

ACADEMIC CURRICULA

UNDERGRADUATE DEGREE PROGRAMME

**Bachelor of Commerce in
Banking, Financial Services and Insurance
Three Years /**

**Bachelor of Commerce (Honours) in
Banking, Financial Services and Insurance
Four Years**

**Learning Outcomes Based Curriculum Framework
(LOCF)**

Choice Based Flexible Credit System

**Academic Year
2023-2024**



SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University u/s 3 of UGC Act, 1956)

Kattankulathur, Chengalpattu District 603203, Tamil Nadu, India

DEPARTMENT OF CORPORATE SECRETARYSHIP AND ACCOUNTING AND FINANCE

1. Department Vision Statement	
Stmnt - 1	To be recognized nationally and internationally as an exemplary department of Banking Financial Services and Insurance
Stmnt - 2	To provide complete knowledge about Banking Financial Services to young generation to young generation
Stmnt - 3	To emerge as a hub of world class research to disseminate our knowledge through interaction with industry, academia and society at large

2. Department Mission Statement	
Stmnt - 1	To provide inclusive teaching and state of art research environment to talented young minds
Stmnt - 2	To perform frontier research in the field of Banking Financial Services and Insurance
Stmnt - 3	To provide bench marking educational and research excellence for the students, researchers and professionals
Stmnt - 4	To facilitate the students to have a wide range of career choices through outstanding learning experience
Stmnt - 5	To infuse best practical methods in teaching theoretical and experimental concepts of Banking Financial Services and Insurance

3. Program Education Objectives (PEO)	
PEO - 1	<i>Acquiring knowledge and skill: Understanding the basics of various fields of Banking Financial Services and Insurance ranging from fundamental core subjects to application-based subjects</i>
PEO - 2	<i>Higher studies / research / analysis: To employ critical thinking, analytical problem-solving skills in the basic areas of Banking Financial Services</i>
PEO - 3	<i>Job orientations / proficiencies / skills: Capable of working effectively in diverse teams in both class-room and internship training to identify appropriate resources required for management and completion of project with ethical scientific conduct</i>
PEO - 4	<i>Entrepreneurship / Self-empowerment: To emphasize the relevance of Insurance as the important discipline for sustaining the existing industries and establishing new ones to self-empowering the students to create job opportunities and entrepreneurship</i>
PEO - 5	<i>To develop a national and international perspective in Banking Financial Services and Insurance to enable them for improving knowledge and skill for their career development in the chosen field of Banking Financial Services and Insurance domain.</i>

4. Program Specific Outcomes (PSO)	
PSO - 1	Graduates will acquire a comprehensive knowledge and sound understanding of fundamentals of Banking Financial Services and Insurance
PSO - 2	Graduates will develop practical, analytical and managerial skills in Banking Financial Services and Insurance
PSO - 3	Graduates will be prepared to acquire a range of general skills, to solve problems, to evaluate information, to use computers productively, to communicate with society effectively and learn independently

5. Consistency of PEO's with Mission of the Department					
	Mission Stmnt. - 1	Mission Stmnt. - 2	Mission Stmnt. - 3	Mission Stmnt. - 4	Mission Stmnt. - 5
PEO - 1	H	M	H	H	H
PEO - 2	H	H	H	M	M
PEO - 3	H	H	H	H	L
PEO - 4	H	H	H	H	M
PEO - 5	H	H	M	M	H

H – High Correlation, M – Medium Correlation, L – Low Correlation

6. Consistency of PEO's with Program Learning Outcomes (PLO)															
	Program Learning Outcomes (PLO)														
	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.	12.	13.	14.	15.
	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	PSO1 - ICT Skills
PEO - 1	H	H	M	M	H	H	H	H	H	H	M	H	H	M	H
PEO - 2	H	H	H	H	M	H	M	M	H	H	H	H	H	L	H
PEO - 3	M	M	M	M	H	H	H	H	H	H	H	H	H	H	H
PEO - 4	H	H	H	H	H	H	H	H	H	H	M	H	H	H	M
PEO - 5	H	H	H	L	H	H	H	H	H	H	H	H	H	H	H

H – High Correlation, M – Medium Correlation, L – Low Correlation

1. PROGRAMME STRUCTURE

1. Discipline Specific Core Courses (C) (20 Courses)							
Course Code	Course Title	Hours/ Week				C	
		L	T	P	O		
UBF23101J	Financial Accounting – I	3	0	3	2	4	
UBF23102J	Basics of Banking	3	0	3	2	4	
UEY23105J	Economics for Bankers	3	0	3	2	4	
UBF23201J	Financial Accounting -II	3	0	3	2	4	
UBF23202J	Retail banking	3	0	3	2	4	
UEY23204J	Indian Economy	3	0	2	2	4	
UBF23301J	Corporate Accounting – I	3	0	3	2	4	
UBF23302J	Cost Accounting	3	0	3	2	4	
UBF23303J	Sales and Service Orientation in Banking	3	0	3	2	4	
UBF23401J	Corporate Accounting – II	3	0	3	2	4	
UBF23402J	Management Accounting	3	0	3	2	4	
UBF23403J	Branch Operations in Banking	3	0	3	2	4	
UBF23501J	Income Tax Law Theory and Practice – I	3	0	3	2	4	
UBF23502J	Risk Management in Banking	3	0	3	2	4	
UBF23503J	Digital Banking	3	0	3	2	4	
UBF23601J	Income Tax Law Theory and Practice – II	3	0	3	2	4	
UBF23602J	FOREX and Treasury Management	3	0	3	2	4	
UBF23603T	Research Methodology	4	0	0	2	4	
UBF23701J	Advanced FOREX and Treasury Management	3	0	3	2	4	
UBF23801J	Practical Auditing	3	0	2	2	4	
Total Learning Credits						80	
2. Discipline Specific Elective Courses (D) (10 Courses)							
Course Code	Course Title	Hours/ Week				C	
		L	T	P	O		
UBF23D01J	Rural and Inclusive Banking	3	0	2	2	4	
UBF23D02J	MSME Credit	3	0	2	2	4	
UBF23D03J	Marketing and Relationship Management	3	0	2	2	4	
UBF23D04J	Loan Recovery Management	3	0	2	2	4	
UBF23D05J	Financial Management	3	0	3	2	4	
UBF23D06J	Information Technology in Banking	3	0	3	2	4	
UBF23D07T	Entrepreneurial Development	4	0	0	2	4	
UBF23D08T	Corporate Governance	3	0	2	2	4	
UBF23D09J	Personnel Management	3	0	2	2	4	
UBF23D10J	Financial Services	3	0	2	2	4	
Total Learning Credits						20	
3. Generic Elective Courses (G) (9 Courses)							
Course code	Course Title	Hours/ Week				C	
		L	T	P	O		
ULT23G01J	Tamil-I	2	0	2	2	3	
ULH23G01J	Hindi-I	2	0	2	2	3	
ULF23G01J	French-I	2	0	2	2	3	
ULT23G02J	Tamil-II	2	0	2	2	3	
ULH23G02J	Hindi-II	2	0	2	2	3	
ULF23G02J	French-II	2	0	2	2	3	
UMS23G05J	Statistics for Business	3	0	2	2	4	
UMS23G06T	Quantitative Technique for Business Decision	4	0	0	2	4	
UBF23G01J	Credit Management in Banking	3	0	2	2	4	
UBF23G02J	Financial Planning and Wealth Management	3	0	2	2	4	
UBF23G03J	Elements of Insurance	3	0	2	2	4	
UBF23G04J	Business Data Analytics	3	0	2	2	4	
UBF23G05T	Information Technology in Insurance	4	0	0	2	4	
Total Learning Credits						34	
4. Skill Enhancement Courses (S) (5 Courses)							
Course Code	Course Title	Hours/ Week				C	
		L	T	P	O		
UCD23S01L	Quantitative Aptitude and Logical Reasoning	0	0	2	2	1	
UCD23S02T	Verbal Ability and Skill development	2	0	0	2	2	
UBF23S01L	Office Automation	0	0	2	2	1	
UBF23S02J	Accounting Package for Business	1	0	2	2	2	
UBF23S03J	Fundamentals of Stock Market	1	0	1	2	1	
Total Learning Credits						7	
5. Ability Enhancement Courses (AE) (4 Courses)							
Course Code	Course Title	Hours/ Week				C	
		L	T	P	O		
ULE23AE1T	English	4	0	0	2	4	
UES23AE1T	Environmental Studies	3	0	0	2	3	
ULT23AE1J	Applied Tamil – I	1	0	2	2	2	
ULH23AE1J	Applied Hindi – I	1	0	2	2	2	
ULF23AE1J	French for Specific Purpose-I	1	0	2	2	2	
ULT23AE2J	Applied Tamil – II	1	0	2	2	2	
ULH23AE2J	Applied Hindi – II	1	0	2	2	2	
ULF23AE2J	French for Specific Purpose-II	1	0	2	2	2	
Total Learning Credits						11	

6. Value Addition Course (V)						
(4 Courses)						
Course Code	Course Title	Hours/ Week				C
		L	T	P	O	
UCD23V01T	Universal Human Values	2	0	0	2	2
UEN23V01L	Communication Skills	0	0	4	2	2
UCD23V04T	Industry oriented Employability Skills for Commerce	2	0	0	2	2
UCD23V06T	Career Readiness and Leadership Management	2	0	0	2	2
Total Learning Credits						8

7. Internship/Apprenticeship / Project/ Community Outreach (IAPC)						
(6 Courses)						
Course Code	Course Title	Hours/ Week				C
		L	T	P	O	
UBF23P01L	Internship – I	0	0	0	0	1
UBF23P02L	Internship – II	0	0	0	0	1
UBF23P03L	Mini Project	0	0	4	2	2
UBF23P04L	Internship – III	0	0	0	0	2
UBF23P05L	Project Phase-I	0	0	8	2	4
UBF23P06L	Project Phase-II	0	0	12	2	6
Total Learning Credits						16

8.Mandatory Courses (M)						
(2 Courses)						
Course Code	Course Title	Hours/ Week				C
		L	T	P	O	
UNS23M01L	NSS	0	0	0	0	0
UNC23M01L	NCC					
UNO23M01L	NSO					
UYG23M01L	YOGA					
UMI23M01L	My India Project	0	0	0	0	0
Total Learning Credits						0

2. IMPLEMENTATION PLAN

SEMESTER - I

Course Code	Course Title	Hours/ Week				C
		L	T	P	O	
ULT23G01J	Tamil-I	2	0	2	2	3
ULH23G01J	Hindi-I					
ULF23G01J	French-I					
ULE23AE1T	English	4	0	0	2	4
UBF23101J	Financial Accounting – I	3	0	3	2	4
UBF23102J	Basics of Banking	3	0	3	2	4
UEY23105J	Economics for Bankers	3	0	3	2	4
UCD23S01L	Quantitative Aptitude and Logical Reasoning	0	0	2	2	1
UCD23V01T	Universal Human Values	2	0	0	2	2
Total Learning Credits		17	0	13	14	22
Total number of hours / Week		30				

SEMESTER – II

Course Code	Course Title	Hours/ Week				C
		L	T	P	O	
ULT23G02J	Tamil-II	2	0	2	2	3
ULH23G02J	Hindi-II					
ULF23G02J	French-II					
UES23AE1T	Environmental Studies	3	0	0	2	3
UBF23201J	Financial Accounting -II	3	0	3	2	4
UBF23202J	Retail Banking	3	0	3	2	4
UEY23204J	Indian Economy	3	0	2	2	4
UCD23S02T	Verbal Ability and Skill Development	2	0	0	2	2
UEN23V01L	Communication Skills	0	0	4	2	2
UNS23M01L / UNC23M01L / UNO23M01L / UYG23M01L	NSS NCC NSO YOGA	0	0	0	0	0
Total Learning Credits		16	0	14	14	22
Total number of hours / Week		30				

SEMESTER – III

Course Code	Course Title	Hours/ Week				C
		L	T	P	O	
UBF23301J	Corporate Accounting – I	3	0	3	2	4
UBF23302J	Cost Accounting	3	0	3	2	4
UBF23303J	Sales and Service Orientation in Banking	3	0	3	2	4
ULT23AE1J	Applied Tamil – I	1	0	2	2	2
ULH23AE1J	Applied Hindi – I					
ULF23AE1J	French for Specific Purpose-I					
UMS23G05J	Statistics for Business	3	0	2	2	4
UBF23S01L	Office Automation	0	0	2	2	1
UBF23P01L	Internship – I	0	0	0	0	1
UCD23V04T	Industry Oriented Employability Skills for Commerce	2	0	0	2	2
Total Learning Credits		15	0	15	14	22
Total number of hours / Week		30				

SEMESTER – IV

Course Code	Course Title	Hours/ Week				C
		L	T	P	O	
UBF23401J	Corporate Accounting – II	3	0	3	2	4
UBF23402J	Management Accounting	3	0	3	2	4
UBF23403J	Branch Operations in Banking	3	0	3	2	4
ULT23AE2J	Applied Tamil – II	1	0	2	2	2
ULH23AE2J	Applied Hindi – II					
ULF23AE2J	French for Specific Purpose-II					
UMS23G06T	Quantitative Technique for Business Decision	4	0	0	2	4
UBF23S02J	Accounting Package for Business	1	0	2	2	2
UCD23V06T	Career Readiness and Leadership Management	2	0	0	2	2
UMI23M01L	My India Project	0	0	0	0	0
Total Learning Credits		17	0	13	14	22
Total number of hours / Week		30				

SEMESTER – V

Course Code	Course Title	Hours/ Week				C
		L	T	P	O	
UBF23501J	Income Tax Law Theory and Practice – I	3	0	3	2	4
UBF23502J	Risk Management in Banking	3	0	3	2	4
UBF23503J	Digital Banking	3	0	3	2	4
UBF23D01J	Rural and Inclusive Banking	3	0	2	2	4
UBF23D02J	MSME Credit					
UBF23G01J	Credit Management in Banking	3	0	2	2	4
UBF23S03J	Fundamentals of Stock Market	1	0	1	2	1
UBF23P02L	Internship – II	0	0	0	0	1
Total Learning Credits		16	0	14	12	22
Total number of hours / Week		30				

SEMESTER – VI

Course Code	Course Title	Hours/ Week				C
		L	T	P	O	
UBF23601J	Income Tax Law Theory and Practice – II	3	0	3	2	4
UBF23602J	FOREX and Treasury Management	3	0	3	2	4
UBF23603T	Research Methodology	4	0	0	2	4
UBF23D03J	Marketing and Relationship Management	3	0	2	2	4
UBF23D04J	Loan Recovery Management					
UBF23G02J	Financial Planning and Wealth Management	3	0	2	2	4
UBF23P03L	Mini Project	0	0	4	2	2
Total Learning Credits		16	0	14	12	22
Total number of hours / Week		30				

TOTAL LEARNING CREDITS FOR THE COURSE: 132

SEMESTER – VII

Course Code	Course Title	Hours/ Week				C
		L	T	P	O	
UBF23701J	Advanced FOREX and Treasury Management	3	0	3	2	4
UBF23D05J	Financial Management	3	0	3	2	4
UBF23D06J	Information Technology in Banking					
UBF23G03J	Elements of Insurance	3	0	2	2	4
UBF23G04J	Business Data Analytics	3	0	2	2	4
UBF23P04L	Internship – III	0	0	0	0	2
UBF23P05L	Project Phase-I	0	0	8	2	4
Total Learning Credits		12	0	18	10	22
Total number of hours / Week		30				

SEMESTER – VIII

Course Code	Course Title	Hours/ Week				C
		L	T	P	O	
UBF23801J	Practical Auditing	3	0	2	2	4
UBF23D07T	Entrepreneurial Development	4	0	0	2	4
UBF23D08T	Corporate Governance					
UBF23D09J	Personnel Management	3	0	2	2	4
UBF23D10J	Financial Services					
UBF23G05T	Information Technology in Insurance	4	0	0	2	4
UBF23P06L	Project Phase-II	0	0	12	2	6
Total Learning Credits		14	0	16	10	22
Total number of hours / Week		30				

TOTAL LEARNING CREDITS FOR THE COURSE :176

Courses for earning Additional Credits:

Courses for earning Additional Credits:						
Course Code	Course Title	Hours/ Week				C
		L	T	P	O	
Semester – II						
UCD23P01L	Internship Report– I	0	0	8	2	4
UCD23P02L	Project Work – I					
UCD23P03L	Apprenticeship – I					
Semester – IV						
UCD23P04L	Internship Report– II	0	0	8	2	4
UCD23P05L	Project Work – II					
UCD23P06L	Apprenticeship – II					
	Total Learning Credits	0	0	8	2	4

Note: Those students who decide to exit at the end of the First year shall register for any one of the courses mentioned under Semester – II; and decide to exit at the end of the Second year shall register for any one of the courses mentioned under Semester – IV in the above list.

3. PROGRAM ARTICULATION MATRIX

Course Code	Course Name	Programme Learning Outcomes														
		Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
UBF23101J	Financial Accounting - I	H	H	H	H	H	H	-	L	H	H	-	H	M	H	H
UBF23102J	Basics of Banking	H	M	M	H	H	H	-	L	M	H	M	M	M	H	H
UEY23105J	Economics for Bankers	H	M	M	M	H	M	-	L	M	H	-	M	M	H	M
UBF23201J	Financial Accounting -II	H	H	H	H	H	H	-	L	H	H	-	H	M	H	H
UBF23202J	Retail banking	H	M	H	H	H	H	-	L	M	H	M	H	M	H	H
UEY23204J	Indian Economy	H	M	M	H	H	H	-	L	M	H	-	M	M	H	H
UBF23301J	Corporate Accounting - I	H	H	H	H	H	H	-	L	H	H	-	H	M	H	H
UBF23302J	Cost Accounting	H	M	H	H	H	H	-	L	M	H	-	M	M	H	H
UBF23303J	Sales and Service Orientation in Banking	H	M	M	H	H	H	-	L	M	H	-	M	M	H	H
UBF23401J	Corporate Accounting - II	H	H	H	H	H	H	-	L	H	H	-	H	M	H	H
UBF23402J	Management Accounting	H	H	H	H	H	H	-	L	H	H	-	H	M	H	H
UBF23403J	Branch Operations in Banking	H	M	M	H	H	H	-	L	M	H	-	M	M	H	H
UBF23501J	Income Tax Law Theory and Practice - I	H	H	H	H	H	H	-	L	H	H	-	H	M	H	H
UBF23502J	Risk Management in Banking	H	H	H	H	H	H	-	L	H	H	-	H	M	H	H
UBF23503J	Digital Banking	H	M	M	H	H	H	-	L	M	H	M	H	M	H	H
UBF23601J	Income Tax Law Theory and Practice - II	H	H	H	H	H	H	-	L	H	H	-	H	M	H	H
UBF23602J	FOREX and Treasury Management	H	H	H	H	H	H	-	L	H	H	-	H	M	H	H
UBF23603T	Research Methodology	H	H	H	H	H	H	-	L	M	H	L	H	M	H	H
UBF23701J	Advanced FOREX and Treasury Management	H	M	M	H	H	H	-	L	M	H	-	L	M	H	H
UBF23801J	Practical Auditing	H	H	H	H	H	H	-	L	M	H	-	M	M	H	H
UBF23D01J	Rural and Inclusive Banking	H	M	M	H	H	H	-	L	L	H	M	M	M	H	H
UBF23D02J	MSME Credit	H	M	M	H	H	H	-	L	L	H	-	M	H	H	H
UBF23D03J	Marketing and Relationship Management	H	M	M	H	H	H	-	L	L	H	H	M	M	H	H
UBF23D04J	Loan Recovery Management	H	M	M	H	H	H	-	L	L	H	-	M	M	H	H
UBF23D05J	Financial Management	H	M	M	H	H	H	-	L	L	H	-	M	M	H	H
UBF23D06J	Information Technology in Banking	H	M	M	H	H	H	-	L	L	H	-	M	M	H	H
UBF23D07T	Entrepreneurial Development	H	H	M	H	H	H	-	L	L	H	-	H	M	H	H
UBF23D08T	Corporate Governance	H	H	H	H	H	H	-	L	L	H	-	H	M	H	H
UBF23D09J	Personnel Management	H	H	H	H	H	H	H	H	H	H	-	H	M	H	H
UBF23D10J	Financial Services	H	H	M	H	H	H	-	L	M	H	-	H	M	H	H
UCD23S01L	Quantitative Aptitude and Logical Reasoning	H	M	M	H	M	H	L	L	M	M	-	H	M	H	H
UCD23S02T	Verbal Ability and Skill Development	H	M	M	H	M	H	L	L	M	M	-	H	M	H	H
UBF23S01L	Office Automation	H	M	M	H	M	H	L	L	M	M	-	H	H	H	H
UBF23S02J	Accounting Package for Business	H	M	M	H	M	H	-	H	M	M	-	H	H	H	H
UBF23S03J	Fundamentals of Stock Market	H	H	H	H	M	H	M	H	H	M	-	H	H	H	H
ULT23G01J	Tamil-I	H	-	-	H	-	L	-	-	-	-	H	-	-	L	L
ULH23G01J	Hindi-I	H	-	-	H	-	L	-	-	-	-	H	-	-	L	L

ULF23G01J	French-I	H	-	-	H	-	L	-	-	-	-	H	-	-	L	L
ULT23G02J	Tamil-II	H	-	-	H	-	L	-	-	-	-	H	-	-	L	L
ULH23G02J	Hindi-II	H	-	-	H	-	L	-	-	-	-	H	-	-	L	L
ULF23G02J	French-II	H	-	-	H	-	L	-	-	-	-	H	-	-	L	L
UMS23G05J	Statistics for Business	H	L	L	H	L	M	H	-	L	M	-	M	L	M	M
UMS23G06T	Quantitative Technique for Business Decision	H	M	L	H	L	M	-	-	L	M	-	M	M	M	M
UBF23G01J	Credit Management in Banking	H	H	H	H	H	M	-	-	L	M	-	H	L	M	M
UBF23G02J	Financial Planning and Wealth Management	H	L	M	H	M	M	-	-	L	M	-	L	L	M	M
UBF23G03J	Elements of Insurance	H	L	L	H	L	M	-	-	M	M	-	M	H	M	M
UBF23G04J	Business Data Analytics	H	M	L	H	H	M	L	-	M	H	-	H	M	M	M
UBF23G05T	Information Technology in Insurance	H	M	M	H	H	M	-	-	M	M	-	M	M	M	M
UBF23P01L	Internship – I	H	M	H	H	H	H	-	H	H	H	M	H	M	H	H
UBF23P02L	Internship – II	H	M	H	H	H	H	-	H	H	H	M	H	M	H	H
UBF23P03L	Mini Project	H	M	H	H	H	H	-	H	H	H	M	H	M	H	H
UBF23P04L	Internship – III	H	M	H	H	H	H	-	H	H	H	M	H	M	H	H
UBF23P05L	Project Phase-I	H	M	H	H	H	H	-	H	H	H	M	H	M	H	H
UBF23P06L	Project Phase-II	H	M	H	H	H	H	-	H	H	H	M	H	M	H	H
ULE23AE1T	English	H	-	-	-	L	L	-	-	-	-	H	-	-	L	L
UES23AE1T	Environmental Studies	H	-	-	-	L	L	-	-	-	-	H	-	-	L	L
ULT23AE1J	Applied Tamil – I	H	-	-	-	L	L	-	-	-	-	H	-	-	L	L
ULH23AE1J	Applied Hindi – I	H	-	-	-	L	L	-	-	-	-	H	-	-	L	L
ULF23AE1J	French for Specific Purpose-I	H	-	-	-	L	L	-	-	-	-	H	-	-	L	L
ULT23AE2J	Applied Tamil – II	H	-	-	-	L	L	-	-	-	-	H	-	-	L	L
ULH23AE2J	Applied Hindi – II	H	-	-	-	L	L	-	-	-	-	H	-	-	L	L
ULF23AE2J	French for Specific Purpose-II	H	-	-	-	L	L	-	-	-	-	H	-	-	L	L
UCD23V01T	Universal Human Values	H	M	-	-	L	L	-	-	-	M	H	-	-	M	H
UEN23V01L	Communication Skills	H	M	-	-	L	L	-	-	-	L	H	-	-	M	H
UCD23V04T	Industry oriented Employability Skills for Commerce	H	M	-	-	L	L	-	-	-	H	M	M	M	H	H
UCD23V06T	Career Readiness and Leadership Management	H	M	-	-	L	L	-	-	-	L	H	-	L	H	H
UNS23M01L	NSS	H	M	-	L	L	L	-	-	L	H	M	M	-	L	L
UNC23M01L	NCC	H	M	-	L	L	L	-	-	L	H	M	M	-	L	L
UNO23M01L	NSO	H	M	-	L	L	L	-	-	L	H	M	M	-	L	L
UYG23M01L	YOGA	H	M	-	L	L	L	-	-	L	L	L	-	-	L	L
UMI23M01L	My India Project	H	M	L	H	M	L	-	-	M	M	M	M	L	M	M
	Programme Average	H	M	H	H	H	M	L	L	M	H	H	H	M	H	H

H – High Correlation, M – Medium Correlation, - L – Low Correlation;

SEMESTER I

Course Code	ULT23G01J	Course Name	TAMIL – I	Course Category	G	Generic Elective Course	L	T	P	O	C
							2	0	2	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Tamil	Data Book / Codes/Standards			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1:	மரபிலிருந்து மாற்றம் பெற்ற புதுக்கவிதை மரபின் சிந்தனைகளை அறியச் செய்தல்	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	புதுக்கவிதையின் வழி மனித வாழ்வியல் விழுமியங்களைத் தெரியச் செய்தல்																		
CLR-3:	சிறுநிலக்கியங்கள்: காப்பியங்கள் கற்பிக்கும் தமிழ்ச் சமூகத்தின் வாழ்வியலை அறியச் செய்தல்																		
CLR-4:	நவீன தமிழ் இலக்கிய வளர்ச்சி வரலாற்றைப் புரியச் செய்தல்																		
CLR-5:	மொழிப் பயிற்சி வழி மொழியின் பல்வேறு நுட்பங்களைத் தெரியச் செய்தல்																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1:	புதுக்கவிதை உருவாக்கித் தந்த புதிய சிந்தனைக் களங்களை அறிந்துகொள்ளுதல்	2	75	60	H	L	H	M	H	H	L	M	H	M	L	H	-	-	-
CLO-2:	நவீன கவிதைகள் வழி மாற்றம் பெற்று வரும் மானுட விழுமியங்களைத் தெரிந்துகொள்ளுதல்	2	80	70	H	M	H	L	M	H	L	H	M	L	H	H	-	-	-
CLO-3:	தமிழ்ச்சமூகத்தின் இடைக்கால வாழ்வியல் முறைகளை உணர்ந்துகொள்ளுதல்	2	70	65	H	L	H	M	H	H	M	H	L	H	M	H	-	-	-
CLO-4:	நவீன இலக்கிய வரலாறு வழி தமிழ்க் கல்வி வரலாறு, சமூக வரலாறு பெற்ற வளர்ச்சி நிலைகளைத் தெரிந்துகொள்ளுதல்	2	70	70	H	M	H	L	H	M	M	H	H	L	H	H	-	-	-
CLO-5:	மொழியின் நுட்பங்களை அறிந்து மொழி ஆளுமையோடு செயல்பட அறிந்துகொள்ளுதல்	2	80	70	H	M	H	H	M	H	L	M	H	L	H	H	-	-	-

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	12	12	12	12	12
S-1	SLO-1 தமிழ் இலக்கியத்தின் வளர்ச்சிப் போக்குகள்	நவீன கவிதை தோற்றம்	தமிழரின் வீரமரபு	சிறுநிலக்கியத் தோற்றம்	தமிழ் உரைநடை மரபில் உ.வே.சா.
	SLO-2 இலக்கிய உத்திகள்	நவீன கவிதை வரலாறு	போர் விழுமியங்கள்	சிறுநிலக்கிய வகைமை	ராஜ வைத்தியம்

S-2	SLO-1	தமிழ்க் கவிதை மரபு	நவீன கவிதை செல்நெறிகள்	பரணி அறிமுகம்	சிறுநிலக்கியங்கள்	வைத்தியர்களின் சிறப்பு
	SLO-2	காலந்தோறும் கவிதையின் கரு	செல்நெறிகளில் கோட்பாடுகள்	பரணி இலக்கியங்கள்	முதன்மைச் சிறுநிலக்கியங்கள் -	கழனிபூரன் - அறிமுகம்
S-3	SLO-1	காலந்தோறும் கவிதையின் கட்டமைப்பு	கவிதை மொழி	கலிங்கத்துப்பரணி 477,490	பிள்ளைத்தமிழ் -உலா - தூது	சிறுதெய்வ வழிபாடு
	SLO-2	தற்கால இலக்கியம்	நவீன கவி ஆளுமைகள்	தலைவனின் வீரம்	புதுக்கவிதையில் சமூகம்	பொன் காதல் ஐயனார்
S-4	SLO-1	புதுக்கவிதை உருவாக்கம்	பெண் கவிஞர்கள்	தமிழ் இலக்கிய மரபில் தூது	புதுக்கவிதையும் இதழ்களும்	விருந்து - கள்ளர் செயல்கள்
	SLO-2	புதுக்கவிதை வளர்ச்சிநெறிகள்	கவிதையில் நாட்டுப்புற வடிவம்	தூது இலக்கியங்கள்	மணிக்கொடி இதழ்	பிழை நீக்கி எழுதுதல்
S-5	SLO-1	பாரதியார் - புதுக்கவிதையின் அடையாளம்	இளம்பிறை - அம்மா	தமிழ் விடு தூது (184 - 186)	எழுத்து இதழ்	எழுத்துப் பிழை
	SLO-2	பாரதியார் பன்முக ஆளுமைத்திறன்	பெண்களின் கல்வி நிலை	தமிழின் பெருமை	வானம்பாடி இதழ்	தொடர்பிழை
S-6	SLO-1	பாரத தேசம்	பெண் அடக்குமுறை	செய்யுள் மரபில் கலம்பகம்	சிறுகதை தோற்றம்	உயர்திணை, அஃறிணை
	SLO-2	பாரததேசத்தின் வளம்	ப. கல்பனா - கீறல் விழுந்த மாலைக் காலங்கள்	கலம்பக இலக்கியங்கள்	சிறுகதை வளர்ச்சி	பிறமொழிச் சொற்கள் வரலாறு
S-7	SLO-1	வெள்ளிப் பனிமலையின் மீதுலவுவோம்...	ஆண் பெண் சமத்துவம்	நந்திக் கலம்பகம்-வானுறு மதியை (110)	சிறுகதை - வரலாறு	பிறமொழிச் சொற்களை நீக்கி எழுதுதல்
	SLO-2	20 ஆம் நூற்றாண்டுக் கவிதை மரபில் பாரதிதாசன்	விளிம்புநிலை வாழ்வியல்	கையறுநிலை	சிறுகதை ஆசிரியர்கள்	ஷ. ஜ. ஸ. ஹ மாற்றொலிகள்
S-8	SLO-1	பாரதிதாசன் - அழகின் சிரிப்பு	திருநங்கை குணவதி - சமூகப்பார்வை	குறவஞ்சி அறிமுகம்	இதழ்களும் சிறுகதையும்	தமிழ் இலக்கண நுட்பங்கள்
	SLO-2	ஆல் - ஆயிரம் கிளைகள் கொண்ட அடிமரம்	திருநாற்குளம் சாதனைகளும்	குறவஞ்சி இலக்கியங்கள்	பதினம் தோற்றம்	இலக்கணமும் பயன்பாடும்
S-9	SLO-1	இயற்கையின் அழகியல்	புலம்பெயர் வாழ்வியல்	குற்றாலக் குறவஞ்சி - ஆடுமர வீணுமணி (3)	தொடக்கக்காலப் புதினங்கள்	தமிழில் சொல் வகைகள்
	SLO-2	வானம்பாடியில் மு.மேத்தா	ஸர்மிளா ஸெய்யித் - புராதன ஊர்	மலையும் வாழ்வும்	பதினம் வளர்ச்சி	சொல்லும் பயன்பாடும்
S-10	SLO-1	மு.மேத்தா - கவிதையின் தனித்தன்மைகள்	புலம் பெயர் வாழ்வின் வலியும் நம்பிக்கையும்	காப்பிய இலக்கணம்	பதினத்தின் வகைமை	பெயர்ச்சொற்கள்
	SLO-2	மனிதனைத்தேடி - கவிதை	காலந்தோறும் கவிதை வடிவில் மாற்றங்கள்	காப்பிய வகைமைகள்	பதின ஆசிரியர்கள்	பெயர்ச்சொற்கள் அறிதல்
S-11	SLO-1	மனிதநேயம்	ஹைக்கூ, லிமரைக்கூ, சென்ரியூ - தேர்ந்தெடுத்த கவிதைகள்	சிலப்பதிகாரம் - அறிமுகம்	தமிழ் இலக்கியத்தில் உரைநடைக்கூறுகள்	வினைச்சொற்கள்

	SLO-2	தமிழ்க் கவிதையில் சுற்றுச்சூழலியல்	ஹைக்கூ - மு.முருகேஷ்	கட்டுரைக்காதை	உரைநடையின் தோற்றம்	வினைச்சொற்கள் அறிதல்
S-12	SLO-1	பழனிபாரதியின் காடு	லிமரைக்கூ - ஈரோடு தமிழன்பன்	ஊழ்வினை	தமிழில் உரைநடை	தமிழில் பெயரடை, வினையடை
	SLO-2	இயற்கையும் சமூக சமத்துவ வாழ்வியலும்	சென்ரியூ - மாமதயானை	கோவலனின் முற்பிறப்பு வரலாறு	உரைநடை வளர்த்த அறிஞர்கள்	பெயரடை, வினையடை அறிதல்

Learning Resources	Textbooks
	<ol style="list-style-type: none"> 1. முல்லைக்காடு, தொகுப்பும் பதிப்பும் - தமிழ்த்துறை ஆசிரியர்கள், எஸ்.ஆர்.எம். அறிவியல் மற்றும் தொழில்நுட்பக் கல்விநிறுவனம், காட்டாங்குளத்தூர், 603203, 2023 2. வல்லிக்கண்ணன், புதுக்கவிதை தோற்றமும் வளர்ச்சியும், ஆழி பதிப்பகம், சென்னை, 2018 3. கா. சிவத்தம்பி, தமிழில் சிறுகதை தோற்றமும் வளர்ச்சியும், என்.சி.பி.எச்., சென்னை, 2013 4. தமிழ் இணையக் கல்விக்கழகம் - http://www.tamilvu.org/ 5. மதுரை தமிழ் இலக்கிய மின் தொகுப்புத் திட்டம் - https://www.projectmadurai.org/

Bloom'sLevel of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Dr. P.R.Subramanian, Director, Mozhi Trust, Thiruvanniyur, Chennai – 600 041.	Dr. V. Dhanalakshmi, Associate Professor, Subramania Bharathi School of Tamil Language and Literature, Pondicherry University, Pondicherry	1. Dr. B.Jaiganesh, Associate Professor and Head, Dept. of Tamil, FSH, SRMIST, KTR.
		2. Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.
		3. Mr. G. Ganesh, Assistant Professor, Dept. of Tamil, FSH, SRMIST, RMP.
		4. Dr. T.R.Hezbibah beulah Suganthi, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.
		5. Dr. S.Saraswathy, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.

Course Code	ULH23G01J	Course Name	HINDI-I	Course Category	G	Generic Elective Course	L	T	P	O	C
							2	0	2	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Hindi	Data Book / Codes/Standards			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To Communicate in Hindi without any inhibition	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To appreciate the Hindi Language in its various forms	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLR-3 :	To analyze the different writing styles				H	H	H	M	L	H	L	M	L	L	H	M	-	-	-
CLR-4 :	To display moral and social values in the field of social Responsibility and Integrity				H	H	H	M	L	H	H	M	L	L	H	M	-	-	-
CLR-5 :	To be willing listeners and Translators-where need be				H	H	M	L	H	H	M	H	M	M	H	H	-	-	-
					H	H	L	H	M	H	L	H	H	M	H	H	-	-	-
					M	H	M	H	L	H	H	L	H	M	H	H	-	-	-
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	To Understand the Philosophy of life and living through Stories	2	75	80															
CLO-2 :	To Examine Travelogue writing and Sketch	2	80	90															
CLO-3 :	To Identify Irony and essay-based writing	2	75	95															
CLO-4 :	To Evaluate the various social issues depicted in the prose	2	80	90															
CLO-5 :	To Understand the basic and fundamental principal of Translation	2	85	90															

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	12	12	12	12	12
S-1	SLO-1	KAHANI	REKHACHITRA and YATRAVITRANT	NIBANDH	NATAK
	SLO-2	AVDHARNA	AVDHARNA	NIBANDH KI AVDHARNA	ANUVADand PARIBHASHIK SHABDAVALI
S-2	SLO-1	SWARUP	SWAROOP	SWARUP	ARTH
	SLO-2	PARIBHASHA	BHUMIKA	PARIBHASHA	PARIBHASHA
S-3	SLO-1	KAHANI KE TATVA	MAHATVA	MAHATVA	SWARUP
	SLO-2	KAHANI KA MAHATVA	UDDESHYA	UDDESHYA	PRAKAR
S-4	SLO-1	PAIKSHA- PREMCHAND	GISHA- REKHACHITRA	KUTAJ- NIBANDH	MAHATVA
	SLO-2	KAHANI KA PARICHAY	LEKHIKA PARICHAY	HAJARI PRASHAD DIVEDI	UDDESHYA
S-5	SLO-1	VISLESHAN	PATH KA VISHLESHAN	PATH KA MAHATVA	UDDESHYA
	SLO-2	EMANDARI KA MAHATVA	GURU SHISHYA KA SAMBANDH	VIPRIT PARISHTHITYON ME JEEVAN KI ASH	RANGMANCH KA PARICHAY
S-6	SLO-1	HONHARI KA PARICHAY	GURU KE PRATI SMARPAN BHAVANA	MANAV KI AKANKSHAYEN	ANUVAD KA PRAYOG
	SLO-2	UDDESHYA	PATH KA MAHATVA	SHANGHARSHIL JEEVAN	SHROT BHASHA KA GYAN
				ANDHER NAGRI-(NATAK) BHARTENDU HARISHCHAND	LAKSHYA BHASHA KA GYAN
				LEKHAK PARICHAY	ANUVAD KA DAYITVA

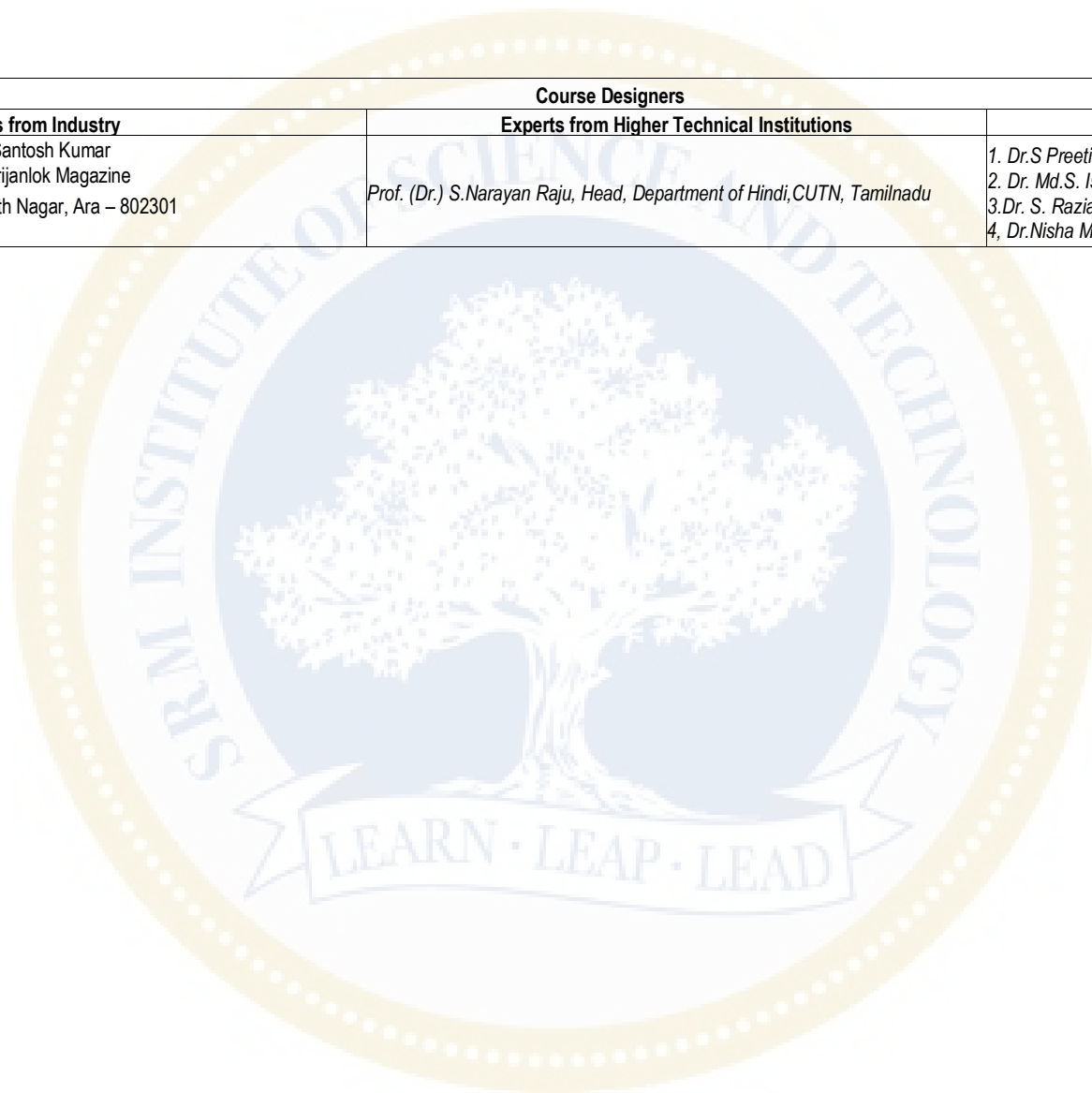
S-7	SLO-1	MALBE KA MALIK- MOHAN RAKESH	THELE PAR HIMALAY (YATRAVITRANT)	SANGHARSH KA PARINAM	NATAK KA VISLESHAN	ANUVAD KA ABHYASH
	SLO-2	LEKHAK PARICHAY	LEKHAK PARICHAY	BHOLARAM KA JEEV-(VYANGYA) HARISHANKAR PARSHAI	NATAK ABHINAY	ANGREJI SE HINDI
S-8	SLO-1	BATWARE KA YATHARTH VARNAN	YATRAVITRANT KA MAHATVA	VYANGYA KI AVADHARNA	LALCH KA DUSHPARINAM	HINDI SE ANGREJI
	SLO-2	TATKALIN PARISHTHITI KA VARNAN	YATRA KA YATHARTH CHITRAN	MAHATVA	SHISHYA KI AGYANTA	ANUVAD PRIYOJNA KARYA
S-9	SLO-1	APNI MITTI SE LAGAV	PATH KA VISLESHAN	LEKHAK PARICHAY	GURU SHISHYA SAMBANDH	PUNRIKSHAN
	SLO-2	RAJNITIK VIDWESH KA PARINAM	HIMALAY KA VARNANA	PATH KA VIHLESHAN	HASHYA VYANGY SE AVAGAT KARANA	VIVIDH PRAYOG
S-10	SLO-1	PROPKAR KI BHAVANA	HIMALAY KA LOK JEEVAN	MADHYAVARGI PARIVAR KI STHITI	DURDRISHTIHIN	PARIBHASHIK SHABDAVALI
	SLO-2	KAHANI PATH	LOK SAMASYA	SARKARI TANTRA KA KHOKHLA RUP	MAHATTAKANKSHI KA DUSHPARINAM	ATI MAHTVAPURN SHABD
S-11	SLO-1	KAHANI KA VISHLESHAN	UDDESHYA	PAURANIK KATHA KA CHITRAN	GURU KI AVAGYA KA DUSHPARINAM	TAKANIKI SHABDAVALI KA MHATVA
	SLO-2	PRASHO KI CHARCHA	PRASHNA ABHYASH	SANVEDANSHIL BHAVANA	TATKALIN SAMAJIK VYAVASTHA KI CHARCHA	HINDI SE ANGREZI SHABD
S-12	SLO-1	PRASHN ABHYASH	PATH PRICHARCHA	PARICHARCHA	PARICHARCHA	ANGREZI SE HINDI SHABD
	SLO-2	KAHANI KA UDDESHYA	MAHATVAPURN BIBDUON KI CHARCHA	PRASHANA ABHYASH	PRASHNABHYASH	SHABDAVALI KI AVSHYAKTA

Learning Resources	Textbook and references
	<ol style="list-style-type: none"> 1. Edited Book: "SAMANYA HINDI", SRIJONLOK PUBLICATION, 2023, New Delhi. 2. KABIR – HAZARI PRASAD DWEDI 3. SURDAS – RAM CHANDRA SHUKL 4. BHAKTI ANDOLAN AUR SURDAS KA KAVYA – MANAGER PANDEY 5. BIHARI – VISHVNATH PRASAD MISHR 6. Aadhunik Vigyan aur Jansampark – Tareh Bhatia

Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Shri. Santosh Kumar Editor: Srijanlok Magazine Place: Vashishth Nagar, Ara – 802301	<i>Prof. (Dr.) S.Narayan Raju, Head, Department of Hindi, CUTN, Tamilnadu</i>	1. <i>Dr.S Preeti. Associate Professor and Head, SRMIST</i> 2. <i>Dr. Md.S. Islam Assistant Professor, SRMIST</i> 3. <i>Dr. S. Razia Begum, Assistant Professor, SRM IST</i> 4. <i>Dr.Nisha Murlidharan Assistant Professor, VDP, SRM IST</i>



Course Code	ULF23G01J	Course Name	FRENCH-I	Course Category	G	Generic Elective Course	L	T	P	O	C
							2	0	2	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	French	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Extend and expand their savoir-faire through the acquisition of current scenario	1	2	3
CLR-2 :	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)
CLR-3 :	Make them learn the basic rules of French Grammar.			
CLR-4 :	Develop strategies of comprehension of texts of different origin			
CLR-5 :	Strengthen the language of the students both in oral and written			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)
CLO-1 :	To acquire knowledge about French language	2	75	80
CLO-2 :	To strengthen the knowledge on concept, culture, civilization and translation of French	2	80	90
CLO-3 :	To develop content using the features in French language	2	85	75
CLO-4 :	To interpret the French language into other language	2	75	80
CLO-5 :	To improve the communication, intercultural elements in French language	2	80	75

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
H	M	H	H	M	H	H	L	M	M	H	L	-	-	-
M	H	L	H	H	M	H	M	L	L	H	M	-	-	-
H	H	L	M	H	M	L	H	M	M	H	H	-	-	-
H	L	M	H	M	H	H	M	L	H	M	L	-	-	-
M	H	H	L	M	M	H	H	M	L	H	M	-	-	-

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	12	12	12	12	12
S-1	SLO-1	Contacts	Les verbes du premier groupe	Qu'est-ce qu'ils font ?	Portraits
	SLO-2	Emma la championne	Les exemples	Les exemples	Un casting
S-2	SLO-1	Les nombres à partir de 31	La liaison –	Où est mon sac	Les exemples
	SLO-2	Les activités	Les activités	Les exemples	Les pronoms personnels toniques
S-3	SLO-1	Les pays	Entrer en contact	Quelques objets	Le Petit Spirou
	SLO-2	les nationalités	Les activités	Les exemples	Les activités
S-4	SLO-1	Les jours de la semaine	Présenter et se présenter	Les professions	L'aspect physique
	SLO-2	Les jours	Les activités	La fiche d'identité	Les activités
S-5	SLO-1	Les mois de l'année	Demander et dire la date –	La formation du féminin (2)	Le caractère
	SLO-2	Les activités	Les activités	La phrase interrogative partielle –	Les exemples
S-6	SLO-1	Les animaux domestiques	une rencontre.	Qu'est-ce que c'est ?	les états d'âme
	SLO-2	Les activités	Les activités	Qui est-ce ?	Les activités
S-7	SLO-1	La famille (1)	Contacts	C'est / Il est (1)	Les prépositions de lieu (1)
	SLO-2	Les activités	Les activités	Les exemples	Les exemples

S-8	SLO-1	La formation du féminin (1)	Emma la Championne	La phrase négative (1)	La famille (2)	Portraits
	SLO-2	Les activités	Les activités	Les exemples	Les activités	Les exemples
S-9	SLO-1	Les adjectifs possessifs	Mots et expressions	Les verbes aller et venir	La formation du féminin	Mots et Expressions
	SLO-2	Les exemples	Les activités	L'élection	Les activités	Les activités
S-10	SLO-1	La phrase interrogative	Grammaire -	Les formules de politesse	La formation du pluriel (2)	Grammaire.
	SLO-2	Les exemples	Les exemples	Demander des informations personnelles	Les activités	Les exemples
S-11	SLO-1	Les activités	Communication	C'est qui ?	Il y a	Les activités
	SLO-2	Les nombres	Les activités	Qu'est-ce qu'ils font ?	Les activités	Communication
S-12	SLO-1	intonation et est-ce que	Les verbes du ER –groupe	Mots et Expressions	Les articles contractés	Les activités
	SLO-2	Les exemples	Les exemples	Grammaire – Communication	Les exemples	Les exemples

Learning Resources	Theory :					
	1. “ Nouvelle Génération-AI” Méthode de français, Marie-Noëlle COCTON, P. DAUDA, L. GIACHINO, C. BARACCO, Les éditions Didier, Paris, 2018.					
	2. Cahier d'activités avec deux discs compacts.					
	3. https://www.fluentu.com/blog/french/french-grammar					
	4. https://www.elearningfrench.com/learn-french-grammar-online-free.html					
	5. https://www.lawlessfrench.com/grammar					
	6. https://blog.gymglish.com/2022/12/15/basic-french-grammar					

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	40%	
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	30%	
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
1. Mr. Kavaskar Danasegarane Process Expert Maersk Global Service Center Pvt. Ltd	1. Dr. C.Thirumurugan Professor, Department of French, University Pondicherry	1. Mr. Kumaravel K. Assistant Professor and Head, SRMIST, KTR
2.Mr. Sharath Raam Prasad Character Designer, Animaker Company Pvt.		2. Mrs. Abigalai Assistant Professor, SRMIST, VDP

Course Code	ULE23AE1T	Course Name	ENGLISH	Course Category	AE	Ability Enhancement course	L	T	P	O	C
							4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	English	Data Book / Codes/Standards			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1:	Develop an understanding and sensibility of human consciousness through gender inclusive curriculum	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	Enhance the abilities of deeper understanding to stay with integrity with the fellow human beings	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO -3
CLR-3:	Develop the overall language competency of the learner																		
CLR-4:	Develop proficient language skills																		
CLR-5:	Learn to express the thoughts clearly, develop logical arguments and enhance the overall communication skills.																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1:	Analyze different literary texts to identify the representation of issues related to gender, and class	2	75	60	H	M	M	L	-	M	-	M	H	L	H	L	-	-	-
CLO-2:	Apply critical thinking skills to analyze and respond to academic texts.	2	80	70	M	H	L	-	-	-	-	M	M	H	H	M	-	-	-
CLO-3:	Critically evaluate and discuss contemporary issues through online articles.	2	70	65	M	M	M	-	L	L	-	H	M	H	H	L	-	-	-
CLO-4:	Refine their general writing skills	2	70	65	H	M	L	-	M	H	-	-	-	-	H	L	-	-	-
CLO-5:	Improve their language application skills	2	80	70	H	H	-	M	-	M	-	L	L	M	H	M	-	-	-

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		12	12	12	12	12
S-1	SLO-1	Introduction to the poetry and the poet- Sukirtharani	Introduction to Short stories. Introducing the short story writer Katherine Mansfield.	Introduction to Creative Writing. Explaining the elements of creative writing.	Building the discourse- The significance of conversation and the key elements of discourse are the points of discussion in this class hour.	Reflecting the learning. -Review writing
	SLO- 2	Reading and recitation of the poem -Debt	Reading the story- The Doll's House	Stand-up comedy show -translate the audio content in English. (any regional language)	Art of conversation in digital and verbal discourse- Lee Mockobe's A Powerful Poem of what it means to be a Transgender. TEDX TALK- POEM RECITATION	Choosing the subject for reviewing.
S-2	SLO-1	Analysis and Critical interpretation of the poem.	Explaining the story through depiction of characters and representation of injustices.	Students- groups -Students belonging to States other than Tamilnadu	Reflecting on the style and the tone of the poem.	Planning to choose.
	SLO- 2	Introduction to the poet Kalki Subramaniam.	Analysis and critical interpretation of the short story Doll's House.	Practice the writing activity -creative ways of engaging in translation.	Practicing conversation	Understand the review process how effectively a review of any work can be done.
S-3	SLO-1	Reading and recitation of the poem Phallus I cut.	Introduction to the writer Haruki Murakami.	Correction of errors- attempting to translate.	Introducing Content writing in social media- the importance of content writing.	Introducing the students to the review of the various works.

	SLO- 2	Analysis and Critical interpretation of the poem.	Reading the Confessions of a Shinawaga monkey.	Identifying equivalent terms to certain regional words - learn the art of translation.	BLOG WRITING - Subtleties of Workplace Inclusion: Mental Health and Queer Community- Salik Ansari. .	Reviewing -recorded -posted in the social media pages of SRMIST
S-4	SLO-1	Introduction to the poet Imtiaz Dharker	Discussion and analysis of the Confessions of a Shinawaga monkey.	Introducing famous art works and the contexts of creation. Salvador Dali- The Face of War Pablo Picasso- Guernica Edward Munch- The Scream Pieter Bruegel- The Tower of Babel	writer's conversation with the readers - the blog in other blog articles.	Thoughtful conversation with your team member post the same in the official social media page of SRMIST.
S-5	SLO- 1	Reading and reciting the poem Purdah 1	Introduction to Crystal Wilkinson	creative and/ or thoughtful writing - contemporary themes of modern-day relevance	Practice blog writing	Choosing the team based on the abilities that are comfortable to match the peer members
S-6	SLO-1	Analysis and Critical interpretation of the poem- Purdah 1	Reading Endangered Species: Case 47401.	Students -writing abilities- building stories- a visual treat of variety of pictures.	Apprehending Life by reading the texts of influence- Chimamanda Ngozi Adiche's Notes on Grief- A BRIEF NOTE, we should all be Feminists- An Essay.	Choosing the topics for a thoughtful conversation
	SLO- 2	Reading and reciting the poem Purdah 2	Discussion and analysis of Endangered Species: Case 47401.	Elements of writing	Discussion- essay by the author -subjective depiction of life. Understand -subjective opinions - perspectives -	Planning and preparation for the script of conversation with a team member
S-7	SLO-1	Analysis and Critical interpretation of the poem- Purdah 2	Introduction to C.S Lakshmi also known as Ambai.	Incorporate the elements of story in story writing.	Class discussion	Drafting, editing and revising the script of conversation and enacting the conversation with the team members
S-8	SLO- 1	Introduction to the poet Arundathi Subramanian	Reading the short story- In a Forest, A Deer.	Practice -write stories -pictures given or shown.	Practising the task multiple times with all the students in the classroom.	Enactment -proper rehearsal -final performance - conversation- whole performance should be recorded.
S-9	SLO-1	Reading and reciting the poem- Home	Discussion and Analysis of In a Forest, A Deer.	A writing task to write a script is introduced in the classroom.	Interposing opinions in famous interviews-	The recording should be posted in the official media page and social handles of SRMIST.
	SLO- 2	Analysis and Critical interpretation of the poem- Home	Retrospecting the writing styles of the authors- Katherine Mansfield, Haruki Murakami, Crystal Wilkinson and Ambai.	creative scripts inspiring from the dialogues of their favourite films by changing the scenario to their own wish according to their own whims and fancies.	Interposing opinions in famous interviews- FIIL Interviews: Tasveer Co-Founder And Filmmaker Rita Meher On The Seattle Legislation, Minority Rights And The Fight Against Oppression- INTERVIEW	work for this social post - reflect on their experience of learning communicative English course and the testimonial has to be recorded and posted in the social media pages of SRMIST.
S-10	SLO-1	Recollection of study of the writing styles and intentions of the poets prescribed in the syllabus.	Revision- The Doll's House	Creative writing -writing news reports. created with new characters, places, scenes, incidents.	Students -enact as interviewer and interviewee and practice building the discourse.	Involving the students for the project work. Introducing what is project work and inculcating the interest -Giving instructions to do the project works -
	SLO- 2	Revision of the poems Debt and Phallus I cut	Revision- Confessions of a Shinawaga Monkey	Watch debate shows - summarizing the arguments Enhance -descriptive writing skill.	Certain role plays like celebrity personalities, political personalities -conduct the interview and be the interviewer and interviewee.	Discussion of ideas and generation of creative ideas
S 11	SLO-1	Revision of the poems Purdah 1 and 2	Revision- Endangered Species: Case 47401	Practice the improvement of writing skill.	The art of conversation and the ability to build a discourse	1. Assignment on any piece of creative writing (OR) 2. Presentation- Mastering the art of Public Speaking. (OR)

						3. Project on compiling the real-life influential events on gender inclusive issues and a presentation of the same. Interview Scripting /Blog writing.
S 12	SLO-1	Revision of the poem Hiome.	Revision- In a Forest, A Deer.	Repetitive practice and continuous assessment -writing skills-master the writing skill.	The evaluation and assesment of the conversation -constructive feedbacks to the students.	Students can opt any of the project from the given choice.

Learning Resources	Textbook and references: 1. Horizon- English Text Book – Compiled and Edited by the faculty of English Department, FSH, SRMIST, 2020 2. English Grammar in Use by Raymond Murphy 3. Raymond Murphy, Intermediate English Grammar, Cambridge University Press, 2007 4. R.P. Bhatnagar, English for Competitive Examinations, Trinity Press, 3rd Edition, 2016 5. http://www.apptitudetests.org/verbal-reasoning-test 6. https://www.assessmentday.co.uk/apptitudetests_verbal.htm					
	Learning Assessment					

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30 %	-	30 %	-	30 %	-	30 %	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Krishna Raj Sutherland Krishna.Raj1@sutherlandglobal.com	Dr. J Mangayarkarasi Associate Professor and Head, Dept. of English Ethiraj College for Women Chennai jmbwilson97@gmail.com	1. Dr. Pushpanjali Sampathkumar, Assistant Professor, Department of English, FSH, SRMIST 2. Dr. Dr. Shanthichitra, Associate Professor, and Head, Department of English, FSH, SRMIST 3. Dr Anchal Sharma, Prof and Hod EFL SRMIST NCR Campus 4. Dr T Sridevi, Assistant Professor English, FSH Ramapuram SRM 5. Dr Shanmuga Priya, Assistant Professor SRMIST Trichirapalli Campus
	Dr. K S Antonyamy Associate Professor and Head, Dept. of English Loyola College Chennai antonyamyks@loyolacollege.edu	

Course Code	UBF23101J	Course Name	FINANCIAL ACCOUNTING – I			Course Category	C	Discipline Specific Core Courses							L 3	T 0	P 3	O 2	C 4
Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance				Data Book / Codes/Standards				Nil				

CLR-1:	Financial accounting provides a foundation for understanding and interpreting financial information.		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)			1	2	3	4	5	6	7	8	9	10	11	12	13	14	15																
CLR-2:	Financial accounting helps individuals analyze and interpret financial statements.																																					
CLR-3:	Financial accounting skills aid in making informed business decisions.																																					
CLR-4:	Financial accounting ensures compliance with accounting standards and regulations.																																					
CLR-5:	Effective communication of financial information is crucial in business settings.																																					
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																																				
CLO-1:	Apply the generally accepted accounting principles while recording transactions and preparing financial Statement		2	75	60																		H	-	H	H	H	-	H	M	M	H	H	H	H	H	H	-
CLO-2:	Prepare accounts for rectification errors before trial balance		2	80	70																		H	H	H	H	H	M	H	M	M	H	H	H	H	H	M	H
CLO-3:	Evaluate the importance of depreciation and inventories in financial statements		2	70	65																		H	-	H	H	H	-	H	M	M	H	H	H	H	H	-	
CLO-4:	Prepare different types of depreciation methods		2	70	70																		H	H	H	H	H	M	H	M	M	H	H	H	H	H	H	
CLO-5:	Prepare financial statements of single entry		2	80	70	H	-	H	H	H	-	H	M	M	H	H	H	H	M	-																		

Duration (hour)		Learning Unit / Module 1 18	Learning Unit / Module 2 18	Learning Unit / Module 3 18	Learning Unit / Module 4 18	Learning Unit / Module 5 18
S-1	SLO-1	Financial Accounting – Meaning and Objectives of Accounting	Rectification of Errors – Meaning and Types of Errors	Final Accounts – Introduction and Treatment various adjustments	Depreciation – Characteristics and Causes	Single Entry System – Meaning, Definition and Features
	SLO-2	Scope of Accounting and Advantages of Accounting	Errors disclosed by Trial Balance	Classification of assets and liabilities	Objectives of and Necessity for Providing Depreciation	Disadvantage of Single Entry
S-2	SLO-1	Limitations of Accounting and Attributes and Steps of Accounting	Rectification of one side errors	Adjustments and Closing Stock	Factors affecting the amount of Depreciation	Difference between Single Entry and Double Entry
	SLO-2	Book keeping Vs Accounting and Branches of Accounting	Rectification of errors before preparation of trail balance	Outstanding Expenses and Prepaid Expenses	Methods of Recording Depreciation and Straight-Line method	Net worth method
S-3	SLO-1	Method of Accounting	Rectification of errors before preparation of trail balance -Problem	Accrued Income and Depreciation of Assets	Straight Line method	Net worth Method
	SLO-2	Types of Accounts	Rectification of errors after preparation of trial balance with suspense a/c	Depreciation of Assets	Diminishing Balance Method	Conversion Method
S – 4-6	SLO-1	Need for Accounting Concepts	Rectification of errors after preparation of trial balance with suspense a/c	Interest on Capital and Interest on Drawings	Diminishing Balance Method - Problems	Conversion Method - Problems
	SLO 2	Characteristics of Accounting Concepts and Convention	Rectification of errors in subsequent accounting year	Bad debts	Difference between Straight Line and Written Down Value Method	Tally - Company creation
S-7	SLO 1	Development of Accounting Concepts and Convention	Rectification of errors in subsequent accounting year	Provision for bad and Doubtful debts	Annuity method	Company creation

Duration (hour)	Learning Unit / Module 1		Learning Unit / Module 2		Learning Unit / Module 3		Learning Unit / Module 4		Learning Unit / Module 5	
	18		18		18		18		18	
	SLO-2		Bank Reconciliation Statement		Provision for bad and Doubtful debts		Annuity Method - Problems		Creation of Ledger	
S-8	SLO-1	List of Accounting Concepts	Meaning and Definition, Causes of difference		meaning of royalty account		Sinking Fund method		Creation of group and Sub group	
	SLO-2	Preparation of Journal	Pass Book Vs Cash Book		Difference between rent and royalty		Insurance Policy method		Voucher creation	
S-9	SLO-1	Preparation of Journal - Problem	Reconciliation of favorable cash balance		Types of royalties		Revaluation Method		Passing Journal entry in Tally for outstanding expenses	
	SLO-2	Ledger			minimum rent method		Fire Insurance Claims		Passing Journal entry in Tally for prepaid expenses	
S-10-12	SLO-1	Ledger - Problems	Reconciliation of overdraft balance		redeemable minimum rent		Need for Fire Insurance		Passing Journal entry in Tally for Accrued income	
	SLO-2		Fire Insurance Claims		Accounting records of mining royalty		Type of Fire Insurance Policies		Passing Journal entry in Tally for income received in advance	
S-13	SLO-1	Difference between Journal and Ledger	Terms on insurance claims		Treatment of short workings		Memorandum Trading Account and Average Clause method		Passing Journal entry in Tally for transfers	
	SLO-2	Subsidiary Books	Calculation of GP Ratio		Accounting records in the books of lessee		Computation of claims for loss of profit		Interest calculation	
S-14	SLO-1	Subsidiary Books - Problems	Calculation of GP Ratio - Problems		Accounting records in the books of lessor		Accounting entries for fire claims		Multiple currency entry	
	SLO-2	Single Column Cash Book	Abnormal items		Types of royalty		When Gross profit is given		Rectification of entries in Tally	
S-15	SLO-1	Single Column Cash Book - Problems	Undervaluation of stock		Short workings		Undervaluation of stock and Average Clause		Preparation of trial balance	
	SLO-2	Double Column Cash Book - Problems	overvaluation of stock		Journal entries		Treatment of abnormal items			
S-16-18	SLO-1	Triple Column Cash Book	Preparation of Statement of Claims		Royalty on output		Loss of Profits		Preparation of balance sheet	
	SLO-2	Triple Column Cash Book - Problems					Calculation of amount of Insurance Policy		Accounting for employer PF contribution	

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	
#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,											

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.in	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2.Dr.V. Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, VDP.
		4 Dr.K.Karthikeyan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, KTR
		5 Dr.Aamir Rashid Bhat, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST

Course Code	UBF23102J	Course Name	BASICS OF BANKING				Course Category	C	Discipline Specific Core Course	L	T	P	O	C
										3	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)														
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CLR-1:	Get an insight into Banking in India and its history	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	Identify Role of Reserve Bank of India and Government of India to protect the interest of customers by enacting various ACTS like NI ACT, RBI ACT, BR ACT	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3:	Outline an overview of various types of Products and Services offered by banks																		
CLR-4:	Examine the identity of customer who will have longstanding relationship with bank																		
CLR-5:	Expand Banking Services beyond core business by extending ancillary services like Safe Deposit Lockers, Third Party Products, Alternate delivery channels like ATM/Internet Banking																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1:	Explain how the banking system evolved in India and role of RBI in effectively controlling the banking operations	2	75	60	H	-	-	-	-	-	M	M	M	H	H	M	H	L	-
CLO-2:	Identify various products and Services which are on offer by banks to its customer base	2	80	70	H	-	-	-	-	-	M	M	M	H	H	M	H	L	-
CLO-3:	Recognize the importance of Customer Service to sustain and expand the customer base by banks and various tools available to achieve this objective	2	70	65	H	-	L	-	-	-	M	M	M	H	H	M	H		-
CLO-4:	Identify opportunities to conduct government business by banks,	2	70	70	H	M	L	-	L	L	M	M	H	H	H	H	H	L	M
CLO-5:	Explore banking services away from branch by way of alternate delivery channels like ATM, Mobile Banking, Internet Banking	2	80	70	H	M	M	M	H	H	H	M	H	H	H	H	H	L	M

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		18	18	18	18	18
S-1	SLO-1	Money: Definition, importance and the evolution	Need of Regulation by RBI	Definition: Negotiability, Instruments and Negotiable Instruments Act	Liability Products in a typical banking business	Importance of Ancillary business by banks
	SLO-2	Financial intermediation and banking evolution	Important Regulations of RBI	Various Negotiable Instruments	Difference between Savings and Current Account	PARA Banking products: PPF, NPS,
S-2	SLO-1	Different phases of banking in Indian Banking System	Definition: KYC, e-KYC and C-KYC	Parties in NI ACT and their obligations	Different types of Savings and Current Accounts and its unique features	PARA Banking products: Pension Payment, Senior Citizen Schemes
	SLO-2	Importance of Trust in banking business	Difference between KYC, e-KYC and C-KYC (through illustrations)	Holder, Holder in due course	Nominations, its importance, procedure to capture Nominations	Opportunities for a bank to do government business
S-3	SLO-1	Process of evolution of Banking and its relevance to money	Definition: Customer and Customer Acceptance	Payment in due course,	Death claims, settlement procedure	Capital Market, types of investments

	SLO-2	Banking Business	Important features in Customer Acceptance Policy	Section 118 of NI ACT	Account opening process and multiple types of transactions in a CASA Account	Difference primary market and secondary market
S – 4-6	SLO-1	The responsibilities of a banker in fiduciary terms (through case study)	Important documents needed to be obtained	DPN, Bill of Exchange, parties to BE,	Different types of Fixed Deposits	Different types of investments
	SLO 2	Need of trust, responsibilities to be a successful banker	Officially Valid Documents, (OVD) deemed OVDs	Cheque, distinguish between Physical instrument and electronic cheque, Dishonor of cheques	Difference between Term Deposits and CASA	Importance of Customer Service, discuss customer delight, and customer retention
S-7	SLO-1	Trust while conducting banking business	Importance of proper verification of KYC Documents and its impacts on negligence	Endorsing a cheque	Asset Business in a bank	TAT: Definition, different types of TAT, importance how to measure Productivity in service operations
	SLO-2	Impact of loss of trust for a banker and its effect on banker-customer relationship	RBI mandated Officially valid documents, exemptions, supporting documents (through case studies)	Different types of endorsements	Different types of loans in a typical banking business	Escalation mechanism available from both customer and banker perspective
S-8	SLO-1	Spread of banking across the country including rural, semiurban area	Customer identification and procedure thereon	Crossing of cheque: Definition and types of crossing and its impact,	Loan account types	Grievance Redressal Forums, Customer Service Committee Meetings
	SLO-2	Need for banking facilities even in remote corners of the country	Reason for unique Customer ID generation	Bill of Exchange, parties to Bill of Exchange, Cheque and its salient features and types of crossing	Secured loans and unsecured loans	Customer service
S-9	SLO-1	Examples for social banking	Uniqueness in Customer ID in Banking Software and its tracking procedure	Material alteration of cheques	End to end process in loan account opening	Customer service parameters
	SLO-2	Different types of banks in India	Transaction: Definition and different types	Distinguish between Cheque, Pay Order, Demand Draft	Sourcing of loan, document gathering, credit decisions, disbursement	Process of handling different types of customer service requests
S-10-12	SLO-1	The evolution of banking, its spread and need for building the trust	Monitoring of Transactions	Section 10 of NI Payment in due course and its importance while handling instruments; Distinguish Pre-Date, Post Dated, Stale Antedated Cheques, Practice DD issue, duplicate DD and cancellation	Loan documentation	RBI Master Circular on Customer Service
	SLO-2	Common functions among different banks and the uniqueness in each type of bank	Filling up of transaction vouchers of various types of cash transactions	Contract act and important provisions of Contract ACT (Section 148 on bailment), Section 124 (Contract of Indemnity)	Difference between different types of loan documents/agreements	BCSBI - Code of Bank's commitment to customers and its provisions, objectives
S-13	SLO-1	Various types of services offered in a typical branch banking	Focus on how to identify unusual cash transactions and reporting mechanism	Different types of charges: Hypothecation, Mortgage	Importance of third-party business and its contribution to banks profit	Importance of Ethics in Banking business
	SLO-2	The Services offered by different types of banks	Types of transactions that are classified as suspicious transactions and reporting	, Different types of charges: Pledge, Guarantee, Lien	Different types of Third-Party Products	Definition of Banking Ombudsman, complaints normally handled by Banking Ombudsman,
S-14	SLO-1	Services into Financial and Non-financial and need for offering such services	RBI norms for Reporting of Cash Transactions and Suspicious Transactions	Types of liens: general lien, specific lean	Ancillary Services: Definition	Right to Information ACT : Definition and salient features, and article 19 and Article 21
	SLO-2	Different types of customers a typical bank normally services	Money Laundering: Definition and day to day banking transactions	CLAYTON Rule and its relevance to banking	Types of Ancillary Services	Consumer Protection ACT – meaning and the major objectives

S-15	SLO-1	Commonalities and differences among different types of customers	Money Laundering (Placement,)	Indian Partnership ACT and important provisions of Partnership ACT (Section 4, 18,19,20, 25, 38,42, 58 and 69))	Difference between Safe Deposit Lockers, Safe Custody	Customer Relationship Management and role of bankers and advantages of effective CRM
	SLO-2	Key services and its uniqueness for each type of customer	Money Laundering (Layering)	Provisions of important Sections of Partnership ACT	Need for Safe Deposit Lockers, Safe Custody	Different forums available for redressal of compliance under COPRA 2019
S-16-18	SLO-1	Different types of accounts in a typical banking operation	Money Laundering (Integration)	Company ACT and important provisions of the ACT	Alternate Delivery Channels- ADC (ATM, Mobile Banking, Internet Banking) - features	Skills to understand customer requirements through Customer Interaction Cycle
	SLO-2	Different Products to different types of customers	Importance of Preventive vigilance: from bank and customer perspective	Different types of Companies, documents to be obtained, Regn of Companies	NEFT, RTGS, IMPS and its salient features	Sales through Service

Learning Resources:	Textbooks: 1. Principles and Practices of Banking by Abhinash Kumar Mandil Mandilwar 2. Banking for Beginners by Sanjeev Sharma 3. Banking Principles and Operations by M.N. Gopinath
	References: 1. The Principles of Banking Moorad Choudhary 2. Principles of Banking and Insurance by Utkal University (https://www.studocu.com/in/document/utkal-university/imba/principles-of-banking-and-insurance/6418155) 3. Principles and Practices of Banking for JAIIB by McMilan

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
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		2. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		3. Dr. K. Karthikeyan, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		4. Dr. M. Thinesh Kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	UEY23105J	Course Name	ECONOMICS FOR BANKERS				Course Category	C	Discipline Specific Core Course	L	T	P	O	C
										3	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Economics	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Recognize the importance of Banks in economic development of the country	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Understand Indian Financial System which is a combination of Banking, Insurance and Pension Sector and get clarity how Regulators control these systems as per Govt Norms	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Get an insight into various types of banks functioning in the country catering to different sectors of economy				H	-	-	-	-	-	M	M	M	H	H	M	H	L	-
CLR-4 :	Acquire overall knowledge on external Sectors (Foreign Sector) influence on Indian Economy and role of bankers in promoting these sectors				H	-	-	-	-	-	M	M	M	H	H	M	H	L	-
CLR-5 :	Recognize the Role of RBI in controlling Bank Functions, Money supply, inflation, FX reserves				H	-	L	-	-	-	M	M	M	H	H	M	H	-	-

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	1	2	3	H	M	L	-	L	M	M	H	H	H	H	H	L	M
CLO-1 :	Signify the role of banks in economic development of the country both in urban and Rural Areas	2	75	60	H	M	L	-	L	M	M	H	H	H	H	H	L	M
CLO-2 :	Understand the role of Regulators and RBI in specific, ensuring smooth functioning of banking system in India	2	80	70	H	M	L	-	L	M	M	H	H	H	H	H	L	M
CLO-3 :	Classify different types of banks operating in the country and distinguish them based on their core business, target segments	3	70	65	H	M	L	-	L	M	M	H	H	H	H	H	L	M
CLO-4 :	Identify the need for financial Inclusion, participate in Government schemes to uplift the needy population	3	70	70	H	M	L	-	L	M	M	H	H	H	H	H	L	M
CLO-5 :	Explore opportunities for banks in Internal Trade and Finance and contribute to increase the Foreign Investments and FX Reserves of the country	3	80	70	H	M	M	M	H	H	H	M	H	H	H	H	L	M

Duration (hour)	Learning Unit / Module 1 18	Learning Unit / Module 2 18	Learning Unit / Module 3 18	Learning Unit / Module 4 18	Learning Unit / Module 5 18
S-1	SLO-1 Economics Definition and scope of economics from banker perspective	Business Cycle	Importance of Rural Economy in overall economic development of country	Role of external sectors in Indian economy	Track History of Banking in India - Explain different Phases
	SLO-2 Micro and Macro Economics: Meaning, scope, importance and limitations, difference between micro and macro economics	Phases of depression, its causes and consequences on economy	Rural Landscape, opportunity and challenges from bankers' perspective	Major sectors contributing to economy of India	Distinguish between financial system and banking system
S-2	SLO-1 Demand and Supply	Difference between Inflation and Deflation.	Emerging trends in Rural Banking	External Sector Reforms	Role of Regulators in regulating financial system India
	SLO-2 Law of Demand, Demand function	Types of Inflation	Government Policies and Supporting Organizations	External Benefits	Role of RBI in specific to ensure smooth function of banking system
S-3	SLO-1 Difference between Cost Elasticity, Price Elasticity and Income elasticity of Demand	Impact of inflation on economy	NABARD – Introduction and its participation in Rural Economic Development	Foreign Trade Policy of India and its relevance to banking industry	Roles of RBI
	SLO-2 Law of Supply Analysis	Interest rate: concepts and determination of interest rate	Concept of Lead bank and key role and responsibilities of a Lead Banker	Case study on Service Sector contribution to GDP	Categorization of banks based on their business type

S – 4-6	SLO-1	Need for banker to know economics	Case studies depicting Business cycle, inflation, deflation	Rural Financing Opportunities	Role of External Sector in development of Indian Economy	Overview of Indian Financial System
	SLO-2	Consumption expenditure concepts	Interest rates specific to varied situations	Priority Sector and Sectoral targets	Foreign Capital Inflows and list Avenues	
S-7	SLO-1	Demand forecasting techniques	factors that determine interest rates	Role of Micro Financing in Rural Economic development	Concept of Balance of Payments and its impact on banking sector	NBFCs: Definition and how they differ from banks
	SLO-2	Market Structure	Difference between fixed rate and floating rate of interests. Its relevance in Deposit and Loan business by banks	Regional Rural Banks: Concept and how it differs from Other Banks	Distinguish between Capital Account and Current Account	Different types NBFCs and their key functions
S-8	SLO-1	Perfect competition, monopoly	Fiscal Policy	Service Area Concepts of banks towards its contribution to develop rural areas	Latest Monthly Economic Review from International trading perspective	Pension Funds: Meaning and its relevance to bankers
	SLO-2	Monopolistic, oligopoly competition	Budget and terminologies used.	Cooperative Sectors in Rural Areas from banking perspective		Functions of SEBI and IRDA
S-9	SLO-1	Oligopoly competition: Various characters	Objectives of Fiscal Policy and its impact on banking	Importance of Financial Inclusion to service needy sectors in rural areas	Opportunities to capture Forex business by Banks	Differentiating Regulatory bodies based on their functions: RBI, SEBI, IRDA, PFRA, AMFI, FEDAI
	SLO-2	Competition analysis with examples relevant to banking	Concepts of money supply		Latest foreign Policy of the Government with focus on key areas relevant to bankers	
S-10-12	SLO-1	Market competitions	Tools of Monetary Policy	Various initiatives by Government in its efforts to bring in financial inclusion across the country	Avenues to increase FX Reserves of the Country	Banking Sector Reforms
	SLO-2	Price under different Competitions (Monopoly, Monopolistic)	Difference between quantitative and qualitative methods of monetary Policy		Characteristics of FX Market and key players of FX market	Role of Regulators to ensure smooth functioning of IFS
S-13	SLO-1	Price under different Competitions (Oligopoly and Perfect)	CRR, SLR – Definition	Self Help Groups Definition and scope of SHG from Bankers perspective	Types of Forex Transactions and settlement of Forex transactions	Challenges in Indian Financial System (Asset Quality, profitability, Basel Norms, Technology, Competition)
	SLO-2	Importance of National Income and National Income Aggregates	Repo Rate, Reverse Repo Rates, MCLR – definition		FEMA: Definition and salient Provisions	
S-14	SLO-1	GDP, GNP, NNP – Meaning	Repo Rate, Reverse Repo Rates, MCLR - relevance to Floating Rates from Banker perspective	Functioning of SHG	Difference between Treasury Operations and Money Market operations from Bankers International Business perspective	Opportunities among different players in IFS
	SLO-2	Calculation of National Income through different methods	Importance of Liquidity ratios in controlling money supply			Impact of bank mergers on Indian financial system
S-15	SLO-1	Employment, Unemployment and Underemployment, Meaning and Difference between them	Qualitative tools in money supply and its characteristics	Involvement of Banks/Govt Agencies in promoting SHGs	Foreign contribution and FCRA (Foreign Contribution Regulation ACT) and its provisions	Importance of Technology Driven banking from service as well as risk point of view
	SLO-2	Causes for unemployment and remedies for the same.	Role of RBI in controlling money supply and how it reacts under different economic conditions			
S-16-18	SLO-1	Personal Income and Disposable Income and its relevance to bankers	GST and its operational impact on economy	Joint Liability Groups and SHGs	Forex business by Banks	Future of Indian Financial System from bankers' perspective and its impact on Indian Economy
	SLO-2	National Income Aggregates and its relevance to bankers	Case studies depicting tools used in controlling money supply			Role of Indian Financial System in overall development of Indian Economy

Learning Resources:	Textbooks: 1. <i>Principles and Practices of Banking</i> by Abhinash Kumar Mandil Mandilwar 2. <i>Banking for Beginners</i> by Sanjeev Sharma 3. <i>Banking Principles and Operations</i> by M.N. Gopinath
	References: 1. <i>The Principles of Banking</i> Moorad Choudhary 2. <i>Principles of Banking and Insurance</i> by Utkal University (https://www.studocu.com/in/document/utkal-university/imba/principles-of-banking-and-insurance/6418155) 3. <i>Principles and Practices of Banking for JAIIB</i> by McMilan

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

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Course Designers

Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
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Course Code	UCD23S01L	Course Name	QUANTITATIVE APTITUDE AND LOGICAL REASONING	Course Category	S	Skill Enhancement Course	L	T	P	0	C
							0	0	2	2	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Guidance Cell	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning		
CLR-1 :	Demonstrate various principles involved in solving mathematical concepts				Level of Thinking	2	3
CLR-2 :	Critically evaluate basic mathematical concepts related to profit, loss, interest calculations, average and interpret data						
CLR-3 :	Enable students to understand reasoning skills						
CLR-4 :	Use the basic mechanics of Grammar						
CLR-5 :	Acquire time management skills and expose students to the requirements of the job market						
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:			Level of Thinking	Expected Proficiency	Expected Attainment
CLO-1 :	Understand the concepts of LCM, HCF, ratio and proportions, percentages and approach questions in a simpler and innovative method						
CLO-2 :	Develop, solve, analyze, and use simple mathematical models that are relevant to daily life.						
CLO-3 :	Solve problems on reasoning						
CLO-4 :	Understand the different parts of speech and use them in sentences appropriately						
CLO-5 :	Instill confidence in students and develop skills necessary to face the audience						

Program Learning Outcomes (PLO)															
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
Disciplinary	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related	Reflective Thinking	Self-Directed	Leadership	Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
M	-	M	H	H	-	M	M	-	M	-	M	M	-	M	
M	-	M	H	H	-	M	M	-	M	-	M	M	-	M	
-	H	-	M	-	-	M	M	M	H	H	M	H	M	M	
M	-	M	H	H	-	-	M	-	M	-	M	M	-	M	
M	-	M	-	H	L	M	M	-	M	-	M	M	-	M	

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		6	6	6	6	6
S-1	SLO-1	Speed Maths and Simplification	Profit and Loss-Introduction	Number Series	Most Logical Choice	Self-Introduction - Introduction
	SLO-2	Simplification Techniques and Tricks	Profit and Loss- Basic Problems	Number Series – Solving Problems	Most Logical Choice – solving problems	Self-Introduction - Session 1
S-2	SLO-1	Divisibility	Simple Interest-Introduction, Formulas and Problems	Word Series	Logical Order	Self-Introduction - Session 2
	SLO-2	Power cycle, Remainder cycle	Compound Interest-Introduction, Formulas and Problems	Word Series – Solving Problems	Logical Order – tips and tricks	Self-Introduction - Session 3
S-3	SLO-1	Problems On H.C.F and L.C.M	Averages-Introduction and Basics	Odd man out	Synonyms	Self-Introduction - Session 4
	SLO-2	Problems On H.C.F and L.C.M Solving problems	Averages-Tricky Problems	Missing number and wrong number	Antonyms	Self-Introduction - Session 5
S-4	SLO-1	Linear and Simultaneous Equation	Algebra –Introduction	Image Based Problems- Introduction	Essential Part	Self-Introduction - Session 6
	SLO-2	Linear and Simultaneous Equation – solving problems	Algebraic Expressions Concepts	Image Based Solving Problems	Parts of Speech - Worksheets	Self-Introduction - Session 7
S-5	SLO-1	Ratio and Proportions-Introduction	Data Interpretation – Bar chart, Pie Chart	Inequalities	Spotting Error	Basics of Written Communication
	SLO-2	Ratio and Proportions-Basics Problems	Data Interpretation – Table, Line Graph	Inequalities - methods	Spotting Error –Concord, Prepositional usage, Usage of Articles	Basics of Written Communication Methods

S-6	SLO-1	Percentage -Introduction	Quadratic Equations	Coding – Decoding-Introduction	Sentence Correction – Vocabulary based	Time Management Skills
	SLO-2	Percentage- Basic problems	Quadratic Equations – Formulas and Methods	Coding – Decoding-Different types	Sentence Correction – Grammar Based	Time Management Skills - Activity

Learning Resources	Textbooks: 1. Abhijit Guha, <i>Quantitative Aptitude for Competitive Examinations</i> , Tata McGraw Hill, 5th Edition 2. Dr. Agarwal.R.S, <i>Quantitative Aptitude for Competitive Examinations</i> , S. Chand and Company Limited, 2018 Edition 3. Archana Ram, <i>PlaceMentor: Tests of Aptitude for Placement Readiness</i> , Oxford University Press, Oxford, 2018
	References: 1. Edgar Thrope, <i>Test of Reasoning for Competitive Examinations</i> , Tata McGraw Hill, 6th Edition 2. Singh O.P., <i>Art of Effective Communication in Group Discussion and Interview</i> , S Chand and Company, 2014 3. Bhatnagar R P, <i>English for Competitive Examinations</i> , Trinity Press, 2016

Learning Assessment					
Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA – 1 (20%)	CLA – 2 (20%)	CLA – 3 (30%)	CLA – 4 (30%)
		Practice	Practice	Practice	Practice
Level 1	Remember	30%	30%	30%	10%
	Understand				
Level 2	Apply	30%	30%	30%	50%
	Analyze				
Level 3	Evaluate	40%	40%	40%	40%
	Create				
	Total	100 %	100%	100%	100%

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Extempore, etc.

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. M. Ponmurugan , Executive PMOSS, Cognizant Technology Solutions India Pvt. Limited, Chennai	Dr. G. Saravana Prabu, Asst. Professor, Department of English, Amrita Vishwa Vidyapeedam, Coimbatore	1. Dr. Sathish K, HOD, Department of Career Guidance, FSH, SRMIST
		2. Ms. Deepalakshmi S, Assistant Professor, Department of Career Guidance, FSH, SRMIST

Course Code	UCD23V01T	Course Name	UNIVERSAL HUMAN VALUES	Course Category	V	Value Addition Course	L	T	P	0	C
							2	0	0	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Guidance Cell	Data Book / Codes/Standards	-		

Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)														
CLR-1:	Help the students to understand need of value education, appreciate the essential complementarity between 'values' and 'skills' and to ensure sustained happiness and prosperity which are the core aspirations of all human beings.				1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	Help students initiate a process of dialog within themselves to know what they really want to be' in their life and profession.				Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary knowledge	Communication skills	Critical thinking	Problem solving	Analytical reasoning	Research related skills	Reflective thinking	Self-directed learning	Leadership Readiness/Qualities	Life-long learning	Professional skills	Experiential learning	Employability options	Decision making skills	ICT Skills
CLR-3:	Help students to understand the meaning of happiness and prosperity for a human being. understanding holistic perspective forms the basis of Universal Human Values and movement towards value-based living in a natural way.																					
CLR-4:	Help students on right understanding of the Human reality and the rest of existence, harmony at all the levels of human living, and live accordingly.																					
CLR-5:	Highlight plausible implications of such a Holistic understanding in terms of ethical human conduct, trustful and mutually fulfilling human behavior and mutually enriching interaction with Nature.																					
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:			3	80	70	L	M	M	-	M	L	H	M	-	H	-	H	-	-	-
CLO-1:	Evaluate the significance of value inputs in formal education and start applying them in their life and profession				3	80	70	-	M	M	-	M	-	H	M	M	H	-	H	-	M	-
CLO-2:	Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc.				3	80	75	-	M	M	H	M	-	H	M	-	H	M	H	-	-	M
CLO-3:	Analyze the value of harmonious relationship based on trust and respect in their life and profession				3	85	70	-	M	M	-	M	-	H	M	-	H	-	H	-	M	-
CLO-4:	Examine the role of a human being in ensuring harmony in society and nature.				3	85	80	-	M	M	-	M	-	H	M	-	H	-	H	-	M	-
CLO-5:	Apply the understanding of ethical conduct to formulate the strategy for ethical life and profession.				3	85	75	-	M	M	-	M	-	H	M	-	H	-	H	L	-	-

Duration (hour)	6	6	6	6	6
S-1	SLO	Right Understanding, Relationship and Physical Facility	Understanding Human being as the Co-existence of the Self and the Body	Harmony in the Family – the Basic Unit of Human Interaction	Understanding Harmony in the Nature
S-2	SLO	Understanding Value Education	Distinguishing between the Needs of the Self and the Body	Trust – the Foundational Value in Relationship	Interconnectedness, self-regulation and Mutual Fulfilment among the Four Orders of Nature
S-3	SLO	Self-exploration as the Process for Value Education	The Body as an Instrument of the Self	Respect – as the Right Evaluation	Exploring the Four Orders of Nature
S-4	SLO	Continuous Happiness and Prosperity – the Basic Human Aspirations	Understanding Harmony in the Self	Other Feelings, Justice in Human-to-Human Relationship	Realizing Existence as Co-existence at All Levels
S-5	SLO	Happiness and Prosperity – Current Scenario	Harmony of the Self with the Body	Understanding Harmony in the Society	The Holistic Perception of Harmony in Existence
					Natural Acceptance of Human Values
					Definitiveness of (Ethical) Human Conduct
					A Basis for Humanistic Education, Humanistic Constitution and Universal Human Order
					Competence in Professional Ethics
					Holistic Technologies, Production Systems and Management Models-Typical Case Studies

S-6	SLO	Method to Fulfil the Basic Human Aspirations	Programme to ensure self-regulation and Health	Vision for the Universal Human Order	Exploring Co-existence in Existence	Strategies for Transition towards Value-based Life and Profession
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Learning Resources	1. Gaur R.R., Sangal R., Bagaria G.P., 2019 (2nd Revised Edition), A Foundation Course in Human Values and Professional Ethics, Excel Books, New Delhi. 2. E.F. Schumacher, 1973, Small is Beautiful: a study of economics as if people mattered, Blond and Briggs, Britain.	1. A Nagraj, 1998, Jeevan Vidya EkParichay, Divya Path Sansthan, Amarkantak. 2. A N Tripathy, 2003, Human Values, New Age International Publishers.
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Learning Assessment					
Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA – 1 (20%)	CLA – 2 (20%)	CLA – 3 (30%)	CLA – 4 (30%)#
Level 1	Remember	Theory	Theory	Theory	Theory
	Understand	30%	30%	30%	30%
Level 2	Apply	40%	40%	40%	40%
	Analyze				
Level 3	Evaluate	30%	30%	30%	30%
	Create				
	Total	100 %	100%	100%	100%

CLA-1, CLA-2 and CLA-3 can be from any combination of these: MCQ Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Extempore, etc.

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
-	-	Dr. Supraja P, UHV University Coordinator, SRMIST
		Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST
		Dr. Sweetly Bakyarani E, Department of Computer Science, FSH, SRMIST

SEMESTER II

Course Code	ULT23G02J	Course Name	TAMIL – II	Course Category	G	Generic Elective Course	L	T	P	O	C
							2	0	2	2	3

Pre-requisite Courses	Tamil – I	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Tamil	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1:	சங்க இலக்கியங்கள் வழி தொன்மை அக. புற வாழ்வியலை அறியச் செய்தல்	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	தமிழ்ச்சமூகத்தின் அறவியல் குறித்து தெரியச் செய்தல்	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLR-3:	பக்தி இலக்கியங்கள் போதித்த மனித மாண்புகளை உணரச் செய்தல்				H	L	H	M	H	H	L	M	H	M	L	H	-	-	-
CLR-4:	பண்டைத் தமிழ்ச்சமூகத்தின் தொல் இலக்கியங்கள் வளர்ச்சி பெற்ற வரலாற்றைப் புரியச் செய்தல்				H	M	H	L	M	H	L	H	M	L	H	H	-	-	-
CLR-5:	சிறுகதைகள் சொல்லும் வாழ்வியல் நெறி, மொழியின் நுட்பங்கள் ஆகியவற்றைத் தெரியச் செய்தல்				H	L	H	M	H	H	M	H	L	H	M	H	-	-	-
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:				H	M	H	L	H	M	M	H	H	L	H	H	-	-	-
CLO-1:	பண்டைத் தமிழ்ச் சமூகத்தின் அக. புற வாழ்வியல் இன்றைய சமூக மேம்பாட்டிற்கு வழிகாட்டி நிற்பதை அறிந்துகொள்ளுதல்	2	75	60	H	M	H	L	M	H	L	H	M	L	H	H	-	-	-
CLO-2:	தமிழ்ச் சமூகம் அறத்தை வலியுறுத்திய சமூகம் என்பதன் வழி மானுட அறத்தைத் தெரிந்துகொள்ளுதல்	2	80	70	H	M	H	L	M	H	L	H	M	L	H	H	-	-	-
CLO-3:	பக்தி இலக்கியம் மூலம் இறைத் தந்துவங்களை அறிந்து மானுட ஒற்றுமை மேம்பாட்டை அறிந்துகொள்ளுதல்	2	70	65	H	L	H	M	H	H	M	H	L	H	M	H	-	-	-
CLO-4:	தொல் தமிழ்ச்சமூகம் இலக்கியம். அரசியல். அறம். பக்தி ஆகியவற்றில் தழைத்தோங்கியதைத் தெரிந்துகொள்ளுதல்	2	70	70	H	M	H	L	H	M	M	H	H	L	H	H	-	-	-
CLO-5:	வாழ்வியலின் நெறிகளைச் சொல்லும் கதைகளைப் படைக்கும் திறனோடு மொழி ஆளுமையையும் அறிந்துகொள்ளுதல்	2	80	70	H	M	H	H	M	H	L	M	H	L	H	H	-	-	-

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		12	12	12	12	12
S-1	SLO-1	காலந்தோறும் தமிழ் அகத்திணை மரபு	சங்க மருவிய காலம்	பல்லவர் காலம்	பண்டைக்காலத் தமிழகம்	தமிழ்ச் சிறுகதைப் போக்குகள்

	SLO-2	அக இலக்கியத்தின் கட்டமைப்பு/ உள்ளடக்கம்	அறமும் வாழ்வியலும்	பல்லவர் கால இலக்கியங்கள்	சங்ககால மக்களின் வாழ்வியல்	தமிழ்ச் சிறுகதையும் தமிழ்ச் சமூக வாழ்வியலும்
S-2	SLO-1	எட்டுத்தொகை நூல்களும் பகுப்புமுறையும்	உலகப்பொதுமறை - திருக்குறள்	பக்தியும் தமிழும்	முச்சங்கம் - அறிமுகம்	புதுமைப்பித்தன் - சங்குத்தேவனின் தர்மம்
	SLO-2	ஐங்குறுநூறு (375)	திருக்குறளின் கட்டமைப்பு	பக்தி இலக்கியத் தோற்ற நிலை	முச்சங்க வரலாறு	கள்வனின் தர்மம்
S-3	SLO-1	உடன்போக்கும் நற்றாய் புலம்பலும்	திருக்குறள் வாள்சிறப்பு (2)	சைவ சமய இலக்கியங்கள்	பத்துப்பாட்டும் எட்டுத் தொகையும்	ந.பிச்சமூர்த்தி - வேப்பமரம்
	SLO-2	ஐங்குறுநூறு (391)	மழையும் வாழ்வும்	சைவக்குரவர் நால்வர்	சங்க கால மக்களின் வாழ்வியல்	மரபும் நம்பிக்கைகளும்
S-4	SLO-1	உடன் போக்கும் தமிழர் பறவையியல் அறிவும்	திருக்குறள் - புலவி நுணுக்கம்	தேவாரம் - திருஞான சம்பந்தர் - பாடல் - 2834	எட்டுத்தொகை நூல்களின் வரலாறு	தமிழருவி மணியன் - ஒற்றைச் சிறகு
	SLO-2	குறுந்தொகை (02)	ஊடலின் அழகியல்	தேவாரம் - திருநாவுக்கரசர் - பாடல் - 4262	எட்டுத்தொகை நூல்களின் கட்டமைப்பு	உறவின் மேன்மை
S-5	SLO-1	இயற்கைப் புணர்ச்சியும் தலைவி நலம் பாராட்டலும்	நீதி இலக்கியங்கள்	திருவாசகம் அறிமுகம்	பத்துப்பாட்டு நூல்களின் வரலாறு	ஆர். சூடாமணி - மூடநம்பிக்கை
	SLO-2	குறுந்தொகை (03)	நாலடியார்	மாணிக்கவாசகர் பாடல் - ஆனந்த பரவசம் - பாடல் 10	பத்துப்பாட்டும் தமிழர் வாழ்வியலும்	சமூகத்தில் மூடநம்பிக்கைகள்
S-6	SLO-1	தலைவனின் மேன்மைத் தன்மையும் இயற்கையும்	வைகலும் - பாடல் (39)	வைணவ சமயம்	பதினெண் கீழ்க்கணக்கு நூல்கள்	மூடநம்பிக்கைகளின் சிக்கல்கள்
	SLO-2	அகநானூறு (238)	நிலையாமையும் அறமும்	வைணவ சமய வளர்ச்சிப்போக்கு	பதினெண் கீழ்க்கணக்கும் தமிழர் அற மரபும்	கிருஷ்ணா டாவின்ஸி - காலா அருகே வாடா
S-7	SLO-1	இயற்கையும் அகவாழ்வுச் சித்திரிப்பும்	தமிழர் மருத்துவம்	நாலாயிரத் திவ்யப் பிரபந்தம்	நீதி இலக்கியங்கள்	மனித வாழ்வில் மருத்துவம்
	SLO-2	நள்ளியின் கொடைத்திறம்	நீதி இலக்கியத்தில் மருந்து நூல்கள்	குலசேகராழ்வார் பாடல் - 678	நீதி இலக்கியங்களின் பன்முகத் தன்மைகள்	பாரம்பரிய மருத்துவம்
S-8	SLO-1	கலித்தொகைப் பாடல் - (11)	சிறுபஞ்சமூலம் (64)	ஆண்டாள் பாடல் - 574.	காப்பிய இலக்கணம்	மொழிப்பயிற்சி
	SLO-2	அறம் பொருள் இன்பம் சிறப்பு	ஈகையின் சிறப்பு	திருமழிசை ஆழ்வார் பாடல் - கணிகண்ணன்	காப்பியத்தின் போக்குகள்	சொற்களை உருவாக்குதல்

S-9	SLO-1	சூழலியலும் மனித வாழ்வும்	பழமொழி நானூறு அறிமுகம்	தமிழில் இஸ்லாமிய இலக்கியங்கள்	காப்பியங்களின் வகைமை	எழுத்துகளில் இருந்து சொற்களைக் கண்டுபிடித்தல்
	SLO-2	தமிழர் புறமரபு	பழமொழி நானூறு - தனித்தன்மைகள்	இஸ்லாமிய இலக்கியங்களின் கொடை	ஐம்பெருங்காப்பியங்களின் தனித்தன்மைகள்	படம் பார்த்துக் கதை எழுதுதல்
S-10	SLO-1	புறநானூறு (107) பாரியும் மாரியும்	பழமொழி நானூறு (184)	சீறாப்புராணத்தின் அமைப்பு	தமிழ்ச் சமூகமும் சமயத் தத்துவங்களும்	படம் பார்த்துக் கவிதை எழுதுதல்
	SLO-2	புறநானூறு (110) பாரியின் வள்ளல் தன்மை	பழமொழியும் அறிவுரையும்	விடமீட்டப் படலம் (10 பாடல்கள்)	சமயத் தத்துவங்களும் வாழ்வியல் விழுமியங்களும்	கற்பனைத்திறன் - வளர்த்தல்
S-11	SLO-1	புறநானூறு (112) கையறுநிலை	பண்டைக்காலப் போரும் வாழ்வும்	கிறித்தவ சமய இலக்கியங்கள்	சைவத் திருமுறை - அறிமுகம்	கற்பனையும் படைப்பும்
	SLO-2	சிறுபாணாற்றுப்படை (84-115)	புற இலக்கியங்கள்	கிறித்தவ இலக்கியங்களின் தமிழ்க் கொடை	பன்னிரு திருமுறை - வரலாறு	தமிழில் வாசகம்
S-12	SLO-1	கடையெழு வள்ளல்களின் சிறப்புகள்	களவழி நாற்பது (40)	கிறித்துவின் அருள்வேட்டல் - திரு.வி.க	நாலாயிரத் திவ்வியப் பிரபந்தம் - அறிமுகம்	விளம்பரத்திற்கு வாசகம் எழுதுதல்
	SLO-2	பட்டினப்பாலை (40-50) அட்டில் சாலைகளின் நிலை	போர்க்களமும் யானைப்படையும்	அலகிலொளி - 5 பாடல்கள்	வைணவ ஆழ்வார்கள் வரலாறு	வாசகம் எழுது முறைகள்

Learning Resources	Textbooks:
	1. கொன்றை, தொகுப்பும் பதிப்பும் - தமிழ்த்துறை ஆசிரியர்கள், தமிழ்த்துறை, எஸ்.ஆர்.எம். அறிவியல் மற்றும் தொழில்நுட்பக் கல்விநிறுவனம், காட்டாங்குளத்தூர், 603203, 2023 2. தமிழண்ணல், புதிய நோக்கில் தமிழ் இலக்கிய வரலாறு, மீனாட்சி புத்தக நிலையம், மதுரை, 2017 References: 3. மு. அருணாசலம், தமிழ் இலக்கிய வரலாறு, நூற்றாண்டு முறை (9ஆம் நூ. முதல் 16 வரை), தி பார்க்கர், சென்னை, 2005 4. தமிழ் இணையக் கல்விக்கழகம் - http://www.tamilvu.org/ 5. மதுரை தமிழ் இலக்கிய மின் தொகுப்புத் திட்டம் - https://www.projectmadurai.org/

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Dr. P.R.Subramanian, Director, Mozhi Trust, Thiruvannamiyur, Chennai – 600 041.	1. Dr. V. Dhanalakshmi, Associate Professor, Subramania Bharathi School of Tamil Language and Literature, Pondicherry University, Pondicherry	1. Dr. B.Jaiganesh, Associate Professor and Head, Dept. of Tamil, FSH, SRMIST
		2. Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.
		3. Mr. G. Ganesh, Assistant Professor, Dept. of Tamil, FSH, SRMIST, RMP.
		4. Dr. T.R.Hezbibah beulah Suganthi, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.
		5. Dr. S.Saraswathy, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.

Course Code	ULH23G02J	Course Name	HINDI-II	Course Category	G	Generic Elective Course	L	T	P	O	C
							2	0	2	2	3

Pre-requisite Courses	HINDI-I	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	HINDI	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	They get to learn Ancient, Medieval, and Modern poetry	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To understand the Significance of poems of great poets like Kabir, Tulsidas, Bihari and Dhananand	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLR-3 :	To Enhance and Enrich their knowledge through poetry				H	H	H	M	L	H	L	M	L	L	H	M	-	-	-
CLR-4 :	Media based understanding for employability				H	H	M	L	H	H	M	H	M	M	H	H	-	-	-
CLR-5 :	Job Oriented writing skills				H	H	L	H	M	H	L	H	H	M	H	H	-	-	-
Course Learning Outcomes (CLO):	At the end of this course, learners will be able				M	H	M	H	L	H	H	L	H	M	H	H	-	-	-
CLO-1 :	To provide a brief Introduction of Hindi poetry (Bhaktikal, Reetikal and Aadhunikkal)	2	75	80															
CLO-2 :	To Discuss the origin and development of various forms of poetry in Hindi	2	80	90															
CLO-3 :	Focus on Evaluating the social changes through poetry	2	75	95															
CLO-4 :	To Examine Transcreation in advertisement	2	80	90															
CLO-5 :	To guide the students in the learning of the technical aspect of the Hindi Language, this would help them in the field administration	2	85	90															

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	12	12	12	12	12
S-1	SLO-1 Bhakti kalin kavita	Riti kalin Kavita	Adhunik kavita	Vigyapan	Patra lekhan and paribhashik shabdavali
	SLO-2 Bhakti kalin kavita ki avadharna	Avadharna	Avadharna	Avadharna	Avadharna
S-2	SLO-1 Swarup	Swarup	Swarup	Arth	Arth
	SLO-2 Mahatva	Riti ka vibhajan	Mahatva	Paribhasha	Swarup
S-3	SLO-1 Uddeshya	Mahatva	Uddeshya	Swarup	Paribhasha
	SLO-2 Bhaktikal ki prasangika	Uddeshya	Mathi sharan gupt- nar ho na nirash karo man ko	Vigyapan ke prakar	Prayojan
S-4	SLO-1 Dohe- kabirdas	Dohe- Bihari	Kavi parichaya	Vigyapan ki visheshtayen	Prayog
	SLO-2 Sant parichay	Kavi parichaya	Kavita ka visleshan	Vigyapan mang	Mahatva
S-5	SLO-1 Dohe ka visleshan	Dohe ka visleshan	Ashvadi drishtikon	Vigyapan ka prabhav	Patralekhan kala
	SLO-2 Guru ka mahatva	Kanak ka mahatva	Sangharsh ki aor prerna	Vigyapan mahatva	Prakar
S-6	SLO-1 Gurutva se ishvaratva ki aor	Viprit swabhav ki charcha	Suryakant tripathi nirala- var de	Vigyapan ki bhasha	Vyaktiqat patra

	SLO-2	<i>Gurutva se ishvaratva ki aor</i>	<i>Prakriti ka atal rup</i>	<i>Kavi parichaya</i>	<i>Vigyapan aur bazar</i>	<i>Aupcharik patra</i>
S-7	SLO-1	<i>Bahya adambar ka virodh</i>	<i>Yamak alankar ka prayog</i>	<i>Kavita ka visleshan</i>	<i>Vigyapan aur rozgar</i>	<i>Sarkari patra</i>
	SLO-2	<i>Murti pooja ka virodh</i>	<i>Sneh ke mahatva ki charcha</i>	<i>Sarshwati ke patri samarpan</i>	<i>Print vigyapan</i>	<i>Ardha sarkari patra</i>
S-8	SLO-1	<i>Gharelu vashtuon ki upyogita</i>	<i>Bihari ki kavya shaili ka mahatva</i>	<i>Bhakti ki bhavana</i>	<i>Electronic vigyapan</i>	<i>Paribhashik shabdavali</i>
	SLO-2	<i>Ahnkar ka parityag</i>	<i>Dohe- ghananand</i>	<i>Nagarjun-- akal aur uske bad</i>	<i>Vigyapan pariyojana</i>	<i>Avadhama</i>
S-9	SLO-1	<i>Dohe- tulshidas</i>	<i>Kavi parichaya</i>	<i>Akal ka vashtavik chitran</i>	<i>Vigyapan aur samaj</i>	<i>Shabdavali ki avshyakta</i>
	SLO-2	<i>Paropkar ki bhavana</i>	<i>Dohe ka visleshan</i>	<i>Akal ke purva ka chitran</i>	<i>Vigyapan ki vyapakta</i>	<i>Karyalyin shabdavali</i>
	SLO-1	<i>Daya ka mahatva</i>	<i>Sneh ki sarita ka vaman</i>	<i>Akal ke bad ka chitran</i>	<i>Vigyapanlekhan kala</i>	<i>E ek din ek shabd</i>
S-10	SLO-2	<i>Ishvar ki mhatta</i>	<i>Prem ka mahatva</i>	<i>Kattis- badrinarayan</i>	<i>Vigyapan aur jagrupta</i>	<i>Hindi se angreji shabd</i>
S-11	SLO-1	<i>Madhur vahan ki upyogita</i>	<i>Nayika ke prati smarpan</i>	<i>Samband vicched ki paricharcha</i>	<i>Uddeshya</i>	<i>Angrej se hindi shabd</i>
	SLO-2	<i>Ram ki mahima</i>	<i>Ghananand ki kavya shaili ka mahatva</i>	<i>Swarth nihit bhavana</i>	<i>Vigyapan ki spatita</i>	<i>Abhyash karya</i>
S-12	SLO-1	<i>Dhoha paricharcha</i>	<i>Dhoha paricharcha</i>	<i>Kavya paricharcha</i>	<i>Vigyapanparicharcha</i>	<i>Paricharcha</i>
	SLO-2	<i>Prashnaabhyash</i>	<i>Prashnaabhyash</i>	<i>Prashnaabhyash</i>	<i>Prashnaabhyash</i>	<i>Prashnaabhyash</i>

Learning Resources	Edited Book: ""SAMANYA HINDI", SRIJONLOK PUBLICATION, 2023, New Delhi.										
	1.	KABIR – HAZARI PRASAD DWEDI									
	2.	SURDAS – RAM CHANDRA SHUKL									
	3.	BHAKTI ANDOLAN AUR SURDAS KA KAVYA – MANAGER PANDEY									
	4.	BIHARI – VISHVNATH PRASAD MISHR									
	5.	Aadhunik Vigyapan aur Jansampark – Taresh Bhatia									

Learning Assessment											
Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Shri. Santosh Kumar Editor : Srijanlok Magazine Place: Vashishth Nagar, Ara – 802301	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi,CUTN, Tamilnadu	1. Dr.S Preeti. Associate Professor and Head, SRMIST
		2. Dr. Md.S. Islam Assistant Professor, SRMIST
		3.Dr. S. Razia Begum, Assistant Professor, SRM IST
		4. Dr.Nisha Murlidharan Assistant Professor, VDP,SRM IST

Course Code	ULF23G02J	Course Name	FRENCH-II	Course Category	G	Generic Elective Course				
						L	T	P	O	C
						2	0	2	2	3

Pre-requisite Courses	French-I	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	French			Data Book / Codes/Standards	Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)														
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CLR-1 :	Strengthen the language of the students both in oral and written	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Express their sentiments, emotions and opinions, reacting to information, situations	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLR-3 :	Make them learn the basic rules of French Grammar.																		
CLR-4 :	Develop strategies of comprehension of texts of different origin																		
CLR-5 :	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Acquire knowledge about French language	2	75	80	H	M	H	H	M	H	H	L	M	M	H	L	-	-	-
CLO-2 :	Strengthen the knowledge on concept, culture, civilization and translation of French	2	80	90	M	H	L	H	H	M	H	M	L	L	H	M	-	-	-
CLO-3 :	Develop content using the features in French language	2	75	80	H	H	L	M	H	M	L	H	M	M	H	H	-	-	-
CLO-4 :	Interpret the French language into other language	2	75	90	H	L	M	H	M	H	H	M	L	H	M	L	-	-	-
CLO-5 :	Improve the communication, intercultural elements in French language	2	80	75	M	H	H	L	M	M	H	H	M	L	H	M	-	-	-

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		12	12	12	12	12
S-1	SLO-1	Temps libre	Le pronom indéfini on	Vendre	Il faut	Les gallicismes
	SLO-2	Les activités quotidiennes	Les activités	Les exemples	C'est / Il est	Les activités
S-2	SLO-1	Les exemples	Les adjectifs interrogatifs	Acheter	Le verbe devoir	Les pronoms personnels COI
	SLO-2	Les activités	Les activités	Les exemples	Les activités	Les exemples
S-3	SLO-1	Les moments de la journée	Les prépositions avec les noms géographiques	Les aliments	Le verbe pouvoir	Le pronom y
	SLO-2	Les exemples	Les activités	Les exemples	Le verbe savoir	Les exemples
S-4	SLO-1	Les matières scolaires	Les verbes prendre et sortir	Les emballages	Le verbe vouloir	Des pronoms compléments
	SLO-2	Les exemples	Les activités	Les exemples	Les sons	Les activités
S-5	SLO-1	Les activités	Les sons	Les quantités	Demander et dire le prix	Les nombres ordinaux
	SLO-2	Les loisirs	Les activités	Les exemples	Les activités	Les exemples

S-6	SLO-1	Les exemples	Parler de ses goûts	Les commerces	Faire des achats	Les verbes écrire et voir
	SLO-2	Les activités	Les activités	Les activités	Expliquer une recette de cuisine	Les activités
S-7	SLO-1	La fréquence	Parler de ses préférences	les commerçants	Les activités	Le E caduc ou instable
	SLO-2	Les exemples	Les activités	Les exemples	Les courses	Les exemples
S-8	SLO-1	Les activités	Parler de sa routine	L'impératif	Les activités	Présenter ses vœux
	SLO-2	Les verbes pronominaux	Les activités	Les activités	Vendre et acheter	Présenter ses souhaits
S-9	SLO-1	Les exemples	A la recherche d'un cadeau –.	Les articles partitifs	Mots et expressions	Présenter ses félicitations
	SLO-2	Les activités	Les activités	Les exemples	Grammaire	inviter à une invitation
S-10	SLO-1	Les pronoms personnels COD	Temps libre	Très ou beaucoup (de)	Communication	répondre à une invitation
	SLO-2	Les exemples	Les activités	Les exemples	Tout le monde s'amuse	Les exemples
S-11	SLO-1	Les activités	Mots et expressions	Le pronom en (la quantité)	Les sorties	Écrire un message amical
	SLO-2	Les adjectifs démonstratifs	Les activités	Les exemples	Les saisons	Les exemples
S-12	SLO-1	Les exemples	Grammaire –Communication	La phrase négative (2	Les fêtes	Parler au téléphone
	SLO-2	Les activités	Les activités	Les exemples	Les messages	Un coup de fil

Learning Resources	Theory :
	1. “ Nouvelle Génération-AI” Méthode de français, Marie-Noëlle COCTON, P.DAUDA, L.GIACHINO, C.BARACCO, Les éditions Didier, Paris, 2018.
	2. Cahier d'activités avec deux discs compacts.
	3. https://www.fluentu.com/blog/french/french-grammar
	4. https://www.elearningfrench.com/learn-french-grammar-online-free.html
	5. https://www.lawlessfrench.com/grammar
	6. https://blog.gymglish.com/2022/12/15/basic-french-grammar

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	40%	
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	30%	
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
1. Mr. Kavaskar Danasegarane, Process Expert, Maersk Global Service Center Pvt. Ltd	Dr. C.Thirumurugan Professor, Department of French, Pondicherry University	1. Mr. Kumaravel K. Assistant Professor and Head, SRMIST, KTR
2.Mr. Sharath Raam Prasad Character Designer, Animaker Company Pvt.		2. Mrs. Abigalai Assistant Professor, SRMIST, VDP

Course Code	UES23AE1T	Course Name	ENVIRONMENTAL STUDIES	Course Category	AE	Ability Enhancement Courses	L	T	P	O	C
							3	0	0	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Biotechnology		Data Book / Codes/Standards	Nil	

Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)															
CLR-1 :	To create awareness on Environment and Renewable and Non-renewable resources				Level of Thinking (Bloom)	2	80	65	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To understand about ecosystem and Biodiversity																						
CLR-3 :	To understand the natural and anthropogenic impact of the environmental pollution																						
CLR-4 :	To create awareness on different environmental problems																						
CLR-5 :	To create awareness on various Environment Protection acts and the impact of human population on environment																						
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																					
CLO-1 :	Applying knowledge on Renewable and Non-renewable resources					2	80	65	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLO-2 :	Understanding about ecosystem and Biodiversity					2	80	70	L	H	L	M	L	H	L	L	L	H	L	M	-	-	M
CLO-3 :	Gathering knowledge on impact of environmental pollution					2	80	70	M	H	L	M	L	H	L	M	M	H	L	M	-	-	M
CLO-4 :	Understanding of different environmental problems					2	80	70	L	H	L	M	L	H	M	M	M	H	L	M	-	-	M
CLO-5 :	Having knowledge on various Environment Protection acts and the impact of human population on environment problems					2	80	65	M	H	L	M	L	H	L	M	L	H	L	M	-	-	M

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		9	9	9	9	9
S-1	SLO-1	Multidisciplinary nature of environmental studies	Energy flow in the ecosystem	Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity	Disaster management- Nature Floods, Earthquakes	Environment Protection Act
	SLO-2	Definition, Scope and Importance of Environmental Studies	Energy flow in the ecosystem	Environmental Pollution- Definition		Air (Prevention and Control of Pollution) Act
S-2	SLO-1	Need for public awareness.	Ecological succession	Causes, Effects and Control Measures of Air Pollution	Cyclones Landslides	Water (Prevention and control of Pollution) Act
	SLO-2	Institutions in Environment	Food chains, Food webs and Ecological pyramids			Wildlife Protection Act
S-3	SLO-1	People in Environment	Ecosystem, Introduction, Types, Characteristics, features, Structure and functions	Causes, Effects and Control Measures of Water Pollution	Social Issues and the Environment: From Unsustainable to Sustainable Development	Forest Conservation Act
	SLO-2	Introduction to natural resources- Associated Problems	Forest ecosystem			Issues involved in enforcement of environmental legislation
S-4	SLO-1	Renewable and Nonrenewable resources	Grassland ecosystem	Causes, Effects and Control Measures of Soil Pollution	Urban problems related to energy	Public awareness

	SLO-2	Forest resources	Desert ecosystem		Water Conservation	
S-5	SLO-1	Water Resources	Aquatic ecosystems (ponds, lakes, streams)	Causes, Effects and Control Measures of Marine pollution	Rain Water Harvesting, Watershed	Human Population and the Environment: Population growth, variation among nations
	SLO-2	Mineral Resources	Aquatic ecosystems (rivers, estuaries, oceans)			
S-6	SLO-1	Food Resources	Biodiversity and its conservation- genetic, species and ecosystem diversity	Causes, Effects and Control Measures of Noise Pollution	Environmental Ethics: Issues and Possible Solutions	Population explosion – Family Welfare Programme Environment and human health
	SLO-2	Energy Resources	Biogeographical classification of India			
S-7	SLO-1	Land Resources	Value of Biodiversity	Causes, Effects and Control Measures of Thermal Pollution	Climate change and Global warming	Human Rights Value Education
	SLO-2	Role of an individual in conservation of natural resources	Biodiversity at Global, National and Local Levels			
S-8	SLO-1	Equitable use of resources for sustainable lifestyles	India as a Mega Diversity Nation	Causes, Effects and Control Measures of Nuclear hazards	Acid rain and Ozone layer depletion	HIV/AIDS
	SLO-2	Concept of an ecosystem	Hot-spots of biodiversity			
S-9	SLO-1	Structure and Functions of an ecosystem	Threats to biodiversity: habitat loss, poaching of wildlife man-wildlife conflicts	Solid Waste Management Causes, Effects and Control Measures of Urban and Industrial Waste	Nuclear Accidents and Nuclear Holocaust	Women and Child Welfare
	SLO-2	Producers, consumers and decomposers	Endangered and endemic species of India	Role of Individuals In Pollution Prevention	Wasteland Reclamation	Role of Information Technology in Environment and human health

Learning Resources	Text books and references: 1. Bharucha Erach, (2013), Textbook of Environmental Studies for Undergraduate Courses (Second edition). Telangana, India: Orient BlackSwan. 2. Basu Mahua, Savarimuthu Xavier, (2017), SJ Fundamentals of Environmental Studies. Cambridge, United Kingdom: Cambridge University Press 3. R.Jeyalakshmi (2014), Text book of Environmental Studies, Devi publications, Chennai. 4. Bharucha Erach, The Biodiversity of India, Mapin Publishing Pvt. Ltd., Ahmedabad – 380013, India, Email:mapin@icenet.net (R)
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Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40%	-	40%	-	40%	-	40%	-	40%	-
	Understand										
Level 2	Apply	30%	-	30%	-	30%	-	30%	-	30%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Academic	Internal Experts
Dr.Arumugam Perumal, Director ARMATS BIOTEK Training and Research Institute, Chennai	Dr.N.Banu, Assistant Professor Bharathi Womens College (Autonomous), Chennai	1. Dr. P. Parthipan, Assistant Professor, Department of Biotechnology, FSH, SRMIST 2. Dr. D. Sankari, Professor and Head, Department of Biotechnology, FSH, SRMIST

Course Code	UBF23201J	Course Name	FINANCIAL ACCOUNTING - II	Course Category	C	Discipline Specific Core Courses	L	T	P	O	C
							3	0	3	2	4

Pre-requisite Courses	FINANCIAL ACCOUNTING - I	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Learn budgeting and financial planning	Thinking (Bloom)	1	2	3		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Understand Financial accounting which promotes transparency and integrity in financial reporting.																				
CLR-3 :	Acquire Financial accounting skills which are transferable and applicable across various industries and sectors.																				
CLR-4 :	Learn Financial accounting ensures compliance with accounting standards and regulations.																				
CLR-5 :	Understanding financial accounting principles helps individuals identify and mitigate financial risks.																				

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Prepare the Hire purchase and important terms	2	75	60	H	-	H	H	H	-	H	M	M	H	H	H	H	H	-
CLO-2 :	Prepare accounts Branch accounts and different types	2	80	70	H	H	H	H	H	M	H	M	M	H	H	H	H	M	H
CLO-3 :	Evaluate the importance of partnership and features, PandL of Partnership A/C	2	70	65	H	-	H	H	H	-	H	M	M	H	H	H	H	H	-
CLO-4 :	Explain the dissolution and distribution of firms	2	70	70	H	H	H	H	H	M	H	M	M	H	H	H	H	H	H
CLO-5 :	Prepare Accounting Standards in IFRS and GAAP	2	80	70	H	-	H	H	H	-	H	M	M	H	H	H	H	M	-

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	18	18	18	18	18
S-1	SLO-1	Introduction of Hire Purchase	Introduction of Branch Accounts	Departmental Accounts- Introduction	Introduction of Partnership - Meaning and Definition
	SLO-2	Important terms in Hire Purchase	Objects of Branch Accounts	Meaning and Definition	Features of partnership
S-2	SLO-1	Features of Hire purchase system	Types of Branch Accounts (Independent and Foreign branches excluded)	Need for departmental accounting	Calculation of New Profit-sharing ratio
	SLO-2				Calculation of Sacrificing ratio
S-3	SLO-1	Hire Purchase Vs. Installment Purchase System	Dependent branch – meaning	Advantages of departmental accounting	Treatment of goodwill
	SLO-2				Need for valuation of good will
S – 4-6	SLO-1	Accounting treatment of Hire purchase system	Dependent branch -Features of Dependent Branch	Difference between department and branch	Calculation of Goodwill
	SLO 2				Factors affecting valuation of goodwill

Duration (hour)		Learning Unit / Module 1 18	Learning Unit / Module 2 18	Learning Unit / Module 3 18	Learning Unit / Module 4 18	Learning Unit / Module 5 18
S-7	SLO-1	In the books of hire purchaser	Debtors system and stock and debtors system– Meaning	Methods and techniques of departmental accounting	Methods of valuation of goodwill	Joint life policy – when premium paid is treated as an asset and reserve is maintained
	SLO-2		Wholesale branch system and final account system – Meaning	Maintenance of records	Simple and weighted average profits	
S-8	SLO-1	In the books of hire vendor	Accounting treatment of dependent branches– debtors system	Allocation of expenses	Treatment of goodwill on admission of a partner	Problems related to death of a partner
	SLO-2			Basis of apportionment	Application of AS 10	
S-9	SLO-1	Calculation of Interest	Accounting treatment of dependent branches – stock and debtors system	Direct expenses	Adjustment of revaluation assets and liabilities and capital	Dissolution – Meaning
	SLO-2			Indirect expenses	Problems related to admission of a partner	Modes of dissolutions
S-10-12	SLO-1	Default and repossession	Accounting treatment of dependent branches – Wholesale branch system	Inter-departmental transfer - meaning	Retirement of a partner – Introduction	Settlement of accounts
	SLO-2	Types of repossession		Inter-departmental transfer at cost price	Accounting problems – profit sharing ratio and gaining ratio	Accounting treatment
S-13	SLO-1	Computation of profit	Accounting treatment of dependent branches – Final system	Inter-departmental transfer at selling price	Treatment of goodwill on retirement	Journal entries for dissolution
	SLO-2				Adjustment of capital after retirement	Treatment of dissolution
S-14	SLO-1	Debtors method	When goods are sent to branch at cost price -problems	Stock reserve	Revaluation account	Treatment of unrecorded assests
	SLO-2	Stock and debtors system	When goods are sent to branch at invoice price – problems	Apportionment of common expense	Memorandum revaluation account	Treatment of unrecorded liability
S-15	SLO-1	Accounting under Installment purchase system	Wholesale branch system - Difference between wholesale and retail profit at branch	Ascertainment of cost of departmental purchase	Capital account	Realization account
	SLO-2	In the books of buyer and vendor		General profit and loss account	Balance sheet	Capital account
S-16-18	SLO-1	Problem related to complete repossession	Stock and debtors system - when goods are sent at cost price	Problems on General profit and loss account	Problem related to retirement	Bank account
	SLO-2	Problem related to Partial repossession	Stock and debtors system - when goods are sent at invoice price	Problems on departmental accounting	Retirement cum admission	Problems related to dissolution

Learning Resources:	Textbooks:
	<ol style="list-style-type: none"> 1. R.L. Gupta and V.K. Gupta, Advanced Accounting - Sultan Chand and Sons - New Delhi. 2. Jain and Narang, Financial Accounting - Kalyani Publishers - New Delhi. 3. T.S. Reddy and A. Murthy, Financial Accounting - Margham Publications - Chennai. Shukla, M. C., Grewal, T. S., and Gupta, S. C. (2016). Advanced Accounts. Vol.-I. New Delhi: Sultan Chand Publishing. 4. K. Murugadoss, M. Jeya et al – Financial Accounting – Vijay Nicole Publications
	References:
	<ol style="list-style-type: none"> 1. Shukla and Grewal, Advanced Accounting – S Chand - New Delhi. 2. P.C. Tulsian – Financial Accounting 6. S. Parthasarathy and A. Jaffarulla, Financial Accounting - Kalyani Publishers – New Delhi.

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2.Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, VDP.
		4 Dr.K.Karthikeyan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, KTR
		5 Dr.Aamir Rashid Bhat, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST

Course Code	UBF23202J	Course Name	RETAIL BANKING			Course Category	C	Discipline Specific Core Course	L	T	P	O	C
									3	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)														
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CLR-1 :	Explain the importance of Retail Banking Business for Banks/Customers	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Differentiate Different types of Products on offer by banks, both from liability and Asset Perspective				Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Recognize the importance of Security while lending Secured loans to Customers																		
CLR-4 :	Express interest in developing skills to map the right product to right customer																		
CLR-5 :	Analyze the need for third party business apart from core business by banks																		
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																	
CLO-1 :	Break down retail business into liability products, asset products, third party products and non-Fund based products	2	75	60	H	-	-	-	-	-	M	M	M	H	H	M	H	L	-
CLO-2 :	Explain the FX Business and its contribution in adding income to banks	3	80	70	H	-	-	-	-	-	M	M	M	H	H	M	H	L	-
CLO-3 :	Analyze unique features of each type of products in both liability and asset business	3	70	65	H	-	L	-	-	-	M	M	M	H	H	M	H		-
CLO-4 :	Recognize the importance of obtaining genuine documents and legal aspects of documentation	3	70	70	H	M	L	-	L		M	M	H	H	H	H	H	L	M
CLO-5 :	Explore opportunities in Ancillary business by way of tie-up with third party for doing Mutual Fund and Insurance Business	3	80	70	H	M	M	M	H	H	H	M	H	H	H	H	H	L	M

Duration (hour)		Learning Unit / Module 1 18	Learning Unit / Module 2 18	Learning Unit / Module 3 18	Learning Unit / Module 4 18	Learning Unit / Module 5 18
S-1	SLO-1	Retail Banking: Definition and its relevance from customer and banker perspective	Liability products and its important in a banking business	Asset Business in Banks and distinguish from liability Business	Third Party products	Non-Fund Based Business and Fund Based business: Difference and importance
	SLO-2	Retail banking, opportunities and challenges	Various types of liability Products and its salient features	General Principles of Lending: the 5 C concepts	Importance of third-party products from banks revenue perspective	Different types of Non-Fund Based Products: LC, BG and Bills
S-2	SLO-1	Ways to increase retail banking business	Importance of Savings Products: Features, Advantages and Benefits	Loan types based on security, tenure and purpose and outflow of funds	Mutual Funds- Definition and types	LC cycle and stages in LC
	SLO-2	Importance of quality service to expand retail banking business	Different types of customers who prefers specific type of savings products	Features of unsecured loans	Common terminologies used in Mutual Funds	Difference between various types of LCs and their unique features
S-3	SLO-1	Various channels for servicing retail banking customers	Different types of Savings accounts which can be offered basis customer need	Security and types of secured loans	Role of banks in extending mutual fund investment service to its customers	Documentary Credit (UCPDC) and the importance of each of documents
	SLO-2	Untapped potential in retail banking business	Nominations, standing instructions and other service on offer for Savings customers	Common terminologies used in Loan business	Tie-up by banks with Mutual Fund agencies	Crystallization of LCS and its impact

S – 4-6	SLO-1	Retail banking business and their competitors	Various types of Savings Accounts	Importance of asset business to bank	Unique features of different types of mutual funds	Examining the LC documents for its authenticity
	SLO 2	Major players in retail banking business and their strategies	Unique Selling propositions of different banks in their Savings Products	Competitor analysis among banks while offering different types of loans	Different types of Insurance	Bank Guarantee (BG) – Definition
S-7	SLO-1	Cross selling and its value add to core business	Difference between Savings and Current Account and importance of Current Account Products	Unique features of Personal Loan, Gold Loan	Unique features of Life Insurance and its types	Different types of BGs
	SLO-2	Pros and cons of outsourcing few business activities	Various types of current accounts offered by banks and target customers	Unique features of Home Loans and types of Home Loans		Operational aspects of BG and role of each stake holder
S-8	SLO-1	Tie up Arrangements with various service providers to maximize customer service	Interest application methodology in Savings Accounts	Types of vehicle loans and its features	Types of general Insurance	BG operations by banks
	SLO-2	Target customers based on demography, age, lifestyle for retail banking business	Minimum Average Balance: Concept and Calculation	Overdraft facility from other loans and unique feature of Cash Credit /overdrafts	Importance of Health Insurance from customer perspective	Exim bills, bill discounting, risks and rewards from banker perspective
S-9	SLO-1	Types of products and services which can be offered to different target groups	Distinguish between Partnership Account, and Company Accounts; Documents need to be obtained	Advance against shares and debentures from other types of loans	Eligibility, premium and claim procedure in Insurance	FEMA. – Definition and important guidelines from Forex business perspective
	SLO-2	Various types of products offered by different banks to different customer segments	Importance of verifying documents for its validity while accepting for account opening (both savings and current)	Fund and Non-fund Based facilities	Bancassurance: Meaning and importance	Export business VS Import Business and role of banks in leveraging these business
S-10-12	SLO-1	Competition among leading banks to expand the retail business	Verification of varied type of documents while opening savings or current accounts	Unsecured Loans and product features	Need for Insurance and Strategy to convince the customers	Pre-shipment/post ship Credit and types of funding
	SLO-2		Calculation of MAB and interest application in Savings Account	Secured Loans and its variants	Various Insurance Products on offer by different Companies	Commonly used terminologies in NRI Banking business
S-13	SLO-1	Importance of assessing the capability of customers while offering products	Unique features of Term Deposit and Term Deposits vs CASA Accounts	Types of documents needed for secured/unsecured loans	Insurance Policies in vehicle loans and Banks role when loan is given	Customer driven, interbank transactions in FX business
	SLO-2	Documents needed for various products, and customers	Interest application frequency, compounding in Term Deposits	Charges: Meaning, types. Hypothecation, mortgage, pledge, lien	Definition of Capital Market, role of regulators	Various types of Statutory Returns to be submitted by banks as per FEMA/RBI guidelines
S-14	SLO-1	Importance of constant follow-up while dealing with customers	Distinguish between Deposit renewal, Deposit Closure, Auto Renewal and Premature closure	Types of mortgages and process of creation of charge	Different types of Investments in capital market and its unique features	Various types of transactions in Forex spot, forward
	SLO-2	Importance of skilled human resource to effectively use the tools for retail banking	Importance of Government Deposits, Bulk Deposits in expanding Retail Liability business	Importance of hypothecation in Vehicle loans and hypothecation process	Role of banks in promoting capital market investment for its customers	Various types of transactions in Forex: options, derivatives
S-15	SLO-1	Need for latest technology support in banking business	NRI: Definition and Banking Products for NRI	Need for Insurance of Assets financed and types of insurance and its impact	Credit Card Business, - Meaning, opportunities and challenges	Non-Fund Based business
	SLO-2			Legal aspects of documents, title deeds, documentation	Different types of cards, billing cycle	Technology interventions in driving Forex business

S-16-18	SLO-1	Various technology driven tools which helps in building in retail banking	FEMA Guidelines and operational aspects for NRI	Verifying loan documents and documentation	Commonly observed queries, disputes and resolution guidelines in card business	SWIFT - Meaning
	SLO-2		FEMA Guidelines and operational aspects for NRI	Analyze CIBIL reports		Different types of SWIFT Messages

Learning Resources:	Textbooks: 1. Retail Liability Products and other related services, by Indian Inst of Bankers 2. Fundamentals of Retail Banking by G P Agarwal , Himalaya Publishing House 3. Asset and Liability Management in Retail Banking by M.K. Lewis
	References: 1. Retail banking and Services by Research Gate (https://www.researchgate.net/publication) 2. Impact of Retail banking on customer satisfaction in Delhi (https://www.researchgate.net/publication/335714315_Impact_of_Retail_Banking_on_Customer_Satisfaction_In_Delhi) 3. Retail in Banking Sector: Indian perspective by ijrar.com

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

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Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1. Dr. K Selvasundaram, Professor and Head, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		2. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		3. Dr. M. Sivasankari, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		4. Dr. M. Thinesh Kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	UEY23204J	Course Name	INDIAN ECONOMY	Course Category	C	Discipline Specific Core Course	L	T	P	O	C
							3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Economics	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1:	Remember the past, present economic conditions of the country.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	Analyze the success and failure of various Economic policies and Programmes	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3:	Familiarize with Economic Policies and Programmes.																		
CLR-4:	Have an in-depth analysis of the Sectoral contributions of Agriculture, Industry and Trade sector in India																		
CLR-5:	Acquainted with the latest developments in the Economy																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1:	Evaluate the Economic Growth of India and the Models of Economic Development	2	2	85	H	-	L	L	H	H	L	L	M	-	M	M	M	-	-
CLO-2:	Understand the importance, growth and the distribution of Natural Resources and Human Resources In the Economic Development of a country	2	2	80	H	-	L	L	L	L	M	M	M	H	M	M	M	-	-
CLO-3:	Illustrate the progress and changing nature of agricultural sector and its contribution to the economy as a whole	2	2	80	H	-	L	L	L	L	L	L	M	H	M	M	M	-	-
CLO-4:	Analyze the development of Industrial sector and its importance in the Economic Development	2	2	80	H	M	M	L	H	H	M	M	M	H	M	M	M	M	M
CLO-5:	Apply the Policies, Rules and Regulations in the Internal and International Trade.	2	2	80	H	M	L	L	L	L	L	M	M	M	M	M	M	M	M

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	15	15	15	15	15
S-1	SLO-1 Indian Economy in the Pre-Independent Era	Resources Development	Agricultural Development	Industrial Development	Trade Development
	SLO-2 Indian Economy in the Post Independent Era	Land Resources	Contribution of Agriculture to India's Economic Development	Pattern of Industrialization and Effects of Industrialization	Internal/Domestic Trade
S-2	SLO-1 Indian economy as a Developing Economy	Land Utilization pattern in India	Employment in Agriculture	Industrial Development during the Five-Year Plans	Importance of Internal Trade
	SLO-2 Major issues of Development	Land use Classification			Advantages and Disadvantages of Internal Trade
S-3	SLO-1 Determinants of Economic Development	Forest Reserves	Agricultural Problems in India	Industrial Policy – Meaning and definition	State Trading
	SLO-2 Economic Factors	Types of Forests			Arguments in Favour and Against State Trading

S - 4 - 5	SLO-1	Non-Economic Factors	Advantages and Disadvantages of Forest	Agricultural Holdings, Subdivisions and Fragmentation	Industrial Licensing Policy - Overall Objectives and Legislative measures to Implement Industrial licensing	State Trading Corporation (STC) - Incorporation of STC
	SLO-2	Stages of Economic Development	Problem of Deforestation	Agricultural Production		Objectives of STC
S6	SLO-1	Rostow's Stages of Economic Development	Forest Policies	Agricultural Productivity	FEMA Act 1999	Functions of STC
	SLO-2	Economic Growth				
S-7	SLO-1	Difference between Economic Development and Economic Growth	Forest Policy of 1952	Causes and Measures to improve the Productivity	New Industrial Licensing Policy 1991- Features and Criticism	Evaluation of STC and Weaknesses of STC
	SLO-2	Models of Economic Growth	National Forest Policy 1988	Crop Pattern - Factors influencing Crop Pattern	Industrial Sickness - Causes and Rehabilitation	
S-8	SLO-1	Gandhi vs Nehru Model	Water Resources in India and Water policies	Mechanization of Agriculture	Industrial Finance	India's Foreign Trade - Evolution and Importance of Foreign Trade
	SLO-2	Nehru Vs Mahalanobis Model			Classification of Financial Institutions in India	Components of Foreign Trade
S-9-10	SLO-1	Rao – Manmohan Model	Mineral Resources	Green Revolution	Role of Public Sector for the development of Indian Economy	India's Volume of Foreign Trade
	SLO-2	PURA Model		Achievements of Green Revolution		
S-11	SLO-1	Parallel Economy in India	Mineral Policy 1993	Weaknesses of Green Revolution	Role of Private Sector for the development of Indian Economy	India's Composition of Foreign Trade India's
	SLO-2	Black Income in India	National Mineral Policy 2019	Agricultural Credit	Small Scale industries contribution to Economic Development	Directions of Foreign Trade
S-12	SLO-1	Factors responsible for Generation of Black Money	Human Resources	Sources of Agricultural Credit	Industrial Sickness in India	Balance of Trade and Balance of Payment
	SLO-2		The Theory of Demographic Transition	Institutional Sources of Farm Credit	Causes for Industrial Sickness	Components of Balance of Payment Account
S-13	SLO-1	Impact of Black Income	Population Growth as a retarding factor to Economic Development	Non-Institutional Sources of Farm Credit	Role of BIFR	Export Promotion
	SLO-2	Measures undertaken to unearth Black Income		Agricultural Marketing		
S-14-15	SLO-1	Tax Evasion, Demonetization	Economic Development and Environment Degradation	Measures taken by the Government in the field of Marketing	Industrial Finance	Import Substitution
	SLO-2	Voluntary Disclosure Scheme, Special Bearer Bond Scheme	Industrialization and Atmospheric Pollution	Food Security - Public Distribution System - Significance, Issues and Revamps of PDS	Classification of Financial Institutions in India	India's Foreign Trade Policy of 2023

Learning Resources:	Textbooks: 1. Gaurav Datt and Ashwani Mahajan - Indian Economy - S Chand and Co Ltd 2. Agarwal.A.N. (2004) Indian Economy, Wishwa Prakashan, New Delhi. 3.S.K.Misra and V.K.Puri – Indian Economy – Himalaya Publishing House –Mumbai. 4. T. Aryamala – Indian Economy – Vijay Nicole Publications
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	References 1. Government of India, Economic Survey (Annual issues). Ministry of Finance, New Delhi 2. I.C.Dhingra – The Indian Economy (Environment and Policy) – Sultan Chand and Sons- New Delhi. 2. S.Sankaran - Indian Economy(Problems, Policies and Development) Margham Publications Chennai.
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Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Mr.Naveen Prakash, Director, Global Logistics Solutions India Pvt., Ltd., Nungambakkam, Chennai	1. Dr. P.G. Babu, Director, Madras Institute of Development Studies, 79, II Main Road, Gandhi Nagar, Adyar, Chennai. 2. Dr. Merlin Juliat Arulthangam, Associate Professor, Department of Economics, Madras Christian College, East Tamaram, Chennai	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2.Dr.V.Deepa,Associate Professor and Head i/c, Dept. of Commerce (AF), CSH,SRMIST, RMP
		3 Dr.Kamalakkannan Adhisekar, Assistant Professor, Dept. of Commerce (CS and AF), SRMIST, Kattankulathur.
		4 Ms.J.Ramadevi, Assistant Professor, Dept. of Commerce (AF), CSH,SRMIST,KTR
		5 Dr.Aamir Rashid Bhat, Assistant Professor, Dept. of Commerce (AF), CSH,SRMIST

Course Code	UCD23S02T	Course Name	VERBAL ABILITY AND SKILL DEVELOPMENT	Course Category	S	Skill Enhancement Course	L	T	P	O	C
							2	0	0	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Guidance Cell	Data Book / Codes/Standards	-		

Course Learning Rationale (CLR):		The purpose of learning this course is to:		Learning		
CLR-1:	Critically evaluate basic mathematical concepts related to mixtures and allegations, Numbers, time and work			1	2	3
CLR-2:	Use their logical thinking and analytical abilities to solve reasoning problems			Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)
CLR-3:	Develop soft skills relating to the need for job recruitment					
CLR-4:	Provide students with the necessary skills to generate and interpret data sufficiency, problems on Chain Rule, Pipes and Cisterns, Boats and streams,					
CLR-5:	Enable students to understand problems on graphs and also increase their ability in language skills					
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:				
CLO-1:	Understand the concepts of mixtures and allegations, Numbers, time and work and to approach questions in a simpler and innovative method			3	80	70
CLO-2:	Establish a student's interest and awareness in seating arrangements, mathematical operations, logical reasoning			3	80	75
CLO-3:	Acquire soft skills that will help for applying jobs			3	85	70
CLO-4:	Demonstrate various principles involved in aptitude problems			3	85	80
CLO-5:	Ability to solve problems on reasoning and to interpret English language			3	85	75

Program Learning Outcomes (PLO)														
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Disciplinary knowledge	Communication skills	Critical thinking	Problem solving	Analytical reasoning	Research related skills	Reflective thinking	Self-directed learning	Leadership Readiness/Qualities	Life-long learning	Professional skills	Experiential learning	Employability options	Decision making skills	ICT Skills
M	-	M	H	H	-	M	M	-	M	-	M	M	-	M
M	-	M	H	H	-	M	M	-	M	-	M	M	-	M
-	H	-	M	-	-	M	M	M	H	H	M	H	M	M
M	-	M	H	H	-	-	M	-	M	-	M	M	-	M
M	-	M	-	H	L	M	M	-	M	-	M	M	-	M

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		6	6	6	6	6
S-1	SLO-1	Time and Distance – Introduction	Seating Arrangements (Circular and table) Introduction	Resume Building - Introduction	Chain Rule, Pipes and Cistern – Introduction	Functions and Graphs Introduction
	SLO-2	Time and Distance – Problems	Seating Arrangements (Circular and table) – Problems	Resume Building	Chain Rule, Pipes and Cistern – Problems	Functions and Graphs – Problems
S-2	SLO-1	Time and Work- Introduction	Mathematical Operations – Basic Problems	Group Discussions - Introduction	Data Sufficiency – Introduction	Comprehension
	SLO-2	Time and Work – Problems	Mathematical Operations – Tricky Problems	Group Discussions – Mock GD	Data Sufficiency – Problems	Comprehension – Practise session
S-3	SLO-1	Alligation or Mixture – Introduction	Data Arrangements - Introduction	Group Discussions - Activity 1	Logarithms – Introduction	Idioms and Idiomatic Expressions – Introduction
	SLO-2	Allegation or Mixture - Problems	Data Arrangements – Problems	Group Discussions - Activity 1	Logarithms – Problems	Idioms and Idiomatic Expressions – Practise Session
S-4	SLO-1	Numbers – Basic Problems	Logical Deductions – Introduction	Group Discussions - Activity 2	Boats and Streams – Basic Problems	Cause and Effect - Introduction
	SLO-2	Numbers – Tricky Problems	Logical Deductions – Problems	Group Discussions - Activity 2	Boats and Streams – Tricky Problems	Cause and Effect – Practise Session

S-5	SLO-1	Problems on Trains – Introduction	Letter and Symbol Series – Basic Problems	Leadership Skills Introduction	True Discount – Introduction	Theme detection – Introduction
	SLO-2	Problems on Trains – Problems	Letter and Symbol Series – Tricky Problems	Leadership Skills	True Discount – Problems	Theme detection – Activity
S-6	SLO-1	Races and Games – Basic Problems	Input Output Tracing Introduction	How to Handle Criticism and Feedback	Geometry and Mensuration Introduction	Ordering of words _ Introduction
	SLO-2	Races and Games – Tricky Problems	Input Output Tracing – Problems	How to Handle Criticism and Feedback	Geometry and Mensuration – Problems	Ordering of words – Practise Session

Learning Resources	Textbooks and references:					
	1. James Barrett and Tom Barrett - Ultimate aptitude tests: over 1000 practice questions for abstract visual, numerical, verbal, physical, spatial and systems tests, Kogan Page, London, 2018. Fourth edition 2. Kathy A. Zahler and Over Drive, Inc (Distributor) Conquering GRE verbal reasoning and analytical writing, McGraw-Hill Education, New York, 2020 Second Edition 3. Archana Ram, Place Mentor: Tests of Aptitude for Placement Readiness, Oxford University Press, Oxford, 2018 4. David Bartlett, The art of general practice: soft skills to survive and thrive, Scion, Banbury, 2018, eBook, 2018 5. Zsoft Nagy, Soft skills to advance your developer career: actionable steps to help maximize your potential, A press, Berkeley, CA, 2019, eBook, 2022					

Learning Assessment						
Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)				
		CLA – 1 (20%)	CLA – 2 (20%)	CLA – 3 (30%)	CLA – 4 (30%)#	
		Theory	Theory	Theory	Theory	
Level 1	Remember	30%	20%	30%	30%	
	Understand					
Level 2	Apply	30%	50%	30%	30%	
	Analyze					
Level 3	Evaluate	40%	30%	40%	40%	
	Create					
Total		100%	100%	100%	100%	

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. M. Ponmurugan, Executive PMOSS, Cognizant Technology Solutions India Pvt. Limited, Chennai	Dr. G. Saravana Prabu, Asst. Professor, Department of English, Amrita Vishwa Vidyapeedam, Coimbatore	Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST
		Dr. Muthu Deepa M, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST

Course Code	UEN23V01L	Course Name	COMMUNICATION SKILLS	Course Category	V	Value Addition Course	L	T	P	O	C
							0	0	4	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Department of English	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1:	Develop fluency in spoken English by practicing and engaging in various speaking activities.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	Improve pronunciation and intonation to enhance clarity and effectiveness in oral communication.																		
CLR-3:	Expand vocabulary and idiomatic expressions to communicate more accurately and expressively.																		
CLR-4:	Enhance listening skills to understand and respond appropriately to spoken English in different situations.																		
CLR-5:	Employ effective communication strategies, such as active listening, summarizing, paraphrasing, and asking clarifying questions, to enhance interpersonal and intercultural communication.																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1:	Demonstrate improved fluency in spoken English by expressing ideas and thoughts confidently and coherently.	2	75	60															
CLO-2:	Pronounce English words and phrases accurately, using appropriate intonation and stress patterns.	2	80	70															
CLO-3:	Expand and effectively use a range of vocabulary and idiomatic expressions to enhance communication.	2	70	65															
CLO-4:	Understand and comprehend spoken English in various contexts, including informal conversations, lectures, and presentations.	2	70	70															
CLO-5:	Deliver well-structured and engaging oral presentations, incorporating effective body language and visual aids.	2	80	70															

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	12	12	12	12	12
S-1	SLO-1	Introduction to Listening Skills.	Introduction to Reading Skills. Discussion of techniques of Reading Skill	Introduction to Speaking Skills. Explaining the importance of phonetics and vocabulary	Introduction to Writing Skills Importance of writing skills

	SLO- 2	Exploring Effective Ways of Listening. Barriers of Listening. Active and Passive Listening.	Identifying common reading problems in students after making them read a few passages.	Explaining the usage of the Oxford Learner's Dictionary to learn phonetics of the words at the fundamental level.	Explaining various forms of writing with examples:	Encouraging the students to share a few of their favourite lines from any sources they have read or sharing a few lines from padithadhil pidithadhu.
S-2	SLO-1	Introduction to Digital language lab/usage of mobile applications	Learners are enabled to record their speech and listen to it in order to correct their problematic areas	The right enunciation of certain words to be taught through phonetic representation and decoding the phonetic symbols by learning to use the dictionary.	Introduction to letter writing. Types of letters- Formal and Informal letters with examples. Learning E-mail etiquette.	Explaining why appreciating texts creates a good reader.
	SLO- 2	Equipping the listening skill of the learners	repetitive practices of reading select paragraphs from web resources, their standard will be measured.	Observe and repeat and learn the phonetic pronunciation of words by practicing continuously.	Class Assignment - write a formal letter and informal letter and check for e-mail etiquettes in writing.	Enabling the students to reflect in the classroom about any of their favourite books/ articles or magazines.
S-3 – S-4	SLO-1	Introducing google podcasts.	The speed, fluency, pronunciation, comprehension of the words in the paragraph	Teaching the usage of Thesaurus to understand and develop various words and improve vocabulary.	Enabling the students to unleash their potentials in creative writing through writing transcripts for advertisements of any product.	Introducing the text of Letters by Mathrubootham published in the Hindu.
	SLO- 2	Task to write down the words from the audio they have listened to. This activity should be done in two steps. 1. Jotting down the words simultaneously as they listen to the speaker. 2. Writing the transcript of the audio through repetitive play and pause.	hints and tricks to follow where the pauses are to be followed.	Identifying common errors in concord, preposition, direct speech and indirect speech.	write a review of any book or a movie or an interview or a debate.	Reading and recitation of the text of the first letter-Enjoy within limits, says Mr. Mathrubootham Understanding characters by analyzing the usage of their style of language
S-5	SLO-1	Imitating the speakers by listening to them and attempting to learn the pronunciation of the words uttered in the audio.	Students group 1- reads – group 2 identifies the flaws in reading.	Identifying common errors in tenses, punctuation, and syntactical errors.	Mechanics of writing like capitalization, punctuation, spelling, correct pronoun, preposition, concord usage can be taught.	Reading of the second letter- Nobel? What Nobel, asks Mr. Mathrubootham.
	SLO- 2	Repetitive listening to enhance pronunciation skills	The roles have to be exchanged between the two groups and the activity should be practiced.	Rectifying the common errors and instructing the learners about the right usage in order to avoid common errors.	mechanics of writing - assessed and evaluated.	Mathrubootham's humour and the language of code switching from Tamil to English and vice –versa.
S-6	SLO-1	Introducing to the audios of TED TALK American Speakers. Listening to the native speakers of English Language through TED TALKS. 1.	Identify the key arguments in a passage -introductory point, lead point, supportive argument statement, concluding point and the common connecting word between all the key words in the passage.	Practicing how to avoid common errors.	Teaching effective writing by learning to avoid common errors in concord, preposition, conjunction, relative pronouns, question tags.	Reading of the third letter -Mr. Mathrubootham is fully supporting all new technologies
	SLO- 2	Introducing to the audios of TED TALK British Speakers. Listening to the native speakers of English Language through TED TALKS.	encouraged to identify the key arguments in other passages on their own.	The learners are introduced to collocations for quick choice of learning how to speak in short time and how to speak effectively.	Practicing effective writing by learning to avoid common errors in concord, preposition, conjunction, relative pronouns, question tags.	Mathrubootham's frustration over the failure of technologies and the language that he positively uses to denote hopelessness over technologies.

S-7 – S-8	SLO-1	American and British styles can be differentiated.	Guiding the act of reading through scanning and skimming by model reading of the passages by the instructor.	Practice collocations	common errors in tenses, direct and indirect speech and syntax structure.	Reading of the fourth letter in the classroom and discussion Pizza maavu: Welcome to Mr. Mathrubootham food recipe website,
	SLO-2	The recognition of different accents should be practiced by speaking after listening.	scanning and skimming activities	Idioms and phrases	Practicing effective writing by learning to avoid common errors in tenses, direct and indirect speech and syntax structure.	Mathrubootham's love for food and the miscommunication about food.
S-9	SLO-1	Learning advanced pronunciation and vocabulary through various computer applications like Woodpecker.	Loud reading and slow mind reading	A speaking task to learn- collocations, idioms and phrases, vocabulary and phonetic pronunciation	Teaching how to write statement of purpose for admission to higher educations, and practicing the same.	Analysing the text for regional relevance and National significance.
	SLO-2	imitate the different sounds and accents - repeat it after listening to any of the videos from the library based on individual interest.	Pauses, pronunciation, comprehension and fluency can be checked for improvement at this stage through repetitive practices.	Their speaking activity is to be recorded and played again to rectify the errors and highlight the problematic areas in speaking.	Teaching how to write a story by looking at a picture. Developing the writing skill through word ladders.	Appreciating the aesthetics of the comic element and the embodiment of humour in the narrative in the letter
S-10	SLO-1	Repeat listening to the same time frames and move from 02.01 to 03.00	Students -groups -checking the comprehension skills. Analyse the text of a passage.	Automating vocabulary through engaging the students in various activity games like solving crossword puzzle and playing scattergories.	Introduction to blog writing and steps to become an effective blog writer.	importance of bringing in the Indianized way of speaking the English Language in order to depict the character called Mathrubootham.
	SLO-2	Choosing any particular time frame and practicing it.	Brainstorming the comprehension skills- questioning the key points in the passage.	Engaging the students to play the games in order to learn the vocabulary.	Encourage the readers to create their own blogs and post articles on a regular basis.	relatable characters of both formal and informal everyday life experiences.
S 11 - S 12	SLO-1	Interested students can complete listening and reflecting the complete audio listening practice and speaking.	Cross check with misunderstanding if any and rectify- match the question and answers.	Spur of the moment speech.: 1.	Selecting any news article and learning the writing style in it.	Talk about their favourite letter from the letters of Mathrubootham by recollecting the appreciation of the text according to their perception and understanding.
	SLO-2	Group activities and games can be conducted to test the listening skills by responding to the speech given by other students	Passages for reading comprehension are to be given for practice that tests their reading skills.	Prepared speech: Giving a speaking task to the students to speak on their own choice	Students are given chances to write reports on various topics.	Enabling the students to share their appreciation of any of their favourite lines from the books they have read.

Learning Resources	<p>Textbooks:</p> <ol style="list-style-type: none"> 1. Horizon- English Text Book – Compiled and Edited by the faculty of English Departement, FSH, SRMIST, 2020 2. English Grammar in Use by Raymond Murphy 3. Raymond Murphy, Intermediate English Grammar, Cambridge University Press, 2007 <p>References:</p> <ol style="list-style-type: none"> 1. R.P. Bhatnagar, English for Competitive Examinations, Trinity Press, 3rd Edition, 2016 2. http://www.apitudetests.org/verbal-reasoning-test 3. https://www.assessmentday.co.uk/apitudetests_verbal.htm
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Learning Assessment					
Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA – 1 (20%)	CLA – 2 (20%)	CLA – 3 (30%)	CLA – 4 (30%) #
		Practice	Practice	Practice	Practice
Level 1	Remember	10%	10%	30%	15%
	Understand				
Level 2	Apply	50%	50%	40%	50%
	Analyze				
Level 3	Evaluate	40%	40%	30%	35%
	Create				
	Total	100 %	100 %	100 %	100 %

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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	Dr. K S Antonysamy Associate Professor and Head, Dept. of English Loyola College Chennai antonysamyks@loyolacollege.edu	2. Dr. Pushpanjali Sampathkumar, Assistant Professor, Department of English, FSH, SRMIST

Course Code	UNS23M01L/ UNC23M01L/ UNO23M01L/ UYG23M01L	Course Name	NSS/NCC/NSO/YOGA	Course Category	M	Mandatory Courses	L	T	P	O	C
							0	0	0	0	0

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	NSS/NCC/NSO/YOGA	Data Book / Codes/Standards	Nil		

Assessment is Fully Internal

Learning Assessment	
Assessment Tools	Marks
Continuous Learning Assessment –I (CLA-I)	20 Marks
Continuous Learning Assessment –II (CLA-II)	30 Marks
Continuous Learning Assessment –III (CLA-III)	30 Marks
Continuous Learning Assessment –IV (CLA-IV)	20 Marks
Total Marks	100 Marks

SEMESTER III

Course Code	UBF23301J	Course Name	CORPORATE ACCOUNTING - I	Course Category	C	Discipline Specific Core Courses	L	T	P	O	C
							3	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1:	Gain knowledge about issue of shares and debentures and underwriting	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	Understand the provision regarding redemption of preference shares and debentures	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3:	Learn the concept of profit prior to incorporation and knowledge in preparing the final account of companies.																		
CLR-4:	Understand the concept of goodwill and shares and its valuation																		
CLR-5:	Aware the situation for internal reconstruction and procedure																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1:	Gain knowledge shares, debentures and underwriting	2	80	75	H	-	H	H	H	-	H	M	M	H	H	H	H	H	-
CLO-2:	Enhance knowledge in redemption of shares and debentures	2	80	70	H	H	H	H	H	M	H	M	M	H	H	H	H	M	H
CLO-3:	Equip the knowledge in profit prior to incorporation and preparation of company final account	3	75	70	H	-	H	H	H	-	H	M	M	H	H	H	H	H	-
CLO-4:	Enrich knowledge in valuation of goodwill and shares	3	80	75	H	H	H	H	H	M	H	M	M	H	H	H	H	H	H
CLO-5:	Get strong knowledge in internal reconstruction of company's financial structure	3	80	70	H	-	H	H	H	-	H	M	M	H	H	H	H	M	-

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	18	18	18	18	18
S-1	SLO-1 Shares	Redemption of Preference shares	Profit prior to incorporation	Goodwill	Alteration of share capital
	SLO-2 Types of shares	Conditions for redemption	Treatment of profit or loss of prior incorporation.	Type of goodwill	Alteration which does not require court approval
S-2	SLO-1 Difference between equity shares and preference shares	Capital profit	Treatment of profit or loss of post incorporation	Factors determine goodwill	Increase of capital
	SLO-2 Difference between Shares and Debentures	Revenue profit	Time Ratio		Consolidation of shares
S-3	SLO-1 Kinds of share capital	Use of reserve and surplus	Sales Ratio	Sources for goodwill	Sub division of shares
	SLO-2 Types of share capital	Premium on redemption	Time ratio Problem	Need for valuation of goodwill	Cancelation of unissued shares
S - 4-6	SLO-1 IPO / Lumpsum payment	Computation of minimum fresh issue of shares	Sales Ratio Problem	Methods of calculating goodwill	Conversion of shares into stock
	SLO 2				Conversion of shares into stock - Problem
S-7	SLO 1 Problems related to IPO		Method of ascertainment	Average Profits Method - Problems	Conversion of stock into shares - Problem

Duration (hour)	Learning Unit / Module 1		Learning Unit / Module 2		Learning Unit / Module 3		Learning Unit / Module 4		Learning Unit / Module 5	
	18		18		18		18		18	
	SLO-2		Journal entries for redemption of preference shares							
S-8	SLO-1	Bonus issue – Introduction	Problems for redemption of Preference shares		Basis for apportionment		Super Profits Method - Problems		Journal entries for alteration of share capital	
	SLO-2									
S-9	SLO-1	Rights issue - Introduction	Purchase of debenture and immediate cancellation		Direct allocation		Capitalization Method - Problems		Journal entries for alteration of share capital - Problems	
	SLO-2				Ascertainment of profit or loss prior incorporation					
S-10-12	SLO-1	Employee Stock Ownership Plan (ESOP) and Buyback of shares	Purchase of debenture and retained as investment		Calculation of life assurance fund		Liquidator remuneration - Meaning		Computation of gain or loss on monetary items	
	SLO-2				Statement of profit or loss		Liquidator remuneration - Format			
S-13	SLO-1	Underwriting of Shares - Introduction	Ex interest quotation		Performa of statement of profit or loss		Liquidator remuneration calculation		Problems on reduction of share capital	
	SLO-2		Cum interest quotation		Notes to statement of profit or loss				Procedure for reducing share capital	
S-14	SLO-1	Meaning & Definition of Underwriting	Journal entries for purchase of debentures in the open market		Extraordinary item		Calculation of value per share under net assets method		Capital reduction	
	SLO-2	Methods of Underwriting			Preparation of statement of profit or loss				Appreciation in the value of assets	
S-15	SLO-1	Methods of Underwriting - Problems	Conditions for redemption		Treatment of profit or loss of prior incorporation.		Computation of Profit after tax		Reduction of share capital	
	SLO-2		Redemption of debenture		Balance sheet				Any sacrifice of debenture holder or debenture	
S-16-18	SLO-1	Marked and Unmarked application	Redemption out of profit redemption by provision-		Performa of balance sheet		Computation of Profit available for equity shareholders		Writing of losses as per scheme	
	SLO-2	Need of underwriting							Deficit in capital reduction account	

Learning Resources	Textbooks:									
	1. Gupta R.L. and Radhaswamy M(2012), "Sultan Chand and Sons", New Delhi 2. Palaniappan R: "Corporate Accounting" – Vijay Nicole Publications, Chennai. 3. Jain and Narang(2010), "Advanced Accountancy" – Kalyani Publishers									
	References:									
	1.. Iyengar S.P, "Advanced Accounting "- Sultan Chand and Sons, New Delhi 2. Shukla M.C.Grewal, T.S.Gupta S.C., "Advanced Accounts "– S.Chand and Co. Ltd, New Delhi.									

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										

Total	100 %	100 %	100 %	100 %	100 %
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CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
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Course Code	UBF23302J	Course Name	COST ACCOUNTING				Course Category	C	Discipline Specific Core Course	L	T	P	O	C
										3	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To understand the basic concepts of cost accounting	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To study the various concepts and techniques of inventory control	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	To know about the importance of Labour																		
CLR-4 :	To understand the methods of absorption of overhead																		
CLR-5 :	To know the various methods and techniques of contract costing and process costing																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Apply the basic concepts of cost accounting	2	85	80	H	-	M	H	-	-	M	H	-	H	H	H	H	M	-
CLO-2 :	Efficient implication of concepts and techniques of inventory control	3	80	70	H	-	M	H	-	-	M	H	-	H	H	H	H	M	-
CLO-3 :	Make a decision about the accounting and control of labour cost	3	70	65	H	-	M	H	-	-	M	H	-	H	H	H	H	M	-
CLO-4 :	Ascertain the methods of absorption of overheads	3	70	70	H	H	M	H	H	H	M	H	H	H	H	H	H	M	H
CLO-5 :	Apply the methods and techniques of contract costing and process costing	3	80	70	H	H	M	H	H	M	M	H	H	H	H	H	H	M	H

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		18	18	18	18	18
S-1	SLO-1	Cost Accounting - Introduction	Material Control -Meaning	Labour cost – Meaning	Overheads – Meaning	Machine Hour Rate
	SLO-2	Nature and scope of Cost Accounting	Material control – Concepts & Objectives	computation and control -	Classification of overheads	
S-2	SLO-1	Objectives of Cost Accounting	Essentials of material control	computation and control	Classification of overheads	Computation of cost units
	SLO-2	Advantages of cost accounting	Advantages of material control	Time keeping	Allocation and Apportionment of overheads	
S-3	SLO-1	Limitations of cost accounting	Techniques of material control	Methods of wage payment	Allocation and Apportionment of overheads - Problem	Running Distance Cost
	SLO-2	Cost Accounting V Financial Accounting	Perpetual Inventory Control System	Time rate		
S-4-6	SLO-1	Classification of Cost	Perpetual Inventory Control System	Differential Piece rate system	Primary Distribution of overheads	Passenger Transport Cost
	SLO-2		ABC Analysis _Introduction			
S-7	SLO-1	Cost Concepts	ABC Analysis -	Taylors Differential piece rate system	Secondary Distribution of Overheads	Goods Transport Cost
	SLO-2					
S-8	SLO-1	Essentials of good costing system	VED Analysis	Merrick Differential piece rate system	Repeated distribution method	Job Costing
	SLO-2	Installation of costing system	EOQ			
S-9	SLO-1	Preparation of Cost Sheet	Stores control – Meaning	Emerson Method	Step ladder method	Batch Costing
	SLO-2	Elements of cost	levels of stocks			

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		18	18	18	18	18
S-10-12	SLO-1	Purpose of cost sheet	pricing of material issues	Bedaux Method	Simultaneous equation method.	Contract Costing - Basics
	SLO-2	Cost sheet and production account	FIFO -Problems			
S-13	SLO-1	Specimen of cost sheet	FIFO – Problems	Gantt task plan	Miscellaneous Problems	Contract Costing
	SLO-2	Treatment of stock	LIFO – Introduction			
S-14	SLO-1	Stocks of raw materials and finished goods	LIFO - Problems	Idle time and over time	Problems of primary distribution of overheads	Profit or Loss on contracts
	SLO-2	Specimen of cost sheet with inventories	Simple Average Methods	Halsey Plan, Rowan Plan		
S-15	SLO-1	Problems of Quotations and tender	Weighted average Methods	Labour turnover	Problems on secondary distribution of overheads	Reconciliation of cost and financial accounts
	SLO-2			Separation Method		
S-16-18	SLO-1	Cost center reporting	HIFO	Replacement Method	Preparation of the overhead's allocation - - Problem	
	SLO-2			Flux Method		

Learning Resources	Textbooks:
	<ol style="list-style-type: none"> 1. T S Reddy and Y Hari Prasad Reddy (edition 2012.), Cost Accounting, Margham Publications, (All the 5 units) 2. Murthy – Cost Accounting – Vijay Nicole Publications 3. Maheswari S N (2013): Problems and Solutions in Cost Accounting, Sultan Chand Sons, New Delhi. (All the 5 units)
	References:
	<ol style="list-style-type: none"> 1. Reddy T S and Y Hari Prasad Reddy, (2012)., “Cost Accounting”, Margham Publications 2. Iyengar S P (2013): “Cost Accounting Principles and Practice”, Sultan Chand and Sons, New Delhi. 3. Pillai R S N and V Bagavathi (2013): “Cost Accounting”, S.Chand Publications, new Delhi 4. Jain S P, K L Naranq (2013): “Cost Accounting”, Kalyani Publishers, New Delhi.

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
Level 2	Apply Analyze	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
Level 3	Evaluate Create	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
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		2. Dr. ILA. Nakkeeran Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		3. Dr. K Selvasundaram, Professor and Head, Dept. of CS and AF FSH, SRM IST, Kattankulathur
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		5. Dr. M. Thinesh Kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	UBF23303J	Course Name	SALES AND SERVICE ORIENTATION IN BANKING			Course Category	C	Discipline Specific Core Course	L	T	P	O	C
									3	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Recognize the importance of customer service and its impact on banking business	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
CLR-2 :	Interpret Sales and Marketing, List various Banking Products and its relevant to varied customer segments				Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership	Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Identify various steps involved in Sales Planning Process and practice each step																			
CLR-4 :	Prioritize the Activities in a typical sales planning process																			
CLR-5 :	Build capability to execute the Sales process as planned including Rural Marketing																			
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																		
CLO-1 :	Distinguish Sales and Marketing and plan for effective implementation of deliverables	2	75	60	H	-	M	-	-	-	M	H	M	H	H	H	H	M	-	
CLO-2 :	Practice Sales Planning process and involve actively at every link of Product life cycle	3	80	70	H	-	M	-	-	-	M	H	M	H	H	H	H	M	-	
CLO-3 :	Demonstrate skills to enhance customer relationship and build the relationship	3	70	65	H	-	M	-	-	-	M	H	M	H	H	H	H	M	-	
CLO-4 :	Identify solutions to customer grievances and resolve the issues in time	3	70	70	H	H	H	-	M	H	M	H	H	H	H	H	H	M	H	
CLO-5 :	Develop skills to handle the customer sensitively depending on situation	3	80	70	H	H	H	-	M	M	M	H	H	H	H	H	H	M	H	

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		18	18	18	18	18
S-1	SLO-1	Customer: Definition and different types of customers	Definition: Service Economy	Sales: Definition	Definition: Catchment Mapping	Role of employee in customer service
	SLO-2	Basic needs of customers from banking perspective	Nature of services resulting in customer delight	selling VS marketing	Classification of the catchment based on value, volume and quality	Customer expectations and matching demand with capacity
S-2	SLO-1	Customer attitude towards different banking products, scenarios	Critical characteristics customer service from banking perspective.	Banking Products: New and digital trends in banking business	Competition in catchment area	Features and responsibilities of professional banker
	SLO-2	Customer expectations from service point of view	service organizations	Importance of selling third party products	Sales activity both in-bound and out bound	Importance of customer satisfaction and delight.
S-3	SLO-1	Need for customer profiling	Importance of effective service	Future challenges and strategies to face the challenges	Branch activity, wish list	Customer complaints and skills to address the grievances
	SLO-2	Profiling of customers basis predefined parameters	Competitive strategies adopted by service organizations	Concept of personal selling	Stages in sales process	Features of ombudsman scheme
S - 4-6	SLO-1	Customer profiling	Definition: Customer Relation	Selling Banking products	Introducing and making first call	Role of employees in enhancing customer experience
	SLO 2	Role of customer/banker	Build and sustain customer relationships	Sales Funnel	Skills to engage the customer	

S-7	SLO-1	Sequence of conducting customer research and its importance	Evolution of relationship marketing	Top-down approach	Skills to engage the customer	Meaning of cross selling, upselling and misselling
	SLO-2	Define customer service and standards	Nature of services resulting in customer delight	Sales related events and its execution		Impact of misselling and remedial measures
S-8	SLO-1	Analyze customer behaviour, thinking and acts	Issues in customer relationship management	Need for ethics in selling	Effective methods to get an appointment	Best practices while doing banking business
	SLO-2	Enumerate the factors affecting the customer behaviour, decisions	Importance of relationship marketing	Impact of mis selling	Call opening and build thereon	Principles of marketing
S-9	SLO-1	Need for customer satisfaction to enhance the banking business	Approach towards marketing	Mis-selling and its direct impact of reputation of bank	Customer profiling	Distinguish between marketing and selling and components of marketing
	SLO-2	Components of customer satisfaction		RBI norms to tackle misselling	Needs of customers and mapping the products	Need to improve customer value proposition
S-10-12	SLO-1	Factors affecting customer satisfaction	Impact of right approach to market the products	Ethics and best practices in selling	Need analysis and customer engagement	Conduct in market survey, research
	SLO-2	Customer satisfaction strategies				MIS based on survey, research
S-13	SLO-1	Ways to improve customer satisfaction	CRM cycle	Marketing of bank products through social media	Reasons for losing a customer	Methodology of market survey, research
	SLO-2	Measuring customer satisfaction using multiple tools		Role of digital channels for effective marketing		Direct marketing
S-14	SLO-1	Customer satisfaction on predefined parameters across different types of services	Stakeholders in a typical CRM cycle and their role	Comparison of the effectiveness of different channels in marketing	Remedial measures to mitigate the challenges	Importance of rural marketing
	SLO-2	Marketing programs to improve customer satisfaction levels	Importance of CRM	Strategies used by leading banks through their digital channels	Product life cycle from bank products perspective	Challenges in rural marketing
S-15	SLO-1	Customer satisfaction and its impact on banking business	Types of CRM	Challenges in digital and social media marketing	Latest banking products	Skills to tackle the challenges in rural marketing
	SLO-2	customer satisfaction methods	Critical success factor in CRM and implementation	Remedies to face the challenges of digital marketing	Competition between public and private sector banks in selling their products	Rural Banking Products, Features, Advantages and Benefits
S-16-18	SLO-1	Participate in workshop on customer interaction strategies	Importance of sequential approach	Competitive analysis among different banks to market their products	Customer handling under different scenarios	Financial Inclusion, Business correspondents
	SLO-2	Customer service				Evaluate the performance of learners through assessment

Learning Resources	Textbooks: 1. <i>Business Orientation of Indian Consumer Banking</i> , SAGE Publications 2. <i>Customer Orientation, Service Quality and Customer satisfaction</i> by Eric Gonu and Paul Mensah (Refer Research Gate) 3. <i>Seven Customer service strategies to create Amazing Customer Experience</i> , by Shep Hyken References: 1. <i>Business Services</i> by NCERT Publications 2. <i>Relationship Marketing and Customer Orientation of Sales</i> by N. Abeysekera 3. <i>Marketing Financial Services</i> , Dr. Nishikanth Jha
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Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
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		2. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		3. Dr. M. Sivasankari, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		4. Dr. M. Thinesh Kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		5. Dr. K Karthikeyan, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	ULT23AE1J	Course Name	APPLIED TAMIL – I	Course Category	AE	Ability Enhancement Courses (AE)				
						L	T	P	O	C
						1	0	2	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department		Tamil	Data Book / Codes/Standards		Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)														
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CLR-1 :	தமிழின் எழுத்து, சொல் வளர்ச்சி வரலாற்றை அறியச் செய்தல்	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	மொழியைப் பிழையின்றி எழுதும் ஆற்றலை அடையச் செய்தல்																		
CLR-3 :	வாய்மொழி வழக்காறுகளின் நுட்பங்களைத் தெரியச் செய்தல்																		
CLR-4 :	கடிதம் எழுதும் முறை, கட்டுரை வரையும் முறை அறியச் செய்தல்																		
CLR-5 :	படைப்பாற்றல் திறனை வளரச் செய்தல்																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	சொற்களைச் சரியான பொருண்மையில் பயன்படுத்தும் திறன் பெறுதல்	2	75	60	H	L	H	M	H	H	L	M	H	M	L	H	-	-	-
CLO-2 :	மொழியைப் பிழையின்றி எழுதுவதன் வழி மொழி ஆளுமை பெறுதல்	2	80	70	H	M	H	L	M	H	L	H	M	L	H	H	-	-	-
CLO-3 :	வாய்மொழி மரபின் கூறுகள் வழி, மக்களின் வாழ்வியல் விழுமியங்களை அறிந்துகொள்ளுதல்	2	70	65	H	L	H	M	H	H	M	H	L	H	M	H	-	-	-
CLO-4 :	அலுவலகப் பயன்பாடு, திறன் மேம்பாடு ஆகியவற்றை நுட்பமாகத் தெரிந்துகொள்ளுதல்	2	70	70	H	M	H	L	H	M	M	H	H	L	H	H	-	-	-
CLO-5 :	கவிதை, கதை படைக்கும் ஆற்றலை அறிந்துகொள்ளுதல்	2	80	70	H	M	H	H	M	H	L	M	H	L	H	H	-	-	-

Duration (hour)		9	9	9	9	9
S-1	SLO-1	தமிழின் தொன்மை	மெய்யெழுத்துகளின் வகைகள்	வாய்மொழி மரபு, எழுத்து மரபு	தொடர் அமைப்பு	காலந்தோறும் கவிதை
	SLO-2	தமிழின் சிறப்புகள்	மூவினம்	வாய்மொழி மரபில் அனுபவம்	எளிய தொடர்	கவிதை வடிவம்
S-2	SLO-1	கருத்து - பரிமாற்றம்	ஒற்று இடுதல்	வாழ்வியல் தத்துவம்	நெடுந்தொடர்	மரபுக்கவிதை
	SLO-2	பயன்பாட்டுத்தமிழ்	வல்லினம் மிகும் இடங்கள்	பழமொழிகள்	பத்தி எழுதுதல்	வசனகவிதை
S-3	SLO-1	காலந்தோறும் தமிழ்	வல்லினம் மிகா இடங்கள்	பழமொழியும் மனித வாழ்வியலும்	ஒரு பொருளை மையமாகக் கொண்டு எழுதுதல்	புதுக்கவிதை/ புதிய வடிவக் கவிதைகள்
	SLO-2	எழுத்துகள் - அறிமுகம்	எழுத்துப்பிழை நீக்கம்	பழமொழியின் வடிவம்	காலந்தோறும் கடிதங்கள்	கவிதைக் களங்கள்
S-4	SLO-1	தமிழ் எழுத்து வரலாறு	பிழை நீக்கி எழுதுதலின் அவசியம்	வட்டார மொழி	தமிழில் கடித இலக்கியம்	கவிதை உள்ளடக்கம்
	SLO-2	எழுத்துகளின் வரிவடிவம்	பிழைகளும் மொழிச் சிக்கல்களும்	வட்டார மொழியில் சொல்வடை	கடித வகைகள்	கவிதை எழுதும் முறை

S-5	SLO-1	எழுத்துகளின் பிறப்பு	எதிர்ச்சொல் வரலாறு	பழமொழியும் சொல்வடையும்	கடிதம் எழுதும்முறை	தன்னுணர்ச்சிக் கவிதை
	SLO-2	உயிர் எழுத்துப் பிறப்பு	எதிர்ச்சொல்லின் உருவாக்கம்	பேச்சுநடையும் சொல்வடையும்	அலுவல் கடிதம்	இயற்கை/ சமூகம் - கவிதை
S-6	SLO-1	மெய்யெழுத்துப் பிறப்பு	இணைச்சொல்லும் எதிர்ச்சொல்லும்	மரபுத்தொடர்	வாழ்த்து/ பாராட்டுக் / நட்புக் கடிதம்	காலந்தோறும் கதைகள்
	SLO-2	மொழி முதல் எழுத்துகள்	தமிழில் எதிர்ச்சொற்கள்	பழமொழி மரபுத் தொடர் வேறுபாடு	கட்டுரை வகைகள்	கதைகளில் கற்பனையும் உண்மையும்
S-7	SLO-1	மொழி இறுதி எழுத்துகள்	ஒரெழுத்து ஒருமொழி - அறிமுகம்	தமிழில் மரபுத்தொடர்	கட்டுரை எழுதும் முறை	வாய்மொழிக் கதை
	SLO-2	எழுத்து வேறுபாடும் பொருளும்	ஒரெழுத்து ஒருமொழியும் பொருளும்	விடுகதை	கட்டுரைக் களங்கள்	ஒரு பக்கக் கதை
S-8	SLO-1	ணகர - னகர - நகர வேறுபாடு	சொற்களின் தன்மைகள்	நுண்ணறிவு வெளிப்படுதல்	போட்டிக் கட்டுரை	சிறுகதை
	SLO-2	லகர - ளகர - ழகர வேறுபாடு	ஒரு சொல் பல பொருள்	கதை மரபில் நாட்டுப்புறக் கதைகள்	அனுபவக் கட்டுரை	கதை எழுதும் முறை
S-9	SLO-1	சொல்லும் பொருளும்	ஒரு பொருள் பல சொல்	தமிழில் நாட்டுப்புறக் கதைகள்	பயணக் கட்டுரை	சமூக உணர்வின் வெளிப்பாடு
	SLO-2	காலந்தோறும் சொற்கள்	சொல் உருவாக்கத்தின் பயன்கள்	நாட்டுப்புறக் கதைகளும் சமூக வரலாறும்	இதழியல் கட்டுரைகள்	நிகழ்வைக் கதை வழியே வெளியிடல்

Learning Resources	<ol style="list-style-type: none"> 1. நல்ல தமிழ் எழுத வேண்டுமா?, அ. கி. பரந்தாமனார், பாரி நிலையம், 2010. 2. நாட்டுப்புற இயல் ஆய்வு, சு. சக்திவேல், மணிவாசகர் பதிப்பகம், சென்னை, 2006. 3. படைப்புக்கலை, மு. சுதந்திரமுத்து, அறிவுப் பதிப்பகம், சென்னை, 2008. 4. கதையியல், க. பூரணச்சந்திரன், அடையாளம் பதிப்பகம், சென்னை, 2012. 5. இணைய வழித் தரவுகள் : https://tamilheritage.org/
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	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
1. Dr. P.R.Subramanian, Director, Mozhi Trust, Thiruvannamiyur, Chennai – 600 041.	1. Dr. V. Dhanalakshmi, Associate Professor, S Subramanya Bharathi School of Tamil Language and Literature, Pondicherry University, Pondicherry	1.Dr. B.Jaiganesh, Associate Professor and Head, Dept. of Tamil, FSH, SRMIST,KTR
		2.Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.
		3.Mr. G. Ganesh, Assistant Professor, Dept. of Tamil, FSH, SRMIST, RMP.
		4.Dr. T.R.Hezbibah beulah Suganthi, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.
		5.Dr. S.Saraswathy, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.

Course Code	ULH23AE1J	Course Name	APPLIED HINDI-I	Course Category	AE	Ability Enhancement Courses (AE)	L	T	P	O	C
							1	0	2	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	HINDI	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Explain and appreciate the Constant moral values of India	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Focus on Evaluating the social changes through prose																		
CLR-3 :	To Display moral and social values in the field of religion and communal Unity																		
CLR-4 :	To make translation of good literature and any relevant document from the Hindi Language to English and vice –versa																		
CLR-5 :	To help the learners to tackle administrative terminology																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Understand the various forms of Prose and different aspects of social issues	2	75	80	H	H	H	M	L	H	L	M	L	L	H	M	-	-	-
CLO-2 :	To create an awerness on Ramayanan	2	80	90	H	H	H	M	L	H	H	M	L	L	H	M	-	-	-
CLO-3 :	To Examine the accuracy in Translation	2	75	95	H	H	M	L	H	H	M	H	M	M	H	H	-	-	-
CLO-4 :	To Provide technical writing skills	2	80	90	H	H	L	H	M	H	L	H	H	M	H	H	-	-	-
CLO-5 :	To evaluate the nuance in essays	2	85	90	M	H	M	H	L	H	H	L	H	M	H	H	-	-	-

Duration (hour)	9	9	9	9	9
S-1	SLO-1	KAHANI	NIBANDH	BAL RAMAYAN	ANUVAD
	SLO-2	AVDHARNA	AVDHARNA	KHATHA VASHTU	AVDHARNA
S-2	SLO-1	ARTH	ARTH	AVADHPURI MEN RAM	ARTH
	SLO-2	SWARUP	SWARUP	RAM KE ADARSH KE PRATI PRERIT KARNA	SWARUP
S-3	SLO-1	PARIBHASHA	PARIBHASHA	RAMAYAN KE PRATI RUCHI JAGANA	PARIBHASHA
	SLO-2	KAHANI KE TATVA	MAHABHARAT KE SAMAY KA BHARAT-BHALKRISHNA BHATT	RAMAYAN KA SAMAJ MEN MAHATVA	PRAKAR
S-4	SLO-1	UDDESHYA	LEKHAK PARICHAYA	LOKJEEVAN KE PRATI JAGRUP KARNA	MAHATVA
	SLO-2		PATH KA VISLESHAN	JANGAL AUR JANKPUR	UDDESHYA
S-5	SLO-1	ANTASH MAN KI JAGRITI	UDDESHYA	GURU KE PRATI ADAR BHAV	ANUBAD PRAKRIYA
	SLO-2	EIDGAH – KAHANI PREMCHAND	SAMAJIK SAMRASTA	VIRTA KE BHAV KO JAGANA	VIVIDH PRAYOG
	SLO-1	KAHANI KA PARICHAYA	PAURANIK KAHANIYO SE AVAGAT KARANA	VIDHARM KA PRATIFAL	HINDI SE ANGREZI ANUVAD
					UDDESHYA

S-6	SLO-2	KAHANI VISLESHAN	MAHABHARAT EVAM RAMAYAN KE SAMAJ KI TULNA	VAN JEVAN SE AVAGAT KARANA	ANGREZI SE HINDI ANUVAD	TAKANIKI SHABDAVALI KA MHATVA
S-7	SLO-1	BAL MANOVIGYAN	BABUL AUR KAKTASH-RAMDARASH MISHRA	SITA KE ADARSH CHARITRA SE AVAGAT KARANA	ANUVAD KA PRAYOG	HINDI SE ANGREZI SHABD
	SLO-2	ASMANTA KA CHITRAN	LEKHAK PARICHAY	RAM KE CHARITRA SE AVAGAT KARANA	ANUVAD KA PRAYOG	ANGREZI SE HINDI SHABD
S-8	SLO-1	DIP SE DIP JALE- USHA YADAV	PATH KA VISLESHAN	VIRTA KE BHAV JAGANA	SHROT BHASHA KA GYAN	EK DIN EK SHABD
	SLO-2	SAPNE KE LIYE SANGHARSH	MANVATA KO JIVIT RAKHANE KI PRERNA	PATH KA VISLESHAN	LAKSHYA BHASHA KA GYAN	SHABDON KA VISLESHAN
S-9	SLO-1	SAMASYA KA SMADHAN JAD MEN HOTA HAI	AAJ KE SANDARBH ME MAHABHARAT KI UPYOGITA	PATH PRICHARCHA	ANUVAD KA DAYITVA	PATH PRICHARCHA
	SLO-2	PRASHNABHAYASH	PRASHNABHAYASH	PRASHNABHAYASH	ANUVAD KA ABHYASH	PRASHNABHAYASH PUNRIKSHAN

Learning Resources	Edited Book: "PRAYOGAN MULOK HINDI", SRIJONLOK PUBLICATION, 2023, New Delhi.					
	1.	Srijanlok Literary Magazine, Ara (Bihar – 802301)				
	2.	https://hindisamay.com/				
	3.	https://ncert.nic.in/textbook.php?fhbr1=0-12				
	4.	Prayogan mulak Hindi, Dr. Sontakke				
	5.	https://rajbhasha.gov.in/hi/ol_clause				

Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Shri. Santosh Kumar Editor : Srijanlok Magazine Place: Vashishth Nagar, Ara – 802301	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi,CUTN, Tamilnadu	1. Dr.S Preeti. Associate Professor and Head, SRMIST 2. Dr. Md.S. Islam Assistant Professor, SRMIST 3.Dr. S. Razia Begum, Assistant Professor, SRM IST 4. Dr.Nisha Murlidharan Assistant Professor, VDP,SRM IST

Course Code	ULF23AE1J	Course Name	FRENCH FOR SPECIFIC PURPOSE-I	Course Category	AE	Ability Enhancement Courses (AE)	L	T	P	O	C
							1	0	2	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	French	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR): *The purpose of learning this course is to:*

CLR-1 :	Strengthen the language of the students both in oral and written
CLR-2 :	Express their sentiments, emotions and opinions, reacting to information, situations
CLR-3 :	Make them learn the basic rules of French Grammar.
CLR-4 :	Develop strategies of comprehension of texts of different origin
CLR-5 :	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French

Learning

Program Learning Outcomes (PLO)

Course Learning Outcomes (CLO): *At the end of this course, learners will be able to:*

CLO-1 :	To acquire knowledge about French language
CLO-2 :	To strengthen the knowledge on concept, culture, civilization and translation of French
CLO-3 :	To develop content using the features in French language
CLO-4 :	To interpret and Translate the French language into other language
CLO-5 :	To improve the communication, intercultural elements in French language

1	2	3
Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)
2	75	80
2	80	90
2	75	80
2	75	90
2	80	75

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
H	M	H	H	M	H	H	L	M	M	H	L	-	-	-
M	H	L	H	H	M	H	M	L	L	H	M	-	-	-
H	H	L	M	H	M	L	H	M	M	H	H	-	-	-
H	L	M	H	M	H	H	M	L	H	M	L	-	-	-
M	H	H	L	M	M	H	H	M	L	H	M	-	-	-

Duration (hour)	9	9	9	9	9
S-1	SLO-1	TP de chimie	Le jour des examens	L'impératif négatif	Comprendre une lettre de motivation
	SLO-2	Les exemples	Les activités	-Le passé composé avec être	Comprendre la structure d'un rapport de stage
	SLO-1	- Un TP au laboratoire-	Le sms à la française -	Les exemples	Trouver des mots clés-
S-2	SLO-2	Les exemples	Les activités	Le passé composé des verbes pronominaux	Repérer le présent
				Les activités	Les activités
S-3	SLO-1	Comprendre un TP	Les examens	-La recherche de stage -	Comprendre un texte technique-
	SLO-2	Les exemples	Les activités	, le passé composé et	Les activités
S-4	SLO-1	-Suivre un protocole expérimental -	-Donner des conseils	Les exemples	Les exemples
	SLO-2	Les activités	Les exemples	Le futur dans un texte	Relever des arguments dans un texte-
				Le stage en France	Les activités
S-5	SLO-1	Lire des équations chimiques -	-Écrire et comprendre un sms -	Les activités	- Le rapport de stage et le domaine des carburants -
	SLO-2	Les activités	Comprendre une interdiction	Le CV français	Les exemples
				Les activités	Les activités
S-6	SLO-1	Identifier des formules chimiques à l'oral	Les activités	Le stage	Les activités
	SLO-2	Les exemples	-Donnez des consignes -	Les exemples	Les pronoms COI
S-7	SLO-1	- L'infinitif pour exprimer un ordre ou	Les exemples	La lettre de motivation-	La méthode du plan détaillé-
				Comprendre une offre de stage	Les exemples

	SLO-2	<i>Les activités</i>	<i>Comprendre</i>	<i>Les exemples</i>	<i>Les activités</i>	<i>Les exemples</i>
S-8	SLO-1	<i>un conseil (dans les consignes) -</i>	<i>Les exemples</i>	<i>Les activités</i>	<i>Les exemples</i>	<i>Les activités</i>
	SLO-2	<i>Les exemples</i>	<i>et parler d'actions passées-</i>	<i>Comprendre et réaliser un CV</i>	<i>Le contenu du rapport de stage</i>	<i>Quelques verbes et leur préposition</i>
S-9	SLO-1	<i>La nominalisation</i>	<i>Les exemples</i>	<i>Les activités</i>	<i>Les exemples</i>	<i>Les activités</i>
	SLO-2	<i>Les exemples</i>	<i>L'impératif des verbes pronominaux</i>	<i>Les exemples</i>	<i>Les activités</i>	<i>Les exemples</i>

Learning Resources	Theory: 1. "Tech French" French for Science and Technology, Ingrid Le Gargasson, Shariva Naik, Claire chaize, Les éditions Didier, India, 2011. 2. https://www.fluentu.com/blog/french/french-grammar 3. https://www.elearningfrench.com/learn-french-grammar-online-free.html 4. https://www.lawlessfrench.com/grammar 5. https://blog.gymglish.com/2022/12/15/basic-french-grammar
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Learning Assessment											
Blooms Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
1. Mr. Kavaskar Danasegarane Process Expert Maersk Global Service Center Pvt. Ltd	1. Dr. C.Thirumurugan Professor, Department of French, Pondicherry University	1. Mr. Kumaravel K. Assistant Professor and Head, SRMIST, KTR
2.Mr. Sharath Raam Prasad Character Designer, Animaker Company Pvt.		2. Mrs. Abigail, Assistant Professor, SRMIST, VDP

Course Code	UMS23G05J	Course Name	STATISTICS FOR BUSINESS	Course Category	G	Generic Elective Courses	L	T	P	O	C
							3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	MATHEMATICS AND STATISTICS	Data Book / Codes/Standards		Graph paper	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1:	To learn and understand fundamental concepts of statistics	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	Get understanding on the different methods of statistical techniques																		
CLR-3:	To enable the use of statistical, graphical and algebraic techniques wherever relevant.																		
CLR-4:	To apply statistical techniques to various business applications																		
CLR-5:	Get understanding on the different methods of index numbers, Employ appropriate methods in time series																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1:	Recognize the importance and value of statistical thinking and approach to problem solving	L	-	-	M	L	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2:	Interpret and analyze the data by graphical and different measures of averages	L	-	-	-	H	-	-	-	-	-	-	-	-	M	-	-	-	-
CLO-3:	Calculate and apply measures of location and measures of dispersion -- grouped and ungrouped data cases.	H	-	-	-	M	-	-	-	-	-	-	-	-	M	-	-	-	-
CLO-4:	Calculate and apply correlation and Regression concepts	H	-	-	-	M	-	-	-	-	-	-	-	-	M	-	-	-	-
CLO-5:	Understand the basic notions of time series and index numbers and its applications	M	-	-	H	M	-	-	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	15	15	15	15	15
S-1	SLO-1 Introduction of Statistics, Definitions Background of statistics, Origin and growth of statistics	Introduction of central tendency, good measure of central tendency	Measures of Dispersion-Definition- Methods of Dispersion	Concept of univariate and bivariate distribution	Introduction of Times series-background
	SLO-2 Characteristics of statistics, Nature and scope of statistics	Definitions of central tendency, functions of Averages	Range- definitions-merits and demerits- problems	Correlation Analysis: Correlation - Definition and uses	Definition and uses of time series
S-2	SLO-1 Application, Functions of statistics, Limitations of statistics	Characteristics and types of averages	Quartile deviations- definitions-merits and demerits	Types of correlation	Mathematical and additive model of time series
	SLO-2 Functions of Statistics	Arithmetic mean -definitions-merits and demerits	Quartile deviations –problems-raw data	Methods of studying correlation –Graphical and mathematical methods	Secular trend-uses
S-3	SLO-1 Introduction of Statistical enquiries	Arithmetic mean, Problems on raw data, discrete series	Quartile deviations- Discrete data- problems	Scattering diagram	Secular trend -methods
	SLO-2 Planning and design of statistical enquiry	Arithmetic mean -problems- continuous data	Quartile deviations- Continuous data- problems	Methods for Finding Correlation Coefficient	Graphical method
S-4, S-5	SLO-1 SLO-2 Practical – Statistical Enquiry	Practical – Arithmetic mean -problems- shortcut methods	Practical - Problems on Quartile deviation	Practical – Scatter diagram applications	Practical – Models of time series applications

Duration (hour)		Learning Unit / Module 1 15	Learning Unit / Module 2 15	Learning Unit / Module 3 15	Learning Unit / Module 4 15	Learning Unit / Module 5 15
S-6	SLO-1	Sources and method of data collection	Median-definitions-merits and demerits,	Mean deviations- definitions-merits and demerits	Properties of correlation coefficient	Semi average method- problems
	SLO-2	Various sampling designs	Median-Raw data-problems	Mean deviations –problems-raw data	Karl Pearson's Correlation Co-efficient	Moving average method-procedure-uses-
S-7	SLO-1	Primary data and its sources	- Median-Raw data-problems	Mean deviations- Discrete data- problems	Karl Pearson's Correlation Co-efficient-deviation method-problems	Method of least square method-procedure
	SLO-2	Secondary data and its sources	Median -problems-discrete data	Mean deviations- Continuous data-problems	Karl Pearson's Correlation Co-efficient-deviation method-from an assumed mean -problems	Methods of least square problems
S-8	SLO-1	Classification of data- Types of classification of data	Median -problems-discrete data	Standard deviations- definitions-merits and demerits	Karl Pearson's Correlation Co-efficient-deviation method-from an actual mean - problems	Methods of least square problems
	SLO-2	Tabulation – Definition of tabulation, Parts of a table	Median -problems- continuous data	Standard deviations –problems-raw data	Spearman's Rank Correlation Coefficient-definition-simple problems	Seasonal indices-procedure and problems
S-9, S-10	SLO-1	Practical - Classification and	Practical – Applications of Median problems	Practical – Problems on Mean deviation	Practical - Problems on correlation	Practical – Problems on least square method
	SLO-2	Tabulation				
S-11	SLO-1	Diagrammatic presentation- Types of diagrams	Mode-definitions-merits and demerits, raw,	Standard deviations- Discrete data-problems	Regression Analysis: Regression - Regression Coefficients	Introduction of Index Number
	SLO-2	Bar diagrams	Mode-discrete data Problems	Standard deviations- Continuous data-problems	Definition and uses	Unweighted index number
S-12	SLO-1	Pie diagram	Mode -problems- Discrete data	Coefficient of Variation problems	Types of Regression Equations	Weighted index number
	SLO-2	Histogram-Frequency polygon	Mode -problems- Continuous data	Applications of Coefficient of Variation	Regression Equation of X on Y and Regression Equation of Y on X	Test of consistency – Time Reversal test
S-13	SLO-1	Cumulative frequency curve (ogive)	Empirical relationship between Mean, median, and mode	Graphical representation of dispersion- Lorenz curve	Relationship between Correlation and Regression Coefficients	Test of consistency – Factor Reversal test
	SLO-2	Cumulative frequency curve Less than and more than(ogive)	Problems on Empirical relationship	Measures of Skewness- Absolute and Relative measure of skewness	Problems on the Relationship between the Coefficients	Consumer price index number, definition, uses and problems
S-14, S-15	SLO-1	Practical – Graphical	Practical – Applications of Mode problems	Practical - Skewness and its applications	Practical – Regression equations	Practical – Applications of index number
	SLO-	representation of Statistical data				

Learning Resources/Reference Book	Textbooks:
	1. Gupta S.P (2012), Statistical Methods, 4 th Edition, Sultan Chand and Sons, New Delhi 2. S P Rajagopalan – Business Statistics – Vijay Nicole Publications References: 1. R.S.N. Pillai and Bagavathi, Statistics, Chand.S and company Pvt.Ltd, New Delhi

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr. M. Vasantha, ICMR, Chennai	Dr. V. Prakash, Dr. Ambedkar Government Arts College, Chennai	Ms. Madhumitha J, Ass. Prof., FSH, SRM IST

Course Code	UBF23S01L	Course Name	OFFICE AUTOMATION			Course Category	S	Skill Enhancement Courses					L	T	P	O	C
													0	0	2	2	1
Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance					Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:					Learning	Program Learning Outcomes (PLO)										
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CLR-1 :	Understand the fundamentals of computers	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Learn to work with MS office	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Learn to work with MS Excel																		
CLR-4 :	Learn to work with MS Power point																		
CLR-5 :	Learn to work with MS Outlook																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Learn the basics of computer	2	75	60	H	L	L	L	L	M	H	H	L	L		L	L	L	L
CLO-2 :	Use MS word efficiently	2	80	70	H	H	M	H	H	H	M	H	M	H	H	H	H	H	H
CLO-3 :	Use MS excel effectively	2	70	65	H	H	M	H	H	H	M	H	M	H	H	H	H	L	H
CLO-4 :	Use MS power point effectively	2	70	70	H	M	M	-	H	H	M	H	M	H	H	H	H	L	H
CLO-5 :	Use MS outlook effectively for writing reports	2	80	70	H	H	M	H	H	H	M	H	M	H	H	H	H	H	H

Duration (hour)		Learning Unit / Module 1: Introduction to MS office	Learning Unit / Module 2: Microsoft Word	Learning Unit / Module 3: Microsoft Excel	Learning Unit / Module 4: Microsoft Power point	Learning Unit / Module 5: Microsoft Outlook
		6	6	6	6	6
S-1	SLO-1	Introduction about computer and various computer peripherals	Introduction to Word interface	Tabs and ribbons	Creating a presentation, Formatting a presentation	Introduction
	SLO-2	History of Microsoft	Menus, Keyboard shortcuts, typing	Menus, Shortcuts and Cells	Adding effects to the presentation	Options for viewing email messages
S-2	SLO-1	Introduction about MS word	Tables, charts	Usage of Formula and Calculation	Reusability and Templates of the presentation	Create and send an email
	SLO-2	Introduction about excel	Styles, Page formatting	Different Charts	Different views of Slides; Files in power point presentation	Contacts
S-3	SLO-1	Introduction about power point	Creating an outline	Functions – Tables and Formatting	Printing Handouts	Calendar
	SLO-2	Introduction about MS outlook	Inserting images, shapes, links, smart art	Importing data	Tables, Columns and Lists	
S-4	SLO-1	Introduction about MS projects	Resume writing.	Number crunching	Adding Graphics, Sounds and Movies of a Slide	Multiple email accounts

	SLO 2	Operating System: Single User and Multi User	Report / Document writing	Pivot table	Objects, Design, Effects, Animation - Multimedia in PPT	Signatures
S- 5	SLO-1	Software: System Software	File Operations – Cut, Copy and Paste	Pivot table – Practice 1	Slide show, Transition and Timings	Outlook setting
	SLO 2	Application Software	Drag and Drop – Dynamic Data exchange – Templates.	Pivot Table – Practice 2	Diagrams	
S- 6	SLO-1	Internet and Intranet.	Formula – Undo – Redo – Find and Replace - Auto correct	Formatting for print ready	Clipart and Pictures	Outlook setting - Practice
	SLO 2					

Learning Resources:	Textbooks: 1. Lisa A. Bucki John Walkenbach Faithe Wempen Michael Alexander Dick Kusleika, 'Microsoft office 2013 BIBLE', John Wiley and Sons publications 2. V. Raja Raman, 'Fundamentals of computers' Prentice- Hall of India, 2014.
	References: 1. Anita Goel, 'Computer Fundamentals', Pearson publications, 2010 2. P. K. Sinha, 'Computer Fundamentals', Publisher: BPB Publications. 2004. 3. Archana Kumar, Computer Basics with Office Automation, 2013

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2.Dr.V. Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3 Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		4. Dr. M. Sivasankari, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		5. Dr. M. Thinesh Kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	UBF23P01L	Course Name	INTERNSHIP – I	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	0	0	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :		Give idea about research project	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :		Identify the research problem																		
CLR-3 :		Review of literature																		
CLR-4 :		Give idea about data collection																		
CLR-5 :		Give knowledge on statistical tools and project preparation.																		
Course Learning Outcomes (CLO):			At the end of this course, learners will be able to:																	
CLO-1 :	Gained knowledge about research project		2	80	80	H	L	H	M	L	M	M	M	M	M	M	M	M	L	L
CLO-2 :	Increased knowledge on research problem		2	75	70	H	L	M	L	L	L	H	H	H	H	H	H	H	L	L
CLO-3 :	Improved practice in review of literature		2	85	80	H	L	H	L	L	L	H	H	H	H	H	H	H	L	L
CLO-4 :	Well versed in data collection		3	80	75	H	H	H	L	L	L	H	H	H	H	H	H	H	L	H
CLO-5 :	Gained knowledge on statistical tools and project preparation		3	75	70	H	M	H	L	L	M	H	H	H	H	H	H	H	L	H

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		5	5	5	5	5
S-1 to S- 5	SLO-1	Topic selection	Review of literature	Research design	Data Collection and analysis	Interpretation and conclusion

INTERNSHIP PROJECT DESCRIPTION

GUIDELINES

1. Project report is the compulsory component of the syllabus to bridge the gap between theory and practice.
2. The field of specialization is Human Resources, Marketing, Finance and related commerce and management-based topics.
4. The project work should be neatly presented in not less than 60 pages and not more than 100 pages
5. Paper Size should be A4
6. 1.5 spacing should be used for typing the general text. The general text shall be justified and typed in the Font style – (Font: Times New Roman / Font Size: 12 for text)
7. Subheading shall be typed in the Font style (Font: Times New Roman I / Font Size: 14 for headings) The report should be professionally prepared.

8. The candidate should submit periodical report of the project to the supervisor.
9. Two reviews will be conducted before the Viva Voce
10. Each candidate should submit hardcopy (3 copies) and a soft copy in CD to the Department. After the Evaluation of the project report one hard copy will be returned to the candidate
11. After the Evaluation of the project report one hard copy will be returned to the candidate.

EVALUATION SCHEME

Project Evaluation and viva voce – Internal Examiner – 50 Marks

Project Evaluation and viva voce – External Examiner – 50 Marks

TOTAL MARKS - 100 Marks

If a candidate fails to submit the Project Work or fails to appear for the Viva Voce Examination then the Candidate should submit or appear only in the next Viva Voce Examination.

Learning Assessment				
Internship	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30%	30%	20%

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2.Dr.V. Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, VDP.
		4. Dr. K. Karthikeyan K, Assistant Professor, Dept. of Commerce (CS and AF), FSH, SRMIST KTR.
		5. Dr. Ila Nakkeeran Assistant professor, Dept. of Commerce (CS and AF), FSH, SRMIST KTR

Course Code	UCD23V04T	Course Name	INDUSTRY ORIENTED EMPLOYABILITY SKILLS FOR COMMERCE	Course Category	V	Value Addition Course	L	T	P	O	C
							2	0	0	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Guidance Cell	Data Book / Codes/Standards	-		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
CLR-1 :	Demonstrate various principles involved in solving mathematical concepts related to permutation and combination and probability and interpret data	1 2 3	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15
CLR-2 :	Learn the basic mechanics of Grammar	Level of Thinking (Bloom)	Disciplinary knowledge
CLR-3 :	Develop resume-building practice and presentation skills in students	Expected Proficiency (%)	Communication skills
CLR-4 :	Prepare students for job interviews	Expected Attainment (%)	Critical thinking
CLR-5 :	Instill confidence in students and develop the necessary skills to face interview		Problem solving
			Analytical reasoning
			Research related skills
			Reflective thinking
			Self-directed learning
			Leadership
			Readiness/Qualities
			Life-long learning
			Professional skills
			Experiential learning
			Employability options
			Decision making skills
			ICT Skills

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Learning	Program Learning Outcomes (PLO)
CLO-1 :	Understand the concepts of permutation and combinations, probability and approach questions in a simpler and innovative method	3 80 70	- - H H H - M - - - - - - L
CLO-2 :	Understand the different parts of speech and use them in sentences appropriately	3 85 75	M H - - - - M M H H M M - - -
CLO-3 :	Understand the importance of resume preparation and building a resume	3 85 80	M H M - - - M M H M H M M M -
CLO-4 :	Face interviews confidently	3 85 80	H M H M - M L M M M M L H M M
CLO-5 :	Develop their domain skills to face the interview	3 85 80	H M H M - M L M M M M M L H M M

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	6	6	6	6	6
S-1	SLO-1 Permutation and Combination – Introduction	Puzzles Selections – Introduction	Resume Writing – Introduction	Negotiation Skills - Introduction	Present FY Budget Analysis – Introduction
	SLO-2 Permutation and Combination – Problems	Puzzles Selections – Problems	Resume Writing – Formats	Negotiation Skills – Practise Session	Present FY Budget Analysis
S-2	SLO-1 Probability – Introduction	Puzzles Distribution - Introduction	Resume Writing – Practise Session I	Negotiation Skills - Activity	Advanced Excel - Large Data Handlers and Pivot – Introduction
	SLO-2 Probability – Problems	Puzzles Distribution – Problems	Resume Writing – Practise Session II	Negotiation Skills – Feedback Session	Large Data Handlers and Pivot – Practise Session
S-3	SLO-1 Data Sufficiency – Introduction	Change of Voice – Introduction	Presentation – Introduction	Prioritising Activities for a Productive Work Day	Advanced Excel - VLookup, XLookup, HLookup – Introduction
	SLO-2 Data Sufficiency – Problems	Change of Voice – Rules and Conversions	Presentation - Do's and Don'ts	Prioritising Activities for a Productive Work Day – Feedback Session	VLookup, XLookup, HLookup – Practise Session

S-4	SLO-1	Escalator Problems – Introduction	Change of Speech – Introduction	Presentation – Types and Rules	How to collect, analyse and share Feedback	Advanced Excel – Functions – Introduction
	SLO-2	Escalator Problem – Tricky Problems	Change of Speech – Rules and Exercises	Presentation – Using Visual Elements	How to collect, analyse and share Feedback	Functions – Practice Session
S-5	SLO-1	Surds and Indices–Introduction	Attention to Details – Introduction	Presentations – Oral and PPT – Mock Presentation	Introduction to Economics, Business and Banking	Tally - Overview and Usage – Introduction
	SLO-2	Surds and Indices – Problems	Attention to Details – Benefits and its Importance	Suggestions and Tips to improve	Economics, Business and Banking – Characteristics and scope	Tally – Overview and Usage – Practice Session
S-6	SLO-1	Cubes and Cuboids – Introduction	Completing Statements – Introduction	Types of Interviews - Group / Stress / HR – Introduction	Banking and Budget Terminology – Introduction	GST - Overview and Monthly Filings for GST and IT – Introduction
	SLO-2	Cubes and Cuboid – Problems	Completing Statements – Types and Rules	Types of Interviews - Mock Interview	Banking and Budget Terminology – Types and Methodologies	GST - Overview and Monthly Filings for GST and IT – Practice Session

Learning Resources	Textbooks and References:
	1. Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5th Edition 2. Scott Bennett, The Elements of Resume Style: Essential Rules for Writing Resumes and Cover Letters That Work, AMACOM, 2014 3. Raymond Murphy, Intermediate English Grammar, Cambridge University Press, 2007

Learning Assessment					
Bloom's Level of Thinking		Continuous Learning Assessment (100% weightage)			
		CLA-1 (20%)	CLA-2 (20%)	CLA-3 (30%)	CLA-4 (30%) #
		Theory	Theory	Theory	Theory
Level 1	Remember	10%	10%	30%	30%
	Understand				
Level 2	Apply	50%	50%	40%	40%
	Analyze				
Level 3	Evaluate	40%	40%	30%	30%
	Create				
Total		100 %	100 %	100 %	100 %

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

#CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. M. Ponmurugan, Executive PMOSS, Cognizant Technology Solutions India Pvt. Limited, Chennai	Dr. G. Saravana Prabu, Asst. Professor, Department of English, Amrita Vishwa Vidyapeedam, Coimbatore	1.Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST
		2.Dr. Muthu Deepa M, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST

SEMESTER IV

Course Code	UBF23401J	Course Name	CORPORATE ACCOUNTING - II	Course Category	C	Discipline Specific Core Courses	L	T	P	O	C
							3	0	3	2	4

Pre-requisite Courses	CORPORATE ACCOUNTING - I	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Gain knowledge on accounting methods relating to business	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Make the students specialized in the accounting	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Understand about Bank Accounts and the preparation of Profit and Loss account and Balance sheet																		
CLR-4 :	Understand about Insurance Company and the preparation of Final accounts as per IRDA																		
CLR-5 :	Understand about the Liquidation of Company and to prepare the liquidators final statement of account and Financial Reporting																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1 :	Solve the problems of Amalgamation, Absorption and Reconstruction	2	75	60	H	-	H	H	H	-	H	M	M	H	H	H	H	H	-
CLO-2 :	Solve the problems relating to Banking Accounts	2	80	70	H	H	H	H	H	M	H	M	M	H	H	H	H	M	H
CLO-3 :	Students can learn more things about Insurance Company Accounts	2	70	65	H	-	H	H	H	-	H	M	M	H	H	H	H	H	-
CLO-4 :	Understand the provisions and accounting treatment relating to Liquidation of Companies.	2	70	70	H	H	H	H	H	M	H	M	M	H	H	H	H	H	H
CLO-5 :	Learned more things about Inflation accounting and Indian Accounting Standards	2	80	70	H	-	H	H	H	-	H	M	M	H	H	H	H	M	-

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		18	18	18	18	18
S-1	SLO-1	Introduction to amalgamation absorption and external reconstruction	Banking companies' introduction	Insurance companies' introduction	Liquidation of companies - Introduction	Inflation accounting
	SLO-2	Types of amalgamation	Business is not carried out by banking companies.	Types of insurance	Modes of winding up	Need for inflation accounting
S-2	SLO-1	Condition for amalgamation in the nature of merger	Non-banking assets classification	Principles of insurance	Winding up by the court	Limitations of inflation accounting
	SLO-2	Condition for amalgamation in the nature of purchase	Provision for Non performing account	Terminology in insurance	Petition for winding up	Current purchase method
S-3	SLO-1	Calculation of purchase consideration – Net asset method	Rebate on bills discounted	Premium calculation	Voluntary winding up	Cost of sales adjustment account
	SLO-2	Calculation of purchase consideration – Net payment method	Computation of rebate on bills discounted	Problems on Premium calculation	Winding up subject to the supervision of court	Depreciation adjustment

Duration (hour)		Learning Unit / Module 1 18	Learning Unit / Module 2 18	Learning Unit / Module 3 18	Learning Unit / Module 4 18	Learning Unit / Module 5 18
S – 4-6	SLO-1	Journal entries in the books of selling company	Treatment of interest on NPA	Claim calculation	Contributory	Monetary working capital adjustment
	SLO 2	Journal entries in the books of purchasing company	Journal entries for bad debts recovered	Claim calculation	Adjustment of right of contributory	Gearing adjustment
S-7	SLO 1	Preparation of realization account	Performa of Profit or loss Account	Calculation of life assurance fund	Order of payment	Computation of gain or loss on monetary items
	SLO-2	Preparation of cash account	Performa of balance sheet	Calculation of life assurance fund	Liquidator remuneration calculation	Computation of gain or loss on monetary items
S 8	SLO-1	Preparation of new company balance sheet	Schedule to profit or loss account	Performa revenue account of life insurance companies	Calculation of liquidator remuneration on when full amount paid to unsecured creditors	Hybrid method
	SLO-2	Closing of selling company books	Schedules to balance sheet	Notes to revenue account	Calculation of liquidator remuneration on when sufficient amount is not available to pay unsecured creditors	Comparative profit analysis
S-9	SLO-1	Calculation of excess purchase consideration over the net worth of selling company	Operating expenses, Interest expended, Interest earned, other income, provision and contingencies	Performa of Profit and loss account	Calculation of liquidator remuneration on cash and bank balance	Objectives of Accounting standards
	SLO-2	Adjustment of excess amount paid	Profit and loss appropriation	Profit and loss appropriation account	Preferential creditors	Need for accounting standard
S-10-12	SLO-1	Discharge of liabilities by the selling company	Capital, reserve and surplus, deposit, borrowings	Performa of balance sheet of life insurance companies	List of preferential creditors	Significance of accounting standard
	SLO-2	Discharge of liabilities of selling company by purchasing company	Other liabilities and provision	Notes to balance sheet	Treatment of income tax due	Indian accounting standards
S-13	SLO-1	Realisation Expenses of selling company borne by purchasing company	Cash and balance with RBI, Money at call and short notice, Investment and advances	Preparation of revenue account	Adjustment of rights of contributories	Scope of accounting standards
	SLO-2	Adjustment of Accumulated profits	Fixed assets, current assets, contingent	Preparation of profit and loss account	Format of Liquidators final statement of account	Procedure for formulation of accounting standards
S-14	SLO-1	Transfer of statutory reserve	Calculation of provision for bad debts	Preparation of balance sheet	Preparation of Liquidators final statement of account	AS-1
	SLO-2	Amalgamation adjustment	Calculation of provision for bad debts	Adjustments in the balance sheet	With adjustments	AS-2
S-15	SLO-1	Closing of selling company books	Calculation of rebate on bills discounted	Performa of revenue account – General insurance companies	Assets are not specifically pledged	AS-3 TO 10
	SLO-2	Closing of selling company books	Calculation of rebate on bills discounted	Notes to revenue account	Assets specifically pledged	AS-11 TO 14
S-16-18	SLO-1	Problem on opening of purchasing company book.	Treatment of interest received on NPA account	Performa of balance sheet – General insurance companies	Payment to preferential creditors	AS-15 TO 18
	SLO-2	Problem on Amalgamation, Absorption and External Reconstruction	Treatment of interest received on NPA account	Notes to balance sheet	Payment unsecured creditors	AS-19 TO 21

Learning Resources:	Textbooks:
	1. Reddy T.S. and Murthy A (2013): "Corporate Accounting" – Margham Publications, Chennai 2. Palaniappan R: "Corporate Accounting" – Vijay Nicole Publications, Chennai. 3. Gupta R.L. and Radhaswamy M (2013) – "Corporate Accounting" – Sultan Chand and Sons, New Delhi References 1. Shukla M.C. Grewal, T.S. Gupta "Advanced Accounts" – S.Chand and Co. Ltd. New Delhi 2. Jain and Narang, "Advanced Accountancy" – Kalyani Publishers

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
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		2.Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, VDP.
		4 Mrs. S. Sivakavitha, K, Assistant Professor, Dept. of Commerce (CSandAF), FSH, SRMIST KTR
		5 Dr. Ila Nakkeeran Assistant professor, Dept. of Commerce (CSandAF), FSH, SRMIST KTR

Course Code	UBF23402J	Course Name	MANAGEMENT ACCOUNTING	Course Category	C	Discipline Specific Core Courses	L	T	P	O	C
							3	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To understand the fundamentals of concepts of Management Accounting	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To study about various ratios	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	To familiarize with fund and cash flow																		
CLR-4 :	To study the techniques of budget																		
CLR-5 :	To study various technique of making decisions related to Management Accounting																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Find out the ideal source of Management Accounting	2	75	60	H	-	H	H	-	-	M	H	-	H	H	H	M	M	-
CLO-2 :	Ascertain the financial conditions using Management Accounting	3	80	70	H	-	H	H	-	-	-	H	-	H	H	H	M	M	-
CLO-3 :	Apply the various tools of Management Accounting	3	70	65	H	-	H	H	-	-	-	H	-	H	H	H	M	-	-
CLO-4 :	Efficient implication of budget	2	70	70	H	-	H	H	H	-	M	H	-	H	H	H	M	-	H
CLO-5 :	Make a decision on the Management Accounting	3	80	75	H	-	H	H	H	-	-	H	-	H	H	H	M	-	H

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	18	18	18	18	18
S-1	SLO-1 Management Accounting - Introduction & Definition	Ratio Analysis - Meaning, Definition and Introduction	Working Capital Management - Concept, Nature, Planning of Working Capital	Cash Flow Analysis introduction.	Marginal costing: Concept and assumptions of marginal costing
	SLO-2 Functions and Objectives of Management Accounting	Advantages and Limitations, Significance of Ratio Analysis	Estimation / Projection of Working Capital Requirement in case of Trading and Manufacturing Organization	Cash Flow Analysis introduction, meaning, objectives	Marginal costing vs Absorption costing
S-2	SLO-1 Advantages and Limitations of Management Accounting	Various Types of Ratios and Purposes of various ratios	Operating Cycle and Problems related to Working Capital Management	Advantages and limitations of cash flow statement	Advantages and limitations of marginal costing
	SLO-2 Differences between Financial accounting and management accounting	Liquidity Ratios	Problems related to Working Capital Management	Legal status of Cash flow statement	Characteristics of Marginal Costing
S-3	SLO-1 Financial statement analysis and Meaning and Nature of Financial statement analysis	Problems on Liquidity ratios	Budget and Budgetary Control introduction	Classification of cash flows	BEP, Margin of safety, P/V ratio Decision Making problems includes
	SLO-2 Significance of Financial statement analysis	Profitability Ratios	Definition and Objectives and Budget and Budgetary Control: Essentials	Cash flows from operating activities	Key Factor, Sales Mix, Make/Buy, Export

Duration (hour)		Learning Unit / Module 1 18	Learning Unit / Module 2 18	Learning Unit / Module 3 18	Learning Unit / Module 4 18	Learning Unit / Module 5 18
S – 4-6	SLO-1	Limitation of Financial statement analysis and Types of Financial Analysis	Problems on Profitability ratios	Uses and Limitations Budget and Budgetary Control Production	Cash flows from investing activities	Standard costing & Variance analysis:
	SLO 2	Balance sheet and Income statement / Revenue statements in vertical form suitable for analysis	Turnover Ratios	Cash Budget	Cash flows from financing activities	Types of variance analysis, Material and Labour
S-7	SLO 1	Relationship between items in Balance Sheet and Revenue statement	Problems on Turnover ratios	Problems on Cash budget	Procedure and steps in preparing cash flow statement	Concept and difference between estimated costing and standard costing
	SLO-2	Various Tools of analysis of Financial Statements	Capital Structure Ratios	Flexible Budget and Fixed Budget		Absorption Costing Meaning, Steps, Overhead Absorption
S-8	SLO-1	Problems on Financial statement analysis	Problems on Capital structure ratios	Problems on Flexible and Fixed budget	Procedure for reporting	Difference between Absorption Costing and Marginal Costing
	SLO-2		Leverage Ratios			Accounting Rate of Return Method
S-9	SLO-1	Problems on Interpretation of Financial Statements	Problems on Leverage ratios	Production Budget	Reporting cash flows on a net basis	Elements of Marginal Costing
	SLO-2		Problems on Leverage ratios	Problems on Production budget	Format of Cash from operations	Profit Planning, Fixed cost, Variable cost, Margin of safety
S-10-12	SLO-1	Trend Analysis	Solvency ratios	Sales Budget	Format of Fund from operations	Sales to earn profit
	SLO-2		Problems on Solvency Ratios		Format for Cash flow statement	Problems on PV Ratio
S-13	SLO-1	Problems on Trend Analysis	Fixed Assets ratio	Problems on Sales budget	Problems on Cash from operations	Problems on CVP Analysis
	SLO-2	Comparative statements				Problems on BEP Analysis
S-14	SLO-1	Problems on Comparative statements Income Statement	Combined Ratio:	Purchase Budget	Problems on Fund from operations	Problems on Statement of Marginal Costing
	SLO-2		Return on capital employed (Including Long Term Borrowings)	Materials Budget		Problems on Break even in rupees
S-15	SLO-1	Common size statements	Return on proprietor's Fund (Shareholders Fund and Preference Capital)	Problems on Materials and Purchase budget	Problems on Cash flow statement	Problems on Break even in units
	SLO-2	Problems on Common size statements Income statement	Return on Equity Capital			Problems on Margin of safety
S-16-18	SLO-1	Problems on Common size statements Income statement	Preparation of Financial Statement from Ratios	Problems - 1 on Zero base Budgeting	Cash Flow Statement as Per AS 3	Problems on Sales to earn profit
	SLO-2		Computation of Ratios from Financial Statements	Problems - 2 on Zero base Budgeting		Revision on Marginal Costing Analysis

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com .	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2.Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, VDP.
		4.Dr. S.AmirthaVasani, Assistant Professor, Dept. of Commerce (CS and AF), FSH, SRMIST KTR
		5. Dr. K. Karthikeyan K, Assistant Professor, Dept. of Commerce (CS and AF), FSH, SRMIST KTR.

Course Code	UBF23403J	Course Name	BRANCH OPERATIONS IN BANKING				Course Category	C	Discipline Specific Core Course	L	T	P	O	C
										3	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)														
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CLR-1 :	Recognize the importance of branch banking and branch as a key delivery channel	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15		
CLR-2 :	Outline the routine activities in a typical branch banking				Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills		
CLR-3 :	Distinguish Financial and Non-Financial Transactions in a typical Branch environment																				
CLR-4 :	Demonstrate skills to handle the cash efficiently through dummy cash activities																				
CLR-5 :	Simulate Clearing Operations																				

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1 :	Establish Security consciousness both Physically and logically	2	75	60	H	-	H	-	-	-	L	H	M	H	H	H	M	M	-
CLO-2 :	Review various reports relating to Cash, Clearing and System Generated Reports	3	80	70	H	-	H	-	-	-	L	H	M	H	H	H	M	M	-
CLO-3 :	Plan for Disaster Recovery and Business continuity when business is interrupted	3	70	65	H	-	H	-	-	-	M	H	M	H	H	H	M	M	-
CLO-4 :	Examine the Audit Observations and implement practices as per norms	3	70	70	H	M	H	-	H	M	M	H	M	H	H	H	M	M	H
CLO-5 :	Demonstrate seriousness of securities and its control in branch operations.	3	80	70	H	M	H	-	H	M	M	H	M	H	H	H	M	M	H

Duration (hour)	Learning Unit / Module 1 18	Learning Unit / Module 2 18	Learning Unit / Module 3 18	Learning Unit / Module 4 18	Learning Unit / Module 5 18
S-1	SLO-1	Basics of Typical Day to Day Operations in a branch	Importance of cash transactions in a branch	Clearing Operations	Financial and Non-Financial Transactions
	SLO-2	Begin of Day	branch Daily Cash Opening	Clearing Operations features	Ancillary Activities
S-2	SLO-1	Teller and Officer concepts,	Opening Cash Balance	General Guidelines on Clearing	financial transactions
	SLO-2	Maker Checker concepts	Concept of Main Cashier	MICR Clearing, Cash Management Systems	Non-financial transactions
S-3	SLO-1	Data Entry	Concept of Sub Cashiers	Non MICR Clearing, Cash Management Systems	Difference between financial and non-financial transactions
	SLO-2	Data Authorization	Teller wise Cash accounting	Cash Management Systems	Concept of Fund Transfer
S - 4-6	SLO-1	Data Authorization, Opening and Closing	Cash Debits	Cheque Truncation System and its process, Clearing House Mechanism	Internal fund transfer
	SLO 2	Importance of Branches in Banks	Cash Credits	Cheque Truncation process,	inter and intra branch fund transfer

S-7	SLO-1	Various Operational issues in day-to-day branch banking	Features of Currency Notes	Clearing House Mechanism	Handling of Cheques	Grilled Doors and its importance
	SLO-2	classification of branches: Rural, Semi Urban, Urban and Metro Branch	Clean Note Policy of RBI,	Outward Clearing Meaning	honour and dishonour of cheques	Alertness in adverse situations
S-8	SLO-1	An overview of accounting system in a branch	Handling Counterfeit and Soil Notes	Outward Clearing: concept	Handling of Demand Drafts and Pay Orders	Alertness in adverse situations
	SLO-2	concepts of ledger	Reporting mechanism of Counterfeit currency	Outward Clearing: process	Handling of Pay Orders	Disaster Recovery
S-9	SLO-1	Day books	Cash Sorting and budling	Outward Return	Inter Bank Fund Transfers	Business Continuity Plans
	SLO-2	Transaction Reports	Cash Management System	Inward Clearing: Meaning, process	NEFT	Display of Notice Boards on Transaction timings
S-10-12	SLO-1	End of Day operations	Concept of currency chest	Inward Return Handling	RTGS and other modes of fund transfers	Transaction fees
	SLO-2	Report Generation and Review of Reports	Daily Cash Limits	Concept of NACH and its operations	Non-Financial Transactions: Account Opening and Closures in CASA	Customer Grievances
S-13	SLO-1	Branch as a core Delivery channel	Cash Retention Policy of Banks	NACH operations	Loan and Deposit Accounts NRI Desk	Customer Redressals mechanisms
	SLO-2	Revenue and its importance	Cash Remittance to currency chest Handling excess and shortage of cash	Role of branches in smooth handling of clearing Operations	Handling customer queries	Logical Securities
S-14	SLO-1	Customer of a branch/bank	Transaction Limits in cash transactions	Cash Closing Activity	Updation of customer profiles, handling Nominations, Cheque book issues, Maintaining Inventories of Stocks, Ancillary Services: Handling Keys, Safe Deposit Lockers, Safe Custody of Articles	Concept of User IDs and Password Secrecy Control,
	SLO-2	Unique Customer ID concepts	Base Branch Customer and Non-Base Branch Customer	Tallying cash	handling Nominations,	Maker Checker Concepts
S-15	SLO-1	Creating customer Profiles	Handling of soiled notes	Activities to drive home cash handling and tallying Review of Cash Transaction Reports	Cheque book issues,	Transaction IDs and its importance,
	SLO-2	Customer Modification and Customer Updation	RBI Norms	Generate and Review of Clearing Reports	Maintaining Inventories of Stocks	Day Begin and Day End Operations and its of Audit and compliance
S-16-18	SLO-1	Financial in a typical Branch Banking,	Practice to create cash vouchers	Concept of Clearing House, timings	Ancillary Services: Handling Keys	Day Begin and Day End Operations and its importance,
	SLO-2	Non-Financial Transactions in a typical Branch Banking,	Dummy cash activity	Favourable and Adverse Positions	Safe Deposit Lockers, Safe Custody of Articles	Checking Begin of Day, End of Day and Transaction Reports, Exception Reports Branch Audit and compliance: Role of Staff in smooth conduct of Audit and compliance

Learning Resources	Textbooks:
	<ol style="list-style-type: none"> 1. <i>Bank Management</i>. (1999). India: Discovery Publishing House Pvt. Limited. 2. <i>Banking Operation Management</i>. (n.d.). (n.p.): Vikas Publishing House. References: <ol style="list-style-type: none"> 1. AGGARWAL, S. (2021). <i>Business Process of Banking: Vol. I: Regulations - Operations - Digital Banking - IT Infrastructure</i>. (n.p.): Amazon Digital Services LLC - Kdp. 2. Cain, R. (2020). <i>Lined Notebook Journal Branch Operations Manager Because Freakin' Awesome Is Not an Official Job Title: Over 100 Pages, Budget Tracker, Task Manager, 6x9 Inch, Daily, Planner, Planning, Homeschool</i>. (n.p.): Independently Published.

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
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		2.Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		4. Dr. Amirdha vasani, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		5. Dr. M. Thinesh Kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	ULT23AE2J	Course Name	APPLIED TAMIL – II	Course Category	AE	Ability Enhancement Courses (AE)	L	T	P	O	C
							1	0	2	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Tamil	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1:	அகராதி, கலைச்சொல் குறித்த நுட்பங்களை அறியச் செய்தல்
CLR-2:	நேர்காணல் செய்யும் திறனும் செய்தி வாசிப்பு முறைகளையும் தெரியச் செய்தல்
CLR-3:	விமர்சனத்தின் தன்மைகளும் செய்தியறிக்கை தயாரிக்கும் முறையையும் அறியச் செய்தல்
CLR-4:	பேச்சுக்கலையின் தனித்துவங்களைப் புரியச் செய்தல்
CLR-5:	கணினித்தமிழின் பல்வேறு நுட்பங்களைத் தெரியச் செய்தல்

	1	2	3
	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)
	2	75	60
	2	80	70
	2	70	65
	2	70	70
	2	80	70

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Fundamental Knowledge														
	H	L	H	M	H	H	L	M	H	M	L	H	-	-
	H	M	H	L	M	H	L	H	M	L	H	H	-	-
	H	L	H	M	H	H	M	H	L	H	M	H	-	-
	H	M	H	L	H	M	M	H	H	L	H	H	-	-
	H	M	H	H	M	H	L	M	H	L	H	H	-	-

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:
CLO-1:	அகராதித்துறை, கலைச்சொல்லாக்கத் துறையைத் தெரிந்துகொள்ளுதல்
CLO-2:	ஊடகங்களில் மொழி ஆளுமையோடு செயல்படும் திறன் பெறுதல்
CLO-3:	கலை, இலக்கிய விமர்சன முறைகளையும், செய்தியறிக்கை தயாரிக்கும் நுட்பங்களையும் தெரிந்துகொள்ளுதல்
CLO-4:	பல்வேறு வடிவங்களைக் கொண்ட பேச்சுக்கலையை அறிவதன்வழி, சிறந்த மேடைப் பேச்சாளராக உருவாகும் தகுதியைப் பெறுதல்
CLO-5:	தமிழைக் கணினி வழி, இணையம் வழி கொண்டுசேர்க்கும் உலகளாவிய செயல்பாடுகளை அறிந்துகொள்ளுதல்

Duration (hour)	9	9	9	9	9
S-1	SLO-1 தமிழில் அகராதிகள்	நேர்காணல் அறிமுகம்	விமர்சனம் – அறிமுகம்	பேச்சுக்கலை	கணினித்தமிழ்
	SLO-2 ஒரு மொழி/ இருமொழி அகராதி	ஆளுமைத்திறன்	விமர்சனத்தின் நோக்கம்	பேச்சின் அடிப்படைகள்	கணினி வழித் தட்டச்சு
S-2	SLO-1 பன்மொழி அகராதி	நோக்கம் – கண்டறிதல்	விமர்சன வகைகள்	தன்னம்பிக்கையும் பேச்சும்	தட்டச்சு செய்யும் மென்பொருட்கள்
	SLO-2 உயிர்/ மெய் எழுத்துகள்	நேர்காணல் முறைகள்	இலக்கிய விமர்சனம்	பேச்சின் வகைகள்	எழுத்துருக்கள்

S-3	SLO-1	உயிர்மெய் எழுத்துகள்	இனிய சொற்கள் பயன்பாடு	திரை விமர்சனம்	மேடைப் பேச்சு	யூனிகோடு எழுத்துருக்கள்/ பிற எழுத்துருக்கள்
	SLO-2	அகராதிக்கான அடிப்படைகள்	நேர்காணல் வகைகள்	கலை விமர்சனம்	பட்டிமன்றப் பேச்சு	குரல் வழி தட்டச்சு
S-4	SLO-1	அகராதி உருவாக்கப் பயிற்சி	நேரடியாக வினா விடை	விமர்சகர் தகுதிகள்	சொற்பொழிவு முறை	எழுத்து வழி தட்டச்சு
	SLO-2	அகராதி உருவாக்கப் பயிற்சி	அச்ச ஊடக நேர்காணல்	தேர்ந்த புலமை	பேச்சின் நுட்பங்கள்	தட்டச்சு செய்யும் பயிற்சி
S-5	SLO-1	கலைச்சொல் அறிமுகம்	காட்சி ஊடக நேர்காணல்	எழுத்துவடிவ விமர்சனம்	பேச்சாளர்களும் பேசும் முறைகளும்	தட்டச்சு செய்யும் பயிற்சி
	SLO-2	பிறமொழிச் சொற்களும் தமிழில் கலைச் சொற்களும்	கேட்பு ஊடக நேர்காணல்	காட்சி வடிவ விமர்சனம்	பேச்சு - எடுத்துரைப்பும் உடல்மொழியும்	பிழை திருத்திகள்
S-6	SLO-1	கலைச்சொல்லாக்க நெறிமுறைகள்	கள ஆய்வில் நேர்காணல்	விமர்சனம் செய்யும் பயிற்சி	நவீன தொழில்நுட்பங்களில் பேச்சு முறைகள்	தமிழில் பிழை திருத்தம் செய்யும் மென்பொருட்கள்
	SLO-2	கலைச்சொல் உருவாக்க உத்திகள்	நேர்காணல் செய்யும் பயிற்சி	விமர்சனம் செய்யும் பயிற்சி	பேச்சாளர்குரிய தகுதிகள்	வலைப்பூ உருவாக்கம்
S-7	SLO-1	துறைசார் சொற்கள்	நேர்காணல் செய்யும் பயிற்சி	செய்தியறிக்கை	பேச்சுப் பயிற்சி	வலைப்பூவில் எழுதும் முறைகள்
	SLO-2	புதிய கண்டுபிடிப்புகளும் கலைச்சொற்களும்	செய்தி வாசிப்பு முறைகள்	சமூக நிகழ்வை எழுதுதல்	பேச்சுப் பயிற்சி	வலைப்பூவின் பயன்கள்
S-8	SLO-1	பயன்பாட்டுச் சொற்கள்	செய்தி வாசிப்பு நுட்பங்கள்	செய்தியாளர்குரிய தகுதிகள்	கலந்துரையாடலின் நோக்கம்	தமிழ் இணைய நூலகங்கள்
	SLO-2	கலைச்சொல்லாக்கப் பயன்பாடுகள்	உச்சரித்தல்	உற்றுநோக்குதல்	கலந்துரையாடலின் தனித்தன்மைகள்	இணைய நூலகப் பயன்பாடுகள்
S-9	SLO-1	கலைச்சொல் உருவாக்கப் பயிற்சி	பிழையின்றி வாசித்தல்	சமநிலையில் எழுதுதல்	தம் கருத்தைத் தெளிவாக உரைத்தல்	தமிழ்த் தொடரடைவுகள்
	SLO-2	கலைச்சொல் உருவாக்கப் பயிற்சி	வாசித்தலும் உணர்வும்	செய்தியறிக்கை தயாரித்தல்	கலந்துரையாடல் பயிற்சி	தொடரடைவின் பயன்பாடுகள்

Learning Resources	<ol style="list-style-type: none"> 1. அகராதியியல், பெ. மாதையன், தமிழ்ப் பல்கலைக்கழகம், தஞ்சாவூர், 1997. 2. பேச்சுக்கலை, ம. திருமலை, மீனாட்சி புத்தக நிலையம், மயூராவளாகம், மதுரை, 2009. 3. பேச்சாளராக, அ.கி.பரந்தாமனார், பாரி நிலையம், சென்னை, 1961 4. இணையத் தமிழ், சந்திரிகா சுப்பிரமணியன், சந்திரோதயம் பதிப்பகம், மதுரை, 2020. 5. நேர்காணல், மின்னூலகம், தமிழ் இணையக் கல்விக் கழகம், https://www.tamilvu.org/
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Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
1. Dr. P.R.Subramanian, Director, Mozhi Trust, Thiruvanniyur, Chennai – 600 041.	1. Dr. V. Dhanalakshmi, Associate Professor, Subramania Bharathi School of Tamil Language and Literature, Pondicherry University, Pondicherry	1. Dr. B.Jaiganesh, Associate Professor and Head, Dept. of Tamil, FSH, SRMIST, KTR
		2. Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.
		3. Mr. G. Ganesh, Assistant Professor, Dept. of Tamil, FSH, SRMIST, RMP.
		4. Dr. T.R. Hebzibah beulah Suganthi, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.
		5. Dr. S. Saraswathy, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.

Course Code	ULH23AE2J	Course Name	APPLIED HINDI-II	Course Category	AE	Ability Enhancement Courses (AE)	L	T	P	O	C
							1	0	2	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	HINDI	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To find and analyze different types of Cinema	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To Discover the print Media in the present World																		
CLR-3 :	Writing report for Employability																		
CLR-4 :	Writing Reviews and Create Job Oriented learning																		
CLR-5 :	To Acquire technical words for various job Prospects																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	To Understand the History and Documentary in Hindi Cinema	2	75	80	H	H	H	M	L	H	L	M	L	L	H	M	-	-	-
CLO-2 :	To Comprehend Media Studies	2	80	90	H	H	H	M	L	H	H	M	L	L	H	M	-	-	-
CLO-3 :	To Evaluate report Writing	2	75	95	H	H	M	L	H	H	M	H	M	M	H	H	-	-	-
CLO-4 :	Enhance their Writing Skills in Media Studies	2	80	90	H	H	L	H	M	H	L	H	H	M	H	H	-	-	-
CLO-5 :	To Understand and usage of technical words in Hindi	2	85	90	M	H	M	H	L	H	H	L	H	M	H	H	-	-	-

Duration (hour)	9	9	9	9	9
S-1	SLO-1	HINDI CINEMA	MEDIA AUR HINDI BHASHA	REPORTARJ LEKHAN	FILM REVIEWand VIGYAPAN
	SLO-2	CINEMA KI AVDHARNA	AVDHARNA	AVDHARNA	ARTH
S-2	SLO-1	UDBHAV	SWARUP	SWARUP	PARIBHASHA
	SLO-2	VIKASH	MAHATVA	UDDESHYA	SWARUP
S-3	SLO-1	DOCUMENTRI MOVE KI AVDHARNA	MEDIA MEN BHASHA KA PRAYOG	MAHATVA	AWADHARNA
	SLO-2	COMERCIAL MOVE KI AVDHARNA	UTTARDAYITVA	REPORTARJ LEKHAN KE PRATI RUCHI JAGANA	FILM REVIEW KA MAHATTVA
S-4	SLO-1	PRAYOJAN	PRINT MEDIA	REPORTAJ KI BHUMIKA	VIGYAPAN AUR BAZAR
	SLO-2	UDDESHYA	ELECTRONIC MEDIA	PRAYOJAN	VIGYAPAN AUR ROZGAR
S-5	SLO-1	MAHATVA	MEDIA KI JIMMEDARI	PRAYOG	PRINT VIGYAPAN
	SLO-2	PRAKAR	SMACHAR LEKHAN	UTTARDAYITVA	VIGYAPAN KI BHASHA
S-6	SLO-1	PRISHTHBHUMI	REPORTER KE GUN	RIPOTARJ LEKHAN	AWADHARNA
	SLO-2	KARYASHALA	SAHAJTA	PUNRIKSHAN	ARTH
S-7	SLO-1	DOCUMENTRY KI VIDHI	NISPAKSHTA	LEKHAN VIDHI	PARIBHASHA
	SLO-2	DOCUMENTRY AUR COMERCIAL MOVE MEN ANTAR	PEET PATRAKARITA	SAMAJIK DAYRA	SWARUP
S-8	SLO-1	COMERCIAL KI VIDHI	UTTARDAYITVA	SAHITYA ME RIPOTARJ LEKHAN	VIGYAPAN KE PRAKAR
					EK DIN EK SHABD

	SLO-2	MOVE VISLESHAN	BHASHA GYAN	PARIYOJNA KARYA	VIGYAPAN KI VISHESHTAYEN	SHABDON KA VISLESHAN
S-9	SLO-1	PARICHARCHA	PARICHARCHA	PARICHARCHA	VIGYAPAN MANG	PATH PRICHARCHA
	SLO-2	PRASHNABHYASH	PRASHNABHYASH	PRASHNABHYASH	VIGYAPAN KA PRABHAV	PRASHNABHAYASH

Learning Resources	<ol style="list-style-type: none"> 1. Edited Book: "PRAYOJAN MULOK HINDI", SRIJONLOK PUBLICATION, 2023, New Delhi. 2. Film Banti Hai aur Banati Bhi hai, Lekhika – Sonal, Neolit Publication 3. https://navbharattimes.indiatimes.com/entertainment/movie-review/articlelist/2325387.cms?curpg=3 4. https://epustakalay.com/book/4858-hindi-patrakarita-by-dr-krishnbihari-mishra/ 5. https://hindisamay.com/ 6. https://rajbhasha.gov.in/hi/hindi-vocabulary
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Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Shri. Santosh Kumar Editor : Srijanlok Magazine Place: Vashishth Nagar, Ara – 802301	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi,CUTN, Tamilnadu	1. Dr.S Preeti. Associate Professor and Head, SRMIST
		2. Dr. Md.S. Islam Assistant Professor, SRMIST
		3.Dr. S. Razia Begum, Assistant Professor, SRM IST
		4. Dr.Nisha Murlidharan Assistant Professor, VDP,SRM IST

Course Code	ULF23AE2J	Course Name	FRENCH FOR SPECIFIC PURPOSE-II	Course Category	AE	Ability Enhancement Courses (AE)	L	T	P	O	C
							1	0	2	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	French	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Strengthen the language of the students both in oral and written	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Express their sentiments, emotions and opinions, reacting to information, situations	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLR-3 :	Make them learn the basic rules of French Grammar.																		
CLR-4 :	Develop strategies of comprehension of texts of different origin																		
CLR-5 :	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	o enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French	2	75	80	H	M	H	H	M	H	H	L	M	M	H	L	-	-	-
CLO-2 :	To strengthen the knowledge on concept, culture, civilization and translation of French	2	80	90	M	H	L	H	H	M	H	M	L	L	H	M	-	-	-
CLO-3 :	To develop content using the features in French language	2	75	80	H	H	L	M	H	M	L	H	M	M	H	H	-	-	-
CLO-4 :	To interpret the French language into other language	2	75	90	H	L	M	H	M	H	H	M	L	H	M	L	-	-	-
CLO-5 :	To improve the communication, intercultural elements in French language	2	80	75	M	H	H	L	M	M	H	H	M	L	H	M	-	-	-

Duration (hour)	9	9	9	9	9
S-1	SLO-1	TOEIC	Les quantificateurs	Les prépositions de lieu	Les verbes irréguliers
	SLO-2	Qu'est-ce que c'est/	le génitif	Les activités	le futur et
S-2	SLO-1	À qui est-il destiné ?	Les adjectifs	Les prépositions de temps -	le conditionnel
	SLO-2	Les compétences évaluées	et pronoms possessifs	Les activités	les modaux
S-3	SLO-1	Le nom	les pronoms	les temps et	La suggestion
	SLO-2	Le pluriel des noms	Les pronoms personnels	Les activités	le conseil
S-4	SLO-1	Les indéénombrables	les pronoms compléments	les aspects-	Les exemples
	SLO-2	Les noms composés	Les activités	Les activités	le reproche
S-5	SLO-1	L'adjectif	pronoms réfléchis	Le présent simple	Les activités
	SLO-2	Les comparatifs	Les activités	Les activités	L'obligation
S-6	SLO-1	les superlatifs	les adverbes	Le présent be+ing	la permission
	SLO-2	les articles définis (the)	Les activités	Les activités	l'interdiction
S-7	SLO-1	les articles indéfinis (a, an)	La place de l'adverbe dans la phrase	Les exemples	La capacité
					les subordonnées relatives

	SLO-2	Les exemples	Les activités	Le prétérit simple - Le prétérit be+ V-ing	l'incapacité	Les activités
S-8	SLO-1	Les adjectifs	L'ordre des adverbes	Les exemples	les verbes à particule	Les subordonnées circonstancielles
	SLO-2	Les exemples	Les activités	- Le présent perfect be+ing	les verbes suivis de V-ing	Les activités
S-9	SLO-1	pronoms possessifs (this et that)	les prépositions-	Le past perfect simple -	d'un infinitif avec sans to	A ne pas confondre
	SLO-2	Les activités	Les exemples	Le past perfect be + ving -	Les exemples	Les activités

Learning Resources	Theory : 1. "Réussir le nouveau TOEIC" Détails des épreuves, méthodologie, grammaire, et vocabulaire, Studyrama. 2. https://www.fluentu.com/blog/french/french-grammar 3. https://www.elearningfrench.com/learn-french-grammar-online-free.html 4. https://www.lawlessfrench.com/grammar 5. https://blog.gymglish.com/2022/12/15/basic-french-grammar
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Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
1. Mr. Kavaskar Danasegarane Process Expert Maersk Global Service Center Pvt. Ltd	1. Dr. C.Thirumurugan Professor, Department of French, Pondicherry University	1. Mr. Kumaravel K. Assistant Professor and Head, SRMIST, KTR
2.Mr. Sharath Raam Prasad Character Designer, Animaker Company Pvt.		2. Mrs. Abigail, Assistant Professor, SRMIST, VDP

Course Code	UMS23G06T	Course Name	QUANTITATIVE TECHNIQUE FOR BUSINESS DECISION	Course Category	G	Generic Elective Courses	L	T	P	O	C
							4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Mathematics and Statistics	Data Book / Codes/Standards	Graphs, Statistical table		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	Understand the concepts of linear programming problem	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Provide the knowledge of optimization techniques and approaches.	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	-	M	L	-	H	H	-	-	H	-	H	-	H	-	-
CLR-3 :	Learn the concepts of transportation and assignment problem																		
CLR-4 :	Learn the basic concepts of game theory																		
CLR-5 :	Understand the sequencing problems and linear programming problem																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Explain the linear programming problem and its properties	L	75	70	-	M	L	-	H	H	-	-	H	-	H	-	H	-	-
CLO-2 :	Explain the fundamental concepts in linear programming problem and its applications.	L	75	70	-	M	H	-	H	H	-	-	H	-	H	M	H	-	-
CLO-3 :	Explain the concepts of transportation and Assignment problem	H	75	70	-	M	M	-	H	H	-	-	H	-	H	M	H	-	-
CLO-4 :	Relate the different types of game theory	H	75	70	-	M	M	-	H	H	-	-	H	-	H	M	H	-	-
CLO-5 :	Describe the different types of sequencing problems	M	75	70	-	H	M	-	H	H	-	-	H	-	H	-	H	-	-

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		12	12	12	12	12
S-1	SLO-1	Introduction to Operations Research (O.R)	Introduction to Transportation model	Introduction of Networking Analysis	Game theory- Introduction	Sequencing Problems: Introduction -
	SLO-2	Scope of O. R	Definition of Feasible, basic feasible and optimal solutions TP	Definitions of Networking and project	Two-person zero sum games	Assumptions made while solving Sequencing problem
S-2	SLO-1	Some O.R. Models	Mathematical Formulation of TP	Basic components of networks	Main characteristics	Basic rules
	SLO-2	Iconic Models, Analogue Models	General Procedure for finding solution of TP	Logical sequencing	Assumptions and limitations	Total elapsed time, Idle time, No passing Rule

S-3	SLO-1	Mathematical Models	Procedure of finding initial basic solution using North west corner	Rules of Network constructions	Saddle point	Procedure for sequencing n jobs on 2 machines
	SLO-2	Static Models, Dynamic Models	finding initial basic solution using Least cost method -problems	Rules of Network constructions	Maximin - Minimax Principle	Problems for sequencing n jobs on 2 machines
S 4	SLO-1	Deterministic Models, Stochastic Models	Procedure of finding initial basic solution using Row minima, column minima method	Numbering the events	Saddle point and value of the game	Problems for sequencing n jobs on 2 machines
	SLO-2	Classification of Models	finding initial basic solution using Row minima, column minima -problems	Problems on Projects and number of events	Problems based on two-person zero sum game	Procedure for Sequencing n jobs on 3 machines
S-5	SLO-1	Characteristics of O.R.	Procedure of finding initial basic solution using Vogel's approximate method	Problems on Projects and number of events	Problems based on Games with saddle point	Problems for sequencing n jobs on 3 machines
	SLO-2	Principles of Modelling	finding initial basic solution using Vogel's approximate method	Problems to practice successor, preceding events	Problems on pure strategy	Problems for sequencing n jobs on 3 machines
S-7	SLO-1	General methods for solving O.R. Models	Unbalanced Transportation problem	Critical path analysis Network	Mixed Strategies, without saddle point	Procedure for sequencing n jobs on m machines
	SLO-2	Main phases of O.R	Unbalanced Transportation problem	Critical path calculations-forward path calculations	2 x 2 rectangular Games— introduction	Problems for Sequencing n jobs on m machines
S-8	SLO-1	Role of O.R in industry	Resolution of Degeneracy TP	Critical path calculations-backward path calculations	2 x 2 rectangular Games— procedure	Problems for Sequencing n jobs on m machines
	SLO-2	Role of O.R. in Various fields	Maximization of TP	Float of an activity event	2 x 2 rectangular Games— problems	Problems for Sequencing n jobs on m machines
S 9	SLO-1	O.R and decision making	Introduction of Assignment Problem	Total float, free float, independent float	Matrix oddment method for 3x3 games	Processing of 2 jobs on n machines - Introduction
	SLO-2	Limitations of O.R.	Definition and Assumption of Assignment problem	Problem on Total float, free float, independent float	Matrix oddment method for n x n games	Method of Processing of 2 jobs on n machines
S-10	SLO-1	Introduction to Linear Programming Problem (LPP)	Mathematical model of Assignment problem	Introduction of PERT	Procedure: graphical method of solving 2 x n games	Advantages and disadvantages of Method of Processing of 2 jobs on n machines
	SLO-2	Mathematical formulation of LPP	Minimization case assignment problem	Definitions Of PERT, Optimistic time, Pessimistic time and most likely time	Procedure: graphical method of solving n x 2 games	Graphical method
S-11	SLO-1	Basic assumptions to formulate LPP	Minimization case assignment problem- Hungarian method	Problems on Optimistic time, Pessimistic time and most likely time	Problems on graphical method of solving games	Procedure for Processing of 2 jobs on n machines

	SLO-2	Procédure for forming a LPP model	Unbalanced assignment problem	Problems on Optimistic time, Pessimistic time and most likely time	Domination Property—General Rule	Problems on Processing of 2 jobs on n machines
S-12	SLO-1	Graphic method of solving LPP	Maximization case assignment problem-Hungarian method	Statistical consideration in PERT	Domination Property—Problems	Problems on Processing of 2 jobs on n machines
	SLO-2	Graphic method Special Cases	Travelling salesman problem	Probability of meeting the schedule time	Domination Property—Problems	Problems on Processing of 2 jobs on n machines

Learning Resources	Textbooks:
	<ol style="list-style-type: none"> Gupta S.P (2012), P.K.Gupta and Dr.Manmohan , Business statistics and operation research, 5th Edition, Sultan Chand and Sons, New Delhi Sundersan , V , Ganapathy Subramanian, K.S and Ganesan , K (2011), Research management technique, A.R. Publications-Nagapattinam Gurusamy – Operations Research – Vijay Nicole Publications References: <ol style="list-style-type: none"> C.R.Kothari, “ Quantitative Techniques”, Vikas Publications , New Delhi

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	
Experts from Academic	Internal Experts
Dr. V. Prakash, Dr. Ambedkar Government Arts College, Chennai	Ms. Madhumitha J, Ass. Prof., FSH, SRM IST
Dr. M. Vasantha, ICMR, Chennai	

Course Code	UBF23S02J	Course Name	ACCOUNTING PACKAGE FOR BUSINESS			Course Category	S	Skill Enhancement Course			L	T	P	O	C
											1	0	2	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)												
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CLR-1 :	Understand the fundamentals of accounting and Tally ERP software	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Learn about vouchers management and inventory in Tally ERP	Thinking (Bloom)	Efficiency (%)	Attainment (%)	Knowledge	Application Skills	Thinking	Solving	Reasoning	Related Skills	Thinking	Applied Learning	Readiness/Attitudes	Learning	Personal Skills	Self Learning	Quality Options	Problem Solving Skills	Transferable Skills
CLR-3 :	Practice advance accounting and inventory in Tally ERP.																		
CLR-4 :	Gained knowledge about Tax related activities in Tally ERP																		
CLR-5 :	Understand payroll accounting and various reports in Tally ERP																		

Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:										Level of Difficulty	Expected	Expected	Disciplinary	Communica	Critical	Problem	Analytical	Research	Reflect	Self-Directe	Leadership	Quality	Life-Long	Professi	Experie	Employa	Decision	IO	
CLO-1 :	Understand the foundations of accounting and Tally ERP	2	75	60	H	M	-	H	-	-	-	M	M	M	H	M	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
CLO-2 :	Understand vouchers management and inventory in Tally ERP	2	80	70	H	M	-	H	-	-	-	M	M	M	H	M	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
CLO-3 :	Understand and perform advance accounting and inventory in Tally ERP.	2	70	65	H	M	-	H	-	-	-	M	M	M	H	M	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
CLO-4 :	Perform Tax related activities in Tally ERP	2	70	70	H	M	-	H	H	-	-	M	M	M	H	M	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
CLO-5 :	Perform payroll accounting and various reports in Tally ERP	2	80	70	H	M	-	H	H	-	-	M	M	M	H	M	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

Duration (hour)		Learning Unit / Module 1: Basic of accounting and Tally ERP	Learning Unit / Module 2: Inventory masters and vouchers entry in Tally ERP	Learning Unit / Module 3: Advance accounting and advance inventory in Tally ERP	Learning Unit / Module 4: Taxes and technical advantages in Tally ERP	Learning Unit / Module 5: Payroll accounting and reports generation in Tally ERP
		6	6	6	6	6
S-1	SLO-1	Basic of accounting: Introduction	Inventory masters: Stock groups	Advance accounting: Bill-wise details	Taxes in Tally: TDS; TDS reports; TDS online payment	Payroll accounting: Employee creation
	SLO-2	Types of Accounts, Accounting principles or concepts	multiple stock groups	Cost centers and cost categories	TDS returns filing; TDS certificate issuing; 26AS reconciliation	Salary defines
S-2	SLO-1	Mode of accounting; rules of accounting	Stock categories	Multiple currencies	TCS; TCS reports	Employee attendance register
	SLO-2	Double-entry system of bookkeeping	Multiple stock categories	Interest calculations; budget and controls	GST; GST returns	Pay heads creation
S-3	SLO-1	Fundamentals of Tally ERP: Company features	Units of measure	Scenario management	EPF	Salary report
	SLO-2	Configuration	Stock items	Bank reconciliation	ESIC; Professional tax	Financial statements: Trading account and Profit and loss account
S4	SLO-1	Getting Functions with tally ERP	Vouchers entries in Tally: Introduction	Advance Inventory: Order processing;	Technical advantages in tally: Tally vault; security controls	Balance sheet; Accounts book and reports

	SLO-2	Creation/ Setting up of Company in Tally ERP	Types of vouchers	recorder levels; Batch-wise details	Tally audit	Inventory books and reports
S5	SLO-1	Accounting masters in tally: Chart of groups	Chart of vouchers	Bill of materials; Batch-wise details	Backup and restore	Exception reports; statutory reports
	SLO-2	Groups; Multiple groups	Accounting vouchers	Different actual and billed quantities	Split company data; import and export of data	Payroll reports; trail balance; day book
S6	SLO-1	Ledgers	Inventory vouchers	Price lists; Zero-valued entries	Printing reports and cheques;	List of accounts; stock summary
	SLO-2	Multiple ledgers	Invoicing	Additional cost details: POS	creating a company logo	Outstanding statement

Learning Resources:	Textbooks: 1. OFFICIAL GUIDE TO FINANCIAL ACCOUNTING USING TALLY.ERP 9. (2018). India: BPB Publications. 2. Singh, S. (2015). Tally ERP 9 (Power of Simplicity): -. India: VandS Publishers. 3. Nadhani, A. K. (2018). GST Accounting with Tally. ERP 9. India: BPB Publications. 4. Tally. ERP 9 Training Guide. (2009). India: BPB Publications.
	References: 1. GUPTA, V. (2017). Comdex Tally, Erp 9 Course Kit with Gst and Ms Excel. India: WILEY INDIA. 2. Satapathy, S. (2019). TallyERP9 Book Advanced Usage: A Practical Hands-On Self Study Approach Book on TallyERP 9 Accounting Tutorial for Students, Businessman, Teachers. (n.p.): Independently Published. 3. Jha, N. (2013). Teach Yourself Tally ERP 9. (n.p.): CreateSpace Independent Publishing Platform.

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
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		2. Dr. Kamalakannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH,SRMIST, VDP.
		4. Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH,SRMIST, RMP
		5. Dr. M. Thinesh Kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	UCD23V06T	Course Name	CAREER READINESS AND LEADERSHIP MANAGEMENT	Course Category	V	Value Addition Course	L	T	P	O	C
							2	0	0	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Guidance Cell	Data Book / Codes/Standards	-		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning		
CLR-1 :	Enable students to understand reasoning skills and mathematical concepts	1	2	3
CLR-2 :	Prepare students for job interviews	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)
CLR-3 :	Help learners to develop the vocabulary of a general kind by developing their reading skill			
CLR-4 :	Nurture a creative and professional mindset			
CLR-5 :	Develop life-long skills students can use to seek jobs, internships and make career changes			
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:			
CLO-1 :	Solve the problems on reasoning	3	80	75
CLO-2 :	Face interviews confidently	3	80	75
CLO-3 :	Develop comprehension and interpretation skills	3	75	70
CLO-4 :	Use design thinking as a strategy	3	75	70
CLO-5 :	Assist students in choosing a career path during their course	3	75	70

Program Learning Outcomes (PLO)																	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15			
Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills			
-	-	H	H	H	-	M	-	-	-	-	-	-	-	-			
M	H	M	-	-	-	M	M	H	M	H	M	M	M	-			
M	H	H	-	-	-	M	M	H	M	H	M	M	M	-			
M	M	H	M	-	M	L	M	H	M	H	L	L	M	M			
M	M	H	M	-	M	L	M	H	M	H	L	L	M	M			

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		6	6	6	6	6
S-1	SLO-1	Partnership	Self-Image and Self-Presentation	Extempore Practice Session	Entrepreneurship - Introduction	Decision Making
	SLO-2	Partnership related solving problems	Etiquettes	Extempore Practice Session	Entrepreneurship - Vision, Value Proposition	Decision Making – Activity
S-2	SLO-1	Cryptarithmic	Interview Skills – Introduction	How to approach Virtual and In Person Interviews	Entrepreneurship - Business Model	Leadership Skills - Ethics and Ethical Decision Making
	SLO-2	Cryptarithmic – solving problems	Do's and Don'ts During Interview	Tips and Tricks to Crash Interview	Entrepreneurship – Revenue Streams	Leadership Skills -Decision Making – Case Study
S-3	SLO-1	Ordering, Ranking	Mock Interview – Session 1	Types of Paragraphs	Entrepreneurship - Sales	Management – Definition
	SLO-2	Grouping	Mock Interview – Session 2	Paragraph Forming Questions	Entrepreneurship - Marketing Channels	Manager – Traits
S-4	SLO-1	Venn Diagrams	Mock Interview – Session 3	Types of Sentences	Entrepreneurship - Quality Control	Leadership Skills - Management Challenges
	SLO-2	Venn Diagrams solved questions	Mock Interview – Session 4	Ordering of Sentences	Entrepreneurship - Customer Feedback	Change Management

S-5	SLO-1	Races and Games	HR Round – Practice Session	Skimming and Scanning	Leadership Skills	Novel Ways to Manage Energy in Work Place – activity
	SLO-2	Problems on Ages	HR personal Interview -Session	Reading Comprehension	Leadership Skills Strategy	Energy Management
S-6	SLO-1	Clocks and Calendars	Email Etiquettes	Restatement	Leadership Skills – Planning	Work Force management
	SLO-2	Identification of Cross Variable Relation	Email Drafting – Do's and Don'ts	Most Appropriate Restatement	Types of Leadership	Grievance Redressal Policy in Organizations

Learning Resources	Textbooks:
	<ol style="list-style-type: none"> 1. Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5th Edition 2. Dr. Agarwal.R.S, Quantitative Aptitude for Competitive Examinations, S. Chand and Company Limited, 2018 Edition 3. Edgar Thrope, Test of Reasoning for Competitive Examinations, Tata McGraw Hill, 6th Edition References: <ol style="list-style-type: none"> 1. Bhatnagar R.P, English for Competitive Examinations, Trinity Press, 2016. 2. Craig E Johnson, Meeting the ethical challenges of leadership, Sage publications, 2018 3. Allan R Cohen, David L Bradford, Influence without authority, Wiley, 2018 4. T V Rao, Managers who make a difference: Sharpening your management skill, Random House India, 2016

Learning Assessment					
Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA-1 (20%)	CLA-2 (20%)	CLA-3 (30%)	CLA-4 (30%)
		Theory	Theory	Theory	Theory
Level 1	Remember	20%	10%	20%	20%
	Understand				
Level 2	Apply	50%	50%	50%	50%
	Analyze				
Level 3	Evaluate	30%	40%	30%	30%
	Create				
	Total	100 %	100 %	100 %	100 %

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. M. Ponnuragan, Executive PMOSS, Cognizant Technology Solutions India Pvt. Limited, Chennai	Dr. G. Saravana Prabu, Asst. Professor, Department of English, Amrita Vishwa Vidyapeedam, Coimbatore	Dr. Sathish K, HOD, Department of Career Guidance, FSH, SRMIST
		Ms. Deepalakshmi S, Assistant Professor, Department of Career Guidance, FSH, SRMIST

Course Code	UMI23M01L	Course Name	MY INDIA PROJECT	Course Category	M	Mandatory Course	L	T	P	O	C
							0	0	0	0	0

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil		

ASSESSMENT METHOD – FULLY INTERNAL

Assessment Tools	Marks
Review – I (Activities)	50
Review – II (Project report and Presentation)	50
Total	100

SEMESTER V

Course Code	UBF23501J	Course Name	INCOME TAX LAW THEORY AND PRACTICE – I	Course Category	C	Discipline Specific Core Course	L 3	T 0	P 3	O 2	C 4
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Pre-requisite Courses		Nil	Co-requisite Courses		Nil	Progressive Courses		Nil														
Course Offering Department		Corporate Secretaryship and Accounting and Finance			Data Book / Codes/Standards						Nil											
Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To understand basics concept of income tax			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
CLR-2 :	To aware the component of salary and the taxable portion			Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills	
CLR-3 :	To compute the taxable portion of profit in lieu of salary																					
CLR-4 :	To assess the income from house property																					
CLR-5 :	To determine the income from business or profession and various income tax components																					
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																					
CLO-1 :	Thorough knowledge in income tax			3	85	80	H	-	M	H	-	-	M	H	-	H	H	H	H	M	-	
CLO-2 :	Enriched knowledge in taxable component of salary			3	70	70	H	-	M	H	-	-	M	H	-	H	H	H	H	M	-	
CLO-3 :	Sound knowledge in profit in lieu of salary			3	75	70	H	-	M	H	-	-	M	H	-	H	H	H	H	M	-	
CLO-4 :	Strong in computation of house property income			3	80	75	H	H	M	H	H	H	M	H	H	H	H	H	H	M	H	
CLO-5 :	Familiar in computation of income from business or profession			3	80	75	H	H	M	H	H	M	M	H	H	H	H	H	H	M	H	

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		18	18	18	18	18
S-1	SLO-1	Income tax act	Salary	Profit in lieu of salary	Income from House property	Income from business
	SLO-2	Income	Features of salary income	Rules regarding gratuity	Basis of charge	Business definition
S-2	SLO-1	Features of income	Components of salary	Gratuity for government employees	Income from house property wholly exempted	Profession definition
	SLO-2	Concept of income	Gross salary	Gratuity covered by payment of gratuity act	Gross Annual value	Income chargeable to under the head u/s28
S-3	SLO-1	Assessment year	Net salary	Gratuity not covered by payment of gratuity act	Municipal value	Basic principles of computing income from business
	SLO-2	Previous year	Exempted allowances	Gratuity under voluntary retirement scheme	Fair rental value	Admissible deductions
S-4-6	SLO-1	Assessee	Fully taxable allowances	Salary for gratuity not covered	Standard rent	Inadmissible deduction
	SLO-2	Types of assessee	Partly taxable allowances	Salary for gratuity covered	Actual rent	Treatment of Expenditure on scientific research u/s35

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		18	18	18	18	18
S-7	SLO-1	Residential status	Calculation of taxable allowances	Calculation taxable gratuity	Computation of income from annual value	Computation of income from business with deemed profit and valuation of under and over valuation of stock
S-8	SLO-1	Agriculture income	Perquisite	Commuted pension for govt employees	Treatment of unrealized rent	Conditions for allowance of depreciation
	SLO-2		Types of perquisites	Commuted pension for non govt. employees if gratuity received	Treatment of vacancy period rent	Important details for calculation
S-9	SLO-1	Undisclosed source of income	Provision regarding rent free accommodation	Problems on Commuted pension	Provision for self-occupied property	Block of assets u/s2 (11)
	SLO-2	Exempted income- Problem1	Provision regarding concessional rent and hotel accommodation	Uncommuted pension	Treatment of municipal taxes paid by the tenant	Buildings – 3 blocks Furniture and fitting – 1 block
S-10 – 12	SLO-1	Exempted income - Problem2	Provision regarding value of car owned and expenses met by employer	Retrenchment compensation	Treatment of municipal taxes paid by the assessee	Treatment of municipal taxes paid by the tenant
	SLO-2	Persons	Provision regarding value of car owned by employee and expenses met by employee	Calculation of taxable portion of commuted pension	Provisions for arrears rent received	Carry forward and set off of unabsorbed depreciation u/s32 (2)
S-13	SLO-1	Kartha	Obligation met by employer	Leave encashment during service	Treatment of pre-construction interest	Computation of capital gains/loss in case of depreciable assets
	SLO-2	HUF	Other fringe benefits	Leave encashment after retirement or resign government employees	Interest on borrowed capital	Computation of depreciation under new scheme.
S-14	SLO-1	BOI VS AOP	Calculation of taxable perquisite value	Calculation of taxable commuted pension and leave encashment	Deduction u/s 24 (a) and 24(b)	Calculation of depreciation and carry forward of unabsorbed
	SLO-2					
S-15	SLO-1	Artificial judicial person	Provident fund	Deduction under salary	Composite rent	Inadmissible expenses and Allowable expenses
	SLO-2	Incidence of tax - Introduction	Provident fund		Treatment of Subletting of house by tenant	Treatment of depreciation
S-16 – 18	SLO-1	Incidence of tax	Provision regarding employer contribution towards provident fund	Computation of salary income – Problem	Income from total business	Availing of deductions for donations to institutions of scientific research
	SLO-2	TDS/TCS Module	Computation of taxable portion of employer contribution and interest on provident fund		Computation of income from house property	Computation of taxable income from profession

Learning Resources	Textbooks: <ol style="list-style-type: none"> Gaur V.P. and Narang D.B., <i>Income Tax Law and Practice</i>, Kalyani Publishers. Reddy T S and Hariprasad Reddy Y - <i>Income Tax Theory, Law and Practice</i>, Margham Publication, Chennai. T.Srinivasan – <i>Income Tax Law and Practice</i> – Vijay Nicole Publications References: <ol style="list-style-type: none"> Murthy A “<i>Income Tax Law and Practice</i>” – Vijay Nichole Publications, Chennai. Vinod K. Singhanian, <i>Students Guide to Income Tax, Taxman. Publication, New Delhi</i>
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Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com .info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2.Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, VDP.
		4. Dr.M.Sivasankari, Assistant Professor, Dept. of Commerce (CSandAF), FSH, SRMIST KTR
		5. Dr. Thinesh Kumar M, Assistant Professor, Dept. of Commerce (CSandAF), FSH, SRMIST KTR

Course Code	UBF23502J	Course Name	RISK MANAGEMENT IN BANKING	Course Category	C	Discipline Specific Core Course	L	T	P	O	C
							3	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Understand different types of risks in banking and their potential consequences.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Learn effective risk management strategies and tools for banks.	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness /Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Implement regulatory frameworks and comply with industry standards.				H	-	L	-	-	-	M	M	M	H	H	M	H	L	-
CLR-4 :	Assess the resilience of banks through stress testing and scenario analysis.				H	H	L	-	-	M	M	M	M	H	H	M	H	L	H
CLR-5 :	Ensure depositor confidence, asset protection, and long-term profitability in banking.				H	-	M	L	L	M	M	M	M	H	H	M	H	H	-
CLR-5 :	Ensure depositor confidence, asset protection, and long-term profitability in banking.				H	H	M	L	L	M	M	M	M	H	H	M	H	H	H
CLR-5 :	Ensure depositor confidence, asset protection, and long-term profitability in banking.				H	-	M	L	L	M	M	M	M	H	H	M	H	H	-
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Identify and assess various banking risks.	2	75	60															
CLO-2 :	Apply risk management techniques for informed decision-making.	2	80	70															
CLO-3 :	Implement effective risk mitigation strategies.	2	70	65															
CLO-4 :	Comply with regulatory requirements for risk management.	2	70	70															
CLO-5 :	Evaluate the impact of risk management on financial performance and sustainability.	2	80	70															

Duration (hour)		Learning Unit / Module 1 18	Learning Unit / Module 2 18	Learning Unit / Module 3 18	Learning Unit / Module 4 18	Learning Unit / Module 5 18
S-1	SLO-1	Introduction to Risk Management in Banking: Definition and Importance of Risk Management in Banking	Credit Risk Management in Banking: Understanding Credit Risk and Its Components	Market Risk Management in Banking: Introduction to Market Risk in Banking	Liquidity Risk Management in Banking: Understanding Liquidity Risk and Its Implications	Operational and Other Risks in Banking: Operational Risk in Banking: Definition and Scope
	SLO-2	Objectives and Benefits of Risk Management in Banks	Credit Risk Assessment: Credit Scoring and Rating Models	Types of Market Risks: Interest Rate Risk, Foreign Exchange Risk, etc.	Components of Liquidity Risk: Funding and Asset Liquidity	Types of Operational Risks: Internal Fraud, External Fraud, etc.
S-2	SLO-1	Types of Risks in Banking: Credit, Market, Liquidity, Operational, etc.	Credit Appraisal Process and Creditworthiness Evaluation	Measuring Market Risk: Value at Risk (VaR) and Other Metrics	Liquidity Risk Measurement: Cash Flow Mismatch, Gap Analysis, etc.	Key Risk Indicators (KRIs) for Operational Risk Monitoring
	SLO-2	Understanding Systemic Risk and Its Impact on Banks	Credit Risk Mitigation Techniques: Collateral, Guarantees, etc.	Market Risk Sensitivity: Delta, Gamma, Vega, etc.	Basel III Liquidity Coverage Ratio (LCR) and Net Stable Funding Ratio (NSFR)	Role of Technology in Operational Risk Management
S-3	SLO-1	Basel Committee on Banking Supervision (BCBS) and Regulatory Frameworks	Credit Risk Exposure and Concentration	Market Risk Modeling: Historical Simulation, Monte Carlo Simulation, etc.	Managing Liquidity Risk: Funding Plans and Contingency Funding Plans	Managing People and Process Risks in Banking Operations
	SLO-2	Key Basel Accords: Basel I, Basel II, and Basel III	Non-Performing Assets (NPAs) and Bad Debt Management	Managing Interest Rate Risk in Banking: Gap Analysis and Duration	Managing Deposit Withdrawals and Deposit Insurance	Business Continuity Planning and Disaster Recovery in Banking

S-4-6	SLO-1	Risk Management Process: Identification, Measurement, and Mitigation	Provisioning and Loan Loss Reserves in Banking	Managing Foreign Exchange Risk in Banking: Hedging and Exposure Netting	Role of Central Banks in Liquidity Risk Management	Reputation Risk Management in Banking
	SLO-2	Risk Management Framework and Policies in Banks	Loan Recovery Strategies and Techniques	Managing Commodity Price Risk in Banking	Liquidity Risk Stress Testing and Scenario Analysis	Compliance Risk and Regulatory Compliance in Banking
S-7	SLO-1	Risk Appetite and Risk Tolerance in Banking	Managing Credit Risk in Retail Banking	Market Risk and Trading Book Management	Role of Liquidity Risk in Financial Crises	Legal and Regulatory Risks in Banking
	SLO-2	Risk Management Culture and Governance in Banks	Managing Credit Risk in Corporate Banking	Market Risk and Basel Accords: Basel II and Basel III	Liquidity Risk and Interbank Market Operations	Strategic Risk Management in Banking
S-8	SLO-1	Role of Central Banks in Banking Risk Management	Credit Risk and Small and Medium-Sized Enterprises (SMEs)	Market Risk Regulatory Capital and Risk-Weighted Assets	Liquidity Risk and Basel Accords: Basel II and Basel III	Environmental and Social Risks in Banking
	SLO-2	Stress Testing and Scenario Analysis in Banking	Credit Risk and Basel Accords: Basel II and Basel III	Market Risk Stress Testing and Scenario Analysis	Liquidity Risk Reporting and Disclosures in Banks	Cybersecurity and Information Security Risk in Banking
S-9	SLO-1	Risk Reporting and Communication to Stakeholders	Credit Derivatives and Credit Risk Transfer	Role of Central Banks in Managing Market Risk	Liquidity Risk and Asset-Liability Management (ALM)	Role of Internal Controls in Operational Risk Mitigation
	SLO-2	Risk Management Challenges and Limitations in Banking	Role of Credit Rating Agencies in Credit Risk Management	Market Risk and Market Liquidity: Liquidity Risk Interaction	Liquidity Risk and Off-Balance Sheet Activities	Operational Risk Reporting and Disclosures in Banks
S-10-12	SLO-1	Role of Risk Management in Enhancing Banking Stability	Credit Risk Management during Economic Downturns	Market Risk and Asset-Liability Management (ALM)	Liquidity Risk and Retail Banking Operations	Operational Risk and Basel Accords: Basel II and Basel III
	SLO-2	Integrating Risk Management with Strategic Planning in Banks	Credit Risk Stress Testing and Scenario Analysis	Market Risk and Investment Banking Activities	Liquidity Risk and Treasury Operations in Banks	Operational Risk and Loss Data Collection and Analysis
S-13	SLO-1	Risk Management and Corporate Social Responsibility (CSR) in Banking	Credit Risk Reporting and Disclosures in Banks	Market Risk Reporting and Disclosures in Banks	Liquidity Risk and Cash Management Services	Operational Risk and Vendor Management
	SLO-2	Risk Management and Business Continuity Planning in Banks	Credit Risk in International Trade and Export Finance	Market Risk in Derivatives Trading and Structured Products	Liquidity Risk and Basel III Liquidity Coverage Ratio (LCR) Compliance	Operational Risk and Outsourcing in Banking
S-14	SLO-1	Risk Management in Different Types of Banks: Commercial, Investment, etc.	Role of Credit Risk Management in Project Financing	Market Risk and Portfolio Diversification	Liquidity Risk and Basel III Net Stable Funding Ratio (NSFR) Compliance	Operational Risk and Business Process Reengineering
	SLO-2	Risk Management for Foreign Banks and International Operations	Credit Risk in Treasury Operations and Market Activities	Market Risk and Algorithmic Trading Strategies	Liquidity Risk and Stress Testing in Banks	Operational Risk and Fraud Prevention and Detection
S-15	SLO-1	Risk Management and Fintech Innovations in Banking	Credit Risk in Securitization and Structured Finance	Market Risk and Securities Market Regulations	Liquidity Risk and Interbank Lending and Borrowing	Operational Risk and Data Governance in Banking
	SLO-2	Risk Management for Emerging Risks in the Banking Industry	Credit Risk and Credit Portfolio Management	Market Risk and Currency Convertibility	Liquidity Risk and Loan Portfolio Management	Operational Risk and Customer Service Operations
S-16-18	SLO-1	Risk Management and Ethical Considerations in Banking	Credit Risk Analytics and Models in Banking	Market Risk and Commodity Market Regulations	Liquidity Risk and Funding Strategies during Financial Turmoil	Operational Risk and Change Management
	SLO-2	Future Trends and Innovations in Banking Risk Management	Future Challenges and Innovations in Credit Risk Management	Future Trends and Challenges in Market Risk Management	Future Trends and Innovations in Liquidity Risk Management	Future Trends and Innovations in Operational

Learning Resources	Textbooks and Reference:										
	1. "Customer Relationship Management: Concepts and Technologies" by Francis Buttle: This comprehensive book covers CRM concepts, strategies, and technologies, providing practical insights into its implementation and management.										
	2. "Customer Relationship Management: A Databased Approach" by V. Kumar and Werner Reinartz: This book by V. Kumar (the same author you mentioned earlier) and Werner Reinartz focuses on a data-driven approach to CRM, emphasizing the importance of customer data and analytics.										
	3. "CRM at the Speed of Light: Capturing and Keeping Customers in Internet Real Time" by Paul Greenberg: This influential book explores the impact of the internet on CRM and how businesses can leverage real-time interactions to enhance customer relationships.										
	4. "Customer Relationship Management: Concepts and Cases" by K. Balakrishnan and Dr. M. S. Ganesan: Authored by Indian scholars, this book covers CRM concepts and includes case studies from various industries to illustrate its practical applications.										
	5. "Customer Relationship Management: The Foundation of Contemporary Marketing Strategy" by Roger J. Baran and Robert J. Galka: This book emphasizes the significance of CRM in modern marketing strategies, discussing its role in building and maintaining customer loyalty.										

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
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		2.Dr.V.Deepa,Associate Professor and Head i/c, Dept. of Commerce (AF), CSH,SRMIST, RMP
		3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH,SRMIST, VDP.
		4 Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of Commerce (CSandAF), FSH, SRMIST
		5 Dr. P. Shanthi Assistant Professor, Dept. of Commerce (CSandAF), FSH, SRMIST KTR

Course Code	UBF23503J	Course Name	DIGITAL BANKING	Course Category	C	Discipline Specific Core Course	L	T	P	O	C
							3	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Meet industry demand for digital banking professionals.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Keep pace with technological advancements in the banking industry.																		
CLR-3 :	Increase job prospects by possessing expertise in digital banking practices and processes																		
CLR-4 :	Future-proof skills for a rapidly evolving, financial services industry.																		
CLR-5 :	Foster entrepreneurship and innovation in the fintech sector.																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1 :	Understand the concepts, principles, and technologies underlying digital banking.	2	75	60	H	-	H	-	-	-	H	H	H	H	M	H	H	H	-
CLO-2 :	Demonstrate knowledge of the regulatory and legal frameworks governing digital banking operations.	2	80	70	H	-	M	-	-	-	H	H	M	H	M	H	M	M	-
CLO-3 :	Apply digital banking tools and platforms to perform various banking functions, such as payments, transfers, and account management.	2	70	65	H	-	H	-	-	-	H	M	H	H	H	H	H	H	H
CLO-4 :	Identify and address security and privacy concerns specific to digital banking transactions and data.	2	70	70	M	H	H	-	-	-	H	H	H	H	M	H	H	H	H
CLO-5 :	Analyze emerging trends and innovations in digital banking, such as blockchain, artificial intelligence, and open banking.	2	80	70	H	H	H	-	H	M	H	H	M	H	M	H	H	H	H

Duration (hour)	Learning Unit / Module 1 18	Learning Unit / Module 2 18	Learning Unit / Module 3 18	Learning Unit / Module 4 18	Learning Unit / Module 5 18
S-1	SLO-1 Need for and concept of Digital Banking	Automated Teller Machines (Cash Dispensers)	Multifunction Kiosk	Internet Banking: Payment Gateway	Debit and Credit cards
S-2	SLO-1 Replacement of traditional F2F services banking.	Types- Capex Model	Facilities available	Concept of payment gateways	
S-3	SLO-2 cost-benefit analysis, why digitization	Opex Model	Advancement in kiosk-based solutions	Scope of transactions	Types, features
S-4-6	SLO-2 customer education on security	Total Outsourced Model	Utility and ease of customization	Tracking movement of funds	
S-7	SLO-1 Assistance in migration	White Label ATM Operators (WLAO)	Installation and maintenance requirements	Floats and costs at each touch-points	Cost benefit analysis
S-8	SLO-2 Digital Banking Architecture	Finer aspects of working	(Self-service Lobbies), features	Aggregators, eCommerce	Customer education
S-9	SLO-1 Security features	Deployment	Facilities available	Internet Banking: Online banking options	Prepaid Card – Types
	SLO-2 Risk management	Maintenance	Educating customers	Login and Transaction process flow	Foreign currency travel card,
		Monitoring for optimum utilization		Services available in a typical internet banking	Cash Card, Gift Card
				Securities and threats	
				Retail and Corporate Banking	
				Functions, services, onboarding process	
				Admin functionalities	Types, scope and purpose

	SLO-2			Enabling migration of customers	Mobile Banking: Mobile Banking	
S-10-12	SLO-1	Role of NPCI	Customer convenience	Self-service passbook printers	Features, services available, customer expectations	Advantages
	SLO-2	Products and initiatives		Cheque Deposit Kiosk-CTS enabled	Educating the customer, enabling migration	
S-13	SLO-1	UPI	Income generation Role of service providers	Features, benefits to customers and the bank	Cash Management Service: documentation, etc.	Functions
	SLO-2	Architecture			Missed call facility – procedure	
S-14	SLO-1	Impact on mobile wallets	Counting entries	Operation of the system and trouble shooting	Scope, Need and costing.	Function perspectives
	SLO-2		Future of ATMs in the advent of digital boom		Contact Centre – services offered, scope and support for the branches	Issuing procedure
S-15	SLO-1	card payment system	Cash Recycler Machines (CRM)	Digital Signage System – purpose	How it works, languages, load distribution	Scope and product bouquet
	SLO-2	AEPS	Utility and validation process and overall implementation strategy	Contents, operational perspectives	TAT and processes	
S-16-18	SLO-1	Aadhar Based Merchant Payment System	Future prospect as better substitute of ATM	scope of information broadcast and for yield-enhancement	Mobile wallet scope, functional perspective	Cyber security
	SLO-2				Customer education	

Learning Resources:	Textbooks: 1. Sanjay Mohapatra, <i>Digital Banking: Concepts and Practice</i> 2.. Luigi Wewege, <i>Digital Banking and Payments: Disruptive Technologies and Innovations</i> 3. Amit Kumar and Vishal Agarwal, <i>Digital Banking: Enhancing Customer Experience, Generating Insights, and Creating Value.</i> 4. Brett King, <i>Bank 4.0: Banking Everywhere, never at a Bank.</i> 5. V. Kumar and Werner J., <i>CUSTOMER RELATIONSHIP MANAGEMENT</i> , Wiley India, 2008
	References: 1. Gupta, P., and Sharma, A. (2021). Digital banking in India: Trends, challenges, and opportunities. <i>International Journal of Applied Management Research</i> , 1(1), 48-60. 2. Amin, H., Bannister, F., and Giffinger, R. (2020). Smart banking for inclusive and resilient societies. <i>Cities</i> , 106, 102901. 3. Agarwal, R., Saha, P., and Dutta, A. (2018). Digital banking adoption: An empirical analysis of Indian consumers. <i>International Journal of Bank Marketing</i> , 36(4), 673-688. 4. Dehghantanha, A., Choo, K. R., and Mahmood, A. (2021). Cyber security of digital banking services: A review. <i>Computers and Security</i> , 107, 102347. 5. Prasad, A. R., and Pankaj, M. (2020). Artificial intelligence and machine learning in digital banking: A systematic review. <i>Journal of Internet Banking and Commerce</i> , 25(3), 1-19.

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR. 2.Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP 3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, VDP. 4.Dr. Aamir Rashid Bhat Assistant Professor, Dept. of Commerce (CSandAF), FSH, SRMIST KTR 5. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of Commerce (CSandAF), FSH, SRMIST KTR

Course Code	UBF23D01J	Course Name	RURAL AND INCLUSIVE BANKING				Course Category	D	Discipline Specific Elective Course	L	T	P	O	C
										3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Recognize the importance of Rural Economy and its contribution to Nation Development	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Identify Opportunities, challenges in Rural Banking Business	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Classify various types of seasons, crops, soils as part of Agriculture																		
CLR-4 :	Distinguish various types of Advances under Rural Banking																		
CLR-5 :	Demonstrate skills to appraise the Agriculture Loan Proposals																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Define Priority Sector and Sectoral Targets	2	75	60	H	-	H	-	-	-	H	H	H	H	M	H	H	H	-
CLO-2 :	Explain the opportunities to lend under Priority Sector across Agri.allied and other segments	2	80	70	H	-	M	-	-	-	H	H	M	H	M	H	M	M	-
CLO-3 :	Visualize the impact of non achievement of targets and its impact on profitabilities	2	70	65	H	-	H	-	-	-	H	M	H	H	H	H	H	H	H
CLO-4 :	Explore the avenues to achieve Priority Sector Targets	2	70	70	M	H	H	-	-	-	H	H	H	H	M	H	H	H	H
CLO-5 :	Define Priority Sector and Sectoral Targets	2	80	70	H	H	H	-	H	M	H	H	M	H	M	H	H	H	H

Duration (hour)	Learning Unit / Module 1 15	Learning Unit / Module 2 15	Learning Unit / Module 3 15	Learning Unit / Module 4 15	Learning Unit / Module 5 15
S-1	SLO-1	Overview of Rural economy	Short term loans - KCC, Gold loans, Finance against Warehouse Receipt (WHR)	Definition of Priority Sector - Latest guidelines of RBI.	Concept of Self-Help Groups
	SLO-2	Rural Money Market	Kisan Credit Card (KCC) - Assessment of credit requirement under KCC		Revised Definition and classification of Micro
S-2	SLO-1	Rural Financing Models	Production credit component, investment credit component, personal loans etc.	Mandated targets prescribed by RBI. Introduction to Small and medium Enterprises (SME)	Joint Liability Groups Institutional
	SLO-2	Landscape Opportunities and Challenges in Rural Banking	Agricultural marketing, APMC, Crop insurance scheme		Small and Medium Enterprises
S-3	SLO-1	Introduction to Agriculture	- Pradhan Mantri Fasal Bima Yojana, Various subventions from GOI.	Medium manufacturing and medium service	Bank support for SHGs Lending Models under SHG
	SLO-2	Meaning and its components			Contribution of MSME to GDP and various segments of MSME contributing to Growth Lending opportunities under MSME
S – 4-5	SLO-1	Types of crops like cereals, pulses, oil seeds	Agri. term loans - Assessment of requirement (NABARD unit cost concept),	Village and Cottage Industries, Advances to weaker sections	Collateral Free
	SLO 2	Commercial crops, concepts of annual crops and perennial crops			Agri, Allied Activities

S6	SLO-1	Details of allied activities and related activities to agriculture and horticulture	Margin requirement, economic size, fixing of repayment including ballooning of instalments to suit the cash flow	Common guidelines of RBI on PSA	Mutual Guarantee based lending model Doorstep banking Technology interventions in Agri Lending	Retail Business, Manufacturing
	SLO-2	Types of soil, sources of irrigation, Seasons of cultivation				
S-7	SLO-1	Monsoon and its suitability for agriculture, etc.	Moratorium. Financing allied to agriculture such as dairy, poultry, Sheep and Goat rearing, Sericulture, Piggery and fisheries.	Latest Opportunities to lend under PSA: Farmer Producer Companies	Digital Lending Govt. sponsored schemes	Trade and Service
	SLO-2	Definition of small marginal farmers, tenant farmers				
S-8	SLO-1	Tenant farmers, share croppers, oral leases. Measurement of land etc.	Rural Go-down, transport finance, farm mechanization	Start Up Units, Agro Processing Advances	Details of PMEGP, NRLM, NULM	Credit Appraisal techniques
	SLO-2		Minor irrigation, plantation and horticulture			
S-9-10	SLO-1	Concept of Farmer Producer Companies, SFAC guarantee etc.	Hi-tech agriculture activities like poly house cultivation	Solar Power Plants, Advances to Export Units	SRMS and DRI	Term Loans and Working Capital
	SLO-2		Financing Agri. Loans under cluster approach			
S-11	SLO-1	Importance of Agriculture in Indian economy	High Tech Agri and Agro processing Units, Warehouse Financing and Hi-tech agricultural units	High Tech Agri under PSA, Education Loans, Housing Loans Co Lending	Crop Insurance	Advances Supply Chain Financing Models in MSME
	SLO-2		Value Chain Financing, Contract, Organic Farming, Medicinal Plants Financing, Agri-Exports etc.			
S-12	SLO-1	Understanding credit requirements of agriculturists for various needs/purposes	Various types of Land Records, verification of Land Records, Documents and its relevance.	On Lending concepts, Corporate Linked Financing Models	Government Support Rural Marketing opportunities	Credit Ratings
	SLO-2		Credit Appraisal Techniques for Agri Loans: Sourcing			Trends Platform
S-13	SLO-1	Agricultural advances, Concepts of Short Term	Document Gathering, Pre-Sanction Visits	Non-Achieving of PSC Targets: Impact, penalty	Extension Activities	Its utilities Priority Sector Targets
	SLO-2		Verification of Land Records, Ascertaining Technical Feasibility	Alternate Options: PSLC: Priority Sector Lending Certificates		
S-14-15	SLO-1	Medium Term and Long term. Seasonality	Determining Economic Viability	Inter Bank Participation Certificates, Investment in IRDF and its impact on profitability	Cattle Health Camps, Seminars, Roadshows, Workshops	Sectors under MSME Institutional Support to MSME
	SLO-2	Adequacy and timeliness of agricultural Credit	Disbursement patterns, Post Disbursement follow up, Recovery Management			

Learning Resources	Textbooks:
	<ol style="list-style-type: none"> 1. Ram Jitendra. 2015. Regional Rural Banks of India: Evolution, Performance and Management. Gurgaon: Partridge Publishing. 2. Acharya S.C. and A. K. Mohanty. Operational Analysis of Regional Rural Banks. New Delhi: Gyan Publishing House 3. Agrawal Meenu. 2009. Regional Rural Banks (RRBs) in India. New Delhi: New Century Publications. 4. Ahmad Rais and Mahmudur Rahman. 1998. Rural Banking and Economic Development. New Delhi: Mittal Publications. 5. Reddy, Ranga. 2004. Rural Banking and Overdues Management. New Delhi: Mittal Publications.
Learning Resources	Reference:
	<ol style="list-style-type: none"> 1. Anshul Agarwal – Financial Inclusion : Challenges and Opportunities. (2010) Skoch Summit. 2. AsliDemirgüç-Kunt and Klapper, L “Measuring Financial Inclusion”, Policy Research Working Paper, 6025, (2012 April) (World Bank. 3. Joseph Massey “ Role of Financial Institutions in Financial Inclusion” (2010) FICCI's Banking and Finance Journal. 4. MandiraSarma and JesimPais “Financial Inclusion and Development : A Cross Country Analysis, Indian Council for Research on International Economic Relations (2008). 5. UshaThorat, Deputy Governor of the Reserve Bank of India (2006) “Financial Inclusion and Millennium Development Goals”

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

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Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
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		2.Dr.ILA.Nakkeeran Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		3. K Karthikeyan, Assistant Professor, Dept. of CS and AF, SRM IST, KTR.
		4. Dr. M. Sivasankari, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		5. Dr. M. Thinesh Kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	UBF23D02J	Course Name	MSME CREDIT			Course Category	D	Discipline Specific Elective Course	L	T	P	O	C
									3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)														
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CLR-1 :	Recognize the need for lending to MSME Sectors	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Appreciate the contribution of MSME sector to Country's economics																		
CLR-3 :	Identify various Government Institutional support to promote MSME Sector																		
CLR-4 :	Determine the role of Bankers in lending to MSME Sector																		
CLR-5 :	Enlighten the recommendations of various committees																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1 :	Define MSME as per revised classification	2	75	60	H	-	H	-	-	-	H	H	H	H	M	H	H	H	-
CLO-2 :	Assess the working capital requirements of MSME borrowed unit	2	80	70	H	-	M	-	-	-	H	H	M	H	M	H	M	M	-
CLO-3 :	Appraise the term loans in terms of viability norms	2	70	65	H	-	H	-	-	-	H	M	H	H	H	H	H	H	H
CLO-4 :	Get an insight into various committees and its recommendations to banks for lending	2	70	70	M	H	H	-	-	-	H	H	H	H	M	H	H	H	H
CLO-5 :	Recognize the need for due diligence: financial, legal and commercial due diligence	2	80	70	H	H	H	-	H	M	H	H	M	H	M	H	H	H	H

Duration (hour)	Learning Unit / Module 1 15		Learning Unit / Module 2 15		Learning Unit / Module 3 15		Learning Unit / Module 4 15		Learning Unit / Module 5 15	
S-1	SLO-1	Definition of MSME as per latest guidelines	RBI initiatives to promote MSME		Concept and nature of working capital for MSME business		Assessing loan proposal on working capital		Technical appraisal of term loan proposals	
	SLO-2	Opportunities and challenges in MSME Financing	RBI guidelines and directives for financing MSME units E		Working capital requirements for MSME business		Income proof document to ascertain the business potential		Commercial appraisal of term loan proposals	
S-2	SLO-1	Importance of MSME sector in Indian Economy	Banking Code and Standard Board of India		Definition: Working capital, Current Liabilities, Current Assets		Documents to be obtained along with application for Working Capital and how to check its genuineness		Financial appraisal of term loan appraisals	
	SLO-2	MSMED ACT 2006	Different types finances under MSME		Calculation of various ratios based on Asset and Liability volumes		KYC Documents for both individual and business entity		Ascertain managerial capability of Companies	
S-3	SLO-1	Procedure to Register under MSME and its benefits	Definition: Priority Sector and Sectoral allocations as per RBI Norms		Nature of working capital in MSME business		Assessing the loan proposal and take credit decisions based on eligibility norms		Financial tools used by banks for finding out viability of proposals	
	SLO-2	Steps involved in setting up MSME Unit	Targets for MSME under Priority Sector Targets		Working Capital Cycle in a sequential approach		Importance to pre sanction visits, personal discussion with applicant and the creditworthiness of party		Various ratios like Debt Equity Ratio, Debt Service Coverage Ratio, Total liabilities to Tangible Network ratios	

S – 4-5	SLO-1	Role of MSME in development of Indian Economy	Activities to be eligible under MSME	Need for working capital and ways and means to raise working capital	Due diligence by banks in terms of legal due diligence, commercial due diligence and personal due diligence	Break Even Analysis and margin of safety
	SLO 2		Structured mechanism for monitoring credit growth		Writing appraisal reports based on visit report and supporting documents	Composite finance: Meaning, its need
S6	SLO 1	Need for promoting MSME Exports and govt initiatives	Cluster approach and its significance to bankers	Managing working capital	Importance of assessing technical feasibility of proposal and economic viability of proposal	Composite finance: Features
	SLO-2	Village and cottage Industries who are purview of MSME	Definition: Financial literacy and consultancy support	Distinguish gross working capital and net working capital and working capital gap	Credit Rating Agencies: AQUOTE, SMERA, CRISIL	CGTMSE
S-7	SLO-1	Supportive role of Government in promoting MSME	Core business of specialized MSME branches	Work capital calculations through case studies	Generating and review CIBIL Reports	Role and responsibilities of lender bank participating in CGTMSE
	SLO-2	Evolution and inclusive growth of MSME over past few years	Types of agricultural advances to be eligible under MSME	Types of finance offered by Bank for working capital need	Disbursement methodology to ensure end use	Eligibility norms and claim procedure in the event of default
S-8	SLO-1	Opportunities to lend under MSME specific to sectors	Impact of non-achievement of targets	How the banks assess the working capital requirements	Importance of post sanction follow up and monitoring	Importance of constant monitoring of MSME advances
	SLO-2	Challenges in financing of MSME and remedial measures	Avenues available to bridge the gap while achieving targets	Major recommendations of Tandon Committee on WC finance	Security aspects of working capital finance	Distinguish pre sanction monitoring, post sanction monitoring and supervision/follow-up
S-9-10	SLO-1	Adequacy of govt support to MSME	Eligible activities for funding under MSME	Banks approach for working capital finance	Writing appraisal report	Early warning signals and actions thereon
	SLO-2	Govt Schemes	BCSBI Code from MSME lending perspective			Recovery strategies depending on default pattern
S-11	SLO-1	PMEGP, Credit Guarantee trust	Various committees constituted by Govt to promote MSME	Distinguish methods of lending	Meaning and nature of Term Loans to MSME units	Legal and Non-Legal methods of recovery
	SLO-2	Tech upgradation	Issues and challenges faced by MSME Sector as described by various committees	Nayak Committee recommendation for WC finance		Legal methods: Lok Adalat, DRT, DRAT
S-12	SLO-1	Various subsidy schemes of govt to promote MSME	Changes and developments carried out as per committee recommendations	Calculating working capital requirement as per Nayak Committee (Projected Balance Sheet Method)	Assess Term Loan requirements in MSME	SAFAESI ACT and provisions
	SLO-2	Scheme features	SL Kapur Committee observations and recommendations	Cash Budget Method of assessing working capital requirement	General norms in banks for term loan lending	
S-13	SLO-1	Technology support for MSME Sector	Nayak committee observations and recommendations	Projected balance sheet method	Appraisal skills for terms loans to MSME	Definition of Risk, Risk identification, Risk categorization, Risk Mitigation measures
	SLO-2	Awareness on Intellectual Property Rights	Ganguly Committee and KC Chakraborty committee observations and recommendations			
S-14-15	SLO-1	Whether subsidy facility to be continued under revised	Various committee recommendations and implementations	Cash budget method	Determine the technical feasibility and assess economic viability of term loan proposals	Non-Legal methods of recovery for genuine defaulters by way of rephrasing, restructuring and rehabilitation
	SLO-2					

Learning Resources	Textbooks:
	<ol style="list-style-type: none"> 1. POPLI, G. S., PURI, S. K. (2013). <i>STRATEGIC CREDIT MANAGEMENT IN BANKS</i>. India: PHI Learning. 2. Cole, R. H. (1976). <i>Consumer and Commercial Credit Management</i>. United States: R. D. Irwin. 3. <i>Bank Credit Management</i>. (2010). (n.p.): Himalaya Publishing House. 4. Greuning, H. v., Brajovic Bratanovic, S. (2020). <i>Analyzing Banking Risk (Fourth Edition): A Framework for Assessing Corporate Governance and Risk Management</i>. United States: World Bank Publications.
	References:
	<ol style="list-style-type: none"> 1. Van Gestel, T., Baesens, B. (2008). <i>Credit Risk Management: Basic Concepts: Financial Risk Components, Rating Analysis, Models, Economic and Regulatory Capital</i>. United Kingdom: OUP Oxford. 2. Yhip, T. M., Alagheband, B. M. D. (2021). <i>The Practice of Lending: A Guide to Credit Analysis and Credit Risk</i>. (n.p.): Springer International Publishing.

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

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		5. Dr. M. Thinesh Kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	UBF23G01J	Course Name	CREDIT MANAGEMENT IN BANKING				Course Category	G	Generic Elective Course			L	T	P	O	C
												3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance			Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)													
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CLR-1 :	Outline various Banking Related Acts and its relevance to day-to-day banking	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	List Different types of Financial Institutions, Banks and its core functions																		
CLR-3 :	Identify different types of customers and differentiate them																		
CLR-4 :	Summarize RBI Regulations across different banking functions																		
CLR-5 :	Develop an insight into NI ACT and its application to critical customer related transactions																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1 :	Categorize different types of Liability, Asset, Third Party Products and its applicability to customer base	2	75	60	H	-	H	-	-	-	H	H	H	H	M	H	H	H	-
CLO-2 :	Analyze different types of Payment Systems like NEFT, RTGS, IMPS and differentiate each type	2	80	70	H	-	M	-	-	-	H	H	M	H	M	H	M	M	-
CLO-3 :	Compare Alternate Delivery Channels and its ease of operation from customer perspective	2	70	65	H	-	H	-	-	-	H	M	H	H	H	H	H	H	H
CLO-4 :	Recognize importance of customer service in developing banking business and analyze the impact of delayed or denied service	2	70	70	M	H	H	-	-	-	H	H	H	H	M	H	H	H	H
CLO-5 :	Outline different types of ancillary services on offer by banks and its contribution to increase the revenue to the bank	2	80	70	H	H	H	-	H	M	H	H	M	H	M	H	H	H	H

Duration (hour)		Learning Unit / Module 1 15	Learning Unit / Module 2 15	Learning Unit / Module 3 15	Learning Unit / Module 4 15	Learning Unit / Module 5 15
S-1	SLO-1	Lending Principles	Credit Policies, Balance Sheet Analysis	Working Capital Assessment	Term Loan Assessment	End to End Process in a Loan Life Cycle
	SLO-2	Forms of advances	Credit policy of the bank	Determining operating cycle	Loan Appraisal	Sourcing of Borrowers, Assessing the Credit needs
S-2	SLO-1	interest rates, Base rate, MCLR Different types of security- Primary and collateral	Fair Practices Code for Lenders	Working capital requirements	Technical feasibility	Assessing the Creditworthiness of the borrower
	SLO-2	Different types of borrowers	Overview of retail credit	Inventory and receivable norms	Economic viability	Personal Discussions, Observations and verification of Income Proofs
S-3	SLO-1	Individual	Corporate and Institutional Credit	Types of Working capital facilities	Sources of Capital	Collection of Presanction Documents
	SLO-2	Proprietary	Wholesale Banking	Projected turnover method	Funds Flow projected profitability	Analysing the documents to assess eligibility
S - 4-5	SLO-1	Partnership	Advances to large industries	Nayak Committee	Repayment methods and schedules	assess eligibility both from Individual and loan perspective
	SLO 2	companies, Trusts	General principles	Projected Balance Sheet Method	Documentation	Presanction Visits

S-6	SLO-1	Overview of various types of credit facilities	Exposure norms	CMA	Disbursal and monitoring	How to conduct field visits, unit inspections
	SLO-2	Fund based and non – fund based	Balance Sheet Analysis	Flexible approach to Current Ratio	Verification of end use	Preparation of comprehensive visit reports
S-7	SLO-1	Term loans, Cash Credit	Ratio Analysis	Concept of MPBF	Proposal Writing	Ascertaining the eligibility of borrower
	SLO-2	overdraft facilities	Funds Flow Analysis	Tandon Committee- II method of Lending	Monitoring and follow-up	Technical feasibility
S-8	SLO-1	Bills purchase/discount,	Sources of funds	Credit Monitoring Arrangement (CMA)	Overview of Project Finance	Economic viability
	SLO-2	BG and LC	Application of funds	Cash Budget Method of Lending	Channel Financing	Develop the loan proposal
S-9-10	SLO-1	Introduction to Lending arrangements	Cash Flow Analysis	Financial Follow up Reports	Documentation: Types of Securities, Charge creation	Taking credit decisions to sanction or to reject
	SLO-2	sole/multiple/consortium/syndication	Calculation and interpretation different Ratios	QIS	Search, filing, modification, satisfaction	Communicating Terms of Sanction to borrower
S-11	SLO-1	Overview of Lending norms	Current Ratio	Credit Delivery System	Floating/fixed, Pari- passu charge, CERSAI	explain the loan terms to borrower in detail
	SLO-2	Lending Appraisal	Debt Service Coverage Ratio	Importance	Coordination with Legal Advisors on Legal Opinions	Facilitate Disbursement of loan as per terms
S-12	SLO-1	Due Diligence	Fixed Asset Coverage Ratio	Reporting as per Bank's prescribed formats	Reading legal search reports	Obtain requisite receipts to ensure end use
	SLO-2	CIBIL/Equifax/Experia/CRIF	Solvency Ratios	PSR	Legal aspects of documentation: Sale Deed/Partition Deed/Will/Gift Deeds	How to conduct post disbursement asset verification
S-13	SLO-1	Brief introduction into RBI Defaulters list	Liquidity Ratios	MMR	Validity of title Deeds	Closely monitor the accounts
	SLO-2	ECGC caution list	Acid-test Ratio	QMR	Coordinate with Valuers to ascertain value of property	Continuous Monitoring and follow up
S-14-15	SLO-1	RED Flag accounts	Practical Exercises to calculate different types of Ratios	Proposal Writing	Interpretation of valuation Reports	Identify Early Warning Signals
	SLO-2	Funds diversion. Probe 42 etc	Problems on Ratio analysis	Working capital advances	Market Value, Guidance Value, Distress Value, Stamp Duty	initiate recovery steps

Learning Resources	Textbooks: <ol style="list-style-type: none"> 1. POPLI, G. S., PURI, S. K. (2013). STRATEGIC CREDIT MANAGEMENT IN BANKS. India: PHI Learning. 2. Cole, R. H. (1976). Consumer and Commercial Credit Management. United States: R. D. Irwin. 3. Bank Credit Management. (2010). (n.p.): Himalaya Publishing House. 4. Greuning, H. v., Brajovic Bratanovic, S. (2020). Analyzing Banking Risk (Fourth Edition): A Framework for Assessing Corporate Governance and Risk Management. United States: World Bank Publications.
	References: <ol style="list-style-type: none"> 1. Van Gestel, T., Baesens, B. (2008). Credit Risk Management: Basic Concepts: Financial Risk Components, Rating Analysis, Models, Economic and Regulatory Capital. United Kingdom: OUP Oxford. 2. Yhip, T. M., Alagheband, B. M. D. (2021). The Practice of Lending: A Guide to Credit Analysis and Credit Risk. (n.p.): Springer International Publishing.

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1. Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR 2. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur 3. Dr. K Karthikeyan, Assistant Professor, Dept. of CS and AF, SRM IST, KTR. 4. Dr. M. Sivasankari, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur 5. Dr. M. Thinesh Kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	UBF23S03J	Course Name	FUNDAMENTALS OF STOCK MARKET	Course Category	S	Skill Enhancement Course	L	T	P	O	C
							1	0	1	2	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :		Understand about capital market	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-2 :		Learn more about primary market				1	2	3															
CLR-3 :		Learn details about secondary market				1	2	3															
CLR-4 :		Understand how derivatives works				1	2	3															
CLR-5 :		Learn how to do financial statement analysis				1	2	3															
Course Learning Outcomes (CLO):			At the end of this course, learners will be able to:																				
CLO-1 :	Understand about markets and various financial instruments		2	75	60	H	-	-	-	-	M	H	M	-	H	H	L	M	-				
CLO-2 :	Understand how the stocks are getting listed in exchanged (Primary market)		2	80	70	H	-	-	-	-	H	M	H	M	H	H	M	M	M	-			
CLO-3 :	Understand the mechanism of secondary market		2	70	65	H	-	-	-	H	-	M	H	M	H	M	M	M	M	-			
CLO-4 :	Gain knowledge about derivatives market		2	70	70	H	H	-	-	H	-	M	H	M	H	M	M	M	M	-			
CLO-5 :	Perform financial statement analysis using balance sheet and profit and loss account		2	80	70	H	H	-	H	H	-	M	H	M	H	H	H	M	M	H			

Duration (hour)		Learning Unit / Module 1: Markets and Financial Instruments	Learning Unit / Module 2: Primary Market	Learning Unit / Module 3: Secondary Market	Learning Unit / Module 4: Derivatives	Learning Unit / Module 5: Financial Statement Analysis
		6	6	6	6	6
S-1	SLO-1	Types of Markets: Equity market	Initial Public Offer (IPO)	Role of Securities and Exchange Board of India (SEBI)	Derivatives -Introduction	Balance sheet - Introduction
	SLO-2	Debt market	Book Building through Online IPO	Functions of Securities and Exchange Board of India (SEBI)	Features of derivatives market	Balance sheet
S-2	SLO-1	Derivatives market	Eligibility to issue securities	Depositories	Types of derivatives	Profit and loss account
	SLO-2	Commodities market	Book building process	Stock exchanges	Futures	
S-3	SLO-1	Meaning of private companies	Fixed versus Book Building issues	Intermediaries in the Indian stock market Listing	Forwards	Stock market related ratios
	SLO-2	Features of private companies		Membership	Options	
S4	SLO-1	Meaning and features of private companies	Allotment of Shares	Trading, Clearing and settlement	Swaps	Simple analysis before investing in the shares
S5	SLO-1	Meaning of public companies	Basis of Allotment	Risk management	Commodity and commodity exchanges - MCX	Understanding annual report
	SLO-2	Features of public companies	Allotment process	Investor protection fund (IPF)	Commodity and commodity exchanges - MCDX	

S6	SLO-1	Types of investment avenues.	Private Placement	Do's and Don'ts for investors	Commodity versus financial derivatives.	Director's report
	SLO-2			Equity and debt investment.		

Learning Resources:	Textbooks: 1. NCFM, Financial Markets: A Beginner's Module, NSE 2. Trading Fundamentals. (2014). (n.p.): Diamond Pocket Books Pvt Ltd. 3. Gurusamy – Capital Markets – Vijay Nicole Publications 4. Tycho Press. (2013). Stock Market Investing for Beginners: Essentials to Start Investing Successfully. United States: Callisto Media Incorporated.
	References: 1. Wyss, B. O. (2000). Fundamentals of the Stock Market. United States: McGraw-Hill Education. 2.. Machiraju H.R. (Edn 2009), Merchant Banking, New Age International, New Delhi

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
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		2. Dr. Kamalakannannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, KTR
		3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH,SRMIST, VDP.
		4. Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH,SRMIST, RMP
		5. Dr. M. Thinesh Kumar Assistant Professor, Dept. of CS and AF FSH, SRM IST, KTR

Course Code	UBF23P02L	Course Name	INTERNSHIP – II	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	0	0	1

Pre-requisite Courses	INTERNSHIP – I	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Give idea about research project	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Identify the research problem				Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Review of literature																		
CLR-4 :	Give idea about data collection																		
CLR-5 :	Give knowledge on statistical tools and project preparation.																		
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																	
CLO-1 :	Gained knowledge about research project	2	80	80	H	L	H	M	L	M	M	M	M	M	M	M	M	L	L
CLO-2 :	Increased knowledge on research problem	2	75	70	H	L	M	L	L	L	H	H	H	H	H	H	H	L	L
CLO-3 :	Improved practice in review of literature	2	85	80	H	L	H	L	L	L	H	H	H	H	H	H	H	L	L
CLO-4 :	Well versed in data collection	3	80	75	H	H	H	L	L	L	H	H	H	H	H	H	H	L	H
CLO-5 :	Gained knowledge on statistical tools and project preparation	3	75	70	H	M	H	L	L	M	H	H	H	H	H	H	H	L	H

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	5	5	5	5	5
S-1 to S- 5	SLO-1	Topic selection	Review of literature	Research design	Data Collection and analysis
					Interpretation and conclusion

INTERNSHIP PROJECT DESCRIPTION

GUIDELINES

- Project report is the compulsory component of the syllabus to bridge the gap between theory and practice.
- The field of specialization is Human Resources, Marketing, Finance and related commerce and management-based topics.
- The project work should be neatly presented in not less than 60 pages and not more than 100 pages
- Paper Size should be A4
- 1.5 spacing should be used for typing the general text. The general text shall be justified and typed in the Font style – (Font: Times New Roman / Font Size: 12 for text)
- Subheading shall be typed in the Font style (Font: Times New Roman I / Font Size: 14 for headings) The report should be professionally prepared.
- The candidate should submit periodical report of the project to the supervisor.
- Two reviews will be conducted before the Viva Voce
- Each candidate should submit hardcopy (3 copies) and a soft copy in CD to the Department. After the Evaluation of the project report one hard copy will be returned to the candidate

10. After the Evaluation of the project report one hard copy will be returned to the candidate.

EVALUATION SCHEME

Project Evaluation and viva voce – Internal Examiner – 50 Marks

Project Evaluation and viva voce – External Examiner – 50 Marks

TOTAL MARKS - 100 Marks

If a candidate fails to submit the Project Work or fails to appear for the Viva Voce Examination then the Candidate should submit or appear only in the next Viva Voce Examination.

Learning Assessment			
Internship	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)
	Review – 1	Review – 2	Project Report
	20%	30%	30%
			Viva-Voce 20%

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2.Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3.Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, VDP.
		4.Dr. K. Karthikeyan K, Assistant Professor, Dept. of Commerce (CSandAF), FSH, SRMIST KTR.
		5.Mrs. S. Sivakavitha, K, Assistant Professor, Dept. of Commerce (CSandAF), FSH, SRMIST KTR

SEMESTER VI

Course Code	UBF23601J	Course Name	INCOME TAX LAW THEORY AND PRACTICE – II	Course Category	C	Discipline Specific Core Courses	L	T	P	O	C
							3	0	3	2	4

Pre-requisite Courses	INCOME TAX LAW THEORY AND PRACTICE – I	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To impart knowledge on the basic principles of direct tax laws	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-2 :	To equip students about the computation of capital gains, income from other sources				H	-	M	H	-	-	M	H	-	H	H	H	H	M	-
CLR-3 :	To Understand the provisions of Clubbing of Income, Set-off and carry forward of losses				H	-	M	H	-	-	M	H	-	H	H	H	H	M	-
CLR-4 :	To Understand the provisions relating to Deduction U/S 80 C to 80 U				H	H	M	H	H	H	M	H	H	H	H	H	H	M	H
CLR-5 :	Students can compute the individual assesses taxable income and tax liability				H	H	M	H	H	M	M	H	H	H	H	H	H	M	H
Course Learning Outcomes (CLO):	At the end of this course, learners will be able:																		
CLO-1 :	To Learn the provisions relating to Capital Gains	3	85	80															
CLO-2 :	To Assess taxable income from other sources of an Individual assessee	3	75	70															
CLO-3 :	To Describe the mechanism of carry forward and set off of an Individual assessee	3	80	75															
CLO-4 :	To Evaluate gross total income of an Individual assessee after taking into account deduction u/s 80.	3	80	75															
CLO-5 :	To compute the net total income of an individual.	3	75	70															

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		18	18	18	18	18
S-1	SLO-1	Capital gain	Income from other sources	Clubbing of income	Deduction from gross total income	Assessment of individuals
	SLO-2	Types of capital gain	List of other income	Transfer of assets	Deduction u/s 80 C	Provisions
S-2	SLO-1	Short term capital gain	Dividend	Revocable transfer of assets	Deduction u/s 80 CCA	Assessment of income of assessee whose age is below 60
	SLO-2	Long term capital gain	Tax free securities	Remuneration to spouse	Deduction u/s 80 CCC	Assessment of income of assessee whose age is below 60 – Problem
S-3	SLO-1	Transfer	Exempted securities	Clubbing income of minor child	Deduction u/s 80 CCD	Assessment of income of senior citizen
	SLO-2	Transaction not regarded as transfer	Tax less securities	Transfer to son's wife	Deduction u/s 80 CCE	Assessment of income of senior citizen – Problem
S-4 -6	SLO-1	Cost of acquisition	Casual income	Set of losses	Deduction u/s 80 CCG	Assessment of income of super senior citizen

Duration (hour)	Learning Unit / Module 1		Learning Unit / Module 2		Learning Unit / Module 3		Learning Unit / Module 4		Learning Unit / Module 5	
	18		18		18		18		18	
	SLO-2	Cost of improvement	Crossing up		Carry forward of losses		Gross qualifying amount		Assessment of income of super senior citizen – Problem	
S-7	SLO-1	Calculation of short-term capital gain	Calculation of taxable interest on securities, Casual income		Provision regarding set off losses within the heads of income		Computation of deduction u/s 80 C to CCG		Adjustment of TDS and advance tax	
	SLO-2									
S-8	SLO-1	Cost of inflation index	Gift received from friends and relatives		Provision of carry forward of loss from house property		Deduction u/s 80D		Surcharge calculation Rebate u/s 87A	
	SLO-2	Indexed cost of acquisition	Blood relatives		Provision of carry forward of loss from business		Computation - u/s 80D		Computation of net tax liability	
S-9	SLO-1	Indexed cost of improvement	Family pension		Provision of carry forward of loss from speculation		Deduction u/s 80D & DDB		Computation of net tax liability—Problems	
	SLO-2	Procedure for indexed cost	Income from sublet		Provision of carry forward of loss from capital loss		Computation - u/s 80D & DDB		Self-assessment	
S-10 - 12	SLO-1	Exempted capital gain U/s/10, 10(36)	Royalty, ground rent		Provision of carry forward of losses on account of owning and maintain of race horses		Deduction u/s 80E		Re-assessment	
	SLO-2	Us/10(37), 10(38)	Income from letting from machinery		Order of set off		Computation - u/s 80E		Filing of return	
S-13	SLO-1	u/s 54 & 54F	Contribution to provident fund		Set of and carry forward of specified organization		Deduction u/s 80 U		Voluntary filing of return	
	SLO-2	U/S 54B 54D, 54EC, 54G (For all assesses)	Exemptions in income from other sources		Period for carry forward of losses		Computation - u/s 80 U		Due dates of filing of return	
S-14	SLO-1	Applying Exemptions of securities	Exemptions in income from other sources		Provisions of carry forward of income		Claiming Deductions under various sections 80 C to 80 U		E-Filing procedures	
	SLO-2	Filing of Tax returns	Deduction income from other sources		Provisions of carry forward - Problems					
S-15	SLO-1	Calculation of short-term capital gain – Problems	Calculation of income from other sources - Problems		Preparation of TDS Reports		Computation of Deduction u/s 80C to 80 U		Revised return, Belated return and Rights, Duties, powers of CBDT	
	SLO-2									
S-16- 18	SLO-1	Calculation of long-term capital gain – Problems	Calculation of income from other sources - Problems		Computation of Set off and carry forward – Problems					
	SLO-2									

Learning Resources	Text Books:									
	<ol style="list-style-type: none"> 1. T. Srinivasan A "Income Tax Law and Practice" – Vijay Nichole Publications , Chennai. 2. H.C. Mehrotra, Income Tax Law and Accounts, Sathya Bhavan Publications, Agra 3. Reddy T.S and Hariprasad Reddy Y. " Income Tax Theory Law and Practice" – Margham Publications, Chennai 									
	References:									
	<ol style="list-style-type: none"> 1.. Bhagavathi Prasad, "Income Tax Law and Account" – Vishwa Prakasan, New Delhi 2. Vinod K. Singhania, "Students Guide to Income Tax" – Taxman Publication, New Delhi 									

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
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Course Code	UBF23602J	Course Name	FOREX AND TREASURY MANAGEMENT	Course Category	C	Discipline Specific Core Courses	L	T	P	O	C
							3	0	3	2	4

Pre-requisite Courses	Ni	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	Know about FX Business Opportunity for bankers	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Get clarity on who are NRIs/PIOs and how they are different from Resident Indians	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Explain different type of NRI Accounts both from deposit and loan perspective																		
CLR-4 :	Recognize the importance of Regulatory norms and need for adhering to compliance norms																		
CLR-5 :	Distinguish between Export and Import Business and ways of lending																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able:																		
CLO-1 :	Recognize the opportunity for expanding banking business through NRIs	3	85	80	H	-	M	H	-	-	M	H	-	H	H	H	H	M	-
CLO-2 :	Distinguish between Fund Based and Non-Fund based support to Exporters and Importers	3	75	70	H	-	M	H	-	-	M	H	-	H	H	H	H	M	-
CLO-3 :	Identify various types of funding facilities for exporters and importers	3	80	75	H	-	M	H	-	-	M	H	-	H	H	H	H	M	-
CLO-4 :	Get an insight to Regulatory norms for FX business and regulating bodies: RBI, FEMA, FERA	3	80	75	H	H	M	H	H	H	M	H	H	H	H	H	H	M	H
CLO-5 :	Explain the difference between Export and Import Finance and importance of documentation	3	75	70	H	H	M	H	H	M	M	H	H	H	H	H	H	M	H

Duration (hour)		Learning Unit / Module 1 18	Learning Unit / Module 2 18	Learning Unit / Module 3 18	Learning Unit / Module 4 18	Learning Unit / Module 5 18
S-1	SLO-1	Foreign Exchange: Introduction, opportunities/challenges	Definition: NRI, NRO, PIO	Pre-shipment finance Vs post-shipment finance	Trade Finance: Definition and Fund based lending vs Trade Finance	Various types of services offered to NRI customers, market snapshot and potential
	SLO-2	Foreign Exchange: Definition and insight into Exchange rates, types of quoting	Various types of Deposit Products on offer for NRI customers	Different types of pre-shipment finance	Letter of Credit and different types	Different types of customers who will be needing NRI services
S-2	SLO-1	Potential in Forex Market from bankers' perspective	Various types of documents to be obtained for NRI deposits	Different types of post shipment finance	Parties in a typical LC through process flow	various types of products on offer as NRI service bouquet
	SLO-2	Various Players in Forex Market	Types of Loan facilities available to NRI Customers	Packing Credit: Definition and its Documentation	LC Cycle	Travel Card, FC Notes: Features, Advantages and Benefits

S-3	SLO-1	Different types of Forex transactions, Spot, TOM, Forward	Distinguish eligibility norms and other features between different types of loans	Eligibility criteria, amount, disbursement mode on PCFC	Rewards and Risks in LC business for a banker	Inward Vs Outward remittance services
	SLO-2	Exchange Rate mechanism	NRI accounts	Liquidation process of packing credit loans	UCPDC and its relevance in Non-Fund Business	Different types of inward remittances
S-4 -6	SLO-1	Forex rates, calculations	NRI deposit products on offer	Pre-shipment finance – Example	Importance of Non-Fund based business	NRI services on offer
	SLO-2	Scope for FX business for bankers	NRI Loan Products	Post shipment finance – Example	Important sections of UCPDC relevant to bankers	Compare services offered by different banks
S-7	SLO-1	Different types of currencies	Various types of value-added services for NRI customers	Export Bills, purchase or discount of Export bills	Devolution of LC, Expiry of LC	Different types of outward services offered by banks for Cross border fund transfers
	SLO-2	TT Buying and selling Rates	LRS, MTSS, Rupee Drawing Power	Different types of handling of export bills	LC Revolving Limits	Remittance through SWIFT, Demand Draft
S-8	SLO-1	RBI Regulatory norms for Forex Business	Forex Policy of Government of India	Compliance norms in pre-shipment and post-shipment loans	Impact of non-adherence to LC Terms and loss to bankers	Importance of SWIFT in quick transfer of funds
	SLO-2	Category A, B and C branches	Key elements of Forex Policy		Documents in a typical LC transaction and its importance	SWIFT format for fund transfer of different currencies
S-9	SLO-1	Role of FEMA in regulating Forex transactions	Documents to be obtained and verified	Crystallization of export bills	Bank Guarantee: Definition and different types	Different purposes for which fund transfers are done and limits thereon
	SLO-2	FERA	Reporting mechanism		Role of each of parties in a Bank Guarantee	Documentation in different types of fund transfers and its importance
S-10 - 12	SLO-1	Impact of deviations of regulatory norms	Regulatory Norms	Crystallization examples	Handling different types of LC	SWIFT driven fund transfers
	SLO-2	Exchange Rate Mechanism, Direct and indirect quotes	NRI Deposits		Handling different types of BG	
S-13	SLO-1	Converting Indian Currencies into different foreign currencies	Sell NRI Products to needy customers	Concept of liquidation of export bills and its process	Rewards and Rihs in Bank Guarantee business	Role of technology in fund transfers and security issues there on
	SLO-2	Foreign Exchange Policy of Govt. of India	Types of facilities offered by different banks to NRI customers		Documents in TF transactions: Bills of Exchange, Commercial Invoices, Transport documents	
S-14	SLO-1	NRI business	NRI customers and keys for questions	Liquidation	Distinguish inward and outward remittances,	Cross border Regulatory norms in curtailing illegal fund transfers
	SLO-2		what happens to Bank accounts when an NRI becomes Resident Indian	Liquidation examples	Nostro Vostro accounts	Misuse of Fund transfer channels and reputational loss to banks
S-15	SLO-1	Forex violations	SWIFT	Import Finance	Impact of invocation of Bank Guarantee and risk for bank	Competitiveness among leading banks in extending the services to garner Forex business
	SLO-2		Online transactions in a typical NRI business, security aspects	Buyers credit Vs suppliers' credit	Revenue stream in LC and BG business	publicize NRI products and services to customers
S-16-18	SLO-1	Branch with Forex transactions	Digital banking as a channel for NRI business	External Commercial Borrowings (ECB)	BG invocation procedure	Ways a to expand NRI business
	SLO-2					

Learning Resources	Textbooks: 1. Foreign Exchange Operations by Manisha Paliwal, Nirali Prakashan 2. Foreign Exchange Practice, concepts and Controls by Jeevanandam, Sultan Chand Publications 3. Money, Banking and Foreign Exchange by Dr. D.D. Chaturvedi and Dr. Sowmya Chaturvedi.
	References: 1. Financial Treasury and Forex Management, Institute of company secretary of India (ICSI) publication 2. Theory and Practice of Forex and Treasury Management, by Institute of Chartered Accountants of India (ICSI) 3. The structure of Treasury and Foreign Exchange, Scientific Research Publishing,

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
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Course Code	UBF23603T	Course Name	RESEARCH METHODOLOGY	Course Category	C	Discipline Specific Core Courses	L	T	P	O	C
							4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):		The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)														
CLR-1 :		To learn the importance of Research		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :		To Identify the problems in the area of Research																			
CLR-3 :		To study about the components of Research																			
CLR-4 :		To examine the methods of data collections																			
CLR-5 :		To evaluate the various statistical tools in research																			
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1 :		To understand the importance of research		2	85	80	H	-	L	L	L	H	L	L	H	L	L	L	L	L	-
CLO-2 :		To recognize the problems in the research		2	85	80	H	-	H	H	H	H	H	H	H	H	H	H	H	L	-
CLO-3 :		To learn the components of research		3	80	75	H	-	H	L	L	H	L	L	H	H	H	H	H	M	-
CLO-4 :		To understand the methods of data collections		3	75	70	H	H	H	M	M	H	M	M	H	H	H	H	H	M	H
CLO-5 :		To employ the different tests in research and report writing		3	75	70	H	H	H	M	M	H	M	M	H	H	H	H	H	M	H
Duration (hour)		Learning Unit / Module 1		Learning Unit / Module 2		Learning Unit / Module 3			Learning Unit / Module 4					Learning Unit / Module 5							
		12		12		12			12					12							
S-1	SLO-1	Research Methodology		Hypothesis		Sampling			Data Collection					Report Writing							
	SLO-2	Research - Meaning and Definition		Hypothesis- Meaning and Definition		Sampling - Meaning			Data Collection - Meaning					Report Writing - Meaning							
S-2	SLO-1	Scope of Research		Characteristics of Hypothesis		Sample Survey			Sources of Data					Components of Research Report							
	SLO-2	Objectives of Research		Importance of Hypothesis		Sample Design															
S-3	SLO-1	Significance of Research		Objectives of Hypothesis		Sample Survey Vs Census Survey			Methods of Collecting Data					Different Steps in Writing Report							
	SLO-2	Characteristics of Research		Role of Hypothesis		Population and Census															
S-4	SLO-1	Advantages of Research		Testing of Hypothesis		Principles of Sampling			Primary Data					Precautions for Writing Research Report							
	SLO-2	Disadvantages of Research		Steps in Hypothesis Testing		Need for Sampling			Secondary Data					Mechanics of Writing Research Report							
S-5	SLO-1	Research Process		Types of Hypotheses		Characteristics of Sampling Design			Primary Data					Statistical Analysis							
	Limitations of Sampling					Advantages and Disadvantages of Primary Data					Statistical Significance										
S-6	SLO-1	Types of Research		Null Hypothesis		Steps in Sampling Process			Methods of Collecting Primary Data					Correlation							
	Alternative Hypothesis			Steps in Sampling Process			Regression														
S-7	SLO-1	Criteria of Good Research		Formulation of Hypothesis		Types of Sampling Design			Questionnaires					Parametric Test							
	Formulation of Hypothesis			Types of Sampling Design			Interview Schedule					Non-Parametric Test									

S-8	SLO-1	Research Methodology Vs. Research Methods	Type I Error	Probability Sampling	Difference between Questionnaire and Schedule	Z Test
	SLO-2	Nature of Research Methodology	Type II Error	Non-Probability Sampling		T Test
S-9	SLO-1	Research Design	One tailed Test	Systematic Sampling	Secondary Data	Chi Square Test
	SLO-2	Components of Research Design	Two tailed Test	Cluster Sampling	Characteristics of Secondary Data	F Test
S-10	SLO-1	Problems encountered by Researchers	Review of literature	Area Sampling	Sources of Secondary Data	ANOVA
	SLO-2	Pilot Study	Review of literature - Meaning and Definition	Multistage Sampling	Collection of Secondary Data	Factor Analysis
S-11	SLO-1	Identification of Research Problem	Review Of Literature - Purpose	Sample Size	Data Preparation Process	Layout of the Research Report
	SLO-2	Selecting the Problem	Review Of Literature - Benefits	Determining the Sample Size	Coding and Editing of Data	Findings, Suggestions and Conclusion
S-12	SLO-1	Introduction to SPSS	Online citation tools	Framing the Objectives of the study	Collection of Data from Various Sources	Bibliography and Annexure
	SLO-2	Formulating the Title of the Project	Introduction of the study and Review of Literature	Scope and Limitations of the study	Analysis and Interpretation	Final copy of the Report

Learning Resources	TEXT BOOK: 1. C.R. Kothari (2013): <i>Research Methodology Methods and Techniques</i> , 2/e, Vishwa Prakashan. (All the 5 units) 2. Prabu – <i>Research Methodology in Business Management</i> – Vijay Nicole Publications 3. Bendat and Piersol (2001), <i>Random data: Analysis and Measurement Procedures</i> , Wiley Interscience. REFERENCES: 1. Richard I Levin amp; David S. Rubin(2005), “Statistics for Management”, 7/e. Pearson Education., 2. Donald R. Cooper, Pamela S. Schindler(2006.), “Business Research Methods”, 8/e, Tata McGraw-Hill Co. Ltd.,											
	Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
			CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-	
	Understand											
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-	
	Analyze											
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-	
	Create											
	Total	100 %		100 %		100 %		100 %		100 %		
#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,												

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2.Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3 Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur.
		4. Dr.N.Venkatesan, Assistant Professor, Dept. of Commerce, CSH, SRMIST, Trichy Campus
		5. Dr. Thinesh Kumar M, Assistant Professor, Dept. of Commerce (CS and AF), FSH, SRMIST KTR

Course Code	UBF23D03J	Course Name	MARKETING AND RELATIONSHIP MANAGEMENT				Course Category	D	Discipline Specific Elective Course	L	T	P	O	C
										3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)														
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CLR-1 :	Interpret Sales and Marketing, List various Banking Products and its relevant to varied customer segments	1	2	3	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Categorize various customer segments and analyze the segment-based needs							Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Recognize the importance of social media in Marketing and business development																					
CLR-4 :	Classify Cross Selling and upselling Opportunities																					
CLR-5 :	Develop an insight into Data Mining and its usage in business development																					
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																				
CLO-1 :	Explore the marketing techniques in Rural Areas and distinguish from Urban marketing	2	75	60	H	-	H	-	-	-	L	H	M	H	H	H	H	M	M	M	-	
CLO-2 :	Develop Customer First approach, skills to achieve customer delight	3	80	70	H	-	H	-	-	-	L	H	M	H	H	H	H	M	M	M	-	
CLO-3 :	Practice Resolving customer service requests through CRM Apps.	3	70	65	H	-	H	-	-	-	M	H	M	H	H	H	H	M	M	M	-	
CLO-4 :	Extend Innovative marketing techniques suiting to dynamic situations.	3	70	70	H	M	H	-	H	M	M	H	M	H	H	H	H	M	M	M	H	
CLO-5 :	Build skills to use Virtual Relationship Management options	3	80	70	H	M	H	-	H	M	M	H	M	H	H	H	H	M	M	M	H	

Duration (hour)		Learning Unit / Module 1 15	Learning Unit / Module 2 15	Learning Unit / Module 3 15	Learning Unit / Module 4 15	Learning Unit / Module 5 15
S-1	SLO-1	Meaning and Scope of Marketing	Positioning, targeting and promotion	Marketing through social media networks	Rural market environment	Customer First Approach
	SLO-2	Principles of marketing	Part I: Constructing of customer database	Other digital channels like Internet banking	Challenges of Rural Marketing	Customer Delight
S-2	SLO-1	Distinction between marketing and selling	Identifying Market Segments and Targets	Mobile banking and its challenges	Strategies for rural marketing	Customer Acquisition
	SLO-2	Components of marketing mix			Types of rural products	Customer Retention strategies
S-3	SLO-1	Marketing and customer value	Brand Positioning	Analysis of Competitor's channels Cross Selling	Rural channels like Business Correspondents	Skill through Drills
	SLO-2	Market research and Survey	Managing Marketing channels			Welcome to Close
S – 4-5	SLO-1	MIS., Data Mining and analysis	Competitors, Marketing Communication,	How / When / Where to Cross sell and upsell bank products and its advantages	Rural channels like Business Correspondents	GLOW Procedure
	SLO 2	Retrieval of Data of Existing customer details through back-office and branch systems	Competitors, Marketing Communication,			Understanding

S-6	SLO-1	Retrieval of Data of Existing customer details through back-office and branch systems	Advertising and sales promotion	How / When / Where to Cross sell and upsell bank products and its advantages	Rural channels like Business Correspondents	Listening
	SLO-2		Events and Public Relations			Paraphrasing
S-7	SLO-1	Marketing of Bank product/services through CBS	Catchment area: Meaning	Marketing of allied products like Life Insurance	Financial Inclusion Rural Marketing Approach	Use of polite Language
	SLO-2					Probing
S-8	SLO-1	Marketing of Bank product/services through CBS	Mapping of Catchment area	General Insurance	Road Shows	Service
	SLO-2		Lead Generation	Health Insurance		Follow-up
S-9-10	SLO-1	Cross-marketing through Asset products Data	Prospecting – Need analysis	Mutual Funds	Participation in Melas and Events	Service Delivery through transactions
	SLO-2			Demat accounts	Organization Health Checkup campus	Virtual Relationship Management
S-11	SLO-1	Data Mining and analysis	Product pitching	PPF	Seminars	Service Delivery through transactions Virtual Relationship Management
	SLO-2		USPs of all bank products	Travel cards	Workshops	
S-12	SLO-1	Retrieval of Data of Existing customer details through back-office and branch systems	Group study on USPs of all bank products	Credit cards	Reward and Recognition of Progressive	Introduction to VRM features
	SLO-2			Misselling	Reward and Recognition of Progressive	App Based CRM Products: Key Features
S-13	SLO-1	Marketing of Bank product/services through CBS,	Both asset and liability products	Comparative analysis	Farmers: Use of Technology in Rural Marketing	FCRM
	SLO-2		Conducting Activity			Sales Force etc
S-14-15	SLO-1	Cross-marketing through Asset products	Selling techniques/strategies	Concept of Service to Sales.	Marketing	Concept of Service Requests
	SLO-2		Activity Planning		Videos, Mass Media campaigns	Tracking, updating resolving and closing SR.

Learning Resources	Textbook:
	1. "Marketing Management" (15th Edition) Authors: Philip Kotler, Kevin Lane Keller, Mairead Brady, Malcolm Goodman, Torben Hansen ISBN: 9780133856460.
	References:
	1. "Relationship Marketing: Exploring Relational Strategies in Marketing" Authors: John Egan ISBN: 9780273694748

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										

Total	100 %	100 %	100 %	100 %	100 %
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Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
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Course Code	UBF23D04J	Course Name	LOAN RECOVERY MANAGEMENT				Course Category	D	Discipline Specific Elective Courses				
									L	T	P	O	C
									3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)														
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CLR-1 :	Recognize the importance of timely recovery of bank loan dues	1	2	3	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Understand the meaning of NPA for various types of accounts							Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Get an insight into RBI norms on Income Recognition and Asset Classification																					
CLR-4 :	Evaluate the recovery measures adopted by banks in NPA accounts																					
CLR-5 :	Develop skills to choose right option of recovery depending on borrowable account																					
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																				
CLO-1 :	Distinguish Performing Assets and Non-Performing Assets	2	85	80	H	-	H	-	-	-	L	H	M	H	H	H	H	M	H	-		
CLO-2 :	Classify the NPA account into different buckets as per regulatory norms	3	80	70	H	-	H	-	-	-	L	H	M	H	H	H	M	H	-			
CLO-3 :	Adopt appropriate steps to discover early signals of account slipping to NPA	3	75	70	H	-	H	-	-	-	M	H	M	H	H	H	M	H	-			
CLO-4 :	Explain various options available for banker to recovery their dues	3	85	80	H	M	H	-	H	M	M	H	M	H	H	H	M	H	H			
CLO-5 :	Follow the Government norms while recovering dues through SARFAESI	3	80	70	H	M	H	-	H	M	M	H	M	H	H	H	M	H	H			

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		15	15	15	15	15
S-1	SLO-1	Concept of EMI and meaning of default	Asset Classification as per RBI Norms	Various types of Agricultural Loans and repayment pattern	Legal measures of Recovery of Loans	Definition: SARFAESI
	SLO-2	Reasons for default	Standard Assets, Special Mention Accounts and Sub-Standard Assets	RBI guidelines on classification of NPA in Agri loans	Lok Adalat	Important provisions of SARFAESI
S-2	SLO-1	Distinguish between collection and Recovery from banker perspective	Classify Standard and Substandard Assets including Special Mention Accounts	Agri NPA status	Lok Adalat mode of Recovery -case study	Types of loans which can be covered under SARFAESI
	SLO-2	Early warning signals	Substandard VS Doubtful Assets	Action to be taken when one of accounts of borrower becomes NPA who has multiple loan accounts	Debt Recovery Tribunals	Step by step process of bringing the default account under SARFAESI
S-3	SLO-1	Well-structured Credit Monitoring process	Distinguish between Doubtful and Loss Assets	Recovery Options for Banker to tackle NPA Accounts	DRT - Case Studies	Filing SARFAESI depicting the time period
	SLO-2	Genuine, defaults and wilful defaults	Categorize Standard, Substandard, Doubtful and Loss Assets	Steps adopted by Banks to avoid accounts becoming NPA	Role of DRAT	Step by step process of enforcing the security

S – 4-5	SLO-1	Reasons for Loan defaults	Whether NPA can be fully curtailed	Whether actions taken by banks are genuine	Legal steps for Recovery and its impact	Difficulties in enforcing security
	SLO 2	Strategies adopted by banks to arrest default	Provisioning	Distinguish Legal and Non-Legal steps of recovery of loans		Government support in enforcing security
S-6	SLO-1	Classification of wilful default and genuine default	Various provisioning requirements as per RBI norms based on Asset Classification	Non-Legal Steps of Recovery	Legal Search Reports (LSR)	Impact of successful enforcement of Security under SARFAESI
	SLO-2	Actions to be taken in the event of default in early stages	Impact of provisioning on Banks profitability			Possession of property
S-7	SLO-1	Impact of tele calling and personal visits	NPA Levels among Public Sector Banks	Restructuring of loan accounts	Compare LSRs of different banks and their difference	Action points post possession of property
	SLO-2	Comparing the behaviour of Non-Starters, SKIP among defaulters	NPA Levels among Private Sector Banks		Steps to be taken while filing the suit	Role of external agencies in property attachment
S-8	SLO-1	Difference between Standard Assets and Non-Performing Assets	Compare NPA Levels between Retail Loans and Corporate Levels	Distinguish Restructuring and Replacement of Loans	Notices to be sent to defaulter	RBI guidelines on engaging recover agents while recovery of dues/ possession of property
	SLO-2	How Assets can be kept Standard		Loan Replacement both in Agri and Non Agri Loans	Legal Notice and liability of borrower	Definition of Suit Filing with court and how it different from SARFAESI
S-9-10	SLO-1	Level of NPA across banks	NPA IS DOBULE EDGED SWORD	Restructuring/Rephasing is a healthy trend	Legal Steps are better than Non-Legal Steps	Circumstances under which bank resort to court instead of SARFAESI route
	SLO-2			OTS (One Time Settlement)		Court proceeding and role of banker as a strong offending
S-11	SLO-1	Concept of Special Mention Accounts	Compare NPA Levels between Public Sector Banks and Private Sector Banks	Compromise proposals	Books of evidence (Evidence Act)	Role of legal advisors in representing the bank in suite filed accounts
	SLO-2	Categorisation of SMA 0, SMA 1 and SMA 2	Gross NPA and Net NPA	One Time Settlement and Compromise proposals	Step by step to file the suit against borrower	Banks lost the suit as a result of improper evidence of documents and deviations from law
S-12	SLO-1	Actions to be taken to handle when Loans are buckets in of SMA 0, SMA 1 and SMA 2	Impact of increasing Gross NPA on Bank Profitability	Important parameters to be looked into while deciding on OTS	Distinguish Coobligant, Coborrower, Surety and Security	Definition of Decree and role of banker after obtaining the decree in favour of bank
	SLO-2	Early Warning Signals of loan accounts slipping to SMA Category	Impact of increasing Net NPA by provisioning		Liability of Coborrower, Coobligant, Surety in the event of default and filing suit	Execution Petition and the process of filing EP
S-13	SLO-1	Various signals from Loan monitoring which may leads clues for loan accounts slipping away from standard status	Steps adopted by banks to reduce NPA Levels	Sample Credit Policy of a bank on OTS/Compromise proposals	Suit Filing - Case study	Executing the Decree and attachment of property
	SLO-2		RBI norms on NPA for Agricultural Loans	Credit Policy of any two banks	Importance of validity of documents before filing the suit	Impact of successful legal recovery steps to avoid defaults by borrowers
S-14-15	SLO-1	Bucketing of Loans based on status of Defaults	NPA classification	Impact of One Time Settlement to the bank	Steps to file the suit	Suit Filing is better option than any other options
	SLO-2					

Learning Resources	Textbooks: 1. Hand book on Debt Recovery by Indian Institute of Bankers 2. Credit Monitoring, Legal aspects and recovery of bank loans by V. Rajaraman
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3. Dr. D.D. Mukherjee's Credit Monitoring, Legal aspects and recovery of bank loan - The post approval credit dynamics in banks. "

References:

1. The determinants of bank loan recovery rates (Ref: www.sciencedirect.com)
2. Problems relating to loan granting and its recovery in commercial banks (Ref IJCRT journal)
3. Debt Recovery proceeding of Banks (Ref: Legal Service India "

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2.Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3 Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur.
		4. Dr. M. Sivasankari, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		5. Dr. M. Thinesh Kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	UBF23G02J	Course Name	FINANCIAL PLANNING AND WEALTH MANAGEMENT				Course Category	G	Generic Elective Courses				
									L	T	P	O	C
									3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)														
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CLR-1 :	Outline the concept of investments	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Distinguish various types of financial Markets	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Summarize various invest approaches as part of investment solutioning				H	-	H	-	-	-	L	H	M	H	H	H	M	H	-
CLR-4 :	Highlight the importance of Mutual Funds, its principles,				H	-	H	-	-	-	L	H	M	H	H	H	M	H	-
CLR-5 :	Outline the concept of investments				H	-	H	-	-	-	M	H	M	H	H	H	M	H	-
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:				H	M	H	-	H	M	M	H	M	H	H	H	M	H	H
CLO-1 :	Elaborate types of mutual funds and map right product to right customer	2	85	80	H	M	H	-	H	M	M	H	M	H	H	H	M	H	H
CLO-2 :	Explain the concept of Insurance	3	80	70	H	M	H	-	H	M	M	H	M	H	H	H	M	H	H
CLO-3 :	Illustrate types of insurance with classic examples	3	75	70	H	M	H	-	H	M	M	H	M	H	H	H	M	H	H
CLO-4 :	Design wealth management solutions suiting to customer profile and apatite	3	85	80	H	M	H	-	H	M	M	H	M	H	H	H	M	H	H
CLO-5 :	Practice Negotiating skills with customer to pitch right products	3	80	70	H	M	H	-	H	M	M	H	M	H	H	H	M	H	H

Duration (hour)		Learning Unit / Module 1 15	Learning Unit / Module 2 15	Learning Unit / Module 3 15	Learning Unit / Module 4 15	Learning Unit / Module 5 15
S-1	SLO-1	Importance of financial planning	Financial Markets	Investment Approaches and Investment Advisory	Mutual Funds: Meaning	Insurance-Meaning and Definition
	SLO-2	Objectives of financial planning	Money Market	Asset Allocation	Introduction to Mutual Funds	Insurance Concepts
S-2	SLO-1	Need of financial planning	Foreign Exchange Market	Product suite across the risk-reward spectrum	Structure of Mutual fund	Insurance and its importance
	SLO-2	Advantages of financial planning	Capital Markets	An integrated approach to asset allocation	Features of Mutual Funds	Outlining of principles of Insurance
S-3	SLO-1	Essentials of financial counselling Planners, Customer Risk Profiling	Characteristics of Capital Market	Risk Profiling,	Need and Importance of Mutual Fund	Principle of utmost faith,
	SLO-2	Role of financial adviser	Need For capital Market	changing asset allocation	Common Terminologies in Mutual Funds	Misrepresentation
S – 4-5	SLO-1	Steps in financial planning, Role of Financial Planners	Primary Market	Portfolio revision	Classification of MF	Non disclosures
	SLO 2	Customer Risk Profiling	Secondary Market	Portfolio rebalancing	Classification of MF based on Structure	principle of insurable interest

S-6	SLO-1	Financial Investment Meaning	Major players and in secondary market	Recap of various investment products	Open Ended MF	principles of indemnity
	SLO-2	Concepts of investments	instruments in secondary market	Financial Modelling for different segments of customers (from under-privileged to HNIs)	Close Ended MF	Common Terminologies used in Insurance: Premium, Tenure, Sum Assured
S-7	SLO-1	financial forms of investment	stock exchange Meaning	Mapping the bank financial products.	Classification of MF based on investment objectives	Common Terminologies used in Insurance: Death Benefits, Grace Period
	SLO-2	non-financial forms of investment	Functioning of stock exchanges,	Alternate Investment Products	Growth Fund	Common Terminologies used in Insurance: Policy lapses, Revival, Free Look Period
S-8	SLO-1	objectives of financial investment	Trading procedures at NSE	Uses of Financial Modelling	Income Fund	Types of General Insurance:
	SLO-2	investment methods security and non-security forms of investments	Trading procedures at BSE,	Information included in Financial Modelling	Liquid Funds	Home Insurance, Health Insurance Mediclaim Policies
S-9-10	SLO-1	security forms of investments	settlement procedures at NSE	Financial Model validation	Pension Funds	concept of floater policy
	SLO-2	non-security forms of investments	settlement procedures at BSE	Types of Financial Modelling	Dividend Reinvest Differentiate Debt,	Motor Insurance
S-11	SLO-1	concept of portfolio	Stock markets guidelines on primary markets.	Three statement Model	Equity Funds,	Travel Insurance
	SLO-2	sources of investment information	Stock markets guidelines on secondary markets	Discounted case flow model	Hybrid Funds	Life Insurance Meaning and Definition
S-12	SLO-1	Investment instruments	Need and Importance of Primary Market	Merger model	Risk and Returns in MF investments	Life Insurance types
	SLO-2	NPS	Need and Importance of secondary Market	Initial public offering Model	Advantages of SIP	Term Plans
S-13	SLO-1	Mutual fund	Equity definition Classification	Leveraged Buyout Model	low investment,	Endowment Plans
	SLO-2	Bond	Equity definition Classification: Large	Sum of the parts model	Rupee Cost Averaging	Money Back Plans, Children Plans,
S-14-15	SLO-1	Derivatives	Equity definition Classification: Medium, Small	Consolidation and budget model	convenient investment options	Pension Plans
	SLO-2	Gold Schemes of Government of India	Factors impacting equity investments	Forecasting and Option pricing model	Disciplined investments	ULIP and its benefits

Learning Resources	Textbooks:
	<p>1. Cheng, L., Leung, T. Y., Wong, Y. H. (2008). <i>Financial Planning and Wealth Management: An International Perspective</i>. Singapore: McGraw-Hill Education (Australia) Pty Limited.</p> <p>2. Evensky, H., Horan, S. M., Robinson, T. R. (2011). <i>The New Wealth Management: The Financial Advisor's Guide to Managing and Investing Client Assets</i>. United Kingdom: Wiley.</p> <p>3. Charupat, N., Huang, H., Milevsky, M. A. (2012). <i>Strategic Financial Planning Over the Lifecycle: A Conceptual Approach to Personal Risk Management</i>. United Kingdom: Cambridge University Press.</p> <p>References:</p> <p>1. Rao DG, B. (2015). <i>Wealth Management and Financial Planning: Concepts and Practices</i>. United Kingdom: Partridge Publishing India.</p> <p>2. Sestina, J. E. (2016). <i>Planning a Successful Future: Managing to Be Wealthy for Individuals and Their Advisors</i>. Germany: Wiley.</p> <p>3. Kochis, S. T. (2006). <i>Wealth Management: A Concise Guide to Financial Planning and Investment Management for Wealthy Clients</i>. United States: Wolters Kluwer Law and Business.</p>

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		3. Dr. Shanthi P, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		4. Dr. M. Sivasankari, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		5. Dr. M. Thinesh Kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	UBF23P03L	Course Name	MINI PROJECT	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	4	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To give idea about research project		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To identify the research problem		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	To review of literature																			
CLR-4 :	To give idea about data collection																			
CLR-5 :	To understand knowledge on statistical tools																			
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																		
CLO-1 :	Gained knowledge about research project		2	85	80	H	H	L	-	-	M	M	H	M	M	H	H	H	M	H
CLO-2 :	Increased knowledge on research problem		2	80	70	H	H	H	L	L	H	M	M	H	H	H	M	H	M	H
CLO-3 :	Improved practice in review of literature		3	75	75	H	H	M	L	L	H	M	M	M	H	H	M	H	H	H
CLO-4 :	Well versed in data collection		3	80	75	H	H	M	H	H	H	M	H	H	H	H	M	H	H	H
CLO-5 :	Implement knowledge on statistical tools and Proficiency in project preparation		3	75	70	H	H	H	H	H	H	H	M	M	H	H	M	H	H	H

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		12	12	12	12	12
S-1 to S- 12	SLO-1	Topic selection	Review of literature	Research design	Data Collection and analysis	Interpretation and conclusion

GUIDELINES

- Project report is the compulsory component of the syllabus to bridge the gap between theory and practice.
- The field of specialization is Human Resources, Marketing, Finance and related commerce and management-based topics.
- The project work should be neatly presented in not less than 60 pages and not more than 100 pages
- Paper Size should be A4
- 1.5 spacing should be used for typing the general text. The general text shall be justified and typed in the Font style – (Font: Times New Roman / Font Size: 12 for text)
- Subheading shall be typed in the Font style (Font: Times New Roman I / Font Size: 14 for headings) The report should be professionally prepared.
- The candidate should submit periodical report of the project to the supervisor.

8. Two reviews will be conducted before the Viva Voce
9. Each candidate should submit hardcopy (3 copies) and a soft copy in CD to the Department. After the Evaluation of the project report one hard copy will be returned to the candidate
10. After the Evaluation of the project report one hard copy will be returned to the candidate.

EVALUATION SCHEME

Project Evaluation and viva voce – Internal Examiner – 50 Marks

Project Evaluation and viva voce – External Examiner – 50 Marks

TOTAL MARKS - 100 Marks

If a candidate fails to submit the Project Work or fails to appear for the Viva Voce Examination then the Candidate should submit or appear only in the next Viva Voce Examination

Learning Assessment				
Mini-Project	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30%	30%	20%

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2.Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur.
		4.Dr. K. Karthikeyan K, Assistant Professor, Dept. of Commerce (CSandAF), FSH, SRMIST KTR.
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SEMESTER VII

Course Code	UBF23701J	Course Name	ADVANCED FOREX AND TREASURY MANAGEMENT	Course Category	C	Discipline Specific Core Course	L	T	P	O	C
							3	0	3	2	4

Pre-requisite Courses		Nil	Co-requisite Courses		Nil		Progressive Courses		Nil															
Course Offering Department		Corporate Secretaryship and Accounting and Finance					Data Book / Codes/Standards		Nil															
Course Learning Rationale (CLR):		The purpose of learning this course is to:				Learning				Program Learning Outcomes (PLO)														
CLR-1 :		Gain an insight into FX Trade Settlements, Non-Fund based Credits and handling of documents				1	2	3		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :		Develop skills to Appraise Export and Import Finance				Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)		Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :		Recognize importance of compliance in Forex business transactions																						
CLR-4 :		Identify the Risks in FX transactions and its mitigation strategies																						
CLR-5 :		Understand the functions and objectives of integrated treasury management																						
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																						
CLO-1 :		Gain expertise in handling FX and Trade settlements				2	80	75		H	-	M	L	L	L	L	M	L	-	L	-	L	M	-
CLO-2 :		Appreciate the volatility of foreign exchange market and plan appropriate measures to contain the adverse impact				2	80	70		H	-	M	L	L	L	L	M	L	H	H	H	L	M	-
CLO-3 :		Outline the concept of merchant transactions and interbank dealings				2	75	70		H	-	M	L	L	M	L	M	L	H	H	H	L	M	-
CLO-4 :		Advise client on hedging the risk and raise cost effective foreign currency loans				2	80	75		H	H	M	L	L	M	L	M	L	H	H	H	L	M	H
CLO-5 :		Grasp the key focus areas of foreign policy from bankers perspective				2	80	70		H	H	M	M	M	H	L	M	L	H	H	H	L	M	H

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		18	18	18	18	18
S-1	SLO-1	Trade Settlements	Preshipment Finance, enlist the purpose, eligibility	Role of UCPDC from compliance perspective	Role of Treasury Department in Banking	Exchange Rate mechanism
	SLO-2	Settlement patterns under different scenarios of trade	Stages in financing for Preshipment of goods	Provisions in UCPDC	Structure of Treasury Department	Spot, TOM
S-2	SLO-1	DA, DP terms	Procedure involved while liquidation of PCF and methods of liquidation	Important sections under UCPDC from banker perspective	Roles of front office, mid office and back office	Forward transactions t
	SLO-2	Genuity of Documents in a typical FOREX trade transaction	Post shipment financing norms, eligibility	Foreign Trade Policy from banker perspective	Dealing room works	Merchant transactions and Interbank dealings through examples
S-3	SLO-1	Procedures in handling sight bills, Usance bills	Procedures in liquidation of postshipment finance	Schemes of Government to promote exports	Role of Authorized Dealers working in Treasury Dept	Skill to technically do the trading in a volatile Money Market

	SLO-2	Norms to handle nonpayment of bills	Factoring and forfeiting	Provisions of import as per Foreign Trade Policy	Classify Category A, Category B and Category C branches	Various instruments in money market : T-Bills, Bonds
S-4-6	SLO-1	Trade Settlements – patterns	Preshipment finance	Key features of Foreign Trade Policy	Roles of category A,B,C branches	Derivatives
	SLO-2	Letter of Credit	Post shipment Finance	Risks in Foreign trade	Treasury Management concepts	Concept of future/forward/options
S-7	SLO-1	Various documents involved in Letter of Credit	Factoring -case studies	Risks involved in Trade Finance Business from banker perspective	Recall the role of Front office (Dealing Room)	Money market instruments
	SLO-2	Common discrepancies in a typical LC transaction	Forfeiting – case studies	Techniques to mitigate the risks	Role of Mid Office	Arbitrage deals, swaps and concept of hedging
S-8	SLO-1	INCO Terms and understand the concepts	Deemed Exports	Forward contract booking, delivery, cancellation, extension	Functions of Back Office	SWAPS and Hedging through real-time case Studies
	SLO-2	Distinguish LC issue, LC amendment and LC confirmation and steps involved	Using FOREX rates for different types of transactions: Bill purchase/discount/	Forward contracts	Framework of International financial system	Skills to forecast Exchange rate fluctuations
S-9	SLO-1	Role and Responsibilities of various stake holders in LC Cycle	Bill collection transactions	Various Schemes like ECGC Policies to cover the risk	Unique features of Foreign Exchange Market	Strategies to act according to situation in a dynamic market condition
	SLO-2	Issuing Bank, Negotiating Bank	Assessment of proposals of import finance	Important features in ECGC policies	Players in foreign exchange market and their profiles	Regulatory Norms for Dealing Operations
S-10-12	SLO-1	Advising Bank, Confirming Bank	Participate in group discussion on factoring/forfeiting/deemed exports	Advantages/disadvantages of ECGC policy	Review various reports to be submitted by branches	Simulated environment of typical dealing room
	SLO-2	Distinguish different types of LCs and its common features	Exchange Rate mechanism	ECGC policy	Role of dealers in dealing room	Dealing room experience
S-13	SLO-1	Letter of Credit and its types	Distinguish between buyers' credit and suppliers' credit and its USP	Forward contract booking, delivery, cancellation, extension	Merchant transactions from Interbank dealings	Categorize various types of Risks in a typical Treasury operation
	SLO-2	LC business	External Commercial Borrowing and its features	Role of EXIM Bank in promoting exports	SWIFT from Treasury Transactions perspective	Types of risks
S-14	SLO-1	Different types of LCs	LC proposal	Specific roles of EXIM through case studies	Volatility in Treasury and Money Market	Risk Mitigation strategies under different scenarios
	SLO-2	Common features of LCs	LC operations	Products offered by various banks for Preshipment finance	Risks and rewards from Dealers perspective	Regulatory Norms through illustrative case studies for Dealing Room operations
S-15	SLO-1	Procedure involved when either party to LC defaults	Bank Guarantees and its complexities	Products offered by various banks for Post shipment finance	Various Platforms through which dealing room operations take place	Model Code for Treasury Operations
	SLO-2	Impact on Banks in the event of devolving of LCs	Assessment of Bank Guarantees	Risks in TF	The importance of interface of CBS	Risks/mitigations in Treasury Operations
S-16-18	SLO-1	LC operations for different types of LCs	Invoking of bank guarantees	Business opportunities in TF	Importance of SWIFT in Treasury operations	Encompassing Treasury Operations
	SLO-2	Letter of Credit Operation	Evaluate the performance of learners through assessment	Risks in TF	Role of dealers in contributing to Banks Profit	Evaluate the performance through assessment

Learning Resources	Textbooks:
	1. <i>Treasury Management - the practioners Guide</i> by Steven M Bragg 2. <i>Essentials of Managing Treasury</i> : Karen A Horcher 3. <i>International Cash Management</i> : Michael P Ranke References: 1. <i>Financial Treasury and Forex Management</i> by ICSI 2. <i>The structure of Treasury and Foreign Exchange</i> by TATM, Darbi 3. <i>Exchange Rate Risk Measurement and Management</i> : IMF publication

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1. Dr. K. Selvasundaram, Professor and Head, Dept. of CS and AF, SRM IST, KTR.
		2. Dr. Karthikeyan K, Assistant Professor, Dept. of CS and AF, SRM IST, KTR.
		3. Dr. Thinesh kumar M, Assistant Professor, Dept. of CS and AF, SRM IST, KTR
		4. Mrs. Sivakavitha S, Assistant Professor, Dept. of CS and AF, SRM IST, KTR
		5. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF, SRM IST, KTR

S-8	SLO-1	Tools of Financial Management	EBIT-EPS Analysis	Cost Of Debt	Types of Capital Budgeting Decisions	Advantages of Working Capital
	SLO-2	Risk-Return Trade Off	Indifferent Point of EBIT Analysis	Preference Share Capital	Factors Influencing Capital Budgeting Decisions	Dangers of Working Capital
S-9	SLO-1	Factors Affecting Financial Decision	Capital Structure Theories	Cost of Irredeemable Preference Share Capital	Evaluation of Capital Budgeting Proposals	Factors Influencing Working Capital
	SLO-2		Net Income Approach	Cost of Redeemable Preference Share Capital	Payback Period	Working Capital Management - Meaning
S-10-12	SLO-1	Sources Of Finance	Net Operating Income Approach	Cost Of Equity Capital	Improvement in Traditional Approach to Payback Period	Objectives of Working Capital Management
	SLO-2	Long - Term Finance	Traditional Approach	Dividend Yield Method	Project Appraisal Techniques	Determinants of Working Capital Requirements
S-13	SLO-1	Short – Term Finance	M-M Approach	Dividend Price Plus Growth	Capital Rationing - Meaning	Forecasting of Working Capital Requirements
	SLO-2	Role Of Finance Manager	Problems on - NI and NOI	Earnings/Price Method	Selection Process Under Capital Rationing	Operating Cycle Method
S-14	SLO-1	Forecasting Financial Requirements	Problems on - Traditional Approach	Realized Yield Method	Inflation in Capital Budgeting	Components of Working Capital Requirements
S-15	SLO-1	Investment Decision	Problems on - M-M Approach	Cost Of Equity under CAPM	Risk Analysis in Capital Budgeting	Sources of Working Capital
	SLO-2	Financing Decision	Leverage - Meaning	Cost Of Retained Earnings	Problems on Capital Budgeting	Working Capital Ratios
S-16-18	SLO-1	Dividend Decision	Leverage - Methods	Weighted Average (Or) Composite Cost of Capital.	Problems on IRR, NPV, ARR	Problems on WCM
	SLO-2	Functions of Finance Manager	Types Of Leverages	Marginal Cost of Capital.	Practical case study on Capital Budgeting	Practical case study on Working Capital Management

Learning Resources	Text book: 1. Financial Management - Prasanna Chandra 2. Financial Management - Khan and Jain 3. Financial Management – T, Srinivasan – Vijay Nicole Publications 4 Financial Management - Charles E Menifield
	References: 1. Financial Management: Theory and Practice - Dr Eugene F Brigham and C Micheal Ehrhardt 2. Financial Management: Core Concepts - Raymond M Brooks

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

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		2.Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, VDP.
		4. Mrs. S. Sivakavitha, K, Assistant Professor, Dept. of Commerce (CS and AF), FSH, SRMIST KTR
		5. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF, SRM IST, KTR

Course Code	UBF23D06J	Course Name	INFORMATION TECHNOLOGY IN BANKING			Course Category	D	Discipline Specific Elective Courses	L	T	P	O	C
									3	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Offering Department	Corporate Secretaryship and Accounting and Finance					Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)														
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CLR-1 :	To understand the role of technology in banking	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Get an insight into various softwares used by banking: Core Banking Solutions																		
CLR-3 :	Recognize the importance of Alternate Delivery Channels: ATM, Internet Banking, Mobile Banking for Customer transactions																		
CLR-4 :	Visualize the Security issues and controls thereon																		
CLR-5 :	Explain the Day-to-Day branch Operations in IT environment																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1 :	Differentiate branch banking and anytime anywhere banking	2	75	60	L	-	M	L	L	L	L	M	L	-	L	-	L	L	-
CLO-2 :	get an insight into Network architecture, Operating System and application softwares used in a typical banks IT infrastructure	2	80	70	L	-	M	L	L	L	L	M	L	H	M	H	L	L	-
CLO-3 :	Recognize the importance of User awareness while using system which are prone to security threats	2	75	65	L	-	M	L	L	M	L	M	L	H	M	H	L	M	-
CLO-4 :	Examine the authenticity of system-based transactions	2	70	70	M	H	M	L	L	M	L	M	L	H	M	H	L	M	H
CLO-5 :	Appreciate the need for well secured environment and role of System Audit to plug the gaps	2	80	70	M	H	M	M	M	H	L	M	L	H	M	H	L	M	H

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		18	18	18	18	18
S-1	SLO-1	Introduction to information technology in banking	Role of Core Banking Solution in translating branch banking to anywhere anytime banking	Emerging technology in Banks: Open Banking, APIS, Big Data Analytics, Blockchain, AI in banking	Alternate Delivery Channels in Banking	Internet Banking and its applicability in recent day banking
	SLO-2	Impact of information technology for Banks from cost effectiveness and TAT perspective	Various types of CBS used in different Banks: Finacle, Flexcube, Banks24	Digital Banking Units scheme of Government of India	Comparison of Transaction Costs: Branch Banking v/s Alternate channels like ATM/Internet Banking/Mobile Banking	Various features available in Internet banking both financial and non-financial
S-2	SLO-1	Computing, Data processing and methods	Various modules used in doing banking transactions in a typical CBS	Digital Currency and its impact	Various types of ATM and basic functionalities	Distinguish between Login ID and Transaction ID in IB transactions

	SLO-2	Distinguish hardware and software components from banking perspective in terms of network, Operating system and application softwares	Importance of assigning one unique Customer ID to a customer across all his accounts	Distinguish between Debit Cards and Credit Cards and interface with banking solutions	Financial and Non-Financial Transactions in ATM	Risks and rewards in Internet Banking for banker/customer
S-3	SLO-1	Core Banking Solutions in Banking	Creation of Customer Profiles in CBS module	Role of VISA, MASTER, NPCI as Service Providers	Cash Dispensers VS Cash Recyclers	Commonly reported disputes in Internet Banking and its resolution matrix
	SLO-2	Network system in a typical banking network - Differentiate primary network, secondary network	Maker checker concepts for any transaction in banking	The concepts of CVV, PIN, Expiry Dates	Onsite ATMs, Offsite ATMs and White Label and Brown Label ATMs	Two factor and three factor authentication in IB Transactions
S – 4-6	SLO-1	Data Centre and Disaster Recovery Centres in any banking IT system.	Retail banking modules normally available in Core Banking Solutions and its utility	Multi factor authentications in card-based transactions	Competitor Analysis across various banks in extending ATM services	Utilities of Internet Banking
	SLO 2	Need for Data Centre and DR Centers	Validation aspects in CBS solutions by creating unique transaction references	Debit Card and Credit Card Usage ad USPs	Commonly observed customer complaints in ATM transactions	Its applicability to real time scenario
S7	SLO 1	Data Base Management System: RDBMS	Options available for banker to put through various transactions in Deposit module	Classify advantages and disadvantages in Card Transactions	Problems and resolutions for ATM transactions	Step by step process in logging into Internet banking and browse the options
	SLO-2	Need for Data Warehousing and Data Mining from banker perspective	Options available for banker to put through various transactions in Advances module	Importance of security in Card Based transactions	Cash is reconciled between ATM Cash and Branch Cash	Distinguish financial and non-financial transactions in Internet Banking
S-8	SLO-1	Application Softwares; Core Banking Solution and Third-Party Interfaces	Concept of Day Begin and system generated transactions in a typical Day Begin Operations	Frauds in Card usage: Card skimming, card cloning	Regulatory Norms to banks in extending ATM service to Banks	Security threats, phishing attack and probable loss
	SLO-2	Anytime anywhere banking is made possible through Information Technology support	Cash Module in CBS through sample screens for cash opening, cash transaction report and cash closing	Different types of Credit Cards and billing cycle	Security issues and frauds in ATM: ATM card skimming, card cloning	Regulatory norms for Internet Banking Transactions
S-9	SLO-1	Outsourcing of certain services by banks and its impact in terms of cost and security	Importance of tallying system cash with physical cash at the end of branch work and identification of differences if any	Features of RuPay Cards, NPCI	Distinguish between Debit Cards and Credit Cards	Role of UPI transactions in current day banking
	SLO-2	Need for Alternate Delivery Channels	Cash Dr and Cash Credit Transactions, Batch Transactions in a typical CBS system	Cost effectiveness compared to VISA and MASTER Cards	Concepts of CVV, PIN, ATM transactions and POS transactions	Concept of virtual IDs, different platforms like Gpay, PhonePay and how it works as an interface between bank account and merchant account
S-10 – 12	SLO-1	Analysis of various Softwares used by different bank from CBS perspective	Review of reports generated in a day begin process	Role of RBI as central monitoring authority	Merits and Demerits of ATMs from Bankers and Customer perspective	Commonly observed disputes in Internet banking and UPI transactions
	SLO-2			Comparative Cards offered by leading banks	Resolving disputes in ATM related transactions	Process flow of transactions in a typical UPI transaction
S-13	SLO-1	Role of regulators in ensuring safety of customer data with banks	Concept of General Ledger in CBS system and illustrate with examples	Importance of security in IT environment of bank	Procedural aspects in the event of loss or misuse of cards, the concept of card expiry, contactless transactions	Role of NPCI and other Service Providers in handling UPI transactions
	SLO-2	Security threats and banks strategies to contain the same	Normally occurred transactions in day-to-day operations of the branch through its CBS	Distinguish Physical Security, Logical Security, User ID and Password strategies	Components of ATM: Journal printer, Transaction printer, Cash Loading Cassetts, Bio metric access, UPS, AC, Digital Video Recording	Mobile Banking and various utilities available.

S-14	SLO-1	Role of technology in seamless interface between banks in transferring the funds	Distinguish Interbank, inter branch and internal fund transfers and concept of maker checker for each transaction	Information System Audit, controls, Guidelines of RBI on System Audit	ATM related frauds - case studies	Interface between bank account and customer mobile in a typical mobile banking transaction
	SLO-2	Interbank fund transfers: NEFT, from technology perspective	Procedural aspects of modifying, cancelling transactions	RBI Guidelines on Cyber Security and Digital Payment Security 2021	Telebanking and its importance	Analyse various types of Mobile banking services offered by different banks and its cost effectiveness
S-15	SLO-1	Interbank fund transfers: TGS and IMPS from technology perspective	Non-financial transactions in system like cheque book issue, account opening process, account closing process	Disaster Recovery and Business Continuity Plan	IVR Mechanism and its relevance in Telebanking	Security issues in mobile banking and how to mitigate the risks
	SLO-2	Interface between Bank CBS and SWIFT for international transactions	Clearing process in CBS environment: Distinguish inward clearing and outward clearing and NACH clearing through system	Role of Bank Officers in ensuring business continuity and secured transactions	Various features available in Telebanking	Vishing attacks
S-16-18	SLO-1	Impact of non-adherence through case studies	Maker Checker concepts and daily transaction flow	Need for security in IT environment	Commonly observed disputes and its escalation matrix	Types of services offered in mobile banking by different banks
	SLO-2	Leveraging Technology in banking	Day Begin process and transactions that follows in a typical CBS branch		Resolution mechanism	Comparative analysis between ATM, Internet Banking and Mobile Banking

Learning Resources:	Textbooks: 1. Banking services and Information technology by John M Jordon 2. Information technology and Digital Banking by IIBF 3. The Digital Banking Revolution by Luigi Wewege 4. Digital Banking by Indian Institute Banking and Finance
	References: 1. Role of Information Technology in banking sector A review by IJMRA 2. Information technology in banking sector PDF format by research gate 3. The impact of information technology in banking system ref sciencedirect.com

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

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		4.Mrs. Sivakaviha S, Assistant Professor, Dept. of CS and AF, SRM IST, KTR
		5. Karthikeyan K, Assistant Professor, Dept. of CS and AF, SRM IST, KTR

Course Code	UBF23G03J	Course Name	ELEMENTS OF INSURANCE			Course Category	G	Generic Elective Courses			L	T	P	O	C
											3	0	2	2	4
Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance			Data Book / Codes/Standards	Nil				

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)												
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CLR-1 :	Understand the basic concepts of elements of insurance	1	2	3	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Study on marine policies																					
CLR-3 :	Understand fire insurance																					
CLR-4 :	Study the life insurance																					
CLR-5 :	Learn the Recent developments in the insurance industry in India																					
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																				
CLO-1 :	Understand the basic concepts of insurance	2	75	60	H	H	L	-	-	-	M	H	M	M	H	H	M	M	M	M	-	
CLO-2 :	Understand the regulatory framework of insurance.	2	75	70	H	M	L	-	-	M	M	M	H	H	M	M	M	M	M	M	-	
CLO-3 :	Familiarize with the concept of working of agency	3	70	65	H	H	M	-	-	-	M	M	M	H	H	M	H	M	H	M	-	
CLO-4 :	Provide knowledge about the formation of insurance companies	3	75	70	H	M	M	-	M	M	M	H	H	H	M	M	H	M	M	M	M	
CLO-5 :	Acquaint with the basic principles of different types of insurance	3	80	70	H	H	H	-	M	-	-	M	M	H	H	M	H	M	H	M	L	

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		15	15	15	15	15
S-1	SLO-1	Definition of insurance	Life Insurance Organization	Life and Non-Life Insurance	Life Insurance	Marine Insurance - Meaning
	SLO-2	Characteristics of insurance	Important Activities		Features of Life Insurance Contract	Nature of Marine Insurance
S-2	SLO-1	Principles of contract of insurance	The Indian Context,	Features	Classification of policies	Classification of policies
	SLO-2	General Concepts of Insurance	Internal Organization		Annuities	Insurance Functions
S-3	SLO-1	Indemnity	The Distribution	policies of different types of Insurance	Selection of risk	Eligibility Criteria
	SLO-2	Insurable Interest	System		Measurement of risk	Policy conditions
S - 4-5	SLO-1	Utmost Good faith	Appointment of Agent,	Control of Malpractices	Calculation of premium	Premium calculation
	SLO-2	Proximate Cause			Investment of funds	Marine Losses
S-6	SLO-1	Contribution,	Functions of Agents	Control of Misspelling -	Surrender Value	Payment of Claims
	SLO-2	Subrogation,			Policy conditions	Progress of Marine Insurance Business in India
S-7	SLO-1	Economic Function;	Remuneration of Agents	Loss Assessment	Life Insurance for the Under Privileged	Difference between Fire Insurance and Marine Insurance
	SLO-2	Reinsurance and Co-insurance				
				Loss control	Plans of Life Insurance	Inclusions under Marine Insurance

S-8	SLO-1	Features,	Trends in Distribution Channels;	Computation of Insurance Premium	Convertible Plans, Riders, For the Handicapped	Exclusions under Marine Insurance
	SLO-2	Objectives,		Dematerialization of Insurance Policies	Fire Insurance – Meaning	Personal Accident Insurance
S-9-10	SLO-1	Methods	Distinct legal aspects of insurance contract	IRDA Act 1999	Nature and Use of Fire Insurance	Motor Insurance
	SLO-2			Objectives of IRDA	Characteristics of Fire Insurance	Burglary Insurance
S-11	SLO-1	Types of insurance	Basic parts of insurance contracts	Composition of IRDA	Fire Insurance Contract	Social Insurance
	SLO-2			Duties of IRDA	Kinds of policies	Rural Insurance
S-12	SLO-1	Insurance intermediaries	Insurance provisions	Powers of IRDA	Policy conditions	Prospects of Agriculture Insurance in India
	SLO-2			Functions of IRDA	Payment of claim	Health Insurance
S-13	SLO-1	Insurance and hedging	Legal liability	Role of IRDA	Double insurance	Liability Insurance
	SLO-2			Delegation of Powers	Progress of Fire Insurance	Bancassurance
S-14-15	SLO-1	Requirement of insurable risks	Law of Negligence	establishment of Insurance Advisory Committee	Inclusions under Fire Insurance	Inclusions under Personal Accident
	SLO-2	Mechanism of Insurance	Government Regulations	Power to make Regulations	Exclusions under Fire Insurance	Exclusions under Personal Accident

Learning Resources	Textbooks: 1. S. Balachandran, General Insurance, Insurance Institute of India. 2. S. Balachandran, Karve, Palav, Life Insurance, Insurance Institute of India 3. Gupta, P. K, Insurance and Risk Management, Himalaya Publishing House 4. Periasamy – Fundamentals of Insurance – Vijay Nicole Publications
	References: 1. Trieschmann, Gustavson, Hoyt, Risk Management and Insurance, South Western College Publishing. 2. Insurance Theory and Practice, Nalini Prava Tripathy and Prabir Pal, Prentice – Hall of India, Pvt Ltd, New Delhi

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

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		4. Dr. S.Amirtha Vasani, Assistant Professor, Dept. of Commerce (CS and AF), FSH, SRMIST KTR
		5. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF, SRM IST, KTR

Course Code	UBF23G04J	Course Name	BUSINESS DATA ANALYTICS	Course Category	G	Generic Elective Courses	L	T	P	O	C
							3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Gain foundations of data analytics	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Gain some basic excel analysis																		
CLR-3 :	Learn data various charts in Excel																		
CLR-4 :	Learn important advanced, excel functions and tables																		
CLR-5 :	Learn some of the basics of Python																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1 :	Gain the essential knowledge needed for data analytics	2	75	60	H	M	H	H	L	L	L	L	L	H	L	L	L	L	L
CLO-2 :	Perform basic excel analytics	2	80	70	H	M	H	H	H	H	M	M	M	M	M	M	M	H	H
CLO-3 :	Perform data visualisation (Charts) in Excel	2	70	65	H	H	H	H	H	H	M	-H	H	H	H	H	H	H	H
CLO-4 :	Perform Some advanced excel functions like table and pivot tables	2	70	70	H	H	H	H	H	H	M	H	H	H	H	H	H	H	H
CLO-5 :	Perform some important python operations	2	80	70	H	H	H	H	H	M	H	H	H	H	H	H	H	H	H

Duration (hour)		Learning Unit / Module 1: Business Statistics	Learning Unit / Module 2: Excel: Basics	Learning Unit / Module 3: Excel: Data Visualization	Learning Unit / Module 4: Excel: Advanced	Learning Unit / Module 5: Advanced Excel and Python
		15	15	15	15	15
S-1	SLO-1	Introduction to Statistical Analysis: Counting, Probability, and Probability Distributions	Excel Tutorial: Basic introduction	Charts	Data Analysis – Overview	Table Style Options
	SLO-2	Sampling Distributions	Text to Columns	Creating a Simple Chart	Types of Data Analysis-Introudction	Table Styles
S-2	SLO-1	Estimation and Hypothesis Testing	Concatenate	Charting Non-Adjacent Cells	Types of Data Analysis	Cleaning Data with Text Functions
	SLO-2	Scatter Diagram	The Concatenate Function	Creating a Chart Using the Chart Wizard		Removing Unwanted Characters from Text
S-3	SLO-1	Anova and Chi-square	The Right Function with Concatenation	Modifying Charts	Data Analysis Process	Extracting Data Values from Text
	SLO-2	Imputation Techniques	Absolute Cell References	Moving an Embedded Chart	Working with Range Names	Formatting Data with Text Functions
S – 4-5	SLO-1	Data Cleaning	Data Validation	Sizing an Embedded Chart	Copying Name using Formula Autocomplete	Date Formats

	SLO 2	Correlation and Regression	Time and Date Calculations	Changing the Chart Type	Range Name Syntax Rules	Conditional Formatting
S-6	SLO 1	Data Analytics: Overview	Conditional Formatting	Chart Types	Creating Range Names	Sorting
	SLO-2	Importance of Data Analytics	Exploring Styles and Clearing Formatting		Creating Names for Constants	Filtering
S-7	SLO-1	Types of Data Analytics	Using Conditional Formatting to Hide Cells	Changing the Way Data is Displayed	Managing Names	Lookup Functions
	SLO-2	Descriptive Analytics – Introduction	Using the IF Function	Moving the Legend	Scope of a Name	Pivoting
S-8	SLO-1	Diagnostic Analytics	Changing the “Value if false” Condition to Text	Formatting Charts	Editing Names	Python: Overview
	SLO-2	Predictive Analytics	Pivot Tables	Adding Chart Items	Applying Names	Python basics
S-9-10	SLO-1	Prescriptive Analytics	Creating a Pivot Table	Formatting All Text	Using Names in a Formula	Python interface overview
	SLO-2	Benefits of Data Analytics	Specifying PivotTable Data	Formatting and Aligning Numbers	Viewing Names in a Workbook	The print statement
S-11	SLO-1	Data Visualization for Decision Making	Changing a PivotTables Calculation	Formatting the Plot Area	Copying Formulas with Names	Comments
	SLO-2	Data Types, Measure Of central tendency, Measures of Dispersion	Filtering and sorting a PivotTable	Formatting Data Markers	Difference between Tables and Ranges	Python Data Structures and Data Types
S-12	SLO-1	Graphical Techniques, Skewness and Kurtosis, Box Plot	Creating a PivotChart	Pie Charts	Convert table to Range	String Operations in Python
	SLO-2	Descriptive Stats	Grouping Items	Creating a Pie Chart	Managing Names in a Table	Simple Input and Output
S-13	SLO-1	Sampling Funnel,	Updating a PivotTable	Moving the Pie Chart to its Own Sheet	Table Headers replacing Column Letters	Simple Output Formatting
	SLO-2	Sampling Variation	Formatting a PivotTable	Adding Data Labels	Propagation of a Formula in a Table	Deep copy
S-14-15	SLO-1	Central Limit Theorem	Using Slicers	Exploding a Slice of a Pie Chart	Resize Table	Shallow copy
	SLO-2	Confidence interval	Revision with an example dataset	Revision with an example dataset	Remove Duplicates	Operators in python

Learning Resources:	Textbooks: 1. Winston, W. (2021). Microsoft Excel Data Analysis and Business Modeling (Office 2021 and Microsoft 365). United Kingdom: Pearson Education. 2.. Walkenbach, J. (2015). Excel 2016 Bible. United Kingdom: Wiley. 3. Bissett, B. (2020). Automated Data Analysis Using Excel. United States: CRC Press 4. Basics of Python Programming: Embrace the Future of Python. (2020). India: BPB Publications.
	References: 1.Nigam, M. (2020). Advanced Analytics with Excel 2019: Perform Data Analysis Using Excel's Most Popular Features. India: BPB PUBN. 2. Data Analysis Using Microsoft Excel. (n.d.). India: Excel Books. 3. Whigham, D. (2007). Business Data Analysis Using Excel. United Kingdom: OUP Oxford. 4. Martelli, A. (2006). Python in a Nutshell. Taiwan: O'Reilly Media, Incorporated.

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
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		2. Dr. K. Selvasundaram, Head-Dept. Of CS and AF, FSH, SRM IST, Kattankulathur
		3. Dr. M. Thinesh Kumar Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		4. Dr. Aamir Rashid Bhat, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur
		5. . Dr. K. Karthikeyan, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur

Course Code	UBF23P04L	Course Name	INTERNSHIP – III	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	0	0	2

Pre-requisite Courses	Internship -II	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Give idea about research project	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Identify the research problem																		
CLR-3 :	Review of literature																		
CLR-4 :	Give idea about data collection																		
CLR-5 :	Give knowledge on statistical tools and project preparation.																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1 :	Gained knowledge about research project	2	80	80	H	L	H	M	L	M	M	M	M	M	M	M	M	L	L
CLO-2 :	Increased knowledge on research problem	2	75	70	H	L	M	L	L	L	H	H	H	H	H	H	H	L	L
CLO-3 :	Improved practice in review of literature	2	85	80	H	L	H	L	L	L	H	H	H	H	H	H	H	L	L
CLO-4 :	Well versed in data collection	3	80	75	H	H	H	L	L	L	H	H	H	H	H	H	H	L	H
CLO-5 :	Gained knowledge on statistical tools and project preparation	3	75	70	H	M	H	L	L	M	H	H	H	H	H	H	H	L	H

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		5	5	5	5	5
S-1 to S- 5	SLO-1	Topic selection	Review of literature	Research design	Data Collection and analysis	Interpretation and conclusion

INTERNSHIP PROJECT DESCRIPTION

GUIDELINES

- Project report is the compulsory component of the syllabus to bridge the gap between theory and practice.
- The field of specialization is Human Resources, Marketing, Finance and related commerce and management-based topics.
- The project work should be neatly presented in not less than 60 pages and not more than 100 pages
- Paper Size should be A4
- 1.5 spacing should be used for typing the general text. The general text shall be justified and typed in the Font style – (Font: Times New Roman / Font Size: 12 for text)
- Subheading shall be typed in the Font style (Font: Times New Roman I / Font Size: 14 for headings) The report should be professionally prepared.

7. The candidate should submit periodical report of the project to the supervisor.
8. Two reviews will be conducted before the Viva Voce
9. Each candidate should submit hardcopy (3 copies) and a soft copy in CD to the Department. After the Evaluation of the project report one hard copy will be returned to the candidate
10. After the Evaluation of the project report one hard copy will be returned to the candidate.

EVALUATION SCHEME

Project Evaluation and viva voce – Internal Examiner – 50 Marks

Project Evaluation and viva voce – External Examiner – 50 Marks

TOTAL MARKS - 100 Marks

If a candidate fails to submit the Project Work or fails to appear for the Viva Voce Examination then the Candidate should submit or appear only in the next Viva Voce Examination.

Learning Assessment				
Internship	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30%	30%	20%

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1. Dr. K. Selvasundaram, Head-Dept. Of CS and AF, FSH, SRM IST, Kattankulathur
		2. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulanthur.
		3. Mrs. Sivakavitha, Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulanthur.
		4. Miss. J Ramadevi, Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulanthur.
		5. Dr. K Karthikeyan, Assistant Professor, Dept. of CS and AF, SRM IST, KTR

Course Code	UBF23P05L	Course Name	PROJECT PHASE – I	Course Category	IAPC	. Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	8	2	4

Pre-requisite Courses	Mini Project	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :		Give idea about research project by visiting an institution (Banking, Finance, Accounting, Business enterprise)	Level of Thinking (Bloom)	1	2	3	Disciplinary Knowledge	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :		Identify the research problem																				
CLR-3 :		Review of literature																				
CLR-4 :		Give idea about data collection																				
CLR-5 :		Give knowledge on statistical tools and project preparation.																				
Course Learning Outcomes (CLO):			At the end of this course, learners will be able to:																			
CLO-1 :			Gained knowledge about research project	2	75	60	H	L	H	M	L	M	M	M	M	M	M	M	M	M	L	L
CLO-2 :			Increased knowledge on research problem	2	80	70	H	L	M	L	L	L	H	H	H	H	H	H	H	H	L	L
CLO-3 :			Improved practice in review of literature	2	70	65	H	L	H	L	L	L	H	H	H	H	H	H	H	H	L	L
CLO-4 :			Well versed in data collection	2	70	70	H	H	H	L	L	L	H	H	H	H	H	H	H	H	L	H
CLO-5 :			Gained knowledge on statistical tools and project preparation	2	80	70	H	M	H	L	L	M	H	H	H	H	H	H	H	H	L	H

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		8	8	8	8	8
S-1 to S- 8	SLO-1	Topic selection	Review of literature	Research design	Data Collection and analysis	Interpretation and conclusion

INTERNSHIP PROJECT DESCRIPTION

GUIDELINES

1. Project report is the compulsory component of the syllabus to bridge the gap between theory and practice.
2. The field of specialization is Human Resources, Marketing, Finance and related commerce and management-based topics.
3. The project work should be neatly presented in not less than 60 pages and not more than 100 pages
4. Paper Size should be A4
5. 1.5 spacing should be used for typing the general text. The general text shall be justified and typed in the Font style – (Font: Times New Roman / Font Size: 12 for text)

6. Subheading shall be typed in the Font style (Font: Times New Roman I / Font Size: 14 for headings) The report should be professionally prepared.
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10. After the Evaluation of the project report one hard copy will be returned to the candidate.

EVALUATION SCHEME

Project Evaluation and viva voce – Internal Examiner – 50 Marks

Project Evaluation and viva voce – External Examiner – 50 Marks

TOTAL MARKS - 100 Marks

If a candidate fails to submit the Project Work or fails to appear for the Viva Voce Examination then the Candidate should submit or appear only in the next Viva Voce Examination.

Learning Assessment				
Project	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30%	30%	20%

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1. Dr. K. Selvasundaram, Head-Dept. Of CS and AF, FSH, SRM IST, Kattankulathur
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		3. Dr. Shanthi P, Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulanthur.
		4. Dr. Thinesh kumar M, Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulanthur.
		5. Dr. K Karhikeyan, Assistant Professor, Dept. of CS and AF, SRM IST, KTR

SEMESTER VIII

Course Code	UBF23801J	Course Name	PRACTICAL AUDITING	Course Category	C	Discipline Specific Core Course	L	T	P	O	C
							3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is:		
CLR-1 :	To know about the importance of Audit			
CLR-2 :	To Minimize the errors and fraud.			
CLR-3 :	To know the true picture of the financial statements			
CLR-4 :	How to appoint the auditor and his/her powers and duties			
CLR-5 :	To know the liability of the auditors the importance of the company audit.			

Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:		
CLO-1 :	Understanding the meaning and necessity of audit			
CLO-2 :	Identify the steps involved in performing audit process			
CLO-3 :	Apply auditing practices to different types of business entities.			
CLO-4 :	Comprehend the role of auditor in avoiding the corporate frauds.			
CLO-5 :	Determine the appropriate audit report for a given audit situation.			

Learning			
1	2	3	
Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	
2	80	75	
2	80	70	
2	75	70	
3	80	75	
3	80	75	

Program Learning Outcomes (PLO)														
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
H	L	M	H	-	-	L	L	L	L	H	L	H	L	-
H	L	L	L	L	-	M	M	L	M	H	M	H	L	-
H	H	M	-	-	M	H	M	H	H	H	H	H	H	-
H	M	M	L	L	-	H	M	H	H	H	H	H	H	M
H	L	H	H	H	H	H	M	H	H	H	H	H	H	M

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		15	15	15	15	15
S-1	SLO-1	Definition of audit	Vouching of cash transactions- Introduction	Depreciation – Meaning	Appointment of Auditor	Investigation
	SLO-2	Difference between auditing and accountancy	Vouching of cash transactions	Depreciation – Definition	Appointment of First Auditor	Nature of Investigation
S-2	SLO-1	Types of audits	Vouching of Trading transactions	Depreciation – Objectives	Filing of casual vacancy	Distinction between investigation and Auditing
	SLO-2	Branches of audit		Depreciation - Causes	Ceiling on number of audits	
S-3	SLO-1	Scope of auditing	Importance of vouching	Depreciation – Methods	Appointment of Auditor of Govt. company	Points to be considers as regards to conduct of investigation
	SLO-2		Audit of various ledger		Casual vacancy	Objectives of investigations
S-4-5	SLO-1	Principles of Auditing	Audit of Outstanding liabilities	Depreciation – Methods with Formula	Auditors Remuneration	Classes of Investigation
	SLO-2	Primary objectives of auditing			Removal of Auditors	
S-6	SLO-1	Secondary objectives of auditing	Audit of Assets	Advantages of different methods of depreciation	Reappointment of Auditors	Liabilities of an Auditor
	SLO-2					

S-7	SLO-1	Nature of auditing	Scrutinizing of expense Accounts – Introduction	Disadvantages of different methods of depreciation	Qualifications of Auditors	Legal position
	SLO-2		Scrutinizing of expense Accounts			Liabilities under companies Act - Introduction
S-8	SLO-1	Internal check – meaning	Income Accounts – Meaning	Reserves – Meaning definitions	Disqualifications of Auditors	Liabilities under companies Act
	SLO-2	Nature of internal check,	Income Accounts		Status of Auditors	Civil Liability – Definition
S-9-10	SLO-1	Nature and scope of internal check,	Asset accounts – Meaning	Types of Reserves	Powers and Duties of Auditors	Civil Liability
	SLO-2	Internal check vs internal audit	Asset accounts - Example		Special considerations in company Audit	Criminal Liability – Definition
S-11	SLO-1	Internal audit	Liabilities Balance sheet Audit	Provisions – Meaning and definitions	Presentation of financial statements	Criminal Liability
	SLO-2	Internal audit vs external audit			Audit of Share Capital	Liability under Indian Penal Code
S-12	SLO-1	Internal control - meaning and objectives	Direct confirmation of Balances	Types of Provisions	Audit of Dividends and Debentures.	Liability of Honorary Auditor
	SLO-2					
S-13	SLO-1	Audit note book – Introduction	Capital and Revenue Expenditures	Management Audit Meaning and Definition	Audit of Branch office Accounts	Liability of Joint Auditor
	SLO-2	Audit note book	Verification and Valuation of Assets	Objectives of Management Audit	Special Audit u/s 233A	Liability of Auditor of Holding company
S-14-15	SLO-1	Audit working papers	Verification and Valuation of Liabilities	Financial Audit and Management Audit	Cost Audit – Meaning and Definition	Liability for un-audited Accounts
	SLO-2	Practical case study on auditing	Practical Case Study on Verification and Valuation of Assets and Liabilities		Practical Case Study on Cost Audit	Independence of Auditors – Importance

Learning Resources	Textbooks:
	1. Dinkar Pagare, Principles and Practice of Auditing, Sultan Chand and Sons, New Delhi, 2022 2. Tandon B.N., Handbook of Practical Auditing, S. Chand, New Delhi. -2022 3. K.Sundar – Practical Auditing – Vijay Nicole Publications References: 1. Taxmann's Auditing and Corporate Governance, 2022

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

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		2. Mrs. Sivakavitha S, Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulathur.
		3. Dr.M.Thinesh Kumar Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulathur.
		4. Dr. Amirdha vasani S, Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulathur.
		5. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulathur.

Course Code	UBF23D07T	Course Name	ENTREPRENEURIAL DEVELOPMENT			Course Category	D	Discipline Specific Elective Course	L	T	P	O	C
									4	0	0	2	4
Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil				

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)										
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CLR-1 :	Entrepreneurial development gives the meaning and skill of an entrepreneur	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Basic understanding of various theories	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Know the functions of entrepreneurship development																		
CLR-4 :	Provide information on institutional support, business opportunities and creating new business plan																		
CLR-5 :	Examine the problems and challenges of setting up new business																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Understand the role of entrepreneurship in economic development	2	75	60	H	-	H	-	-	-	H	H	H	H	H	H	M	M	-
CLO-2 :	Tackle the challenges of entrepreneurship	2	80	70	H	-	M	-	-	-	H	H	H	H	H	H	M	M	-
CLO-3 :	Understand the institutional facilities available to an entrepreneur	2	70	65	H	-	H	-	-	-	H	H	H	H	H	H	H	H	-
CLO-4 :	Understand the process involved in starting a new business venture	2	70	70	M	-	H	-	-	-	H	H	H	H	H	H	H	H	-
CLO-5 :	Study the contemporary topics related to the growth and development of entrepreneurship	2	80	70	H	H	H	-	-	M	H	H	H	H	H	H	H	H	H

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		12	12	12	12	12
S-1	SLO-1	Defining Entrepreneurship	Entrepreneurial Theories	Business plan formulation	Process of setting up a new business	EDP
	SLO-2	Nature of Entrepreneurship	Sociological Theories	Entrepreneurial Motivation		Meaning and Objectives of EDP
S-2	SLO-1	Concept of Entrepreneurship	Theories of Religious Belief	Factors of Entrepreneurial Motivation	Documents required for setting up business	Indian EDP Model
	SLO-2	Role of Entrepreneurship in Economic development	Max Weber Theory	Institutional support for Entrepreneurship		Indian EDP Model
S-3	SLO-1	Role of Entrepreneurship in Economic development	Theory of Entrepreneurial Supply	SIDCO	Problems in new venture	Indian EDP Model
	SLO-2	Factors impacting emergence of Entrepreneurship	Thomas Cochran theory	NISC		Phases of EDP
S – 4	SLO-1	Significance of Entrepreneurship for Indian economy	Innovation Theory of Schumpeter	NIESBUD	Sources of Financing – Introduction	
	SLO 2		Economic Theory of Entrepreneurship	IFCI		

S-5	SLO-1	Managerial Vs Entrepreneurial approach	Hagen's Theory of Entrepreneurship	TCO's	Sources of Financing	Evaluation of EDP
	SLO-2	Entrepreneur – Meaning	Risk Bearing Theory of knight.	IRBI		
S-6	SLO-1	Classifications of Entrepreneurs	Exposure Theory of Entrepreneurship.	Franchising meaning	Start-ups in India	Role of EDP
	SLO-2		Theory of Change in Group Level Pattern	Franchising Law		
S-7	SLO-1	Entrepreneur Vs Manager	Leibenstein's X-efficiency Theory	Evaluating of Franchising opportunities	MUDRA scheme	Achievement of EDP
	SLO-2		Harvard School Theory	Customer analysis		Women Entrepreneurship
S-8	SLO-1	Qualities of Entrepreneur	Sources of Business Idea	Sales analysis	Stand up India	Empowerment of women through Entrepreneurship
	SLO-2	Functions of an Entrepreneur	Types of Start-ups	Competition analysis	ASIPRE schemes	Factors governing Women Entrepreneurship
S-9	SLO-1	Characteristics of a successful entrepreneur	Business opportunity	Steps in marketing research		Schemes of Women Entrepreneurs
	SLO-2		Features of a sound business plan	Benefits of drivers	Atal Innovation Mission Scheme	
S-10	SLO-1	Process of Entrepreneur	Significance of Business plan	Perspectives in business plan preparation	Credit Guarantee Scheme for Start-ups	Schemes of Women Entrepreneurs
	SLO-2	Problems faced by Entrepreneur	Entrepreneurial Motivation	Elements of Business plan		Rural Entrepreneurship
S-11	SLO-1	Risks in Entrepreneurship	Sources of innovative ideas	Business plan failures	Challenges faced by entrepreneurs	Importance of Rural Entrepreneurship
	SLO-2	Intrapreneur - Meaning			Opportunities faced by entrepreneurs	Problems of Rural Entrepreneurship
S-12	SLO-1	Role of Intrapreneur	Techniques for generating ideas	Advantages on ongoing Venture	Entrepreneurship In India	Development of Rural Entrepreneurship
	SLO-2	Entrepreneur Vs Intrapreneur	Impediments to creativity	Examination of key issues	Entrepreneurship In India	

Learning Resources:	Textbooks: 1. Poomima M Charantimath, <i>Entrepreneurship Development and Small Business Enterprise</i> , Tata McGraw Hill, 2012. 2. S.S.Khanka, <i>Entrepreneurial Development</i> , S.Chand and Company Ltd, 2017 3. K.Sundhar, <i>Entrepreneurship Development</i> , Vijay Nicole Publications, Chennai
	References: 1. Nandan, <i>Fundamentals of Entrepreneurship</i> , PHI, First/e, New Delhi, 2009. 2. Hisrich, <i>Entrepreneurship</i> , Tata McGraw Hill, New Delhi, 2001 3. David H Holt, <i>Entrepreneurship: New Venture creation</i> , John Wiley and sons, 2016 4. Raj Shankar – <i>Entrepreneurship Theory and Practice – Vijay Nicole Publications</i>

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
Total		100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR. 2.Dr.V. Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP 3 Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur 4., Dr. Sivasankari M, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur 5. Dr. Thinesh Kumar M, Assistant Professor, Dept. of Commerce (CS and AF), FSH, SRMIST KTR

Course Code	UBF23D08T	Course Name	CORPORATE GOVERNANCE	Course Category	D	Discipline Specific Elective Course	L	T	P	O	C
							4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is,	Learning			Program Learning Outcomes (PLO)														
CLR-1:	To understand various concepts of corporate governance	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	To study the theories, models and principles of corporate governance	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3:	To learn the history of corporate governance in India																		
CLR-4:	To learn the various legal frameworks of corporate governance in India																		
CLR-5:	To learn about CSR and Business ethics and various corporate frauds																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1:	Describe the basics of corporate governance.	3	80	70	H	-	L	M	-	-	-	-	L	M	H	L	H	-	-
CLO-2:	Recite various corporate governance theories, principles and philosophies	3	75	70	H	L	-	-	-	L	L	L	L	M	H	L	H	-	-
CLO-3:	Explain the various committee reports for better corporate governance	3	75	70	H	-	-	L	-	L	L	L	H	M	H	M	H	M	M
CLO-4:	Utilize the Indian companies act 2013, SEBI, Indian Accounting Standards	3	80	75	H	H	-	L	-	L	L	L	H	M	H	M	H	-	-
CLO-5:	Understand various Ethical theories and ethical management and best practices for corporate governance by analyzing case studies.	3	75	70	H	H	H	L	H	H	-	L	M	M	H	M	H	H	H

Duration (hour)		Learning Unit / Module 1: Introduction to Corporate Governance	Learning Unit / Module 2: Theories, Models and Principles of Corporate Governance	Learning Unit / Module 3: Phases of Corporate Governance in India	Learning Unit / Module 4: Legal Framework for Corporate Governance	Learning Unit / Module 5: Corporate Social Responsibility (CSR), Business Ethics, and frauds
		12	12	12	12	12
S-1	SLO-1	Corporate Governance: Introduction	Theories of Corporate Governance: Agency Theory	First Phase 1996 – 2008 (Before Satyam): Confederation of Indian Industries (CII) Report	Companies Act 2013: Listed Companies	Meaning and evolution of CSR in India
	SLO-2		Stewardship Theory	Confederation of Indian Industries (CII) Report	Listed Companies	Meaning and evolution of CSR in India

S-2	SLO-1	Need	The Stakeholder theory	Kumar Mangalam Birla, RBI	Unlisted Company that satisfies threshold	Need for CSR
	SLO-2	scope and issues	The Political Theory		Unlisted Company that satisfies threshold	Social Responsibility of Business
S-3	SLO-1	Problems of Corporate governance	Models of Corporate Governance: Regional Models: Anglo-American Model	Report on advisory group on MCA	Provisions of Companies Act 2013 promotion Corporate Governance: Shareholders' Approval and Participation for important decisions	Ethical theories
	SLO-2	Governance and Responsibility,	Anglo-American Model		Shareholders' Approval and Participation for important decisions	
S – 4	SLO-1	The difference between governance and management	Japanese Model	Naresh Chandra Committee	E-voting by Shareholders	Ethical theories
	SLO 2	Governance and ethics	German Model	N. R. Narayan Murthy Report.	Virtual Board Meeting	
S-5	SLO 1	The significance of constitutions for corporate governance	Indian Model	Second Phase (After Satyam): Role of Confederation of Industries (CII)	Special Resolution in most cases	Ethics Management
	SLO-2	Genesis of Corporate Governance			Prevention of Oppression and Mismanagement.	
S-6	SLO-1	Evolution of Corporate Governance in India	Principles of Corporate Governance	Role of Confederation of Industries (CII)	Prevention of Mismanagement.	Issue of Ethical Leadership in Corporate Governance
	SLO-2	Genesis of International Corporate Governance		Role of National Association of Software and Services Companies (NASSCOM)	SEBI (LODR) Regulations [Listing Obligation and Disclosure Regulations]: Listed Company	
S-7	SLO-1	Emerging trends of corporate governance in India	Organization for Economic Co-operation and Development (OECD): History	Role of National Association of Software and Services Companies (NASSCOM)	LODR - Listed Company	Relationship between CSR and Business Ethics
	SLO-2	Systems of corporate governance in India	Organization for Economic Co-operation and Development (OECD) Principles	National Financial Reporting Authority (NFRA)	LODR- Listed Body Corporate	
S-8	SLO-1	Systems of corporate governance in India	Organization for Economic Co-operation and Development (OECD) Principles	Cadbury Committee Report	Indian Accounting Standards (INDAS)	Introduction to Corporate Frauds
	SLO-2	Early Corporate Governance vs. Modern Corporate Government		BASEL Norms: Introduction		Major Corporate Frauds – Case Studies: Case study1
S 9	SLO-1	Past, Present, and Future of corporate governance in India	Codes of corporate governance	BASEL Norms I	Indian Accounting Standards (INDAS)	Major Corporate Frauds – Case Studies: Case study1
	SLO-2			BASEL Norms II	Listing Agreements with the Stock Exchange	Major Corporate Frauds – Case Studies: Case study2

S-10	SLO-1	Key features of Corporate Governance in the Companies Act 2013	Effects of corporate governance code	BASEL Norms III	Listing Agreements with the Stock Exchange including Clause 49 and its Amendments.	Major Corporate Frauds – Case Studies: Case study2
	SLO-2	Key features of Corporate Governance in the Companies Act 2013	Pillars of corporate governance	Poor Corporate Governance:		Major Corporate Frauds – Case Studies: Case study 3
S-11	SLO-1	Corporate Governance in Family Business	Pillars of corporate governance	Meaning	Listing Agreements - Clause 49 Amendments.	Major Corporate Frauds –Case Studies: Case study 3
	SLO-2		King Report: Saudi Arabia	Consequences	Business houses in India	Corporate governance best practices: case study
S-12	SLO-1	Corporate Governance in State Owned Business	King report 1 and 2	Effects and impact of poor Corporate Governance	Challenges of corporate governance in 21 st century	Whistle-blowing and Corporate Governance
	SLO-2		King report 3 and 4	Ways to improve Corporate Governance	Common grievances in corporate governance	

Learning Resources:	Textbooks: 1. Tricker, R. I., Tricker, B. (2019). <i>Corporate Governance: Principles, Policies, and Practices</i> . United Kingdom: Oxford University Press. 2. <i>Corporate Governance – The Indian Scenario</i> , By – Vasudha Joshi, [Foundation Books Pvt. Ltd.], 2004 3. <i>Corporate Governance</i> , 2nd Edn., By – Christine A Mallin, [OUP], 2007
	References: 1. <i>Corporate Governance – A practical Guide to the Legal Frameworks and International Codes of Practice</i> , By – Alan Calder, [Kogan Page], 2008 2. GeetaRani and R K Mishra, <i>Corporate Governance Theory and Practice</i> , Pub. By Excel Books 3. V Sithapathy and Rama Devi Iyer, <i>Corporate Governance Practice and Procedure</i> , Pub. By Taxman

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
TOTAL		100%		100%		100%		100%		100%	
#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,											

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K. Selvasundaram, Head-Dept. Of CS and AF, FSH, SRM IST, Kattankulathur
		2. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur.
		3. Dr. Amirdha vasani, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur.
		4. Dr. Shanthi P A, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur.
		5. Dr. Karthikeyan K, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur.

Course Code	UBF23D09J	Course Name	PERSONNEL MANAGEMENT	Course Category	D	Discipline Specific Elective Courses	L	T	P	O	C
							3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :		Understand HR principles and practices.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :		Develop effective HR strategies.																		
CLR-3 :		Foster a positive work environment.																		
CLR-4 :		Manage employee relations and conflicts.																		
CLR-5 :		Comply with legal and ethical considerations.																		
Course Learning Outcomes (CLO):			At the end of this course, learners will be able to:																	
CLO-1 :			2	75	60	H	-	L	-	-	-	M	M	M	H	H	M	H	L	-
CLO-2 :			2	80	70	H	H	L	-	-	M	M	M	M	H	H	M	H	L	H
CLO-3 :			2	70	65	H	-	M	L	L	M	M	M	M	H	H	M	H	H	-
CLO-4 :			2	70	70	H	H	M	L	L	M	M	M	M	H	H	M	H	H	H
CLO-5 :			2	80	70	H	-	M	L	L	M	M	M	M	H	H	M	H	H	-

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		15	15	15	15	15
S-1	SLO-1	Introduction to Personnel Management: Definition and Evolution of Personnel Management	Human Resource Planning: Concept and Importance of Human Resource Planning	Employee Development and Training: Identifying Training Needs: Gap Analysis	Employee Relations and Conflict Management: Building Positive Employee Relations: Importance and Strategies	Compensation and Benefits Management Understanding Compensation and its Components
	SLO-2	Historical Overview of Personnel Management	The Strategic Role of HR Planning in Organizations	Training Needs Assessment Methods	Employee Communication Strategies: Internal Communication Channels	External vs. Internal Equity in Compensation
S-2	SLO-1	The Shift to Human Resource Management (HRM)	HR Planning Process: Steps and Stages	Individual Development Plans (IDPs) for Employees	Employee Engagement Surveys and Feedback Mechanisms	Job Evaluation Methods: Ranking, Point Factor, and Market Pricing
	SLO-2	The Scope of Personnel Management in Modern Organizations	Demand Forecasting Methods for HR Needs	Designing Effective Employee Training Programs	Recognizing and Addressing Employee Burnout	Establishing Pay Grades and Salary Ranges
S-3	SLO-1	HRM vs. Personnel Management: Key Differences	Supply Forecasting Techniques: Internal and External Sources	Learning Management Systems (LMS) and Training Delivery	Grievance Handling Procedures: Formal and Informal Approaches	Pay for Performance: Merit-Based vs. Performance-Based Pay

	SLO-2	<i>The Strategic Role of Personnel Management in Business</i>	<i>Linking HR Planning with Business Objectives</i>	<i>E-Learning Platforms and Technologies</i>	<i>Conflict Resolution Techniques: Mediation and Arbitration</i>	<i>Incentive Programs: Bonuses, Commissions, and Profit Sharing</i>
S-4-5	SLO-1	<i>HRM and Organizational Performance</i>	<i>Job Analysis Methods and Techniques</i>	<i>Blended Learning Approaches: Combining Online and In-Person Training</i>	<i>Employee Rights and Responsibilities in the Workplace</i>	<i>Non-Financial Rewards: Recognition and Appreciation</i>
	SLO-2	<i>The HRM Function: Roles and Responsibilities</i>	<i>Job Description vs. Job Specification</i>	<i>Role of Training in Employee Skill Development</i>	<i>Employee Discipline Policies and Procedures</i>	<i>Employee Benefits and Perks: Health, Retirement, etc.</i>
S-6	SLO-1	<i>HRM in Small, Medium, and Large Enterprises</i>	<i>Job Design Approaches: Job Enlargement, Enrichment, and Rotation</i>	<i>Training Evaluation Methods: Pre, During, and Post-Training</i>	<i>Progressive Discipline: Steps and Principles</i>	<i>Retirement Plans: Pensions, 401(k), and IRAs</i>
	SLO-2	<i>HRM in Government and Non-Profit Organizations</i>	<i>Recruitment Strategies: Internal and External Recruitment</i>	<i>Measuring Training Impact on Organizational Performance</i>	<i>Termination and Exit Strategies: Offboarding Employees</i>	<i>Flexible Benefits and Cafeteria Plans</i>
S-7	SLO-1	<i>Challenges and Issues in Contemporary Personnel Management</i>	<i>Recruitment Sources and Channels</i>	<i>Coaching and Mentoring for Employee Development</i>	<i>Workplace Ethics and Conduct Codes</i>	<i>Legal and Regulatory Aspects of Compensation</i>
	SLO-2	<i>Future Trends and Innovations in HRM</i>	<i>Selection Process: Screening, Testing, and Interviewing</i>	<i>Building a Coaching Culture in Organizations</i>	<i>Managing Workplace Bullying and Harassment</i>	<i>Fair Labor Standards Act (FLSA) and Overtime Rules</i>
S-8	SLO-1	<i>HRM and Corporate Social Responsibility (CSR)</i>	<i>Employee Onboarding: Induction and Orientation</i>	<i>Career Development Paths: Vertical and Lateral Growth</i>	<i>Employee Assistance Programs (EAPs) for Personal Issues</i>	<i>Equal Pay Act and Pay Equity Legislation</i>
	SLO-2	<i>The Influence of Labor Unions on HRM Practices</i>	<i>The Role of HR in Employee Socialization</i>	<i>Succession Planning and Talent Pipelines</i>	<i>Labor Laws and Employment Regulations</i>	<i>Compensation Surveys and Benchmarking</i>
S-9-10	SLO-1	<i>Cross-Cultural HRM: Challenges and Solutions</i>	<i>Talent Acquisition and Employer Branding</i>	<i>Employee Motivation Theories and Applications</i>	<i>Employee Privacy Rights and Data Protection</i>	<i>Gender Pay Gap Analysis and Closing the Gap</i>
	SLO-2	<i>HRM and Workplace Diversity</i>	<i>Addressing Skills Gaps through Training and Development</i>	<i>Employee Engagement Strategies and Best Practices</i>	<i>Employment Contracts: Types and Components</i>	<i>Salary Negotiation Strategies for Employees</i>
S-11	SLO-1	<i>Managing Employee Turnover and Retention Strategies</i>	<i>Building a Learning Organization: Importance and Benefits</i>	<i>Rewards and Recognition Programs: Incentives and Benefits</i>	<i>Collective Bargaining and Negotiation with Labor Unions</i>	<i>Compensation Communication and Transparency</i>
	SLO-2	<i>Promoting Work-Life Balance in Personnel Management</i>	<i>Training Needs Assessment Methods</i>	<i>Employee Involvement and Empowerment</i>	<i>Diversity and Inclusion Initiatives in Employee Relations</i>	<i>Total Rewards: Communicating the Value of Compensation Packages</i>
S-12	SLO-1	<i>HRM Metrics and Analytics: Measuring HR Effectiveness</i>	<i>Designing Effective Training Programs: Content and Delivery</i>	<i>Leadership Development Programs: Identifying and Nurturing Leaders</i>	<i>Building a Safe and Healthy Work Environment</i>	<i>Compensation and Benefits Cost Management</i>
	SLO-2	<i>Ethical and Legal Issues in Personnel Management</i>	<i>Evaluation of Training Effectiveness and Return on Investment (ROI)</i>	<i>Soft Skills Training: Communication, Emotional Intelligence, etc.</i>	<i>Crisis Management and Emergency Response Plans</i>	<i>Compensation Strategies for Retention and Talent Attraction</i>
S-13	SLO-1	<i>HRM and Employee Privacy Rights</i>	<i>Performance Appraisal Methods: Traditional and Modern</i>	<i>Diversity and Inclusion Training: Fostering an Inclusive Workplace</i>	<i>Managing Remote and Virtual Teams: Challenges and Solutions</i>	<i>Variable Pay Plans: Profit Sharing, Stock Options, etc.</i>

	SLO-2	HRM and Technological Advancements	Feedback and Performance Improvement Strategies	Managing Change: Training for Organizational Transitions	HR's Role in Business Continuity Planning	Executive Compensation: Challenges and Controversies
S-14-15	SLO-1	HRM in the Age of Remote Work and Digital Nomads	Performance Appraisal Challenges and Solutions	Training for Workplace Health and Safety	Resolving Team Conflicts and Interpersonal Issues	HR's Role in Employee Benefits Enrollment and Administration
	SLO-2	HRM in Crisis Management and Disaster Recovery	Developing Career Paths and Succession Planning	Training Ethics: Handling Sensitive Topics and Confidential Information	HR's Role in Facilitating Organizational Communication	Employee Benefits in the Gig Economy: Contractual Consideration

Learning Resources	Textbooks and Reference:										
	1. "Human Resource Management" by Gary Dessler: This comprehensive textbook provides an in-depth overview of HRM concepts, practices, and challenges. It covers topics such as recruitment, selection, training, compensation, performance appraisal, and more.										
	2. "Human Resource Management" by Robert L. Mathis, John H. Jackson, and Sean R. Valentine: Another popular textbook that emphasizes the strategic aspects of HRM and includes real-world case studies to illustrate key concepts.										
	3. K.Sundar – Essentials of Human Resource Management – Vijay Nicole Publications										
	4. "Managing Human Resources" by Luis R. Gomez-Mejia, David B. Balkin, and Robert L. Cardy: This book offers a practical approach to HRM, focusing on how organizations can effectively manage their human capital.										
	5. "The Human Resource Management Handbook" edited by David G. Collings, Geoffrey Wood, and Paula M. Caligiuri: A comprehensive handbook that covers various topics in HRM, including talent management, performance management, international HRM, and HRM in different industries.										
	6. "Strategic Human Resource Management" by Jeffrey A. Mello: This book explores the strategic role of HRM in organizations, linking HR practices to overall business goals and performance.										
	7. V S P Rao, Human Resource Management, Excel Books, New Delhi, 2005										
	8. D K Bhattacharyya, Human Resource Management, Excel Books, New Delhi, 2006										
	9. P L Rao, Comprehensive HRM, Excel Books, New Delhi, 2004										

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K.Selvasundaram, Professor and Head, Dept. of CS an AF, FSH, SRMIST KTR.
		2.Dr.V.Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, VDP.
		4 Dr. P. Shanthi Assistant Professor, Dept. of Commerce (CSandAF), FSH, SRMIST KTR
		5 Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of Commerce (CSandAF), FSH, SRMIST KTR

Course Code	UBF23D10J	Course Name	FINANCIAL SERVICES			Course Category	D	Discipline Specific Elective Courses	L	T	P	O	C
									3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)														
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CLR-1 :	Recite the financial System in India	1	2	3	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Learn about the different financing services																					
CLR-3 :	Gain knowledge about Investment																					
CLR-4 :	Recite Importance of credit worthiness																					
CLR-5 :	Importance of factoring and Financial Agencies																					
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																				
CLO-1 :	Financial system needs and importance	2	75	60	H	-	L	-	-	-	M	M	M	M	H	H	M	H	L	-		
CLO-2 :	Knowledge about different financial services	2	80	70	H	H	L	-	-	M	M	M	M	M	H	H	M	H	L	H		
CLO-3 :	Financial Market importance	2	70	65	H	-	M	L	L	M	M	M	M	M	H	H	M	H	H	-		
CLO-4 :	Knowledge about creditworthiness	2	70	70	H	H	M	L	L	M	M	M	M	M	H	H	M	H	H	H		
CLO-5 :	Use Factoring and also Understand the need and Importance and different Financial Agencies	2	80	70	H	-	M	L	L	M	M	M	M	M	H	H	M	H	H	-		

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		18	18	18	18	18
S-1	SLO-1	Financial services Meaning	Lease Financing	Securitization	Credit Rating	Factoring Meaning
	SLO-2	Importance of Financial service	Lease Financing legal aspects	Securitization and Bonds	Benefits to Investors	Steps involved in factoring
S-2	SLO-1	Indian Financial System	Types of Leasing	Securitization process	Benefits to companies	Parties Involved in Factoring
	SLO-2	Significance of Financial system			Benefits to Public	Key elements of Factoring
S-3	SLO-1	Objectives of Indian financial system	Advantages	Merits of Securitization	Basis for Credit rating	Types of Factoring -RBI Guidelines
	SLO-2	Financial Institutions	Limitations			
S-4-6	SLO-1	Fund based and Non fund based activates in financial markets	Financial lease vs Operating Lease	Securitization India	Process of Credit rating	Types of Factoring Introduction
	SLO-2		Difference between Lease and Hire Purchase	Hire purchase Meaning		
S-7	SLO-1	Financial Instruments	Housing finance	Features of Hire purchase agreement	Credit rating symbols	Financial Factoring
	SLO-2					

S-8	SLO-1	Players in financial service sector	Advantages of Housing Finance	Contents in Hire purchase agreement	Types of Credit rating	Non-financial factoring
	SLO-2	Merchant Banking	Export Finance	Tax benefits		Benefits of Financial Factoring
S-9	SLO-1	Classification of Merchant bankers	Need for export finance	Hire purchase Vs Leasing	Defects of credit rating	Benefits of Non-Financial Factoring
	SLO-2		Types export Finance	Hire purchase Vs Instalment	CRISIL	Demerits of Factoring
S-10-12	SLO-1	Functions of Merchant Banking	Underwriting-Meaning	Hire Purchase in India	Unit trust of India	Sources of finance for factors
	SLO-2		SEBI guidelines	Mutual Funds	Structure	Legal aspects of factoring
S-13	SLO-1	Code of conduct for merchant Bankers	Types of underwriters	Need for mutual funds	Investment policies	Difference between factoring and Bills Discounting
	SLO-2			Benefits of Mutual funds	Various product varieties	Cost of Factoring
S-14	SLO-1	Venture capital: Meaning	Advantage Underwriting in India	Types of Mutual funds	Investor mobilization	Factoring in India
	SLO-2					
S-15	SLO-1	Types of Venture capital	Terms in underwriting	Mutual funds Regulations	Specific Invest scheme of UTI	RBI Guidelines
	SLO-2	Advantages - Venture capital	Consumer Finance		Recent Developments	
S-16-18	SLO-1	Limitations Stages of venture capital	Benefits of consumer finance	Mutual fund in India	Problems of Unit trust of India	Factoring vs leasing
	SLO-2	Venture capital in India	Consumer loan			

Learning Resources	Textbooks 1. Joseph Anbarasu, Boominathan, P. Manoharan and G. Gnanaraj, Financial Services, Sultan Chand and Sons – 2022 2. Khan M. Y., Financial Services, Tata McGraw-Hill, 2009 3. Gurusamy – Essentials of Financial Services – Vijay Nicole Publications
	References 1. Shashi and Gupta, Financial Services, Kalyani Publishers, 3rd Edition, 2010. 2. Financial services banking and insurance by Kalyani publications

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
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		2.Dr.V. Deepa, Associate Professor and Head i/c, Dept. of Commerce (AF), CSH, SRMIST, RMP
		3 Dr.V.Venkatraghavan, Assistant Professor, Dept. of Commerce (AF), CSH, SRMIST, VDP.
		4 Dr. Ila Nakkeeran, Assistant Professor, Dept. of Commerce (CS and AF), FSH, SRMIST KTR
		5 Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of Commerce (CS and AF), FSH, SRMIST KTR

Course Code	UBF23G05T	Course Name	INFORMATION TECHNOLOGY IN INSURANCE	Course Category	G	Generic Elective Courses	L	T	P	O	C
							4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is:		Learning			Program Learning Outcomes (PLO)																	
CLR-1 :	Explain the importance of leveraging technology in insurance sector	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15		
CLR-2 :	Elaborate on emerging trends in use of technology by insurers																							
CLR-3 :	Recognize the use of effective use of systems in transaction processing																							
CLR-4 :	Appreciate the use of latest technology in faster and accurate settlement of claims																							
CLR-5 :	Distinguish different types of insurance and use of different technology platforms																							
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																						
CLO-1 :	Distinguish different types of insurance and use of different technology platforms	2	80	75				H	L	M	H	-	-	L	L	L	L	H	L	H	L	-		
CLO-2 :	Visualize the use of Technology in promoting insurance business	2	80	70				H	L	L	L	L	-	M	M	L	M	H	M	H	L	-		
CLO-3 :	Recognize the role of IRDA in monitoring Insurance transactions and role of IT in helping Insurers to adhere to regulatory norms	2	75	70				H	H	M	-	-	M	H	M	H	H	H	H	H	H	-		
CLO-4 :	Appreciate need for robust technology to meet everlasting customer demands	3	80	75				H	M	M	L	L	-	H	M	H	H	H	H	H	H	M		
CLO-5 :	Measure the impact of failure of systems and risks thereon	3	80	75				H	L	H	H	H	H	H	M	H	H	H	H	H	H	M		

Duration (hour)		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
		12	12	12	12	12
S-1	SLO-1	Information technology and their impact on Insurance Industry	The role of Systems in transaction processing of Insurance transactions	Emerging technology in Insurance Open Banking, APIS, Big Data Analytics, Block Chain, AI in Insurance	Insight into Data Analytics on fraud detection process, prevent claim pay outs	Technologies and its applicability in Insurance business
	SLO-2	Concepts, definitions and contexts of Insurance IT	Various types of Softwares used by different insurance companies	Data Analysis and Data Mining from Insurance perspective	Compare Transaction Costs between Branch Banking v/s Alternate channels Internet Banking/Mobile Banking	Various features available in Fitness Apps and its relevance to insurer
S-2	SLO-1	Various Insurance Products on Offer by different companies	Modules used in a typical Insurance Transaction Solution	Actuarial process in Insurance	Various types of Insurance related transactions which can be made Online	Distinguish between Prevention of fraud and detection of frauds from insurance perspective
	SLO-2	Health Insurance Vs. General Insurance and Life Insurance	Importance of unique Customer ID	Role of Big Data, AI, Block Chain, Robotics Process automation in	The impact of IoT with Realtime information on Insurers pricing/underwriting	Fraud detection and prevention Apps

				bringing innovative changes to actuarial process		
S-3	SLO-1	Insurance Underwriting and leveraging technology	Creation of Customer Profiles in Insurance application software	Back Office process in Insurance	Usage of Drons to identify the Frauds relating to Home Fire Insurance claims.	Common features available in wearable devices
	SLO-2	Delivery Channels from Insurance perspective	Maker checker concepts for any transaction in Insurance	Use of IT systems in Back Office processes	Impact of IT on Billing Systems which is online	Two factor and three factor authentication in IB Transactions
S-4	SLO-1	Emerging Technologies and trends	Pros and cons of use of Softwares in transaction processing	Role of IT in Actuarial process	Alerts to customers on insurance renewals etc	Use of Technology by Insurers for effective functioning
	SLO-2	Business value of IT	Classification of Health Insurance modules available in Insurance softwares	Key Regulatory Requirements in Back Office operations	Impact of IoT and Billing Apps	Self-Driven Cars and its advantage from Insurance perspective
S-5	SLO-1	Data Mining and Data Analytics and its relevance to Insurance Industry	Classification of General Insurance modules normally available in Insurance softwares	Use of robust systems to ensure seamless back-office process	Identify commonly observed customer complaints in App Based Insurance transactions	Health Insurance Vs General Insurance
	SLO-2	Role of technology in Insurance marketing and Sales	Transaction Processing and Payments in insurance solution	Use of IT in Marketing and Sales	Problems and resolutions for Insurance transactions through examples	Security threats and frauds due to intensive technology use
S-6	SLO-1	Application Softwares; Insurance related softwares and Third-Party Interfaces	Claim submission using IT platforms	The role of IT systems in mapping right product to right customers	Role of machine learning in analyzing billions of transactions and recommend right product to right customer	Regulatory norms for use of technology in Insurance Sector: IRDA norms
	SLO-2	Offering anytime anywhere service by Insurance through IT support	System driven Claim settlement process	The role of IRDA as central monitoring authority	AI powered Chatbots in smart and faster claim processing	Role of UPI transactions in Insurance business
S-7	SLO-1	Bouquet of Products on Offer by Insurance Companies	Samples of Payments to appropriate accounts	Use of systems to help adherence to norms of IRDA	Cost effective and long-term benefits analysis of spending on IT in Insurance business	Concept of virtual IDs, different platforms like Gpay, PhonePay and how it works as an interface between Insurer and Insuree
	SLO-2	Need for enhancing business-IT alignment	Payment validations in system	Importance of seamless transaction flow	Frauds and its prevention in a typical IT enabled system	Disputes in Online Insurance transactions
S-8	SLO-1	Leveraging technology in insurance sector	Security aspects in transaction processing while settling the claims	Comparative study of Back Office systems used by Insurance Companies for seamless transaction flow	Merits and Demerits of AI/IoT from Insurer and Customer perspective	The process flow of transactions in a typical UPI transaction relating to Premium Payment/Claim settlement
	SLO-2	Cost effectiveness of leverage technology in Insurance	The need of robust system to identify the fraud	The importance of security in IT environment of bank	Resolving disputes in Online transactions	Role of NPCI and other Service Providers in handling UPI transactions
S-9	SLO-1	Role of regulators in ensuring safety of customer data with banks	Role of system auditors in detecting and preventing frauds	Distinguish Physical Security, Logical Security, User ID and Password strategies	The procedural aspects in the event of loss or misuse of Insurance Policies	Mobile Banking and various utilities available from Insurance perspective
	SLO-2	Security threats and Insurers Strategy (Prevention and mitigation of frauds)	Various system generated reports to review the transactions and its authenticity	Information System Audit	Awareness among customers on merits and demerits of Online transactions	Interface between Insurance Company and customer mobile in a typical mobile based insurance transaction

S-10	SLO-1	Role of technology in seamless interface between customers and Insurers	Identification of procedural aspects of modifying, cancelling transactions	Controls, Guidelines of IRDA on System Audit	Insurance related frauds	Various types of Mobile banking services offered by different Insurance Companies and its cost effectiveness
	SLO-2	Target Market and use of technology to reach them	Role of Data Analytics to identify the scope for business expansion	RBI Guidelines on Cyber Security and Digital Payment Security 2021	Telebanking and its importance from Insurance business perspective	Security issues in mobile banking and how to mitigate the risks
S-11	SLO-1	Use of technology to promote the insurance business	Data Analytics in identification of frauds	Disaster Recovery and Business Continuity Plan	IVR Mechanism and its relevance in Insurance based transactions	Technology in Frauds minimization
	SLO-2	Outline use of technology to acquire new customers	Risk Analytics	The role of Insurance Officers in ensuring business continuity	Features available in Telebanking	Vishing attacks and Insurance Frauds
S-12	SLO-1	Cross selling	Need of Data Analytics in Insurance Business	The role of Insurance Officers in secured transactions	Common disputes and its escalation matrix	Impact of Digital signature in preventing the fraud
	SLO-2	Up-selling and role of technology	Role of Data Analytics in Insurance Business growth	Need for security in IT environment	Resolution mechanism	Comparative analysis between different Insurance companies on their technology-based services

Learning Resources	Textbooks: 1. The fundamentals of Insurance, theory and practice by Hargovind Dayal 2. Information Technology and Innovation, Audio Book by John M Jordon 3. Introduction to Information Technology 2nd edition by ITL Education solutions
	References: 1. Impact of Information Technology in Insurance Sector (RefL Research Gate) 2. Technology and Innovation in Insurance Sector (Ref. OECD) 3. Information Technology in Insurance industry by (Ref. JSTOR)

Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
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		2. Mrs. Sivakaviitha S, Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulathur.
		3. Dr.M.Thinesh Kumar Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulathur.
		4. Dr. Amirdha vasani S, Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulathur.
		5. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF, FSH, SRM IST, Kattankulathur.

Course Code	UBF23P06L	Course Name	PROJECT PHASE – II	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	12	2	6

Pre-requisite Courses	PROJECT PHASE – I	Co-requisite Courses	Nil	Progressive Courses	Nil	Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards	Nil
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Course Learning Rationale (CLR):		The purpose of learning this course is to:		
CLR-1 :	To give idea about research project	1	2	3
CLR-2 :	To identify the research problem			
CLR-3 :	To review of literature			
CLR-4 :	To give idea about data collection			
CLR-5 :	To give knowledge on statistical tools			

Learning		
Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)

Duration (hour)		12
S-1 to S- 12	SLO-1	Topic selection
	SLO-2	
S-13 to S 24	SLO-1	Review of literature
	SLO-2	
S-25 to S 36	SLO-1	Research design
	SLO-2	
S-36 to S -48	SLO-1	Data Collection and analysis
	SLO-2	
S-49 to S-60	SLO-1	Interpretation and conclusion
	SLO-2	

GUIDELINES

1. Project report is the compulsory component of the syllabus to bridge the gap between theory and practice.
2. The field of specialization is Human Resources, Marketing, Finance and related commerce and management-based topics.
3. The project work should be neatly presented in not less than 60 pages and not more than 100 pages
4. Paper Size should be A4
5. 1.5 spacing should be used for typing the general text. The general text shall be justified and typed in the Font style – (Font: Times New Roman / Font Size: 12 for text)
6. Subheading shall be typed in the Font style (Font: Times New Roman / Font Size: 14 for headings) The report should be professionally prepared.
7. The candidate should submit periodical report of the project to the supervisor.
8. Two reviews will be conducted before the Viva Voce
9. Each candidate should submit hardcopy (3 copies) and a soft copy in CD to the Department. After the Evaluation of the project report one hard copy will be returned to the candidate
10. The group project report can be submitted by the students and a maximum of 3 students in one group.

EVALUATION SCHEME

Project Evaluation and viva voce – Internal Examiner – 50 Marks

Project Evaluation and viva voce – External Examiner – 50 Marks

TOTAL MARKS - 100 Marks

If a candidate fails to submit the Project Work or fails to appear for the Viva Voce Examination then the Candidate should submit or appear only in the next Viva Voce Examination

Learning Assessment				
Project Work / Internship	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30%	30%	20%

Course Designers		
Expert from Industry	Experts from Academic	Internal Experts
Dr.K.S Kamaludeen, Managing Director, Blue Bharath EXIM Pvt. Ltd, No 26 Ethiraj Salai Egmore Chennai. E-Mail: info@baccuracy.com.info	Dr.R.Shanthi, Professor, Department of Commerce, University of Madras, Chepauk Campus, Chennai. E-Mail: shanthi@unom.ac.in	1.Dr. K. Selvasundaram, Head-Dept. Of CS and AF, FSH, SRM IST, Kattankulathur
		2. Mrs.Sivakavitha S, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur.
		3. Dr. Kamalakkannan Adhisekar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur.
		4. Dr. K Karthikeyan, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur.
		5. Dr M Thinesh kumar, Assistant Professor, Dept. of CS and AF FSH, SRM IST, Kattankulathur.

COURSES FOR EARNING ADDITIONAL CREDITS

Semester II

Course Code	UCD23P01L	Course Name	Internship Report- I	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	8	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Demonstrate skills learnt in the real time environment.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Gain practical application of theoretical knowledge in the field of banking.																		
CLR-3 :	Enhance the critical thinking skills in the contemporary world in banking, finance and insurance.																		
CLR-4 :	Understanding the professional connections with the knowledge learnt.																		
CLR-5 :	Applying the skills in problem solving in personal and professional aspects.																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1 :	To get an inside view of an industry and organization/company	3	80	70	L	H	M	H	L	M	L	L	L	L	L	H	M	L	L
CLO-2 :	To gain valuable skills and knowledge	3	85	75	M	H	H	M	L	M	L	L	M	L	L	H	M	L	L
CLO-3 :	To make professional connections and enhance communication skill	3	75	70	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-4 :	To get experience in a field to allow the student to make a career transition	3	85	80	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-5 :	To get an inside view of an industry and organization / company	3	85	75	H	H	M	H	L	M	M	M	M	L	M	M	M	L	L

Students can choose a company of their own interest for internship for a period of minimum TEN weeks (Part-time) to learn about the application of their related field in real time environment. All students have to give a presentation about their observations made by them in internship as per the schedule given. At the end of the internship period, every student shall submit a structured internship report within 15 days from the date of the completion of the internship period.

Learning Assessment			
Internship	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)
	Review – 1	Review – 2	Project Report
	20%	30 %	30 %
			Viva-Voce
			20 %

Course Code	UCD23P02L	Course Name	Project Work – I	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	8	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Apply theory to real-world finance scenarios.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Develop practical financial skills.				Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Foster critical thinking and problem-solving.																		
CLR-4 :	Enhance research competence in finance.																		
CLR-5 :	Gain industry exposure for career preparation.																		
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:			Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)												
CLO-1 :	Apply financial concepts effectively.	3	80	70				L	H	M	H	L	M	L	L	L	H	M	L
CLO-2 :	Conduct competent financial research.	3	85	75				M	H	H	M	L	M	L	M	L	H	M	L
CLO-3 :	Evaluate and manage financial risks.	3	75	70				M	H	M	H	L	M	M	L	M	H	M	L
CLO-4 :	Present clear and comprehensive financial reports.	3	85	80				M	H	M	H	L	M	M	L	M	H	M	L
CLO-5 :	Understand regulatory and ethical dimensions.	3	85	75				H	H	M	H	L	M	M	M	L	M	M	L

Students can choose problems of their own interest from Accounting, Financial and Management areas. There will be two reviews conducted during the project period for all the students. At the end of the project, every student shall submit a structured project report and will take a Viva Voce examination.

Learning Assessment				
Project Work	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

Course Code	UCD23P03L	Course Name	Apprenticeship – I	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	8	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards			

Course Learning Rationale(CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Demonstrate skills learnt in the real time environment.	1	2	3
CLR-2 :	Explore the different industries that are using Banking, Financial Services and Insurance knowledge			
CLR-3 :	Enhance the skills in the system aspects			
CLR-4 :	Understanding the professional connections with the knowledge learnt			
CLR-5 :	Applying the skills in problem solving			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)
CLO-1 :	Apply theoretical knowledge to practical financial tasks and challenges.	3	80	70
CLO-2 :	Demonstrate competence in real-world financial analysis and decision-making.	3	85	75
CLO-3 :	Exhibit professionalism, work ethics, and industry-specific behavior.	3	75	70
CLO-4 :	Build a professional network within the banking, finance, and insurance sectors.	3	85	80
CLO-5 :	Gain exposure to diverse job roles and functions within the industry.	3	85	75

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
L	H	M	H	L	M	L	L	L	L	L	H	M	L	L
M	H	H	M	L	M	L	L	M	L	L	H	M	L	L
M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
H	H	M	H	L	M	M	M	M	L	M	M	M	L	L

Students can choose a company of their own interest for *Apprenticeship* for a period of minimum TEN weeks (Part-time) to learn about the application of their related field in real time environment. All students have to give a presentation about their observations made by them in internship as per the schedule given. At the end of the internship period, every student shall submit a structured internship report within 15 days from the date of the completion of the internship period.

Learning Assessment				
Apprenticeship	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

Semester IV

Course Code	UCD23P04L	Course Name	Internship Report- II	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	8	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Internships provide opportunities for students to apply classroom knowledge to real financial settings.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Gain practical application of theoretical knowledge in the field of banking	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLR-3 :	Enhance the critical thinking skills in the contemporary world in banking, finance and insurance.				L	H	M	H	L	M	L	L	L	L	L	H	M	L	L
CLR-4 :	Internships facilitate networking with industry professionals and potential employers.				M	H	H	M	L	M	L	L	M	L	L	H	M	L	L
CLR-5 :	They allow students to explore various roles within the finance and insurance sectors.				M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
					H	H	M	H	L	M	M	M	M	L	M	M	M	L	L
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Apply classroom knowledge effectively in practical financial contexts.	3	80	70															
CLO-2 :	Demonstrate proficiency in real-world financial analysis and decision-making.	3	85	75															
CLO-3 :	Exhibit professionalism and adapt to workplace expectations.	3	75	70															
CLO-4 :	Cultivate a professional network within the finance and insurance industries.	3	85	80															
CLO-5 :	Cultivate a professional network within the finance and insurance industries.	3	85	75															

Students can choose a company of their own interest for internship for a period of minimum TEN weeks (Part-time) to learn about the application of their related field in real time environment. All students have to give a presentation about their observations made by them in internship as per the schedule given. At the end of the internship period, every student shall submit a structured internship report within 15 days from the date of the completion of the internship period.

Learning Assessment				
Internship	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

Course Code	UCD23P05L	Course Name	Project Work – II	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	8	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards			

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Improve decision-making in financial contexts.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Enhance communication skills through presentations.																		
CLR-3 :	Promote ethical awareness in finance and insurance.																		
CLR-4 :	Encourage interdisciplinary understanding.																		
CLR-5 :	Prepare for careers with practical experience.																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
CLO-1 :	Collaborate effectively in project teams.	3	80	70	L	H	M	H	L	M	L	L	L	L	L	H	M	L	L
CLO-2 :	Incorporate economic and legal perspectives.	3	85	75	M	H	H	M	L	M	L	L	M	L	L	H	M	L	L
CLO-3 :	Adapt to dynamic market conditions.	3	75	70	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-4 :	Enhance problem-solving abilities.	3	85	80	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-5 :	Cultivate professionalism in finance and insurance practices.	3	85	75	H	H	M	H	L	M	M	M	M	L	M	M	M	L	L

Students can choose problems of their own interest from Accounting, Financial and Management areas. There will be two reviews conducted during the project period for all the students. At the end of the project, every student shall submit a structured project report and will take a Viva Voce examination.

Learning Assessment				
Project Work	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

Course Code	UCD23P06L	Course Name	Apprenticeship – II	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	8	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Corporate Secretaryship and Accounting and Finance	Data Book / Codes/Standards			

Course Learning Rationale(CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Apply theory to practical finance tasks.	1	2	3
CLR-2 :	Demonstrate real-world financial competence.			
CLR-3 :	Exhibit professionalism and ethics.			
CLR-4 :	Build a professional network.			
CLR-5 :	Explore diverse industry roles.			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)
CLO-1 :	Develop effective problem-solving skills in financial contexts.	3	80	70
CLO-2 :	Master customer relations and service skills relevant to financial roles.	3	85	75
CLO-3 :	Understand and apply industry compliance and regulatory knowledge	3	75	70
CLO-4 :	Enhance adaptability to dynamic industry conditions and challenges.	3	85	80
CLO-5 :	Prepare for future careers with industry-specific skills and experience.	3	85	75

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Disciplinary Knowledge	Communication Skills	Critical Thinking	Problem Solving	Analytical Reasoning	Research Related Skills	Reflective Thinking	Self-Directed Learning	Leadership Readiness/Qualities	Life-long Learning	Professional Skills	Experiential Learning	Employability Options	Decision making Skills	ICT Skills
L	H	M	H	L	M	L	L	L	L	L	H	M	L	L
M	H	H	M	L	M	L	L	M	L	L	H	M	L	L
M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
H	H	M	H	L	M	M	M	M	L	M	M	M	L	L

Students can choose a company of their own interest for *Apprenticeship* for a period of minimum TEN weeks (Part-time) to learn about the application of their related field in real time environment. All students have to give a presentation about their observations made by them in internship as per the schedule given. At the end of the internship period, every student shall submit a structured internship report within 15 days from the date of the completion of the internship period.

Learning Assessment			
Apprenticeship	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)
	Review – 1	Review – 2	Project Report
	20%	30 %	30 %
			Viva-Voce
			20 %