hatching-T	Smooth fabric-T	Printed fabric-T	Texture-nature-T	Texture-flowers-T
	SLO-2	Cross hatching-P	Smooth fabric-P	Printed fabric-P	Texture-nature-P	Texture-flowers-P

Learning Resources	Practice: 1. Anne Allen and Julion Seaman (2007) Fashion Drawing-The Basic Principles, M/S Abhishek Publications, New Delhi 2. Fashion Drawing Designs from Magazine of Thailand published by M/S Haper & Row, New York 3. Bina Abling (2009) Fashion Illustration, M/S Lawrence King Publishing Ltd. London

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts

1. Ben Philip, Proprietor, Heart Studio, Chennai
    heartstudioin@gmail.com
	1. Prof.Gerorge Sunny, VIT, Chennai
	georgy.sunny@vit.ac.in
		1. Umamageshwari.S
		   Assistant Professor & Head,
		    FSH, SRMIST

2.Swetha, Proprietor, Imai Boutique, Chennai, imaiboutiquechennai@gmail.com	2. Prof.Kokila Vani, Chikana College, Tirupur **2011sunkokila@gmail.com**	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST

Course Code	UJK20401T	Course Name	Professional Skills	Course Category	-JK	Life Skill Course	L	T	P	C
							2	0	0	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Development Centre	Data Book / Codes/Standards	-		

Course Learning Rationale (CLR):	The purpose of learning this course is to:
CLR-1 :	expose students to the requirements of job market
CLR-2 :	develop resume building practice
CLR-3 :	increase efficiency in speaking during group discussions
CLR-4 :	prepare students for job interviews
CLR-5 :	instill confidence in students and develop skills necessary to face audience
CLR-6 :	develop speaking and presentation skills in students

Learning

1	2	3
Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)

Program Learning Outcomes (PLO)

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLO-1 :	understand the importance of resume preparation and build resume	3	80	70	M	M	L	L	M	H	-	-	-	M	H	L	H	H	H
CLO-2 :	acquire group discussion skills	3	85	75	M	M	L	L	M	H	-	-	-	M	H	L	H	H	H
CLO-3 :	face interviews confidently	3	85	80	M	M	L	L	M	H	-	-	-	M	H	L	H	H	H
CLO-4 :	Ask appropriate questions during an interview	3	85	80	M	M	L	L	M	H	-	-	-	M	H	L	H	H	H
CLO-5 :	understand various types of presentation and use presentation skills in projects	3	85	80	M	M	L	L	M	H	-	-	-	M	H	L	H	H	H
CLO-6 :	build confidence during any presentation	3	85	80	M	M	L	L	M	H	-	-	-	M	H	L	H	H	H

Duration (hour)		6	6	6	6	6
S-1	SLO-1	Introduction of resume and its importance	Meaning and methods of group discussion	Meaning and types of interview (face to face, telephonic, video)	Types - Informative, Instructional, Arousing, Persuasive, Decision-making	PowerPoint presentation–body language and stage etiquettes
	SLO-2	Difference between a CV, Resume and Bio Data	Procedure of group discussion	Dress code, background research	Structure of a presentation – Introduction of the event, Introducing the speaker, vote of thanks	PowerPoint presentation–body language and stage etiquettes
S-2	SLO-1	Essential components of a good resume, common errors people make while preparing a resume	Group discussion – simulation	STAR Technique (situation, task, approach and response) for facing an interview	Working with audience – ice-breaking, Creating a 'Plan B',	PowerPoint presentation–practice session
	SLO-2	Resume building format	Group discussion – common errors	Interview procedure (opening, listening skills, closure, asking questions)	Getting the audience in the mood, working with emotions,	PowerPoint presentation– practice session
S-3	SLO-1	Resume building using templates	Group discussion – types – Topic based	Important questions generally asked in an interview	Improvisation and unprepared presentations, man-woman view, feedback – appreciation and critique	PowerPoint presentation–practice session
	SLO-2	Resume building using templates	Group discussion – types – Case study based	Important questions generally asked in an interview	Improvisation and unprepared presentations, man-woman view, feedback – appreciation and critique	PowerPoint presentation– practice session
S-4	SLO-1	Resume building activity	Group discussion – practice session- Topic based	Mock interview – face to face	Power point presentation, skit, drama, dance, mime, short films and documentary – Dos and Don'ts	PowerPoint presentation–practice session
	SLO-2	Resume building activity - Feedback	Group discussion - Feedback	Mock interview- Feedback	Power point presentation, skit, drama, dance, mime, short films and documentary – Dos and Don'ts	PowerPoint presentation– practice session
S-5	SLO-1	Video resume – Tips and tricks	Group discussion – practice session- Topic based	Mock interview - face to face	PowerPoint presentation – content preparation	PowerPoint presentation–practice session
	SLO-2	Video resume – Do's and Don'ts	Group discussion - Feedback	Mock interview - Feedback	PowerPoint presentation–logical arrangement of content	PowerPoint presentation– practice session
S-6	SLO-1	Video resume – Templates	Group discussion – practice session- Case study based	Mock interview - face to face	PowerPoint presentation–using internet source, citations, bibliography	PowerPoint presentation–practice session
	SLO-2	Video resume – Templates	Group discussion - Feedback	Mock interview- Feedback	PowerPoint presentation–using internet source, citations, bibliography	PowerPoint presentation– practice session

Learning Resources	1. Scott Bennett, *The Elements of Resume Style: Essential Rules for Writing Resumes and Cover Letters That Work*, AMACOM, 2014 2. David John, *Tricks and Techniques of Group Discussions*, Arihant, 2012 3. Singh O.P., *Art of Effective Communication in Group Discussion and Interview*, S Chand & Company, 2014	4. Paul Newton, *How to deliver a presentation* ; e-book 5.Eric Garner, *A-Z of Presentation*, Eric Garner and Ventus Publishing ApS, 2012, bookboon.com

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA-1 (20%)	CLA-2 (20%)	CLA-3 (30%)	CLA-4 (30%) ##
		Theory	Theory	Theory	Theory
Level 1	Remember	10%	10%	30%	15%
	Understand				
Level 2	Apply	50%	50%	40%	50%
	Analyze				
Level 3	Evaluate	40%	40%	30%	35%
	Create				
	Total	**100 %**	**100 %**	**100 %**	**100 %**

\# CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

\#\# CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Ajay Zener, Director, Career Launcher	-	1. Mr Priyanand, Assistant Professor, CDC, E&T, SRMIST
		2. Ms Sindhu Thomas, Head in charge, CDC, FSH, SRMIST
		3. Ms Mahalakshmi, Assistant Professor, CDC, FSH, SRMIST

Course Code	UFD20501T	Course Name	THEMATIC DESIGN & THEATER COSTUME	Course Category	C	Core Course	L	T	P	C
							3	3	0	6

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil		
Course Offering Department	Fashion Designing			Data Book / Codes/Standards					

Course Learning Rationale (CLR):	The purpose of learning this course is to:																					
CLR-1 :	To develop an understanding and the use of design elements into the process of fabric
CLR-2 :	To enable the students to take up costume for the movie
CLR-3 :	Theater and advertisement industry.
CLR-4:	To use of design elements into the process of fabric
CLR-5:	To develop an understanding, movements and trends in arts and culture
CLR-6:	This course is a survey of Western Costume History, viewed in the context of social and political history

Learning: 1 2 3 — Level of Thinking (Bloom), Expected Proficiency (%), Expected Attainment (%)

Program Learning Outcomes (PLO): 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 — Engineering Knowledge, Problem Analysis, Design & Development, Analysis, Design, Research, Modern Tool Usage, Society & Culture, Environment & Sustainability, Ethics, Individual & Team Work, Communication, Project Mgt. & Finance, Life Long Learning, PSO – 1, PSO – 2, PSO – 3

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking	Expected Proficiency	Expected Attainment	Eng. Knowledge	Problem Analysis	Design & Development	Analysis	Modern Tool	Society & Culture	Env. & Sust.	Ethics	Ind. & Team	Comm.	Project Mgt.	Life Long	PSO-1	PSO-2	PSO-3
CLO-1 :	Prominent costume designers from the movie and theatre industry are invited for providing training for the students	2	70	65	H	-	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	The students will learn the theater costumes	2	80	70	H	-	-	H	H	-	-	-	-	-	-	-	-	-	-
CLO-3 :	The students will be able to understand the importance of theater and some classes of thematic design and theater costume	2	75	60	-	H	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4:	The students will be learn the film &theater costume.																		
CLO-5 :	To Analyze the student costume for the movie, theater																		
CLO-6 :	To Analyze the student costume for the advertisement																		

Duration (hour)		18	18	18	18	18
S-1	SLO-1	Fashion Geographic	Aesthetic Design II	Basic Functions of a Costume	Introduction to evolution of theatre costumes	Study and preparation of any one variety of theatre costume
	SLO-2	Historic, cultural	Fashion and forecasting	Costume Designer Duties	Psychology of costume	Costume with suitable accessories based on a movie or a book.
S-2	SLO-1	psychological and climatic factors.	Abstracting across product	Elements and Principals of Design	Meaning of clothes	Themes based costume
	SLO-2	Developing a range of outfits based on the client	Aesthetic application role in forecasting	Origin and development of make -up	Script, character and concept	Creative crowns, gondola costume
S-3	SLO-1	Garments for men's	Aesthetic aspects of the consumption of fashion	Theatre make-up	Styles of costumes	Green blaze stages
	SLO-2	Garments for women's	Future research on the aesthetic of fashion	Straight	Research costumes	Comedy performance
S-4	SLO-1	Garments for kids wear	Aesthetic related skills in apparel	Character	Translating abstract into visual	Clown costumes
	SLO-2	Fabric texture	Creative activities/skills	Sculpture	Building a show	Greek and roman theater costumes
S-5	SLO-1	Fabric designing ranges	Factors discouraging research on the aesthetic fashion	Mosaic	Pulling a show	Mask, Ballet costumes
	SLO-2	Fabric color	Culture value, Misunderstanding of fashion change	Color symbolism and character analysis	Period construction	Themes based costumes
S-6	SLO-1	Fabric trims	The consumer's relationship to the fashion object	Make-up and lighting	Design and rendering	Cenedella costumes

	SLO					
	SLO-2	Fabric fasteners	Methodological challenges	Make -up and costume difference T.V , cinema, and theatre make up	Introduction to evolution of theater costume with examples of Greek Theatre costume	Study of selected theatre costumes around the world
S-7	SLO-1	Costume shop and craft room etiquette	Sketch and colour: Costume, Mask, Footwear's, Accessories and Jewelry of the following theatre	Origin and development of costume	Backdrop design	Egyptian
	SLO-2	Beginning costume binder /manual	Types of mask	Folk. Mythological, historical, social, contemporary	Theatre stages	Elizabethan Theatre
S-8	SLO-1		Types of accessories	Principle of costume design and costume	Asian theatre	Italian Theatre
	SLO-2	Selection of garments based on the season	Tradition ornaments	Preparation of costume	Specialties of peaking opera costume, make	Chinese Theatre
S-9	SLO-1	Factors influencing the selection based on seasons	Traditional fabric design	Concept of colors-line texture, color symbolism	Folk theatre of India	19th Century Theatre, Japanese Theater
	SLO-2	Summer wear	Traditional motifs	Costume and lights	Introduction to evolution of film theater Indian costume /Mughal, Vedic period, Gupta, Pala, empire, Karnataka theatre	Korea theater costumes
S-10	SLO-1	Winter wear	Development motifs	Costume and set	Eastern theatre, Western theatre	Neo classical Romantic
	SLO-2	Spring wear	Thematic designs unconditional	Functions of set purpose of stage setting	Study of costume designing around the world	Georgian Baroque & Rococo
S-11	SLO-1	Every season	Types of accessories	Different type of stage setting	America, Baroque, Spanish,	Biblical
	SLO-2	Developing range outfits based on client	Tradition ornaments	Making and preparing, set properties for a periodical and social plays.	Hegemony, Reconstruction Era	Byzantium
S-12	SLO-1	Children and adult wear	Traditional fabric design	Origin and developments of masks	Europe, Migration period,	Romanesque
	SLO-2	Casual wear	The difference in theater costume from that of everyday costume	Art, paper pulp, plaster of plastic rubber, technique involved in mask making	Middle age, Early middle age, Dark age	Early gothic
S-13	SLO-1	Formal wear	Climatic factor	Origin and development of lighting	Ancient Rome	Renaissance Italy
	SLO-2	Sportswear	Beach wear	Relationship between light and costume	Ancient Greek	Baroque commonwealth cavalier
S-14	SLO-1	Occasion wear	Weather changes dress	Relationship between light make-up and set	Origin and development of Greek theatre	Early and late medieval costume (1300-1400)
	SLO-2	Party wear	Aero space wear	Different types of lights (Gadgets)	Study of Greeks	Japan-Jomon period,
S-15 To S -18	SLO-1	Study &Preparation of any one variety of thematic	Study &Preparation of any one variety of	Semiotics of stage light.	Folk forms and technology	Yayoi period, Kofun period
	SLO-2	Costume design & PPT presentation	Aesthetic Design & PPT presentation	Study & Preparation of any one variety of theater costume & PPT presentation	French Burgundian (1350-1477) & PPT presentation	Meji period., & PPT presentation

Learning Resources	Theory: 1. Costumes for all major drama periods and Geness from CI, 2009 Mary.T.Kidd, F& W Publications.	2. Bieber, Margaret. The History of the Greek and roman theater. Princeton, Nj Princeton university press 1961

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

\# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts

1. Nivash.N Sr.Merchandiser Samara Exports Tripur
nivash@samaraexports.in
	1. Mr.Sandeepkumar Lecturer WSC Ministry of Textiles
	   sandeepkryadav2910@gmail.com
		1. Balaguru.H (Margaret Magizhilini),
		   Assistant Professor, FSH, SRMIST

2.Mr.Ganesh Mauyra Assistant Manager,Ganga Acrowools Ltd.
Ganesh.maurya@gangaacrowools.com
	2.Rochsowmiya Assistant Professor
	   I.G Trichy , roch913@gmail.com
		2. Umamageshwari.S
		   Assistant Professor & Head, FSH, SRMIST

Course Code	UFD20502T	Course Name	APPAREL MANAGEMENT AND QUALITY CONTROL	Course Category	C	Core course	L	T	P	C
							3	3	0	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil			
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil				

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

CLR-1 : The acquire knowledge about the workers in the garment industry

CLR-2 : The basic knowledge and skill of apparel management and quality control.

CLR-3 : To motivate the workers in the garment industry for production goals

CLR-4 : To get the basic knowledge on clothing production management

CLR-5 : To maintain the garment quality in production

CLR-6 : To maintain the proper standards in productivity

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	To gain knowledge about the workers in the garment industry	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	To know the basic knowledge and skill of apparel management and quality control.	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	To motivate the workers in the garment industry for production goals	2	70	65	H	-	-		-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	To get the basic knowledge on clothing production management	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	To maintain the garment quality in production	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-6 :	To know how to maintain the proper standards in productivity	2	75	70	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		18	18	18	18	18
S-1	**SLO-1**	Introduction to Apparel Industry	SAM-Introduction	Quality-Introduction	Quality Control-Introduction	Quality Standards
S-2	**SLO-1**	Concept of Production Management	SAM-Components	Importance of Quality	7 tools of quality Control	ASTM Standards
S-3	**SLO-1**	Production Terms	SAM-Tools	Roles of Quality	Check sheet	ISO-9000 Series
S-4	**SLO-1**	Work Study-Introduction	Merits of Production Management	Quality Assurance	Histogram	ISO-Definition
S-5	**SLO-1**	Work Study-Procedure	Inspection-Introduction	Quality Manager-Roles	Pareto Chart	ISO-Needs
S-6	**SLO-1**	Work Study-Tools	Types of Inspection	TQM	Cause & effect Diagram	Customer Focus
S-7	**SLO-1**	Motion Study-Introduction	Raw Material Inspection	TQM-Cycle	Control Chart	Leadership
S-8	**SLO-1**	Motion Study-Procedure	Fabric Inspection	TQM-Importance	Scatter Diagram	Process Approach
S-9	**SLO-1**	Motion Study-Tools	Trimmings Inspection	TQM in Apparel Industry	Flow Chart	Engagement of People
S-10	**SLO-1**	Method study-Introduction	In process Inspection	Role of Buyer	Advantages of 7Quality tools	Improvement
S-11	**SLO-1**	Method study-Procedure	Inspection-spreading	Role of Seller	Inspection	Relationship Management
S-12	**SLO-1**	Method study-Tools	Inspection-Cutting	Quality Terms	Inspection Cycle	ISO-Benefits
S-13	**SLO-1**	Time Study-Introduction	Inspection-Sewing	Quality Assurance	4 Point System-Introduction	ISO-Critical defects
S-14	**SLO-1**	Time Study-Procedure	Final Inspection	Marketing-Introduction	4 Point System-Procedure	ISO-Major defects
S-15-S-18	**SLO-1**	Time Study-Tools	Finishing and Packing	Marketing Strategies	AQL	ISO-Minor Defects

Learning Resources	**Theory:** 1. Pradip V. Mehta(1992,)An Introduction to Quality Control for the Apparel Industry, CRC Press 2. SK Bhardwaj & PV Mehta (1998), Managing Quality, New Age Publisher, Delhi 3. Myers-MCdevitt (2010) Apparel Production Management and the Technical Package, Fairchild Books

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30	-	30	-	30	-	30	-	30	-
	Understand										
Level 2	Apply	40	-	40	-	40	-	40	-	40	-
	Analyze										
Level 3	Evaluate	30	-	30	-	30	-	30	-	30	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Sathiyadevan, Director, Kumaraguru Knitex, Tirupur, kgknitex@gmail.com	1.Prof.V.Sujitha, Indhra Gandhi College for Women, Trichy, ssujitha1118@gmail.com	1. S.Umamageshwari, Assistant Professor & Head, FSH, SRMIST
2. Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Prof.Kokila Vani, Chikana College, Tirupur 2011sunkokila@gmail.com	2. Prof.H.Balaguru (Margaret Magizhilni), Assistant Professor, FSH, SRMIST

Course Code	UFD20G03J	Course Name	Art & Design Concept Methodology	Course Category	G	Generic Elective Course	L	T	P	C
							2	0	4	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil			
Course Offering Department		Fashion Designing		Data Book / Codes/Standards				

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To know ledge and skills related to draping																		
CLR-2:	To equipment the students to develop the knowledge about three-dimensional process																		
CLR- 3:	To give an awareness to the students of art and design																		
CLR-4 :	To learn the basic elements and principles of designing																		
CLR-5 :	To understand the importance of aesthetic aspects like color combinations and texture while designing																		
CLR-6 :	To inculcate knowledge on the basic elements and principles if designing																		

Course Learning Outcomes (CLO):		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO – 3
CLO-1 :	To gain great knowledge about draft components	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLR-2:	To implement the knowledge gained in day to day life	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLR- 3:	To gain inculcate knowledge on the basic elements and principles of designing	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLR-4 :	Students to implement the knowledge gained in day to day life	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLR-5 :	Students learn the basic elements and principles of designing	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLR-6 :	Students learning and understanding importance of aesthetic aspects like color, color combinations and texture while designing	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLR-7:	Students understand the interrelationship between art and design concept, fashion	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		18	18	18	18	18
S-1	SLO-1	Arts and crafts from various countries and cultures	Inspiration from traditional and contemporary designs. Nature, religion mythology, art, architecture, historical textiles, paintings	The elements of design	Design profile of traditional and contemporary design, creating new texture and sketching.	Influence on consumer clothing selection
	SLO-2	Introduction of Art	Cave painting of India	Line- vertical, horizontal, diagonal, modular grid	Thematic process of motif development.	Psychological and demographics influence
S-2	SLO-1	Types of art	Ajanta	Kinetic, Form, shape and space-form shape		Fashion industry influence
	SLO-2	Modern art	Ellora	Positive and negative shape within shape	.	Fabric design components
S-3	SLO-1	Neo classicism	Bagh	Texture and light-actual texture, stimulated texture, abstract texture	Social and psychological factor on clothing	Pattern and motif - using fabric, Designs
	SLO-2	Romanticism	Sittanvasal	Structural element of fabric	Introduction to clothing behavior	Consumer clothing selection issues.
S-4	SLO-7	Realism	Bhimbetka	Fiber, yarn, construction and finishes	Modesty theory, Adornment theory, Protection theory	Color aspects of apparel
	SLO-8	Impressionism	Rajput painting	Light-light and surface, light categories, reflected light, emitted light, project light.	Factors affecting basic clothing needs comfort,	Psychology of color
S-5	SLO-9	Symbolism	Mughal painting	Design principles balance-horizontal, vertical	Social participation, conformity	Illusion created by colors
	SLO-10	Art nouveau	Pittora painting	Symmetry and asymmetry and trial balance	Prestige, self-expression	Lines on garment
S-6	SLO-11	Cubism	Madhubani painting	Emphasis-isolation, contrast, placement, repetition and radiation	Attracting the opposite sex, aesthetic expressions & values	Design sources
	SLO-12	Futuristic	Pahari painting	Process of motif development, geometrical, stylized & abstract	Clothing- a non-verbal communication.	Fashion services and resources,
S-7	SLO-13	Art deco	Warli painting	Proportion, rhythm Repition, progression, alternation, grid, broken rhythm, Transition unity.	Significance of clothing	International Fashion center
	SLO-14	Surrealism	Pattachitra	Basic line drawing, circles, ovals & waves	Self-concept and clothing	Current fashion trends
S-8	SLO-1	Expressionism	Mysore painting	Shading techniques, object drawing, two &3 D	Definition of self-concept Various aspects of self	kinds of trims and their uses:
	SLO-2	Fauvism	Tanjore painting	Dimensional drawing forms of object, live model drawings.	Self-concept and clothing	Linear trims
S-9	SLO-1	Abstract art	Kerala painting	Painting in different mediums-pen, pencil, ink, water color, pastels, acrylic and oil	Demographic trends	Area trims, Leather and fur.
	SLO-2	Art deco	Murals painting	Introduction to aesthetic design, term and concept about the aesthetic feeling experience	Effect of age, sex, Income, social class	Practices session
S-10 to S-11	SLO-1 Lab	Pop art	Kalamkari painting	Aesthetic of instrumental value of benefit	Economic status and ethnicity on clothing	Practices session
	SLO-2	Kinetic art	World painting	Symbolic qualities& aesthetic value	Psychographic trends, effects of personality	Practices session
S-12	SLO-1	Op art	Ancient world	Contributors of aesthetic experience, apparel body, environment contributors.	Attitude lifestyle and peer group on clothing	Practices session
	SLO-2	Graffiti	Pre historic art, middle ages art	Sensory experience-multi sensory, visual, tactile, kinesthetic, olfactory auditory, visual elements of design, principles of tactile design structure	Practices session	Final review and submission records.

Learning Resources		
	Practice: 1. *Elements Of Fashion And Apparel Design, Sumathi, G,J. New Age International Ltd* 2. UK Indian Painting – The Great Mural Tradition – Mira Seth – Mapin Publisher, Ahmedabad.	3. *Individuality In Clothing Selection And Personal Appareance, 5th Edition Prentice Hall, Columbus, Obio* 4. History of Art (sixth edition) - H.W Janson /Anthony .F.Janson - Prentice Hall College division

Learning Assessment											
	Bloom's Level of Thinking	**Continuous Learning Assessment (50% weightage)**								**Final Examination (50% weightage)**	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	20%	20%	15%	15%	15%	15%	15%	15%	15%	15%
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
	Analyze										
Level 3	Evaluate	10%	10%	15%	15%	15%	15%	15%	15%	15%	15%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Mr.Ben Philip Assistant professor NIFT *benphilip2002@gmail.com*	*1. Ms. Gayathridevi , Assistant Professor, ST. Britto College, Chennai* *gayathridevi.cdf@gmail.com*	*1. Balaguru.H (Margaret Magizhilini),* *Assistant Professor, FSH, SRMIST*
2.Mr.Ganesh mauyra Assistant Manager *ganesh.maurya@gangaacrowools.com*	*2.Prof.V.GowriShankar, NSTI Chennai* *mailgs2019@gmail.com*	*2. Umamageshwari.S* *Assistant Professor & Head, FSH, SRMIST*

Course Code	UFD20D10P	Course Name	*Fashion Draping Techniques*		Course Category	E	*Specific Elective Course*	L	T	P	C
								0	0	6	3

Pre-requisite Courses	*Nil*	Co-requisite Courses	*Nil*	Progressive Courses	*Nil*
Course Offering Department		*Fashion Designing*	Data Book / Codes/Standards		

Course Learning Rationale (CLR):	*The purpose of learning this course is to:*	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	*To know ledge and skills related to draping*																		
CLR-2 :	*To equipment the students to develop the knowledge about three-dimensional process*																		
CLR-3 :	*To understand various characteristics of stretch fabrics and the control of these characteristics in designing garments*	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO – 1	PSO – 2	PSO – 3
CLR-4 :	*Terminology of draping*																		
CLR-5:	*Appreciation of correct fit in stretch fabrics.*																		
CLR-6:	*To impart in depth knowledge of draping techniqiues*																		

Course Learning Outcomes (CLO):																				
CLR-1 :	*To gain great knowledge about draft component*	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLR-2 :	*To express ideas by a three various process of draping designing*	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLR-3 :	*To understand and analyze draping behavior of different textile materials*	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLR-4 :	*To thinking and innovative design implement in the fashion draping techniques*	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLR-5:	*To familiarize the students with the role of a designer.*	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLR-6:	*To understand terminology related to fashion*	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
		2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		18	18	18	18	18
S-1	SLO-1	*Draping*	*Themes wise draping*	*Draping skirt*	*Draping party wear*	*Draping of basic skirt*
	SLO-2	*Introduction to draping*	*Indo western*	*Dress form, measurements*	*Dress form, measurements*	*Draping of yoke skirt*
S-2 to S-4	SLO-1	*Equipment needed for draping*	*Flared fetches*	*Morphological components*	*Morphological components*	*Draping of the peplum onto basic skirt exercise*
	SLO-2	*Draping techniques*	*Inconventionnel thèmes*	*Term nomenclature*	*Term nomenclature*	*Draping of the draped skirt (drape full body)*
S-3	SLO-1	*Basic bodies*	*Waste paper draping*	*Position style*	*Position style*	*Draping od the skirt project*
	SLO-2	*Front with dart*	*Natural sources draping*	*Style tape on the dress*	*Style tape on the dress*	*Basic bodice with dart variations`*
S-5	SLO-1	*Back part with dart*	*Flared skirts*	*Measurements of the given size*	*Measurements of the given size*	*Princess line bodice*

148

	SLO-2	Princess lines	Types of skirts	Preparation of muslin (squared muslin)	Preparation of muslin (squared muslin)	Draping dimdled skirt
S-6	SLO-1	Planned way	Bodice with cowl	Squared the muslin using pins square	Squared the muslin using pins square	draping of pleated skirt
	SLO-2	Spontaneous method	Yokes			Draping of hip yoke skirt
S-7 to S-9	SLO-1	Slash spread method	Gathers	Industrial steam iron	Industrial steam iron	Draping of collars mandarin, convertible, Peter pan shawl
	SLO-2	Seam allowances/ease	Pleats	Demonstration	Demonstration	Draping kimono sleeve
S-10	SLO-1	Basic patterns	Bodice variation	Duplicate this technique	Duplicate this technique	Draping of raglan sleeve
	SLO-2	Draping of top with princess line	Dress form / dummies	Draping of different pattern	Bodice variation	Draping of dolman sleeve
S-11	SLO-1	Draping of top with off shoulder	Stylized draping	Construction of men and garments	Dress form / dummies	Draping of top with halter
	SLO-2	Develop technical sketches of the product	Cowl sleeves	With draping of different components	Stylized draping	Basic Skirt
S-12 t	SLO-1	The materials needed to create the product	Draping of top with halter	Design of specifications sheet style	Cowl sleeves, Draping of top with halter	Basic patterns
	SLO-2	Practices session	Practices session above the content	Practices session above the topics	Practices session	Practices session
S-13 S-18 Lab	SLO-1	Exercises in draping practices	Exercises in draping practices	Exercises in draping practices	Exercises in draping practices	Exercises in draping practices
	SLO-2	Exercises in draping practices	Exercises in draping practices	Exercises in draping practices	Exercises in draping practices	Exercises in draping practices

| Learning Resources | Practice:
1. HildeJaffe Draping for fashion design rt Person education - 2009

2. Conne Amaden -Crawford Art of Fashion Draping ,Bloombury publishaing | 3. Fabric, Form and flak Pattern cutting - Winfred Aldrich 2008
4. Encyclopedia of dress Making - R. Jewel 2011 |

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	-	30%	-	30%	-	30%	-	30%	-	30%
Level 2	Apply Analyze	-	40%	-	40%	-	40%	-	40%	-	40%
Level 3	Evaluate Create	-	30%	-	30%	-	30%	-	30%	-	30%
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1. Balaguru.H (Margaret Magizhilini), Assistant Professor, FSH, SRMIST
2.Shanmugam, Director, Popular Process, Tirupur, popularprocessss@gamil.com	2. Shanthi ,ATDC Chennai shanthiatdcsmart@gmail.com	2. Umamageshwari.S Assistant Professor & Head, FSH, SRMIST

Course Code	UFD20D11P	Course Name	Stylized Draping Techniques	Course Category	E	Specific Elective Course	L	T	P	C
							0	0	6	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Draping techniques	Data Book / Codes/Standards			

Course Learning Rationale (CLR): The purpose of learning this course is to:

		Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To know ledge and skills related to draping				Scientific Knowledge	Problem Analysis	Design & Development Analysis, Design, Research	Modern Tool Usage		Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO – 1	PSO - 2	PSO – 3
CLR-2 :	To equipment the students to develop the knowledge about three-dimensional process																		
CLO-3	To know ledge and skills related to draping																		
CLO-4	To equipment the students to develop the knowledge about three-dimensional process																		
CLO-5	To understand various characteristics of stretch fabrics and the control of these characteristics in designing garments																		
CLO-6	Terminology of draping																		

Course Learning Outcomes (CLO): To impart in depth knowledge of draping techniques

		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)															
CLO-1 :	To gain great knowledge about draft components.	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2	To express ideas by a three various process of draping designing																		
CLO-3	To understand and analyze draping behavior of different textile materials																		
CLO-4	To thinking and innovative design implement in the fashion draping techniques																		
CLO-5	To familiarize the students with the role of a designer.																		
CLO-6	To understand terminology related to fashion																		

Duration (hour)		18	18	18	18	18
S-1	SLO-1	Introduction to draping	Dummy and dress form	Demonstration of the draping methods.	Designing draped garments based on theme using following with fabrics	Design, develop and construct
	SLO-2	Equipment & Tools used in draping	Explain the measurements and how they relate to draping	Students to begin under lecturer supervision		An evening grown using draping techniques
S-2	SLO-1	Draping terminology	Identify the morphological components	Draping of tent blouse with shawl collar	Bodice variations-	Transformational Reconstruction (TR)
	SLO-2	Apex	To the female form in relation to mannequin or industrial dress form	Draping of cowl neckline	Dart less silhouettes	Techniques for design and volume (TR cutting)
S-3	SLO-1	Balance	Explain the term nomenclature	Draping of cowl armhole	Princess shape	Theme based on thematic design
	SLO-2	Plumb line	Position of muslin (squared muslin)	Draping of draped with tailored collar	Midriffs & yokes	Indo western drape
S-4	SLO-1 Lab	Trueing	The module leader will explain how to square the muslin using pins	Activity: submission of last week's drape.	collars	Knotting drape
	SLO-2	Blocking	L square and industrial stream iron.	Basic bodice skirt	Cuffs	Cape drape
S-5	SLO-1 Lab	Princess line	The module leader will give a demonstration and the students will duplicate this technique	Dart Manipulation techniques	Sleeves	Butterfly style drape
	SLO-2		Prepare the squared muslin pieces for the next exercise according to the measurements required	Draping Techniques	Pocket	Narrow front Drape (pallu drape)
S-6	SLO-1	Clipping and making	Dropped shoulder yoke skirt with pleats	Dresse, Bias	For upper garments, skirts/pants	Flowing layered drape
	SLO-2	Draping principles	Collar band detail and collar	Draping of top with halter	Neckline-cowl	Personnel style
S-11	SLO-1	Fitting methods	Activity: submission of last week drape		Collar -	Pre stitched Drape

151

	SLO-2	*Basic Draping techniques*	*Démonstration of the draping Methods of the above*	*The module leader will give a demonstration and the students will duplicate this technique*	*Mandarin*	*Saree with peplum*
S-12	SLO-1	*Basic Bodice Front*	Students to begin under lecturer supervision	*Practices session*	*Peter pan*	*Saree with waistband*
	SLO-2	*Basic Bodice Back*	*Draping of basic sleeve and mandarin collar onto*	*Lab practices session*	*Types skirt, Flared skirt*	*Saree with belt Gathered lehenga*
S-13	SLO-1	*Draping of top with princess line*	*Demonstration of the draping methods.*	*Lab practices session*	*The module leader will give a demonstration and the students will duplicate this technique*	*Stirred, saree style lehenga*
	SLO-2	*Draping of top with off shoulder*	*Students to begin under lecturer supervision*	*Lab practices session*	*Lab practices session*	
S-14 to S-18	SLO-1 **Lab**	*Lab practices session*	*Lab practices session*	*Lab practices session*	*Lab practices session*	*Lab practices session*
	SLO-2	*Final submission*	*Final submission*	*Final submission*	*Final submission*	*Final submission*

Learning Resources	1. HildeJaffe Draping for fashion design rt Person education - 2009 2. Conne Amaden -Crawford Art of Fashion Draping ,Bloombury publishaing	3. Fabric, Form and flak Pattern cutting - Winfred Aldrich 2008 4. Encyclopedia of dress Making - R. Jewel 2011

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	-	30	-	30	-	30	-	30	-	30
Level 2	Apply Analyze	-	40	-	40	-	40	-	40	-	40
Level 3	Evaluate Create	-	30	-	30	-	30	-	30	-	30
	Total	100 %		100 %		100 %		100 %		100 %	

 # CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts

1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur,
   kgknitex@gmail.com
	1. Prof.V.GowriShankar, NSTI Chennai
	   mailgs2019@gmail.com
		1. Balaguru.H (Margaret Magizhilini),
		   Assistant Professor, FSH, SRMIST

2.Shanmugam, Director, Popular Process, Tirupur,
   popularprocesss@gamil.com
	2. Shanthi, Lecturer ATDC Chennai
	   shanthiatdcsmart@gmail.com
		2. Umamageshwari.S
		   Assistant Professor & Head, FSH, SRMIST

\

Course Code	UFD20D12P	Course Name	Advanced Draping Techniques		Course Category	E	Specific Elective Course	L	T	P	C
								0	0	6	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil		
Course Offering Department		Fashion Designing			Data Book / Codes/Standards				

Course Learning Rationale (CLR):	The purpose of learning this course is to:
CLO-1 :	To know ledge and skills related to draping
CLO-2	To equipment the students to develop the knowledge about three-dimensional process
CLO-3:	Students is introduced to the bias cut
CLO-4	Muslin fitting on mannequins and live models
CLO-5	Draping according to chosen sketches
CLO-6	The making of patterns in accordance with muslins and realizing them fabric final project

Course Learning Outcomes (CLO):

		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO – 1	PSO – 2	PSO – 3
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Students gain great knowledge about draft components.	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2:	Students would express ideas by a three various process of draping techniques	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-3:	To thinking and innovative design implement in the fashion draping techniques	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4	To familiarize the students with the role of a designer.	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-5	To understand terminology related to fashion	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-6	To understand and analyze draping behavior of different textile materials	2	70	65	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		18	18	18	18	18
S-1	SLO-1	Introduction to draping	Draped dress project	Draping fullness	Theme based on thematic design	Design, develop and construct
	SLO-2	Equipment used in draping	Draping of draped dress project	Draping Dresses- the straight shift	Indo western drape	An evening grown using draping techniques
S-2	SLO-1	Basic Draping methods	The photograph or sketch	Princess dress	Knotting drape	Transformational Reconstruction (TR)
	SLO-2	Basic bodies	Cut the fabric using pattern	Développent of basic choli	Cape drape	Techniques for design and volume (TR cutting)
S-3	SLO-1	Front with dart	Pieces and sew the dress using industrial machine	Convert the same into garment	Butterfly style drape	Theme based on thematic design
	SLO-2	Back part with dart	Presentation of project on dress form	Draping of designer evening gowns	Narrow front Drape (pallu drape)	Indo western drape
S-4	SLO-1	Princess lines	Pass up muslin pieces and paper pattern	3D draping	Flowing layered drape	Knotting drape
	SLO-2	Planned way	Conclusion and presentation of the completed	Types of skirts	Personnel style	Cape drape
S-5	SLO-1	Spontaneous method	Draped dress project on dress form by each student	2D draping	Pre stitched Drape	Flowing layered drape
	SLO-2		Draped gowns project		Saree with peplum	Personnel style
S-6	SLO-1	Slash spread method	Selection of picture for draping project	Yokes	Saree with waistband	Pre stitched Drape
	SLO-2	Seam allowances/ease	Selection of the right fabric	Gathers	Practices sessions for above topic	Saree with peplum
S-11	SLO-1	Preparation of grain line	Use of specialty fabrics like silk, georgette	Pleats	Lab Practices sessions	Saree with waistband
	SLO-2	Draping of top with halter	Other light weights in designer outfits	Bodice variation	Conversion of draped garment	Saree with belt
S-12	SLO-1	Basic Skirt	How to handle and understand the drape	Dress form / dummies	To final model or customer	Saree with waistband
	SLO-2	Basic patterns	Drape of various fabrics	Stylized draping	trial fits	Saree with belt

153

S-13	SLO-1	Draping of top with princess line	Demonstration on draping and handling	Cowl sleeves	Stitched garment prepared	Practices session
	SLO-2	Draping of top with off shoulder	Drape of various different fabrics	Draping of top with halter	Practices session	Practices session
S-14 to S-18	SLO-1	Lab practices session, photograph or sketch	Lab practices session, photograph or sketch	Lab practices session, photograph or sketch	Lab practices session, photograph or sketch	Lab practices session, photograph or sketch
	SLO-2	Final submission	Final submission	Final submission	Final submission	Final submission

Learning Resources	1. HildeJaffe Draping for fashion design rt Person education - 2009 2. Conne Amaden -Crawford Art of Fashion Draping ,Bloombury publishaing	3. Fabric, Form and flak Pattern cutting - Winfred Aldrich 2008 4. Encyclopedia of dress Making - R. Jewel 2011

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	-	30	-	30	-	30	-	30	-	30
Level 2	Apply Analyze	-	40	-	40	-	40	-	40	-	40
Level 3	Evaluate Create	-	30	-	30	-	30	-	30	-	30
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	1. Balaguru.H (Margaret Magizhilini), Assistant Professor, FSH, SRMIST
2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Shanthi Lecturer ,ATDC Chennai shanthiatdcsmart@gmail.com	2. Umamageshwari.S Assistant Professor & Head, FSH, SRMIST

Course Code	UES20AE1T	Course Name	ENVIRONMENTAL STUDIES	Course Category	A	Ability Enhancement Courses	L	T	P	C
							3	0	0	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR): *The purpose of learning this course is to:* **Learning** **Program Learning Outcomes (PLO)**

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To teach the importance of environment																		
CLR-2 :	To impart the knowledge about ecosystem																		
CLR-3 :	To teach about Biodiversity																		
CLR-4 :	To create awareness about environmental pollution																		
CLR-5 :	To understand about Environment Protection																		

Course Learning Outcomes (CLO): *At the end of this course, learners will be able to:*	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 : To gain knowledge on the importance of natural resources and energy	2	75	60	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 : To understand the structure and function of an ecosystem	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 : To imbibe an aesthetic value with respect to biodiversity, understand the threats and its conservation and appreciate the concept of interdependence	2	70	65	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 : To understand the causes of types of pollution and disaster management	2	70	70	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 : To observe and discover the surrounding environment through field work	2	80	70	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		9	9	9	9	9
S-1	SLO-1	Environmental Studies- Concept	Concept of an ecosystem	Biodiversity at Global, National And Local Levels	Causes, Effects and Control Measures of Nuclear hazards	Need for equitable utilization
	SLO-2	Scope and Importance of Environmental Studies	Ecosystem degradation and Resource utilization	India as a Mega Diversity Nation		Equity – Disparity
S-2	SLO-1	Need for public awareness.	Structure and Functions of an ecosystem	Threats to biodiversity: habitat loss, poaching of wildlife	Solid Waste Management Causes, Effects and Control Measures of Urban and Industrial Waste	Urban – rural equity issues
	SLO-2	Institutions in Environment	Producers, consumers and decomposers	man-wildlife conflicts		The need for Gender Equity
S-3	SLO-1	People in Environment	Energy flow in the ecosystem	Endangered species of India	Role of Individuals In Pollution Prevention	Preserving resources for future generations
	SLO-2	Awareness about Environmental Studies	The water cycle , The Carbon cycle , The Oxygen cycle , The Nitrogen cycle , The energy cycle and, Integration of cycles in nature	Endemic species of India		The rights of animals
S-4	SLO-1	Introduction to natural resources- Associated Problems	Ecological succession	Environmental Pollution- Definition	Disaster management- Nature Floods, Earthquakes	The ethical basis of environment education and awareness
	SLO-2	Renewable and Nonrenewable resources	Food chains, Food webs and Ecological pyramids			
S-5	SLO-1	Forest resources	Ecosystem, Introduction, Types, Characteristic features, Structure and functions	Causes, Effects and Control Measures of Air Pollution	Cyclones Landslides	The conservation ethic and traditional value systems of India
	SLO-2	Water Resources	Forest ecosystem			
S-6	SLO-1	Mineral Resources	Grassland ecosystem	Causes, Effects and Control Measures of Water Pollution	Social Issues and the Environment From Unsustainable to Sustainable Development	Wasteland Reclamation
	SLO-2	Food Resources	Desert ecosystem			
S-7	SLO-1	Energy Resources	Aquatic ecosystems (ponds, lakes, streams)	Causes, Effects and Control Measures of Soil Pollution	Water Conservation	Climate change & Global warming
	SLO-2	Land Resources	Aquatic ecosystems (rivers, estuaries, oceans)			
S-8	SLO-1	Renewable and non-renewable resources- Wind	Value Of Biodiversity	Causes, Effects and Control Measures of Marine pollution	Rain Water Harvesting Watershed	Acid rain & Ozone layer depletion
	SLO-2	Renewable and non-renewable resources- geothermal	Consumptive Value And Productive Value			
S-9	SLO-1	Renewable and non-renewable resources- Solar	Social Value and Ethical Value	Causes, Effects and Control Measures of Noise Pollution	Environmental Ethics: Issues and Possible Solutions	Nuclear Accidents and Nuclear Holocaust
	SLO-2	Renewable and non-renewable resources- Biomass	Aesthetic Value and Option Value	Causes, Effects and Control Measures of Thermal Pollution	Resource consumption patterns	

Learning Resources	Theory: 1. Bharucha Erach, (2013), Textbook of Environmental Studies for Undergraduate Courses (Second edition). Telangana, India: Orient BlackSwan. 2. Basu Mahua, Savarimuthu Xavier, (2017), SJ Fundamentals of Environmental Studies. Cambridge, United Kingdom: Cambridge University Press 3. Dr.R.Jeyalakshmi.2014.,Text book of Environmental Studies, Devi publications, Chennai 4. Bharucha Erach, The Biodiversity of India, Mapin Publishing Pvt. Ltd., Ahmedabad – 380013, India, Email:mapin@icenet.net (R)

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40%	-	40%	-	40%	-	40%	-	40%	-
	Understand										
Level 2	Apply	30%	-	30%	-	30%	-	30%	-	30%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Academic	Internal Experts
1. Mr. Suresh S, Program Head, Hello FM	1. Dr. G Balasubramania Raja, Prof & Head, Manonmaniam Sundranar University Mail- gbs_raja@yahoo.com	1. Dr. Rajesh R, Head, SRM IST
		2.Dr.S.Albert Antony Raj, Associate Professor and Head, SRMIST

Course Code	UJK20501T	Course Name	Leadership and Management Skills	Course Category	JK	Life Skill Courses	L	T	P	C
							2	0	0	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Development Centre	Data Book / Codes/Standards	-		

Course Learning Rationale (CLR):	The purpose of learning this course is to:
CLR-1 :	help students to develop essential skills to influence and motivate others
CLR-2 :	Inculcate emotional and social intelligence and integrative thinking for effective leadership
CLR-3 :	create and maintain an effective and motivated team to work for the society
CLR-4 :	nurture a creative and entrepreneurial mindset
CLR-5 :	make students understand the personal values and apply ethical principles in professional and social contexts
CLR-6 :	manage competency-mix at all levels for achieving excellence with ethics

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	examine various leadership models and understand / assess their skills, strengths and abilities that affect their own leadership style and can create their leadership vision	3	80	75	L	M	H	-	M	M	-	-	-	M	H	L	-	H	H
CLO-2 :	learn and demonstrate a set of practical skills such as time management, self-management, handling conflicts, team leadership, etc	3	80	75	L	M	H	-	M	M	-	-	-	M	H	L	-	H	H
CLO-3 :	understand the basics of entrepreneurship and develop business plan	3	75	70	L	M	H	-	M	M	-	-	-	M	H	L	-	H	H
CLO-4 :	apply the design thinking approach for leadership	3	75	70	L	M	H	-	M	M	-	-	-	M	H	L	-	H	H
CLO-5 :	appreciate the importance of ethics and moral values for making of a balanced personality	3	75	70	L	H	H	-	M	M	-	-	-	M	H	L	-	H	H
CLO-6 :	be an integral human being	3	75	70	L	H	H	-	M	M	-	-	-	M	H	L	-	H	H

Duration (hour)		6	6	6	6	6
S-1	SLO-1	Leadership - definition	Team building	Management – definition	Women in management	Entrepreneurship
	SLO-2	Leadership – qualities	Team dynamics	Manager – traits	Global gender perspective in business. Do women make good managers? - discussion	Entrepreneurship
S-2	SLO-1	Leadership – styles	Work delegation	Scheduling work	Confronting problems faced by women managers – case study	Successful Indian entrepreneurs – case study
	SLO-2	Leadership – styles	Work delegation – activity	Scheduling work – activity	Confronting problems faced by women managers – case study	Successful Indian entrepreneurs – case study
S-3	SLO-1	Difference between leader and boss	Decision making	Strategic planning	Successful women managers – documentary screening	Successful women entrepreneurs – case study
	SLO-2	Case study (based on leadership styles)	Decision making - activity	Strategic planning	Successful women managers – documentary screening	Successful women entrepreneurs – case study
S-4	SLO-1	Case study (based on leadership styles)	Motivation	Change management	Women labour force in work place	Ethics – definition
	SLO-2	Case study (based on leadership styles)	Motivating for results	Change management – activity	Problems faced by women labour force in work place - case study	Corporate ethics
S-5	SLO-1	Leadership in diverse organizational structures, cultures and communications	Argumentation, Persuasion	Energy management	Sexual harassment of women at workplace (prevention, prohibition, and redressal) Act, 2013	Essential elements of business ethics
	SLO-2	Leadership in diverse organizational structures, cultures and communications	Negotiation , Networking	Novel ways to manage energy in work place – activity	Documentary screening - Sexual harassment of women at workplace	Activity (students formulate ethical code of their business organization)
S-6	SLO-1	Leading the organisation through stability and turbulence	Budget planning	Work force management	Transgender persons protection of rights act, 2019	Ethical dilemma
	SLO-2	Case study	Taking risk	Grievance redressal policy in organisations	Documentary screening –based on inclusiveness of the third gender in workplace	Ethical dilemma - case study

Learning Resources	1. Craig E Johnson, Meeting the ethical challenges of leadership, Sage publications, 2018 2. Allan R Cohen, David L Bradford, Influence without authority, Wiley, 2018 3. T V Rao, Managers who make a difference: Sharpening your management skill, Random house India, 2016	4. Alexander Osterwalder, Business Model Generation, Wiley, 2013 5. Deborah Tannen, Talking from nine to five: Women and men in the workplace, Harper Collins publishers, 2010 6. Amish Tandon, Law of sexual harassment at workplace: Practice and procedure, Niyogi books, 2017 7. Rashmi Bansal, Connect the dots, Westland books, 2012

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA-1 (20%)	CLA-2 (20%)	CLA-3 (30%)	CLA-4 (30%) ##
		Theory	Theory	Theory	Theory
Level 1	Remember	10%	10%	30%	15%
	Understand				
Level 2	Apply	50%	50%	40%	50%
	Analyze				
Level 3	Evaluate	40%	40%	30%	35%
	Create				
	Total	100 %	100 %	100 %	100 %

\# CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

\#\# CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Ajay Zener, Director, Career Launcher	-	*1. Ms Sindhu Thomas B, Assistant Professor & Head in Charge, CDC, FSH, SRMIST*
		2. Mr Rajsekar, Assistant Professor, CDC, FOM, SRMIST

SEMESTER-VI

Course Code	UFD20601P	Course Name	Fashion Portfolio Making	Course Category	C	Core Course	L	T	P	C
							0	0	0	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards			

Course Learning Rationale (CLR): The purpose of learning this course is to:

CLR-1: To improve working memory

CLR-2: To enable the students to take up costume for the movie

CLR-3: The students document all their presentable work done through all semesters and those that portray the student's areas of interest.

CLR-4: The portfolio can be an effective means of communicating the capacities and capabilities of the students to anyone who seeks their skills and talents.

CLR-5: To create a professional fashion portfolio, using the skills acquired in the past five semesters, to showcase the signature style of the student and areas of interest towards the fashion industry

Course Learning Outcomes (CLO): At the end of this course, learners will be able to:

		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO – 1	PSO – 2	PSO – 3
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Students should use computer aided backdrops and various innovative layouts	2	70	65	H	-	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Appropriate selection of designer display folders & different design options are possible for showcasing their creative works.	2	80	70	H	-	-	H	H	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Students would like create a professional fashion portfolio.	2	75	60	-	H	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	To provide a platform to the students for showing their design collection	2	70	65	H	-	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-5 :	To selected group pf people from industry	2	80	70	H	-	-	H	H	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Giving them a first-hand experience on how professional fashions are conducted	2	75	60	-	H	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)	24	24	24	24	24
S-1	SLO-1	Introduction to portfolio	Presentation formats	Different techniques of sketches	Presentation boards	Compilation & Presentation
S-2	SLO-1	Objective template and literature as a preface	Discussion with student on the inspiration for design collection	Concept creation & presentation	Storyboard, Mood board	Final trial fit on the models prior to fashion show
	SLO-2	To the identity and signature style of the student	Design collection	Three themes per student	Client board, color board	Assessment of finishing/fit of the garments by concerned faculty
S-3	SLO-1	Compilation of worthy past projects	Preparation boards	Field work by students	Color board, Swatch boards, Trims/accessory board and cost sheet	Source accessories for market for each ensemble to complete the look of the models
	SLO-2	Prerequisite projects	Inspiration	Collecting inspirations in terms of images	Illustration sheet (minimum of 8 ensembles per collection)	Photoshoot of the key ensembles of the collection
S-4	SLO-1	Commercial design project	Ideation	concept creation & presentation	Flat specification board, Embellishment/print board	Work along with the complete team, including choreographer, models, light expert, sound expert
	SLO-2	Ideally targeting a competition	Design	Illustration sheet,	Preparation of drapes/pattern for each garment	Fashion show of the final collection with complete
S-5	SLO-1	Ethnic design collection	Technical	Minimum of 8 ensembles per collection sketches	Stitching and toile fittings on models	Embellishment/print board
	SLO-2	Internship collection and brief	Production	Final collection (illustration, , photographs	Presentation to concerned faculty for fitting issues and finalizing pattern	

S-6	SLO-1	Arts and craft project (from previous semester)	*Product line development*	Sketches,	Preparation and creation of final range	Completion of stitching of final collection.
	SLO-2	First Review	*Review session*	Review session	Purchase of fabrics and trims for final garments	Completion of stitching of final collection.
S-7	SLO-1	Yarn dye, print project with 3D mapping	Preparation and creation of final range	Presentation of the same to internal mentors	Cutting of final garments	Fashion house
	SLO-2	Each design collection with rendered illustrations	Preparation and creation of final range	Finalize on one theme for final design collection	Stitching of 3 ensembles of final collection	One-page case study on the same
S-8	SLO-1	Craft documentation project with brief	Preparation and creation of final range	Creation of design boards	Preparation of drapes/, pattern for each garment	Prerequisite projects
	SLO-2	Finalize on one theme for final design collection	Finalize on one theme for final design collection	Finalize on one theme for final design collection	Completion of stitching of final collection	Fashion house
S-10 to S-24		Preparation of the same to external jury for assessment/ changes/ comments	Preparation of the same to external jury for assessment/ changes/ comments	Preparation of the same to external jury for assessment/ changes/ comments	Preparation of the same to external jury for assessment/ changes/ comments	One-page case study on the same
		Preparation of the same to external jury for assessment/ changes/ comments	Preparation of the same to external jury for assessment/ changes/ comments	Preparation of the same to external jury for assessment/ changes/ comments	Preparation of the same to external jury for assessment/ changes/ comments	Preparation of the same to external jury for assessment/ changes/ comments
		Review session	Review session	Review session	Review session	Compilation & Presentation of a Digital portfolio and fashion show production

Learning Resources	**Practice:** 1. *Portfolio Presentation for Fashion Designers – Linda Tain, Fairchild*	2. www.styleportfolios.com

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (15%)		CLA – 3 (15%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	-	30	-	30	-	30	-	30	-	30
Level 2	Apply Analyze	-	40	-	40	-	40	-	40	-	40
Level 3	Evaluate Create	-	30	-	30	-	30	-	30	-	30
	Total	100 %		100 %		100 %		100 %		100 %	

 # CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Mr.Ben Philip Assistant professor NIFT *benphilip2002@gmail.com*	*1.Ms. Gayathridevi , Assistant Professor, ST. Britto College, Chennai* *gayathridevi.cdf@gmail.com*	*1. Balaguru.H (Margaret Magizhilini),* *Assistant Professor, FSH, SRMIST*
2.Mr.Ganesh mauyra Assistant Manager *ganesh.maurya@gangaacrowools.com*	*2.Prof.V.GowriShankar, NSTI Chennai* *mailgs2019@gmail.com*	*2. Umamageshwari.S* *Assistant Professor & Head, FSH, SRMIST*

Course Code	UFD20D13P	Course Name	INTERNSHIP & PROJECT WORK	Course Category	E	Specific Elective Course	L	T	P	C
							0	0	0	12

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:
CLR-1 :	To improve working memory
CLR-2 :	To enable the students to take up costume for the movie
CLR-3 :	The students document all their presentable work done through all semesters and those that portray the student's areas of interest.
CLR-4:	The portfolio can be an effective means of communicating the capacities and capabilities of the students to anyone who seeks their skills and talents.
CLR-5:	To create a professional fashion portfolio, using the skills acquired in the past five semesters, to showcase the signature style of the student and areas of interest towards the fashion industry

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO – 3
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Students should use computer aided backdrops and various innovative layouts	2	70	65	H	-	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Appropriate selection of designer display folders & different design options are possible for showcasing their creative works.	2	80	70	H	-	-	H	H	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Students would like create a professional fashion portfolio.	2	75	60	-	H	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	To provide a platform to the students for showing their design collection	2	70	65	H	-	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-5 :	To selected group pf people from industry	2	80	70	H	-	-	H	H	-	-	-	-	-	-	-	-	-	-
CLO-6 :	Giving them a first-hand experience on how professional fashions are conducted	2	75	60	-	H	-	-	-	-	-	-	-	-	-	-	-	-	-

A viva voce examination shall be conducted at the end of the project for assessing the work of the student. The examination committee for this purpose shall consist of a professional designer and the professor who has guided the project. The project work should be properly displayed by the students.

Project Areas (Students can choose their braod area)

1. *Designing*
   - *Garment Designing based on theme*

2. *Textiles*
   - *Dyeing*
   - *Printing*
   - *Finishing*
3. *Marketing*
   - *Fashion Forecasting*
   - *Fashion Survey*
4. *Media*
   - *Costume Designing-Films*
   - *Costume Designing- Ad Films*
   - *Costume Designing-Media Role*
5. *Apparel Production Technology*
   - *Cutting Department*
   - *Sewing Department*
   - *Finishing Department*
   - *Other Production related Departments*

Learning Assessment				
Project Work	**Continuous Learning Assessment (50% weightage)**		**Final Evaluation (50% weightage)**	
	Review – 1	**Review – 2**	**Project Report**	**Viva-Voce**
	20%	**30 %**	**30 %**	**20 %**

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Balakrish, Mr.India, Balacurly@gmail.com	1.Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	1. Umamageshwari.S Assistant Professor & Head, FSH, SRMIST
2.Reshmi Menon, Model & Actress, K.reshmimenon@gmail.com	2.Vijayalakshmi, NIFT, Chennai vijayalakshmi.r@nift.ac.in	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST

******