

INTERNATIONAL WOMEN'S DAY (IWD) 2023 CELEBRATIONS

“The world needs strong women. Women who will lift and build others, who will love and be loved, women who live bravely, both tender and fierce, women of indomitable will.” – Amy Tenney.

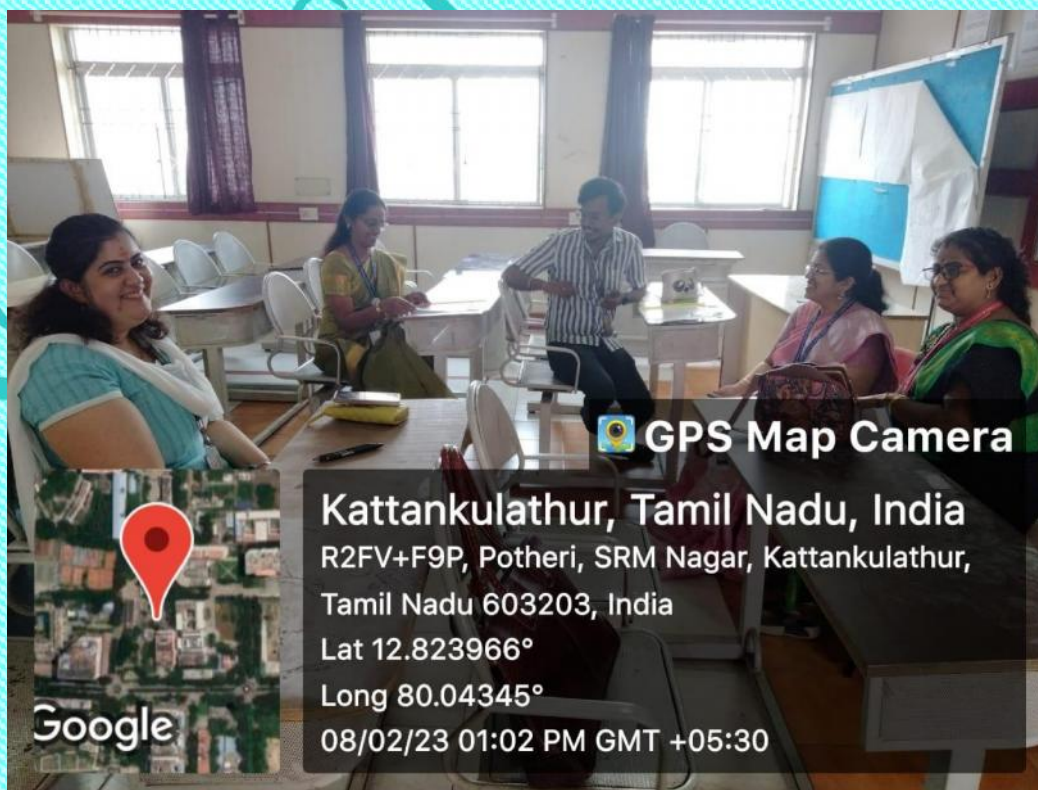
International Women's Day (IWD) is a global day celebrating the social, economic, cultural, and political achievements of women. The day also marks a call to action for accelerating gender parity.

The IWD celebrations at SRMIST KTR. Campus started with full enthusiasm from the second week of February, 2023 by organizing various cultural and sports and wellness events. An internal Committee with active co-ordinators from various schools of SRMIST Kattankulathur Campus joined hands in organizing various events. Announcements on the events started in the first week of February 2023. The events were well scheduled and spaced to enable all the women faculty and students to be a part of them.

Glimpse of the various cultural events

Drawing/Sketching/Painting (08/02/23)

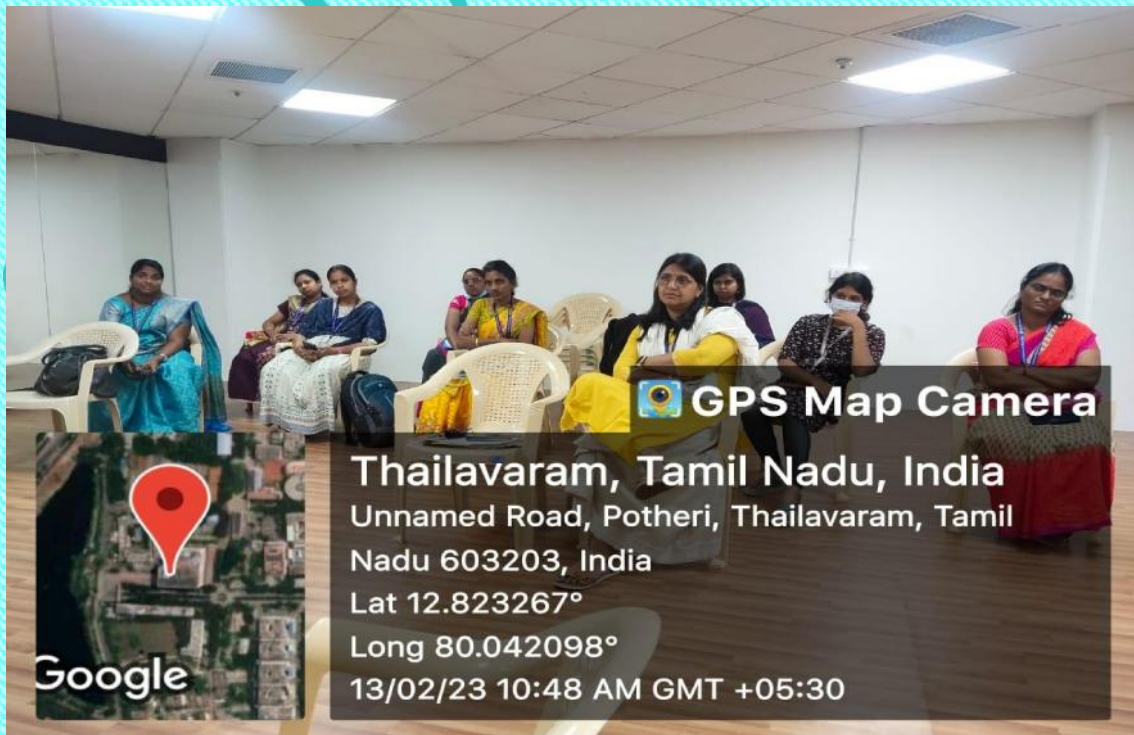
The events kickstarted with the Drawing/Sketching/Painting for IWD 2023. There were an amazing 23 participants registered for the event and the best Drawing was chosen by the judges. Individual participation was only allowed and no copying from external sources was permitted. Participants had to draw for the theme “Guess women in Digital era” within 60 min to showcase their creation. Dr. C. Pradeepa, Head of the Department, Professor, School of Architecture and Interior Design, was the judges for this event.





Poetry Writing Tamil (13.02.23 FN)

There were 9 participants for Tamil Poetry Writing and the topic was given on-spot on which they needed to write a poem in their own words. They were asked to make it short and sweet. The poem should be written in own words and No copying from external sources. The time limit was 15 mins. The poem had the word limit of 40 to 50 words. The event had superb participation and winners were selected based on the scores given by the judge. Ms. Loganayaki, Founder of Nayaki Tamil Channel was the judges for the event.





Extempore Tamil (13.02.23 AN)

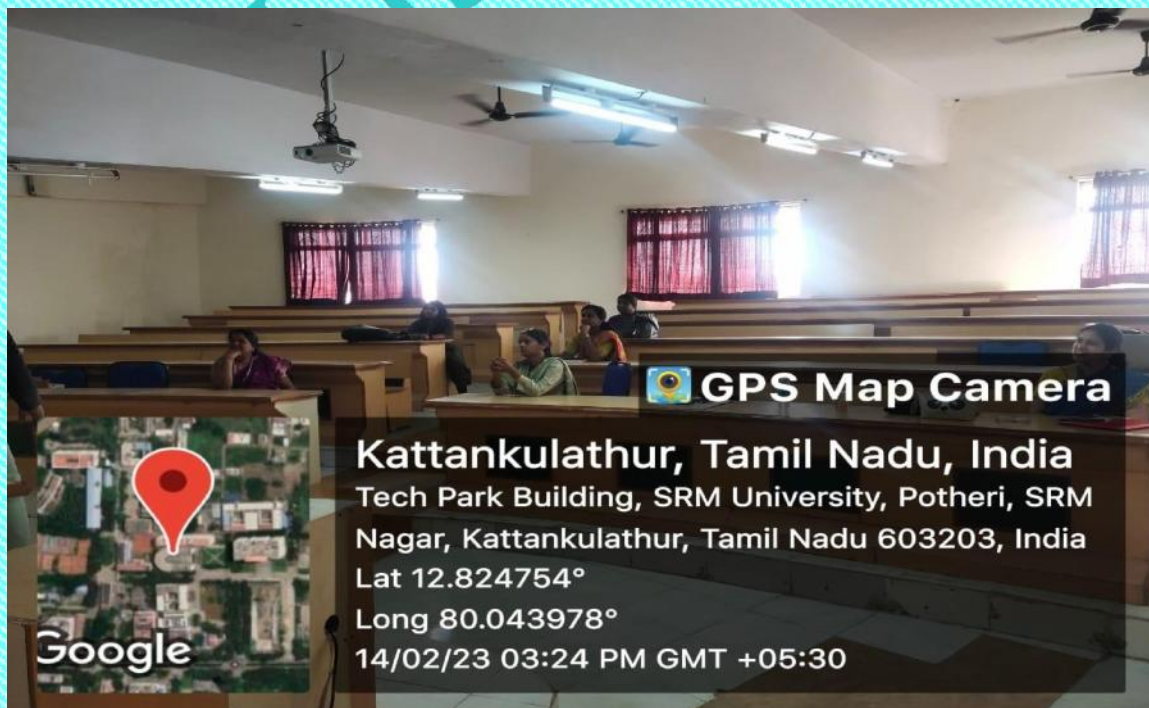
There were 7 participants for Tamil Extempore. Only Individual Participation was allowed. The topic was given on the spot. The participants were given 1 min preparation time and the time limit for talking about the topic is 5 mins. No Handouts with hints were allowed. The Judge's decision was final. Ms.Loganayaki, Founder of Nayaki Tamil Channel was the judges for the event.





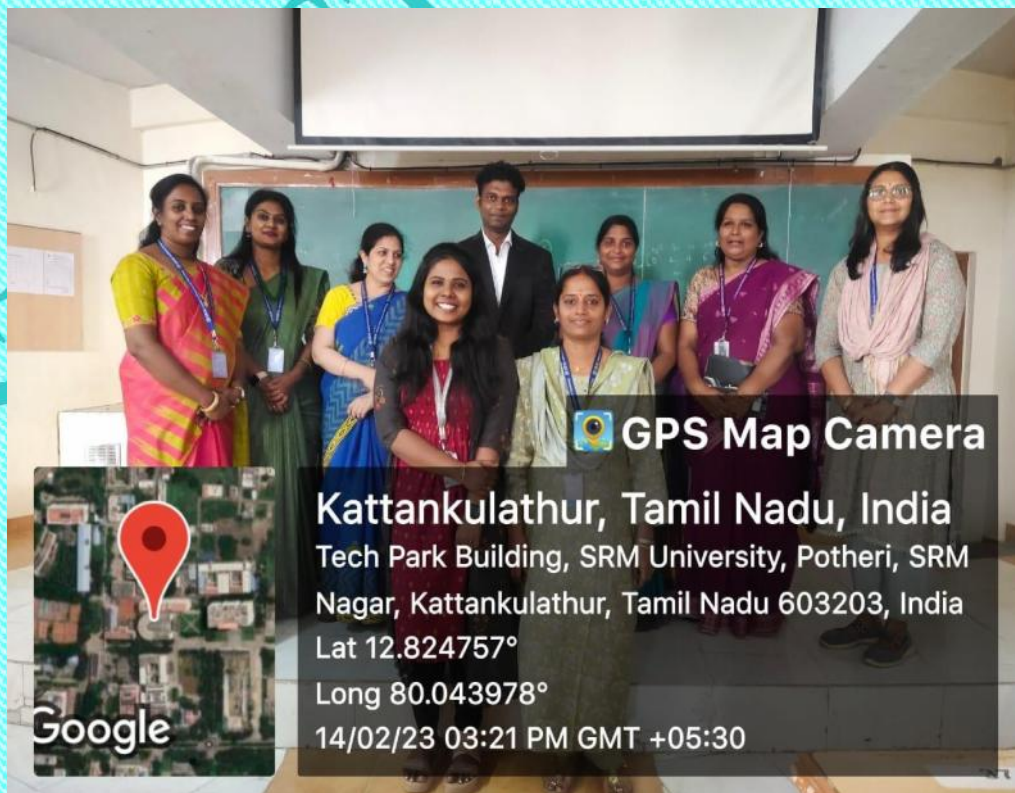
Poetry Writing English (14.02.23 FN)

There were 6 participants for English Poetry Writing and the topic was given on-spot on which they needed to write a poem in their own words. They were asked to make it short and sweet. The poem should be written in own words and No copying from external sources. The time limit was 15 mins. The poem had the word limit of 40 to 50 words. The event had superb participation and winners were selected based on the scores given by the judge. Mr.Venkat Ramanan Devaraj, Sr Manager - Brand Communication was the judges for the event.



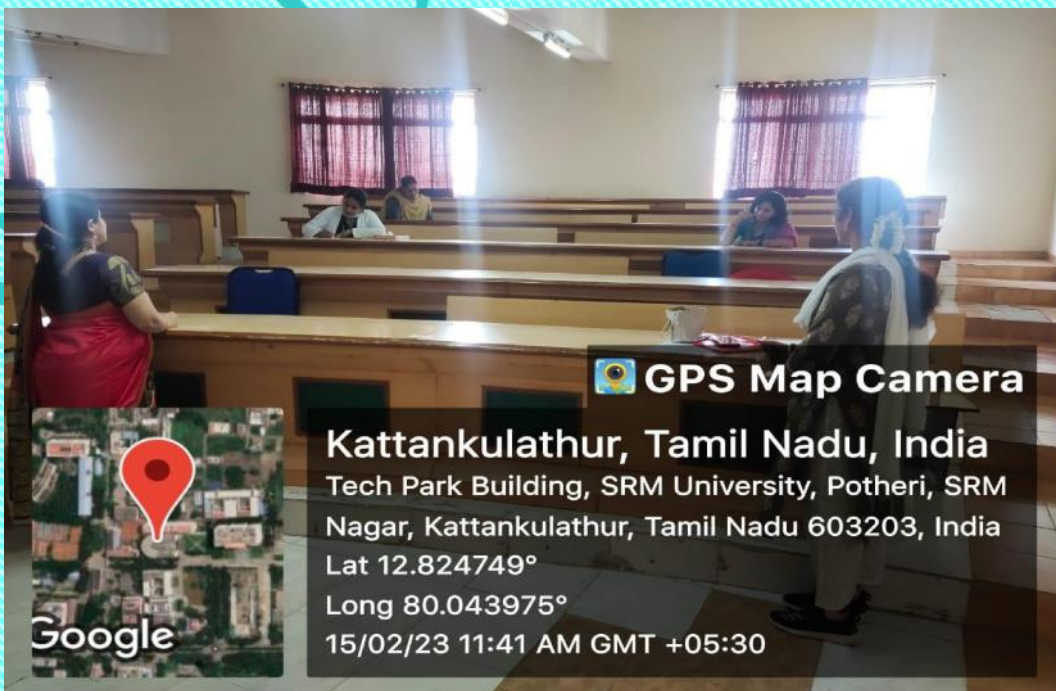
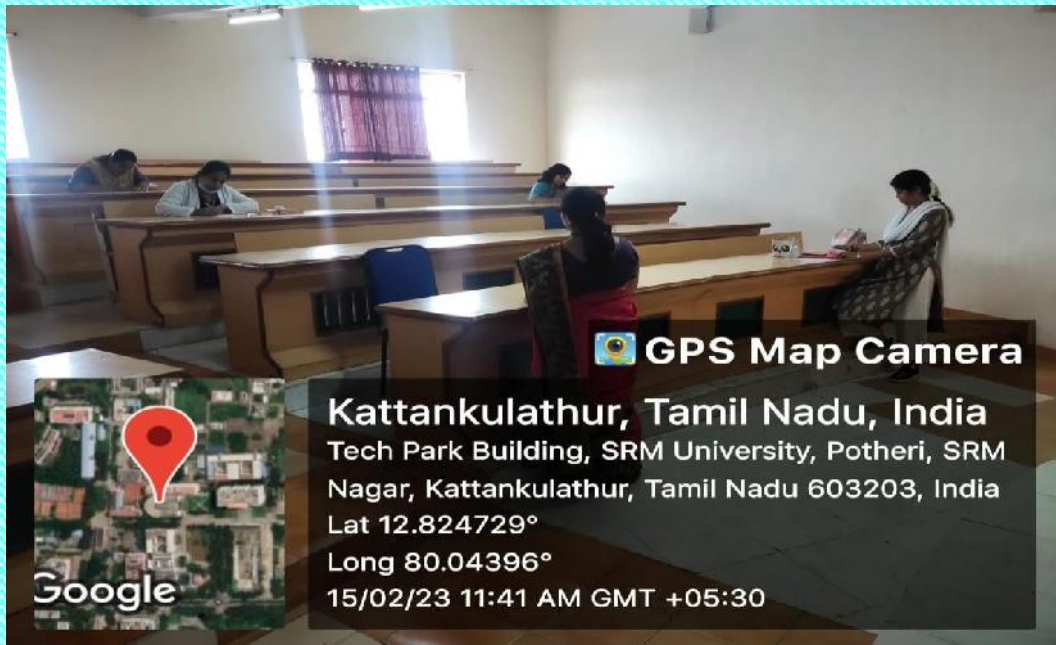
Extempore English (14.02.23 AN)

There were 6 participants for English Extempore. Only Individual Participation was allowed. The topic was given on the spot. The participants were given 1 min preparation time and the time limit for talking about the topic is 5 mins. No Handouts with hints were allowed. The Judge's decision was final. Mr.Venkat Ramanan Devaraj, Sr Manager - Brand Communication was the judges for the event.



Poetry & Extempore Hindi (15.02.23)

There were 3 participants for Hindi Poetry Writing and Extempore. The topic was given on-spot on which they needed to write a poem in their own words. They were asked to make it short and sweet. The poem should be written in own words and No copying from external sources. The time limit was 15 mins. The poem had the word limit of 40 to 50 words. The event had superb participation and winners were selected based on the scores given by the judge. For Hindi Extempore the topic was given on the spot by the judge. The participants were given 1 min preparation time and the time limit for talking about the topic is 5 mins. No Handouts with hints were allowed. Dr.Savitha Dhukdrwar from Hindi Prachar sabha, Chennai was the judges for the event.



Panel Discussion (16.02.23 FN)

There were 10 participants for Panel discussion. Only Individual Participation was allowed. Topic was given on the spot by the judge. Discussion time limit for each participant should not exceed 20 mins. Judge's decision was final. The judge for the event was Mr. Rajesh Elumalai, Director Operations, The Raintree, A Ceebros Venture along with Dr.C.Malathy, Presiding Officer, Internal Committee, IWD.



Turn Coat (16.02.23 AN)

There were 8 participants for Turncoat event. Only Individual Participation was allowed. The topic will be given on the spot by the judge. Participants was given 4 mins to speak about the topic. The first 2 mins for the topic and next two mins against the topic. The language of Communication should be English. Each participant started by speaking 'FOR' the motion and switch their stance to 'AGAINST', after the coordinator signals the participant. Judge's decision was final. The judge for the event was Mr. Rajesh Elumalai, Director Operations, The Raintree, A Ceebros Venture.



Logo creation (17.02.23 FN)

Logos are composed of text, colour, shape, and illustrations. It serves as a self-explanatory image that people can use to connect with your brand. Theme was given and the time frame was 60mins. Total registrants were 41 and participants were 23. The event was organized in MBA seminar hall. The judges for the event is Dr. C Pratheeba, HOD School of Architecture, SRMIST and Dr Umamaheshwari S HOD Fashion Technology, SRMIST



Fireless cooking (17.02.23 AN)

Participants were not to bring any pre-cooked items. All required materials, tools and equipment's were asked to be arranged by the participant. Time limit given was 1 hour and 30 mins. Total no of registration was 77 and the actual participants were 46, The event took place in MBA seminar hall. The judge for the event is Dr Sasmita Panni, Chef Institute of Hotel Management, SRMIST



Hairdo (10.02.23 FN)

Competitors were asked bring their own model to do the hairdo. Only the participant doing the hairdo was considered for the competition. Time duration given was 1 hour, No hair colour was allowed or any kind of additions were not permitted as well as no hair extension allowed. All styling must be performed by competitor only. Twelve participants were contesting out of 40 registrants. The judge for the event is Ms.Divyashri,Beautician and Entrepreneur.



Mehendi (20.02.23 AN)

Participants were asked to bring their mehendi material (cone, lemon juice, etc.) and have to apply mehendi on the palm only. They were to apply on their own hand or any other person's hand for a duration of 1 hour. The participants registered were 56 and those who participated were 15. The judge was Ms F Riya, Mehendi Artist.



Rangoli (22.02.23 FN)

The participants were asked to bring their own materials. Only eco-friendly materials, colours and flowers were instructed to be used for making rangoli. No electronics / hand notes / reference material was allowed for reference during the event. Among 88 registered , 28 participated for the competition .The judge of the event Mrs.Hema Rakesh, Creative Head,BBC Tamil news channel





Bridal Make up (22.02.23 AN)

Competitors was asked to bring their own model to do the bridal makeup. Only the participant doing the makeup was considered for the competition. Participant were asked to bring their own make-up kit, jewellery, and other required materials for the event. Time limit – 1 hour and 30 mins. Forty three registered and eleven participated, The judge for the event are Mrs.Khasifa,Bridal Make-up artist



Wealth from waste (23.02.23 AN)

The *Waste to Wealth* Mission brings scientific processing of *waste* to the forefront to build a zero landfill and zero *waste* nation. There were 75 participants registered and 22 were actively participated. All were instructed to use only the left-over items such as kitchen, plastic and electronic waste materials. The Judge, Mrs. Sindu Srekumar, Founder and Director of the Vedic Educations and charitable trust was astonished with the participation and creativity.



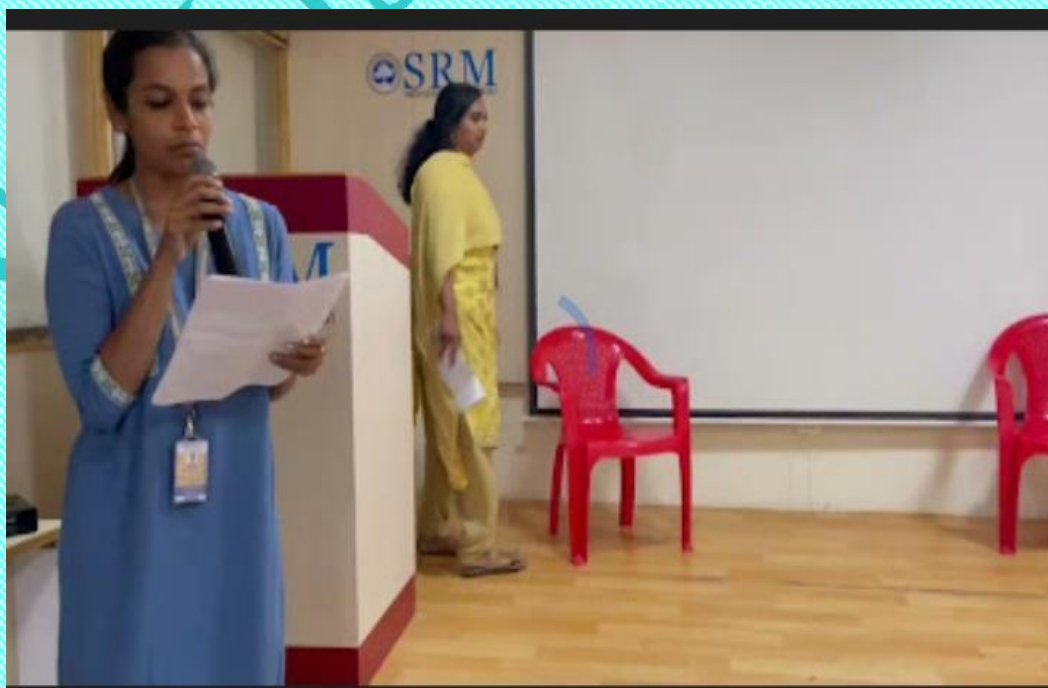
Mono-acting (01.03.23 FN)

Mono-acting is an artistic piece played by a single actor or singer usually portraying one character. Twenty-four candidates registered and 11 attended the event. Single participants were allowed within a time limit of 1-3 minutes. The theme was allotted by the judge on the spot. The judge, Mr. Aravndh, Assistant director, Tamil Film industry.



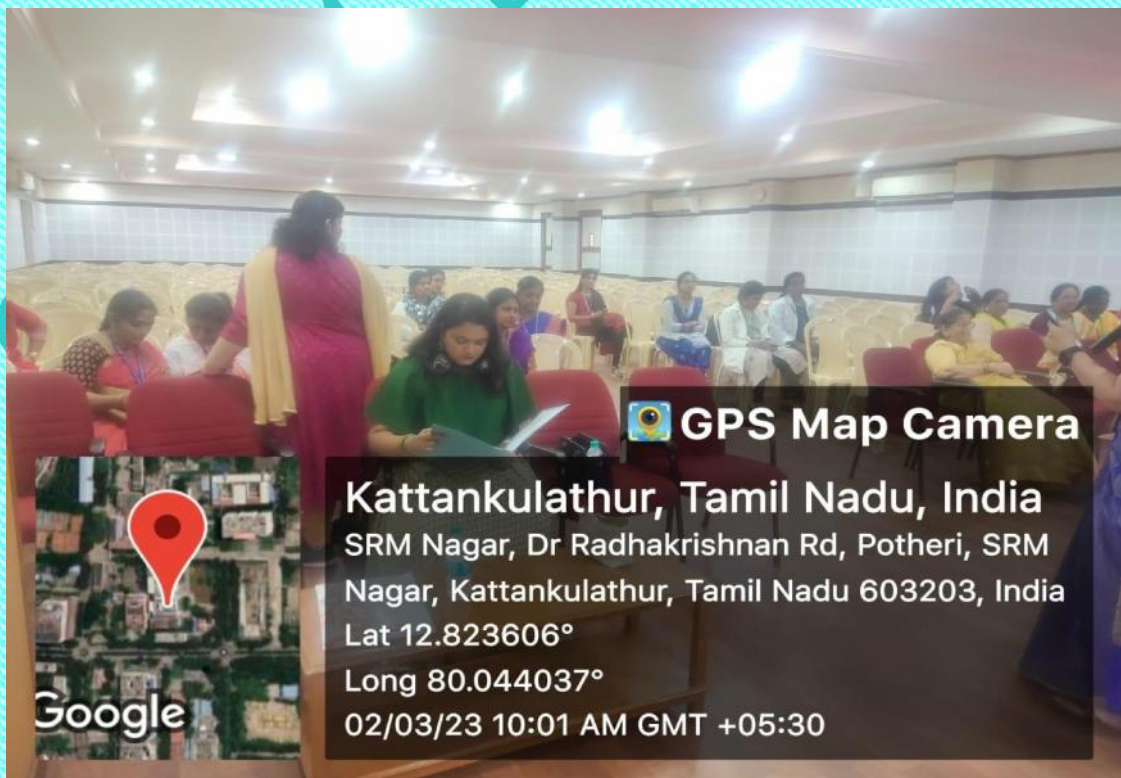
Drama (01.03.23 AN)


Drama is a theatrical art form that tells a story through action and speech and is meant to be acted on a stage. For this event, 48 staff and students in group were registered and six groups participated in the competition. The judge Mr. Aravndh, Assistant director, Tamil Film industry



Singing - Solo (02.03.23 FN)

Singing is the activity of making musical sounds with the voice, usually a tune with words. For the solo singing competition, there was an overwhelming response from the staff and research scholars. About 89 candidates registered and 46 of them participated in the competition. Singers were allowed to use karaoke to enhance their singing ability. The event was judged by Dr.KR Soundarya, Playback singer and Ex-Faculty of SRMIST.



 **GPS Map Camera**

Kattankulathur, Tamil Nadu, India

SRM Nagar, Dr Radhakrishnan Rd, Potheri, SRM
Nagar, Kattankulathur, Tamil Nadu 603203, India

Lat 12.823606°

Long 80.044037°

02/03/23 10:01 AM GMT +05:30



Singing - Group (02.03.23 AN)

Words make you think, music makes you feel but a song makes you feel a thought. Group singing competition was the most awaited event among SRM staff and students in which 104 candidates registered. Thirty-seven participants were divided into 11 groups and presented their singing skills. The event was judged by Dr.KR Soundarya, Playback singer and Ex- Faculty of SRMIST



Dancing - Solo (03.03.23 FN)

Dancing is a popular, widespread sport in which competitors perform dances in any of several permitted dance styles- classical, western and folk etc., For this event, 23 staff and students in group were registered and 17 participated in the competition. The judge, Mr. Saphire Jackaine Cruse, Choreographer, Cine industry.



Dancing - Group (03.03.23 FN)

Dance is a language beyond words, expressing that for which we have no words. For this event 20 staff and students in group were registered and participated in the competition. The judge, Mr. Saphire Jackaine Cruse, Choreographer, Cine industry.



Sports (21.02.23 & 27.02.23)

Sports play an important role in building physical and mental capabilities of the person. It enhances the leadership qualities of the person engaged. It enables us to overcome sufferings and worries. Keeping this in mind, various sport events were conducted with overwhelming response. The games included track race, shot put, cricket ball throw, slow cycling, lucky corner, tug of war, badminton, tennikoit etc. The following sports events were conducted for the women faculties:

Badminton – Singles & Doubles

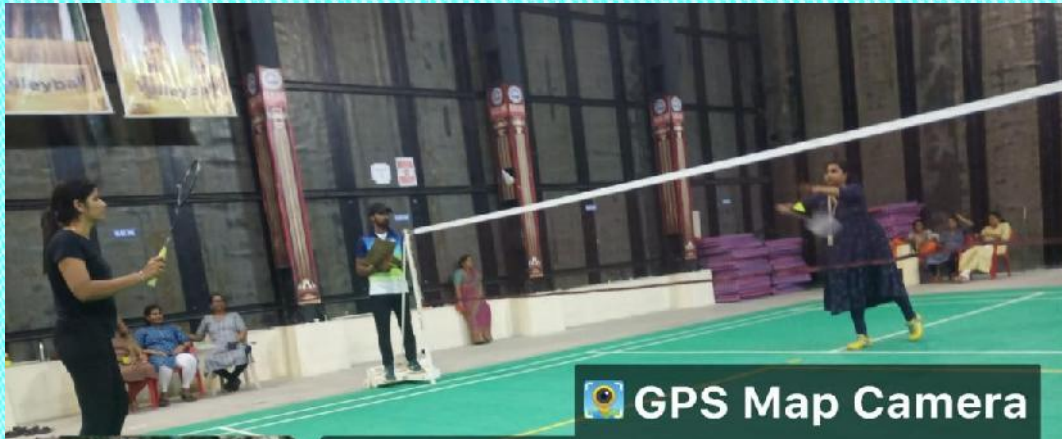
Tennikoit – Singles & Doubles

Below 40

- Shotput
- 400 mts
- Fast cycling

Above 41

- Cricket Ball Throw
- 100 mts
- Slow cycling



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Kattankulathur, Tamil Nadu, India

Unnamed Road, Potheri, SRM Nagar,
Kattankulathur, Tamil Nadu 603203, India

Lat 12.824642°

Long 80.048777°

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 **GPS Map Camera**



Kattankulathur, Tamil Nadu, India


Dr. TP Ganesan Auditorium, SRM University, Intra
College Rd, Potheri, SRM Nagar, Kattankulathur, Tamil
Nadu 603203, India

Lat 12.824931°

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Kattankulathur, Tamil Nadu, India

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Potheri, SRM Nagar, Kattankulathur, Tamil Nadu
603203, India

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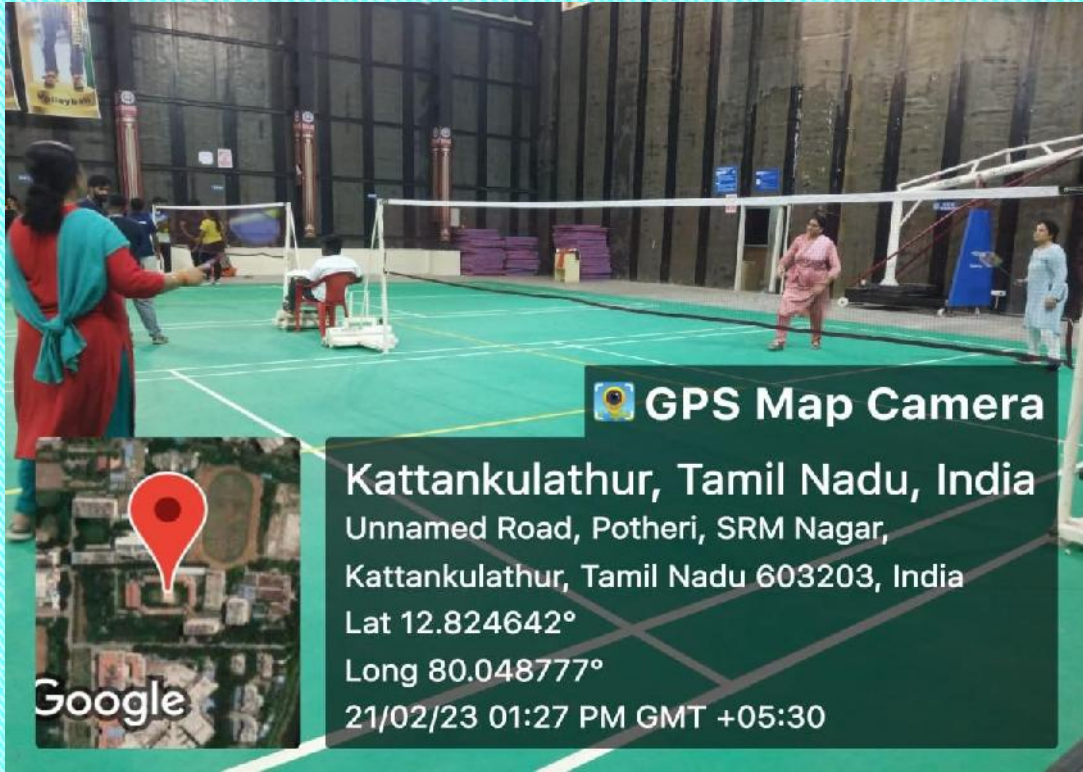
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R3G2+CFG, Potheri, SRM Nagar,
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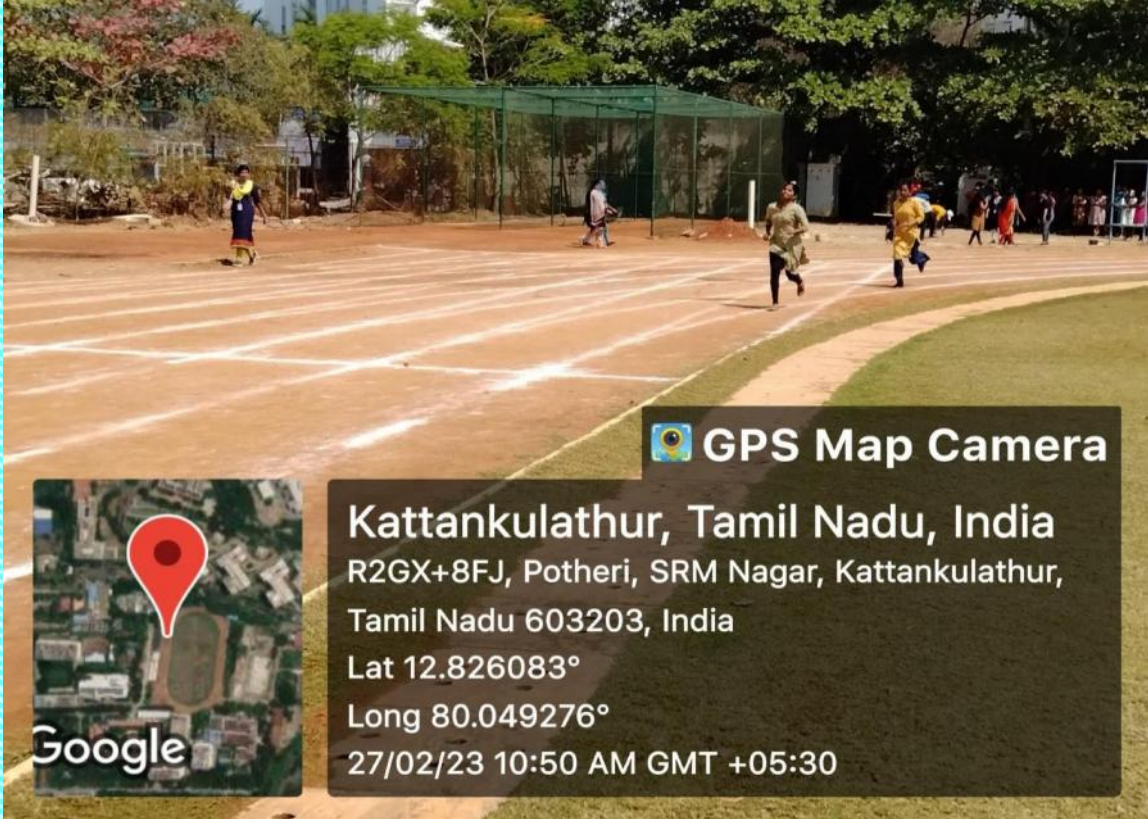
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
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Tamil Nadu 603203, India

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Kattankulathur, Tamil Nadu, India

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Tamil Nadu 603203, India

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Kattankulathur, Tamil Nadu, India
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Kattankulathur, Tamil Nadu 603203, India
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IWD 2023 Team

The success of all these events had immense teamwork and beautiful organizers at the back stage.

Thanks to the overall organizing team of IWD 2023 from SRMIST, KTR.

Presiding Officer: **Dr.C.Malathy**, Professor, NWC, School of Computing, SRM IST,

Overall Cultural Co-ordinators

Dr. Santhanalakshmi, Associate Professor, College of Management, SRM IST

Dr. Rupachandra, Associate Professor, Dept. of Biotechnology, SRM IST

Dr. P. Kala, Associate Professor, Dept. of Pharmacology, SRM IST

Overall Cultural Co-coordinator

Dr. B. Arthi, Associate Professor, Dept. of Computing Technologies, SoC, SRM IST

Overall Sports Coordinators in association with Sports Department

Dr. D.V.L Saradha, Associate Professor, Dept. of Biotechnology, SRM IST

Dr. S. Ramya, Assistant Professor, Dept. of English and Foreign Languages, SRM IST

Cookery Events: Faculty organizers from Institute of Hotel Management

“When there is a Women there is Magic” - Ntozake Shange

SRMIST IWD 2023