ACADEMIC CURRICULA

UNDERGRADUATE DEGREE PROGRAMME

**Bachelor of Science in
Fashion Designing
Three Years /**

**Bachelor of Science (Honours) in
Fashion Designing
Four Years**

**Learning Outcomes Based Curriculum Framework
(LOCF)**

Choice Based Flexible Credit System

**Academic Year
2023-2024**

SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

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Kattankulathur, Chengalpattu District 603203, Tamil Nadu, India

1. Department Vision Statement	
Stmt - 1	To provide rigorous standards for design knowledge, illustration skills, industrial and professional behavior
Stmt - 2	To contribute to a designer society through teaching (with classrooms, labs, fashion studios designing through software and service
Stmt - 3	To value a collaborative, collegial, and cooperative teaching and learning community composed of diverse students

2. Department Mission Statement	
Stmt - 1	To be the core of excellence in the realm of Fashion Designing
Stmt - 2	To produce creative designing projects and valuable critiques in the field of Fashion Designing
Stmt - 3	Implementing global standards and encouraging the students through innovation and quality education.
Stmt - 4	Cultivating the Designing Professionals to effectively contribute to the society with integrity and commitment.
Stmt - 5	Developing the student on the innovative side and making them a society friendly professional.

3. Program Education Objectives (PEO)	
PEO - 1	Graduates will have skills and knowledge to excel in their professional career in the field of Fashion Designing and its related disciplines.
PEO - 2	Graduates will contribute and communicate effectively within the team to grow into leaders.
PEO - 3	Graduate will practice lifelong learning for continuing professional development.
PEO - 4	Graduates will have the capability to continue their formal education and successfully complete an advance degree.
PEO - 5	Graduates will contribute to the nation and the growth of the society by applying acquired knowledge in technical, computing and managerial skills

4. Program Specific Outcomes (PSO)	
PSO - 1	Candidates will acquire knowledge and develop their skill in technical apitude and also designing techniques in order to fit into global competency
PSO - 2	Candidates will be skilled in problem-solving and decision-making processes in any organisation
PSO- 3	Candidates will be equipped with skill enhancement courses like Art and Design Methodology, Fashion Trend Forecasting, Sustainability sudies to enter into a promising professional life as well as research environment

5. Consistency of PEO's with Mission of the Department					
	Mission Stmt. - 1	Mission Stmt. - 2	Mission Stmt. - 3	Mission Stmt. - 4	Mission Stmt. - 5
PEO - 1	H	H	L	H	H
PEO - 2	L	L	M	L	M
PEO - 3	L	L	M	M	M
PEO - 4	M	L	H	M	L
PEO - 5	L	L	H	L	M

H – High Correlation, M – Medium Correlation, L – Low Correlation

6.	**Consistency of PEO's with Program Learning Outcomes (PLO)**											
	Program Learning Outcomes (PLO)											
	1	2	3	4	5	6	7	8	9	10	11	12
	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
PEO - 1	H	H	L	M	H	M	H	L	L	L	M	M
PEO - 2	L	L	L	L	L	M	L	L	M	M	H	H
PEO - 3	H	H	L	M	M	M	M	L	L	L	M	M
PEO - 4	H	H	H	H	M	M	L	L	L	M	M	M
PEO - 5	H	H	M	M	M	M	L	L	M	M	M	M

7. PROGRAMME STRUCTURE

1. Discipline Specific Core Courses (C) (20 Courses)

Course Code	Course Title	L	T	P	O	C
UFD23101T	Basic Design Concept	4	0	0	2	4
UFD23102L	Sewing Techniques	0	1	6	2	4
UFD23103L	Surface Embellishment	0	1	6	2	4
UFD23201T	Fiber and Yarn Science	4	0	0	0	4
UFD23202J	Advanced Design Concept	3	0	2	2	4
UFD23203L	Pattern Making and Garment Construction for Kids	0	1	6	2	4
UFD23301J	Fiber Manufacturing Process	3	0	2	2	4
UFD23302L	Fashion Illustration Basics	0	1	6	2	4
UFD23303L	Pattern Making and Garment Construction for women	0	1	6	2	4
UFD23401J	Apparel Production Management	3	0	2	0	4
UFD23402L	Advanced Fashion Illustration	0	1	6	2	4
UFD23403L	Pattern Making and Garment Construction for Men	0	1	6	2	4
UFD23501T	Apparel Management and Quality Control	4	0	0	2	4
UFD23502T	Fashion Merchandising	4	0	0	2	4
UFD23503J	Fabric Designing by Dyeing and Printing	3	0	3	2	4
UFD23601T	Research Methodology for Fashion and Textiles	4	0	0	2	4
UFD23602T	Visual Merchandising	4	0	0	0	4
UFD23603J	Accessory Making	3	0	2	2	4
UFD23701T	Technical Textiles	4	0	0	2	4
UFD23801T	Textile Testing	4	0	0	2	4
	Total Learning Credits					**80**

2. Discipline Specific Elective Courses (D) (5 Courses)

Course Code	Course Title	L	T	P	O	C
UFD23D01L	Computer Aided Design	0	1	6	2	4
UFD23D02L	Textile Design using CAD					
UFD23D03L	Advanced Computer Aided Design	0	1	6	2	4
UFD23D04L	Fashion Sketching using CAD					
UFD23D05L	Pattern Making for Western Wear	0	1	6	2	4
UFD23D06L	Stylized Draping Techniques					
UFD23D07J	Theater Costume	2	0	3	2	4
UFD23D08J	Vintage Costume					
UFD23D09T	Fashion Photography	4	0	0	2	4
UFD23D10T	Fashion and Media					
Total Learning Credits						**20**

Generic Elective Courses (G) (9 Courses)

Course Code	Course Title	L	T	P	O	C
ULT23G01J	Tamil-I	2	0	0	2	3
ULH23G01J	Hindi-I				2	
ULF23G01J	French-I				2	
ULT23G02J	Tamil-II	2	0	2	2	3
ULH23G02J	Hindi-II					
ULF23G02J	French-II					
UFD23G01T	Fashion Trends and Forecasting	4	0	0	2	4
UFD23G02T	Fashion Retailing	4	0	0	2	4
UFD23G03L	Fashion Draping Techniques	0	0	8	2	4
UFD23G04L	Advanced Dress Making	0	0	8	2	4
UFD23G05T	Brand Study	4	0	0	2	4
UFD23G06J	Sustainable Fashion	3	0	2	2	4
UFD23G07J	Digital Marketing for Fashion	3	0	2	2	4
Total Learning Credits						**34**

4. Skill Enhancement Courses(S)
(4 Courses)

Course Code	Course Title	L	T	P	O	C
UCD23S01L	Quantitative Aptitude and Logical Reasoning	0	0	2	2	1
UCD23S02T	Verbal Ability and Skill Development	2	0	0	2	2
UFD23S01L	Art and Craft	0	0	2	2	1
UFD23S02T	Beauty Care	2	0	0	2	2
UFD23S03T	Fabric Care	1	0	0	2	1
Total Learning Credits						**7**

5. Ability Enhancement Courses (AE)
(4 Courses)

Course Code	Course Title	L	T	P	O	C
ULE23AE1T	English	4	0	0	2	4
ULT23AE1J	Applied Tamil – I					
ULH23AE1J	Applied Hindi – I					
ULF23AE1J	French for Specific Purpose-I	1	0	2	2	2
ULT23AE2J	Applied Tamil – II					
ULH23AE2J	Applied Hindi - II	1	0	2	2	2
ULF23AE2J	French for Specific Purpose-II					
UES23AE1T	Environmental Studies	3	0	0	2	3
Total Learning Credits						**11**

7. Internship/Apprenticeship / Project/ Community Outreach (IAPC)
(4 Courses)

Course Code	Course Title	L	T	P	O	C
UFD23P01L	Internship - 1	0	0	0	0	1
UFD23P02L	Internship - 2	0	0	0	0	1
UFD23P03L	Fashion Portfolio (Mini Project)	0	0	0	0	2
UFD23P04L	Internship – 3	0	0	0	0	2
UFD23P05L	Project - Phase I	0	0	8	2	4
UFD23P06L	Project - Phase II	0	0	12	2	6
Total Learning Credits						**16**

6. Value Addition Course (V)
(4 Courses)

Course Code	Course Title	L	T	P	O	C
UCD23V01T	Universal Human Values	2	0	0	2	2
UEN23V01L	Communication Skills	0	0	4	2	2
UCD23V03T	Industry Oriented Employability Skills for Arts	2	0	0	2	2
UCD23V06T	Career Readiness and Leadership Management	2	0	0	2	2
Total Learning Credits						**8**

8. Mandatory Courses(M)
(2 Courses)

Course Code	Course Title	L	T	P	O	C
UNS23M01L	NSS	-	-	-	-	-
UNC23M01L	NCC	-	-	-	-	-
UNO23M01L	NSO	-	-	-	-	-
UYG23M01L	YOGA	-	-	-	-	-
UMI23M01L	My India Project	-	-	-	-	-
Total Learning Credits		-	-	-	-	-

Semester - I						
Course Code	**Course Title**	**Hours/ Week**				**C**
		L	**T**	**P**	**O**	
ULT23G01J	Tamil-I	2	0	2	2	3
ULH23G01J	Hindi-I					
ULF23G01J	French-I					
ULE23AE1T	English	4	0	0	2	4
UFD23101T	Basic Design Concept	4	0	0	2	4
UFD23102L	Sewing Techniques	0	1	6	2	4
UFD23103L	Surface Embellishment	0	1	6	2	4
UCD23S01L	Quantitative Aptitude and Logical Reasoning	0	0	2	2	1
UCD23V01T	Universal Human Values	2	0	0	2	2
Total Learning Credits		12	2	16	14	22
Total number of hours/Week		30				

Semester - II						
Course Code	**Course Title**	**Hours/ Week**				**C**
		L	**T**	**P**	**O**	
ULT23G02J	Tamil-II	2	0	2	2	3
ULH23G02J	Hindi-II					
ULF23G02J	French-II					
UES23AE1T	Environmental Studies	3	0	0	2	3
UFD23201T	Fiber and Yarn Science	4	0	0	0	4
UFD23202J	Advanced Design Concept	3	0	2	2	4
UFD23203L	Pattern Making and Garment Construction for Kids	0	1	6	2	4
UCD23S02T	Verbal Ability and Skill Development	2	0	0	2	2
UEN23VA1L	Communication Skills	0	0	4	2	2
UNS23M01L	NSS	0	0	0	2	0
UNC23M01L	NCC					
UNO23M01L	NSO					
UYG23M01L	YOGA					
Total Learning Credits		14	1	14	12	22
Total number of hours/Week		30				

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Semester - III						
Course Code	**Course Title**	**Hours/ Week**				**C**
		L	**T**	**P**	**O**	
UFD23301J	Fiber Manufacturing Process	3	0	2	2	4
UFD23302L	Fashion Illustration Basics	0	1	6	2	4
UFD23303L	Pattern Making and Garment Construction for women	0	1	6	2	4
UFD23G01T	Fashion Trends and Forecasting	4	0	0	2	4
ULT23AE1J	Applied Tamil – I	1	0	2	2	2
ULH23AE1J	Applied Hindi – I					
ULF23AE1J	French for specific purpose-I					
UFD23S01L	Art and Craft	0	0	2	2	1
UFD23P01L	Internship - I	0	0	0	0	1
UCD23V03T	Industry Oriented Employability Skills for Arts	2	0	0	2	2
Total Learning Credits		10	2	18	14	22
Total number of hours/Week		30				

Semester - IV						
Course Code	**Course Title**	**Hours/ Week**				
		L	**T**	**P**	**O**	**C**
UFD23401J	Apparel Production Management	3	0	2	2	4
UFD23402L	Advanced Fashion Illustration	0	1	6	2	4
UFD23403L	Pattern Making and Garment Constructtion for Men	0	1	6	2	4
UFD23G02T	Fashion Retailing	4	0	0	2	4
ULT23AE02J	Applied Tamil – II	1	0	2	2	2
ULH23AE02J	Applied Hindi - II					
ULF23AE02J	French for specific purpose-II					
UFD23S02T	Beauty Care	2	0	0	2	2
UCD23V06T	Career Readiness and Leadership Management	2	0	0	2	2
UMI23401L	My India Project	0	0	0	2	0
Total Learning Credits		12	2	16	12	22
Total number of hours/Week		30				

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Semester - V						
Course Code	Course Title	Hours/ Week				
		L	T	P	O	C
UFD23501T	Apparel Management and Quality Control	4	0	0	2	4
UFD23502T	Fashion Merchandising	4	0	0	2	4
UFD23503J	Fabric Designing by Dyeing and Printing	3	0	3	2	4
UFD23D01L	Computer Aided Design	0	1	6	2	4
UFD23D02L	Textile Design using CAD					
UFD23G03L	Fashion Draping Techniques	0	0	8	2	4
UFD23S03T	Fabric Care	1	0	0	2	1
UFD23P02L	Internship - II	0	0	0	0	1
	Total Learning Credits	12	1	17	12	22
	Total number of hours/Week	30				

Semester - VI						
Course Code	Course Title	Hours/ Week				
		L	T	P	O	C
UFD23601T	Research Methodology for Fashion and Textiles	4	0	0	2	4
UFD23602T	Visual Merchandising	4	0	0	0	4
UFD23603J	Accessory Making	3	0	2	2	4
UFD23D03L	Advanced Computer Aided Design	0	1	6	2	4
UFD23D04L	Fashion Sketching using CAD					
UFD23G04L	Advanced Dress Making	0	0	8	2	4
UFD23P03L	Fashion Portfolio (Mini Project)	0	2	0	0	2
	Total Learning Credits	11	3	16	8	22
	Total number of hours/Week	30				

Semester - VII

Course Code	Course Title	L	T	P	O	C
UFD23701T	Technical Textiles	4	0	0	2	4
UFD23D05L	Pattern Making for Western Wear	0	0	8	2	4
UFD23D06L	Stylized Draping Techniques					
UFD23D07J	Theatre Costume	3	0	2	2	4
UFD23D08J	Vintage Costume					
UFD23G05T	Brand Study	4	0	0	2	4
UFD23P04L	Internship - 3	0	0	0	0	2
UFD23P05L	Project - Phase I	0	0	8	2	4
Total Learning Credits		11	0	18	10	22
Total number of hours/Week		29				

Semester - VIII

Course Code	Course Title	L	T	P	O	C
UFD23801T	Textile Testing	4	0	0	2	4
UFD23D09T	Fashion Photography	4	0	0	2	4
UFD23D10T	Fashion and Media					
UFD23G06J	Sustainable Fashion	3	0	2	2	4
UFD23G07J	Digital Marketing for Fashion	3	0	2	2	4
UFD23P06L	Project - Phase II	0	0	12	2	6
Total Learning Credits		14	0	16	10	22
Total number of hours/Week		30				

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Courses for earning Additional Credits:

Course Code	Course Title	Hours/ Week				
		L	**T**	**P**	**O**	**C**
Semester – II						
UCD23P01L	Internship Report– I					
UCD23P02L	Project Work – I	0	0	8	0	4
UCD23P03L	Apprenticeship – I					
Semester – IV						
UCD23P04L	Internship Report– II					
UCD23P05L	Project Work – II	0	0	8	0	4
UCD23P06L	Apprenticeship – II					
	Total Learning Credits	**0**	**0**	**8**	**0**	**4**

Note : Those students who decide to exit at the end of the First year shall register for any one of the courses mentioned under Semester – II; and decide to exit at the end of the Second year shall register for any one of the courses mentioned under Semester – IV in the above list.

9. Program Articulation Matrix

Course Code	Course Name	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills/PSO-1	Professional Behavior/PSO-2	Life long learning/PSO-3
UFD23101T	Basic Design Concept	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23102L	Sewing Techniques	H	H	M	M	M	L	L	L	L	L	L	H	M	M	M
UFD23103L	Surface Embellishment	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23201T	Fiber and Yarn Science	H	H	M	H	H	H	L	L	L	L	H	H	M	M	M
UFD23202J	Advanced Design Concept	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23203L	Pattern Making and Garment Construction for Kids	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23301J	Fiber Manufacturing Process	H	H	M	M	M	L	L	L	M	M	M	M	M	M	M
UFD23302L	Fashion Illustration Basics	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23303L	Pattern Making and Constructtion for women	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23401J	Apparel Production Management	H	H	H	H	M	L	L	L	M	M	M	M	L	L	L
UFD23402L	Advanced Fashion Illustration	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23403L	Pattern Making and Constructtion for Men	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23501T	Apparel Management and Quality Control	H	H	M	M	M	L	L	L	M	M	M	M	M	M	M
UFD23502T	Fashion Merchandising	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23503J	Fabric Designing by Dyeing and Printing	H	H	M	H	M	L	L	L	M	M	M	H	M	M	H
UFD23601T	Research Methodology for Fashion and Textiles	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23602T	Visual Merchandising	H	H	M	M	M	L	L	L	L	L	L	H	M	M	M
UFD23603J	Accessory Making	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23701T	Technical Textiles	H	H	M	M	M	L	L	L	L	L	L	H	M	M	M
UFD23801T	Textile Testing	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23D01L	Computer Aided Design	H	H	M	H	M	L	L	L	M	M	M	H	M	M	M
UFD23D02L	Textile Design using CAD	H	H	M	M	H	H	H	M	M	M	L	H	H	M	M
UFD23D03L	Advanced Computer Aided Design	H	H	M	M	H	H	H	M	M	M	L	H	H	M	M
UFD23D04L	Fashion Sketching using CAD	H	H	M	M	M	L	L	L	M	M	M	M	M	M	M
UFD23D05L	Pattern Making for Western Wear	H	H	M	H	H	H	L	L	L	H	L	H	M	M	M
UFD23D06L	Stylized Draping Techniques	H	H	M	H	M	L	L	L	L	M	M	M	H	M	M
UFD23D07J	Theater Costume	H	H	M	H	H	H	H	M	M	M	L	H	H	M	M
UFD23D08J	Vintage Costume	H	H	H	M	M	H	L	H	H	H	L	L	M	M	M
UFD23D09T	Fashion Photography	H	H	H	M	M	H	L	H	H	H	L	L	M	M	M
UFD23D10T	Fashion and Media	H	H	M	M	M	L	L	L	M	M	M	M	M	M	M
ULT23G01J	Tamil-I	H	M	H	H	H	H	H	H	H	H	M	H	L	H	H
ULH23G01J	Hindi-I	H	M	H	H	H	H	H	H	H	H	M	H	L	H	H
ULF23G01J	French-I	H	M	H	H	H	H	H	H	H	H	M	H	L	H	H
ULT23G02J	Tamil-II	H	M	H	H	H	H	H	H	H	H	M	H	L	H	H
ULH23G02J	Hindi-II	H	M	H	H	H	H	H	H	H	H	M	H	L	H	H
ULF23G02J	French-II	H	M	H	H	H	H	H	H	H	H	M	H	L	H	H
UFD23G01T	Fashion Trends and Forecasting	H	H	M	M	M	L	M	M	L	M	L	H	M	M	L
UFD23G02T	Fashion Retailing	H	H	M	M	M	L	M	M	L	M	L	H	M	M	L
UFD23G03L	Fashion Draping Techniques	H	H	M	M	M	L	M	L	M	M	H	H	H	H	H
UFD23G04L	Advanced Dress Making	H	H	M	M	M	L	M	L	M	M	H	H	H	H	H
UFD23G05T	Brand Study	H	H	M	M	M	L	M	M	L	M	L	H	M	M	L
UFD23G06J	Sustainable Fashion	H	H	M	M	M	L	M	L	M	M	H	H	H	H	H
UFD23G07J	Digital Marketing for Fashion	H	H	M	M	M	L	M	L	M	M	H	H	H	H	H
UCD23S01L	Quantitative Aptitude and Logical Reasoning	M	H	M	M	M	H	L	M	M	H	M	M	L	L	M
UCD23S02T	Verbal Ability and Skill Development	M	H	M	M	M	M	L	M	M	H	M	H	M	L	M
UFD23S01L	Art and Craft	H	H	M	M	L	L	L	L	L	L	L	H	M	M	M

Code	Course															
UFD23S02T	Beauty Care	H	H	M	M	M	L	M	M	L	M	L	H	M	M	L
UFD23S03T	Fabric Care	H	H	M	M	L	L	L	L	L	L	L	H	M	M	M
ULE23AE1T	English	H	H	H	H	M	L	L	L	M	L	M	H	L	H	L
ULT23AE1J	Applied Tamil – I	H	H	M	H	M	L	M	M	L	L	M	H	M	L	M
ULH23AE1J	Applied Hindi – I	M	M	M	H	M	M	M	M	L	L	M	L	M	H	H
ULF23AE1J	French for specific purpose-I	M	H	H	H	H	H	H	H	H	H	L	H	L	M	H
ULT23AE2J	Applied Tamil – II	M	H	M	M	M	M	L	M	M	H	M	H	M	M	M
ULH23AE2J	Applied Hindi - II	M	M	H	M	M	M	L	M	M	M	M	M	M	H	H
ULF23AE2J	French for specific purpose-II	H	H	H	H	H	L	M	L	M	H	H	H	M	H	H
UES23AE1T	Environmental Studies	H	H	H	H	H	L	M	L	M	H	H	H	M	H	H
UCD23V01T	Universal Human Values	H	H	H	H	H	L	M	L	M	H	H	H	M	H	H
UEN23V01L	Communication Skills	H	H	H	H	H	L	M	L	M	H	H	H	M	H	H
UCD23V03T	Industry Oriented Employability Skills for Arts	H	H	H	H	H	L	M	L	M	H	H	H	M	H	H
UCD23V06T	Career Readiness and Leadership Management	H	H	H	H	H	L	M	L	M	H	H	H	M	H	H
UFD23P01L	Internship - 1	H	H	H	H	H	L	M	L	M	M	H	H	M	H	H
UFD23P02L	Internship - 2	H	H	H	H	H	L	M	L	M	M	H	H	M	H	H
UFD23P03L	Mini Project	H	H	H	H	H	L	M	L	M	M	H	H	M	H	H
UFD23P04L	Internship – 3	H	H	H	H	H	L	M	L	M	M	H	H	M	H	H
UFD23P05L	Project - Phase I	H	H	H	H	H	L	M	L	M	M	H	H	M	H	H
UFD23P06L	Project - Phase II	H	H	H	H	H	L	M	L	M	M	H	H	M	H	H
UNS23M01L	NSS	H	H	H	H	H	L	M	L	M	M	H	H	M	H	H
UNC23M01L	NCC	H	H	H	H	H	L	M	L	M	M	H	H	M	H	H
UNO23M01L	NSO	H	H	H	H	H	L	M	L	M	M	H	H	M	H	H
UYG23M01L	YOGA	H	H	H	H	H	L	M	L	M	M	H	H	M	H	H
UMI23M01L	My India Project	H	H	H	H	H	L	M	L	M	M	H	H	M	H	H

B.Sc. (Honours) Fashion Designing

Structure of UG Courses in Fashion Designing

Distribution of different Courses in each semester with their credits for B.Sc. (Hons) Fashion Designing

Semester	Discipline Specific Core Courses (C) (80 credits, 20 courses)	Discipline Specific Elective Courses (D) (20 credits, 5 courses)	Generic Elective Courses (G) (34 credits, 9 courses)	Skill Enhancement Courses (S) (5 courses, 7 crediis)	Ability Enhancement Courses (AE) (4 courses, 11 credits)	Value Addition Course (V) (4 courses, 8 credit)	Internship/Apprenticeship / Project/ Community Outreach (IAPC) (6 courses, 16 credit)	Mandatory Courses (M) (2 courses, no credit)	Total Credits
Sem I	C-1 (4) C-2 (4) C-3 (4)		GE-1 (3)	S-1 (1)	AE-1 (4)	V-1 (2)			22
Sem II	C-4 (4) C-5 (4) C-6 (4)		GE-2 (3)	S-2 (2)	AE-2 (3)	V-2 (2)		M- 1 (No Credit)	22
Sem III	C-7 (4) C-8 (4) C-9 (4)		GE-3 (4)	S-3 (1)	AE-3 (2)	V-3 (2)	P- 1 (1)		22
Sem IV	C-10 (4) C-11 (4) C-12 (4)		GE-4 (4)	S-4 (2)	AE-4 (2)	V-4 (2)		M- 2 (No Credit)	22
Sem V	C-13 (4) C-14 (4) C-15 (4)	D- 1 (4)	GE-5 (4)	S-5 (1)			P- 2 (1)		22
Sem VI	C-16 (4) C-17 (4) C-18 (4)	D- 2 (4)	GE-6 (4)				P- 3 (2)		22
Sem VII	C-19 (4)	D- 3 (4) D- 4 (4)	GE-7 (4)				P- 4 (2) P- 5 (4)		22
Sem VIII	C-20 (4)	D- 5 (4)	GE– 8 (4) GE- 9 (4)				P- 6 (6)		22
Total Credits	**80**	**20**	**34**	**8**	**11**	**8**	**16**	**-**	**176**

B.Sc. (Honours) Fashion Designing

Course Code	ULT23G01J	Course Name		Tamil - I		Course Category	G	Generic Elective Course		L	T	P	O	C
										2	0	2	2	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil		
Course Offering Department		Tamil		Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	மரபிலிருந்து மாற்றம் பெற்ற புதுக்கவிதை மரபின் சிந்தனைகளை அறியச் செய்தல்																		
CLR-2 :	புதுக்கவிதையின் வழி மனித வாழ்வியல் விழுமியங்களைத் தெரியச் செய்தல்																		
CLR-3 :	சிற்றிலக்கியங்கள், காப்பியங்கள் கற்பிக்கும் தமிழ்ச் சமூகத்தின் வாழ்வியலை அறியச் செய்தல்																		
CLR-4 :	நவீன தமிழ் இலக்கிய வளர்ச்சி வரலாற்றைப் புரியச் செய்தல்																		
CLR-5 :	மொழிப் பயிற்சி வழி மொழியின் பல்வேறு நுட்பங்களைத் தெரியச் செய்தல்																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	புதுக்கவிதை உருவாக்கித் தந்த புதிய சிந்தனைக் களங்களை அறிந்துகொள்ளுதல்	2	75	60	H	L	H	M	H	H	L	M	H	M	L	H	-	-	-
LCLO-2 :	நவீன கவிதைகள் வழி மாற்றம் பெற்று வரும் மானுட விழுமியங்களைத் தெரிந்துகொள்ளுதல்	2	80	70	H	M	H	L	M	H	L	H	M	L	H	H	-	-	-
CLO-3 :	தமிழ்ச்சமூகத்தின் இடைக்கால வாழ்வியல் முறைகளை உணர்ந்துகொள்ளுதல்	2	70	65	H	L	H	M	H	H	M	H	L	H	M	H	-	-	-
CLO-4 :	நவீன இலக்கிய வரலாறு வழி தமிழ்க் கல்வி வரலாறு, சமூக வரலாறு பெற்ற வளர்ச்சி நிலைகளைத் தெரிந்துகொள்ளுதல்	2	70	70	H	M	H	L	H	M	M	H	L	H	H	-	-	-
CLO-5 :	மொழியின் நுட்பங்களை அறிந்து மொழி ஆளுமையோடு செயல்பட அறிந்துகொள்ளுதல்	2	80	70	H	M	H	H	M	H	L	M	H	L	H	H	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	தமிழ் இலக்கியத்தின் வளர்ச்சிப் போக்குகள்	நவீன கவிதை தோற்றம்	தமிழரின் வீரமரபு	சிற்றிலக்கியத் தோற்றம்	தமிழ் உரைநடை மரபில் உ.வே.சா.
	SLO-2	இலக்கிய உத்திகள்	நவீன கவிதை வரலாறு	போர் விழுமியங்கள்	சிற்றிலக்கிய வகைமை	ராஜ வைத்தியம்
S-2	SLO-1	தமிழ்க் கவிதை மரபு	நவீன கவிதை செல்நெறிகள்	பரணி அறிமுகம்	சிற்றிலக்கியங்கள்	வைத்தியர்களின் சிறப்பு

Duration (hour)		12	12	12	12	12
	SLO-2	காலந்தோறும் கவிதையின் கரு	செல்நெறிகளில் கோட்பாடுகள்	பரணி இலக்கியங்கள்	முதன்மைச் சிற்றிலக்கியங்கள் –	கழனியூரன் – அறிமுகம்
S-3	SLO-1	காலந்தோறும் கவிதையின் கட்டமைப்பு	கவிதை மொழி	கலிங்கத்துப்பரணி 477,490	பிள்ளைத்தமிழ் -உலா - தூது	சிறுதெய்வ வழிபாடு
	SLO-2	தற்கால இலக்கியம்	நவீன கவி ஆளுமைகள்	தலைவனின் வீரம்	புதுக்கவிதையில் சமூகம்	பொன் காத்த ஐயனார்
S-4	SLO-1	புதுக்கவிதை உருவாக்கம்	பெண் கவிஞர்கள்	தமிழ் இலக்கிய மரபில் தூது	புதுக்கவிதையும் இதழ்களும்	விருந்து – கள்ளர் செயல்கள்
	SLO-2	புதுக்கவிதை வளர்ச்சிநெறிகள்	கவிதையில் நாட்டுப்புற வடிவம்	தூது இலக்கியங்கள்	மணிக்கொடி இதழ்	பிழை நீக்கி எழுதுதல்
S-5	SLO-1	பாரதியார் – புதுக்கவிதையின் அடையாளம்	இளம்பிறை – அம்மா	தமிழ் விடு தூது (184 – 186)	எழுத்து இதழ்	எழுத்துப் பிழை
	SLO-2	பாரதியார் பன்முக ஆளுமைத்திறன்	பெண்களின் கல்வி நிலை	தமிழின் பெருமை	வானம்பாடி இதழ்	தொடர்பிழை
S-6	SLO-1	பாரத தேசம்	பெண் அடக்குமுறை	செய்யுள் மரபில் கலம்பகம்	சிறுகதை தோற்றம்	உயர்திணை, அஃறிணை
	SLO-2	பாரததேசத்தின் வளம்	ப. கல்பனா – கீறல் விழுந்த மாலைக் காலங்கள்	கலம்பக இலக்கியங்கள்	சிறுகதை வளர்ச்சி	பிறமொழிச் சொற்கள் வரலாறு
S-7	SLO-1	வெள்ளிப் பனிமலையின் மீதுலவுவோம்...	ஆண் பெண் சமத்துவம்	நந்திக் கலம்பகம்-வானுறு மதியை (110)	சிறுகதை – வரலாறு	பிறமொழிச் சொற்களை நீக்கி எழுதுதல்
	SLO-2	20 ஆம் நூற்றாண்டுக் கவிதை மரபில் பாரதிதாசன்	விளிம்புநிலை வாழ்வியல்	கையறுநிலை	சிறுகதை ஆசிரியர்கள்	ஷ, ஜ, ஸ, ஹ மாற்றொலிகள்
S-8	SLO-1	பாரதிதாசன் - அழகின் சிரிப்பு	திருநங்கை குணவதி - சமூகப்பார்வை	குறவஞ்சி அறிமுகம்	இதழ்களும் சிறுகதையும்	தமிழ் இலக்கண நுட்பங்கள்
	SLO-2	ஆல் - ஆயிரம் கிளைகள் கொண்ட அடிமரம்	திருநர்களும் சாதனைகளும்	குறவஞ்சி இலக்கியங்கள்	புதினம் தோற்றம்	இலக்கணமும் பயன்பாடும்
S-9	SLO-1	இயற்கையின் அழகியல்	புலம்பெயர் வாழ்வியல்	குற்றாலக் குறவஞ்சி – ஆடுமர வீணுமணி (3)	தொடக்கக்காலப் புதினங்கள்	தமிழில் சொல் வகைகள்
	SLO-2	வானம்பாடியில் மு.மேத்தா	ஸர்மிளா செய்யித் – புராதன ஊர்	மலையும் வாழ்வும்	புதினம் வளர்ச்சி	சொல்லும் பயன்பாடும்
S-10	SLO-1	மு.மேத்தா - கவிதையின் தனித்தன்மைகள்	புலம் பெயர் வாழ்வின் வலியும் நம்பிக்கையும்	காப்பிய இலக்கணம்	புதினத்தின் வகைமை	பெயர்ச்சொற்கள்
	SLO-2	மனிதனைத்தேடி – கவிதை	காலந்தோறும் கவிதை வடிவில் மாற்றங்கள்	காப்பிய வகைமைகள்	புதின ஆசிரியர்கள்	பெயர்ச்சொற்கள் அறிதல்

Duration (hour)		12	12	12	12	12
S-11	SLO-1	மனிதநேயம்	ஹைக்கூ, லிமரைக்கூ, சென்றியூ – தேர்ந்தெடுத்த கவிதைகள்	சிலப்பதிகாரம் – அறிமுகம்	தமிழ் இலக்கியத்தில் உரைநடைக்கூறுகள்	வினைச்சொற்கள்
	SLO-2	தமிழ்க் கவிதையில் சுற்றுச்சூழலியல்	ஹைக்கூ – மு.முருகேஷ்	கட்டுரைக்காதை	உரைநடையின் தோற்றம்	வினைச்சொற்கள் அறிதல்
S-12	SLO-1	பழனிபாரதியின் காடு	லிமரைக்கூ – ஈரோடு தமிழன்பன்	ஊழ்வினை	தமிழில் உரைநடை	தமிழில் பெயரடை, வினையடை
	SLO-2	இயற்கையும் சமூக சமத்துவ வாழ்வியலும்	சென்றியூ – மாமதயானை	கோவலனின் முற்பிறப்பு வரலாறு	உரைநடை வளர்த்த அறிஞர்கள்	பெயரடை, வினையடை அறிதல்

Learning Resources	1. முல்லைக்காடு, தொகுப்பும் பதிப்பும் - தமிழ்த்துறை ஆசிரியர்கள், எஸ்.ஆர்.எம். அறிவியல் மற்றும் தொழில்நுட்பக் கல்விநிறுவனம், காட்டாங்குளத்தூர், 603203, 2023
	2. வல்லிக்கண்ணன், புதுக்கவிதை தோற்றமும் வளர்ச்சியும், ஆழி பதிப்பகம், சென்னை, 2018
	3. கா. சிவத்தம்பி, தமிழில் சிறுகதை தோற்றமும் வளர்ச்சியும், என்.சி.பி.எச்., சென்னை, 2013
	4. தமிழ் இணையக் கல்விக்கழகம் - http://www.tamilvu.org/
	5. மதுரை தமிழ் இலக்கிய மின் தொகுப்புத் திட்டம் - https://www.projectmadurai.org/

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Expert from Higher Technical Institutions**	**Internal Experts**
1. *Dr. P.R.Subramanian, Director, Mozhi Trust, Thiruvanmiyur, Chennai – 600 041.*	1. *Dr. V. Dhanalakshmi, Associate Professor, Subramania Bharathi School of Tamil Language & Literaturel, Pondicherry University, Pondicherry*	1. *Dr. B.Jaiganesh, Associate Professor & Head, Dept. of Tamil, FSH, SRMIST, KTR.*
		2. *Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.*
		3. *Mr. G. Ganesh, Assistant Professor, Dept. of Tamil, FSH, SRMIST, RMP.*
		4. *Dr. T.R.Hebzibah beulah Suganthi, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.*
		5. *Dr. S.Saraswathy, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.*

Course Code	ULH23G01J	Course Name		HINDI-I			Course Category	G	Generic Elective Course			L	T	P	O	C
												2	0	2	2	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		HINDI		Data Book / Codes/Standards			Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
CLR-1 :	To Communicate in Hindi without any inhibition	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To appreciate the Hindi Language in its various forms																		
CLR-3 :	To analyze the different writing styles																		
CLR-4 :	To display moral and social values in the field of social Responsibility and Integrity																		
CLR-5 :	To be willing listeners and Translators-where need be																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	To Understand the Philosophy of life and living through Stories	2	75	80	H	H	H	M	L	H	L	M	L	L	H	M	-	-	-
CLO-2 :	To Examine Travelogue writing and Sketch	2	80	90	H	H	H	M	L	H	H	M	L	L	H	M	-	-	-
CLO-3 :	To Identify Irony and essay based writing	2	75	95	H	H	M	L	H	H	M	H	M	M	H	H	-	-	-
CLO-4 :	Evaluate the various social issues depicted in the prose	2	80	90	H	H	L	H	M	H	L	H	H	M	H	H	-	-	-
CLO-5 :	To Understand the basic and fundamental principal of Translation	2	85	90	M	H	M	H	L	H	H	L	H	M	H	H	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	KAHANI	REKHACHITRA & YATRAVITRANT	NIBANDH	NATAK	ANUVAD& PARIBHASHIK SHABDAVALI
	SLO-2	AVDHARNA	AVDHARNA	NIBANDH KI AVDHARNA	AVDHARNA	ARTH
S-2	SLO-1	SWARUP	SWAROOP	SWARUP	NATAK KA SWARUP	PARIBHASHA
	SLO-2	PARIBHASHA	BHUMIKA	PARIBHASHA	PARIBHASHA	SWARUP
S-3	SLO-1	KAHANI KE TATVA	MAHATVA	MAHATVA	TATWA	PRAKAR
	SLO-2	KAHANI KA MAHATVA	UDDESHYA	UDDESHYA	PRAKAR	MAHATVA
S-4	SLO-1	PARIKSHA- PREMCHAND	GISHA- REKHACHITRA	KUTAJ- NIBANDH HAJARI PRASHAD DIVEDI	UDDESHYA	UDDESHYA
	SLO-2	KAHANI KA PARICHAY	LEKHIKA PARICHAY	LEKHIKA PARICHAY	RANGMANCH KA PARICHAY	ANUVAD KA PRAYOJAN
S-5	SLO-1	VISLESHAN	PATH KA VISHLESHAN	PATH KA MAHATVA	NATAK KA MAHATVA	ANUVAD KA PRAYOG
	SLO-2	EMANDARI KA MAHATVA	GURU SHISHYA KA SAMBANDH	VIPRIT PARISHTHITIYON ME JEEVAN KI ASH	PRAYOJAN	SHROT BHASHA KA GYAN
S-6	SLO-1	HONHARI KA PARICHAY	GURU KE PRATI SMARPAN BHAVANA	MANAV KI AKANKSHAYEN	ANDHER NAGRI-(NATAK) BHARTENDU HARISHCHAND	LAKSHYA BHASHA KA GYAN
	SLO-2	UDDESHYA	PATH KA MAHATVA	SHANGHARSHIL JEEVAN	LEKHAK PARICHAY	ANUVAD KA DAYITVA
S-7	SLO-1	MALBE KA MALIK- MOHAN RAKESH	THELE PAR HIMALAY (YATRAVITRANT)	SANGHARSH KA PARINAM	NATAK KA VISLESHAN	ANUVAD KA ABHYASH
	SLO-2	LEKHAK PARICHAY	LEKHAK PARICHAY	BHOLARAM KA JEEV-(VYANGYA) HARISHANKAR PARSHAI	NATAK ABHINAY	ANGREJI SE HINDI
S-8	SLO-1	BATWARE KA YATHARTH VARNAN	YATRAVITRANT KA MAHATVA	VYANGYA KI AVADHARNA	LALCH KA DUSHPARINAM	HINDI SE ANGREJI

		12	12	12	12	12
	Duration (hour)					
	SLO-2	TATKALIN PARISHTHITI KA VARNAN	YATRA KA YATHARTH CHITRAN	MAHATVA	SHISHYA KI AGYANTA	ANUVAD PRIYOJNA KARYA
S-9	SLO-1	APNI MITTI SE LAGAV	PATH KA VISLESHAN	LEKHAK PARICHAY	GURU SHISHYA SAMBANDH	PUNRIKSHAN
	SLO-2	RAJNITIK VIDWESH KA PARINAM	HIMALAY KA VARNANA	PATH KA VIHLESHAN	HASHYA VYANGY SE AVAGAT KARANA	VIVIDH PRAYOG
S-10	SLO-1	PROPKAR KI BHAVANA	HIMALAY KA LOK JEEVAN	MADHYAVARGI PARIVAR KI STHITI	DURDRISHTIHIN	PARIBHASHIK SHABDAVALI
	SLO-2	KAHANI PATH	LOK SAMASYA	SARKARI TANTRA KA KHOKHLA RUP	MAHATTAKANKSHI KA DUSHPARINAM	ATI MAHTVAPURN SHABD
S-11	SLO-1	KAHANI KA VISHLESHAN	UDDESHYA	PAURANIK KATHA KA CHITRAN	GURU KI AVAGYA KA DUSHPARINAM	TAKANIKI SHABDAVALI KA MHATVA
	SLO-2	PRASHO KI CHARCHA	PRASHNA ABHYASH	SANVEDANSHIL BHAVANA	TATKALIN SAMAJIK VYAVASTHA KI CHARCHA	HINDI SE ANGREZI SHABD
S-12	SLO-1	PRASHN ABHYASH	PATH PRICHARCHA	PARICHARCHA	PARICHARCHA	ANGREZI SE HINDI SHABD
	SLO-2	KAHANI KA UDDESHYA	MAHATVAPURN BIBDUON KI CHARCHA	PRASHANA ABHYASH	PRASHNABHYASH	SHABDAVALI KI AVSHYAKTA

Learning Resources	***Edited Book: ""SAMANYA HINDI", SRIJONLOK PUBLICATION, 2023, New Delhi.*** 1. KABIR – HAZARI PRASAD DWEDI 2. SURDAS – RAM CHANDRA SHUKL 3. BHAKTI ANDOLAN AUR SURDAS KA KAVYA – MANAGER PANDEY 4. BIHARI – VISHVNATH PRASAD MISHR 5. Aadhunik Vigyapan aur Jansampark – Taresh Bhatia

Learning Assessment

	Bloom'sLevel of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
Level 2	Apply Analyze	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
Level 3	Evaluate Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Shri. Santosh Kumar Editor : Srijanlok Magazine Place: Vashishth Nagar, Ara – 802301	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi,CUTN, Tamilnadu	1. Dr.S Preeti. Associate Professor & Head, SRMIST
		2. Dr. Md.S. Islam Assistant Professor, SRMIST
		3.Dr. S. Razia Begum, Assistant Professor, SRM IST
		4, Dr.Nisha Murlidharan Assistant Professor, VDP,SRM IST

Course Code	ULF23G01J	Course Name	French-I	Course Category	G	Generic Elective Course	L	T	P	O	C
							2	0	2	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department		French		Data Book / Codes/Standards	Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	Extend and expand their savoir-faire through the acquisition of current scenario																		
CLR-2 :	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French																		
CLR-3 :	Make them learn the basic rules of French Grammar.																		
CLR-4 :	Develop strategies of comprehension of texts of different origin																		
CLR-5 :	Strengthen the language of the students both in oral and written																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	To acquire knowledge about French language	2	75	80	H	M	H	H	M	H	H	L	M	M	H	L	-	-	-
CLO-2 :	To strengthen the knowledge on concept, culture, civilization and translation of French	2	80	90	M	H	L	H	H	M	H	M	L	L	H	M	-	-	-
CLO-3 :	To develop content using the features in French language	2	85	75	H	H	L	M	H	M	L	H	M	M	H	H	-	-	-
CLO-4 :	To interpret the French language into other language	2	75	80	H	L	M	H	M	H	H	M	L	H	M	L	-	-	-
CLO-5 :	To improve the communication, intercultural elements in French language	2	80	75	M	H	H	L	M	M	H	H	M	L	H	M	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Contacts	Les verbes du premier groupe	Qu'est-ce qu'ils font ?	Portraits	Les verbes du deuxième groupe –
	SLO-2	Emma la championne	Les exemples	Les exemples	Un casting	Les exemples
S-2	SLO-1	Les nombres à partir de 31	La liaison	Où est mon sac	Les exemples	Les pronoms personnels toniques
	SLO-2	Les activités	Les activités	Les exemples	Les activités	Les exemples
S-3	SLO-1	Les pays	Entrer en contact	Quelques objets	Le Petit Spirou	Les verbes faire et lire
	SLO-2	les nationalités	Les activités	Les exemples	Les activités	Les exemples
S-4	SLO-1	Les jours de la semaine	Présenter et se présenter	Les professions	L'aspect physique	Les Sons
	SLO-2	Les jours	Les activités	La fiche d'identité	Les activités	Les exemples
S-5	SLO-1	Les mois de l'année	Demander et dire la date	La formation du féminin (2)	Le caractère	Décrire l'aspect physique
	SLO-2	Les activités	Les activités	La phrase interrogative partielle –	Les exemples	Décrire le caractère
S-6	SLO-1	Les animaux domestiques	une rencontre.	Qu'est-ce que c'est ?	les états d'âme	Demander et dire l'heure
	SLO-2	Les activités	Les activités	Qui est-ce ?	Les activités	Les exemples
S-7	SLO-1	La famille (1)	Contacts	C'est / Il est (1)	Les prépositions de lieu (1)	Elle est comment ?
	SLO-2	Les activités	Les activités	Les exemples	Les exemples	Les exemples
S-8	SLO-1	La formation du féminin (1)	Emma la Championne	La phrase négative (1)	La famille (2)	Portraits
	SLO-2	Les activités	Les activités	Les exemples	Les activités	Les exemples
S-9	SLO-1	Les adjectifs possessifs	Mots et expressions	Les verbes aller et venir	La formation du féminin	Mots et Expressions

Duration (hour)		12	12	12	12	12
	SLO-2	Les exemples	Les activités	L'élision	Les activités	Les activités
S-10	SLO-1	La phrase interrogative	Grammaire -	Les formules de politesse	La formation du pluriel (2)	Grammaire.
	SLO-2	Les exemples	**Les** exemples	Demander des informations personnelles	Les activités	Les exemples
S-11	SLO-1	Les activités	Communication	C'est qui ?	Il y a	Les activités
	SLO-2	Les nombres	Les activités	Qu'est-ce qu'ils font ?	Les activités	Communication
S-12	SLO-1	intonation et est-ce que	Les verbes du ER –groupe	Mots et Expressions	Les articles contractés	Les activités
	SLO-2	Les exemples	Les exemples	Grammaire – Communication	Les exemples	Les exemples

Learning Resources	*Theory:* 1. "**Nouvelle Génération-A1**" Méthode de français, Marie-Noëlle COCTON, P.DAUDA, L.GIACHINO, C.BARACCO, Les éditions Didier, Paris, 2018. 2. *Cahier d'activités avec deux discs compacts.* 3. *https://www.fluentu.com/blog/french/french-grammar* 4. *https://www.elearningfrench.com/learn-french-grammar-online-free.html* 5. *https://www.lawlessfrench.com/grammar* 6. *https://blog.gymglish.com/2022/12/15/basic-french-grammar*

	Learning Assessment										
	Bloom's Level of Thinking	**Continuous Learning Assessment (50% weightage)**								**Final Examination (50% weightage)**	
		CLA – 1 (10%)		**CLA – 2 (10%)**		**CLA – 3 (20%)**		**CLA – 4 (10%)#**			
		Theory	**Practice**	**Theory**	**Practice**	**Theory**	**Practice**	**Theory**	**Practice**	**Theory**	**Practice**
Level 1	Remember Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
Level 2	Apply Analyze	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
Level 3	Evaluate Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Expert from Higher Technical Institutions**	**Internal Experts**
1. Mr. Kavaskar Danasegarane Process Expert Maersk Global Service Center Pvt. Ltd	*1. Dr. C.Thirumurugan Professor, Department of French, Pondicherry University*	1. Mr. Kumaravel K. Assistant Professor & Head, SRMIST, KTR
2.Mr. Sharath Raam Prasad Character Designer, Animaker Company Pvt.		*2. Mrs. Abigail, Assistant Professor, SRMIST, VDP*

Course Code	ULE23AE1T	Course Name		English		Course Category	AE	Ability Enhancement course	L	T	P	0	C
									4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Department of English, FSH, SRMIST	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:
CLR-1 :	Develop an understanding and sensibility of human consciousness through gender inclusive curriculum
CLR-2 :	Enhance the abilities of deeper understanding to stay with integrity with the fellow human beings
CLR-3 :	Develop the overall language competency of the learner
CLR-4 :	Develop proficient language skills
CLR-5 :	Learn to express the thoughts clearly, develop logical arguments and enhance the overall communication skills.

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)60	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Analyze different literary texts to identify the representation of issues related to gender, and class	2	75		H	M	M	L	-	M	-	M	H	L	H	L	-	-	-
CLO-2 :	Apply critical thinking skills to analyze and respond to academic texts.	2	80	70	M	H	L	-	-	-	-	M	M	H	H	M	-	-	-
CLO-3 :	Critically evaluate and discuss contemporary issues through online articles.	2	70	65	M	M	M	-	L	L	-	H	M	H	H	L	-	-	-
CLO-4 :	Refine their general writing skills	2	70	70	H	M	L	-	M	H	-	-	-	-	H	L	-	-	-
CLO-5 :	Improve their language application skills	2	80	70	H	H	-	M	-	M	-	L	L	M	H	M	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Introduction to the poetry and the poet- Sukirtharani	Introduction to Short stories. Introducing the short story writer Katherine Mansfield.	Introduction to Creative Writing. Explaining the elements of creative writing.	Building the discourse- The significance of conversation and the key elements of discourse are the points of discussion in this class hour.	Reflecting the learning. -Review writing
	SLO- 2	Reading and recitation of the poem -Debt	Reading the story- The Doll's House	Stand-up comedy show -translate the audio content in English. (any regional language)	Art of conversation in digital and verbal discourse- Lee Mockobe's A Powerful Poem of what it means to be a Transgender. TEDX TALK- POEM RECITATION	Choosing the subject for reviewing.
S-2	SLO-1	Analysis and Critical interpretation of the poem.	Explaining the story through depiction of characters and representation of injustices.	Students- groups -Students belonging to States other than Tamilnadu	Reflecting on the style and the tone of the poem.	Planning to choose.

Duration (hour)		12	12	12	12	12
	SLO- 2	Introduction to the poet Kalki Subramaniyam.	Analysis and critical interpretation of the short story Doll's House.	Practice the writing activity -creative ways of engaging in translation.	Practicing conversation	Understand the review process how effectively a review of any work can be done.
S-3 – S-4	SLO-1	Reading and recitation of the poem Phallus I cut.	Introduction to the writer Haruki Murakami.	Correction of errors- attempting to translate.	Introducing Content writing in Social Media- the importance of content writing.	Introducing the students to the review of the various works.
	SLO- 2	Analysis and Critical interpretation of the poem.	Reading the Confessions of a Shinawaga monkey.	Identifying equivalent terms to certain regional words - learn the art of translation.	.BLOG WRITING - Subtleties Of Workplace Inclusion: Mental Health And Queer Community- Salik Ansari. .	Reviewing -recorded -posted in the social media pages of SRMIST
S-5	SLO-1	Introduction to the poet Imtiaz Dharker	Discussion and analysis of the Confessions of a Shinawaga monkey.	Introducing famous art works and the contexts of creation. Salvador Dali- The Face of War Pablo Picasso- Guernica Edward Munch- The Scream Pieter Bruegel- The Tower of Babel	writer's conversation with the readers - the blog in other blog articles..	Thoughtful conversation with your team member post the same in the official social media page of SRMIST.
	SLO- 2	Reading and reciting the poem Purdah 1	Introduction to Crystal Wilkinson	creative and/ or thoughtful writing - contemporary themes of modern day relevance	Practice blog writing	Choosing the team based on the abilities that are comfortable to match the peer members
S-6	SLO-1	Analysis and Critical interpretation of the poem- Purdah 1	Reading Endangered Species: Case 47401.	Students -writing abilities- building stories- a visual treat of variety of pictures.	Apprehending Life by reading the texts of influence- Chimamanda Ngozi Adiche's Notes on Grief- A BRIEF NOTE, We should all be Feminists- An Essay.	Choosing the topics for a thoughtful conversation
	SLO- 2	Reading and reciting the poem Purdah 2	Discussion and analysis of Endangered Species: Case 47401.	Elements of writing	Discussion- essay by the author -subjective depiction of life. Understand -subjective opinions - perspectives -	Planning and preparation for the script of conversation with a team member
S-7 – S-8	SLO-1	Analysis and Critical interpretation of the poem- Purdah 2	Introduction to C.S Lakshmi also known as Ambai.	Incorporate the elements of story in story writing.	Class discussion	Drafting , editing and revising the script of conversation and enacting the conversation with the team members
	SLO- 2	Introduction to the poet Arundathi Subramanian	Reading the short story- In a Forest, A Deer.	Practice -write stories -pictures given or shown .	Practising the task multiple times with all the students in the classroom.	Enactment -proper rehearsal -final performance - conversation- whole performance should be recorded.
S-9	SLO-1	Reading and reciting the poem- Home	Discussion and Analysis of In a Forest, A Deer.	A writing task to write a script is introduced in the classroom.	Interposing opinions in famous interviews-	The recording should be posted in the official media page and social handles of SRMIST.

Duration (hour)		12	12	12	12	12
	SLO- 2	Analysis and Critical interpretation of the poem- Home	Retrospecting the writing styles of the authors-Katherine Mansfield, Haruki Murakami, Crystal Wilkinson and Ambai.	creative scripts inspiring from the dialogues of their favourite films by changing the scenario to their own wish according to their own whims and fancies.	Interposing opinions in famous interviews- FII Interviews: Tasveer Co-Founder And Filmmaker Rita Meher On The Seattle Legislation, Minority Rights And The Fight Against Oppression- INTERVIEW	work for this social post - reflect on their experience of learning communicative English course and the testimonial has to be recorded and posted in the social media pages of SRMIST..
S-10	SLO-1	Recollection of study of the writing styles and intentions of the poets prescribed in the syllabus.	Revision- The Doll's House	Creative writing -writing news reports. recreated with new characters, places, scenes, incidents.	Students -enact as interviewer and interviewee and practice building the discourse.	Involving the students for the project work. Introducing what is project work and inculcating the interest -Giving instructions to do the project works -
	SLO- 2	Revision of the poems Debt and Phallus I cut	Revision- Confessions of a Shinawaga Monkey	Watch debate shows - summarising the arguments Enhance -descriptive writing skill.	Certain role plays like celebrity personalities, political personalities -conduct the interview and be the interviewer and interviewee.	Discussion of ideas and generation of creative ideas
S 11 - S 12	SLO-1	Revision of the poems Purdah 1 and 2	Revison- Endangered Species: Case 47401	Practice the improvement of writing skill.	The art of conversation and the ability to build a discourse	1. Assignment on any piece of creative writing (OR) 2. Presentation- Mastering the art of Public Speaking. (OR) 3. Project on compiling the real life influential events on gender inclusive issues and a presentation of the same. Interview Scripting /Blog writing.
	SLO- 2	Revision of the poem Hiome.	Revision- In a Forest, A Deer.	Repetitive practice and continuous assessment -writing skiills-master the writing skill.	The evaluation and assesment of the conversation -constructive feedbacks to the students.	Students can opt any of the project from the given choice.

Learning Resources	Horizon- English Text Book – Compiled and Edited by the faculty of English Departement, FSH, SRMIST, 2020 English Grammar in Use by Raymond Murphy Raymond Murphy, Intermediate English Grammar, Cambridge University Press, 2007 R.P. Bhatnagar, English for Competitive Examinations, Trinity Press, 3rd Edition,2016 http://www.aptitudetests.org/verbal-reasoning-test https://www.assessmentday.co.uk/aptitudetests_verbal.htm

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA-1 (10%)		CLA-2 (10%)		CLA-3 (20%)		CLA-4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
1	Remember Understand	30%	-	30%	-	30%	-	30%	-	30%	-
2	Apply Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
3	Evaluate Create	30 %	-	30%	-	30%	-	30 %	-	30%	-
	Total	100 %		100 %		100 %		100 %		100 %	

\# CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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Course Code	UFD23101T	Course Name	Basic Design Concept	Course Category	C	Core Course	L	T	P	O	C
							4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil			
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil				

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)											
CLR-1 :	Exploit concepts related to creative drawing		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 :	Employ various topics related to art movements																
CLR-3 :	Address concepts related to concept and inspiration																
CLR-4 :	Get knowledge on free hand drawing																
CLR-5 :	Employ various concepts related to line forms																

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	Understood the basic and technical terms	2	75	60	H	M	L	M	H	M	M	-	H	L	-	M
CLO-2 :	Discussed the various types of art movements	2	80	70	H	M	L	M	H	M	M	-	H	L	M	-
CLO-3 :	Developed in creating skills	2	70	65	H	M	L	M	H	M	M	-	H	L	M	-
CLO-4 :	Would gained the knowledge of concept and inspiration	2	70	70	H	M	L	M	H	M	M	-	H	L	-	M
CLO-5 :	Understood the important of design development from motif	2	80	70	H	M	L	M	H	M	M	-	H	L	-	M

Duration (hour)		12	12	12	12	12
S-1 S-2	SLO-1	Introduction to Design Concepts	Introduction to color theory	Introduction to Drawing Techniques	Fashion Psychology and Terminology	Introduction to origami
	SLO-2	Elements of Design-T	Color Wheel - T	Shading techniques	Fashion Terms	Origami techniques
S-3	SLO-1	Dot-T	Color Wheel - P	Hatching	Fad	Origami drawing -T
	SLO-2	Dot-P	Colour Theory - T	Cross Hatching	Classic	Origami drawing – P
S-4	SLO-1	Line-T	Colour Theory - P	Stippling	Style	Paper Origami -T
	SLO-2	Line-P	Colour Theory – P	Contour	Chic	Paper Origami - P
S-5	SLO-1	Shape & Form-T	Making of Designs – Tint, Tone, Shade	Cross contour	Trend	Introduction to kirigami
	SLO-2	Shape & Form-P	Color scheme	Circles	Haute-Couture	Kirigami Techniques
S-6	SLO-1	Colour-T	Monochromatic colors-T	Scribbling	Pret- a - Porter	Paper kirigami-T
	SLO-2	Colour-P	Monochromatic colors-T	Perspective Drawing	Avant-Garde	Paper kirigami – P
S-7	SLO-1	Texture-T	Complimentary colors - T	One - Point perspective - T	Custom made	Motif and Types

		Duration (hour)	12	12	12	12	12
		SLO-2	Texture-P	Complimentary colors - P	One - Point perspective - P	Mannequin	Natural Design-T
S-8, S-9		**SLO-1**	Application of Elements in Costume-T	Split Complimentary colors - T	Two -Point perspective - T	Fashion director	Natural Design-P
		SLO-2	Principles of Design - T	Split Complimentary colors - P	Two -Point perspective - P	Fashion editor	Historical Design-T
S-10		**SLO-1**	Principles of Design - T	Analogues colours - T	Three - Point perspective - T	Collection	Historical Design-P
		SLO-2	Principles of Design – P	Analogues colours - P	Three - Point perspective - P	Boutique	Display and Presentation – T
S-11, S-12		**SLO-1**	Principles of Design - P	Achromatic colours - T	Atmospheric Perspective – T	Fashion merchandising	Display and Presentation – P
		SLO-2	Application of Principles of Design in Costume	Achromatic colours - P	Atmospheric Perspective - P	Fashion Psychology	Display and Presentation - P

Learning Resources	Theory: 1.Neethu Azad Raman(2018), Fashion Design & Technology, Neelkanth Publishers 2.Jenny Davis (2015), A Complete Guide to Fashion Designing, Abhishek Publications

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyse										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com 2. Ms.Esther Rani , Thorkal Couture, Thorkal couture@gmail.com	1. Jesica Roshima, Assistant Professor, VIT, Chennai	1. S.Umamageshwari, Assistant Professor, FSH, SRMIST, Ktr 2.V.Sathya Assistant Professor, SRMIST, Rmp

Course Code	UFD23102L	Course Name	Sewing Techniques	Course Category	C	Core Course	L	T	P	O	C
							0	1	6	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department		Fashion Designing		Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR): The purpose of learning this course is to:

		Learning			Program Learning Outcomes (PLO)												
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12

CLR-1 :	Teach the basics of sewing machine parts, measurements, fabric grains, seams and seam finishes
CLR-2 :	To familiarize with Bindings, facings, darts, pleats and tucks
CLR-3 :	To learn more about fullness, openings and plackets
CLR-4 :	To know various sleeve, collar and yoke types
CLR-5 :	To know about Bodice drafting and dart manipulation

PLO column headers: Level of Thinking, Expected Proficiency, Expected Attainment, Fundamental Knowledge, Application of Concepts, Link with Related Disciplines, Procedural Knowledge, Skills in Specialization, Ability to Utilize Knowledge, Skills in Modeling, Analyze, Interpret Data, Investigative Skills, Problem Solving Skills, Communication Skills, Analytical Skills

Course Learning Outcomes (CLO): At the end of this course, learners will be able to:

		Level of Thinking	Expected Proficiency	Expected Attainment	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	Understand the basics of sewing machine parts, measurements, fabric grains and seams	2	60	50	H	L	-	H	H	M	M	L	L	-	-	M
CLO-2 :	Be familiar with Bindings, facings, darts, pleats and tucks	2	60	50	H	L	-	H	L	M	L	M	M	M	-	M
CLO-3 :	Be able to make fullness, openings and plackets	2	60	50	H	M	L	L	H	L	H	M	L	L	L	M
CLO-4 :	Be able to make sleeve, collar and yoke types	2	60	50	M	H	L	M	L	H	M	M	H	L	M	L
CLO-5 :	Make Basic Bodice draft and do dart manipulation	2	60	50	M	L	M	H	L	L	M	M	L	H	L	H

Duration (hour)		21	21	21	21	21
S-1, S-2	SLO-1	Sewing machine parts	True bias, Bias	Flares	Sleeve – Plain sleeve	Bodice types
	SLO-2	Industrial sewing machine parts	Binding – Single bias,	Godets	Sleeve – Type 2	Bodice types
S-3, S-4	SLO-1	Silhouette	Double bias	Gore	Sleeve – Type 3	Bodice types
	SLO-2	Designing various silhouette	Facing - Bias	Gathers – by hand	Sleeve – Type 4	Bodice types
S-5,S-6	SLO-1	Sewing tools	Shaped facing	By machine	Sleeve – Type 5	Skirt types
	SLO-2	Industrial sewing tools	Decorative facing	By using elastic	Sleeve – Type 5	Skirt types
S-7,S-8	SLO-1	Body parts	Piping	Shirring	Collar – Type 1	Skirt types
	SLO-2	Body measurements	Introduction to fullness	Frills	Collar – Type 1	Skirt types
S-9, S-10	SLO-1	Introduction to grain lines	Pleats - Knife pleat	Double ruffle	Collar – Type 2	Trouser types
	SLO-2	Warp, weft, Bias	Box pleat	Circular ruffle	Collar – Type 2	Trouser types
S-11, S-12	SLO-1	Fabric preparation for cutting	Inverted Box pleat	Flounces	Collar – Type 3	Trouser types
	SLO-2	Introduction to seams	Fan pleat	Opening – Faced opening	Collar – Type 3	Trouser types
S-13, S-14	SLO-1	Plain seam, French seam	Kick pleat	Plackets – Continuous bound placket	Collar – Type 4	Basic Bodice Drafting - Front
	SLO-2	Flat fell seam, Slot seam	Pinch pleat	Bound and faced placket	Collar – Type 4	Basic Bodice Drafting - Front
S-15, S-16	SLO-1	Piped seam, Lapped seam	Dart – Standard dart	Zipper placket	Collar – Type 5	Basic Bodice Drafting - Back
	SLO-2	Mantua maker seam	Double pointed dart	Miter placket	Collar – Type 5	Basic Bodice Drafting - Back
S-17, S-18	SLO-1	Seam finishes	Decorative dart	Fasteners – Button and button hole	Yoke – Type 1	Dart Manipulation
	SLO-2	Top stitched seams	Tucks – Pin tuck	Hook and eye	Yoke – Type 1	Dart Manipulation
	SLO-1	Bound seam finish	Piped tuck	Button loops	Yoke – Type 2	Dart Manipulation

Duration (hour)		21	21	21	21	21
S-19, S-20	SLO-2	Pinked seam finish	Shell tuck	Pockets – Type 1	Yoke – Type 2	Dart Manipulation
S-21	SLO-1	Serger seam finish	Scalloped tuck	Pocket – Type 2	Yoke – Type 3	Dart Manipulation
	SLO-2	Zigzag seam finish	Group tucks	Pocket – Type 3	Yoke – Type 3	Dart Manipulation

Learning Resources	**Text books:** 1. Practical Clothing Construction – Mary Matthews 2. *Pattern Making for Fashion Designing – Helen Joseph Armstrong*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	-	30%	-	30%	-	30%	-	30%	-	30%
Level 2	Apply Analyze	-	40%	-	40%	-	40%	-	40%	-	40%
Level 3	Evaluate Create	-	30%	-	30%	-	30%	-	30%	-	30%
	Total	100%		100%		100%		100%		100%	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
3. *Mr. Ganesh Maurya, Assistant Manager, QC&QA Ganga Acrowools Ltd. Ganesh.maurya@gangaacrowools.com*	1. *Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com*	1. *Lavanya J, Assistant Professor, FSH, SRMIST, KTR campus*
4. *Mr. Shanmugam, Director, Popular Process, Tirupur. popularprocess@gmail.com*	**2. *Jesica Roshika, VIT, Chennai,*** Roshima.jesica22@gmail.com	2. *Satya Narayanan, Assistant Professor, FSH, SRMIST, RMP campus*

Course Code	UFD23103L	Course Name	Surface Embellishments	Course Category	C	Generic Elective Course	L	T	P	O	C
							0	1	6	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil		
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
CLR-1 :	Train the students in basic embroidery stitches	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 :	Educate the students about Traditional embroidery															
CLR-3 :	Train the students in Aari embroidery															
CLR-4 :	Train the students in Smocking and applique work															
CLR-5 :	Train the students in quilting and patch work															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	Do basic embroidery stitches	2	60	50	H	-	H	H	M	M	M	L	L	M	M	-
CLO-2 :	Understand the art of Traditional embroidery	2	60	50	H	M	M	M	L	L	M	M	-	H	-	H
CLO-3 :	Work Aari embroidery	2	60	50	M	M	-	H	-	H	H	M	M	M	L	L
CLO-4 :	Do Smocking and applique work	2	60	50	H	M	L	L	M	M	-	H	-	H	M	M
CLO-5 :	Do quilting and patch work	2	60	50	M	L	L	M	M	-	H	-	H	H	M	M

Duration (hour)		21	21	21	21	21
S-1, S -2	SLO-1	Introduction to embroidery, Running Stitch, Stem stitch, Chain Stitch - T	Traditional Indian embroidery- Introduction	Kadai Kamal embroidery - T	Smocking –T	Quilting-T
	SLO-2	Running Stitch, Stem stitch, Chain Stitch - P	Kantha Embroidery - P	Kadai Kamal embroidery - P	Smocking –P	Quilting-P
S-3, S-4	SLO-1	Back Stitch, Loop stitch –T	Kantha Embroidery - T	Kadai Kamal embroidery - T	Smocking –T	Quilting-T
	SLO-2	Back Stitch, Loop stitch –P	Kantha Embroidery - P	Kadai Kamal embroidery - P	Smocking –P	Quilting-P
S-5, S-6	SLO-1	Outline stitch, Running stitch -T	Kasuti Embroidery - T	Chikankari embroidery - T	Canadian Smocking - T	Patch work - T
	SLO-2	Outline stitch, Running stitch -P	Kasuti Embroidery - T	Chikankari embroidery - P	Canadian Smocking - T	Patch work - P
S-7, S-8	SLO-1	Long and short stitch, Satin stitch -T	Kasuti Embroidery - T	Aari Embroidery - T	Canadian Smocking - T	Patch work - T
	SLO-2	Long and short stitch, Satin stitch -P	Kasuti Embroidery - T	Aari Embroidery - P	Canadian Smocking - T	Patch work - P
S-9, S-10	SLO-1	Bullion knot stitch, Lazy daisy stitch -T	Phulkari Embroidery - T	Aari Embroidery - T	Canadian Smocking - T	Product development with embroidery - 1
	SLO-2	Bullion knot stitch, Lazy daisy stitch -P	Phulkari Embroidery - P	Aari Embroidery - P	Canadian Smocking - T	Product development with embroidery - 1
S-11, S-12	SLO-1	Fly stitch, Feather stitch -T	Phulkari Embroidery - T	Aari Embroidery - T	Drawn thread embroidery - T	Product development with embroidery - 1
	SLO-2	Fly stitch, Feather stitch -T	Phulkari Embroidery - P	Aari Embroidery - P	Drawn thread embroidery - P	Product development with embroidery - 1

Duration (hour)		21	21	21	21	21
S-13, S-14	SLO-1	*French knot, Magic stitch t-T*	*Rajasthani Embroidery - T*	*Aari Embroidery - T*	*Drawn thread embroidery - T*	*Product development with embroidery - 1*
	SLO-2	*French knot, Magic stitch t-P*	*Rajasthani Embroidery - P*	*Aari Embroidery - P*	*Drawn thread embroidery - P*	*Product development with embroidery - 1*
S-15, S-16	SLO-1	*Fishbone stitch, Coral Stitch-T*	*Rajasthani Embroidery - T*	*Zardosi embroidery - T*	*Drawn thread embroidery - T*	*Product development with embroidery - 1*
	SLO-2	*Fishbone stitch, Coral Stitch -P*	*Rajasthani Embroidery - P*	*Zardosi embroidery - P*	*Drawn thread embroidery - P*	*Product development with embroidery - 1*
S-17, S-18	SLO-1	*Cross stitch, Double knot-T*	*Kutch embroidery - T*	*Zardosi embroidery - T*	*Applique work - T*	*Product development with Applique/smocking/Quilting/patch work - 1*
	SLO-2	*Cross stitch, Double knot-T*	*Kutch embroidery - P*	*Zardosi embroidery - P*	*Applique work - P*	*Product development with Applique/smocking/Quilting/patch work - 1*
S-19, S-21	SLO-1	*Couching Stitch, Woven wheel stitch- T*	*Kutch embroidery - T*	*Zardosi embroidery - T*	*Applique work - T*	*Product development with Applique/smocking/Quilting/patch work - 1*
	SLO-2	*Couching Stitch, Woven wheel stitch- P*	*Kutch embroidery - P*	*Zardosi embroidery - P*	*Applique work - P*	*Product development with Applique/smocking/Quilting/patch work - 1*

Learning Resources	*Theory & Practice:* *1. Janice Vaine, "Hand Embroider, stitches at a glance ", (2014), Country Bumpkin Publishers Ltd.,* *2. A-Z of embroidery stitches, (2014), Country Bumpkin Publishers Ltd.,*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)									Final Examination (50% weightage)	
		CLA – 1 (20%)		CLA – 2 (20%)		CLA – 3 (30%)		CLA – 4 (30%)				
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%		-	30%
	Understand											
Level 2	Apply	-	40%	-	40%	-	40%	-	40%		-	40%
	Analyze											
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%		-	30%
	Create											
	Total	100%		100%		100%		100%			100%	

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Neela Rosalin, EEMA Creations, Chennai	*1.* Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	*1. Lavanya J, Assistant Professor, FSH,* **SRMIST, KTR campus**
2.Shanmugam, Director, Popular Process, Tirupur, *popularprocesss@gamil.com*	*2. Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com*	*2. V Sathya, Assistant Professor, FSH,* **SRMIST, RMP campus**

Course Code	UCD23S01L	Course Name	Quantitative Aptitude and Logical Reasoning	Course Category	S	Skill Enhancement Course	L	T	P	0	C
							0	0	2	2	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department	Career Guidance Cell	Data Book / Codes/Standards	-			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	Demonstrate various principles involved in solving mathematical concepts																		
CLR-2 :	Critically evaluate basic mathematical concepts related to profit, loss, interest calculations, average and interpret data																		
CLR-3 :	Enable students to understand reasoning skills																		
CLR-4 :	Use the basic mechanics of Grammar																		
CLR-5 :	Acquire time management skills and expose students to the requirements of the job market																		

PLO legend (columns 1–15): Level of Thinking (Bloom); Expected Proficiency (%); Expected Attainment (%) — then Fundamental Knowledge, Application of Concepts, Link with Related Disciplines, Procedural Knowledge, Skills in Specialization, Ability to Utilize Knowledge, Skills in Modeling, Analyze Interpret Data, Investigative Skills, Problem Solving Skills, Communication Skills, Analytical Skills, ICT Skills, Professional Behaviour, Life Long Learning

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Understand the concepts of LCM, HCF, ratio and proportions, percentages and approach questions in a simpler and innovative method	3	80	70	H	M	-	M	-	M	-	H	M	H	-	M	-	-	-
CLO-2 :	Develop, solve, analyze, and use simple mathematical models that are relevant to daily life.	3	80	75	H	M	-	M	L	M	-	H	M	H	-	M	-	-	-
CLO-3 :	Solve problems on reasoning	3	85	70	-	M	-	-	-	M	M	H	-	H	-	H	-	-	-
CLO-4 :	Understand the different parts of speech and use them in sentences appropriately	3	85	80	H	-	-	-	-	-	M	M	-	-	-	H	H	-	M
CLO-5 :	Instill confidence in students and develop skills necessary to face the audience	3	85	75	-	-	M	-	-	M	-	-	M	-	H	M	-	H	H

Duration (hour)		6	6	6	6	6
S-1	SLO-1	Speed Maths and Simplification	Profit and Loss-Introduction	Number Series	Most Logical Choice	Self-Introduction - Introduction
	SLO-2	Simplification Techniques and Tricks	Profit and Loss- Basic Problems	Number Series – Solving Problems	Most Logical Choice – solving problems	Self-Introduction - Session 1
S-2	SLO-1	Divisibility	Simple Interest-Introduction, Formulas &Problems	Word Series	Logical Order	Self-Introduction - Session 2
	SLO-2	Power cycle, Reminder cycle	Compound Interest-Introduction, Formulas &Problems	Word Series – Solving Problems	Logical Order – tips and tricks	Self-Introduction - Session 3
S-3	SLO-1	Problems On H.C.F and L.C.M	Averages-Introduction& Basics	Odd man out	Synonyms	Self-Introduction - Session 4
	SLO-2	Problems On H.C.F and L.C.M Solving problems	Averages-Tricky Problems	Missing number and wrong number	Antonyms	Self-Introduction - Session 5
S-4	SLO-1	Linear and Simultaneous Equation	Algebra –Introduction	Image Based Problems- Introduction	Essential Part	Self-Introduction - Session 6
	SLO-2	Linear and Simultaneous Equation – solving problems	Algebraic Expressions Concepts	Image Based Solving Problems	Parts of Speech - Worksheets	Self-Introduction - Session 7

		6	6	6	6	6
Duration (hour)						
S-5	**SLO-1**	Ratio and Proportions-Introduction	Data Interpretation – Bar chart, Pie Chart	Inequalities	Spotting Error	Basics of Written Communication
	SLO-2	Ratio and Proportions-Basics Problems	Data Interpretation – Table, Line Graph	Inequalities - methods	Spotting Error –Concord, Prepositional usage, Usage of Articles	Basics of Written Communication Methods
S-6	**SLO-1**	Percentage -Introduction	Quadratic Equations	Coding – Decoding-Introduction	Sentence Correction – Vocabulary based	Time Management Skills
	SLO-2	Percentage- Basic problems	Quadratic Equations – Formulas and Methods	Coding – Decoding-Different types	Sentence Correction – Grammar Based	Time Management Skills - Activity

Learning Resources	1. Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5th Edition 2. Dr. Agarwal R.S, Quantitative Aptitude for Competitive Examinations, S. Chand and Company Limited, 2018 Edition 3. Archana Ram, Place Mentor: Tests of Aptitude for Placement Readiness, Oxford University Press, Oxford, 2018	4. Edgar Thrope, Test of Reasoning for Competitive Examinations, Tata McGraw Hill, 6th Edition 5. Singh O.P., Art of Effective Communication in Group Discussion and Interview, S Chand & Company, 2014 6. Bhatnagar R P, English for Competitive Examinations, Trinity Press, 2016

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA – 1 (20%)	CLA – 2 (20%)	CLA – 3 (30%)	CLA – 4 (30%)#
		Practice	Practice	Practice	Practice
Level 1	Remember	30%	30%	30%	10%
	Understand				
Level 2	Apply	30%	30%	30%	50%
	Analyze				
Level 3	Evaluate	40%	40%	40%	40%
	Create				
	Total	100 %	100%	100%	100%

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Extempore, etc.
CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. M. Ponmurugan, Executive PMOSS, Cognizant Technology Solutions India Pvt. Limited, Chennai	Dr. G. Saravana Prabu, Asst. Professor, Department of English, Amrita Vishwa Vidhyapeedam, Coimbatore	Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST Ms. Deepalakshmi S, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST

Course Code	UCD23V01T	Course Name	Universal Human Values	Course Category	V	Value Addition Course	L	T	P	0	C
							2	0	0	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department	Career Guidance Cell	Data Book / Codes/Standards	-			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
CLR-1 :	Help the students to understand need of value education, appreciate the essential complimentarily between 'values' and 'skills' and to ensure sustained happiness and prosperity which are the core aspirations of all human beings,	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Help students initiate a process of dialog within themselves to know what they really want to be' in their life and profession.																		
CLR-3 :	Help students to understand the meaning of happiness and prosperity for a human being. understanding holistic perspective forms the basis of Universal Human Values and movement towards value-based living in a natural way.	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLR-4 :	Help students on right understanding of the Human reality and the rest of existence, harmony at all the levels of human living, and live accordingly.																		
CLR-5 :	Highlight plausible implications of such a Holistic understanding in terms of ethical human conduct, trustful and mutually fulfilling human behavior and mutually enriching interaction with Nature.																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Evaluate the significance of value inputs in formal education and start applying them in their life and profession	3	80	70	M	-	-	H	-	-	-	-	-	-	M	-	-	H	H
CLO-2 :	Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc.	3	80	75	-	M	-	H	-	L	-	-	-	-	-	-	-	H	H
CLO-3 :	Analyze the value of harmonious relationship based on trust and respect in their life and profession	3	85	70	-	-	-	H	-	-	-	M	L	-	-	-	-	H	H
CLO-4 :	Examine the role of a human being in ensuring harmony in society and nature.	3	85	80	-	-	-	H	-	-	L	-	L	L	-	L	M	H	H
CLO-5 :	Apply the understanding of ethical conduct to formulate the strategy for ethical life and profession.	3	85	75	-	L	H	L	-	-	-	-	-	-	-	-	M	H	H

Duration (hour)		6	6	6	6	6
S-1	SLO	Right Understanding, Relationship and Physical Facility	Understanding Human being as the Co-existence of the Self and the Body	Harmony in the Family – the Basic Unit of Human Interaction	Understanding Harmony in the Nature	Natural Acceptance of Human Values
S-2	SLO	Understanding Value Education	Distinguishing between the Needs of the Self and the Body	Trust – the Foundational Value in Relationship	Interconnectedness, self-regulation and Mutual Fulfilment among the Four Orders of Nature	Definitiveness of (Ethical) Human Conduct
S-3	SLO	Self-exploration as the Process for Value Education	The Body as an Instrument of the Self	Respect – as the Right Evaluation	Exploring the Four Orders of Nature	A Basis for Humanistic Education, Humanistic Constitution and Universal Human Order
S-4	SLO	Continuous Happiness and Prosperity – the Basic Human Aspirations	Understanding Harmony in the Self	Other Feelings, Justice in Human-to-Human Relationship	Realizing Existence as Co-existence at All Levels	Competence in Professional Ethics

Duration (hour)		6	6	6	6	6
S-5	**SLO**	*Happiness and Prosperity – Current Scenario*	*Harmony of the Self with the Body*	*Understanding Harmony in the Society*	*The Holistic Perception of Harmony in Existence*	*Holistic Technologies, Production Systems and Management Models-Typical Case Studies*
S-6	**SLO**	*Method to Fulfill the Basic Human Aspirations*	*Programme to ensure self-regulation and Health*	*Vision for the Universal Human Order*	*Exploring Co-existence in Existence*	*Strategies for Transition towards Value-based Life and Profession*

Learning Resources	1. Gaur R.R., Sangal R., Bagaria G.P., 2019 (2nd Revised Edition), A Foundation Course in Human Values and Professional Ethics, Excel Books, New Delhi. 2. E.F. Schumacher, 1973, Small is Beautiful: a study of economics as if people mattered, Blond & Briggs, Britain.	3. A Nagraj, 1998, Jeevan Vidya EkParichay, Divya Path Sansthan, Amarkantak. 4. A N Tripathy, 2003, Human Values, New Age International Publishers.

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA – 1 (20%)	CLA – 2 (20%)	CLA – 3 (30%)	CLA – 4 (30%)#
		Theory	Theory	Theory	Theory
Level 1	Remember	30%	30%	30%	30%
	Understand				
Level 2	Apply	40%	40%	40%	40%
	Analyze				
Level 3	Evaluate	30%	30%	30%	30%
	Create				
	Total	100 %	100%	100%	100%

CLA-1, CLA-2 and CLA-3 can be from any combination of these: MCQ Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Extempore, etc.
CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
-	-	*Dr. Supraja P, UHV University Coordinator, SRMIST* *Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST* *Dr. Sweety Bakyarani E, Department of Computer Science, FSH, SRMIST*

Course Code	ULT23G02J	Course Name	Tamil – II	Course Category	G	Generic Elective Course	L	T	P	O	C
							2	0	2	2	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil		
Course Offering Department		Tamil		Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR): The purpose of learning this course is to:

		Learning 1	2	3
CLR-1 :	சங்க இலக்கியங்கள் வழி தொன்மை அக, புற வாழ்வியலை அறியச் செய்தல்			
CLR-2 :	தமிழ்ச்சமூகத்தின் அறிவியல் குறித்து தெரியச் செய்தல்			
CLR-3 :	பக்தி இலக்கியங்கள் போதித்த மனித மாண்புகளை உணரச் செய்தல்			
CLR-4 :	பண்டைத் தமிழ்ச்சமூகத்தின் தொல் இலக்கியங்கள் வளர்ச்சி பெற்ற வரலாற்றைப் புரியச் செய்தல்			
CLR-5 :	சிறுகதைகள் சொல்லும் வாழ்வியல் நெறி, மொழியின் நுட்பங்கள் ஆகியவற்றைத் தெரியச் செய்தல்			

Course Learning Outcomes (CLO): At the end of this course, learners will be able to:

		Level	EP	EA	PLO...
CLO-1 :	பண்டைத் தமிழ்ச் சமூகத்தின் அக, புற வாழ்வியல் இன்றைய சமூக மேம்பாட்டிற்கு வழிகாட்டி நிற்பதை அறிந்துகொள்ளுதல்	2	75	60	H L H M H H L M H M L H - - -
CLO-2 :	தமிழ்ச் சமூகம் அறத்தை வலியுறுத்திய சமூகம் என்பதன் வழி மானுட அறத்தைத் தெரிந்துகொள்ளுதல்	2	80	70	H M H L M H L H M L H H - - -
CLO-3 :	பக்தி இலக்கியம் மூலம் இறைத் தந்துவங்களை அறிந்து மானுட ஒற்றுமை மேம்பாட்டை அறிந்துகொள்ளுதல்	2	70	65	H L H M H H M M H L H M H - - -
CLO-4 :	தொல் தமிழ்ச்சமூகம் இலக்கியம், அரசியல், அறம், பக்தி ஆகியவற்றில் தழைத்தோங்கியதைத் தெரிந்துகொள்ளுதல்	2	70	70	H M H L H M M H H L H H - - -
CLO-5 :	வாழ்வியலின் நெறிகளைச் சொல்லும் கதைகளைப் படைக்கும் திறனோடு மொழி ஆளுமையையும் அறிந்துகொள்ளுதல்	2	80	70	H M H H M H L M H L H H - - -

Duration (hour)		12	12	12	12	12
S-1	SLO-1	காலந்தோறும் தமிழ் அகத்திணை மரபு	சங்க மருவிய காலம்	பல்லவர் காலம்	பண்டைக்காலத் தமிழகம்	தமிழ்ச் சிறுகதைப் போக்குகள்
	SLO-2	அக இலக்கியத்தின் கட்டமைப்பு/ உள்ளடக்கம்	அறமும் வாழ்வியலும்	பல்லவர் கால இலக்கியங்கள்	சங்ககால மக்களின் வாழ்வியல்	தமிழ்ச் சிறுகதையும் தமிழ்ச் சமூக வாழ்வியலும்
S-2	SLO-1	எட்டுத்தொகை நூல்களும் பகுப்புமுறையும்	உலகப்பொதுமறை - திருக்குறள்	பக்தியும் தமிழும்	முச்சங்கம் – அறிமுகம்	புதுமைப்பித்தன் - சங்குத்தேவனின் தர்மம்

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Duration (hour)		12	12	12	12	12
	SLO-2	ஐங்குறுநூறு (375)	திருக்குறளின் கட்டமைப்பு	பக்தி இலக்கியத் தோற்ற நிலை	முச்சங்க வரலாறு	கள்வனின் தர்மம்
S-3	SLO-1	உடன்போக்கும் நற்றாய் புலம்பலும்	திருக்குறள் வான்சிறப்பு (2)	சைவ சமய இலக்கியங்கள்	பத்துப்பாட்டும் எட்டுத் தொகையும்	ந.பிச்சமூர்த்தி – வேப்பமரம்
	SLO-2	ஐங்குறுநூறு (391)	மழையும் வாழ்வும்	சைவக்குரவர் நால்வர்	சங்க கால மக்களின் வாழ்வியல்	மரபும் நம்பிக்கைகளும்
S-4	SLO-1	உடன் போக்கும் தமிழர் பறவையியல் அறிவும்	திருக்குறள் – புலவி நுணுக்கம்	தேவாரம் – திருஞான சம்பந்தர் - பாடல் – 2834	எட்டுத்தொகை நூல்களின் வரலாறு	தமிழருவி மணியன் – ஒற்றைச் சிறகு
	SLO-2	குறுந்தொகை (02)	ஊடலின் அழகியல்	தேவாரம் – திருநாவுக்கரசர் – பாடல் - 4262	எட்டுத்தொகை நூல்களின் கட்டமைப்பு	உறவின் மேன்மை
S-5	SLO-1	இயற்கைப் புணர்ச்சியும் தலைவி நலம் பாராட்டலும்	நீதி இலக்கியங்கள்	திருவாசகம் அறிமுகம்	பத்துப்பாட்டு நூல்களின் வரலாறு	ஆர். சூடாமணி – மூடநம்பிக்கை
	SLO-2	குறுந்தொகை (03)	நாலடியார்	மாணிக்கவாசகர் பாடல் - ஆனந்த பரவசம் – பாடல் 10	பத்துப்பாட்டும் தமிழர் வாழ்வியலும்	சமூகத்தில் மூடநம்பிக்கைகள்
S-6	SLO-1	தலைவனின் மேன்மைத் தன்மையும் இயற்கையும்	வைகலும் - பாடல் (39)	வைணவ சமயம்	பதினென் கீழ்க்கணக்கு நூல்கள்	மூடநம்பிக்கைகளின் சிக்கல்கள்
	SLO-2	அகநானூறு (238)	நிலையாமையும் அறமும்	வைணவ சமய வளர்ச்சிப்போக்கு	பதினென் கீழ்க்கணக்கும் தமிழர் அற மரபும்	கிருஷ்ணா டாவின்ஸி – காலா அருகே வாடா
S-7	SLO-1	இயற்கையும் அகவாழ்வுச் சித்திரிப்பும்	தமிழர் மருத்துவம்	நாலாயிரத் திவ்யப் பிரபந்தம்	நீதி இலக்கியங்கள்	மனித வாழ்வில் மருத்துவம்
	SLO-2	நள்ளியின் கொடைத்திறம்	நீதி இலக்கியத்தில் மருத்து நூல்கள்	குலசேகராழ்வார் பாடல் - 678	நீதி இலக்கியங்களின் பன்முகத் தன்மைகள்	பாரம்பரிய மருத்துவம்
S-8	SLO-1	கலித்தொகைப் பாடல் –(11)	சிறுபஞ்சமூலம் (64)	ஆண்டாள் பாடல் – 574.	காப்பிய இலக்கணம்	மொழிப்பயிற்சி
	SLO-2	அறம் பொருள் இன்பம் சிறப்பு	ஈகையின் சிறப்பு	திருமழிசை ஆழ்வார் பாடல் – கணிகண்ணன்	காப்பியத்தின் போக்குகள்	சொற்களை உருவாக்குதல்
S-9	SLO-1	சூழலியலும் மனித வாழ்வும்	பழமொழி நானூறு அறிமுகம்	தமிழில் இஸ்லாமிய இலக்கியங்கள்	காப்பியங்களின் வகைமை	எழுத்துகளில் இருந்து சொற்களைக் கண்டுபிடித்தல்
	SLO-2	தமிழர் புறமரபு	பழமொழி நானூறு – தனித்தன்மைகள்	இஸ்லாமிய இலக்கியங்களின் கொடை	ஐம்பெருங்காப்பியங் களின் தனித்தன்மைகள்	படம் பார்த்துக் கதை எழுதுதல்
S-10	SLO-1	புறநானூறு (107) பாரியும் மாரியும்	பழமொழி நானூறு (184)	சீறாப்புராணத்தின் அமைப்பு	தமிழ்ச் சமூகமும் சமயத் தத்துவங்களும்	படம் பார்த்துக் கவிதை எழுதுதல்
	SLO-2	புறநானூறு (110) பாரியின் வள்ளல் தன்மை	பழமொழியும் அறிவுரையும்	விடமீட்டப் படலம் (10 பாடல்கள்)	சமயத் தத்துவங்களும் வாழ்வியல் விழுமியங்களும்	கற்பனைத்திறன் – வளர்த்தல்
S-11	SLO-1	புறநானூறு (112) கையறுநிலை	பண்டைக்காலப் போரும் வாழ்வும்	கிறித்தவ சமய இலக்கியங்கள்	சைவத் திருமுறை – அறிமுகம்	கற்பனையும் படைப்பும்

Duration (hour)		12	12	12	12	12
	SLO-2	சிறுபாணாற்றுப்படை (84-115)	புற இலக்கியங்கள்	கிறித்தவ இலக்கியங்களின் தமிழ்க் கொடை	பன்னிரு திருமுறை – வரலாறு	தமிழில் வாசகம்
S-12	SLO-1	கடையெழு வள்ளல்களின் சிறப்புகள்	களவழி நாற்பது (40)	கிறித்துவின் அருள்வேட்டல் – திரு.வி.க	நாலாயிரத் திவ்வியப் பிரபந்தம் – அறிமுகம்	விளம்பரத்திற்கு வாசகம் எழுதுதல்
	SLO-2	பட்டினப்பாலை (40-50) அட்டில் சாலைகளின் நிலை	போர்க்களமும் யானைப்படையும்	அலகிலொளி – 5 பாடல்கள்	வைணவ ஆழ்வார்கள் வரலாறு	வாசகம் எழுது முறைகள்

Learning Resources	1. கொன்றை, தொகுப்பும் பதிப்பும் - தமிழ்த்துறை ஆசிரியர்கள், தமிழ்த்துறை, எஸ்.ஆர்.எம். அறிவியல் மற்றும் தொழில்நுட்பக் கல்விநிறுவனம், காட்டாங்குளத்தூர், 603203, 2023
	2. தமிழண்ணல், புதிய நோக்கில் தமிழ் இலக்கிய வரலாறு, மீனாட்சி புத்தக நிலையம், மதுரை, 2017
	3. மு. அருணாசலம், தமிழ் இலக்கிய வரலாறு, நூற்றாண்டு முறை (9ஆம் நூ. முதல் 16 வரை), தி பார்க்கர், சென்னை, 2005
	4. தமிழ் இணையக் கல்விக்கழகம் - http://www.tamilvu.org/
	5. மதுரை தமிழ் இலக்கிய மின் தொகுப்புத் திட்டம் - https://www.projectmadurai.org/

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
Level 2	Apply Analyze	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
Level 3	Evaluate Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
1. Dr. P.R.Subramanian, Director, Mozhi Trust, Thiruvanmiyur, Chennai – 600 041.	1. Dr. V. Dhanalakshmi, Associate Professor, Subramania Bharathi School of Tamil Language & Literaturel, Pondicherry University, Pondicherry	1. Dr. B.Jaiganesh, Associate Professor & Head, Dept. of Tamil, FSH, SRMIST
		2. Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.
		3. Mr. G. Ganesh, Assistant Professor, Dept. of Tamil, FSH, SRMIST, RMP.
		4. Dr. T.R.Hebzibah beulah Suganthi, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.
		5. Dr. S.Saraswathy, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.

Course Code	ULH23G02J	Course Name	HINDI-II		Course Category	G	Generic Elective Course	L	T	P	O	C
								2	0	2	2	3

Pre-requisite Courses	Nil		Co-requisite Courses	Nil			Progressive Courses	Nil
Course Offering Department		HINDI		Data Book / Codes/Standards			Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning				Program Learning Outcomes (PLO)														
			1	2	3		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	They get to learn Ancient ,Medieval,and Modern poetry																				
CLR-2 :	To understand the Significance of poems of great poets like Kabir,Tulsidas,Bihari and Dhananand																				
CLR-3 :	To Enhance and Enrich their knoeledge through poetry																				
CLR-4 :	Media based understanding for employability																				
CLR-5 :	Job Oriented writing skills																				

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	To provide a brief Introduction of Hindi poetry(Bhaktikal,Reetikal and Aadhunikkal)	2	75	80	H	H	H	M	L	H	L	M	L	L	H	M	-	-	-
CLO-2 :	To Discuss the origin and development of various forms of poetry in Hindi	2	80	90	H	H	H	M	L	H	H	M	L	L	H	M	-	-	-
CLO-3 :	Focus on Evaluating the social changes through poetry	2	75	95	H	H	M	L	H	H	M	H	M	M	H	H	-	-	-
CLO-4 :	To Examine Transcreation in advertisement	2	80	90	H	H	L	H	M	H	L	H	H	M	H	H	-	-	-
CLO-5 :	To guide the students in the learning of the technical aspect of the Hindi Languge,this would help them in the field administration	2	85	90	M	H	M	H	L	H	H	L	H	M	H	H	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	BHAKTI KALIN KAVITA	RITI KALIN KAVITA	ADHUNIK KAVITA	VIGYAPAN	PATRA LEKHAN & PARIBHASHIK SHABDAVALI
	SLO-2	BHAKTIU KALIN KAITA KI AVADHARNA	AVADHARNA	AVADHARNA	AWADHARNA	VADHARNA
S-2	SLO-1	SWARUP	SWARUP	SWARUP	ARTH	RTH
	SLO-2	MAHATVA	RITI KAL VIBHAJAN	MAHATVA	PARIBHASHA	WARUP
S-3	SLO-1	UDDESHYA	MAHATVA	DDESHYA	SWARUP	ARIBHASHA
	SLO-2	BHAKTIKAL KI PRASANGIKTA	UDDESHYA	MATHLI SHARAN GUPT- NAR HO NA NIRASH KARO MAN KO	VIGYAPAN KE PRAKAR	RAYOJAN
S-4	SLO-1	DOHE- KABIRDAS	DOHE- BIHARI	KAVI PARICHAYA	VIGYAPAN KI VISHESHTAYEN	RAYOG
	SLO-2	SANT PARICHAY	KAVI PARICHAYA	KAVITA KA VISLESHAN	VIGYAPAN MANG	MAHATVA
S-5	SLO-1	DOHE KA VISLESHAN	DOHE KA VISLESHAN	ASHAVADI DRISHTIKON	VIGYAPAN KA PRABHAV	ATRALEKHAN KALA
	SLO-2	GURU KA MAHATVA	KANAK KA MAHATVA	SANGHARSH KI AOR PRERNA	VIGYAPAN MAHATVA	RAKAR
S-6	SLO-1	GURUTVA SE ISHVARATVA KI AOR	VIPRIT SWABHAV KI CHARCHA	SURYAKANT TRIPATHI NIRALA- VAR DE	VIGYAPAN KI BHASHA	VYAKTIGAT PATRA
	SLO-2	GURUTVA SE ISHVARATVA KI AOR	PRAKRITI KA ATAL RUP	KAVI PARICHAYA	VIGYAPAN AUR BAZAR	AUPCHARIK PATRA
S-7	SLO-1	BAHYA ADAMBAR KA VIRODH	YAMAK ALANKAR KA PRAYOG	KAVITA KA VISLESHAN	VIGYAPAN AUR ROZGAR	SARKARI PATRA
	SLO-2	MURTI POOJA KA VIRODH	SNEH KE MAHATVA KI CHARCHA	SARSHWATI KE PATRI SAMARPAN	PRINT VIGYAPAN	ARDHA SARKARI PATRA

		Duration (hour)	12	12	12	12	12
S-8	SLO-1		GHARELU VASHTUON KI UPYOGITA	BIHARI KI KAVYA SHAILI KA MAHATVA	BHAKTI KI BHAVANA	ELECTRONIC VIGYAPAN	PARIBHASHIK SHABDAVALI
	SLO-2		AHNKAR KA PARITYAG	DOHE- GHANANAND	NAGARJUN-- AKAL AUR USKE BAD	VIGYAPAN PARIYOJANA	AVADHARNA
S-9	SLO-1		DOHE- TULSHIDAS	KAVI PARICHAYA	AKAL KA VASHTAVIK CHITRAN	VIGYAPAN AUR SAMAJ	SHABDAVALI KI AVSHYAKTA
	SLO-2		PAROPKAR KI BHAVANA	DOHE KA VISLESHAN	AKAL KE PURVA KA CHITRAN	VIGYAPAN KI VYAPAKTA	KARYALYIN SHABDAVALI
S-10	SLO-1		DAYA KA MAHATVA	SNEH KI SARLTA KA VARNAN	AKAL KE BAD KA CHITRAN	VIGYAPANLEKHAN KALA	EK DIN EK SHABD
	SLO-2		ISHVAR KI MHATTA	PREM KA MAHATVA	KATTIS- BADRINARAYAN	VIGYAPAN AUR JAGRUPTA	HINDI SE ANGREJI SHABD
S-11	SLO-1		MADHUR VAHAN KI UPYOGITA	NAYIKA KE PRATI SMARPAN	SAMBAND VICCHED KI PARICHARCHA	UDDESHYA	ANGREJ SE HINDI SHABD
	SLO-2		RAM KI MAHIMA	GHANANAND KI KAVYA SHAILI KA MAHATVA	SWARTH NIHIT BHAVANA	VIGYAPAN KI SPASTTA	ABHYASH KARYA
S-12	SLO-1		DHOHA PARICHARCHA	DHOHA PARICHARCHA	KAVYA PARICHARCHA	VIGYAPANPARICHARCHA	PARICHARCHA
	SLO-2		PRASHNAABHYASH	PRASHNAABHYASH	PRASHNAABHYASH	PRASHNAABHYASH	PRASHNAABHYASH

Learning Resources	*Edited Book: ""SAMANYA HINDI", SRIJONLOK PUBLICATION, 2023, New Delhi.* 1. KABIR – HAZARI PRASAD DWEDI 2. SURDAS – RAM CHANDRA SHUKL 3. BHAKTI ANDOLAN AUR SURDAS KA KAVYA – MANAGER PANDEY 4. BIHARI – VISHVNATH PRASAD MISHR Aadhunik Vigyapan aur Jansampark – Taresh Bhatia

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
Level 2	Apply Analyze	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
Level 3	Evaluate Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Shri. Santosh Kumar Editor : Srijanlok Magazine Place: Vashishth Nagar, Ara – 802301	*1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi,CUTN, Tamilnadu*	*1. Dr.S Preeti. Associate Professor & Head, SRMIST*
		2. Dr. Md.S. Islam Assistant Professor, SRMIST
		3.Dr. S. Razia Begum, Assistant Professor, SRM IST
		4, Dr.Nisha Murlidharan Assistant Professor, VDP,SRM IST

Course Code	ULF23G02J	Course Name		French-II		Course Category	G	Generic Elective Course		L	T	P	O	C
										2	0	2	2	3

Pre-requisite Courses	*Nil*		Co-requisite Courses	*Nil*		Progressive Courses	*Nil*	
Course Offering Department		*French*			Data Book / Codes/Standards		*Nil*	

Course Learning Rationale (CLR):	*The purpose of learning this course is to:*	Learning			Program Learning Outcomes (PLO)															
CLR-1 :	Strengthen the language of the students both in oral and written	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Express their sentiments, emotions and opinions, reacting to information, situations																		
CLR-3 :	Make them learn the basic rules of French Grammar.																		
CLR-4 :	Develop strategies of comprehension of texts of different origin																		
CLR-5 :	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French				Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3

Course Learning Outcomes (CLO):	*At the end of this course, learners will be able to:*	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)															
CLO-1 :	To acquire knowledge about French language	2	75	80	H	M	H	H	M	H	H	L	M	M	H	L	-	-	-
CLO-2 :	To strengthen the knowledge on concept, culture, civilization and translation of French	2	80	90	M	H	L	H	H	M	H	M	L	L	H	M	-	-	-
CLO-3 :	To develop content using the features in French language	2	75	80	H	H	L	M	H	M	L	H	M	M	H	H	-	-	-
CLO-4 :	To interpret the French language into other language	2	75	90	H	L	M	H	M	H	H	M	L	H	M	L	-	-	-
CLO-5 :	To improve the communication, intercultural elements in French language	2	80	75	M	H	H	L	M	M	H	H	M	L	H	M	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Temps libre	Le pronom indéfini *on*	**Vendre**	Il faut	Les gallicismes
	SLO-2	Les activités quotidiennes	Les activités	Les exemples	C'est / Il est	Les activités
S-2	SLO-1	Les exemples	Les adjectifs interrogatifs	**Acheter**	Le verbe devoir	Les pronoms personnels COI
	SLO-2	Les activités	Les activités	Les exemples	Les activités	Les exemples
S-3	SLO-1	Les moments de la journée	Les prépositions avec les noms géographiques	Les aliments	Le verbe pouvoir	Le pronom *y*
	SLO-2	Les exemples	Les activités	Les exemples	Le verbe savoir	Les exemples
S-4	SLO-1	Les matières scolaires	Les verbes prendre et sortir	Les emballages	Le verbe vouloir	Des pronoms compléments
	SLO-2	Les exemples	Les activités	Les exemples	Les sons	Les activités
S-5	SLO-1	Les activités	Les sons	Les quantités	Demander et dire le prix	Les nombres ordinaux
	SLO-2	Les loisirs	Les activités	Les exemples	Les activités	Les exemples
S-6	SLO-1	Les exemples	Parler de ses gouts	Les commerces	Faire des achats	Les verbes écrire et voir
	SLO-2	Les activités	Les activités	Les activités	Expliquer une recette de cuisine	Les activités
S-7	SLO-1	La fréquence	Parler de ses préférences	les commerçants	Les activités	Le E caduc ou instable
	SLO-2	Les exemples	Les activités	Les exemples	Les courses	Les exemples
S-8	SLO-1	Les activités	Parler de sa routine	L'impératif	Les activités	Présenter ses vœux
	SLO-2	Les verbes pronominaux	Les activités	Les activités	Vendre et acheter	Présenter ses souhaits

Duration (hour)		12	12	12	12	12
S-9	SLO-1	Les exemples	A la recherche d'un cadeau –.	Les articles partitifs	Mots et expressions	Présenter ses félicitations
	SLO-2	Les activités	Les activités	Les exemples	Grammaire	inviter à une invitation
S-10	SLO-1	Les pronoms personnels COD	Temps libre	*Très* ou *beaucoup* (de)	Communication	répondre à une invitation
	SLO-2	Les exemples	Les activités	Les exemples	**Tout le monde s'amuse**	Les exemples
S-11	SLO-1	Les activités	Mots et expressions	Le pronom en (la quantité)	Les sorties	Écrire un message amical
	SLO-2	Les adjectifs démonstratifs	Les activités	Les exemples	Les saisons	Les exemples
S-12	SLO-1	Les exemples	Grammaire –Communication	La phrase négative (2	Les fêtes	Parler au téléphone
	SLO-2	Les activités	Les activités	Les exemples	Les messages	Un coup de fil

Learning Resources	*Theory:* 1. " **Nouvelle Génération-AI''** Méthode de français, Marie-Noëlle COCTON, P.DAUDA, L.GIACHINO, C.BARACCO, Les éditions Didier, Paris, 2018. 2. *Cahier d'activités avec deux discs compacts.* 3. *https://www.fluentu.com/blog/french/french-grammar* 4. *https://www.elearningfrench.com/learn-french-grammar-online-free.html* 5. *https://www.lawlessfrench.com/grammar* 6. *https://blog.gymglish.com/2022/12/15/basic-french-grammar*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)									Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#				
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%		30%	-
	Understand											
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%		50%	-
	Analyze											
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%		20%	-
	Create											
	Total	100 %		100 %		100 %		100 %			100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Expert from Higher Technical Institutions**	**Internal Experts**
1. Mr. Kavaskar Danasegarane Process Expert Maersk Global Service Center Pvt. Ltd	*1. Dr. C.Thirumurugan Professor, Department of French, Pondicherry University*	*1. Mr. Kumaravel K. Assistant Professor & Head, SRMIST, KTR*
2.Mr. Sharath Raam Prasad Character Designer, Animaker Company Pvt.		*2. Mrs. Abigail, Assistant Professor, SRMIST, VDP*

Course Code	UES23AE1T	Course Name	ENVIRONMENTAL STUDIES	Course Category	AE	Ability Enhancement Courses	L	T	P	O	C
							3	0	0	2	3

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil		
Course Offering Department	Computer Applications	Data Book / Codes/Standards		Nil			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To create awareness on Environment and Renewable and Non-renewable resources																		
CLR-2 :	To understand about ecosystem and Biodiversity																		
CLR-3 :	To understand the natural and anthropogenic impact of the environmental pollution	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLR-4 :	To create awareness on different environmental problems																		
CLR-5 :	To create awareness on various Environment Protection acts and the impact of human population on environment																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Applying knowledge on Renewable and Non-renewable resources	2	80	65	L	H	L	M	L	H	L	L	L	H	L	M	-	-	M
CLO-2 :	Understanding about ecosystem and Biodiversity	2	80	70	M	H	L	M	L	H	L	L	L	H	L	M	-	-	M
CLO-3 :	Gathering knowledge on impact of environmental pollution	2	80	70	L	H	L	M	L	H	M	M	M	H	L	M	-	-	M
CLO-4 :	Understanding of different environmental problems	2	80	70	M	H	L	M	L	H	M	M	M	H	L	M	-	-	M
CLO-5 :	Having knowledge on various Environment Protection acts and the impact of human population on environment problems	2	80	65	M	H	L	M	L	H	L	M	L	H	L	M	-	-	M

Duration (hour)		9	9	9	9	9
S-1	SLO-1	Multidisciplinary nature of environmental studies	Energy flow in the ecosystem	Conservation of biodiversity : In-situ and Ex-situ conservation of biodiversity	Disaster management- Nature Floods, Earthquakes	Environment Protection Act
	SLO-2	Definition, Scope and Importance of Environmental Studies	Energy flow in the ecosystem	Environmental Pollution- Definition		Air (Prevention and Control of Pollution) Act
S-2	SLO-1	Need for public awareness.	Ecological succession	Causes, Effects and Control Measures of Air Pollution	Cyclones Landslides	Water (Prevention and control of Pollution) Act
	SLO-2	Institutions in Environment	Food chains, Food webs and Ecological pyramids			Wildlife Protection Act
S-3	SLO-1	People in Environment	Ecosystem, Introduction, Types, Characteristic features, Structure and functions	Causes, Effects and Control Measures of Water Pollution	Social Issues and the Environment: From Unsustainable to Sustainable Development	Forest Conservation Act
	SLO-2	Introduction to natural resources- Associated Problems	Forest ecosystem			Issues involved in enforcement of environmental legislation
S-4	SLO-1	Renewable and Nonrenewable resources	Grassland ecosystem	Causes, Effects and Control Measures of Soil Pollution	Urban problems related to energy	Public awareness
	SLO-2	Forest resources	Desert ecosystem		Water Conservation	
S-5	SLO-1	Water Resources	Aquatic ecosystems (ponds, lakes, streams)	Causes, Effects and Control Measures of Marine pollution	Rain Water Harvesting, Watershed	

Duration (hour)		9	9	9	9	9
	SLO-2	Mineral Resources	Aquatic ecosystems (rivers, estuaries, oceans)			Human Population and the Environment: Population growth, variation among nations
S-6	SLO-1	Food Resources	Biodiversity and its conservation-genetic, species and ecosystem diversity	Causes, Effects and Control Measures of Noise Pollution	Environmental Ethics: Issues and Possible Solutions	Population explosion – Family Welfare Programme
	SLO-2	Energy Resources	Biogeographical classification of India			Environment and human health
S-7	SLO-1	Land Resources	Value of Biodiversity	Causes, Effects and Control Measures of Thermal Pollution	Climate change & Global warming	Human Rights
	SLO-2	Role of an individual in conservation of natural resources	Biodiversity at Global, National and Local Levels			Value Education
S-8	SLO-1	Equitable use of resoureces for sustainable lifestyles	India as a Mega Diversity Nation	Causes, Effects and Control Measures of Nuclear hazards	Acid rain & Ozone layer depletion	HIV/AIDS
	SLO-2	Concept of an ecosystem	Hot-spots of biodiversity			
S-9	SLO-1	Structure and Functions of an ecosystem	Threats to biodiversity: habitat loss, poaching of wildlife man-wildlife conflicts	Solid Waste Management Causes, Effects and Control Measures of Urban and Industrial Waste	Nuclear Accidents and Nuclear Holocaust	Women and Child Welfare
	SLO-2	Producers, consumers and decomposers	Endangered and endemic species of India	Role of Individuals In Pollution Prevention	Wasteland Reclamation	Role of Information Technology in Environment and human health

Learning Resources	Theory: 1. Bharucha Erach, (2013), Textbook of Environmental Studies for Undergraduate Courses (Second edition). Telangana, India: Orient BlackSwan. 2. Basu Mahua, Savarimuthu Xavier, (2017), SJ Fundamentals of Environmental Studies. Cambridge, United Kingdom: Cambridge University Press 3. R.Jeyalakshmi (2014),Text book of Environmental Studies, Devi publications, Chennai. 4. Bharucha Erach, The Biodiversity of India, Mapin Publishing Pvt. Ltd., Ahmedabad – 380013, India, Email:mapin@icenet.net (R)

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40%	-	40%	-	40%	-	40%	-	40%	-
	Understand										
Level 2	Apply	30%	-	30%	-	30%	-	30%	-	30%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Academic	Internal Experts
Dr.Arumugam Perumal, Director ARMATS BIOTEK Training and Research Institute, Chennai	Dr.N.Banu, Assistant Professor Bharathi Womens College (Autonomous), Chennai	1. Dr. P. Parthipan, Assistant Professor, Department of Biotechnology, FSH, SRMIST
		2.Dr. D. Sankari, Professor and Head, Department of Biotechnology, FSH, SRMIST

Course Code	UFD23820J	Course Name	Fiber and Yarn Science		Course Category	C		Core Course		L	T	P	O	C
										4	0	0	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department		Fashion Designing	Data Book / Codes/Standards		Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1:	The knowledge and skills related to textile fibres																		
CLR-2:	To find their various properties of textile fibres by textile testing procedures																		
CLR-3:	To provide students with the knowledge about fibre manufacturing																		
CLR-4:	To find the identification of structures of yarn and fibers																		
CLR-5:	To develop an understanding about various kinds of fabric, their types and the utility																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO -3
CLO-1:	Gain acquire knowledge about textile fibers both natural and man-made fibers	1	80	75	H	M	H	L	H	-	-	-	-	-	-	-	-	-	-
CLO-2:	Improve the knowledge on testing and evaluating various types of fibres	5	78	70	-	M	-	M	H	L	-	-	-	-	-	-	-	-	-
CLO-3:	Would improve and develop content using the features in textile fiber manufacturing	3	66	63	H	L	-	M	L	-	-	-	-	-	-	-	-	-	-
CLO-4:	Gain impart the knowledge of fibers their identification and properties	4	72	67	M	L	-	M	-	-	-	-	-	-	-	-	-	-	-
CLO-5:	Provide students with the knowledge of different types of fabrics	1	78	72	H	-	-	H	L	M	-	-	-	-	-	-	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Introduction to textile fibers	Luster, Flexibility,	Regenerated fibers	Twisting-Intro	Jacquard, Dobby
S-2	SLO-1	Classification of textile fibers	Moisture regain, Elasticity	Viscose, Rayon	s-twist, z-twist	Non-woven-Intro
S-3	SLO-1	Properties of textile fibers	Flammability, Uniformity	Yarn manufacturing process-Intro	Woven-Intro	Techniques of preparing non-woven
S-4	SLO-1	Natural fibers	Fiber Manufacturing Process-Intro	Yarn-Intro, Types of yarn	Weaving, Definition	Felting, Fusing
S-5	SLO-1	Vegetable fibers	Properties of natural fibers	Simple yarn, Novelty yarns,	Parts of loom	Bonding, Lamination
S-6	SLO-1	Animal fibers	Properties of man-made fibers	Textured yarns, Yarn properties	Functions of loom	Netting, Braiding
S-7	SLO-1	Mineral fibers	Cellulosic fiber	Yarn formation	Classification of weaves	Uses of Non-woven
S-8	SLO-1	Manmade fibers	Cotton, Linen,	Spinning-Intro	Plain weave	Knitting- Intro
S-9	SLO-1	Synthetic fibers	Protein fibers	Definition	Twill weave	Classification of knitting

S-10	SLO-1	Regenerated fibers	Silk, Wool	Types of spinning	Satin weave	Warp Knitting
S-11	SLO-1	General properties-Intro,	Manmade fibers	Chemical spinning	Sateen weave	Weft Knitting
S-12	SLO-1	Fiber length, Tenacity,	Nylon, polyester	Mechanical spinning	Novelty weaves	Uses of Knitting

Learning Resources	**Theory:** 1. Encyclopedia of Textiles, Fibres and Non-Woven Fabrics, Kohli Publishers, 34 Industrial Area, Phase –II, Chandigarh	2. Corbman.B.P, Textile – Fiber to Fabric Third Edition, International Students Edition, McGraw Hill Book Co, Singapore, 1985. 3. Gupta et al, Text Book of Clothing and Textiles and Laundry, 5th Edition, Kalyani Publishers, New Delhi, 2006.

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1..Mr.Ganesh Maurya Assistant Manager,QC&QA ganga Acrowools LTD Ganesh.maurya@gangaacrowools.com	1. Mr.Sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	1. Dr. R.Priyanka, Assistant Professor& Head of the Department, FSH, SRMIST, KTR priyankr1@srmist.edu.in
F	2.Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	2. Vidhyavathi.S Assistant Professor, FSH, SRMIST., RMP vidhyavs@srmist.edu.in

Course Code	UFD23202J	Course Name	Advanced Design Concept	Course Category	C		Core Course		L	T	P	O	C
									3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil					
Course Offering Department		Fashion Designing	Data Book / Codes/Standards				Nil				

Course Learning Rationale (CLR):	The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)											
CLR-1 :	Exploit concepts related to creative drawing			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 :	Employ various topics related to fashion theories																	
CLR-3 :	Address concepts related to concept and inspiration																	
CLR-4 :	Get knowledge on creative drawing																	
CLR-5 :	Employ various concepts related design development																	

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:			Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	Understood the basic and technical terms			2	75	60	H	M	M	M	H	L	M	H	L	-	M	-
CLO-2 :	Discussed the various types of art movements			2	80	70	M	L	L	H	H	M	H	M	-	M	-	M
CLO-3 :	Developed in creating skills			2	70	65	H	M	M	M	H	L	M	H	L	-	M	-
CLO-4 :	Would gained the knowledge of concept and inspiration			2	70	70	M	L	L	H	H	M	H	M	-	M	-	M
CLO-5 :	Understood the important of design development from motif			2	80	70	H	M	M	M	H	L	M	H	L	-	M	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Introduction to design development-T	Fashion Terminology	Introduction to Figure Irregularities	Fashion Brands	Research Board-T
S-2	S SLO-2	Introduction to design development-P	Fashion Creator	Stout figure	Top brands in Fashion apparel and accessories	Research Board-P
S-3	SLO-1	Warli – T	Ensemble	Thin figure	Indian top fashion designers	Mood board - T
S-4	SLO-2	Warli – P	Fashion innovator	Slender figure	World's top fashion designers	Mood board -
S-5	SLO-1	Pithora – T	Fashion trend	Narrow shoulders	Men's wear	Theme board - T
S-6	SLO-2	Pithora – P	Online publication	Broad shoulders	Women's wear	Theme board - P
S-7	SLO-1	Gond – T	Fashion forecasting	Round shoulders	Kids wear	Colour board - T
S-8	SLO-2	Gond – P	Fast and slow fashion	Large bust	Unisex	Colour board - P
S-9	SLO-1	Saura – T	Fashion theory	Flat chest	Sports and lingerie's	Client board- T
S-10	SLO-2	Saura – P	Trickle up theory	Large hip	Leather products	Client board – P
S-11	SLO-1	Madubhani – T	Trickledown theory	Large abdomen	Watch brands	Illustration board – T
S-12	SLO-2	Madubhani – P	Trickle across theory	Round face	Jewelry brands	Illustration board – P

Duration (hour)		15	15	15	15	15
S-13	SLO-1	Floor Painting – T	Fashion cycle	Large face	Perfume brands	Story board – T
	SLO-2	Floor Painting – P	Rise	Small face	Handbag brands	Story board - P
S-14	SLO-1	Alpona – T	Peak	Prominent chin and jaw	Footwear brands	Display and Presentation
	SLO-2	Alpona – P	Obsolescence	Prominent forehead	Sunglasses brands	Display and Presentation-T
S-15	SLO-1	Kalamezuthu pattu – T	Decline	Still life drawing -T	Jewelry Designs-T	Display and Presentation-P
	SLO-2	Kalamezuthu pattu – P	Factors influencing fashion	Still life drawing -P	Jewelry Designs-P	Display and Presentation-P

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Learning Resources	Theory: 1.Neethu Azad Raman(2018), Fashion Design & Technology, Neelkanth Publishers 2. Jenny Davis (2015), A Complete Guide to Fashion Designing, Abhishek Publications

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

 # CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com 2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com	1.Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	1. S.Umamageshwari, Assistant Professor, FSH, SRMIST, Ktr 2. V.Sathya Assistant Professor, SRMIST, Rmp

Course Code	UFD23203L	Course Name	Pattern Making and Garment Construction for Kids		Course Category	C		Specific Elective course	L	T	P	O	C
									0	1	6	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-1	To gain knowledge in basic drafting, cutting															
CLR-2	To gain experience in stitching															
CLR-3	To gain knowledge on various silhouette															
CLR-4	To gain experience in modifying the basic draft into various styles															
CLR-5	To be able to choose the right stitching technique for various styles to achieve good finishing															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1	Understand Pattern making and drafting concept	2	60	50	H	H	M	M	M	M	H	L	L	-	M	-
CLO-2	Stitch a kids garment	1	60	50	H	H	M	M	M	M	H	L	L	-	M	-
CLO-3	Design various styles and know how to modify from Basic draft	6	60	50	H	H	M	M	M	M	H	L	L	-	M	-
CLO-4	Analyze a given design and deduce the best drafting and stitching procedure for the garment	4	60	50	H	H	M	M	M	M	H	L	L	-	M	-
CLO-5	Apply right techniques to make a kids garment with good finishing	3	60	50	H	H	M	M	M	M	H	L	L	-	M	-

Duration (hour)		21	21	21	21	21
S-1, S -2	SLO-1	Introduction to Kids Foundation - Girls	Introduction to A line Dress	Introduction to Prince Suit with Fly opening	Designer – Girl's wear	Designer – Boy's wear
	SLO-2					
S-3, S-4	SLO-1	Introduction to Kids Foundation - Boys	Design development	Design development	Concept & Research	Concept & Research
	SLO-2					
S-5, S-6	SLO-1	Concept & Research	Pattern Making	Pattern Making	Design development	Design development
	SLO-2					
S-7, S-8	SLO-1	Boards	Sewing	Sewing	Concept & Design Presentation	Concept & Design Presentation
	SLO-2					
S-9, S-10	SLO-1	Trapeze Demonstration	Customize Dress	Finishing	Boards – Mood, color, client, fabric	Boards – Illustration, spec,cost
	SLO-2					
S-11, S-12	SLO-1	Customize Trapeze dress	Design development	Introduction to Romper	Pattern making	Pattern making

Duration (hour)		21	21	21	21	21
	SLO-2					
S-13, S-14	SLO-1	Design development	Pattern Making	Design development	Trial fit	Trial fit
	SLO-2					
S-15, S-16	SLO-1	Pattern Making	Sewing	Pattern Making	Sewing	Sewing
	SLO-2					
S-17, S-18	SLO-1	Sewing	Sewing	Sewing	Sewing	Sewing
	SLO-2					
S-19, S-21	SLO-1					
	SLO-2	Finishing	Finishing	Finishing	Finishing	Finishing
	SLO-2					

Learning Resources	*Practice:* *1. Martin, Shoben "Pattern Cutting and Making Up", 2011, CBS publishers* *2. De castro, "Practical step by step" 2016, Firefly publishers*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	-	30%	-	30%	-	30%	-	30%	-	30%
Level 2	Apply Analyze	-	40%	-	40%	-	40%	-	40%	-	40%
Level 3	Evaluate Create	-	30%	-	30%	-	30%	-	30%	-	30%
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications,, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts

1. Archana Dhanapal, Designer, Vogue Hub,
   Archanakandhi125@gmail.com
 2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com
	1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com
	 2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com
		1. J.Lavanya
		   Assistant Professor FSH, SRMIST
		 2. . J.Priyanga
		   Technical Instructor , FSH, SRMIST

Course Code	UCD23S02T	Course Name	Verbal Ability and Skill Development		Course Category	S	Skill Enhancement Course	L	T	P	O	C
								2	0	0	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department	Career Guidance Cell		Data Book / Codes/Standards	-			

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)														
			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	Critically evaluate basic mathematical concepts related to mixtures and alligations, Numbers, time and work																			
CLR-2 :	Use their logical thinking and analytical abilities to solve reasoning problems																			
CLR-3 :	Develop soft skills relating to the need for job recruitment																			
CLR-4 :	Provide students with the necessary skills to generate and interpret data sufficiency, problems on Chain Rule, Pipes and Cisterns, Boats and streams,																			
CLR-5 :	Enable students to understand problems on graphs and also increase their ability in language skills																			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behaviour	Life Long Learning
CLO-1 :	Understand the concepts of mixtures and alligations, Numbers, time and work and to approach questions in a simpler and innovative method		3	80	70	M	H	-	L	-	M	-	M	M	H	-	H	-	-	-
CLO-2 :	Establish a student's interest and awareness in seating arrangements, mathematical operations, logical reasoning		3	80	75	M	H	-	L	-	M	-	M	M	H	-	H	-	-	-
CLO-3 :	Acquire soft skills that will help for applying jobs		3	85	70	-	-	M	H	M	-	L	-	-	-	H	-	M	M	H
CLO-4 :	Demonstrate various principles involved in aptitude problems		3	85	80	-	-	-	-	M	-	L	H	-	H	-	H	-	-	L
CLO-5 :	Ability to solve problems on reasoning and to interpret English language		3	85	75	-	H	-	L	-	H	-	M	M	-	H	--	M	-	M

Duration (hour)		6	6	6	6	6
S-1	SLO-1	Time and Distance – Introduction	Seating Arrangements (Circular and table) Introduction	Resume Building - Introduction	Chain Rule, Pipes and Cistern – Introduction	Functions and Graphs Introduction
	SLO-2	Time and Distance – Problems	Seating Arrangements (Circular and table) – Problems	Resume Building	Chain Rule, Pipes and Cistern – Problems	Functions and Graphs – Problems

Duration (hour)		6	6	6	6	6
S-2	SLO-1	Time & Work- Introduction	Mathematical Operations – Basic Problems	Group Discussions - Introduction	Data Sufficiency – Introduction	Comprehension
	SLO-2	Time & Work – Problems	Mathematical Operations – Tricky Problems	Group Discussions – Mock GD	Data Sufficiency – Problems	Comprehension – Practise session
S-3	SLO-1	Alligation or Mixture – Introduction	Data Arrangements - Introduction	Group Discussions - Activity 1	Logarithms – Introduction	Idioms and Idiomatic Expressions – Introduction
	SLO-2	Alligation or Mixture - Problems	Data Arrangements – Problems	Group Discussions - Activity 1	Logarithms – Problems	Idioms and Idiomatic Expressions – Practise Session
S-4	SLO-1	Numbers – Basic Problems	Logical Deductions – Introduction	Group Discussions - Activity 2	Boats and Streams – Basic Problems	Cause and Effect - Introduction
	SLO-2	Numbers – Tricky Problems	Logical Deductions – Problems	Group Discussions - Activity 2	Boats and Streams – Tricky Problems	Cause and Effect – Practise Session
S-5	SLO-1	Problems on Trains – Introduction	Letter and Symbol Series – Basic Problems	Leadership Skills Introduction	True Discount – Introduction	Theme detection – Introduction
	SLO-2	Problems on Trains – Problems	Letter and Symbol Series – Tricky Problems	Leadership Skills	True Discount – Problems	Theme detection – Activity
S-6	SLO-1	Races and Games – Basic Problems	Input Output Tracing Introduction	How to Handle Criticism and Feedback	Geometry and Mensuration Introduction	Ordering of words _ Introduction
	SLO-2	Races and Games – Tricky Problems	Input Output Tracing – Problems	How to Handle Criticism and Feedback	Geometry and Mensuration – Problems	Ordering of words – Practise Session

Learning Resources	1. James Barrett & Tom Barrett - Ultimate aptitude tests: over 1000 practice questions for abstract visual, numerical, verbal, physical, spatial and systems tests, Kogan Page, London, 2018. Fourth edition 2. Kathy A. Zahler & Over Drive, Inc (Distributor) Conquering GRE verbal reasoning and analytical writing, McGraw-Hill Education, New York, 2020 Second Edition 3. Archana Ram, Place Mentor: Tests of Aptitude for Placement Readiness, Oxford University Press, Oxford, 2018	4. David Bartlett, The art of general practice: soft skills to survive and thrive, Scion, Banbury, 2018, eBook, 2018 5.Zsolt Nagy, Soft skills to advance your developer career: actionable steps to help maximize your potential, A press, Berkeley, CA, 2019, eBook, 2022

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA – 1 (20%)	CLA – 2 (20%)	CLA – 3 (30%)	CLA – 4 (30%)#
		Theory	Theory	Theory	Theory
Level 1	Remember	30%	20%	30%	30%
	Understand				
Level 2	Apply	30%	50%	30%	30%
	Analyze				
Level 3	Evaluate	40%	30%	40%	40%
	Create				
	Total	**100%**	**100%**	**100%**	**100%**

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
Mr. M. Ponmurugan, Executive PMOSS, Cognizant Technology Solutions India Pvt. Limited, Chennai	*Dr. G. Saravana Prabu, Asst. Professor, Department of English, Amrita Vishwa Vidhyapeedam, Coimbatore*	*Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST*
		Dr. Muthu Deepa M, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST

Course Code	UEN23V01L	Course Name	COMMUNICATION SKILLS			Course Category	AE	Value Addition Course	L	T	P	O	C
									0	0	4	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department	Department of English, FSH, SRMIST		Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	Develop fluency in spoken English by practicing and engaging in various speaking activities.																		
CLR-2 :	Improve pronunciation and intonation to enhance clarity and effectiveness in oral communication.																		
CLR-3 :	Expand vocabulary and idiomatic expressions to communicate more accurately and expressively.																		
CLR-4 :	Enhance listening skills to understand and respond appropriately to spoken English in different situations.																		
CLR-5 :	Employ effective communication strategies, such as active listening, summarizing, paraphrasing, and asking clarifying questions, to enhance interpersonal and intercultural communication.																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Demonstrate improved fluency in spoken English by expressing ideas and thoughts confidently and coherently.	2	75	60	H	M	M	L	-	M	-	M	H	L	H	L	-	-	-
CLO-2 :	Pronounce English words and phrases accurately, using appropriate intonation and stress patterns.	2	80	70	M	H	L	-	-	-	-	M	M	H	H	M	-	-	-
CLO-3 :	Expand and effectively use a range of vocabulary and idiomatic expressions to enhance communication.	2	70	65	M	M	M	-	L	L	-	H	M	H	H	L	-	-	-
CLO-4 :	Understand and comprehend spoken English in various contexts, including informal conversations, lectures, and presentations.	2	70	70	H	M	L	-	M	H	-	-	-	-	H	L	-	-	-
CLO-5 :	Deliver well-structured and engaging oral presentations, incorporating effective body language and visual aids.	2	80	70	H	H	-	M	-	M	-	L	L	M	H	M	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Introduction to Listening Skills.	Introduction to Reading Skills. Discussion of techniques of Reading Skill	Introduction to Speaking Skills. Explaining the importance of phonetics and vocabulary	Introduction to Writing Skills Importance of writing skills	Introduction to appreciation of texts.
	SLO- 2	Exploring Effective Ways of Listening. Barriers of Listening. Active and Passive Listening.	Identifying common reading problems in students after making them read a few passages.	Explaining the usage of the Oxford Learner's Dictionary to learn phonetics of the words at the fundamental level.	Explaining various forms of writing with examples:.	Encouraging the students to share a few of their favourite lines from any sources they have read or sharing a few lines from paditthadhil piditthadhu.
S-2	SLO-1	Introduction to Digital language lab/ usage of mobile applications	Learners are enabled to record their speech and listen to it in order to correct their problematic areas	The right enunciation of certain words to be taught through phonetic representation and decoding the phonetic symbols by learning to use the dictionary..	Introduction to letter writing. Types of letters- Formal and Informal letters with examples. Learning E-mail etiquette.	Explaining why appreciating texts creates a good reader.

Duration (hour)		12	12	12	12	12
	SLO- 2	Equipping the listening skill of the learners	*repetitive practices* of reading select *paragraphs* from web resources, their *standard* will be measured.	Observe and repeat and learn the phonetic pronunciation of words by practicing continuously.	Class Assignment - write a formal letter and informal letter and check for e-mail etiquettes in writing.	Enabling the students to reflect in the classroom about any of their favourite books/ articles or magazines.
S-3 – S-4	SLO-1	Introducing google podcasts.	The speed, fluency, pronunciation, comprehension of the words in the paragraph	Teaching the usage of Thesaurus to understand and develop various words and improve vocabulary.	Enabling the students to unleash their potentials in creative writing through writing transcripts for advertisements of any product.	Introducing the text of Letters by Mathrubootham published in the Hindu.
	SLO- 2	Task to write down the words from the audio they have listened to. This activity should be done in two steps. 1. Jotting down the words simultaneously as they listen to the speaker. 2. Writing the transcript of the audio through repetitive play and pause.	hints and tricks to follow where the pauses are to be followed.	Identifying common errors in concord, preposition, direct speech and indirect speech.	write a review of any book or a movie or an interview or a debate.	Reading and recitation of the text of the first letter-Enjoy within limits, says Mr. Mathrubootham

Understanding characters by analyzing the usage of their style of language |
S-5	SLO-1	Imitating the speakers by listening to them and attempting to learn the pronunciation of the words uttered in the audio.	Students group 1- reads – group 2 identifies the flaws in reading.	Identifying common errors in tenses, punctuation, and syntactical errors..	Mechanics of writing like capitalization, punctuation, spelling, correct pronoun, preposition, concord usage can be taught.	Reading of the second letter-Nobel? What Nobel, asks Mr. Mathrubootham.
	SLO- 2	Repetitive listening to enhance pronunciation skills	The roles have to be exchanged between the two groups and the activity should be practiced.	Rectifying the common errors and instructing the learners about the right usage in order to avoid common errors.	meachnaics of writing - assessed and evaluated.	Mathrubootham's humour and the language of code switching from Tamil to English and vice –versa.
S-6	SLO-1	Introducing to the audios of TED TALK American Speakers. Listening to the native speakers of English Language through TED TALKS.	Identify the key arguments in a passage - introductory point, lead point, supportive argument statement, concluding point and the common connecting word between all the key words in the passage.	Practicing how to avoid common errors.	Teaching effective writing by learning to avoid common errors in concord, preposition, conjunction, relative pronouns, question tags.	Reading of the third letter -Mr. Mathrubootham is fully supporting all new technologies
	SLO- 2	Introducing to the audios of TED TALK British Speakers. Listening to the native speakers of English Language through TED TALKS	encouraged to identify the key arguments in other passages on their own.	The learners are introduced to collocations for quick choice of learning how to speak in short time and how to speak effectively.	Practicing effective writing by learning to avoid common errors in concord, preposition, conjunction, relative pronouns, question tags.	Mathrubootham's frustration over the failure of technologies and the language that he positively uses to denote hopelessness over technologies.
S-7 – S-8	SLO-1	American and British styles can be differentiated.	Guiding the act of reading through scanning and skimming by model reading of the passages by the instructor.	Practice collocations	common errors in tenses, direct and indirect speech and syntax structure.	Reading of the fourth letter in the classroom and discussion Pizza maavu: Welcome to Mr. Mathrubootham food recipe website,
	SLO- 2	The recognition of different accents should be practiced by speaking after listening.	scanning and skimming activities	Idioms and phrases	Practicing effective writing by learning to avoid common errors in tenses, direct and indirect speech and syntax structure.	Mathrubootham's love for food and the miscommunication about food.

Duration (hour)		12	12	12	12	12
S-9	SLO-1	Learning advanced pronunciation and vocabulary through various computer applications like Woodpecker.	Loud reading and slow mind reading	A speaking task to learn- collocations, idioms and phrases, vocabulary and phonetic pronunciation	Teaching how to write statement of purpose for admission to higher educations, and practicing the same.	Analyisng the text for regional relevance and National significance.
	SLO- 2	imitate the different sounds and accents - repeat it after listening to any of the videos from the library based on individual interest.	Pauses, pronunciation, comprehension and fluency can be checked for improvement at this stage through repetitive practices.	Their speaking activity is to be recorded and played again to rectify the errors and highlight the problematic areas in speaking.	Teaching how to write a story by looking at a picture. Developing the writing skill through word ladders.	Appreciating the aesthetics of the comic element and the embodiment of humour in the narrative in the letter
S-10	SLO-1	Repeat listening to the same time frames and move from 02.01 to 03.00	Students -groups -checking the comprehension skills. Analyse the text of a passage.	Automating vocabulary through engaging the students in various activity games like solving crossword puzzle and playing scattergories.	Introduction to blog writing and steps to become an effective blog writer.	importance of bringing in the Indianized way of speaking the English Language in order to depict the character called Mathrubootham.
	SLO- 2	Choosing any particular time frame and practicing it.	Brainstorming the comprehension skills- questioning the key points in the passage.	Engaging the students to play the games in order to learn the vocabulary.	Encourage the readers to create their own blogs and post articles on a regular basis.	relatable characters of both formal and informal everyday life experiences.
S 11 - S 12	SLO-1	Interested students can complete listening and reflecting the complete audio listening practice and speaking.	Cross check with misunderstanding if any and rectify- match the question and answers.	Spur of the moment speech.:	Selecting any news article and learning the writing style in it.	Talk about their favourite letter from the letters of Mathrubootham by recollecting the appreciation of the text according to their perception and understanding.
	SLO- 2	Group activities and games can be conducted to test the listening skills by responding to the speech given by other students	Passages for reading comprehension are to be given for practice that tests their reading skills.	Prepared speech : Giving a speaking task to the students to speak on their own choice	Students are given chances to write reports on various topics.	Enabling the students to share their appreciation of any of their favourite lines form the books they have read.

Learning Resources	1. Horizon- English Text Book – Compiled and Edited by the faculty of English Departement, FSH, SRMIST, 2020 2. **English Grammar in Use by Raymond Murphy** 3. Raymond Murphy, Intermediate English Grammar, Cambridge University Press, 2007 4. R.P. Bhatnagar, English for Competitive Examinations, Trinity Press, 3rd Edition,2016 5. http://www.aptitudetests.org/verbal-reasoning-test 6. https://www.assessmentday.co.uk/aptitudetests_verbal.htm

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA – 1 (20%)	CLA – 2 (20%)	CLA – 3 (30%)	CLA – 4 (30%) #
		Practice	Practice	Practice	Practice
Level 1	Remember	10%	10%	30%	15%
	Understand				
Level 2	Apply	50%	50%	40%	50%
	Analyze				
Level 3	Evaluate	40%	40%	30%	35%
	Create				
	Total	100 %	100 %	100 %	100 %

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
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Ann Mariya Thomson *RA2232105010015* *II M.A English Literature* *CSH, SRM IST* *az1160@srmist.edu.in*	*Dr. K S Antonysamy* *Associate Professor and Head, Dept. of English Loyola College* *Chennai* *antonysamyks@loyolacollege.edu*	**2.Dr. Pushpanjali Sampathkumar, Assistant Professor, Department of English, FSH, SRMIST** **3.Dr Anchal Sharma, Prof & Hod EFL SRMIST NCR Campus** **4.Dr T Sridevi, Assistant Professor English, FSH Ramapuram SRM** **5.Dr Shanmuga Priya, Assistant Professor SRMIST Trichirapalli Campus**

Course Code	UNS23M01L UNC23MO1L UNO23M01L UYG23M01L	Course Name	NSS NCC NSO YOGA	Course Category	EA	Extension Activity	L	T	P	O	C
							0	0	0	2	0

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department	NSS/NCC/NSO/YOGA		Data Book / Codes/Standards	Nil			

Assessment is Fully Internal

Learning Assessment	
Assessment Tools	**Marks**
Continuous Learning Assessment –I (CLA-I)	20 Marks
Continuous Learning Assessment –II (CLA-II)	30 Marks
Continuous Learning Assessment –III (CLA-III)	30 Marks
Continuous Learning Assessment –IV (CLA-IV)	20 Marks
Total Marks	100 Marks

Course Code	UFD2330IJ	Course Name	FIBRE MANUFACTURING PROCESS	Course Category	C	Core course	L	T	P	O	C
							3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil		
Course Offering Department		Fashion Designing	Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)														
CLR-1:	The knowledge and skills related to the Fabric manufacturing		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	To provide a comprehensive insight about fabric special finishes																			
CLR-3:	To equip students to gain knowledge about fabric surface decorative enhancements																			
CLR-4:	To provide knowledge on basic finishes and special finishes																			
CLR-5:	To ensure knowledge about fabric defects and remedies																			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO -3
CLO-1:	Students get the knowledge and skills related to the Fabric manufacturing	1	80	75	H	M	H	L	H	-	-	-	-	-	-	-	-	-	-
CLO-2:	Getting the knowledge about comprehensive insight about fabric special finishes	1	78	70	-	M	-	M	H	L	-	-	-	-	-	-	-	-	-
CLO-3:	Students to gain knowledge about fabric surface decorative enhancements	3	66	63	H	L	-	M	L	-	-	-	-	-	-	-	-	-	-
CLO-4:	Acquired knowledge on basic finishes and special finishes	6	72	67	M	L	-	M	-	-	-	-	-	-	-	-	-	-	-
CLO-5:	Learned to the knowledge about fabric defects and remedies	2	78	72	H	-	-	H	L	M	-	-	-	-	-	-	-	-	-

Duration (hour)			15	15	15	15	15
S-1	SLO-1		Finishes-Introduction	Special Finishes-Introduction	Printing-Introduction	Dyeing -Introduction	Fabric faults – Introduction
S-2	SLO-1		Importance of finishes	Special Importance of finishes	Printing – Definition	Dyeing – Definition	Common fabric defects
S-3	SLO-1		Classification of finishes	Classification of special finishes	Styles of printing	Dyeing methods	Identify defects and its Classification
S-4	SLO-1		Basic finishes-Intro	Special finishes - intro	Printing methods	Preparation of natural dyeing	Disadvantages of fabric defects
S-5	SLO-1		Singeing, types	Crease resistant finish	Preparation of printing paste	Ingredients of dye extraction	Defects – Basic Finishes
S-6	SLO-1		Desizing, Scouring	Flame retardant finish	Ingredients of printing paste	Stages of dyeing -Fiber dyeing	Causes and remedies
S-7	SLO-1		Kier method	Waterproof finish	Block printing, Roller printing	Yarn dyeing	Defects – Special Finishes
S-8	SLO-1		Bleaching process	Antimicrobial finish	Screen printing, Rotary printing	Piece dyeing	Causes and remedies
S-9	SLO-1		Calendaring process	Mothproof finish	Digital printing, Batik printing	Garment dyeing	Defects – Printing process
S-10	SLO-1		Tendering process	Soil Release finish	Tie and dye printing	New innovation in dyeing	Causes and remedies
S-11 to S-13	SLO-1		Weighting	Antifungal finish	New innovation in printing	Advantages and disadvantages of Dyeing	Defects – Dyeing process
S-14, S-15	SLO-1		Mercerization process	Antioxidant finish	Advantages and disadvantages of printing	Comparison between dyeing and printing	Causes and remedies

Learning Resources	*Theory:* *1. Davind J spencer KNITTING TECHNOLOGY, England, Woodhead publishing Limited, 1996. 3. Bernard P.Corbman, Fiber to Fabric, McGraw-Hill 1975* *2. Dr.N.N. Mahapatra, Textile Dyeing, Woodhead Publishing India, 2018,*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

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2.Shanmugam, Director, Popular Process, Tirupur, *popularprocesss@gamil.com*	*2. Rochsowmiya, Assistant Professor* *I.G Trichy roch913@gmail.com*	*2. Sathya Narayanan. J* *Assistant Professor, FSH, SRMIST, RMP* *sathyaj@srmist.edu.in*

Course Code	UFD23302L	Course Name	FASHION ILLUSTRATION BASICS	Course Category	C	Core Course	L	T	P	O	C
							0	1	6	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
CLR-1 : To acquire knowledge and skills related to fashion illustration		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 : To equip the students to develop the creativity to illustrate different figures																
CLR-3 : To equip the students to develop the ability towards illustration																
CLR-4 : To equip students to make designs using different color mediums																
CLR-5 : To equip the students to illustrate in a fee lance way																

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 : Gained knowledge and skills related to fashion illustration		2	75	60	H	H	M	M	M	M	H	L	L	-	M	-
CLO-2 : Learned to develop the creativity to illustrate different figures		2	80	70	H	H	M	M	M	M	H	L	L	-	M	-
CLO-3 : Learned to make designs using different color mediums		2	70	65	H	H	M	M	M	M	H	L	L	-	M	-
CLO-4 : To become free launce designer		2	70	70	H	H	M	M	M	M	H	L	L	-	M	-
CLO-5 : Learned to apply illustration technique s in Fashion CAD		2	80	70	H	H	M	M	M	M	H	L	L	-	M	-

Duration (hour)		21	21	21	21	21
S-1	SLO-1	Illustration Techniques-T	Croquie – Style – T	Collars Types-T	Hue - T	Darts-T
S-2	SLO-2	Illustration Techniques-P	Croquie – Style – P	Collars Types-P	Hue – P	Darts-P
S-3 S-5	SLO-1	Lines-T	Croqui-Front Pose-T	Sleeves Types-T	Value – T	Tucks-T
		Lines-P	Croqui-Front Pose-P	Sleeves Types-P	Value – P	Tucks-P
	SLO-2	Strokes-Techniques-T	Croqui-Back Pose-T	Necklines Types-T	Intensity – T	Pleats-T
S-6	SLO-1	Strokes-Techniques-P	Croqui-Back Pose-P	Necklines Types-P	Intensity - P	Pleats-P
S-9	SLO-2	Shading Techniques-T	Croqui-Back Pose-T	Necklines Types-T	Accessories - T	Gathers-T
S-10	SLO-1	Shading Techniques-P	Croqui-Back Pose-P	Necklines Types-P	Accessories - P	Gathers-P
S-12	SLO-2	8 head theory-T	Croqui-Side Pose-T	Skirts Types-T	Watches – T	Godets-T
S-13	SLO-1	8 head theory-P	Croqui-Side Pose-P	Skirts Types-P	Watches – P	Godets-P
S-14	SLO-2	9 head theory – T	Croqui-Side Pose-T	Skirts Types-T	Jewelleries – T	Frills-T
			Croqui-Side Pose-P	Skirts Types-P	Jewelleries – P	Frills-P
S-15	SLO-1	9 head theory – P	Croqui in Motion-T	Cuff Types -T	Jewelleries – T	Ruffles-T
S-17	SLO-2	10 head theory-T	Croqui in Motion-P	Cuff Types - P	Jewelleries – P	Ruffles-P
S-18	SLO-1	10 head theory-P	Croqui in Motion-T	Cuff Types -T	Coolers – T	Shirring - T
	SLO-2	10 head theory-T	Croqui in Motion-P	Cuff Types - P	Coolers - P	Shirring – P
S-19	SLO-1	10 head theory-P	Feet Poses – T	Tops Types - T	Handbags – T	Shirring - P

		21	21	21	21	21
Duration (hour)						
	SLO-2	10 head theory-P	Feet Poses – P	Tops Types - P	Handbags - P	Display and Presentation-P
S-20 S-21	SLO-1	5 ½ head theory - T	Feet Poses-P	Overcoat - T	Belts – T	Display and Presentation-P
	SLO-2	5 ½ head theory - P	Hand poses -P	Overcoat - P	Belts - P	Display and Presentation-P

Learning Resources	*Practice:* *1.Kathryn Hagen (2010), Fashion Illustration for Designers (2nd Edition), Pearson Publication, India* **1. Zeshu Takamura (2012), Fashion Illustration Techniques, Rockfort Publishers, UP** **2. Stevan Stipelman (2010), Illustrating Fashion: Concept to Creation, Fairchild Publications, Delhi**

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	-	30%	-	30%	-	30%	-	30%	-	30%
Level 2	Apply Analyze	-	40%	-	40%	-	40%	-	40%	-	40%
Level 3	Evaluate Create	-	30%	-	30%	-	30%	-	30%	-	30%

Learning Assessment

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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Course Code	UFD23303L	Course Name	Pattern Making and Garment Construction for Women	Course Category	C		Core course		L	T	P	O	C
									0	1	6	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-1 :	To gain knowledge in Drafting															
CLR-2 :	To gain knowledge in sewing															
CLR-3 :	Get knowledge on finishing															
CLR-4 :	Get knowledge on silhouette															
CLR-5 :	Get knowledge on women s wear															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	Would be gained knowledge in sewing	2	60	50	H	-	H	H	M	M	M	L	L	M	M	-
CLO-2 :	To become an entrepreneur – Women's wear specialist	2	60	50	H	M	M	M	L	L	M	M	-	H	-	H
CLO-3 :	Would be gained knowledge in drafting	2	60	50	M	M	-	H	-	H	H	M	M	M	L	L
CLO-4 :	Placed in industry	2	60	50	H	M	L	L	M	M	-	H	-	H	M	M
CLO-5 :	Become stylist	2	60	50	M	L	L	M	M	-	H	-	H	H	M	M

Duration (hour)		21	21	21	21	21
S-1, S -2	SLO-1	Introduction to Torso Foundation - T	Introduction to Skirt - T	Introduction to Ethnic Wear-Pakistani Suit	Bridal Indo Western Wear	Introduction to blouse
	SLO-2	Introduction to Torso Foundation - P	Skirt Silhouette – T – 20types	Design Development	Design Development	Neck Designs – T (any 3 neck patterns)
S-3, S-4	SLO-1	Introduction to Sleeve - T	Design Development	Customize Design- 1	Customize Design- 1	Design development
	SLO-2	Introduction to Sleeve - P	lehenga skirt with top – P (any 1type out of 4types)	Pattern Making - P	Pattern Making - P	Customize Design - 1
S-5, S-6	SLO-1	Concept & Research	Skirt Patten Making –p	Pattern Making – P	Pattern Making - P	Pattern making-P
	SLO-2					
S-7, S-8	SLO-1	Presentation	Skirt Trail fit-P	Pattern Making - P	Pattern Making - P	Trail fit-P
	SLO-2					
S-9, S-10	SLO-1	Boards – Mood, color, client, fabric, story, accessory	Sewing	Applying Patch/Applique	Applying Aari/Embroidery	Sewing
	SLO-2					
S-11, S-12	SLO-1	Client & Fabric Board	Finishing	Trial Fit	Trial Fit	Finishing
	SLO-2					

Duration (hour)		21	21	21	21	21
S-13, S-14	SLO-1	Story & Accessory Board	Top Pattern Making	Sewing - Base	Sewing - Base	Customize Katori Blouse - T
	SLO-2					
S-15, S-16	SLO-1	Illustration Board	Trial Fit	Sewing - Lining	Sewing - Lining	Pattern making-P
	SLO-2					
S-17, S-18	SLO-1	Specification Sheet	Sewing	Sewing - Actual	Sewing - Actual	Trial Fit
	SLO-2					
S-19, S-21	SLO-1	Costing Sheet	Finishing	Finishing	Finishing	Sewing & Finishing
	SLO-2					

Learning Resources	*Practice:* *1. Helen Joseph – Armstrong – 4th Edition* *2. Winifred Aldrcih, "Metric pattern making for women's wear" (2014), Wiley publishers*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										

Learning Assessment

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com *2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com*	*1. Anirudh S.V Designer & Director, XUSinfo@xusedu.com* *2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com*	*1.J.Lavanya* *Assistant Professor , FSH, SRM IST, KTR* *2. J.Priyanga* *Technical Instructor, FSH, SRM IST, KTR*

Course Code	UFD23G01T	Course Name	Fashion Trends and Forecasting		Course Category	G	Specific Elective Course		L	T	P	O	C
									4	0	0	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		Fashion Designing			Data Book / Codes/Standards			

Course Learning Rationale (CLR):	The purpose of learning this course is to:
CLO-1 :	Educate about Forecasting – Theories and principals
CLO-2	Educate about the role of Fashion forecaster and know about short term and long term forecasting
CLO-3:	Create an awareness about the trends in fashion forecasting
CLO-4	Teach various forecasting techniques
CLO-5	Understand the importance of colour in fashion forecasting

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
					1	2	3	4	5	6	7	8	9	10	11	12
CLO-1 :	Understand what is Forecasting – Theories and principals	2	60	50	H	-	H	H	M	M	M	L	L	M	M	-
CLO-2	Understand the role of Fashion forecaster and know about short term and long term forecasting	2	60	50	H	M	M	M	L	L	M	M	-	H	-	H
CLO-3:	Understand the trends in fashion forecasting	2	60	50	M	M	-	H	L	H	H	M	M	M	L	L
CLO-4	Explore the various forecasting techniques	2	60	50	H	M	L	L	M	M	-	H	-	H	M	M
CLO-5	Understand the importance of colour in fashion forecasting	2	60	50	M	L	L	M	M	-	H	-	H	H	M	M

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Concept of Forecasting – Introduction	Role of Fashion Forecaster	Market research –Consumer research	Forecasting methods- Subjective Approach	Colour Forecasting – Importance of colour in relation to fashion prouct
	SLO-2					
S-2	SLO-1	Objectives	Long term	Sopping, sales records	Qualitative methods	Pantone and colour system
	SLO-2					
S-3, S-4	SLO-1	Importance	Short term Forecasting	Evaluating the collection	Objective approach	Colour and Zeitgeist
	SLO-2					
S-5, S-6	SLO-1	Elements and principles of Forecasting	Direction of Fashion Changes	Fashion trends, Trends for target market	Quantitative methods	Fashion colours in relation to other industries
	SLO-2					
S-7, S-8	SLO-1	Theories of Forecasting	Forecasting with Trend	Colour forecasting	Fashion Forecasting Techniques – Delphi technique, scenario writing, Subjective approach	Colour Psychology
	SLO-2					
S-9, S-10	SLO-1	Forecasting Process	Timeline of Forecasting – Fashion Calender	Textile development and sales forecasting	Time series forecasting	Colour research
	SLO-2					
S-11	SLO-1	Advantages and Limitations of Forecasting	Apparel industry segments involved with forecasting	Fashion services – Collecting reports, trend books, websites, Directories and other references	Forecasting Accuracy	Fabrics and materials an Forecasting Trend Setters
	SLO-2					
S-12	SLO-1	Exhibitions, Fashion Shows	Role of internet in fashion forecasting	Consulting services, Fashion Editing, Trade Publications	Forecast error measures	National and International Tend Spotting
	SLO-2					

Learning Resources	1. **Fashion Trend Forecasting:** Gwyneth Holland, Rae Jones	2. **Fashion Forecasting: Research, Analysys, and Presentation;** Evelyn L. Brannon

Learning Assessment

Level	Bloom'sLevel of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100%		100%		100%		100%		100%	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	2. S. Umamaheswari, Assistant Professor, FSH, SRMIST, KTR

Course Code	ULT23AE1J	Course Name		Applied Tamil – I	Course Category	AE	Ability Enhancement Courses (AE)	L	T	P	O	C
								1	0	2	2	2

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		Tamil		Data Book / Codes/Standards		Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	தமிழின் எழுத்து, சொல் வளர்ச்சி வரலாற்றை அறியச் செய்தல்																		
CLR-2 :	மொழியைப் பிழையின்றி எழுதும் ஆற்றலை அடையச் செய்தல்																		
CLR-3 :	வாய்மொழி வழக்காறுகளின் நுட்பங்களைத் தெரியச் செய்தல்																		
CLR-4 :	கடிதம் எழுதும் முறை, கட்டுரை வரையும் முறை அறியச் செய்தல்	Level of Thinking	Expected Proficiency (%)	Expected Attainment (%)	Fundamental	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLR-5 :	படைப்பாற்றல் திறனை வளரச் செய்தல்																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	சொற்களைச் சரியான பொருண்மையில் பயன்படுத்தும் திறன் பெறுதல்	2	75	60	H	L	H	M	H	H	L	M	H	M	L	H	-	-	-
CLO-2 :	மொழியைப் பிழையின்றி எழுதுவதன் வழி மொழி ஆளுமை பெறுதல்	2	80	70	H	M	H	L	M	H	L	H	M	L	H	H	-	-	-
CLO-3 :	வாய்மொழி மரபின் கூறுகள் வழி, மக்களின் வாழ்வியல் விழுமியங்களை அறிந்துகொள்ளுதல்	2	70	65	H	L	H	M	H	H	M	H	L	H	M	H	-	-	-
CLO-4 :	அலுவலகப் பயன்பாடு, திறன் மேம்பாடு ஆகியவற்றை நுட்பமாகத் தெரிந்துகொள்ளுதல்	2	70	70	H	M	H	H	H	M	M	H	H	L	H	H	-	-	-
CLO-5 :	கவிதை, கதை படைக்கும் ஆற்றலை அறிந்துகொள்ளுதல்	2	80	70	H	M	H	H	M	H	L	M	H	L	H	H	-	-	-

Duration (hour)		9	9	9	9	9
S-1	SLO-1	தமிழின் தொன்மை	மெய்யெழுத்துகளின் வகைகள்	வாய்மொழி மரபு, எழுத்து மரபு	தொடர் அமைப்பு	காலந்தோறும் கவிதை
	SLO-2	தமிழின் சிறப்புகள்	மூவினம்	வாய்மொழி மரபில் அனுபவம்	எளிய தொடர்	கவிதை வடிவம்
S-2	SLO-1	கருத்து – பரிமாற்றம்	ஒற்று இடுதல்	வாழ்வியல் தத்துவம்	நெடுந்தொடர்	மரபுக்கவிதை
	SLO-2	பயன்பாட்டுத்தமிழ்	வல்லினம் மிகும் இடங்கள்	பழமொழிகள்	பத்தி எழுதுதல்	வசனகவிதை
S-3	SLO-1	காலந்தோறும் தமிழ்	வல்லினம் மிகா இடங்கள்	பழமொழியும் மனித வாழ்வியலும்	ஒரு பொருளை மையமாகக் கொண்டு எழுதுதல்	புதுக்கவிதை/ புதிய வடிவக் கவிதைகள்
	SLO-2	எழுத்துகள் - அறிமுகம்	எழுத்துப்பிழை நீக்கம்	பழமொழியின் வடிவம்	காலந்தோறும் கடிதங்கள்	கவிதைக் களங்கள்
S-4	SLO-1	தமிழ் எழுத்து வரலாறு	பிழை நீக்கி எழுதுதலின் அவசியம்	வட்டார மொழி	தமிழில் கடித இலக்கியம்	கவிதை உள்ளடக்கம்
	SLO-2	எழுத்துகளின் வரிவடிவம்	பிழைகளும் மொழிச் சிக்கல்களும்	வட்டார மொழியில் சொலவடை	கடித வகைகள்	கவிதை எழுதும் முறை

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Duration (hour)		9	9	9	9	9
S-5	SLO-1	எழுத்துகளின் பிறப்பு	எதிர்ச்சொல் வரலாறு	பழமொழியும் சொலவடையும்	கடிதம் எழுதும்முறை	தன்னுணர்ச்சிக் கவிதை
	SLO-2	உயிர் எழுத்துப் பிறப்பு	எதிர்ச்சொல்லின் உருவாக்கம்	பேச்சுநடையும் சொலவடையும்	அலுவல் கடிதம்	இயற்கை/ சமூகம் - கவிதை
S-6	SLO-1	மெய்யெழுத்துப் பிறப்பு	இணைச்சொல்லும் எதிர்ச்சொல்லும்	மரபுத்தொடர்	வாழ்த்து/ பாராட்டுக் / நட்புக் கடிதம்	காலந்தோறும் கதைகள்
	SLO-2	மொழி முதல் எழுத்துகள்	தமிழில் எதிர்ச்சொற்கள்	பழமொழி மரபுத் தொடர் வேறுபாடு	கட்டுரை வகைகள்	கதைகளில் கற்பனையும் உண்மையும்
S-7	SLO-1	மொழி இறுதி எழுத்துகள்	ஒரெழுத்து ஒருமொழி – அறிமுகம்	தமிழில் மரபுத்தொடர்	கட்டுரை எழுதும் முறை	வாய்மொழிக் கதை
	SLO-2	எழுத்து வேறுபாடும் பொருளும்	ஒரெழுத்து ஒருமொழியும் பொருளும்	விடுகதை	கட்டுரைக் களங்கள்	ஒரு பக்கக் கதை
S-8	SLO-1	ணகர - னகர - நகர வேறுபாடு	சொற்களின் தன்மைகள்	நுண்ணறிவு வெளிப்படுதல்	போட்டிக் கட்டுரை	சிறுகதை
	SLO-2	லகர – ளகர - ழகர வேறுபாடு	ஒரு சொல் பல பொருள்	கதை மரபில் நாட்டுப்புறக் கதைகள்	அனுபவக் கட்டுரை	கதை எழுதும் முறை
S-9	SLO-1	சொல்லும் பொருளும்	ஒரு பொருள் பல சொல்	தமிழில் நாட்டுப்புறக் கதைகள்	பயணக் கட்டுரை	சமூக உணர்வின் வெளிப்பாடு
	SLO-2	காலந்தோறும் சொற்கள்	சொல் உருவாக்கத்தின் பயன்கள்	நாட்டுப்புறக் கதைகளும் சமூக வரலாறும்	இதழியல் கட்டுரைகள்	நிகழ்வைக் கதை வழியே வெளியிடல்

Learning Resources	1. நல்ல தமிழ் எழுத வேண்டுமா?, அ. கி. பரந்தாமனார், பாரி நிலையம், 2010.
	2. நாட்டுப்புற இயல் ஆய்வு, சு. சக்திவேல், மணிவாசகர் பதிப்பகம், சென்னை, 2006.
	3. படைப்புக்கலை, மு. சுதந்திரமூத்து, அறிவுப் பதிப்பகம், சென்னை, 2008.
	4. கதையியல், க. பூரணச்சந்திரன், அடையாளம் பதிப்பகம், சென்னை, 2012.
	5. இணைய வழித் தரவுகள் : https://tamilheritage.org/

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
Level 2	Apply Analyze	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
Level 3	Evaluate Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Total	100 %		100 %		100 %		100 %		100 %	

\# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Expert from Higher Technical Institutions**	**Internal Experts**
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		2. *Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.*
		3. *Mr. G. Ganesh, Assistant Professor, Dept. of Tamil, FSH, SRMIST, RMP.*
		4. *Dr. T.R.Hebzibah beulah Suganthi, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.*
		5. *Dr. S.Saraswathy, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.*

Course Code	ULH23AE1J	Course Name	APPLIED HINDI-I	Course Category	AE	Ability Enhancement Courses (AE)	L	T	P	O	C
							1	0	2	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	HINDI	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)														
CLR-1 :	Explain and appreciate the Constant moral values of India		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Focus on Evaluating the social changes through prose																			
CLR-3 :	To Display moral and social values in the field of religion and communal Unity																			
CLR-4 :	To make translation of good literature and any relevant document from the Hindi Language to English and vice –versa			Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO -3
CLR-5 :	To help the learners to tackle Administrative terminology																			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																				
CLO-1 :	Understand the various forms of Prose and different aspects of social issues	2	75	80	H	H	H	M	L	H	L	M	L	L	H	M	-	-	-
CLO-2 :	To create an awerness on Ramayanan	2	80	90	H	H	H	M	L	H	H	M	L	L	H	M	-	-	-
CLO-3 :	To Examine the accuracy in Translation	2	75	95	H	H	M	L	H	H	M	H	M	M	H	H	-	-	-
CLO-4 :	To Provide technical writing skills	2	80	90	H	H	L	H	M	H	L	H	H	M	H	H	-	-	-
CLO-5 :	To evaluate the nuance in essays	2	85	90	M	H	M	H	L	H	H	L	H	M	H	H	-	-	-

Duration (hour)		9	9	9	9	9
S-1	SLO-1	KAHANI	NIBANDH	BAL RAMAYAN	ANUVAD	PARIBHASHIK SHABDAVALI
	SLO-2	AVDHARNA	AVDHARNA	KHATHA VASHTU	AVDHARNA	ARTH
S-2	SLO-1	ARTH	ARTH	AVADHPURI MEN RAM	ARTH	PARIBHASHA
	SLO-2	SWARUP	SWARUP	RAM KE ADARSH KE PRATI PRERIT KARNA	SWARUP	SWARUP
S-3	SLO-1	PARIBHASHA	PARIBHASHA	RAMAYAN KE PRATI RUCHI JAGANA	PARIBHASHA	PRAKAR
	SLO-2	KAHANI KE TATVA	MAHABHARAT KE SAMAY KA BHARAT-BHALKRISHNA BHATT	RAMAYAN KA SAMAJ MEN MAHATVA	PRAKAR	AVADHARNA
S-4	SLO-1	UDDESHYA	LEKHAK PARICHAYA	LOKJEEVAN KE PRATI JAGRUP KARNA	MAHATVA	PRAYOJAN
	SLO-2		PATH KA VISLESHAN	JANGAL AUR JANKPUR	UDDESHYA	UDDESHYA
S-5	SLO-1	ANTASH MAN KI JAGRITI	UDDESHYA	GURU KE PRATI ADAR BHAV	ANUBAD PRAKRIYA	MAHATVA
	SLO-2	EIDGAH – KAHANI PREMCHAND	SAMAJIK SAMRASTA	VIRTA KE BHAV KO JAGANA	VIVIDH PRAYOG	PRAYOG

Duration (hour)		9	9	9	9	9
S-6	SLO-1	KAHANI KA PARICHAYA	PAURANIK KAHANIYO SE AVAGAT KARANA	VIDHARM KA PRATIFAL	HINDI SE ANGREZI ANUVAD	UDDESHYA
	SLO-2	KAHANI VISLESHAN	MAHABHARAT EVAM RAMAYAN KE SAMAJ KI TULNA	VAN JEVAN SE AVAGAT KARANA	ANGREZI SE HINDI ANUVAD	TAKANIKI SHABDAVALI KA MHATVA
S-7	SLO-1	BAL MANOVIGYAN	BABUL AUR KAKTASH-RAMDARASH MISHRA	SITA KE ADARSH CHARITRA SE AVAGAT KARANA	ANUVAD KA PRAYOJAN	HINDI SE ANGREZI SHABD
	SLO-2	ASMANTA KA CHITRAN	LEKHAK PARICHAY	RAM KE CHARITRA SE AVAGAT KARANA	ANUVAD KA PRAYOG	ANGREZI SE HINDI SHABD
S-8	SLO-1	DIP SE DIP JALE- USHA YADAV	PATH KA VISLESHAN	VIRTA KE BHAV JAGANA	SHROT BHASHA KA GYAN	EK DIN EK SHABD
	SLO-2	SAPNE KE LIYE SANGHARSH	MANVATA KO JIVIT RAKHANE KI PRERNA	PATH KA VISLESHAN	LAKSHYA BHASHA KA GYAN	SHABDON KA VISLESHAN
S-9	SLO-1	SAMASYA KA SMADHAN JAD MEN HOTA HAI	AAJ KE SANDARBH ME MAHABHARAT KI UPYOGITA	PATH PRICHARCHA	ANUVAD KA DAYITVA	PATH PRICHARCHA
	SLO-2	PRASHNABHAYASH	PRASHNABHAYASH	PRASHNABHAYASH	ANUVAD KA ABHYASH	PRASHNABHAYASH

Learning Resources	Edited Book: "PRAYOJAN MULOK HINDI", SRIJONLOK PUBLICATION, 2023, New Delhi. 1. Srijanlok Literary Magazine, Ara (Bihar – 802301) 2. https://hindisamay.com/ 3. https://ncert.nic.in/textbook.php?fhbr1=0-12 4. Prayojan mulak Hindi, Dr. Sontakke https://rajbhasha.gov.in/hi/ol_clause	PUNRIKSHAN

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
Level 2	Apply Analyze	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
Level 3	Evaluate Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Shri. Santosh Kumar Editor : Srijanlok Magazine Place: Vashishth Nagar, Ara – 802301	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi,CUTN, Tamilnadu	1. Dr.S Preeti. Associate Professor & Head, SRMIST
		2. Dr. Md.S. Islam Assistant Professor, SRMIST
		3.Dr. S. Razia Begum, Assistant Professor, SRM IST
		4, Dr.Nisha Murlidharan Assistant Professor, VDP,SRM IST

Course Code	ULF23AE1J	Course Name	French for Specific purpose-I		Course Category	AE	Ability Enhancement Courses (AE)		L	T	P	O	C
									1	0	2	2	2

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		French		Data Book / Codes/Standards			Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)														
CLR-1 :	Strengthen the language of the students both in oral and written	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Express their sentiments, emotions and opinions, reacting to information, situations																		
CLR-3 :	Make them learn the basic rules of French Grammar.																		
CLR-4 :	Develop strategies of comprehension of texts of different origin	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLR-5 :	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	To acquire knowledge about French language	2	75	80	H	M	H	H	M	H	H	L	M	M	H	L	-	-	-
CLO-2 :	To strengthen the knowledge on concept, culture, civilization and translation of French	2	80	90	M	H	L	H	H	M	H	M	L	L	H	M	-	-	-
CLO-3 :	To develop content using the features in French language	2	75	80	H	H	L	M	H	M	L	H	M	M	H	H	-	-	-
CLO-4 :	To interpret & Translate the French language into other language	2	75	90	H	L	M	H	M	H	H	M	L	H	M	L	-	-	-
CLO-5 :	To improve the communication, intercultural elements in French language	2	80	75	M	H	H	L	M	M	H	H	M	L	H	M	-	-	-

Duration (hour)		9	9	9	9	9
S-1	SLO-1	TP de chimie	Le jour des examens	L'impératif négatif	Comprendre une lettre de motivation	Comprendre la structure d'un rapport de stage
	SLO-2	Les exemples	Les activités	-Le passé composé avec être	Les exemples	Trouver des mots clés-
S-2	SLO-1	- Un TP au laboratoire-	Le sms à la française -	Les exemples	Repérer le présent	Les activités
	SLO-2	Les exemples	Les activités	Le passé composé des verbes pronominaux	Les activités	Comprendre un texte technique-
S-3	SLO-1	Comprendre un TP	Les examens	-La recherche de stage -	, le passé composé et	Les activités
	SLO-2	Les exemples	Les activités	Les exemples	Les activités	Les exemples
S-4	SLO-1	-Suivre un protocole expérimental -	-Donner des conseils	Les activités	le futur dans un texte	Relever des arguments dans un texte-
	SLO-2	Les activités	Les exemples	Le stage en France	Les exemples	Les activités
S-5	SLO-1	Lire des équations chimiques -	-Écrire et comprendre un sms -	Les activités	- Le rapport de stage et le domaine des carburants -	Les exemples
	SLO-2	Les activités	Comprendre une interdiction	Le CV français	Les activités	Les activités
S-6	SLO-1	Identifier des formules chimiques à l'oral	Les activités	Les exemples	Le stage	Les activités
	SLO-2	Les exemples	-Donnez des consignes -	La lettre de motivation-	Les exemples	Les pronoms COI

		Duration (hour)	9	9	9	9	9
S-7	SLO-1		- L'infinitif pour exprimer un ordre ou	Les exemples	Comprendre une offre de stage	La méthode du plan détaillé-	Les exemples
	SLO-2		Les activités	Comprendre	Les exemples	Les activités	Les exemples
S-8	SLO-1		un conseil (dans les consignes) -	Les exemples	Les exemples	Les exemples	Les activités
	SLO-2		Les exemples	et parler d'actions passées-	Comprendre et réaliser un CV	Le contenu du rapport de stage	Quelques verbes et leur préposition
S-9	SLO-1		La nominalisation	Les exemples	Les activités	Les exemples	Les activités
	SLO-2		Les exemples	L'impératif des verbes pronominaux	Les exemples	Les activités	Les exemples

Learning Resources	*Theory:* 1. **"Tech French"** French for Science and Technology, Ingrid Le Gargasson, Shariva Naik, Claire chaize, Les éditions Didier, India, 2011. 2. *https://www.fluentu.com/blog/french/french-grammar* 3. *https://www.elearningfrench.com/learn-french-grammar-online-free.html* 4. *https://www.lawlessfrench.com/grammar* 5. *https://blog.gymglish.com/2022/12/15/basic-french-grammar*

	Learning Assessment										
Level	**Bloom's Level of Thinking**	**Continuous Learning Assessment (50% weightage)**								**Final Examination (50% weightage)**	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Expert from Higher Technical Institutions**	**Internal Experts**
1. Mr. Kavaskar Danasegarane Process Expert Maersk Global Service Center Pvt. Ltd	*1. Dr. C.Thirumurugan Professor, Department of French, Pondicherry University*	*1. Mr. Kumaravel K. Assistant Professor & Head, SRMIST, KTR*
2.Mr. Sharath Raam Prasad Character Designer, Animaker Company Pvt.		*2. Mrs. Abigail, Assistant Professor, SRMIST, VDP*

Course Code	UFD23301L	Course Name	ART AND CRAFT	Course Category	C	Core course	L	T	P	O	C
							0	0	2	2	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR): The purpose of learning this course is to:

		Learning			Program Learning Outcomes (PLO)											
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12

CLR-1 : The knowledge and skills related to arts and crafts
CLR-2 : To equip the students to develop the knowledge about designing using craft making
CLR-3 : To expose professionals and to meet the needs of the users by complementing their knowledge, skills and ability, creativity in the field of craft making
CLR-4 : To make art products
CLR-5 : To create art and craft products which ensure to become an entrepreneur

Course Learning Outcomes (CLO): At the end of this course, learners will be able to:

PLO column headers: Level of Thinking (Bloom); Expected Proficiency (%); Expected Attainment (%); Fundamental Knowledge; Application of Concepts; Link with Related Disciplines; Procedural Knowledge; Skills in Specialization; Ability to Utilize Knowledge; Skills in Modeling; Analyze, Interpret Data; Investigative Skills; Problem Solving Skills; Communication Skills; Analytical Skills

CLO	Description	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12
CLO-1 :	The knowledge and skills related to arts and crafts	2	75	60	-	H	M	H	H	M	-	L	M	M	M	L
CLO-2 :	To equip the students to develop the knowledge about designing using craft making	2	80	70	-	H	M	H	H	M	-	L	M	M	M	L
CLO-3 :	To expose professionals and to meet the needs of the users by complementing their knowledge, skills and ability, creativity in the field of craft making	2	70	65	-	H	M	H	H	M	-	L	M	M	M	L
CLO-4 :	To make art products	2	70	70	-	H	M	H	H	M	-	L	M	M	M	L
CLO-5 :	To create art and craft products which ensure to become an entrepreneur	2	80	70	-	H	M	H	H	M	-	L	M	M	M	L

Duration (hour)		6	6	6	6	6
S-1	SLO-1	Painting Techniques – T	Fabric painting techniques - T	Quilling – T	Recycle Product making - T	Soft toy making - T
	SLO-2	Painting Techniques – P	Fabric painting techniques - P	Quilling – P	Recycle Product making - P	Soft toy making - P
S-2	SLO-1	Glass painting – T	Basic techniques -T	Quilling – P	Recycle Product making - T	Soft toy making - P
	SLO-2	Glass painting – P	Basic techniques -P	Miniature Making – P	Recycle Product making - P	Design Development - T
S-3	SLO-1	Nib painting - T	Advanced techniques - T	Clay modelling - T	Photo frame – T	Design Development - P
	SLO-2	Nib painting - P	Advanced techniques - P	Clay modelling - P	Photo frame – P	Pattern making - T
S-4	SLO-1	Nib painting - P	Fabric wet painting - T	Wire Artifacts - P	Photo frame – T	Pattern making - P
	SLO-2	Emboss painting - T	Fabric wet painting - P	Paper craft - T	Photo frame – P	Sewing -T
S-5	SLO-1	Emboss painting - P	Fabric dry painting - T	Paper craft - P	Cloth braiding - T	Sewing -P
	SLO-2	Emboss painting - P	Fabric dry painting - P	Punch needle work - P	Cloth braiding - P	Stuffing - T
S-6	SLO-1	Pot painting - T	Fabric painting on a garment - p	Origami - p	Carving - p	Stuffing – P
	SLO-2	Display and Presentation	Display and Presentation	Display and Presentation	Display and Presentation	Display and Presentation

Learning Resources	Practice : 1. **Wise Craft, Blair Stocker, Running Press Book Publishers, 2014** 2. **Fabric Surface Design, Cheryl Rezendes, Storey Publishing, 2013**

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										

Learning Assessment

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. *G.Vasumathi* *Founder, CraftGuru, Tirupur* *Vasumati.cdf@gmail.com*	1. *V.GowriShankar,* *NSTI, Chennai* *Mailgs2019@gmail.com*	1. *Umamageshwari.S* *Assistant Professor,* *FSH, SRMIST, Ktr*
Dr.Reetha Kulothungan, *Founder, RK Chilan Art Academy, Villupuram*	2.*Mahesh,* **Head of the Department** *Alagappa University* *Maheshganesan55@gmail.com*	

Course Code	UFD23PO1L	Course Name	Internship - I	Course Category	IAPC	Internship/Apprenticeship / Project/Community Outreach	L	T	P	O	C
							0	0	0	0	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil						
Course Offering Department	Fashion Designing		Data Book / Codes/Standards	Nil							

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)																
CLR-1:	To acquire the basic knowledge of fashion industry	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	To understand the working atmosphere of fashion industry																		
CLR-3:	To know and practice field works in various designations of various fashion setup																		
CLR-4:	To train in the film& TV industry as an intern in various field																		
CLR-5:	To get the mastery skills from the media field through intern training for fashion																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO -3
CLO-1:	Students would learn the media industry practically	3	90	90	H	M	H	M	H	H	M	M	L	H	M	L	-	-	-
CLO-2:	Students would gain knowledge of media field circumstances in fashion	3	85	80	H	M	H	M	H	H	M	M	L	H	M	L	-	-	-
CLO-3:	Students would know various designations and various fashion setup	3	90	90	H	M	H	M	H	H	M	M	L	H	M	L	-	-	-
CLO-4:	Students would gain knowledge about film & TV industry	3	85	80	H	H	H	M	H	H	M	M	L	H	M	L	-	-	-
CLO-5:	Students would be proficient in the media field in fashion	3	80	80	H	M	H	M	H	H	M	M	L	H	M	L	-	-	-

The student will undergo a two-week internship during the summer vacation after the end of the II Semester in any industry and must submit an activity report. The student will be monitored by the faculty and will be guided by the media organization in completing the internship.

Methodology:

Students are expected to do an internship of professional nature within the stipulated time during the summer vacation for a period of a minimum of 15 days after the end the of II Semester. Criteria for selecting the internship will be based on the area of specialization by the student in the fashion industry. Emphasis will be given to get trained of professional quality that will help students to enter the apparel industry with an evaluated portfolio. The internship training activities will be presented by the students and the viva voce will complete the process of evaluation for awarding grades.

The training work can be carried out in any apparel Industry for three months.

Record Work:
Students must prepare the Day-to-Day activities of their internship training period, that will be monitored by Internship Coordinator of the fashion organization.
(The students must submit the Internship report in the Record form for Practical Exam, which will be evaluated by the External Examiner)

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%) #			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers

Experts from Industry	Experts from Academic	Internal Experts
1. Balakrish, Mr.India, Balacurly@gmail.com	1.Prof.Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	1. Dr. Priyanka R, Assistant Professor & Head of the Department, FSH, SRMIST, KTR
		2. S.Umamaheswari, Assistant Professor, FSH, SRMIST, KTR
		3. H.Balaguru(Margaret Maghilini) Assistant Professor, FSH, SRMIST, KTR
		4. J.Lavanya Assistant Professor, FSH, SRMIST, KTR

Course Code	UCD23V03T	Course Name	Industry Oriented Employability Skills for Arts	Course Category	V	Value Addition Course	L	T	P	O	C
							2	0	0	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Guidance Cell	Data Book / Codes/Standards	-		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	Demonstrate various principles involved in solving mathematical concepts related to permutation and combination and probability and interpret data	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Learn the basic mechanics of Grammar																		
CLR-3 :	Develop resume-building practice and presentation skills in students																		
CLR-4 :	Prepare students for job interviews																		
CLR-5 :	Instill confidence in students and develop the necessary skills to face interview																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behaviour	Life Long Learning
CLO-1 :	Understand the concepts of permutation and combinations, probability and approach questions in a simpler and innovative method	3	80	70	M	M	-	M	-	H	-	M	H	M	-	H	-	-	-
CLO-2 :	Understand the different parts of speech and use them in sentences appropriately	3	85	75	M	-	-	M	-	H	-	-	-	-	H	-	-	L	H
CLO-3 :	Understand the importance of resume preparation and building a resume	3	85	80	H	M	M	M	M	H	L	-	-	-	-	-	M	-	H
CLO-4 :	Face interviews confidently	3	85	80	M	M	H	M	M	H	L	-	-	-	-	-	M	-	H
CLO-5 :	Develop their domain skills to face the interview	3	85	80	M	M	H	M	M	H	L	-	-	-	-	-	M	-	H

Duration (hour)		6	6	6	6	6
S-1	SLO-1	Permutation and Combination – Introduction	Puzzles Selections – Introduction	Resume Writing – Introduction	Negotiation Skills - Introduction	Blog & Business – Writing – Introduction
	SLO-2	Permutation and Combination – Problems	Puzzles Selections – Problems	Resume Writing – Formats	Negotiation Skills – Practise Session	Blog & Business – Writing – Steps to follow
S-2	SLO-1	Probability – Introduction	Puzzles Distribution - Introduction	Resume Writing – Practise Session I	Negotiation Skills - Activity	Marketing Writing – Introduction
	SLO-2	Probability – Problems	Puzzles Distribution – Problems	Resume Writing – Practise Session II	Negotiation Skills – Feedback Session	Marketing Writing – Tips and Resources
S-3	SLO-1	Data Sufficiency – Introduction	Change of Voice – Introduction	Presentation – Introduction	Prioritising Activities for a Productive Work Day	Content Strategy – Introduction
	SLO-2	Data Sufficiency – Problems	Change of Voice – Rules and conversion	Presentation - Do's and Don'ts	Prioritising Activities for a Productive Work Day – Feedback Session	Content Strategy – How to write and order different types of Content
S-4	SLO-1	Escalator Problems – Introduction	Change of Speech – Introduction	Presentation – Types and Rules	How to collect, analyse and share Feedback	Creative Writing – Introduction
	SLO-2	Escalator Problem –Tricky Problems	Change of Speech – Rules and Exercises	Presentation – Using Visual Elements	How to collect, analyse and share Feedback	Creative Writing – Elements and Examples

Duration (hour)		6	6	6	6	6
S-5	SLO-1	*Surds and Indices– Introduction*	*Attention to Details – Introduction*	*Presentations – Oral & PPT – Mock Presentation*	Content Writing - Language Skills – Introduction	Copy Writing – Introduction
	SLO-2	*Surds and Indices – Problems*	*Attention to Details – Benefits and its Importance*	*Suggestions and Tips to improve*	Language Skills – Importance and Practise Session	Copy Writing – Techniques to improve
S-6	SLO-1	*Cubes & Cuboids – Introduction*	*Completing Statements – Introduction*	Types of Interviews - Group / Stress / HR – Introduction	Internet Skills – Introduction	Plagiarism - Introduction
	SLO-2	*Cubes & Cuboid – Problems*	*Completing Statements – Types and Rules*	Types of Interviews - Mock Interview	Internet Skills – Process of Writing, Editing and Publishing in a digital Format	Plagiarism – Types and Legal Aspects

Learning Resources	1. Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5th Edition 2. Scott Bennett, The Elements of Resume Style: Essential Rules for Writing Resumes and Cover Letters That Work, AMACOM, 2014	3. Raymond Murphy, Intermediate English Grammar, Cambridge University Press, 2007 4. Robert W. Bly, The Copywriter's Handbook, St. Martin's Griffin Press, 3rd Edition

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA-1 (20%)	CLA-2 (20%)	CLA-3 (30%)	CLA-4 (30%) #
		Theory	Theory	Theory	Theory
Level 1	Remember	10%	10%	30%	30%
	Understand				
Level 2	Apply	50%	50%	40%	40%
	Analyze				
Level 3	Evaluate	40%	40%	30%	30%
	Create				
	Total	100 %	100 %	100 %	100 %

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.
#CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. M. Ponmurugan, Executive PMOSS, Cognizant Technology Solutions India Pvt. Limited, Chennai	*Dr. G. Saravana Prabu, Asst. Professor, Department of English, Amrita Vishwa Vidhyapeedam, Coimbatore*	*Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST* *Dr. Muthu Deepa M, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST*

Course Code	UFD23401J	Course Name	APPAREL PRODUCTION MANAGEMENT	Course Category	C	Core course	L	T	P	O	C
							3	0	2	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		Fashion Designing	Data Book / Codes/Standards			Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
CLR-1 :	The knowledge and skills related to the nature and scope of apparel production.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 :	To equip the students to develop the knowledge about the industrial infra-structure and the machinery.															
CLR-3 :	To equip students to gain knowledge in finishing and quality control processes.															
CLR-4 :	To acquire knowledge on Inspection Procedures															
CLR-5 :	To learn to maintain brand value															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	Understand knowledge and skills related to the nature and scope of apparel production.	2	75	60	H	-	M	H	M	M	M	M	-	L	H	L
CLO-2 :	Knowledge about the industrial infra-structure and the machinery has equipped	2	80	70	H	-	M	H	M	M	M	M	-	L	H	L
CLO-3 :	Gaining knowledge in finishing and quality control processes.	2	70	65	H	-	M	H	M	M	M	M	-	L	H	L
CLO-4 :	Acquired knowledge on Inspection Procedures	2	70	70	H	-	M	H	M	M	M	M	-	L	H	L
CLO-5 :	Learned to maintain brand value	2	80	70	H	-	M	H	M	M	M	M	-	L	H	L

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Apparel Industry-Introduction	Apparel Industry Infrastructure	Apparel Production Method	Production Operation-Introduction	Quality Checking
S-2	SLO-1	Scope of Apparel Production	Selection of Land	Design Process	Spreading	Trimmings
S-3	SLO-1	Production Processes-Introduction	Selection of Labor	Product Development	Marker Planning	Accessories
S-4	SLO-1	Unit Production System	Selection of Capital	Sampling	Cutting	Zippers
S-5	SLO-1	Bundle Production system	Selection Of Machineries	Types of Samples	Round Knife	Buttons
S-6	SLO-1	Progressive System	5 M's	Costing	Band Knife	Snap Fasteners
S-7	SLO-1	Modular System	Fixed Capital/Working Capital	Importance of Costing	Straight Knife	Hooks
S-8	SLO-1	Flexible Flow System	Difference Fixed/Working Capital	Elements of Costing	Notches	Linings, Interlinings
S-9	SLO-1	Quick Response Sewing System	Garment Industry Layouts- Introduction	Garment Costing-Components	Drill Markers	Appliqué, Lace
S-10	SLO-1	Straight-Line Synchro System	Small Scale Industry	Costing Sheet	Computerized Knives	Inspection-Introduction
S-11 to S-12	SLO-1	Flexible Flow System	Medium Scale Industry	Methods of Costing	Bundling, Sewing	Flow Chart
S-13 to S-15	SLO-1	Specification Sheet	Large Scale Industry	Trims and Accessories-Costing	Packing	QC-General Steps

Learning Resources	Theory: 1.Glock.E and Grace.L (2012), Apparel Manufacturing, Dorling Kindersley, India 2.Kitty G, Dickerson (2005), Inside the Fashion business, Pearson education, India 3.Frings.G.S (2005) Fashion from Concept to Consumer, Pearson education, India 4. Pradip V. Mehta (1992,) An Introduction to Quality Control for the Apparel Industry, CRC Press 5. SK Bhardwaj & PV Mehta (1998), Managing Quality, New Age Publisher, Delhi

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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Course Code	UFD23402L	Course Name	ADVANCED FASHION ILLUSTRATION	Course Category	C		Core Courses		L	T	P	O	C
									0	1	6	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		Fashion Designing	Data Book / Codes/Standards			Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)											
CLR-1 :	To acquire knowledge and skills related to fashion illustration	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 :	To equip the students to develop the creativity to illustrate different figures															
CLR-3 :	To equip the students to develop the ability towards illustration															
CLR-4 :	To equip students to make designs using different color mediums															
CLR-5 :	To equip the students to illustrate in a fee lance way															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	Gained knowledge and skills related to fashion illustration		75	60	H	M	M	M	H	L	M	H	L	-	M	-
CLO-2 :	Learned to develop the creativity to illustrate different figures		80	70	M	L	L	H	H	M	H	M	-	M	-	M
CLO-3 :	Learned to make designs using different color mediums		70	65	H	M	M	M	H	L	M	H	L	-	M	-
CLO-4 :	To become free lance designer		70	70	M	L	L	H	H	M	H	M	-	M	-	M
CLO-5 :	Learned to apply illustration technique s in Fashion CAD		80	70	H	M	M	M	H	L	M	H	L	-	M	-

Duration (hour)		21	21	21	21	21
S-1 S-3	SLO-1	Croquie Men-T	kids wear-T	Face-T	Ears-T	Jewelleries-T
	SLO-2	Croquie Men-P	kids wear-P	Face-P	Ears-P	Jewelleries-P
S-4 S-7	SLO-1	Croquie Men-T	Men's wear-T	Face-T	Motif – T	Antique Jewels-T
	SLO-2	Croquie Men-P	Men's wear-P	Face-P	Motif-P	Antique Jewels-P
S-8 S-10	SLO-1	Croquie Women-T	Women's wear-T	Lips-T	Abstract Designs-T	Antique Jewels-T
	SLO-2	Croquie Women-P	Women's wear-P	Lips-P	Abstract Designs-P	Antique Jewels-P
S-11 S-14	SLO-1	Croquie Women-T	Unisex Wear – T	Eyes-T	Backdrops-T	Traditional Jewels-T
	SLO-2	Croquie Women-P	Unisex Wear – P	Eyes-P	Backdrops-P	Traditional Jewels-P
S-15 S-17	SLO-1	Croquie-Sitting pose-T	Unisex Wear – T	Nose-T	Backdrops-T	Fashion Jewels-T
	SLO-2	Croquie-Sitting pose-P	Unisex Wear – P	Nose-P	Backdrops-P	Fashion Jewels-P
S-18 S-21	SLO-1	Croquie-Walking pose-T	Unisex Wear – P	Nose-T	Backdrops-T	Display and Presentation-P
	SLO-2	Croquie-Walking pose-P	Unisex Wear – P	Nose-P	Backdrops-P	Display and Presentation-P

Learning Resources	Practice: 1. Kathryn Hagen (2010), Fashion Illustration for Designers (2nd Edition), Pearson Publication, India 2. **Zeshu Takamura (2012), Fashion Illustration Techniques, Rockfort Publishers, UP** 3. **Stevan Stipelman (2010), Illustrating Fashion: Concept to Creation, Fairchild Publications, Delhi**

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										

Learning Assessment

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts

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		1. S.Umamageshwari, Assistant Professor,
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Course Code	UFD23403L	Course Name	Pattern Making and Garment Construction for Men	Course Category	C	Core Courses	L	T	P	O	C
							0	1	6	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department		Fashion Designing	Data Book / Codes/Standards		Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)											
CLR-1 :	To gain knowledge in Drafting		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 :	To gain knowledge in sewing																
CLR-3 :	Get knowledge on finishing																
CLR-4 :	Get knowledge on silhouette																
CLR-5 :	Get knowledge on binding, bias binding																

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	Would be gained knowledge in sewing	2	60	50	M	H	M	M	H	M	H	M	L	-	L	-
CLO-2 :	To become an entrepreneur – Men's Wear Specialist	2	60	50	M	H	M	M	H	M	H	M	L	-	L	-
CLO-3 :	Would be gained knowledge in drafting	2	60	50	M	H	M	M	H	M	H	M	L	-	L	-
CLO-4 :	Placed in industry	2	60	50	M	H	M	M	H	M	H	M	L	-	L	-
CLO-5 :	Become stylist	2	60	50	M	H	M	M	H	M	H	M	L	-	L	-

Duration (hour)		21	21	21	21	21
S-1, S -2	SLO-1	Introduction to Shirt Foundation - T	Introduction to Shirt -T	Introduction to kurta-T	Introduction Blazer	Introduction to Trousers Silhouette & Pockets – T (25 trouser types & 22 pockets types)
	SLO-2					
S-3, S-4	SLO-1	Introduction to Shirt Foundation - P	Design development	Design development	Jacket Foundation	Formal Trouser
	SLO-2					
S-5, S-6	SLO-1	Concept & Research	Customize Design - 1	Pattern making-P	Jacket Sleeve Foundation	Pattern making-P
	SLO-2					
S-7, S-8	SLO-1	Presentation	Pattern making-P	Trail fit-P	Design development	Trial Fit
	SLO-2					
S-9, S-10	SLO-1	Boards – Mood & color	Trail fit-P	Sewing, Finishing-P	Customize Design - 1	Sewing
	SLO-2					
S-11, S-12	SLO-1	Client & Fabric Board	Sewing	Sherwani	Pattern making-P	Customize Design - 1
	SLO-2					
S-13, S-14	SLO-1	Story & Accessory Board	Formal Shirt -Stand Collar/Mandarin Collar	Design development	Pattern making-P	Pattern making-P
	SLO-2					
S-15, S-16	SLO-1	Illustration Board	Pattern making-P	Pattern making-P	Trial Fit	Trial Fit

		21	21	21	21	21
Duration (hour)		21	21	21	21	21
	SLO-2					
S-17, S-18	SLO-1	Specification Sheet	Trail fit-P	Trail fit-P	Sewing	Sewing
	SLO-2					
S-19, S-21	SLO-1	Costing Sheet	Sewing & Finishing	Sewing, Finishing	Finishing	Finishing
	SLO-2					

Learning Resources	*Practice:* *1. Helen Joseph – Armstrong – 4th Edition* *2. Winifred Aldrcih, "Metric pattern making for women's wear" (2014), Wiley publishers*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										

Learning Assessment

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
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Course Code	UFD23G02T	Course Name	FASHION RETAILING	Course Category	G	Generic Elective Courses	L	T	P	O	C
							4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department	Fashion Designing	Data Book / Codes/Standards				Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1:	The knowledge related about entrepreneurship development																		
CLR-2:	To provide a comprehensive insight about fabric business plant layout																		
CLR-3:	To equip students to gain knowledge about business strategies																		
CLR-4:	Acquired knowledge on financial planning																		
CLR-5:	Learned about entrepreneurship development																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1:	The knowledge about the detailed area of business marketing	1	80	75	H	L	H	-	M	-	-	-	-	-	-	-	-	-	-
CLO-2:	Students can get the knowledge about the starting own business	2	63	66	-	H	M	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3:	To equip students to gain knowledge about rules and regulation to start the business	2	68	70	M	-	-	L	-	-	-	-	-	-	-	-	-	-	-
CLO-4:	Acquired knowledge on various industry planning layout	5	77	74	H	M	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5:	Learned to start the new textile apparel business	1	79	61	M	H	-	H	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)	12	12	12	12	12
S-1	SLO-1	Overview of Retailing Environment	Retail Store: Store format types	Retail Store Business Plan	Retail sales techniques	Customer Service
S-2	SLO-1	Evolution of retail	trade area analysis	Elements of retail mix,	Retail sales promotions	Understanding customer expectations
S-3	SLO-1	retail scenario in India	site selection for store formats	retail market strategy	Advertising, public relations	emerging trends in retail services
S-4	SLO-1	emerging trends in retailing	location advantage and disadvantage	basic profit factors - profit planning	personnel selling, publicity	green retailing
S-5	SLO-1	types of retailers and ownerships	Departmentalization	the relationship of markup to profit	retail selling skills	loyalty programmes
S-6	SLO-1	types of ownerships	layout planning and space allocation	net profit margins, returns on assets	role of salespersons	customer relationship management
S-7	SLO-1	structure of global retail markets	retail store operations	budgeting decisions, productivity targets	word of mouth	significance of relationship marketing
S-8	SLO-1	structure of global consumers	personnel utilization, visual merchandising	operating expenses, trade discount	Benefits of the promotion	CRM, introduction
S-9	SLO-1	profile of Indian retail markets	displays, store maintenance,	pricing and repricing	incremental promotion method	Functions, benefits, scope
S-10	SLO-1	retail functions	energy management & renovations	inventory methods	Purpose and process	Types of CRM
S-11	SLO-1	distribution channels	credit management	six months buying plans,	distributed promotion method.	benefits of CRM.
S-12	SLO-1	Various types of channels	crisis management, insurance	stock turnover, open to buy.	Purpose and process	challenges of CRM.

Learning Resources	Theory: 1. Barry R Berman, Joel R. Evans, "Retail Management: A Strategic Approach", Prentice Hall, 12th Edition, 2012. 2. Gibson B Vedamani, "Retail Management", Pearson Education, 5th edition, 2017. 36 3. Doug Stephens, "The Retail Revival: Reimagining Business for the New Age of Consumerism" , Wiley; 1st edition, 2013. 4. James C. Makens, Robert G. Roe, "Retail management: Satisfaction of consumer needs", Chicago: Dryden, 3rd Edition, 1983. 5. Jochen Strähle, "Green Fashion Retail", Springer, 1st edition, 2017. 6. Tsan-Ming Choi, Edwin Cheng T C, "Sustainable Fashion Supply Chain Management: From Sourcing to Retailing", Springer, 1st edition, 2015

B.Sc. (Honours) Fashion Designing

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	-	30%	-	30%	-	30%	-	30%	-
Level 2	Apply Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
Level 3	Evaluate Create	30%	-	30%	-	30%	-	30%	-	30%	-
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts

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Course Code	ULT23AE2J	Course Name		Applied Tamil – II		Course Category	AE	Ability Enhancement Courses (AE)	L	T	P	O	C
									1	0	2	2	2

Pre-requisite Courses	Nil		Co-requisite Courses	Nil			Progressive Courses	Nil		
;Course Offering Department		Tamil			Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)															
CLR-1 :	அகராதி, கலைச்சொல் குறித்த நுட்பங்களை அறியச் செய்தல்	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	நேர்காணல் செய்யும் திறனும் செய்தி வாசிப்பு முறைகளையும் தெரியச் செய்தல்																		
CLR-3 :	விமர்சனத்தின் தன்மைகளும் செய்தியறிக்கை தயாரிக்கும் முறையையும் அறியச் செய்தல்																		
CLR-4 :	பேச்சுக்கலையின் தனித்துவங்களைப் புரியச் செய்தல்																		
CLR-5 :	கணினித்தமிழின் பல்வேறு நுட்பங்களைத் தெரியச் செய்தல்																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO-1	PSO-2	PSO-3
CLO-1 :	அகராதித்துறை, கலைச்சொல்லாக்கத் துறையைத் தெரிந்துகொள்ளுதல்	2	75	60	H	L	H	M	H	H	L	M	H	M	L	H	-	-	-
CLO-2 :	ஊடகங்களில் மொழி ஆளுமையோடு செயல்படும் திறன் பெறுதல்	2	80	70	H	M	H	L	M	H	L	H	M	L	H	H	-	-	-
CLO-3 :	கலை, இலக்கிய விமர்சன முறைகளையும், செய்தியறிக்கை தயாரிக்கும் நுட்பங்களையும் தெரிந்துகொள்ளுதல்	2	70	65	H	L	H	M	H	H	M	H	L	H	M	H	-	-	-
CLO-4 :	பல்வேறு வடிவங்களைக் கொண்ட பேச்சுக்கலையை அறிவதன்வழி, சிறந்த மேடைப் பேச்சாளராக உருவாகும் தகுதியைப் பெறுதல்	2	70	70	H	M	H	L	H	M	M	H	L	H	H	-	-	-
CLO-5 :	தமிழைக் கணினி வழி, இணையம் வழி கொண்டுசேர்க்கும் உலகளாவிய செயல்பாடுகளை அறிந்துகொள்ளுதல்	2	80	70	H	M	H	H	M	H	L	H	M	L	H	H	-	-	-

Duration (hour)		9	9	9	9	9
S-1	SLO-1	தமிழில் அகராதிகள்	நேர்காணல் அறிமுகம்	விமர்சனம் – அறிமுகம்	பேச்சுக்கலை	கணினித்தமிழ்
	SLO-2	ஒரு மொழி/ இருமொழி அகராதி	ஆளுமைத்திறன்	விமர்சனத்தின் நோக்கம்	பேச்சின் அடிப்படைகள்	கணினி வழித் தட்டச்சு
S-2	SLO-1	பன்மொழி அகராதி	நோக்கம் – கண்டறிதல்	விமர்சன வகைகள்	தன்னம்பிக்கையும் பேச்சும்	தட்டச்சு செய்யும் மென்பொருட்கள்
	SLO-2	உயிர்/ மெய் எழுத்துகள்	நேர்காணல் முறைகள்	இலக்கிய விமர்சனம்	பேச்சின் வகைகள்	எழுத்துருக்கள்
S-3	SLO-1	உயிர்மெய் எழுத்துகள்	இனிய சொற்கள் பயன்பாடு	திரை விமர்சனம்	மேடைப் பேச்சு	யூனிகோடு எழுத்துருக்கள்/ பிற எழுத்துருக்கள்
	SLO-2	அகராதிக்கான அடிப்படைகள்	நேர்காணல் வகைகள்	கலை விமர்சனம்	பட்டிமன்றப் பேச்சு	குரல் வழி தட்டச்சு
S-4	SLO-1	அகராதி உருவாக்கப் பயிற்சி	நேரடியாக வினா விடை	விமர்சகர் தகுதிகள்	சொற்பொழிவு முறை	எழுத்து வழி தட்டச்சு

		9	9	9	9	9
Duration (hour)						
	SLO-2	அகராதி உருவாக்கப் பயிற்சி	அச்சு ஊடக நேர்காணல்	தேர்ந்த புலமை	பேச்சின் நுட்பங்கள்	தட்டச்சு செய்யும் பயிற்சி
S-5	SLO-1	கலைச்சொல் அறிமுகம்	காட்சி ஊடக நேர்காணல்	எழுத்துவடிவ விமர்சனம்	பேச்சாளர்களும் பேசும் முறைகளும்	தட்டச்சு செய்யும் பயிற்சி
	SLO-2	பிறமொழிச் சொற்களும் தமிழில் கலைச் சொற்களும்	கேட்பு ஊடக நேர்காணல்	காட்சி வடிவ விமர்சனம்	பேச்சு - எடுத்துரைப்பும் உடல்மொழியும்	பிழை திருத்திகள்
S-6	SLO-1	கலைச்சொல்லாக்க நெறிமுறைகள்	கள ஆய்வில் நேர்காணல்	விமர்சனம் செய்யும் பயிற்சி	நவீன தொழில்நுட்பங்களில் பேச்சு முறைகள்	தமிழில் பிழை திருத்தம் செய்யும் மென்பொருட்கள்
	SLO-2	கலைச்சொல் உருவாக்க உத்திகள்	நேர்காணல் செய்யும் பயிற்சி	விமர்சனம் செய்யும் பயிற்சி	பேச்சாளர்க்குரிய தகுதிகள்	வலைப்பூ உருவாக்கம்
S-7	SLO-1	துறைசார் சொற்கள்	நேர்காணல் செய்யும் பயிற்சி	செய்தியறிக்கை	பேச்சுப் பயிற்சி	வலைப்பூவில் எழுதும் முறைகள்
	SLO-2	புதிய கண்டுபிடிப்புகளும் கலைச்சொற்களும்	செய்தி வாசிப்பு முறைகள்	சமூக நிகழ்வை எழுதுதல்	பேச்சுப் பயிற்சி	வலைப்பூவின் பயன்கள்
S-8	SLO-1	பயன்பாட்டுச் சொற்கள்	செய்தி வாசிப்பு நுட்பங்கள்	செய்தியாளர்க்குரிய தகுதிகள்	கலந்துரையாடலின் நோக்கம்	தமிழ் இணைய நூலகங்கள்
	SLO-2	கலைச்சொல்லாக்கப் பயன்பாடுகள்	உச்சரித்தல்	உற்றுநோக்குதல்	கலந்துரையாடலின் தனித்தன்மைகள்	இணைய நூலகப் பயன்பாடுகள்
S-9	SLO-1	கலைச்சொல் உருவாக்கப் பயிற்சி	பிழையின்றி வாசித்தல்	சமநிலையில் எழுதுதல்	தம் கருத்தைத் தெளிவாக உரைத்தல்	தமிழ்த் தொடரடைவுகள்
	SLO-2	கலைச்சொல் உருவாக்கப் பயிற்சி	வாசித்தலும் உணர்வும்	செய்தியறிக்கை தயாரித்தல்	கலந்துரையாடல் பயிற்சி	தொடரடைவின் பயன்பாடுகள்

Learning Resources	1. அகராதியியல், பெ. மாதையன், தமிழ்ப் பல்கலைக்கழகம், தஞ்சாவூர், 1997.
	2. பேச்சுக்கலை, ம. திருமலை, மீனாட்சி புத்தக நிலையம், மயூராவளாகம், மதுரை, 2009.
	3. பேச்சாளராக, அ.கி.பரந்தாமனார், பாரி நிலையம், சென்னை, 1961
	4. இணையத் தமிழ், சந்திரிகா சுப்பிரமணியன், சந்திரோதயம் பதிப்பகம், மதுரை, 2020.
	5. நேர்காணல், மின்னூலகம், தமிழ் இணையக் கல்விக் கழகம், https://www.tamilvu.org/

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
Level 2	Apply Analyze	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
Level 3	Evaluate Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Total	100 %		100 %		100 %		100 %		100 %	

\# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Expert from Higher Technical Institutions**	**Internal Experts**
1**.** *Dr. P.R.Subramanian, Director, Mozhi Trust, Thiruvanmiyur, Chennai – 600 041.*	*1. Dr. V. Dhanalakshmi, Associate Professor, Subramania Bharathi School of Tamil Language & Literaturel, Pondicherry University, Pondicherry*	1. *Dr. B.Jaiganesh, Associate Professor & Head, Dept. of Tamil, FSH, SRMIST, KTR*
		2. *Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.*
		3. *Mr. G. Ganesh, Assistant Professor, Dept. of Tamil, FSH, SRMIST, RMP.*
		4. *Dr. T.R.Hebzibah beulah Suganthi, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.*
		5. *Dr. S.Saraswathy, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.*

Course Code	ULH23AE2J	Course Name	APPLIED HINDI-II	Course Category	AE	Ability Enhancement Courses (AE)	L	T	P	O	C
							1	0	2	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	HINDI	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)														
			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To find and analyze different types of Cinema																			
CLR-2 :	To Discover the print Media in the present World																			
CLR-3 :	Writing report for Employability																			
CLR-4 :	Writing Reviews and Create Job Oriented learning																			
CLR-5 :	To Acquire technical words for various job Prospects																			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO - 1	PSO - 2	PSO - 3
CLO-1 :	To Understand the History and Documentary in Hindi Cinema	2	75	80	H	H	H	M	L	H	L	M	L	L	H	M	-	-	-
CLO-2 :	To Comprehend Media Studies	2	80	90	H	H	H	M	L	H	H	M	L	L	H	M	-	-	-
CLO-3 :	To Evaluate report Writing	2	75	95	H	H	M	L	H	H	M	H	M	M	H	H	-	-	-
CLO-4 :	Enhance their Writing Skills in Media Studies	2	80	90	H	H	L	H	M	H	L	H	H	M	H	H	-	-	-
CLO-5 :	To Understand and usage of technical words in Hindi	2	85	90	M	H	M	H	L	H	H	L	H	M	H	H	-	-	-

Duration (hour)		9	9	9	9	9
S-1	SLO-1	HINDI CINEMA	MEDIA AUR HINDI BHASHA	REPORTARJ LEKHAN	FILM REVIEW& VIGYAPAN	PARIBHASHIK SHABDAVALI
	SLO-2	CINEMA KI AVDHARNA	AVDHARNA	AVDHARNA	ARTH	RTH
S-2	SLO-1	UDBHAV	SWARUP	SWARUP	PARIBHASHA	ARIBHASHA
	SLO-2	VIKASH	MAHATVA	DDESHYA	SWARUP	WARUP
S-3	SLO-1	DOCUMENTRI MOVE KI AVDHARNA	MEDIA MEN BHASHA KA PRAYOG	MAHATVA	AWADHARNA	RAKAR
	SLO-2	COMERCIAL MOVE KI AVDHARNA	UTTARDAYITVA	REPORTARJ LEKHAN KE PRATI RUCHI JAGANA	FILM REVIEW KA MAHATTVA	VADHARNA
S-4	SLO-1	PRAYOJAN	PRINT MEDIA	REPORTAJ KI BHUMIKA	VIGYAPAN AUR BAZAR	RAYOJAN
	SLO-2	UDDESHYA	ELECTRONIC MEDIA	PRAYOJAN	VIGYAPAN AUR ROZGAR	IDDESHYA
S-5	SLO-1	MAHATVA	MEDIA KI JIMMEDARI	PRAYOG	PRINT VIGYAPAN	MAHATVA
	SLO-2	PRAKAR	SMACHAR LEKHAN	UTTARDAYITVA	VIGYAPAN KI BHASHA	RAYOG
S-6	SLO-1	PRISHTHBHUMI	REPORTER KE GUN	RIPOTARJ LEKHAN	AWADHARNA	IDDESHYA
	SLO-2	KARYASHALA	SAHAJTA	PUNRIKSHAN	ARTH	AKANIKI SHABDAVALI KA MHATVA
S-7	SLO-1	DOCUMENTRY KI VIDHI	NISPAKSHTA	LEKHAN VIDHI	PARIBHASHA	HINDI SE ANGREZI SHABD
	SLO-2	DOCUMENTRY AUR COMERCIAL MOVE MEN ANTAR	PEET PATRAKARITA	SAMAJIK DAYRA	SWARUP	ANGREZI SE HINDI SHABD
S-8	SLO-1	COMERCIAL KI VIDHI	UTTARDAYITVA	SAHITYA ME RIPOTARJ LEKHAN	VIGYAPAN KE PRAKAR	EK DIN EK SHABD

		9	9	9	9	9
Duration (hour)						
	SLO-2	MOVE VISLESHAN	BHASHA GYAN	PARIYOJNA KARYA	VIGYAPAN KI VISHESHTAYEN	SHABDON KA VISLESHAN
S-9	SLO-1	PARICHARCHA	PARICHARCHA	PARICHARCHA	VIGYAPAN MANG	PATH PRICHARCHA
	SLO-2	PRASHNABHYASH	PRASHNABHYASH	PRASHNABHYASH	VIGYAPAN KA PRABHAV	PRASHNABHAYASH

Learning Resources	**Edited Book: "PRAYOJAN MULOK HINDI", SRIJONLOK PUBLICATION, 2023, New Delhi.** 1. Film Banti Hai aur Banati Bhi hai, Lekhika – Sonal, Neolit Publication 2. https://navbharattimes.indiatimes.com/entertainment/movie-review/articlelist/2325387.cms?curpg=3 3. https://epustakalay.com/book/4858-hindi-patrakarita-by-dr-krishnbihari-mishra/ 4. https://hindisamay.com/ 5. https://rajbhasha.gov.in/hi/hindi-vocabulary

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
Shri. Santosh Kumar Editor : Srijanlok Magazine Place: Vashishth Nagar, Ara – 802301	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi,CUTN, Tamilnadu	1. Dr.S Preeti. Associate Professor & Head, SRMIST
		2. Dr. Md.S. Islam Assistant Professor, SRMIST
		3.Dr. S. Razia Begum, Assistant Professor, SRM IST
		4, Dr.Nisha Murlidharan Assistant Professor, VDP,SRM IST

Course Code	ULF23AE2J	Course Name	French for Specific purpose-II	Course Category	AE	Ability Enhancement Courses (AE)	L	T	P	O	C
							1	0	2	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	French	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)														
CLR-1 :	Strengthen the language of the students both in oral and written		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Express their sentiments, emotions and opinions, reacting to information, situations																			
CLR-3 :	Make them learn the basic rules of French Grammar.																			
CLR-4 :	Develop strategies of comprehension of texts of different origin																			
CLR-5 :	Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French																			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Discipline	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	o enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French	2	75	80	H	M	H	H	M	H	H	L	M	M	H	L	-	-	-
CLO-2 :	To strengthen the knowledge on concept, culture, civilization and translation of French	2	80	90	M	H	L	H	H	M	H	M	L	L	H	M	-	-	-
CLO-3 :	To develop content using the features in French language	2	75	80	H	H	L	M	H	M	L	H	M	M	H	H	-	-	-
CLO-4 :	To interpret the French language into other language	2	75	90	H	L	M	H	M	H	H	M	L	H	M	L	-	-	-
CLO-5 :	To improve the communication, intercultural elements in French language	2	80	75	M	H	H	L	M	M	H	H	M	L	H	M	-	-	-

Duration (hour)		9	9	9	9	9
S-1	SLO-1	TOEIC	Les quantificateurs	Les prépositions de lieu	Les verbes irréguliers	La négation
	SLO-2	Qu'est-ce que c'est/	le génitif	Les activités	le futur et	l'interrogation
S-2	SLO-1	À qui est-il destiné ?	Les adjectifs	Les prépositions de temps -	le conditionnel	Les activités
	SLO-2	Les compétences évaluées	et pronoms possessifs	Les activités	les modaux	l'exclamation
S-3	SLO-1	Le nom	les pronoms	les temps et	La suggestion	Les activités
	SLO-2	Le pluriel des noms	Les pronoms personnels	Les activités	le conseil	l'emphase
S-4	SLO-1	Les indénombrables	les pronoms compléments	les aspects-	Les exemples	Les exemples
	SLO-2	Les noms composés	Les activités	Les activités	le reproche	Les activités
S-5	SLO-1	L'adjectif	pronoms réfléchis	Le présent simple	Les activités	l'impératif
	SLO-2	Les comparatifs	Les activités	Les activités	L'obligation	Les activités
S-6	SLO-1	les superlatifs	les adverbes	Le présent be+ing	la permission	la voix passive
	SLO-2	les articles définis (the)	Les activités	Les activités	l'interdiction	Les exemples
S-7	SLO-1	les articles indéfinis (a, an)	La place de l'adverbe dans la phrase	Les exemples	La capacité	les subordonnées relatives

Duration (hour)		9	9	9	9	9
	SLO-2	Les exemples	Les activités	Le prétérit simple - Le prétérit be+ V-ing	l'incapacité	Les activités
S-8	SLO-1	Les adjectifs	L'ordre des adverbes	Les exemples	les verbes à particule	Les subordonnées circonstancielles
	SLO-2	Les exemples	Les activités	- Le présent perfect be+ing	les verbes suivis de V-ing	Les activités
S-9	SLO-1	pronoms possessifs (this et that)	les prépositions-	Le past perfect simple -	d'un infinitif avec sans to	A ne pas confondre
	SLO-2	Les activités	Les exemples	Le past perfect be + ving -	Les exemples	Les activités

Learning Resources	*Theory:* 1. **"Réussir le noueau TOEIC"** Détails des épreuves, méthodologie, grammaire, et vocabulaire, Studyrama. 2. *https://www.fluentu.com/blog/french/french-grammar* 3. *https://www.elearningfrench.com/learn-french-grammar-online-free.html* 4. *https://www.lawlessfrench.com/grammar* 5. *https://blog.gymglish.com/2022/12/15/basic-french-grammar*

Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#		Theory	Practice
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
	Understand										
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze										
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Expert from Higher Technical Institutions**	**Internal Experts**
1. Mr. Kavaskar Danasegarane Process Expert Maersk Global Service Center Pvt. Ltd	*1. Dr. C.Thirumurugan Professor, Department of French, Pondicherry University*	*1. Mr. Kumaravel K. Assistant Professor & Head, SRMIST, KTR*
2.Mr. Sharath Raam Prasad Character Designer, Animaker Company Pvt.		*2. Mrs. Abigail, Assistant Professor, SRMIST, VDP*

Course Code	UFD23S02T	Course Name	BEAUTY CARE	Course Category	S		Skill Enhancement Courses		L	T	P	O	C
									2	0	0	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil		
Course Offering Department		Fashion Designing	Data Book / Codes/Standards		-			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-1 :	To perform basic skin care services including skin analysis, facials, make-up application and superfluous hair removal															
CLR-2 :	To understand the basics of professional conduct in the salon															
CLR-3 :	To Introduce students to the theory, fundamentals and tools of Hair care															
CLR-4:	To prepare and maintain work area and maintain health, hygiene and safety at the work															
CLR-5:	To develop good appearance and behavior,															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
CLO-1 :	To select suitable equipment from the industry are invited for providing training for the students	2	70	65	L	M	H	M	M	M	H	M	M	H	L	M
CLO-2 :	The students will learn the skin care	2	80	70	L	L	H	H	M	M	M	M	M	M	-	-
CLO-3 :	The students will be able to understand the importance of skin care	2	75	60	L	M	H	H	M	M	L	M	M	M	-	-
CLO-4:	To apply different methods and techniques of hair removal	2	70	65	L	L	H	H	L	M	H	L	M	M	-	-
CLO-5 :	To Analyze the student to solve contra-actions that may occur after treatments	2	80	70	L	M	H	H	H	M	M	L	M	M	-	--
		2	75	60	L	M	H	H	M	H	M	M	L	M	-	-

Duration (hour)		6	6	6	6	6
S-1	SLO-1	Human body anatomy, Systems of the body	Histology of skin, Anatomy of acne, Functions of skin	Tv and film make up , Make up kit	Procedure –precautions, Electrotherapy	Facials, Types of massage
	SLO-2	Bones of the head and neck, Muscles of the head and neck	Skin disorders, Chemistry needed for aestheticians,	Eye makeup & Hair removal, The structure of the Eye	High frequency-hood drier, Galvanic current	Massage Movements, Swedish massage
S-2	SLO-1	Blood vessels of the head and neck	Electrical machines & apparatus, Used for skin care, Electrical machines & apparatus	Eye treatments, Special eye excises	Ozone unit, Ringlets	Aroma therapy,
	SLO-2	Nerves of the head	Used for skin care, Steam bath, Make up	Eye brow shaping, Superfluous haor	Hot rollers, Rollers setting	Massage facial
	SLO-1	Face and neck, Sanitation bacteria	Basic beauty wardrobe, Make up and its contents	Methods for removal, Methods used on different	Ear and nose piercing, Massage and facials	Advantage of facial

		Duration (hour)	6	6	6	6	6
S-3	SLO-2		Fungi viruses, Professional hygiene	Make up and its contents, Colouring agents	Parts of the body, Manicure and pedicure, electrotherapy	Introduction to massage, Types of massage	Facial massage stroke
S-4	SLO-1		Skin and its structure, Structure of the skin	Effect of artificial, Lighting on make up	Manicurist, Nails,	General effects of massage, Draping for a facial	Facial Treatment
	SLO-2		Sweat glands and the oils, Hair follicle and erector pili	Implements and materials used, Corrective make up	Special manicure	Facial massage, Commonly used for manipulations	Hair and hair Rinsing
S-5	SLO-1		Skin types, Cosmetology	Stage tv and film make up	Type of services	Cleaning of the skin,	Thermal Hair styling
	SLO-2		Making a professional judgment, Healthy and beautiful skin	Difference between stage	Common Foot Problems	Steaming of the face	Hair coloring,
S-6	SLO-1		Environment and skin,	Film and make up	Pedicuring	Methods of steaming	Hair treatment
	SLO-2		Anatomy of acne	Factors to be considered while doing	Equipment required	Massage Therapy	Hair cut

Learning Resources	*Theory:* 1. Advanced Facial Machines by Milady 2. Build the micro-stim use Microcurrent Therapy to heal yourself by Reginald w, Davis	*3.Shahnaz Husain's Beauty Book* *4.Make-up Artist face charts (The Beauty studies Collection) by Gina M.Reyna*

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Mr.BEN PHILIP ASSISISIANT PROFESOR NIFT *benphilip2002@gmail.com*	*1.Ms,Jesica Roshika, VIT Chennai* *Roshima.jesica22gmail.com*	*Balaguru.H (Margaret Magizhilini),* *Assistant Professor, FSH, SRMIST*
2.RESHMIMENON , MODEL&ACTRESS k,reshmienon@gmail.com	*2.Rochsowmiya Assistant Professor* *I.G Trichy , roch913@gmail.com*	

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	-	30%	-	30%	-	30%	-	30%	-
Level 2	Apply Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
Level 3	Evaluate Create	30%	-	30%	-	30%	-	30%	-	30%	-
	Total	100 %		100 %		100 %		100 %		100 %	

Course Code	UCD23V06T	Course Name	Career Readiness and Leadership Management	Course Category	V	Value Addition Course	L	T	P	O	C
							2	0	0	2	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Guidance Cell	Data Book / Codes/Standards	-		

Course Learning Rationale (CLR):	The purpose of learning this course is to:
CLR-1 :	Enable students to understand reasoning skills and mathematical concepts
CLR-2 :	Prepare students for job interviews
CLR-3 :	Help learners to develop the vocabulary of a general kind by developing their reading skill
CLR-4 :	Nurture a creative and professional mindset
CLR-5 :	Develop life-long skills students can use to seek jobs, internships and make career changes

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Solve the problems on reasoning	3	80	75	H	M	-	-	-	M	-	H	-	H	-	H	M	-	-
CLO-2 :	Face interviews confidently	3	80	75	-	-	M	-	M	-	-	-	L	-	H	-	-	H	H
CLO-3 :	Develop comprehension and interpretation skills	3	75	70	H	M	-	M	H	-	M	-	-	-	-	M	-	H	M
CLO-4 :	Use design thinking as a strategy	3	75	70	H	-	M	M	-	H	-	-	-	M	-	H	-	H	M
CLO-5 :	Assist students in choosing a career path during their course	3	75	70	-	M	M	-	H	-	M	-	-	-	H	-	-	H	H

Duration (hour)		6	6	6	6	6
S-1	SLO-1	Partnership	Self-Image and Self-Presentation	Extempore Practice Session	Entrepreneurship - Introduction	Decision Making
	SLO-2	Partnership related solving problems	Etiquettes	Extempore Practice Session	Entrepreneurship - Vision, Value Proposition	Decision Making – Activity
S-2	SLO-1	Cryptarithmetic	Interview Skills - Introduction	How to approach Virtual & In Person Interviews	Entrepreneurship - Business Model	Leadership Skills - Ethics & Ethical Decision Making
	SLO-2	Cryptarithmetic – solving problems	Do's and Don'ts During Interview	Tips & Tricks to Crash Interview	Entrepreneurship – Revenue Streams	Leadership Skills -Decision Making – Case Study
S-3	SLO-1	Ordering, Ranking	Mock Interview – Session 1	Types of Paragraph	Entrepreneurship - Sales	Management – Definition
	SLO-2	Grouping	Mock Interview – Session 2	Paragraph Forming Questions	Entrepreneurship - Marketing Channels	Manager – Traits
S-4	SLO-1	Venn Diagrams	Mock Interview – Session 3	Types of Sentences	Entrepreneurship - Quality Control	Leadership Skills - Management Challenges
	SLO-2	Venn Diagrams solved questions	Mock Interview – Session 4	Ordering of Sentences	Entrepreneurship - Customer Feedback	Change Management
S-5	SLO-1	Races and Games	HR Round – Practice Session	Skimming & Scanning	Leadership Skills	Novel Ways to Manage Energy in Work Place – activity
	SLO-2	Problems on Ages	HR personal Interview -Session	Reading Comprehension	Leadership Skills Strategy	Energy Management
S-6	SLO-1	Clocks & Calendars	Email Etiquettes	Restatement	Leadership Skills – Planning	Work Force management
	SLO-2	Identification of Cross Variable Relation	Email Drafting – Do's and Don'ts	Most Appropriate Restatement	Types of Leadership	Grievance Redressal Policy in Organisations

| Learning Resources | 1. Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5th Edition
2. Dr. Agarwal.R.S, Quantitative Aptitude for Competitive Examinations, S. Chand and Company Limited, 2018 Edition
3. Edgar Thrope, Test of Reasoning for Competitive Examinations, Tata McGraw Hill, 6th Edition | 4. Bhatnagar R P, English for Competitive Examinations, Trinity Press, 2016.
5. Craig E Johnson, Meeting the ethical challenges of leadership, Sage publications, 2018
6. Allan R Cohen, David L Bradford, Influence without authority, Wiley, 2018
7. T V Rao, Managers who make a difference: Sharpening your management skill, Random House India, 2016 |

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (100% weightage)			
		CLA-1 (20%)	CLA-2 (20%)	CLA-3 (30%)	CLA-4 (30%)#
		Theory	Theory	Theory	Theory
Level 1	Remember	20%	10%	20%	20%
	Understand				
Level 2	Apply	50%	50%	50%	50%
	Analyze				
Level 3	Evaluate	30%	40%	30%	30%
	Create				
	Total	100 %	100 %	100 %	100 %

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. M. Ponmurugan, Executive PMOSS, Cognizant Technology Solutions India Pvt. Limited, Chennai	Dr. G. Saravana Prabu, Asst. Professor, Department of English, Amrita Vishwa Vidhyapeedam, Coimbatore	Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST
		Ms. Deepalakshmi S, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST

Course Code	UMI23401L	Course Name	My India Project	Course Category	G	Generic Elective Course	L	T	P	O	C
							0	0	0	2	0

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department		Fashion Designing	Data Book / Codes/Standards		Nil

Assessment Tools (Fully Internal)	Marks
Review – I (Activities)	50
Review – II (Project report and Presentation)	50
Total	100

Course Code	UFD23501T	Course Name	*APPAREL MANAGEMENT AND QUALITY CONTROL*	Course Category	C		*Core course*		L	T	P	O	C
									4	0	0	2	4

Pre-requisite Courses	*Nil*	Co-requisite Courses	*Nil*		Progressive Courses	*Nil*	
Course Offering Department		*Fashion Designing*	Data Book / Codes/Standards		*Nil*		

Course Learning Rationale (CLR):		The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)											
CLR-1 :		*The acquire knowledge about the workers in the garment industry*		**1**	**2**	**3**	**1**	**2**	**3**	**4**	**5**	**6**	**7**	**8**	**9**	**10**	**11**	**12**
CLR-2 :		*The basic knowledge and skill of apparel management and quality control.*		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLR-3 :		*To motivate the workers in the garment industry for production goals*																
CLR-4 :		*To get the basic knowledge on clothing production management*																
CLR-5 :		*To maintain the garment quality in production*																

Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																
CLO-1 :		*To gain knowledge about the workers in the garment industry*		1	75	60	H	-	M	H	M	M	M	M	-	L	H	L
CLO-2 :		*To know the basic knowledge and skill of apparel management and quality control.*		2	80	70	H	-	M	H	M	M	M	M	-	L	H	L
CLO-3 :		*To motivate the workers in the garment industry for production goals*		1	70	65	H	-	M	H	M	M	M	M	-	L	H	L
CLO-4 :		*To get the basic knowledge on clothing production management*		1	70	70	H	-	M	H	M	M	M	M	-	L	H	L
CLO-5 :		*To maintain the garment quality in production*		2	80	70	H	-	M	H	M	M	M	M	-	L	H	L

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Introduction to Apparel Industry,	SAM-Introduction, Components, Tools	Quality-Introduction, Importance, Roles	Quality Control-Introduction	Quality Standards, ASTM Standards
S-2	SLO-1	Process of Apparel Industry	Merits of Production Management	Quality Assurance	7 tools of quality Control	ISO-9000 Series
S-3	SLO-1	Concept of Production Management,	Inspection-Introduction	Quality Manager-Roles	Check sheet, Histogram	ISO-Definition, Needs
S-4	SLO-1	Production Terms, definition	Types of Inspection	TQM, Cycle	Pareto Chart, Control Chart	Customer Focus, Leadership
S-5	SLO-1	Importance of the apparel production	Raw Material Inspection	TQM-Importance	Scatter Diagram, Flow Chart	Process Approach
S-6	SLO-1	Functions of the production unit	Fabric Inspection	TQM in Apparel Industry	Cause & effect Diagram	Engagement of People
S-7	SLO-1	Apparel industry in India, history	Trimmings Inspection	Role of Buyer	Advantages of 7Quality tools	Improvement
S-8	SLO-1	Domestic industry, introduction	In process Inspection	Role of Seller	Inspection	Relationship Management
S-9	SLO-1	Various process and functions	Inspection-spreading	Quality Terms	Inspection Cycle	ISO-Benefits
S-10	SLO-1	International industry, introduction	Inspection-Cutting, Sewing	Quality Assurance	4 Point System-Introduction	ISO-Critical defects
S-11	SLO-1	Various process and functions	Final Inspection	Marketing-Introduction	4 Point System-Procedure	ISO-Major defects
S-12	SLO-1	Recent developments in apparels	Finishing and Packing	Marketing Strategies	AQL	ISO-Minor Defects

Learning Resources	*Theory:* *1. Pradip V. Mehta (1992,) An Introduction to Quality Control for the Apparel Industry, CRC Press* *2. SK Bhardwaj & PV Mehta (1998), Managing Quality, New Age Publisher, Delhi* *3. Myers-McDevitt (2010) Apparel Production Management and the Technical Package, Fairchild Books* *4. Glock.E and Grace.L (2012), Apparel Manufacturing, Dorling Kindersley, India* *5..Kitty G, Dickerson (2005), Inside the Fashion business, Pearson education, India*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

\# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Sathiyadevan, Director, Kumaraguru Knitex, Tirupur, kgknitex@gmail.com	1.V.GowriShankar, NSTI, Chennai Mailgs2019@gmail.com	1. Dr. R. Priyanka, Assistant Professor & Head of the Department, FSH, SRMIST, KTR priyankr1@srmist.edu.in
2. Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Shanthi,ATDC, Chennai shanthiatdcsmart@gmail.com	2. Sathya Narayanan. J Assistant Professor, FSH, SRMIST, RMP sathyaj@srmist.edu.in

Course Code	UFD23502T	Course Name	Fashion Merchandising		Course Category	C	Discipline specific core courses (c)	L	T	P	O	C
								4	0	0	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-1 : To develop an understanding and the use of design elements into the process of fabric																
CLR-2 : To enable the students to take up costume for the movie																
CLR-3 : To acquaint students with marketing process so that they can correlate theory with practical aspect of marketing																
CLR-4: To study ad apply the art of communication the fashion industry																
CLR-5 : To enable student to develop basic understanding for fashion Merchandising.																

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
CLO-1 : Students will gain insight into merchandising		2	70	65	L	M	H	M	M	M	M	-	H	H	H	-
CLO-2 : The students will learn to relate and apply the concepts to real life situations		2	80	70	M	M	L	H	H	L	L	-	H	M	L	-
CLO-3 : The students will be able to understand the merchandising process		2	75	60	-	H	L	M	M	L	M	-	H	H	M	L
CLO-4: To study ad apply the art of communication the fashion industry		2	70	65	H	L	H	H	M	L	M	-	M	H	L	-
CLO-5 : The students to demonstrate the ability to analyze the complexities of buying behavior		2	80	70	M	L	H	H	H	M	M	-	M	M	L	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Fashion merchandising, Importance and concepts	Fashion Retailing Management	Market -functions of Fashion marketing	Introduction Fashion industry terms	consumer buying behavior
	SLO-2	Role of a Fashion Merchandiser, Types of merchandisers	Fashion Retailing functions, process	Market & marketing difference	Definition of fashion, style, classic	5 P's, Scope marketing
s-2	SLO-1	Principles and techniques, Merchandising – role and function	Fashion Retailing main activities, strategies	Marketing Mix-product, price, promotion, place, market calendar	FAD, terms related to fashion Industry	Target market, Market segmentation
To s-4	SLO-2	Development prototype, Market analysis, Demographics	Fashion Distribution channel, vendor management,	Market Research macro & Micro environment	Mannequins, Boutique, Fashion shows, apparel catalogue	Chain stores, Brand marketing
S-5	SLO-1	Merchandise planning, principles, Sampling, type of buyer	Fashion Distributer, direct retailing	Method & data analysis, Scope & importance of marketing	fashion chic, Haute couture, Fashion origin	Advertising, Types of advertising
	SLO-2	Schedules & segments, buying office duties, Fashion forecasting	e-retailing, fashion sales s, Global retailing	Product development, planning, Fashion life cycle, flow theories	Components and stages of fashion cycle	Different media, Newsletters
	SLO-1	Merchandise process, terminologies	Fashion Brand Personality, Evolution of Fashion Retail.	Leaders of Fashion, Fashion Forecasting, use, service.	High fashion, Mass Fashion, Street fashion, Trade show, fairs	Videos, Websites, Directories

Duration (hour)		12	12	12	12	12
S-6 To S-8	SLO-2	6months Merchandise plan -buying calendar	Fashion Retail market strategy,	Product designing implementation, pricing policies	Auxiliary services	Layout planning, Space allocation
S-9	SLO-1	6 R's of fashion Merchandising	Trade area analysis and site selection	Strategies for Apparel products, importance of price policies	Fashion forecasting	Emerging trends and issues in marketing
	SLO-2	Interface with production	Organized, unorganized formats,	Digital marketing, **Role of digital Marketing**	Fashion interpretation	Consumerism, Rural marketing
S-10 To S-12	SLO-1	Merchandising Technology	Types of fashion retail stores, convenience stores	Concepts and principles of packing	Fashion editor	Social Marketing, online and green marketing
	SLO-2	Merchandising Evolution, calendar	Super markets, Departmental stores	Material used for packaging in the apparel industry	Trade publications	Quality assurance and application in merchandising
S-13 to S-15	SLO-1	KPI measurements	Hyper markets, Lifestyle stores	Domestic & International export & import marketing	Broadcast media	Textile and apparel policies, DI policies in retail sector
	SLO-2	Buying and selling season	Franchisee outlets, Specialty stores	Data analysis, presentation findings interpretation and implementation	3 broad categories, Designer labels	Inventory methods, six month buying plans, stock turn, open to buy

Learning Resources	*Theory:* 1. *Doris H Kincade",Merchandising of fashion Products" ,Pearson Education, 2011* 2.*Elanine Stone, jean A. Samples, "Fashion merchandising An Introduction" , Gregg division , Mc Graw-Hill, 4th edition 1985.*	*3. Inside the fashion Business by Kitty G. Dickerson Published by Pearson, 7th edition, 2002* *4,Stone Laine, Samples Jean A, "Fashion Merchandising", McGraw Hill Books, 1995*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	-	30%	-	30%	-	30%	-	30%	-
Level 2	Apply Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
Level 3	Evaluate Create	30%	-	30%	-	30%	-	30%	-	30%	-
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Sathiyadevan, Director, Kumara guru Knitex, Tirupur, *kgknitex@gmail.com* *Shanmugam, Director, Popular Process, Tirupur,* *popularprocesss@gamil.com*	*Gowrishankar, NSTI Chennai* *mailgs2019@gmail.com* *Dr. Mahesh, Assistant Professor, Alagappa University* *maheshganesan55 @gmail.com*	*Balaguru.H (Margaret Magizhilini),* *Assistant Professor, FSH, SRMIST*

Course Code	UFD23503J	Course Name	Fabric Designing by Dyeing and Printing	Course Category	G	Generic elective courses	L	T	P	O	C
							3	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil		
Course Offering Department		Fashion Designing	Data Book / Codes/Standards		Periodic Table			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-1 :	The students shall acquire knowledge on the principles of textiles designing.															
CLR-2 :	The enable the students to prepare textile designs with required color combinations															
CLR-3 :	The students shall acquire knowledge on the principles of textiles designing.															
CLR-4 :	The enable the students to prepare textile designs with required color combinations															
CLR-4 :	To enable the students to understand the concepts of woven fabric and construction weaves															
CLR-5 :	To understand and develop new innovative fabrics for the session															
CLR-6 :	To make a survey as to which type of products should be launched for the forth coming season															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
CLO-1 :	Upon completion of the syllabus, the students will be able to draw designs for different	1	80	75	H	M	H	L	H	-	-	-	-	-	-	-
CLO-2 :	varieties of fabric with color combination and shall have documentation of Indian textiles	2	78	70	-	M	-	M	H	L	-	-	-	-	-	-
CLO-3 :	Develop a general idea and describe the textile designing in detail	4	66	63	H	L	-	M	L	-	-	-	-	-	-	-
CLO-4 :	Utilize concepts in textile chemistry	3	72	67	M	L	-	M	-	-	-	-	-	-	-	-
CLR-5 :	Understanding of types and weave structure for apparel and furnishing fabrics	6	78	72	H	-	-	H	L	M	-	-	-	-	-	-
CLR-6 :	Create awareness of different dyeing and printing techniques.	6	75	65	-	M	-	M	H	L	-	-	-	-	-	-

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Introduction of Fabric structure	Introduction of designs	Identification of textile fibers	Printing Techniques	Dyeing techniques Fabric dyeing
	SLO-2	Factors of influencing selection of fabric	Apparel motifs	Microscopical test	Textile printing – introduction	Fabric dyeing – introduction
S-2	SLO-1	Structural and applied designs,	Fabric color	Solubility test	Printing definition, history	Dyeing definition, history
	SLO-2	Birds, Animal, Flower	Fabric color and communication	Burning test	advantages and disadvantages of printing	advantages and disadvantages of dyeing
S-3	SLO-1	Types of l Lines, Grace, thick and thin lines	Motifs inspired from traditional Indian arts	Analysis of blend ratio of yarn	Différent Styles of printing	Different methods of dyeing
	SLO-2	Broken lines,	Motifs inspired from traditional Indian crafts	Analysis of fabric	Différent Methods of printing	Yarn dyeing
S-4	SLO-1	Oblique lines or lines of movement,	sculpture traditions followed	Analysis of fabric for deign	Ingredient used printing paste	Silk dyeing
	SLO-2	accented lines,	historical traditions followed	Draft, peg plan threads// inch yarn count,	preparation of printing paste	Cotton dyeing
S-5	SLO-1	Textile designing,	Motifs designs from Indian mythology	Cover factor and weight per square yard of warp weft fabric`	Direct printing	Jute dyeing

Duration (hour)		**15**	**15**	**15**	**15**	**15**
	SLO-2	*Techniques/methods of textile designing*	*Ornamental designs and motifs from Indian mythology*	crimp, introduction	*Resist printing*	pigments
S-6	SLO-1	*Elements of Textile Design*	*Different sources of inspirations for textile design*	Cover factor and weight per square yard of warp fabric`	*Stencil printing*	Natural dyes
	SLO-2	*Motifs, Styles, Repeats, Layouts,*	*Measurement of color fastness*	Cover factor and weight per square yard of weft fabric`	*Block printing*	Vegetables dyes
S-7	SLO-1	*Exploration and stylization,*	*Color fastness testing, introduction*	*Fabric identification and design analysis*	*Flock printing*	Cross and union dyeing
	SLO-2	*Motif Development decorative features*	*Color fastness – rubbing test*	*Fabric specifications of some common fabrics like cambric,*	*Batik printing*	Mineral dyes
S-8	SLO-1	*Design repeat, Direction,*	*Color fastness – perspiration test*	*poplin, canvas,*	*Transfer printing*	synthetic dyes
	SLO-2	*Rotation, full design*	*Color fastness – washing test*	*satin, drill, gabardine,*	*Foam printing*	Tone on tone effect
S-9	SLO-1	*Textile traditional butt a design,*	*Color fastness –light test*	*denim, gauge, corduroyed.*	*Screen printing*	Dyeing fabric sample with various color
	SLO-2	*border design, sari 2*	*Traditional design development*	Repeats of design blocks in different ways and means on paper sheet	*Capsule Printing procedure*	Making an album of different type of dyes
S-10	SLO-1	*Creation of textile designs on various bases*	*Basic designing and sketching on paper*	Placement of design blocks in different ways and means on paper sheet	*Tie and dye Techniques*	*Determination of fastness properties*
	SLO-2	*Rectangular, diamond,*	*Basic designing and sketching on sheet Naturalized design*	Development of design through rotation,	*Glitter printing*	*Developing of a creative sample*
S-11	SLO-1	*Cylindrical, circular,*	*Abstract design*	pillar effect,	*Duplex printing,*	*Dyeing and development of the selected design on the fabric as sample*
	SLO-2	*Corner, Drop,*	*Geometrical design*	half drop effect, step drop and mirror effect	*blotch print flocking*	*Development of the selected design on the fabric as sample*
S-12	SLO-1	*Ogee, Diagonal,*	*Stylized design*	Designs from Indian Mythology,	*Wrap print*	*Color matching system*
	SLO-2	*Brick, Mirror,*	*Simplified design*	motifs, sculpture, civil art	*Constituents of printing paste*	*Color management*
S-13	SLO-1	*Repeats, concentric*	*Animated design*	nature, aquatic life, ornaments	Making different types of printing samples	*Color system.*
	SLO-2	*principles of simple drop designs*	Aquatic motifs like pebbles	Decorative surface design	*Print development of the selected design on the fabric as sample*	*Effects pf color*
S-13	SLO-1	*principles of simple drop and drop reverse*	Shells	*Fabric painting, Silk painting, Glass painting*	Terms of fit,	*Types of color theory.*
	SLO-2	*Collection fabric samples showing different textile designing techniques*	*Methods for modifying manual machine(epidiascopes)*	*Finishes, Glazing, Napping*	balance,	Use of Monochromatic
S-14	SLO-1	*Creation of layout for saree,*	*Enlarging,*	*Crepe*	positioning, serviceability,	Analogous
	SLO-2	*Dhoti, Lungi and*	*reducing and placement for allover pattern*	*parchmentizing*	producibility and salability	Complimentary
S-15	SLO-1	*shawl designs*	*Traditional Butta, paisley design*	*Fabric Color swatches*	Impact assessment of design.	double complementary
	SLO-2	*Creation of layout for bed sheet,*	*Traditional border deigns*	*Collection of Trimming, Samples*	Activities for revitalizing and marketing of design	split complementary

Learning Resources	1. Kate Broughton textiles Dyeing, Rockport publishers, 1996 2. Bricket C J, 'Textile Designing', International Text Book co., U.S.A. (1930)	3. Dyeing and Screen-printing on Textiles" by Joanna Kinnersly-taylor 4. Smith J E _Textile Processing '– Printing, Dyeing, Abhishek Publishing,2003 5. Neethu Azad Raman(2018), Fashion Design & Technology, Neelkanth Publishers

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)									Final Examination (50% weightage)	
		CLA – 1 (20%)		CLA – 2 (20%)		CLA – 3 (30%)		CLA – 4 (30%)				
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		Theory	Practice
Level 1	Remember	20%	20%	15%	15%	15%	15%	15%	15%		15%	15%
	Understand											
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%		20%	20%
	Analyze											
Level 3	Evaluate	10%	10%	15%	15%	15%	15%	15%	15%		15%	15%
	Create											
	Total	100 %		100 %		100 %		100 %			100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Nivash.N Sr.Merchandiser Samara Exports Tripur nivash@samaraexports.in	1.Mr.sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	1. Dr. R. Priyanka, Assistant Professor & Head of the Department, FSH, SRMIST, KTR priyankr1@srmist.edu.in
2.Mr.Ganesh Mauyra Assistant Manager,Ganga Acrowools Ltd. Ganesh.maurya@gangaacrowools.com	2.Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	2. Vidhyavathi S Assistant Professor, FSH, SRMIST, RMP vidhyavs@srmist.edu.in

Course Code	UFD23D01L	Course Name		COMPUTER AIDED DESIGN		Course Category	D	Discipline Specific Elective Courses			L	T	P	O	C
											0	1	6	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department		Fashion Designing	Data Book / Codes/Standards		Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:
CLR-1 :	The knowledge and skills related to CAD
CLR-2 :	To equip the students to develop the knowledge about designing using CAD software
CLR-3 :	To expose professionals and to meet the needs of the users by complementing their knowledge, skills and ability, creativity in the field of garment designing
CLR-4 :	To create logo and label designing
CLR-5 :	To design costumes for various occasion based on CAD

		Learning			Program Learning Outcomes (PLO)												
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	The knowledge and skills related to CAD	2	75	60	M	H	M	M	H	M	H	M	L	-	L	-
CLO-2 :	Students can develop the knowledge about designing using CAD software	2	80	70	M	H	M	M	M	H	M	H	M	L	-	L	-
CLO-3 :	To get the experience from industrial CAD professionals	2	70	65	M	H	M	M	H	M	H	M	L	-	L	-
CLO-4 :	Can create logo and label designing for various brands	2	70	70	M	H	M	M	H	M	H	M	L	-	L	-
CLO-5 :	To get the knowledge to design costumes for various occasion based on CAD	2	80	70	M	H	M	M	H	M	H	M	L	-	L	-

Duration (hour)		21	21	21	21	21
S-1, S-2	SLO-1	CAD tools -T	Stylized Motif-T	Kids Wear-T	Logo Designing-T	Traditional Jewelleries-T
	SLO-2	CAD Tools-P	Stylized Motif-P – Style 1	Kids Wear-P – style 1	Logo Designing-P – style 1	Traditional Jewelleries-P – style 1
S-3, S-4	SLO-1	CAD tools -T	Stylized Motif-T	Kids Wear-T	Logo Designing-T	Traditional Jewelries-T
	SLO-2	CAD Tools-P	Stylized Motif-P – style 2	Kids Wear-P – style 2	Logo Designing-P – style 2	Traditional Jewelries-P – style 2
S-5, S-6	SLO-1	CAD tools -T	Geometrical Motif-T	Kids Wear-T	Label Designing-T	Traditional Jewelries-T
	SLO-2	CAD Tools-P	Geometrical Motif-P – style 1	Kids Wear-P – style 3	Label Designing-P – style 1	Traditional Jewelries-P – style 3
S-7, S-8	SLO-1	CAD tools -T	Geometrical Motif-T	Men's Wear-T	Label Designing-T	Memento Designing-T
	SLO-2	CAD Tools-P	Geometrical Motif-P – style 2	Men's Wear-P – style 1	Label Designing-P – style 2	Memento Designing-P – style 1
S-9, S-10	SLO-1	CAD tools -T	Traditional Motif-T	Men's Wear-T	Brochure for own label-T	Memento Designing-T
	SLO-2	CAD Tools-P	Traditional Motif-P – style 1	Men's Wear-P – style 2	Brochure for own label-P – style 1	Memento Designing-P – style 2
S-11, S-12	SLO-1	Rough Designs-P	Traditional Motif-T	Men's Wear-T	Brochure for own label-T	Memento Designing-T
	SLO-2	Rough Designs-P	Traditional Motif-P – style 2	Men's Wear-P – style 3	Brochure for own label-P – style 2	Memento Designing-P – style 3
S-13, S-14	SLO-1	Rough Designs-P	Abstract Motif-T	Women's Wear-T	Fashion Jewelries-T	Texture Designing-T
	SLO-2	Rough Designs-P	Abstract Motif-P – style 1	Women's Wear-P – style 1	Fashion Jewelries-P – style 1	Texture Designing-P – style 1

Duration (hour)			21	21	21	21	21
S-14, S-15	SLO-1	Motif-T	Abstract Motif-T	Women's Wear-T	Fashion Jewelries-T	Texture Designing-T
	SLO-2	Motif-P	Abstract Motif-P – style 2	Women's Wear-P – style 2	Fashion Jewelries-P – style 2	Texture Designing-P – style 2
S-16, S-17	SLO-1	Motif-T	Animal Motif	Women's Wear-T	Fashion Jewelries-T	Texture Designing-T
	SLO-2	Motif-P	Motif in Men's Wear - P	Women's Wear-P – style 3	Fashion Jewelleries-P – style 3	Texture Designing-P – style 3
S-18 to S-21	SLO-1	Visual Arts	Motif in Women's Wear-P	Unisex Costume	Fashion Jewelleries-P – style 4	Texture Designing-P – style 4

Learning Resources	*Practice (Software):* *1.Rich Fashion Studio* *2. Reach CAD* *3. CorelDraw* *4.Adobe Photoshop* **5. Adobe Illustrator**

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										

Learning Assessment

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Vikash, Proprietor, *Reach Technologies,* *info@reach-tech.com,Banagalore*	*1. V.GowriShankar,* *NSTI, Chennai* *Mailgs2019@gmail.com*	*1. Umamageshwari.S* *Assistant Professor,* *FSH, SRMIST, Ktr*
2. Dhivyam, Developer, Reach Technologies, info@reach-tech.com, Bangalore	*2.Mahesh, HOD* *Alagappa University* *Maheshganesan55@gmail.com*	

Course Code	UFD23D02L	Course Name	TEXTILE DESIGN USING CAD		Course Category	D	Discipline Specific Elective Courses		L	T	P	O	C
									0	1	6	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil				
Course Offering Department		Fashion Designing	Data Book / Codes/Standards				Nil			

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)											
			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-1 :	The knowledge and skills related to CAD																
CLR-2 :	To equip the students to develop the knowledge about designing using CAD software																
CLR-3 :	To expose professionals and to meet the needs of the users by complementing their knowledge, skills and ability, creativity in the field of garment designing																
CLR-4 :	To create logo and label designing																
CLR-5 :	To design costumes for various occasion based on CAD																

PLO column headers: 1 Level of Thinking (Bloom), 2 Expected Proficiency (%), 3 Expected Attainment (%) | 1 Fundamental Knowledge, 2 Application of Concepts, 3 Link with Related Disciplines, 4 Procedural Knowledge, 5 Skills in Specialization, 6 Ability to Utilize Knowledge, 7 Skills in Modeling, 8 Analyze, Interpret Data, 9 Investigative Skills, 10 Problem Solving Skills, 11 Communication Skills, 12 Analytical Skills

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLO-1 :	The knowledge and skills related to CAD		2	75	60	H	M	L	M	H	M	H	M	L	M	-	-
CLO-2 :	Students can develop the knowledge about designing using CAD software		2	80	70	H	M	L	M	H	M	H	M	L	M	-	-
CLO-3 :	To get the experience from industrial CAD professionals		2	70	65	H	M	L	M	H	M	H	M	L	M	-	-
CLO-4 :	Can create logo and label designing for various brands		2	70	70	H	M	L	M	H	M	H	M	L	M	-	-
CLO-5 :	To get the knowledge to design costumes for various occasion based on CAD		2	80	70	H	M	L	M	H	M	H	M	L	M	-	-

Duration (hour)		21	21	21	21	21
S-1, S-2	SLO-1	CAD tools -T	Trendy Motif-T	Kids Wear-T	Pattern Making-T	Embroidery Patterns - T
	SLO-2	CAD Tools-P	Trendy Motif-P – Style 1	Kids Wear-P – style 1	Pattern Making -P – style 1	Embroidery Patterns -P – style 1
S-3, S-4	SLO-1	CAD tools -T	Trendy Motif-T	Kids Wear-T	Pattern Making -T	Embroidery Patterns -T
	SLO-2	CAD Tools-P	Trendy Motif-P – style 2	Kids Wear-P – style 2	Pattern Making -P – style 2	Embroidery Patterns -P – style 2
S-5, S-6	SLO-1	CAD tools -T	Stripped Motif-T	Kids Wear-T	Pattern Grading-T	Embroidery Patterns -T
	SLO-2	CAD Tools-P	Stripped Motif-P – style 1	Kids Wear-P – style 3	Pattern Grading--P – style 1	Embroidery Patterns -P – style 3
S-7, S-8	SLO-1	CAD tools -T	Stripped Motif-T	Men's Wear-T	Pattern Grading--T	Tie & Dye Patterns-T
	SLO-2	CAD Tools-P	Stripped Motif-P – style 2	Men's Wear-P – style 1	Pattern Grading--P – style 2	Tie & Dye Patterns -P – style 1
S-9, S-10	SLO-1	CAD tools -T	Traditional Motif-T	Men's Wear-T	Marker Planning for own label-T	Tie & Dye Patterns -T
	SLO-2	CAD Tools-P	Traditional Motif-P – style 1	Men's Wear-P – style 2	Marker Planning -P – style 1	Tie & Dye Patterns -P – style 2
S-11, S-12	SLO-1	Rough Designs-P	Traditional Motif-T	Men's Wear-T	Marker Planning - T	Printed Designs -T
	SLO-2	Rough Designs-P	Traditional Motif-P – style 2	Men's Wear-P – style 3	Marker Planning -P – style 2	Printed Designs -P – style 3
S-13, S-14	SLO-1	Rough Designs-P	Conceptual Motif-T	Women's Wear-T	Textile Repeat-T	Printed Designs -T
	SLO-2	Rough Designs-P	Conceptual Motif-P – style 1	Women's Wear-P – style 1	Textile Repeat -P – style 1	Printed Designs -P – style 1

Duration (hour)			21	21	21	21	21
S-14, S-15	SLO-1	Motif-T	Conceptual Motif-T	Women's Wear-T	Textile Repeat -T	Texture Designing-T
	SLO-2	Motif-P	Conceptual Motif-P – style 2	Women's Wear-P – style 2	Textile Repeat -P – style 2	Texture Designing-P – style 2
S-16, S-17	SLO-1	Motif-T	Animal Printed Designs	Women's Wear-T	Textile Repeat -T	Texture Designing-T
	SLO-2	Motif-P	Motif in Men's Wear - P	Women's Wear-P – style 3	Textile Repeat -P – style 3	Texture Designing-P – style 3
S-18 to S-21	SLO-1	Visual Arts	Motif in Women's Wear-P	Unisex Costume	Textile Repeat - P – style 4	Texture Designing-P – style 4

Learning Resources	Practice (Software): 1.Rich Fashion Studio 2. Reach CAD 3. CorelDraw 4.Adobe Photoshop 5. Adobe Illustrator

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										

Learning Assessment

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Vikash, Proprietor, Reach Technologies, info@reach-tech.com,Banagalore	1. .V.GowriShankar, NSTI, Chennai Mailgs2019@gmail.com	1. Umamageshwari.S Assistant Professor, FSH, SRMIST, Ktr
2. Dhivyam, Developer, Reach Technologies, info@reach-tech.com, Bangalore	2.Mahesh, Head of the Department, Alagappa University Maheshganesan55@gmail.com	

Course Code	UFD23G03L	Course Name	*Fashion Draping Techniques*		Course Category	D	*Specific Elective Course*		L	T	P	O	C
									0	0	8	2	4

Pre-requisite Courses	*Nil*		Co-requisite Courses	*Nil*		Progressive Courses	*Nil*	
Course Offering Department		*Fashion Designing*		Data Book / Codes/Standards				

Course Learning Rationale (CLR):	*The purpose of learning this course is to:*	Learning			Program Learning Outcomes (PLO)												
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12

CLR-1 : *To know ledge and skills related to draping*

CLR-2 : *To equipment the students to develop the knowledge about three-dimensional process*

CLR-3 : To understand various characteristics of stretch fabrics and the control of these characteristics in designing garments

CLR-4 : Terminology of draping

CLR-5: Appreciation of correct fit in stretch fabrics.

Course Learning Outcomes (CLO):		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
CLR-1 :	*To gain great knowledge about draft component*	2	60	50	H	H	H	-	-	M	-	M	M	M	L	L
CLR-2 :	*To express ideas by a three various process of draping designing*	2	60	50	H	M	M	M	M	-	L	L	M	M	H	H
CLR-3 :	*To understand and analyze draping behavior of different textile materials*	2	60	50	L	L	H	M	M	M	H	-	-	M	M	M
CLR-4 :	*To thinking and innovative design implement in the fashion draping techniques*	2	60	50	H	-	-	M	L	L	M	M	H	H	M	M
CLR-5:	*To familiarize the students with the role of a designer.*	2	60	50	-	H	-	M	M	M	H	M	L	L	M	H

Duration (hour)		24	24	24	24	24
S-1, S -2	SLO-1	*Introduction to Draping*	*Skirt Introduction*	*Halter neck - Pleat draping*	*Introduction to Cowl*	*Macramé - Demonstration*
	SLO-2					
S-3, S-4	SLO-1	*Draping Techniques - Demonstration*	*Skirt draping - Demonstration*	*Sewing*	*Cowl - Demonstration*	*Macramé - P*
	SLO-2					
S-5, S-6	SLO-1	*Front Dart draping*	*Front Skirt draping - Dart & Princess Panel*	*Off shoulder draping*	*Design Development*	*Macramé Garment*
	SLO-2					
S-7, S-8	SLO-1	*Back Dart draping*	*Back Skirt draping - - Dart & Princess Panel*	*Sewing*	*Cowl dress draping*	*Embellishment implementing draping*
	SLO-2					
S-9, S-10	SLO-1	*Sewing*	*Sewing*	*Indo Western draping*	*Sewing*	*Trial fit*
	SLO-2					
S-11, S-12	SLO-1	*Finishing*	*Finishing*	*Design Development*	*Conceptual draping with Sleeve - Concept & Research-*	*Sewing*
	SLO-2					
S-13, S-14	SLO-1	*Princess panel draping - front*	*Customize skirt draping*	*Trial Fit*	*Design Development*	*Customize panel draping - DD*

Duration (hour)		**24**	**24**	**24**	**24**	**24**
	SLO-2					
S-15, S-16	**SLO-1**	*Princess panel draping - back*	*Design Development*	*Sewing*	*Draping*	*Sewing*
	SLO-2					
S-17, S-18	**SLO-1**	*Sewing*	*Sewing*	*Paper draping dress*	*Draping*	*Sewing*
	SLO-2					
S-19 to S-24	**SLO-1**	*Finishing*	*Finishing*	*Paper draping dress*	*Finishing*	*Finishing*
	SLO-2					

Learning Resources	*Practice:*
	   1. HildeJaffe Draping for fashion design rt Person education - 2009
	   2. Conne Amaden -Crawford Art of Fashion Draping ,Bloombury publishaing
		3. Fabric, Form and flak Pattern cutting - Winfred Aldrich 2008
		4. Encyclopedia of dress Making - R. Jewel 2011

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	*1. Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com*	*J.Lavanya, Assistant Professor, FSH, SRM IST, KTR*
2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	*2. Shanthi ,ATDC Chennai shanthiatdcsmart@gmail.com*	*J.Priyanga Technical Instructor, FSH, SRM IST, KTR*

Course Code	UFD23S03T	Course Name	FABRIC CARE	Course Category	S	Skill Enhancement Course	L	T	P	O	C
							1	0	0	2	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department	Fashion Designing	Data Book / Codes/Standards				Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 : To acquire knowledge and skills related to fabric care					Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLR-2 : To equip the students to develop the knowledge about to take the cloths																			
CLR-3 : To equip the students to develop the ability towards fabric maintenance																			
CLR-4 : To equip students to know about the methods used to maintain proper storage																			
CLR-5 : To equip the students to learn about the clothing nature																			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Gained knowledge about take care of their cloths	1	80	75	H	H	H	-	-	-	-	-	-	-	-	-	-	-	-
CLO-2 :	Learned to maintain the proper maintenance of fabrics	1	63	66	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3 :	Learned to wash the cloths in proper way	3	68	70	H	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CLO-4 :	To gain knowledge regarding storing of cloths	3	77	74	H	-	H	H	H	-	-	-	-	-	-	-	-	-	-
CLO-5 :	Learned to apply washing techniques to take the fabrics	5	79	61	-	H	-	H	-	-	-	-	-	-	-	-	-	-	-

Duration (hour)		3	3	3	3	3
S-1	SLO-1	Hard water and soft water – introduction	Different methods of washing – hand rubbing, scribing- tumble wash	Laundry equipment and laundry reagents, soaps, detergents	Stiffening agents- purpose, classification, uses	Washing machine and care labels,
	SLO-2	methods of softening water - base exchange method	General rules an ways of stain removal	Cleaning action of soaps, indigenous cleaning agents,	Stiffening agents- natural, starch, preparation,	Various system of care labeling, washing instruction
S-2	SLO-1	Laundry soaps, manufacturing, types of soaps	Stain removal, common methods of removing stains, food stains, paint,	Rita nuts, shikakai, green gram, bran solution, Study of modern and industrial cleaning agents	Stiffening agents- commercial starches,	Industrial washing machine, rotary, swirling, pressure, tumble wash,
	SLO-2	Compositions of soaps types	Lead pencil, lipstick, perfume, tar, nose drops, Turmeric, mildew, perspiration,	washing, washing machine- introduction Semi-automatic, fully automatic, top loading, front loading,	Bleaching agents, tinting agents, optical whiteners,	Bleaching instruction, drying instruction, ironing instruction,
S-3	SLO-1	Detergents, manufacturing, types of detergents	Dry cleaning- benefits, steps in dry cleaning, blood, tea, oil, grease, rust	Drying equipment's- indoor and outdoor, electronic iron box types, automatic iron and steamed iron	Laundry of different fabrics, cotton, linen, wool, silk, rayon, nylon	Dry cleaning instruction, placements of labels on garments, storing the garments,
	SLO-2	Difference between soaps and detergents.	Difference between dry cleaning and laundry	Drying equipment's- outdoor, sunlight drying, Ironing board- different types	Special types of laundry, water proof coats, silk ties, leather goods, furs, plastics, lace	Methods followed to store the garments, uses of storing the garments in best way

Learning Resources	Practice: 4. Kathryn Hagen (2010), Fashion Illustration for Designers (2nd Edition), Pearson Publication, India 5. Zeshu Takamura (2012), Fashion Illustration Techniques, Rockfort Publishers, UP 6. Stevan Stipelman (2010), Illustrating Fashion: Concept to Creation, Fairchild Publications, Delhi

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	-	30%	-	30%	-	30%	-	30%	-	30%
Level 2	Apply Analyze	-	40%	-	40%	-	40%	-	40%	-	40%
Level 3	Evaluate Create	-	30%	-	30%	-	30%	-	30%	-	30%

Learning Assessment

\# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Nivash.N Sr.Merchandiser Samara Exports Tripur * nivash@samaraexports.in*	*1.Mr.sandeepkumar Lecturer WSC Ministry of Textiles* * sandeepkryadav2910@gmail.com*	*1. Dr. R.Priyanka,* * Assistant Professor & Head of the Department , FSH, SRMIST, KTR* *priyankr1@srmist.edu.in*
2.Mr.Ganesh Mauyra Assistant Manager,Ganga Acrowools Ltd. *Ganesh.maurya@gangaacrowools.com*	*2.Rochsowmiya Assistant Professor* * I.G Trichy roch913@gmail.com*	*2. Vidhyavathi.S* * Assistant Professor, FSH, SRMIST., RMP* *vidhyavs@srmist.edu.in*

Course Code	UFD23P02L	Course Name	Internship - II	Course Category	IAPC	Internship/Apprenticeship / Project/Community Outreach	L	T	P	O	C
							0	0	0	0	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil			
Course Offering Department		Fashion Designing	Data Book / Codes/Standards		Nil			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
CLR-1:	To acquire the basic knowledge of fashion industry	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:	To understand the working atmosphere of fashion industry															
CLR-3:	To know and practice field works in various designations of various media setup															
CLR-4:	To train in the film& TV industry as an intern in various field for fashion															
CLR-5:	To get the mastery skills from the fashion field through intern training															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1:	Students would learn the media industry practically	3	60	50	H	M	H	M	H	H	M	M	L	H	M	L
CLO-2:	Students would gain knowledge of media field circumstances	3	60	50	H	M	H	M	H	H	M	M	L	H	M	L
CLO-3:	Students would know various designations and various media setup	3	60	50	H	M	H	M	H	H	M	M	L	H	M	L
CLO-4:	Students would gain knowledge about film & TV industry	3	60	50	H	M	H	M	H	H	M	M	L	H	M	L
CLO-5:	Students would be proficient in the media field	3	60	50	H	M	H	M	H	H	M	M	L	H	M	L

The student will undergo a two-week internship during the summer vacation after the end of the IV Semester in any industry and must submit an activity report. The student will be monitored by the faculty and will be guided by the clothing organization in completing the internship.

Methodology:

Students are expected to do an internship of professional nature within the stipulated time during the summer vacation for a period of a minimum of 15 days after the end the of IV Semester. Criteria for selecting the internship will be based on the area of specialization by the student in the fashion industry. Emphasis will be given to get trained of professional quality that will help students to enter the apparel industry with an evaluated portfolio. The internship training activities will be presented by the students and the viva voce will complete the process of evaluation for awarding grades.

The training work can be carried out in any fashion Industry and apparel industry for three months.

Record Work
Students must prepare the Day-to-Day activities of their internship training period, that will be monitored by Internship Coordinator of the clothing organization.
(The students must submit the Internship report in the Record form for Practical Exam, which will be evaluated by the External Examiner)

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%) #			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%		30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	**Experts from Academic**	**Internal Experts**
1. Balakrish, Mr.India, Balacurly@gmail.com	1.Prof.Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	1. Dr. Priyanka R, Assistant Professor & Head of the Department, FSH, SRMIST, KTR
		2. S.Umamaheswari, Assistant Professor, FSH, SRMIST, KTR
2.Reshmi Menon, Model & Actress, K.reshmimenon@gmail.com	2.Prof.V.Sujitha, IG College for Women, Trichy ssujitha1118@gmail.com	3. H.Balaguru(Margaret Maghilini) Assistant Professor, FSH, SRMIST, KTR
		4. J.Lavanya Assistant Professor, FSH, SRMIST, KTR

Course Code	UFD23601T	Course Name	RESEARCH METHODOLOGY FOR FASHION AND TEXTILES	Course Category	C	Core course	L	T	P	O	C
							4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil			
Course Offering Department	Fashion Designing	Data Book / Codes/Standards				Nil			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
CLR-1 :	The knowledge and skills related to the current research.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 :	To equip the students to develop the knowledge about the research and development area															
CLR-3 :	To equip students to gain knowledge in research through field work.															
CLR-4 :	To acquire knowledge on designing and textiles															
CLR-5 :	To learn to maintain research value															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	The knowledge and skills related to the current research.	2	75	60	M	L	-	H	M	M	L	M	H	M	-	H
CLO-2 :	To equip the students to develop the knowledge about the research and development area	2	80	70	M	L	-	H	M	M	L	M	H	M	-	H
CLO-3 :	To equip students to gain knowledge in research through field work.	2	70	65	M	L	-	H	M	M	L	M	H	M	-	H
CLO-4 :	To acquire knowledge on designing and textiles	2	70	70	M	L	-	H	M	M	L	M	H	M	-	H
CLO-5 :	To learn to maintain research value	2	80	70	M	L	-	H	M	M	L	M	H	M	-	H

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Objectives of research	Statistics	Research on Textiles	Research on Design and Fashion	Research Forecasting
	SLO-2	Understanding research and its goals	Definition, uses,limitations	Fiber innovation	Silhoutte	Market survey
S-2	SLO-1	Critical thinking.	Diagrammatic presentation of data	Extraction of textile fiber	Design generation	Field Work in Boutique
	SLO-2	Techniques for generating research topics.	Bar chart-pie chart	Blending of textile fibers	Idea generation	Field Work in Boutique
S-3	SLO-1	Questionnaire	graphical representation of data	Devlopment of products from fibers	Mood board	Field Work in Textile Industry
	SLO-2	Framing of questionnaire	histogram, box plot, ogive	Application of fibers	Mind mapping	Field Work in Leather Industry
S-4	SLO-1	Scientific enquiry	Measures of central tendency	Yarn Development	Theme board	Field Work in Apparel shop
	SLO-2	Methods of scientific enquiry	mean, median, mode	Yarn blending	Innovative themes	Field Work in Apparel shop
S-5	SLO-1	formulation of hypothesis	Measures of dispersion	Recent technologies of spinning	Colour board	Field Work in Garment Industry
	SLO-2	Nominal, ordinal, interval and ratio scale.	Definition, uses, quartile deviation	Innovations in fabric making	Pantone colours	Field Work in Garment Industry
S-6	SLO-1	Collection of data –Census	Standard deviation,	Recent technologies of weaving	Fabric swatch board	Research Methodology
	SLO-2	Sample surveys	coefficient of variation	Issues and remedies for hand loom	Types of recent fabric	Idenifying the Concept

Duration (hour)		12	12	12	12	12
S-7	SLO-1	Research proposal	Sample size determination & sampling techniques	Research on natural dyes	Illustration board	Research using Survey Method
	SLO-2	Development of a research proposal	Random sampling, stratified sampling,	Recent technologies in dyeing	Freehand and digitized illustration	Converting the survey into data
S-8	SLO-1	Theoretical Processes	systematic sampling	Research on different mordants	Accessories board	Application of Survey
	SLO-2	Experimental Processes.	cluster sampling	Printing technologies	Jewelries	Application of survey into data
S-9	SLO-1	Online data bases – search tools.	Correlation	Recent technologies in printing	Client board	Preparing the research report
	SLO-2	Citation indices	definition , uses, properties	Printing sample preparation	Fashion counselling	Display and presentation of the Research
S-10	SLO-1	Ethical Issues in Research	Correlation	Research on types of printing	Customer research	Display and presentation
	SLO-2	Moral Issues in Research	Examples on correlation	Home textiles – An Overview	Costing of garments	Display and presentation
S-11	SLO-1	Plagiarism	Regression	Home textiles products	Specification sheet	Display and presentation
	SLO-2	Tools to avoid plagiarism	definition , uses, properties	Home textiles applications	Recent applications in design implementation	Display and presentation
S-12	SLO-1	Intellectual Property Rights	Regression	Home textiles product development	Display and presentation	Display and presentation
	SLO-2	Copy right laws – Patent rights.	Regression and its applications	Home textiles product development	Display and presentation	Display and presentation

Learning Resources	*Theory:* *1. Research Methodology, Methods and Techniques (Second Revised Edition), C.R.Kothari, New Age International Publishers* *2. Textiles: Fiber to Fabric, Corbman, Bernard.P, Mc-Graw Hill* **3.** *Developing a Collection, Elinor Renfew, Colin Renfrew,*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Dr.M.Vasantha ICMR, Chennai	1. Dr.V.Prakash Dr.Ambedkar Govt.Arts College, Chennai	1. Umamageshwari.S Assistant Professor, FSH, SRMIST, Ktr
		2.M. Kalaivani, Assistant Professor, Dept. of Mathematics and Statistics, FSH, SRMIST, Ktr

Course Code	UFD23602T	Course Name	VISUAL MERCHANDISNG		Course Category	C		Core Course		L	T	P	O	C
										4	0	0	0	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil				
Course Offering Department		Fashion Designing		Data Book / Codes/Standards							

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
CLR-1 :	To understand the functional nature of Visual merchandising as on Art and also as a science	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 :	Application of principles of VM for store display and window display															
CLR-3:	To introduce the visual and display properties of merchandise presentation functional and decorative units for display															
CLR-4 :	To exhibits are designed and critiqued.															
CLR-5:	To understand find the employment in import and export houses															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
CLO-1 :	Understand and explain the differential behavior of market industry based on fundamental concepts learnt in retailing	2	60	50	L	M	H	M	M	M	M	-	H	H	H	-
CLO-2 :	Formulate the marketing by retailing the fundamental steps involved.	2	60	50	M	M	L	H	H	L	L	-	H	M	L	-
CLO-3 :	Learn and identify many marketing and retailing industry.	2	60	50	-	H	L	M	M	L	M	-	H	H	M	L
CLO-4	Acquire knowledge on fashion marketing mix and fashion research methods	2	60	50	H	L	H	H	M	L	M	-	M	H	L	-
CLO-5 :	Gain insight on customer segmentation	2	60	50	M	L	H	H	H	M	M	-	M	M	L	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Introduction to visual merchandising, Roll of V.M	Display and display settings, Types- Benefits- Importance of window display	Store and window settings lay out planning	Non-Store Merchandising, Television retailing, home shopping	The Present and Future of Visual Merchandising, The Present and Future of Visual Merchandising
	SLO-2	Its types-Benefits of visual merchandising	The exterior of store, signs, marquees, outdoor display, close back window, signage	Interior and Exterior of stores, praised using colour	Internet retailing/online shopping, Catalogue Management	Apparel store, Furniture store Gift store, Future Prospects of Visual Merchandising Seasonal visual merchandising
S-2 To S-4	SLO-1	Concept, types, scope visual merchandising	Self-service, full-service presentation, Types of display	Uses of fixture, Uses of Mannequin- Types of mannequins, props, backdrop design	Product Presentation in Non-Store Retail Merchandising- Fixtures, Sound/Music,	four ways, six ways, round racks, multi features- round racks, multi features-Vitrines and straight racks
	SLO-2	Visual merchandising technique	One item, related merchandise, variety or assortment display	3 D Dressing, Dress forms dimensional forms, Fixtures- types	Odor, Visuals, Employees Change of Image- Impact of shoppers- wire forms	Non hanging fixtures, Fixtures-tables, counters, bins, and shelves, transparent display units

Duration (hour)		12	12	12	12	12
S-5	SLO-1	Visual merchandising -Factors for route card preparation	Institutional display, seasonal display	Store Image & Security Concept of Image Mix Environmental setting, types of setting	Lighting accessories-dimmers, flashers, framing., Projectors, strobes, swivel, sockets, gels	Gondolas, modular lines, Problems faced in visual merchandising
	SLO-2	Effective expediting planning and procedures	Display setting-realistic setting, store design	Store Image & Security, Concept of Image Mix	Harmony created using lights- Fixtures handing-T stands. quadra-focal point	Target customers- attention drawing devices Fashion shows, types of benefits
S-6 To S-8	SLO-1	Advantages of visual merchandising	Concept of store design, purpose and importance of store design	Lightings -primary setting, secondary setting	Lab: integrating creative and critical thinking in research	Line and composition, scale contrast
	SLO-2	Visual planning, Growth of V.M	Store layout, various types of store layout	Open back spotlights, studio lights close ups	Lab first window (understanding service learn)	Repetition, humor, surprise and shock
S-9	SLO-1	Growth of visual merchandising V.M in India	Combined layout store space, allocation	Principles of display setting- type of display setting	Practical session: different window photograph	Merchandise display, planning s display, visual merchandiser in store promotion, scheduling the promotion
	SLO-2	Visual merchandising, mix, line, terminologies, visual theme	Assignment: creating a planogram	Display of props, lighting, fixtures, types of windows	Case study: window location- Target audience likely goals (i.e., affiliation, positive self-concept, accuracy)	Creating persuasive signage PPT presentation
S-10 To s-12	SLO-1	Assortment of products, strategy-Role of merchandiser PPT presentation	Lab session: Intro to google sketch U	Promotions and mannequins Floor color blocking PPT presentation	-event/organization/product to be promoted	Creating persuasive signage PPT presentation
	SLO-2	Visual theme create	Visual theme		Visual theme-based display	Visual theme-based display

Learning Resources	.Theory: 1. Laurel L Bliss, Study Guide Visual merchandising and Display third edition, Fair Child publication 1995 2. 2Claus Ebster and Marion Garaus "Store Design and Visual Merchandising" Business Experts press LLC, 2011	2. Martin M Peglaer(SVM), Visual merchandising and display third edition, Fair child Publication, New York(1995). *4. Antony J. Morgan "Window Display New Visual Merchandising" Safari*, an O'Reilly Media Company*2010*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (15%)		CLA – 3 (15%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Mr. Azharuddin store Manager Fab India Chennai azarfarook@gmail.com	1. Mr. Anil Kumar Assistant professor, Periyar University anilkumar@periyaruniversity.ac.in	*1. Balaguru.H (Margaret Magizhini)* *Assistant Professor, FSH, SRMIST*
2 Mr. Subramanian C.E.O Sun international Trading Inc svsmainan.fashion@gmail.com	*2...Dr. Mahesh, Assistant Professor, Alagappa University* *maheshganesan55 @gmail.com*	*2. Umamageshwari.S* *Assistant Professor & Head, FSH, SRMIST*

Course Code	UFD23603J	Course Name	Accessory Making			Course Category	C		Core Courses			L	T	P	O	C
												3	0	2	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)												
CLO-1 :	Enable the student to design bags, clutch, footwear	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLO-2	Enable the student to identify the various types of ties, gloves, hats, shawls															
CLO-3:	Be able to classify the various ornaments used to adorn different body parts															
CLO-4	Educate the various stages in metal Jewelry making															
CLO-5	Educate about the various Fashion jewelry available															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
CLO-1 :	Able to identify and design to design bags, clutch, footwear	2	60	50	H	-	H	H	M	M	M	L	L	M	M
CLO-2:	To identify the various types of ties, gloves, hats, shawls	2	60	50	H	M	M	M	L	L	M	M	-	H	-	H
CLO-3:	To classify the various ornaments used to adorn different body parts	2	60	50	M	M	-	H	-	H	H	M	M	M	L	L
CLO-4:	Be aware of the various stages in metal Jewelry making	2	60	50	H	M	L	L	M	M	-	H	-	H	M	M
CLO-5:	To design various Fashion jewelry available	2	60	50	M	L	L	M	M	-	H	-	H	H	M	M

Duration (hour)		15	15	15	15	15
S-1, S -2	SLO-1	Accessory Making - Introduction	Cravats	Head ornaments – Crowns, Coronet, corolla	Jewellery making - Introduction	Fashion jewellery – Introduction
	SLO-2	Bag types - Handbags, Clutch	Tie	Head ornaments – Crowns, Coronet, corolla	Metal jewellery – Gold, silver, Antique, Brass, Copper, Iron, Platinum	Bead jewellery
S-3, S-4	SLO-1	Fanny pack, Diaper bag,	Hats	Neck ornaments – Choker, necklace,	Jewellery making process – Designing	Terracota jewellery
	SLO-2	Clutch				
S-5, S-6	SLO-1	Footwear – Introduction	Bonnet	Pendant, torc	Moulding	Resin jewellery
	SLO-2					
S-7, S-8	SLO-1	Sneakers, Slippers, Boots	Belts	Hand ornaments – Ring, Bangle, Bracelet	Casting	Macrame jewellery
	SLO-2					
S-9, S-10	SLO-1	Shoe types	Gloves	Body ornaments – Hip chain,	Polishing	Crochet jewellery
	SLO-2					
S-11, S-12	SLO-1	Bag making – Any one type (P)	Shawls	Chatelaine	Embellishment	Bridal jewellery – (P)
	SLO-2					
S-13, S-14	SLO-1	Design development (P)	Scarves	Breast plate, Brooch	Finishing	Bridal jewellery – (P)
	SLO-2					
S-15	SLO-1	Product making (P)	Socks, Stockings	Feet ornaments – Anklet, toe ring	Plating	Bridal jewellery – (P)
	SLO-2					

Learning Resources	Theory & Practice: 1. Janice Vaine, "Hand Embroider, stitches at a glance ", (2014), Country Bumpkin Publishers Ltd., 2. A-Z of embroidery stitches, (2014), Country Bumpkin Publishers Ltd.,

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
	Analyze										
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Neela Rosalin, EEMA Creations, Chennai	1. Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	1. Lavanya J, Assistant Professor, FSH, SRMIST, KTR campus
Mr. Shanmugam, Director, Popular Process, Tirupur. popularprocess@gmail.com	2. Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	2. Satya V, Assistant Professor, FSH, SRMIST, RMP campus

Course Code	UFD23D03L	Course Name	Advanced Computer Aided Design	Course Category	D	Discipline Specific Elective Courses	L	T	P	O	C
							0	1	6	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil			
Course Offering Department	Fashion Designing	Data Book / Codes/Standards			Nil			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-1 :	The knowledge and skills related to CAD															
CLR-2 :	To equip the students to develop the knowledge about designing using CAD software															
CLR-3 :	To expose professionals and to meet the needs of the users by complementing their knowledge, skills and ability, creativity in the field of garment designing															
CLR-4 :	To create industrial pattern making through CAD software															
CLR-5 :	To design accessories for various occasion based on CAD															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	The knowledge and skills related to CAD	2	60	50	H	M	H	M	L	M	L	M	H	-	M	-
CLO-2 :	Students can develop the knowledge about designing using CAD software	2	60	50	H	M	H	M	L	M	L	M	H	-	M	-
CLO-3 :	To get the experience from industrial CAD professionals	2	60	50	M	H	H	M	L	M	L	M	H	M	-	-
CLO-4 :	Can create industrial pattern making through CAD software	2	60	50	H	M	H	M	M	L	L	M	H	-	M	-
CLO-5 :	To get the knowledge to design accessories for various occasion based on CAD	2	60	50	H	M	H	M	L	M	L	M	H	-	M	-

Duration (hour)		21	21	21	21	21
S-1, S-2	SLO-1	CAD RFS tools -T	Mood Board-T	Costume-Plain design-Women-T	Backdrop Development-T	Marker Planning-T
	SLO-2	CAD RFS tools -P	Mood Board-P – Style 1	Costume-Plain design-Women-P	Backdrop Development-P – Style 1	Marker Planning-P – Plan 1
S-3, S-4	SLO-1	CAD RFS tools -T	Mood Board-T	Costume-Plain design-Men-T	Backdrop Development-T	Marker Planning-T
	SLO-2	CAD RFS tools -P	Mood Board-P – Style 2	Costume-Plain design-Men-P	Backdrop Development-P – Style 2	Marker Planning-P – Plan 2
S-5, S-6	SLO-1	CAD RFS tools -T	Mood Board-T	Costume-Plain design-Kid-T	Backdrop Development-T	Pattern Making-T
	SLO-2	CAD RFS tools -P	Mood Board-P – Style 3	Costume-Plain design-Kid-P	Backdrop Development-P – Style 3	Pattern Making-P – Style 1
S-7, S-8	SLO-1	CAD RFS tools -T	Theme Board-T	Costume-Checked design-Women-T	Unisex Costume-T	Pattern Making-T
	SLO-2	CAD RFS tools -P	Theme Board-P – Style1	Costume-Checked design-Women-P	Unisex Costume-P – Style 1	Pattern Making-P – Style 2
S-9, S-10	SLO-1	CAD RFS tools -T	Theme Board-T	Costume-Checked design-Men-T	Unisex Costume-T	Basic Pattern Block-T
	SLO-2	CAD RFS tools -P	Theme Board-P – Style 2	Costume-Checked design-Men-P	Unisex Costume-P – Style 2	Basic Pattern Block-P – Style 1
S-11 S-12	SLO-1	CAD Pattern Tools-T	Theme Board-T	Costume-Checked design-Kid-T	Unisex Costume-T	Basic Pattern Block-T
	SLO-2	CAD Pattern Tools-P	Theme Board-P – Style 3	Costume-Checked design-Kid-P	Unisex Costume-P – Style 3	Basic Pattern Block-P – Style 2
S-13, S-14	SLO-1	CAD Pattern Tools-T	Color Board-T	Costume design-stripped design-Women-T	Footwear Designing-T	Industrial Plan-T

Duration (hour)			21	21	21	21	21
		SLO-2	CAD Pattern Tools-P	Color Board-P – Style 1	Costume design-stripped design-Women-P	Footwear Designing-P – Style 1	Industrial Plan-P – Style 1
S-15, S-16	SLO-1		CAD Pattern Tools-T	Color Board-T	Costume design-stripped design-Men-T	Footwear Designing-T	Industrial Plan-T
	SLO-2		CAD Pattern Tools-T	Color Board-P – Style 2	Costume design-stripped design-Men-P	Footwear Designing-P – Style 2	Industrial Plan-P – Style 2
S-17, S-18	SLO-1		CAD Pattern Tools-P	Color Board-T	Costume design-stripped design-Kid-T	Footwear Designing-T	Production Layout-T
	SLO-2		CAD Pattern Tools-P	Color Board-P – Style 3	Costume design – Floral Print - T	Footwear Designing-P – Style 3	Production Layout-P
S-19 to S - 21	SLO-1 SLO-2		CAD Pattern Tools-P	Client Board	Costume design – Floral Print - P	Handbag and Purses - P	Pattern Grading - P

Learning Resources	**Practice (software):** **1.**Rich Fashion Studio 2. Reach CAD 3. CorelDraw 4.Adobe Photoshop **5.Adobe Illustrator**

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Vikash, Propreitor, Reach Technologies, info@reach-tech.com,Banagalore	1..V.GowriShankar, NSTI, Chennai, mailgs2019@gmail.com	1. Umamageshwari.S Assistant Professor, FSH, SRMIST, Ktr FSH, SRMIST
2.Dhivyam, Developer, Reach Technologies, **info@reach-tech.com**, Bangalore	2. .Mahesh, HOD, Alagappa University, maheshganesan55@gmail.com	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST, Ktr

Course Code	UFD23D04L	Course Name	FASHION SKETCHING USNG CAD	Course Category	D	Discipline Specific Elective Courses	L	T	P	O	C
							0	1	6	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil		
Course Offering Department		Fashion Designing	Data Book / Codes/Standards			NIl	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)												
CLR-1 : The knowledge and skills related to CAD		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 : To equip the students to develop the knowledge about designing using CAD software		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLR-3 : To expose professionals and to meet the needs of the users by complementing their knowledge, skills and ability, creativity in the field of garment designing																
CLR-4 : To create industrial pattern making through CAD software																
CLR-5 : To design accessories for various occasion based on CAD																

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:															
CLO-1 : The knowledge and skills related to CAD		2	60	50	H	H	L	M	H	M	M	M	M	-	L	-
CLO-2 : Students can develop the knowledge about designing using CAD software		2	60	50	H	H	L	M	H	M	M	M	M	-	L	-
CLO-3 : To get the experience from industrial CAD professionals		2	60	50	H	H	L	M	H	M	M	M	M	-	L	-
CLO-4 : Can create industrial pattern making through CAD software		2	60	50	H	H	L	M	H	M	M	M	M	-	L	-
CLO-5 : To get the knowledge to design accessories for various occasion based on CAD		2	60	50	H	H	L	M	H	M	M	M	M	-	L	-

Duration (hour)		21	21	21	21	21
S-1, S-2	SLO-1	CAD RFS tools -T	Mood Board-T	Label Designing-T	Backdrop Development-T	Male Croque-T
		CAD RFS tools -P	Mood Board-P – Style 1	Label Designing -P	Backdrop Development-P – Style 1	Male Croque -P – Plan 1
	SLO-2					
S-3, S-4	SLO-1	CAD RFS tools -T	Mood Board-T	Label Designing -T	Backdrop Development-T	Male Croque -T
		CAD RFS tools -P	Mood Board-P – Style 2	Label Designing -P	Backdrop Development-P – Style 2	Male Croque -P – Plan 2
	SLO-2					
S-5, S-6	SLO-1	CAD RFS tools -T	Mood Board-T	Logo Designing -T	Backdrop Development-T	Female Croque-T
	SLO-2	CAD RFS tools -P	Mood Board-P – Style 3	Logo Designing -P	Backdrop Development-P – Style 3	Female Croque -P – Style 1
S-7, S-8	SLO-1	CAD RFS tools -T	Theme Board-T	Logo Designing -T	Accessories Designing-T	Female Croque -T
	SLO-2	CAD RFS tools -P	Theme Board-P – Style1	Logo Designing -P	Accessories Designing – Style 1	Female Croque -P – Style 2
S-9, S-10	SLO-1	CAD RFS tools -T				
	SLO-2	CAD RFS tools -P	Theme Board-T	Boutique Layout - T	Coolers-T	Dyeing Effect-T
			Theme Board-P – Style 2	Boutique Layout P	Coolers P – Style 2	Dyeing -P – Style 1
S-11 S-12	SLO-1	CAD Pattern Tools-T	Theme Board-T	Boutique Layout -T	Coolers -T	Dyeing -T

Duration (hour)		21	21	21	21	21
	SLO-2	CAD Pattern Tools-P	Theme Board-P – Style 3	Boutique Layout -P	Coolers P – Style 3	Dyeing -P – Style 2
S-13, S-14	SLO-1	CAD Pattern Tools-T	Color Board-T	Textured Design Development-T	Handbag-T	Printed pattern -T
	SLO-2	CAD Pattern Tools-P	Color Board-P – Style 1	Textured Design Development -P	Handbag -P – Style 1	Printed pattern -P – Style 1
S-15, S-16	SLO-1		Color Board-T	Textured Design Development - T	Handbag -T	Printed pattern -T
	SLO-2	CAD Pattern Tools-T	Color Board-P – Style 2	Textured Design Development -P	Handbag -P – Style 2	Printed pattern -P – Style 2
		CAD Pattern Tools-T				
S-17, S-18	SLO-1	CAD Pattern Tools-P	Color Board-T	Textured Design Development T	Footwear Designing-T	Funny designs-T
	SLO-2					
		CAD Pattern Tools-P	Color Board-P – Style 3	Floral Print - T	Footwear Designing-P – Style 3	Funny designs -P
S-19 to S - 21	SLO-1 SLO-2	CAD Pattern Tools-P	Client Board	Floral Print - P	Footwear Designing - P	Funny designs - P

Learning Resources	Practice (software): 1.Rich Fashion Studio 2. Reach CAD 3. CorelDraw 4.Adobe Photoshop 5.Adobe Illustrator

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
1. Vikash, Propreitor, Reach Technologies, info@reach-tech.com,Banagalore	1. V.GowriShankar, NSTI, Chennai, mailgs2019@gmail.com	1. Umamageshwari.S Assistant Professor, FSH, SRMIST, Ktr
2.Dhivyam, Developer, Reach Technologies, **info@reach-tech.com**, Bangalore	2. .Mahesh, HOD, Alagappa University, maheshganesan55@gmail.com	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST, Ktr

Course Code	UFD23G04L	Course Name	Advanced Dress Making		Course Category	G	Generic Elective Courses		L	T	P	O	C
									0	0	8	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil
Course Offering Department		*Fashion Designing*		**Data Book / Codes/Standards**			

Course Learning Rationale (CLR):	*The purpose of learning this course is to:*			Learning			Program Learning Outcomes (PLO)											
				1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLO-1 :	*Equip the student to make a Halter neck dress*																	
CLO-2	*Teach how to make a Fifi Style dress*																	
CLO-3:	*Explore No waste concept dress*																	
CLO-4	*Help the student make a vintage dress with corset*																	
CLO-5	*Enable he student to prepare a Red carpet Knock-off garment*																	

Course Learning Outcomes (CLO):	*At the end of this course, learners will be able to:*	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
CLO-1 :	*Make a Halter neck dress*	2	60	50	H	-	H	H	M	M	M	L	L	M	M	-
CLO-2	*Design a Fifi Style dress*	2	60	50	H	M	M	M	L	L	M	M	-	H	-	H
CLO-3:	*Make No waste concept dress*	2	60	50	M	M	-	H	-	H	H	M	M	M	L	L
CLO-4	*Design a vintage dress with corset*	2	60	50	H	M	L	L	M	M	-	H	-	H	M	M
CLO-5	*Analyse a designer's design and make a Knock-off garment*	2	60	50	M	L	L	M	M	-	H	-	H	H	M	M

Duration (hour)		24	24	24	24	24
S-1, S -2	**SLO-1**	*Halter neck*	*Fifi style garment*	*No Waste dress concept*	*Vintage dress style with corset*	*Red carpet knock-off*
	SLO-2					
S-3, S-4	**SLO-1**	*Design development*	*Design development*	*Design development*	*Design development*	*Design development*
	SLO-2					
S-5, S-6	**SLO-1**	*Pattern making-P*	*Pattern making-P*	*Pattern making-P*	*Pattern making-P*	*Pattern making-P*
	SLO-2					
S-7, S-8	**SLO-1**	*Pattern making-P*	*Pattern making-P*	*Pattern making-P*	*Pattern making-P*	*Pattern making-P*
	SLO-2					
S-9, S-10	**SLO-1**	*Cutting-P*	*Cutting-P*	*Cutting-P*	*Cutting-P*	*Cutting-P*
	SLO-2					
S-11, S-12	**SLO-1**	*Sewing -P*	*Sewing -P*	*Sewing -P*	*Sewing -P*	*Sewing -P*
	SLO-2					
S-13, S-14	**SLO-1**	*Sewing -P*	*Sewing -P*	*Sewing -P*	*Sewing -P*	*Sewing -P*
	SLO-2					
S-15, S-16	**SLO-1**	*Sewing -P*	*Sewing -P*	*Sewing -P*	*Sewing -P*	*Sewing -P*
	SLO-2					
S-17, S-18	**SLO-1**	*Trial Fit-P*	*Trial Fit-P*	*Trial Fit-P*	*Trial Fit-P*	*Trial Fit-P*

Duration (hour)		24	24	24	24	24
	SLO-2					
S-19 to S-21	SLO-1					
	SLO-2	*Final Sewing-P*	*Final Sewing-P*	*Final Sewing-P*	*Final Sewing-P*	*Final Sewing-P*
S-22 to S-24	SLO-1					
	SLO-2	*Finishing*	*Finishing*	*Finishing*	*Finishing*	*Finishing*

Learning Resources	**Text books:** 1.Practical Clothing Construction – Mary Matthews	2.*Pattern Making for Fashion Designing – Helen Joseph Armstrong*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
	Total	100%		100%		100%		100%		100%	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Mr.Ben Philip Assistant professor NIFT *benphilip2002@gmail.com*	*1.Ms. Gayathridevi , Assistant Professor, ST. Britto College, Chennai* *gayathridevi.cdf@gmail.com*	*1.* Lavanya J, Assistant Professor, FSH, SRMIST, KTR
2.Mr.Ganesh mauyra Assistant Manager *ganesh.maurya@gangaacrowools.com*	*2.Prof.V.GowriShankar, NSTI Chennai* *mailgs2019@gmail.com*	*2. V Sathya,* Assistant Professor, FSH, SRMIST, RMP

Course Code	UFD23P03L	Course Name	Fashion Portfolio (Mini Project)	Course Category	IAPC	Mini Project	L	T	P	O	C
							0	2	0	0	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil						
Course Offering Department		*Fashion Designing*	Data Book / Codes/Standards			Nil					

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)																
CLR-1:	Guide the students to make a Fashion Portfolio	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	Make them brainstorm to select a theme																		
CLR-3:	Guide them to make various Fashion Boards																		
CLR-4:	Mentor them to design and make Fashion garments																		
CLR-5:	Build confidence in the students as Fashion designers by being able to see their outputs through their designs as garments																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO -3
CLO-1:	Make a Fashion Portfolio	2	75	60	H	H	H	-	-	H	H	H	H	H	H	H	H	H	H
CLO-2:	Brainstorm to select a theme	2	80	70	-	H	-	H	H	H	H	-	-	H	H	H	H	H	H
CLO-3:	Make various Fashion Boards	2	70	65	H	-	-	H	-	H	H	H	-	H	H	H	H	H	H
CLO-4:	Design and make Fashion garments	2	70	70	H	-	H	M	H	-	-	-	H	H	H	H	H	H	H
CLO-5:	Gain confidence as Fashion Designers	2	80	70	-	H	-	H	-	H	H	-	-	H	H	H	H	H	H

Duration (hour)		15
S-1 to S-2	SLO-1	Introduction to portfolio
S-3 to S-4	SLO-1	Internship collection and brief
S-5 to S-6	SLO-1	Craft documentation project with brief
S-7 to S-8	SLO-1	*Presentation formats*
S-9 to S-10	SLO-1	*Preparation boards*
S-11 to S-12	SLO-1	Finalize on one theme for final design collection

Duration (hour)		15
S-13 to S-14	SLO-1	Different techniques of sketches
S-15 to S-16	SLO-1	Minimum of 8 ensembles per collection sketches
S-17 to S-18	SLO-1	Finalize on one theme for final design collection
S-19 to S-20	SLO-1	Presentation boards
S-21 to S-22	SLO-1	Storyboard, Mood board, etc..
S-23 to S-24	SLO-1	Completion of stitching of final collection
S-25 to S-26	SLO-1	Presentation boards
S-27 to S-28	SLO-1	Photoshoot of the key ensembles of the collection
S-29 to S-30	SLO-1	Completion of stitching of final collection

CLASS EXERCISE:

(Students must practice all exercises) (Each exercise carries FOUR marks)
(TEN exercises x 04 marks = 40 marks & 10 marks for Regularity & Discipline = Total- 50 Marks)
1. Portfolio Making   : 3 Weeks
    Minimum 2 class Works   : Record works- 1 no.
2. Portfolio Presentation   : 3 Weeks
    Minimum 2 class works   : Record works- 1 no.
3. Designing costumes by sketches   : 3 Weeks
    Minimum 2 class works   : Record works- 1 no.
4. Prepare the boards   : 3 Weeks
    Minimum 2 class works   : Record works- 1 no.
5. Make the photoshoot   : 3 Weeks
    Minimum 2 class works   : Record works- 1 no.

Record Works:
1. Should select theme and make portfolio mini project record
(The students must submit the exercise in the Record form for Practical exam, which will be evaluated by the External Examiner)

Learning Resources	*Practical:* 1. *Portfolio Presentation for Fashion Designers – Linda Tain, Fairchild* 2. *www.styleportfolios.com*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%) #			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%		30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers

Experts from Industry	Experts from Academic	Internal Experts
1.Mr.Ben Philip Assistant professor NIFT benphilip2002@gmail.com	1.Ms. Gayathridevi , Assistant Professor, ST. Britto College, Chennai gayathridevi.cdf@gmail.com	1. Dr. Priyanka R, Assistant Professor & Head of the Department, FSH, SRMIST, KTR
		2. S.Umamaheswari, Assistant Professor, FSH, SRMIST, KTR
		3. H.Balaguru(Margaret Maghilini) Assistant Professor, FSH, SRMIST, KTR
2.Mr.Ganesh mauyra Assistant Manager ganesh.maurya@gangaacrowools.com	2.Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	4. J.Lavanya Assistant Professor, FSH, SRMIST, KTR

Course Code	UFD23701T	Course Name	TECHNICAL TEXTILES	Course Category	C	Core course	L	T	P	O	C
							4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	
Course Offering Department		Fashion Designing	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
CLR-1:	The knowledge related to the technical textiles	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	To provide a comprehensive insight about fabric structural enhancements																		
CLR-3:	To equip students to gain knowledge about application of textiles in other field																		
CLR-4:	Acquired knowledge on various textile materials																		
CLR-5:	Learned to produce various textiles materials in both natural and man made way																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO -3
CLO-1:	The knowledge about the detailed area in the textiles	1	65	60	H	H	M	H	L	H	-	-	-	-	-	-	-	-	-
CLO-2:	Students can get the knowledge about the different types of textile applications	1	80	72	H	L	M	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3:	To equip students to gain knowledge about making textile design with special applications	1	70	68	H	-	-	L	-	-	-	-	-	-	-	-	-	-	-
CLO-4:	Acquired knowledge on various application of textiles and products	4	66	75	H	L	H	H	H	L	-	-	-	-	-	-	-	-	-
CLO-5:	Learned about fabric manufacturing for special applications in another field	1	79	63	-	H	-	H	M	-	-	-	-	-	-	-	-	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Technical Textiles Definition and	Agro tech – agricultural textiles, intro	Geotech – geo textiles, introduction	Med tech – medical textiles, introduction	Oeko tech – oeko textiles, intro
S-2	SLO-1	Scope, Applications, Globalization	Need for Agro Textiles,	Classifications, functions, designs	Classifications, importance, scope	Green textiles and its types
S-3	SLO-1	Classification of technical textiles	Types of Agrotech products, application	Properties, raw materials, applications	Implantable materials products	Eco textiles Uses and Application
S-4	SLO-1	scope and importance	Fibres used, types, properties and functions	Types of Geotech products	Non- implantable materials products	Green Synthesis process
S-5	SLO-1	Benefits of its applications	Build tech – building textiles, introduction	Home tech- home textiles, introduction	Mobil tech- mobil textiles, introduction	Pro tech – protection textiles, intro
S-6	SLO-1	Future of technical textiles industry	Applications of fabrics in building structures	Classifications, functions, designs	Classifications, functions, designs	Thermal insulation materials
S-7	SLO-1	Global Market of technical textile	Coated fabrics used, awnings and canopies	Properties, raw materials, applications	Properties, raw materials, applications	Military clothing and UV protection
S-8	SLO-1	High – Strength fibers, plastics and	textiles for roofing materials	Types of home textile products	Types of mobile textiles products	micro-organisms, chemicals etc.,
S-9	SLO-1	Natural composite materials	Cloth tech – cloth textiles, introduction	Indu tech – industrial textiles, introduction	Pack tech – packing textiles, intro	Sport tech, sport textiles, intro
S-10	SLO-1	high-modulus organic fibres, high - chemical fibers ,	Classifications, benefits, various types of cloth textiles in market	fabric selection for dust collection, filtration materials, industry applications,	Classifications, functions, designs Properties, raw materials, applications	Smart Textiles- Components, Classification
S-11	SLO-1	combustion Resistant fibres, inorganic fibres	Functional Features of Clothing Textiles, functions of clothing	finishing treatments; solid, liquid separation, fabric selection filtration,	Packaging, protective- cover system, sacks, big bags, container systems	Phase change materials, shape memory polymers,
S-12	SLO-1	high performance fibres, ultra-fine fibers and novelty fibres	Applications of Clothing Textiles, Finishing Process of Clothing Textiles	fabric construction for filter fabrics, finishing treatments	Different types of packing textiles products	chromic and conductive Materials and its applications in various fields

Learning Resources	Theory:
	1. Hand Book of Technical Textiles, by A.Richard Horrocks and Subhash C.Anand, Wood Head Publishing, 2015

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1..Mr.Ganesh Maurya Assistant Manager,QC&QA ganga Acrowools LTD Ganesh.maurya@gangaacrowools.com	1. Mr.Sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	1. Dr. R. Priyanka, Assistant Professor, FSH, SRMIST, KTR priyankr1@srmist.edu.in
2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2.Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	2. Swetha Menon. N.P, Assistant Professor Head of the Department, FSH, SRMIST, RMP hod.dfd.rmp@srmist.edu.in

Course Code	UFD23D05L	Course Name	Pattern Making for Western Wear		Course Category	D	Discipline Specific Elective Courses	L	T	P	O	C
								0	0	8	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		Fashion Designing	Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)													
				1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To gain knowledge in Kids western wear																				
CLR-2 :	To gain knowledge in Women's western wear																				
CLR-3 :	Get knowledge in Men's western wear																				
CLR-4 :	Get knowledge in Unisex western wear																				
CLR-5 :	Get knowledge in Theme Based western wear																				

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1 :	Be able to make Kids western wear	2	60	50	H	H	H	-	-	M	-	M	M	M	M	M	M	M	L
CLO-2 :	Be able to make Women's western wear	2	60	50	H	M	M	M	M	-	L	L	M	M	H	H	-	M	M
CLO-3 :	Be able to make Men's western wear	2	60	50	L	L	M	M	M	M	H	-	-	M	M	M		H	H
CLO-4 :	Be able to make Unisex western wear	2	60	50	H	-	-		L	L	M	M	H	H	M	M	M	M	M
CLO-5 :	Be able to make Theme Based western wear	2	60	50	-	H	-	M	M	M	M	M	L	L	M	M	M	H	H

Duration (hour)		21	21	21	21	21
S-1, S -2	SLO-1	Introduction to western wear (Kids)-T	Introduction to western wear (Women)-T	Introduction to western wear (Men)-T	Introduction to western wear (Unisex)-T	Introduction to western wear (Theme based)-T
	SLO-2					
S-3, S-4	SLO-1	Concept & Research	Design Development	Design Development	Design Development	Design Development
	SLO-2					
S-5, S-6	SLO-1	Kids Foundation - girls	Design Presentation	Design Presentation	Design Presentation	Design Presentation
	SLO-2					
S-7, S-8	SLO-1	Kids Foundation - Boys	Boards – Story, Mood	Boards – Color, Client	Boards – Illustration , Fabric	Boards – Spec, Cost
	SLO-2					
S-9, S-10	SLO-1	Design Development	Pattern Making	Pattern Making	Pattern Making	Pattern Making
	SLO-2					
S-11, S-12	SLO-1	Pattern Making	Pattern Making	Pattern Making	Pattern Making	Pattern Making
	SLO-2					

Duration (hour)		21	21	21	21	21
S-13, S-14	SLO-1	Trial Fit	Trial Fit	Trial Fit	Trial Fit	Trial Fit
	SLO-2					
S-15, S-16	SLO-1	sewing	sewing	sewing	sewing	sewing
	SLO-2					
S-17, S-18	SLO-1	Sewing	Sewing	Sewing	Sewing	Sewing
	SLO-2					
S-19, S-21	SLO-1	Finishing	Finishing	Finishing	Finishing	Finishing
	SLO-2					

Learning Resources	*Practice:* *1. Winifred Aldrich, "Metric Pattern Cutting for Mens Wear", 2015, Wilay India Publications* *2.Gareth Kershaw, "Pattern Cutting for Mens Wear", 2017, Laurence king publishers*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	-	30%	-	30%	-	30%	-	30%	-	30%
Level 2	Apply Analyze	-	40%	-	40%	-	40%	-	40%	-	40%
Level 3	Evaluate Create	-	30%	-	30%	-	30%	-	30%	-	30%

Learning Assessment

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
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Course Code	UFD23D06L	Course Name	Stylized Draping Techniques		Course Category	D		Specific Elective Course		L	T	P	O	C
										0	0	8	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		Fashion Draping techniques		Data Book / Codes/Standards				

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)											
CLR-1 :	To know ledge and skills related to draping		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 :	To equipment the students to develop the knowledge about three-dimensional process																
CLO-3	To know ledge and skills related to draping																
CLO-4	To equipment the students to develop the knowledge about three-dimensional process																
CLO-5	To understand various characteristics of stretch fabrics and the control of these characteristics in designing garments																

Course Learning Outcomes (CLO):	To impart in depth knowledge of draping techniques		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
CLO-1 :	To gain great knowledge about draft components.		2	60	50	H	H	H	-	-	M	-	M	M	M	L	L
CLO-2	To express ideas by a three various process of draping designing		2	60	50	H	M	M	M	M	-	L	L	M	M	H	H
CLO-3	To understand and analyze draping behavior of different textile materials		2	60	50	L	L	H	M	M	M	H	-	-	M	M	M
CLO-4	To thinking and innovative design implement in the fashion draping techniques		2	60	50	H	-	-	M	L	L	M	M	H	H	M	M
CLO-5	To familiarize the students with the role of a designer.		2	60	50	-	H	-	M	M	M	H	M	L	L	M	H

Duration (hour)		24	24	24	24	24
S-1, S -2	SLO-1	Draping – Introduction, Tools and Equipment for Draping	Transfer of muslin drape to paper pattern	Yokes – Bodice Yoke	Draping of Basic Slacks	Design Development for one Draped garment (Women / Men)
	SLO-2					
S-3, S-4	SLO-1	Preparation of Dress form and muslin for draping	Waistline variation – lowered	Hip Yoke	Fitted Slacks	Preparation for draping
	SLO-2					
S-5, S-6	SLO-1	Draping steps – Marking, trueing	Empire	Armhole variations-, Sleeveless – Squared, cutaway	Tapered Slacks	Draping
	SLO-2					
S-7, S-8	SLO-1	Bodice front	Scalloped, pointed	Basic sleeve draping	Pegged Slacks	Trueing, transfer of muslin to paper pattern
	SLO-2					
S-9, S-10	SLO-1	Darts	Princess Bodice	Petal Sleeve, Cowl sleeve	Divided Skirt	Fabric cutting
	SLO-2					

Duration (hour)		24	24	24	24	24
S-11, S-12	SLO-1	Back Bodice	Cowl in front	Draping of Skirt - Introduction	Draping of flounces – circular flounce	Stitching
	SLO-2					
S-13, S-14	SLO-1	Front bodice and back bodice with various dart positions	Underarm Cowl	One piece Basic Skirt	Draping of shirred flounces	Trial fit
	SLO-2					
S-15, S-16	SLO-1	Underarm dart, Neckline dart, Waist line dart	Wrapped neckline cowl	Gored Skirt	Draping of Ruffles	Finishing
	SLO-2					
S-17, S-18	SLO-1	French dart, Double French dart	Twists – Butterfly twist	Circular skirt	Draping of variable ruffle finishes	Photoshoot
	SLO-2					
S-19 to S-24	SLO-1	Dart Manipulation	Neck yoke twist, Bust twist	Skirt with trail at back	Draping of peplum	Presentation
	SLO-2					

Learning Resources	1. Hilde Jaffe Draping for fashion design rt Person education - 2009 2. Conne Amaden -Crawford Art of Fashion Draping ,Bloombury publishaing	3. Fabric, Form and flak Pattern cutting - Winfred Aldrich 2008 4. Encyclopedia of dress Making - R. Jewel 2011

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers		
Experts from Industry	**Experts from Higher Technical Institutions**	**Internal Experts**
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2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Shanthi, Lecturer ATDC Chennai shanthiatdcsmart@gmail.com	J.Priyanga Assistant Professor, FSH, SRM IST, KTR

Course Code	UFD23D07J	Course Name	*Theatre costume*	Course Category	C		Core Course		L	T	P	O	C
									2	0	3	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	
Course Offering Department		Fashion Designing	Data Book / Codes/Standards		-	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-1 :	To develop an understanding and the use of design elements into the process of fabric															
CLR-2 :	To enable the students to take up costume for the movie															
CLR-3 :	Theatre and advertisement industry.															
CLR-4 :	To use of design elements into the process of fabric															
CLR-5 :	To develop an understanding, movements and trends in arts and culture															
CLR-6 :	This course is a survey of Western Costume History, viewed in the context of social and political history															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
CLO-1 :	Prominent costume designers from the movie and theatre industry are invited for providing training for the students	2	70	65	L	M	H	H	L	M	L	M	M	M	M	M
CLO-2 :	The students will learn the theatre costumes	2	80	70	-	M	-	H	H	M	L	M	M	L	M	M
CLO-3 :	The students will be able to understand the importance of theatre and some classes of thematic design and theatre costume	2	75	60	-	M	M	M	-	-	-	M	L	M	M	L
CLO-4 :	The students will be learning the film &theatre costume.	2	70	65	L	M	H	M	-	M	-	M	L	L	M	M
CLO-5 :	To Analyze the student costume for the movie, theatre	2	80	70	L	M	M	H	H	M	-	M	M	M	L	M
CLO-6 :	To Analyze the student costume for the advertisement	2	75	60	L	M	M	M	-	M	-	L	M	M	M	L

Duration (hour		15	15	15	15	15
S-6	SLO-1	Make-up and lighting	Basic requirement of the look	Egyptian theatre play costume	Design and rendering	One night at the call center
	SLO-2	Make -up and costume difference	Introduction to Theatre Costumes	Elizabethan Theatre	Introduction to evolution of theatre costume with examples of Greek Theatre costume	Gallivers Travel
S-7	SLO-1	Theater play and theatre make up	Types of Theatre	Italian Theatre	Greek Theatre costume	Theatre art forms
	SLO-2	Origin and development of costume	Types of stages	Chinese Theatre	Evolution of film Theatre Indian costume	Classical
S-8	SLO-1	Folk. Mythological, historical, social, contemporary	Types of props	19th Century Theatre, Japanese Theatre	Mughal,	Ritualistic
	SLO-2	Mythological,	Types of theme wise theatre costumes	Korea theatre costumes	Vedic period,	Folk- General study
	SLO-1	historical		Neo classical Romantic	Gupta, Pala empire	Advanced Theater techniques

Duration (hour		15	15	15	15	15
S-9	SLO-2	Social	Lighting	Georgian Baroque & Rococo	Karnataka theater	Fundamentals of Physical Theatre
S-10	SLO-1	Contemporary	Lighting costumes and clothing a pageant	Biblical	Eastern theater	Costume charts for a play
	SLO-2	Principle of costume design and costume	Introduction costuming a pageant	Byzantium	Western theatre	Selected plays character analysis & costume chart
S-11	SLO-1	Preparation of costume	Furniture and set Properties	Romanesque	Study of costume designing around the world	Due-rendering of a character on your photo
	SLO-2	Concept of colour, Line, Texture, Symbolism	Basic forms of furniture	Early gothic	America, Baroque, Spanish,	Costume design is to be a character from /script/story/song etc.
S-12	SLO-1	Costume and lights	Introduction to studio	Renaissance Italy	Hegemony, Reconstruction Era	Selected play response paper dub, water color
	SLO-2	Costume and set	Equipment	Baroque commonwealth cavalier	Europe, Migration period,	Costume and costume properties for a play
S-13	SLO-1	Origin and development of lighting	supplies	Early and late medieval costume (1300-1400)	Middle age, early middle age, Dark age	Play reading
	SLO-2	Relationship between light and costume	Pants project	Japan-Jomon period,	Ancient Rome	Discuss characters and analysis
S-14	SLO-1	Relationship between light make-up and	Costume design for a play	Yayoi period, Kofun period	Ancient Greek	Discuss fabric, fabric drape sketching in-class
	SLO-2	Setting design	Designer and their role	Meji period.,	Origin and development of Greek theatre	Photo project with sketches
S-15	SLO-1	Study &Preparation of any one variety of Thematic costumes	Assign research pieces	Study & Preparation of any one variety of theme costumes	Evolution of film Theatre Indian costume	Difference between day make up and stage make up
	SLO-2	Costume design & PPT presentation	Character analysis	Theatre costume & PPT presentation	French Burgundian (1350-1477) & PPT Presentation,	Introduction of mask -up and mask making

Learning Resources	*Theory:* 1.Costumes for all major drama periods and Geness from Cl, 2009 Mary.T.Kidd, F& W Publications. 2.Stage costume design (theory,technique ans style) by dougles A. Russell Stanford university, New jersey-1961	3.*Bieber, Margaret. The History of the Greek and roman theatre. Princeton, Nj Princeton university press 1961* 4.*Costumes for the stage by Shelia Jackson, Herbert press, Great Britain-1995*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

 # CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Nivash.N Sr.Merchandiser Samara Exports Tripur nivash@samaraexports.in	1. George Sunny, VIT, Chennai georgy.sunny@vit.ac.in	Balaguru.H (Margaret Magizhini), Assistant Professor, FSH, SRMIST
2.Mr.Ganesh Mayura Assistant Manager, Ganga Acrowools Ltd. Ganesh.maurya@gangaacrowools.com	Dr. Mahesh, Assistant Professor, Alagappa University maheshganesan55 @gmail.com	

Course Code	UFD23D08J	Course Name	Vintage costume	Course Category	C	Skill Enhancement courses (s)		L	T	P	C
								2	0	3	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil		
Course Offering Department	Fashion Designing	Data Book / Codes/Standards	-				

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-1 :	To develop an understanding and the use of design elements into the process of fabric															
CLR-2 :	To enable the students to take up costume for the movie															
CLR-3 :	Theatre and advertisement industry.															
CLR-4:	To use of design elements into the process of fabric															
CLR-5:	To develop an understanding, movements and trends in arts and culture															

Learning column headers: Level of Thinking (Bloom), Expected Proficiency (%), Expected Attainment (%)

PLO column headers: Engineering Knowledge, Problem Analysis, Design & Development, Analysis, Design, Research, Modern Tool Usage, Society & Culture, Environment & Sustainability, Ethics, Individual & Team Work, Communication, Project Mgt. & Finance, Life Long Learning

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLO-1 :	Prominent costume designers from the movie and theatre industry are invited for providing training for the students	2	70	65	L	M	H	H	L	M	L	M	M	M	M	M
CLO-2 :	The students will learn the theatre costumes	2	80	70	-	M	-	H	H	M	L	M	M	L	M	M
CLO-3 :	The students will be able to understand the importance of theatre and some classes of thematic design and theatre costume	2	75	60	-	M	M	M	-	-	-	M	L	M	M	L
CLO-4:	The students will be learn the film &theatre costume.	2	70	65	L	M	H	M	-	M	-	M	L	L	M	M
CLO-5 :	To Analyze the student costume for the movie, theatre	2	80	70	L	M	M	H	H	M	-	M	M	M	L	M
		2	75	60	L	M	M	M	-	M	-	L	M	M	M	L

Duration (hour)		15	15	15	15	15
S-1	SLO-1	Themed Costume	Historical vintage costumes	Themes based Retro costume	Research costumes prepare a costume for assignment	Short stories in Theatre
	SLO-2	Victorian Costume Design	Storyline	Creative crowns,	Translating abstract into visual	Victorian costumes for women 1850-1890s
S-2 TO S-4	SLO-1	Elements and Principals of costume Design	character	Green blaze stages	Building a show	Victorian costumes for men 1850-1890s
	SLO-2	Origin and development of costume Edwardian (titanic) time periods	background	Origin and development of costume	Pulling a show	Edwardian costumes for women 1900-1919
S-5	SLO-1	Vintage make-up	Art direction	Folk. Mythological, historical, social, contemporary	Period construction	Edwardian costumes for men 1900-1919
	SLO-2	Straight	Production house	Mythological,	Victorian vintage history	1920s costumes for women
S-6 To	SLO-1	Character	Music & Choreography	historical	1830s dresses & costumes	1920s for men
	SLO-2	Sculpture	Understanding the character	Social	Victorian 1840s- 1850s	1930 s costumes for men

Duration (hour)		15	15	15	15	15
S-7						
S-8 TO S-9	SLO-1	Mosaic	Character and their behavior	Contemporary	1860s- 1870s Victorian bustle era	1930 s costumes for women
	SLO-2	Color symbolism and character analysis	Character with the background	Principle of costume design and costume	1890s -1900s fashion. Clothing, costumes	1940s costumes for men
S-10 TO S-11	SLO-1	Make-up and lighting	Basic requirement of the look	Preparation of costume	Victorian boots	1940s costumes for women
	SLO-2	Make -up and costume difference	Introduction to vintage Costumes	Concept of colour, Line, Texture, Symbolism	Victorian hats for decoration	1950s costumes for women
S-12	SLO-1	Theater play and theatre make up	Types of accessories	Costume and lights	Victorian hat decoration	1950s costumes for men
	SLO-2	Personal fashion	Types of ornaments	Costume and set	Victorian lingerie history	1950s costumes for women
S-13	SLO-1	Our passion	Types of make -up	Origin and development of lighting	Victorian history corset	1960s costumes for men
	SLO-2	Basic forms of furniture	Types of theme wise theatre costumes	Relationship between light and costume	Victorian chemise	1960s costumes for women
S-14	SLO-1	Introduction to studio		Relationship between light make-up and	Victorian petticoats	1970s costumes for men
	SLO-2	Equipment	Dressing in vintage style clothing	Setting design	Victorian purses, handbags, sewing patterns	1970s costumes for women
S-15	SLO-1	Designer and their role	Theme event, Costume design for a play	Study &Preparation of any one variety of	Victorian hand fan, bicycle outfits	1980s costumes for men
	SLO-2	Pants project, Costume design for a play	Designer and their role	Thematic vintage costumes	Victorian swimsuits, makeup guide & beauty	1980s costumes for women

Learning Resources	Theory: 3. Costumes for all major drama periods and Geness from CI, 2009 Mary.T.Kidd, F& W Publications. 4. Stage costume design (theory,technique ans style) by dougles A. Russell Stanford university, New jersery-1961	3.Bieber, Margaret. The History of the Greek and roman theatre. Princeton, Nj Princeton university press 1961 4.Costumes for the stage by Shelia Jackson, Herbert press, Great Britain-1995

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	-	30%	-	30%	-	30%	-	30%	-
Level 2	Apply Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
Level 3	Evaluate Create	30%	-	30%	-	30%	-	30%	-	30%	-
	Total	100 %		100 %		100 %		100 %		100 %	

 # CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
. Nivash.N Sr.Merchandiser Samara Exports Tripur nivash@samaraexports.in	. Mr.Sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	. Balaguru.H (Margaret Magizhilini), Assistant Professor, FSH, SRMIST
Mr.Ganesh Mauyra Assistant Manager,Ganga Acrowools Ltd. Ganesh.maurya@gangaacrowools.com	Rochsowmiya Assistant Professor I.G Trichy , roch913@gmail.com	

Course Code	UFD23G05T	Course Name		Brand Study		Course Category	C	Core Course		L	T	P	O	C
										4	0	0	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses	Nil		
Course Offering Department		Fashion Designing		Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
CLR-1 :	Give a Basic understanding of Branding	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 :	Show how customer relationship works with branding and understand Brand equity															
CLR-3 :	Know what Brand positioning and what branding is in different sectors															
CLR-4 :	Know how Brand designing is done															
CLR-5 :	Get familiar with various Fashion Brands															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	Understand the basics of branding	2	60	50	H	H	M	M	M	L	-	M	L	M	-	H
CLO-2 :	Understand branding and customer relationships and band equity	2	60	50	M	H	H	L	M	M	-	M	M	H	-	M
CLO-3 :	Understand how brand positioning works	2	60	50	M	L	M	H	L	M	-	H	M	H	-	M
CLO-4 :	Understand how brand creation is done	2	60	50	M	M	M	M	M	H	-	M	H	M	M	M
CLO-5 :	Understand a few Fashion brands	2	60	50	L	M	H	H	M	M	L	H	M	M	L	-

Duration (hour)		12	12	12	12	12
S-1, S-2	SLO-1	Branding - Introduction	Brand-Customer relationship	Brand Positioning	Brand Assesment through Research - Brand Identity	Fashion Apparel Brands - Introduction
	SLO-2	Brand and Branding basics	Consumer mindset	Brand Re-positioning	Position	Fashion Accessory Brands
S-3, S-4	SLO-1	Characteristics of a brand	Building successful brands	Brand Evolution	Image	Branding in e-commerce
	SLO-2	Brands and products	Understanding various terms used in Branding	Value of Brand	Personality	Case Study of Fashion Brands - Raymond
S-5, S-6	SLO-1	Factors about branding	Difference between brand, identity and logo	Brand Planning and Brand Potential	Assessment and Change	Allen Solley,
	SLO-2	Benefits of a strong Brand	Brand extensions	Brand Assesment — Brand Audit	Brand Revitalization	Bewakoof
S-7, S-8	SLO-1	The 3C's of Branding	Co-branding and Corporate Branding	Reviewing	Financial Aspects of Brands	Lifestyle
	SLO-2	Brands and Products	Brand associations and brand image	Evaluating advertising	Brand Creation - Name selection	Vero Modda
S-9, S-10	SLO-1	Important factors about Branding	Brand Management – Brand Loyalty	Branding in Different sectors : Consumer	Designing brand identity,	Zara
	SLO-2	Role of organizational culture in Brand Management	Brand relationship	Retail	Colours	Gucci
S-11, S-12	SLO-1	Building successful brands	Brand Equity – Building customer based Brand Equity	Service Brands	Typography	L'Oreal
	SLO-2	Issues associated with Effective Brand name	Brand personality	Corporate Branding	Creating Brand related Applications	Nike

Learning Resources	Theory: 1.Branding: In five and half steps; Michael Johnson	2. Book of Branding: a guide to creating brand identity for startups and beyond; Radim Malinic

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100%		100%		100%		100%		100%	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Neela Rosalin, EEMA Creations, Chennai	1. Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	1. Lavanya J, Assistant Professor, FSH, SRMIST, KTR
2. Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	3. S. Umamaheswari, Assistant Professor, FSH, SRMIST, KTR

Course Code	UFD23P04L	Course Name	Internship - III			Course Category	IAPC	Internship/Apprenticeship / Project/Community Outreach	L	T	P	O	C
									0	0	0	0	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil				
Course Offering Department	Fashion Designing		Data Book / Codes/Standards			Nil				

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
CLR-1:	To acquire the basic knowledge of fashion industry	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	To understand the working atmosphere of fashion industry																		
CLR-3:	To know and practice field works in various designations of various media setup																		
CLR-4:	To train in the film & TV industry as an intern in various field for fashion																		
CLR-5:	To get the mastery skills from the fashion field through intern training																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1:	Students would learn the media industry practically	3	90	90	H	M	H	M	H	H	M	M	L	H	M	L	-	-	-
CLO-2:	Students would gain knowledge of media field circumstances	3	85	80	H	M	H	M	H	H	M	M	L	H	M	L	-	-	-
CLO-3:	Students would know various designations and various media setup	3	90	90	H	M	H	M	H	H	M	M	L	H	M	L	-	-	-
CLO-4:	Students would gain knowledge about film & TV industry	3	85	80	H	M	H	M	H	H	M	M	L	H	M	L	-	-	-
CLO-5:	Students would be proficient in the media field	3	80	80	H	M	H	M	H	H	M	M	L	H	M	L	-	-	-

The student will undergo a two-week internship during the summer vacation after the end of the IV Semester in any industry and must submit an activity report. The student will be monitored by the faculty and will be guided by the clothing organization in completing the internship.

Methodology:

Students are expected to do an internship of professional nature within the stipulated time during the summer vacation for a period of a minimum of 15 days after the end the of IV Semester. Criteria for selecting the internship will be based on the area of specialization by the student in the fashion industry. Emphasis will be given to get trained of professional quality that will help students to enter the apparel industry with an evaluated portfolio. The internship training activities will be presented by the students and the viva voce will complete the process of evaluation for awarding grades.

The training work can be carried out in any fashion Industry and apparel industry for three months.

Record Work:
Students must prepare the Day-to-Day activities of their internship training period, that will be monitored by Internship Coordinator of the apparel organization.
(The students must submit the Internship report in the Record form for Practical Exam, which will be evaluated by the External Examiner)

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%) #			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers

Experts from Industry	Experts from Academic	Internal Experts
1. Balakrish, Mr.India, Balacurly@gmail.com	1.Prof.Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	1. Dr. Priyanka R, Assistant Professor & Head of the Department, FSH, SRMIST, KTR
		2. S.Umamaheswari, Assistant Professor, FSH, SRMIST, KTR
2.Reshmi Menon, Model & Actress, K.reshmimenon@gmail.com		3. H.Balaguru(Margaret Maghilini) Assistant Professor, FSH, SRMIST, KTR
	2.Prof.V.Sujitha, IG College for Women, Trichy ssujitha1118@gmail.com	4. J.Lavanya Assistant Professor, FSH, SRMIST, KTR

Course Code	UFD23P05L	Course Name	Project – Phase I	Course Category	C		Core Course	L	T	P	O	C
								0	0	8	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil	
Course Offering Department		Fashion Designing	Data Book / Codes/Standards			Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)												
CLR-1:	To improve working memory	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:	To enable the students to take up costume for the movie															
CLR-3:	The students document all their presentable work done through all semesters and those that portray the student's areas of interest.															
CLR-4:	The portfolio can be an effective means of communicating the capacities and capabilities of the students to anyone who seeks their skills and talents.															
CLR-5:	To create a professional fashion portfolio, using the skills acquired in the past five semesters, to showcase the signature style of the student and areas of interest towards the fashion industry															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
CLO-1:	Students should use computer aided backdrops and various innovative layouts	2	70	65	-	L	H	-	M	H	M	M	M	L	H	M
CLO-2:	Appropriate selection of designer display folders & different design options are possible for showcasing their creative works.	2	80	70	-	L	H	-	M	H	M	M	M	L	H	M
CLO-3:	Students would like create a professional fashion portfolio.	2	75	60	-	L	H	-	M	H	M	M	M	L	H	M
CLO-4:	To provide a platform to the students for showing their design collection	2	70	65	-	L	H	-	M	H	M	M	M	L	H	M
CLO-5:	To selected group pf people from industry	2	80	70	-	L	H	-	M	H	M	M	M	L	H	M

5 Garments should be made based on theme
- Men's Wear – 2
- Women's Wear – 2
- Kid's Wear - 1

Boards
>Theme board
>Mood board
>Colour board
>Inspiration board
>Accessories board
>Swatch board

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Illustration
- Client board
- Flat sketch
- Digital sketch

Garment and Accessory Making
- Fabric Selection
- Pattern Making
- Cutting, Sewing, Finishing
- Accessory and property making

Photo shoot and display
- Selection of Model
- Photo shoot – Indoor / Outdoor

Learning Resources	*Practice:* 1. *Portfolio Presentation for Fashion Designers – Linda Tain, Fairchild*	2. *www.styleportfolios.com*

Learning Assessment

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	-	30%	-	30%	-	30%	-	30%	-	30%
	Understand										
Level 2	Apply	-	40%	-	40%	-	40%	-	40%	-	40%
	Analyze										
Level 3	Evaluate	-	30%	-	30%	-	30%	-	30%	-	30%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts

1.Mr.Ben Philip Assistant professor NIFT
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	1.Ms. Gayathridevi , Assistant Professor, ST. Britto College, Chennai
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		1. Umamageshwari.S
		  Assistant Professor, FSH, SRMIST, Ktr

2.Mr.Ganesh mauyra Assistant Manager ganesh.maurya@gangaacrowools.com	2..V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	2. Lavanya J. Assistant Professor, FSH, SRMIST, Ktr

Course Code	UFD23801T	Course Name	TEXTILE TESTING	Course Category	C	Core course	L	T	P	O	C
							4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil		
Course Offering Department		Fashion Designing	Data Book / Codes/Standards		Nil			

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)															
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1:	The knowledge related about textile testing of the fabric																		
CLR-2:	To provide a comprehensive insight about fabric physical properties																		
CLR-3:	To equip students to gain knowledge about mechanical properties of the fabrics																		
CLR-4:	Acquired knowledge on chemical and thermal properties of the fabric																		
CLR-5:	Learned about textile testing, equipment and quality of the fabrics																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1:	The knowledge about the detailed area of textile fabric strength	1	65	60	H	H	M	H	L	H	-	-	-	-	-	-	-	-	-
CLO-2:	Students can get the knowledge about the strength and valuation of textile fabric	5	80	72	H	L	M	H	-	-	-	-	-	-	-	-	-	-	-
CLO-3:	To equip students to gain knowledge about textile testing and quality check in mechanical way	5	70	68	H	-	-	L	-	-	-	-	-	-	-	-	-	-	-
CLO-4:	Acquired knowledge on various testing and analyzing the content present in fabric	4	66	75	H	L	H	H	H	L	-	-	-	-	-	-	-	-	-
CLO-5:	Learned to work in the quality check area in the textile industry	1	79	63	-	H	-	H	M	-	-	-	-	-	-	-	-	-	-

Duration (hour)	12	12	12	12	12
S-1	SLO-1	Textile Testing – Definition	Moisture testing, introduction	Strength testing, introduction	Serviceability testing -definition	Quality testing introduction
S-2	SLO-1	Objectives, its Importance	Effects of moisture on physical properties	Force elongation curve, Fiber strength,	Introduction	Quality control, quality assurance
S-3	SLO-1	Scope of textile testing	Atmospheric moisture	yarn strength, fabric strength, tear tests,	Snagging, introduction	Textile product labelling introduction
S-4	SLO-1	Benefits of textile testing	Regain and moisture content	Bursting strength,	pilling, introduction	Different labels and purpose
S-5	SLO-1	Standards regarding testing	Fiber dimensions testing, introduction	Elongation testing, introduction,	abrasion resistance, introduction	Evaluation of fabric handling
S-6	SLO-1	Organizations regarding testing	Fiber fineness, fineness measurement,	Stretch and recovery testing,	wearer trials	Handle, bending length,
S-7	SLO-1	Testing Process	Fiber length, methods of measurement,	Seam strength, different methods	Introduction, process	Shirley stiffness testing, hanging loop
S-8	SLO-1	Sampling., introduction	Direct method and tuft method	Types and end use	Comfort testing, introduction	Method, drape, crease recovery,
S-9	SLO-1	Terms used in sampling	Yarn testing , introduction	Dimensional stability testing	Thermal comfort,	Fabric thickness, shear testing,
S-10	SLO-1	Fiber sampling from bulk	Linear density, twist,	Methods of measuring	moisture transport	Bias extension, formability,
S-11	SLO-1	Yarn sampling	Hairiness, yarn evenness	Dimensional stability – dry cleaning,	Water absorption testing	fabric friction, compression,
S-12	SLO-1	Fabric sampling	yarn bulk, friction	Dimensional stability – dry heat	Water repellency testing	Extensibility, dimensional stability

Learning Resources	Theory:
	1. Physical testing of textiles, B.P.Saville, the textile institute, wood head publishing limited, England, 2000

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember / Understand	30%	-	30%	-	30%	-	30%	-	30%	-
Level 2	Apply / Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
Level 3	Evaluate / Create	30%	-	30%	-	30%	-	30%	-	30%	-
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	1. Mr.Sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	1. Dr. R. Priyanka, Assistant Professor, FSH, SRMIST, KTR priyankr1@srmist.edu.in
2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Rochsowmiya, Assistant Professor I.G Trichy roch913@gmail.com	2. Sathya Narayanan Assistant Professor, FSH, SRMIST, RMP sathyaj@srmist.edu.in

Course Code	UFD23D09T	Course Name	Fashion Photography	Course Category	D	Discipline Specific Elective Courses	L	T	P	0	C
							4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)											
CLR-1:	To learn the fashion photography	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:	To know the lighting techniques															
CLR-3:	To understand the importance of Fashion Models															
CLR-4:	To gain knowledge on different types of Fashion Photography															
CLR-5:	To know the post processing in Fashion Photography and understanding Fashion Team															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1:	Students would learn the fashion photography	2	60	50	H	L	M	M	H	H	M	-	-	L	M	M
CLO-2:	Students know the lighting techniques	2	60	50	H	H	M	H	M	M	M	-	L	M	L	-
CLO-3:	Students would understand the importance of Fashion Models	2	60	50	M	M	H	L	H	L	H	L	-	-	M	M
CLO-4:	Students would gain knowledge on different types of Fashion Photography	2	60	50	M	H	H	M	H	M	M	-	-	L	M	L
CLO-5:	Students would know the post processing in Fashion Photography and understanding Fashion Team	2	60	50	M	M	H	M	H	M	M	L	L	-	H	-

Duration (hour)		12	12	12	12	12
S-1, S-2	SLO-1	Fashion Photography - Introduction	Lighting - Introduction	Fashion Models – Introduction	Working with High Fashion Photography	Picture Processing with Photoshop
	SLO-2	Understanding Fashion Photography	Different types of Lighting	Importance of Fashion Models selection	Understanding high fashion photography	Understanding Photoshop
S-3, S-4	SLO-1	Choosing Perfect Camera for Fashion Photography	Lighting - Introduction	Fashion Models – Introduction	Working with High Fashion Photography	Working with Smooth Skin in Photoshop
	SLO-2	Understanding camera	Different types of Lighting	Importance of Fashion Models selection	Understanding high fashion photography	Understanding Smooth skin in Photoshop
S-5, S-6	SLO-1	Choosing Perfect Camera for Fashion Photography	Portrait Lighting Patterns	Choosing Right Fashion Models	Working with Street Fashion Photography	Creating Best Fashion Photography Team
	SLO-2	Understanding camera	Knowing lighting patterns	Understanding models	Understanding street fashion photography	Understanding Fashion Team
S-7, S-8	SLO-1	Choosing Best Lenses for Fashion Photography	Portrait Lighting Patterns	Choosing Right Fashion Models	Working with Street Fashion Photography	Creating Best Fashion Photography Team
	SLO-2	Understanding lens	Knowing lighting patterns	Understanding models	Understanding street fashion photography	Understanding Fashion Team
S-9, S-10	SLO-1	Choosing Best Lenses for Fashion Photography	Understanding low key lighting	Working with Best Poses	Working with Catalog Photography	Setting-Up Own Studio

Duration (hour)		12	12	12	12	12
	SLO-2	*Understanding lens*	*Working with Photography Reflector*	*Understanding fashion poses*	*Understanding catalog photography*	*Understanding studio*
S-11, S-12	SLO-1	*Best Camera Settings for Fashion Photography*	*Understanding low key lighting*	*Working with Best Poses*	*Working with Catalog Photography*	*Setting-Up Own Studio*
	SLO-2	*Understanding camera settings*	*Working with Photography Reflector*	*Understanding fashion poses*	*Understanding catalog photography*	*Understanding studio*

Learning Resources	*Theory:* *1. Bruce Smith (2008). Fashion Photography: A Complete Guide to the Tools and Techniques of the Trade, AMPHOTO Books, New York.* *2. Ben Long (2010). Complete Digital Photography, First Edition, Course Technology PTR, USA* *3. Michael Langford (2000). Basic Photography, First Edition, Focal Press, UK*

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	**Experts from Academic**	**Internal Experts**
1. Mr. Suresh S, Program Head, Hello FM, Chennai. Email: suresh@hellofm.in	1. Dr. G Balasubramania Raja, Prof & Head, Manonmaniam Sundranar University Email: gbs_raja@yahoo.com	1. Dr. Nelsonmandela S, Assistant Professor, Viscom, FSH, SRM IST
		2. Dr. Rajesh R, Head, Viscom, FSH, SRM IST

Course Code	UFD23D10T	Course Name	Fashion and Media	Course Category	D	. Discipline Specific Elective Courses	L	T	P	O	C
							4	0	0	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)											
CLR-1 :	Make the student understand Fashion & its concept and role of Fashion designers		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 :	Teach how Print media and fashion design go hand in hand																
CLR-3 :	Let the student know the importance of Costume Design in media																
CLR-4 :	Teach the importance of make-up																
CLR-5 :	Create an awareness how media and marketing are managed in Fashion industry																

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 :	Understand Fashion & its concept and role of Fashion designers	2	60	50	H	M	H	L	M	H	-	M	L	M	M	-
CLO-2 :	How Print media and fashion design go hand in hand	2	60	50	M	H	M	M	M	M	-	H	L	L	H	-
CLO-3 :	Know the importance of Costume Design in media	2	60	50	L	L	H	-	H	M	M	M	H	M	-	M
CLO-4 :	Understand the importance of make-up	2	60	50	-	H	L	L	-	H	M	M	M	M	M	H
CLO-5 :	Know how media and marketing are managed in Fashion industry	2	60	50	H	L	L	H	M	M	M	M	M	H	-	-

Duration (hour)		12	12	12	12	12
S-1	SLO-1	Fashion- Definition & Concept	Fashion industry and media as a popular culture	Costume- Telling the Story	Costume Designer Vs Fashion Designer	Importance of Makeup in Fashion
	SLO-2					
S-2	SLO-1	Nature of a Fashion	Development of Fashion and Media in a popular culture	Costume- Creating the Character	Roles and Responsibilities of a Costume Designer	Impact of Makeup on Fashion
	SLO-2					
S-3	SLO-1	Origin of Fashion	Characteristics of print fashion media as a popular culture	Costume- Defining History	Skills You Need to Be a Costume Designer	Fashion Makeup Artist- Definition & Concept
	SLO-2					
S-4	SLO-1	Use of Design	Modern aspects of the Fashion Media	Costume- Culture and Identity	Careers of Costume Designer	Responsibilities of a Fashion Makeup Artist
	SLO-2					
S-5	SLO-1	Elements of Fashion Design	Modern Consumer Behaviour and its impact on Fashion Media.	Costume Vs Fashion in Filmmaking	Costume Designer in Filmmaking	Skills of a Fashion Makeup Artist
	SLO-2					
S-6	SLO-1	Types of Fashion Desing	Print Media & Fashion Design	Costume Design- Definition & Concept	Makeup- Definition & Concept	Career as Fashion Makeup Artist
	SLO-2					
S-7	SLO-1	Scope in Fashion Design	Fashion Magazine- Definition & Concept	Elements of Costume Design	History of Makeup	Media and Marketing in Fashion Industry- Introduction
	SLO-2					
S-8	SLO-1	Qualities of Fashion Designer	Types of Print Design	Importance of Costume Design	Importance of Makeup	Elements of Media and Marketing in Fashion Industry
	SLO-2					
S-9	SLO-1	Qualification of Fashion Designer	Print design Vs digital design		Classification of Skin Types	

Duration (hour)		12	12	12	12	12
	SLO-2			Costume Designer- Definition & Concept		Roles Played by Media and Marketing in Fashion Industry
S-10	SLO-1	Career of Fashion Designer	Importance of Fashion in the Film Industry	Functions of Costume Designer	Makeup & Colour Wheel theories	Importance of Media and Marketing in Fashion Industry
	SLO-2					
S-11	SLO-1	Fashion design and manufacturing	Costume- Definition & Concept	Costume Designer Tools	Makeup Products	Drawbacks of Media and Marketing in Fashion Industry
	SLO-2					
S-12	SLO-1	Fashion retailing, marketing, and merchandising	Types of Costume	Types of Costume Designers	Types of Makeup	Tradition and Modern Methods of Media and Marketing in Fashion.
	SLO-2					
Learning Resources		*Theory:* 3.		4.		

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Mr. Suresh S, Program Head, Hello FM, Chennai. Email: suresh@hellofm.in	1. Dr. G Balasubramania Raja, Prof & Head, Manonmaniam Sundranar University Email: gbs_raja@yahoo.com	1. Dr. Nelsonmandela S, Assistant Professor, Viscom, FSH, SRM IST
		2. Dr. Rajesh R, Head, Viscom, FSH, SRM IST

Course Code	UFD23G06J	Course Name	Sustainable Fashion	Course Category	G	*Generic Elective Courses*	L	T	P	O	C
							3	0	2	2	4

Pre-requisite Courses	*Nil*		Co-requisite Courses	*Nil*		Progressive Courses	*Nil*				
Course Offering Department		*Fashion Designing*		**Data Book / Codes/Standards**							

Course Learning Rationale (CLR): *The purpose of learning this course is to:*

		Learning			Program Learning Outcomes (PLO)											
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLO-1 :	*Understand Terminologies related to Eco-friendly and sustainability in general*															
CLO-2	*Know about origin of SDG and its necessity*															
CLO-3:	*Know the recent developments in Sustainability*															
CLO-4	*Understand circular economy and Sustainability*															
CLO-5	*Know about various Sustainable Fashion Models*															

Course Learning Outcomes (CLO): *At the end of this course, the student will:*

Learning columns: Level of Thinking (Bloom), Expected Proficiency (%), Expected Attainment (%)

PLO columns: 1 Scientific Knowledge, 2 Problem Analysis, 3 Design & Development, 4 Analysis, Design, Research, 5 Modern Tool Usage, 6 Society & Culture, 7 Environment & Sustainability, 8 Ethics, 9 Individual & Team Work, 10 Communication, 11 Project Mgt. & Finance, 12 Life Long Learning

		Level	Prof	Attain	1	2	3	4	5	6	7	8	9	10	11	12
CLO-1 :	*Be able to understand general terminologies in Eco-friendly and sustainability*	1	60	50	H	-	H	H	M	M	M	L	L	M	M	-
CLO-2	*Be able to know about origin of SDG and understand its necessity*	1	60	50	H	M	M	M	L	L	M	M	-	H	-	H
CLO-3:	*Be aware of the recent developments in Sustainability*	2	60	50	M	M	-	H	-	H	H	M	M	M	L	L
CLO-4	*Be able to understand how circular economy and Sustainability is applied in textile industry*	3	60	50	H	M	L	L	M	M	-	H	-	H	M	M
CLO-5	*Be able to analyze various Sustainable Fashion Models*	4	60	50	M	L	L	M	M	-	H	-	H	H	M	M

Duration (hour)		15	15	15	15	15
S-1	**SLO-1**	*Introduction to eco-friendly, circularity and sustainability*	*Sustainability Development – Introduction*	*Different fibers and fabrics used for green clothing*	*Sustainability and Circularity in Fashion*	*Sustainable design, Sustainable Fashion – Definition and Introduction*
	SLO-2					
S-2	**SLO-1**	*Terminology related to Green fashion, eco-friendly fabrics, Organic clothing, ethical fashion*	Importance, need, impact and Implications	Processes employed for production of green clothing	Linear and Circular design	Sustainable Fashion – Implications and importance
	SLO-2					
S-3, S-4	**SLO-1**	*Difference between chemical processes and Green processes*	1987 Brundtland commission and outcome	Refashioning and recycling of green clothing	*Carbon footprint, Global warming*	*Sustainable Design practices, methods and techniques*
	SLO-2					
S-5, S-6	**SLO-1**	*Ecosystem, Triple bottom line approach*	Sustainability and development indicators and SDG's –brief introduction	*Carbon footprints in textile and apparel industry*	Integrated Life Cycle Thinking, Green Washing	*Regulatory bodies*
	SLO-2					
S-7, S-8	**SLO-1**	*Modern Eco-friendly chemical processing of textiles*	*Ecosystem and Sustainability, factors influencing sustainability of ecosystems*	*Labelling system related to green fashion and eco labelling, awareness and its effect on consumers*	*Understanding the role of ecosystems in Fashion*	*Current and Future trends, Green Revolution*
	SLO-2					
S-9, S-10	**SLO-1**	*Eco-labelling and various eco-standards*	*Dimensions to sustainable Development- society, environment, culture and economy*	*International designers and brands promoting Green Fashion*	*Complexity of materials and recycling of textiles*	*Sustainability theories and models*
	SLO-2					
S-11 to S-13	**SLO-1**				*Bio based materials for textiles*	*Sustainability in clothing industry*

Duration (hour)		15	15	15	15	15
	SLO-2	Quality standards & assessment – Oekotex and GOTS	Current challenges- natural, political, socio-economic imbalance	Indian Designers and Brands promoting Green Fashion		
S-14, S-15	SLO-1	Introduction and importance of Recycling, reusing and up cycling in fashion	Analytical framework in sustainability studies – criteria & indicators, qualitative and quantitative assessments, current metrics and limitations	Govt. policies promoting Green Fashion	Economic paradigms and new forms of value creation for circularity in Fashion Industry	Case study – on any two leading fashion brands
	SLO-2					

Learning Resources	1. Sustainable Development by Jose Manuel Prado-Lorenzo (Editor); Isabel Maria Garcia Sanchez (Editor), 2012 2. The Conscious Closet: The Revolutionary Guide to Looking Good While Doing Good by Elizabeth L. Cline , 2019	3. Fashion and Sustainability: Design for Change Author: Kate Fletcher and Lynda Grose, 2012

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practical
Level 1	Remember Understand	30%	-	30%	-	30%	-	30%	-	30%	-
Level 2	Apply Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
Level 3	Evaluate Create	30%	-	30%	-	30%	-	30%	-	30%	-
	Total	100%		100%		100%		100%		100%	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers

Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	2. S. Umamaheswari, Assistant Professor, FSH, SRMIST, KTR

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Code	UFD23G07J	Course Name	Digital Marketing for Fashion	Course Category	D	Discipline Specific Elective Courses	L	T	P	0	C
							3	0	2	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil		Progressive Courses	Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to:		Learning			Program Learning Outcomes (PLO)											
CLR-1:	Help the student understand concept of Digital and Traditional marketing.		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:	Help to understand and appreciate marketing skills through internet																
CLR-3:	Accustom to Search Engine Marketing and Search Engine Optimization																
CLR-4:	Familiarize in the use of internet for promotion using digital marketing Communications																
CLR-5:	Help to become successful marketing managers.																

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1:	Understand concept of Digital and Traditional marketing.	2	60	50	H	L	M	M	H	H	M	-	-	L	M	M
CLO-2:	Understand and appreciate marketing skills through internet	2	60	50	H	H	M	H	M	M	M	-	L	M	L	-
CLO-3:	Understand Search Engine Marketing and Search Engine Optimization	2	60	50	M	M	H	L	H	L	H	L	-	-	M	M
CLO-4:	Use the internet for promotion using digital marketing Communications	2	60	50	M	H	H	M	H	M	M	-	-	L	M	L
CLO-5:	Become successful marketing managers.	2	60	50	M	M	H	M	H	M	M	L	L	-	H	-

Duration (hour)		15	15	15	15	15
S-1, S -2	SLO-1	Digital Marketing - Introduction	Social Media Marketing – Introduction	Twitter advertising and Publishing	RSS feeds	Introduction to Web Analytics
	SLO-2	Fundamentals of Digital Marketing	Fundamentals of social media marketing	Blogging	Off page optimization	Google Analytics
S-4, S-6	SLO-1	Importance of Digital Marketing	Significance of Social Media marketing	Freelancing	Authority & hubs	Content Performance Analysis
	SLO-2	Necessity of Digital Marketing	Necessity of Social Media Marketing	Affiliate marketing	Backlink	Content Performance Analysis
S-7, S-9	SLO-1	Scope of Digital Marketing	Marketing tools	Video marketing	Blog posts	Social Media Analytics
	SLO-2	Scope of Digital Marketing	Internet marketing	Strategies of Social Media Marketing.	Advertising tools and optimization – Introduction	Facebook insights
S-10, S-12	SLO-1	Traditional Marketing Vs Digital Marketing	Facebook	Search Engine Optimization-Introduction	Advertising and its importance	Twitter analytics
	SLO-2	Traditional Marketing Vs Digital Marketing	Linkedin	How search engine works	Digital advertising	Twitter analytics
S-13, S-14	SLO-1	Evolution of Digital Marketing	Twitter	How SEO works	Different type of Ad tools	Youtube analitics
	SLO-2	Evolution of Digital Marketing	Quora Marketing	Types of SEO techniques	Different Ad formats	Youtube analitics
S-15	SLO-1	Types of Digital Marketing	Instagram Marketing	On page optimization	AdWords	Social Ad Analytics
	SLO-2	Types of Digital Marketing	INstagram promotion and Ad creation	HTML tags	Adsense	Social Ad Analytics

Learning Resources	1. Digital Marketing: Strategy, Implementation & Practice by Dave Chaffey & Fiona Ellis-Chadwick.
	2. Understanding Digital Marketing: Marketing Strategies for Engaging the Digital Generation – Damian Ryan and Calvin Jones.
	3. Digital Marketing by Seema Gupta.
	4. Digital Marketing Fundamentals by Marjolein Visser, Berend Sikkenga , Mike, Routledge

Learning Assessment

Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers

Experts from Industry	Experts from Academic	Internal Experts
Dr. K.S. Kamaludeen, Blue Bharath EXIM Pvt.Ltd, Chennai.	Dr. S. Shanthi, Professor, Department of Commerce, University of Madras, Chennai.	1.Dr. M. Thinesh Kumar, Assistant Professor, Deapartment of Corporate Secretaryship and Accounting & Finance, FSH, SRMIST, KTR
		2. .Dr. K. Selvasundaram, Professor and Head, , Deaprtment of Corporate Secretaryship and Accounting & Finance, FSH, SRMIST, KTR

Course Code	UFD23P06L	Course Name	PROJECT - PHASE II	Course Category	E	Specific Elective Course		L	T	P	O	C
								0	0	12	2	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	
Course Offering Department		Fashion Designing	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-1 :	To improve working memory															
CLR-2 :	To enable the students to take up costume for the movie															
CLR-3 :	The students document all their presentable work done through all semesters and those that portray the student's areas of interest.															
CLR-4:	The portfolio can be an effective means of communicating the capacities and capabilities of the students to anyone who seeks their skills and talents.															
CLR-5:	To create a professional fashion portfolio, using the skills acquired in the past five semesters, to showcase the signature style of the student and areas of interest towards the fashion industry															

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
CLO-1 :	Students should use computer aided backdrops and various innovative layouts	2	70	65	-	L	H	M	M	H	M	M	-	L	M	H
CLO-2 :	Appropriate selection of designer display folders & different design options are possible for showcasing their creative works.	2	80	70	-	L	H	M	M	H	M	M	-	L	M	H
CLO-3 :	Students would like create a professional fashion portfolio.	2	75	60	-	L	H	M	M	H	M	M	-	L	M	H
CLO-4 :	To provide a platform to the students for showing their design collection	2	70	65	-	L	H	M	M	H	M	M	-	L	M	H
CLO-5 :	To selected group pf people from industry	2	80	70	-	L	H	M	M	H	M	M	-	L	M	H

A viva voce examination shall be conducted at the end of the project for assessing the work of the student. The examination committee for this purpose shall consist of a professional designer and the professor who has guided the project. The project work should be properly displayed by the students.

Project Areas (Students can choose their broad area). The student should develop product in their selected project area.

1. Textiles
   - Dyeing
   - Printing
   - Finishing
   - Fiber / Yarn / Fabric Development
   - Fabric production (Weaving / Knitting / Non-woven)

2. Marketing
   - Fashion Forecasting
   - Fashion accessory / Garment-based survey
   - Fashion Concept
   - Hi-fashion Brand

B.Sc. (Honours) Fashion Designing

3. Media
   - Fashion Photography
   - Fashion / Textile related Documentary making

4. Apparel Production Technology
   - Cutting Department
   - Sewing Department
   - Finishing Department
   - Other Production related Departments

Steps Followed:
Review1
Review 2
Final Presentation
Viva-Voce

Learning Assessment				
	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
Project Work	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. S.NeelaRosalin, Proprietor, Eema Collections	1.Dr.G.Manonmani, MTU, Coimbatore manojagan66@gmail.com	1. Umamageshwari.S Assistant Professor, FSH, SRMIST, Ktr
	2.Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	2.Lavanya J, Assistant Professor, FSH, SRMIST, Ktr

Courses for earning Additional Credits

Course Code	UCD23P01L	Course Name	Internship Report– I		Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
								0	0	8	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses		Nil
Course Offering Department			Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To acquire the basic knowledge of fashion industry																		
CLR-2 :	To understand the working atmosphere of fashion industry																		
CLR-3 :	To know and practice field works in various designations of various fashion setup																		
CLR-4 :	To train in the fashion and apparel industry as an intern in various field																		
CLR-5 :	To get the mastery skills from the fashion field through intern training																		

Course Learning Outcomes (CLO): At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLO-1 : Students would learn the fashion and apparel industry practically	3	80	70	L	H	M	H	L	M	L	L	L	L	L	H	M	L	L
CLO-2 : Students would gain knowledge of fashion field circumstances	3	85	75	M	H	H	M	L	M	L	L	M	L	L	H	M	L	L
CLO-3 : Students would know various designations and various fashion setup	3	75	70	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-4 : Students would gain knowledge about apparel & manufacturing industry	3	85	80	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-5 : Students would be proficient in fashion field and global level fashion marketing field	3	85	75	H	H	M	H	L	M	M	M	M	L	M	M	M	L	L

Students can choose a company of their own interest for internship for a period of minimum TEN weeks (Part-time) to learn about the application of their related field in real time environment. All students have to give a presentation about their observations made by them in internship as per the schedule given. At the end of the internship period, every student shall submit a structured internship report within 15 days from the date of the completion of the internship period.

Learning Assessment				
	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
internship	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

Course Code	UCD23P02L	Course Name	Project Work – I	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	8	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department		Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To improve working memory																		
CLR-2 :	To enable the students to take up costume for the movie																		
CLR-3 :	The students document all their presentable work done through all semesters and those that portray the student's areas of interest.																		
CLR-4 :	The portfolio can be an effective means of communicating the capacities and capabilities of the students to anyone who seeks their skills and talents.																		
CLR-5 :	To create a professional fashion portfolio, using the skills acquired in the past five semesters, to showcase the signature style of the student and areas of interest towards the fashion industry																		

Column headers (vertical):
1 = Level of Thinking (Bloom), 2 = Expected Proficiency (%), 3 = Expected Attainment (%)

PLO: 1 = Disciplinary Knowledge, 2 = Critical Thinking, 3 = Problem Solving, 4 = Analytical Reasoning, 5 = Research Skills, 6 = Team Work, 7 = Scientific Reasoning, 8 = Reflective Thinking, 9 = Self-Directed Learning, 10 = Multicultural Competence, 11 = Ethical Reasoning, 12 = Community Engagement, 13 = ICT Skills, 14 = Leadership Skills, 15 = Life Long Learning

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Students should use computer aided backdrops and various innovative layouts	3	80	70	L	H	M	H	L	M	L	L	L	L	L	H	M	L	L
CLO-2 :	Appropriate selection of designer display folders & different design options are possible for showcasing their creative works.	3	85	75	M	H	H	M	L	M	L	L	M	L	L	H	M	L	L
CLO-3 :	Students would like create a professional fashion portfolio.	3	75	70	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-4 :	To provide a platform to the students for showing their design collection	3	85	80	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-5 :	To selected group pf people from industry	3	85	75	H	H	M	H	L	M	M	M	M	L	M	M	M	L	L

Students can choose project topics in their own interest in any type of field like fashion, textiles, fashion marketing, media related fashion, fashion survey etc.... There will be two reviews conducted during the project period for all the students .At the end of the project, every student shall submit a structured project report and will take a Viva Voce examination.

Learning Assessment

	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
internship	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

Course Code	UCD23P03L	Course Name		Apprenticeship – I	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
								0	0	8	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses		Nil
Course Offering Department				Data Book / Codes/Standards			Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To acquire the basic knowledge of fashion industry																		
CLR-2 :	To understand the working atmosphere of fashion industry																		
CLR-3 :	To know and practice field works in various designations of various fashion setup																		
CLR-4 :	To train in the fashion and apparel industry as an intern in various field																		
CLR-5 :	To get the mastery skills from the fashion field through intern training																		

Column headers (PLO):
1 Disciplinary Knowledge, 2 Critical Thinking, 3 Problem Solving, 4 Analytical Reasoning, 5 Research Skills, 6 Team Work, 7 Scientific Reasoning, 8 Reflective Thinking, 9 Self-Directed Learning, 10 Multicultural Competence, 11 Ethical Reasoning, 12 Community Engagement, 13 ICT Skills, 14 Leadership Skills, 15 Life Long Learning.
(Columns 1–3 before PLO: Level of Thinking (Bloom), Expected Proficiency (%), Expected Attainment (%))

Course Learning Outcomes (CLO): At the end of this course, learners will be able to:		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Students would learn the fashion and apparel industry practically	3	80	70	L	H	M	H	L	M	L	L	L	L	L	H	M	L	L
CLO-2 :	Students would gain knowledge of fashion field circumstances	3	85	75	M	H	H	M	L	M	L	L	M	L	L	H	M	L	L
CLO-3 :	Students would know various designations and various fashion setup	3	75	70	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-4 :	Students would gain knowledge about apparel & manufacturing industry	3	85	80	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-5 :	Students would be proficient in fashion field and global level fashion marketing field	3	85	75	H	H	M	H	L	M	M	M	M	L	M	M	M	L	L

Students can choose a company of their own interest for internship for a period of minimum TEN weeks (Part-time) to learn about the application of their related field in real time environment. All students have to give a presentation about their observations made by them in internship as per the schedule given. At the end of the internship period, every student shall submit a structured internship report within 15 days from the date of the completion of the internship period.

Learning Assessment				
	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
internship	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

Course Code	UCD23P04L	Course Name	Internship Report– II	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	8	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department		Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to,		Learning		Program Learning Outcomes (PLO)

		1	2	3		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To acquire the basic knowledge of fashion industry																			
CLR-2 :	To understand the working atmosphere of fashion industry																			
CLR-3 :	To know and practice field works in various designations of various fashion setup																			
CLR-4 :	To train in the fashion and apparel industry as an intern in various field																			
CLR-5 :	To get the mastery skills from the fashion field through intern training																			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)		Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLO-1 :	Students would learn the fashion and apparel industry practically	3	80	70		L	H	M	H	L	M	L	L	L	L	L	H	M	L	L
CLO-2 :	Students would gain knowledge of fashion field circumstances	3	85	75		M	H	H	M	L	M	L	L	M	L	L	H	M	L	L
CLO-3 :	Students would know various designations and various fashion setup	3	75	70		M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-4 :	Students would gain knowledge about apparel & manufacturing industry	3	85	80		M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-5 :	Students would be proficient in fashion field and global level fashion marketing field	3	85	75		H	H	M	H	L	M	M	M	M	L	M	M	M	L	L

Students can choose a company of their own interest for internship for a period of minimum TEN weeks (Part-time) to learn about the application of their related field in real time environment. All students have to give a presentation about their observations made by them in internship as per the schedule given. At the end of the internship period, every student shall submit a structured internship report within 15 days from the date of the completion of the internship period.

Learning Assessment				
	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
internship	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

Course Code	UCD23P05L	Course Name	Project Work – II	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	8	2	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department		Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)

		1	2	3		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

CLR-1 : To improve working memory

CLR-2 : To enable the students to take up costume for the movie

CLR-3 : The students document all their presentable work done through all semesters and those that portray the student's areas of interest.

CLR-4 : The portfolio can be an effective means of communicating the capacities and capabilities of the students to anyone who seeks their skills and talents.

CLR-5 : To create a professional fashion portfolio, using the skills acquired in the past five semesters, to showcase the signature style of the student and areas of interest towards the fashion industry

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLO-1 :	Students should use computer aided backdrops and various innovative layouts	3	80	70	L	H	M	H	L	M	L	L	L	L	L	H	M	L	L
CLO-2 :	Appropriate selection of designer display folders & different design options are possible for showcasing their creative works.	3	85	75	M	H	H	M	L	M	L	L	M	L	L	H	M	L	L
CLO-3 :	Students would like create a professional fashion portfolio.	3	75	70	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-4 :	To provide a platform to the students for showing their design collection	3	85	80	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-5 :	To selected group pf people from industry	3	85	75	H	H	M	H	L	M	M	M	M	L	M	M	M	L	L

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Learning Assessment

	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
internship	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

Course Code	UCD23P06L	Course Name	Apprenticeship – II	Course Category	IAPC	Internship/Apprenticeship / Project/ Community Outreach	L	T	P	O	C
							0	0	8	2	4

Pre-requisite Courses	Nil		Co-requisite Courses	Nil		Progressive Courses		Nil
Course Offering Department			Data Book / Codes/Standards			Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)

		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	To acquire the basic knowledge of fashion industry																		
CLR-2 :	To understand the working atmosphere of fashion industry																		
CLR-3 :	To know and practice field works in various designations of various fashion setup																		
CLR-4 :	To train in the fashion and apparel industry as an intern in various field																		
CLR-5 :	To get the mastery skills from the fashion field through intern training																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLO-1 :	Students would learn the fashion and apparel industry practically	3	80	70	L	H	M	H	L	M	L	L	L	L	L	H	M	L	L
CLO-2 :	Students would gain knowledge of fashion field circumstances	3	85	75	M	H	H	M	L	M	L	L	M	L	L	H	M	L	L
CLO-3 :	Students would know various designations and various fashion setup	3	75	70	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-4 :	Students would gain knowledge about apparel & manufacturing industry	3	85	80	M	H	M	H	L	M	M	L	M	L	M	H	M	L	L
CLO-5 :	Students would be proficient in fashion field and global level fashion marketing field	3	85	75	H	H	M	H	L	M	M	M	M	M	L	M	M	L	L

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Learning Assessment				
	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
internship	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %