ACADEMIC CURRICULA

UNDERGRADUATE DEGREE PROGRAMME

Bachelor of Science in
Fashion Designing
Three Years /

Bachelor of Science (Honours) in

Fashion Designing

Four Years

Learning Outcomes Based Curriculum Framework (LOCF)

Choice Based Flexible Credit System

Academic Year 2023-2024



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

(Deemed to be University u/s 3 of UGC Act, 1956)

Kattankulathur, Chengalpattu District 603203, Tamil Nadu, India



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

Kattankulathur, Chengalpattu District 603203, TamilNadu, India

1. Depa	. Department Vision Statement							
	professional benavior							
Stmt - 2	To contribute to a designer society through teaching (with classrooms, labs, fashion studios designing through software and service							
Stmt - 3	To value a collaborative, collegial, and cooperative teaching and learning community composed of diverse students							

2. Depa	artment Mission Statement
Stmt - 1	To be the core of excellence in the realm of Fashion Designing
Stmt - 2	To produce creative designing projects and valuable critiques in the field of Fashion Designing
Stmt - 3	Implementing global standards and encouraging the students through innovation and quality education.
	Cultivating the Designing Professionals to effectively contribute to the society with integrity and commitment.
Stmt - 5	Developing the student on the innovative side and making them a society friendly professional.

3. Prog	ram Education Objectives (PEO)
PEO - 1	Graduates will have skills and knowledge to excel in their professional career in the field of Fashion Designing and its related disciplines.
PEO - 2	Graduates will contribute and communicate effectively within the team to grow into leaders.
PEO - 3	Graduate will practice lifelong learning for continuing professional development.
PEO - 4	Graduates will have the capability to continue their formal education and successfully complete an advance degree.
PEO - 5	Graduates will contribute to the nation and the growth of the society by applying acquired knowledge in technical, computing and managerial skills
4. Prog	ram Specific Outcomes (PSO)
PSO - 1	Candidates will acquire knowledge and develop their skill in technical apitude and also designing techniques in order to fit into global competency
PSO - 2	Candidates will be skilled in problem-solving and decision-making processes in any organisation
PSO- 3	Candidates will be equipped with skill enhancement courses like Art and Design Methodology, Fashion Trend Forecasting, Sustainability sudies to enter into a promising professional life as well as research environment

5. Consis	5. Consistency of PEO's with Mission of the Department										
	Mission Stmt 1	Mission Stmt 2	Mission Stmt 3	Mission Stmt 4	Mission Stmt 5						
PEO - 1	Н	Н	L	Н	Н						
PEO - 2	L	L	M	L	M						
PEO - 3	L	L	M	M	M						
PEO - 4	M	L	Н	M	L						
PEO - 5	L	L	Н	L	M						

H – High Correlation, M – Medium Correlation, L – Low Correlation

6. Consist	ency	of PEO's v	vith Pro	gram Le	arning (Outcomes	(PLO)					
					Progran	n Learning (Outcomes	(PLO)				
	1	2	3	4	5	6	7	8	9	10	11	12
	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
PEO - 1	Н	Н	L	M	Н	M	Н	L	L	L	M	M
PEO - 2	L	L	L	L	L	M	L	L	M	M	Н	Н
PEO - 3	Н	Н	L	M	M	M	M	L	L	L	M	M
PEO - 4	Н	Н	Н	Н	M	M	L	L	L	M	M	M
PEO - 5	Н	Н	M	M	M	M	L	L	M	M	M	M



7.PROGRAMME STRUCTURE

1. Discipline Specific Core Courses (C)								
	(20 Courses)							
Course	Course Title		ours/	Wee	k			
Code		L	Т	P	О	С		
UFD23101T	Basic Design Concept	4	0	0	2	4		
UFD23102L	Sewing Techniques	0	1	6	2	4		
UFD23103L	Surface Embellishment	0	1	6	2	4		
UFD23201T	Fiber and Yarn Science	4	0	0	0	4		
UFD23202J	Advanced Design Concept	3	0	2	2	4		
UFD23203L	Pattern Making and Garment Construction for Kids	0	1	6	2	4		
UFD23301J	Fiber Manufacturing Process	3	0	2	2	4		
UFD23302L	Fashion Illustration Basics	0	1	6	2	4		
UFD23303L	Pattern Making and Garment Construction for women	0	1	6	2	4		
UFD23401J	Apparel Production Management	3	0	2	0	4		
UFD23402L	Advanced Fashion Illustration	0	1	6	2	4		
UFD23403L	Pattern Making and Garment Construction for Men	0	1	6	2	4		
UFD23501T	Apparel Management and Quality Control	4	0	0	2	4		
UFD23502T	Fashion Merchandising	4	0	0	2	4		
UFD23503J	Fabric Designing by Dyeing and Printing	3	0	3	2	4		
UFD23601T	Research Methodology for Fashion and Textiles	4	0	0	2	4		
UFD23602T	Visual Merchandising	4	0	0	0	4		
UFD23603J	Accessory Making	3	0	2	2	4		
UFD23701T	Technical Textiles	4	0	0	2	4		
UFD23801T	Textile Testing	4	0	0	2	4		
	Total Learning Credits					80		

2. Disciplin	e Specific Elect	ive (Cour	ses ((D)		
(5 Courses)							
Course	Course Title	Hours/ Week					
Code		L	Т	P	О	С	
UFD23D01L	Computer Aided Design						
UFD23D02L	Textile Design using CAD	0	1	6	2	4	
UFD23D03L	Advanced Computer Aided Design	0	1	6	2	4	
UFD23D04L	Fashion Sketching using CAD		,	0	- 2	7	
UFD23D05L	Pattern Making for Western Wear	0	1	6	2	4	
UFD23D06L	Stylized Draping Techniques						
UFD23D07J	Theater Costume	2	0	3	2	4	
UFD23D08J	Vintage Costume					7	
UFD23D09T	Fashion Photography	4	0	0	2	4	
UFD23D10T	Fashion and Media	4	0	0	2	4	
Total Learn	ning Credits					2 0	

Generic Elective Courses (G)										
(9 Courses)										
Course	Course Title	F	Hours/ Week							
Code	Course Tute	L	T	P	0	C				
ULT23G01J	Tamil-I				2					
ULH23G01J	Hindi-I	2	0	0	2	3				
ULF23G01J	French-I				2					
ULT23G02J	Tamil-II									
ULH23G02J	Hindi-II	2	0	2	2	3				
ULF23G02J	French-II									
	Fashion				2					
UFD23G01T	Trends and	4	0	0		4				
	Forecasting									
UFD23G02T	Fashion	4	0	0	2	4				
	Retailing		Ť	Ť		·				
	Fashion									
UFD23G03L	Draping	0	0	8	2	4				
	Techniques									
THE PARCE AT	Advanced		0	0		,				
UFD23G04L	Dress	0	0 0	8	2	4				
UFD23G05T	Making	4	0	0	2	4				
UFD23G051	Brand Study Sustainable	4	0	0	2	4				
UFD23G06J	Fashion	3	0	2	2	4				
	Pasnion Digital									
UFD23G07J	Marketing	3	0	2	2	4				
OFD25G07J	for Fashion	3	0	2		4				
Total Learn	ning Credits					34				
1 Otal LCall	ing Cicuits					37				

4. Skill Enhancement Courses(S)									
	(4 Courses)								
Course	Course	Н	ours,	/ We	ek				
Code	Title	L	Т	P	0	С			
UCD23S01L	Quantitative Aptitude and Logical Reasoning	0	0	2	2	1			
UCD23S02T	Verbal Ability and Skill Development	2	0	0	2	2			
UFD23S01L	Art and Craft	0	0	2	2	1			
UFD23S02T	Beauty Care	2	0	0	2	2			
UFD23S03T	Fabric Care	1	0	0	2	1			
	Total Learning Credits					7			

5. Ab	5. Ability Enhancement Courses (AE)							
(4 Courses)								
Course	Course	Н	ours	/ We	ek			
Code	Title	L	Т	P	О	С		
ULE23AE1T	English	4	0	0	2	4		
ULT23AE1J	Applied Tamil – I							
ULH23AE1J	Applied Hindi – I							
	French for	1	0	2	2	2		
ULF23AE1J	Specific Purpose-							
	I							
ULT23AE2J	Applied Tamil –							
UL125AE2j	II							
ULH23AE2J	Applied Hindi -							
OLI 123AE2j	II	1	0	2	2	2		
	French for							
ULF23AE2J	Specific Purpose-							
	II							
UES23AE1T	Environmental	3	0	0	2	3		
UESZSAETT	Studies	,	U	0		5		
Total Lea	rning Credits					11		

	7. Internship/Apprenticeship / Project/									
•	Community Outreach (IAPC)									
0	(4 Courses)	-		/ ****						
Course	Course	H	ours	/ We	ek					
Code	Title	L	Т	Р	0	С				
UFD23P01L	Internship - 1	0	0	0	0	1				
UFD23P02L	Internship - 2	0	0	0	0	1				
UFD23P03L	Fashion Portfolio (Mini Project)	0	0	0	0	2				
UFD23P04L	Internship – 3	0	0	0	0	2				
UFD23P05L	Project - Phase I	0	0	8	2	4				
UFD23P06L	Project - Phase II	0	0	12	2	6				
Total Le	earning Credits					16				

6. Value Addition Course (V)										
(4 Courses)										
Course	Course	Н	ours,	/ We	eek					
Code	Title	L	Т	Р	О	С				
UCD23V01T	Universal Human Values	2	0	0	2	2				
UEN23V01L	Communicatio n Skills	0	0	4	2	2				
UCD23V03T	Industry Oriented Employability Skills for Arts	2	0	0	2	2				
UCD23V06T	Career Readiness and Leadership Management	2	0	0	2	2				
Total Lear	ning Credits					8				

0	M 1 C .		(3.6)			8.Mandatory Courses(M)												
δ.	Mandatory Cou	irses	(MI)															
(2 Courses)																		
Course	Course Course Hours/Week																	
Code	Title	L	Т	P	О	С												
UNS23M01L	NSS	-	-	-	-	-												
UNC23M01L	NCC	-	-	-	-	-												
UNO23M01L	NSO	-	-	-	-	-												
UYG23M01L	YOGA	-	-	-	-	-												
UMI23M01L	My India Project	-	- 1	- 1	-	- 1												
Total Learn	ing Credits	-	-	-	-	-												

	Semester	- I						
Course Code	Course Title		Hour	s/ Week				
Course Code	Course Title	L	T	P	О	С		
ULT23G01J	Tamil-I	2						
ULH23G01J	Hindi-I		2	2	2	0	2	2
ULF23G01J	French-I							
ULE23AE1T	English	4	0	0	2	4		
UFD23101T	Basic Design Concept	4	0	0	2	4		
UFD23102L	Sewing Techniques	0	1	6	2	4		
UFD23103L	Surface Embellishment	0	1	6	2	4		
UCD23S01L	Quantitative Aptitude and Logical Reasoning	0	0	2	2	1		
UCD23V01T	Universal Human Values	2	0	0	2	2		
Total Learn	ing Credits	12	2	16	14	22		
Total number of	of hours/Week			30				

22 ()	Semester - II						
Course Code	Course Title	Н	ours	/ We	ek		
Course Code	Course Title	L	T	P	О	С	
ULT23G02J	Tamil-II						
ULH23G02J	Hindi-II	2	0	2	2	3	
ULF23G02J	French-II						
UES23AE1T	Environmental Studies	3	0	0	2	3	
UFD23201T	Fiber and Yarn Science	4	0	0	0	4	
UFD23202J	Advanced Design Concept	3	0	2	2	4	
UFD23203L	Pattern Making and Garment Construction for Kids	0	1	6	2	4	
UCD23S02T	Verbal Ability and Skill Development	2	0	0	2	2	
UEN23VA1L	Communication Skills	0	0	4	2	2	
UNS23M01L	NSS						
UNC23M01L	NCC			0	2	0	
UNO23M01L	NSO	0	0 0	0	0		0
UYG23M01L	YOGA						
To	tal Learning Credits	14	1	14	12	22	
Total	number of hours/Week			30			

B.Sc. (Honours) Fashion Designing

Semester - III												
Course Code	Course Title	1	Hours	/ Week	T	С						
Course Code	Course Title	L	T	P	0							
UFD23301J	Fiber Manufacturing Process	3	0	2	2	4						
UFD23302L	Fashion Illustration Basics	0	1	6	2	4						
UFD23303L	Pattern Making and Garment Construction for women	0	1	6	2	4						
UFD23G01T	Fashion Trends and Forecasting	4	0	0	2	4						
ULT23AE1J	Applied Tamil – I	1										
ULH23AE1J	Applied Hindi – I		0	2	2	2						
ULF23AE1J	French for specific purpose-I											
UFD23S01L	Art and Craft	0	0	2	2	1						
UFD23P01L	Internship - I	0	0	0	0	1						
UCD23V03T	Industry Oriented Employability Skills for Arts	2	0	0	2	2						
Total Leas	Total Learning Credits		2	18	14	22						
Total number	Total number of hours/Week											

257 763 . 33	Semester - IV	等本 1				
Course Code	Course Title	I	Iours	s/ We	ek	
Course Code	Course Title	L	T	P	О	С
UFD23401J	Apparel Production Management	3	0	2	2	4
UFD23402L	Advanced Fashion Illustration	0	1	6	2	4
UFD23403L	Pattern Making and Garment Constructtion for Men	0	1	6	2	4
UFD23G02T	Fashion Retailing	4	0	0	2	4
ULT23AE02J	Applied Tamil – II					
ULH23AE02J	Applied Hindi - II	1	0	2	2	2
ULF23AE02J	French for specific purpose-II	1	U	2	2	2
UFD23S02T	Beauty Care	2	0	0	2	2
UCD23V06T	Career Readiness and Leadership Management	2	0	0	2	2
UMI23401L My India Project		0	0	0	2	0
Total Learning Credits		12	2	16	12	22
Total number	of hours/Week			30		

	Semester - V												
Course Code	Course Title		Н	ours/ W	eek								
Course Code	Course Title	L	Т	P	О	С							
UFD23501T	Apparel Management and Quality Control	4	0	0	2	4							
UFD23502T	Fashion Merchandising	4	0	0	2	4							
UFD23503J	Fabric Designing by Dyeing and Printing	3	0	3	2	4							
UFD23D01L	Computer Aided Design	0	1		2.	1							
UFD23D02L	Textile Design using CAD	U	1	6	2	4							
UFD23G03L	Fashion Draping Techniques	0	0	8	2	4							
UFD23S03T	Fabric Care	1	0	0	2	1							
UFD23P02L	Internship - II	0	0	0	0	1							
	Total Learning Credits	12	1	17	12	22							
Tot	al number of hours/Week	No. 1		30									

	Semester - VI		X	Semester - VI													
Course Code	Course Title		Hours/ Week														
Course Code	Course Title	L	Т	P	О	С											
UFD23601T	Research Methodology for Fashion and Textiles	4	0	0	2	4											
UFD23602T	Visual Merchandising	4	0	0	0	4											
UFD23603J	Accessory Making	3	0	2	2	4											
UFD23D03L	Advanced Computer Aided Design	0	1	6	2	4											
UFD23D04L	Fashion Sketching using CAD	0	1	0		4											
UFD23G04L	Advanced Dress Making	0	0	8	2	4											
UFD23P03L	Fashion Portfolio (Mini Project)	0	2	0	0	2											
	Total Learning Credits	11	3	16	8	22											
	Total number of hours/Week			30													

	Semester - VII					
Course Code	Course Title		Hours/	Week		
Course Code	Course True	L	T	P	О	С
UFD23701T	Technical Textiles	4	0	0	2	4
UFD23D05L	Pattern Making for Western Wear	0	0	8	2	4
UFD23D06L	Stylized Draping Techniques					
UFD23D07J	Theatre Costume	3	0	2	2	4
UFD23D08J	Vintage Costume			2		
UFD23G05T	Brand Study	4	0	0	2	4
UFD23P04L	Internship - 3	0	0	0	0	2
UFD23P05L	Project - Phase I	0	0	8	2	4
Т	otal Learning Credits	11	0	18	10	22
Total	number of hours/Week	Wydy.	3	29		

	Semester - VIII	200					
Course	Course Title	Hours/ Week					
Code	Course Title	L	Т	P	О	С	
UFD23801T	Textile Testing	4	0	0	2	4	
UFD23D09T	Fashion Photography	4	0	0	2	4	
UFD23D10T	Fashion and Media	4				4	
UFD23G06J	Sustainable Fashion	3	0	2	2	4	
UFD23G07J	Digital Marketing for Fashion	3	0	2	2	4	
UFD23P06L	Project - Phase II	0	0	12	2	6	
	Total Learning Credits	14	0	16	10	22	
Tot	al number of hours/Week		1	30			

Courses for earning Additional Credits:

Course Code	Course Title		Hour	rs/ Weel	k	
Course Coue	Course Title	L	T	P	0	C
Semester – II						
UCD23P01L	Internship Report– I					
UCD23P02L	Project Work – I	0	0	8	0	4
UCD23P03L	Apprenticeship – I					
Semester – IV						
UCD23P04L	Internship Report– II					
UCD23P05L	Project Work – II	0	0	8	0	4
UCD23P06L	Apprenticeship – II					
	Total Learning Credits	0	0	8	0	4

Note: Those students who decide to exit at the end of the First year shall register for any one of the courses mentioned under Semester – II; and decide to exit at the end of the Second year shall register for any one of the courses mentioned under Semester – IV in the above list.



9. Program	Articulation Matrix															
					Pr	ogran	nme I	.earnii	ng Oi	itcom	es					
Course Code	Course Name	Fundamental <mark>Knowled</mark> ge	Application of Concepts	Link with Related Disciplines	Knowledge	cialization	Ability to Utilize Knowledge	leling	erpret Data	Skills	ving Skills	tion Skills	alls	'PSO-1	Professional Behavior/PSO-2	Life long learning/PSO-3
	CCIF]			Procedural Knowledge	Skills in Specialization	Ability to Ut	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	T Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills/PSO-1		
UFD23101T	Basic Design Concept	Н	Н	M	Н	Н	Н	L	L	L		L	Н	M	M	M
UFD23102L	Sewing Techniques	Н	Н	М	M	M	L	L	L	L	L	L	Н	M	M	M
UFD23103L	Surface Embellishment	Н	Н	M	Н	Н	Н	L	L	L	Н	L	Н	M	M	M
UFD23201T	Fiber and Yarn Science	Н	Н	M	Н	Н	Н	L	L	L	Н	L	Н	M	M	M
UFD23202J	Advanced Design Concept	Н	Н	M	Н	Н	Н	L	L	L	Н	L	Н	M	M	M
UFD23203L	Pattern Making and Garment Construction for Kids	H	Н	M	H	H	Н	L	L	L	H	L M	H	M M	M	M
UFD23301J	Fiber Manufacturing Process Fashion Illustration Basics	Н	Н	M	Н	Н	L H	L	L	L	Н	L	H	M	M M	M
UFD23302L UFD23303L	Pattern Making and Garment	Н	Н	M	Н	Н	Н	L	L	L	Н	L	Н	M	M	M
011023303L	Constructtion for women	11	11	171	11	11	11	L	L	L	11	L	11	171	171	111
UFD23401J	Apparel Production Management	Н	Н	Н	Н	M	L	L	L	М	М	M	М	L	L	L
UFD23402L	Advanced Fashion Illustration	Н	Н	M	Н	Н	Н	L	L	L	Н	L	Н	M	M	M
UFD23403L	Pattern Making and Garment Constructtion for Men	Н	Н	M	Н	Н	Н	L	L	L	Н	L	Н	М	М	М
UFD23501T	Apparel Management and Quality Control	Н	Н	M	M	M	L	L	L	M	M	M	M	M	M	M
UFD23502T	Fashion Merchandising	Н	Н	M	Н	Н	Н	L	L	L	Н	L	Н	M	M	M
UFD23503J	Fabric Designing by Dyeing and Printing	Н	Н	M	Н	M	L	L	L	M	M	M	Н	M	M	Н
UFD23601T	Research Methodology for Fashion and Textiles	Н	Н	М	Н	Н	Н	L	L	L	Н	L	Н	M	M	М
UFD23602T	Visual Merchandising	Н	Н	M	M	M	L	L	L	L	L	L	Н	M	M	M
UFD23603J	Accessory Making	Н	Н	M	Н	Н	Н	L	L	L	Н	L	Н	M	M	M
UFD23701T	Technical Textiles	Н	Н	M	M	M	L	L	L	L	L	L	Н	M	M	M
UFD23801T	Textile Testing	Н	Н	M	Н	Н	Н	L	L	L	Н	L	Н	M	M	M
UFD23D01L	Computer Aided Design	Н	Н	M	Н	M	L	L	L	M	M	M	Н	M	M	Н
UFD23D02L	Textile Design using CAD	Н	Н	M	M	Н	Н	Н	M	M	M	L	Н	Н	M	M
UFD23D03L	Advanced Computer Aided Design	Н	Н	M	M	Н	Н	Н	M	M	M	L	Н	Н	M	M
UFD23D04L	Fashion Sketching using CAD	Н	Н	M	M	M	L	L	L	M	M	M	M	M	M	M
UFD23D05L UFD23D06L	Pattern Making for Western Wear Stylized Draping Techniques	H H	Н	M	Н	Н	Н	L	L	M	Н	L M	Н	M	M M	M
UFD23D06L	Theater Costume	Н	H	M	H M	M H	L H	L H	L M	M	M M	L	H H	M H	M	M
UFD23D07J	Vintage Costume	Н	Н	Н	M	M	Н	L	Н	Н	Н	L	L	M	M	M
UFD23D09T	Fashion Photography	Н	Н	Н	M	M	Н	L	Н	Н	Н	L	L	M	M	M
UFD23D10T	Fashion and Media	Н	Н	M	M	M	L	L	L	M	M	M	M	M	M	M
ULT23G01J	Tamil-I	Н	M	Н	Н	Н	Н	Н	Н	Н	Н	M	Н	L	Н	Н
ULH23G01J	Hindi-I	Н	M	Н	Н	Н	Н	Н	Н	Н	Н	M	Н	L	Н	Н
ULF23G01J	French-I	Н	M	Н	Н	Н	Н	Н	Н	Н	Н	M	Н	L	Н	Н
ULT23G02J	Tamil-II	Н	M	Н	Н	Н	Н	Н	Н	Н	Н	M	Н	L	Н	Н
ULH23G02J	Hindi-II	Н	M	Н	Н	Н	Н	Н	Н	Н	Н	M	Н	L	Н	Н
ULF23G02J	French-II	Н	M	Н	Н	Н	Н	Н	Н	Н	Н	M	Н	L	Н	Н
UFD23G01T	Fashion Trends and Forecasting	Н	Н	M	M	M	L	M	M	L	M	L	Н	M	M	L
UFD23G02T	Fashion Retailing	Н	Н	M	M	M	L	M	M	L	M	L	Н	M	M	L
UFD23G03L	Fashion Draping Techniques	Н	M	M	M	M	L	M	L	M	M	M	Н	Н	Н	Н
UFD23G04L	Advanced Dress Making	Н	M	M	M	M	L	M	L	M	M	M	Н	Н	Н	Н
UFD23G05T	Brand Study	Н	Н	M	M	M	L	M	M	L	M	L	Н	M	M	L
UFD23G06J	Sustainable Fashion	Н	M	M	M	M	L	M	L	M	M	M	Н	Н	Н	Н
UFD23G07J UCD23S01L	Digital Marketing for Fashion Quantitative Aptitude and Logical	H	H	M	M	M	L H	M L	L M	M	M H	M	H M	H L	H L	H
UCD23S02T	Reasoning Verbal Ability and Skill Development	M	Н	M	М	M	M	T	M	M	Lī	M	Н	M	M	M
UFD23S01L	Art and Craft	Н	Н	M	M	L	M L	L		L	H L	L	Н	M	M	M
UFD23801L	Art and Crait	Н	Н	IVI	W	L	L	L	L	L	L	L	П	IVI	IVI	iVI

UFD23S02T	Beauty Care	Н	Н	M	M	M	L	M	M	Ī.	M	L	Н	M	M	L
UFD23S03T	Fabric Care	Н	Н	M	M	L	L	L	L	L	L	L	Н	M	M	M
ULE23AE1T	English	Н	Н	Н	Н	M	L	L	L	M	L	M	Н	L	Н	L
ULT23AE1J	Applied Tamil – I	Н	Н	M	Н	M	L	M	M	L	L	M	Н	M	L	M
ULH23AE1J	Applied Hindi – I	M	M	M	Н	M	M	M	M	L	L	M	L	M	Н	Н
ULF23AE1J	French for specific purpose-I	M	Н	Н	Н	Н	Н	Н	Н	Н	Н	L	Н	L	M	Н
ULT23AE2J	Applied Tamil – II	M	Н	M	M	M	M	L	M	M	Н	M	Н	M	M	M
ULH23AE2J	Applied Hindi - II	M	M	Н	M	M	M	L	M	M	M	M	M	M	Н	Н
ULF23AE2J	French for specific purpose-II	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UES23AE1T	Environmental Studies	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UCD23V01T	Universal Human Values	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UEN23V01L	Communication Skills	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UCD23V03T	Industry Oriented Employability Skills for	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
	Arts															
UCD23V06T	Career Readiness and Leadership	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
	Management				¥											
UFD23P01L	Internship - 1	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UFD23P02L	Internship - 2	Н	Н	Н	Н	Н	L	M	_c L	M	M	Н	Н	M	Н	Н
UFD23P03L	Mini Project	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UFD23P04L	Internship – 3	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UFD23P05L	Project - Phase I	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UFD23P06L	Project - Phase II	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UNS23M01L	NSS	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UNC23M01L	NCC	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UNO23M01L	NSO	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UYG23M01L	YOGA	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н
UMI23M01L	My India Project	Н	Н	Н	Н	Н	L	M	L	M	M	Н	Н	M	Н	Н



Structure of UG Courses in Fashion Designing

Distribution of different Courses in each semester with their credits for B.Sc. (Hons) Fashion Designing

Semeste	Disciplin	Disciplin	Generi	Skill	Ability	Value			Total
r	e	e	С	Enhanceme	Enhanceme	Additio			Credit
	Specific	Specific	Electiv	nt Courses	nt Courses	n	Internship/Apprentices		S
	Core	Elective	e	(S) (5	(AE) (4	Course	hip / Project/	Mandator	
	Courses	Courses	Course	courses, 7	courses, 11	(V) (4	Community Outreach	y Courses	
	(C) (80	(D) (20	s (G)	crediis)	credits)	courses,	(IAPC) (6 courses, 16	(M) (2	
	credits,	credits, 5	(34	creams)	createsy	8 credit)	credit)	courses,	
	20	courses)	credits,			o credity	credit)	no credit)	
	courses)	courses)	9					no credity	
	courses)		courses						
)						
Sem I	C-1 (4)		GE-1	A.1	AE-1 (4)	-			22
	C-2 (4)		(3)	S-1 (1)		V-1 (2)			
	C-3 (4)		40						
Sem II	C-4 (4)	7	GE-2	S-2 (2)	AE-2 (3)	V-2 (2)	/ / >	M- 1 (No	22
	C-5 (4)		(3)					Credit)	
	C-6 (4)	43.							
Sem III	C-7 (4)		GE-3	S-3 (1)	AE-3 (2)	V-3 (2)	P- 1 (1)		22
	C-8 (4)		(4)	100					
	C-9 (4)	7 T			3 506 50				
Sem IV	C-10 (4)	W 4	GE-4	S-4 (2)	AE-4 (2)	V-4 (2)		M- 2 (No	22
	C-11 (4)		(4)		7,000		N C 4	Credit)	
	C-12 (4)			3 24 20 32	2	South Co.			
Sem V	C-13 (4)	D-1 (4)	GE-5	S-5 (1)	100		P- 2 (1)		22
	C-14 (4)		(4)	100	Seattle of the		the second second		
	C-15 (4)			4000	300		Charles 3		
Sem VI	C-16 (4)	D-2 (4)	GE-6	Section 19	S. A. M. S.	1 37.	P- 3 (2)		22
	C-17 (4)		(4)	The 1877	47 77				
	C-18 (4)		12 4 . 3	711	70 0 1	12 187 18			
Sem	C-19 (4)	D-3 (4)	GE-7	11 -5 - 7	20 10 10	17.50	P- 4 (2)		22
VII		D-4(4)	(4)	1 11/19	Carlot of		P- 5 (4)		
Sem	C-20 (4)	D- 5 (4)	GE-8	125, 500. 10	market by		P- 6 (6)		22
VIII			(4)		F / 25	1120			
			GE- 9	1.2	INLL AND				
			(4)		117/1/10				
Total	80	20	34	8	11	8	16	- / -	176
Credits									

SEMESTER I

	urse ode UI	LT23G01J	Course Name	Cou Cate		G		V	Gene	ric E	lectiv	re Co	urse			l 2	2	T 0	P 2	2		C 3	
	re-requis Courses			Co-requisite Nil		F	rogre	essive ess	Nil														
Cour	se Offeri	ng Department	Tamil	Data Book / C	odes/Standards				7					Nil									
Cour	se Learn	ing Rationale (C	LR): The purpose of le	earning this course is to:	16.11	L	earnii	ng	Ė	-		F	rogr	am L	earni	ing O	utco	mes (PLO)				
CLI	X- 1 :	ரபிலிருந்து சய்தல்	மாற்றம <mark>் பெற்</mark> ற பு	துக்கவிதை மரபின் சிந்தனைக	ளை அறியச்	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLI	୯-2 : ୍ବ	சய்தல்		வாழ்வியல் விழுமியங்களைத் <u>தெ</u>	Parties Bro	-3		X															
CLI	୧- 3 :	பாழ்வியலை) அறி <mark>யச் ச</mark> ெய்தல்		ின்	(Bloom)	(%)	(%)	dge	pts	Disciplines	Φ	ر	vledge		ta		S				ı	
CLI				ி வரலாற்றைப் புரியச் செய்தல்	The Park	(Blo		ent	owle	Concepts		ledg	atior	\on		t Daf	S	Skills	Skills				
CLI	X-D:	மாழிப் பயி சய்தல்	ற்சி வ <mark>ழி மொ</mark> ழியி	ின் பல்வேறு நுட்பங்களைத் தெர	ரியச்	of Thinking (Expected Proficiency	Expected Attainment (%)	Fundamental Knowledge	on of Cc	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Solving Skills		I Skills			
Cour (CLO		ing Outcomes	At the end of this co	ourse, learners will be able to:	No. 6	Level of	Expected	Expected	Fundam	Application of	Link with	Procedu	Skills in	Ability to	Skills in	Analyze,	Investiga	Problem (Communication	Analytical	PSO -1	PSO -2	PSO-3
CLO		துக்கவிதை புறிந்துகொ		த புதிய சிந்தனைக் களங்களை	1/1/4	2	75	60	Н	L	Н	М	Н	Н	L	М	Н	М	L	Н	-	-	-
LCL		வீன கவிழை தரிந்துகொ		ப பெற்று வரும் மானுட விழுமியா	ங்களைத்	2	80	70	Н	М	Н	L	М	Н	L	Н	М	L	Н	Н	-	1	-
CLC	J-ა : ഉ	_ணர்ந்துகெ	எள்ளுதல்	<mark>ல்</mark> வாழ்வியல் முறைகளை		2	70	65	Н	L	Н	М	Н	Н	Μ	Н	L	Н	М	Н	-	1	-
CLC	0-4: நவீன இலக்கிய வரலாறு வ <mark>ழி தமிழ்</mark> க் கல்வி வரலாறு, சமூக வரலாறு பெற்ற வளர்ச்சி நிலைகளைத் தெரிந் <mark>துக</mark> ொள்ளுதல்						70	70	Н	М	Н	L	Н	М	Μ	Н	Н	L	Н	Н	-	1	-
CLO		மாழியின் ந புறிந்துகொ		ந் <mark>து மொழி</mark> ஆளுமையோடு செய	பல்பட	2	80	70	Н	М	Н	Н	М	Н	L	М	Н	L	Н	Н	-	-	-
-	ration nour)		12	12	1:	2						12								12			
S-1		தமிழ் இலக் வளர்ச்சிப் (நவீன கவிதை தோற்றம்	தமிழரின் வீர	ர்மரபு			சிற்றிலக்கியத் தோ				тṁд	றம்	தமிழ் உரைநடை மரப் உ.வே.சா.			ரபி	ல்				
J-1	SLO-2	இலக்கிய உ	_த்திகள்	நவீன கவிதை வரலாறு	போர் விழுமிய	பியங்கள் சிற்றிலக்கிய வகைமை ராஜ வைத்தி				நியப்	ב												
S-2	3-2 SLO-1 தமிழ்க் கவிதை மரபு நவீன கவிதை செல்நெறிகள் பரணி அறிமுகம் சிற்றிலக்கியங்கள் வெத்தியர்களின் சிறப்பு							ΙЦ															

-	ıration hour)	12	12	12	12	12
,	SLU-Z	காலந்தோறும் கவிதையின் கரு	செ <mark>ல்நெறிகளி</mark> ல் <mark>கோட்பா</mark> டுகள்	பரணி இலக்கியங்கள்	<mark>முதன்</mark> மைச் சிற் <mark>றிலக்</mark> கியங்கள் –	கழனியூரன் – அறிமுகம்
S-3	SLO-1	காலந்தோறும் கவிதையின் கட்டமைப்பு	கவிதை மொழி	கலிங்கத்துப்பரணி 477,490	பிள் <mark>ளைத்தமி</mark> ழ் -உலா - தூது	சிறுதெய்வ வழிபாடு
	SLO-2	தற்கால இலக்கியம்	நவீன கவி ஆளுமைகள்	தலைவனின் வீரம்	புதுக்கவி <mark>தையில்</mark> சமூகம்	பொன் காத்த ஐயனார்
S-4		புதுக்கவிதை உருவா <mark>க்கம்</mark>	பெண் கவிஞர்கள்	தமிழ் இலக்கிய மரபில் தூது	புதுக்கவிதை <mark>யும்</mark> இதழ்களும்	விருந்து – கள்ளர் செயல்கள்
3-4	SLO-2	புதுக்கவிதை வளர்ச்சிநெறிகள்	கவிதையில் நாட்டுப்புற வடிவம்	தூது இலக்கியங்கள்	மணிக்கொடி இ <mark>தழ்</mark>	பிழை நீக்கி எழுதுதல்
S-5	SLO-1	பாரதியார் – புதுக்கவிதையின் அடையாளம்	இளம்பிறை – அம்மா	தமிழ் விடு தூது (184 – 186)	எழுத்து இதழ்	எழுத்துப் பிழை
	SLO-2	பாரதியார் பன்மு <mark>க</mark> ஆளுமைத்திறன்	பெண்களின் கல்வி நிலை	தமிழின் பெருமை	வானம்பாடி இதழ <mark>்</mark>	தொடர்பிழை
•	SLO-1	பாரத தேசம்	பெண் அடக்குமுறை	செய்யுள் மரபில் கலம்பகம்	சிறுகதை தோற்ற <mark>ம்</mark>	உயர்திணை, அஃறிணை
S-6	SLO-2	பாரததேசத்தின் வளம்	ப. கல்பனா – கீறல் விழுந்த மாலைக் காலங்கள்	கலம்பக இலக்கியங்கள்	சிறுகதை வளர்ச் <mark>சி</mark>	பிறமொழிச் சொற்கள் வரலாறு
	SI (1-1	வெள்ளிப் பனிம <mark>லையின்</mark> மீதுலவுவோம்	ஆண் பெண் சமத்துவம்	நந்திக் கலம்பகம்-வானுறு மதியை (110)	ഴിறுகதை – வரல <mark>ாறு</mark>	பிறமொழிச் சொற்களை நீக்கி எழுதுதல்
S-7	SLO-2	20 ஆம் நூற்றாண்டுக் கவிதை மரபில் பாரதிதாசன்	விளிம்புநிலை வாழ்வியல்	கையறுநிலை	சிறுகதை ஆ <mark>சிரியர்க</mark> ள்	ஷ, ஜ, ஸ, ஹ மாற்றொலிகள்
	SLO-1	பாரதிதாசன் - அழகின் சிரிப்பு	திருநங்கை குணவதி - சமூகப்பார்வை	குறவஞ்சி அறிமுகம்	இதழ்களு <mark>ம் சிறுக</mark> தையும்	தமிழ் இலக்கண நுட்பங்கள்
S-8	SLO-2	ஆல் - ஆயிரம் கிளைகள் கொண்ட அடிமரம்	<mark>திருந</mark> ர்களும் சாதனைகளும்	குறவஞ்சி இலக்கியங்கள்	பு <mark>தினம் தோ</mark> ற்றம்	இலக்கணமும் பயன்பாடும்
S-9	SLO-1	இயற்கையின் அழகியல்	புல <mark>ம்பெயர் வாழ</mark> ்வியல்	குற்றாலக் குறவஞ்சி – ஆடுமர வீனுமணி (3)	<mark>தொட</mark> க்கக்காலப் புதினங்கள்	தமிழில் சொல் வகைகள்
3-9		வானம்பாடியில் மு.மேத்தா	ஸர்மிளா <mark>ஸெய்யித் – புராதன</mark> ஊர்	மலையும் வாழ்வும்	புதினம் வளர்ச்சி	சொல்லும் பயன்பாடும்
S-	SLO-1	மு.மேத்தா - கவிதையின் தனித்தன்மைகள்	புலம் பெயர் வாழ்வி <mark>ன் வலியும்</mark> நம்பிக்கையும்	காப்பிய இலக்கணம்	புதினத்தின் வகைமை	பெயர்ச்சொற்கள்
10	SLO-2	மனிதனைத்தேடி – கவிதை	காலந்தோறும் கவிதை வடிவில் மாற்றங்கள்	காப்பிய வகைமைகள்	புதின ஆசிரியர்கள்	பெயர்ச்சொற்கள் அறிதல்

St. 11 SLO-1 மனிதநேயம் ஹைக்கூ, லிமரைக்கூ, சென்ரியூ – தேர்ந்தெடுத்த கவிதைகள் சிலப்பதிகாரம் – அறிமுகம் உரைநடைக்கூறுகள் தமிழ் இலக்கியத்தில் உரைநடைக்கூறுகள் வினைச்சொற்கள் SLO-2 தமிழ்க் கவிதையில் சுற்றுச்சூழலியல் ஹைக்கூ – மு.முருகேஷ் கட்டுரைக்காதை உரைநடையின் தோற்றம் அறிதல் வினைச்சொற்கள் அறிதல் SLO-1 பழனிபாரதியின் காடு தமிழன்பன் விமரைக்கூ – ஈரோடு தமிழன்பன் ஊழ்வினை தமிழில் உரைநடை வளர்த்த வினையடை வால்கிற வரும் வருமாறு அறிகள் பெயரடை, வினையடை அறிகல் 12 கட்டுவலனின் முற்பிறப்பு வருமாறு உரைநடை வளர்த்த அறிகல் பெயரடை, வினையடை அறிகல்		ration nour)	12	12	12	12	12
SLO-2 தமிழ்க் கவிதையில் சுற்றுச்சூழலியல் ஹைக்கூ – மு.முருகேஷ் கட்டுரைக்காதை உரைநடையின் தோற்றம் வினைச்சொற்கள் அறிதல் S- 12 SLO-1 பழனிபாரதியின் காடு லிமரைக்கூ – ஈரோடு தமிழன்பன் ஊழ்வினை தமிழில் உரைநடை வினையடை தமிழில் பெயரடை, வினையடை SLO-2 இயற்கையும் சமூக கொவலனின் முற்பிறப்பு உரைநடை வளர்த்த பெயரடை, வினையடை				சென்ரியூ – தேர்ந்தெடுத்த	சிலப்பதிகாரம் – அறிமுகம்	<mark>தமிழ் இ</mark> லக்கியத்தில் உ <mark>ரைநடைக்</mark> கூறுகள்	வினைச்சொற்கள்
S-	''	SLO-2	தமிழ்க் கவிதையில் சுற்றுச்சூழலியல்	ஹைக்கூ – மு.முருகேஷ்	கட்டுரைக்காதை	உரை <mark>நடையின்</mark> தோற்றம்	· ·
12 _{SLO-2} இயற்கையும் சமூக சுமக்குவ வாழ்வியலும் சென்ரியூ – மாமதயானை வாலாறு கோவலனின் முற்பிறப்பு உரைநடை வ <mark>ளர்த்த</mark> பெயரடை, வினையடை வாலாறு அறிகுற்				தமிழன்பன்		தமிழில் உ <mark>ரைநட</mark> ை	I'
	12	SLO-2	இயற்கையும் சமூக சமத்துவ வாழ்விய <mark>லும்</mark>	1618-60111144 - WILLIAGUI (60) 601		உரைநடை வ <mark>ளர்த்த</mark> அறிஞர்கள்	பெயரடை, வினையடை அறிதல்

	1. முல்ல <mark>ைக்கா</mark> டு, தொகுப்பும் பதிப்பும் - தமிழ்த்துறை ஆசிரியர்கள், எஸ்.ஆர்.எம். அறிவியல் மற்று <mark>ம் தொ</mark> ழில்நுட்பக் கல்விநிறுவனம்,
	காட்ட <mark>ாங்கு</mark> ளத்தூர், 603203, 2023
Learning	2. வல்லி <mark>க்கண்</mark> ணன், புதுக்கவிதை தோற்றமும் வளர்ச்சியும், ஆழி பதிப்பகம், சென்னை, 2018
Resources	3. கா. சி <mark>வத்த</mark> ம்பி, தமிழில் சிறுகதை தோற்றமும் வளர்ச்சியும், என்.சி.பி.எச்., சென்னை, 2013
	4. தமிழ <mark>் இணை</mark> யக் கல்விக்கழகம் - <u>http://www.tamilvu.org/</u>
	5. மதுர <mark>ை தமி</mark> ழ் இலக்கிய மின் தொகுப்புத் திட்டம் - <u>https://www.projectmadurai.org/</u>

		Continuous Learning Assessment (50% we								Fig. 5	
	Bloom's Level of Thinking	CLA -	1 (10%)	CLA -	- 2 (10%)	CLA -	3 (20%)	CLA -	4 (10%)#	Final Examina	ation (50% weightage)
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	_
20101	Understand	0070	0070	0070	0070	20,0	HAD	II	111/	3078	
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
	Analyze							55,0			
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	_
	Create						22,7				
	Total	10	00 %	10	00 %	10	00 %	10	00 %		100 %

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	ATENOR		
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		2.	Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.
		3.	Mr. G. Ganesh, Assistant Professor, Dept. of Tamil, FSH, SRMIST, RMP.
		4.	Dr. T.R.Hebzibah beulah Suganthi, Assistant Professor, Dept. of Tamil,
			FSH, SRMIST, KTR.
		5.	Dr. S.Saraswathy, Assistant Professor,
			Dept. of Tamil, FSH <mark>, SRMIST</mark> , KTR.



Cour Cod	111 1177	BG01J	Cours		HINDI-I		Cour Categ		G	;			Gen	eric I	Electi	ve Co	urse	!		-	L 2		P 2	0	C 3	
C	ourses	Nil				Co-requisite Courses	TEM(78	F	Progre	essive rses	Ni														
Course	Offering Dep	artment		HINDI		Data Boo	ok / Codes/Standar	ds	- (1/							Nil	l								
						this course is to:			L	earni		È				Progi	ram Le	earni	ng Oı							
_				vithout any <mark>inhi</mark> b		A(1)			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-				inguage <mark>in its va</mark>	<mark>rio</mark> us foi	rms			Ē	(%	(%	ge	ts		-				- m							
CLR-		e the differ				NY / Y	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		80	\ \frac{5}{2}	٦t (و	/led	Concepts		dge	io			Jate		SIIS	S.				
CLR-	4: To display	y moral and	l social	l valu <mark>es in the f</mark> i	eld of so	cial Responsibility and Integrity			g (E	enc	l lie	oc No.	ono	О	₩ W	izat		0	et	<u>s</u>	Š	S				
CLR-	5: To be will	ing listeners	s and T	Tran <mark>slators-w</mark> he	re need	be	3000 F 3		Ϋ́	ofic	aj.	<u> </u>) JC	ate	Ŝ	cial	ize	Ē	l du	쏤	, Š	. <u>G</u>	Skills			
	"	- U				7 200	2000 1 10	7	Thinking (Bloom)	P.	Ħ	uta	ou c	Re	교	be	<u>≡</u> =	2 B	l l te	tive	Sol	g	ず			
Course (CLO):	Learning Ou	tcomes	At	t t <mark>he end of</mark> this	course,	learners will be able to:	A But		Level of	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical	PSO -1	PSO -2	PSO-3
CLO-	1: To Under	stand the Pi	Philosop	p <mark>hy of life</mark> and li	ving thro	ough Stories	The Action	1.7	2	75	80	Н	Н	H	M	L	Н	L	М	L	L	Н	M	-	-	-
CLO-				iting and Sketch		NAME OF TAXABLE PARTY.		1.0	2	80	90	Н	Н	Н	М	L	Н	Н	М	L	L	Н	М	-	-	_
				based writing				77.7	2	75	95	Н	Н	М	L	Н	Н	М	Н	М	М		Н	-	-	_
CLO-				issues depicted	l in the r	prose	1 m. C. Mari	1.0	2	80	90	Н	Н	L	Н	М	Н	L	Н	Н	М		Н	_	_	_
CLO-				n <mark>d funda</mark> mental					2	85	90	М	Н	М	Н	L	Н	Н	L	Н	М	Н	Н	_	_	_
						5 20										1				I .		I .				
Dur	ation (hour)			12		12		12						1	2							12				
S-1	SLO-1	KAHANI				REKHACHITRA & YATRAVITRANT	NIBANDH					NATAI									PAR	RIBHA	SHIK	SHA	BDA	'ALI
	SLO-2	AVDHARI				AVDHARNA	NIBANDH KI AV	/DHARN	Ά			AVDH.							ART							
S-2	SLO-1	SWARUP				SWAROOP	SWARUP					NATAI			UP				PAR		SHA					
0-2	SLO-2	PARIBHA				BHUMIKA	PARIBHASHA					PARIB		HA					SWA							
S-3	SLO-1	KAHANI K				MAHATVA	MAHATVA					TATW							PRA							
	SLO-2	KAHANI K				UDDESHYA	UDDESHYA					PRAK		7					MAH							
S-4	SLO-1	PARIKSH.	IA- PR	EMCHAND		GISHA- REKHACHITRA	KUTAJ- NIBANI HAJARI PRASH		-01		$\Delta \Gamma$	UDDE	SHYA	1					UDD	ESHY	'A					
3-4	SLO-2	KAHANI I	KN DN	ADICHAV		LEKHIKA PARICHAY	LEKHIKA PARI		וט			RANG	ΛΛΛΝ	CHKA	DAD	ICHA	V		ANU	/AD I	ZA DI	DAVC	IANI			
	SLO-2	VISLESHA		INICHAT		PATH KA VISHLESHAN	PATH KA MAHA					NATA				ICIIA	1			VAD I						
S-5	SLO-2			MAHATVA		GURU SHISHYA KA SAMBANDH		ITHITIYO	ON M	Έ		PRAY			777								GYA	N		-
S-6	SLO-1	HONHAR	RI KA P	PARICHAY		GURU KE PRATI SMARPAN BHAVANA	MANAV KI AKA		⁄EΝ			ANDH BHAR					ND		LAKS	SHYA	ВНА	SHA	KA G\	⁄AN		
	SLO-2	UDDESH'	ΙΥΑ			PATH KA MAHATVA	SHANGHARSH	IL JEEV	AN								_		ANU	VAD I	KA DA	4 <i>YIT\</i>	/A			
	SLO-1	LO-1 MALBE KA MALIK- MOHAN THELE PAR HIMALAY (YATRAVITRANT)			SANGHARSH KA PARINAM				NATAK KA VISLESHAN						ANUVAD KA DAYITVA ANUVAD KA ABHYASH											
S-7	SLO-2 LEKHAK PARICHAY LEKHAK PARICHAY			BHOLARAM KA HARISHANKAR		JEEV-(VYANGYA) PARSHAI NATAK ABHINAY					ANGREJI SE HINDI															
S-8	SLO-1 BATWARE KA YATHARTH VARNAN YATRAVITRANT KA MAHATVA				VYANGYA KI A						REJI															

Du	ration (hour)	12	12	12	12	12
	SLO-2	TATKALIN PARISHTHITI KA VARNAN	YATRA KA YATHARTH CHITRAN	MAHATVA	SHISHYA KI AGYANTA	ANUVAD PRIYOJNA KARYA
	SLO-1	APNI MITTI SE LAGAV	PATH KA VISLESHAN	LEKHAK PARICHAY	GURU SHISHYA SAMBANDH	PUNRIKSHAN
S-9	SLO-2	RAJNITIK VIDWESH KA PARINAM	HIMALAY KA VARNANA	PATH KA VIHLESHAN	HASH <mark>YA VYANGY SE</mark> AVAGAT KARANA	VIVIDH PRAYOG
	SLO-1	PROPKAR KI BHAVANA	HIMALAY KA LOK JEEVAN	MADHYAVARGI PARIVAR KI STHITI	DURDRISHTIHIN	PARIBHASHIK SHABDAVALI
S-10	SLO-2	KAHANI PATH	LOK SAMASYA	SARKARI TANTRA KA KHOKHLA RUP	MAHATTAKANKSHI KA DUSHPARINAM	ATI MAHTVAPURN SHABD
C 44	SLO-1	KAHANI KA VISHLESH <mark>AN</mark>	UDDESHYA	PAURANIK KATHA KA CHITRAN	GURU KI AVAGYA KA DUSHPARINAM	TAKANIKI SHABDAVALI KA MHATVA
S-11	SLO-2	PRASHO KI CHARCHA	PRASHNA ABHYASH	SANVEDANSHIL BHAVANA	TATKALIN SAMAJIK VYAVASTHA KI CHARCHA	HINDI SE ANGREZI SHABD
	SLO-1	PRASHN ABHYASH	PATH PRICHARCHA	PARICHARCHA	PARICHARCHA	ANGREZI SE HINDI SHABD
S-12	SLO-2	KAHANI KA UDD <mark>ESHYA</mark>	MAHATVAPURN BIBDUON KI CHARCHA	PRASHANA ABHYASH	PRASHNABHYASH	SHABDAVALI KI AVSHYAKTA

	Edited Book: ""SAI	MANYA HINDI", SRIJONLOK PUBLICATION, 2023, New Delhi.	
	1.	KABIR – HAZARI PRASAD DWEDI	
Learning	2.	SURDAS – RAM CHANDRA SHUKL	
Resources	3.	BHAKTI ANDOLAN AUR SURDAS KA KAVYA – MANAGER PANDEY	
	4.	BIHARI – VISHVNATH PRASAD MISHR	
	5.	Aadhunik Vigyapan aur Jansampark – Taresh Bhatia	

Learning A	ssessment										
				Continuo	us Learning As	sessment (50)% weightage)			Final Evamina	tion (EOO/ weightens)
	Bloom'sLevel of Thinking	CLA -	- 1 (10%)	CLA -	- 2 (10%)	CLA -	3 (20%)	CLA -	· 4 (10%)#	Finai Examina	tion (50% weightage)
	_	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
Level 2	Apply Analyze	40%	50%	50%	40%	50%	50%	50%	50%	50%	-
Level 3	Evaluate Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Total	10	00 %	10	00 %	10	00 %	1	00 %		100 %

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

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		2. Dr. Md.S. Islam Assistant Professor, SRMIST
		3.Dr. S. Razia Begum, Assistant Professor, SRM IST
		4, Dr.Nisha Murlidharan Assistant Professor, VDP,SRM IST

Cours	1111 F230	i01.1	ourse lame	Fre	ench-I			Cours Catego		G				Gene	ric E	lective	Cou	rse				L 2	T F	2 2	O C 2 3
	requisite ourses	Nil		Co-requisite Courses	Nil	ςCU				ogre	ssive ses	Nil													
	Offering De	epartment	French		71	Data Book / Co	des/Standa	rds	~	V	1/2		N				Nil								
Course	Learning R	ationale (CLR)	: The purpose of I	earning this course is to	0:				Le	arniı	na	1			F	rogra	m Lea	arnino	a Out	tcom	es (P	LO)			
				the acquisition of curi		rio			1	2	3	1	2	3	4	5	6	7					12	13 1	14 15
CLR-2	: Enable speaking	the students to g French	overcome the fear o	f speaking a foreign lan			is a foreignei		(mc			ge	#		0	•	egpe								
CLR-3			asic rule <mark>s of Frenc</mark> h			4.000	4.577 - 1	113	읊	cy () H	lec	Sep		g	ig.	NO N)at		SE S	<u>s</u>			
			ompreh <mark>ension o</mark> f tex		15 16	THE ARCH	97	75 Table 1	g (F	ien	me	J S	S	DO .	<u>≽</u>	liza	조	БГ	e l	SE I	gS	š			
CLR-5	: Strengt	hen the languag	je of t <mark>he studen</mark> ts bo	th in oral and written	1075	2 1 2 2		4.727	후	ofic	tai	포	ф ф	alate	Ş	S.	lize	iii Ge	erp	Š	<u>\Z</u>	ţi.	<u>≅</u>		
Course (CLO):	Learning C	utcomes	At the end of this	course, learners will be	able to:			V	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2 PSO-3
CLO-1	: To acqu	iire knowledge a	abo <mark>ut French</mark> langua	nge	75.70	79 77 77	710 1	100.00	2	75	80	Н	М	Н	Н	М	Н	Н	L	М	М	Н	L	-	
CLO-2				culture, civilization and t	translation	of French	71.5	- 5	2	80	90	М	Н	L	Н	Н	М	Н	М	L	L	Н	М	-	
CLO-3			ng th <mark>e feature</mark> s in F				- N T		2	85	75	Н	Н	L	М	Н	М	L	Н	М	М	Н	Н	-	
			language into othe		-77 /	77.		100	2	75	80	Н	L	М	Н	М	Н	Н	М	L	Н	М	L	-	
CLO-5	: To impi	ove the commu	nicat <mark>ion, inter</mark> cultura	l elements in French la	nguage	1		7	2	80	75	М	Н	Н	L	М	М	Н	Н	М	L	Н	М	-	- -
Durat	ion (hour)		12	72	12			12					٠,		2							12			
S-1	SLO-1	Contacts		Les verbes du pren	mier group	е	Qu'est-c	e qu'ils fo	ont?			Portra	its					Le	s verb	bes d	u deu	ıxièm	e grou	pe –	
	SLO-2	Emma la cha	mpionne	Les exemples			Les exer	nples				Un ca	sting	l				Le	s exe	mple	S				
	SLO-1	Les nombres à	à partir de 31	La liaison			Où est m	on sac				Les ex	empl	es				Le	s proi	noms	pers	onne	ls tonic	ques	
S-2	SLO-2	Les activités		Les activités	TE	ARN	Les exen		Ŧ		A 1	Les ac								mple					
S-3	SLO-1	Les pays		Entrer en contact	1		Quelques		Ш	Ги		Le Pet						_				et lire			
	SLO-2	les nationalités		Les activités			Les exem					Les ac								mple	S				
S-4	SLO-1	Les jours de la	a semaine	Présenter et se pré	esenter		Les profe							ysique				_	s Son						
S-5	SLO-2	Les jours		Les activités	a data		La fiche d	tion du fén	ii /	(2)		Les ac								mple		ha.i.a.			
3-3	SLO-1 SLO-2	Les mois de l'a	aiiiee	Demander et dire la Les activités	a uale			ion du ien e interroga			. ماا	Le car						_			ect pr ractèi	hysiqu ro	JE .		
	SLO-2	Les activités	domestiques	une rencontre.				que c'est		aile	IIG —	les éta										i e I'heui	re		
S-6	S-6 SLO-2 Les activités Les activités			Qui est-c					Les ac						_		mple		oui						
SLO-1 a famille (1) Contacts			C'est / II							tions d	e lieu	(1)					nent	?							
5-7	S-7 SLO-2 Les activités Les activités Les exemple																								
S-8	SI 0.1 la formation du féminin (1) Emma la Championne La phrase né			e négative																					
	SLO-2	Les activités		Les activités			Les exen	nples			Les activités Les exemples														
S-9	SLO-1	Les adjectifs p	ossessifs	Mots et expression	ns		Les verbe	es aller et	venir			La forr	natio	n du fé	minin			Mo	ots et	Expr	essio	ns			

Durat	ion (hour)	12	12	12	12	12
	SLO-2	Les exemples	Les activités	L'élision	Les activités	Les activités
	SLO-1	La phrase interrogative	Grammaire -	Les formules de politesse	La formation du pluriel (2)	Grammaire.
S-10	SLO-2	Les exemples	Les exemples	Demander des informations personnelles	Les activités	Les exemples
S-11	SLO-1	Les activités	Communication	C'est qui ?	ll y a	Les activités
3-11	SLO-2	Les nombres	Les activités	Qu'est-ce qu'ils font ?	Les activités	Communication
S-12	SLO-1	intonation et est-ce que	Les verbes du ER –groupe	Mots et Expressions	Les articles contractés	Les activités
	SLO-2	Les exemples	Les exemples	Grammaire – Communication	Les exemples	Les exemples

	7	heory:
	1	"' Nouvelle Génération-Al" Méthode de français, Marie-Noëlle COCTON, P.DAUDA, L.GIACHINO, C.BARACCO, Les éditions Didier, Paris, 2018.
Loorning	2	. Cahier d'activités avec deux discs compacts.
Learning	3	. https://www.fluentu.com/blog/french/french-grammar
Resources	9 4	https://www.elearningfrench.com/learn-french-grammar-online-free.html
	5	. https://www.lawlessfrench.com/grammar
	6	https://blog.gymglish.com/2022/12/15/basic-french-grammar

	Learning Ass	essment			*	40.7	2. 5	7.75	1 445 43					
	Diagrafa Lavel of		Continuous Learning Assessment (50% weightage)							First Franciscotion (FOO) and all the second				
	Bloom's Level of	(1 A _ 1 /109)		1 (10%) CLA – 2 (10%)		CLA -	3 (20%)	CLA -	4 (10%)#	Final Examination (50% weightage)				
	Thinking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice			
Laval 1	Remember	200/	200/	30%	200/	200/	200/	20%	200/	200/				
Level 1	Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-			
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%				
Level 2	Analyze	40%	30%	30%	40%	30%	30%	30%	30%	30%	-			
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%				
Level 3	Create	30%	20%	20%	30%	30%	30%	30%	30 /0	2070	-			
	Total	10	00 %	100 % 100 % 100			100 %							

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		LLIND
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
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Process Expert	Dr. C.Thirumurugan Professor, Department of French, Pondicherry University	1. Mr. Kumaravel K. Assistant Professor & Head, SRMIST, KTR
Maersk Global Service Center Pvt. Ltd	Politicienty University	
2.Mr. Sharath Raam Prasad		
Character Designer,		2. Mrs. Abigail, Assistant Professor, SRMIST, VDP
Animaker Company Pvt.		

Course Code	ULE23	AE1T Course Name		Eı	nalish	urse tegory		AE	A	bility E	nhand	cemei	nt cou	ırse					L	T 1) 2) ?	C 4
Pre-requi	isite Cours	ses Nil		Co-requisite Courses	Nil	Prog	ressi rses	ive	N	il													
Course Course Course Course	•	Department	of Englis	h <mark>, FSH, SRM</mark> IST	Data Book / Codes/Standards	Nil		K	٧,														
Course L Rationale		The purpose	e of le <mark>arni</mark> n	ng this course is to:		Lea	arninç	g	Prog	ram L	earnii	ng Ou	itcom	ies (P	PLO)								
CLR-1:	Develo	p an understanding	and sensil	bility of human consciousness	through gender inclusive curriculum	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	Enhand	ce the abilities of dee	eper under	standing to stay with integrity	with the fellow human beings					70	S												ı
CLR-3:	Develo	p the overall langua	ge compet	ency of the learner] e		. 1	Φ	"	ije			dge									I
CLR-4:	Develo	p proficient languag	e skills		A SA CAN DECEMBER	loon	%)60	bbe	epts	Scip	ge	5	Me		ata		<u>s</u>	S				ı
CLR-5:		o express the thoug	hts clearly		nd enhance the overall communication skills	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)60	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	-1	7-0	64
Course L	earning O	utcomes (CLO).		At the end of this cours	se, learners will be able to.	eve	, X	ecte	Ĕ	ldd.	ž	20)Kiji	iig	iii K	√nal	nve	Prob	Som	√nal	PSO -1	PSO -2	PSO-3
CLO-1:	Analyz	e different literary te	xts to iden	tify the representation of issue	s related to gender, and class	2		- xpe	Н	M	М	L	-	M	-	М	H	L	Н	L	-	-	-
CLO-2:				e and respond to academic tex		2			М	Н	L	-	_	-	-	М	М	Н	Н	М	-	-	-
CLO-3:	Critical	ly evaluate and disc	uss conten	mporary issues through online	articles.	2	70	65	М	М	М	-	L	L	-	Н	М	Н	Н	L	-	-	-
CLO-4:		their general writing			111/4	2	70		Н	М	L	-	М	Н	-	-	-	-	Н	L	-	-	-
CLO-5:	Improv	e their language app	olica <mark>tion sk</mark>	rills	246	2	80	70	Н	Н	-	М	-	М	-	L	L	М	Н	М	-	-	-
						<u> </u>	·								•				•				
Duration	(hour)	12		12	12				12	-	7							12	2				
S-1 SI		troduction to the poo e poet- Sukirtharani		Introduction to Short stories. Introducing the short story writer Katherine Mansfield.	Introduction to Creative Writing. Explaining the elements of creative writing.							Reflecting the learningReview writing											
						Art of	conv	ersatio	n in dig	ital an	d vert	al											

Students- groups -Students belonging to

States other than Tamilnadu

Stand-up comedy show -translate the audio discourse- Lee Mockobe's A Powerful Poem content in English. (any regional language) of what it means to be a Transgender. TEDX

poem.

TALK- POEM RECITATION

Reflecting on the style and the tone of the

Reading the story- The Doll's House

Explaining the story through depiction of characters and

representation of injustices.

Reading and recitation of the poem -Debt

Analysis and Critical

interpretation of the poem.

SLO- 2

SLO-1

S-2

Choosing the subject for reviewing.

Planning to choose.

Dura	tion (hour)	12	12	12	12	12
	SLO- 2	Introduction to the poet Kalki Subramaniyam.	Analysis and critical interpretation of the short story Doll's House.	Practice the writing activity -creative ways of engaging in translation.	Practicing conversation	Understand the review process how effectively a review of any work can be done.
	SLO-1	Reading and recitation of the poem Phallus I cut.	Introduction to the writer Haruki Murakami.	Correction of errors- attempting to translate.	Introducing Content writing in Social Media- the importance of content writing.	Introducing the students to the review of the various works.
S-3 – S-4	SLO- 2	Analysis and Critical interpretation of the poem.	Reading the Confessions of a Shinawaga monkey.	Identifying equivalent terms to certain regional words - learn the art of translation.	.BLOG WRITING - Subtleties Of Workplace Inclusion: Mental Health And Queer Community- Salik Ansari.	Reviewing -recorded -posted in the social media pages of SRMIST
S-5	SLO-1	Introduction to the poet Imtiaz Dharker	Discussion and analysis of the Confessions of a Shinawaga monkey.	Introducing famous art works and the contexts of creation. Salvador Dali- The Face of War Pablo Picasso- Guernica Edward Munch- The Scream Pieter Bruegel- The Tower of Babel	writer's conversation with the readers - the blog in other blog articles	Thoughtful conversation with your team member post the same in the official social media page of SRMIST.
	SLO- 2	Reading and reciting the poem Purdah 1	Introduction to Crystal Wilkinson	creative and/ or thoughtful writing - contemporary themes of modern day relevance	Practice blog writing	Choosing the team based on the abilities that are comfortable to match the peer members
0.6	SLO-1	Analysis and Critical interpretation of the poem-Purdah 1	Reading Endangered Species: Case 47401.	Students -writing abilities- building stories- a visual treat of variety of pictures.	Apprehending Life by reading the texts of influence- Chimamanda Ngozi Adiche's Notes on Grief- A BRIEF NOTE, We should all be Feminists- An Essay.	Choosing the topics for a thoughtful conversation
S-6	SLO- 2	Reading and reciting the poem Purdah 2	Discussion and analysis of Endangered Species: Case 47401.	Elements of writing	Discussion- essay by the author -subjective depiction of life. Understand -subjective opinions - perspectives -	Planning and preparation for the script of conversation with a team member
S-7 –	SLO-1	Analysis and Critical interpretation of the poem- Purdah 2	Introduction to C.S Lakshmi also known as Ambai.	Incorporate the elements of story in story writing.	Class discussion	Drafting , editing and revising the script of conversation and enacting the conversation with the team members
S-8	SLO- 2			Practice -write stories -pictures given or shown .	Practising the task multiple times with all the students in the classroom.	Enactment -proper rehearsal -final performance - conversation- whole performance should be recorded.
S-9	SLO-1	Reading and reciting the poem- Home	Discussion and Analysis of In a Forest, A Deer.	A writing task to write a script is introduced in the classroom.	Interposing opinions in famous interviews-	The recording should be posted in the official media page and social handles of SRMIST.

Durat	tion (hour)	12	12	12	12	12
	SLO- 2	Analysis and Critical interpretation of the poem- Home	Retrospecting the writing styles of the authors- Katherine Mansfield, Haruki Murakami, Crystal Wilkinson and Ambai.	creative scripts inspiring from the dialogues of their favourite films by changing the scenario to their own wish according to their own whims and fancies.	Interposing opinions in famous interviews- FII Interviews: Tasveer Co-Founder And Filmmaker Rita Meher On The Seattle Legislation, Minority Rights And The Fight Against Oppression- INTERVIEW	work for this social post - reflect on their experience of learning communicative English course and the testimonial has to be recorded and posted in the social media pages of SRMIST
S-10	SLO-1	Recollection of study of the writing styles and intentions of the poets prescribed in the syllabus.	Revision- The Doll's House	Creative writing -writing news reports. recreated with new characters, places, scenes, incidents.	Students -enact as interviewer and interviewee and practice building the discourse.	Involving the students for the project work. Introducing what is project work and inculcating the interest -Giving instructions to do the project works -
	SLO- 2	Revision of the poems Debt and Phallus I cut	Revision- Confessions of a Shinawaga Monkey	Watch debate shows - summarising the arguments Enhance -descriptive writing skill.	Certain role plays like celebrity personalities, political personalities -conduct the interview and be the interviewer and interviewee.	Discussion of ideas and generation of creative ideas
S 11 - S 12	SLO-1	Revision of the poems Purdah 1 and 2	Revison- Endangered Species: Case 47401	Practice the improvement of writing skill.	The art of conversation and the ability to build a discourse	1. Assignment on any piece of creative writing (OR) 2. Presentation- Mastering the art of Public Speaking. (OR) 3. Project on compiling the real life influential events on gender inclusive issues and a presentation of the same. Interview Scripting /Blog writing.
	SLO- 2	Revision of the poem Hiome.	Revision- In a Forest, A Deer.	Repetitive practice and continuous assessment -writing skiills-master the writing skill.	The evaluation and assesment of the conversation -constructive feedbacks to the students.	Students can opt any of the project from the given choice.

Learning Resources	Horizon- English Text Book – Compiled and Edited by the faculty of English Departement, FSH, SRMIST, 2020 English Grammar in Use by Raymond Murphy Raymond Murphy, Intermediate English Grammar, Cambridge University Press, 2007 R.P. Bhatnagar, English for Competitive Examinations, Trinity Press, 3rd Edition,2016 http://www.aptitudetests.org/verbal-reasoning-test https://www.assessmentday.co.uk/aptitudetests_verbal.htm

		Continuous	Continuous Learning Assessment (50% weightage)									
Level	Bloom's Level of Thinking	CLA-1 (10%		CLA-2 (10%	CLA-2 (10%)		%)	CLA-4 (1	0%)		ation (50% weightage)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
1	Remember	30%		30%	HINKU.	30%		30%		30%		
	Understand	30 /0	4	30 /0		30 /0		30 70		JU 70		
2	Apply	40%		40%		40%		40%		40%		
	Analyze	40 /0	- N	40 /0		40 /0		40 /6		40 /0	Ī	
3	Evaluate	30 %	A.A.	30%		30%	7	30 %		30%		
	Create	30 %	AV A	30%	The William	30%		30 %	L -	30%	Ī	
	Total	100 %		100 %	17-17	100 %		100 %		100 %		

CLA - 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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Course Code	IFD231	011	urse ame	Basic Design Concept	Course Category C	Core Course	L T P O C 4 0 0 2 4
Pre-requisite Courses	Nil	Co-requisit	te Nil	Progressive Nil Courses	IENCE A A		
Course Offering Department		Fashion esigning	Data Book / Codes/Standards	0,	Nil		

Course Lear Rationale (C	-	The purpose of learning this course is to:	3	earnin	g					Progra	n Learnii	ng Outco	omes (P	LO)			
CLR-1:	Exploit cond	cepts related to creative drawing	1.00	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:	Employ var	ious topics related to art movements	<u>\$</u>	(9)	(9	Эl	S										
CLR-3:	Address co	ncepts related to concept and inspiration	Thinking (Bloom)	2y (%	Attainment (%)	led _C	Concepts		dge	ion			Jata		Skills	SIII	
CLR-4:	Get knowle	dge on free han <mark>d drawing</mark>	g (E	ienc	meı	now	Sonc	P	wlec	izat		бı	et [Skills	y St	Skills	
CLR-5:	Employ var	ious concepts related to line forms	nkin	ofic	tain	al K	of (elate	Kno	cial	lize	delii	erpi		Solving	tion	kills
Course Lear Outcomes (0	-	At the end of this course, learners will be able to:	Level of Thi	Expected Proficiency (%)	Expected A	Fundamental Knowledge	Application	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative	Problem Sc	Communication	Analytical Skills
CLO-1:	Understood	I the basic and t <mark>echnical</mark> terms	2	75	60	Н	М	L	М	Н	М	М	-	Н	L	-	М
CLO-2 :	Discussed t	the various types <mark>of art mo</mark> vements	2	80	70	Н	М	L	М	Н	М	М	-	Н	L	М	-
CLO-3:	Developed	in creating skills	2	70	65	Н	М	L	М	Н	М	М	-	Н	L	М	-
CLO-4:	Would gain	ed the knowledge o <mark>f concept</mark> and inspiration	2	70	70	Н	М	L	М	Н	М	М	-	Н	L	-	М
CLO-5:	O-5 : Understood the important of design development from motif			80	70	Н	М	L	М	Н	М	М	-	Н	L	-	М

Dur	ration (hour)	12	12	A 12A	12	12
S-1	Concepts		Introduction to color theory	Introduction to Drawing Techniques	Fashion Psychology and Terminology	Introduction to origami
3-2	SLO-2	Elements of Design-T	Color Wheel - T	Shading techniques	Fashion Terms	Origami techniques
S-3	SLO-1	Dot-T	Color Wheel - P	Hatching	Fad	Origami drawing -T
	SLO-2	Dot-P	Colour Theory - T	Cross Hatching	Classic	Origami drawing – P
S-4	SLO-1	Line-T	Colour Theory - P	Stippling	Style	Paper Origami -T
3-4	SLO-2	Line-P	Colour Theory – P	Contour	Chic	Paper Origami - P
S-5	SLO-1	Shape & Form-T	Making of Designs – Tint, Tone, Shade	Cross contour	Trend	Introduction to kirigami
	SLO-2	Shape & Form-P	Color scheme	Circles	Haute-Couture	Kirigami Techniques
S-6	SLO-1	Colour-T	Monochromatic colors-T	Scribbling	Pret- a - Porter	Paper kirigami-T
3-0	SLO-2	Colour-P	Monochromatic colors-T	Perspective Drawing	Avant-Garde	Paper kirigami – P
S-7	SLO-1	Texture-T	Complimentary colors - T	One - Point perspective - T	Custom made	Motif and Types

Dura	tion (hour)	12	12	12	12	12
	SLO-2	Texture-P	Complimentary colors - P	One - Point perspective - P	Mannequin	Natural Design-T
S-8,	SLO-1	Application of Elements in Costume-T	Split Complimentary colors - T	Two -Point perspective - T	Fashion director	Natural Design-P
S-9	SLO-2	Principles of Design - T	Split Complimentary colors - P	Two -Point perspective - P	Fashion editor	Historical Design-T
S-10	SLO-1	Principles of Design - T	Analogues colours - T	Three - Point perspective - T	Collection	Historical Design-P
3-10	SLO-2	Principles of Design – P	Analogues colours - P	Three - Point perspective - P	Boutique	Display and Presentation – T
	SLO-1	Principles of Design - P	Achromatic colours - T	Atmospheric Perspective – T	Fashion merchandising	Display and Presentation – P
S-11, S-12	SLO-2	Application of Principles of Design in Costume	Achromatic colours - P	Atmospheric Perspective - P	Fashion Psychology	Display and Presentation - P

	Learning	Theory:
	Resources	1.Neethu Azad Raman(2018), Fashion Design & Technology, Neelkanth Publishers
ľ	Resources	2. Jenny Davis (2015), A Complete Guide to Fashion Designing, Abhishek Publications

Learning As	ssessment			100	100			The same			
				Continuous	Final Franciscoti	an (E00/ weightens)					
Level	Bloom's Level of Thinking	CLA – 1 (10%)		CLA – 2 (10%)		CLA - 3 (20%)		CLA -	4 (10%)#	Final Examinati	on (50% weightage)
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	- F-77	30%		30%		30%		30%	
Level I	Understand	30%		30%	P. 1797	30%	ر بر مشکور د ا	30%		30%	-
Level 2	Apply	40%		40%	177 STEEL TO	40%	1000	40%		40%	
Level Z	Analyse	40 /6		40 /0		40 /6	S. 11. N. 1	40 /0	-	40 /0	-
Level 3	Evaluate	30%		30%		30%		30%		30%	
Level 3	Create	30%		30%	-	30%	-	30%		30%	_
	Total	100	0 %	10	0 %	10	100 %		0 %	100 %	

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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Course	9)23102L	Course		Cou	dan Taskalawa		Course	С		٠.,		0	re Co					L	Т	P	0		С
Code	UFD	023102L	Name		Sev	ving Techniques		Category	C				Col	re Co	urse				0	1	6	2		4
	equisite ourses	Nil				equisite urses			4	Progre Cou	essive rses	N	lil											
Course	Offering I	Departmer	nt	Fashion De <mark>signi</mark> n	g	Data Boo	ook / Codes/S	tandards				41					Nil							
						44.					- 1		4											
				The purpose of lea			· · · · · · · · · · · · · · · · · · ·	Au.			ning					Pro	_		ing Οι		es (PLO			,
CLR-1						nts, fabric grains, seams and s	seam finishes	1.0		1 2	2 3		1	2	3	4	5	6	7	8	9	10	11	12
CLR-2	: To far	miliarize wi	ith Binding:	s, faci <mark>ngs, darts</mark> , ple	eats and to	icks							100	pts		e	_			ţ		<u>v</u>	"	
CLR-3	: To lea	arn more al	bout fullne	ss, o <mark>penings a</mark> nd p	lackets	7	2399.77	" - M		2	ent			nce		edc	atio			t Da	S	Skil	Ş.	
CLR-4	: To kn	ow various	s sleeve, co	olla <mark>r and yok</mark> e type:	S		25.76.2	7.77	a.	ing ing				CO	ted	NO	aliz	g),	iii	pre	₩	пg	S L	<u> </u>
CLR-5				ftin <mark>g and da</mark> rt mani _l				7.77		를 L	₹ 2		<u>a</u>	o l	Sela	_ 고	Deci	E E	ode	ıter	%	<u>o</u>	atic	Ski
						1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1.70			<u>+</u> 7	9 Pe	T-	Je -	tion	Th F	ura	Ϋ́	o ba	Ž	e)	gati	S	uni	g
Course	Learning	Outcomes	s ,			71. (2.7)	S - 11.2%	338 7		Level of Thinking	Expected Attainment	7	Fundamental	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
(CLO):	·		I A	At the end of this co	urse, learn	iers will de adie to:			100	7 6 6	3 8 2	/0	급.	App	Lin	Pro	SKi	A Poi	SK	Ans	<u>N</u>	Pro	Ş	Ans
						rements, fabric grains and sea	eams		1, 16	2 6	0 50		Н	L	-	H	Н	M	М	L	L	-	•	M
				^f a <mark>cings, d</mark> arts, pleat		S	1.75		3.4	2 6			Н	L	-	Н	L	M	L	М	М	М	•	М
				o <mark>penings</mark> and plack		E31 N. (242) 14	tribe to	State State		2 6			Н	M	L	L	Н	L	Н	М	L	L	L	М
				o <mark>llar and y</mark> oke types		The state of the s				2 6			М	Н	L	М	L	Н	М	М	Н	L	М	L
CLO-5	: Make	Basic Bod	lice draft ai	n <mark>d do dart</mark> manipula	ation	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		- 33		2 6	0 50	١	M	L	M	Н	L	L	M	М	L	Н	L	Н
		1																						
	n (hour)			21		21		21						2							21			
S-1, S-		Sewing m				True bias, Bias	Flares							in sle	eve			Bodice						
2				achine parts		Binding – Single bias,	Godets						– Typ					Bodice types						
S-3, S-		Silhouette		lhauatta	-14	Double bias	Gore	a by band					- Typ		-			Bodice						
S-5,S-		Designing		nouelle		Facing - Bias	By mad	s – by hand					- Typ					Bodice Skirt ty		j				
3-3,3- 6		Sewing to Industrial		No.		Shaped facing Decorative facing		ng elastic					– Тур – Тур					Skirt ty						
S-7,S-		Body part		10		Piping	Shirring						– Typ					Skirt ty						
8		Body mea				Introduction to fullness	Frills	9					- Typ					Skirt ty						
S-9, S-		Introduction				Pleats - Knife pleat	Double	ruffle					- Typ					Trouse		S				
10		Warp, wef				Box pleat	Circula						- Typ		7			Trouse						
S-11,		Fabric pre		or cutting		Inverted Box pleat	Flounce						- Type					Trouse						
S-12			on to seam			Fan pleat	Openin	g – Faced o	penino	1			- Type					Trouse						
		Plackets - Continuo											- Type								·			
S-13,	SLO-1	Plain sear	m, French	seam		Kick pleat	placket						,,					Basic	Roaice	e Draπ	ing - Fro	ont		
S-14		Flat fell se				Pinch pleat	Bound	and faced pl	lacket	ket Collar – Type 4 Basic Bodice Draf				Draft	Orafting - Front									
S-15,			ım, Lappec			Dart – Standard dart		placket	Collar – Type 5 Basic Bodice Drafting															
S-16	SLO-2	Mantua m	aker seam	1		Double pointed dart	Miter p			Collar – Type 5 Basic Bodice Drafting - Ba				ck										
S-17,		Seam finis				Decorative dart		ers – Button	and b	utton h														
S-18		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1								Yoke – Type 1 Dart Manipulation Yoke – Type 2 Dart Manipulation														
	SLO-1	Bound sea	am finish			Piped tuck	Button	loops			Y	oke –	- Type	2				Dart M	anipul	lation				

Duratio	on (hour)	21	21	21	21	21
S-19, S-20	SLO-2	Pinked seam finish	Shell tuck	Pockets – Type 1	Yoke – Type 2	Dart Manipulation
S-21	SLO-1	Serger seam finish	Scalloped tuck	Pocket – Type 2	Yoke – Type 3	Dart Manipulation
3-21	SLO-2	Zigzag seam finish	Group tucks	Pocket – Type 3	Yoke – Type 3	Dart Manipulation

Learning Resources	1. 2.	Text books: Practical Clothing Construction – Mary Matthews Pattern Making for Fashion Designing – Helen Joseph Armstrong

earning As	sessment				- 5 (5 (5 (5 (5 (5 (5 (5 (5 (5	6.7			100			
	Bloom's			Final Franciscation (FOO) analysis to an								
Level	Level of Thinking	CLA – 1 (10%)		CLA – 2 (10%)		CLA -	CLA - 3 (20%)		- 4 (10%)	Final Examination (50% weightage)		
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Level 1	Remember		200/	100	30%	ear to NS.	200/	44.44.44	200/		200/	
	Understand		30%	1007700	30 /6	100 / 100	30%	196	30%		30%	
Level 2	Apply		40%	777 1.72	40%	712. 1	40%	F 74 A	40%		40%	
Level 2	Analyze		40%	14	40%	20 %	40%	1.05	40%	-	40%	
Level 3	Evaluate		30%		30%	100	30%		30%		30%	
Level 3	Create	-	30%	100	30%	the state of	30%		30%	-	30 /0	
	Total	10	100%		10	00%	10	100%				

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
3. Mr. Ganesh Maurya, Assistant Manager, QC&QA Ganga Acrowools Ltd. Ganesh.maurya@gangaacrowools.com	1. Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com	1. Lavanya J, Assistant Professor, FSH, SRMIST, KTR campus
4. Mr. Shanmugam, Director, Popular Process, Tirupur. popularprocess@gmail.com	2. Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	2. Satya Narayanan, Assistant Professor, FSH, SRMIST, RMP campus

Course Code	UFD23103L	Course Name	Surface Embellishments		Course Category		Generic Elective Course	0	T 1	P 6	2	C 4
Pre-requisite Courses	Nil		Co-requisite Courses	SULLA	YU P	rogressive Courses						
Course Offering D	epartment	Fashion Designii	ng D	ata Book / Codes/Standa	ards	N V		Nil				
Course Learning F	Rationale The r	ournose of learning th	is course is to:	-0 - 24-	Learning		Progr	am I earnii	na Outcon	nes (PI O)		

The purpose of learning this course is to:		Learni	ng		1		Progr	am Lea	arning	Outcon	nes (PL	.0)			
basic embroide <mark>ry stitche</mark> s	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
about Traditional embroidery	The same				. *				ge						
Aari embroi <mark>dery</mark>	(mo	(%)	(%)	dge	pts	- 4	Φ	_	vled		<u>ra</u>		w		
Smocking a <mark>nd appli</mark> que work	(B)	ncy		N N	nce		edg	ation	Suo.		\cap	S	iii K	kills	
quilting an <mark>d patch w</mark> ork	ing	licie	in	ΑŽ	ပိ	ated	NO.	ializ		ling	pre	E	ing		kills
22 3.7. N. D.Y.	, ż	Pro		ntal	Jo L	Rela	조	bec	Cŧili	lode	Inter	i.e	Solv	cati	S
At the e <mark>nd of this</mark> course, learners will be able to:	Level of T	Expected	Expected	Fundame	Applicatio	Link with Discipline	Procedura	Skills in S	Ability to I	Skills in M		Investigat	Problem (Communi	Analytical
stitches	2	60	50	Н	-	Н	Н	М	М	М	L	L	М	Μ	-
Tradition <mark>al embro</mark> idery	2	60	50	Н	М	М	М	L	L	М	М	-	Н	-	Н
у	2	60	50	М	М		Н	-	Н	Н	М	М	М	L	L
olique work	2	60	50	Н	М	L	L	М	М	-	Н	-	Н	Μ	М
work	2	60	50	М	L	L	М	М	-	Н	-	Н	Н	Μ	М
	basic embroidery stitches about Traditional embroidery Aari embroidery Smocking and applique work quilting and patch work	basic embroidery stitches about Traditional embroidery Aari embroidery Smocking and applique work quilting and patch work At the end of this course, learners will be able to: stitches 2 Traditional embroidery 2 plique work 2 2	basic embroidery stitches about Traditional embroidery Aari embroidery Smocking and applique work quilting and patch work At the end of this course, learners will be able to: stitches 2 60 Traditional embroidery 2 60 plique work 2 60 plique work 2 60	basic embroidery stitches rabout Traditional embroidery Aari embroidery Smocking and applique work quilting and patch work At the end of this course, learners will be able to: Stitches Stitc	1 2 3 3 4 3 4 4 4 4 4 4	1 2 3 2 3 2 3	1 2 3 3 3 3 3 3 3 3 3	1 2 3 3 4 3 3 4 3 3 4 3 3	basic embroidery stitches about Traditional embroidery Aari embroidery Smocking and applique work quilting and patch work At the end of this course, learners will be able to: Stitches 2 60 50 Traditional embroidery 2 60 50 Ty plique work 1 2 3 4 5 1 2 3 4 5 1 2 3 4 5 1 2 3 4 5 1 2 3 4 5 1 2 3 4 5 1 3 4 5 1 2 3 4 5 1 4 5 1	1 2 3 3 4 5 6 6 6 6 7 7 7 7 7 7	1 2 3 3 4 5 6 7	1 2 3 3 4 5 6 7 8	1 2 3 3 4 5 6 7 8 9	1 2 3 3 4 5 6 7 8 9 10	1 2 3 3 4 5 6 7 8 9 10 11

Duratio	n (hour)	21	21	21	21	21
S-1, S -2	SLO-1	Introduction to embroidery, Running Stitch, Stem stitch, Chain Stitch - T	Traditional Indian embroidery- Introduction	Kadai Kamal embroidery - T	Smocking –T	Quilting-T
3-1, 3-2	SLO-2	Running Stitch, Stem stitch, Chain Stitch - P	Kantha Embroidery - P	Kadai Kamal embroidery - P	Smocking –P	Quilting-P
S-3, S-4	SLO-1	Back Stitch, Loop stitch –T	Kantha Embroidery - T	Kadai Kamal embroidery - T	Smocking –T	Quilting-T
3-3, 3-4	SLO-2	Back Stitch, Loop stitch –P	Kantha Embroidery - P	Kadai Kamal embroidery - P	Smocking –P	Quilting-P
S-5, S-6	SLO-1	Outline stitch, Running stitch -T	Kasuti Embroidery - T	Chikankari embroidery - T	Canadian Smocking - T	Patch work - T
3-3, 3-6	SLO-2	Outline stitch, Running stitch -P	Kasuti Embroidery - T	Chikankari embroidery - P	Canadian Smocking - T	Patch work - P
S-7, S-8	SLO-1	Long and short stitch, Satin stitch -T	Kasuti Embroidery - T	Aari Embroidery - T	Canadian Smocking - T	Patch work - T
3-1, 3-0	SLO-2	Long and short stitch, Satin stitch -P	Kasuti Embroidery - T	Aari Embroidery - P	Canadian Smocking - T	Patch work - P
S-9, S-10	SLO-1	Bullion knot stitch, Lazy daisy stitch -T	Phulkari Embroidery - T	Aari Embroidery - T	Canadian Smocking - T	Product development with embroidery - 1
3-9, 3-10	SLO-2	Bullion knot stitch, Lazy daisy stitch -P	Phulkari Embroidery - P	Aari Embroidery - P	Canadian Smocking - T	Product development with embroidery - 1
S-11, S-12	SLO-1	Fly stitch, Feather stitch -T	Phulkari Embroidery - T	Aari Embroidery - T	Drawn thread embroidery - T	Product development with embroidery - 1
	Fly stitch, Feather stitch -T	Phulkari Embroidery - P	Aari Embroidery - P	Drawn thread embroidery - P	Product development with embroidery - 1	

Duration	n (hour)	21	21	21	21	21
S-13, S-14	SLO-1	French knot, Magic stitch t-T	Rajasthani Embroidery - T	Aari Embroidery - T	Drawn thread embroidery - T	Product development with embroidery - 1
3-13, 3-14	SLO-2	French knot, Magic stitch t-P	Rajasthani Embroidery - P	Aari Embroidery - P	Drawn thread embroidery - P	Product development with embroidery - 1
S-15, S-16	SLO-1	Fishbone stitch, Coral Stitch-T	Rajasthani Embroidery - T	Zardosi embroidery - T	Drawn thread embroidery - T	Product development with embroidery - 1
3-13, 3-10	SLO-2	Fishbone stitch, Coral Stitch -P	Rajasthani Embroidery - P	Zardosi embroidery - P	Drawn thr <mark>ead embroide</mark> ry - P	Product development with embroidery - 1
0.47.0.40	SLO-1	Cross stitch, Double knot-T	Kutch embroidery - T	Zardosi embroidery - T	Applique work - T	Product development with Applique/smocking/Quilting/patch work - 1
S-17, S-18 SLO-	SLO-2	Cross stitch, Double knot-T	Kutch embroidery - P	Zardosi embroidery - P	Applique work - P	Product development with Applique/smocking/Quilting/patch work - 1
S-19, S-21	SLO-1	Couching Stitch, Woven wheel stitch-T	Kutch embroidery - T	Zardosi embroidery - T	Applique work - T	Product development with Applique/smocking/Quilting/patch work - 1
	SLO-2	Couching Stitch, Woven wheel stitch-P	Kutch embroidery - P	Zardosi embroidery - P	Applique work - P	Product development with Applique/smocking/Quilting/patch work - 1

Learning Resources

Theory & Practice:

1. Janice Vaine, "Hand Embroider, stitches at a glance", (2014), Country Bumpkin Publishers Ltd.,

2. A-Z of embroidery stitches, (2014), Country Bumpkin Publishers Ltd.,

Learning I	Assessment					1111						•	
	Bloom's			Continuo		Final Examination							
Level of		CLA - 1 (20%)		CLA – 2 (20%)		CLA – 3 (30%)		CLA – 4 (30%)		(50% weightage)))	
Thinking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		Theory	Practice		
Lovol 1	Remember		30%		30%	AT TO	30%		30%		-	30%	
Level 1	Understand	-	-	30%	7 1 1	30%	NELL	30%	DID	30%		-	30%
Level 2	Apply		40%	1	40%	4.71	40%	EAU	40%			40%	
Level Z	Analyze	=	40 /0	V	40 /0	-	40 /0	-	40 /0		-	40 /0	
Lovol 2	Evaluate		30%		30%		30%		30%			30%	
Level 3	Create	_	30%		30%	-	30%	-	30%		-	30%	
	Total	10	0%	10	0%	10	0%	100)%		100%	•	

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Neela Rosalin, EEMA Creations, Chennai	1. Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	1. Lavanya J, Assistant Professor, FSH, SRMIST, KTR campus
2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	2. V Sathya, Assistant Professor, FSH, SRMIST, RMP campus

Course Code	UCD23S01L	Course Name	Quantitative Aptitu	de and Logical Reasoning	Course Category	S		Skill Enhancement Course	L 0	T 0	P 2	0	<u>C</u>
Pre-re	quisite Courses	Nil	Co-requisite Courses	Nil	Progre	ssive Courses	Nil						
Course Offe	ring Department	Career Guida	nce Cell	Data Book / Codes/Standards	-	772							

Course Le	arning Rationale (CLR):	The purpose of learning this course is to:	L	earni	ng
CLR-1:	Demonstrate various pri	nciples involved in solving mathematical concepts	1	2	3
CLR-2:	Critically evaluate basic interpret data	mathematical concepts related to profit, loss, interest calculations, average and			
CLR-3:	Enable students to unde	rsta <mark>nd reason</mark> ing skills	(Bloom)	Proficiency (%)	nt (%)
CLR-4:	Use the basic mechanic	s o <mark>f Gramm</mark> ar	ing (E	ficien	Attainment
CLR-5:	Acquire time manageme	nt skills and expose students to the requirements of the job market	f Thinking	ed Pro	ed Atta
Course Le	arning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of	Expected	Expected
CLO-1 :	Understand the concept and innovative method	s of LCM, HCF, ratio and proportions, percentages and approach questions in a simpler	3	80	70
CLO-2:	Develop, solve, analyze,	and use simple mathematical models that are relevant to daily life.	3	80	75
CLO-3:	Solve problems on reason	oning	3	85	70
CLO-4:	Understand the different	parts of speech and use them in sentences appropriately	3	85	80
CLO-5:	Instill confidence in stud	ents and develop skills necessary to face the audience	3	85	75

1	2			F	rogr	am L	earni	ing O	utco	mes	(PLO)			
Ī	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behaviour	Life Long Learning
	Н	М		М	-	М	-	Н	М	Η	-	М	-	-	-
	Н	М	-	М	L	М	-	Н	М	Н	-	М	-	-	-
	-	М	-	-	-	М	М	Н	-	Н	-	Н	-	-	-
	Н	-	-	-	-	-	М	М	-	-	-	Н	Н	-	М
	-	-	М	-	-	М	-	-	М	-	Н	М	-	Н	Н

Duratio	n (hour)	6	6	6	6	6
	SLO-1	Speed Maths and Simplification	Profit and Loss-Introduction	Number Series	Most Logical Choice	Self-Introduction - Introduction
S-1	SLO-2	Simplification Techniques and Tricks	Profit and Loss- Basic Problems	Number Series – Solving Problems	Most Logical Choice – solving problems	Self-Introduction - Session 1
0.0	SLO-1	Divisibility	Simple Interest-Introduction, Formulas & Problems	Word Series	Logical Order	Self-Introduction - Session 2
S-2	SLO-2	Power cycle, Reminder cycle	Compound Interest-Introduction, Formulas &Problems	Word Series – Solving Problems	Logical Order – tips and tricks	Self-Introduction - Session 3
	SLO-1	Problems On H.C.F and L.C.M	Averages-Introduction& Basics	Odd man out	Synonyms	Self-Introduction - Session 4
S-3	SLO-2	Problems On H.C.F and L.C.M Solving problems	Averages-Tricky Problems	Missing number and wrong number	Antonyms	Self-Introduction - Session 5
SLO-1	Linear and Simultaneous Equation	Algebra –Introduction	Image Based Problems- Introduction	Essential Part	Self-Introduction - Session 6	
S-4	SLO-2	Linear and Simultaneous Equation – solving problems	Algebraic Expressions Concepts	Image Based Solving Problems	Parts of Speech - Worksheets	Self-Introduction - Session 7

Durat	on (hour)	6	6	6	6	6
C 5	SLO-1	Ratio and Proportions-Introduction	Data Interpretation – Bar chart, Pie Chart	Inequalities	Spotting Error	Basics of Written Communication
S-5	SLO-2 Ratio and Proportions-Basics Problems		Data Interpretation – Table, Line Graph		3	Basics of Written Communication Methods
S-6	SLO-1	Percentage -Introduction	Quadratic Equations	Coding – Decoding-Introduction	Sentence Correction – Vocabulary based	Time Management Skills
3-0	SLO-2	Percentage- Basic problems	Quadratic Equations – Formulas and Methods	Coding – Decoding-Different types	Sentence Correction – Grammar Based	Time Management Skills - Activity

l earning	1. Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5th Edition 2. Dr. Agarwal R.S, Quantitative Aptitude for Competitive Examinations, S. Chand and Company Limited,	l
Pasaurcas	2018 Edition 3. Archana Ram, Place Mentor: Tests of Aptitude for Placement Readiness, Oxford University Press, Oxford, 2018	

- 4. Edgar Thrope, Test of Reasoning for Comp<mark>etitive Exa</mark>minations, Tata McGraw Hill, 6th Edition
 5. Singh O.P., Art of Effective Communication in Group Discussion and Interview, S Chand & Company, 2014
- 6. Bhatnagar R P, English for Competitive Examinations, Trinity Press, 2016

Learning Assessment			Continuous Learning As	pagament (1009/ weightage)	
Level	Bloom's Level of Thinking	CLA – 1 (20%)	CLA – 2 (20%)	ssessment (100% weightage) CLA – 3 (30%)	CLA – 4 (30%)#
		Practice	Practice	Practice	Practice
Level 1	Remember	30%	30%	30%	10%
-evei i	Understand	50%	3070	0070	10%
_evel 2	Apply	30%	30%	30%	50%
evel 2	Analyze	30%	30%	30%	30%
evel 3	Evaluate	40%	40%	40%	40%
evel 3	Create	40%	40%	40%	40%
	Total	100 %	100%	100%	100%

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Extempore, etc. # CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. M. Ponmurugan, Executive PMOSS, Cognizant Technology	Dr. C. Sarayana Proby. Acet. Professor, Danartment of English	Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST
	Amrita Vishwa Vidhyapeedam, Coimbatore	Ms. Deepalakshmi S, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST

Course Code	UCD23V01T	Course Name	Universa	l Human Values	Course Category	V		Value Addition Course	L	T 0	P 0	0 2	C 2
Pre-req	uisite Courses	Nil	Co-requisite Courses	Nil	Progre	ssive Courses	Nil						
Course Offering Department		Career Guida	ance Cell	Data Book / Codes/Standards	-	7 72							

urse Learning Rationale (CLR): The purpose of learning this course is to:		earni	ng	7				Prog
Help the students to understand need of value education, appreciate the essential complimentarily between 'values' and 'skills' and to ensure sustained happiness and prosperity which are the core aspirations of all human beings,	1	2	3	1	2	3	4	5
Help students initiate a process of dialog within themselves to know what they really want to be' in their life and profession.					-	d		
Help students to understand the meaning of happiness and prosperity for a human being, understanding holistic perspective forms the basis of Universal Human Values and movement towards value-based living in a natural way.		(%	(%)	و))))	plines		
	g (Bloc	ency (ment (palwo	ncept	d Disci	vledge	zation
Highlight plausible implications of such a Holistic understanding in terms of ethical human conduct, trustful and mutually fulfilling human behavior and mutually enriching interaction with Nature.	Thinking	of Thinking (Bloom) cted Proficiency (%) cted Attainment (%) amental Knowledge cation of Concepts with Related Disciplines cdural Knowledge 4	Speciali					
rning Outcomes (CLO): At the end of this course, learners will be able to:	Level of		Expected	Findame	Application	Link with	Procedur	Skills in §
Evaluate the significance of value inputs in formal education and start applying them in their life and profession	3	80	70	N	- 1	-	Н	-
Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc.	3	80	75	-	М	Ų.	Н	-
Analyze the value of harmonious relationship based on trust and respect in their life and profession	3	85	70		7 -	-	Н	-
Examine the role of a human being in ensuring harmony in society and nature.	3	85	80	-	-	-	Н	-
Apply the understanding of ethical conduct to formulate the strategy for ethical life and profession.	3	85	75	- 1		L	Н	- 1
	Help the students to understand need of value education, appreciate the essential complimentarily between 'values' and 'skills' and to ensure sustained happiness and prosperity which are the core aspirations of all human beings, Help students initiate a process of dialog within themselves to know what they really want to be' in their life and profession. Help students to understand the meaning of happiness and prosperity for a human being. understanding holistic perspective forms the basis of Universal Human Values and movement towards value-based living in a natural way. Help students on right understanding of the Human reality and the rest of existence, harmony at all the levels of human living, and live accordingly. Highlight plausible implications of such a Holistic understanding in terms of ethical human conduct, trustful and mutually fulfilling human behavior and mutually enriching interaction with Nature. **rning Outcomes (CLO):** At the end of this course, learners will be able to: Evaluate the significance of value inputs in formal education and start applying them in their life and profession Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc. Analyze the value of harmonious relationship based on trust and respect in their life and profession Examine the role of a human being in ensuring harmony in society and nature.	Help the students to understand need of value education, appreciate the essential complimentarily between 'values' and 'skills' and to ensure sustained happiness and prosperity which are the core aspirations of all human beings, Help students initiate a process of dialog within themselves to know what they really want to be' in their life and profession. Help students to understand the meaning of happiness and prosperity for a human being. understanding holistic perspective forms the basis of Universal Human Values and movement towards value-based living in a natural way. Help students on right understanding of the Human reality and the rest of existence, harmony at all the levels of human living, and live accordingly. Highlight plausible implications of such a Holistic understanding in terms of ethical human conduct, trustful and mutually fulfilling human behavior and mutually enriching interaction with Nature. Fining Outcomes (CLO): At the end of this course, learners will be able to: Evaluate the significance of value inputs in formal education and start applying them in their life and profession Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc. Analyze the value of harmonious relationship based on trust and respect in their life and profession Examine the role of a human being in ensuring harmony in society and nature.	Help the students to understand need of value education, appreciate the essential complimentarily between 'values' and 'skills' and to ensure sustained happiness and prosperity which are the core aspirations of all human beings, Help students initiate a process of dialog within themselves to know what they really want to be' in their life and profession. 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Fring Outcomes (CLO): At the end of this course, learners will be able to: Evaluate the significance of value inputs in formal education and start applying them in their life and profession Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc. Analyze the value of harmonious relationship based on trust and respect in their life and profession 3 85 Examine the role of a human being in ensuring harmony in society and nature.	Help the students to understand need of value education, appreciate the essential complimentarily between 'values' and 'skills' and to ensure sustained happiness and prosperity which are the core aspirations of all human beings. Help students initiate a process of dialog within themselves to know what they really want to be' in their life and profession. Help students to understand the meaning of happiness and prosperity for a human being. understanding holistic perspective forms the basis of Universal Human Values and movement towards value-based living in a natural way. Help students on right understanding of the Human reality and the rest of existence, harmony at all the levels of human living, and live accordingly. Highlight plausible implications of such a Holistic understanding in terms of ethical human conduct, trustful and mutually fulfilling human behavior and mutually enriching interaction with Nature. Evaluate the significance of value inputs in formal education and start applying them in their life and profession Distinguish between values and skills, happiness and accumulation of physical facilities, the Self and the Body, Intention and Competence of an individual, etc. Analyze the value of harmonious relationship based on trust and respect in their life and profession 3 85 70 Examine the role of a human being in ensuring harmony in society and nature.	Help the students to understand need of value education, appreciate the essential complimentarily between 'values' and 'skills' and to ensure sustained happiness and prosperity which are the core aspirations of all human beings, Help students initiate a process of dialog within themselves to know what they really want to be' in their life and profession. 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	h			F	rogr	am L	earni	ing O	utco	mes	(PLO)			
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	∠ Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	au Life Long Learning
	М		-	Н		-	-	-	-	-	М	-	-	Н	Н
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ľ	7	-	-	Н	-	-	L	-	L	L	-	L	М	Н	Н
ľ	٠.		L	Н	L	-	_	-	_	-		-	М	Н	Н

Duratio	n (hour)	6	6	6	6	6
S-1			Understanding Human being as the Co- existence of the Self and the Body	of Human Interaction	,	Natural Acceptance of Human Values
S-2	SLO		Distinguishing between the Needs of the Self and the Body	Trust – the Foundational Value in Relationship	Interconnectedness, self-regulation and Mutual Fulfilment among the Four Orders of Nature	Definitiveness of (Ethical) Human Conduct
S-3	SLO	Self-exploration as the Process for Value Education	The Body as an Instrument of the Self	Respect – as the Right Evaluation	Exploring the Four Orders of Nature	A Basis for Humanistic Education, Humanistic Constitution and Universal Human Order
S-4 SLO Continu		Continuous Happiness and Prosperity – the Basic Human Aspirations			Realizing Existence as Co-existence at All Levels	Competence in Professional Ethics

Duratio	on (hour)	6	6	6	6	6
S-5	SLO	Happiness and Prosperity – Current Scenario	Harmony of the Self with the Body	Understanding Harmony in the Society	Fristence	Holistic Technologies, Production Systems and Management Models- Typical Case Studies
S-6	SLO	Method to Fulfill the Basic Human Aspirations	Programme to ensure self-regulation and Health	Vision for the Universal Human Order	LEVINORING LO-EVISTENCE IN EVISTENCE	Strategies for Transition towards Value- based Life and Profession

Learning Resources 1. Gaur R.R., Sangal R., Bagaria G.P., 2019 (2nd Revised Edition), A Foundation Course in Human Values and Professional Ethics, Excel Books, New Delhi. 2. E.F. Schumacher, 1973, Small is Beautiful: a study of economics as if people mattered, Blond & Briggs, Britain. 3. A Nagraj, 1998, Jeevan Vidya EkParichay, Divya Path Sansthan, Amarkantak. 4. A N Tripathy, 2003, Human Values, New Age International Publishers.			
	 1. 2.	Human Values and Professional Ethics, Excel Books, New Delhi. E.F. Schumacher, 1973, Small is Beautiful: a study of economics as if people mattered,	

_earning Assessment		Land and the second	APACE A								
		Continuous Learning Assessment (100% weightage)									
Level	Bloom's Level of Thinking	CLA – 1 (20%)	CLA – 2 (20%)	CLA – 3 (30%)	CLA – 4 (30%)#						
		Theory	Theory	Theory	Theory						
aval 1	Remember	30%	30%	30%	200/						
evel 1	Understand	30%		0070	30%						
ovel 2	Apply	40%	40%	40%	40%						
_evel 2	Analyze	40%	40%	40%	40%						
evel 3	Evaluate	30%	30%	30%	30%						
evel 3	Create	30%	30%	30%	30%						
	Total	100 %	100%	100%	100%						

CLA-1, CLA-2 and CLA-3 can be from any combination of these: MCQ Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Extempore, etc. # CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
	/ INTAINING LEAD,	Dr. Supraja P, UHV University Coordinator, SRMIST
_	The state of the s	Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST
		Dr. Sweety Bakyarani E, Department of Computer Science, FSH, SRMIST

SEMESTER II

Cour		LT23G02J	Course Name	Tamil – II	Cour Categ		(3		G	Sener	ic Ele	ective	e Cou	ırse				L 2	T 0	P 2	0	C 3
	requis		/.5	Co-requisite Nil			ogre	ssive ses	Nil														
Course	Offeri	ing Department	Tamil	Data	Book / Codes/Standards				1					Nil									
Course	l earr	ning Rationale (C	LR): The purpose of le	arning this course is to:			earni	na		-		P	roar	am Le	earni	na O	utco	mes	(PI O	١			
CLR-				ன்மை அக, புற வாழ்விய	லை அறியச் செய்கல்	1	2	3	1	2	3	4	5	6	7	8	9	10			13	14	15
CLR-				தறித்து தெரியச் செய்தல்													-						
CLR-				5 மனித மாண்புகளை உ				W.			nes			ge									
CLR-	L	பண்டைத் தட		தொல் இலக்கியங்கள் வல		(Bloom	ency (%)	ent (%)	owledge	Concepts	Discipli	edge	ation	Knowled		t Data	s	Skills	Skills				
CLR-	CLR-5 : சிறுகதைகள் சொ <mark>ல்லும்</mark> வாழ்வியல் நெறி, மொழியின் நுட்பங்கள் ஆகியவற்றைத் தெ <mark>ரியச்</mark> செய்தல்						Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge		Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills			
Course (CLO):	Course Learning Outcomes (CLO): At the end of this course, learners will be able to:					Level of Thinking (Bloom)	Expecte	Expecte	Fundam	Application of	Link wit	Procedu	Skills in	Ability to	Skills in	Analyze	Investig	Problem	Commu	Analytic	PSO -1	PSO -2	PSO-3
CLO-	·i. @	மேம்பாட்டிற்	கு வழி <mark>காட்டி</mark> நிற்	அக, புற வாழ்வியல் இன் பதை அறிந்துகொள்ளுத	งับ 💮	2	75	60	Н	L	Н	М	Н	Н	L	М	Н	М	L	Н	-	-	-
CLO-	٤: ا	அறத்தைத் ெ)தரிந்து <mark>கொள</mark> ்ளுத		1111	2	80	70	Н	М	Н	L	М	Н	L	Н	М	L	Н	Н	-	-	-
CLO-			யெம் மூல <mark>ம் இறை</mark> ந _ அறிந்து <mark>கொள்ள</mark> ு	த் தந்துவங்களை அறிந்து தேல்	மானுட ஒற்றுமை	2	70	65	Н	L	Н	М	Н	Н	М	Н	L	Н	М	Н	-	-	-
CLO-	·4: 설	நழைத்தோ <u>ர்</u>	ங்கியதைத் <mark>தெரிந</mark> ்		KIV · LEAD	2	70	70	Н	М	Н	L	Н	М	М	Н	Н	L	Н	Н	-	-	-
CLO-5 : பாழ்வியலின் நெறிகளைச் <mark>சொல்லு</mark> ம் கதைகளைப் படைக்கும் திறனோடு மொழி ஆளுமையையும் அறி <mark>ந்துக</mark> ொள்ளுதல்						2	80	70	Н	М	Н	Н	М	Н	L	Μ	Н	L	Н	Н	-	-	-
D	-4!				1																		
-	Duration (hour) 12 12		12					12	2				12										
S-1	SLO-1	காலந்தோ அகத்தினை		சங்க மருவிய காலம்	பல்லவர் காலம்		- 1	பண்	டைக்க	ъпа	த் த	ழிம்	்கம்	י כ	தமிழ்ச் சிறுகதைப் போக்குகள்								
	SLO-2	அக இலக்8		அறமும் வாழ்வியலும்	பல்லவர் கால இலக்கியங்கள்		சங்ககால மக்களின் வாழ்வியல்						தமிழ்ச் சிறுகதையும் தமிழ்ச் சமூக வாழ்வியலும்										
S-2	SLO-1	பட்டு±்டு≖ப	ாகை நூல்களும்	உலகப்பொதுமறை - திருக்குறள்					ங்கம்	- அ	றிபு	பகம்	נ		புது	மை	كأناد	ந்தும் இந்தன் - வனின் தர்மம்					

	Duration (hour) 12		12	12	12	12
	SLO-2	ஐங்குறுநூறு (375)	திரு <mark>க்குறளின்</mark> க <mark>ட்டமைப்</mark> பு	பக்தி இலக்கியத் தோற்ற நிலை	முச்ச <mark>ங்க வரலா</mark> று	கள்வனின் தர்மம்
S-3	SI ()-1	உடன்போக்கும் நற்றாய் புலம்பலும்	<mark>திருக்கு</mark> றள் வான்சிறப்பு (2)	சைவ சமய இலக்கியங்கள்	பத்துப்ப <mark>ாட்டும் எட்</mark> டுத் தொகையும்	ந.பிச்சமூர்த்தி – வேப்பமரம்
	SLO-2	ஐங்குறுநூறு (391)	மழையும் வாழ்வும்	சைவக்குரவர் நால்வர்	சங்க கால மக் <mark>களின்</mark> வாழ்வியல்	மரபும் நம்பிக்கைகளும்
S-4		உடன் போக்கும் தமி <mark>ழர்</mark> பறவையியல் அறிவு <mark>ம்</mark>	திருக்குறள் – புலவி நுணுக்கம்	தேவாரம் – திருஞான சம்பந்தர் - பாடல் – 2834	எட்டுத்தொகை நூ <mark>ல்களி</mark> ன் வரலாறு	தமிழருவி மணியன் – ஒற்றைச் சிறகு
		குறுந்தொகை (02)	ஊடலின் அழகியல்	தேவாரம் – திருநாவுக்கரசர் –பாடல் - 4262	எட்டுத்தொகை நூல் <mark>களின்</mark> கட்டமைப்பு	உறவின் மேன்மை
S-5	SLO-1	இயற்கைப் புணர் <mark>ச்சியு</mark> ம் தலைவி நலம் பா <mark>ராட்ட</mark> லும்	நீதி இலக்கியங்கள்	திருவாசகம் அறிமுகம்	பத்துப்பாட்டு நூல்களி <mark>ன்</mark> வரலாறு	ஆர். சூடாமணி – மூடநம்பிக்கை
	OLO-2		நாலடியார்	மாணிக்கவாசகர் பாடல் - ஆனந்த பரவசம் – பாடல் 10	பத்துப்பாட்டும் தமிழர் வாழ்வியலும்	சமூகத்தில் மூடநம்பிக்கைகள்
S-6		தலைவனின் மே <mark>ன்மை</mark> த் தன்மையும் இய <mark>ற்கை</mark> யும்	வைகலும் - பாடல் (39)	வைணவ சமயம்	பதினெண் கீழ்க்கணக்கு நூல்கள்	மூடநம்பிக்கைகளின் சிக்கல்கள்
	SLO-2	அகநானூறு (238)	நிலையாமையும் அறமும்	வைணவ சமய வளர்ச்சிப்போக்கு	பதினெண் கீழ்க்கணக்கு <mark>ம்</mark> தமிழர் அற மரபும்	கிருஷ்ணா டாவின்ஸி – காலா அருகே வாடா
S-7	SLO-1	இயற்கையும் அக <mark>வாழ்</mark> வுச் சித்திரிப்பும்	தமிழர் மருத்துவம்	நாலாயிரத் திவ்யப் பிரபந்தம்	நீதி இலக்கியங்கள்	மனித வாழ்வில் மருத்துவம்
	SLO-2	நள்ளியின் கொட <mark>ைத்திற</mark> ம்	நீதி இலக்கியத்தில் மருந்து நூல்கள்	குலசேகராழ்வார் பாடல் - 678	நீதி இலக்கியங்களின் பன்முகத் தன்மைகள்	பாரம்பரிய மருத்துவம்
S-8	SLO-1	கலித்தொகைப் பாட <mark>ல் –(11)</mark>	சிறுபஞ்சமூலம் (64)	ஆண்டாள் பாடல் – 574.	காப்பிய இலக்கண <mark>ம்</mark>	மொழிப்பயிற்சி
	SLO-2	அறம் பொருள் இன்பம் சிறப்பு	ஈகையின் சிறப்பு	திருமழிசை ஆழ்வார் பாடல் – கணிகண்ணன்	காப்பியத்தின் <mark>போக்குக</mark> ள்	சொற்களை உருவாக்குதல்
S-9	SLO-1	சூழலியலும் மனித வாழ் <mark>வும</mark> ்	<mark>ப</mark> ழமொழி நானுறு அறிமுகம்	தமிழில் இஸ்லாமிய இலக்கியங்கள்	காப்பியங்க <mark>ளின் வ</mark> கைமை	எழுத்துகளில் இருந்து சொற்களைக் கண்டுபிடித்தல்
	SLO-2	தமிழர் புறமரபு	<mark>பழம</mark> ொழி நாணுறு – த <mark>னித்தன்</mark> மைகள்	இஸ்லாமிய இலக்கியங்களின் கொடை	ஐம்பெரு <mark>ங்காப்பி</mark> யங் களி <mark>ன் தனித்தன்</mark> மைகள்	படம் பார்த்துக் கதை எழுதுதல்
S-10		புறநானூறு (107) பாரியும் மாரியும்	பழமொழி நானூறு (184)	சீறாப்புராணத்தின் அமைப்பு	<mark>தமிழ்ச் சமூ</mark> கமும் சமயத் தத்துவங்களும்	படம் பார்த்துக் கவிதை எழுதுதல்
	SLO-2	புறநானூறு (110) பாரியின் வள்ளல் தன்மை	பழமொழியு <mark>ம்</mark> அறிவுரையும்	விடமீட்டப் படலம் (10 பாடல்கள்)	<mark>சமயத்</mark> தத்துவங்களும் வாழ்வியல் விழுமியங்களும்	கற்பனைத்திறன் – வளர்த்தல்
S-11	SLO-1	புறநானூறு (112) கையறுநிலை	பண்டைக்காலப் போரும் வாழ்வும்	கிறித்தவ சமய இலக்கியங்கள்	சைவத் திருமுறை – அறிமுகம்	கற்பனையும் படைப்பும்

/h	ration our)	12	12	12	12	12
	SLO-2	சிறுபாணாற்றுப்படை (84- 115)	புற இலக்கியங்கள்	கிறித்தவ இலக்கியங்களின் தமிழ்க் கொடை	ப <mark>ன்னிரு திர</mark> ுமுறை – வரலாறு	தமிழில் வாசகம்
S-12	3LU-1	DELITION THE PROPERTY OF THE P	களவழி நாற்பது (40)	கிறித்துவின் அருள்வேட்டல் – திரு.வி.க		விளம்பரத்திற்கு வாசகம் எழுதுதல்
	SI 0-2	பட்டினப்பாலை (40-50) அட்டில் சாலைகளின் நிலை	<mark>ப</mark> ோர்க்களமும் யானைப்படையும்	12400 B101011011 - 2 L11 L60 B61	வைணவ ஆழ் <mark>வார்கள்</mark> வரலாறு	வாசகம் எழுது முறைகள்

	1.	கொன்ற <mark>ை, த</mark> ொகுப்பும் பதிப்பும் - தமிழ்த்துறை ஆசிரியர்கள், தமிழ்த்துறை, எஸ்.ஆர் <mark>.எம். அ</mark> றிவியல் மற்றும் தொழில்நுட்பக்
		கல்விநி <mark>றுவன</mark> ம், காட்டாங்குளத்தூர், 603203, 2023
Learning	2.	தமிழண <mark>்ணல்</mark> , புதிய நோக்கில் தமிழ் இலக்கிய வரலாறு, மீனாட்சி புத்தக நிலையம், மதுரை, 2 <mark>017</mark>
Resources	3.	மு. அ <mark>ருணாச</mark> லம், தமிழ் இலக்கிய வரலாறு, நூற்றாண்டு முறை (9ஆம் நூ. முதல் 16 வரை), தி ப <mark>ார்க்கர்,</mark> சென்னை, 2005
	4.	தமிழ் <mark>இணை</mark> யக் கல்விக்கழகம் - http://www.tamilvu.org/
	5.	மது <mark>ரை தமி</mark> ழ் இலக்கிய மின் தொகுப்புத் திட்டம் - https://www.projectmadurai.org/

earning A	Assessment				7777,785	- 300	47 7		10.00						
	Bloom's Level of				Learning As	Final Examination (50% weightage)									
Thinking		CLA -	- 1 (10%)	CLA -	2 (10%)	CLA –	CLA – 3 (20%)		4 (10%)#	· ····································					
	minking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice				
oval 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%					
Level 1	Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-				
evel 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%					
-evel 2	Analyze	40 /0	30 /6	30 /0	40 /0	30 /0	30 /6	30 /6	30 /6	30 /6	-				
_evel 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	_				
TEAC! 2	Create	30 /6	20 /0	20/0	30 /0	30 /6	30 /6	30 /6	30 /0	20 /0	-				
	Total	10	00 %	10	00 %	10	0 %	1	00 %	10	0 %				

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers			
Experts from Industry	Expert from Higher Technical Institutions	. 17.	Internal Experts
1. Dr. P.R.Subramanian, Director, Mozhi Trust, Thiruvanmiyur, Chennai – 600 041.	Dr. V. Dhanalakshmi, Associate Professor, Subramania Bharathi School of Tamil Language & Literaturel, Pondicherry University, Pondicherry	1.	Dr. B.Jaiganesh, Associate Professor & Head, Dept. of Tamil, FSH, SRMIST
		2.	Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.
		3.	Mr. G. Ganesh, Assistant Professor, Dept. of Tamil, FSH, SRMIST, RMP.
		4.	Dr. T.R.Hebzibah beulah Suganthi, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.
		5.	Dr. S.Saraswathy, Assistant Professor, Dept. of Tamil, FSH, SRMIST, KTR.

Course Code	ULH2	3G02J	Course Name	HIN	NDI-II	at EMZ	Course Category		G			Generic Elective Course							L		P 2	2	C			
Pre-req Cour	ses	Nil		Co-requisite Courses	Nil	SCHEME	40		ogres cours	ssive ses	Nil															-
Course Of	fering Dep	partment	HINDI			Data Book / Codes/Standard	ls		4		.						Nil									
Course La	aunina Da	tionala (CI	D). The number of lea	waina this sauras is to				1 -			/ -)			: ·			/DL O				
Course Le			ncient ,Medieval <mark>,and Mod</mark> e	<mark>rn</mark> ing this course is to):	The state of the state of			earnii 2		-	1	2	3	4	5	am L	.earn 7	ing O 8	9	mes 10			13	14	15
CLR-1:			Significance o <mark>f poems o</mark> f g		Tuloidoo E	Pihari and Dhananand		_		3		-	_	3	4	J	U	,	0	פ	10		12	13	14	13
CLR-2:			rich their kn <mark>oeledge t</mark> hrou		i uisiuas, E	olliali aliu Dilalialialiu		D D	%)	%)		g	pts		e	_			Data		S	"				I
CLR-3:			standing fo <mark>r employa</mark> bility	gri poetry		- 17 - 1 April 1971 - 1	 .	ĕ l	S S	ent		N N	ng.		o	atio			Ö	S	Skil	₹				I
CLR-4:							100	ng	icie.	ᇤ		١	ဝိ	ted	MO	aliz	Φ	ing	pref	Şkill	ng (S	တ			ı
CLK-3:	Job Oriel	nted writing	SKIIIS			3.5 10.7 3.5 1.5		į	Ju	∕tta		ā	o	ela	조	ec.	ţij	ge	ıter	/e	olvi	äţ	SKi			ı
Course Le	arning Ou	tcomes	At the end of this cou	ırse, learners will be a	able to:		7	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)		Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize	Skills in Modeling	Analyze, Interpret	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1:	To provid	de a brief In	troduct <mark>ion of Hi</mark> ndi poetry	Bhaktikal,Reetikal an	nd Aadhur	nikkal)	A. C. 30.	2	75	80		Н	Н	Н	М	L	Н	L	M	L	L	Н	M		_	-
CLO-2:			in and d <mark>evelopm</mark> ent of vari			The second	11.54	2	80	90		Н	Н	Н	М	L	Н	Н	М	L	L	Н	М	-	-	-
CLO-3:			g the so <mark>cial chan</mark> ges throu		5.77.	THE REPORT AND A		2	75	95		Н	Н	М	L	Н	Н	М	Н	М	М	Н	Н	-	-	ī -
CLO-4:			reation <mark>in advert</mark> isement	1000		17.5 The Mark 1 17.		2	80	90		Н	Н	L	Н	М	Н	L	Н	Н	М	Н	Н	-	-	ı -
CLO-5:	To guide administi		ts in the <mark>learning</mark> of the te	chnical aspect of the	Hindi Lar	nguge,this would help them in t		2	85	90		М	Н	М	Н	L	Н	Н	L	Н	М	Н	Н	-	-	
D					40	1/0/2	40							3	40								40			
Duratio	n (nour)	DUAKTU	12	DITL KALIALKAN	12	ADJUINIUZ IZA	12				VIIO	\/ A F	2441		12				DA	TDA	1 - 1/1		12	וחוח	A O I II	· ·
	SLO-1 BHAKTI KALIN KAVITA RITI KALIN KAVITA ADHUNIK KAVIT					VIIA				VIG	YAF	AN								<i>LEKT</i> AVAL		& PAI	RIBH	АЗПІ	^	
S-1	SLO-2	BHAKTIU AVADHA	J KALIN KAIT <mark>A KI</mark> IRNA	AVADHARNA		AVADHARNA	45.				AWA	ADH	IARN	IA						DHAF		.1				
• •	SLO-1	SWARUF		SWARUP	- 17	SWARUP					ARTH	1	7						RT	Н						
S-2	SLO-2	MAHATV		RITI KAL VIBHA	AJAN	IAHATVA	ν.,			AT	PARI	BHA	ASHA	1					WA	RUP	1					
	SLO-1	UDDESH	łΥΑ	MAHATVA		DDESHYA					SWA	4RU	ΙP						AR	IBHA	SHA					
S-3	S-3 SLO-2 BHAKTIKAL KI PRASANGIKTA UDDESHYA MATHLI SHAI NIRASH KAR								IAR H	IO NA	VIG	YAF	PANI	KE F	RAK	AR			RA	RAYOJAN						
C 4	S.4 SLO-1 DOHE- KABIRDAS DOHE- BIHARI KAVI PARICI					HAYA	YA VIGYAPAN KI VISHESHTAYEN RAYOG																			

KAVITA KA VISLESHAN

ASHAVADI DRISHTIKON

KAVITA KA VISLESHAN

KAVI PARICHAYA

DE

SANGHARSH KI AOR PRERNA

SURYAKANT TRIPATHI NIRALA- VAR

SARSHWATI KE PATRI SAMARPAN PRINT VIGYAPAN

VIGYAPAN MANG

VIGYAPAN KA PRABHAV

VIGYAPAN MAHATVA

VIGYAPAN KI BHASHA

VIGYAPAN AUR BAZAR

VIGYAPAN AUR ROZGAR

GURUTVA SE ISHVARATVA KI AOR VIPRIT SWABHAV KI CHARCHA

GURUTVA SE ISHVARATVA KI AOR PRAKRITI KA ATAL RUP

KAVI PARICHAYA

DOHE KA VISLESHAN

KANAK KA <mark>MAHATV</mark>A

YAMAK ALANKAR KA PRAYOG

SNEH KE MAHATVA KI CHARCHA

SLO-2

SLO-1

SLO-2

SLO-1

SLO-2

SLO-1

SLO-2

S-5

S-6

S-7

SANT PARICHAY

DOHE KA VISLESHAN

BAHYA ADAMBAR KA VIRODH

MURTI POOJA KA VIRODH

GURU KA MAHATVA

IAHATVA

RAKAR

ATRALEKHAN KALA

VYAKTIGAT PATRA

AUPCHARIK PATRA

ARDHA SARKARI PATRA

SARKARI PATRA

Dura	tion (hour)	12	12	12	12	12
S-8	SLO-1	GHARELU VASHTUON KI UPYOGITA	BIHAR <mark>I KI KAVYA</mark> SHAILI KA MAHATVA	BHAKTI KI BHAVANA	ELECTRONIC VIGYAPAN	PARIBHASHIK SHABDAVALI
	SLO-2	AHNKAR KA PARITYAG	DOHE- GHANANAND	NAGARJUN AKAL AUR USKE BAD	VIGYAPAN PARIYOJANA	AVADHARNA
S-9	SLO-1	DOHE- TULSHIDAS	KAVI PARICHAYA	AKAL KA VASHTAVIK CHITRAN	VIGYAPAN AUR SAMAJ	SHABDAVALI KI AVSHYAKTA
3-9	SLO-2	PAROPKAR KI BHAVANA	DOHE KA VISLESHAN	AKAL KE PURVA KA CHITRAN	VIGYAPAN KI VYAPAKTA	KARYALYIN SHABDAVALI
	SLO-1	DAYA KA MAHATVA	SNEH KI SARLTA KA VARNAN	AKAL KE BAD KA CHITRAN	VIGYAPANLEKHAN KALA	EK DIN EK SHABD
S-10	SLO-2	ISHVAR KI MHATTA	PREM KA MAHATVA	KATTIS- BADRINARAYAN	VIGYAPAN AUR JAGRUPTA	HINDI SE ANGREJI SHABD
S-11	SLO-1	MADHUR VAHAN KI UPYOGITA	NAYIKA KE PRATI SMARPAN	SAMBAND VICCHED KI PARICHARCHA	UDDESHYA	ANGREJ SE HINDI SHABD
3-11	SLO-2	RAM KI MAHIMA	GHANANAND KI KAVYA SHAILI KA MAHATVA	SWARTH NIHIT BHAVANA	VIGYAPAN KI SPA <mark>STTA</mark>	ABHYASH KARYA
C 42	SLO-1	DHOHA PARICHARCHA	DHOHA PARICHARCHA	KAVYA PARICHARCHA	VIGYAPANPARICHARCHA	PARICHARCHA
S-12	SLO-2	PRASHNAABHYA <mark>SH</mark>	PRASHNAABHYASH	PRASHNAABHYASH	PRASHNAABHYASH	PRASHNAABHYASH

	Edited Book: ""SAMANYA HINDI", SRIJONLOF	K PUBLICATION, 2023, New Delhi.
	1. KA	ABIR – HAZARI PRASAD DWEDI
Learning	2. su	JRDAS – RAM CHANDRA SHUKL
Resources	3. вн	HAKTI ANDOLAN AUR SURDAS KA KAVYA – MANAGER PANDEY
	4. BIH	HARI – VISHVNATH PRASAD MISHR
	Aadhunik Vigyapan aur Jansampark – Taresh Bha	atia

Learning Ass	essment					1000							
				Continuo	Final Evamina	tion (EOO/ waightage)							
	Bloom's Level of Thinking	CLA -	1 (10%)	CLA -	- 2 (10%)	CLA -	- 3 (20%)	CLA -	4 (10%)#	Final Examination (50% weightage)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
evel 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%			
Level I	Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-		
_evel 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%			
-evel 2	Analyze	40 /0	30 /6	30 /6	40 /6	30 /6	30 /6	30 /6	30 /0	30 /0	-		
_evel 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%			
-evel 3	Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-		
	Total	10	00 %	10	00 %	10	00 %	1	00 %		100 %		

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers												
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts										
Shri. Santosh Kumar Editor : Srijanlok Magazine Place: Vashishth Nagar, Ara – 802301	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi, CUTN, Tamilnadu	1. Dr.S Preeti. Associate Professor & Head, SRMIST										
		2. Dr. Md.S. Islam Assistant Professor, SRMIST										
		3.Dr. S. Razia Begum, Assistant Professor, SRM IST										
		4, Dr.Nisha Murlidharan Assistant Professor, VDP, SRM IST										

Cours	1111 - 730	:0.7 1	ourse Name	Fre	ench-II		ırse gory	G				Generi	Generic Elective Course								T 0		2	C
Co	requisite ourses	Nil		Co-requisite Courses	Nil	1100		ogres Cours		Nil			•											
Course	Offering De	partment	French Data Book / Codes/Standards Nil																					
Course	Learning R	ationale (CLR): The purpose of l	earning this course is to	o:	· Wha	L	earnir	ng	P	۶.		-	Progr	am L	earni	ng O	utco	nes ((PLO)			
CLR-1	: Strength	nen the langua	ge of the students bo	th in oral and written	6000	C. 10 Table	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2	: Express	their sentimer	nts, emotio <mark>ns and op</mark> ii	nions, reacting to inform	mation, situations		-	_		a														,
CLR-3	: Make th	em learn the b	asic rule <mark>s of</mark> French (Grammar.	27.250	37" - W.N.	200	%)	%)	000	Concents		e G	=			Data		<u>v</u>	S				ı
CLR-4								ncy	ent	- Iw	20		g	atio			Ç	S	SK	ŞĶ.				1
CLR-5		the students to g French	overcome the fear of	speaking a foreign lan	guage and take position as	a foreigner	hinking	Proficie	Attainm	ntal Kng	o of		al Know	pecializ	Utilize	1 1 1	Interpre	ive Skill	Solving	cation S	Skills			
Course (CLO):	Learning O	utcomes	At the end of this o	course, learners will be	Expected of Thinking (Bloom) Level of Thinking (Bloom) Expected Proficiency (%) Expected Attainment (%) Expected Attainment (%) From the Related Attainment (%)								Skills in Modeling	Analyze, Interpret	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical	PSO -1	PSO -2	PSO-3			
CLO-1	. To acqu	iro knowlodgo	about French langua	90			2	75	80						Н	1	<u>=</u> M	М	Н	1	а.	Ь	Ъ	
CLO-2				ulture, civilization and to	ranslation of French	Francisco de la Constantina del Constantina de la Constantina del Constantina de la	2	80	90						Н	М	I	L	Н	М				
CLO-3		•	ing th <mark>e featur</mark> es in Fr		ransiauon oi i renon	A 7 H 1 2 A	2		80	H			М	Н	M	11	Н	М	М	Н	Н	-		$\overline{-}$
CLO-4			n lang <mark>uage int</mark> o other		3 7 10 1 7		2	75	90	H		M	Н	М	Н	Н	М	I		М	1			
CLO-5				l elements in French lar	nauage		2	80	75	M		_	1	М	М	Н	Н	М	1	Н	М	_	_	
020 (, i i i i i i i i		arrioda ori, irroroda carara	Ciomente III i renema	nguugo			00	70			'''		100		•••								
Durat	ion (hour)		12		12	Inv	12					12								12				
S-1	SLO-1	Temps libre		Le pronom indéfini	on	Vendre			ı	l faut	1		7	Ŧ	7	Le	s galli	icism	es					
	SLO-2	Les activités	guotidiennes	Les activités		Les exemples			(C'est / I	est					Le	s activ	vités						
S-2	SLO-1	Les exemple		Les adjectifs interro	ogatifs	Acheter		Le verbe devoir					Le	s pror	noms	pers	onne	ls CO	I					
	SLO-2	Les activités		Les activités	PERMIT	Les exemples		H	M	es acti	vités					Le	s exe	mple	S					
• •	SLO-1	Les moments	de la journée	Les prépositions av	ec les noms géographiques	Les aliments				Le verbe pouvoir Le pronom y														
S-3	SLO-2	Les exemples		Les activités		Les exemples	exemples Le verbe savoir Les exemples																	
0.4	SLO-1	Les matières		Les verbes prendre	e et sortir	Les emballages			l	e verb	e voi	lloir				De	s pro	noms	com	plém	ents			
S-4	SLO-2	Les exemples	3	Les activités						es son	S					_	s activ							
C E	SLO-1	Les activités		Les sons		Les quantités				Demand	ler et	dire le	prix			Le	s nor	nbres	ordi	naux				
S-5	SLO-2	Les loisirs		Les activités		Les exemples	·						Le	s exe	mple	S								
	SLO-1	Les exemples	3	Parler de ses gouts		Les commerces				aire de		ats				_	s verb			et voi	ir			
S-6	01.0.0	1																						$\overline{}$

Les activités

Les exemples

L'impératif

Les activités

les commerçants

Les activités

Les activités

Les activités

Parler de sa routine

Parler de ses préférences

S-6

S-7

S-8

SLO-2

SLO-1

SLO-2

SLO-1

SLO-2

Les activités

La fréquence

Les exemples

Les activités

Les verbes pronominaux

Les activités

Les exemples

Le E caduc ou instable

Présenter ses vœux

Présenter ses souhaits

Expliquer une recette de cuisine

Les activités

Les courses

Les activités

Vendre et acheter

Durat	ion (hour)	12	12	12	12	12
S-9	SLO-1	Les exemples	A la recherche d'un cadeau –.	Les articles partitifs	Mots et expressions	Présenter ses félicitations
3-9	SLO-2	Les activités	Les activités	Les exemples	Grammaire	inviter à une invitation
S-10	SLO-1	Les pronoms personnels COD	Temps libre	Très ou beaucoup (de)	Communication	répondre à une invitation
3-10	SLO-2	Les exemples	Les activités	Les exemples	Tout le monde s'amuse	Les exemples
S-11	SLO-1	Les activités	Mots et expressions	Le pronom en (la quantité)	Les sorties	Écrire un message amical
3-11	SLO-2	Les adjectifs démonstratifs	Les activités	Les exemples	Les saisons	Les exemples
S-12	SLO-1	Les exemples	Grammaire –Communication	La phrase négative (2	Les fêtes	Parler au téléphone
3-12	SLO-2	Les activités	Les activités	Les exemples	Les messages	Un coup de fil

	Theory:
	1. "Nouvelle Génération-Al" Méthode de français, Marie-Noëlle COCTON, P.DAUDA, L.GIACHINO, C.BARACCO, Les éditions Didier, Paris, 2018.
arnina	2. Cahier d'activités avec deux discs compacts.
earning esources	3. https://www.fluentu.com/blog/french/french-grammar
esources	4. https://www.elearningfrench.com/learn-french-grammar-online-free.html
	5. https://www.lawlessfrench.com/grammar
	6. https://blog.gymglish.com/2022/12/15/basic-french-grammar

	Learning As	se <mark>ssment</mark>		317.77	71.775	7777	70.0	Pro 1971	华人 1						
	Bloom's			Continuous	Learning As		Final Examination (F00/ weightens)								
Level		CLA -	· 1 (10%)	CLA -	2 (10%)	CLA -	3 (20%)	CLA -	CLA - 4 (10%)#		Final Examination (50% weightage)				
	Level of Thinking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		Theory	Practice			
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%		30%				
Level I	Understand	30%	30%	30%	30%	20%	20%	20%	20%		30%	-			
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%		50%				
Level Z	Analyze	40 /0	30 /6	30 /0	40 /0	30 /6	30 /6	30 /6	30 /0		30 %	_			
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	100	20%				
LEVEI 3	Create	30%	20%	20%	30%	30%	30%	30%	30%		20 /0	_			
	Total	10	00 %	10	0 %	10	0 %	1	00 %	/		100 %			

[#]CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	LEAP.	(RAD)
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Mr. Kavaskar Danasegarane	1. Dr. C.Thirumurugan Professor, Department of French,	
Process Expert	Pondicherry University	1. Mr. Kumaravel K. Assistant Professor & Head, SRMIST, KTR
Maersk Global Service Center Pvt. Ltd	Fortund only only ersity	
2.Mr. Sharath Raam Prasad		2 Mrs. Abigsil, Assistant Professor, SPMIST, VDD
Character Designer, Animaker Company Pvt.		2. Mrs. Abigail, Assistant Professor, SRMIST, VDP

Cod		UES23AE1T Name	ENVIRONMENTAL STU	STUDIES Category AE A				bility	Enh	nance	ment	Cou	rses		3	0	0	2	3			
	Pre-requisi	te Courses Nil	Co-requisite Courses	Nil	1	Progi	ressiv	e Course	s							Nil						
	Offering Do			/ Codes/Standards	-(1)	J	1/2						Nil									
Course	Learning R	Rationale (CLR): The purpose of	f learning this course is to:		L	.earn	ing) _				rog	ram l	_earni	ing C	utco	mes	(PLC	D)			
CLR-1	: To crea	ate awareness on Environme <mark>nt and Re</mark> n	ewable and Non-renewable resources	all a Maria	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2	: To und	erstand about ecosystem a <mark>nd Biodiv</mark> ers	ity						Ph.	Sət			ge									
CLR-3	3: To und	erstand the natural and a <mark>nthropoge</mark> nic i	mpact of the environmental pollution	1-08/7	l (m	%	(%)	ge	ots	흕	a)	_	/led		g		"				Ι. '	l
CLR-4	: To crea	ate awareness on differe <mark>nt enviro</mark> nment	al problems	524 TO - 184 TO	8	ک	ent	N N	Concepts	Disc	bpe	ation	Nou		Data		Skills	Skills			No.	_
CLR-5	To crea environ		Protection acts and the impact of human p	opulation on	Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge		ink with Related Disciplines	Procedural Knowledge	Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret	ative Skills	Problem Solving S	Communication S	al Skills	lls	ional Behavior	Life Long Learning
		` ′	this course, learners will be able to:	MAN TO	Level of			Fundam		Link wit		Skills in §		Skills in	Analyze	Investigative		Commu	. Analytical	ICT Skills	Professional	
CLO-1		ng knowledge on R <mark>enewable</mark> and Non-i		7. 7. 6. 10.5.	2	80	65	L	Н	L	М	L	Н	L	L	L	Н	L	М	-	Ļ'	М
CLO-2		standing about ecos <mark>ystem an</mark> d Biodiver		1. 2. 2 <u></u>	2	80	70	М	Н	L	М	L	Н	L	L	L	Н	L	М	-	<u> </u>	М
CLO-3		ring knowledge on i <mark>mpact of</mark> environme		AL NOTE OF	2	80	70	L	Н	L	М	L	Н	М	М	М	Н	L	М	-		М
CLO-4		standing of different <mark>environm</mark> ental prob		- 24	2	80	70	М	Н	L	М	L	Н	М	М	М	Н	L	М	-	'	М
CLO-5	Having proble		otection acts and the impact of human pop	oulation on environment	2	80	65	М	Н	L	М	L	Н	L	М	L	Н	L	М	-	-	М
Durati	on (hour)	9	9	9						-	9								9			—
	SLO-1	Multidisciplinary nature of environmental studies	Energy flow in the ecosystem	Conservation of biodive				Disaste	r mai	nagen	nent-	Natu	re		En	vironi	ment	Prot	ection	Act		
S-1	SLO-2	Definition, Scope and Importance of Environmental Studies	Energy flow in the ecosystem	Environmental Pollution	n- De	finitio	n	Floods,	Eart	hquak	res					(Pre Ilution			nd Coi	ntrol d	of	
S-2	SLO-1	Need for public awareness.	Ecological succession	Causes, Effects and Co	ontro	l Mea	sures	Cyclon								ater (I Ilutior			n and	contr	ol of	
3-2	SLO-2	Institutions in Environment	Food chains, Food webs and Ecological pyramids	of Air Pollution				Landsli	des						Wii	ldlife	Prote	ection	Act			
S-3	SLO-1	People in Environment	Ecosystem, Introduction, Types, Characteristic features, Structure and functions	Causes, Effects and Co	ontro	l Mea	sures	Social I							Foi	rest (Conse	ervat	ion Ad	et .		

of Water Pollution

of Soil Pollution

of Marine pollution

Course

Introduction to natural resources-

Associated Problems
Renewable and Nonrenewable

resources

Forest resources

Water Resources

functions

streams)

Forest ecosystem

Grassland ecosystem

Aquatic ecosystems (ponds, lakes,

Desert ecosystem

Course

S-3

S-4

S-5

SLO-2

SLO-1

SLO-2

SLO-1

Course

Issues involved in enforcement of

environmental legislation

Public awareness

From Unsustainable to Sustainable

Development

Watershed

Water Conservation

Causes, Effects and Control Measures | Urban problems related to energy

Causes, Effects and Control Measures Rain Water Harvesting,

L T P O C

Durati	on (hour)	9	9	9	9	9
	SLO-2	Mineral Resources	Aquatic ecosystems (rivers, estuaries, oceans)	ENCE.		Human Population and the Environment: Population growth, variation among nations
S-6	SLO-1	Food Resources	Biodiversity and its conservation- genetic, species and ecosystem diversity	Causes, Effects and Control Measures of Noise Pollution	Environmental Ethics: Issues and Possible Solutions	Population explosion – Family Welfare Programme
	SLO-2	Energy Resources	Biogeographical classification of India			Environment and human health
	SLO-1	Land Resources	Value of Biodiversity	Causes, Effects and Control Measures	∞ 0.	Human Rights
S-7	SLO-2	Role of an individual in conservation of natural resources	Biodiversity at Global, National and Local Levels	of Thermal Pollution	Climate change & Global warming	Value Education
S-8	SLO-1	Equitable use of resoureces for sustainable lifestyles	India as a Mega Diversity Nation	Causes, Effects and Control Measures	Acid rain & Ozone layer depletion	HIV/AIDS
	SLO-2	Concept of an ecosystem	Hot-spots of biodiversity	of Nuclear hazards		
S-9	SLO-1	Structure and Functions of an ecosystem	Threats to biodiversity: habitat loss, poaching of wildlife man-wildlife conflicts	Solid Waste Management Causes, Effects and Control Measures of Urban and Industrial Waste	Nuclear Accidents and Nuclear Holocaust	Women and Child Welfare
	SLO-2	Producers, consumers and decomposers	Endangered and endemic species of India	Role of Individuals In Pollution Prevention	Wasteland Reclamation	Role of Information Technology in Environment and human health

Learning Resources

Theory:

- 1. Bharucha Erach, (2013), Textbook of Environmental Studies for Undergraduate Courses (Second edition). Telangana, India: Orient BlackSwan.
- Basu Mahua, Savarimuthu Xavier, (2017), SJ Fundamentals of Environmental Studies. Cambridge, United Kingdom: Cambridge University Press R. Jeyalakshmi (2014), Text book of Environmental Studies, Devi publications, Chennai.

 Bharucha Erach, The Biodiversity of India, Mapin Publishing Pvt. Ltd., Ahmedabad 380013, India, Email:mapin@icenet.net (R)

Learning I	Assessment										
	Diagraph and of			Continuo	us Learning Ass	essment (50% v	veightage)			Cinal Evenination	(E00/ weightegs)
Level	Bloom's Level of	CLA -	1 (10%)	CLA –	2 (10%)	CLA -	3 (20%)	CLA –	1 (10%)#	Final Examination	(50% weightage)
	Thinking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40%		40%		40%		40%		40%	
Level I	Understand	40 /0		40 /0	ADAT	40 /0	-	40 /0		40 /0	-
Level 2	Apply	30%		30%	AIVIV.	30%) TTO	30%		30%	
Level 2	Analyze	30 /0		30 /6	-	30 /0	* 15P.A	30 /6		30 /0	-
Level 3	Evaluate	30%		30%		30%		30%		30%	
Level 3	Create	30 /0		30 /0	-	30 /6	-	30 /6	_	30 /0	-
	Total	100) %	100	0 %	10	0 %	10	0 %	100	%

CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Academic	Internal Experts
Dr.Arumugam Perumal, Director ARMATS BIOTEK Training and Research Institute, Chennai	Dr.N.Banu, Assistant Professor Bharathi Womens College (Autonomous), Chennai	1. Dr. P. Parthipan, Assistant Professor, Department of Biotechnology, FSH, SRMIST
		2.Dr. D. Sankari, Professor and Head, Department of Biotechnology, FSH, SRMIST

Course Code	UFD23820J	Course Name	Fiber and Yarn Science	Course Category	С					Core	Cou	rse						L 4	T 0	P 0		O 0	C 4
Pre-requ		Co-requisite Courses	Nil	Progressive	Course	s Ni	Ā	۸.															
Course Offer	ring Department	Fashion Designing	Data Book / Codes/Standards				T	4			1	Vil											
Course Lear (CLR):	ning Rationale	The purpose of learning th	is course is to:	abs Abs		L	earnir	ng	Ô	Ä.	١	F	rogr	am L	earni	ing O	utcoı	nes ((PLO)			
	knowledge and ski	ills related to textile fibres		-516	76-	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 To fire	nd their various pr	operties of t <mark>extile fibre</mark> s by texti	le testing procedures	381.3	17						a												
CLR-3 To pr	rovide students wi	th the kno <mark>wledge a</mark> bout fibre m	anufacturing	No. Wat	¥	(m	(%	(%	ge	S	iplines			edge		е.							
CLR-4 :	nd the identificatio	n of struc <mark>ture</mark> s <mark>of y</mark> arn and fiber	S	AND WASH	W.	g (Bloc	ency ('	ment (powled	oncept	d Disc	wledge	zation	Knowle	D	et Data	SIIIS	y Skills	Skills				
CLR-5 :	evelop an underst	anding a <mark>bout vari</mark> ous kinds of fa	abric, their types and the utility		P-S	evel of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret	Investigative Skills	Problem Solving Skills	Communication Skills	al Skills			
Course Lear (CLO):	ning Outcomes	At the end of this course, le	earners will be able to:			Level of	Expecte	Expecte	Fundam	Applicat	Link wit	Procedu	Skills in	Ability to	Skills in	Analyze	Investig	Problem	Commu	Analytical \$	PSO -1	PSO -2	PSO-3
CLO-1 Gain	acquire knowledg	ge about te <mark>xtile fiber</mark> s both natu	ral and man-made fibers			1	80	75	Н	М	Н	L	Н	-	-		1	,	-	-	-	-	-
CLO-2	ove the knowledge	e on testing <mark>and evalu</mark> ating vari	ous types of fibres	1///		5	78	70	7-	М	₹	М	Н	L	-	-	1		-	-	-	-	-
CLO-3	d improve and de	velop content <mark>using the</mark> feature	s in textile fiber manufacturing	100		3	66	63	Н	L	-	М	L	-	-	-	1		-	-	-	-	-
CLO-4 Gain	impart the knowle	edge of fibers thei <mark>r identificati</mark> on	and properties	I I E		4	72	67	М	L	7	М	-	-	-	-	1	-	-	-	-	-	-
CLO-5 : Prov	ride students with	the knowledge of diff <mark>erent type</mark>	s of fabrics	V. LEA	Ľ.	1	78	72	Н	-	-	Н	L	М	-	-	1	-	-	-	-	-	-
Duration (ho	our)	12	12		12						12			•					12				
S-1 SLO			ster, Flexibility,	Regenerate				Tw	isting-li	ntro	- '-				Jac	guard	d. Dol	bbv					
S-2 SLO			oisture regain, Elasticity	Viscose, R					vist, z-t						_	n-wov	•						
S-3 SLO			ammability, Uniformity	Yarn manu	,	proces	s-Intr		ven-In								-		arino	non p	-wove	 en	
S-4 SLO	-1		ber Manufacturing Process-Intro	Yarn-Intro,					aving,		ition					ting, I							
S-5 SLO	0-1 Vegetable file		roperties of natural fibers	Simple yar			,		ts of lo							onding, Lamination							
S-6 SLO			roperties of man-made fibers		Textured yarns, Yarn pro			Fui	nctions	of loc	om					Netting, Braiding							
S-7 SLO)-1 Mineral fiber	rs Ce	ellulosic fiber	Yarn forma	ntion			Cla	ssifica	tion o	f wea	ves				es of i			n		-		
0.0			O " L'					DI :					200 1 . 1										

Spinning-Intro

Definition

Plain weave

Twill weave

Cotton, Linen,

Protein fibers

S-8 SLO-1 Manmade fibers

S-9 SLO-1 Synthetic fibers

Knitting- Intro
Classification of knitting

S-10	SLO-1	Regenerated fibers	Silk, Wool	Types of spinning	Satin weave	Warp Knitting
S-11	SLO-1	General properties-Intro,	Manmade fibers	Chemical spinning	Sateen weave	Weft Knitting
S-12	SLO-1	Fiber length, Tenacity,	Nylon, polyester	Mechanical spinning	Novelty weaves	Uses of Knitting

Theory: 1. Encyclopedia of Textiles, Fibres and Non-Woven Fabrics, Kohli Publishers, 34 Industrial Are Phase –II, Chandigarh	2. Corbman.B.P, Textile – Fiber to Fabric Third Edition, International Students Editi Book Co, Singapore, 1985. 3. Gupta et al, Text Book of Clothing and Textiles and Laundry, 5th Edition, Kalyani I Delhi, 2006.	,
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earning As	ssessment						44.50						
				Continuous	s Learning Ass	essment (50°	% weightage)		Y-4	Final Everninetic	on (EOO/ waightens)		
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA -	2 (10%)	CLA -	3 (20%)	CLA -	4 (10%)	Final Examination (50% weightage)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember	30%		30%	4 11	30%		30%	. 7/	30%			
Level I	Understand	30%		30%	Ber and the	30%	11 32.	30%		30%	-		
Level 2	Apply	40%		40%	G- 257	40%	No. of the last of	40%		40%			
Level 2	Analyze	40%	4.0	40%	75 7777	40%	E-6 200	40%		40%	-		
Level 3	Evaluate	30%		30%		30%		30%		30%			
Level 3	Create	30%		30%		30%	*	30%		30%	-		
	Total	10	00 %	10	00 %	10	00 %	10	0 %	1	00 %		

[#]CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

ourse Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1Mr.Ganesh Maurya Assistant Manager, QC&QA ganga Acrowools LTD Ganesh.maurya@gangaacrowools.com	Mr.Sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	1. Dr. R.Priyanka, Assistant Professor& Head of the Department, FSH, SRMIST, KTR priyankr1@srmist.edu.in
F	2.Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	2. Vidhyavathi.S Assistant Professor, FSH, SRMIST., RMP vidhyavs@srmist.edu.in

Cours Code		JFD23202J	Course Name	Advanced Design Concept	Course C Category			٠,		ore urse						L 3	T F	2 2	C 2 4
Cours		Nil	Co-requisite Course	es Nil	Progressive Courses Nil	1	1												
Course (Offering	Department	Fashion Designing	Data Book / Codes/Standards						Nil									
Course L	Learning	Rationale	The purpose of learning	this course is to:	-ske Miss	Learning Outcomes (F					s (PLC)							
	: Exploi	t concepts rela	ated to creative drawing	A 7		1	2	3	1	2	3	4	5	6	7	8 9	10	11	12
			cs related to fashion theori	es	A. 372 374 CT				77	-									
CLR-3	: Addre	ss concepts re	elated to concept and inspi	ration	STATE OF THE PERSON NAMED IN				43	4	Ses			Ф					
CLR-4	: Get kr	nowledge on ci	reative drawing		1775 - 17 BB	E E	%	(%)	dge	stc	ipli	0		edg	l I,	70			
CLR-5	: Emplo	y various cond	cepts rela <mark>ted desig</mark> n devel	opment	Also 11. 12	<u>8</u>	ncy	ent	wle	95	Oisc	gge	tion	NO.		Cag	Ş.	Sills	
		0.1	LAU LOUI		and the second	hinking	Proficie	Attainm	ntal Kno	n of Cor	Related [Knowle	ecializa	tilize Kn	odeling	rerpret /e Skills	olving S	ation Sk	Skills
(CLO):	Learning	Outcomes	At the end of this course	, learners will be able to:		evel of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, interpret Data Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1	: Under	stood the basi	c and technical terms	The second second		2	ш		Н		M	М	Н	L	MI	1 L	-	M	-
CLO-2	: Discus	ssed the variou	us types of art movements			2		70	М	L	L	Н	Н	М	н	Л -	М	-	М
CLO-3	: Develo	oped in creatin	ng skills	A PROPERTY.		2	70	65	Н	М	М	М	Н	L	MI	1 L	-	М	-
CLO-4	: Would	gained the kn	nowledge of concept and in	nspiration		2	70	70	М	L.	L	Н	Н	М	ΗМ	Λ -	М	-	М
CLO-5	: Under	stood the impo	ortant of de <mark>sign deve</mark> lopme	ent from motif	1/1//	2	80	70	Н	М	М	М	Н	L	M	1 L	-	М	-
Duratio	n /haur\		15	15	1:	=			-1		15			1			15		
S-1	SLO-1		to design development-T	Fashion Terminology	Introduction to Figure		loritio	_	Fashio	n Droi				Dooo	arch Bo	ord T	10		
-			to design development-P	Fashion Creator	Stout figure	illegu	anue	5	Top br			nion a	nnarol						
3-2			o design development-r	asilion creator	Stout ligure	FP	X	n	and ac	cesso	ries			110000	aicii De	aiu-r			
S-3		Warli – T		Ensemble	Thin figure			17	Indian					Mood	board	- T			
S-4	SLO-2	Warli – P		Fashion innovator	Slender figure				World's	s top f	ashion	desig	gners	Mood	board	-			
S-5	SLO-1	Pithora – T		Fashion trend	Narrow shoulders				Men's	wear				Them	e boar	d - T			
S-6		Pithora – P		Online publication	Broad shoulders				Wome	n's we	ear			Them	e boar	d - P			
S-7	SLO-1	Gond – T		Fashion forecasting	Round shoulders				Kids w	ear	-			Colou	r board	I - T			-
S-8	S-8 SLO-2 Gond – P Fast and slow fashion Large				Large bust				Unisex				Colour board - P						
S-9	S-9 SLO-1 Saura – T Fashion theory Flat chest				Flat chest				Sports and lingerie's				Client board- T						
S-10	S-10 SLO-2 Saura – P Trickle up theory Large hip				Large hip	Leather products Client board – P			I – P										
S-11	S-11 SLO-1 Madubhani – T Trickledown theory Large abdomen								T										
S-12	SLO-2	Madubhani -	.P	Trickle across theory	Round face				Jewelr	y bran	ids			Illustra	ation b	oard –	Р		

Duration	on (hour)	15	15	15	15	15
S-13	SLO-1	Floor Painting – T	oor Painting – T		Perfume brands	Story board – T
	SLO-2	Floor Painting – P	Rise	Small face	Handbag brands	Story board - P
S-14	SLO-1	Alpona – T Peak		Prominent chin and jaw	Footwear brands	Display and Presentation
	SLO-2	Alpona – P	Obsolescence	Prominent forehead	Sunglasses brands	Display and Presentation-T
S-15	SLO-1	Kalamezuthu pattu – T	Decline	Still life drawing -T	Jewelry Designs-T	Display and Presentation-P
SLO-2		Kalamezuthu pattu – P	Factors influencing fashion	Still life drawing -P	Jewelry Designs-P	Display and Presentation-P

ĺ	_earning	Theory:
l l	Resources	1. Neethu Azad Raman(2018), Fashion Design & Technology, Neelkanth Publishers
		2. Jenny Davis (2015), A Complete Guide to Fashion Designing, Abhishek Publications

Learning As	Bloom's Level of Thinking	1	7/1	Conti	Final Examination (50% weightage)						
LEVE		CLA -	- 1 (10%)	CLA -	- 2 (10%)	CLA-	- 3 (20%)	CLA – 4 (10%)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
Level 2	Apply Analyze	20%	20%	20%	20%	20%	20%	20%	20%	40%	-
Level 3	Evaluate Create	15%	15%	15%	15%	15%	15%	15%	15%	30%	-
	Total		00 %	11	00 %		100 %		00 %	7:1	100 %

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

ourse Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com 2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com	1.Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	1. S.Umamageshwari, Assistant Professor, FSH, SRMIST, Ktr 2. V.Sathya Assistant Professor, SRMIST, Rmp

Course Code	UFD232	03L Course Name	Pattern Making a	nd Garment Construction for	Kids			urse egory		С		s	pecific	Electiv	e cour	se	L -	T P 1 6	O C 2 4
Cou	equisite urses Offering Departr	mont Eachi	Co-requisite Courses	Nil Data Book / Code	c/Stand	larda	4	Progre		Nil			Nii	1					
Course L Rationale	earning		rning this course is to:	Data Book / Code		_earnir	ıg		Ť	1	Pro	ogram I		g Outco	omes (PLO)			
	, ,	dge in basic drafting	cutting		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-3	CLR-2 To gain experience in stitching CLR-3 To gain knowledge on various silhouette CLR-4 To gain experience in modifying the basic draft into various styles			Thinking (Bloom)	Expected Proficiency (%)	Attainment (%)	Fundamental Knowledge	of Concepts	ink with Related Disciplines	Knowledge	Specialization	Ability to Utilize Knowledge	deling	erpret Data	s Skills	Solving Skills	tion Skills	Skills	
Course L	earning	At the end of this o	ourse, learners will be able to:		Level of Thi	Expected Pr	Expected At	Fundament	Application of	Link with Re	Procedural Knowledge	Skills in Spe	Ability to Uti	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem So	Communication Skills	Analytical S
CLO-1	Understand Pat	ttern making an <mark>d dr</mark> a	<mark>fting</mark> concept		2	60	50	Н	Н	М	М	М	М	Н	L	L	-	М	-
CLO-2	Stitch a kids gai	rment	a de la		1	60	50	Н	Н	М	М	М	М	Н	L	L	-	М	-
CLO-3	Design various	styles and know hov	to modify from Basic draft		6	60	50	Н	Н	М	М	М	М	Н	L	L	-	М	-

Duration	(hour)	21	21	21	21	21
S-1, S -2	SLO-1	Introduction to Kids Foundation -	Introduction to A line Dress	Introduction to Prince Suit with Fly	Designer – Girl's wear	Designer – Boy's wear
		Girls		opening	9	,
S-3, S-4	SLO-1	Introduction to Kids Foundation -	Design development	Design development	Concept & Research	Concept & Research
, SLO-2 B		Boys	Design development	Design development	Concept & Nesearch	Concept & Nesearch
S-5 S-6 SLO-1		Concept & Research	Pattern Making	Pattern Making	Design development	Design development
3-3, 3-0	SLO-2	Concept & Nesearch	r attern waking	r attern waking	Design development	Design development
S-7, S-8	SLO-1	Boards	Sewing	Sewing	Concept & Design Presentation	Concept & Design Presentation
3-7, 3-0	SLO-2				Concept & Design Fresentation	Concept & Design Fresentation
S-9, S-10	SLO-1	Trapeze Demonstration	Customize Dress	Finishing	Boards - Mood, color, client, fabric	Boards - Illustration, spec,cost
3-9, 3-10	SLO-2	Trapeze Demonstration	Custoffize Diess	I mismig		
S-11, S-12	SLO-1	Customize Trapeze dress	Design development	Introduction to Romper	Pattern making	Pattern making

60

60 50

Н

Н

CLO-4 Analyze a given design and deduce the best drafting and stitching procedure for the garment

CLO-5 Apply right techniques to make a kids garment with good finishing

Н

М

М

Duration	(hour)	21	21	21	21	21
	SLO-2					
S-13, S-14	SLO-1	Design development	Dettern Making	Design development	Trial fit	Trial fit
	SLO-2	Design development	Pattern Making	Design development		
S-15, S-16	SLO-1	Pattern Making	Sewing	Dettern Making	Sewing	Sewing
	SLO-2	Pattern Making		Pattern Making	/ >	
S-17, S-18	SLO-1	Sewing	Sewing	Sewing	Sewing	Sewing
	SLO-2		400		Sewing	Sewing
S-19, S-21	SLO-1			-the Wite-		
	SLO-2	Finishing	Finishing	Finishing	Finishing	Finishing
	SLO-2			- 1 E-040, 17 A		

Learning Resources	Practice: 1. Martin, Shoben "Pattern Cutting and Making Up", 2011, CBS publishers 2. De castro, "Practical step by step" 2016, Firefly publishers	

Learning As	ssessment			100000	W	76.7	W - 13 1					
	DI!-		7. 677	Continuou		First Franciscotion (FOO) and inhorance						
Level	Bloom's Level of Thinking	CLA - 1 (10%)		CLA - 2 (10%)		CLA - 3 (20%)		CLA - 4 (10%)#		Final Examination (50% weightage)		
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Lavel 1	Remember		200/	100	200/	W 1 7	30%		200/		200/	
Level 1	Understand		30%	200 1 100	30%	100	30%	Tall and a	30%		30%	
Level 2	Apply		40%		400/	No.	40%		40%		40%	
Level 2	Analyze		40 /0	-	40%	172775	40 /0	-	40 /0		40 /0	
Level 3	Evaluate		30%		30%	////	30%		30%		30%	
Level 3	Create		30%	-	30%	17.50	30%	- /	30%		30%	
	Total	100 %		100 % 100 %			00 %	100 %				

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications,, Conf. Paper etc.,

Course Designers	TUARN. I DAD	
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com 2.Ms.Esther Rani , Thorkal Couture, thorkal <u>couture@gmail.com</u>	Anirudh S.V Designer & Director, <u>XUSinfo@xusedu.com</u> Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com	1. J.Lavanya Assistant Professor FSH, SRMIST 2. J.Priyanga Technical Instructor , FSH, SRMIST

Course	UCD23S02T	Course	Verbal Ability and Skill Development	Course	S	Skill Enhancement Course	L	T	Р	0	С
Code		Name	CITAL	Category			2	0	0	2	2

Pre-requisite Courses	Nil Co-requisite Courses	Nil	Progressive Courses Nil
Course Offering Department	Career Guidance Cell	Data Book / Codes/Standards	

Course		The purpose of learning this course is to:						
Learnin Rationa (CLR):	_	The purpose of fourthing the obtained to						
CLR-		ally evaluate basic mathem <mark>atical con</mark> cepts related to						
1:	mixtu	res and alligations, Numb <mark>ers, time a</mark> nd work						
CLR-	Use t	heir logical thinking and analytical abilities to solve						
2:	reaso	ning problems						
CLR-	Deve	lop soft skills relating to <mark>the need</mark> for job recruitment						
3:								
CLR-		de students with the ne <mark>cessary s</mark> kills to generate and						
4:	interp	ret data sufficiency, pr <mark>oblems o</mark> n Chain Rule, Pipes and						
	Ciste	terns, Boats and streams,						
CLR-	Enab	nable students to understa <mark>nd proble</mark> ms on graphs and also						
5:	increa	ase their ability in langu <mark>age skills</mark>						
Course	•	At the end of this course, learners will be able to:						

Understand the concepts of mixtures and alligations, Numbers, time and work and to approach questions in a simpler and innovative

Establish a student's interest and awareness in seating

Acquire soft skills that will help for applying jobs

arrangements, mathematical operations, logical reasoning

Demonstrate various principles involved in aptitude problems

Ability to solve problems on reasoning and to interpret English

Learning Outcomes (CLO):

CLO-

CLO-

CLO-

CLO-

3: CLO- method

language

	7			
		1	2	3
			10	1,3
	17.6	Bloom)	cy (%)	ınt (%)
1	.5	of Thinking (Bloom)	sted Proficiency (%)	sted Attainment (%)

3

3

3

3

Learning

		78.
Expected rioliciency (70)	S Expected Attainment (%)	ontoling of International
30	70	
30	75	
5	70	
35	80	
35	75	

1-	2	3	4	5	6	7	8	9	10	11	12	13	14	15
S Fundamental Knowledge	Application of Concepts Application of Conce	. Link with Related Disciplines	Procedural Knowledge	. Skills in Specialization	S Ability to Utilize Knowledge	. Skils in Modeling	Analyze, Interpret Data	≥ Investigative Skills	H Problem Solving Skills	. Communication Skills	⊥ Analytical Skills	, ICT Skills	. Professional Behaviour	. Life Long Learning
IVI	П	-			IVI		M	IVI	П	-	П	-	-	-
М	Н	. T	L	n	М	-	М	М	Н	-	Н	-	-	-
-	-	М	Н	М	-	L	-	-	-	Н	-	М	М	Н
-	-	-	-	М		L	Н	-	Н	-	Н	-	-	L
-	Н	-	L		Н	-	М	М	-	Н		М	-	М

Program Learning Outcomes (PLO)

Duration (hour)		6	6	6	6	6		
S-1	SLO-1	Time and Distance – Introduction	Seating Arrangements (Circular and table) Introduction	Resume Building - Introduction	Chain Rule, Pipes and Cistern – Introduction	Functions and Graphs Introduction		
	SLO-2	Time and Distance – Problems	Seating Arrangements (Circular and table) – Problems	Resume Building	Chain Rule, Pipes and Cistern – Problems	Functions and Graphs – Problems		

Duration (hour)		6	6	6	6	6	
S-2	SLO-1	Time & Work- Introduction	Mathematical Operations – Basic Problems	Group Discussions - Introduction	Data Sufficiency – Introduction	Comprehension	
	SLO-2	Time & Work – Problems	Mathematical Operations – Tricky Problems	Group Discussions – Mock GD	Data Sufficiency – Problems	Comprehension – Practise session	
S-3	SLO-1	Alligation or Mixture – Introduction	Data Arrangements - Introduction	Group Discussions - Activity 1	Logarithms – Introduction	Idioms and Idiomatic Expressions – Introduction	
	SLO-2	Alligation or Mixture - Problems	Data Arrangements – Problems	Group Discussions - Activity 1	Logarithms – Problems	Idioms and Idiomatic Expressions – Practise Session	
S-4	SLO-1	Numbers – Basic Problems	Logical Deductions – Introduction	Group Discussions - Activity 2	Boats and Streams – Basic Problems	Cause and Effect - Introduction	
	SLO-2	Numbers – Tricky Problems	Logical Deductions – Problems	Group Discussions - Activity 2	Boats and Streams – Tricky Problems	Cause and Effect – Practise Session	
S-5	SLO-1	Problems on Trains – Introduction	Letter and Symbol Series – Basic Problems	Leadership Skills Introduction	True Discount – Introduction	Theme detection – Introduction	
	SLO-2	Problems on Trains – Problems	Letter and Symbol Series – Tricky Problems	Leadership Skills	True Discount – Problems	Theme detection – Activity	
S-6	SLO-1	O-1 Races and Games – Basic Input Output Tracing Introduction Problems		How to Handle Criticism and Feedback	Geometry and Mensuration Introduction	Ordering of words _ Introduction	
	SLO-2	Races and Games – Tricky Problems	Input Output Tracing – Problems	How to Handle Criticism and Feedback	Geometry and Mensuration – Problems	Ordering of words – Practise Session	

Learning
Resources

- 1. James Barrett & Tom Barrett Ultimate aptitude tests: over 1000 practice questions for abstract visual, numerical, verbal, physical, spatial and systems tests, Kogan Page, London, 2018. Fourth edition
- 2. Kathy A. Zahler & Over Drive, Inc (Distributor) Conquering GRE verbal reasoning and analytical writing, McGraw-Hill Education, New York, 2020 Second Edition
- 3. Archana Ram, Place Mentor: Tests of Aptitude for Placement Readiness, Oxford University Press, Oxford. 2018
- 4. David Bartlett, The art of general practice: soft skills to survive and thrive, Scion, Banbury, 2018, eBook, 2018
- 5.Zsolt Nagy, Soft skills to advance your developer career: actionable steps to help maximize your potential, A press, Berkeley, CA, 2019, eBook, 2022

Level	Bloom's Level of Thinking	hinking Continuous Learning Assessment (100% weightage)									
		CLA - 1 (20%)	CLA – 2 (20%)	CLA - 3 (30%)	CLA - 4 (30%)#						
		Theory	Theory	Theory	Theory						
evel 1	Remember	30%	20%	30%	30%						
	Understand										
evel 2	Apply	30%	50%	30%	30%						
	Analyze										
evel 3	Evaluate	40%	30%	40%	40%						
	Create										
	Total	100%	100%	100%	100%						

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

[#] CLA - 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. M. Ponmurugan, Executive PMOSS, Cognizant	Dr. G. Saravana Prabu, Asst. Professor, Department of English,	Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST
Technology Solutions India Pvt. Limited, Chennai	Amrita Vishwa Vidhyapeedam, Coimbatore	Dr. Muthu Deepa M, Assistant Professor, Department of Career Guidance Cell,
The state of the s		FSH, SRMIST



Course Code	UEN23	V01L Course Name	COMMUN	IICATION SKILLS	COL		Course Category		A	E	Value A	Additi	on Co	urse				L 0	T 0	P 4)	O 2	C 2	
Pre-rec	quisite Cour	ses Nil	С	o-requisite Courses	Nil		-44		gress		Ni	ı												
Course Depart	e Offering ment	Departmen	nt of Engli <mark>sh</mark> ,	FSH, SRMIST	Data Book	/ Codes/Standa	rds	Nil		6	1													
Course (CLR):	e Learning R	ationale The purpo	se of learning	this course is to:	1			Lea	rning		f	5		P	rogr	am Le	arnin	ng Out	comes	(PLC	D)			
CLR-1		elop fluency in spoken	English by p	racticing and engaging in	various speaking act	rivities.		1	2	3	1	2	3	4	5	6	7 8	9	10	11	12	13	14	15
CLR-2	: Imp	rove pronunciation and	l <mark>intonatio</mark> n to	enhance clarity and effect	ctiveness in oral com	munication.	WT.						(0	1										
CLR-3	: Ехр	Expand vocabulary and idiomatic expressions to communicate more accurately and expressively.									0		ines			dge								
CLR-4	: Enh	ance listening skills t <mark>o</mark>	<mark>un</mark> derstand a	nd respond appropriately	to spoken English in	different situation	ons.	8	%) k	t (%	be	epts	scip	ge	5	wle		Data	<u>s</u>	<u>v</u>				
CLR-5				ies, such as active listeni sonal and intercultural co		raphrasing, and	asking	Thinking (Bloom)	oficienc	ainmen	I Knowl	of Concepts	ated Di	nowled	cializatio	ize Knowledge	eling	Spring Diagrams	ving Ski	ion Skills	Skills			
Course		utcomes (CLO):	ancy in snoke	At the end of this course	10 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		pherently	Level of Th	ح Expected Proficiency (%)	© Expected Attainment (%)	T Fundamental Knowledge	R Application of	☑ Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize		Analyze, Interpret	Problem Solving Skills	H Communication	_ Analytical S	PSO -1	PS0 -2	PSO-3
CLO-1		·		accurately, using appropri			moronay.	2	80	70	M	Н	IVI .	-		IVI -		и п	L	Н	M	-	£-	<u>-</u>
CLO-3				ocabulary and idiomatic e			nn	2	70	65	M	М	L M	•	,		100	H M	Н	Н	IVI	-	£-	<u>-</u>
CLO-4	. Una			nglish in various contexts,	•			2	70	70	Н	М	L	1	М	Н		-	-	Н	L	-	-	-
CLO-5	: Deli	ver well-structured and	l en <mark>gaging o</mark> r	al presentations, incorpor	ating effective body l	anguage and vis	ual aids.	2	80	70	Н	Н	-	М		М -	· L	L	М	Н	М	-	<u>-</u>	-
Durat	tion (hour)	12		12	DARN	. T E	12					7	7	12	7						12			
	SLO-1	Introduction to Listen	ing Skills.	Introduction to Readii Discussion of techniq		Introduction to S the importance							n to V						ductio					
S-1	SLO- 2	Exploring Effective W Listening. Barriers of Active and Passive L	Listening.	Identifying common restudents after making	eading problems in them read a few					Learner	'S Evol	aining	vario			of writii	ng wit	h few sour	ouragir of their ces the lines fr	r favo ey ha	urite l ve rea	ines f ad or	from a	any

The right enunciation of certain words to be taught through phonetic representation and decoding the phonetic symbols by learning to use the dictionary..

Introduction to Digital language lab/ usage of mobile applications

S-2

SLO-1

Learners are enabled to record their

their problematic areas

speech and listen to it in order to correct

piditthadhu.

Explaining why appreciating texts

creates a good reader.

Introduction to letter writing. Types of letters- Formal and Informal letters

with examples.

Learning E-mail etiquette.

Duration (hour)		12	12	12	12	12	
	SLO- 2	Equipping the listening skill of the learners	repetitive practices of reading select paragraphs from web resources, their standard will be measured.	Observe and repeat and learn the phonetic pronunciation of words by practicing continuously.	Class Assignment - write a formal letter and informal letter and check for e-mail etiquettes in writing.	Enabling the students to reflect in the classroom about any of their favourite books/ articles or magazines.	
	SLO-1	Introducing google podcasts.	The speed, fluency, pronunciation, comprehension of the words in the paragraph	Teaching the usage of Thesaurus to understand and develop various words and improve vocabulary.	Enabling the students to unleash their potentials in creative writing through writing transcripts for advertisements of any product.	Introducing the text of Letters by Mathrubootham published in the Hindu.	
S-3 – S-4	SLO- 2	Task to write down the words from the audio they have listened to. This activity should be done in two steps. 1. Jotting down the words simultaneously as they listen to the speaker. 2. Writing the transcript of the audio through repetitive play and pause.	hints and tricks to follow where the pauses are to be followed.	Identifying common errors in concord, preposition, direct speech and indirect speech.	write a review of any book or a movie or an interview or a debate.	Reading and recitation of the text of the first letter-Enjoy within limits, says Mr. Mathrubootham Understanding characters by analyzing the usage of their style of language	
S-5	SLO-1 Imitating the speakers by listening to them and attempting to learn the pronunciation of the words uttered in the audio.		Students group 1- reads – group 2 identifies the flaws in reading.	Identifying common errors in tenses, punctuation, and syntactical errors	Mechanics of writing like capitalization, punctuation, spelling, correct pronoun, preposition, concord usage can be taught.	Reading of the second letter- Nobel? What Nobel, asks Mr. Mathrubootham.	
	SLO- 2 Repetitive listening to enhance pronunciation skills		The roles have to be exchanged between the two groups and the activity should be practiced.	Rectifying the common errors and instructing the learners about the right usage in order to avoid common errors.	meachnaics of writing - assessed and evaluated.	Mathrubootham's humour and the language of code switching from Tamil to English and vice –versa.	
S-6	Introducing to the audios of TED TALK American Speakers. Listening to the native speakers of English Language through TED TALKS.		Identify the key arguments in a passage introductory point, lead point, supportive argument statement, concluding point and the common connecting word between all the key words in the passage.	Practicing how to avoid common errors.	Teaching effective writing by learning to avoid common errors in concord, preposition, conjunction, relative pronouns, question tags.	Reading of the third letter -Mr. Mathrubootham is fully supporting all new technologies	
	SLO- 2 Introducing to the audios of TED TALK British Speakers. Listening to the native speakers of English Language through TED TALKS		encouraged to identify the key arguments in other passages on their own.	The learners are introduced to collocations for quick choice of learning how to speak in short time and how to speak effectively.	Practicing effective writing by learning to avoid common errors in concord, preposition, conjunction, relative pronouns, question tags.	Mathrubootham's frustration over the failure of technologies and the language that he positively uses to denote hopelessness over technologies.	
S-7 –	SLO-1 American and British styles can be differentiated. Guiding the act of reading through scanning and skimming by model reading of the passages by the instructor.		Practice collocations	common errors in tenses, direct and indirect speech and syntax structure.	Reading of the fourth letter in the classroom and discussion Pizza maavu: Welcome to Mr. Mathrubootham food recipe website,		
S-8	SLO- 2	The recognition of different accents should be practiced by speaking after listening.	scanning and skimming activities	Idioms and phrases	Practicing effective writing by learning to avoid common errors in tenses, direct and indirect speech and syntax structure.	Mathrubootham's love for food and the miscommunication about food.	

Durat	tion (hour)	12	12	12	12	12
	SLO-1	Learning advanced pronunciation and vocabulary through various computer applications like Woodpecker.		A speaking task to learn- collocations, idioms and phrases, vocabulary and phonetic pronunciation	Teaching how to write statement of purpose for admission to higher educations, and practicing the same.	Analyisng the text for regional relevance and National significance.
S-9	SLO- 2	imitate the different sounds and accents - repeat it after listening to any of the videos from the library based on individual interest.	Pauses, pronunciation, comprehension and fluency can be checked for improvement at this stage through repetitive practices.	played again to rectify the errors and	Teaching how to write a story by looking at a picture. Developing the writing skill through word ladders.	Appreciating the aesthetics of the comic element and the embodiment of humour in the narrative in the letter
S-10	SLO-1	Repeat listening to the same time frames and move from 02.01 to 03.00	Transprenencian ckills analyse the text of		Introduction to blog writing and steps to become an effective blog writer.	importance of bringing in the Indianized way of speaking the English Language in order to depict the character called Mathrubootham.
	SLO- 2	Choosing any particular time frame and practicing it.	Brainstorming the comprehension skills- questioning the key points in the passage.	Engaging the students to play the games in order to learn the vocabulary.	Encourage the readers to create their own blogs and post articles on a regular basis.	relatable characters of both formal and informal everyday life experiences.
S 11	SLO-1 Interested students can complete listening and reflecting the complete audio listening practice and speaking. Cross check with misunderstanding if any and rectify- match the question and answers.			Selecting any news article and learning the writing style in it.	Talk about their favourite letter from the letters of Mathrubootham by recollecting the appreciation of the text according to their perception and understanding.	
S 12	SLO- 2	Group activities and games can be conducted to test the listening skills by responding to the speech given by other students		Giving a speaking task to the students to	Students are given chances to write reports on various topics.	Enabling the students to share their appreciation of any of their favourite lines form the books they have read.

	 Horizon- English Text Book – Compiled and Edited by the faculty of English Department, FSH, SRMIST, 2020 	
	2. English Grammar in Use by Raymond Murphy	
Learning	3. Raymond Murphy, Intermediate English Grammar, Cambridge University Press, 2007	
Resources	4. R.P. Bhatnagar, English for Competitive Examinations, Trinity Press, 3 rd Edition, 2016	
	5. <u>http://www.aptitudetests.org/verbal-reasoning-test</u>	
	6. https://www.assessmentday.co.uk/aptitudetests_verbal.htm	

Learning Assessme	ent									
_		Continuous Learning A	Continuous Learning Assessment (100% weightage)							
Level	Bloom's Level of Thinking	CLA – 1 (20%) CLA – 2 (20%)		CLA - 3 (30%)	CLA – 4 (30%) #					
		Practice	Practice	Practice	Practice					
Level 1	Remember	10%	10%	30%	15%					
Level I	Understand	10%	10 %	30%	15%					
Level 2	Apply	50%	50%	40%	50%					
Level Z	Analyze	30 /0	30 %	40 /6	30 %					
Level 3	Evaluate	40%	40%	30%	35%					
LCACI O	Create	40 /0	40 /0	30 /6	J J /0					
	Total	100 %	100 %	100 %	100 %					

CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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	LINGOOMOAL		NSS				L	T	Р	0	С
Course Code	UNS23M01L UNC23M01L UNO23M01L UYG23M01L	Course Name	NCC NSO YOGA	Course Category	EA	Extension Activity	0	0	0	2	0

Pre-requisite Courses	Nil Co-requisite Courses	Nil	Progressive Courses Nil
Course Offering Department	NSS/NCC/NSO/YOGA	Data Book / Codes/Standards	Nil

Assessment is Fully Internal

Learning Assessment	
Assessment Tools	Marks
Continuous Learning Assessment –I (CLA-I)	20 Marks
Continuous Learning Assessment –II (CLA-II)	30 Marks
Continuous Learning Assessment –III (CLA-III)	30 Marks
Continuous Learning Assessment –IV (CLA-IV)	20 Marks
Total Marks	100 Marks

SEMESTER -III

Cours		FD2330IJ	Course Name	FIBRE N	MANUFACTURING PRO	OCESS	Course							Core	cours	e						L 3	T 0	P 2	0 2	C 4
Pre-rec	misite Co	urses Nil	Co-regi	isite Courses	Nil		Prog	ressive Cou	rses N	il	72				-											
		Department	Fashion D		Data Book / Codes/	Standards	1109	1000110 0001	303 11					-	Vil											
				co.gg	4 1																					
Course (CLR):	Learning	Rationale	The purpose	<mark>of learning</mark> this	course is to:	4	THE	th.	L	earni	ing	1	X		Р	rogr	am L	earni	ng O	utcoı	nes (PLO))			
CLR-1	: The kn	owledge and	skills related to	the Fabric man					1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2	: To pro	vide a compre	ehensive ins <mark>igh</mark>	t about fabric sp	abric special finishes								7	.0												
CLR-3					fabric surface decorative enhancements								~	nes			ge									l
CLR-4					and special finishes				E E	8	(%)	dge	pts	cipl	Φ	_	vlec		Œ		S					l
CLR-5			owledge about f <mark>abric def</mark> ects and remedies					음	5	Ħ	Nec Ne	92	Disc	g	ij	õ		Dat		Ξ	Skills				l	
Course	Learning	Outcomes		Š						Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication SI	ical Skills	1	-2	
(CLO):	Course Learning Outcomes (CLO): At the end of this course, learners will be able to:					Levelo	Expec	Expec	Funda		Link w	Proce		Ability	Skills	Analyz	Investi	Proble	Comr	Analytical	PSO -1	- OSd	PSO-3			
CLO-1					e Fabric manufacturing	1.00	and the same	1000	1	80	75	Н	М	Н	L	Н	-	-	-	-	-	-	-	-	-	-
CLO-2	: Getting	g the knowled	ge abou <mark>t comp</mark>	<mark>re</mark> hensive insigl	nt about fabric special fil	nishes		- 25	1	78	70	-	М		М	Н	L	-	-	-	-	-	-	-	-	-
CLO-3					ecorative enhancements	3			3	66	63	Н	L		М	L	-	-	-	-	ı		-	-	-	-
CLO-4	: Acquire	ed knowledge	on basic <mark>finis</mark> l	<mark>les </mark> and special i	finishes	1.1.1			6	72	67	М	L	-	Μ	-	-	-	-	-	-	-	-	-	-	-
CLO-5	: Learne	ed to the know	rledge abo <mark>ut fa</mark>	<mark>bric d</mark> efects and	remedies				2	78	72	Н	-	-	Н	L	М	-	-	-	-	-	-	-	-	-
				• 1										٧.												
Duratio	n (hour)		15		15			15					2_	15									15			
S-1	SLO-1	Finishes-Intr	roduction		inishes-Introduction	Printing	g-Introductio	n		L	Dyeing	-Introd	uction								ults –			on		
S-2	SLO-1	Importance of		Special In	nportance of finishes	Printing	g – Definition			L	Dyeing	Defin	ition						Cor	nmor	ı fabri	ic def	ects			
S-3	SLO-1	Classification		Classifica	tion of special finishes		of printing	The same			Dyeing										lefect					on
S-4		Basic finishe		Special fire	nishes - intro		methods	$r_A p$		ŀ	Prepara	ation of	natur	al dye	ing				Disa	advar	ntages	s of fa	abric	defec	ets	
S-5	SLO-1	Singeing, typ	pes	Crease re	esistant finish	Prepara	Preparation of printing paste					ents of	dye e.	xtracti	on				Def	ects	– Bas	sic Fi	nishe	S		
S-6		Desizing, Sc			<mark>ardant</mark> finish	Ingredie		5	Stages	of dyei	ng -Fi	ber dy	eing/						and re							
S-7		Kier method		Waterprod	Waterproof finish Block printing, Roller printing)	Yarn dy	reing							Def	ects	– Spe	ecial i	Finish	ies		
S-8	SLO-1	Bleaching pr	rocess	Antimicro	bial finish	Screen printing, Rotary printing				ŀ	Piece d	yeing							Cau	ises a	and re	emed	ies			
S-9	SLO-1	Calendaring	process	Mothproo	f finish	Digital printing, Batik printing				(Garmer	nt dyeir	ıg						Def	ects	– Prir	nting	proce	SS		
S-10	SLO-1	Tendering p	rocess	Soil Relea	ase finish	Tie and dye printing				1	New inr	novatio	n in d	/eing					Cau	ıses a	and re	emed	ies			
S-11 to S-13	SLO-1	Weighting		Antifunga	l finish	New innovation in printing				P	Advanta	vantages and disadvantages of Dyeing				Defects - Dyeing process										
S-14, S-15	SLO-1	Mercerizatio	n process	Antioxida	nt finish	Advantages and disadvantages of p				s of printing Comparison between dyeing and printing Causes and re			and remedies													

Learning Resources

1. Davind J spencer KNITTING TECHNOLOGY, England, Woodhead publishing Limited, 1996. 3. Bernard P.Corbman, Fiber to Fabric, McGraw-Hill 1975 2. Dr.N.N. Mahapatra, Textile Dyeing, Woodhead Publishing India, 2018,

				Continuous		Final Everyination (FOO) (weightens)						
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA – 2 (10%)		CLA - 3 (20%)		CLA -	4 (10%)#	Final Examination (50% weightage)		
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Level 1	Remember Understand	30%	7	30%	-	30%	73 -	30%	62 I	30%	-	
Level 2	Apply Analyze	40%	3	40%	43.60	40%	24.1	40%	COL	40%	-	
Level 3	Evaluate Create	30%		30%	17.5	30%	g-12273)	30%	1	30%	-	
	Total	10	0 %	10	00 %	10	00 %	10	00 %	1	00 %	

[#]CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	PERSONAL TERM OF THE PERSONAL PROPERTY.	
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Sathiyadevan, Director, Kumara guru <mark>Knitex, T</mark> irupur, kgknitex@gmail.com	Mr.Sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	1.Dr. R. Priyanka, Assistant Professor & Head of the Department ,FSH, SRMIST, KTR priyankr1@srmist.edu.in
2.Shanmugam, Director, Popular Process <mark>, Tirupur,</mark> popularprocesss@gamil.com	2. Rochsowmiya, Assistant Professor I.G Trichy roch913@gmail.com	2. Sathya Narayanan. J Assistant Professor, FS <mark>H, SRMI</mark> ST, RMP sathyaj@srmist.edu.in

Course Code	UFD2330	2L Cou Nar	FASHI	ON ILLUSTRATION BASICS	Course Category	С			٠.,		Core	Cou	rse					L 0	T 1	P 0	C 4
	isite Courses		Co-requisite Courses	Nil	Progressive Co	ourses /	Vil														
Course O	Offering Departm	nent Fas	shion Designin <mark>g</mark>	Data Book / Codes/Standards			V	17				Nil									
Course L (CLR):	earning Ration	ale The	e purpose <mark>of learning</mark> this	course is to:	han bilder		Le	earnin	g	5.	٦		Pro	gran	n Lear	ning C)utcome	es (PL	O)		
CLR-1:			lls relat <mark>ed to fashi</mark> on illusi		15 12 10		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
			lop th <mark>e creativit</mark> y to illusti		10.11		(_(D)											
			lop t <mark>he ability t</mark> owards illu		2000	Her .	70U	8	%	gg	epts		e e	_			ata		<u>s</u>	S	
	CLR-4: To equip students to make designs using different color mediums CLR-5: To equip the students to illustrate in a fee lance way							l S	ent	Ne Ne	nce.		edic	atio			Ö	S	Skil	Ϋ́	
CLR-5:	To equip the stu	dents to illustr	at <mark>e in a fee</mark> lance way	7,500,000,000			ing	ficie	in	조	ဝိ	ated	MOL	ializ	e e	ling	pre	E S	ing	S LC	<u>s</u>
(CLO):	earning Outcor	Att	he end of this course, lea		YWY		Level of Thinking (Bloom)	% Expected Proficiency (%)	SExpected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge		Ability to Utilize Knowledge	Skills	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
			<mark>elated to</mark> fashion illustrati		- 17 . F	3.00	2	75	60	Н	Н	Μ	M	М	М	Н	L	L	-	М	-
			<mark>rity to illu</mark> strate different f		and the second		2	80	70	Н	Н	М	М	М	М	Н	L	L	-	М	-
			<mark>g differen</mark> t color mediums	TANK BUT AND A STREET			2	70	65	Н	Н	М	М	М	М	Н	L	L	-	М	-
	To become free			The second second second			2		70	Н	Н	М	М	М	М	Н	L .	L	-	М	-
CLO-5 :	Learned to apply	/ illustration te	c <mark>hnique s</mark> in Fashion CA)	1100/2		2	80	70	Н	Н	М	М	М	М	Н	L	L	-	М	-
Durat	tion (hour)		21	21	1100	21				-		2'							21		
		Illustration Ted	chniques-T	Croquie – Style – T	Collars Types-T				F	lue - 1	7					Darts	-T				
S-1 S-2		Illustration Ted	chniques-P	Croquie – Style – P	Collars Types-P				_ F	lue –	Р	7		7		Darts	-P				
		Lines-T		Croqui-Front Pose-T	Sleeves Types-T				\	alue -	- T					Tucks	s-T				
S-3	SLO-1	Lines-P		Croqui-Front Pose-P	Sleeves Types-P				\	/alue -	- P					Tucks	s-P				
S-5	SLO-2	Strokes-Techr	niques-T	Croqui-Back Pose-T	Necklines Types-		E.	AΤ	T I	ntensi	ty – T		F.			Pleats	s-T				
S-6	SLO-1	Strokes-Techr	niques-P	Croqui-Back Pose-P	Necklines Types-I				- I	ntensi	ty - P					Pleats	s-P				
S-9		Shading Tech		Croqui-Back Pose-T	Necklines Types-					ccess		- T				Gathe	ers-T				
S-10	S-10 SLO-1 Shading Techniques-P Croqui-Back Pose-P Necklines Type								P	ccess	ories	- P				Gathe	ers-P				
S-12					Skirts Types-T					Vatche						Gode	ts-T				
C 42			Skirts Types-P				٧	Vatche	es – F)				Gode							
S-13 S-14		-		Croqui-Side Pose-T	Skirts Types-T		Jewelleries – T					Frills-									
		Croqui-Side Pose-P Skirts Types-P					Jewelleries – P Frills-P														
S-15	SLO-1	9 head theory	-P	Croqui in Motion-T	Cuff Types -T				Jewelleries – T				Ruffles-T								
S-17	SLO-2	10 head theor	y-T	Croqui in Motion-P	Cuff Types - P						Jewelleries – P					Ruffles-P					

Cuff Types -T

Cuff Types - P Tops Types - T

Croqui in Motion-T

Croqui in Motion-P Feet Poses – T

S-18

S-19

SLO-1

SLO-2

SLO-1

10 head theory-P

10 head theory-T 10 head theory-P

Shirring - T

Shirring – P Shirring - P

Coolers - T

Coolers - P Handbags - T

Dura	ation (hour)	21	21	21	21	21
	SLO-2	10 head theory-P	Feet Poses – P	Tops Types - P	Handbags - P	Display and Presentation-P
S-20 S-21	SLO-1 SLO-2	5 ½ head theory - T	Feet Poses-P	Overcoat - T	Belts – T	Display and Presentation-P
3-21	SLU-Z	5 1/2 head theory - P	Hand poses -P	Overcoat - P	Belts - P	Display and Presentation-P

	Practice:
Learning	1.Kathryn Hagen (2010), Fashion Illustration for Designers (2 nd Edition), Pearson Publication, India
Resources	1. Zeshu Takamura (2012), Fashion Illustration Techniques, Rockfort Publishers, UP
	2. Stevan Stipelman (2010), Illustrating Fashion: Concept to Creation, Fairchild Publications, Delhi

				Continuou	s Learning Ass	essment (50%	6 weightage)		. 7/	Final Franciscation	(E00/	
Level	Bloom's Level of Thinking	CLA -	- 1 (10%)	CLA – 2 (10%)		CLA - 3 (20%)		CLA -	4 (10%)#	Final Examination (50% weightage)		
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Level 1	Remember		200/	177 8 . 18	200/	77.0	200/	- 4	30%		200/	
Level i	Understand		30%	1.5	30%	217 5	30%	- 2" - A	30%		30%	
Level 2	Apply		40%		40%	1 × " E	40%		40%		40%	
Level 2	Analyze		40 /0	100	40 /0		40 /0		40 /0		40 /0	
Level 3	Evaluate		30%	Acres 100	30%	No. 1	30%		30%		30%	
LEVEL 3	Create		30 /6		30 /0	N E to A	JU /0	_	30 /0		30 /0	

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Ben Philip, Proprietor, Heart Studio, Chennai heartstudioin@gmail.com	1Gerorge Sunny, VIT, Chennai georgy.sunny@vit.ac.in	1. S.Umamageshwari, Assistant Professor, FSH, SRMIST, Ktr
2.Swetha, Proprietor, Imai Boutique, Chennai, imaiboutiquechennai@gmail.com	2Kokila Vani, Chikana College, Tirupur, 2011sunkokila@gmail.com	2. V.Sathya Assistant Professor, SRMIST, Rmp

Course Code	UFD233	303L	Course Name Pattern	Making and Garment Construction	on for Women Cour Categ		С				Co	re co	urse				L 0	T 1	P (O C 2 4
Pre-requ Cours	ses IVI			Co-requisite Nil			gres		Nil	٠.										
Course Offe	ering Depa	rtment	Fashion Designing	Data B	Book / Codes/Standards			"					Nil							
Course Lea	rning Ratio	onale (CLI	R): The purpose of learning	ing this course is to:	and the	Le	earnii	ng				Progi	am L	earnin	ng Outo	omes	(PLO)			
CLR-1:	To gain kn	owledge ir	n Drafting	A.Y.	647 47 S 104 517	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:	To gain kn	owledge ir	n sewing						V 7/											
CLR-3:	Get knowle	edge on fir	nishing	7 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	STATE OF THE STATE		_			- 1	nes			ge						
CLR-4:	Get knowle	edge on si	lhouette		The state of the s	00 U	(%)	(%)	egpe	epts	Scipl	ge	Ę	wed		ata		<u>s</u>	S	
CLR-5:	Get knowle	edge on w	omen s <mark>wear</mark>		CAN SECTION) (B)	enc	nen	owle	ouc	Ö	vled	zatic	Κno	D	et De	Skills	Skills	Skill	
	I.			5.000	Page William	Jkinę	ofici	tain	조	of C	late	Kno	ciali	lize	delin	erpre	SKi	Solving 3	tion	Kii Sii
Course Lea (CLO):	rning Outc	comes	At the end of this cours	ee, learners will be able to:	震烈 题	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative	Problem So	Communication Skills	Analytical Skills
CLO-1:	Would be g	gained kno	owledg <mark>e in sewi</mark> ng			2	60	50	Н	-	Н	Н	М	М	Μ	L	L	Μ	Μ	-
CLO-2:	To become	e an entre _l	oreneur <mark>– Wome</mark> n's wear sp	ecialist		2	60	50	Н	М	М	М	L	L	Μ	Μ	-	Н	-	Н
CLO-3:	Would be g	gained kno	owledge <mark>in draftin</mark> g		17/17	2	60	50	М	М	7 -	Н	- 1	Н	Н	М	М	М	L	L
CLO-4:	Placed in i	ndustry			////	2	60	50	Н	М	L	L	М	М	-	Н	-	Н	М	М
CLO-5:	Become st	tylist		70 V	48%	2	60	50	М	L	L	М	М	-	Н	-	Н	Н	М	М
				Y //																
Duratio	n (hour)		21	21	Introduction to Ethnic Wear-I	Dokiot	oni		1	21							21			
0.4.0.0	SLO-1	Introduc	tion to Torso Fou <mark>ndation - T</mark>	Introduction to Skirt - T	Suit	Pakisi	aiii	Brida	Indo We	stern V	/ear			Intro	duction	to blo	ıse			
S-1, S -2	SLO-2	Introduct P	tion to Torso Foundation -	Skirt Silhouette – T – 20types	Design Development	4		Desig	n Develo	pment	7				k Desig 3 neck		าร)			
	SLO-1		tion to Sleeve - T	Design Development	Customize Design- 1			Custo	mize Des	sign- 1					ign dev					
S-3, S-4	SLO-2		tion to Sleeve - P	lehenga skirt with top – P (any 1type out of 4types)	Pattern Making - P			Patte	rn Making	1 - P				Cust	tomize	Design	- 1			
S-5, S-6	SLO-1 SLO-2		& Research	Skirt Patten Making –p	Pattern Making – P			Patte	<mark>rn Ma</mark> king	ı - P				Patte	ern mai	king-P				
S-7, S-8	SLO-1 SLO-2	Presenta	ation	Skirt Trail fit-P	Pattern Making - P			Patte	rn Making	ı - P				Trail	fit-P					

Applying Patch/Applique

Trial Fit

Applying Aari/Embroidery

Trial Fit

Sewing

Finishing

SLO-1 Boards – Mood, color, client, fabric, SLO-2 story, accessory

Client & Fabric Board

S-9, S-10

S-11, S-12

SLO-1 SLO-2 Sewing

Finishing

				21	21
S-13, S-14 SL	O-1 Story & Accessory Board	Top Pattern Making	Sewing - Base	Sewing - Base	Customize Katori Blouse - T
S-15, S-16 SL	O-1 O-2	Trial Fit	Sewing - Lining	Sewing - Lining	Pattern making-P
S-17, S-18 SL	O-1 O-2 Specification Sheet	Sewing	Sewing - Actual	Sewing - Actual	Trial Fit
S-19, S-21 SL SL	O-1 O-2 Costing Sheet	Finishing	Finishing	Finishing	Sewing & Finishing

Learning Resources	Practice: 1. Helen Joseph – Armstrong – 4 th Edition 2. Winifred Aldrcih, "Metric pattern making for women's wear" (2014), Wiley publishers	
		-

				Continuou	s Learning Ass	sessment (50%	6 weightage)			Final Everninetic	n /E00/ waishtasa\		
Level	Bloom's Level of Thinking	CLA – 1 (10%)		CLA – 2 (10%)		CLA - 3 (20%)		CLA -	4 (10%)#	Final Examination (50% weightage)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember		30%	1.4	30%	21 %	30%		30%		30%		
Level I	Understand		30%	N. D.C.	30%	5 N 19	30%	- T- W	30%	-	30%		
Level 2	Apply		40%	100	40%		40%		40%		40%		
Level 2	Analyze		40%	Sec. 2 " 100	40%		40%	1.1.20-	40%		40%		
Level 3	Evaluate		30%	1	30%	N. O. A.	30%		30%		30%		
Level 3	Create		30 /6	-	30 /0	1777174	30 /0	-	30 /6		30 /0		

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com 2.Ms.Esther Rani , Thorkal Couture, thorkal <u>couture@gmail.com</u>	1. Anirudh S.V Designer & Director, <u>XUSinfo@xusedu.com</u> 2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com	1.J.Lavanya Assistant Professor , FSH, SRM IST, KTR 2. J.Priyanga Technical Instructor, FSH, SRM IST, KTR

Course	UFD23G01T	Course	Fashion Trends and Forecasting	Course		Specific Elective Course	L	T	Р	0	С
Code	010230011	Name	rasilion frends and Forecasting	Category		Specific Elective Course	4	0	0	2	4
				TIMOS	. ".						
Pre-requisi	ite Nii		Co-requisite Nii	Progressiv							
Courses	; '\''		Courses 14/1	Courses	IVII						
Course Offe	ring Department	Fashion Designing	Data Book /	Codes/Standards	7.						

Course Learning Rationale (CLR): The purpose of learning this course is to:	L	.earn	ng	j	<u>.</u>			Р	rogra	ım Le	arning	g Out	come	s (PLO))
CLO-1: Educate about Fore	casting – Theori <mark>es and pri</mark> ncipals	1	2	3	١,	1	2	3	4	5	6	7	8	9	10	
	ole of Fashion <mark>forecaste</mark> r and know about short term and long term forecasting	767			- Th							>-				
CLO-3: Create an awarenes	ss about the t <mark>rends in f</mark> ashion forecasting	e e					- 4		earch			Ħ				l
CLO-4 Teach various fored		(Bloom)	8	(%)				Ħ	sea			Sustainability		Work		l
CLO-5 Understand the imp	ortance of colour in fashion forecasting	ĕ	ြင့	eut		ge		e e	Res	ge		sta		\geq		ı
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking	Expecte	Expected Attainment			Problem Analysis	Design & Development	Analysis, Design,	Modern Tool Usage	Society & Culture	Environment & 9	Ethics	Individual & Team	Communication	
CLO-1: Understand what is	Forecasting – Theories and principals	2	60	50		Н	- 5	Н	Н	М	Μ	Μ	L	L	М	
CLO-2 Understand the role	of Fashio <mark>n foreca</mark> ster and know about short term and long term forecasting	2	60	50		Н	М	М	М	L	L	Μ	М	-	Н	
	nds in fashi <mark>on forec</mark> asting	2	60	50		М	М		Н		Н	Н	Μ	М	М	
CLO-4 Explore the various	forecasting techniques	2	60	50		Н	М	L	L	М	М	-	Н	-	Н	
CLO-5 Understand the imp	ortance of colour in fashion forecasting	2	60	50		М	L	L	М	М	-	Н	-	Н	Н	

Duration ((hour)	12	12	12	12	12
S-1		Concept of Forec <mark>asting –</mark> Introduction	Role of Fashion Forecaster	Market research –Consumer research	Forecasting methods- Subjective Approach	Colour Forecasting – Importance of colour in relation to fashion prouct
S-2	SLO-1 SLO-2	Objectives	Long term	Sopping, sales records	Qualitative methods	Pantone and colour system
S-3, S-4	SLO-1 SLO-2	Importance	Short term Forecasting	Evaluating the collection	Objective approach	Colour and Zeitgeist
S-5, S-6		Elements and principles of Forecasting	Direction of Fashion Changes	Fashion trends, Trends for target market	Quantitative methods	Fashion colours in relation to other industries
S-7, S-8	SLO-1 SLO-2	Theories of Forecasting	Forecasting with Trend	Colour forecasting	Fashion Forecasting Techniques – Delphi technique, scenario writing, Subjective approach	Colour Psychology
S-9, S-10	SLO-1 SLO-2	Forecasting Process	Timeline of Forecasting – Fashion Calender	Textile development and sales forecasting	Time series forecasting	Colour research
S-11	SLO-1 SLO-2			Fashion services – Collecting reports, trend books, websites, Directories and other references	Forecasting Accuracy	Fabrics and materials an Forecasting Trend Setters
S-12	SLO-1 SLO-2	Exhibitions, Fashion Shows	Role of internet in fashion forecasting	Consulting services, Fashion Editing, Trade Publications	Forecast error measures	National and International Tend Spotting

11

➤ Project Mgt. & Finance

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12

· Life Long Learning

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Learning Resources	Fashion Trend Forecasting: Gwyneth Holland, Rae Jones	2. Fashion Forecasting: Research, Analysys, and Presentation; Evelyn L. Brannon

				Continuous	s Learning Ass	essment (50°	% weightage)			Final Evamination	on (EOO/ waightens)	
Level	Bloom'sLevel of Thinking	CLA -	1 (10%)	CLA -	2 (10%)	CLA -	3 (20%)	CLA -	4 (10%)#	Filial Examination	ination (50% weightage)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Level 1	Remember	30%		30%	2.45	30%		30%	<i>7</i> 2.	30%	-	
	Understand						1.0					
Level 2	Apply Analyze	40%	2	40%	1900	40%	Car.	40%	Yo !	40%	-	
Level 3	Evaluate Create	30%		30%	19.49	30%	34555	30%	N Feb	30%	-	
	Total	10	00%	10	00%	_10	00%	10	00%	1	00%	

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1Mr.Ganesh Maurya Assistant Manager, QC&QA ganga Acrowools LTD Ganesh.maurya@gangaacrowools.com	Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	2. Lavanya J, Assistant Professor, FSH, SRMIST, KTR
2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	2. S. Umamaheswari, Assistant Professor, FSH, SRMIST, KTR

SEMESTER-III

Cou		Course Name	Applied Tamil – I	ENC	Cours		AE		Abili	ty En	hanc	emer	nt Co	urses	s (AE))		L 1	T 0		-	2 2
	-requisite Courses	Nil	Co-requisite Nil				ressive ourses	Nil												-		-
Cours	e Offering	Department Tamil	Data Book	/ Codes/Standards					١				Nil									
Cours	e Learning	Rationale (CLR): The purpose of le	earning this course is to:			Lear	ning		h			Prog	ram l	Learn	ning C	Outco	mes	(PLO))			
CLR			· சி வரலாற்றை அறியச் செய்த	ல்	1	2	2 3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR	-2 : மெ	ாழியைப் பிழைய <mark>ின்றி</mark> எழு	தும் ஆற்றலை அடையச் செய்	தல்		5%	(%)		ots		a)				æ							
CLR			நுட்பங்களைத் தெரியச் செய்ச		346	٤	at c		Concepts		be	ation			Data		ξ	Skills				
CLR			ர வரையும் முறை அறியச் செட		2	D .0			ပိ	ted	NO W	alize	Φ	ing	oret	₩	ng S		တ			
CLR	-5 : ഥത	டப்பாற்றல் திற <mark>னை</mark> வளர	ச் செய்தல்	1000	Thinking	, d	o dtta	<u>ta</u>	of	Sela	조)eci	Ę,	ode	nter	Ve (olvi	atic	Skills			
				P. 71761	Ę	3	8 8	mer	흟	₽.	Ein	n S	to	N N	.e	gati	m S	Ë	ca	_	~	
		Outcomes At the end of this c	ourse, learners will be able to:			(%)	Expected Attainment (%)	Fundamental	Application of	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize	Skills in Modeling	Analyze, Interpret	Investigative Skills	Problem Solving Skills	Communication	Analytical	PSO -1	PSO -2	PS0-3
(CLO)				21 - 21 L - 1					Ą		مِّ م			कॅ				8		8	8	8
CLO			ண்மையில் பயன்படுத்தும் திற			7.		Н	L	Н	М	Н	Н	L	М	Н	М	L	Н	-	-	-
CLO			துவதன் வழி மொழி ஆளுமை			2 8	0 70	Н	М	Н	L	М	Н	L	Н	М	L	Н	Н	-	-	-
CLO		பமொழி மரபின <mark> கூறு</mark> கள் ிந்துகொள்ளுதல்	வழி, மக்களின் வாழ்வியல் விடு	ழமியங்களை	2	2 70	0 65	Н	L	Н	М	Н	Н	М	Н	L	Η	М	Н	-	-	-
CLO		வவலகப் பயன்ப <mark>ாடு, தி</mark> றன் ரிந்துகொள்ளுதல்	மேம்பாடு ஆகியவற்றை நுட்ப	மாகத்	2	2 70	0 70	Н	М	Н	L	Н	М	М	Н	Н	L	Н	Н	-	-	-
CLO	-5 : கவி	ிதை, கதை படைக் <mark>கும் ஆ</mark> ற்	றைலை அறிந்துகொள்ளுதல்	ANNA	2	2 8	0 70	Н	М	Н	Н	М	Н	L	М	Н	L	Н	Н	-	-	-
Dura	ion (hour)	9	9		9				٠,		9								9			
S-1	SLO-1 தமிழின் தொன்மை மெய்யெழுத்துகளின் வாய்மொ! வகைகள் மரபு					H	ந்தது	தொ	டர் .	அன	மப்	Ц			<i>8</i> .	ால	ந்தே	நாறு	ம் ச	ഖി	മ	
0-1	SLO-2	தமிழின் சிறப்புகள்	மூவினம்	வாய்மொழி அனுபவம்	மரபி	ல்		எளிப	ப ெ	தாட	_ j				<i>8</i> .	ഖി	തத	வடி	வம்			
S-2	SLO-1	கருத்து – பரிமாற்றம்	ஒற்று இடுதல்	வாழ்வியல் த		நெடு	ந்ெ	தாட	_ _				Щ	лдЦ	க்க	ഖിത	த					
3-2	SLO-2	பயன்பாட்டுத்தமிழ்	வல்லி <mark>னம் மிகும்</mark> இடங்கள்	பழமொழிக	ள்			பத்த) ब(<u>ந்</u> து த	தல்				ഖ	ப சல	ரக ெ	വിതു	5			
S-3	SLO-1	காலந்தோறும் தமிழ்	வல்லின <mark>ம் மிகா இடங்கள்</mark>	பழமொழியும் மனி <mark>த ஒரு</mark> பொரு வாழ்வியலும் கொண்டு ச								ாக		_		ിടെ കഖി						
	SLO-2	எழுத்துகள் - அறிமுகம்	எழுத்துப்பிழை நீக்கம்	பம்மொரிய		ເດຄເ	iņ															
					501 50		_	காலந்தோறும் கடிதங்கள் கவிதைக் களங்							23 011							

வட்டார மொழி

சொலவடை

வட்டார மொழியில்

அவசியம்

சிக்கல்களும்

பிழைகளும் மொழிச்

பிழை நீக்கி எழுதுதலின்

தமிழ் எழுத்து வரலாறு

எழுத்துகளின் வரிவடிவம்

SLO-1

SLO-2

S-4

கவிதை உள்ளடக்கம்

கவிதை எழுதும் முறை

தமிழில் கடித இலக்கியம்

கடித வகைகள்

Durat	tion (hour)	9	9	9	9	9
S-5		எழுத்துகளின் பிறப்பு	எ <mark>திர்ச்சொல் வரலா</mark> று	பழமொழியும் சொலவடையும்	<mark>கடிதம்</mark> எழுதும்முறை	தன்னுணர்ச்சிக் கவிதை
3-3	SLO-2	உயிர் எழுத்துப் பிறப்பு	<mark>எதிர்ச்ச</mark> ொல்லின் உருவாக்கம்	பேச்சுநடையும் சொலவடையும்	அ <mark>லுவல் கடித</mark> ம்	இயற்கை/ சமூகம் - கவிதை
S-6	SLO-1	மெய்யெழுத்துப் பிறப்பு	<mark>இ</mark> ணைச்சொல்லும் எதிர்ச்சொல்லும்	மரபுத்தொடர்	வாழ்த் <mark>து/ பாரா</mark> ட்டுக் / நட்புக் கடிதம்	காலந்தோறும் கதைகள்
3-0	SLO-2	மொழி முதல் எழுத் <mark>துகள்</mark>	தமிழில் எதிர்ச்சொற்கள்	பழமொழி மரபுத் தொடர் வேறுபாடு	கட்டுரை வ <mark>கைகள்</mark>	கதைகளில் கற்பனையும் உண்மையும்
S-7	SLO-1	மொழி இறதி எழு <mark>த்துக</mark> ள்	ஓரெழுத்து ஒருமொழி – அறிமுகம்	தமிழில் மரபுத்தொடர்	கட்டுரை எழுத <mark>ும் முற</mark> ை	வாய்மொழிக் கதை
3-1	SLO-2	எழுத்து வேறுபா <mark>டும்</mark> பொருளும்	ஓரெழுத்து ஒருமொழியும் பொருளும்	விடுகதை	கட்டுரைக் களங் <mark>கள்</mark>	ஒரு பக்கக் கதை
S-8	SLU-1	ணகர - னகர - <mark>நகர</mark> வேறுபாடு	சொற்களின் தன்மைகள்	நுண்ணறிவு வெளிப்படுதல்	போட்டிக் கட்டுர <mark>ை</mark>	சிறுகதை
3-0	51 U-7	லகர – ளகர - <mark>ழகர</mark> வேறுபாடு	ஒரு சொல் பல பொருள்	கதை மரபில் நாட்டுப்புறக் கதைகள்	அனுபவக் கட்டுரை	கதை எழுதும் முறை
S-9		சொல்லும் ப <mark>ொருள</mark> ும்	ஒரு பொருள் பல சொல்	தமிழில் நாட்டுப்புறக் கதைகள்	பயணக் கட்டுரை	சமூக உணர்வின் வெளிப்பாடு
3-9	SLO-2	காலந்தோறும் <mark>சொ</mark> ற்கள்	சொல் உருவாக்கத்தின் பயன்கள்	நாட்டுப்புறக் கதைகளும் சமூக வரலாறும்	இதழியல் கட்டுரை <mark>கள்</mark>	நிகழ்வைக் கதை வழியே வெளியிடல்

	1. <mark>நல்ல</mark> தமிழ் எழுத வேண்டுமா?, அ. கி. பரந்தாமனார், பாரி நிலையம், 2010.	
Laamina	2. <mark>நாட்டுப்</mark> புற இயல் ஆய்வு, சு. சக்திவேல், மணிவாசகர் பதிப்பகம், சென்னை, 2006.	
Learning Resources	3. ப <mark>டைப்ப</mark> ுக்கலை, மு. சுதந்திரமுத்து, அறிவுப் பதிப்பகம், சென்னை, 2008.	
resources	4 . க <mark>தையிய</mark> ல், க. பூரணச்சந்திரன், அடையாளம் பதிப்பகம், சென்னை, 2012.	
	5. இண <mark>ைய வ</mark> ழித் தரவுகள் : <u>https://tamilheritage.org/</u>	
	ILEAN, LEAD, LEAD	

	Bloom's Level of			Continuous	s Learning As	sessment (5	The last	Final Examination (50% weightage)						
Level	Thinking	CLA -	1 (10%)	CLA -	2 (10%)	CLA -	3 (20%)	CLA -	4 (10%)#	I illai Examination (30% weightage)				
	Hillikilig	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice			
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%				
Level I	Understand	30 /0	30 /0	30 /0	30 /6	20 /0	20 /0	20 /0	20 /0	30 /6	-			
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%				
Level 2	Analyze	40 /0	30 /0	30 /8	40 /0	30 /6	30 /0	30 /6	30 /8	30 /6	-			
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%				
Level 3	Create	30 /6	20 /0	20 /0	30 /0	30 /6	30 /6	30 /6	30 /0	20 /0	-			
	Total	10	00 %	10	0 %	10	0 %	1	00 %		100 %			

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	. CCHUNUR	
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
1. Dr. P.R.Subramanian, Director, Mozhi Trust, Thiruvanmiyur, Chennai – 600 041.	Dr. V. Dhanalakshmi, Associate Professor, Subramania Bharathi School of Tamil Language & Literaturel, Pondicherry University, Pondicherry	1. Dr. B.Jaiganesh, Associate Professor & Head, Dept. of Tamil, FSH, SRMIST,KTR
		2. Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.
		3. Mr. G. Ga <mark>nesh, Ass</mark> istant Professor, Dept. of Tamil, FSH, SRMIST, RMP.
		4. Dr. T.R.Heb <mark>zibah beu</mark> lah Suganthi,
		Assistant Professo <mark>r, Dept. of</mark> Tamil,
		FSH, SRMIST, KTR.
		5. Dr. S.Saraswa <mark>thy, Ass</mark> istant Professor,
		Dept. of Tamil, FSH, SRMIST, KTR.

Cou	III H	23AE1J	Cours Catego		AE		A	bility	Enha	ncen	nent	Cour	ses (/	AE)			L 1	T I		_	C 2		
	e-requisite Courses	Nil		Co-requisite Courses	TENCH		ogre: Cour	ssive ses	Nil	• .	N												
Cours	e Offering	Department	HINDI	Data Bo	ook / Codes/Standards		Ų.	1/2						Nil									
Cours	e Learning	Rationale (CLR	L	earni	ng	<i>)</i> [P	rogr	am L	earni	ng Oı	utcor									
			e the Constant <mark>mora</mark>			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLF	-2 : Focu	s on Evaluating t	the social cha <mark>nges th</mark>	<mark>ro</mark> ugh prose					4	P.	es			Эе									
CLF				ield of religion and communal Unity		(moc	%	(%)	adge	epts	ciplin	e Je	n	wledg		ata		<u>s</u>	S				
CLF	-vers	sa		any relevant document from the Hindi La	nguage to English and vice	ng (Bk	iciency	nment	Knowle	Conce	ted Dis	owled	alizatio	e Kno	ing	oret Da	skills	ng Skil	n Skills	S			
CLF	1-5 : To h	elp the learners t	to tackl <mark>e Admini</mark> strati	ve terminology	6.76	Ji.	Prof	Atta	Ital	n of	Rela	l Kn	peci	Jtiliz	ode	nter	Ve (S	ivlo	satic	SKi			
Cours (CLO)	:	Outcomes		course, learners will be able to:		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication	Analytical Skills	PS0 -1	PSO -2	PSO-3
CLC				d different aspects of social issues	2011 TA + 1042	2	75		Н	Н	Н	М	L	Н	L	М	L	L	Н	М	-	-	-
CLC			s on <mark>Ramaya</mark> nan			2	80		Н	Н	Н	М	L	Н	Н	М	L	L	Н	М	-	-	-
CLC			racy in Translation			2	75 80		Н	Н	М	L	Н	Н	М	Н	М	M	Н	Н	-	-	-
CLC		rovide technical v valuate the nuand				2	85		H	H	M	Н	М	H	L	H L	H	M M	H H	Н	-	-	-
OLC	- J . 10 et	raiuale lile liuali	ce iii essays		100.4		00	30	IVI	11	IVI	11	L	11	11	L	11	IVI	11	"	- 1	- 1	
Durat	ion (hour)	9		9	9						9								9				
0.4	SLO-1	K	AHANI	NIBANDH	BAL RAMAYAN	V				A١	VUVA	D				PA	RIBH	IASH	IK SI	HABD	4 <i>VAL</i>	.l	
S-1	SLO-2	AVI	DHARNA	AVDHARNA	KHATHA VASHT	U				AVE	DHAR	NA						Al	RTH				
	SLO-1	,	ARTH	ARTH	AVADHPURI MEN F	RAM			74	Α	RTH		7				F	PARIE	BHAS	SHA			
S-2	SLO-2	SV	WARUP	SWARUP	RAM KE ADARSH KE PRA KARNA	ATI P	RERI	T	T	SM	/ARU	Р						SW	ARU	Р			
	SLO-1	PAR	IBHASHA	PARIBHASHA	RAMAYAN KE PRATI RUCI	HI JA	GAN	A		PARI	BHAS	SHA						PRA	AKAF	7			
S-3	SLO-2	KAHAN	II KE TATVA	MAHABHARAT KE SAMAY KA BHARAT- BHALKRISHNA BHATT	RAMAYAN KA SAMAJ MEN	I MAF	HATV.	Ά		PR	RAKAF	7					A	\ <i>VAD</i>	HAR	NA			
0.4	SLO-1	UDI	DESHYA	LEKHAK PARICHAYA	LOKJEEVAN KE PRATI JAG	RUP	KARI	VA		MA	HATV	Ά						PRA'	YOJA	N.			
S-4	SLO-2			PATH KA VISLESHAN	JANGAL AUR JANK	(PUR				UDL	DESH	ΥA						UDDI	ESH'	ΥA			
	SLO-1	ANTASH N	MAN KI JAGRITI	UDDESHYA	GURU KE PRATI ADA	ATI ADAR BHAV ANUBAD PRAKRIYA			MAHATVA														
S-5		EIDGAH – KAHA PREMCHAND	VIRTA KE BHAV KO JA	AGAN	IA		١	/IVIDI	H PRA	AYOG	ì					PRA	4 <i>Y</i> O(3					

Durat	tion (hour)	9	9	9	9	9
	SLO-1	KAHANI KA PARICHAYA	PAURANIK KAHANIYO SE AVAGAT KARANA	VIDHARM KA PRATIFAL	HINDI SE ANGREZI ANUVAD	UDDESHYA
S-6	SLO-2	KAHANI VISLESHAN	MAHABHARAT EVAM RAMAYAN KE S <mark>AMAJ KI TU</mark> LNA	VAN JEVAN SE AVAGAT KARANA	ANGREZI SE HINDI ANUVAD	TAKANIKI SHABDAVALI KA MHATVA
S-7	SLO-1	BAL MANOVIGYAN	BABUL AUR KAKTASH-RAMDARASH MISHRA	SITA KE ADARSH CHARITRA SE AVAGAT KARANA	ANUVAD KA PRAYOJAN	HINDI SE ANGREZI SHABD
0-1	SLO-2	ASMANTA KA CHITRAN	<mark>LEK</mark> HAK PARICHAY	RAM KE CHARITRA SE AVAGAT KARANA	ANUVAD KA PRAYOG	ANGREZI SE HINDI SHABD
	SLO-1	DIP SE DIP JALE- USHA YA <mark>DAV</mark>	PATH KA VISLESHAN	VIRTA KE BHAV JAGANA	SHROT BHASHA <mark>KA GYAN</mark>	EK DIN EK SHABD
S-8	SLO-2	SAPNE KE LIYE SANGHARSH	MANVATA KO JIVIT RAKHANE KI PRERNA	PATH KA VISLESHAN	LAKSHYA BHASHA <mark>KA GYAN</mark>	SHABDON KA VISLESHAN
S-9	SLO-1		AAJ KE SANDARBH ME MAHABHARAT KI UPYOGITA	PATH PRICHARCHA	ANUVAD KA DAYIT <mark>VA</mark>	PATH PRICHARCHA
0-9	SLO-2	PRASHNABHAYASH	PRASHNABHAYASH	PRASHNABHAYASH	ANUVAD KA ABHYA <mark>S</mark> H	PRASHNABHAYASH

Edited Bo	ok: "	PRAYOJAI	N MULO	K HINDI"	, SRIJON	ILOK PUBLICATION,	2023, New Delhi.

Srijanlok Literary Magazine, Ara (Bihar – 802301)

Learning Resources

2. https://hindisamay.com/
 3. https://ncert.nic.in/textbook.php?fhbr1=0-12
 4. Prayojan mulak Hindi, Dr. Sontakke
https://rajbhasha.gov.in/hi/ol_clause

Learning Ass	essment											
			_2. \	Continuou	is Learning As	sessment (50	% weightage)			Final Evenineti	ion (EOO/ weightons)	
Level	Bloom's Level of Thinking	CLA -	- 1 (10%)	CLA – 2 (10%)		CLA - 3 (20%)		CLA-	- 4 (10%)#	Final Examination (50% weightage		
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
aval 1	Remember	200/	200/	200/	30%	200/	20%	20%	200/	200/		
evel 1	Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-	
evel 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%		
	Analyze	40%	50%	30%	40%	50%	50%	30%	30%	30%	-	
evel 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%		
evel 3	Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-	
	Total	10	00 %	10	0 %	10	00 %	1	00 %	·	100 %	

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Shri. Santosh Kumar Editor : Srijanlok Magazine Place: Vashishth Nagar, Ara – 802301	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi, CUTN, Tamilnadu	Dr.S Preeti. Associate Professor & Head, SRMIST
		2. Dr. Md.S. Islam Assistant Professor, SRMIST
		3.Dr. S. Razia Begum, Assistant Professor, SRM IST
		4, Dr.Nisha Murlidharan Assistant Professor, VDP, SRM IST

PUNRIKSHAN

Course Code ULF23AE1J Course Name French for Specific pur						urpose-l	se-l Course AE Category						Ability Enhancement Courses (AE)										T 0	P 2	0 2	C 2
Pre-requisite Courses Nil Co-requisite Nil							T.	7		essive Irses																
Course	Offering De	partment	French			Data Book / Co	des/Standa	rds									Nil									
Course	l earning R:	ationale (CLR):	The nurnose of lea	rning this course is to	0.	-1			1	earni	ina	7		-	-	roar	am I	earni	ina O	utcor	nes ((PI O	١			
Course Learning Rationale (CLR): The purpose of learning this course is to: CLR-1: Strengthen the language of the students both in oral and written								1								7	rning Outcomes (PLO) 7 8 9 10 11 12				13	14	15			
CLR-2: Express their sentiments, emotions and opinions, reacting to information, situations								17.2				L T	7		Ħ.		-	-		-						
CLR-3: Make them learn the basic rules of French Grammar.									Ē	<u>@</u>	<u>@</u>	ā	t s				edc		-							
CLR-4: Develop strategies of comprehension of texts of different origin								747	8	<u>ج</u>	t l	4	Ge		dge	ion	low)ate		Si	Skills				
CLR-5: Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French								12.78	evel of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Findamental Knowledge	Application of Concepts	Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	ication Sk	l Skills			
(CLO):	Course Learning Outcomes (CLO): At the end of this course, learners will be able to:							1		Expected	Expected			Link with Related			Ability to	Skills in Modeling	Analyze,			Communication		PSO -1	PSO -2	PSO-3
CLO-1: To acquire knowledge about French language									2	75	80	Н		_	Н	М	Н	Н	L	М	М	Н	L	-	-	-
CLO-2: To strengthen the knowledge on concept, culture, civilization and translation of French								110	2	80	90	M		_	Н	Н	М	Н	М	L	L	Н	М	-	-	-
CLO-3: To develop content using the features in French language							46.0	2	75	80	Н			М	Н	М	L	Н	М	М	Н	Н	-	-	-	
CLO-4: To interpret & Translate the French language into other language								2	75	90	Н	_	М	Н	М	Н	Н	М	L	Н	М	L	-	-	-	
CLO-5	CLO-5: To improve the communication, intercultural elements in French language							2	80	75	N	Н	Н	L	М	М	Η	Н	М	L	Н	М	-	-	-	
Duration (hour) 9				9)				9							9						
S-1	SLO-1	TP de chimie		L'impératif négat				tif négati	f			Comprendre une lettre de motivation						Comprendre la structure d'un rapport de stage								
	SLO-2	Les exemples		Les activités -Le passé cor				é compo	sé av	ec êtr	е	Les exemples					Tro	Trouver des mots clés-								
	SLO-1	- Un TP au laborat	oire-	Le sms à la française - Le				Les exemples				Repérer le présent					Le	Les activités								
S-2	SLO-2	Les exemples Les activités				TATATA	La naccá composá des verbes						Les activités						Comprendre un texte technique-							
S-3	SLO-1	Comprendre un TF)	Les examens -La recherche d			stag	e -		, le passé composé et					Le	Les activités										
	SLO-2						Les exemples					Les activités							Les exemples							
S-4	SLO-1 SLO-2	-Suivre un protoco Les activités	-Donner des conseils Les activités Les exemples Le stage en Fra				ce				le futur dans un texte Les exemples						Relever des arguments dans un texte- Les activités									
S-5	SLO-1	Lire des équations	chimiques -	-Écrire et comprendre un sms - Les activités							- Le rap	- Le rapport de stage et le domaine des carburants -					Le	Les exemples								
	SLO-2	Les activités	Comprendre une interdiction Le CV français			ançais					Les activités						Les activités									
	SLO-1	Identifier des formi l'oral	Les activités Les exemples							Le stage	Le stage					Le	Les activités									
S-6	SLO-2	Les exemples		-Donnez des consignes - La lettre de motiv			ation-			Les exe	Les exemples					Le	Les pronoms COI									

Dura	uration (hour) 9		9	9	9	9
S-7	SLO-1 - L'infinitif pour exprimer un ordre ou		Les exemples	Comprendre une offre de stage	La méthode du plan détaillé-	Les exemples
3-1	SLO-2	Les activités	Comprendre	Les exemples	Les activités	Les exemples
S-8	SLO-1	un conseil (dans les consignes) -	Les exemples	Les activités	Les exemples	Les activités
3-0	SLO-2	Les exemples	et parler d'actions passées-	Comprendre et réaliser un CV	Le contenu du rapport de stage	Quelques verbes et leur préposition
S-9	SLO-1	La nominalisation	Les exemples	Les activités	Les exemples	Les activités
3-9	SLO-2	Les exemples	L'impératif des verbes pronominaux	Les exemples	Les activités	Les exemples

	Theory:
	1. "Tech French" French for Science and Technology, Ingrid Le Gargasson, Shariva Naik, Claire chaize, Les éditions Didier, India, 2011.
Learning	2. https://www.fluentu.com/blog/french/french-grammar
Resources	3. <u>https://www.elearningf</u> rench.com/learn-french-grammar-online-free.html
	4. https://www.lawlessfrench.com/grammar
	5. https://blog.gymglish.com/2022/12/15/basic-french-grammar

	Learning As	sessment				77.77	A. 1971		A Section 1					
	Bloom's			Continuous	Learning As	Final Everyingtion /	50% weightege)							
Lev el	Level of Thinking		CLA - 1 (10%)		CLA – 2 (10%)		3 (20%)	CLA -	4 (10%)#	Final Examination (50% weightage)				
	Level of Thinking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice			
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%				
-evei i	Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-			
evel 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%				
_CVCI Z	Analyze	40 /6	30 /6	JU /0	40 /0	JU /0	30 /6	30 /6	30 /6	30 /8	-			
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%				
Level 3	Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-			
	Total	10	00 %	10	0 %	10	0 %	1	00 %	100 9	%			

[#]CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Mr. Kavaskar Danasegarane	1. Dr. C.Thirumurugan Professor, Department of French,	TRUB
Process Expert	Pondicherry University	1. Mr. Kumaravel K. Assistant Professor & Head, SRMIST, KTR
Maersk Global Service Center Pvt. Ltd	Politically offiversity	THUI II
2.Mr. Sharath Raam Prasad		2. Mrs. Abigail, Assistant Professor, SRMIST, VDP
Character Designer, Animaker Company Pvt.		2. IVII S. ADIYAII, ASSISTAIL FICIESSOI, STIVIIST, VDP

Course Code	UFD2	3301L	Course Name	ART AND CRAFT	Course Category	С				(Core c	ourse)				L 0	T P	0	
Pre-requ	uisite Cou	ırses <i>Nil</i>	Co-requisite Cours	ses Nil	Progressive Courses	il	'n.													
Course Of	fering De	partment	Fashion Designing	Data Book / Codes/Standards							Nil									
Course	Learning (CLR)	g Rationale	The purpose of learning	n this course is to:	A Miles	L	earniı	ng				Progr	am L	earnin	ıg Out	come	s (PLO	D)		
CLR-1: 7	The knowl	edge and s	kills related to arts and crafts		1 1 1 1 1 1 1 1 1	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2: 7	To equip tl	he students	to develop t <mark>he knowle</mark> dge a	bout designing using craft making										ge						
CI P-3 · 7	To expose	profession		f the users by complementing their knowledg	ge, skills and ability,	Level of Thinking (Bloom)	54 Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts		edge	ation	Ability to Utilize Knowledge		Data	"	Skills	kills	
CLR-4: 7	To make a	rt products			Charles To The Contract of the	<u>B</u>	icie	i.i.	S S	ပိ	ted	WO	aliz	a) X	ling	pret		ng S	S u	<u>s</u>
CLR-5: 7	To create a	art and craf	t product <mark>s which e</mark> nsure to b	There are a	ž	Prof	√tta	ta	Jo C	Sela	조	eci	tiliz	ode	nter	(e	o N	atic	Skil	
					Ė	be F	p _e	Jen J	atio	# E	ura	JS,	lo C	Ž	e, r	gati	J S	unic	cal	
Course Le	CLO): At the end of this course, learners will be able to:								Fundar	Applica	Link with Related	Procedural Knowledge	Skills in Specialization	Ability	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1: 7	CLO-1: The knowledge and skills related to arts and crafts								-	Н	М	Н	Н	М	-	L	М	М	М	L
CLO-2: 7	CLO-2: To equip the students to develop the knowledge about designing using craft making							70	-	Н	М	Н	Н	М	-	L	М	М	М	L
		profession of craft ma		f the users by complementing their knowledg	ge, skills and ability, creativity	2	70	65	-6	Н	М	Н	Н	М	-	L	М	М	М	L
CLO-4: 7	To make a	rt products		. 2.	1007	2	70	70	-	Н	М	Н	Н	М	-	L	М	М	М	L
CLO-5: 7	To create a	art and craf	t products <mark>which ens</mark> ure to b	ecome an entrepreneur	7.0%	2	80	70	-	Н	М	Н	Н	М	-	L	М	М	М	L
					148.4				1											
Duration (hour)		6	6	6				4		6						6			
		SLO-1	Painting Techniques – T	Fabric painting techniques - T	Quilling – T			Recycle	e Produ	uct ma	aking -	T		So	oft toy	makin	g - T			
S-		SLO-2	Painting Techniques – P	Fabric painting techniques - P	Quilling – P			Recycle								makin				
		SLO-1	Glass painting – T	Basic techniques -T	Quilling – P	Ľď		Recycle	e Produ	uct ma	aking -	T		So	oft toy i	makin	g - P			
S-	S-2 Glass painting – P Basic techniques -P Miniature Mai							Recycl	e Produ	uct ma	aking -	Р					pment			
9-	S-3 SLO-1 Nib painting - T Advanced techniques - T Clay modelling -							Photo f									pment	- P		
0-	SLO-2 Nib painting - P Advanced techniques - P Clay modelling -							Photo f								naking				
					Wire Artifacts - P			Photo f	rame -	· T				Pa	ttern r	naking	g - P			
S	SLO-2 Emboss painting - T Fabric wet painting - P				Paper craft - T	Paper craft - T Photo fr				P				Se	Sewing -T					
	SLO-1 Emboss painting - P Fabric dry painting - T Paper craft - P			Paper craft - P		Cloth braiding - T						Se	wing -	.P						
S-	5-5 SI O 2 Embass pointing D			· '				•						Ū						
	Fabric dry painting - P Punch needle work -				Origami - p			Cloth b Carving		- P					uffing - uffing -					
S-	6				- 0- 1-	•				rooon	tation						rocontr	tion		
	SLO-2 Display and Presentation Display and Presentation Display and Present						tation Display and Presentation Display and Presentation													

Practice :

Learning Resources

- 1. Wise Craft, Blair Stocker, Running Press Book Publishers, 2014
- 2. Fabric Surface Design, Cheryl Rezendes, Storey Publishing, 2013

				Continuou	s Learning Ass	sessment (50%	6 weightage)			Final Evansination	(E00/
Level Bloom's Level of Thinking		CLA - 1 (10%)		CLA – 2 (10%)		CLA -	CLA – 3 (20%)		4 (10%)#	Final Examination	on (50% weightage)
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Laval 1	Remember		200/	100	30%	2.7	30%		30%		30%
Level 1	Understand		30%	7.50	- 30 /6	(1 × 1 / 1 / 1 / 1	30%	-	30%		30%
Level 2	Apply		40%		40%	the same of	40%	77. 7	40%		40%
Level 2	Analyze	- (40 /0	-	40 /6	CA 1527 .	40 /0	All Allen	40 /0		40 /0
Level 3	Evaluate		30%		30%	N. 3. N.S.	30%	44.25.44	30%		30%
Level 3	Create		30%	1127705	30%	DC 7 . 42	30%	196 T. 187.	30 /0		30%

#CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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Dr.Reetha Kulothungan, Founder, RK Chilan Art Academy, Villupuram	2.Mahesh, Head of the Department Alagappa University Maheshganesan55@gmail.com	57/1/

Course Code	UF	D23PO1L	Course Name	Internship - I	J/	٠,			Cou		IAP	С		ernshi ect/Co					L 0	T P		C 1
Pre-requisite (Courses	Nil	Co-requisite Courses	Nil			gressiv		7						Nil							
Course Offering I	epartment)	Fashio	on Designing	Data Book / Codes/Standards						L.	1		N	lil								
Course Learning R	ationale (CLF	R): The purpo	se of learning this cours	e is to:	L	.earni	ng			1		Prog	gram L	earniı	ng Ou	tcome	es (PL	.O)				
CLR-1: To acc	quire the basic	c knowledge of	fashion industry	/ An S.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2: To un	derstand the v	vorking at <mark>mosp</mark>	<mark>here</mark> of fashion industry		1	45				Sec		4	e									
CLR-3: To kno	ow and practio	ce field w <mark>orks in</mark>	various designations of	various fashion setup	(Bloom)	(%)	(%)	adge	pts	Scipli	ge	_	Knowledge		Data		S	S]			
CLR-4: To tra	n in the film&	TV ind <mark>ustry</mark> as	an intern in various field	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	(B)	ency	ment	Jowle	of Concepts	d Dis	vled	zatic	X No	D		Skills	Skills	Skills]			
CLR-5: To get	the mastery	skills f <mark>rom the n</mark>	nedia field through interr	training for fashion	Thinking	Proficiency	Attainment (%)	tal Kr	of C	elate	Kno	Specialization	Utilize	delin	Interpret		Solving	ation	Skills			
Course Learning O	utcomes	At the end	of this course, learners	will be able to:	Level of Th	ted	Expected A	Fundamental Knowledge	Application	Link with Related Disciplines	Procedural Knowledge	Skills in Sp	Ability to U	Skills in Modeling	Analyze, In	Investigative	Problem So	Communication	Analytical 8	PSO -1	PSO -2	PSO-3
CLO-1: Stude	nts would lear	n the <mark>media inc</mark>	lustry practically		3	90	90	Н	М	Н	М	Н	Н	М	М	L	Н	М	L	-	-	-
CLO-2: Stude	nts would gair	n knowl <mark>edge of</mark>	media field circumstance	es in fashion	3	85	80	Н	М	Н	М	Н	Н	М	М	L	Н	М	L	_	-	-
CLO-3: Stude	nts would kno	w variou <mark>s d</mark> esig	nations and various fasi	hion setup	3	90	90	Н	М	Н	М	Н	Н	М	М	L	Н	М	L	_	-	-
CLO-4: Stude	nts would gair	n knowle <mark>dge ab</mark>	out film & TV industry	///	3	85	80	Н	М	Н	М	Н	Н	М	М	L	Н	М	L	-	-	-
CLO-5: Stude	nts would be p	proficient in the	<mark>med</mark> ia field in fashion	A LAN	3	80	80	Н	М	Н	М	Н	Н	М	М	L	Н	М	L	-	-	-

The student will undergo a two-week internship during the summer vacation after the end of the II Semester in any industry and must submit an activity report. The student will be monitored by the faculty and will be guided by the media organization in completing the internship.

Methodology:

Students are expected to do an internship of professional nature within the stipulated time during the summer vacation for a period of a minimum of 15 days after the end the of II Semester. Criteria for selecting the internship will be based on the area of specialization by the student in the fashion industry. Emphasis will be given to get trained of professional quality that will help students to enter the apparel industry with an evaluated portfolio. The internship training activities will be presented by the students and the viva voce will complete the process of evaluation for awarding grades.

The training work can be carried out in any apparel Industry for three months.

Record Work:

Students must prepare the Day-to-Day activities of their internship training period, that will be monitored by Internship Coordinator of the fashion organization.

(The students must submit the Internship report in the Record form for Practical Exam, which will be evaluated by the External Examiner)

	Bloom's Level of				Final Examination (50% weightage						
Level	Thinking	CLA - 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4	(10%) #	FIIIai Examination	i (50% weightage)
	ininking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
1 1 4	Remember		200/		200/		200/		200/		200/
Level 1	Understand		30%	A	30%	-	30%		30%	-	30%
Level 2	Apply		40%		40%		40%		400/		40%
Level 2	Analyze		40%	-	40%	-	40%		40%	-	40%
Level 3	Evaluate		30%		30%	riu.	30%	10.	30%		30%
Level 3	Create	-	30%	_	30%	100	30%		30%	-	30%
	Total	10	0 %	100) %	10	0 %	100) %	100	%

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	Experts from Academic	Internal Experts
		1. Dr. Priyanka R, Assistant Professor & Head of the Department, FSH, SRMIST, KTR
Balakrish, Mr.India, Balacurly@gmail.com	1.Prof.Jesica Roshika, VIT, Chennai,	2. S.Umamaheswari, Assistant Professor, FSH, SRMIST, KTR
	Roshima.jesica22@gmail.com	3. H.Balaguru(Margaret Maghilini) Assistant Professor, FSH, SRMIST, KTR
	() () () () () () () () () ()	4. J.Lavanya Assistant Professor, FSH, SRMIST, KTR

Course	UCD23V03T	Course	Industry Oriented Employability Skills for Arts	Course	V	Value Addition Course	L	Т	Р	0	С
Code	UCDZSVUST	Name	industry Oriented Employability Skills for Arts	Category	, v	Value Addition Course	2	0	0	2	2

Pre-requisite Courses	Nil Co-rec	uisite Courses Nil		Progressive Courses	Nil
Course Offering Department	Career Guidance Cell	Data Book / Codes/Sta	andards -		

Course I	Course Learning Rationale (CLR): The purpose of learning this course is to:				
CLR-1:	Demonstrate various princ and probability and interpr	ciples involved in solving mathematical concepts related to permutation and combination ret data	1	2	3
CLR-2:	Learn the basic mechanic	s of Gra <mark>mmar</mark>			
CLR-3:	Develop resume-building	practic <mark>e and pre</mark> sentation skills in students	(Bloom)	(%)	(%)
CLR-4:	CLR-4: Prepare students for job interviews				
CLR-5:	LR-5: Instill confidence in students and develop the necessary skills to face interview		DG	Proficiency	Attainment
Course I	Learning Outcomes	At the end of this course, learners will be able to:	Level of Thinking	Expected Pro	Expected Atta
CLO-1 :	Understand the concepts innovative method	of permutation and combinations, probability and approach questions in a simpler and	3	80	70
CLO-2:	Understand the different p	parts <mark>of speec</mark> h and use them in sentences appropriately	3	85	75
CLO-3:	Understand the importance	ee of r <mark>esume p</mark> reparation and building a resume	3	85	80
CLO-4:	Face interviews confidenti	h	3	85	80
OLO 7.	race interviews confidenti	y	U	00	00

2	Program Learning Outcomes (PLO)														
1	2	2 3 4 5 6 7 8 9 10								11	12	13	14	15	
Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behaviour	Life Long Learning	
М	М	-	М	-	Н	-	Μ	Н	М	-	Н	-	-	-	
М	-	1	М	-	Н	-	-	-	-	Н	-	-	L	Н	
Н	М	Μ	М	М	Н	L	-	-	-	-	-	М	-	Н	
М	М	Н	М	М	Н	L			-	-	-	М	-	Н	
М	М	Н	М	М	Н	L			-	-	-	М	-	Н	

Durat	tion (hour)	6	6	6	6	6
S-1	SLO-1	Permutation and Combination – Introduction	Puzzles Selections – Introduction	Resume Writing – Introduction	Negotiation Skills - Introduction	Blog & Business – Writing – Introduction
SLO-2		Permutation and Combination – Problems	Puzzles Selections – Problems	Resume Writing – Formats		Blog & Business – Writing – Steps to follow
S-2	SLO-1	Probability – Introduction			Negotiation Skills - Activity	Marketing Writing – Introduction
3-2	SLO-2	Probability – Problems	Puzzles Distribution – Problems	Resume Writing – Practise Session II	Negotiation Skills - Feedback Session	Marketing Writing – Tips and Resources
S-3	SLU-1	Data Sufficiency – Introduction	Change of Voice – Introduction	Presentation – Introduction	Prioritising Activities for a Productive Work Day	Content Strategy – Introduction
3-3	SLO-2	Dala Suniciency – Problems	Change of Voice – Rules and conversion	Presentation - Do's and Don'ts		Content Strategy – How to write and order different types of Content
S-4	SLO-1	Escalator Problems – Introduction	Change of Speech – Introduction	Presentation – Types and Rules	How to collect, analyse and share Feedback	Creative Writing – Introduction
3-4	51 U-7		Change of Speech – Rules and Exercises	Presentation – Using Visual Elements	How to collect, analyse and share Feedback	Creative Writing – Elements and Examples

Durat	ion (hour)	6	6	6	6	6
S-5	SLO-1	Introduction	Attention to Details – Introduction		Content Writing - Language Skills - Introduction	Copy Writing – Introduction
3-3	SLO-2	Surds and Indices – Problems	Attention to Details – Benefits and its Importance	Suggestions and Tips to improve	Language Skills – Importance and Practise Session	Copy Writing – Techniques to improve
S-6	SI O-1	Cubes & Cuboids – Introduction	Completing Statements – Introduction	Types of Interviews - Group / Stress / HR – Introduction	Internet Skills – Introduction	Plagiarism - Introduction
			Completing Statements – Types and Rules	Types of Interviews - Mock Interview	Internet Skills – Process of Writing, Editing and Publishing in a digital Format	Plagiarism – Types and Legal Aspects

_earning	1.	Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5th Edition Scott Bennett, The Elements of Resume Style: Essential Rules for Writing Resumes and Cover Letters That Work, AMACOM, 2014	3.	Raymond Murphy, Intermediate English Grammar, Cambridge University Press, 2007
Resources	2.		4.	Robert W. Bly, The Copywriter's Handbook, St. Martin's Griffin Press, 3rd Edition

Learning Assessment	60	- 1 de 1 - 1 de 2	Continuous Learning Ass	essment (100% weightage)	
Level	Bloom's Level of Thinking	CLA-1 (20%)	CLA-2 (20%)	CLA-3 (30%)	CLA-4 (30%) #
		Theory	Theory	Theory	Theory
evel 1	Remember	10%	10%	30%	30%
everi	Understand	10%	1076	30%	30%
evel 2	Apply	50%	50%	40%	40%
evel 2	Analyze	30%	50%	40%	40%
evel 3	Evaluate	40%	40%	30%	200/
evei 3	Create	4070	40%	30%	30%
	Total	100 %	100 %	100 %	100 %

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews, etc.

#CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	The state of the s	AD
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. M. Ponmurugan, Executive PMOSS, Cognizant Technology Solutions India Pvt. Limited, Chennai	Dr. G. Saravana Prabu, Asst. Professor, Department of English, Amrita Vishwa Vidhyapeedam, Coimbatore	Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST Dr. Muthu Deepa M, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST

SEMESTER-IV

Course Code	UFD23401	FD23401J Course Name APPAREL PRODUCTION MANAGEMENT Course Category									Co	re co	ourse					1 3	T 0	P 2	0	C 4
Pre-requ	isite Courses	Nil	Co-req	uisite Courses	Nil	Progressive Courses	Nil	4	Ì													
Course Of	fering Departm	nent	Fashion D	esigning	Data Book / Codes/Standards						k.	T.	Nil									
						T. U.S.				$ \mathcal{A}^{\prime} $	4											
				<mark>se of lea</mark> rning this		5 44.577			earnir		50					earning	_		•			
					ope of apparel production.	373275A A GET		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
	CLR-2: To equip the students to develop the knowledge about the industrial infra-structure and the machinery.							m)	9	9	e e	S										
CLR-3: To equip students to gain knowledge in finishing and quality control processes.							44	8) (t (%	edc	Concepts		ge	o			ata		E	<u>s</u>	
CLR-4: To acquire knowledge on Inspection Procedures								(B	Suc	nen	No.	ouo	_	lec	zati		0	<u>√</u>	<u>8</u>	Š	Skil	
CLR-5: To learn to maintain brand value								king	ficie	Ę.	조	O	atec	Š	<u>a</u>	ze	iji	rpre	SKi	ing	ou	<u>s</u>
								hin	Pro	Aff	la l	0 U	Sel	포	bec	e ∰	ğ	nte	<u>e</u>	ò	cati	న
Course Le	arning Outcon	100					75.7	evel of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
(CLO):	arring Outcom	103	At the end	d of this course, le	earners will be able to:		W-14	elc	ect	ect	g	Sic	k ∨	Ö	<u>s</u>	lity owl	<u>s</u>	alyz	esti	ple	шш	a j t
(020).												Apl	Lin	Pro		Abi	Ski	An	<u>2</u>	Pro	S	Ang
					and scope of apparel production.	Charles		2	75	60	Н	-	М	Н	М	М	Μ	Μ	-	L	Н	L
					machinery has equipped	Will War.		2	80	70	Н	-	М	Н	М	М	Μ	Μ	-	L	Н	L
				<mark>u</mark> ality control prod	cesses.		200	2	70	65	Н		М	Н	М	М	Μ	Μ	-	L	Н	L
	Acquired know			Procedures	12.0			2	70	70	Н	-	М	Н	М	М	Μ	М	-	L	Н	L
CLO-5:	Learned to mai	ntain brai	nd valu <mark>e</mark>			144		2	80	70	Н	-	М	Н	М	М	Μ	Μ	-	L	Н	L
		1			<u> </u>		_															
	ion (hour)		15		15	1:					-4		15				0		15			
S-1	SLO-1		Industry-Intro		Apparel Industry Infrastructure	Apparel Production N	/lethod					Ope	ration-I	ntrodu	uction			heckir	ng			
S-2	SLO-1		of Apparel Pro		Selection of Land	Design Process				Spre	eading						nming					
S-3	SLO-1			s-Introduction	Selection of Labor	Product Developmen	ıt				ker Pla	ınnınç)				essor	ies				
S-4	SLO-1		duction System			Sampling		-		Cutt							oers					
S-5	SLO-1		Production sy	/stem	Selection Of Machineries	Types of Samples			H		nd Kni						tons	1				
S-6 S-7	SLO-1 SLO-1		sive System		5 M's Fixed Capital/Working Capital	Costing Importance of Costin	_				d Knife					Hoo		teners	3			
			System				9				ight Kr	ille						ما الماملي				
S-8	SLO-1		Flow System			Elements of Costing		.1-		Note								nterlin				
S-9 S-10	SLO-1 SLO-1		esponse Sev		Garment Industry Layouts- Introduction		mponen	เเร			Marke puteri:	_	·					Lace				
S-10 S-11 to S-		อแลเซทเ-	-Line Synchro	o system	Small Scale Industry	Costing Sheet				Con	iputeri	zeu K	inves			IIIS	Jecti01	וו-ווונרט	duction	1		
5-11 to 5-	SLO-1	Elovible	Elow Cycton	,	Medium Scale Industry	Mothods of Costina				Dun	dling, S	20min				Elas	w Cha	rt				
S-13 to S-		FIEXIDIE	Flow System	I	ivieulum scale muustry	Methods of Costing				Duff	uiiig, t	bewii	y			F101	w Cila	II L				
15						es-Costi	ing		Pac	king					QC	-Gene	eral Ste	eps				

	Theory:
	1.Glock.E and Grace.L (2012), Apparel Manufacturing, Dorling Kindersley, India
Learning	2.Kitty G, Dickerson (2005), Inside the Fashion business, Pearson education, India
Resources	3.Frings.G.S (2005) Fashion from Concept to Consumer, Pearson education, India
	4. Pradip V. Mehta (1992,) An Introduction to Quality Control for the Apparel Industry, CRC Press
	5. SK Bhardwaj & PV Mehta (1998), Managing Quality, New Age Publisher, Delhi

Learning As	ssessment		4.3						A				
	Bloom's Level of Thinking		67	Continuous	Final Evanination (E00/ weighters)								
Level		CLA -	1 (10%)	CLA -	- 2 (10%)	CLA -	- 3 (20%)	CLA -	4 (10%)#	Final Examination (50% weightage)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Laval 1	Remember	30%		30%	10.00	30%	7.4	30%		200/			
Level 1	Understand	30%		30%	45 200	30%	25.00	30%		30%	-		
Level 2	Apply	40%		40%	1.00	40%	1335.54	40%		40%			
LEVEI Z	Analyze	40 /6		40 /0	1 L 1 M	40 /6		4076		40 /0			
Level 3	Evaluate	30%		30%	100	30%		30%		30%			
Level 3	Create	30 /6		30 /6	District Land	30 /6	N 1 15	30 /6		30 /0	-		
	Total	10	00 %	10	00 %	10	00 %	10	00 %	1	00 %		

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Sathiyadevan, Director, Kumaraguru Knitex, Tirupur, kgknitex@gmail.com	1.V.GowriShankar, NSTI, Chennai Mailgs2019@gmail.com	1. Umamageshwa <mark>ri.S</mark> Assistant Professor, FSH, SRMIST, Ktr
2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Shanthi,ATDC, Chennai shanthiatdcsmart@gmail.com	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST, Ktr

Course Code	UFD23	402L	Course Name	ADVANCE	ED FASHION ILLUSTRATION	Course Category	С					С	ore (Course	es					L T	P 6	0	C 4
	isite Course fering Depar			uisite Courses Designing	Nil Data Book / Codes/Standards	Progress	ive Course	rses Nil Nil															
Course Lea	arning Ratio	nale	The purpo	se <mark>of learning</mark> this	s course is to:	and an Artic			L	earni	ng				Prog	gram l	Learni	ng Out	comes	(PLO)		
CLR-1: To acquire knowledge and skills related to fashion illustration CLR-2: To equip the students to develop the creativity to illustrate different figures CLR-3: To equip the students to develop the ability towards illustration CLR-4: To equip students to make designs using different color mediums CLR-5: To equip the students to illustrate in a fee lance way Course Learning Outcomes (CLO): At the end of this course, learners will be able to: CLO-1: Gained knowledge and skills related to fashion illustration CLO-2: Learned to develop the creativity to illustrate different figures										5 Expected Proficiency (%)	S Expected Attainment (%)	□ Fundamental Knowledge □	Application of Concepts Application of Concep	E Link with Related Disciplines	▼ Procedural Knowledge	■ Skills in Specialization ■ The state of the state	Ability to Utilize Knowledge	W Skills in Modeling	□ Analyze, Interpret Data □ Analyze, Interpret Data □ Analyze □ A	пvestigative Skills •		Communication Skills Communicatio	- Analytical Skills
	CLO-2: Learned to develop the creativity to illustrate different figures CLO-3: Learned to make designs using different color mediums CLO-4: To become free lance designer								80 70 70 80	70 65 70 70	M H M	L M L	L M L M	H M H	H H H	M L M L	H M H	M H M	- L - L	M - M -	- M - M	M - M -	
Duratio	on (hour)		21	-	21	17.77	21					-		21						21			
S-1	SLO-1	Croquie	Men-T		kids wear-T	Face-T					Ears-T					Jewelleries-T							
S-3	SLO-2	Croquie	Men-P	1	kids wear-P	Face-P					Ears	1		7				lewelle					
S-4	SLO-1	Croquie	Men-T		Men's wear-T	Face-T					Moti	f – T					A	Antique	Jewels	:-T			
S-7 —	SLO-2	Croquie	Men-P		Men's wear-P	Face-P					Moti	f-P					A	Antique	Jewels	:-P			
S-8	SLO-1	Croquie	Women-T		Women's wear-T	Lips-T	- 11	L		71	Absi	ract De	esign	s-T			A	Antique	Jewels	:-T			
S-10	SLO-2	Croquie	Women-P		Women's wear-P	Lips-P					Absi	ract De	esign	s-P			A	Antique	Jewels	:-P			
S-11	SLO-1		Women-T	1	Unisex Wear – T	Eyes-T						drops-					7	Traditio	nal Jew	els-T			
S-14	SLO-2		Women-P		Unisex Wear – P	Eyes-P	,				Baci	drops-	P				7	Traditio	nal Jew	els-P			
S-15	SLO-1		Sitting pose-		Unisex Wear – T	Nose-T					Baci	drops-	T				F	ashion	Jewels	s-T			
S-17	SLO-2	Croquie-	-Sitting pose-	Ρ	Unisex Wear – P	Nose-P				Baci	kdrops-	P				F	ashion	Jewels	s-P				
S-18	SLO-1	Croquie-	-Walking pos	e-T	Unisex Wear – P	Nose-T						kdrops-						Display			tion-P)	
S-21	SLO-2	Croquie-	-Walking pos	e-P	Unisex Wear – P	Nose-P					Baci	kdrops-	Р				L	Display and Presentation-P					

	Practice:
Learning	1. Kathryn Hagen (2010), Fashion Illustration for Designers (2 nd Edition), Pearson Publication, India
Resources	2. Zeshu Takamura (2012), Fashion Illustration Techniques, Rockfort Publishers, UP
	3. Stevan Stipelman (2010), Illustrating Fashion: Concept to Creation, Fairchild Publications, Delhi

•				Continuou	s Learning Ass	essment (50%	% weightage)			Final Everninetic	on /E00/ weightege)
Level Bloom's Level of Thinking		CLA -	1 (10%)	CLA -	2 (10%)	CLA -	3 (20%)	CLA -	4 (10%)#	Final Examination	on (50% weightage)
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember		30%		30%	2-383	30%		30%		30%
Level I	Understand		30%	-	30%	4577 EA	30%	-	30%		30%
Level 2	Apply		40%		40%	201 1 17	40%	_	40%		40%
LGVGI Z	Analyze		40 /0	50,3	4070		4070	16.7	40 /0		70 /0
Level 3	Evaluate		30%		30%	Sc 16 c 15	30%	1	30%		30%
LCAC! 2	Create		30 /0	1 1	30 /6	170700	3070	W. Alter	30 /0		30 /0

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Ben Philip, Proprietor, Heart Studio, Chennai heartstudioin@gmail.com	1. Gerorge Sunny, VIT, Chennai georgy.sunny@vit.ac.in	1. S.Umamageshwar <mark>i, Assista</mark> nt Professor, FSH, SRMIST, Ktr
2.Swetha, Proprietor, Imai Boutique, Chennai, imaiboutiquechennai@gmail.com	2.Kokila Vani, Chikana College, Tirupu,r, 2011sunkokila@gmail.com	2. V.Sathya Assistant Professor, SRMIST, Rmp

Course Code	UFD234	03L Course Name Pattern	Makin <mark>g and Garment</mark> Construc	ction for Men		Cours Catego		С	٠,,		Co	re Cou	irses			L 0			O C 2 4
Pre-requis			Co-requisite Nil	CHILL.		-4	1.	Progressive Courses	Nil										
Course Offer	ring Depar	tment Fashion Designing	Data	Book / Codes/Sta	ndar	ds							Nil						
Course Learn Rationale (Cl		The purpose of learning this cour	se is to:	A STATE OF	Lea	arning			7	7	Prog	ram Le	arning	Outco	mes (PI	LO)			
CLR-1: To	gain knowl	edge in Drafting			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2 : To	gain knowl	edge in sewing		P. 250.	of Thinking (Bloom)		<u></u>	Φ	S										
CLR-3: Get	R-3: Get knowledge on finishing					%) /s	ıt (%	ledg	Sept	1	ge	uo			ata		<u>s</u>	<u>s</u>	
CLR-4: Get	.R-4: Get knowledge on silhouette					Proficiency (%)	Attainment (%)	WOL	Concepts	D.	Wed	izati		g	et D	SIII.	Sk	Ski	
CLR-5: Get	LR-5: Get knowledge on binding, bias binding						tain	<u>~</u> Z		elate	Kno	scial	lize	ge li	erpr	Sk	Ving	tion	kills
						P	ğ A	ent	tion	h Re	<u>a</u>	Spe	o Uti	Mo	, Int	ative	So	nice	<u>8</u>
Course Learn Outcomes (C		At the end of this course, learners	s will be able to:	7817	evel of	Expected	Expected	Fundamental Knowledge	Application of	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1 : Wo	ould be gair	ned knowledge i <mark>n sewing</mark>	EB N 12.0	111 97	2		50	М	Н	М	М	Н	М	Н	М	L	-	L	-
CLO-2 : To	become ar	entrepreneur – <mark>Men's W</mark> ear Special	ist		2	60	50	М	Н	М	М	Н	М	Н	М	L	-	L	-
CLO-3 : Wo	ould be gair	ned knowledge in drafting	S. Barrier		2	60	50	М	Н	М	М	Н	М	Н	М	L	-	L	-
CLO-4: Pla	ced in indu	stry		100	2	60	50	М	Н	М	М	Н	М	Н	М	L	-	L	-
CLO-5: Bed	come stylis	t		1/1/	2	60	50	М	Н	М	М	Н	М	Н	М	L	-	L	-
D (1)	<i>n</i>	04				04				4						•			
Duration	(nour) SLO-1	21	21		-	21				2	1			Introdu	ction to	Zrouser		upto 8	2.
S-1, S -2	SLO-2	Introduction to Shirt Foundation - T	Introduction to Shirt -T	Introduction t	to kur	ta-T		Intro	duction	Blazer				Pocket					
S-3, S-4	S-3, S-4 SLO-1 Introduction to Shirt Foundation - P Design development Design					ent		Jack	ket Four	dation	٠,	1		•	l Trouse			7.	,
S-5, S-6	SLU-2				ing-P			Jack	ret Slee	ve Found	lation			Patterr	n making	у-Р			
S-7, S-8	\$1.0.1				-P Design development						Trial F	it							
S-9, S-10	\$10.1				shing-	-P		Cus	tomize l	Design -	1			Sewing	9				

Sherwani

Design development

Pattern making-P

Sewing

Formal Shirt -Stand

Pattern making-P

Collar/Mandarin Collar

SLO-1

SLO-2 SLO-1 SLO-2

S-15, S-16 SLO-1 Illustration Board

Client & Fabric Board

Story & Accessory Board

S-11, S-12

S-13, S-14

Customize Design - 1

Pattern making-P

Trial Fit

Pattern making-P

Pattern making-P

Trial Fit

Duration (I	(hour)	21	21	21	21	21
	SLO-2					
S-17, S-18	SLO-1 SLO-2	Specification Sheet	Trail fit-P	Trail fit-P	Sewing	Sewing
S-19, S-21	SLO-1 SLO-2	Costing Sheet	Sewing & Finishing	Sewing, Finishing	Finishing	Finishing

Learning Resources	Practice: 1. Helen Joseph – Armstrong – 4 th Edition 2. Winifred Aldrcih, "Metric pattern making for women's wear" (2014), Wiley publishers	

	Disamis			Continuou		Final Examination	on (50% weightage)				
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA -	2 (10%)	CLA -	3 (20%)	CLA –	4 (10%)#	Filial Examination	on (50% weightage)
	Level of Thinking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember		30%	14	30%	17.57	30%	di vin	30%		30%
Level I	Understand		30%	10.00	30%	or 6 18.	30%	4.32	30%		30%
Level 2	Apply		40%	Charles.	40%	12.1.1.12	40%	JA 15	40%		40%
Level 2	Analyze		40%	111 1 1	40%	75.5	40%	- 4	40%		40%
Level 3	Evaluate		30%		30%	21 5	30%	100	30%		30%
Level 3	Create	-	30%	77. N. E.	30%	1. N. Mari	30%		30%		30%

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	1/1/2	
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com 2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com	Anirudh S.V Designer & Director, <u>XUSinfo@xusedu.com</u> 2.Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com	1.J.Lavanya, Assistant professor, FSH, SRM IST, KTR 2. J.Priyanga, Technical Instructor, FSH, SRM IST, KTR

Code	111-1	D23G02T	Course Name	FASHION RETAILING	Course Category	G				G	eneri	ic Elec	ctive (Cour	ses					L 4	T 0	P 0	0	C 4
Pro-rec	nuisite Co	urses Nil	Co-requisite Co	urses <i>Nil</i>	Progressi	ive Course	s Ni	il			-													$\overline{}$
		Department	Fashion Designing		riogressi	ive course	3 111	"/"	7.				Nil											-
Course	Offering L	repartiment	r asmon besigning	Data Book / Codes/otandards				* 1					1411											
Course (CLR):	Learning	Rationale	The purpose of learning	ng this course is to:	alex Vis		Le	earni	ing	7			Р	rogra	am L	earni	ng Oı		•	•				
CLR-1			ed about entre <mark>preneurs</mark>		100	175	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2				abric business plant layout	1-019		E	8	(%)	ge	ş						æ							
CLR-3			gain knowl <mark>edge abo</mark> ut i	business strategies	3594.57715	Mark.	1 8	5	<u></u>	led	eb	14.	dge	io			Data		₩	<u>s</u>				
CLR-4			on financi <mark>al plannin</mark> g	5 T 2 T 3 T 4 T	Mark I	750	g (E	ie.	me	δ	S	D	Me	izal		g	et [<u>≅</u>	S	쏤				
CLR-5	: Learne	d about entrep	oreneursh <mark>ip devel</mark> opme	nt		476.0	ΞĒ	ofic	tai	조	5	late	Ś	cial	ize	eli	ar D	Š	Ži	ig.	i S I			
Course Learning Outcomes									Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize	Skills in Modeling	Analyze, Interpret	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	<u>-</u>	-2	ကု
(CLO):	Learning	Outcomes	At the end of this cour	rse, learners will be able to:			Level of Thinking (Bloom)	Expected Proficiency (%)	xpe	i i	d	돈 :	8	≅		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	na	Š	<u>6</u>	ē	la la	PSO -1	PSO	PSO-3
CLO-1	· The kn	owledge abou	t the d <mark>etailed ar</mark> ea of bu	usiness marketing	11 70 -	-	1	80	75	H	L	Н		M	- ₹ ₹	<i>ග</i>	∢ .	<u>-</u>	<u>-</u>	-	∢ .		_	-
CLO-2			knowledge about the s		7 7 5		2	63		- ''	Н	М	Н	-		-	_	_	_	_	_	_	_	_
CLO-3				rules and regulation to start the business	TE (1/2)		2	68		М	-	-	1	_		-	_	_	_	_	_	_	_	_
CLO-4			on vari <mark>ous indus</mark> try plai			77.45	5	77		Н	М	Н	Н	Н		_	_	_	_	_	_	_	_	_
CLO-5			new texti <mark>le appar</mark> el busi				1	79	61	М	Н		Н		-	_	-	_	-	-	_	-	-	_
0200	. 2000	a to otal tillo	ion toxalo apparer suci		10.0.7			1.0										1			l	1		
Duratio	on (hour)		12	12		12						-	12							1	2			
S-1	SLO-1	Overview of I	Retailing Environment	Retail Store: Store format types	Retail Store	Business Pi	lan			Retai	l sale	s tech	nique	S			Cusi	tomei	r Sen	vice				
S-2		Evolution of r		trade area analysis	Elements of	retail mix,				Retai	l sale	s pron	notion	S			Und	ersta	nding	cust	omer	ехре	ctatio	ons
S-3	SLO-1	retail scenario	o in India	site selection for store formats	retail market					Adve	rtising	g, pub	lic rela	ations	3							servi		
S-4	SLO-1	emerging trea	nds in retailing	location advantage and disadvantage	basic profit fa	actors - prof	fit plan	ning		perso	nnel	selling	g, pub	licity			gree	n reta	ailing					
S-5	SLO-1	types of retail	lers and ownerships	Departmentalization	the relations	hip of marku	ıp to p	rofit		retail	sellin	g skill	s				loya	Ity pro	ogran	nmes	3			
S-6	SLO-1	types of owne	erships	layout planning and space allocation	net profit ma					role c	f sale	espers	ons				cust	omer	relati	ionsh	ір та	anage	ement	t
S-7	SLO-1	structure of g	llobal retail markets	retail store operations	budgeting de	ecisions, pro	oductiv	ity ta	argets	word	of mo	outh					sign	ifican	ce of	relat	ionsh	ір та	arketii	ng
S-8	SLO-1	structure of g	llobal consumers	personnel utilization, visual merchandising	operating ex					Bene	fits of	f the p	romot	ion			CRN	1, intr	oduc	tion				
S-9			an retail markets	displays, store maintenance,	pricing and r							al pron		metl	hod				s, ben		scop	е		
S-10	SLO-1	retail function		energy management & renovations	inventory me							nd pro							CRM					
S-11		distribution cl		credit management	six months b							prom		metho	od.				of CR					
S-12	SLO-1	Various types	s of channels	crisis man <mark>agement, insurance</mark>	stock turnove	er, open to l	buy.		_ = "	Purpo	ose a	nd pro	cess				chal	lenge	s of (CRM.				
Learnin Resourc	•	2. G 3. D 4. Já 5. Jo	ibson B Vedamani, "Re loug Stephens, "The Re ames C. Makens, Robe ochen Strähle, "Green I	Evans, "Retail Management: A Strategic Ap ptail Management", Pearson Education, 5th e ptail Revival: Reimagining Business for the N ert G. Roe, "Retail management: Satisfaction Fashion Retail", Springer, 1st edition, 2017. Cheng T C, "Sustainable Fashion Supply Ch	edition, 2017. 36 lew Age of Cons of consumer ne	umerism", eds", Chica	Wiley; go: Dr	1st e yden	edition, n, 3rd Ed	dition, 1			tion 2	015										

				Continuou	s Learning Ass	essment (50°	% weightage)			Final Evamination	an (EOO/ waimbtoms)
Level	Bloom's Level of Thinking	CLA –	1 (10%)	CLA -	- 2 (10%)	CLA -	3 (20%)	CLA -	4 (10%)#	Fillal Examilian	on (50% weightage)
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	0 /	30%		30%		200/		30%	
Level I	Understand	30%		30%	-	30%	_	30%		30%	-
Level 2	Apply	40%		40%		40%		40%	A	40%	
Level 2	Analyze	40%	700	40%		40%	-	40%		40%	-
Level 3	Evaluate	30%		30%		30%		30%		30%	
Level 3	Create	30%	4	30%	-	30%	7.5	30%		30%	-
	Total	10	0 %	10	00 %	10	00 %	10	00 %	1	00 %

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		the latest the same of the sam
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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	ourse Code	ULT23A	E2J	Course Name	Applie	ed Tamil – II	STENIA	Cour Categ		,	4E	Abi	ity Er	nhand	emer	nt Co	urse	s (AE	<u>:</u>)			1	T 0	P 2	0	C 2
	Pre-requ Cours	es	Nil		Co-requisite Courses	Nil	CHEINE	40		gres	sive ses	Nil														
;Co	urse Off	ering De	partment	Tamil		Data E	Book / Codes/Standard	ds									Nil									
Cou	ırse Lea	rning Ra	ationale (CLR)	: The purpose of le	earning this course is to):	and a Miles		Le	arnii	ng	7		٦	Р	rogr	am L	earni	ng O	utco	mes (PLO)			
С					5 நுட்பங்களை அ			Tal	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
С		நேர்க செய்		ய்யும <mark>் திற</mark> னும்	செய்தி வாசிப்ட	பு முறைகன	ளயும் தெரியச்	(v)				1		seu	١		ge									
С	LR-3 :		சனத்தின் _! பச் செய்தல்		செய்தியறிக்கை	க தயாரிக்கு	தம் முறையையு	ம்	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Concepts	Link with Related Disciplines	edge	ation	Ability to Utilize Knowledge		Data	"	Skills	Skills				
С	CLR-4 : பேச்சுக்கலையின் <mark>தனித்</mark> துவங்களைப் புரியச் செய்தல் CLR-5 : கணினித்தமிழின் <mark>பல்வே</mark> று நுட்பங்களைத் தெரியச் செய்தல்								ing	icier	in	호	ပိ	ted	NO.	aliza	e ×	ling	pret	Ϋ́	ng S		<u>8</u>			
С	LR-5:	கணி	னித்தமிழி	ன் <mark>பல்வே</mark> று நு	ட்பங்களைத் தெ	தரியச் செய	ப்தல்	./	hink	Prof	Atta	Ital	n of	Sela	조	peci	Jtiliz	ode	nter	Ve	i No No	catic	Skills			
							No. of Street	of T	ted	ted	ame.	atio	ith	dura	in S	tol	i.	ze, l	igat	E	inn	lical		7,	~	
(CL	urse Learning Outcomes LO): At the end of this course, learners will be able to:												Application of		Procedural Knowledge	Skills in Specialization		Skills in Modeling	Analyze, Interpret	Investigative Skills	Problem Solving Skills	Communication	Analytical	PSO -1	PSO -2	PSO-3
							ந்துகொள்ளுதல்)	2	75		Н	L	Н	Μ	Н	Н	L	М	Η	М	L	Н	-	-	-
С					மயோடு செயல்ட			11 11 11	2	80	70	Н	М	Н	L	М	Н	L	Н	М	L	Н	Η	-	-	-
С	LO-3 :	கலை நுட்பா	, இலக்கிய ங்களையுட	ı வி <mark>மர்சன</mark> முல ம் தெ <mark>ரிந்த</mark> ுகொ	றைகளையும், செ எள்ளுதல்	சய்தியறிக்	கை தயாரிக்கும்)	2	70	65	Н	L	Н	М	Н	Н	М	Н	L	Н	М	Н	-	-	-
С					ண்ட பேச்சுக்கன ரகும் தகுதியைப்		ிவதன்வழி, சிறந்	ந்த	2	70	70	Н	М	Н	L	Н	М	М	Н	Н	L	Н	Н	-	-	-
С				னி வழி <mark>, இனை</mark> ள அறிந் <mark>துக</mark> ொ		ன்டுசேர்க <u>்</u> கு	தம் உலகளாவிய		2	80	70	Н	М	Н	Н	М	Н	L	М	Н	L	Н	Н	-	-	-
	ration hour)		9		9	LEAD		P.	T	R	T	F		9	7							9				
	SLO-1	தமிழி	ில் அகராத	நிகள்	<mark>நேர்கா</mark> ணல் அ	றிமுகம்	விமர்சனம் – அ	றிமுக	ம்		பேச்	சுக்க	തഖ)				க	ணி	னித	ந்தப	வீழ்				
S-1	SLO-2	ஒரு செ அகர)மாழி/ இரு ாதி	மொழி	ஆளுமைத்திற	ன்	விமர்சனத்தின்	நோக்	கம்		பேச்	சின்	अप	ப்ப6	തட	கள்		க	ணி	னி	வழி)த் த	5ĿL	ச்சு		
S-2	SLO-1	பன்ெ	மாழி அக	ராதி	நோக் <mark>கம் – கண்டறிதல்</mark> விமர்சன வகைக						தன்	னம்ப	ிக்ன	கைய	ும் ே	பச்	சும்				செ பாரு					
	SLO-2	உயிர்	/மெய் எழு	9த்துகள்	நேர்காணல் முறைகள் இலக்கிய விமர்சனம்						பேச்	சின்	ഖത	கக	जं						நக்க					
0.0	SLO-1 உயிர்மெய் எழுத்துகள் இனிய சொற்கள் பயன்பாடு					гю			ഥേഒ	நடப் (பேச்	சு							ரடு ச த்துமு			ருக்	கள்	7		
5-3	S-3 அகராதிக்கான அடிப்படைகள் நேர்காணல் வகைகள் கலை விமர்சனம்					тю			عانات	டமன்	றப் (பேச்	G,				-		ற் தட							
S-4	5-4 SLO-1 அகராதி உருவாக்கப் பயிற்சி நேரடியாக வினா விடை விமர்சகர் தகுதிகள்					ரா விடை	நிகள்			சொ	ற்பெ	ாழி	வு மு	ത്വ)		எ	ழுத்	து 6	गफ्री	தட்	டச்ச	Fr			

Durat (hou		9	9	9	9	9
S	LO-2	அகராதி உருவாக்கப் பயிற்சி	அச் <mark>சு ஊடக நே</mark> ர்காணல்	தேர்ந்த புலமை	<mark>பேச்சின் நுட</mark> ்பங்கள்	தட்டச்சு செய்யும் பயிற்சி
S-5	LO-1	கலைச்சொல் அறிமுகம்	<mark>காட்சி ஊ</mark> டக நேர்காணல்	எழுத்துவடிவ விமர்சனம்	பேச் <mark>சாளர்கள</mark> ும் பேசும் முறைகளு <mark>ம்</mark>	தட்டச்சு செய்யும் பயிற்சி
	LO-2	பிறமொழிச் சொற்களும் தமிழில் கலைச் சொற்களு <mark>ம்</mark>	கேட்பு ஊடக நேர்காணல்	காட்சி வடிவ விமர்சனம்	பேச்சு - எடு <mark>த்துரைப்</mark> பும் உடல்மொழியு <mark>ம்</mark>	பிழை திருத்திகள்
	LU-1	கலைச்சொல்லாக்க நெறிமுறைகள்	கள ஆய்வில் நேர்காணல்	விமர்சனம் செய்யும் பயிற்சி	நவீன தொழில் <mark>நுட்பங</mark> ்களில் பேச்சு முறைகள்	தமிழில் பிழை திருத்தம் செய்யும் மென்பொருட்கள்
S	LO-2	கலைச்சொல் உருவா <mark>க்க</mark> உத்திகள்	நேர்காணல் செய்யும் பயிற்சி	விமர்சனம் செய்யும் பயிற்சி	பேச்சாளர்க்குரிய <mark>தகுதிக</mark> ள்	வலைப்பூ உருவாக்கம்
S-7	LO-1	துறைசார் சொற்கள <mark>்</mark>	நேர்காணல் செய்யும் பயிற்சி	செய்தியறிக்கை	பேச்சுப் பயிற்சி	வலைப்பூவில் எழுதும் முறைகள்
_	LO-2	புதிய கண்டுபிடிப் <mark>புகளும்</mark> கலைச்சொற்களு <mark>ம்</mark>	செய்தி வாசிப்பு முறைகள்	சமூக நிகழ்வை எழுதுதல்	பேச்சுப் பயிற்சி	வலைப்பூவின் பயன்கள்
S-8	LO-1	பயன்பாட்டுச் ச <mark>ொற்கள்</mark>	செய்தி வாசிப்பு நுட்பங்கள்	செய்தியாளர்க்குரிய தகுதிகள்	கலந்துரையாடலின் நோக்கம்	தமிழ் இணைய நூலகங்கள்
	LO-2	கலைச்சொல்லாக் <mark>கப்</mark> பயன்பாடுகள்	உச்சரித்தல்	உற்றுநோக்குதல்	கலந்துரையாடலின் தனித்தன்மைகள்	இணைய நூலகப் பயன்பாடுகள்
0.0	LU-I	கலைச்சொல் உரு <mark>வாக்க</mark> ப் பயிற்சி	பிழையின்றி வாசித்தல்	சமநிலையில் எழுதுதல்	தம் கருத்தைத் தெளிவ <mark>ாக</mark> உரைத்தல்	தமிழ்த் தொடரடைவுகள்
S-9	LO-2	கலைச்சொல் உருவ <mark>ாக்கப்</mark> பயிற்சி	வாசித்தலும் உணர்வும்	செய்தியறிக்கை தயாரித்தல்	கலந்துரையாடல் பய <mark>ிற்சி</mark>	தொடரடைவின் பயன்பாடுகள்

Learning Resources

- 1. அகரா<mark>தியியல்,</mark> பெ. மாதையன், தமிழ்ப் பல்கலைக்கழகம், தஞ்சாவூர், 1997.
- **2.** பேச்சுக்க<mark>லை, ம</mark>. திருமலை, மீனாட்சி புத்தக நிலையம், மயூராவளாகம், மதுரை, 2009.
- பேச்சாளராக, அ.கி.பரந்தாமனார், பாரி நிலையம், சென்னை, 1961
 இணையத் தமிழ், சந்திரிகா சுப்பிரமணியன், சந்திரோதயம் பதிப்பகம், மதுரை, 2020.
- 5. நேர்காணல், <mark>மின்னூல</mark>கம், தமிழ் இணையக் கல்விக் கழகம், https://www.tamilvu.org/

Learning A	ssessment														
	Bloom's Level of			Continuous	Learning As	sessment (5	Final Examination (50% weightage)								
Level	Thinking	CLA -	1 (10%)	CLA – 2 (10%)		CLA – 3 (20%)		CLA -	4 (10%)#	i iliai Examination (30 % weightage)					
	ininking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice				
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%					
Level I	Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-				
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	_				
Level 2	Analyze	40 /0	30 /6	JU /0	40 /0	JU /0	30 /6	J0 /0	30 /0	30 /6	-				
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%					
Level 3	Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-				
	Total	10	0 %	10	0 %	10	0 %	1	00 %	10	00 %				

[#] CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers			
Experts from Industry	Expert from Higher Technical Institutions	Ja	Internal Experts
1. Dr. P.R.Subramanian, Director, Mozhi Trust, Thiruvanmiyur, Chennai – 600 041.	Dr. V. Dhanalakshmi, Associate Professor, Subramania Bharathi School of Tamil Language & Literaturel, Pondicherry University, Pondicherry	1.	Dr. B.Jaiganesh, Associate Professor & Head, Dept. of Tamil, FSH, SRMIST, KTR
		2.	Dr. R. Ravi, Assistant Professor and Head, Dept. of Tamil, FSH, SRMIST, VDP.
		3.	Mr. G. Ganesh, Assistant Professor, Dept. of Tamil, FSH, SRMIST, RMP.
		4.	Dr. T.R.Hebzibah <mark>beulah S</mark> uganthi,
			Assistant Professor, Dept. of Tamil,
			FSH, SRMIST, KTR.
		5.	Dr. S. Saraswathy, Assistant Professor,
			Dept. of Tamil, FSH, SRMIST, KTR.

Course Code	ULH23AI	E2J	Course Name	APPLIED HINDI-II	Cours Categ		AE		Al	oility	Enha	ncer	nent	Cour	ses (AE)			L 1			2	C
Pr	e-requisite	Courses	Nil	Co-requisite Courses	TENCE		ogre: Cours	ssive ses	Nil														
Course O	offering Dep	partment	HINDI	Data Bo	ok / Codes/Standards			\mathbb{Z}_2						Nil									
Course L	earning Ra	tionale (CLR)	: The purpose of	learning this course is to:		L	earni	ng) <u>5</u>	À		F	rogr	am L	.earni	ng Ou	ıtcon	nes (F	PLO)		—		—
CLR-1:	To find a	nd analyze di	ferent types <mark>of Cine</mark>	<mark>ma</mark>	The Wiles	1	2	3	1)	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	To Disco	ver the print N	ledia in the present	World	No. of Contract of																		
CLR-3:	Writing re	eport for Empl	oyability		1-06-7	_					nes			ge									l
CLR-4:			reate Job Oriented	learning	289,577 - 12,70	l (m)	%	%	dge	ots	ildi	(D)	_	/led		σ							l
CLR-5:	To Acqu	iire technical v	vords fo <mark>r various</mark> job	Prospects	0.1228 J. 775 May	음	ें	į	Mec	Concepts	Disc	g	tior	NOU		Data		Skills	Skills				l
(CLO):	earning Ou			course, learners will be able to:	2	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling		Investigative Skills				PSO -1	PSO -2	PSO-3
CLO-1:			tory <mark>and Doc</mark> umenta	ary in Hindi Cinema		2	75	80	Н	Н	Н	М	L	Н	L	М	L		Н	М	-	-	-
CLO-2:		orehend Media		- W. A.M	T / E / 2	2	80	90	Н	Н	Н	М	L	Н	Н	М	L		Н	М	-	-	-
CLO-3:		ate report Wri			7.00	2	75	95	Н	Н	М	L	Н	Н	М		М			Н	-	-	-
CLO-4:			Skills <mark>in Media</mark> Studi			2	80	90	Н	Н	L	Η	М	Н	L	_	Н	M F		Н	-	-	-
CLO-5:	To Under	rstand and us	age of <mark>technica</mark> l wor	ds in Hindi	10000	2	85	90	М	Н	М	Η	L	Н	Н	L	Н	М	Н	Н	-	-	-
Duration	on (hour)		9	9	9				7 7	7	9								9				
S-1	SLO-1	HINDI CINE	MA	MEDIA AUR HINDI BHASHA	REPORTARJ LEKHAN				FILM RE	VIEW	& VIC	SYAF	PAN	ŀ	PARIE	BHASH	HIK S	SHABI	DAV	ALI			
3-1	SLO-2	CINEMA KI	AVDHARNA	AVDHARNA	AVDHARNA				ARTH					F	RTH								
S-2	SLO-1	UDBHAV		SWARUP	SWARUP				PARIBHASHA ARIBHASHA														
3-2	SLO-2	VIKASH		MAHATVA	DDESHYA				WARUP WARUP														

Dura	ation (hour)	9	9	9	9	9
S-1	SLO-1	HINDI CINEMA	MEDIA AUR HINDI BHASHA	REPORTARJ LEKHAN	FILM REVIEW& VIGYAPAN	PARIBHASHIK SHABDAVALI
3-1	SLO-2	CINEMA KI AVDHARNA	AVDHARNA	AVDHARNA	ARTH	RTH
S-2	SLO-1	UDBHAV	SWARUP	SWARUP	PARIBHASHA	ARIBHASHA
3-2	SLO-2	VIKASH	MAHATVA	DDESHYA	SWARUP	WARUP
	SLO-1	DOCUMENTRI MOVE KI AVDHARNA	MEDIA MEN BHASHA KA PRAYOG	IAHATVA	AWADHARNA	RAKAR
S-3	SLO-2	COMERCIAL MOVE KI AVDHARNA	<u>UTTARDAYITVA</u>	REPORTARJ LEKHAN KE PRATI	FILM RE <mark>VIEW KA M</mark> AHATTVA	VADHARNA
	3LU-2			RUCHI JAGANA		
S-4	SLO-1	PRAYOJAN	PRINT MEDIA	REPORTAJ KI BHUMIKA	VIGYAPAN AUR BAZAR	RAYOJAN
J-4	SLO-2	UDDESHYA	ELECTRONIC MEDIA	PRAYOJAN	VIGYAPAN AUR ROZGAR	IDDESHYA
S-5	SLO-1	MAHATVA	MEDIA KI JIMMEDARI	PRAYOG	PRINT VIGYAPAN	IAHATVA
3-3	SLO-2	PRAKAR	SMACHAR LEKHAN	UTTARDAYITVA	VIGYAPAN KI BHASHA	RAYOG
S-6	SLO-1	PRISHTHBHUMI	REPORTER KE GUN	RIPOTARJ LEKHAN	AWADHARNA	IDDESHYA
3-0	SLO-2	KARYASHALA	SAHAJTA	PUNRIKSHAN	\RTH	AKANIKI SHABDAVALI KA MHATVA
	SLO-1	DOCUMENTRY KI VIDHI	NISPAKSHTA	LEKHAN VIDHI	PARIBHASHA	HINDI SE ANGREZI SHABD
S-7	SLO-2	DOCUMENTRY AUR COMERCIAL	PEET PATRAKARITA	SAMAJIK DAYRA	SWARUP	ANGREZI SE HINDI SHABD
	0L0-2	MOVE MEN ANTAR		OAMAGIN DATINA		
S-8	SLO-1	COMERCIAL KI VIDHI	UTTARDAYITVA	SAHITYA ME RIPOTARJ LEKHAN	VIGYAPAN KE PRAKAR	EK DIN EK SHABD

Dur	ation (hour)	9	9	9	9	9
	SLO-2	MOVE VISLESHAN	BHASHA GYAN	PARIYOJNA KARYA	VIGYAPAN KI VISHESHTAYEN	SHABDON KA VISLESHAN
S-9	SLO-1	PARICHARCHA	PARICHARCHA	PARICHARCHA	VIGYAPAN MANG	PATH PRICHARCHA
3-9	SLO-2	PRASHNABHYASH	PRASHNABHYASH PRASH	PRASHNABHYASH	VIGYAPAN KA PRABHAV	PRASHNABHAYASH

	Edited Book: "PRAYOJAN MULOK HINDI", SRIJONLOK PUBLICATION, 2023, New Delhi.	
	1. Film Banti Hai aur Banati Bhi hai, Lekhika – Sonal, Neolit Publication	
Learning	2. https://navbharattimes.indiatimes.com/entertainment/movie-review/articlelist/2325387.cms?curpg=3	
Resources	3. https://epustakalay.com/book/4858-hindi-patrakarita-by-dr-krishnbihari-mishra/	
	4. https://hindisamay.com/	
	5. https://rajbhasha.gov.in/hi/hindi-vocabulary	

	Bloom's Level of Thinking		Continuous Learning Assessment (50% weightage)								Fig. 1 F				
Level		CLA -	1 (10%)	CLA – 2 (10%)		CLA - 3 (20%)		CLA -	4 (10%)#	Final Examination (50% weightage					
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice				
Level 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	_				
LOVO! !	Understand	0070	0070	0070	0070	2070	2070	2070	2070	3070					
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	-				
2010.2	Analyze	1070	0070	0070	1070	0070	0070	0070	0070	3070					
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%					
evel 3	Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-				
•	Total	10	0 %	10	00 %	10	00 %	1	00 %	1	00 %				

[#] CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Shri. Santosh Kumar Editor : Srijanlok Magazine Place: Vashishth Nagar, Ara – 802301	1. Prof.(Dr.) S.Narayan Raju, Head, Department of Hindi,CUTN, Tamilnadu	1. Dr.S Preeti. Associate Professor & Head, SRMIST
	/ ILEALLY LEAD IDID	2. Dr. Md.S. Islam Assistant Professor, SRMIST
	LAND TEAD	3.Dr. S. Razia Begum, Assistant Professor, SRM IST
		4, Dr.Nisha Murlidharan Assistant Professor, VDP,SRM IST

Cours Code	III E23AE21			French for S	pecific purpose-II	ENL	Course Category	Al	E	٠.,	Abili	ty Er	nhand	emer	ıt Coı	ırses	(AE)			L 1	T 0	P 2	0	C 2
Co	equisite ourses	Nil		Co-requisite Courses	Nil	LINE		rogre	essive rses	Nil														
Course	Offering De	partment	French		Data Book / C	odes/Standard	ds		177						Ni									
Course	Laarnina D	etionale (CLD):	The nurnage of	learning this course is to	·			Learr	do a					Dro	~ v ~ · · ·	Learn	ina C	\taa	m.o.o.	/DL O	١			
				oth in oral and written).		1	Lean 2		4	1	2	3	4 5	grain 6	Team 7	8	9	10		12	12	14	15
CLR-1					mation situations	100			J	-	•	-	3	• ,		+ •	0	9	10		12	13	14	13
	LR-2: Express their sentiments, emotions and opinions, reacting to information, situations LR-3: Make them learn the basic rules of French Grammar.								(9)		Ф	S			po)								
	LR-4: Develop strategies of comprehension of texts of different origin								t (%		9	eb	1 2	g g	N N		ata		SIII	<u>s</u>				
	CLR-5: Enable the students to overcome the fear of speaking a foreign language and take position as a foreigner speaking French								Expected Attainment (%)		Fundamental Knowledge	Application of Concepts	Cink with Related	Procedural knowledge	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	al Skills			
Course Learning Outcomes (CLO): At the end of this course, learners will be able to: O enable the students to overcome the fear of speaking a foreign language and take position as a foreigner							l evel of Thinking (Bloom)	Expected Proficiency (%)	Expected		Fundame	Applicati		Procedul Okillo in	Ability to	Skills in I	Analyze,	Investiga	Problem	Commur	Analytical Skills	PS0 -1	PSO -2	PSO-3
CLO-1		e the students to o g French	vercome the fear	of speaking a foreign la	inguage and take positio	n as a foreigne	r 2	75	5 80		Н	М	Н	4 N	1 H	Н	L	М	М	Н	L	-	-	-
CLO-2	: To strer	gthen the knowled	lg <mark>e on con</mark> cept, o	culture, civilization and ti	ranslation of French	1	2		90					H H		Н	М	L	L	Н	М	-	-	-
CLO-3		lop content using t					2		5 80			_		M F			Н	М	М	Н	Н	-	-	-
CLO-4		pret the French lan			PRINCE PROPERTY.	I I I I I I I	2				Н			4 N			М	L	Н	М	L	-	-	-
CLO-5	: To impr	ove the communic	atio <mark>n, intercu</mark> ltura	al elements in French la	nguage		2	80	75		М	Н	Н	L N	1 M	Н	Н	М	L	Н	М	-	-	-
Durati	on (hour)		9	0	9		9			1	1		9		7		9							
S-1	SLO-1	TOEIC		Les quantificateurs		Les prépos	épositions de lieu			Les ve	rbes	irrégi	uliers			La	a néga	ation						
5-1	SLO-2	Qu'est-ce que c'e	st/	le génitif	TRARN	Les activité	és			le futu	ır et					ľi	nterro	gatio	n					
S-2	SLO-1	À qui est-il destin	é ?	Les adjectifs	Les adjectifs Les prépositions de				Al	le conditionnel				Le	Les activités									
	SLO-2	Les compétences	évaluées	et pronoms posses	sifs	Les activité	és	les modaux				l'exclamation												
S-3				les temps e	et	La suggestion					Les activités													
3-3	SLO-2			Les activité	és	le conseil			ľ	emph	ase													
S-4	SLO-1	Les indénombrab		les pronoms compléments les aspects-									es exe	_										
U- - 4	SLO-2			és		le reproche Les activités																		

Le présent simple

Le présent be+ing

Les activités

Les activités

Les exemples

pronoms réfléchis

La place de l'adverbe dans la phrase

Les activités

les adverbes

Les activités

SLO-1

SLO-2

SLO-1

SLO-2

SLO-1

S-5

S-7

L'adjectif

Les comparatifs

les articles définis (the)

les articles indéfinis (a, an)

les superlatifs

les subordonnées relatives

l'impératif

Les activités

la voix passive

Les exemples

Les activités

_'obligation

la permission

l'interdiction

La capacité

Dura	tion (hour)	9	9	9	9	9
	SLO-2	Les exemples	II AS ACTIVITAS	Le prétérit simple - Le prétérit be+ V-ing	l'incapacité	Les activités
S-8	SLO-1	Les adjectifs	L'ordre des adverbes	Les exemples	les verbes à particule	Les subordonnées circonstancielles
3-0	SLO-2	Les exemples	Les activités	- Le présent perfect be+ing	les verbes suivis de V-ing	Les activités
S-9	SLO-1	pronoms possessifs (this et that)	les prépositions-	Le past perfect simple -	d'un infinitif avec sans to	A ne pas confondre
3-9	SLO-2	Les activités	Les exemples	Le past perfect be + ving -	Les exemples	Les activités

	Theory:
	1. "Réussir le noueau TOEIC" Détails des épreuves, méthodologie, grammaire, et vocabulaire, Studyrama.
Learning	2. https://www.fluentu.com/blog/french/french-grammar
Resources	3. https://www.elearningfrench.com/learn-french-grammar-online-free.html
	4. https://www.lawlessfrench.com/grammar
	5. https://blog.gymglish.com/2022/12/15/basic-french-grammar

	Learning As	sessment			1.00	11,000	a ham				
	Bloom's Level of Thinking			Continuous	Learning As	Fin <mark>al Exam</mark> ination (50% weightage)					
Level		CLA - 1 (10%)		CLA – 2 (10%)		CLA - 3 (20%)		CLA - 4 (10%)#		Final Examination	1 (50% weightage)
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Lovel 1	Remember	30%	30%	30%	30%	20%	20%	20%	20%	30%	
Level 1	Understand	30%	30%	30%	30%	20%	20%	20%	20%	30%	-
Level 2	Apply	40%	50%	50%	40%	50%	50%	50%	50%	50%	
Level 2	Analyze	40 /6	30 /6	30 /6	40 /0	30 /6	30 /6	30 /0	30 //	30 %	-
Level 3	Evaluate	30%	20%	20%	30%	30%	30%	30%	30%	20%	
Level 3	Create	30%	20%	20%	30%	30%	30%	30%	30%	20%	-
	Total	10	00 %	10	00 %	10	0 %	1	00 %	100) %

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	DI-PADM ID.	7 0
Experts from Industry	Expert from Higher Technical Institutions	Internal Experts
Mr. Kavaskar Danasegarane Process Expert Maersk Global Service Center Pvt. Ltd	Dr. C.Thirumurugan Professor, Department of French, Pondicherry University	1. Mr. Kumaravel K. Assistant Professor & Head, SRMIST, KTR
2.Mr. Sharath Raam Prasad Character Designer, Animaker Company Pvt.		2. Mrs. Abigail, Assistant Professor, SRMIST, VDP

Course Code UFD23S02T Course Name BEAUTY CARE Category S	Skill Enhancement Courses	T P	2	2	<u>C</u> 2
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Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses Nil
Course Offering Depar	tment	Fashion Designing	Data Book / Codes/Standards	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)											
	care services including skin analysis, facials, make -up application and superfluous hair	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
	LR-3: To Introduce students to the theory, fundamentals and tools of Hair care						ment	ر '	ge	ė	-		Work	_	Finance	Бu
CLR-4: To prepare and mainta CLR-5: To develop good appe	el of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	Problem Analysis	esign & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team \	Communication	roject Mgt. & Fina	Life Long Learning	
(CLO):	At the end of this course, learners will be able to: ipment from the industry are invited for providing training for the students	- Le	<u>공</u>		<u>п</u>	М	H	М	М	М	Н	М	<u>ĕ</u>	Н		M
CLO-2: The students will learn		2	80	70	L	L	Н	Н	М	M	М	М	М	М	-	-
CLO-3: The students will be a	CLO-3: The students will be able to understand the importance of skin care				L	Μ	Н	Н	М	М	L	М	М	М	-	-
CLO-4: To apply different methods and techniques of hair removal				65	L	L	Н	Н	L	М	Н	L	М	М	-	-
CLO-5: To Analyze the studer	nt to solve contra-actions that may occur after treatments	2	80	70	L	Μ	Н	Н	Н	М	М	L	М	М	-	
		2	75	60	1	М	Н	Н	М	Н	М	М	1	М	-	-

Duratio	on (hour)	6	S G E A P N	6	5 6	6
S-1	SLO-1	Human body anatomy, Systems of the body	Histology of skin, Anatomy of acne, Functions of skin	Tv and film make up , Make up kit	Procedure –precautions, Electrotherapy	Facials, Types of massage
	SLO-2	Bones of the head and neck, Muscles of the head and neck	Skin disorders, Chemistry needed for aestheticians,	Eye makeup & Hair removal, The structure of the Eye	ingli liequelicy-nood driet, Galvanic	Massage Movements, Swedish massage
S-2	SLO-1		Electrical machines & apparatus, Used for skin care, Electrical machines & apparatus	Eye treatments, Special eye excises	Ozone unit, Ringlets	Aroma therapy,
	SLO-2	Nerves of the head	Used for skin care, Steam bath, Make up		Hot rollers, Rollers setting	Massage facial
	SLO-1		Basic beauty wardrobe, Make up and its contents	Methods for removal, Methods used on different	Ear and nose piercing, Massage and facials	Advantage of facial

Dura	tion (hour)	6	6	6	6	6	
S-3	SLO-2	Fungi viruses, Professional hygiene	Make up and its contents, Colouring agents	Parts of the body, Manicure and pedicure, electrotherapy	Introduction to massage, Types of massage	Facial massage stroke	
S-4	SLO-1	Skin and its structure, Structure of the skin	Effect of artificial, Lighting on make up	Manicurist, Nails,	General effects of massage, Draping for a facial	Facial Treatment	
	SLO-2	Sweat glands and the oils, Hair follicle and erector pili	Implements and materials used, Corrective make up	Special manicure	Facial massage, Commonly used for manipulations	Hair and hair Rinsing	
S-5	SLO-1	Skin types, Cosmetology	Stage tv and film make up	Type of services	Cleaning of the skin,	Thermal Hair styling	
3-3	SLO-2	Making a professional judgment, Healthy and beautiful skin	Difference between stage	Common Foot Problems	Steaming of the face	Hair coloring,	
S-6	SLO-1	Environment and skin,	Film and make up	Pedicuring	Methods of steaming	Hair treatment	
	SLO-2	Anatomy of acne	Factors to be considered while doing	Equipment required	Massage Therapy	Hair cut	

١.	earning Resources	1.	Theory: Advanced Facial Machines by Milady	3.Shahnaz Husain's Beauty Book
		2.	Build the micro-stim use Microcurrent Therapy to heal yourself by Reginald w, Davis	4.Make-up Artist face charts (The Beauty studies Collection) by Gina M.Reyna

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Exp <mark>erts from</mark>	Experts from Higher Technical Institutions	Internal
In <mark>dustry</mark>		Experts
1.Mr.BEN PHILIP ASSISISIANT PROFES <mark>OR NIFT</mark>	1.Ms,Jesica Roshika, VIT Chennai	Balaguru.H (Margaret Magizhilini),
benphilip2002@gmail.com	Roshima.jesica22gmail.com	Assistant Professor, FSH, SRMIST
R.RESHMIMENON , MODEL&ACTRESS k,reshmienon@gmail.com	2.Rochsowmiya Assistant Professor	
	I.G Trichy , roch913@gmail.com	

Learning As	ssessment				AKN	- I I	AD T	77 1 73			
Level	Bloom's Level of Thinking		1	Conti	Final Examinat	ion (50% weightage)					
Level		CLA -	- 1 (10%)	CLA -	- 2 (10%)	CLA	- 3 (20%)	CLA -	- 4 (10%)#		
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	30%		30%	-	30%	-	30%		30%	-
Level 2	Apply Analyze	40%	-	40%		40%	-	40%	-	40%	-
Level 3	Evaluate Create	30%	-	30%		30%	-	30%	-	30%	-
	Total	1	100		00	•	100	1	100		100
			%	%		%		%			%

Course UCD23V06T	III 1173VIIII I I TAGAT MAARIINASS AN		nd Leadership Management	Course Category	V	Value Addition Course	2 ·	T P 0 0	2	2 2
Pre-requisite Courses Course Offering Department	Nil Career Guid	Co-requisite Courses	Nil Data Book / Codes/Standards	Progressive Courses	Nil					

Course L	earning Rationale (CLR):	The purpose of learning this course is to:		Le	arnir	ng
CLR-1:	Enable students to understa	and reasoni <mark>ng skills an</mark> d mathematical concepts		1	2	3
CLR-2:	Prepare students for job into	erviews				
CLR-3:	Help learners to develop the	e vocab <mark>ulary of a</mark> general kind by developing their reading skill		Ē	(%	(%)
CLR-4:	Nurture a creative and profe	essio <mark>nal mindse</mark> t	inger i	(Bloom)) co	
CLR-5:	Develop life-long skills stud	ent <mark>s can use</mark> to seek jobs, internships and make career changes	3194	Jking	roficien	Attainment
		At the sent of this course to many will be able to		l of Thir	cted P	cted A

		٦.	F	rogr	am L	earn	ing C	utco	mes	(PLO))			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
Н	М	-	-	-	М	-	Н	-	Н	-	Н	М	-	-
-	-	М	-	М	-	ı	-	L	-	Н	-	-	Н	Н
Н	М	-	М	Н		М	-	-	-	-	М	-	Н	М
Н	- 1	М	М	-	Н	-	-	-	М	-	Н	-	Н	М
-	М	М	-	Н	-	М	-	•	-	Н	-	-	Н	Н

CLK-Z.	Tropare stational for job interviews						
CLR-3:	Help learners to develop the vocabulary of a general kind by developing their reading skill	(Bloom)	(%)	(%)			
CLR-4:	LR-4: Nurture a creative and professional mindset						
CLR-5:	Develop life-long skills students can use to seek jobs, internships and make career changes	Thinking (Proficiency	Attainme			
Course I	_earning Outcomes (CLO): At the end of this course, learners will be able to:	Level of T	Expected	Expected			
CLO-1:	Solve the problems on reasoning	3	80	75			
CLO-2:	Face interviews confidently	3	80	75			
CLO-3:	Develop comprehension and interpretation skills	3	75	70			
	Her design thinking as a startery	3	75	70			
CLO-4:	Use design thinking as a strategy	J	10	70			

Durat	ion (hour)	6	6	6	6	6
	SLO-1	Partnership	Self-Image and Self-Presentation	Extempore Practice Session	Entrepreneurship - Introduction	Decision Making
S-1	SLO-2	Partnership relat <mark>ed solving</mark> problems	Etiquettes	Extempore Practice Session	Entrepreneurship - Vis <mark>ion, Value</mark> Proposition	Decision Making – Activity
S-2	SLO-1	Cryptarithmetic	Interview Skills - Introduction	How to approach Virtual & In Person Interviews	Entrepreneurship - Business Model	Leadership Skills - Ethics & Ethical Decision Making
3-2	SLO-2	Cryptarithmetic – solving problems	Do's and Don'ts During Interview	Tips & Tricks to Crash Interview	Entrepreneurs <mark>hip – Reve</mark> nue Streams	Leadership Skills -Decision Making – Case Study
	SLO-1	Ordering, Ranking	Mock Interview – Session 1	Types of Paragraph	Entrepreneurship - Sales	Management – Definition
S-3	SLO-2	Grouping	Mock Interview – Session 2	Paragraph Forming Questions	Entrepreneurship - Marketing Channels	Manager – Traits
S-4	SLO-1	Venn Diagrams	Mock Interview – Session 3	Types of Sentences	Entrepreneurship - Quality Control	Leadership Skills - Management Challenges
3-4	SLO-2	Venn Diagrams solved questions	Mock Interview – Session 4	Ordering of Sentences	Entrepreneurship - Customer Feedback	Change Management
S-5	SLO-1	Races and Games	HR Round – Practice Session	Skimming & Scanning	Leadership Skills	Novel Ways to Manage Energy in Work Place – activity
	SLO-2	Problems on Ages	HR personal Interview -Session	Reading Comprehension	Leadership Skills Strategy	Energy Management
	SLO-1	Clocks & Calendars	Email Etiquettes	Restatement	Leadership Skills – Planning	Work Force management
S-6	SLO-2	Identification of Cross Variable Relation	Email Drafting – Do's and Don'ts	Most Appropriate Restatement	Types of Leadership	Grievance Redressal Policy in Organisations

1. Abhijit Guha, Quantitative Aptitude for Competitive Examinations, Tata McGraw Hill, 5th Edition
2. Dr. Agarwal.R.S, Quantitative Aptitude for Competitive Examinations, S. Chand and Company
Limited, 2018 Edition
3. Edgar Thrope, Test of Reas <mark>oning for Com</mark> petitive Examinations, Tata McGraw Hill, 6th Edition

- 4. Bhatnagar R P, English for Competitive Examinations, Trinity Press, 2016.
- 5. Craig E Johnson, Meeting the ethical challenges of leadership, Sage publications, 2018
- 6. Allan R Cohen, David L Bradford, Influence without authority, Wiley, 2018
- 7. T V Rao, Managers who make a difference: Sharpening your management skill, Random House India, 2016

		Continuous Learning Assessment (100% weightage)									
Level	Bloom's Level of Thinking	CLA-1 (20%)	CLA-2 (20%)	CLA-3 (30%)	CLA-4 (30%)#						
		Theory	Theory	Theory	Theory						
_evel 1	Remember	20%	10%	20%	20%						
Level 1	Understand	20%	10%	20%	20 /0						
_evel 2	Apply	50%	50%	50%	50%						
.evel 2	Analyze	30 /6	30 /6	30 %	JU /0						
evel 3	Evaluate	30%	40%	30%	30%						
evel 3	Create	30%	4070	30%	30%						
	Total	100 %	100 %	100 %	100 %						

CLA-1, CLA-2 and CLA-3 can be from any combination of these: Online Aptitude Tests, Classroom Activities, Case Studies, Poster Presentations, Power-point Presentations, Mini Talks, Group Discussions, Mock interviews,

#CLA - 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	107	Angles and the second s
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. M. Ponmurugan, Executive PMOSS, Cognizant Technology Solutions India Pvt. Limited, Chennai	Dr. G. Saravana Prabu, Asst. Professor, Department of English, Amrita Vishwa Vidhyapeedam, Coimbatore	Dr. Sathish K, HOD, Department of Career Guidance Cell, FSH, SRMIST Ms. Deepalakshmi S, Assistant Professor, Department of Career Guidance Cell, FSH, SRMIST

Course	UMI23401L	Course	My India Project	Course	Generic Elective Course	L T P O C
Code	UMIZ3401L	Name	My India Project	Category	Generic Elective Course	0 0 0 2 0

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	
Course Offering Department	Fashio	on <mark>Designing</mark>	Data Book / Codes/Standards		Nil	

Assessment Tools (Fully Internal)		Marks	
Review – I (Activities)	A 17 (10) A 4	50	
Review – II (Project report and Presentation)	25 - 12-08-07	50	
Total		100	



SEMESTER -V

Course Co	de UFC)23501T	Course Name	APPAI	REL MANAGEMENT AND QUALITY CONTROL	Course Category	_			C	ore c	ourse						L 4	T 0	P (O C 2 4
Pre-requis	te Courses	Nil	Co-requisite C	ourses	Nil	Progressive Courses N	il	7													
Course Offe			Fashion Designin		Data Book / Codes/Standards	Nil		v													
Course Learning Rationale (CLR): The purpose of learning this course is to:							L	_earniı	ng			Pr	ograr	n Lea	arning (Outco	mes	(PLO))		
	The acquir	e knowled	ge about the worke	rs in the g	arment industry	110.11	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
					ment and quality control.	. 37912157-17	Ê		(9)	e G	S						_				
CLR-3:	To motiva	te the work	kers in the garment	industry f	or production goals	1.7	8	5)	ıt (9	ede	Concepts		dge	ou			Data		S S	<u>s</u>	
CLR-4:	To get the	basic knov	با vledge o <mark>n clothin</mark> g	production	n management	N + N 1 284 9) (B	euc	ner	NO.	ouo	0	vlec	zati		Б	o te	<u>s</u>	Š	SKi	J
CLR-5:	To maintai	n the garm	ent qua <mark>lity in pr</mark> odu	ıction	7 67 7 6	the same of the same of	ķi	ofici	ainr	조		ate	no No	Siali	ze	eli	g	Skills	. <u>E</u>	<u>.</u>	<u>≅</u>
			:			No.	evel of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret	Investigative	Problem Solving Skills	Communication Skills	Analytical Skills
Course Lea (CLO):					earners will be able to:	The state of the state of	Level	Expec	Expec		Applic	Link w Discip			Ability Know			Invest	Proble	Comn	Analyi
			bout t <mark>he worke</mark> rs in			20 6 7 7 7 7	1	75	60	Н	-	М	Н	М	М	М	М	-	L	Н	L
CLO-2:					management and quality control.	The first testing	2	80	70	Н	-	М	Н	М	М	М	Μ	-	L	Η	L
					or production goals	No. of Street,	1	70	65	Н	-	М	Н	М	М	М	Μ	-	L	Н	L
			با vledge <mark>on clothi</mark> ng		management		1	70	70	Н	-	М	Н	М	М	М	М	-	L	Н	L
CLO-5:	To maintai	n the garm	ient qu <mark>ality in pr</mark> odu	ıction	A Cardina Control		2	80	70	Н	-	М	Н	М	М	М	Μ	-	L	Н	L
		П				1217															
Duration			12		12	12						12				0		1;		•	
S-1	SLO-1		on to Apparel Indus		SAM-Introduction, Components, Tools	Quality-Introduction, Impo	rtance	e, Role	S Qua	ality Cont	rol-Int	roductio	n						STM	Stano	ards
S-2	SLO-1		of Apparel Industry		Merits of Production Management	Quality Assurance				ols of qua							Serie		,		
S-3	SLO-1		of Production Mana		Inspection-Introduction	Quality Manager-Roles				eck sheet			,				nition,				
S-4	SLO-1	-	n Terms, definition		Types of Inspection	TQM, Cycle				eto Chart									aders	пір	
S-5 S-6	SLO-1 SLO-1		ce of the apparel pr		Raw Material Inspection	TQM-Importance TQM in Apparel Industry	-			tter Diag			arı				Approa		n l n		
S-7	SLO-1		s of the production t ndustry in India, his		Fabric Inspection Trimmings Inspection	Role of Buyer	ж.	ж		use & effe vantages			20/0			roven	ent of	Peo	oie		
S-8	SLO-1		industry in maia, nis		In process Inspection	Role of Seller				pection	טו ועו	ianty to)018					2000	ement		
S-9	SLO-1		process and function		Inspection-spreading	Quality Terms				pection C	volo					-Bene		anay	emem		
S-10	SLO-1		nal industry, introdu		Inspection-Cutting, Sewing	Quality Assurance				oint Syste		roductio	n				al det	octo			
S-10	SLO-1		process and function		Final Inspection	Marketing-Introduction				oint Syste							r defe				
S-11	SLO-1		evelopments in app		Finishing and Packing	Marketing Strategies			AQ		7111-1-11	Joedune	7				r Defe				
3-12	JLU-1	I VECEUL O	σνσιυμπιστιιδ τη αμμ	aitis	I misming and r acking	Imarketing Strategies			AQ						μου	-iviii1U	יו טכונ	UIS			
Learning Resources		2. SK Br 3. Myers 4. Glock	o V. Mehta (1992,) / nardwaj & PV Mehta -McDevitt (2010) A _l .E and Grace.L (20	a (1998), I pparel Pro 12), Appa	nction to Quality Control for the Apparel In Managing Quality, New Age Publisher, De oduction Management and the Technical rel Manufacturing, Dorling Kindersley, Ind re Fashion business, Pearson education,	elhi Package, Fairchild Books lia															

				Continuous	F' - 1 F ' - (' /F00/ ' - 1 ()							
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA -	CLA – 2 (10%)		CLA - 3 (20%)		4 (10%)#	Final Examination (50% weightage)		
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
_evel 1	Remember	30%		30%		30%	44.0	30%		30%		
Level I	Understand	30%		30 /6	-	30 /6		30%		30%	-	
_evel 2	Apply	40%	-	40%		40%		40%		40%		
Level Z	Analyze	40%	1.40	40%	-	40%	-	40%		40%	-	
aval 2	Evaluate	30%	14.7	200/		30%		30%	P).	200/		
evel 3	Create	30%	4.7	30%	577	30%		30%		30%	-	
	Total	100 % 100 % 100 %		10	00 %	100 %						

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		L Comment
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Sathiyadevan, Director, Kumaraguru Knitex, Tirupur, kgknitex@gmail.com	1.V.GowriShankar, NSTI, Chennai Mailgs2019@gmail.com	1. Dr. R. Priyank <mark>a, Assistant Professor & Hea</mark> d of the Department, FSH, SRMIST, KTR priyankr1@srmist.edu.in
2. Shanmugam, Director, Popular Proce <mark>ss, Tirup</mark> ur, popularprocesss@gamil.com	2. Shanthi,ATDC, Chennai shanthiatdcsmart@gmail.com	2. Sathya Naraya <mark>nan. J</mark> Assistant Profess <mark>or, FSH,</mark> SRMIST, RMP sathyaj@srmist.edu.in

Cours Code	- 111	-D23502T	Course Name		Fashion Merchandising	Co Cat	urse egor		С	Dis	scipli	ne spe	ecific o	core c	ourses	(c)		L 4	T 0	P O	C 4
Pre-re-	quisite rses	Nil			Co-requisite Courses	IENL	4	Progr Cou	essive rses	Nil											
Course	Offering	Department	Fash	nion Design <mark>ing</mark>	Data Boo	ok / Codes/Standards															
	(CL			/ 6	The purpose of learning this course is to	o:	L	earnir	•	T	9		Pi	rogran		ing Out	comes	` ′			
					sign elements into the process of fabric	- 10 miles (14)	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
				costume for the	that they can correlate theory with practi	ical aspect of marketing						1	Ч			<u>:</u>					l
CLR-4:	To study	ad apply the	e art of com	munication the	fashion industry ng for fashion Merchandising.	cal aspect of marketing	_evel of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Engineering Knowledge	alysis	Design & Development	Analysis, Design, Research	l Usage	ulture	Environment & Sustainability		Individual & Team Work	ıtion	& Finance	arning
(CLO):	_	Outcomes			se, learners will be able to:								_	Modern Tool Usage	Society & Culture		Ethics		Communication	Project Mgt.	Life Long Learning
		s will gain ins			oncepts to real life situations		2	70	65	L	M		М	М	M	М	-	Н	Н	Н	-
CLO-2:					chandising process		2	80 75	70 60	M	M		H M	H M	L L	L M	-	H	M H	L M	- L
CLO-3:					fashion industry		2	70	65	Н	L	L	Н	M	L	M	-	М	Н	IVI	
					ze the complexities of buying behavior	100	2	80	70	M	ı	H	H	Н	M	M		M	M	ı	
OLO-0.	01.00			distinct to dividing	to the complexities of paying politicals.			00	70	IVI	Ŀ	- ''-	-''-		IVI	IVI		IVI	IVI		
Duratio	n (hour)		12		12	12					7		12					1	2		
S-1	SLO-1	and concept	ts	, Imp <mark>ortance</mark>	Fashion Retailing Management	Market -functions of Fas	shior	n mark	eting	Introdu	ction	Fashio	n indu	stry ter	rms	consu	mer bu	ying be	havior		
0-1	SLO-2		erchandisers	3	Fashion Retailing functions, process	Market & marketing diffe			IA.	Definition	on of	fashio	n, style	, class	sic	5 P's,	Scope	market	ing		
s-2	SLO-1	Principles a Merchandisi			Fashion Retailing main activities, strategies	Marketing Mix-product, place, market calendar	price	e, pron	notion,	FAD, te	erms i	elated	to fasl	nion In	dustry	Targe	t marke	t, Mark	et segi	mentati	on
To s-4	SLO-2	Developmer analysis, De			Fashion Distribution channel, vendor management,	Market Research macro environment	0 & N	1icro		Manne appare			que, Fa	ashion	shows,	Chain	stores,	Brand	marke	ting	
S-5	SLO-1	Merchandise Sampling, ty	ype of buyer	r ·	Fashion Distributer, direct retailing	Method & data analysis importance of marketing				fashion origin	chic,	Haute	coutu	re, Fas	shion	Adver	tising, 7	Types c	of adve	tising	
3-3	SLO-2 Schedules & segments, buying office duties, Fashion forecasting retailing				Product development, planning, Fashio life cycle, flow theories			ashion	Components and stages of fashion cycle					cle Different media, Newsletters							
	SLO-1	Merchandis	e process, t	erminologies	Fashion Brand Personality, Evolution of Fashion Retail.			1		High fa fashion					eet	Video	s, Webs	sites, D	irectori	es	

Duration	n (hour)	12	12	12	12	12
S-6 To	SLO-2	6months Merchandise plan -buying calendar	Fashion Retail market strategy,	Product designing implementation, pricing policies	Auxiliary services	Layout planning, Space allocation
S-8						
S-9	SLO-1	6 R's of fashion Merchandising	Trade area analysis and site selection	Strategies for Apparel products, importance of price policies	Fashion forecasting	Emerging trends and issues in marketing
5-9	SLO-2	Interface with production	Organized, unorganized formats,	Digital marketing, Role of digital Marketing	Fashion interpretation	Consumerism, Rural marketing
S-10	SLO-1	Merchandising Technology	Types of fashion retail stores, convenience stores	Concepts and principles of packing	Fashion editor	Social Marketing, online and green marketing
To S-12	SLO-2	Merchandising Evolution, calendar	Super markets, Departmental stores	Material used for packaging in the apparel industry	Trade publications	Quality assurance and application in merchandising
S-13 to	SLO-1	KPI measurements	Hyper markets, Lifestyle stores	Domestic & International export & import marketing	Broadcast media	Textile and apparel policies, DI policies in retail sector
S-15	SLO-2	Buying and selling season	Franchisee outlets, Specialty stores	Data analysis, presentation findings interpretation and implementation	3 broad categories, Designer labels	Inventory methods, six month buying plans, stock turn, open to buy

	Theory:
Learning	1. Doris H Kincade", Merchandising of fashion Products", Pearson Education, 2011
Resources	2. Elanine Stone, jean A. Samples, "Fashion merchandising An Introduction", Gregg division,
	Mc Graw-Hill, 4th edition 1985.

3. Inside the fashion Business by Kitty G. Dickerson Published by Pearson, 7th edition, 2002 4,Stone Laine, Samples Jean A, "Fashion Merchandising", McGraw Hill Books, 1995

Learning Asse	essment											
	Dia a mala il accord a f		7 7 7	Conti	nuous Learning A	ssessment (50%	weightage)	-7		Final Eveninetic	- /FOO/	
Level	Bloom's Level of	CLA – 1 (10%)		CLA – 2 (10%)		CLA - 3 (20%)		CLA - 4 (10%)		Final Examination (50% weightage)		
	Thinking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Level 1	Remember	30%		30%	D NI . T	30%		30%		30%		
Level I	Understand	30%	/	30%	MA. T	30%	DATE	30%	-	30%	-	
Level 2	Apply	40%	7	40%		40%	EUL	40%		40%		
Level 2	Analyze	40 /0		40 /0	-	40 /0		40 /0	-	40 /0	-	
Level 3	Evaluate	30%		30%		30%		30%		30%		
Level 3	Create	30 /6		30 /6	-	30 /6		30 /6	-	30 /6	-	
	Total	1	00 %	10	0 %	10	0 %	10	0 %	10	0 %	

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Sathiyadevan, Director, Kumara guru Knitex, Tirupur,	Gowrishankar, NSTI Chennai	
kgknitex@gmail.com	mailgs2019@gmail.com	Balaguru.H (Margaret Magizhilini),
Shanmugam, Director, Popular Process, Tirupur,	Dr. Mahesh, Assistant Professor, Alagappa University	Assistant Professor, FSH, SRMIST
popularprocesss@gamil.com	maheshganesan55 @gmail.com	

Course	ourse UFD23503.I	Course	Fabric Designing by Dyeing and Printing	Course		Generic elective courses	L		Т	Р	0	С
Code	01 0233033	Name	rabile besigning by byeing and Finding	Category	G	Generic elective courses	3	;	0	3	2	4

Pre-requisite Courses Nil	Co-requisite Courses	Nil	Progressive Courses Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards	Periodic Table

Course L (CLR):	earning Rationale	The purpose of learning this course is to:	Le	earnii	ng
CLR-1:	The students shall acqui	re knowledg <mark>e on the pr</mark> inciples of textiles designing.	1	2	3
CLR-2:		to prepare textile designs with required color combinations			
CLR-3:	The students shall acqui	re knowl <mark>edge on th</mark> e principles of textiles designing.			
CLR-4:	The enable the students	to prepare textile designs with required color combinations	E)	(%)	(%)
CLR-4:	To enable the students t	o unde <mark>rstand the</mark> concepts of woven fabric and construction weaves	(Bloom)		\sim
CLR-5:	To understand and deve	lop ne <mark>w innova</mark> tive fabrics for the session	_	enc	inment
CLR-6:	To make a survey as to	which type of products should be launched for the forth coming season	hinking	roficiency	ain
			Ę	Pro	Atta

	earning Outcomes	At the end of this course, learners will be able to:	vel of Th	Expected F	pected A
(CLO):		The art of the course, feathers will be able to.	Le	Ĕ	Ĕ
CLO-1:	Upon completion of the	sylla <mark>bus, the s</mark> tudents will be able to draw designs for different	1	80	75
CLO-2:	varieties of fabric with co	olor c <mark>ombinati</mark> on and shall have documentation of Indian textiles	2	78	70
CLO-3:	Develop a general idea a	and d <mark>escribe t</mark> he textile designing in detail	4	66	63
CLO-4:	Utilize concepts in textile	e chemistry	3	72	67
CLR-5:	Understanding of types a	and we <mark>ave struc</mark> ture for apparel and furnishing fabrics	6	78	72
CLR-6:	Create awareness of diff	ferent d <mark>yeing and</mark> printing techniques.	6	75	65

h			P	rogra	am Le	arnir	ıg Ou	tcom	es (PL	O)		
i	1	2	3	4	5	6	7	8	9	10	11	12
	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
	Н	М	Н	L	Н	-	-	-	-	-	-	-
		М	-	М	Н	L	-	-	-	-	-	-
	Н	L	-	М	L	-	-	-	-	-	-	-
Ì	М	L	- 1	М	-	-	-	-	-	-	-	-
	Н		-	Н	L	М	-	-	-	-	-	-
	1	М	-	М	Н	L	-	-	-	-	-	-

Durat	tion (hour)	15	15	15	15	15
	SLO-1	Introduction of Fabric structure	Introduction of designs	Identification of textile fibers	Printing Techniques	Dyeing techniques Fabric dyeing
S-1	SLO-2	Factors of influencing selection of fabric	Apparel motifs	Microscopical test	Textile printing – introduction	Fabric dyeing – introduction
	SLO-1	Structural and applied designs,	Fabric color	Solubility test	Printing definition, history	Dyeing definition, history
S-2	SLO-2	Birds, Animal, Flower	Fabric color and communication	Burning test	advantages and disadvantages of printing	advantages and disadvantages of dyeing
S-3	SLO-1	Types of I Lines, Grace, thick and thin lines	Motifs inspired from traditional Indian arts	Analysis of blend ratio of yarn	Diffèrent Styles of printing	Different methods of dyeing
3-3	SLO-2	Broken lines,	Motifs inspired from traditional Indian crafts	Analysis of fabric	Diffèrent Methods of printing	Yarn dyeing
	SLO-1	Oblique lines or lines of movement,	sculpture traditions followed	Analysis of fabric for deign	Ingredient used printing paste	Silk dyeing
S-4	SLO-2	accented lines,	historical traditions followed	Draft, peg plan threads// inch yarn count,	preparation of printing paste	Cotton dyeing
S-5	SLO-1	Textile designing,	Motifs designs from Indian mythology	Cover factor and weight per square yard of warp weft fabric`	Direct printing	Jute dyeing

Durat	tion (hour)	15	15	15	15	15
	SLO-2	Techniques/methods of textile designing	Ornamental designs and motifs from Indian mythology	crimp, introduction	Resist printing	pigments
S-6	SLO-1	Elements of Textile Design	Different sources of inspirations for textile design	Cover factor and weight per square yard of warp fabric`	Stencil printing	Natural dyes
3-0	SLO-2	Motifs, Styles, Repeats, Layouts,	Measurement of color fastness	Cover factor and weight per square yard of weft fabric`	Block printing	Vegetables dyes
S-7	SLO-1	Exploration and stylization,	Color fastness testing, introduction	Fabric identification and design analysis	Flock printing	Cross and union dyeing
3-1	SLO-2	Motif Development decorative features	Color fastness – rubbing test	Fabric specifications of some common fabrics like cambric,	Batik printing	Mineral dyes
	SLO-1	Design repeat, Direction,	Color fastness – perspiration test	poplin, canvas,	Transfer printing	synthetic dyes
S-8	SLO-2	Rotation, full design	Color fastness – washing test	satin, drill, gabardine,	Foam printing	Tone on tone effect
	SLO-1	Textile traditional butt a design,	Color fastness –light test	denim, gauge, corduroyed.	Screen printing	Dyeing fabric sample with various color
S-9	SLO-2	border design, sa <mark>ri 2</mark>	Traditional design development	Repeats of design blocks in different ways and means on paper sheet	Capsule Printing procedure	Making an album of different type of dyes
S-10	SLO-1	Creation of textile designs on various bases	Basic designing and sketching on paper	Placement of design blocks in different ways and means on paper sheet	Tie and dye Techniques	Determination of fastness properties
3-10	SLO-2	Rectangular, dia <mark>mond,</mark>	Basic designing and sketching on sheet Naturalized design	Development of design through rotation,	Glitter printing	Developing of a creative sample
S-11	SLO-1	Cylindrical, circular,	Abstract design	pillar effect,	Duplex printing,	Dyeing and development of the selected design on the fabric as sample
	SLO-2	Corner, Drop,	Geometrical design	half drop effect, step drop and mirror effect	blotch print flocking	Development of the selected design on the fabric as sample
0.40	SLO-1	Ogee, Diagonal,	Stylized design	Designs from Indian Mythology,	Wrap print	Color matching system
S-12	SLO-2	Brick, Mirror,	Simplified design	motifs, sculpture, civil art	Constituents of printing paste	Color management
0.40	SLO-1	Repeats, concentric	Animated design	nature, aquatic life, ornaments	Making different types of printing samples	Color system.
S-13	SLO-2	principles of simple drop d <mark>esigns</mark>	Aquatic motifs like pebbles	Decorative surface design	Print development of the selected design on the fabric as sample	Effects pf color
C 40	SLO-1	principles of simple drop and drop reverse	Shells	Fabric painting, Silk painting, Glass painting	Terms of fit,	Types of color theory.
S-13	SLO-2	Collection fabric samples showing different textile designing techniques	Methods for modifying manual machine(epidiascopes)	Finishes, Glazing, Napping	balance,	Use of Monochromatic
0.44	SLO-1	Creation of layout for saree,	Enlarging,	Crepe	positioning, serviceability,	Analogous
S-14	SLO-2	Dhoti, Lungi and	reducing and placement for allover pattern	parchmentizing	producibility and salability	Complimentary
0.45	SLO-1	shawl designs	Traditional Butta, paisley design	Fabric Color swatches	Impact assessment of design.	double complementary
S-15	SLO-2	Creation of layout for bed sheet,	Traditional border deigns	Collection of Trimming, Samples	Activities for revitalizing and marketing of design	split complementary

Learning Resources	Kate Broughton textiles Dyeing, Rockport publishers, 1996 Bricket C J, 'Textile Designing', International Text Book co., U.S.A. (1930)	3. Dyeing and Screen-printing on Textiles" by Joanna Kinnersly-taylor 4. Smith J E _Textile Processing '— Printing, Dyeing, Abhishek Publishing,2003 5. Neethu Azad Raman(2018), Fashion Design & Technology, Neelkanth Publishers

				Contin		Final Examination					
Level	Bloom's Level of Thinking	CLA - 1	(20%)	CLA - 2 (20%)		CLA - 3 (30%)		CLA - 4 (30%)		(50% weightage)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
ovol 1	Remember	20%	20%	15%	15%	15%	15%	15%	15%	15%	15%
_evel 1	Understand	20%	20%	15%	15%	15%	15%	15%	15%	15%	15%
_evel 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
_evei Z	Analyze	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
Laval 2	Evaluate	10%	10%	15%	150/	15%	15%	15%	15%	15%	15%
Level 3	Create	10%	10%	15%	15%	15%	15%	15%	15%	15%	15%
	Total	100) %	10	00 %	10	0 %	100) %	100 %	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Nivash.N Sr.Merchandiser Samara Exports Tripur nivash@samaraexports.in	1.Mr.sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	Dr. R. Priyanka, Assistant Professor & Head of the Department, FSH, SRMIST, KTR priyankr1@srmist.edu.in
2.Mr.Ganesh Mauyra Assistant Manager, <mark>Ganga A</mark> crowools Ltd. Ganesh.maurya@gangaacrowools.com	2.Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	2. Vidhyavathi S Assistant Professor, FSH, SRMIST, RMP vidhyavs@srmist.edu.in

Course Code	UFD23D01I		ourse Name	COMPUTER AIDED DESIGN	Course Category	D		٠.,	Discip	line S	pecific	Elect	tive C	ourse	es		L 0	T P	0 2	C 4
Pre-requisi	te Courses	Nil	Co-requisite Courses	Nil	Progressive Ni.	i /	<i>></i>													
Course Offeri	ing Departme	ent	Fashion Designing	Data Book / Codes/Standards							Nil									
	arning Ratio	nale	The purpose of learning this o	course is to:	ale Mari	L	.earni	ng				Progr	am L	earnir	ng Ou	tcome	es (PLO	D)		
CLR-1: The	knowledge a				3 1 10 11	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
				designing using CAD software	8.1 3 (84 E) E VI									ge						
CLR-3: To expose professionals and to meet the needs of the users by complementing their knowledge, skills and ability, creativity in the field of garment designing						evel of Thinking (Bloom)	(%) k	ıt (%)	Fundamental Knowledge	Concepts		dge	ion	owled		ata		Sills	S	
CLR-4: To create logo and label designing						g (E	ienc	mer	o o	Son	0	We.	izat	줃	Б	et [SE SE	S	Š	
CLR-5 : To a	design costun	nes for va	riou <mark>s occasio</mark> n based on CAL)	ACT AND A SECOND	iž	ofic	ain	\frac{a}{2}	5	ate	Show Show	cia	ize	elin Et	srpre	SK	۸in	tion	S∭S
					理學學以主	of Thir	Expected Proficiency (%)	ted Att	menta	ation o	ith Re lines	Procedural Knowledge	in Spe	to Util	in Moc	ze, Inte	Investigative Skills	Problem Solving Skills	Communication Skills	ical St
Course Learn (CLO):	•		At the end of this course, lea	rners will be able to:				Expected Attainment (%)			Link with Related Disciplines		Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data			_	Analytical Skills
			relat <mark>ed to C</mark> AD kno <mark>wledge a</mark> bout designing u	sing CAD software	The state of the s	2	75 80		M	H	M	M	H	M M	H	M M	L L	-	L L	-
			n industrial CAD professionals			2	70		M	Н	M	M	Н	M	Н	M	I	+ -	I	-
			designing for various brands			2	70		M	Н	M	M	Н	M	Н	M	ī	-	ī	-
			esign <mark>costume</mark> s for various o		1/1/20	2			М	Н	М	М	Н	М	Н	М	L	-	L	-
					11//															
Duration (hou	ır)		21	21	21				4		21						21			
S-1, S-2	SLO-1	C	AD tools -T	Stylized Motif-T	Kids Wear-T			Logo Designing-T			Tr	Traditional Jewelleries-T								
,,,,,	SLO-2		AD Tools-P	Stylized Motif-P – Style 1	Kids Wear-P – style 1			Logo Designing- <mark>P – style 1</mark>				Tr	Traditional Jewelleries-P – style 1							
	SLO-1	С	AD tools -T	Stylized Motif-T	Kids Wear-T			Logo I	Desigr	ning-T				Tr	raditior	nal Jev	velries	-T		
S-3, S-4	SLO-2	C	AD Tools-P	Stylized Motif-P – style 2	Kids Wear-P – style 2			Logo I	Desigr	ning-P	– style	2		Tr	raditior	nal Jev	velries	-P – st	yle 2	
0.5.00	SLO-1	С	AD tools -T	Geometrical Motif-T	Kids Wear-T			Label	Desia	nina-T	•			Tr	raditior	nal Jev	velries	-T		
S-5, S-6	SLO-2		AD Tools-P	Geometrical Motif-P – style 1	Kids Wear-P – style 3						– style	1					velries		yle 3	
67.60	SLO-1		AD tools -T	Geometrical Motif-T	Men's Wear-T			Label									igning-			
S-7, S-8	SLO-2	С	AD Tools-P	Geometrical Motif-P – style 2	Men's Wear-P – style 1			Label	Desig	ning-F	– style	2		М	ement	o Desi	igning-	P – sty	rle 1	
SLO-1		С	AD tools -T	- Traditional Motif-T	Men's Wear-T			Broch	ure foi	own	abel-T									
S-9, S-10	SLO-2	С	AD Tools-P						Brochure for own label-T					Memento Designing-T						
	SLO-1		ough Designs-P	Traditional Motif-P – style 1 Traditional Motif-T	Men's Wear-P – style 2 Men's Wear-T	Brochure for own label-P – style 1					Memento Designing-P – style 2									
S-11, S-12	SLO-1		ough Designs-P ough Designs-P	Traditional Motif-P – style 2	Men's Wear-P – style 3			Brochure for own label-T Brochure for own label-P – style 2						Memento Designing-T Memento Designing-P – style 3						
	SLO-2		lough Designs-P	Abstract Motif-T	Women's Wear-T			Fashio				– style	, <u>L</u>			o besi Desigi		, – sij	16 9	
S-13, S-14	SLO-1		lough Designs-P	Abstract Motif-P – style 1	Women's Wear-P – style 1						-r -P – sty	de 1					ning-r	_ style	1	-
	JLU-Z		ough Designs-i	MUSURUL MIDUIT — SLYIE I	vvoindii s vvdai-i — style i			ı asılı	JII JEN	i Cili le S	ı – sıy	IU I		110	JALUI C	Desigi	miy-r	Style		

Duration (hou	ır)	21	21	21	21	21
	SLO-1	Motif-T	Abstract Motif-T	Women's Wear-T	Fashion Jewelries-T	Texture Designing-T
S-14, S-15	SLO-2	IVIOUI-1	Abstract Motif-P – style 2	Women's Wear-P – style 2	Fashion Jewelries-P – style 2	Texture Designing-P – style 2
	SLU-Z	Motif-P	Abstract Wolli-P – Style 2	Wollien's Wear-F - Style 2	rasmon Jeweines-F – Style 2	Texture Designing-F – Style 2
	SLO-1	Motif-T	Animal Motif	Women's Wear-T	Fashion Jewelries-T	Texture Designing-T
S-16, S-17	SLO-2	IVIOUI- I	Animai Wotii	Wollien's Wear-1	Pasmon Jeweines-1	Texture Designing-1
	3LU-2	Motif-P	Motif in Men's Wear - P	Women's Wear-P – style 3	Fashion Jewelleries-P – style 3	Texture Designing-P – style 3
S-18 to S-21	SLO-1	Visual Arts	Motif in Women's Wear-P	Unisex Costume	Fashion Jewelleries-P - style 4	Texture Designing-P – style 4

	Practice (Software):					
	1.Rich Fashion St <mark>udio</mark>					
Learning	2. Reach CAD					
Resources	3. CorelDraw					
	4.Adobe Photoshop					
	5. Adobe Illustrator					

					Final Franciscotion (FOO) and inletonal											
Level	Bloom's Level of Thinking	CLA - 1 (10%)		CLA – 2 (10%)		CLA - 3 (20%)		CLA – 4 (10%)#		Final Examination (50% weightage)						
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice					
Level 1	Remember							30%		30%	5 × "H	30%		30%		30%
Level I	Understand		30 /0	100	30 /6		30 /6		30 /0		30 /0					
Level 2	Apply		40%	Section 1	40%		40%		40%		40%					
LGVGI Z	Analyze		40 /0		40 /0	No.	40 /0	_	4070		70 /0					
Level 3	Evaluate		200/		30%		30%		30%		30%					
Level 3	Create	- 30%	-	30%	1 7 7 7 7 7	30%	-	30%		30%						

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	THE PAY	
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Vikash, Proprietor, Reach Technologies, info@reach-tech.com.Banagalore	1. V.GowriShankar, NSTI, Chennai Mailgs2019@gmail.com	1. Umamageshwari.S Assistant Professor, FSH. SRMIST, Ktr
2. Dhivyam, Developer, Reach Technologies, <u>info@reach-tech.com</u> , Bangalore	2.Mahesh, HOD Alagappa University Maheshganesan55@gmail.com	

Course	UFD23D02L	Course		TEXTILE DESIGN USING CAD	Course	D	Die	cipline Specific Elective Courses	L	T	Р	0	С
Code	OI DZ3D0ZL	Name		TEXTILE DESIGN OSING CAD	Categor	y	Disc	ipline opecinc Liective Courses	0	1	6	2	4
Pre-requ	isite Courses	Nil Co-re	quisite Courses	Nil	Progressive Courses	Nil							
Course Of	fering Departme	ent Fashion	Designing	Data Book / Codes/Standards				Nil					
				A.A.									
Course	Learning Ration	ale	(D		N 0\			

Cours	e Learning Rationale (CLR):	The purpose of learning this course is to:	L	earni	ng
CLR-1:	The knowledge and skill	ls related to CAD	1	2	3
CLR-2:	To equip the students to	o develop t <mark>he knowle</mark> dge about designing using CAD software	Ē	(%	(%)
CLR-3:	To expose professional creativity in the field of g	s and to meet the needs of the users by complementing their knowledge, skills and ability, garment designing	g (Bloom)	Expected Proficiency (%)	Attainment (9
CLR-4:	To create logo and labe	el design <mark>ing</mark>	Thinking	JĘ.	⊒. ⊒.
CLR-5:	To design costumes for	variou <mark>s occasio</mark> n based on CAD	j.	F.	Att
			of T	g	pe j
Course I (CLO):	Learning Outcomes	At th <mark>e end of</mark> this course, learners will be able to:	Level	Expec	Expected
CLO-1:	The knowledge and skil	lls rela <mark>ted to CA</mark> D	2	75	60
CLO-2:	Students can develop the	he kno <mark>wledge a</mark> bout designing using CAD software	2	80	70
CLO-3:	To get the experience fi	rom ind <mark>ustrial C</mark> AD professionals	2	70	65
CLO-4:	Can create logo and lab	pel desi <mark>gning for</mark> various brands	2	70	70
CLO-5:	To get the knowledge to	o design costumes for various occasion based on CAD	2	80	70

À			Prog	ram l	_earnir	ıg Ou	tcome	s (PL	0)		
1	2	3	4	5	6	7	8	9	10	11	12
Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
Н	Μ	L	Μ	Н	М	Η	Μ	L	Μ	-	-
Н	М	L	М	Н	М	Н	М	L	М	-	-
Н	М	L	М	Н	М	Н	М	L	М	-	-
Н	Μ	L	М	Н	М	Н	М	L	М	-	-
Н	М	L	М	Н	М	Н	М	L	М	-	-

Duration (ho	our)	21	21	21	21	21
S-1, S-2	SLO-1	CAD tools -T	Trendy Motif-T	Kids Wear-T	Pattern Making-T	Embroidery Patterns - T
3-1, 3-2	SLO-2	CAD Tools-P	Trendy Motif-P – Style 1	Kids Wear-P – style 1	Pattern Making -P - style 1	Embroidery Patterns -P – style 1
		CAD tools -T	Trendy Motif-T	Kids Wear-T	Pattern Making -T	Embroidery Patterns -T
S-3, S-4	SLO-1 SLO-2	CAD Tools-P	Trendy Motif-P – style 2	Kids Wear-P – style 2	Pattern Making -P – style 2	Embroidery Patterns -P – style 2
CECC	SLO-1	CAD tools -T	Stripped Motif-T	Kids Wear-T	Pattern Grading-T	Embroidery Patterns -T
S-5, S-6	SLO-2	CAD Tools-P	Stripped Motif-P – style 1	Kids Wear-P – style 3	Pattern GradingP – style 1	Embroidery Patterns -P – style 3
6760	SLO-1	CAD tools -T	Stripped Motif-T	Men's Wear-T	Pattern GradingT	Tie & Dye Patterns-T
S-7, S-8	SLO-2	CAD Tools-P	Stripped Motif-P – style 2	Men's Wear-P – style 1	Pattern GradingP – style 2	Tie & Dye Patterns -P – style 1
	SLO-1	CAD tools -T	Traditional Motif-T	Men's Wear-T	Marker Planning for own label-T	Tie & Dye Patterns -T
S-9, S-10	SLO-2	CAD Tools-P	Traditional Motif-P – style 1	Men's Wear-P – style 2	Marker Planning -P – style 1	Tie & Dye Patterns -P – style 2
0.44.0.40	SLO-1	Rough Designs-P	Traditional Motif-T	Men's Wear-T	Marker Planning - T	Printed Designs -T
S-11, S-12	SLO-2	Rough Designs-P	Traditional Motif-P – style 2	Men's Wear-P – style 3	Marker Planning -P – style 2	Printed Designs -P – style 3
C 12 C 14	SLO-1	Rough Designs-P	Conceptual Motif-T	Women's Wear-T	Textile Repeat-T	Printed Designs -T
S-13, S-14	SLO-2	Rough Designs-P	Conceptual Motif-P – style 1	Women's Wear-P – style 1	Textile Repeat -P – style 1	Printed Designs -P – style 1

Duration (hou	ır)	21	21	21	21	21
	SLO-1	Motif-T	Conceptual Motif-T	Women's Wear-T	Textile Repeat -T	Texture Designing-T
S-14, S-15	SLO-2	IVIOLII- I	Conceptual Motif-P – style 2	Women's Wear-P – style 2	Textile Repeat -P – style 2	Texture Designing-P – style 2
	3LU-2	Motif-P	Conceptual Motil-P – Style 2	Wollien's Weal-F – Style 2	Textile Repeat - F - Style 2	Texture Designing-F – Style 2
	SLO-1	Motif-T	Animal Printed Designs	Women's Wear-T	Textile Repeat -T	Texture Designing-T
S-16, S-17	SLO-2	Woth-1	Allillar Fillited Designs	Women's Wear-1	Textile Nepedi -1	Texture Designing-1
	3LU-2	Motif-P	Motif in Men's Wear - P	Women's Wear-P – style 3	Textile Repeat -P - style 3	Texture Designing-P – style 3
S-18 to S-21	SLO-1	Visual Arts	Motif in Women's Wear-P	Unisex Costume	Textile Repeat - P - style 4	Texture Designing-P – style 4

	Practice (Software):
	1.Rich Fashion Studio
Learning	2. Reach CAD
Resources	3. CorelDraw
	4.Adobe Photoshop
	5. Adobe Illustrator

				Continuou	s Learning Ass	sessment (50%	6 weightage)			Final Evernineti	on /EOO/ waishtaga)
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA -	2 (10%)	CLA -	3 (20%)	CLA -	4 (10%)#	Filial Examination	on (50% weightage)
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember		30%		30%	5 1 1 1	30%		30%		30%
Level I	Understand	-	30 /6	100	30 /6		30 /6		30 /6		30 /0
Level 2	Apply		40%	40-75-6	40%		40%		40%		40%
LGVGI Z	Analyze		40 /0		40 /0	N Fibralia	40 /0	_	4070		70 /0
Level 3	Evaluate		30%		30%		30%		30%		30%
Level 3	Create		30 /0	-	30 /0	// 7/	30 /0	_	30 /0		30 /0

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
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1. Vikash, Proprietor, Reach Technologies, info@reach-tech.com.Banagalore	1V.GowriShankar, NSTI, Chennai Mailgs2019@gmail.com	1. Umamageshwari.S Assistant Professor, FSH. SRMIST. Ktr
2. Dhivyam, Developer, Reach Technologies, <u>info@reach-tech.com</u> , Bangalore	2.Mahesh, Head of the Department, Alagappa University Maheshganesan55@gmail.com	

Course Code	UFD23G	03L Cou	irse me	Fashion Dr	<mark>aping Techniques</mark>	TEN	Cours		D			Sį	pecif	c Ele	ctive (Cours	е		L 0		P (O C 2 4
Pre-req Cour	ses			Courses	Nil		-46		gress ourse		lil											
Course (Offering Depar	tment	Fashion Desig <mark>ning</mark>		Data B	ook / Codes/Standar	rds			47												
Course L (CLR):	earning Ratio	nale Th	ne purpose <mark>of learn</mark>	ng this course is to:		A PART AND		Le	earnir	ng		Ä.		Р	rogra	m Lea	rning	Outco	mes (P	LO)		
CLR-1:	To know ledge	e and skills re	lated to <mark>draping</mark>			4-319	77	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:	To equipment	the students	to dev <mark>elop the</mark> kno	wledge about three-c	limensional proces	S	N. Carlo	Ш,														
CLR-3:	To understand	d various cha	racteristics of streto	h fabrics and the cor	ntrol of these chara	cteristics in designing	e de	(moo	(%)	t (%)			ent	search			Sustainability		/ork		eg eg	
CLR-4:	Terminology of	of draping				THE NAME OF	n/ .	Ig (BI	ienc	men	edge	. <u>s</u>	obmo	n, Re	sage	e e	Susta		M. M.		Finance	ing.
CLR-5:	Appreciation	of correct fit i	n <mark>stretch fa</mark> brics.	Z 37	75. WE.	781.74	lu:	Thinkir	d Profic	d Attair	Know	Analysis	& Development	, Desig	Tool Us	& Cultu			al & Te	nication	∞ర	g Learn
Course L (CLO):	earning Outco	omes				THE NEW		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem ,	Design & I	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment &	Ethics	Individual & Team Work	Communication	Project Mgt.	Life Long Learning
CLR-1:	To gain great	knowledge a	bou <mark>t draft co</mark> mpone	nt				2	60	50	Н	Н	Н	-	- 1	М	-	М	М	М	L	L
CLR-2:	To express id	eas by a thre	e va <mark>rious pro</mark> cess d	f draping designing	1.02	12/27		2	60	50	Н	М	М	М	М	-	L	L	М	М	Η	Н
CLR-3:	To understand	d and analyze	drap <mark>ing beha</mark> vior	of different textile ma	terials	////		2	60	50	L	L	Н	М	М	М	Н	-	-	М	Μ	М
CLR-4:	To thinking an	nd innovative	design <mark>impleme</mark> nt i	n the fashion draping	techniques	444.4		2	60	50	Н	7-	-	М	L	L	М	М	Н	Н	М	М
CLR-5:	To familiarize	the students	with the <mark>role of a d</mark>	esigner.				2	60	50	7	Н	-	М	М	М	Н	М	L	L	М	Н
Dura	tion (hour)		24	7	24	N.IE	24			Ī		>	24							24		
S-1, S	-2 SLO-1 SLO-2	Introduction	to Draping	Skirt Introduction	on	Halter neck - Pleat	t draping	L	Ľ	Introd	luction to	Сои	//	7		I	Macra	mé - D	emonstr	ation		

Duration	(hour)	24	24	24	24	24
S-1, S -2	SLO-1 SLO-2	Introduction to Draping	Skirt Introduction	Halter neck - Pleat draping	Introduction to Cowl	Macramé - Demonstration
S-3, S-4		Draping Techniques - Demonstration	Skirt draping - Demonstration	Sewing	Cowl - Demonstration	Macramé - P
S-5, S-6	SLO-1 SLO-2		Front Skirt draping - Dart & Princess Panel	Off shoulder draping	Design Development	Macramé Garment
S-7, S-8	SLO-1 SLO-2		Back Skirt draping Dart & Princess Panel	Sewing	Cowl dress draping	Embellishment implementing draping
S-9, S-10	SLO-1 SLO-2	Sewing	Sewing	Indo Western draping	Sewing	Trial fit
S-11, S-12	SLO-1 SLO-2	Finishing	Finishing	Design Development	Conceptual draping with Sleeve - Concept & Research-	Sewing
S-13, S-14	SLO-1	Princess panel draping - front	Customize skirt draping	Trial Fit	Design Development	Customize panel draping - DD

Duration ((hour)	24	24	24	24	24
	SLO-2			TENTAL		
S-15, S-16	SLO-1	Princess panel draping - back	Dosign Dovolonment	Sewing	Droping	Sowing
3-13, 3-10	SLO-2	Frincess paner draping - back	Design Development		Draping	Sewing
S-17, S-18	SLO-1	Sewing	Sewing	Paper draping dress	Draping	Sewing
	SLU-Z		Sewing	*	Draping	Sewing
S-19 to S-24	SLO-1	Einiching	Finishing	Paper draping dress	Finishing	Finishing
3-19 (0 3-24	SLO-2	Fillistility	Fillishing	Paper draping dress	Fillishing	Fillishing

3. Fabric, Form and flak Pattern cutting - Winfred Aldrich 2008 4. Encyclopedia of dress Making - R. Jewel 20 <mark>11</mark>
ш

_earning As	sessment	_			200		A. M. L. W.	. 30			
				Continuou	s Learning Ass	sessment (50°	% weightage)	3777		Final Evaminati	on (E00/ weightegs)
Level	Bloom's Level of Thinking	CLA -	- 1 (10%)	CLA -	- 2 (10%)	CLA -	3 (20%)	CLA -	4 (10%)#	Filiai Examinau	on (50% weightage)
			Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember		30%	777. 0	30%	70.0	30%	6.3.	30%		30%
Level I	Understand		30%	7.21.7	30%	117	30%		30%	-	30%
Level 2	Apply		40%	17 1 24	40%	the Marie	40%	100	40%		40%
LCVCI Z	Analyze	_	40 /0		4076		40 /0	200	40 /0		40 /0
Level 3	Evaluate		30%	S 5 "	30%		30%		30%		30%
FEAGI 2	Create		30 /6		30 /6		30 /6	-	30 /0		30 /0
	Total	10	00 %	10	00 %	10	00 %	10	00 %	1	00 %

[#]CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers	- AM	
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur,	1. Prof.V.GowriShankar, NSTI Chennai	J.Lavanya,
kgknitex@gmail.com	mailgs2019@gmail.com	Assistant Professor, FSH, SRM IST, KTR
2.Shanmugam, Director, Popular Process, Tirupur,	2. Shanthi ,ATDC Chennai	J.Priyanga
popularprocesss@gamil.com	shanthiatdcsmart@gmail.com	Technical Instructor, FSH, SRM IST, KTR

Course Code	ode UFD23S031 Name FABRIC CARE Category S										kill Er	hanc	emer	ıt Coı	urse					L 1	T 0		0 C 2 1
	uisite Course ffering Depa		Co-requisite Course Fashion Designing	Nil Data Book / Codes/Standards	Progress	sive Cour	ses N	il					Nil										
Course Le	earning Ration	onale	The purpose of learning th	is course is to:				Lear	ning) -			٠.	Progi	ram L	earni	ng Oı	utcon	nes (l	PLO)			
CLR-1:	To acquire	knowledge	e and skills rel <mark>ated to fab</mark> ric	care	7 7 7	12	1		2 3	1		3	4	5	6	7	8	9	10	11	12	13	14 15
CLR-2:			s to develop t <mark>he knowle</mark> dge		15 115		3	,	(%)	de	S	H					-						
CLR-3:	To equip th	he students	s to develop <mark> the abilit</mark> y towa	ards fabric maintenance	. 1000		200) 5 5	8	ept		dge	i ie			ate		E	<u>~</u>			
CLR-4:				sed to maintain proper storage	584-5171	100				8	90	9	N N	zat		D	et	S	Ϋ́	꼸			
CLR-5:	To equip th	he students	s to learn <mark>about th</mark> e clothing	nature	6230 L	775	. Š	9	ai. E	국	Ç	ate	ĺ	Sial	ze	eii	rp	삸	į	<u>.</u>	E S		
			BL &		No. 16.	18.18	evel of Thinking (Bloom)		Expected Proliciency (%) Expected Attainment (%)	T Fundamental Knowledge	Application of Concepts	Link with Related	Disciplines Procedural Knowledge	Skills in Specialization	Ability to Utilize	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	<u>-</u>	ئ ^د
(CLO):	earning Outo		At the end of this course,		11/2/2019	Soll.			EX EX	Fund	Appli	. Lin				_	Anal						PSO -2 PSO-3
CLO-1:			bout ta <mark>ke care of their cloth</mark>				1		80 75				-	-	-	-	-	-	-	-	-	-	
CLO-2:			the pro <mark>per main</mark> tenance of t	abrics		_ 10.7	1	6	3 66	-		-	Н	-	-	-	-	-	-	-	-	-	
CLO-3:			cloths in proper way	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	P - 1 - 1		3	0	8 70	Н		-		-	-	-	-	-	-	-	-	-	
CLO-4:			egarding storing of cloths				3	1	7 74 79 61	Н		Н	Н	Н	-	-	-	-	-	-	-	-	
CLO-5:	Learned to	appiy was	shing te <mark>chnique</mark> s to take the	a fabrics			5	/	9 61	_	Н	-	Н	-	-	-	-	-	-	-	-	-	
Durati	ion (hour)		3	3		3							3								3		
S-1	SLO-1	introduc		Different methods of washing – hand rubbing, scribing- tumble wash	Laundry eq reagents, s	oaps, dete	rgents			class	ificati	agent on, us	ses									are la	
	SLO-2		s of softeni <mark>ng water -</mark> base ne method	General rules an ways of stain removal	Cleaning ad cleaning ag	gents,				Stiffe prepa			s- nat	ural, s	starch	'			systen instru		are la	abelin	g ,
S-2	SLO-1	Laundry types of	soaps, manuf <mark>acturing,</mark> soaps	Stain removal, common methods of removing stains, food stains, paint,	Rita nuts, s solution, St cleaning ag	udy of mod				Stiffe		agent	s- con	mmerc	cial							ine, ro e was	
3-2	SLO-2	Compos	itions of soaps types	Lead pencil, lipstick, perfume, tar, nose drops, Turmeric, mildew, perspiration,	washing, washing, washing, semi-auton loading, from	natic, fully				Blead optic	ching al wh	ageni itener	ts, tint s,	ting ag	gents,						n, dry instru		
S-3	SLO-1	Deterger of deterg	nts, manufacturing, types gents	Dry cleaning- benefits, steps in dry cleaning, blood, tea, oil, grease, rust	Drying equi electronic ir and steame	ron box typ				linen,	woo	l, silk,	rayoı		on		labe gan	els on nents	garm s,	nents,	stori	ng the	ments of
	SLO-2	Differend deterger	ce between soaps and nts.	Difference between dry cleaning and laundry	Drying equi						s, silk	ties, I		dry, wa r good			garı		s, use		storing		garments
Learning Resource	s	5. Ze	athryn Hagen (2010), Fashio eshu Takamura (2012), Fas	on Illustration for Designers (2 nd Edition), hion Illustration Techniques, Rockfort Pul strating Fashion: Concept to Creation, Fa	blishers, UP																		

				Continuou	s Learning Ass	sessment (50%	6 weightage)			Final Examination	on (500/ woightage)	
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA -	2 (10%)	CLA -	3 (20%)	CLA -	4 (10%)#	Fillal Examination	ination (50% weightage)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Lovel 1	Remember		30%		30%		30%	/ 1/ 5	30%	•	30%	
Level 1	Understand	-	30%	1	30%	-	30%		30%	-	30 /6	
Level 2	Apply		40%		40%		40%		40%		40%	
Level 2	Analyze		40%	/ /	40%	La Villa	40%		40%	-	40%	
Laval 2	Evaluate		200/		30%	F-1771	30%		30%		30%	
Level 3	Create		30%		30%	A 1440.	30%	-	30%	-	30%	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Nivash.N Sr.Merchandiser Samara Exports Tripur nivash@samaraexports.in	1.Mr.sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	1. Dr. R.Priyanka, Assistant Professor & Head of the Department , FSH, SRMIST, KTR priyankr1@srmist.edu.in
2.Mr.Ganesh Mauyra Assistant Manage <mark>r,Ganga</mark> Acrowools Ltd. Ganesh.maurya@gangaacrowools.com	2.Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	2. Vidhyavathi.S Assistant Professor, FSH, SRMIST., RMP vidhyavs@srmist.edu.in

Course Code	UFD23P	Internship - II	NZ	٠,			Course Categor		APC .				ticeship Outread		L T		O C 0 1		
Pre-rec	uisite Courses	Nil	Co-requisite Courses	Nil			ressive urses		· ·					Nil					
Course Of	Course Offering Department Fashion Designing Data Book / Codes/Standa											N	il						
Course Lea	rning Rationale (CLF	N Inch	.earni	ng				Pro	gram L	_earning	Outco	nes (PL	0)						
CLR-1:	To acquire the basic	c knowledge <mark>of t</mark>	f <mark>ashion</mark> industry		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:	To understand the v	vorking at <mark>mos</mark> pl	<mark>here</mark> of fashion industry	\$ 25to.	77		۲.			Seu	7		afe						
CLR-3:	To know and praction	ce field w <mark>orks in</mark>	various designations o	various media setup	(moo	(%)	(%)	agpe	pts	Disciplines	ge	L	vledç		ata		<u>s</u>	S	
CLR-4:	To train in the film&	TV industry as	an intern in various field	l for fashion	(B)	ency	ment	owle	ouce	d Dis	wledg	zatic	Kno	Ð	et Di	Skills	Skills	Skills	
CLR-5:	To get the mastery	skills f <mark>rom the f</mark> a	ashion field through inte	rn training	Thinking (Bloom)	Proficiency (%)	ttain	la Z	of C	elate	Kno	Specialization	ilize	delir	terpr		Solving 5	ation	Skills
			22		of Th	ed P	ed A	men	ation	ËΕ	dural	in Sp	to Ui	n Mo	ë, L	gativ	S E	innic	gal
Course Lea (CLO):	rning Outcomes	At the end	of this course, learners	will be able to:	Levelo	Expected	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills i	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative	Problem	Communication	Analytical
CLO-1:	Students would lear	n the <mark>media in</mark> d	ustry practically		3	60	50	Н	М	Н	М	Н	Н	М	Μ	L	Н	М	L
CLO-2:	Students would gair	n know <mark>ledge of</mark> i	media field circumstand	es	3	60	50	Н	М	Н	М	Н	Н	М	М	L	Н	М	L
CLO-3:	CLO-3: Students would know various designations and various media setup				3	60	50	Н	М	Н	М	Н	Н	М	М	L	Н	М	L
CLO-4:	CLO-4: Students would gain knowledge about film & TV industry				3	60	50	Н	М	Н	М	Н	Н	М	М	L	Н	М	L

The student will undergo a two-week internship during the summer vacation after the end of the IV Semester in any industry and must submit an activity report. The student will be monitored by the faculty and will be guided by the clothing organization in completing the internship.

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Methodology:

CLO-5:

Students are expected to do an internship of professional nature within the stipulated time during the summer vacation for a period of a minimum of 15 days after the end the of IV Semester. Criteria for selecting the internship will be based on the area of specialization by the student in the fashion industry. Emphasis will be given to get trained of professional quality that will help students to enter the apparel industry with an evaluated portfolio. The internship training activities will be presented by the students and the viva voce will complete the process of evaluation for awarding grades.

The training work can be carried out in any fashion Industry and apparel industry for three months.

Students would be proficient in the media field

Record Work

Students must prepare the Day-to-Day activities of their internship training period, that will be monitored by Internship Coordinator of the clothing organization.

(The students must submit the Internship report in the Record form for Practical Exam, which will be evaluated by the External Examiner)

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	Bloom's Level of			Continu	ous Learning A	ssessment (50°	% weightage)			Einal Evamination	(E00/ weightegs)
Level		CLA –	1 (10%)	CLA -	2 (10%)	CLA -	3 (20%)	CLA – 4	(10%) #	Final Examination	i (50% weightage)
	Thinking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
11 4	Remember		200/		200/		200/		200/	•	200/
Level 1	Understand		30%	A	30%	-	30%		30%	-	30%
Level 2	Apply		40%		40%		40%		40%		40%
Level 2	Analyze		40%		40%	-	40%		40%	-	40%
Level 3	Evaluate		30%		30%	ritu	30%	10.	30%		30%
Level 3	Create	-	30%	, -	30%	1.0	30%		30%	-	30%
	Total	10	0 %	100) %	10	0 %	100) %	100) %

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	Experts from Academic	Internal Experts
Balakrish, Mr.India, Balacurly@gmail.com	1.Prof.Jesica Roshika, VIT, Chennai,	1. Dr. Priyanka R, Assistant Professor & Head of the Department, FSH, SRMIST, KTR
1. Balakiisii, Wil.iliula, <u>Balacully@gillall.com</u>	Roshima.jesica22@gmail.com	2. S. Umamaheswari, Assistant Professor, FSH, SRMIST, KTR
2.Reshmi Menon, Model & Actress,		3. H.Balaguru(Margaret Maghilini) Assistant Professor, FSH, SRMIST, KTR
K.reshmimenon@gmail.com	2.Prof.V.Sujitha, IG College for Women, Trichy ssujitha1118@gmail.com	4. J.Lavanya Assistant Professor, FSH, SRMIST, KTR

SEMESTER-VI

Course Code	UFD	23601T	Course Name	RESEA	RCH METHODOLOGY TEXTILES		AND	Course Category	С	Core course	<u>L</u>	T 0	P 0	2	C
Pre-requis	NII	Co-requi	site Courses	Nil		Progressive	Nil		7/	4 /2					
Courses	3					Courses									
Course Offe Department	•	Fashion I	Designing	Data Boo	k / Codes/Standards					Nil					

Course Learning Rationale (CLR):	The purpose of learning this course is to:	L	earnin	g
CLR-1:	The knowledge and skills related to the current research.	1.	2	3
CLR-2 :	To equip the students to develop the knowledge about the research and development area	(mou	Proficiency (%)	(%)
CLR-3:	To equip students to gain knowledge in research through field work.	(Bk	ncy	ent
CLR-4:	To acquire knowledge on designing and textiles	ng	cie	uu
CLR-5:	To learn to maintain research value	inki	rof	ttai
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected	Expected Attainment (%)
CLO-1:	The knowledge and skills related to the current research.	2	75	60
CLO-2 :	To equip the students to develop the knowledge about the research and development area	2	80	70
CLO-3:	To equip students to gain knowledge in research through field work.	2	70	65
CLO-4:	To acquire knowledge on designing and textiles	2	70	70
CLO-5:	To learn to maintain research value	2	80	70

	Program Learning Outcomes (PLO)													
1	2	3	4	5	6	7	8	9	10	11	12			
Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	π Analytical Skills			
М	L	-	Н	М	М	L	М	Н	М	-	Н			
М	L	-	Н	М	М	L	М	Н	М	-	Н			
М	L	- 1	Н	М	М	L	М	Н	М	-	Н			
М	L	-	Н	М	М	L	М	Н	М	-	Н			
М	L	-	Н	М	М	L	М	Н	М	-	Н			

Duratio	n (hour)	12	12	12	12	12
S-1	SLO-1	Objectives of research	Statistics	Research on Textiles	Research on Design and Fashion	Research Forecasting
	SLO-2	Understanding research and its goals	Definition, uses, limitations	Fiber innovation	Silhoutte	Market survey
S-2	SLO-1		Diagrammatic presentation of data	Extraction of textile fiber	Design generation	Field Work in Boutique
	SLO-2	Techniques for generating research topics.	Bar chart-pie chart	Blending of textile fibers	Idea generation	Field Work in Boutique
S-3	SLO-1	Questionnaire	graphical representation of data	Devlopment of products from fibers	Mood board	Field Work in Textile Industry
	SLO-2	Framing of questionnaire	histogram, box plot, ogive	Application of fibers	Mind mapping	Field Work in Leather Industry
S-4	SLO-1	Scientific enquiry	Measures of central tendency	Yarn Development	Theme board	Field Work in Apparel shop
	SLO-2	Methods of scientific enquiry	mean, median, mode	Yarn blending	Innovative themes	Field Work in Apparel shop
S-5	SLO-1	formulation of hypothesis	Measures of dispersion	Recent technologies of spinning	Colour board	Field Work in Garment Industry
	SLO-2	Nominal, ordinal, interval and ratio scale.	Definition, uses, quartile deviation	Innovations in fabric making	Pantone colours	Field Work in Garment Industry
S-6	SLO-1	Collection of data –Census	Standard deviation,	Recent technologies of weaving	Fabric swatch board	Research Methodology
	SLO-2	Sample surveys	coefficient of variation	Issues and remedies for hand loom	Types of recent fabric	Idenifying the Concept

Duration	n (hour)	12	12	12	12	12
S-7	SLO-1	Research proposal	Sample size determination & sampling techniques	Research on natural dyes	Illustration board	Research using Survey Method
	SLO-2	Development of a research proposal	Random sampling, stratified sampling,	Recent technologies in dyeing	Freehand and digitized illustration	Converting the survey into data
S-8	SLO-1	Theoretical Processes	systematic sampling	Research on different mordants	Accessories board	Application of Survey
	SLO-2	Experimental Processes.	cluster sampling	Printing technologies	Jewelries	Application of survey into data
S-9	SLO-1	Online data bases – search tools.	Correlation	Recent technologies in printing	Client board	Preparing the research report
	SLO-2	Citation indices	definition, uses, properties	Printing sample preparation	Fashion counselling	Display and presentation of the Research
S-10	SLO-1	Ethical Issues in Research	Correlation	Research on types of printing	Customer research	Display and presentation
	SLO-2	Moral Issues in Research	Examples on correlation	Home textiles - An Overview	Costing of garments	Display and presentation
S-11	SLO-1	Plagiarism	Regression	Home textiles products	Specification sheet	Display and presentation
	SLO-2	Tools to avoid plagiarism	definition , uses, properties		Recent applications in design implementation	Display and presentation
S-12	SLO-1	Intellectual Property Rights	Regression	Home textiles product development	Display and presentation	Display and presentation
	SLO-2	Copy right laws - Patent rights.	Regression and its applications	Home textiles product development	Display and presentation	Display and presentation

	Theory:
Learning	1. Research Methodology, Methods and Techniques (Second Revised Edition), C.R.Kothari, New Age International Publishers
Resources	2. Textiles: Fiber to Fabric, Corbman, Bernard P, Mc-Graw Hill
	3. Developing a Collection, Elinor Renfew, Colin Renfrew,

Learning As	sessment			17 100	1.75 STEEL 18		100						
			Continuous Learning Assessment (50% weightage)								an (EOO/ wainhtana)		
Level	Bloom's Level of Thinking	CLA – 1 (10%)		CLA - 2 (10%)		CLA – 3 (20%)		CLA -	4 (10%)#	Final Examination (50% weightage)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember	30%		30%		30%		30%		30%			
Level I	Understand	30%		30%	ı	30%	-	30%	47	30%	-		
Level 2	Apply	40%	7	40%		40%		40%	-/	40%			
Level 2	Analyze	40%	-	40%	,	40%		40%	/ -	40%	-		
Level 3	Evaluate	30%		30%	4 75 5 7	30%		30%	~	30%			
Create		30%	- /	30%	AKN	30%	D v	30%		JU /0	-		
	Total	10	0 %	10	00 %	10	00 %	10	00 %	1	00 %		

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Dr.M.Vasantha ICMR, Chennai	Dr.V.Prakash Dr.Ambedkar Govt.Arts College, Chennai	1. Umamageshwari.S Assistant Professor, FSH, SRMIST, Ktr 2.M. Kalaivani, Assistant Professor, Dept. of Mathematics and Statistics, FSH. SRMIST, Ktr

Course	UFD23602T	Course	VISUAL MERCHANDISNG Course	_	Core Course	L	T	Р	0	С
Code	OI D230021	Name	Category	C	Core Course	4	0	0	0	4

Pre-requisite Courses	Nil		equisite Nil	Schrift	Progressive Courses	Nil
Course Offering	Department	Fashion Designing		Data Book / Codes/Standards	- K 1/2	

Course (Offering Department	Fashion Designing	Data Book / Codes/Standards				_											
Course I	_earning Rationale	The purpose of learning this course is	s to:	L	earni	ng	T	7		Prog	ram L	earnin	g Outc	omes	(PLO)	-		-
CLR-1:	To understand the fund	tional nature <mark>of Visual</mark> merchandising as	s on Art and also as a science	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:	Application of principles	s of VM for <mark>store displ</mark> ay and window dis	play	J.				1	1				>					
CLR-3:	To introduce the visual display	and displ <mark>ay proper</mark> ties of merchandise p	presentation functional and decorative units for	(Bloom)	(%)	(%)	lge	F	Ę	search			Sustainability		Work		e e	
CLR-4:	To exhibits are designed	ed and c <mark>ritiqued.</mark>) (Bi	ency	nent	wlec	S	bme	P.S	Usage	a)	nste		N N		Finance	Б
CLR-5:	To understand find the	emplo <mark>yment in i</mark> mport and export house	s Friging and biss.	Thinking	Proficiency (%)	Attainment	g Knowledge	roblem Analysis	Development	Design,	Tool Us	Culture	∞ర		& Team	ation	∞ర	Learning
				of _	ted F		eri.	m. A	۰ŏ		n To	∞ర	nme		nal 8	unic	t Mgt.	Long
Course I (CLO):	_earning Outcomes	At th <mark>e end of t</mark> his course, learners will b	be able to:	Level	Expected	Expected	Engineering	Proble	Design	Analysis,	Modern	Society	Environment	Ethics	Individual	Communication	Project	Life Lo
CLO-1 :	Understand and explain concepts learnt in retail	n the d <mark>ifferential</mark> behavior of market indu ling	stry based on fundamental	2	60	50	L	М	Н	М	М	М	М	-	Н	Н	Н	-
CLO-2:	Formulate the marketin	g by ret <mark>ailing the</mark> fundamental steps invo	olved.	2	60	50	М	М	L	Н	Н	L	L	-	Н	М	L	-
CLO-3:	Learn and identify man	y marketi <mark>ng and re</mark> tailing industry.	1117	2	60	50	-	Н	L	М	М	L	М	-	Н	Н	М	L
CLO-4	Acquire knowledge on	fashion ma <mark>rketing mix</mark> and fashion resea	arch methods	2	60	50	Н	L	Н	Н	М	L	М	-	М	Н	L	-
CLO-5:	Gain insight on custom	er segmentation		2	60	50	М	/ L	Н	Н	Н	М	М	-	М	М	L	-

Duratio	n (hour)	12	7 12 KAR	12	12	12
		Introduction to visual merchandising, Roll of V.M	Display and display settings, Types- Benefits- Importance of window display	Store and window settings lay out	Non-Store Merchandising, Television retailing, home shopping	The Present and Future of Visual Merchandising, The Present and Future of Visual Merchandising
S-1	SLO-2 Its typemerch	Its types-Benefits of visual merchandising		using colour		Apparel store, Furniture store Gift store, Future Prospects of Visual Merchandising Seasonal visual merchandising
S-2		Concept, types, scope visual merchandising	Types of display		Product Presentation in Non-Store Retail Merchandising- Fixtures, Sound/Music,	four ways, six ways, round racks, multi features- round racks, multi features- Vitrines and straight racks
To S-4	SLO-2	Visual merchandising technique	One item, related merchandise, variety or assortment display	3 D Dressing, Dress forms dimensional forms, Fixtures- types	Odor, Visuals, Employees Change of Image- Impact of shoppers- wire forms	Non hanging fixtures, Fixtures-tables, counters, bins, and shelves, transparent display units

Duratio	n (hour)	12	12	12	12	12
S-5	SLO-1	Visual merchandising -Factors for route card preparation	Institutional display, seasonal display	Store Image & Security Concept of Image Mix Environmental setting, types of setting	Lighting accessories-dimmers, flashers, framing., Projectors, strobes, swivel, sockets, gels	Gondolas, modular lines, Problems faced in visual merchandising
3-3	SLO-2	Effective expediting planning and procedures	Display setting-realistic setting, store design	Store Image & Security, Concept of Image Mix	Harmony created using lights- Fixtures handing-T stands. quadra-focal point	Target customers- attention drawing devices Fashion shows, types of benefits
S-6 To	SLO-1		Concept of store design, purpose and importance of store design	ose and Lightings primary setting secondary. Lab: integrating creative and critical		Line and composition, scale contrast
S-8	SLO-2	Visual planning, Growth of V.M	Store layout, various types of store layout	Open back spotlights, studio lights close ups	Lab first window (understanding service learn)	Repetition, humor, surprise and shock
S-9	SLO-1	Growth of visual merchandising V.M in India	Combined layout store space, allocation	Principles of display setting- type of display setting	Practical session: different window photograph	Merchandise display, planning s display, visual merchandiser in store promotion, scheduling the promotion
5-9		Visual merchandising, mix, line, terminologies, visual theme	Assignment: creating a planogram	Display of props, lighting, fixtures, types of windows	Case study: window location- Target audience likely goals (i.e., affiliation, positive self-concept, accuracy)	Creating persuasive signage PPT presentation
S-10 To s-12	SLO-1	Assortment of products, strategy-Role of merchandiser PPT presentation	nerchandiser Lab session: Intro to google sketch U		-event/organization/product to be promoted	Creating persuasive signage PPT presentation
5-12	SLO-2	Visual theme create	Visual theme	E Charles and the	Visual theme-based display	Visual theme-based display

Learning
Resources

1. Laurel L Bliss, Study Guide Visual merchandising and Display third edition, Fair Child publication 1995 2.
2Claus Ebster and Marion Garaus "Store Design and Visual Merchandising" Business Experts press LLC, 2011

2. Martin M Peglaer(SVM), Visual merchandising and display third edition, Fair child Publication, New York(1995).

4. Antony J. Morgan "Window Display New Visual Merchandising" Safari, an O'Reilly Media Company 2010

Learning Assessment

	Diam's Lavel of				Final Examination (50% weightage)							
Level	Bloom's Level of Thinking	CLA	<u>-</u> 1 (10%)	CLA – 2 (15%)		CLA -	3 (15%)	CLA -	4 (10%)#	Finai Examinati	on (50% weightage)	
	ininking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Lovel 1	Remember	30%	/	30%	N. V · I	30%	DATA	30%		30%		
Level 1	Understand	30%		30 /6	-	30%	EADI	30%	-	30%	-	
Level 2	Apply	40%		40%		40%		40%		40%		
Level 2	Analyze	40 /0		40 /0	-	40 /0	_	40 /0	-	40 /0	=	
Level 3	Evaluate	30%		30%		30%		30%		30%		
Level 3	Create	30 /6		30 /6	-	30 /6		30 /0	-	30 /6	=	
Total		•	100 %	100 %		100	0 %	10	0 %	100 %		

CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Mr. Azharuddin store Manager Fab India Chennai	Mr. Anil Kumar Assistant professor, Periyar University	1. Balaguru.H (Margaret Magizhini)
azarfarook@gmail.com	anilkumar@periyaruniversity.ac.in	Assistant Professor, FSH, SRMIST
2 Mr. Subramanian C.E.O Sun international Trading Inc	2Dr. Mahesh, Assistant Professor, Alagappa University	2. Umamageshwari.S
svsmainan.fashion@gmail.com	maheshganesan55 @gmail.com	Assistant Professor & Head, FSH, SRMIST

Course Code	U FD23603	J Course Name	Accesso	ry Making	TEN.	Course Category	С				Cor	e Co	urse	S				L T 3 0		O C 2 4
Pre-requisi Courses	i IVII		Co-requisite Nil	16.27	ALLEI VI		gressiv Courses			٠,										
Course Offe	ring Departm	rent Fashion Designing		Data Bo	ook / Codes/Standa	ards		4												
Course Lear	rning Rationa	le (CLR): The purpose of learning	ng this course is to:		طلا عائد .		Learni	ng	A.			Pr	ogra	m Le	arnir	ng Out	tcomes	(PLO)		
CLO-1: En	nable the stude	ent to design bags, <mark>clutch, foo</mark> twe	ar		A 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	1 2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLO-2 En	nable the stude	ent to identify the <mark>various ty</mark> pes of	ties, gloves, hats, si	hawls					7			_			ity					
CLO-3: Be	able to class	ify the various o <mark>rnaments</mark> used to	adorn different body	parts	2010 L	[<u> </u>	(%			ų.	arc			ıabil		¥			
CLO-4 Ea	ducate the van	ious stages in <mark>metal Jew</mark> elry mak	ing	3.57	No Bee		y (bloc iency (ment (edge	<u>.s</u>	opmen	ո, Research	age	ė	Sustainability		Team Work		inance	ing
CLO-5 Ed	ducate about t	he various Fa <mark>shion jew</mark> elry availa	ble	50.00	100		Profic	Attain	Knowl	Analys	Devel	Design	Fool Us	Cultur				ication	lgt. & F	Learn
(CLO):	rning Outcom	At the end of this cour		able to:		of Thinking (Bloom)		Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design & Development	⊤ Analysis, Design,	Modern Tool Usage	Society & Culture	Environment &	- Ethics	- Individual &	Communication	Project Mgt. & Finance	Life Long Learning
		and design to <mark>design b</mark> ags, clutch arious types o <mark>f ties, gloves, hats,</mark>		Ten 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		2		50 50	H	M	H M	H M	М	М	M M	M	L	M H	<i>M</i>	- Н
		rarious types of ties, gloves, riats, rarious ornaments used to adom o						50	M	M	IVI	Н	_	Н	Н	M	M	M	- I	I I
		various stages in metal Jewelry r			1977	2		50	Н	М	L	L	М	М	-	Н	-	Н		M
		ıs Fashion jewe <mark>lry availab</mark> le				2		50	М	L	L	М	М	-	Н	-	Н	Н	М	М
Duration	(hour)	15	15		SAME.	15			_	-	15							15		
		ccessory Making - Introduction	Cravats		lead ornaments - C	Crowns, Corone	t, corolla	Jew	ellery m	aking	- Intro	oducti	ion		F	ashior	n jewelle	ry – Intr	oduction	า
S-1, S -2	SLO-2	ag types - Handbags, Clutch	Tie	TAD	Head ornaments – C	Crowns, Corone	t, corolla		al jewell ss, Cop _l					ique,	E	Bead je	wellery			
S-3, S-4		anny pack, Diaper bag, lutch	Hats	1	Neck ornaments – C	choker, necklace	e,	Jew	ellery m	aking	proce	ess –	Desi	gning	T	erraco	ota jewel	ery		
S-5, S-6	SI O-1	ootwear – Introduction	Bonnet	F	Pendant, torc			Mou	ılding		7				F	Resin je	ewellery			
S-7, S-8	SI O 1	neakers, Slippers, Boots	Belts Hand ornaments – Ring, E				racelet	Cas	ting						٨	/lacran	ne jewell	ery		
S-9, S-10	SLO-1 S	hoe types	Gloves	В	Body ornaments – H	lip chain,		Poli	shing						C	Croche	t jewelle	ту		
	01.0.4																			

Chatelaine

Breast plate, Brooch

Feet ornaments – Anklet, toe ring

Shawls

Scarves

Socks, Stockings

SLO-1 SLO-2

SLO-1 SLO-2 SLO-1 SLO-2 Bag making – Any one type (P)

Design development (P)

Product making (P)

S-11, S-12

S-13, S-14

S-15

Bridal jewellery – (P)

Bridal jewellery – (P)

Bridal jewellery – (P)

Embellishment

Finishing

Plating

Learning Resources Theory & Practice:

1. Janice Vaine, "Hand Embroider, stitches at a glance", (2014), Country Bumpkin Publishers Ltd., 2. A-Z of embroidery stitches, (2014), Country Bumpkin Publishers Ltd.,

Learning As	sessment							7 7			
	Diagrafia	- /		Continuou	s Learning Ass	essment (50°	% weightage)			Final Evenineti	on (50% weightens)
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA -	A – 2 (10%) CLA – 3 (20%) CLA – 4 (10%)#		Final Examination (50% weightage)				
	Level of Thinking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	15%	15%	15%	15%	15%	15%	15%	15%	30%	
Level	Understand	15%	15%	15%	13%	13%	13%	15%	13%	30%	-
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	40%	
Level 2	Analyze	20 /0	20 /0	20 /6	20 /6	20 /6	20 /6	20 /0	2076	40 /0	-
Level 3	Evaluate	15%	15%	15%	15%	15%	15%	15%	15%	30%	
LEVEI 3	Create	1370	13/0	13/0	13/6	13/0	13/0	1370	13/0	30 /0	-
	Total	10	0 %	10	00 %	10	00 %	10	00 %	1	00 %

#CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers	The State of the S	
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Neela Rosalin, EEMA Creati <mark>ons, Che</mark> nnai	Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	Lavanya J, Assistant Professor, FSH, SRMIST, KTR campus
Mr. Shanmugam, Director, Popular Process, Tirupur. popularprocess@gmail.com	2. Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	Satya V, Assistant Professor, FSH, SRMIST, RMP campus

Course UFD23D03L	Course Name Adv	vanced Computer Aided Design	Course D Category		Discipline Specific Elective Courses	L 0	1	P 6	2	C 4
Pre-requisite Courses Nil	Co-requisite Courses	Nil	Progressive Courses	N	il 💮					
Course Offering Department	Fashion Designing	Data Book / Codes/Standards			NII					

Course Learning Rationale (CLR):	The purpo <mark>se of learn</mark> ing this course is to:	L	earni	ng
CLR-1: The knowledge and skill	lls related to CAD	1	2	3
CLR-2: To equip the students to	o develop the knowledge about designing using CAD software	Ē	(%	(%)
CLR-3: To expose professional creativity in the field of	s and to <mark>meet the</mark> needs of the users by complementing their knowledge, skills and ability, garment designing	(Bloom)	Expected Proficiency (%)	Attainment (
CLR-4: To create industrial patt	tern ma <mark>king thro</mark> ugh CAD software	Thinking	fici	aj.
CLR-5: To design accessories	for vari <mark>ous occa</mark> sion based on CAD	₽i	Pro	
		ofT	ted	ted
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level	Expec	Expected
CLO-1: The knowledge and skill	lls relat <mark>ed to CAD</mark>	2	60	50
CLO-2: Students can develop to	he kno <mark>wledge a</mark> bout designing using CAD software	2	60	50
CLO-3: To get the experience for	rom ind <mark>ustrial CA</mark> D professionals	2	60	50
CLO-4: Can create industrial pa	attern m <mark>aking thro</mark> ugh CAD software	2	60	50
CLO-5: To get the knowledge to	o design a <mark>ccessorie</mark> s for various occasion based on CAD	2	60	50

7			Prog	ram l	_earnin	g Outo	omes	s (PLC	D)		
1	2	3	4	5	6	7	8	9	10	11	12
Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
Н	M	Н	М	L	М	L	Μ	Н	-	Μ	-
Н	М	Н	М	L	М	L	М	Н	-	М	-
М	Н	Н	М	L	М	L	М	Н	М	-	-
Н	М	Н	М	М	L	L	М	Н	-	М	-
Н	М	Н	М	L	М	L	М	Н	-	М	-

Duration	(hour)	21	21	21	21	21
	SLO-1	CAD RFS tools -T	Mood Board-T	Costume-Plain design-Women-T	Backdrop Development-T	Marker Planning-T
S-1, S-2	SLO-2	CAD RFS tools -P	Mood Board-P – Style 1	Costume-Plain design-Women-P	Backdrop Development-P – Style 1	Marker Planning-P – Plan 1
S-3, S-4		CAD RFS tools -T	Mood Board-T	Costume-Plain design-Men-T	Backdrop Development-T	Marker Planning-T
	SLO-2	CAD RFS tools -P	Mood Board-P – Style 2	Costume-Plain design-Men-P	Backdrop Development-P – Style 2	Marker Planning-P – Plan 2
S-5, S-6		CAD RFS tools -T	Mood Board-T	Costume-Plain design-Kid-T	Backdrop Development-T	Pattern Making-T
	SLO-2	CAD RFS tools -P	Mood Board-P - Style 3	Costume-Plain design-Kid-P	Backdrop Development-P – Style 3	Pattern Making-P – Style 1
S-7, S-8	SLO-1	CAD RFS tools -T	Theme Board-T	Costume-Checked design-Women-T	Unisex Costume-T	Pattern Making-T
	SLO-2	CAD RFS tools -P	Theme Board-P – Style1	Costume-Checked design-Women-P	Unisex Costume-P – Style 1	Pattern Making-P – Style 2
S-9, S-10	SLO-1	CAD RFS tools -T	Theme Board-T	Costume-Checked design-Men-T	Unisex Costume-T	Basic Pattern Block-T
	SLO-2	CAD RFS tools -P		ŭ .		
			Theme Board-P – Style 2	Costume-Checked design-Men-P	Unisex Costume-P – Style 2	Basic Pattern Block-P – Style 1
S-11 S-12	SLO-1	CAD Pattern Tools-T	Theme Board-T	Costume-Checked design-Kid-T	Unisex Costume-T	Basic Pattern Block-T
	SLO-2	CAD Pattern Tools-P	Theme Board-P – Style 3	Costume-Checked design-Kid-P	Unisex Costume-P – Style 3	Basic Pattern Block-P – Style 2
S-13, S-14	SLO-1	CAD Pattern Tools-T	Color Board-T	Costume design-stripped design-Women-T	Footwear Designing-T	Industrial Plan-T

Duration (hour)	21	21	21	21	21
	SLO-2	CAD Pattern Tools-P	Color Board-P - Style 1	Costume design-stripped design-Women-P	Footwear Designing-P – Style 1	Industrial Plan-P – Style 1
S-15, S-16	SLO-1	CAD Pattern Tools-T	Color Board-T	Costume design-stripped design-Men-T	Footwear Designing-T	Industrial Plan-T
			Color Board-P – Style 2	Costume design-stripped design-Men-P	Footwear Designing-P – Style 2	Industrial Plan-P – Style 2
	21.2	CAD Pattern Tools-T	John Dearth Style 1	Costains assign surpped assign men.	. cotting : ctyle 2	
S-17, S-18	SLO-1	CAD Pattern Tools-P	Color Board-T	Costume design-stripped design-Kid-T	Footwear Designing-T	Production Layout-T
	SLO-2					
	020 2	CAD Pattern Tools-P	Color Board-P – Style 3	Costume design – Floral Print - T	Footwear Designing-P – Style 3	Production Layout-P
S-19 to S - 21	SLO-1 SLO-2	CAD Pattern Tools-P	Client Board	Costume design – Floral Print - P	Handbag and Purses - P	Pattern Grading - P

	Practice (software):
	1.Rich Fashion Studio
Learning	2. Reach CAD
Resources	3. CorelDraw
	4.Adobe Photoshop
	5.Adobe Illustrator

_earning As	sessment		2.7	11/11/1	4	70,00	电影影响	EA . A				
				Continuous	s Learning Ass	essment (50°	% weightage)	100 100		Final Evenineti	on /EOO/ waightage)	
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA – 2 (10%)		CLA - 3 (20%)		CLA -	4 (10%)#	Final Examination (50% weightage)		
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Level 1	Remember		30%	44.0	30%	10.1	30%		30%		30%	
Level I	Understand		30%	The state of	30%	No.A	30%	-	30%		30%	
Level 2	Apply		40%		40%	1000	40%		40%		40%	
Level Z	Analyze		40 /0	-	40 /0	/////	40 /0	-	40 /0		40 /0	
Level 3	Evaluate		30%		30%		30%		30%		30%	
Level 3	Create		30 /6		30 /6	ALC: NO.	30 /6	- /	30 /6		30 /0	
	Total	10	0 %	10	00 %	10	00 %	10	00 %	1	00 %	

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	A DELLAP . I EAL	
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Vikash, Propreitor, Reach Technologies, info@reach-tech.com, Banagalore	1V.GowriShankar, NSTI, Chennai, mailgs2019@gmail.com	1. Umamageshwari.S Assistant Professor, FSH, SRMIST, Ktr FSH, SRMIST
2.Dhivyam, Developer, Reach Technologies, info@reach-tech.com, Bangalore	2Mahesh, HOD, Alagappa University, maheshganesan55@gmail.com	2.Balaguru.H (Margaret Magizhilni), Assistant Professor, FSH, SRMIST, Ktr

Course Code	UFD23D04	4L Course Name	FASH	ON SKETCHING USNG CAD	Course D Category			Dis	cipline	Spec	ific Ele	ective	Cou	irses			L 0	T F	0 2	
	ite Courses		equisite Courses	Nil	Progressive Courses	Nil	λ,			٠,										
Course Offe	ering Depart	ment Fashio	n Design <mark>ing</mark>	Data Book / Codes/Standards							NI									
Course Lea (CLR):	rning Ration	ale The pu	rpose <mark>of learni</mark> ng th	is course is to:	A PART LANGE	L	earni	ing	1			Pro	gram	n Learni	ing Ou	itcome	s (PLC	D)		
	ne knowledge	and skills related	to CAD			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
				ut designing using CAD software] [Ē	%	%	ge	S		43				æ				I
CLR-3:	eativity in the	field of garment of		e users by complementing their k tware	nowledge, skills and ability,	Thinking (Bloom)	Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	ated	Procedural Knowledge	Specialization	Ze	eling	Analyze, Interpret Data	Skills	Problem Solving Skills	Communication Skills	<u>s</u>
			s occasion based o		10 A		ted Pro	ted Atta	mental	ation of	Link with Related Disciplines	dural Kı	in Spec	Ability to Utilize Knowledge	Skills in Modeling	ze, Intei	Investigative	m Solv	nunicati	Analytical Skills
(CLO):	rning Outco	At the 6		earners will be able to:		Level of	Expected	Expec			Link with Re Disciplines		Skills in					Proble	Comm	Analyt
		and skills rela <mark>ted</mark>		. 045 %		2	60		Н	Н	L	М	Н	М	М	М	М	-	<u>L</u>	-
				g using CAD software	The Property of the Contract o	2	60		Н	H	L	M	H	M	M	M	M	-	L	-
			<mark>trial C</mark> AD profession ing through CAD so			2	60 60		H	Н	L	M M	Н	M	M	M M	M M	-	L I	-
				ous occasion based on CAD		2	60	50	Н	Н	I	M	Н	M	M	M	M			
GLO-3 . 10	get the know	neuge to design e	ccessories for vario	us occasion based on CAD	17.0		00	00	- ''	111		IVI		IVI	IVI	IVI	IVI			
Duratio	on (hour)	;	21	21	21					21		4					21			
		CAD RFS tools	-T /	Mood Board-T	Label Designing-T		Bac	ckdrop	Develop	ment	-T		7	Male (Croque	-T				
S-1, S-2	SLO-1	CAD RFS tools	-P	lood Board-P – Style 1	Label Designing -P		Bad	ckdrop	Develop	ment	-P – S	tyle 1		Male (Croque	: -P – F	Plan 1			
	SLO-2			Z II EAD	UV: LEAD.	- 1 - 1	4		100		_									
S-3, S-4	01.0.4	CAD RFS tools	-T /	lood Board-T	Label Designing -T		Bac	ckdrop	Develop	ment	-T			Male (Croque	e -T				
	SLO-1	CAD RFS tools	-P	<mark>lood Board-P</mark> – Style 2	Label Designing -P		Bac	ckdrop	Develop	ment	-P – Si	yle 2		Male (Croque	-P – F	Plan 2			
S-5, S-6	SLO-2 SLO-1	CAD RFS tools	,	Mood Board-T	Logo Decigning, T		Do	olidros	Davolar	mort	T			Fomal	o Cros	,,,,, T				
J-J, J-0	SLO-2 CAD RFS tools -P Mood Board-P — Style 3 Logo Designing -P			Logo Designing -T	Backdrop Development-T Female Croque-T Backdrop Development-P – Style 3 Female Croque -P – Style					Ctulo 1										
S-7, S-8					Logo Designing -F	Accessories Designing-T Female Croque -T					1									
J-1, J-0	SLO-1								es Desig			1				jue -1 jue -P -	_ Style	2		
00040	SLO-2	CAD RFS tools -P Theme Board-P – Style1 Logo Designing -P					AUC	JUSSUIII	o Desig	jilliy.	Otyle	1		i Gillai	c City	Jub -1" -	Otyle	_		

Boutique Layout - T

Boutique Layout P

Boutique Layout -T

Theme Board-P - Style 2

Theme Board-T

Theme Board-T

SLO-1

SLO-2

SLO-1

S-9, S-10

S-11 S-12

CAD RFS tools -T

CAD RFS tools -P

CAD Pattern Tools-T

Dyeing Effect-T

Dyeing -T

Dyeing -P - Style 1

Coolers-T

Coolers -T

Coolers P – Style 2

Duration	n (hour)	21	21	21	21	21
	SLO-2	CAD Pattern Tools-P	Theme Board-P – Style 3	Boutique Layout -P	Coolers P – Style 3	Dyeing -P – Style 2
S-13, S-14	SLO-1	CAD Pattern Tools-T	Color Board-T	Textured Design Development-T	Handbag-T	Printed pattern -T
	SLO-2	CAD Pattern Tools-P	Color Board-P – Style 1	Textured Design Development -P	Handbag -P – Style 1	Printed pattern -P – Style 1
S-15, S-16	SLO-1		Color Board-T	Textured Design Development - T	Handbag -T	Printed pattern -T
	SLO-2	CAD Pattern Tools-T	Color Board-P – Style 2	Textured Design Development -P	Handbag -P – Style 2	Printed pattern -P – Style 2
		CAD Pattern Tools-T		A TABLE STATE	V 2	
S-17, S-18	SLO-1				1000	Funny designs-T
	SLO-2	CAD Pattern Tools-P	Color Board-T	Textured Design Development T	Footwear Designing-T	
		CAD Pattern Tools-P	Color Board-P – Style 3	Floral Print - T	Footwear Designing-P – Style 3	Funny designs -P
S-19 to S - 21	SLO-1 SLO-2	CAD Pattern Tools-P	Client Board	Floral Print - P	Footwear Designing - P	Funny designs - P

	Practice (software):
	1 .Rich Fashi <mark>on Studi</mark> o
Learning	2. Reach CAD
Resources	3. CorelDraw
	4.Adobe Photoshop
	5.Adobe Illustrator

earning As	sessment					1/////			/ Y)				
				Continuous	s Learning Ass	essment (50%	% weightage)			Final Evamination	on (EOO) weightens)		
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA –	2 (10%)	CLA -	3 (20%)	CLA –	4 (10%)#	Final Examination (50% weightage)			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember		30%		30%	A 1. 67 4	30%		30%		30%		
Level I	Understand		30 /6		30 /0		30 /0	-	30 /6	-	30 /0		
Level 2	Apply		40%	1 - 12	40%	T. 171	40%		40%		40%		
LEVEI Z	Analyze		40 /0		4076	• 1 H/Z	40 /0	CLATA	40 /0	_	40 /0		
Level 3	Evaluate		30%	- TIT	30%	- A. C. L.	30%	SAD	30%		30%		
Level 3	Create		30 /6		50 %	-	50 /0	_	30 /6	-	30 /0		
	Total	10	00 %	10	0 %	10	0 %	10	00 %	1	00 %		

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Vikash, Propreitor, Reach Technologies, info@reach-tech.com, Banagalore	1. V.GowriShankar, NSTI, Chennai, mailgs2019@gmail.com	1. Umamageshwari.S Assistant Professor, FSH, SRMIST, Ktr
2.Dhivyam, Developer, Reach Technologies, info@reach-tech.com. Bangalore	2Mahesh, HOD, Alagappa University, maheshqanesan55@qmail.com	2.Balaguru.H (Margaret Magizhilni), Assistant Professor. FSH, SRMIST, Ktr

Course Code	U	FD23G04L	Course Name	Advanc	ced Dress Making	9_1171	Cours	-	G			Gene	ric E	lective	Cou	rses			L 0	T 0	P (C 2 4
Pre-req Cours	ses	Nil		Co-requisite Courses	IVII	UIII.	46		gress ourse			٠.,	N									
Course C	Offering	Departme	ent Fashion De	esign <mark>ing</mark>	Data	a Book / Codes/Stand	lards															
Course L	.earnin	g Rational	e (CLR): The purpos	e of learning this course is	to:	مثال عالت د		L	earni	ng	A.			Prog	gram l	Learn	ing O	utcor	nes (Pl	LO)		
			to make a Halter <mark>ne</mark>	ck dress	1	7 1 1 1 1 1 h		1	2	3	1	- 2	3	4	5	6	7	8	9	10	11	12
CLO-2			ke a Fifi Style dress			F 3 1 3 2 2 2 3	47.	_			1			등			Sustainability					
CLO-3:			concept dress			2 C 20 C 2 C	March 1	om	(%)	(%)		1	¥	ear			nab		돈		Φ	
			make a vintage <mark>dress</mark>			2.42.362	777 2000	Bo	S	ent (e G		Development	Ses	Ф		stai		Team Work		Finance	_
CLO-5	Enable	he studer	t to prepare a Red ca	arpet Knock-off garment	47.11.5	and the same of	4700) b	ien	me	ed	.s	lop	n, F	sag	ē	Sus		am	_	Ei.	ing
									ofic	Itair	WOL	alys	eve	esig	Š	름	t &		Ţ	tior	∞ర	arr
Course L (CLO):	Course Learning Outcomes (CLO): At the end of this course, learners will be able to:							Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Scientific Knowledge	Problem Analysis	Design &	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment &	Ethics	Individual &	Communication	Project Mgt.	Life Long Learning
CLO-1:	Make a	a Halter ne	ck dress		1 1 1 1 1 1 1	2011 27 2		2	60	50	H	-	Н	Ĥ	M	M	М	L	L	М	M	-
CLO-2	Design	a Fifi Styl	e dress		7	The AL N.		2	60	50	Н	М	М	М	L	L	М	М	-	Н	-	Н
CLO-3:	Make I	Vo waste c	oncept dress		Y . W. C. C.		/ Fry	2	60	50	М	М	-	Н	-	Н	Н	М	М	М	L	L
			dress with co <mark>rset</mark>		Maria Car			2	60	50	Н	М	L	L	М	М	-	Н	-	Н	М	М
CLO-5	Analys	e a design	er's design an <mark>d make</mark>	a Knock-off garment	1117	19770	•	2	60	50	М	L	L	М	М	-	Н	-	Н	Н	М	М
Dura	ation (h	our)	24	THE T	24	1/1/4	24				τ	24		h					2	24		
S-1, S	5 -2	SLO-1 SLO-2	Halter neck	Fifi style garr	ment	No Waste dress	concept			Vintag	e dress s	tyle wi	th cor	set	7	Red	d carp	et kno	ock-off			
S-3, S	6-4	SLO-1 SLO-2	Design developmen	Design devel	lopment	Design developn	ment			Desigr	n develop	ment		7		Des	sign de	eveloj	oment			
S-5, S	S-6	SLO-1 SLO-2	Pattern making-P	Pattern makir	ng-P	Pattern making-l	Р	L	E/	Patter	n making-	.P				Pat	tern m	naking	ı-P			
S-7, S-8 SLO-1 Pattern making-P Pattern making-P Pattern making-P				Р			Patter	n making-	.P				Pat	tern m	naking	ı-P						
S-9, S	S-9, S-10 SLO-1 SLO-2 Cutting-P Cutting-P Cutting-P						Cutting-P Cutting-P															

Sewing -P

Sewing -P

Sewing -P

Trial Fit-P

Sewing -P

Sewing -P

Sewing -P

Trial Fit-P

Sewing -P

Sewing -P

Sewing -P

Trial Fit-P

SLO-1

SLO-2 SLO-1 SLO-2

SLO-1 SLO-2 Sewing -P

Sewing -P

Sewing -P

SLO-1 Trial Fit-P

S-11, S-12

S-13, S-14

S-15, S-16

S-17, S-18

Sewing -P

Sewing -P

Sewing -P

Trial Fit-P

Duration ((hour)	24	24	24	24	24
	SLO-2			TENIA		
S-19 to S-21	SLO-1	Final Sewing-P	Final Sewing-P	Final Sewing-P	Final Sewing-P	Final Sewing-P
3-19 10 3-21	SLO-2	riliai Sewing-r	Final Sewing-P	rinai Sewing-r	Filial Sewing-P	Filial Sewing-F
S-22 to S-24	SLO-1	Finishing	Finishing	Finishing	Finishing	Finishing
	SLO-2	rinishing	Finishing Finishing	Fillistility	Finishing	Finishing

Learning Resources	Text books: 1.Practical Clothing Construction – Mary Matthews	2.Pattern Making for Fashion Designing – Helen Joseph Armstrong

Learning As	sessment		1		100	0.379							
				Continuous		Fig. 15							
Level	Bloom's Level of Thinking	CLA-	· 1 (10%)	CLA -	2 (10%)	CLA -	3 (20%)	CLA -	4 (10%)#	Final Examination (50% weightage)			
	Lever or Tilliking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
11 4	Remember	9	200/	100	200/	京 かんが	200/	177	200/		200/		
Level 1	Understand		30%	77.17	30%	700	30%	FX 1	30%		30%		
Level 2	Apply		40%	150	40%	2.3	40%	PF 3	40%		40%		
Level 2	Analyze		40 /0	3	40 /0	ANTE.	40 /0	Jan 18	40 /0		40 /0		
Level 3	Evaluate		30%	100	30%	8.7	30%	1.4.5	30%		30%		
Level 3	Create		30 /6		30 /6	11777.6	30 /0	-	30 /6		30 /0		
	Total	10	00%	10	00%	10	00%	10	00%	1	00%		

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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2.Mr. Ganesh mauyra Assistant Manager ganesh.maurya@gangaacrowools.com	2.Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	2. V Sathya, Assistant Professor, FSH, SRMIST, RMP

Course Code	UFD23P03L		Course Name	Fashion Portfolio (Mini Project)		Course Category	IAPC	Mini Project	L T P O C 0 2 0 0 2
Pre-req	uisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	la.		Nil	
Course Of	fering Department	Fashi	on Designing	Data Book / Codes/Standards		7/0		Nil	
				A. T.		7/2			

Course Lea	arning Rationale (CLR	The purpose of learning this course is to:	L	earni	ng					Pro	gram l	_earniı	ng Ou	tcome	es (PL	.O)				
CLR-1:	Guide the students t	o make a F <mark>ashion Po</mark> rtfolio	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	R-2: Make them brainstorm to select a theme				۲.			SS		1										
CLR-3:	CLR-3: Guide them to make various Fashion Boards				(%)	ge	S	pline		ė.	Knowledge									
CLR-4:	CLR-4: Mentor them to design and make Fashion garments					wled	cept	Disc	edge	ation	Mou		Data	"	Skills	Skills				
CLR-5: Build confidence in the students as Fashion designers by being able to see their outputs through their designs as garments		Thinking (Bloom)	Proficiency	Attainment	intal Kno	on of Cor	Related	al Knowl	Specialization	Utilize	Aodeling	Interpret	tive Skills	Solving S		Skills				
Course Lea	arning Outcomes	At the end of this course, learners will be able to:	Level of T	Expected	Expected	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in S	Ability to I	Skills in Modeling	Analyze,	Investigative	Problem	Communication	Analytical	PSO -1	PSO -2	PSO-3
CLO-1:	Make a Fashion Por	tfolio	2	75	60	Н	Н	Н	- (-	Н	Н	Н	Н	Н	Н	Н	Н	Н	Н
CLO-2:	Brainstorm to select	a the <mark>me</mark>	2	80	70	-	Н	-	Н	Н	Н	Н	-	-	Н	Н	Н	Н	Н	Н
CLO-3:	Make various Fashio	on Boa <mark>rds</mark>	2	70	65	Н	-	-	Н	-	Н	Н	Н	-	Н	Н	Н	Н	Н	Н
CLO-4:	CLO-4: Design and make Fashion garments			70	70	Н	-	Н	М	Н	-	-	-	Н	Н	Н	Н	Н	Н	Н
CLO-5:	0-5: Gain confidence as Fashion Designers					-	Н	-	Н	-	Н	Н	-	-	Н	Н	Н	Н	Н	Н

Duration (hor	ur)	15
S-1 to S-2	SLO-1	Introduction to portfolio
S-3 to S-4	SLO-1	Internship collection and brief
S-5 to S-6	SLO-1	Craft documentation project with brief
S-7 to S-8	SLO-1	Presentation formats
S-9 to S-10	SLO-1	Preparation boards
S-11 to S-12	SLO-1	Finalize on one theme for final design collection

Duration (ho	our)	15
S-13 to S-14	SLO-1	Different techniques of sketches
S-15 to S-16	SLO-1	Minimum of 8 ensembles per collection sketches
S-17 to S-18	SLO-1	Finalize on one theme for final design collection
S-19 to S-20	SLO-1	Presentation boards
S-21 to S-22	SLO-1	Storyboard, Mood board, etc
S-23 to S-24	SLO-1	Completion of stitching of final collection
S-25 to S-26	SLO-1	Presentation boards
S-27 to S-28	SLO-1	Photoshoot of the key ensembles of the collection
S-29 to S-30	SLO-1	Completion of stitching of final collection

CLASS EXERCISE:

(Students must practice all exercises) (Each exercise carries FOUR marks)

(TEN exercises x 04 marks = 40 marks & 10 marks for Regularity & Discipline = Total- 50 Marks)

1. Portfolio Making : 3 Weeks
Minimum 2 class Works : Record works-1 no.
2. Portfolio Presentation : 3 Weeks
Minimum 2 class works : Record works-1 no.
3. Designing costumes by sketches : 3 Weeks

Minimum 2 class works : Record works-1 no.

4. Prepare the boards
Minimum 2 class works

: 3 Weeks
: Record works-1 no.

5. Make the photoshoot : 3 Weeks
Minimum 2 class works : Record works-1 no.

Record Works:

1. Should select theme and make portfolio mini project record

(The students must submit the exercise in the Record form for Practical exam, which will be evaluated by the External Examiner)

Loorning	Practical:	
Learning	1. Portfolio Presentation for Fashion Designers – Linda Tain, Fairchild	
Resources	2. www.styleportfolios.com	

	Bloom's Level of Thinking				Final Examination (50% weightage)						
Level		CLA - 1 (10%)		CLA – 2 (10%)		CLA -	3 (20%)	CLA – 4	(10%) #	Filial Examination	i (50% weightage)
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
1 1 4	Remember		200/		200/		200/		200/		200/
Level 1	Understand	-	30%	A	30%	-	30%		30%	-	30%
Level 2	Apply		40%		40%		40%		400/		40%
Level 2	Analyze		40%	-	40%	-	40%		40%	-	40%
Level 3	Evaluate		30%		30%	riu.	30%	10.	30%		30%
Level 3	Create		30%	_	30%		30%	7.20	30%	-	30%
	Total	10	0 %	100) %	100	0 %	100) %	100	%

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		S L Both I
Experts from Industry	Experts from Academic	Internal Experts
1.Mr.Ben Philip Assistant professor NIFT	1.Ms. Gayathridevi , Assistant Professor, ST. Britto	1. Dr. Priyanka R, Assistant Professor & Head of the Department, FSH, SRMIST, KTR
benphilip2002@gmail.com	College, Chennai	2. S.Umamaheswari, Assistant Professor, FSH, SRMIST, KTR
	gayathridevi.cdf@gmail.com	3. H.Balaguru(Margaret Maghilini) Assistant Professor, FSH, SRMIST, KTR
2.Mr.Ganesh mauyra Assistant Manager ganesh.maurya@gangaacrowools.com	2.Prof.V.GowriShankar, NSTI Chennai mailgs2019@gmail.com	4. J.Lavanya Assistant Professor, FSH, SRMIST, KTR

Semester - VII

Course Code	UFD23701T	Course Name	т	ECHNICAL TEXTILES	Course Category	С						Core o	ours	9						L 4	T 0	P 0	2	C 4
	site Courses Nil		isite Courses	Nil Pata Back / Codes/Standards	Progress	ive Course	s Ni		۵,				lil											
Course On	fering Department	Fashion D	esigning	Data Book / Codes/Standards					4	1		^	<i> </i>										—	—
Course Lea (CLR):	arning Rationale	The purpose	of learning this	course is to:		i.,	Le	arnir	ng		A		Pi	ogra	am Le	earni	ng O	utcor	nes (l	PLO)				
CLR-1:	The knowledge relat	ted to the tec <mark>hr</mark>	iical textiles		1 1-019		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	To provide a compre	ehensive ins <mark>igh</mark>	<mark>t abou</mark> t fabric str	ructural enhancements	Star 577 -	WAL.	m)	(%)	%)	ge	ts						_							
CLR-3:	To equip students to	gain know <mark>led</mark> e	g <mark>e ab</mark> out applica	tion of textiles in other field	3297	7747	(Bloom)	Proficiency (%)) =	9	Concepts		ge	S .			Data		Skills	<u>~</u>				
CLR-4:	Acquired knowledge	on variou <mark>s tex</mark>	tile materials	200.50	400	4.00) (E	enc	ner	≥	ŏ	О	Me	zat		б		<u>s</u>	Š	Skills				
CLR-5:	Learned to produce	various textiles	<mark>ma</mark> terials in bot	th natural and man made way	Mary Heart	-12	king	ofici	i ii	조		ate	<u>6</u>	<u>a</u>	Ze	븚	يق	Skills	ij	on	Skills			
			20		and the	801	l of Thinking (Expected Attainment (%)	Fundamental Knowledge	ation of	Link with Related Disciplines	Procedural Knowledge	2	to Utilize	Skills in Modeling	ze, Interpret	Investigative	Problem Solving	Communication	ical Sk	<u>-</u>	-5	~
Course Lea (CLO):	arning Outcomes	At the end of	this course, lead	mers will be able to:	11 W	164	Level	Expected		Funda	Application	Link w	Proce	Skills	Ability	Skills	Analyze,	Invest	Proble	Comm	Analytical	PSO-	PSO-	PSO-3
CLO-1:	The knowledge about	ut the d <mark>etailed</mark>	<mark>ar</mark> ea in the textile	es es	71 7 5	1.5	1	65	60	Н	Н	М	Н	L	Н	-	-	-	-	-	-	-	-	-
CLO-2:	Students can get the	e knowle <mark>dge ab</mark>	out the different	types of textile applications	20 1/1		1	80	72	Н	L	М	Н	-	-	-	-	-	-	-	-	-	-	-
CLO-3:	To equip students to	gain kn <mark>owled</mark> e	<mark>ge</mark> about making	textile design with special application	18	Water.	1	70	68	Н	-	-	L	-	-	-	-	-	-	-	-	-	-	-
CLO-4:	Acquired knowledge	on various ap	olication of textile	es and products		///···	4	66	75	Н	L	Н	Н	Н	L	-	-	-	-	-	-	-	-	-
CLO-5:				lications in another field	10.00		1	79	63	-	Н	-	Н	М	-	-	-	-	-	-	-	-	-	-

				111110		
Duratio	on (hour)	12	12	12	12	12
S-1	SLO-1	Technical Textiles Definition and	Agro tech – agricultural textiles, intro	Geotech – geo textiles, introduction	Med tech - medical textiles, introduction	Oeko tech – oeko textiles, intro
S-2	SLO-1	Scope, Applications, Globalization	Need for Agro Textiles,	Classifications, functions, designs	Classifications, importance, scope	Green textiles and its types
S-3	SLO-1	Classification of technical textiles	Types of Agrotech products, application	Properties, raw materials, applications	Implantable materials products	Eco textiles Uses and Application
S-4	SLO-1	scope and importance	Fibres used, types, properties and functions	Types of Geotech products	Non- implantable materials products	Green Synthesis process
S-5	SLO-1	Benefits of its applications	Build tech – building textiles, introduction	Home tech- home textiles, introduction	Mobil tech- mobil textiles, introduction	Pro tech – protection textiles, intro
S-6	SLO-1	Future of technical textiles industry	Applications of fabrics in building structures	Classifications, functions, designs	Classifications, functions, designs	Thermal insulation materials
S-7	SLO-1	Global Market of technical textile	Coated fabrics used, awnings and canopies	Properties, raw materials, applications	Properties, raw materials, applications	Military clothing and UV protection
S-8	SLO-1	High – Strength fibers, plastics and	textiles for roofing materials	Types of home textile products	Types of mobile textiles products	micro-organisms, chemicals etc.,
S-9	SLO-1	Natural composite materials	Cloth tech – cloth textiles, introduction	Indu tech – industrial textiles, introduction	Pack tech – packing textiles, intro	Sport tech, sport textiles, intro
S-10	SLO-1	high-modulus organic fibres, high -	Classifications, benefits, various types of	fabric selection for dust collection, filtration	Classifications, functions, designs	Smart Textiles- Components,
3-10		chemical fibers ,	cloth textiles in market	materials, industry applications,	Properties, raw materials, applications	Classification
S-11	SLO-1	combustion Resistant fibres,	Functional Features of Clothing Textiles,	finishing treatments; solid, liquid	Packaging, protective- cover system,	Phase change materials, shape
3-11		inorganic fibres	functions of clothing	separation, fabric selection filtration,	sacks, big bags, container systems	memory polymers,
S-12	SLO-1	high performance fibres, ultra-fine	Applications of Clothing Textiles,	fabric construction for filter fabrics,	Different types of packing textiles	chromic and conductive Materials
3-12		fibers and novelty fibres	Finishing Process of Clothing Textiles	finishing treatments	products	and its applications in various fields

Learning Resources	Theory:	Hand Book of Technical Textiles, by A.Richard Horrocks and Subhash C.Anand, Wood Head Publishing, 2015

				Continuous		Final Examination (50% weightage)					
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA – 2 (10%)		CLA – 3 (20%)		CLA -	4 (10%)#	Final Examination	on (50% weightage)
	_	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%		30%	0.10	30%	_	30%		30%	
rever 1	Understand	30 /6		30 /6	79.70	30 /6		30 /6		30 /0	
Level 2	Apply	40%		40%	677	40%	77	40%		40%	
LEVEL Z	Analyze	40 /0	4	40 /0	4.50	4070	4.74	40 /0		40 /0	-
Level 3	Evaluate	30%		30%	THE RESE	30%	" Started	30%		30%	
rever 2	Create	30 /6		30 /6	1.5	30 /6	J APT 4 'SH	30 /6		30 /0	-
1	Total	10	0 %	10	0 %	10	00 %	10	0 %	1	00 %

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers										
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts								
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2.Shanmugam, Director, Popular Proces <mark>s, Tirupur,</mark> popularprocesss@gamil.com	2.Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com	2. Swetha Menon. N.P, Assistant Professor Head of the Department, FSH, SRMIST, RMP hod.dfd.rmp@srmist.edu.in								

Course Code	UFD23D0	5L	Course Name	Pattern Making for West	ern Wear		urse egor		D		Disc	ipline	Spe	cific	: Ele	ctive	Cou	rses		L 0	T 0	P 8	0	C 4
Pre-reque				Co-requisite Nil	PITTINE		rogre Cour	ssive	Nil		٦,	١												
Course Off	ering Departm	ent	Fashion Designing	Data I	Book / Codes/Standards			W						ı	Nil									
Course Lea	rning Rationa	le (CLR):	The purpose of learn	ning this course is to:	Vibre	L	.earn	ing		7			Pro	gra	m Le	earni	ng O	utco	mes	(PLO)			
CLR-1:	To gain knowl	ledge in K	ids western wear		2011 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1	2	3			2 :	3 4		5	6	7	8	9	10	11	12	13	14	15
CLR-2:	To gain knowl	edge in V	Vomen's western wear		Samuel Committee	+				7														
CLR-3:	Get knowledg	e in Men'	s west <mark>ern wear</mark>		AND THE RESERVE	Ē			9	ט	ω .				adge									
CLR-4:	Get knowledg	e in Unise	ex we <mark>stern we</mark> ar		Mary Wall	Bloor	Cy (%	ent (%	1	יופת	Concepts	Jisch	afine :	IIOU	nowle		Data		SKills	sills				
CLR-5:	Get knowledg	e in Then	ne B <mark>ased we</mark> stern wear		T. William	king (oficien	ainme	2		3	ated 1		Jaliza	ze Kı	eling	rpret	Skills	/ing S	ion St	SIIIS			
					STORY THE	Ę	d Pro	d Att	1	<u> </u>	o Lo	A G	<u> </u>	Spec	=======================================	Mod	, Inte	ative	Sol	nicat	al Sk			
Course Lea (CLO):	arning Outcom	ies	At the end of this coul	rse, learners will be able to:		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	3	rundamental miowiedge	Application of	Link with Related Disciplines	riocedulai Nilowiedge	Skiils in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	PSO -1	PSO -2	PSO-3
CLO-1:	Be able to ma	ke Kids w	vest <mark>ern wear</mark>			2	60	50	ŀ	1	н і	Ч	-	-	М	-	М	Μ	М	М	М	М	М	L
CLO-2:	Be able to ma	ke Wome	n's w <mark>estern w</mark> ear			2	60	50	ŀ	1	И	И	1 1	И	-	L	L	Μ	М	Н	Н	-	М	М
CLO-3:	Be able to ma	ke Men's	western wear		147	2	60	50	I	-	LI	M I	1 1	И	М	Н	-	-	М	М	М		Н	Н
CLO-4:	Be able to ma	ke Unise	k weste <mark>rn wear</mark>		1/1/4	2	60	50	I	1	- 1	-		L	L	М	М	Н	Н	М	М	М	М	М
CLO-5:	Be able to ma	ke Theme	e Based <mark>western w</mark> ear	0,		2	60	50	4	7	Н	- /	1 1	И	М	М	М	L	L	М	М	М	Н	Н
Durati	on (hour)		21	21	21				T	5	21	4								21				
	8101	Introduc	tion to western wear	Introduction to western wear	Introduction to western we	ar (Me	n\-T	Introd	duction	to v	vosto	rn wa	ar (I I	nica	v_T	Intro	ducti	ion to	. WΔS	etern	wear	(Thor	mρ	
S-1, S -2	SLO-2	(Kids)-T	tion to western wear	(Women)-T	introduction to western we	zai (ivic	<i>-</i> 111 <i>)</i> -1					iii we	ai (O	11130	^)- i		ed)-T		Wes	Sterri	weai	(11161	iic	
S-3, S-4	SLO-1 SLO-2	Concept	& Research	Design Development	Design Development			Desig	gn Dev	elopi	ment					Des	ign D)evel	opme	nt				
S-5, S-6	SLO-1 SLO-2	Kids Fo	undation - girls	Design Presentation	Design Presentation			Desig	gn Pre:	senta	tion					Des	ign P	resei	ntatio	n				
S-7, S-8	SLO-1 SLO-2	Kids Fo	ındation - Boys	Boards – Story, Mood	Boards – Color, Client			Boar	ds – III	ıstra	tion ,	Fabri	С			Boa	rds –	Spe	c, Co.	st				
S-9, S-10	SI O 4	Design I	Development	Pattern Making	Pattern Making			Patte	ern Mal	king						Patt	ern N	/lakin	g					
S-11, S-12	8101	Pattern I	Making	Pattern Making	Pattern Making			Patte	ern Mal	king						Patt	ern N	/lakin	g					-

SLO-2

Duration	ı (hour)	21	21	21	21	21
S-13, S-14	SLO-1 SLO-2	Trial Fit				
S-15, S-16	SLO-1 SLO-2	sewing	sewing	sewing	sewing	sewing
S-17, S-18	SLO-1 SLO-2	Sewing	Sewing	Sewing	Sewing	Sewing
S-19, S-21	SLO-1 SLO-2	Finishing	Finishing	Finishing	Finishing	Finishing

Learning Resources	Practice: 1. Winifred Aldrich, "Metric Pattern Cutting for Mens Wear", 2015, Wilay India Publications 2.Gareth Kershaw, "Pattern Cutting for Mens Wear", 2017, Laurence king publishers	
	Estation (Colony) Tuttom outling for more violar, 2017, 2017, 2017, 1018	

				Continuou		Final Examination (50% weightage)									
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA – 2 (10%)		CLA -	3 (20%)	CLA -	4 (10%)#	Filial Examinau	on (50% weightage)				
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice				
Lovol 1	Remember		30%	55	30%	21 15	30%	142 53	30%		30%				
Level 1	Understand	-	30%	17 35 27	30%	1 × 1 ×	30%		30%		30%				
Level 2	Apply					40%	17" TIV	40%		40%		40%		40%	
Level Z	Analyze	-	40 /0	4.5-7	40 /0		40 /0	_	40 /0		40 /0				
Level 3	Evaluate		30%		30%	11000	30%		30%		30%				
Level 3	Create		30%	-	30%		30%	-	30 /0		30%				

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Archana Dhanapal, Designer, Vogue Hub, Archanakandhi125@gmail.com 2.Ms.Esther Rani , Thorkal Couture, thorkal couture@gmail.com	Anirudh S.V Designer & Director, <u>XUSinfo@xusedu.com</u> Prof.V.Sujitha, Indhra Gandhi College, Trichy, ssujitha1118@gmail.com	1.J.Lavanya Assistant Professor, FSH, SRM IST, KTR 2. J.Priyanga Technical Instructor, FSH,SRM IST, KTR

Course Code	UFD23D06L	Course Name	Stylized Draping Techniques	Course Category D	Specific Elective Course	L T P O C 0 0 8 2 4
Pre-requis	site ,,,,		Co-requisite Au	Progressive Au		

Pre-requisite Courses	Nil	Co-requisite Courses	50	Nil
		Fashion Draping techniques	Data Book / Codes/Standards	

Course L	earning Rationale (CLR): The purpose of learning this course is to:		Lea	rnin	ıg	
CLR-1:	To know ledge and skills related to draping	1	1	2	3	
CLR-2:	To equipment the students to develop the knowledge about three-dimensional process	-				
CLO-3	To know ledge and skills related to draping					
CLO-4	To equipment the students to develop the knowledge about three-dimensional process	(Bloom)) i	iciency (%)	(%)	
CLO-5	o understand various characteristics of stretch fabrics and the control of these characteristics in designing parments					
		= =	IN IN	o l	tainm	

CLO-5	To understand various characteristics of stretch fabrics and the control of these characteristics in designing garments					
Course I (CLO):	Learning Outcomes	To impart in depth knowledge of draping techniques	Level of Thinking	Expected Proficiency	Expected Attainmen	
CLO-1 :	To gain great knowledge abou <mark>t draft co</mark> mponents.					
CLO-2	To express ideas by a three various process of draping designing					
CLO-3	To understand and analy	ze drapin <mark>g behavio</mark> r of different textile materials	2	60	50	
CLO-4	To thinking and innovative design implement in the fashion draping techniques					
CLO-5	To familiarize the students with the role of a designer.					

ħ.			Prog	gram	Learn	ing Ou	tcome	es (PL	.0)		
1	2	3	4	5	6	7	8	9	10	11	12
Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
Н	Н	Н	-		М	-	Μ	М	М	L	L
Н	М	М	М	М	-	L	L	М	М	Н	Н
L	L	Н	М	М	М	Н	-	-	М	М	М
Н	-	-	М	L	L	М	М	Н	Н	М	М
-	Н		М	М	М	Н	М	L	L	М	Н

Duration	Duration (hour) 24		24	24	24	24
S-1, S -2		Draping – Introduction, Tools and Equipment for Draping	Transfer of muslin drape to paper pattern	Yokes – Bodice Yoke	Draping of Basic Slacks	Design Development for one Draped garment (Women / Men)
S-3, S-4		Preparation of Dress form and muslin for draping	Waistline variation – lowered	Hip Yoke	Fitted Slacks	Preparation for draping
S-5, S-6	SLO-1 SLO-2	Draping steps – Marking, trueing	Empire	Armhole variations-, Sleeveless – Squared, cutaway	Tapered Slacks	Draping
S-7, S-8	SLO-1 SLO-2	Bodice front	Scalloped, pointed	Basic sleeve draping	Pegged Slacks	Trueing, transfer of muslin to paper pattern
S-9, S-10	SLO-1 SLO-2	Darts	Princess Bodice	Petal Sleeve, Cowl sleeve	Divided Skirt	Fabric cutting

Duration (hour)		24	24	24	24	24	
S-11, S-12	SLO-1 SLO-2 Back Bodice		Cowl in front	Draping of Skirt - Introduction	Draping of flounces – circular flounce	Stitching	
S-13, S-14		Front bodice and back bodice with various dart positions	Underarm Cowl	One piece Basic Skirt	Draping of shirred flounces	Trial fit	
S-15, S-16		Underarm dart, Neckline dart, Waist line dart	Wrapped neckline cowl	Gored Skirt	Draping of Ruffles	Finishing	
S-17, S-18	SLO-1 SLO-2	French dart, Doubl <mark>e French d</mark> art	Twists – Butterfly twist	Circular skirt	Draping of variable ruffle finishes	Photoshoot	
S-19 to S-24	SLO-2		Neck yoke twist, Bust twist	Skirt with trail at back	Draping of peplum	Presentation	

Learning Resources	Hilde Jaffe Draping for fashion design rt Person education - 2009 Conne Amaden -Crawford Art of Fashion Draping ,Bloombury publishaing	3. Fabric, Form and flak Pattern cutting - Winfred Aldrich 2008 4. Encyclopedia of dress Making - R. Jewel 2011
		the second secon

Learning As	ssessment			573	Reserve 19	PR 2015	11 J.	11.7				
		Continuous Learning Assessment (50% weightage)								Final Fyaminati	on (EOO) weightens)	
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA -	2 (10%)	CLA -	- 3 (20%)	CLA – 4 (10%)#		Final Examinati	on (50% weightage)	
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Level 1	Remember		30%	17 25 27	30%	1 × "E	30%		30%		30%	
	Understand	-	-	30%	100 Tar 1	30%		30%		30 /0		30%
Level 2	Apply		40%	Sept. 1. 17	40%		40%		40%		40%	
Level 2	Analyze		40 /6		40%	NEW ASSESSMENT	40%	-	40%		40 /6	
Level 3	Evaluate		30%		30%		30%		30%		30%	
Level 3	Create	Theory	- 30 /6	30 /6	-	30%	/////	30 /0	-	30 /6		30 %
	Total	10	00 %	10	00 %	10	00 %	10	0 %	1	00 %	

[#]CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers	ST STREET	
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1. Sathiyadevan, Director, Kumara guru Knitex, Tirupur,	1. Prof.V.GowriShankar, NSTI Chennai	J.Lavanya J.Lavanya
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2. Shanmugam, Director, Popular Process, Tirupur,	2. Shanthi, Lecturer ATDC Chennai	J.Pr <mark>iyanga</mark>
popularprocesss@gamil.com	shanthiatdcsmart@gmail.com	Assistant Professor, FSH, SRM IST, KTR

Course Code UFD23D0	UFD23D07J	Course Name	Theatre costume	Course	Core	L	T	Р	0	С
Course Code	01 0230013	Course Hame	meau e costume	Category	Core Course	2	0	3	2	4

Pre-requisite Courses	Nil Co-requisite Courses	Nil	Progressive Courses Nil
Course Offering Departm	ent Fashion Designing	Data Book / Codes/Standards	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Le	arnir	ng	ħ,			Pro	gram	ı Lear	ning Ou	tcome	s (PL)		
	anding and the use of design elements into the process of fabric	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
	to take up costume for the movie	£	(%)	(9)	40			#								
CLR-3: Theatre and advertiser	nent industry.	(Bloom)	6)	t (%	dge	100	ent						Work		æ	
	ents into the process of fabric	(B)	Proficiency (%)	Attainment (%)	× e		Development		e e				Š		& Finance	
CLR-5: To develop an understa	anding, movements and trends in arts and culture	Thinking	icie	i.	l o	Sis	<u> </u>	gu,	Tool Usage	<u>e</u>			Team	_	ΞĒ	Learning
CLR-6: This course is a survey	of Western Costume History, viewed in the context of social and political history	ž	D.	\tta	g	a) (esi	=	& Culture	± ₹			afi.		ear
	Part Control of the C			pe /	i.	٦	∞ర	٥, ۲	ĕ	∞ ∞	ner abili		रू ज	iğ.	Mgt	g
Course Learning Outcomes	At the end of this course, learners will be able to:	<u> </u>	ecte	ecte	nee	len	gu	ysis	em	ety	aji ig	γ	ē	m	섫	Long
(CLO):	At the end of this course, learners will be able to.	Level	Expected	Expected ,	Engineering Knowledge	Problem Analysis	Design	Analysis, Design,	Modern	Society	Environment 8 Sustainability	Ethics	Individual	Communication	Project Mgt.	<u>l</u> e
CLO-1: Prominent costume de	signers from the movie and theatre industry are invited for providing training for the students	2	70	65	L	М	Н	H	L	М	L	М	М	М	М	М
CLO-2: The students will learn	the th <mark>eatre cos</mark> tumes	2	80	70		М	١.	Н	Н	М	L	М	М	L	М	М
	le to understand the importance of theatre and some classes of thematic design and theatre	2	75	60	-	М	М	M	-	-	-	М	L	М	М	L
costume																
CLO-4: The students will be lea	arning th <mark>e film &th</mark> eatre costume.	2	70	65	L	М	Н	М	-	М	-	М	L	L	М	М
CLO-5: To Analyze the student	costume for the movie, theatre	2	80	70	,		1.1	ш	Н	М		1.4	1.4	1.4	,	М
CLO-6: To Analyze the student	aget up for the advertigement	2	75	60	L	M	M	H	П	M	-	M	M M	M	M	IVI
CLO-6: To Analyze the student	costume fo <mark>r the advertisement</mark>	2	75	00	L	IVI	IVI	IVI	-	IVI	-	L	IVI	IVI	IVI	L

Duration (hour	15	15	15	15	15
	SLO-1	Make-up and lighting	Basic requirement of the look	Egyptian theatre play costume	Design and rendering	One night at the call center
S-6	SLO-2	Make -up and costume difference	Introduction to Theatre Costumes	Elizabethan Theatre	Introduction to evolution of theatre costume with examples of Greek	Gallivers Travel
					Theatre costume	
S-7	SLO-1	Theater play and theatre make up	Types of Theatre	Italian Theatre	Greek Theatre costume	Theatre art forms
3-1	SLO-2	Origin and development of costume	Types of stages	Chinese Theatre	Evolution of film Theatre Indian costume	Classical
S-8	SLO-1	Folk. Mythological, historical, social, contemporary	Types of props	19th Century Theatre, Japanese Theatre	Mughal,	Ritualistic
	SLO-2	Mythological,	Types of theme wise theatre costumes	Korea theatre costumes	Vedic period,	Folk- General study
	SLO-1	historical		Neo classical Romantic	Gupta, Pala empire	Advanced Theater techniques

Ouration (hour	15	15	15	15	15
S-9	SLO-2	Social	Lighting	Georgian Baroque & Rococo	Karnataka theater	Fundamentals of Physical Theatre
S-10	SLO-1	Contemporary	Lighting costumes and clothing a pageant	Biblical	Eastern theater	Costume charts for a play
	SLO-2	Principle of costume design and costume	Introduction costuming a pageant	Byzantium	Western theatre	Selected plays character analysis & costume chart
S-11	SLO-1	Preparation of costume	Furniture and set Properties	Romanesque	Study of costume designing around the world	Due-rendering of a character on your photo
	SLO-2	Concept of colour, Line, Texture, Symbolism	Basic forms of furniture	Early gothic	America, Baroque, Spanish,	Costume design is to be a character from /script/story/song etc.
S-12	SLO-1	Costume and lights	Introduction to studio	Renaissance Italy	Hegemony, Reconstruction Era	Selected play response paper dub, water color
-	SLO-2	Costume and set	Equipment	Baroque commonwealth cavalier	Europe, Migration period,	Costume and costume properties for a play
S-13	SLO-1	Origin and development of lighting	supplies	Early and late medieval costume (1300-1400)	Middle age, early middle ag <mark>e, Dark a</mark> ge	Play reading
	SLO-2	Relationship between light and costume	Pants project	Japan-Jomon period,	Ancient Rome	Discuss characters and analysis
S-14	SLO-1	Relationship between light make-up and	Costume design for a play	Yayoi period, Kofun period	Ancient Greek	Discuss fabric, fabric drape sketching in-class
	SLO-2	Setting design	Designer and their role	Meji period.,	Origin and development of Greek theatre	Photo project with sketches
S-15	SLO-1	Study &Preparation of any one variety of Thematic costumes	Assign research pieces	Study & Preparation of any one variety of theme costumes	Evolution of film Theatre Indian costume	Difference between day make up and stage make up
	SLO-2	Costume design & PPT presentation	Character analysis	Theatre costume & PPT presentation	French Burgundian (1350-1477) & PPT Presentation,	Introduction of mask -up and mask making

Learning Resources	1 Costumes for all major drama periods and Geness from CL ZULIA Mary I Kidd, EX W Publications	3.Bieber, Margaret. The History of the Greek and roman theatre. Princeton, Nj Princeton university press 1961
		4.Costumes for the stage by Shelia Jackson, Herbert press, Great Britain-1995

	Bloom's Level of Thinking		/·	Contin	uous Learning weigh	-	nt (50%			Final Examinati	on (50% weightage)
		CLA-	- 1 (10%)	CLA -	- 2 (10%)	CLA	- 3 (20%)	CLA -	- 4 (10%)#		
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
evel 1	Remember Understand	30%	/ · , 4	30%		30%	-	30%		30%	-
evel 2	Apply Analyze	40%	£39	40%	6.44	40%	-	40%	2	40%	-
evel 3	Evaluate Create	30%	57	30%	4	30%	13-	30%	(C)	30%	-
	Total		00 %		00 %		00 %		00 %	1:1	100 %

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
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2.Mr.Ganesh Mayura Assistant Manager, Ganga Acrowools Ltd.	Dr. Mahesh, Assistant Professor, Alagappa University	
Ganesh.maurya@gangaacrowools.com	maheshganesan55 @gmail.com	

Course	UFD23D08J	Course	Vintage costume	Course	^	Skill Enhancement courses (s)	L	1	Т	Р	С
Code	01-0230003	Name	Vintage Costume	Category	TP	Skill Elitancement Courses (s)	2	(0	3	4

Pre-requisite Courses Nil	Co-requisite Courses	Nil	Progressive Courses Nil
Course Offering Department	Fashion Designing	Data Book / Codes/Standards	

Course Le (CLR):	earning Rationale	The purpose of learning this course is to:	Le	arnin	g	1			Pro	ogran	ı Lear	ning C	Outcor	nes (P	LO)		
CLR-1:	To develop an underst	anding and the use of design elements into the process of fabric	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:	To enable the students	s to take up costume for the movie	(۳	(%)	(9)	0											
CLR-3:	Theatre and advertiser	nent industry.	(Bloom)	y (9	t (%	dge		ent						Work		æ	l
CLR-4:	To use of design elem-	ents into the process of fabric		Suc	ner	Ne Ne		Ě		e e				×		Finance	
CLR-5:	To develop an underst	anding, movements and trends in arts and culture	king	îcie	in	9	Sis	<u>응</u>	J,	sac	<u>e</u>			Team	_	Ē	ı Ĕ
			Think	olc.	Attainment (%)	a b	Analysis	Development	Design,) lo	Culture	 		ΣŢ	atio	∞	Learning
				J pe		i.E	A C	∞ర	٥, ٢	P	∞ర	me li		al &	ni	Mg1	g L
Course La	earning Outcomes	At the end of this course, learners will be able to:	el of	ecte	ecte	i e	leu	g	ysig	eru	ety	5	တ္သ	idu	ПЩ	əct	Long
(CLO):	carring outcomes	Pic ulo cita di ulia codiac, icamera wiii be abie to.	evel	Expected Proficiency (%)	Expected	Engineering Knowledge	Problem ,	Design	Analysis, I	Modern Tool Usage	Society	Environment 8	Ethics	Individual	Communication	Project Mgt.	Life
, ,	Prominent costume de	signers from the movie and theatre industry are invited for providing training for the students	2	70	65	L	М		Н	L	M	L L	М		М	М	М
	The students will learn		0	00					.,	.,		,	.,		,		
CLO-2:	costumes		2	80	70	-	М	-	Н	Н	М	L	М	М	L	IVI	М
CLO-3:	The students will be at	ole to understand the importance of theatre and some classes of thematic design and theatre	2	75	60	-	М	М	M	-	-	-	М	L	М	М	L
	costume																1
CLO-4:	The students will be le	arn the fi <mark>lm &theat</mark> re costume.	2	70	65	L	М	Н	М	-	М	-	М	L	L	М	М
CLO-5:	To Analyze the studen	t costume <mark>for the m</mark> ovie, theatre	2	80	70	L	М	М	Н	Н	М	-	М	М	М	L	М
			2	75	60	- 1	M	M	M		M		1	M	M	M	1

Dura	tion (hour)	15	15	15	15	15
S-1	SLO-1	Themed Costume	Historical vintage costumes	Themes based Retro costume	Research costumes prepare a costume for assignment	Short stories in Theatre
	SLO-2	Victorian Costume Design	Storyline	Creative crowns,	Translating abstract into visual	Victorian costumes for women 1850- 1890s
S-2 TO	SLO-1	Elements and Principals of costume Design	character	Green blaze stages	Building a show	Victorian costumes for men 1850-1890s
S-4	SLO-2	Origin and development of costume Edwardian (titanic) time periods	background	Origin and development of costume	Pulling a show	Edwardian costumes for women 1900-1919
S-5	SLO-1	Vintage make-up	Art direction	Folk. Mythological, historical, social, contemporary	Period construction	Edwardian costumes for men 1900-1919
	SLO-2	Straight	Production house	Mythological,	Victorian vintage history	1920s costumes for women
S-6	SLO-1	Character	Music & Choreography	historical	1830s dresses & costumes	1920s for men
3-0	SLO-2	Sculpture	Understanding the character	Social	Victorian 1840s- 1850s	1930 s costumes for men
To						

Durat	ion (hour)	15	15	15	15	15
S-7						
S-8 TO	SLO-1	Mosaic	Character and their behavior	Contemporary	1860s- 1870s Victorian bustle era	1930 s costumes for women
S-9	SLO-2	Color symbolism and character analysis	Character with the background	Principle of costume design and costume	1890s -1900s fashion. Clothing, costumes	1940s costumes for men
S-10 TO	SLO-1	Make-up and lighting	Basic requirement of the look	Preparation of costume	Victorian boots	1940s costumes for women
S-11	SLO-2	Make -up and costume difference	Introduction to vintage Costumes	Concept of colour, Line, Texture, Symbolism	Victorian hats for decoration	1950s costumes for women
	SLO-1	Theater play and theatre make up	Types of accessories	Costume and lights	Victorian hat decoration	1950s costumes for men
S-12	SLO-2	Personal fashion	Types of ornaments	Costume and set	Victorian lingerie history	1950s costumes for women
S-13	SLO-1	Our passion	Types of make -up	Origin and development of lighting	Victorian history corset	1960s costumes for men
3-13	SLO-2	Basic forms of furniture	Types of theme wise theatre costumes	Relationship between light and costume	Victorian chemise	1960s costumes for women
	SLO-1	Introduction to studio		Relationship between light make-up and	Victorian petticoats	1970s costumes for men
S-14	SLO-2	Equipment	Dressing in vintage style clothing	Setting design	Victorian purses, handbags, sewing patterns	1970s costumes for women
S-15	SLO-1	Designer and their role	Theme event, Costume design for a play	Study &Preparation of any one variety of	Victorian hand fan, bicycle outfits	1980s costumes for men
	SLO-2	Pants project, Costume design for a play	Designer and their role	Thematic vintage costumes	Victorian swimsuits, makeup guide & beauty	1980s costumes for women

Costumes for all major drama periods and Geness from Cl, 2009 Mary.T.Kidd, F&W Publications. Stage costume design (theory,technique ans style) by dougles A. Russell Stanford university, New jersery-1961	3. Bieber, Margaret. The History of the Greek and roman theatre. Princeton, Nj Princeton university press 1961 4. Costumes for the stage by Shelia Jackson, Herbert press, Great Britain-1995
--	---

Learning Assessment Bloom's Level of Continuous Learning Assessment (50% Final Examination (50% weightage) weightage) Thinking Level CLA - 1 (10%) CLA - 2 (10%) CLA - 3 (20%) CLA - 4 (10%)# Theory Practice Theory Practice Theory Practice Theory **Practice** Theory Practice Remember Understand 30% 30% 30% 30% 30% Level 1 Apply Analyze Level 2 40% 40% 40% 40% 40% Evaluate Level 3 30% 30% 30% 30% 30% Create 100 100 Total 100 100 100 % % % % %

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers	at PMOS	
Experts from	Experts from Higher Technical Institutions	Internal
Industry		Experts
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Ganesh.maurya@gangaacrowools.com	I.G Trichy, roch913@gmail.com	



Course Code	UFD23G0	5T	Course Name	Brand Study	Course Category	С	С			Core Course									P 0	O 2	C 4
Pre-requisite Courses Nil Co-requisite Courses						ressive	Nil														
Course Offering Department Fashion Designing Data Book / Codes/Standards								1/2					l.	N	il						
Course Lea	Course Learning Rationale (CLR): The purpose of learning this course is to:						Lear	ning	/ -				Pro	aram	Learn	ina Ou	tcome	s (PL	0)		
CLR-1: Give a Basic understanding of Branding				1			1	7	2	3	4	5	6	7	8	9	10	11	12		
CLR-2:											5				ge						
CLR-3:	Know what I	Brand po	ositioning an <mark>d what br</mark> anding is ii	n different sectors	373,000		0	3 8	200	8	pts		Э	_	<u>k</u> ed		ţ		<u> </u>	(0	
CLR-4:	Know how E	Brand de	signing is d <mark>one</mark>		STATE OF THE STATE OF			ent	A N		nce		pel	atio	Š	_	t Dia	S	Ski	\ ≅	
	Get familiar	with vari	ous Fash <mark>ion Brand</mark> s		Programme and the	ig	ا ز		X		පි :	3160	MOL	ializ	9 X	Silic	pre	SKil	ing.	6	<u>~</u>
				No. 11. 15"	of Thinking (Bloom)	P C	# S	<u> </u>	3	- o	s S	N K	bec	ij	100	ntel	<u>8</u>	Solv	cati	Ski	
				4	<u>e</u>	9	2	atio	E e	dura	in S	\$	_≥	, – Ze	igat	E	Ē	<u> </u>			
(CLO):	Course Learning Outcomes (CLO): At the end of this course, learners will be able to:				Level	, da		Fundamental Knowledge		`	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	
CLO-1:	Understand	the basi	cs of b <mark>randing</mark>	1777/71. 28. 200 May - 10.5			6		Н		Н	М	М	М	L	-	М	L	М	-	Н
CLO-2: Understand branding and customer relationships and band equity						2			N		Н	Н	L	М	М	-	М	М	Н	-	М
CLO-3: Understand how brand positioning works					2	6		N		L	M	Н	L	М	-	Н	М	Н	-	M	
CLO-4: Understand how brand creation is done				2			N		Н	М	М	М	Н	-	М	Н	M	М	М		
CLO-5: Understand a few Fashion brands						6	0 50	L		М	Н	Н	М	М	L	Н	М	М	L	-	
Duratio	n (hour)		12	12	12						+	12	-						12		
S-1, S-2	1	Branding		Brand-Customer relationship	Brand Positioning					rand Assesment through Research -					Fashion Apparel Brands - Introduction						
0 ., 0 2	SLO-2	Brand ar	nd Branding basics	Consumer mindset	Brand Re-positioning				Position						Fashion Accessory Brands						
			eristics of a brand	Building successful brands	Brand Evolution			Image							Branding in e-commerce						
S-3, S-4	SLO-2	Brands a	and products	Understanding various terms used in Branding	Value of Brand				Personality								Case Study of Fashion Brands - Raymond				
S-5, S-6	SLO-1	Factors	about branding	Difference between brand, identity and logo	Brand Planning and Brand Potential			Assessment and Change							Allei	Allen Solley,					
	SLO-2	Benefits	of a strong Brand	Brand extensions	Brand Assesment — Brand			t	Brand Revitalization							Bew	Bewakoof				
S-7, S-8			s of Branding	Co-branding and Corporate Branding	Reviewing				Financial Aspects of Brands						Lifes	Lifestyle					
·		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1							Brand Creation - Name selection						Vero Modda						
S-9, S-10	3LU-1	•	nt factors about Branding	Branding in Different Consumer	sectors :			Designing brand identity,							Zara	Zara					
S-8, S-10		Role of o	organizational culture in Brand ment	Brand relationship	Retail				Colours							Gucci					
Prond Equity Puilding quotomor														1							

Service Brands

Corporate Branding

Typography

Creating Brand related Applications

SLO-1 Building successful brands

Issues associated with Effective Brand

S-11, S-12

SLO-2

Brand Equity – Building customer based Brand Equity

Brand personality

L'Oreal

Nike

Learning	Theory:	2. Book of Branding: a guide to creating brand identity for startups and beyond; Radim Malinic
Resources	1.Branding: In five and half steps; Michael Johnson	2. Book of Branding. a guide to creating brand identity for startups and beyond, ixadim maining

				Continuous	s Learning Ass	essment (50°	% weightage)			Final Examination (50% weightage)		
Level Bloom's Level of Thinkin		CLA -	1 (10%)	CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)		rmai Examination (50% weightage)		
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Level 1	Remember	30%	(4)	30%		30%		30%	A 1	30%		
Level I	Understand	30%		30%		30 /6	-	30%		30%	-	
Lavalo	Apply	40%		40%		40%		40%		40%		
Level 2	Analyze	40%	4	40%	7.	40%		40%	10.0	40%	-	
Lovel 2	Evaluate	30%	7.4	30%	1000	30%	7 A T	30%		30%		
Level 3	Create	30%		30%	75.77	30%		30%		30%	-	
	Total	10	00%	1(00%	10	00%	10	00%	1	00%	

CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	
Experts from Industry	Experts from Higher Technical Institutions Internal Experts
1. Neela Rosalin, EEMA Creations, Chennai	1. Rochsowmiya Assistant Professor I.G Trichy roch913@gmail.com 1. Lavanya J, Assistant Professor, FSH, SRMIST, KTR
Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com 3. S. Umamaheswari, Assistant Professor, FSH, SRMIST, K

Course Code	UFD23P	04L	Course Name	Internship - III	14	٠,			Categ		IAP	С		ernshi ject/Co					L 0	T P		C 2
Pre-req	uisite Courses	Nil	Co-requisite Courses	Nil			gressiv ourses	e	<u> </u>		•				Nil							
Course Of	fering Department	Fashio	on Designing	Data Book / Codes/Standards									١	lil								
Course Lear	rning Rationale (CLF	R): The purpos	se of learning this cours	e is to:	L	.earnir	ng			7	<u>. </u>	Pro	gram l	_earniı	ng Ou	tcom	es (PL	_O)				
CLR-1:	To acquire the basic	c knowledge <mark>of t</mark>	fashion industry	7 7 7 7	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	To understand the v	vorking at <mark>mos</mark> pl	<mark>here</mark> of fashion industry	17.250.33		H				Sec		1	е									
CLR-3:	CLR-3: To know and practice field works in various designations of various media setup						(%)	adge	pts	cipli	Je	<u>_</u>	vledc		Data		<u>s</u>	w				
CLR-4:	To train in the film&	TV ind <mark>ustry as</mark>	an intern in various field	for fashion	g (Bloom)	ency	ment	lowle	ouce	d Dis	wledg	zatio	Kno	D	et De	Skills	Skills	Skills				
CLR-5:	To get the mastery	skills fr <mark>om the f</mark> a	ashion field through inte	rn training	Thinking	Profici	Attainment (%)	tal Kr	ofC	elate	Kno	Specialization	Utilize Knowledge	odelin	Interpret	ve Sk	Solving	ation	Skills			
Course Lear	rning Outcomes	At the end	of this course, learners	will be able to:	Level of Th	Expected Proficiency (%)	Expected /	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Sp	Ability to U	Skills in Modeling	Analyze, Ir	Investigative	Problem S	Communication	Analytical	PSO -1	PSO -2	PSO-3
CLO-1:	Students would lear	n the <mark>media in</mark> d	lustry practically		3	90	90	Н	М	Н	М	Н	Н	М	М	L	Н	М	L	-	-	-
CLO-2:	Students would gair	n know <mark>ledge of</mark> i	media field circumstanc	9S	3	85	80	Н	М	Н	М	Н	Н	М	М	L	Н	М	L	-	-	-
CLO-3:	Students would kno	w vario <mark>us desig</mark>	nations and various me	dia setup	3	90	90	Н	М	Н	М	Н	Н	М	М	L	Н	М	L	-	-	-
CLO-4:	Students would gair	ain knowle <mark>dge about</mark> film & TV industry			3	85	80	Н	М	Н	М	Н	Н	М	М	L	Н	М	L	-	-	-
CLO-5:	Students would be p	proficient in the	nt i <mark>n the medi</mark> a field				80	Н	М	Н	М	Н	Н	М	М	L	Н	М	L	-	-	-

The student will undergo a two-week internship during the summer vacation after the end of the IV Semester in any industry and must submit an activity report. The student will be monitored by the faculty and will be guided by the clothing organization in completing the internship.

Methodology:

Students are expected to do an internship of professional nature within the stipulated time during the summer vacation for a period of a minimum of 15 days after the end the of IV Semester. Criteria for selecting the internship will be based on the area of specialization by the student in the fashion industry. Emphasis will be given to get trained of professional quality that will help students to enter the apparel industry with an evaluated portfolio. The internship training activities will be presented by the students and the viva voce will complete the process of evaluation for awarding grades.

The training work can be carried out in any fashion Industry and apparel industry for three months.

Record Work:

Students must prepare the Day-to-Day activities of their internship training period, that will be monitored by Internship Coordinator of the apparel organization.

(The students must submit the Internship report in the Record form for Practical Exam, which will be evaluated by the External Examiner)

	Bloom's Level of			Final Examination (50% weightens)								
Level		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%) #		Final Examination (50% weightage)		
	Thinking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
11 4	Remember		200/		30%		200/		200/	•	200/	
Level 1	Understand		30%	A	30%	-	30%		30%	-	30%	
Level 2	Apply		40%		40%		40%		40%		40%	
Level 2	Analyze		40%		40%	-	40%		40%	-	40%	
Level 3	Evaluate		30%		30%	ritu	30%	10.	30%		30%	
Level 3	Create	-	30%	, -	30%	1.0	30%		30%	-	30%	
Total 100 %		100) %	10	0 %	100) %	100 %				

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers	200 See 1000 See 100 Sept.	E La Company
Experts from Industry	Experts from Academic	Internal Experts
1. Balakrish, Mr.India, Balacurly@gmail.com	1.Prof.Jesica Roshika, VIT, Chennai,	1. Dr. Priyanka R, Assistant Professor & Head of the Department, FSH, SRMIST, KTR
	Roshima.jesica22@gmail.com	2. S.Umamaheswari, Assistant Professor, FSH, SRMIST, KTR
2.Reshmi Menon, Model & Actress, K.reshmimenon@gmail.com		3. H.Balaguru(Margaret Maghilini) Assi <mark>stant Pro</mark> fessor, FSH, SRMIST, KTR
	2.Prof.V.Sujitha, IG College for Women, Trichy ssujitha1118@gmail.com	4. J.Lavanya Assistant Professor, FSH <mark>, SRMIST</mark> , KTR

Course	UFD23P05L Course	Project Phase I	Course	Core Course	L	T	Р	0	С
Code	Name	Project – Phase I	Category	Core course	0	0	8	2	4

Pre-requisite Courses Nil	Co-requisite Courses	Nil	Progressive Courses	Nil	
Course Offering Department	Fashion Designing	Data Book / Codes/Standards			Nil

2 70

2 80 70

65

Course (CLR):	Learning Rationale	The purpose of learning this course is to:	L	earni	ng
CLR-1			1	2	3
:	To improve working mem	nory	'	2	3
CLR-2 :	To enable the students to	o take up c <mark>ostume fo</mark> r the movie			
CLR-3	The students document a interest.	all their presentable work done through all semesters and those that portray the student's areas of	Ē	(%)	(%
CLR-4:	The portfolio can be an e seeks their skills and tale	of communicating the capacities and capabilities of the students to anyone who ents.	(Bloom)		Attainment (%)
CLR-5:	To create a professional style of the student and a	fashio <mark>n portfolio</mark> , using the skills acquired in the past five semesters, to showcase the signature areas o <mark>f interest</mark> towards the fashion industry	Thinking	Proficiency	
Course (CLO):	Learning Outcomes	At the end of this course, learners will be able to:	Level of	Expected	Expected
CLO-1 :	Students should use com	nputer a <mark>ided bac</mark> kdrops and various innovative layouts	2	70	65
CLO-2 :	Appropriate selection of o	designer display folders & different design options are possible for showcasing their creative works.	2	80	70
CLO-3 :	Students would like creat	te a profes <mark>sional fashi</mark> on portfolio.	2	75	60
CLO-4	To provide a platform to t	the students for showing their design collection	2	70	65

	١		P	rogra	am Le	earnir	ıg Ou	tcom	es (PL	0)		
١	1	2	3	4	5	6	7	8	9	10	11	12
	Engineering Knowledge	Problem Analysis	Design & Development	Analysis, Design, Research	Modern Tool Usage	Society & Culture	Environment & Sustainability	Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning
	1	L	Н	•	М	Н	М	М	М	L	Н	Μ
Á	-	L	Н	-	М	Н	М	М	М	L	Н	М
1	Y	L	Н	-	М	Н	М	М	М	L	Н	М
	-	L	Н	-	М	Н	М	М	М	L	Н	М
7	7	L	Н	-	М	Н	М	М	М	L	Н	М

5 Garments should be made based on theme

To selected group pf people from industry

- Men's Wear 2
- Women's Wear 2
- Kid's Wear 1

Boards

Theme board Mood board Colour board Inspiration board Accessories board Swatch board

To provide a platform to the students for showing their design collection

Client board

Illustration

Flat sketch

Digital sketch

Garment and Accessory Making
Fabric Selection

Pattern Making

Cutting, Sewing, Finishing Accessory and property making

Photo shoot and display

Selection of Model

Photo shoot – Indoor / Outdoor

Learning Practice: Resources

Portfolio Presentation for Fashion Designers – Linda Tain, Fairchild

2. www.styleportfolios.com

earning As			6	Continuous	s Learning Ass	Continuous Learning Assessment (50% weightage)										
	Bloom's Level of Thinking	CLA – 1 (10%)		CLA - 2 (10%)		CLA - 3 (20%)		CLA – 4 (10%)#		Final Examination (50% weightage)						
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice					
Level 1	Remember		30%	3 1 20	30%	" . "	30%		30%		30%					
Level 1	Understand	-	30%	3.	30%	5 F	30%	1000	30%		30%					
Level 2	Apply		40%	100	40%		40%	1	40%		40%					
LEVEI Z	Analyze		40 /0	Mark Street	4070		40 /0	-	40 /0		40 /0					
Level 3	Evaluate		30%		30%	17/1/12	30%	_	30%		30%					
Level 3	Create	- T	30 /6	-	30 /0	1/1//	30 /0	-	30 /6		30 /0					
Total		10	0 %	100 %		100 %		100 %		1	00 %					

[#]CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		/ • /
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
1.Mr.Ben Philip Assistant professor NIFT	1.Ms. Gayathridevi, Assistant Professor, ST. Britto College, Chennai	1. Umamageshwari.S
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SEMESTER-VIII

Course Code	UFI	D23801T	Course Name	TEXTILE	TESTING	Cour		С	4	h			٠.	Core	cours	se						L	T 0	P 0	2	C 4
Pre-regu	isite Co	urses Nil	Co-requisite Cou	rses Nil	. 17	Pro	ogressiv	e Course	s N	il		1														
		epartment	Fashion Designing		ook / Codes/Standards	- 110	ogi cooi i	C OOUIOC	.5 11		π.	10			Nil											
					V III		Who.																			
Course Le	earning l	Rationale	The purpose of learning	g this course is	to:		lia.		L	earni	ing	. 7	9		P	rogr	am L	earni	ng Oı	ıtcon	nes (PLO)				
CLR-1:	The kn	owledge relat	ed about textile testing o	f the fabric		100.7	771		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	To prov	ride a compre	ehensive in <mark>sight abo</mark> ut fa	bric physical pr	perties	77557							-				ge									
CLR-3:			gain kno <mark>wledge a</mark> bout n			7775			(m	%	8	ge	ts				led		æ							
CLR-4:	Acquire	d knowledge	on chem <mark>ical and t</mark> herma	I properties of t	he fabric	1000	4	4	8) >	('	<u> </u>	de		dge	<u>.</u>	OW)ate		SIIS	Skills				
CLR-5:	Learne	d about textile	e testing <mark>, equipm</mark> ent and	quality of the fa	abrics	- 33	776		g (E	enc	le l	8	Ö	ъ	<u>ĕ</u>	zat	Ā	g	et[<u>s</u>	Š	쏤				
				2 1			9/9	16	J of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication	Analytical Skills	-	-5	က
Course Le (CLO):	earning (Outcomes	At the end of this cours	e, learners will	be able to:				Level			Fund	Applic	Link		Skills	Ability	Skills	Analy	Inves	Probl	Comr	Analy	PSO -1	PSO -2	PSO-3
CLO-1:			ut the de <mark>tailed ar</mark> ea of tex					1000	1	65	60	Н	Н	М	Н	L	Н	-	-	-	-	-	-	-	-	-
CLO-2:			e knowle <mark>dge abou</mark> t the st				100		5	80		Н	L	М	Н	-		-	-	-	-	-	-	-	-	-
CLO-3:					d quality check in mechanic	al way	10.5		5	70		Н	-0	-	L	-	-	-	-	-	-	-	-	-	-	-
CLO-4:	Acquire	ed knowledge	on variou <mark>s testing</mark> and a	nalyzing the co	ntent present in fabric				4	66		Н	L	Н	Н	Н	L	-	-	-	-	-	-	-	-	-
CLO-5:	Learne	d to work in t	he quality <mark>check are</mark> a in t	he textile indus	try		##-		1	79	63	J [-	Н	·	Н	М	-	-	-	-	-	-	-	-	-	-
Duration	(hour)		12	7 10	12			12				F	7		12							1	2			
	SLO-1	Textile Testi	ng – Definition	Moisture testin	a introduction	Strenath	n testina	introducti	ion			Service	ability	/ testi	na -de	finitio	วก		Qua	litv te	stina	intro	ductio	on		
			ts Importance		sture on physical properties			n curve, Fi		enati	h.	Introduc												ssurar	псе	
		Scope of tex		Atmospheric n				bric streng				Snaggii		troduc	tion	7								introd		n n
		Benefits of to		Regain and m		Bursting			J ,		,	pilling, i											purp			
			egarding testing		ns testing, introduction			ng, introdu	ction.		11	abrasio				oduc	tion						hand			_
	SLO-1		ns regarding testing		fineness measurement.			very testii				wearer			,				_	dle, b						_
	SLO-1	Testing Prod			nethods of measurement.			different n		s		Introduc		proce	SS									hangi	na loi	מכ
	SLO-1	Sampling., ii		ì	and tuft method	Types a						Comfor				ction								cove		г
	SLO-1	Terms used		Yarn testing,				bility testir	าต			Therma												esting		_
		Fiber sampli		Linear density		Methods			J			moistur		/									nabili		,	
	SLO-1	Yarn samplii		Hairiness, yarı				bility – dry	clean	ina.		Water a				1							ressi	,,	-	
		Fabric samp		varn bulk, frict				bility – dry				Water r												l stab	ilitv	
			<u> </u>					.,,					r	-, \	9				1		٠,, ٠					
Learning Resource		Theory:	Physical testing of textiles	, B.P.Saville, th	ne textile institute, wood hea	d publishi	ing limite	ed, Englan	d, 200	0																

				Continuous	s Learning Ass	essment (50°	% weightage)			Final Examination	on (50% weightage)
Level	Bloom's Level of Thinking	CLA –	1 (10%)	CLA -	2 (10%)	CLA -	3 (20%)	CLA -	4 (10%)#	Filial Examination	on (50 % weightage)
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%		30%		30%		30%		30%	
Level I	Understand	30%	<u> </u>	30%	_	30%	_	30%		30%	-
Level 2	Apply	40%	.40	40%		40%		40%	A .	40%	
Level Z	Analyze	40 /0	70.7	40 /0		40 /6	-	40 /0		40 /0	-
Level 3	Evaluate	30%	- A.W.	30%		30%		30%		30%	
Level 3	Create	30%	4	30%	-	30%	7.5	30%		30%	-
	Total	10	0 %	10	00 %	10	00 %	10	00 %	1	00 %

#CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	The state of the s	AL BANKS .
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Sathiyadevan, Director, Kumara guru Knitex, Tirupur, kgknitex@gmail.com	Mr.Sandeepkumar Lecturer WSC Ministry of Textiles sandeepkryadav2910@gmail.com	1. Dr. R. Priyanka, Assistant Professor, FSH, SRMIST, KTR priyankr1@srmist.edu.in
2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Rochsowmiya, Assistant Professor I.G Trichy roch913@gmail.com	2. Sathya Narayanan Assistant Professor, FSH, SRMIST, RMP sathyaj@srmist.edu.in

Course Code	e UFD23D	09T	Course Name	Fas	shion Photography	Course Category	D	R			Disciplin	e Spe	cific El	ective	e Cou	urses			_	L T 4 0	P 0	
Pre-req	quisite Cour	ses	Nil Co-requisi	te Course	es Nil	Progres	sive Courses	Nil	4	4	5											
Course Learn (CLR):				f <mark>learn</mark> ing t	this course is to:	A STATE	Jir.	L	.earnir	ng	K	5		P	rogra	ım Lear	rning C	Outcor	nes (PL	_O)		
	To learn the f						140.11	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-3: 7 CLR-4: 7	To gain know	d the imp ledge on	oortance of Fashic different types of	Fashion F	Photography ohy and understanding Fash	ion Team		Thinking (Bloom)	Proficiency (%)	Attainment (%)	Fundamental Knowledge	of Concepts	Related	Procedural Knowledge	Specialization	Utilize ge	Modeling	nterpret Data	ve Skills	olving Skills	ation Skills	Skills
Course Learn (CLO):					learners will be able to:	E WAT	沙海	Level of Th	Expected	Expected		Application	Link with Related Disciplines	Procedura	Skills in Sp	Ability to Ut Knowledge	Skills in M	Analyze, Interpret	Investigative Skills	Problem Solving	Communication	Analytical Skills
			the fa <mark>shion ph</mark> otog	raphy	EU. 35	1.50		2	60	50	Н	L	М	М	Н	Н	М	-	-	L	М	М
			nting t <mark>echniqu</mark> es				V. B	2	60	50	Н	Н	М	Н	М	М	М	-	L	М	L	<u>-</u>
			stand the importar				C 1 ///	2		50	М	М	Н	L	Н	L	Н	L	-	-	М	М
					of Fashion Photography			2	60	50	M	H	Н	M	Н	M	М	-	-	L	М	L
CLO-5 : S	Students wou	ia know	tne post processir	ig in ⊢ashi	ion Photography and unders	tanding Fashion	ream	2	60	50	М	M	Н	М	Н	М	М	L	L	-	Н	
Duration	(hour)		12		12		12						12							12		
0.4.0.0	1 /	ashion F	Photograp <mark>hy - Intro</mark>	duction	Lighting - Introduction	Fashion	Models - Intr	oduction	n		Working Photogra		ligh Fas	hion			Pictu	re Pro	cessing	with Pho	otoshop	

Duration	(hour)	12	12	12	12	12
S-1, S -2	SLO-1	Fashion Photography - Introduction	Lighting - Introduction	Fashion Models – Introduction	Working with High Fashion Photography	Picture Processing with Photoshop
3-1, 3 -2	SLO-2	Understanding Fashion Photography	Different types of Lighting	Importance of Fashion Models selection	Understanding high fashion photography	Understanding Photoshop
S-3, S-4	SLO-1	Choosing Perfect Came <mark>ra for</mark> Fashion Photography	Lighting - Introduction	Fashion Models – Introduction	Working with High Fashion Photography	Working with Smooth Skin in Photoshop
3-3, 3-4	SLO-2	Understanding camera	Different types of Lighting	Importance of Fashion Models selection	Understanding high fashion photography	Understanding Smooth skin in Photoshop
S-5, S-6	SLO-1	Choosing Perfect Camera for Fashion Photography	Portrait Lighting Patterns	Choosing Right Fashion Models	Working with Street Fashion Photography	Creating Best Fashion Photography Team
3-3, 3-0	SLO-2	Understanding camera	Knowing lighting patterns	Understanding models	Understanding street fashion photography	Understanding Fashion Team
S-7, S-8	SLO-1	Choosing Best Lenses for Fashion Photography	Portrait Lighting Patterns	Choosing Right Fashion Models	Working with Street Fashion Photography	Creating Best Fashion Photography Team
3-1, 3-0	SLO-2	Understanding lens	Knowing lighting patterns	Understanding models	Understanding street fashion photography	Understanding Fashion Team
S-9, S-10	SLO-1	Choosing Best Lenses for Fashion Photography	Understanding low key lighting	Working with Best Poses	Working with Catalog Photography	Setting-Up Own Studio

Duration ((hour)	12	12	12	12	12
	SLO-2	Understanding lens	Working with Photography Reflector	Understanding fashion poses	Understanding catalog photography	Understanding studio
C 11 C 12	SLO-1	Best Camera Settings for Fashion Photography	Understanding low key lighting	Working with Best Poses	Working with Catalog Photography	Setting-Up Own Studio
S-11, S-12	SLO-2	Understanding camera settings	Working with Photography Reflector	Understanding fashion poses	Understanding catalog photography	Understanding studio

		Theory:
Learning	1.	Bruce Smith (2008). Fashion Photography: A Complete Guide to the Tools and Techniques of the Trade, AMPHOTO Books, New York.
Resources	2.	Ben Long (2010). Complete Digital Photography, First Edition, Course Technology PTR, USA
	3.	Michael Langford (2000). Basic Photography, First Edition, Focal Press, UK

Learning Ass	sessment				A Maria						
	Bloom's Level of			Continuous	Learning Asse	ssment (50% w	eightage)		77.	Final Evamination	(E00/ weightegs)
Level	Thinking	CLA -	1 (10%)	CLA -	2 (10%)	CLA -	3 (20%)	CLA -	4 (10%)#	Final Examination	(50% weightage)
	minking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Laval 1	Remember	200/	377	200/	777 F W	200/	张·张李涛	30%		200/	
Level 1	Understand	30%	577	30%	6 1 7 9	30%	41 1 115	30%	_	30%	-
Level 2	Apply	40%		40%	11 T. 1	40%	F	40%		40%	
Level 2	Analyze	40%		40%	The second	40%		40%		40%	-
Level 3	Evaluate	30%	A Dec	30%		30%	100	30%		30%	
Level 3	Create	30%		30%		30%	-	30%		30%	-
	Total	100) %	10	0 %	10	0 %	1	00 %	100	%

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	Experts from Academic	Internal Experts
1 Mr. Curoob C. Dragram Hood, Helle FM. Channai	1. Dr. G Balasubramania Raja, Prof & Head, Manonmaniam Sundranar	1. Dr. Nelsonmandela S, Assistant Professor, Viscom, FSH, SRM_IST
1. Mr. Suresh S, Program Head, Hello FM, Chennai. Email: suresh@hellofm.in	University Email: gbs_raja@yahoo.com	2. Dr. Rajesh R, Head, Viscom, FSH, SRM IST

Course Code	UFD23D1		Course Name		Fashion and I	Media		Course Category	D			. Di	sciplin	e Spe	cific El	ectiv	e Cou	ırses			L 4	T F	0 2	C 4
Pre-req Cours	I N	il			Co-requisite Courses	Nil			E.		ressiv urses	e N	il											
Course Off	ering Depa	rtment	F	ashion De <mark>signing</mark>		Data Bool	k / Codes/	Standards									Nil							
Course Lea	arning Ratio	onale (C	CLR):	The purpose of lean	ning this course is a	to:	-0-	nás.		L	earnin	0	4			Progi	ram L	earnin	na Out	come	s (PLC))		
				d Fashion & its cond			7.74	7.77		1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:	Teach how	Print m	nedia and	fash <mark>ion desig</mark> n go l	nand in hand		7 6	38.7					T.C.					ge						
CLR-3:	Let the stu	dent kno	ow the im	po <mark>rtance of</mark> Costum	e Design in media		1584.5	77-14		E O	(%)	(%)	dge	ots		е	_	/led		ta		S		
CLR-4:	Teach the	importa	nce of ma	ake <mark>-up</mark>		F 13 F 1 F 2	300		140	B B	ncy	ent)We	Sel		ledc	atio	No		t Da	S	Skill	NE SE	
CLR-5:	Create an	awarene	ess how n	n <mark>edia and</mark> marketing	are managed in F	ashion industry	12.		4.0	ging	ficie	in	출	8	ated	MOL	ializ	ē.	ilig	pre'	Skill	ing	9	<u>s</u>
Course Lea	arning Outo	omes		5			1	GVs.	7	Level of Thinking (Bloom)	B Expected Proficiency (%)	S Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
(CLO):	arming Out	JUILES	At	<mark>t the end</mark> of this coul	rse, learners will be	e able to:				eve	- Xp	dx	ļ Ļ	Appl	ink Oisc	ou _c)Ķii	iii q	Ķ	Anal	nve	Prob	Som	√nal
	Understand	d Fashio	on & its co	oncept and role of Fa	ashion designers	3111111111	71 6	7 1		2	60		H	M	H	L	M	H	-	M	L	M	M	-
CLO-2:	How Print	media a	and fashi <mark>o</mark>	<mark>on desig</mark> n go hand in	hand	Z. 341 111	25.7	N 10 11		2	60	50	М	Н	М	М	М	М	-	Н	L	L	Н	-
CLO-3:	Know the i	mportar	nce of Cos	<mark>stume D</mark> esign in med	dia	Te / 1/2/12	-	1 7/2	411	2	60	50	L	L	Н	-	Н	М	М	М	Н	М	-	М
CLO-4:	Understand	d the in	nportance	of make-up		17 July 10 10 10 10 10 10 10 10 10 10 10 10 10				2	60	50	1	Н	L	L	= -	Н	М	М	М	М	М	Н
CLO-5:	Know how	media /	and mark	r <mark>eting are </mark> managed i	in Fashion industry	/		1////		2	60	50	Н	L	L	Н	М	М	М	М	М	Н	-	-
Donatio	(1)			12		40		40							2				1			40		
Duratio	SLO-1				Eachion indus	stry and media as a		12							-	+						12		
S-1	SLO-2	Fashio	n- Definiti	ion & Concept	popular cultur	re	Costume-	Telling the	Story				Designe				Ŭ		Impor	tance	of Mak	eup in F	ashion	
S-2	SLO-1 SLO-2	Nature	of a Fash	hion	Media in a po		Costume-	- Creating th	e Char	acter		es and signer	Respo	nsibili	ties of a	a Cos	tume					on Fash		
S-3	SLO-1 SLO-2	Origin	of Fashior	n	Characteristic media as a po	cs of print fashion opular culture	Costume-	- Defining Hi	story	LF	Ski	ls You	Need t	o Be a	Costu	me D	esign	er	Fashi Conce		ikeup A	rtist- De	finition	&
S-4	SLO-2		Design		Modern aspect	cts of the Fashion	Costume-	- Culture and	d Identi	ity	Car	eers o	f Costu	me De	signer				Respo Artist	onsibil	lities of	a Fashio	on Mak	eup
S-5	SLO-1 SLO-2	Eleme	nts of Fas	shion Design		nsumer Behaviour t on Fashion Media.	Costume	Vs Fashion	in Film	ımaking	Cos	stume	Designe	er in F	ilmmak	ing			Skills	of a F	ashion	Makeup	Artist	
S-6	SLO-1 SLO-2	Types	of Fashio	n Desing	Print Media &	Fashion Design	Costume Concept	Design- Def	inition	&	Ma	keup- l	Definitio	n & C	oncept				Caree	er as F	ashion	Makeup	Artist	
S-7	SLO-1 SLO-2	Scope	in Fashio	n Design	Fashion Maga Concept	azine- Definition &	Elements	of Costume	Desig	n	His	tory of	Makeu	0							Marketi troducti	ng in Fa on	shion	
S-8	SLO-1 SLO-2	Qualiti	es of Fash	hion Designer	Types of Print	t Design	Importanc	ce of Costun	ne Des	ign	Imp	ortano	e of Ma	keup					Eleme		f Media	and Ma	rketing	in
S-9	SLO-1	Qualifi	cation of F	Fashion Designer	Print design V	/s digital design					Cla	ssifica	tion of S	Skin T	pes									

Duration	n (hour) 12	12	12	12	12
	SLO-2		Costume Designer- Definition &		Roles Played by Media and Marketing
	SLU-2		Concept		in Fashion Industry
S-10	SLO-1 Career of Fashion Designer	Importance of Fashion in the	Functions of Costume Designer	Makeup & Colour Wheel theories	Importance of Media and Marketing in
	SLO-2 Career of Pashion Designer	Film Industry		Makeup & Colour Wheel theories	Fashion Industry
S-11	SLO-1 Fashion design and manufacturing	Costume- Definition & Concept	Costume Designer Tools	Makeup Products	Drawbacks of Media and Marketing in
	SLO-2 Pashion design and manufacturing			Makeup Floducis	Fashion Industry
S-12	SLO-1 Fashion retailing, marketing, and	Types of Costume	Types of Costume Designers	Types of Makeup	Tradition and Modern Methods of
	SLO-2 merchandising		with an Aritan	Types of Makeup	Media and Marketing in Fashion.
Learning	Theory:				
Pasaurcas	3		1		

earning Ass	essment										
				Continuou	s Learning Ass	essment (50°	% weightage)	4.4		Final Evancinati	on (EOO) weightogo)
Level	Bloom's Level of Thinking	CLA -	1 (10%)	CLA – 2 (10%)		CLA - 3 (20%)		CLA -	4 (10%)	Finai Examinati	on (50% weightage)
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Laveld	Remember	30%		30%	BELL OF LA	30%	v 1 - 15	200/		30%	
Level 1	Understand	30%		30%	10 - NY	30%	W -23.5	30%	a · 🔿	30%	-
Level 2	Apply	40%	4.0	40%	7	40%	D-2 2018	40%		40%	
	Analyze	40 /0		40 /0	1.5	40 /6	7.5	40 /0	-	40 /0	-
Level 3	Evaluate	30%		30%		30%	·	30%		30%	
Level 3	Create	30%	7	30%	1277 2-10	30%	Carrier	30%		30%	-
	Total	10	0 %	10	00 %	10	00 %	10	00 %	1	00 %

[#] CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	3-1-10 / / / / / / / / / / / / / / / / / / /	
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr. Suresh S, Program Head, Hello FM, Chennai. Email: suresh@hellofm.in	Dr. G Balasubramania Raja, Prof & Head, Manonmaniam Sundranar University Email: gbs_raja@yahoo.com	1. Dr. Nelsonmandela S, Assistant Professor, Viscom, FSH, SRM IST
	/ITTARN. IDAD	2. Dr. Rajesh R, Head, Viscom, FSH, SRM IST

Course UFD2	3G06J	Course Name	Sustainable Fashion	Cou Cate		G			Gei	neric E	lective	e Cou	ırses	1		L 3		P (C 2 4
Pre-requisite Courses			Courses Nil		Pro	gress ourse	sive es	lil											
Course Offering Dep	partment	Fashion Designing	Data Boo	ok / Codes/Standards															
Course Learning Ra (CLR):	tionale	The purpose of learning t	his course is to:	SHE SHELL	L	.earn	ing	1			Prog	gram	Lear	ning O	utcor	mes (P	LO)		
CLO-1: Understand	d Terminolog	ies related <mark>to Eco-frie</mark> ndly an	nd sustainability in general	1 7 1 1 1 1 1 1 1	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLO-3: Know the re	LO-2 Know about origin of SDG and its necessity LO-3: Know the recent developments in Sustainability LO-4 Understand circular economy and Sustainability						Attainment (%)	owledge	alysis	velopment	sign,	Usage	Culture	& <u></u>		Team Work	ion	& Finance	Learning
Course Learning Ou (CLO):		At the end of this course,	12 79 AT		Level of Thinking (Bloom)	Expected	Expected	Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design,	Modern Tool Usage	Society & Cu	Environment & Sustainability	Ethics	Individual &	Communication	Project Mgt.	Life Long Le
		ienera <mark>l termino</mark> logies in Eco		A STATE OF THE PARTY OF THE PAR	1	60	50	Н		Н	Н	М	М	М	L	L	М	М	-
		origin of SDG and understand			1	60	50	H		М	М	L	L	M	М	-	Н	-	Н
		develo <mark>pments i</mark> n Sustainabili	ty Istainability is applied in textile indus	ofor.	3	60	50 50	M	M		Н	M	H	Н	M H	М	M H	M	M
		ous Sustainable Fashion Mo		suy	4	60	50	M		L	M	M	-	Н	-	Н	Н	M	M
Duration (hour) 15 15 15									1	5						1	5		•
		uction to eco-friendly, arity and sustainability	Sustainability Development – Introduction	Different fibers and fabric green clothing	I fabrics used fo			ainability	and C	ircularit	y in Fa	shio		ustainal efinition				ble Fas	hion –
SL2	.0-1 Termi	nology related to Green n, eco-friendly fabrics,	Importance, need, impact and Implications Processes employed for profile of green clothing			uction Linear and Circular design Sustainable Fairmortance						Fashion – Implications and							

Duration (h	hour)	15	15	15	15	15
S-1	SLO-1	Introduction to eco-friendly,		Different fibers and fabrics used for		Sustainable design, Sustainable Fashion –
•		circularity and sust <mark>ainability</mark>	Introduction	green clothing		Definition and Introduction
	SLO-1	Terminology related to Green	Importance, need, impact and	Processes employed for production		Sustainable Fashion – Implications and
S-2		fashion, eco-friendly fa <mark>brics,</mark> Organic clothing, ethical fashion	Implications	of green clothing	II inear and Circular nesion	importance
S-3, S-4	SLO-1	Difference between chemical	1987 Brundtland commission and	Refashioning and recycling of green	Carbon footprint, Global warming	Sustainable Design practices, methods and
3-3, 3-4	SLO-2	processes and Green processes	outcome	clothing	Carbon lootprint, Global warming	techniques
	SLO-1	Ecosystem, Triple bottom line	Sustainability and development	Carbon footprints in textile and	Integrated Life Cycle Thinking, Green	
S-5, S-6		approach	Undicators and SDG'S - brief	apparel industry	Washing	Regulatory bodies
	SLO-1	Modern Eco-friendly chemical	Ecosystem and Sustainability,	Labelling system related to green	Understanding the role of ecosystems in	Current and Euture trends, Green
S-7, S-8		processing of textiles		fashion and eco labelling, awareness and its effect on consumers	Fashion	Revolution
	SLO-1	Eco-labelling and various eco-	Dimensions to sustainable	International designers and brands	Complexity of materials and recycling of	
S-9, S-10		standards		promoting Green Fashion	textiles	Sustainability theories and models
S-11 to S-13	SLO-1	_			Bio based materials for textiles	Sustainability in clothing industry

Duration (hour)	15	15	15	15	15
		Quality standards & assessment – Oekotex and GOTS	Current challenges- natural, political, socio-economic imbalance	Indian Designers and Brands promoting Green Fashion		
	SLO-1		Analytical framework in			
S-14, S-15		Introduction and importance of Recycling, reusing and up cycling in fashion	sustainability studies – criteria & indicators, qualitative and quantitative assessments, current metrics and limitations	Govt. policies promoting Green Fashion	Economic paradigms and new forms of value creation for circularity in Fashion Industry	Case study – on any two leading fashion brands

Learning Resources	1. 2.	Sanchez (Editor), 2012	Prado-Lorenzo (Editor); Isabel Maria Garcia Guide to Looking Good While Doing Good by	3.	Fashion and Sustainability: Design for Change Author: Kate Fletcher and Lynda Grose, 2012
		, 2019	200 March 200 SA 125 To 1		
				1.7	

Learning As	sessment			10000	Ein 1871	79.7	No. of the last of	100				
				Contin		First Franciscotion (FOO) and interest						
Level	Bloom's Level of Thinking	CLA – 1 (10%)		CLA - 2 (10%)		CLA - 3 (20%)		CLA -	4 (10%)#	Final Examination (50% weightage)		
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practical	
Level 1	Remember Understand	30%		30%		30%	STATE	30%	0	30%	-	
Level 2	Apply Analyze	40%	5.	40%	77	40%	-	40%	93	40%	-	
Level 3	Evaluate Create	30%		30%	-	30%	-	30%	. · ·	30%	-	
	Total	100%		10	00%	100%		1	00%	100%		

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc,

Course Designers	TIVARIVIDAD	• /
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
	Rochsowmiya Assistant Professor I.G Trichy	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
1. Neela Rosalin, EEMA Creations, Chennai	roch913@gmail.com	1. Lavanya J, Assistant Professor, FSH, SRMIST, KTR
2.Shanmugam, Director, Popular Process, Tirupur, popularprocesss@gamil.com	2. Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	2. S. Umamaheswari, Assistant Professor, FSH, SRMIST, KTR

[#]CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Code	UFD23	G07J	Course Digital Name	al Marketing for Fashion	Course Category D				Disciplin	ne Sp	ecific E	lectiv	e Cou	ırses			_	L T 3 0	P 0) C
Pre-re	equisite Co	urses	Nil Co-requisite Cours	ses Nil	Progressive Courses	Nil	1	1												
Course Lea	arning Ratio	nale	The purpose of learning	this course is to:		Learning Program Learning Outcomes (PLO)														
							2	3	1	2	3	4	5	6	7	8	9	10	11	12
CLR-2:									Ф											
CLR-3: Accustom to Search Engine Marketing and Search Engine Optimization							%	t (%	99	Concepts		ge	5			ata		<u>~</u>	<u>8</u>	
								Jen	MO	l Si		/led	zatic			Ĝ	<u>s</u>	S. S.	E	
CLR-5:	Help to beco	me succes	sful marketing managers.	1 1 1 1 T	ACCESS 1 178	Thinking (Bloom)	ficie	l ig	2	Ö	atec	ě	iai	Ze	iii)	rpre	Skil	ing	ы Б	<u>s</u>
Course Lea (CLO):	arning Outc	omes	At the end of this course	e, leamers will be able to:		Level of Thii	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills
CLO-1:	Understand	concept of I	Digit <mark>al and Tr</mark> aditional mai	keting.	481. W	2	60	50	Н	L	М	М	Н	Н	М	-	-	L	М	М
CLO-2:	Understand	and apprec	iate <mark>marketin</mark> g skills throu	gh internet		2	60	50	Н	Н	М	Н	М	М	М	-	L	М	L	-
CLO-3:	Understand	Search Eng	ine Marketing and Search	Engine Optimization	The market was to	2	60	50	М	М	Н	L	Н	L	Н	L	-	-	М	М
CLO-4:	Use the inte	rnet for pror	notio <mark>n using d</mark> igital marke		THE RESERVE TO SERVE	2		50	М	Н	Н	М	Н	М	М	-	1	L	М	L
CLO-5:	Become suc	cessful mar	ketin <mark>g manag</mark> ers.	A Maria Charles		2	60	50	M	М	Н	М	Н	М	М	L	L	-	Н	-
Duratio	n (hour)		15	15	15						15							15		
S-1, S -2			rketing - Introduction	Social Media Marketing – Introduction	Twitter advertising and	d Publis	shing		RSS fee	ds	N				Introd	luction	to Web	h Analytic	es	
3-1, 3-2	SLO-2	Fundamer	ntals of Digital Marketing	Fundamentals of social media marketing	Blogging				Off page	optin	nization				Goog	le Ana	lytics			
6466	SLO-1	Importance	e of Digital Marketing	Significance of Social Media marketing	Freelancing			Authorit	/ & hu	ıbs		7		Conte	ent Per	forman	ce Analy	rsis		
S-4, S-6	SLO-2	Necessity	of Digital Marketing	Necessity of Social Media Marketing	Affiliate marketing	L	ΞA	Backlink		/.	٠,	1		Conte	ent Per	forman	ce Analy	rsis		
	SLO-1	Scope of L	Digital Marketing	Marketing tools	Video marketing			Blog posts						Social Media Analytics						
S-7, S-9	SLO-2	Scope of L	Digital Marketing	Internet marketing	Strategies of Social Media Marketing. Blog posts Social Media Analytic Advertising tools and optimization – Introduction Introduction Social Media Analytic Facebook insights															

Search Engine Optimization-

How search engine works

Types of SEO techniques

On page optimization

Introduction

HTML tags

How SEO works

Facebook

Linkedin

Twitter

creation

Quora Marketing

Instagram Marketing

INstagram promotion and Ad

Traditional Marketing Vs Digital

Traditional Marketing Vs Digital

SLO-1

SLO-2

SLO-2

S-10, S-12

S-13, S-14

S-15

Marketing

SLO-1 Evolution of Digital Marketing

SLO-2 Evolution of Digital Marketing

Types of Digital Marketing

SLO-1 Types of Digital Marketing

Twitter analytics

Twitter analytics

Youtube analitics

Youtube analitics

Social Ad Analytics

Social Ad Analytics

Advertising and its importance

Digital advertising

Different Ad formats

AdWords

Adsense

Different type of Ad tools

Learning

Resources

- 1. Digital Marketing: Strategy, Implementation & Practice by Dave Chaffey & Fiona Ellis-Chadwick.
- 2. Understanding Digital Marketing: Marketing Strategies for Engaging the Digital Generation Damian Ryan and Calvin Jones.
- 3. Digital Marketing by Seema Gupta.
- 4. Digital Marketing Fundamentals by Marjolein Visser, Berend Sikkenga , Mike, Routledge

Learning Ass	sessment					wite.		10				
	Bloom's Level of			Final Examination (50% weightage)								
Level	Thinking	CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#		i iliai Examination (30 % weightage)		
	Thinking	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	
Laval 1	Remember	200/		30%	1.546.00	30%		30%		30%		
Level 1	Understand	30%		30 /6		30 /0	487	30%		30%	-	
Level 2	Apply	40%		40%	A Maria	40%		40%		40%		
Level 2	Analyze	40 //		40 //	1. 1. 1. 1. 1. 1.	40 //		40 /0		40 /0	-	
Level 3	Evaluate	30%		30%	1 1 Land	30%	12 77 7	30%		30%		
Level 3	Create	30%		30%	A 17 1 1 1 1 1	30%	100	30%		30%	-	
	Total	100	0 %	10	0 %	10	0 %	1	00 %	100) %	

CLA - 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.

Course Designers		
Experts from Industry	Experts from Academic	Internal Experts
Dr. K.S. Kamaludeen,	Dr. S. Shanthi,	1.Dr. M. Thinesh Kumar, Assistant Professor, Deapartment of Corporate Secretaryship and Accounting & Finance, FSH, SRMIST, KTR
Blue Bharath EXIM Pvt.Ltd, Chennai.	Professor, Department of Commerce, University of Madras, Chennai.	Dr. K. Selvasundaram, Professor and Head, , Deaprtment of Corporate Secretaryship and Accounting & Finance, FSH, SRMIST, KTR

Course Code	UFD23P06L	Course Name	PROJECT - PHASE II	Course Category		Specific Elective Course	L T P O C 0 0 12 2 6
	site Courses Nil	Co-requisite Courses		Progressive Courses	Nil		
Course Off	fering Department	Fashion Designing	Data Book / Codes/Standards			Nil	

Learning

2

(%

(mc

CLR-4:	The portfolio can be anyone who seeks the	an effective means of communicating the capacities and capabilities of the students to neir skills and talents.	g (Bloo	ency (nent (9	Knowledg
CLR-5:	To create a profession signature style of the	onal fash <mark>ion portfo</mark> lio, using the skills acquired in the past five semesters, to showcase the studen <mark>t and are</mark> as of interest towards the fashion industry	Thinking	d Proficiency	d Attainment	ing
Course L (CLO):	earning Outcomes	At the end of this course, learners will be able to:	Level of	Expected	Expected	Engineer
CLO-1:	Students should use	compu <mark>ter aided</mark> backdrops and various innovative layouts	2	70	65	-
CLO-2:	Appropriate selection creative works.	n of desi <mark>gner dis</mark> play folders & different design options are possible for showcasing their	2	80	70	-
CLO-3:	Students would like of	create a <mark>professio</mark> nal fashion portfolio.	2	75	60	-
CLO-4:	To provide a platforn	n to the s <mark>tudents fo</mark> r showing their design collection	2	70	65	-
CLO-5:	To selected group pt	people from industry	2	80	70	-

	A			Pro	gram	Learni	ng Out	comes	(PLO)		
Ŧ	1	2	3	4	5	6	7	8	9	10	11	12
	· Engineering Knowledge	r- Problem Analysis	± Design & Development	≤ Analysis, Design, Research	≤ Modern Tool Usage	± Society & Culture	≤ Environment & Sustainability	⊠ Ethics	Individual & Team Work	г Communication	≂ Project Mgt. & Finance	\pm Life Long Learning
ŀ				101	101		101	101		_	101	
	-	L	Н	М	М	Н	М	М	-	L	М	Н
Ī	-	L	Н	М	М	Н	М	М	-	L	М	Н
	-	L	_H	М	М	Н	М	М	-	L	М	Н
	-	L	Н	М	М	Н	М	М	-	L	М	Н

A viva voce examination shall be conducted at the end of the project for assessing the work of the student. The examination committee for this purpose shall consist of a professional designer and the professor who has guided the project. The project work should be properly displayed by the students.

Project Areas (Students can choose their broad area). The student should develop product in their selected project area.

Textiles

Course Learning Rationale

CLR-1: To improve working memory

student's areas of interest.

(CLR):

CLR-2:

CLR-3:

Dyeing

The purpose of learning this course is to:

The students document all their presentable work done through all semesters and those that portray the

To enable the students to take up costume for the movie

- Printing
- Finishing
- Fiber / Yarn / Fabric Development
- Fabric production (Weaving / Knitting / Non-woven)
- Marketing
 - Fashion Forecasting
 - Fashion accessory / Garment-based survey
 - **Fashion Concept**
 - Hi-fashion Brand

- 3. Media
 - Fashion Photography
 - Fashion / Textile related Documentary making
- 4. Apparel Production Technology
 - Cutting Department
 Sewing Department
 Finishing Department

 - Other Production related Departments

Steps Followed:

Review1 Review 2 Final Presentation Viva-Voce

Learning Assessment	27. 3. 24. 11	A REAL PROPERTY.	7	
	Continuous Learning Assessm	ent (50% weightage)	Final Evaluation	(50% weightage)
Project Work	Review – 1	Review – 2	Project Repo <mark>rt</mark>	Viva-Voce
	20%	30 %	30 %	20 %

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
S.NeelaRosalin, Proprietor, Eema Collections	1.Dr.G.Manonmani, MTU, Coimbatore manojagan66@gmail.com	1. Umamageshwari. S Assistant Professor, FSH, SRMIST, Ktr
Eema Conections	2. Jesica Roshika, VIT, Chennai, Roshima.jesica22@gmail.com	2.Lavanya J, Assistant Professor, FSH, SRMIST, Ktr

Courses for earning Additional Credits

Course	Code UCD23P01L	Course Name	Internship Report– I	Cou Categ		IAF	c	li	itern	ship/ Con	Appr					ct/		L	T 0	<i>P</i> 8	+ -	C 4
Pre-requis	site Courses Nil		Co-requisite Courses Nil	HEAVE !	1	P	rogre	essive	Cou	rses							Nil					
Course O	ffering Department		Data Bo	ook / Codes/Standards	-4	¥	1	.	N				ı	Nil								
Course Le (CLR):	earning Rationale	The purpose of lea	rning this course is to,	ale Me	Lea	arning		Ţ)		P	rogra	am Lo	earni	ing O	utco	mes	(PLO))			
CLR-1:	To acquire the basic known	owledge of fashion	ndustry	2.00	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2: CLR-3: CLR-4: CLR-5:	To train in the fashion a	eld works in various nd apparel industry s from the fashion fi	ashion industry designations of various fashion setup as an intern in various field eld through intern training of this course, learners will be able to		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLO-1:	Students would learn the	e <mark>fashion a</mark> nd appa	el industry practically		3	80	70	L	Н	М	Н	L	М	L	L	L	L	L	Н	М	L	L
CLO-2 :	Students would gain kno	owl <mark>edge of</mark> fashion	ield circumstances	Wile a	3	85	75	М	Н	Н	М	L	М	L	L	М	L	L	Н	М	L	L
CLO-3:	Students would know va	arious <mark>designati</mark> ons	and various fashion setup		3	75	70	М	Н	М	Н	L	М	М	L	М	L	М	Н	М	L	L
CLO-4 :	Students would gain know	owledge <mark>about a</mark> ppa	rel & manufacturing industry	111	3	85	80	М	/н	М	Н	L	М	М	L	М	L	М	Н	М	L	L
CLO-5 :	Students would be profi	cient in fash <mark>ion fiel</mark> d	and global level fashion marketing field	· LEAP.	3	85	75	В	Н	М	Н	L	М	М	М	М	L	М	М	М	L	L

Learning Assessment				
	Continuous Learning Asses	ssment (50% weightage)	Final Evaluation (50% weig	htage)
internship	Review – 1	Review – 2	Project Report	Viva-Voce
cmp	20%	30 %	30 %	20 %

Course C	ode U	CD23P02L	Course Name	Project Work – I	_	ourse tegory	, IA	IPC	In	terns		Appro					ct/		L 0	T 0	<i>P</i> 8	0 2	C 4
Pre-requisi	te Courses	s Nil		Co-requisite Courses Nil	NU		4	Progr	essive	Cour	ses						ı	Vil					
Course Off	ering Depa	artment		Data Book / Cod	les/Standar	ls	Ų	1)		٦					Nil								
Course Lea (CLR):	rning Rati	ionale T	he purpose of lea	rning this course is to,	ė.	Le	earnir	ng	1/2	2		Pi	rogra	am L	earni	ng O	utcor	nes ((PLO))			_
		e working mer			518.77	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12 1	3 1	14	15
CLR-2:	To enable	the students t	o tak <mark>e up cost</mark> ume	for the movie	7 - 14 X						4												
		nts document areas of intere		work done through all semesters and those that	portray the	HE'S		4.1		7	ď	l.											
			eff <mark>ective m</mark> eans of d ei <mark>r skills a</mark> nd talents	communicating the capacities and capabilities of t .	he students	(mo	(%)	(%)	Φ		7						6	nce		ent			
				sing the skills acquired in the past five semesters and areas of interest towards the fashion industry		king (Blo	oficiency	ainment (Knowledg	ing	ing	asoning	lls		asoning	Thinking	Leaming	Sompete	oning	ngagem		Skills	arning
Course Lea	arning Out	comes (CLO)	At the end	of this course, learners will be able to:	1	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Th	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement		Leadership S	Life Long Learning
CLO-1:	Students s	should use cor	npu <mark>ter aide</mark> d backd	rops and various innovative layouts		3	80	70	L	Н	М	Н	L	М	L	L	L	L	L	Н	N	L	L
	Appropriate their creati		desi <mark>gner disp</mark> lay fo	ders & different design options are possible for sl	howcasing	3	85	75	M	4	Н	М	L	М	L	L	М	L	L	Н	М	L	L
CLO-3:	Students w	vould like crea	ite a professional fa	shion portfolio.	3.2	3	75	70	М	Н	М	Н	L	М	М	L	М	L	М	Н	N	L	L
CLO-4:	To provide	a platform to	the students for sh	owing their design collection	EAD	3	85	80	М	Н	М	Н	L	М	М	L	М	L	М	н м	٧	L	L
CLO-5:	To selected	d group pf pe	ople from industry			3	85	75	Н	Н	М	Н	L	М	М	М	М	L	М	M N	И	L	L

Students can choose project topics in their own interest in any type of field like fashion, textiles, fashion marketing, media related fashion, fashion survey etc.... There will be two reviews conducted during the project period for all the students .At the end of the project, every student shall submit a structured project report and will take a Viva Voce examination.

Learning Assessment				
	Continuous Learning Asse	ssment (50% <mark>weightage)</mark>	Final Evaluation (50% weig	htage)
internship	Review – 1	Review – 2	Project Report	Viva-Voce
internet in	20%	30 %	30 %	20 %

Course C	Code	UCD23P03L	Course Name	Apprenticeship – I	Cou Cate		IA	PC		Inte			\ppre mun				roje	ct/		L	T 0	<i>P</i>	O 2	C 4
Pre-requisi				Co-requisite Courses Nil		4		Progr	essiv	e Co	ours	es	1						Nil					
Course Off	fering E	Department		Data Bo	ook / Codes/Standards			4	-					4	/	Vil								
Course Lea (CLR):	arning	Rationale	The purpose of lear	ning this course is to,		Lea	arnin	g		2	6		Pr	ogra	m Le	earni	ng O	utco	mes	(PLO)			
CLR-1:	To acq	uire the basic kr	owledge of fashion i	ndustry	SHA A TOWN	1	2	3	Т	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	To und	erstand the worl	king atmosphere of fa	ashion industry	Marie Comme					l.	T													
CLR-3:				designations of various fashion setup	4.76	00	%)	%)		ge	4							g	oue		Engagement			
CLR-4 : CLR-5 :				as an intern in various field	The second	<u>B</u>	n _C	ent		/led			ing			ing	β	mir	pet	g	geu			ō
CLK-3.	ro get	the mastery skill	s from the fashion he	eld through intern training	und William F	ing	ficie	in	71	9	р	ng	SOI	<u>s</u>		son	nkir	Lea	ő	nin	nga		Skills	Ē
Course Lea	arning	Outcomes (CLC	At the end o	f this course, learners will be able to		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)		Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	nmunity	ICT Skills	Leadership S	Life Long Learning
CLO-1:	Studen	its would learn th	ne f <mark>ashion a</mark> nd appar	el industry practically		3	80	70		L	Н	М	Н	L	М	L	L	L	L	L	Н	M	L	L
CLO-2:	Studer	its would gain kr	owle <mark>dge of f</mark> ashion f	eld circumstances	11/1	3	85	75		М	Н	Н	М	L	М	L	L	М	L	L	Н	М	L	L
CLO-3:	Studen	its would know v	arious <mark>designatio</mark> ns a	and various fashion setup	44.0	3	75	70		М	Н	М	Н	L	М	М	L	М	L	М	Н	М	L	L
CLO-4:	Studer	its would gain kr	owledge <mark>about app</mark> a	rel & manufacturing industry		3	85	80		М	Н	М	Н	L	М	М	L	М	L	М	Н	М	L	L
CLO-5:	Studen	its would be prof	icient in fashion field	and global level fashion marketing field	V·LEAP.	3	85	75		Н	Н	М	Н	L	М	M	М	М	L	М	М	М	L	L

Learning Assessment				
	Continuous Learning Asset	ssment (50% weightage)	Final Evaluation (50% weig	htage)
internship	Review – 1	Review – 2	Project Report	Viva-Voce
mensip	20%	30 %	30 %	20 %

Course Co	ode U	JCD23P04L	Course Name	Internship Report- II	Course Categor	-	IAPC	٠,	Int			Appre				roje	ct/		L 0	T 0	<i>P</i>		_
Pre-requisit	te Course	es Nil		Co-requisite Courses Nil	HEE.	A	Pro	gres	sive (Cour	ses							Nil					
Course Offe	ering Dep	partment		Data Book / Code	es/Standards		4	7		١.,				- 1	Vil								
Course Lear (CLR):	rning Ra	tionale 7	he purpose of lear	ning this course is to,	L	Lear	ning		2			Pr	rogra	am Le	earni	ng O	utco	mes	(PLO))			
CLR-1: 1	To acquire	e the basic kno	owledge of fashion in	ndustry		1	2 3	1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-3: 1 CLR-4: 1 CLR-5: 1	To know a To train in To get the	and practice fient the fashion and	nd apparel industry from the fashion fie	ashion industry designations of various fashion setup as an intern in various field eld through intern training of this course, learners will be able to:	O Lot Lot Thinking (Dloom)	Level of I ninking (Bloom)	Expected Proficiency (%) Expected Attainment (%)		Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLO-1:	Students	would learn the	e <mark>fashion a</mark> nd appar	el industry practically	14.50	3	80 70)	L	Н	М	Н	L	М	L	L	L	L	L	Н	М	L	L
CLO-2:	Students	would gain kno	owl <mark>edge of f</mark> ashion f	ield circumstances	3	3	85 75	5	М	Н	Н	M	L	M	L	L	М	L	L	Н	М	L	L
CLO-3:	Students	would know va	rious <mark>designat</mark> ions a	and various fashion setup	3	3	75 70)	М	н	М	Н	L	М	M	L	М	L	М	Н	М	L	L
CLO-4:	Students	would gain kno	owledge <mark>about a</mark> ppa	rel & manufacturing industry		3	85 80)	М	Н	М	Ι	L	M	М	L	М	L	М	Н	М	L	L
CLO-5:	Students	would be profi	cient in fashion field	and global level fashion marketing field	EAP.	3	85 75	5	Н	Н	М	Н	L	М	М	М	М	L	М	М	М	L	L

Learning Assessment				
	Continuous Learning Asse	essment (50% weightage)	Final Evaluation (50% weig	ıhtage)
internship	Review – 1	Review – 2	Project Report	Viva-Voce
into monip	20%	30 %	30 %	20 %

Course C	Gode	UCD23P05L	Course Name	Project Work – II		urse egory	, IA	PC	- 11	tern	ship// Com	Appro					ct/		L 0	<i>T</i> 0		O C 2 4
Pre-requis	ite Cou	ırses Nil		Co-requisite Courses Nil	NU		1	Progr	essive	Cour	ses						I	Vil				
Course Off	fering L	Department		Data Book / Co	odes/Standard	s	H	12	-					I	Vil							
Course Lea (CLR):	arning	Rationale .	The purpose of le	arning this course is to,	Marie	Le	earnir	ng	Ţ) <u>.</u>		Pi	rogra	ım Le	earni	ng O	utcor	nes ((PLO)			
CLR-1:		prove working me			19.77	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12 1	3 14	15
CLR-2 : CLR-3 :	The st			e for the movie ole work done through all semesters and those the	at portray the					C	ż											
CLR-4:	to any	one who seeks th	ei <mark>r skills an</mark> d taler			(mo	(%)	(%)	a		7						6	nce		ent		
CLR-5 :	To cre showc	ate a professiona ase the signature	I fashion portfolio, style of the stude	using the skills acquired in the past five semeste nt and areas of interest towards the fashion indus	rs, to stry	ing (Blo	ficiency	inment (phelwor	ng Bu	ing	asoning	S		soning	nking	Leaming	Compete	ning	Engagement	Skills	rning
Course Lea	arning	Outcomes (CLC	At the end	d of this course, learners will be able to:	N. P. S.	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community E		
CLO-1:	Studer	nts should use co	mpu <mark>ter aided</mark> bacl	drops and various innovative layouts		3	80	70	L	Н	М	Н	Г	М	L	Г	L	L	L	Н		L
CLO-2 :		oriate selection of reative works.	desi <mark>gner displ</mark> ay	folders & different design options are possible for	showcasing	3	85	75	M	H	Н	М	L	М	L	L	М	L	L	Н	1 L	L
CLO-3:	Studer	nts would like cre	ate a prof <mark>essional</mark>	fashion portfolio.	100	3	75	70	М	Н	М	Н	L	М	М	L	М	L	М	Н	1 L	L
CLO-4:	To pro	vide a platform to	the students for s	howing their design collection	LEAP	3	85	80	M	Н	М	Н	L	М	М	L	М	L	М	Н	1 L	L
CLO-5 :	To sele	ected group pf pe	ople from industry			3	85	75	Н	Н	М	Н	L	М	М	М	М	L	М	М	1 L	L

Students can choose project topics in their own interest in any type of field like fashion, textiles, fashion marketing, media related fashion, fashion survey etc.... There will be two reviews conducted during the project period for all the students .At the end of the project, every student shall submit a structured project report and will take a Viva Voce examination

Learning Assessment								
	Continuous Learning Asses	ssment (50% weightage)	Final Evaluation (50% weightage)					
internship	Review – 1	Review – 2	Project Report	Viva-Voce				
interneting.	20%	30 %	30 %	20 %				

Course Co	ode	UCD23P06L	Course Name	Apprenticeship – II	Course Category	IA	PC	lı	Internship/Apprenticeship / Project/ Community Outreach					L	T 0	<i>P</i>	+-	C 4				
Pre-requisit	te Cou	ırses Nil		Co-requisite Courses Nil	Total Control	1	Progr	essive	Cour	ses						ı	Nil					
Course Offe	ering l	Department		Data Book / Codes	/Standards	W	12						I	Nil								
Course Lea (CLR):	rning	Rationale	The purpos <mark>e of lear</mark> r	ning this course is to,	Le	arnir	ng	1	5		Р	rogra	am Le	earni	ng O	utcor	nes ((PLO))			
CLR-1:	To acc	nuire the basic kr	nowledge of fashion in	dustry	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 : CLR-3 : CLR-4 : CLR-5 :	To und To kno To trai To get	derstand the worl ow and practice find in the fashion a	king atmosphere of fa- ield works in various d and apparel industry a is from the fashion fiel		Level of Thinking (Bloom)			Disciplinary Knowledge	Critical Thinking	Ź	Analytical Reasoning			Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLO-1:	Studer	nts would learn th	ne <mark>fashion a</mark> nd appare	l industry practically	3	80	70	L	Н	М	Н	L	M	L	L	L	L	L	Н	М	L	L
CLO-2:	Studer	nts would gain kr	owl <mark>edge of</mark> fashion fie	eld circumstances	3	85	75	М	Н	Н	М	L	М	L	L	М	L	L	Н	М	L	L
CLO-3:	Studer	nts would know v	arious <mark>designati</mark> ons a	nd various fashion setup	3	75	70	М	Н	М	Н	L	М	М	L	М	L	М	Н	М	L	L
CLO-4:	Studer	nts would gain kr	owledge <mark>about a</mark> ppar	el & manufacturing industry	3	85	80	М	/н	М	Н	L	M	М	L	М	L	М	Н	М	L	L
CLO-5:	Studer	nts would be prof	icient in fash <mark>ion field a</mark>	and global level fashion marketing field	EAP. 3	85	75	Н	Н	М	Н	L	M	М	М	М	L	М	М	М	L	L

Learning Assessment								
	Continuous Learning Asse	essment (50% weightage)	Final Evaluation (50% weightage)					
internship	Review – 1	Review – 2	Project Report	Viva-Voce				
memomp	20%	30 %	30 %	20 %				