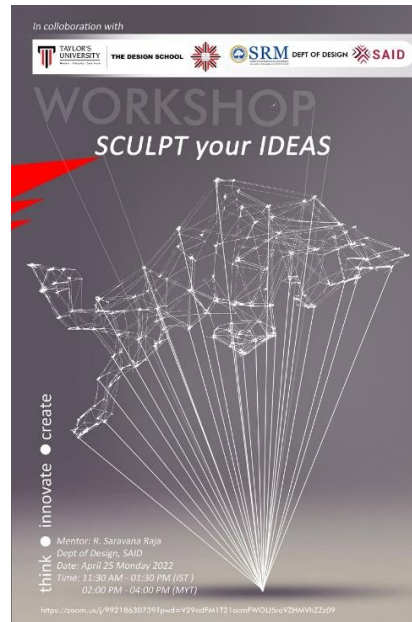


COLLABORATIVE WORKSHOP



21st and 25th April'22

The Taylor's Design School & The Design Department, SRMIST



Ms. Aishah Mokhtar, Design Taylor's



Mr. Saravana Raja R, Design SAID

The Collaborative workshop was jointly organised by the Department of design, SAID, SRM IST and The Taylor's Design school, Taylor's University, Malaysia. The International workshop rendered great insights to the students of both the Design schools. It opened up avenues and provided opportunity to learn, get exposure towards the designing skills over the varied spectrum. The learning helped unwrap the creative skills of the students translating them into hands on Imaginative Collages and 3D models. More than 100 students participated in the workshop from both the Design Schools. The students expressed enthusiastic participation and it was a joyful learning experience for them. It was a proud moment to see the successful outcome of the workshop with the Imaginative collages & the 3D models.

Speaker Profile

Aishah Mokhtar is a Lecturer at the Design School at Taylor's University and is an Architectural Designer that narrates her artwork through design installation, publications and photography. She has been teaching Design Studio in Architecture Schools around Kuala Lumpur since 2015. Graduated RIBA II from Oxford Brookes University, she specialized in Advanced Architectural Design that focus on 3D software configuration and narrative in design.

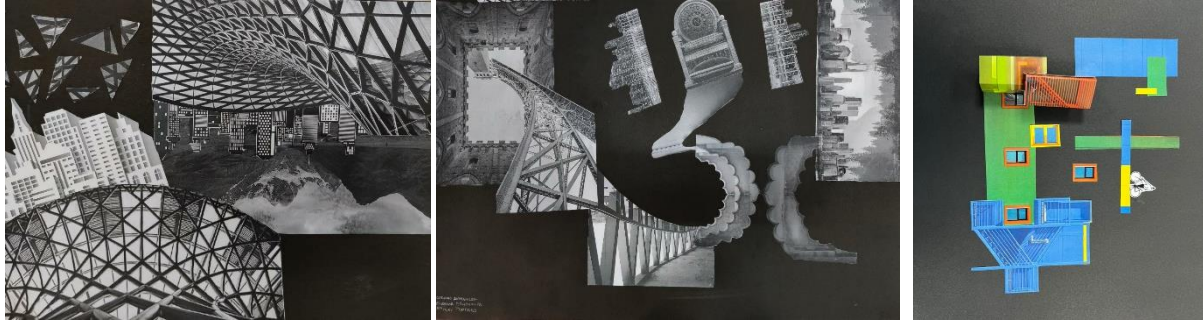
Prof. Saravana Raja is a Designer, Advertising, and Strategy Consultant working closely with multinational companies in India & abroad helping businesses grow. He works on diverse fields of architecture, design, art direction, photography, sculpture, painting, business & art. He is a Graduate of B.Arch from the NIT, Trichy, and M.Des(Vis.Com) from IIT, Bombay. He is pursuing his Ph.D. in Urban Heritage and Conservation @ NIT, Trichy. Currently, heading the Department of Design at SRM IST. His artistic zeal from the very start has won him many accolades. His creative works have been selected & published in IDEA (One among 20 International digital Electronic Artists of 2002), Vogue, National Geographic, The Week, Yahoo, The Indian Express, Dinathanthi (earning him the title of Digital Brahma), Inside Outside, Best Chalk Piece Sculpture Exhibit, Toshiba's Educational Computer series to name a few.

Sequence of the workshop

- Speaker Introduction
- Expert talk
- Exercise briefing
- Time for work
- Discussions with work progress
- Interactions & Feedback

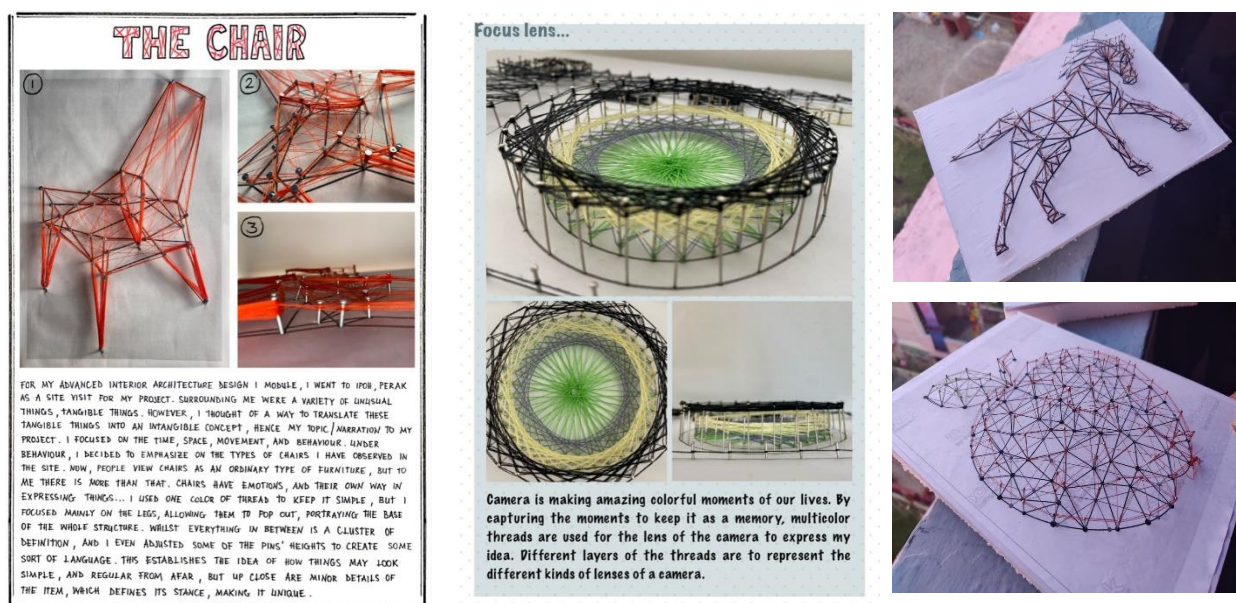
21st April'22: The Imaginative Collage Do-in, Ms. Aishah Mokhtar from Taylor's Design School

The workshop explored the imaginative interpretations of Students with hands on Collage. It was a joyful learning experience for the students to curate the narrative from the images. The exercise triggered speculative design thinking and the outcome was very successful with various interactions among the elements. The expert talk by Ms. Aishah Mokhtar emphasised on imaginative collage as a tool to express and ideate our design, how it helps us conceptualise design, build the narrative and translate them into tangible design outcomes. The projects presented with their design approach rendered great insight to the students.



25th April'22: Sculpt your Ideas, Mr. Saravana Raja R from Design Department, SAID

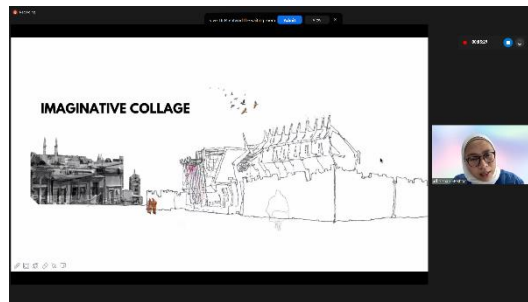
The workshop was curated to render hands on modelling for the Students in the Design Stream. The learning of how to perceive a form and translating it into 3-dimensional model was the interesting part of the workshop. The students had creatively explored with different forms, their abstraction and surface modelling. The expert talk by Mr. Saravana Raja R, explained about the importance of modelling as a tool for design Ideation. The technique of pins with thread connections was used to build the model. The different surface modulations, depth with layers, expression of movement with the tension of the thread were explored creatively with the abstracted forms and objects by the students. It was a colourful event to see the outcome display of creative models handcrafted by the students from the Design Schools.



Glimpses of the Workshop

"Imaginative Collage"

Expert talk



"Building a narrative"

Students from Taylor's & Design SAID



"Imaginative Collage"

Students imaginative collage outcome from Taylor's and Design, SRMIST.

Speaks "Creative Narrations, Translations, Memory & Perceptions"



"Sculpt your ideas"

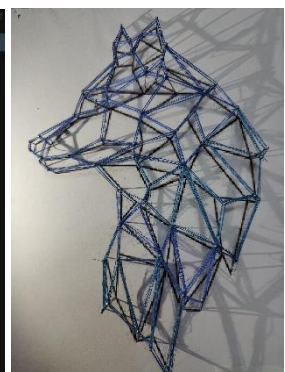
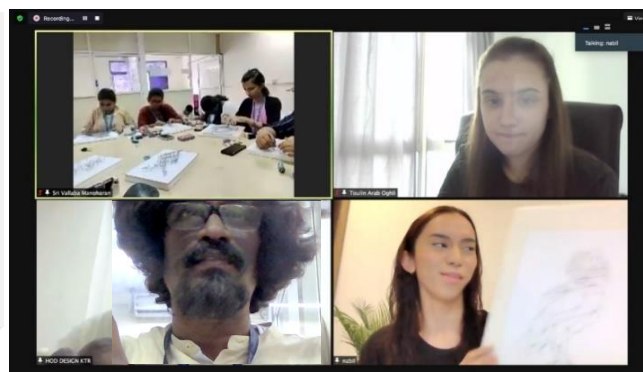
Students working hands on modelling from Taylor's and Design, SRMIST.

Speaks "Forms, Design abstractions, 3D understanding"



Student Interactions and Discussions with final outcome

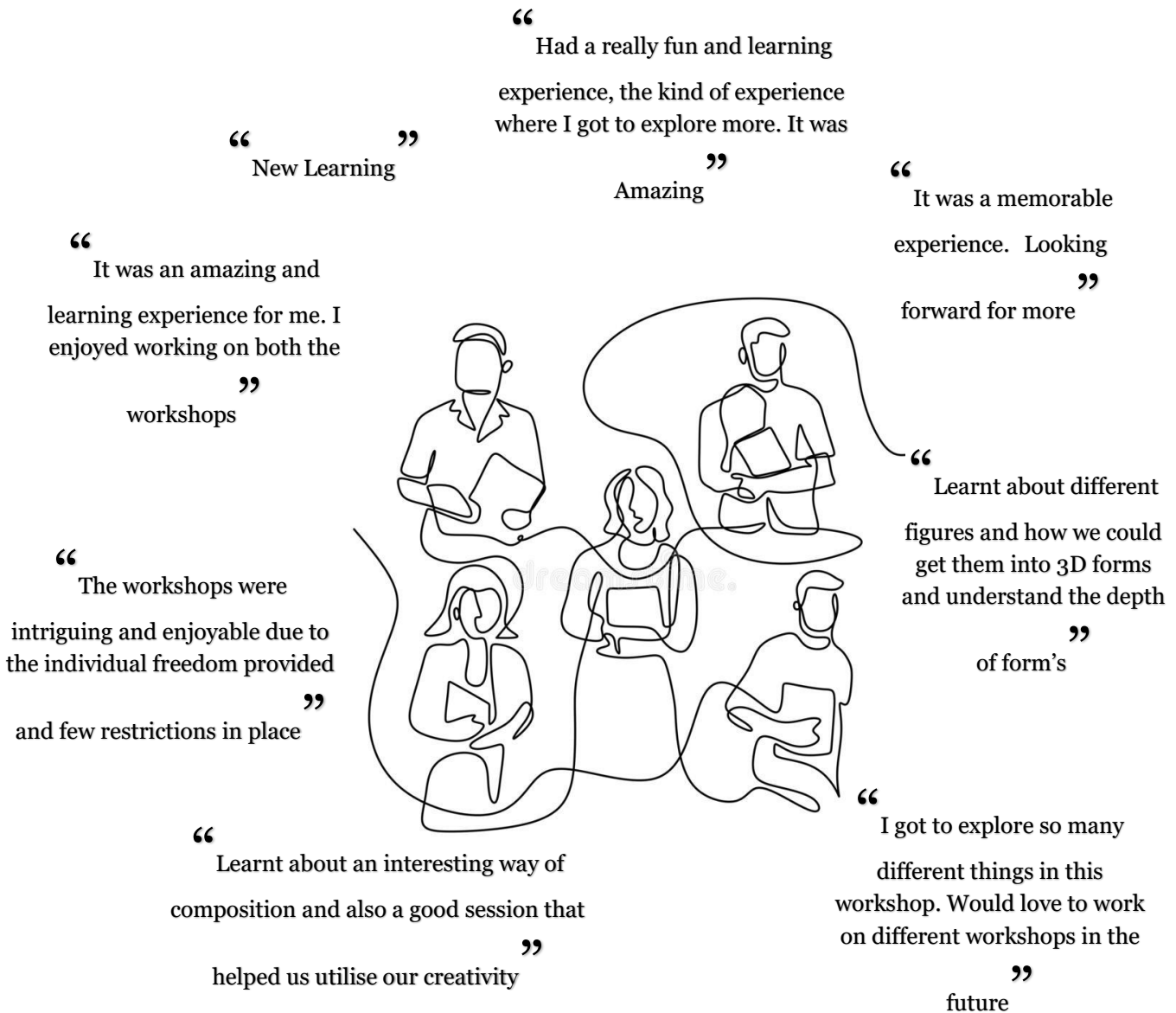
"Ideations, work progress, discussions"



Students Feedback & Outcome of the workshop

The collaborative workshops resulted in successful design outcomes in terms of Imaginative Collage / Models and design learning for the students of both the Design schools.

“ Students voices ”



(Collaborative workshop, Co-ordinator: Prof. Sri Vallaba)