

# ACADEMIC CURRICULA

## POSTGRADUATE DEGREE PROGRAMME

### MASTER OF SCIENCE IN APPLIED DATA SCIENCE

Two Years

Learning Outcomes Based Curriculum Framework (LOCF)

Choice Based Flexible Credit System

Academic Year

2021 - 2020



# SRM

INSTITUTE OF SCIENCE & TECHNOLOGY  
(Deemed to be University u/s 3 of UGC Act, 1956)

**SRM INSTITUTE OF SCIENCE AND TECHNOLOGY**

(Deemed to be University u/s 3 of UGC Act, 1956)

Kattankulathur, Chengalpattu District 603203, Tamil Nadu, India



### DEPARTMENT OF COMPUTER APPLICATIONS

1. Department Vision Statement	
Stmnt - 1	<i>Creating the most conducive environment for imparting quality education in Computer Science specialized in Data Science</i>
Stmnt - 2	<i>Contributing effectively to produce globally competent quality professionals in the field of IT and Data Science</i>
Stmnt - 3	<i>Contributing towards preparing young minds to serve community</i>

2. Department Mission Statement	
Stmnt - 1	<i>Impart student's essential knowledge and skills required for a successful career in Data Science</i>
Stmnt - 2	<i>Instill confidence in the students to take up new challenges by grooming them appropriately</i>
Stmnt - 3	<i>Inculcate in the students a sense of commitment to professional ethics, moral values with emphasis on team work and leadership qualities</i>
Stmnt - 4	<i>Instill the students with a clear awareness of environmental issues and their relevance to their profession</i>
Stmnt - 5	<i>Impress upon the students the impact of their work on the nation's economic and social progress</i>

3. Program Education Objectives (PEO)	
PEO - 1	<i>Offer the students those skill sets and domain knowledge based on needs of IT specialized in Data Science and dynamic business environment</i>
PEO - 2	<i>Provide the students with the capabilities in the areas of analysis, design, development and testing</i>
PEO - 3	<i>Kindle the minds of students to take up research and development in Data Science with missionary zeal</i>
PEO - 4	<i>Train the students to become effective communicators in professional as well as general aspects of life</i>
PEO - 5	<i>Prepare the students into balanced individuals who are keen to leave a mark by excelling in their profession</i>

4. Consistency of PEO's with Mission of the Department					
	Mission Stmnt. - 1	Mission Stmnt. - 2	Mission Stmnt. - 3	Mission Stmnt. - 4	Mission Stmnt. - 5
PEO - 1	H	H	M	H	M
PEO - 2	H	M	H	H	H
PEO - 3	M	H	M	H	H
PEO - 4	H	H	H	L	M
PEO - 5	L	H	M	H	H

H – High Correlation, M – Medium Correlation, L – Low Correlation

5. Consistency of PEO's with Program Learning Outcomes (PLO)															
	Program Learning Outcomes (PLO)														
	1.	2.	3.	4.	5.	6.	7.	8.	9.	10.	11.	12.	13.	14.	15.
	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
PEO - 1	H	H	H	H	H	L	M	L	M	M	H	H	M	H	H
PEO - 2	H	H	H	H	H	L	M	L	M	H	M	M	H	H	M
PEO - 3	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
PEO - 4	H	M	M	H	H	H	M	H	H	H	H	L	M	M	H
PEO - 5	M	M	H	H	M	H	M	H	H	H	M	M	H	M	M

H – High Correlation, M – Medium Correlation, L – Low Correlation



Course Structure								
Semester	Professional Core Courses (PCC)	Discipline Electives Courses (DEC)	Generic Electives Courses (GEC)	Skill Enhancement Courses (SEC)	Ability Enhancement Courses (AEC)	Project Work, Internship (P)	Total Credits	Total Hours
Sem I	PCC-1(4) PCC-2 (6)	DEC-1 (4)		SEC 1 (6)	AEC 1(1)		21	28
Sem II	PCC-3(5) PCC-4 (5)	DEC-2 (4)	GEC (4)	SEC 2 (5)	AEC 2 (1)		24	30
Sem III	PCC-5 (6) PCC-6 (4)	DEC-3 (6)			AEC 3 (1)	P (2) P(4)	23	29
Sem IV						P (12)	12	24
Total Credits	30	14	4	11	3	18	80	

## 7. Implementation Plan

Semester - I						
Course Code	Course Title	Hours/ Week			C	
		L	T	P		
PAD21101T	Statistical Foundations	4	0	0	4	
PAD21102J	Data Analysis Fundamentals	4	0	4	6	
PAD21D01T	Data Engineering and Governance	4	0	0	4	
PAD21D02T	Data Architecture and Big Data					
PAD21D03T	Data Mining and Warehousing					
PAD21S01J	Machine Learning for Data Science	4	0	4	6	
PCD21AE1T	Professional Skills and Problem Solving	1	0	0	1	
Total Learning Credits					21	

Semester - II					
Course Code	Course Title	Hours/ Week			C
		L	T	P	
PAD21201J	Data Visualization and Concepts	3	0	4	5
PAD21202J	Building Machine Learning Pipelines	3	0	4	5
PAD21D04T	Machine Learning Model Management	4	0	0	4
PAD21D05T	Natural Language Processing				
PAD21D06T	Reinforcement Learning for AI				
PAD21G01T	Mathematics for Data Science	4	0	0	4
PAD21G02T	Digital Marketing Analytics				
PAD21G03T	Time Series Analysis				
PAD21S02J	Artificial Intelligence	3	0	4	5
PCD21AE2T	General Aptitude for Competitive Examinations	1	0	0	1
Total Learning Credits					24

Semester – III					
Course Code	Course Title	Hours/ Week			C
		L	T	P	
PAD21301J	Deep Learning for Data Science	4	0	4	6
PAD21302T	Enterprise Machine Learning	4	0	0	4
PAD21D07J	Cloud Computing	4	0	4	6
PAD21D08J	Exploratory Data Analysis				
PAD21D09J	Social Media and Text Analytics				
PAD21P01L	Internship	0	0	0	2
PAD21P02L	Mini Project Work	0	0	8	4
PCD21AE3T	Employability Skills	1	0	0	1
Total Learning Credits					23

Semester - IV					
Course Code	Course Title	Hours/ Week			C
		L	T	P	
PAD21P03L	Project Work	0	0	24	12
Total Learning Credits					12
Total Learning Credits :80					

8. Program Articulation Matrix																
Course Code	Course Name	Programme Learning Outcomes														
		Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
PAD21101T	Statistical Foundations	H	H	H	H	H	M	M	L	M	M	H	H	M	H	H
PAD21102J	Data Analysis Fundamentals	H	H	H	H	H	M	M	L	M	M	H	H	M	H	H
PAD21201J	Data Visualization and Concepts	H	H	H	H	H	M	M	L	M	M	H	H	M	H	H
PAD21202J	Building Machine Learning Pipelines	H	H	H	H	H	M	M	L	M	M	H	H	M	H	H
PAD21301J	Deep Learning for Data Science	H	H	H	H	H	M	M	L	M	M	H	H	M	H	H
PAD21302T	Enterprise Machine Learning	H	H	H	H	H	M	M	L	M	M	H	H	M	H	H
PAD21D01T	Data Engineering and Governance	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
PAD21D02T	Data Architecture and Big Data	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
PAD21D03T	Data Mining and Warehousing	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
PAD21D04T	Machine Learning Model Management	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
PAD21D05T	Natural Language Processing	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
PAD21D06T	Reinforcement Learning for AI	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
PAD21D07J	Cloud Computing	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
PAD21D08J	Exploratory Data Analysis	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
PAD21D09J	Social Media and Text Analytics	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
PAD21G01T	Mathematics for Data Science	H	H	H	H	H	M	M	L	M	H	M	M	H	H	M
PAD21G02T	Digital Marketing Analytics	H	H	H	H	H	M	M	L	M	H	M	M	H	H	M
PAD21G03T	Time Series Analysis	H	H	H	H	H	M	M	L	M	H	M	M	H	H	M
PAD21S01T	Machine Learning for Data Science	H	H	H	H	H	M	M	L	M	M	H	H	M	H	H
PAD21S02J	Artificial Intelligence	H	H	H	H	H	M	M	L	M	H	M	M	H	H	M
PAD21P01L	Internship	M	M	H	H	M	H	M	H	H	H	M	M	H	M	M
PAD21P02L	Mini Project Work	H	H	H	H	H	M	M	L	M	M	M	H	M	H	H
PAD21P03L	Project Work	H	H	H	H	H	M	M	L	M	M	M	H	M	H	H
PCD21AE1T	Professional Skills and Problem Solving	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
PCD21AE2T	General Aptitude for Competitive Examinations	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
PCD21AE3T	Employability Skills	H	H	H	H	H	M	H	M	M	M	H	H	H	M	M
	Program Average	H	H	H	H	H	M	M	M	M	M	M	H	H	H	H

H – High Correlation, M – Medium Correlation, L – Low Correlation



**SEMESTER – I**

<b>Course Code</b>	<b>PAD21101T</b>	<b>Course Name</b>	<b>STATISTICAL FOUNDATIONS</b>	<b>Course Category</b>	<b>C</b>	<b>Professional Core Course</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
							<b>4</b>	<b>0</b>	<b>0</b>	<b>4</b>

<b>Pre-requisite Courses</b>	<i>Nil</i>	<b>Co-requisite Courses</b>	<i>Nil</i>	<b>Progressive Courses</b>	<i>Nil</i>
<b>Course Offering Department</b>	<i>Mathematics and Statistics</i>		<b>Data Book / Codes/Standards</b>	<i>Statistical Table and Graph sheet</i>	

<b>Course Learning Rationale (CLR):</b>	<i>The purpose of learning this course is to:</i>	<b>Learning</b>	<b>Program Learning Outcomes (PLO)</b>
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<b>CLR-1 :</b>	<i>To provide the extensive knowledge of basic statistical concepts</i>
<b>CLR-2 :</b>	<i>To understand the Concepts of discrete distributions-Binomial distribution</i>
<b>CLR-3 :</b>	<i>To learn the concepts of continuous distribution – Normal distribution and their properties</i>
<b>CLR-4 :</b>	<i>To acquire the knowledge of sampling , statistical hypothesis testing</i>
<b>CLR-5 :</b>	<i>To gain the knowledge of design of experiments</i>
<b>CLR-6 :</b>	<i>To understand and interpret data using Testing of Hypothesis based on non-parametric methods</i>

	<b>1</b>	<b>2</b>	<b>3</b>
	<b>Level of Thinking (Bloom)</b>	<b>Expected Proficiency (%)</b>	<b>Expected Attainment (%)</b>

<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>
<b>Fundamental Knowledge</b>	<b>Application of Concepts</b>	<b>Link with Related Disciplines</b>	<b>Procedural Knowledge</b>	<b>Skills in Specialization</b>	<b>Ability to Utilize Knowledge</b>	<b>Skills in Modeling</b>	<b>Analyze, Interpret Data</b>	<b>Investigative Skills</b>	<b>Problem Solving Skills</b>	<b>Communication Skills</b>	<b>Analytical Skills</b>	<b>ICT Skills</b>	<b>Professional Behavior</b>	<b>Life Long Learning</b>
L	H	H	M	-	-	-	-	-	H	H	-	-	M	H
M	H	H	H	H	H	-	M	-	H	H	-	-	M	H
M	H	H	M	H	H	-	M	-	H	H	-	-	M	H
M	H	H	H	-	-	-	-	-	H	M	-	-	M	H
H	H	M	M	M	M	M	M	-	H	H	-	M	M	H
M	H	H	M	-	-	-	-	-	H	H	-	-	M	H

<b>Course Learning Outcomes (CLO):</b>	<i>At the end of this course, learners will be able to:</i>
<b>CLO-1 :</b>	<i>To acquire the knowledge of data organization, descriptive measures and probability</i>
<b>CLO-2 :</b>	<i>To collect data relating to variable/variables which will be examined and calculate descriptive statistics from these data.</i>
<b>CLO-3 :</b>	<i>To identify distribution form relating to the variable/variables.</i>
<b>CLO-4 :</b>	<i>To acquire the skill of analysing the relationship between the independent and dependent variables</i>
<b>CLO-5 :</b>	<i>To apply different methods of sampling and the testing of hypothesis for Big data</i>
<b>CLO-6 :</b>	<i>To apply hypothesis testing via non-parametric tests</i>

		<b>Learning Unit / Module 1</b>	<b>Learning Unit / Module 2</b>	<b>Learning Unit / Module 3</b>	<b>Learning Unit / Module 4</b>	<b>Learning Unit / Module 5</b>
<b>Duration (hour)</b>		<b>12</b>	<b>12</b>	<b>12</b>	<b>12</b>	<b>12</b>
<b>S-1</b>	<b>SLO-1</b>	Definition of Statistics, Types of variables	Definition -Discrete Random Variable, Probability Mass Function, and Cumulative distribution function	Definition – continuous random variables	Definition of sampling, types of sampling techniques	Definition – non-parametric test, application



	<b>SLO-2</b>	Classification and tabulation of data	Expectation of discrete distribution	Expectation of continuous distribution	Definition of hypothesis testing, level of significance, type – I error, type-II error	Sign test - procedure
<b>S-2</b>	<b>SLO-1</b>	Descriptive statistics- measures of central tendency	Problems on discrete distribution	Problems on continuous distribution	Concepts of One tailed test and two tailed test	Problems on sign test
	<b>SLO-2</b>	Descriptive statistics- measures of central tendency	Problems on discrete distribution	Problems on continuous distribution	Determination of sample size	Problems on sign test
<b>S-3</b>	<b>SLO-1</b>	Descriptive statistics- measures of central tendency	Problems on discrete distribution	Definition of Normal distribution	Determination of sample size	Wald-Wolfowitz Run Test - procedure
	<b>SLO-2</b>	Descriptive statistics- measures of central tendency	Problems on discrete distribution	Importance of Normal distribution	Large sample test – one sample test statistic	Run test- One sample test-problem
<b>S-4</b>	<b>SLO-1</b>	Measures of dispersion-problems	Problems on discrete distribution	Uses of Normal distribution	Problems on single sample mean	Run test – two sample- problems
	<b>SLO-2</b>	Measures of dispersion-problems	Definition of Binomial distribution and its applications	Properties of normal distribution	Equality of two sample mean – test statistics	Run test – two sample- problems
<b>S-5</b>	<b>SLO-1</b>	Measures of dispersion-problems	Fitting of Binomial distribution	Definition of Standard Normal distribution	Equality of two sample mean – test statistics	Median test – procedure
	<b>SLO-2</b>	Probability – types of events	Problems on Binomial distribution	Area properties of standard normal distribution	Small sample test – single mean	Problem – median test
<b>S-6</b>	<b>SLO-1</b>	Conditional probability – Bayes theorem	Problems on Binomial distribution	Problems on normal distribution	Equality of two mean - problem	Kolmogorov Smirnov test – procedure
	<b>SLO-2</b>	Problems on probability	Problems on Binomial distribution	Problems on normal distribution	Equality of two mean - problem	Problems on KS test
<b>S-7</b>	<b>SLO-1</b>	Probability distribution- discrete and continuous distribution	Problems on Binomial distribution	Problems on normal distribution	Equality of two mean - problem	Problems on KS test
	<b>SLO-2</b>	Definition – correlation analysis, properties, Karl Pearson's coefficient of correlation	Problems on Binomial distribution	Problems on normal distribution	Paired t-test – test statistic	Problems on KS test
<b>S-8</b>	<b>SLO-1</b>	Problems on correlation	Problems on Binomial distribution	Problems on normal distribution	Problems on dependent samples	Problems on KS test
	<b>SLO-2</b>	Problems on correlation	Problems on Binomial distribution	Problems on normal distribution	Chi-square test – independent of attributes and goodness of fit	Problems on KS test
<b>S-9</b>	<b>SLO-1</b>	Problems on correlation	Problems on Binomial distribution	Problems on normal distribution	2 X 2 contingency table	Problems on KS test
	<b>SLO-2</b>	Definition of Regression Analysis, properties	Problems on Binomial distribution	Problems on normal distribution	Problems on independence of attributes	Wilcoxon test - procedure
<b>S-10</b>	<b>SLO-1</b>	Problems on Regression lines	Problems on Binomial distribution	Problems on normal distribution	Problems on independence of attributes	Problems on Wilcoxon test

	<b>SLO-2</b>	Problems on regression lines	Problems on Binomial distribution	Problems on normal distribution	Problems on goodness of fit	Problems on KS test
<b>S-11</b>	<b>SLO-1</b>	Problems on regression lines	Problems on Binomial distribution	Problems on normal distribution	Design of experiment – ANOVA	Mann Whitney test - procedure
	<b>SLO-2</b>	Problems on regression lines	Mean and variance of binomial distribution	Problems on normal distribution	One-way classification – problem	Problems on MW test
<b>S-12</b>	<b>SLO-1</b>	Properties of regression coefficients	Mean and variance of binomial distribution	Problems on normal distribution	Two-way ANOVA - problem	Problems on MW test
	<b>SLO-2</b>	Properties of regression coefficients	Mean and variance of binomial distribution	Problems on normal distribution	Two-way ANOVA - problem	Problems on MW test

<b>Learning Resources</b>	<b>Theory:</b>
	1. Pratap Dangeti, Statistics for Machine Learning, Practical Statistics for Data Scientists, 2 <sup>nd</sup> Edition, 2020 Andrew Bruce and Peter Gedeck,
	2. Davis Freedman, Robert Pisani and Roger Purves, An Easy to Understand Guide to Statistics and Analytics, Third Edition, By David M. Levine and David F. Stephan, December 2014
	3. Robert A. Donnelly and Fatma Abdel-Raou, Statistics, 3E, July

	<b>Bloom's Level of Thinking</b>	<b>Continuous Learning Assessment (50% weightage)</b>								<b>Final Examination (50% weightage)</b>	
		<b>CLA_1 (10%)</b>		<b>CLA_2 (10%)</b>		<b>CLA_3 (20%)</b>		<b>CLA_4 (10%)</b>		<b>Theory</b>	<b>Practice</b>
		<b>Theory</b>	<b>Practice</b>	<b>Theory</b>	<b>Practice</b>	<b>Theory</b>	<b>Practice</b>	<b>Theory</b>	<b>Practice</b>		
Level 1	Remember Understand	40%	-	40%	-	40%	-	40%	-	40%	-
Level 2	Apply Analyze	30%	-	30%	-	30%	-	30%	-	30%	-
Level 3	Evaluate Create	30%	-	30%	-	30%	-	30%	-	30%	-
	<b>Total</b>	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

<b>Course Designers</b>			
<b>Experts from Academic</b>		<b>Internal Experts</b>	
Dr.Muthu, Professor, Loyola College, Chennai		M.Kalaivani, Assistant Professor, Dept. of Mathematics & Statistics, SRMIST, KTR	
Dr.Vincent, Associate Professor, VIT			

Course Code	PAD21102J	Course Name	DATA ANALYSIS FUNDAMENTALS	Course Category	C	Professional Core Course	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Gather extensive knowledge in Data analysis and fundamental techniques	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Improve and understand effective python programming language				Fundamental	Application of	Link with	Procedural	Skills in	Ability to Utilize	Skills in	Analyze,	Investigative	Problem	Communication	Analytical Skills	ICT Skills	Professional	Life Long
CLR-3 :	Strengthen the knowledge on numpy and Pandas tools.																		
CLR-4 :	Improve the problem-solving quality using data structure techniques																		
CLR-5 :	Gather extensive knowledge in Data Structures																		
CLR-6 :	Strengthen the knowledge in algorithms.																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Apply basic mathematical concepts in Data Analysis	2	80	70	H	H	H	H	H	M	L	M	H	M	-	H	H	H	M
CLO-2 :	Work with powerful framework	3	85	75	H	H	H	H	H	M	L	M	H	M	-	H	H	H	M
CLO-3 :	Deal with Numpy and Pandas tools	3	75	70	H	H	H	H	H	M	L	M	H	M	-	H	H	H	M
CLO-4 :	Analyze various types data structure techniques	3	85	80	H	H	H	H	H	M	L	M	H	M	-	H	H	H	M
CLO-5 :	Apply various network models in deep learning	3	85	75	H	H	H	H	H	M	L	M	H	M	-	H	H	H	M
CLO-6 :	Apply data sampling techniques	3	80	70	H	H	H	H	H	M	L	M	H	M	-	H	H	H	M

Duration (hour)	24	24	24	24	24
S-1	SLO-1 Introduction to Data Science and Python Programming foundations	Advanced Python	Pandas for Data Analysis	NumPy Basics and Manipulation	Statistical foundation for Data Science
	SLO-2 What is data science – Use cases of data science – Tools and programming languages	Generators – Generators expressions – Brief tour of standard library	Built-in styles – sharing styles – other options – fun stuff – export to excel	NumPy basic operations – Universal functions	<b>Data sampling terms – sampling bias – simple random sampling –</b>
S-2	SLO-1 Installation of Python –Using the Python interpreter – Invoking the interpreter – Argument passing – Interactive mode	Operations system interface	extensibility – options and settings – getting and setting options – environment	<b>indexing and slicing – iterating over arrays</b>	systematic random – sampling – stratified sampling

	SLO-2	The interpreter and its environment – Source coding	File wildcards– Command line arguments –	Frequently used options – available option	Array reshape – Image as bumpy arrays	<b>Non-probability sampling – Gaussian distribution – Inferential statistics and Hypothesis testing</b>
	SLO-1	Informal introduction to Python – Numbers – Strings – Lists – first steps towards the programming	Error output redirection and program termination	Number formatting – Unicode formatting –	<b>Views and bumpy arrays</b>	<b>Hypothesis testing applied – T-Test – kurtosis and skewness</b>
S-3	SLO-2	More control flow tools – if statements – Range function – Break and Continue statements – and else clause on loops – Pass statements	String pattern matching – Mathematics	Table schema display – enhancing performance	Creating array deep copies	<b>Correlation and autocorrelation</b>
	SLO-1	Defining the functions – more on defining functions	Internet access – Date and times – Data compression	Python (writing c extensions for pandas) –using Numba	Understanding and applying index masks – structured arrays	<b>Introduction to linear – Regression – model fitting</b>
S-4	SLO-2	Default arguments values – Keyword arguments – Special parameters Positional-or-keyword arguments –Positional(only parameters) – Keywords(only argument)	Performance measurement – Quality control	Expression evaluation via eval() – scaling to large datasets – load less data	<b>Understanding array broadcasting</b>	<b>Descriptive and Inferential Statistics – population vs sample –</b>
S 5 – S 8	SLO-1	<b>Implement a Python program to calculate GCD of two numbers</b>  <b>Implement a Python program to calculate the square root of a number by Newton's method</b>	<b>Demonstrate use of and query()</b>	<b>Solve algorithmic problems by program using different problem-solving strategies</b>	<b>Perform Linux administration task using Python</b>	<b>Demonstrate handling of missing data</b>
S9	SLO-1	Function examples – Arbitrary arguments list –Unpacking argument lists	Batteries included – brief tour of the Standard Library	use efficient data types – use chunking – use other libraries	Iterating on data frame contents	<b>Probability Vs Non-Probability sampling Mean/Median/Model</b>



	SLO-2	Lambda expressions – Documentation strings – Function annotations	Output formatting – Templating	migrating	Exporting a data frame – sorting	QR – variance – The One-Sample T-Test – Independent and paired T-Test
S10	SLO-1	Data structures – more on Lists – using Lists as Stacks – using List as Queues – List comprehensions – the del statement	Working with binary data record layouts	Intereraction with script sparse	Handling missing data	testing – Hypotheses With T-Tests – loading and analysing A Skewed dataset
	SLO-2	Tuples and Sequences – Sets – Dictionaries – Looping techniques –	Muti-threading – Logging	Data frame memory usage –	Grouping with index – merging with index	measuring skewness and kurtosis – ANOVA test – interpretation of ANOVA
S11	SLO-1	more on conditions – Comparing sequences and other types	weak references – Tools for working with lists –	Using if/truth statements with Pandas – nan – differences with NumPy	Data-type descriptions – basic indexing (slicing)	two way ANOVA discrete vs continuous distribution – pdf and cdf
	SLO-2	Modules – executing modules as scripts – the module search path – Compiled python files	Decimal floating-point arithmetic –	Thread-salty – byte ordering issues – selection – multi-indexing	Memory layout of ndarray	Binomial distribution – interval estimation
S12	SLO-1	Standard modules – the dir() function packages importing * from a package – Intra- package references – Packages in multiple directories	Virtual environments and packages –	Missing data – grouping – timeseries	Universal functions for arrays	Point and interval estimation Bayesian probability and Statistical Inference
	SLO-1	Input and output – fancier output formatting	Introduction – creating virtual environments –	Merge – plotting – data in/out – computation –	Ndarray attributes – ndarray metdts	Bayes theorem in machine learning – frequentist and subjective Probability
S13 – S16	SLO-1	<b>Implement a Python program to calculate the exponentiation of a number</b>  <b>Implement a Python program to calculate the maximum from a list of numbers</b>	<b>Implement function overloading with different function signatures.</b>	<b>Search content using regular expression library in Python</b>	<b>Demonstrate aggregation</b>	<b>Demonstrate hierarchical indexing</b>
S17	SLO-1	Input and output – fancier output formatting	Managing packages with pip	time deltas – aliasing axis names – indexing	<b>Array shape manipulation</b>	Probability distribution – ingredients of – Bayesian statistics

	SLO-2	Methods of file objects saving structured data with json –	interactive input editing and history editing –	iteration – binary operator functions – function application	<b>Array indexing</b>	<b>Bayesian methods – Bayesian concepts in ml modelling – prior knowledge distribution</b>
S18	SLO-1	errors and expectations – Syntax errors – Exceptions – handling Exceptions – Raising exceptions – User defined exceptions	alternatives to the interactive Interpreter –	groupby & window – computations/ descriptive stats	Operations on two or more arrays	Bayesian analysis approach –
	SLO-2	Defining clean-up actions – predefined clean up actions classes	Floating point arithmetic: issues and limitations –	reindexing/ selection/label manipulation – Missing data handling	Shape functions – set operations	Bayesian learning – Bayesian – model types – probabilistic programming
S19	SLO-1	names and objects – Python scopes and namespaces	Representation error	Reshaping – voting – combining/ joining/merging – time series-related	Array construction using index tricks	Modelling with PyMC – Bayesian data – analysis process
	SLO-2	scopes and namespace example – a first look at classes – Class definition syntax	appendix – interactive mode -	Metadata – plotting- sparse accessor	Two dimensional functions –	Bayesian data analysis with PyMC – Bayesian computation methods
S20	SLO-1	Class objects – Instance objects – Method objects – class instance variables	error handling	serialization/io/ conversion – pandas array – period – panel	Method of array scalars	Markov chain simulation
	SLO-2	Random remarks – Inheritance – Multiple Inheritance – private variables – Odds and ends Iterators	executable python scripts	Index – window – groupby – style – plotting	<b>Special attribute and methods recognized by NumPy</b>	<b>Implementing</b> Markov chain simulation – finding posterior modes
S 21 - S 24	SLO-1	<b>Implement a Python program to calculate the most frequent words in a text read from a file</b>	<b>Implement concept of class, instances and inheritance</b>	<b>implement matrix multiplication using multi-threading in Python</b>	<b>Demonstrate indexing and sorting</b>	<b>Demonstrate usage of pivot table</b>

Learning Resources	<ol style="list-style-type: none"> <li>1. Python Crash Course, 2nd Edition, By Eric Matthes, May 2019</li> <li>2. NumPy Essentials, By Leo Chin and Tanmay Dutta, April 2016</li> <li>3. Hands-On Data Analysis, By Stefanie Molin, July 2019</li> <li>4. The Python Workbook by Ben Stephenson, Springer, 2014</li> </ol>
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	5. Hands-OnData Analysis, By Stefanie Molin, July 2
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Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	20%	20%	15%	15%	15%	15%	15%	15%	20%	20%
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
	Analyze										
Level 3	Evaluate	10%	10%	15%	15%	15%	15%	15%	15%	10%	10%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai	Dr.Muthu, Professor, Loyola College, Chennai	Mr.J.Venkata Subramanian, Assistant Professor
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	



Course Code	PAD21D01T	Course Name	DATA ENGINEERING AND GOVERNANCE	Course Category	D	Discipline Specific Elective	L	T	P	C
							4	0	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):		Learning			Program Learning Outcomes (PLO)														
CLR-1 : To learn the concepts of Big data		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 : To impart in-depth knowledge of data lakes					Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLR-3 : Understand the principles of Data warehouse					H	H	M	-	-	-	-	H	H	-	-	M	H	H	
CLR-4 : Basic knowledge of lake on AWS					H	H	H	H	H	-	M	-	H	H	-	-	M	H	H
CLR-5 : Basic knowledge of distributed computing using Spark					H	H	H	-	-	-	-	-	H	M	-	-	M	H	H
CLR-6 : Design principles of Resilient distributed datasets					H	M	M	M	M	M	M	-	H	H	-	M	M	H	H
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																	
CLO-1 : Have a thorough Understanding of Big data		3	80	70	H	H	M	-	-	-	-	-	H	H	-	-	M	H	H
CLO-2 : Understand the concepts of Data warehouse		3	85	75	H	H	H	H	H	-	M	-	H	H	-	-	M	H	H
CLO-3 : Real time applications of Data lake design principles		3	75	70	H	H	M	H	H	-	M	-	H	H	-	-	M	H	H
CLO-4 : Deployment knowledge of AWS		3	85	80	H	H	H	-	-	-	-	-	H	M	-	-	M	H	H
CLO-5 : Design and implementation knowledge of Spark data frames		3	85	75	H	M	M	M	M	M	M	-	H	H	-	M	M	H	H
CLO-6 : Real time application of accumulator param		3	80	70	H	H	M	-	-	-	-	-	H	H	-	-	M	H	H

Duration (hour)	12	12	12	12	12
S-1	SLO-1	DataArchitecture: Data and Data lifecycle databases and it's types	BigData :Introduction to big data	DataLakeArchitecture: Data silos	Data LakeonAWS: Data lakes and Data warehouses
	SLO-2	SQL vs NoSQL , creating ERD (entity relationship diagram) ,implementing SQL with AWS	building systems to scale with data	Data lakes	Data lake selection criteria
					Distributed Computing usingSpark: PySpark and SQL basics introduction to spark and Hadoop
					Resilient distributed datasets(RDD) , Spark data frames

S-2	SLO-1	implementing NoSQL with AWS , create , NoSQL DB with python	building systems to scale with data	Data lakes	Data lake and data	Spark architecture
	SLO-2	create SQL DB with python , big data		characteristics of Data lakes	Democratization	working with RDD
S-3	SLO-1	reading data from csv	a quick overview of Hadoop	Data lake architecture	Data lake design principles	creating data frames for RDD – SQL context
	SLO-2	overview of the four vs the importance of volume			AWS Data lake architecture	map() function of RDD
S-4	SLO-1	the importance of variety , the importance of velocity	Map-Reduce overview	Data warehouse	Implement AWS data store	access content of data frame
	SLO-2	the importance of veracity		Data Lakes	Data lake for on-premise and multi-cloud	data frame in spark and Pandas , performance improvements in Spark
S-5	SLO-1	the relationship between the four VS	Map-Reduce overview	Data streams	data processing frameworks for data lake	broadcast variables and accumulators – loading data into a data frame
	SLO-2	Variety and Data structure			real-time big data architectures	Sampling the contents of a data frame
S-6	SLO-1	Validity and Volatility	map phase	Data streams	Data lake reference architecture	grouping and aggregations – visualizing data in a data frame
	SLO-2	finding balance in the four VS use cases			data ingestion and file formats	trimming and cleaning data
S-7	SLO-1	extracting value from the four VS Data driven organizations	map phase of Map-Reduce	migrate data to AWS	ingestion using Sqoop	user-defined functions and Data frames – combining filters –
	SLO-2				Data processing strategies	aggregations – and sorting – using broadcastvariables
S-8	SLO-1	decision making	Shuffle Phase	migrate data to AWS	deriving value from data lakes	using accumulators – exporting
	SLO-2	distributed systems			data life cycle – and glacier	data frame Contents – Custom accumulators
S-9	SLO-1	batch vs in- memory processing	Shuffle Phase	data lakes on AWS	create role for AWS glue service	Join operations – the Spark catalyst optimizer
	SLO-2	tools for data management			upload data to explore the glue web console	Introduction To Spark SQL – Preparing Data For Analysis – Running SQL Queries
S-10	SLO-1	understanding ETL	reducephase	data lakes on AWS	manually create glue table	Inferred And Explicit Schemas – Windowing In Spark
	SLO-2	ETL with Talend open studio			query data lake using amazon Athena	applying – Window Functions – PySpark Basics – sparkconf

S-11	SLO-1	ETL pipeline in Python , AI and machine learning	reducephase	Working with data lakes	configure and run glue crawlers	Spark context – Spark files – RDD – Storage level – Broadcast
	SLO-2	data modelling			access data in crawled tables	accumulator – accumulatorparam – marshalserializer – Pickle serializer – Status tracker
S-12	SLO-1	data partitioning/engineering/ reporting	Difference between Shuffle and Reduce Phase	Data Lakes on AWS	Crawl CSV files, merge data	sparkjobinfo – sparkstageinfo – profiler – basic profiler
	SLO-2				Same schema file manipulation	evaluatorpyspark.ml.tuning Module – PySpark SQL functions – PySpark SQL data Types

Learning Resources	<b>Text Book:</b> 1.Data Architecture: A Primer for the Data Scientist, 2nd Edition, By W.H.Inmon, Daniel Linstedt and Mary Levins, April 2019 2.Data Architecture, By Charles Tupper, May 2011	<b>Reference Book:</b> 1.Concise Guide to Databases by Peter Lake and Paul Crowther, Springer, 2013 2.The Enterprise Big, Data Lake, By Alex Gorelik, March 2019 3.Apache Spark with Python - Big Data with PySpark and Spark, By Pedro Magalhães Bernardo, Tao W and James Lee, May 2018

Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40%	-	40%	-	40%	-	40%	-	40%	-
	Understand										
Level 2	Apply	30%	-	30%	-	30%	-	30%	-	30%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

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Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai	Dr.Muthu, Professor, Loyola College, Chennai	Mrs. Vasavi J , CSH, SRM IST
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	

Course Code	PAD21D02T	Course Name	DATA ARCHITECTURE AND BIG DATA	Course Category	D	Discipline Specific Elective	L	T	P	C
							4	0	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To learn how to Data architects help companies manage, store and secure their data.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To learn about SQL and NoSQL databases	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLR-3 :	To get a clear understanding about Hadoop				L	H	H	H	H	M	-	H	M	H	-	H	-	-	-
CLR-4 :	To get in-depth knowledge of the Big Data framework using Hadoop				L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLR-5 :	To analyze large data sets to find trends, correlations or other insights not visible with smaller data sets or traditional processing methods.				L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLR-6 :	To observe various customer related patterns and trends.				L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLR-6 :	To observe various customer related patterns and trends.				L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	To gather extensive knowledge in Big Data and its architecture	2	85	80															
CLO-2 :	To improve and understand ETL process and relevant ETL tools	3	85	80															
CLO-3 :	To differentiate between a batch layer for large volumes of data and a speed layer for real time processing of data streams	3	85	80															
CLO-4 :	To understand Distributed systems	3	85	80															
CLO-5 :	To understand Data modelling techniques	3	85	80															
CLO-6 :	To incorporate data from all sources is key to optimizing the insights gained with Big Data.	3	85	80															

Duration (hour)	12	12	12	12	12
S-1 SLO-1	Introduction to Data and Data lifecycle principles	Introduction to Big data and Hadoop	Four V's in Big Data	Distributed computing and ETL	Data lake and data warehouse
S-2 SLO-1	Data and data lifecycle	Introduction to Bigdata	Big Data - reading data from CSV	Data Driven Organizations	Data lakes
S-3 SLO-1	Databases	Characteristics of Big Data	Overview of the Four Vs	Decision Making	Characteristics of data lakes
S-4 SLO-1	Database types	Getting started with Hadoop	The Importance of Volume	Distributed systems	Data lake Architecture
S-5 SLO-1	SQL	Building systems to scale with data	The Importance of Variety - The Importance of Velocity	Batch vs in-memory processing	Data warehouse

S-6	SLO-1	NoSQL	A quick overview of Hadoop	The Relationship	Tools for data management	Characteristics of Data Warehouse
S-7	SLO-1	Creating ERD (Entity relationship diagram)	MapReduce overview	Between the Four Vs	Understanding ETL	Data warehouse Architecture
S-8	SLO-1	Implementing SQL with AWS	Map	Variety and Data Structure	ETL with Talend open studio	Data lakes Vs Data Streams
S-9	SLO-1	Implementing NoSQL with AWS	Phases of MapReduce	Validity and Volatility	ETL pipeline in python	Data streams
S-10	SLO-1	Create NoSQL	Shuffle phase	Finding Balance in the – Four Vs	AI and machine learning	Migrate data to AWS
S-11	SLO-1	NoSQL DB with python	Reduce phase	<b>Use Cases</b>	Data modelling	Data lakes on AWS
S-12	SLO-1	Create SQL DB with python	Data Silos	Extracting Value from the Four V's	Data partitioning/engineering/reporting	Working with data lakes on AWS

Learning Resources	1.Big Data Fundamentals: Concepts, Drivers & Techniques, By Wajid Khattak, Paul Buhler and Thomas Erl, January 2016 2.The Enterprise Big Data Lake, Alex Gorelik, March 2019	1.Practical Enterprise Data Lake Insights: Handle Data-Driven Challenges in an Enterprise Big Data Lake, Saurabh Gupta and Venkata Giri, June 2018
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Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40%	-	40%	-	40%	-	40%	-	40%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	20%	-	20%	-	20%	-	20%	-	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

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Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai		Dr.Muthu, Professor, Loyola College, Chennai
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai		Dr.Vincent, Associate Professor, VIT
		Internal Experts
		Ms.M.R.Sudha, Assistant Professor



Course Code	PAD21D03T	Course Name	DATA MINING AND WAREHOUSING	Course Category	D	Discipline Specific Elective	L	T	P	C
							4	0	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Gain knowledge about Data mining and Knowledge Discovery Process	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Practice the Data mining Tools to apply Data mining algorithms	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLR-3 :	Understand and Apply Association rule mining techniques Understand and Apply various Classification algorithms				L	H	H	H	H	M	-	H	M	H	-	H	-	-	-
CLR-4 :	Gain knowledge on the concepts of Cluster and Outlier Analysis				L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLR-5 :	Gain knowledge about Data Warehouse manager, Query manager and DW Schema				L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLR-6 :	Understand the partitioning and backup technologies				L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Understand the Data mining concepts and KDD process	2	85	80															
CLO-2 :	Understand and Apply Association rule mining and classification techniques in real world scenario	3	85	80															
CLO-3 :	Gain knowledge about Cluster & Outlier Analysis	3	85	80															
CLO-4 :	Understand the importance of applying Data mining concepts in different domains	3	85	80															
CLO-5 :	Gain knowledge on Data warehouse and different types of Schema concepts	3	85	80															
CLO-6 :	Understand the partitioning and backup technologies	3	85	80															

Duration (hour)	12	12	12	12	12
S-1 SLO-1	Why Data mining? What is Data mining?	Visualization techniques	Introduction to data warehouse architecture	Data warehouse partitioning and needs	Introduction of data marts
S-2 SLO-1	Kinds of data, information and knowledge	Measures Likelihood & distance	Process architecture: Load manager	Horizontal partitioning	Estimation of design cost
S-3 SLO-1	Data mining tools and applications	Neural Networks, Decision tree technique	Data warehouse manager, Query manager	Vertical partitioning Comparison of partitioning	Meta data , Explanation of Data mart

S-4	SLO-1	Explain data, types of data and its technique	Constructing Decision tree for real time applications	Query manager	Explain partitioning	meta data by role play
S-5	SLO-1	Explain data, information and Knowledge through real time examples using ppt.	ID3 algorithm	Data warehouse Objects	Hardware partitioning	Backup
S-6	SLO-1	Knowledge Discovery in Database	Genetic algorithm	Fact table, Dimension table	Software partitioning	Types of Backup
S-7	SLO-1	Data mining architecture	Crossover, mutation techniques	Data warehouse users	Types of Software partitioning Round robin Partitioning Vertical partitioning	Hot and Cold backup
S-8	SLO-1	Data mining operations and Issues in Data mining	What is neural network? Real- life applications	Roles and Responsibility of Data ware house	Horizontal partitioning, partitioning dimensions,	Sure west online backup
S-9	SLO-1	Demonstration on data mining algorithms	Demonstration of Neural Networks Decision tree and genetic algorithms	Compare and explain OLTP and OLAP	Demonstration of partitioning And its types	Backup the data warehouse
S-10	SLO-1	Anatomy of data mining	Clustering, Application of clustering clustering.	Data warehouse schema, and its types- Star Schema and its characteristics	Design fact tables and its type- Star Design – One Fact or Multiple Facts Drill across Joining facts	Disaster recovery procedure and Various recovery models
S-11	SLO-1	Data mining task- Descriptive and Classification Functions	K- means Clustering Algorithm	Snowflake schema and its characteristics	Fact table surrogate keys Factless Facts	Strategies and Best practices of backup and recovery model.
S-12	SLO-1	Learning and types	Association Rule Mining and Apriori algorithm	Fact constellation schema and its characteristics with examples	Design summary table	Testing and types

Learning Resources	<p>1. Prabhu S, Venkatesan N (2006), <i>Data Mining &amp; Warehousing</i>– New Age International – First Edition, New Delhi.</p> <p>2. Sam Anahory, Dennis Murray (2004), <i>Data warehousing in real world</i> – Pearson Education, New Delhi</p>	<p>1. Pieter Adriaans, Dolf Zantinge (2005), <i>Data Mining</i> – Pearson education, New Delhi</p> <p>2. Alex Berson, Stephen J Smith (2004), <i>Data Warehousing, Data mining &amp; OLAP</i> – Tata McGraw Hill Publications, New Delhi.</p>
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Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40%	-	40%	-	40%	-	40%	-	40%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	20%	-	20%	-	20%	-	20%	-	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

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Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	

Course Code	PAD21S01J	Course Name	MACHINE LEARNING FOR DATA SCIENCE	Course Category	S	Skill Enhancement Course	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To develop knowledge on Machine Learning fundamentals	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To understand and analyse various machine learning models – concepts and techniques	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLR-3 :	To understand supervised and unsupervised learning concepts																		
CLR-4 :	To make decisions and predictions																		
CLR-5 :	To find ways to use it to help them grow their business																		
CLR-6 :	To make use of predictive causal analytics, prescriptive analytics																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLO-1 :	Gain knowledge about basic concepts of Machine Learning	2	80	70	H	H	H	H	H	M	L	M	H	M	-	H	H	H	M
CLO-2 :	Identify machine learning techniques suitable for a given problem	3	85	75	H	H	H	H	H	M	L	M	H	M	-	H	H	H	M
CLO-3 :	Solve the problems using various machine learning techniques	3	75	70	H	H	H	H	H	M	L	M	H	M	-	H	H	H	M
CLO-4 :	Apply Dimensionality reduction techniques	3	85	80	H	H	H	H	H	M	L	M	H	M	-	H	H	H	M
CLO-5 :	Design application using machine learning techniques	3	85	75	H	H	H	H	H	M	L	M	H	M	-	H	H	H	M
CLO-6 :	Interpret business models and scientific computing paradigms	3	80	70	H	H	H	H	H	M	L	M	H	M	-	H	H	H	M

Duration (hour)	24	24	24	24	24
S-1	SLO-1	Introduction to Machine Learning	Introduction to supervised Learning algorithms –LDA& SVM	Stochastic Gradient Descent, Naive Bayes, Decision Trees, Ensemble methods	Multiclass
	SLO-2	Definition and types of Machine Learning	Supervised Learning Algorithms	Stochastic Gradient Descent – classification	Multilabel Algorithms
S-2	SLO-1	Machine Learning process	Introduction to Linear Regression- Regularised Regression- Auto Selection of parameters	regression Stochastic gradient descent for sparse data	Feature selection
					overview of Clustering methods

			Evaluation of Best Model representation			
	SLO-2	Stages	Introduction to Classification- Regularised Classification	Complexity – stopping criterion – tips on practical use	Multilabel classification format	K-Means
S-3	SLO-1	Machine Learning Development Lifecycle	Auto selection of parameters- Evaluation of best models- Model representation	mathematical formulation – implementation details	One-vs-the-rest	affinity propagation
	SLO-2	Machine Learning Workflow	Lasso- Multi-task Lasso- Least – Angle Regression	Nearest neighbours – classification	One-vs-one	mean shift spectral
S4	SLO-1	Machine Learning Training Process	Bayesian Regression- Robust regression models	Nearest neighbours regression	error-correcting	hierarchical clustering
	SLO-2	Machine Learning Platforms	Polynomial regression- Evaluation of best models- Model representation	nearest neighbour algorithms	output-codes	DBSCAN
S5-8	SLO-1	Collecting and Manipulating data	Write a program to implement and compare SVM, KNN and Logistic regression algorithm to classify the iPhone purchase records data set. Print both correct and wrong predictions. Java/ Python ML library classes can be used for this problem	Write a program to implement the naïve Bayesian classifier for a sample training data set stored as a .CSV file. Compute the accuracy of the classifier, considering few test datasets.	Implement multi label in classification	Implement Hierarchical Clustering
S9	SLO-1	Machine Learning in data	Introduction to Random Forest- Auto selection of parameters	nearest centroid classifier	Multioutput regression	OPTICS
	SLO-2	Data Modeling	Bagging and Boosting Models- Model representation	nearest neighbours transformer -	Multioutput classification	<b>birch – clustering</b>
S10	SLO-1	Data Processing	Introduction to SVM – Auto selection of parameters – Evaluation of best models – Model representation	neighbourhood components analysis –	Classifier chain	<b>performance evaluation</b>
	SLO-2	Architecture for ML in Enterprises	Linear and Quadratic Discriminant Analysis	naive bayes – gaussian naive bayes –	regressor chain	introduction to – Unsupervised Learning

				multinomial naive bayes – complement naive bayes		
S11	SLO-1	Software	Dimensionality reduction using Linear Discriminant Analysis	Bernoulli naive bayes – categorical naive bayes	<b>feature selection</b>	Auto selection
	SLO-2	Architecture to Model ML Apps in Production	Mathematical formulation of the LDA and QDA classifiers	out-of-core naive bayes model fitting	removing features with low variance	evaluation of best model representation
S12	SLO-1	Model Machine Learning apps	Mathematical formulation of LDA dimensionality reduction	decision trees – classification – regression	<b>univariate feature selection</b>	introduction to dimensional reduction
	SLO-1	ML Reference Architecture	Shrinkage – Estimation algorithms	multi-output problems- – complexity – tips on practical use	Recursive feature elimination	auto selection of parameters
S13-16	SLO-1	Implementing Data Preprocessing	Write a program to implement Logistic Regression algorithm to classify the housing price data set. Print both correct and wrong predictions. Java/Python ML library classes can be used for this problem.	Assuming a set of documents that need to be classified, use the naïve Bayesian Classifier model to perform this task. Calculate the accuracy, precision, and recall for your data set.	Implement the Regression algorithm in order to fit data points. Select appropriate data set for your experiment and draw graphs	Compare the results of two algorithms and comment on the quality of clustering
S17	SLO-1	Building Blocks	Kernel ridge regression	tree algorithms – cart – mathematical formulation – minimal cost- complexity pruning	Feature selection using select from model	evaluation of best model
	SLO-2	Evolvable Architectures	Support Vector Machines	ensemble methods – bagging meta- estimator	Univariate Selection	model representation
S18	SLO-1	Migration	Classification	forests of randomized trees	Feature Importance	introduction to nearest neighbours
	SLO-2	Pitfalls of Evolutionary Architecture	Regression	AdaBoost – gradient tree boosting	Correlation Matrix with Heatmap	auto selection of parameters
S19	SLO-1	Anti patterns	Density estimation- novelty detection - Complexity	histogram-based gradient boosting	Feature selection as part of a pipeline	evaluation of best models
	SLO-2	Setting Up ML Solutions	Tips on Practical Use: Kernel functions	voting – classifier	<b>Select K Best</b>	Compute a distance value between the item to be classified and every item in the training data-set
S20	SLO-1	Fitness Function and Categories	Mathematical formulation	voting regressor	<b>Select From Model</b>	<b>Euclidean distance</b>

	SLO-2	Architecture for Refinement and Production Readiness	Implementation details	stacked generalization	<b>Cross-Validation on Pipelines</b>	Model representation
S21-24	SLO-1	Describing Similarity neighbourhoods	Classifier model to perform this task. Built-in Java classes/API can be used to write the program. Calculate the accuracy, precision, and recall for your data set.	Construct a Bayesian network considering medical data. Use this model to demonstrate the diagnosis of heart patients using standard Heart Disease Data Set.	Demonstrate Feature Selection	To implement k-Nearest Neighbour algorithm to classify the iris data set.

Learning Resources	<p>TEXTBOOKS:</p> <ul style="list-style-type: none"> <li>Introduction to Machine Learning with Python, By Andreas C. Müller and Sarah Guido, October 2016</li> <li>Essential Machine Learning and Pragmatic AI, By Noah Gift, December 2018</li> </ul>	<p>REFERENCE BOOKS/VIDEOS</p> <ul style="list-style-type: none"> <li>Stanford Lectures of Andrew Ng.</li> <li>Machine Learning Yearning by Andrew Ng, deeplearning.ai, 2018</li> <li>Hands-On Unsupervised Learning Using Python, By Ankur A. Patel, March 2019</li> <li>Clustering and Unsupervised Learning, By Angie Ma, Gary Willis and Alessandra Stagliano, August 2017</li> </ul>
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Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	20%	20%	15%	15%	15%	15%	15%	15%	15%	15%
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
	Analyze										
Level 3	Evaluate	10%	10%	15%	15%	15%	15%	15%	15%	15%	15%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai	Dr.Muthu, Professor, Loyola College, Chennai	Mrs.A.Jenita Mary, SRMIST
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	



Course Code	PCD21AE1T	Course Name	Professional Skills and Problem Solving	Course Category	A	Ability Enhancement Course	L	T	P	C
							1	0	0	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Development Centre			Nil	

Course Learning Rationale (CLR):		The purpose of learning this course is to:			Learning			Program Learning Outcomes (PLO)																	
CLR-1:	utilise success habits to enhance professionalism				Level of Thinking (Bloom)	1	2	3	Disciplinary Knowledge	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	
CLR-2:	enable to solve problems and to crack competitive exams.																								
CLR-3:	understand and master the mathematical concepts to solve types of problem																								
CLR-4:	Identify a logically sound and well-reasoned argument																								
CLR-5:	expertise in communication and problem-solving skills																								
CLR-6:	develop problem solving skills with appropriate strategies																								
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:			Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	ICT Skills	Life Long Learning	PSO - 1	PSO - 2	PSO - 3				
CLO-1:	identify success habits and inculcate professional skills																								
CLO-2:	grasp the approaches and strategies to solve problems with speed and accuracy																								
CLO-3:	collectively solve problems in teams and groups																								
CLO-4:	construe and solve an argument through critical thinking																								
CLO-5:	acquire communication and problem- solving skills																								
CLO-6:	apply problem solving techniques and skills																								

Duration (hour)		3	3	3	3	3
S-1	SLO-1	Personal profiling	Creative problem solving method	Case study analysis	Emotional Intelligence	Communication skills
	SLO-2	USP& Personal branding	Techniques	Case study analysis	Personal & social competence	Communication skills
S-2	SLO-1	Assumption and strengthening of an argument	Weakening and Inference of an argument	Conclusion and paradox of an argument	Main idea and structure of a passage	Tone and Style of a passage
	SLO-2	Assumption and strengthening of an argument	Weakening and Inference of an argument	Conclusion and paradox of an argument	Main idea and structure of a passage	Tone and Style of a passage
S-3	SLO-1	Arithmetic: Simple equations	Profit, Loss & Discount	Average	Percentage	Mixtures & alligation
	SLO-2	Equation 1 and equation 2	Interest calculation	Average	Percentage	Mixtures & alligation

<b>Learning Resources</b>	1.Arun Sharma-Quantitative aptitude for CAT, Tata McGraw Hill	3.Manhattan Prep - GRE Reading Comprehension and Essays 4. Seven habits of highly effective people- Steven Covey 5. Manhattan Prep – Critical Reasoning Skills and Techniques
	2.Dinesh Khattar-The Pearson Guide to QUANTITATIVE APTITUDE for competitive examinations.	

Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30 %	-	30 %	-	30 %	-	30 %	-	30 %	-
	Understand										
Level 2	Apply	40 %	-	40 %	-	40 %	-	40 %	-	40 %	-
	Analyze										
Level 3	Evaluate	30 %	-	30 %	-	30 %	-	30 %	-	30 %	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Scientific Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications etc.,

<b>Course Designers</b>		
<b>Experts from Industry</b>		<b>Internal Experts</b>
1.Mr Ajay Zenne, Career Launcher, <a href="mailto:ajay.z@careerlauncher.com">ajay.z@careerlauncher.com</a>		Mr. P Priyanand, SRMIST
2. Mr.Pratap Iyer, Study Abroad Mentors, Mumbai, <a href="mailto:pratap.iyer30@gmail.com">pratap.iyer30@gmail.com</a>		Mrs. Kavitha Srisarann, SRMIST
		Mr. Harinarayana Rao, SRMIST
		Dr. A Clement, SRMIST



**SEMESTER – II**

Course Code	PAD21201J	Course Name	DATA VISUALIZATION AND CONCEPTS	Course Category	C	Professional Core				L	T	P	C
										3	0	4	5

Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
			1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :		Describe real time data dashboards with Tableau	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLR-2 :		Discover the data visualization concepts				L	H	-	H	L	-	-	-	L	L	-	H	-	-	-
CLR-3 :		Illustrate data elaboration				M	H	L	M	L	-	-	-	M	L	-	H	-	-	-
CLR-4 :		Creating real time data dash boards				M	H	M	H	L	-	-	-	M	L	-	H	-	-	-
CLR-5 :		Introducing, installing and configuring Data visualization with Seaborn				M	H	M	H	L	-	-	-	M	L	-	H	-	-	-
CLR-6 :		Explore Data visualization with Matplotlib, Bokeh,Pygal				H	H	M	H	L	-	-	-	M	L	-	H	-	-	-
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:	3	80	70	L	H	-	H	L	-	-	-	L	L	-	H	-	-	-
CLO-1 :		To gather knowledge on Data visualization principles	3	80	70	M	H	L	M	L	-	-	-	M	L	-	H	-	-	-
CLO-2 :		To understand and implement data visualization concepts	3	85	75	M	H	M	H	L	-	-	-	M	L	-	H	-	-	-
CLO-3 :		To understand and implement data visualization using graphs.	3	75	70	M	H	M	H	L	-	-	-	M	L	-	H	-	-	-
CLO-4 :		To understand data dashboards	3	85	80	M	H	M	H	L	-	-	-	M	L	-	H	-	-	-
CLO-5 :		To understand and apply data visualization tools	3	85	75	H	H	M	H	L	-	-	-	M	L	-	H	-	-	-
CLO-6 :		To implement open source data visualization tool	3	80	70	L	H	-	H	L	-	-	-	L	L	-	H	-	-	-

Duration (hour)	21	21	21	21	21
S-1	SLO-1	Introduction to Tableau Tableau story	Data Visualization Concepts	Data Dashboards using Tableau	Open Source Data Visualization with Seaborn
	SLO-2	Tableau Application suite	Storytelling process	Real time dashboard and Tableau for real time dashboard	Introduction to Seaborn and install Seaborn
S-2	SLO-1	Data Preparation	interpreting context	Real time data for Tableau	Statistical data visualization
	SLO-2	Adding data sources in Tableau The sample dataset	Program for slicing substrings and analysis types	Real time dashboard updates	Simple Univariate distributions configure univariate
S-3	SLO-1	The Tableau Workspace	Program using substring	Dashboard pane	Seaborn Univariate plots
	SLO-2	Working with measures and dimensions	storytelling	Visualizing dashboard updates with Tableau	distribution plots
	SLO-1	Lab 1: Installing Tableau Desktop	Lab 4:Visualize a story	Lab 7: Creating a new dashboard	

S4 - S7	SLO-2				Lab 10: explore different types of Bivariate distributions	Lab 13: summary statistics using native
S-8	SLO-1	Working with marks	storytelling -who	Tableau Dashboard	Simple Bivariate distributions	Python functions
	SLO-2	Data extracts	storytelling - what storytelling –how	Organizing Tableau Dashboard	analyse multiple variable pairs	Correlation ,Covariance, Z-score
S-9	SLO-1	Editing model's metadata , Data types	Visualization for storytelling	Organizing Tableau Dashboard	Regression plots	Summary Statistics using NumPy SciPy
	SLO-2	Working with measures	storytelling scenarios	Formatting Tableau dashboard	Themes. styles in seaborn	relevance of data visualization for business
S-10	SLO-1	Working with dimensions	bar charts, types of bar charts	Dashboard Actions	searching for patterns in a dataset	libraries for data visualization in python
	SLO-2	Adding Hierarchies	slope graphs	Dashboard Titles	Graphs in Seaborn , Types of Graphs	Python data visualization environment
S11 - S-14	SLO-1	Lab 2: Working with sample dataset in a Tableau Workspace	Lab 5 : Graphical tools for data elaboration	Lab 8 : Working with Dashboard	Lab 11 : Analyse Bivariate Distribution and multiple variable pairs	Lab 14: plot graphs
S 15	SLO-1	Calculated Fields, Table Calculations	storyboarding	Data driven decisions - Data driven decisions with Dashboard	configuring plot aesthetics normal distribution and outliers	using histograms - matplotlib
	SLO-2	Data Collection , Checklist for Data Collection	Visual selection	Interactive Tableau Dashboard Embedding Tableau workbook	distributions within categories-part	matplotlib libraries for visualization
S-16	SLO-1	Creating workbook	clutter and clutter elimination Gestalt principle	Tableau dashboard starters Tableau dashboard extensions	analysing categories with facet grids	bar chart using ggplot bokeh and pygal
	SLO-2	Saving Workbook	story design best practices and tools for storytelling	Tableau dashboards and story points	analysing categories with facet grids-part Figure plots , Reducing	select visualization libraries interactive graphs and image files
S-17	SLO-1	Sharing workbook	Decluttering , Declutter data visualizations	Templates for cloud data sharing your Tableau dashboard	introducing colour palettes	using scatter plots ,graphs ,barcharts , using box and whisker plots
	SLO-2	Data tables, Selecting Data Tables	Dashboard storytelling	Charts. Tableau maps and Placing charts on dashboard	Choosing colour palettes Color guide	using a bubble plot ,chart types, stacked bar plot - animate plots with matplotlib
S-18 - S-21	SLO-1	Lab 3: Working with Data Tables	Lab 6: Create a story with Tableau	Lab 9: building a real time dashboard	Lab 12: using colour palettes.	Lab 15: plotting in Jupyter notebook
	SLO-2					
Learning Resources	Fundamentals of Data Visualization, By Claus O. Wilke, April 2019 Visual Analytics with Tableau, By Alexander Loth, May 2019			Tableau Your Data! Fast and Easy Visual Analysis with Tableau Software, By Daniel G. Murray, November 2013 Hands-On Data Visualization with Bokeh, By Kevin Jolly, June 2018		

Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	20%	20%	15%	15%	15%	15%	15%	15%	15%	15%
Level 2	Apply Analyze	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
Level 3	Evaluate Create	10%	10%	15%	15%	15%	15%	15%	15%	15%	15%
	Total	100 %		100 %		100 %		100 %		-	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai	Dr.Muthu, Professor, Loyola College, Chennai	Mrs.R.Anita Jasmine
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	

Course Code	PAD21202J	Course Name	BUILDING MACHINE LEARNING PIPELINES	Course Category	C	Professional Core Courses			
						L	T	P	C
						3	0	4	5

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Data Science	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):		Learning			Program Learning Outcomes (PLO)																	
The purpose of learning this course is to:		1	2	3	Level of Thinking	Expected Proficiency	Expected Attainment	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-1 :	Simpler processes to update existing models, Less time spent to reproduce models	Fundamental	Application of	Link with Related				Procedural	Skills in Specialization	Ability to Utilize	Skills in Modeling	Analyze, Interpret	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning			
CLR-2 :	Help detect potential biases in the datasets or in the trained models																					
CLR-3 :	Free up development time for data scientists and increase their job satisfaction.																					
CLR-4 :	Automated machine learning pipelines will free up from maintaining existing models.																					
CLR-5 :	Publishing the Trained Model as a Web Service for Inference																					
CLR-6 :	Validating a Recommendation System																					
Course Learning Outcomes (CLO):		Learning																				
At the end of this course, learners will be able to:		1	2	3																		
CLO-1 :	Recognise a data management plan and understand the purpose of a data management using data designing concept,	3	80	70	L	H	-	H	L	-	-	-	L	L	-	H	-	-	-	-	-	-
CLO-2 :	Understand Basics for Data Science , Linear Algebra, Vector Scalar Multiplication – Vector Norms	3	85	75	M	H	L	M	L	-	-	-	M	L	-	H	-	-	-	-	-	
CLO-3 :	Understand matrix operations	3	75	70	M	H	M	H	L	-	-	-	M	L	-	H	-	-	-	-	-	
CLO-4 :	Determinants – Orthogonal matrices Gaussian distribution – Binomial distribution	3	85	80	M	H	M	H	L	-	-	-	M	L	-	H	-	-	-	-	-	
CLO-5 :	Loading ,Scaling and encoding the data	3	85	75	H	H	M	H	L	-	-	-	M	L	-	H	-	-	-	-	-	
CLO-6 :	Find principal component using Principal Component Analysis and Normalizing a dataset	3	80	70	L	H	-	H	L	-	-	-	L	L	-	H	-	-	-	-	-	

Duration (hour)	21	21	21	21	21
S-1	SLO-1	Cloud technologies and Data governance, designing a data governance process	Linear Algebra Basics	Matrix arithmetic , working with matrix, From Scalars and Vectors	Work with Vectors
	SLO-2	managing a Data governance strategy, monitoring a data governance strategy	Linear algebra for Machine learning	Shapes and indexing	Basis and projection of vectors
S-2	SLO-1	maintaining a Data governance strategy	Linear Transformations, Intuition	Matrix operations- Addition and Scalar Multiplication	work with – Matrix multiplication



	SLO-2	Data access governance	Linear Transformations as Vectors and Matrices	Transposition, Matrix Decomposition	Inverse matrix	the normalizer , the maxabsscaler()
S-3	SLO-1	risk and Data safety compliance	Classes of space- scalar	Matrix and PCA-covariant matrix	linear Transformations	label encoding, One-Hot encoding
	SLO-2	governance and its relationship with big data	Vector and its types	Eigen value,		Loading and analyzing a dataset
S 04 - S 07	SLO-1	LAB :Data collection	LAB : Vector addition , vector multiplication	LAB : Matrix Transformation in Linear Regression	LAB : Creating a Recommendation Engine	LAB :Recommending Items Based on Other Items
	SLO-2					
S-8	SLO-1	why big data requires governance	Vector space , Subspaces	Eigen vector calculation	Gaussian elimination	building and evaluating a Linear Regression mode
	SLO-2	why is Big Data different?	types of Vector space	sparse matrix	Gaussian elimination-Example problem	
S-9	SLO-1	Cloud technologies and Data governance	Operation on vectors-Addition	Tensor Arithmetic	Determinants	scaling and encoding the data
	SLO-2	designing a Data governance process	Subtraction	Hadamard product and Tensors-		Analyzing the effects of pre-processing
S-10	SLO-1	maintaining a data governance strategy	multiplications	Singular-Value Decomposition	Orthogonal matrices	Standardizing continuous data
	SLO-2	Data access governance , Data access patterns		Probability basics and propositions		Loading a dataset,
S 11 - S 14	SLO-1	LAB : Manipulating data	LAB : Covariant matrix	LAB :Using KNN describing Similarity neighborhoods	LAB :Recommending Another Item	LAB :Evaluating a Recommendation System
	SLO-2					
S-15	SLO-1	data breach prevention – least privilege	Scalar and vector multiplications	random variable	Eigenvectors and Linear Transformations	scaling a dataset
	SLO-2	assign and view effective file system permissions		Central limit theorem	Change of Basis	spotting correlations in a dataset
S-16	SLO-1	create an AWS user and group , vulnerability assessments	Linear product Vector	parameter estimation	Linear Transformations in Different Bases	Principal Component Analysis
	SLO-2	Data classification,, data encryption	Theorems related to linear products	Gaussian distribution	Eigen decomposition	
S17	SLO-1	implement security compliance checking	Vector Norms- Definitions, Examples of Norms	Binomial distribution	Pseudo inverse	Normalizing a dataset
	SLO-2	Data access monitoring solutions, logging	Norm Representations			
S 18	SLO-1			LAB :Tensor	LAB :Finding Items to	

S 21	SLO-2	Lab: matrix addition, Matrix subtraction, Matrix multiplication	LAB: Eigen value , Eigen vector	Hadamard product	Recommend	LAB : Validating a Recommendation System
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<b>Learning Resources</b>	1. Data Governance: The Definitive Guide, By Evren Eryurek, Uri Gilad, Valliappa Lakshmanan, Anita Kibunguchy and Jessi Ashdown, March 2020 2. Essential Math for Data Science, By Hadrien Jean, November 2020	<b>1. Feature Engineering for Machine Learning, By Alice Zheng and Amanda Casari, 2018.</b>  <b>2. Python Feature Engineering Cookbook, By Soledad Galli, January 2020</b>
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Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	20%	20%	15%	15%	15%	15%	15%	15%	15%	15%
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
	Analyze										
Level 3	Evaluate	10%	10%	15%	15%	15%	15%	15%	15%	15%	15%
	Create										
	Total	100 %		100 %		100 %		100 %		-	

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai	Dr.Muthu, Professor, Loyola College, Chennai	Ms.A.Rajalakshmi
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	

Course Code	PAD21D04T	Course Name	MACHINE LEARNING MODEL MANAGEMENT	Course Category	D	Discipline Specific Elective	L	T	P	C
							4	0	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To learn how to Data architects help companies manage, store and secure their data.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To learn about SQL and NoSQL databases																		
CLR-3 :	To get a clear understanding about Hadoop																		
CLR-4 :	To get in-depth knowledge of the Big Data framework using Hadoop																		
CLR-5 :	To analyze large data sets to find trends, correlations or other insights not visible with smaller data sets or traditional processing methods.																		
CLR-6 :	To observe various customer related patterns and trends.																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLO-1 :	To gather extensive knowledge in Big Data and its architecture	2	85	80	L	H	H	H	H	M	-	H	M	H	-	H	-	-	-
CLO-2 :	To improve and understand ETL process and relevant ETL tools	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-3 :	To differentiate between a batch layer for large volumes of data and a speed layer for real time processing of data streams	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-4 :	To understand Distributed systems	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-5 :	To understand Data modelling techniques	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-6 :	To incorporate data from all sources is key to optimizing the insights gained with Big Data.	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-

Duration (hour)	12	12	12	12	12
S-1	SLO-1	ML Model Evaluation and Selection-Introduction	MLModel Management Introduction	Hyperparameter tuning, versioning	Recommendation Algorithms -Recommendation Evaluation and Validation



S-2	SLO-1	Cross-validation	Creating and saving ML models with scikit-learn	<b>Deployment</b> - Hyperparameter tuning with grid search	Recommendation algorithms design	Describing Recommendation Engines
S-3	SLO-1	evaluating estimator performance	Models for Regression	reproducing study	– User-based-Collaborative-Filtering (UBCF) Algorithm	Types of Recommendation Engines
S-4	SLO-1	Computing cross- validated metrics	Getting started with Regression model example	Machine Learning metrics	Collaborative Filtering based Online Recommendation Systems	Comparing the Types of Recommendation Engines
S-5	SLO-1	Cross validation iterators, A note on shuffling, Cross validation and model selection	Classification management	Machine learning model versioning	Item-based Collaborative Filtering (IBCF)	Collecting and Manipulating Data
S-6	SLO-1	Tuning the hyper-parameters of an estimator, Exhaustive GridSearch–Randomized – Parameter Optimization	Building machine Learning pipelines	Machine learning Model versioning with git and DVC	Rule- real-life sequential recommendation systems	Describing Similarity and Neighbourhoods
S-7	SLO-1	Alternatives to brute force parameter search– Metrics and scoring, quantifying the quality of predictions–	Overview-Pipelines	Model management framework	SVD algorithm for recommender systems	creating a Recommendation Engine
S-8	SLO-1	defining model evaluation rules– Classification metrics	Machine Learning pipeline Tools	Studio ml setup	An incremental algorithm- Incremental Appro SVD.	Recommending Another Item
S-9	SLO-1	Multilabel ranking metrics, Regressionmetrics, Clusteringmetrics–Dummyestimators–Model persistence	Machine Learning Pipeline Techniques and tools -Example	Machine learning model creation	Singular Value Decomposition VS Matrix Factorization in Recommender Systems.	Finding Items to Recommend
S-10	SLO-1	&maintainability I imitations– Validation curves	Machine Learning Pipeline implementation	Machine learning model in production	collaborative filtering algorithm	Recommending Items Based on Other Items –
S-11	SLO-1	plotting scores to evaluate models	Iterative Machine Learning model	<b>Deploying model process</b>	Online Recommendation Systems	Evaluating a Recommendation System –
S-12	SLO-1	Validationcurve– Learningcurve	Comparisons of Different Models	Deployed machine learning model in production	Comparisons	<b>Validating Recommendation System</b>

Learning Resources	1.Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow, 2nd Edition, Aurélien Géron, September 2019	1. Hands-On Recommendation Systems with Python: Start Building Powerful and Personalized, Recommendation Engines with Python, Rounak Banik, July 2018
	2.Building Recommendation Engine, By Suresh K Gorakala,December 2016	

Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40%	-	40%	-	40%	-	40%	-	40%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	20%	-	20%	-	20%	-	20%	-	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai	Dr.Muthu, Professor, Loyola College, Chennai	Mrs.M.R.Sudha, SRMIST
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	

Course Code	<b>PAD21D05T</b>	Course Name	<b>NATURAL LANGUAGE PROCESSING</b>	Course Category	<b>D</b>	Discipline Specific Elective	L	T	P	C
							4	0	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Data Science	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning		
CLR-1:	Teach students the leading trends and systems in natural language processing.	1	2	3
CLR-2:	Make them understand the concepts of morphology, syntax, semantics and pragmatics of the language and that they are able to give the appropriate examples that will illustrate the above mentioned concepts.	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)
CLR-3:	Teach them to recognize the significance of pragmatics for natural language understanding.			
CLR-4:	Enable students to be capable to describe the application based on natural language processing and to show the points of syntactic, semantic and pragmatic processing.			
CLR-5:	To conceive basics of knowledge representation, inference, and relations to the artificial intelligence.			
CLR-6:	To understand natural language processing and to learn how to apply basic algorithms in this field			
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:			
CLO-1:	Understand approaches to syntax and semantics in NLP.			
CLO-2:	Understand approaches to discourse, generation, dialogue and summarization within NLP.	2	80	85
CLO-3:	Understand current methods for statistical approaches to machine translation.	2	75	80
CLO-4:	Understand machine learning techniques used in NLP, including the probabilistic context-free grammars and unsupervised methods, as applied within NLP	2	85	80
CLO-5:	Understand the knowledge of various levels of analysis involved in NLP	2	80	75
CLO-6:	Gain knowledge in automated Natural Language Generation and Machine Translation	2	75	85

Program Learning Outcomes (PLO)														
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
H	H	H	H	H	-	-	-	H	M	M	H	H	H	H
H	H	H	H	H	-	-	-	H	M	M	H	H	H	H
H	L	M	H	H	-	-	-	H	M	M	H	H	H	H
H	H	H	H	H	-	-	-	H	M	M	H	H	H	H
H	H	H	H	H	-	-	-	H	M	M	H	H	H	H

Duration (hour)	12	12	12	12	12
S-1	SLO-1 Introduction to NLP	Greedy	Introduction to CFG	Understanding Word Vectors	Information Extraction and its approaches
	SLO-2 Understanding Text	Non Greedy Regular Expressions	Intro to PCFG		
S-2	SLO-1 Text Encoding	POS Tagging	Markov Models	Introduction to LSA	Information Retrieval
	SLO-2 Tokenization	Types of POS tags	Hidden Markov Models		
S-3	SLO-1 Lemmatization	Named Entity Recognition	Data Labeling using NER	Implementation in Python	Semantic Search
	SLO-2 Stemming	Understanding NER			
S-4	SLO-1 Vectorization	Semantic Roll Labeling	CRF	Word Embedding	Summarization
	SLO-2 Vectorization using TF	Understanding Text Parsing	CRF Implementation	Types of Word Embedding	Extractive Vs Abstractive
S-5	SLO-1 Vectorization using IDS	Various	Extraction with LDA	Understanding Word to Vector Model	Information Fusion
	SLO-2 Count Vectorizer	Algorithms used in Parsing		Glove Embeddings	Single and Multi Document

S-6	SLO-1	Uses of NLP	NLTK Setup	NER	Difference between W to V &	Introduction to Chat pot
	SLO-2	Challenges of NLP		Standard Libraries	ELMO, Fasttext and Glove	Application
S-7	SLO-1	Terminologies of NLP	Components of NLP	POS Tagging	Understanding Machine Translation	Retrieval based and Conversation based NLU and NLG
	SLO-2	Steps of NLP				
S-8	SLO-1	Parsing Approach	Tokenization with NLTK	NLTK Implementation	Understanding Machine Translation	Introduction to Probabilistic Approaches
	SLO-2	Parsing types				
S-9	SLO-1	Corpus	Stop words using NLTK	Spacy Framework	Understanding LDA	Statistical Approaches to NLP tasks
	SLO-2	Corpus Linguistics		Text classification		
S-10	SLO-1	Regular Expressions	Stemming	Analysing and Processing text	Understanding LDA	Sequence Labeling
	SLO-2					
S-11	SLO-1	Regular Expressions in Python	Lemmatization	Using and Learning scikit	NER Application	Problems and Similarity Measures
	SLO-2					Sentence Embeddings
S-12	SLO-1	NLP Libraries	Synonyms and Antonyms with NLTK	Sentiment Analysis	Implementing NER application using Spacy	Recurrent Neural Networks
	SLO-2					

<b>Learning Resources</b>	1. Practical Natural Language Processing, By Sowmya Vajjala, Bodhisattwa Majumder, Anuj Gupta and Harshit Surana, June 2020	3. C.Manning and H.Schutze, —Foundations of Statistical Natural Language ProcessingII, MIT Press. Cambridge,MA.,1999
	2. Natural Language Processing with Python and spacy, uliVasiliev, April 2020.	4. Natural Language Processing with Python Quick Start Guide, NirantKasliwal, November 2018 5. YoavGoldberg,Neural Network Methods for Natural Language Processing.

Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40%	-	40%	-	40%	-	40%	-	40%	-
	Understand	40%	-	40%	-	40%	-	40%	-	40%	-
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
Level 3	Evaluate	20%	-	20%	-	20%	-	20%	-	20%	-
	Create	20%	-	20%	-	20%	-	20%	-	20%	-
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai	Dr.Muthu, Professor, Loyola College, Chennai	Mr.J.Venkatasubramanian
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	



Course Code	PAD21D06T	Course Name	REINFORCEMENT LEARNING FOR AI	Course Category	D	Discipline Specific Elective	L 4	T 0	P 0	C 4
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Pre-requisite Courses	Artificial Intelligence	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To understand the concept of algorithms helps approach problems with simple step by step solutions.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To apply creative thinking towards the problem which would help in having a solution-oriented mindset	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLR-3 :	To develop the students, have familiarity with them and stays relevant to the future modern world																		
CLR-4 :	To develop the abilities creates new opportunities in most business sectors and consumer applications.																		
CLR-5 :	To develop the decision-making knowledge.																		
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1:	Learn how to define RL tasks and the core principals behind the RL, including policies, value functions	3	85	80	M	L	L	-	L	-	L	-	M	L	L	L	M	M	L
CLO-2 :	Implement in code common algorithms following code standards and libraries used in RL	3	80	70	-	L	H	-	H	-	L	-	H	M	H	M	L	M	L
CLO-3 :	Understand and work with tabular methods to solve classical control problems	3	70	65	M	M	H	-	H	-	M	-	M	M	H	M	L	M	M
CLO-4 :	Explore imitation learning tasks and solutions	3	70	70	H	H	M	-	M	-	M	-	H	L	M	L	M	H	H
CLO-5 :	Recognize current advanced techniques and applications in RL	3	80	70	-	M	M	-	M	-	M	-	H	M	H	M	M	H	M

Duration (hour)	12	12	12	12	12	12
S-1	SLO-1	Reinforcement learning basics	RL formalisms and relations	Open AI Gym	Deep Q-Networks	Learning All possible policies with Entropy Methods
S-2	SLO-1	Use and applications of RL	Rewards in RL	The Random Cartpole agent	Deep Learning Architecture	Maximum Entropy RL
S-3	SLO-1	Reinforcement learning as MDF	Agents in Reinforcement learning	The extra Gym Functionality - Wrapper and monitors	Deep Q-Learning	Soft Actor-Critic
S-4	SLO-1	Learnable Functions in Reinforcement learning	The environment	Deep Learning with PyTorch	Rainbow DQN	Extension to maximum Entropy Methods
S-5	SLO-1	Reinforcement learning and machine learning	Actions	Tensors	Example: Rainbow DQN on Atari Games	Performance Comparison: SAC Versus PPO

S-6	SLO-1	Taxonomy of RL Approaches	Observations	Gradients	Other DQN Improvements	Industrial Example: Learning to drive with a remote control car
S-7	SLO-1	Reinforcement learning flow	Markov decisions process	NN building blocks	Policy Gradient Methods	Rethinking the MDP
	SLO-2	Deep Reinforcement learning Algorithms	Inventory Control and control simulation	Custom layers	Benefits of Learning a Policy Directly	Hierarchical RL
S-8	SLO-1	On-Policy and Off - Policy Algorithm	Markov reward process	Final glue - loss functions and optimizers	Policy Gradient Theorem	Multi- Agent RL
	SLO-2	The First RL Algorithm	Markov decision process	Monitoring with Tensor Board	n-Step Actor-Critic and Advantage Actor-Critic (A2C)	Expert Guidance
S-9	SLO-1	Compare and contrast RL and ML	Rewards Engineering	GAN on Atari images	Industrial Example: Automatically purchasing products for customers	Other Paradigms
	SLO-2	State change and transition process	Policy Evaluation: The Vale Function	The Cross-Entropy Method	Beyond Policy Gradients	The RL Project Life sysle
S-10	SLO-1	RL as a Discipline	Policy Improvement: Choosing the Best Action	Taxonomy of RL methods	Off-Policy Algorithms	Problem definition in RL
	SLO-2	Deep Learning for Reinforcement learning	Improving the e-greedy Algorithm	Cross entropy on cartpole and Frozem Lake	Deterministic policy Gradients	RL Engineering and refinement
S-11	SLO-1	Reinforcement learning and Supervised Learning	Policies and Value Functions	Theoretical background of the cross-entropy method	Trust Region Methods	Mapping policies and Action spaces
	SLO-2	Lack of an Oracle	Discounted Rewards	Tabulate Learning and the Bellman equation	Using Servos for a Real-Life Reacher	Operational RL Implementation and Deployment
S-12	SLO-1	Sparsity of Feedback	Monte Carlo Policy Generation	Value, state and optimality	Other policy Gradient Algorithms	Conclusion and the future Tips and Tricks
	SLO-2	Data Generation.	Value Iteration with Dynamic Programming	Q-Learning for FrozenLake	Extensions to policy Gradient Algorithms	The future of RL

Learning Resources	<ol style="list-style-type: none"> <li>1. Deep Reinforcement Learning Hands-On - Second Edition, Maxim Lapan, January 2020</li> <li>2. Reinforcement Learning, By Phil Winder, March 2020</li> <li>3. Foundations of Deep Reinforcement Learning: Theory and Practice in Python, By Laura Graesser and Wah Loon Keng, December 2019.</li> </ol>
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Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%) #			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Short Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
	<b>Experts from Higher Technical Institutions</b>	
	Dr.Muthu, Professor, Loyola College, Chennai	
	Dr.Vincent, Associate Professor, VIT	
	<b>Internal Experts</b>	
	<b>Dr.B.Rebecca Jeyavadhanam</b>	

Course Code	PAD21G01T	Course Name	MATHEMATICS FOR DATA SCIENCE	Course Category	G	Generic Elective Course	L	T	P	C
							4	0	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Mathematics and Statistics	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To apply the basic concepts and theorems of matrices	1	2	3
CLR-2 :	To understand basic mathematical concepts needed for Data Science			
CLR-3 :	To learn the basic concepts of differentiation and integration			
CLR-4 :	To understand and implement linear algebra and matrices concept			
CLR-5 :	To strengthen the knowledge in Calculus and Vector analysis			
CLR-6 :	To equip the students with the knowledge of Mathematics and its applications			

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking	Expected Proficiency	Expected Attainment (%)
CLO-1 :	Gain knowledge in basic concepts of matrix method.	3	85	80
CLO-2 :	Understand concepts of linear transformation	3	80	75
CLO-3 :	Understand the concepts of differentiation	3	85	80
CLO-4 :	Acquire the knowledge of applying mathematics in data science	3	85	80
CLO-5 :	Learners will understand the concept of numerical integration	3	85	80
CLO-6 :	To be familiarized with the fundamentals of vector analysis	3	85	80

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Scientific Knowledge	Problem Analysis	Design & Development	Analysis, Design, Modern Tool Usage	Society & Culture	Environment & Ethics	Individual & Team Work	Communication	Project Mgt. & Finance	Life Long Learning	PSO - 1	PSO - 2	PSO - 3		
L	L	-	L	M	-	-	-	M	M	-	M	-	-	-
M	M	-	H	L	-	-	-	M	M	-	H	-	-	-
M	H	M	H	M	-	-	-	M	M	-	M	-	-	-
M	H	H	H	M	-	-	-	M	M	-	H	-	-	-
H	H	H	M	M	-	-	-	M	M	-	H	-	-	-
M	M	H	M	L	-	-	-	L	M		H	-	-	-

	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
Duration (hour)	12	12	12	12	12
S-1	SLO-1	System of linear equations-Introduction	Linear transformation – Introduction	Characteristic equation	Differentiation - Introduction
	SLO-2	Matrix form of system	Linear transformation –examples	Eigen values of a real matrix	Functions and derivatives
S-2	SLO-1	Elementary matrix operations	Linear transformation –properties	Eigen values of a real matrix	Multivariate functions
	SLO-2	Matrix addition	Matrix transformation of a Linear transformation	Eigen vectors of a real matrix	Multivariate functions - Problems
S-3	SLO-1	Matrix scalar multiplication	Problems	Eigen vectors of a real matrix	Partial derivatives
	SLO-2	Elementary row operations	Linear transformation corresponding to a matrix problem	Properties of Eigen values	Problems on partial derivatives
					Co-ordinate vectors



S - 4	SLO-1	Elementary row reduction	Change of basis concept	Minimal polynomial	Line integral	Vector addition
	SLO-2	Elementary row reduction	Isomorphism – Problems	Cayley-Hamilton theorem	Problems on line integral	Properties of vector operations
S - 5	SLO-1	Matrix Echelon form	Rank of a Matrix	Problems based on Cayley-Hamilton theorem	Double integral	Transposition operator
	SLO-2	Matrix Echelon form	Problems on Rank of a Matrix	Problems based on Cayley-Hamilton theorem	Problems on double integral	Practice problems
S - 6	SLO-1	Practice problems	Determinant of a Matrix	Invariant sub-spaces	Triple integral	Norms- Definition and examples
	SLO-2	Gauss elimination method	Problem on Determinant of a Matrix	Matrix - Diagonal forms	Problems on triple integral	Common vector norms
S - 7	SLO-1	Problems on Gauss elimination method	Theorems on Rank of Matrices	Matrix - Diagonal forms - Problems	Multiple integration	Norm representations
	SLO-2	Solving linear system	Nullity theorem	Matrix - Triangular forms	Applications of Multiple integration	Problems and applications
S - 8	SLO-1	Gauss Jordan method	Application of Nullity theorem	Matrix - Triangular forms	Examples of multiple integrals	The dot product - Definition
	SLO-2	Practice problems	Linear functional-Examples	Hermitian matrices	Polar coordinates	Geometric interpretation
S - 9	SLO-1	Vector spaces-Definition and examples.	Linear functional-properties	Skew- Hermitian matrices	Polar coordinates - Problems	Parallel and perpendicular components
	SLO-2	Vector space-Simple properties		Unitary matrices	Cylindrical coordinates	Projection
S - 10	SLO-1	Problems based on vector space	Dual space- Definition and examples	Practice problems	Cylindrical coordinates - Problems	Practice problems
	SLO-2	Subspaces – Definition and examples	Dual space – problems	Direct sum decompositions	Problems on Cylindrical coordinates	Properties of dot product
S-11	SLO-1	Practice problems	Annihilator – Examples	Direct sum decompositions - Problems	Spherical polar coordinates	Commutative property
	SLO-2	Linear dependence	Annihilator – Problems	Invariant direct sum	Spherical polar coordinates - Problems	Distributive property
S-12	SLO-1	Linear dependence-Properties	Double dual space	Primary decomposition theorem.	Problems on Spherical polar coordinates	Applications of properties
	SLO-2	Problems based on linear dependence	Transpose of a linear transformation	Problems on Primary decomposition	Differential expressions	Problems on dot product properties

Learning Resources	<b>TEXT BOOK:</b>			<b>REFERENCE BOOKS:</b>		
	<ul style="list-style-type: none"> <li>Essential Math for Data Science, by Hadrien Jean, November 2020</li> <li>Data Science from Scratch, by Joel Grus, April 2015</li> </ul>			Principles of Data Science, by Sinan Ozdemir, December 2016		



Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30%	-	30%	-	30%	-	30%	-	30%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	30%	-	30%	-	30%	-	30%	-	30%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers	
Experts from Academic	Internal Experts
	J.Madhumitha , Assistant Professor, Department of Mathematics and Statistics

Course Code	PAD21G02T	Course Name	DIGITAL MARKETING ANALYTICS	Course Category	G	Generic Elective Course	L	T	P	C
							4	0	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Understand the digital marketing analytics on the data captured	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Learn tools for performing different digital analytics on the digital marketing data.	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLR-3 :	Knowing the impact of digital influence and listening				L	H	H	H	H	M	-	H	M	H	-	H	-	-	-
CLR-4 :	Conducting research on the digital marketing data				L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLR-5 :	Identifying strategies for Mobile analytics and Business Intelligence				L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLR-6 :	Learn techniques for digital marketing analytics				L	H	H	H	H	-	-	M	M	L	-	H	-	-	-

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLO-1 :	Understand the digital media marketing and the need for analytics on the data captured	2	85	80	L	H	H	H	H	M	-	H	M	H	-	H	-	-	-
CLO-2 :	Choose the appropriate tools for performing different digital analytics on the digital marketing data.	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-3 :	Analyze and appraise the outcomes of digital influence and listening	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-4 :	Formulate a research plan and perform search analysis on the digital marketing data	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-5 :	Summarize the strategies for Mobile analytics and Business Intelligence	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-6 :	Apply techniques for digital marketing analytics	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-

Duration (hour)	Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
	12	12	12	12	12
S-1	SLO-1 DIGITAL MEDIA AND ANALYTICS	TOOLS FOR DIGITAL ANALYTICS	DIGITAL INFLUENCE AND LISTENING	RESEARCH PLAN AND SEARCH ANALYSIS	ROI, MOBILE ANALYTICS AND BUSINESS INTELLIGENCE
	SLO-2 Digital media types	Social Media Listening Tools	Reality of Digital Influence		
S-2	SLO-1 Owned social metrics	Evolution of Social Media	Media List - Klout, PeerIndex	Launching new product	Return on Investment (ROI)
	SLO-2 Earned social metrics	Listening Tools	Online Versus Offline Influence		
S-3	SLO-1 Paid searches	Social analytics life cycle	Using the Influencer List	Product life cycle	

	<b>SLO-2</b>		Social media monitoring software	Developing Social Media Listening Program		Return on Engagement, Influence, Experience
<b>S 4</b>	<b>SLO-1</b>	Organic Searches	Sysomos Radian6 Visible Technologies	Using Listening Data for Program Planning	Introduction Phase	Tracking ROI
	<b>SLO-2</b>		Zoho social and others	Implementing Listening Program	Growth Phase	
<b>S-5</b>	<b>SLO-1</b>	Aligning Digital and Traditional Analytics	Search Analytics Tools	Conversation Audit	Maturity Phase	Understanding measurement fundamentals
	<b>SLO-2</b>		Basics of search	Online Influencers	Formulating research plan	Measurement reporting cadence
<b>S - 6</b>	<b>SLO-1</b>	Identifying social media listening tools	Search analytics use cases	Conducting Social brand benchmarking	Developing source list	Mobile Analytics
	<b>SLO-2</b>		Search data	Use of Online data for crisis anticipation	Research methods	Mobile market landscape
<b>S- 7</b>	<b>SLO-1</b>	Social media listening tools - Examples	Google trends	Identifying known issues	Constructing reports	Mobile marketing measurement
	<b>SLO-2</b>		YouTube trends		Delivering reports	
<b>S - 8</b>	<b>SLO-1</b>	Understanding social media engagement software	Google Adwords , Yahoo clues	Crisis day monitoring and ongoing reporting	Report use cases	Marketing activities
	<b>SLO-2</b>		Collecting insights through search data			Audience/visitor metric
<b>S - 9</b>	<b>SLO-1</b>	social media engagement software - Examples	Audience Analysis Tools	Corrections after crisis	Building central repository of information	Mobile app performance
	<b>SLO-2</b>		Audience Analysis Use Cases			
<b>S - 10</b>	<b>SLO-1</b>	Social media engagement tools	Audience analysis tool types	Improving customer service	Search analytics for digital strategy	Social CRM
	<b>SLO-2</b>		Audience analysis Techniques - Event Triggers			Social CRM initiative
<b>S-11</b>	<b>SLO-1</b>	Social Media Engagement Tools For Small Business	Content Audits-Optimizing Content Distribution	Social customer service conflict	Search analytics for content strategy and planning	Future of Digital Data
	<b>SLO-2</b>	Examples	Analysing Content Consumption. Engagement Analysis Tools			
<b>S-12</b>	<b>SLO-1</b>	Social Media Engagement Tools For Small Business	Social Media Engagement Software (SMES), using SMES	Social customer service models	Search analytics for paid advertising	Business Intelligence
	<b>SLO-2</b>	Examples	study of different SMES in the market.			

Learning Resources	<p>1. Chuck Hemann and Ken Burbary, "Digital Marketing Analytics: Making Sense of Con Data in a Digital World", Que Publishing, 1 edition, ISBN-13: 978-0789750303, 2013.</p> <p>2. Simon Kingsnorth, "Digital Marketing Strategy: An Integrated Approach to Online Mark Kogan Page Publisher, First edition, ISBN-13: 978-0749474706, 2016.</p>	<p>3. Dave Chaffey, Fiona Ellis-Chadwick, "Digital Marketing – Strategy, Implementatio Practice", Pearson Education, Sixth edition, ISBN-13: 978-1292077611, 2016.</p> <p>4. Eric Enge, Andy Crestodina, Larry Kim, Steve Rayson and Chad White, "How the Turn Marketing Analytics Into Effective Marketing Strategies", Alexa, An Amazon Com <a href="https://blog.alexa.com/wp-content/uploads/2016/12/How-to-Pro-Turn-Marketing-Analy into-Effective-Marketing-Strategies-ebook.pdf">https://blog.alexa.com/wp-content/uploads/2016/12/How-to-Pro-Turn-Marketing-Analy into-Effective-Marketing-Strategies-ebook.pdf</a></p>
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Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40%	-	40%	-	40%	-	40%	-	40%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	20%	-	20%	-	20%	-	20%	-	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai	Dr.Muthu, Professor, Loyola College, Chennai	Dr.R.Jayashree
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	

Course Code	PAD21G03T	Course Name	TIME SERIES ANALYSIS	Course Category	G	Generic Elective	L	T	P	C
							4	0	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Mathematics and Statistics	Data Book / Codes/Standards	Statistical Table and Graph sheet		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To provide basic knowledge of times series Analysis	Thinking (Bloom)	1	2	3	Knowledge	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To understand the Concepts of Autoregressive moving average and Auto regression																				
CLR-3 :	To learn the concepts of																				
CLR-4 :	To acquire the knowledge of Vector Error Correction model																				
CLR-5 :	To learn the application of ARMA, ARIMA and VAR																				
CLR-6 :	To understand the concept of forecasting of time series analysis																				

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)
CLO-1 :	To acquire the knowledge of basic characteristic of time series	3	85	80
CLO-2 :	To understand the concepts of ARMA, ARIMA model	3	80	75
CLO-3 :	To understand the Vector Autoregression model	3	85	80
CLO-4 :	To gain the knowledge of Cointegration, spurious regression and super consistency	3	85	80
CLO-5 :	To acquire the skill of constructing the VECM and VAR model	3	85	80
CLO-6 :	To understand the forecasting techniques for time series	3	85	80

		Learning Unit / Module 1	Learning Unit / Module 2	Learning Unit / Module 3	Learning Unit / Module 4	Learning Unit / Module 5
Duration (hour)		12	12	12	12	12
S-1	SLO-1	Concepts of Time series	Introduction to stationary process -Linear process– properties,	Stochastic vs. deterministic trends	Introduction of VEC model	Modeling the Break Process
	SLO-2	Objective of time series analysis	Concepts of Auto regression, moving average models	The random walk process	Construction of VEC model	Model Comparisons Under Different Numbers of Breaks
S-2	SLO-1	Components of time series	Problems on moving average	Impulse-response functions and variance decompositions	Cointegrated VAR Models	Uncertainty about Out-of-Sample Breaks



	<b>SLO-2</b>	Simple models of time series	Introduction to ARMA	Example for Impulse-response functions and variance decompositions	Cointegrated VAR structure	No new Break
<b>S-3</b>	<b>SLO-1</b>	Zero mean model	Properties of Mean and autocorrelation	Impulse-response functions and variance decompositions	Cointegrated VAR structure	Single out-of-sample Break
	<b>SLO-2</b>	Models with trends and seasonality	ARMA(p, q) Processes The ACF and PACF of an ARMA(p, q) Process.	Impulse-response functions and variance decompositions	Estimation of Cointegrated VAR	Multiple out-of-sample Breaks
<b>S-4</b>	<b>SLO-1</b>	General approach to time series modeling	Calculation of the ACVF	Unit root tests	Estimation of Cointegrated VAR	Filtering – filter function
	<b>SLO-2</b>	Stationary models and the auto regression function	Calculation of the ACVF	Spurious regressions	Estimation of Cointegrated VAR	Filtering Sine and cosine - concepts
<b>S-5</b>	<b>SLO-1</b>	Sample auto correlation function	Partial Autocorrelation Function	Example for Spurious regressions	Estimation of Cointegrated VAR	Filtering Sine and cosine
	<b>SLO-2</b>	Model for the Lake Huron Data	Spectral Densities – problems	Definition cointegration	Example for estimation of cointegrated VAR	Filtering general series
<b>S-6</b>	<b>SLO-1</b>	Model for the Lake Huron Data	Spectral Densities – problems	Example for cointegration	Example for estimation of cointegrated VAR	Sequential filtering- concepts
	<b>SLO-2</b>	Models in trend and seasonality	Spectral Densities – problems	Example for cointegration	Testing of Cointegrated VAR	Linear model - Kalman filtering – concept, model construction
<b>S-7</b>	<b>SLO-1</b>	Estimation and Elimination of Trend in the Absence of Seasonality	State space models – ARIMA	Testing Bivariate Cointegrating Relationships	Testing Procedure for Cointegrated VAR	Mean and variance for kalman filtering
	<b>SLO-2</b>	Estimation and elimination of trend	Estimation state-space models	<b>Dickey-Fuller test- Augmented Dickey-Fuller test</b>	Testing for Cointegrated VAR - example	Examples for kalman filtering
<b>S-8</b>	<b>SLO-1</b>	Estimation and elimination of trend	State space model with missing values	<b>Dickey-Fuller test- Augmented Dickey-Fuller test - examples</b>	Testing for Cointegrated VAR - example	Forecasting using kalman filtering
	<b>SLO-2</b>	Estimation and elimination of seasonal variation	EM algorithm – problem	<b>Dickey-Fuller test- Augmented Dickey-Fuller test - examples</b>	Forecasting (Johansen)- model	Application of kalman filtering

S - 9	SLO-1	Estimation and elimination of seasonal variation	Forecasting ARMA Processes	<i>Test on white noise Procedure</i>	Forecasting (Johansen)-procedure	Application of kalman filtering
	SLO-2	Estimation and elimination of seasonal variation	ARMA(p, q) Processes	Problems on test on white noise	Example Forecasting Johansen	Non-linear model – ARCH model
S - 10	SLO-1	Elimination of seasonal variation in trend	Properties – causality	Problems on test on white noise	Example Forecasting Johansen	GARCH – definition, construction
	SLO-2	Elimination of both trend and seasonal components	ACF and PACF of the ARMA model	Spurious Regression procedure	Example Forecasting Johansen	Mean, variance, autocorrelation
S-11	SLO-1	Eliminating the noise sequence	ACF and PACF of the ARMA model – problems	Spurious Regression - problems	Example Forecasting Johansen	GARCH Model of Order p, q GARH(p,q):
	SLO-2	Eliminating the noise sequence	ACF and PACF of the ARMA model – problems	Spurious Regression - problems	Forecasting and Granger Causality in a VAR model	Interpretation of GARCH
S-12	SLO-1	Eliminating the noise sequence	Forecasting of ARMA model	Causes of spurious regression	Granger Causality in a VAR procedure	Application of GARCH
	SLO-2	Eliminating the noise sequence	Forecasting of ARMA model	Causes of spurious regression	Granger Causality in a VAR example	Application of GARCH

Learning Resources	<b>Theory:</b> 1. B V Vishwas and ASHISH PATEL, Hands-on Time Series Analysis with Python: From Basics to Bleeding Edge Techniques, August 2020	2.. Aileen Nielsen, Practical Time Series Analysis, October 2019
		3. Marc S. Paoletta, Linear Models and Time-Series Analysis, December 2018

	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA 1 (10%)		CLA 2 (10%)		CLA 3 (20%)		CLA 4 (10%)		Theory	Practice
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember Understand	30%	-	30%	-	30%	-	30%	-	30%	-
Level 2	Apply Analyze	40%	-	40%	-	40%	-	40%	-	40%	-
Level 3	Evaluate Create	30%	-	30%	-	30%	-	30%	-	30%	-
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

<b>Course Designers</b>	
<b>Experts from Academic</b>	<b>Internal Experts</b>
	M.Kalaivani, Assistant Professor, Dept. of Mathematics & Statistics, SRMIST, KTR

Course Code	PAD21S02J	Course Name	Artificial Intelligence	Course Category	S	Skill Enhancement Course	L	T	P	C
							3	0	4	5

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	To understand the Artificial Intelligence
CLR-2 :	To learn the basics of Artificial Intelligence and its importance
CLR-3 :	To learn about Convolutional Neural Network, Architecture and tools for implementing CNN.
CLR-4 :	To learn Recurrent Neural Network and sequence modeling concepts
CLR-5 :	To learn about Natural Language Processing And Deep Learning
CLR-6 :	To learn the Reinforcement Learning technique and tools used for implementing

1	2	3
Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)
2	85	80
3	85	80
3	85	80
3	85	80
3	85	80
3	85	80

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
L	H	H	H	H	M	-	H	M	H	-	H	-	-	-
L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
L	H	H	H	H	-	-	M	M	L	-	H	-	-	-

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:
CLO-1 :	Able to get knowledge about the importance of Artificial Intelligence
CLO-2 :	Able to think about challenges and pitfalls of Artificial Intelligence
CLO-3 :	Able to Create convolutional neural network using tools
CLO-4 :	Construct the Recurrent Neural Network using tools
CLO-5 :	Able to do text analysis using natural language processing techniques and libraries
CLO-6 :	Construct the model using Reinforcement Learning technique and supporting tools

Duration (hour)	21	21	21	21	21
S-1	SLO-1	Introduction to AI	KNOWLEDGE REPRESENTATION	INFERENCE AND LEARNING	PRODUCTION SYSTEM AND PLANNING
	SLO-2	Challenges of AI	Introduction to Game Playing	Inference	Introduction to Production system
S-2	SLO-1	The importance of training	Alpha Beta Pruning	Forward and Backward Chaining	Control strategies
S-3	SLO-1	AI- Agents and Environments	Knowledge Representation using First order logic	Unification	Rete Algorithm
S 4 -	SLO-1				

S 7		<b>Lab 1: Solving Problems using AI</b>	<b>Lab 4: Working on Knowledge Representation-I</b>	<b>Lab 7: Working on Forward and Backward Chaining</b>	<b>Lab 10: Working on Rete Algorithm</b>	<b>Lab 13: Working on basic Expert System-I</b>
S-8	SLO-1	Search strategies in AI	Knowledge Engineering in First Order Logic	Uncertainty	Planning-STRIPS	Typical Expert System
S-9	SLO-1	Uninformed Search Strategies	Knowledge Engineering in Proportional Logic	Inference in Bayesian Network	Planning with state space search	MYCIN
S-10	SLO-1	Uninformed Search Algorithms	Proportional vs First Order Logic	Learning from Observations	Partial Order Planning	XOON-DART
S 11 – S 14	SLO-1	<b>Lab 2: Working on Uninformed Search Strategies</b>	<b>Lab 5: Working on Knowledge Representation - II</b>	<b>Lab 8: Working on Inferences in Bayesian network</b>	<b>Lab 11: Working on State Space Search</b>	<b>Lab 14: Working on basic Expert System - II</b>
S-15	SLO-1	Informed Search Strategies	Resolution	Forms of Learning	Planning Graphs	Case Study Construction of simple reflex agent with sensor and actuator using Arduino
	SLO-2	Local Search Algorithm		Inductive Learning		
S-16	SLO-1	Problem Formulation	Structured representation of Knowledge Using Scripts	Neural Network-Learning Decision trees	Uses of Planning Graphs	Elements in the Process
S-17	SLO-1	Constraint Satisfaction Problem	Structured representation of Knowledge Using Frames	Reinforcement Learning	Planning & acting in the real world	Interaction between elements
S 18 – S 21	SLO-1	<b>Lab 3: Working on Informed Search Strategies</b>	<b>Lab 6: Working on Structured representation of Knowledge Using Scripts and Frames</b>	<b>Lab 9: Working on Decision Trees</b>	<b>Lab 12: Working on Sentiment analysis</b>	<b>Lab 15: Working on Expert System - III</b>

<b>Learning Resources</b>	<p>1. Stuart Russell, Peter Norvig, "Artificial Intelligence – A Modern Approach", 3rd Edition, Pearson Education / Prentice Hall of India, 2010.</p> <p>2. Joseph C. Giarratano, Gary D. Riley, "Expert Systems : Principles and Programming", 4th Edition, 2015.</p> <p>3. Nils J. Nilsson, "Artificial Intelligence: A new Synthesis", Harcourt Asia Pvt. Ltd., 2000. CURRICULUM AND SYLLABUS B.TECH. – DATA SCIENCE 79</p> <p>4. Janakiraman, K. Sarukesi, 'Foundations of Artificial Intelligence and Expert Systems', Macmillan Series in Computer Science, 2000.</p> <p>5. W. Patterson, 'Introduction to Artificial Intelligence and Expert Systems', Prentice Hall of India, 2003.</p> <p>6. Prateek Joshi, "Artificial Intelligence with Python", Packt Publishing, 2017.</p> <p>7. <a href="https://www.pdfdrive.net/artificial-intelligence-a-modern-approach-3rd-edition-e32618455.html">https://www.pdfdrive.net/artificial-intelligence-a-modern-approach-3rd-edition-e32618455.html</a></p>
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Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	20%	20%	15%	15%	15%	15%	15%	15%	15%	15%
	Understand										
Level 2	Apply	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
	Analyze										
Level 3	Evaluate	10%	10%	15%	15%	15%	15%	15%	15%	15%	15%
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai	Dr.Muthu, Professor, Loyola College, Chennai	Dr.B.Rebecca Jayavadhanam
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	



Course Code	PCD21AE2T	Course Name	GENERAL APTITUDE FOR COMPETITIVE EXAMINATIONS	Course Category	A	ABILITY ENHANCEMENT COURSE	L	T	P	C
							1	0	0	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Development Centre	Data Book / Codes/Standards		Nil	

Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)																
CLR-1:	recapitulate fundamental mathematical concepts and skills		Level of Thinking (Bloom)	1	2	3	Disciplinary Knowledge	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	provide context - based vocabulary enhancement																					
CLR-3:	sharpen logical reasoning through skilful conceptualization																					
CLR-4:	familiarize with basic grammatical and syntactical rules																					
CLR-5:	enable to solve problems and to crack competitive exams																					
CLR-6:	develop new strategies to enhance reading comprehension																					
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:	Expected Proficiency (%)	Expected Attainment (%)																		
CLO-1:	build a strong base in the fundamental mathematical concepts		2	80	75	H	H	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-2:	acquire strategies to build vocabulary		2	80	70	H	H	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-3:	apply the learn conditions towards solving problems analytically		2	75	70	H	H	H	H	H	H	H	H	H	M	H	H	M	H	H	H	H
CLO-4:	learn grammatical and syntactical rules		2	80	75	H	H	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-5:	grasp the approaches and strategies to solve problems with speed and accuracy		2	80	70	H	H	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-6:	improve reading comprehension strategies		2	80	75	H	H	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H

Duration (hour)		3	3	3	3	3
S-1	SLO-1	Logical Reasoning I	Vocabulary from inference to meaning	Numbers - I	Error Identification - I	Data Sufficiency
	SLO-2	Solving Problems	Vocabulary from inference to meaning	Numbers - I	Error Identification - I	Data sufficiency
S-2	SLO-1	Logical Reasoning – I	Cloze passage	Numbers - II	Error Identification - II	Data Interpretation
	SLO-2	Solving Problems	Cloze passage	Numbers - II	Error Identification - II	Data Interpretation
S-3	SLO-1	Logical Reasoning – I	Sentence Completion	Numbers - III	Sentence Correction - I	Sentence Correction - II
	SLO-2	Solving problems	Sentence Completion	Numbers - III	Sentence Correction - I	Sentence Correction - II

<b>Learning Resources</b>	1. Quantitative aptitude – r s Agarwal	3. ManhattanPrepGMAT Sentence Correction Guide–Avi Gutman
	2. Quantitative aptitude – ARUN SARMA	4. GRE Contextual.Vocabulary–Ken Springer

<b>Learning Assessment</b>											
	<b>Bloom's Level of Thinking</b>	<b>Continuous Learning Assessment (50% weightage)</b>								<b>Final Examination (50% weightage)</b>	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	30 %	-	30 %	-	30 %	-	30 %	-	30 %	-
	Understand										
Level 2	Apply	40 %	-	40 %	-	40 %	-	40 %	-	40 %	-
	Analyze										
Level 3	Evaluate	30 %	-	30 %	-	30 %	-	30 %	-	30 %	-
	Create										
	<b>Total</b>	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Scientific Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications etc.,

<b>Course Designers</b>		
Experts from Industry	Internal Experts	
1. Mr Nishith Sinha, dueNorth India Academics LLP, Dehradun, <a href="mailto:nsinha.alexander@gmail.com">nsinha.alexander@gmail.com</a>	1. Dr.P.Madhusoodhanan SRMIST	3. Dr. A Clement, SRMIST
2.Mr Ajay Zenner, Career Launcher, <a href="mailto:ajay.z@careerlauncher.com">ajay.z@careerlauncher.com</a>	2. Dr.M.Snehalatha SRMIST	4. Dr. J Jayapragash, SRMIST

### SEMESTER III

Course Code	PAD21301J	Course Name	DEEP LEARNING FOR DATA SCIENCE	Course Category	C	Professional Core Course			
						L	T	P	C
						4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 : Develop knowledge of Neural Network	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 : Understand and analyze deep learning																		
CLR-3 : Perform Optimization Techniques																		
CLR-4 : Implement Deep Learning models																		
CLR-5 : Get Familiar with Keras library																		
CLR-6 : Implement Deep Q-Learning																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLO-1 : Build a Perceptron model		2	85	80	H	H	H	H	H	H	-	M	M	L	-	H	-	M	H
CLO-2 : Build Neural Network model using BP algorithm		3	85	80	L	H	H	H	H	H	-	M	M	L	-	H	-	M	H
CLO-3 : Using Pytorch to build a prediction model		3	85	80	L	H	H	H	H	H	-	M	M	L	-	H	-	M	H
CLO-4 : Fine Tuning the Deep Learning models for performance optimization		3	85	80	L	H	H	H	H	H	-	M	M	L	-	H	-	M	H
CLO-5 : Build, Compile, Test, and evaluate model in Keras		3	85	80	L	H	H	H	H	H	-	M	M	L	-	H	-	M	H
CLO-6 : Work with Generative Adversarial Networks		3	85	80	L	H	H	H	H	H	-	M	M	L	-	H	-	M	H

Duration (hour)	24	24	24	24	24
S-1	SLO-1 <i>Introduction to Neural Network</i>	Fine Tuning NN models ANN Processing Components	Fine Tuning NN Models What is Fine Tuning?	Keras and DL Overview of TFMA	Interactive Applications of DL
	SLO-2 <i>Fundamentals</i>	Learning and Training in ANN	Regularization	Practical Consideration for DL	Machine Vision – CNN
S-2	SLO-1 <i>Biological NN Vs ANN</i>	Cluster analysis in ANN	What is Vector Quantization?	DL parameters	Pooling Layers
	SLO-2 <i>ANN Architecture</i>	NN Building blocks	The Encoder-Decoder Model	Data Loading and Preprocessing	Lenet-5 in Keras
S-3	SLO-1 <i>Computational Models in NN</i>	Perceptron to Deep NN	The Generalized Lloyd Algorithm	Data Preprocessing with Keras	Alexnet and vggnet in keras

	SLO-2	Neurons Interconnection	Model and Hyper parameters	Relation between SOM and noisy encoder-decoder	Keras Layers	Natural Language processing
S-4	SLO-1	Threshold Functions	Classification with NN	Voronoi Tessellation	Training Models with fit()	Creating word embeddings with word2vec
	SLO-2	Activation functions & ANN	Deep Learning Frameworks	LVQ Introduction	Monitoring Performance Metrics	Natural Language Classification with familiar networks
S-5-8	SLO-1	Lab 1: Implement a Feed Forward Neural Network with Back propagation training algorithm for realizing XOR problem	Lab 4: Build a NN model using PyTorch	Lab 7: Implement LVQ Network for Pattern Classification	Lab 10: Build a model for Credit Card Fraudulence Detection	Lab 13: Build a CNN model for Image Classification
	SLO-2					
S-9	SLO-1	Implementing Neural Networks Building Neural Networks Models	NN Categorization	The LVQ Algorithm	Checkpointing	Generative Adversarial Networks
	SLO-2	Use case of ANN	NN Computational Model	The LVQ2 Algorithm	Debugging the model with eager execution	Essential GAN Theory
S-10	SLO-1	Perceptrons	NN Building Components	Hebbian Learning	Speed Up process with multiple GPUs	The Discriminator Network
	SLO-2	Single Layer Perceptron Model	Evolutionary Algorithm & Gradient Descent	Hebbian Learning Rule	Multiple GPU and distributed trainings	The Generator Network
S-11	SLO-1	Least Mean Square Algorithm	Object Image Classification	Competitive Learning	Transfer Learning	The Adversarial Network
	SLO-2	Learning Curves	Learning rates and Optimization	Optimizing NN	Image classification	GAN Training
S-12	SLO-1	Learning Rates	Optimizing Speed	Debugging NN	Keras Metrics	Reinforcement Learning
	SLO-2	Perceptron	Dense Network Tuning using Hyper parameters	Learning rate optimization	Jupyter notebooks	Reinforcement Learning Process steps
S-13-16	SLO-1	Lab 2: Implement a Perceptron in Python	Lab 5: Implement ANN Training in Python for MNIST Digit Classification problem	Lab 8: Using Keras, perform rate adaption schedule.	Lab 11: Work on a text classification problem with Keras API	Lab 14: Design and build a Game environment
	SLO-2					
S-17	SLO-1	Multilayer Perceptron	Linear Model with Estimators	Optimizing Networks	Dataset for NN	Deep Reinforcement Learning Applications
	SLO-2	The XOR Problem	NN for Predictions	Rate adaption schedule	Exploring the Dataset	Deep RL Use cases
S-18	SLO-1	Back Propagation Algorithm	Optimization approaches for prediction	Scaling	Preparing the dataset	Deep-Q Learning Introduction
	SLO-2	Heuristics for improving BP algorithm	NN algorithms	Scaling methods	Visualizing the dataset	The DQN Agent
S-19	SLO-1	Radial Basis Function Networks	Data preparation for NN	Batch Normalization	Compiling the model	Q-Learning
	SLO-2	Interpolation	ANN Training in python	Mini Batch Normalization	Training the NN	Deep Q Learning
	SLO-1	Regularization	Training Samples	Internal Covariate Shift	Testing the NN	Steps in Deep Q Learning

S-20	SLO-2	Learning Strategies	Overfitting and Underfitting	Implement Gradient learning	Evaluate the model	Experience Replay
S-21-24	SLO-1 SLO-2	Lab 3: Implement a Feed Forward Neural Network with Back propagation training algorithm for realizing Straight line e.g. $y = 2x + 3$	Lab 6: Perform Hyper parameter tuning in the ANN model implemented in Lab 5	Lab 9: Implement Batch Normalization and gauge its performance	Lab 12: Build a DL model for diabetes classification problem	Lab 15: Build and Train the Deep Q Neural Network

Learning Resources	<b>1. Deep Learning with Python, By Francois Chollet, December 2017</b> <b>2. Deep Learning Illustrated: A Visual, Interactive Guide to Artificial Intelligence, By Jon Krohn, Grant Beyleveld and Aglaé Bassens, September 2019</b> <b>3. Hugo Larochelle's Video Lectures on Deep Learning</b>	<b>4. Introduction to Deep Learning by Sandro Skansi, Springer, 2018</b> <b>5. Deep Learning with TensorFlow 2 and Keras - Second Edition, By Antonio Gulli, Amita Kapoor and Sujit Pal, December 2019</b>
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Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	20%	20%	15%	15%	15%	15%	15%	15%	15%	15%
Level 2	Apply Analyze	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
Level 3	Evaluate Create	10%	10%	15%	15%	15%	15%	15%	15%	15%	15%
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai	Dr.Muthu, Professor, Loyola College, Chennai	Mrs. M.Ramla, Assistant Professor, SRM IST
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	



Course Code	PAD21302T	Course Name	Enterprise Machine Learning	Course Category	C	Professional Core Course	L	T	P	C
							4	0	0	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Understand the basic concepts and techniques of Machine Learning	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Develop skills of using recent machine learning software for solving practical problems																		
CLR-3 :	Understand and implement machine learning AWS, Azure and GCP platform																		
CLR-4 :	Understand and Apply Machine Learning in Gaming development																		
CLR-5 :	Understand the Decision tree, Random Forest and Naïve Bayes Algorithm																		
CLR-6 :	Gain knowledge about Knowledge representations and Predicate logic																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLO-1 :	Understand and implement machine learning AWS, Azure and GCP platform	2	85	80	L	H	H	H	H	M	-	H	M	H	-	H	-	-	-
CLO-2 :	Develop knowledge on machine learning in enterprise, and data compliance strategies	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-3 :	Gain experience of doing independent study and research	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-4 :	Understand and Apply real time problem using Machine Learning	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-5 :	Understand the Decision tree and Random Forest and Naïve Bayes Algorithm	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-6 :	Gain knowledge about Knowledge representations and Predicate logic	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-

Duration (hour)	12	12	12	12	12
S-1 SLO-1	Infrastructure for data and process, Machine learning and Data pipeline	Cloud and Machine Learning, Machine Learning Workflow Comparison	Azure machine Learning tools And capabilities, Comparing Azure ML Studio and AZURE ML Service	GCP machine learning tools and capabilities, Google Cloud Platform ML capabilities	Role of refactoring, Technical debts, Refactoring techniques, PyCharm for refactoring
S-2 SLO-1	Machine learning models	AWS Machine	Creating & Configuring Azure ML Service workspace	Training and job execution with Google Cloud and Console, BigQuery	Code analysis and refactoring Design principles, Refactoring Principles and Challenges

S-3	SLO-1	Machine learning visualization	Learning Tools and Capabilities	Creating & Configuring Azure ML Service workspace	Training and job execution with Google Cloud and Console, BigQuery	Code analysis and refactoring Design principles, Refactoring Principles and Challenges
S-4	SLO-1	Machine learning frameworks and tools, Metadata and Governance	Cloud Machine Learning Implementation and Comparison	Building ML pipelines with AZURE ML Service, Working With Azure ML Studio	ML features, Implementing models with BigQuery ML	Principles of good code, Refactoring python code
S-5	SLO-1	Risk mitigation, Data compliance issues, Data regulations	Generating Machine Learning based Object detection	Using Azure ML Service Visual Interface, Working With Azure Open Datasets	ML workflow challenges and Serverless approach	Code optimization, Using rope to refactor, Anti-patterns in code
S-6	SLO-1	The importance of global standards	Amazon Machine Learning Console	AZURE MLOps, AZURE ML Notebooks	ML implementation with cloud Datalab , Google AI platform	Machine Learning types
S-7	SLO-1	Risk and Company standards	Amazon SageMaker Architecture	AZURE MLOps, AZURE ML Notebooks	ML implementation with cloud Datalab , Google AI platform	Machine Learning algorithm design
S-8	SLO-1	Myths and Facts of data compliance	Using Amazon SageMaker, Lex , Polly And Transcribe	Pipelines with AZURE data Lake And Azure ML	Features and Components	Impact of refactoring on Machine Learning, Algorithm design
S-9	SLO-1	Compliance training for users	Using Amazon SageMaker, Lex , Polly And Transcribe	Pipelines with AZURE data Lake And Azure ML	Google Cloud AutoML features	Machine Learning algorithm comparison
S-10	SLO-1	Compliance training for management	Amazon SageMaker Neo	CI /CD For Machine Learning with AZURE Pipeline	Managing dataset	Refactor machine, Learning code,
S-11	SLO-1	The benefits of a data compliance program	Augmented Manifest in SageMaker	CI /CD For Machine Learning with AZURE Pipeline	Using AutoML tables	Managing technical debt in machine learning
S-12	SLO-1	Elements of a good compliance strategy, Building a compliance strategy, Reporting and Response procedures	Amazon SageMaker Model Tuning , Amazon SageMaker	Using Microsoft Devlabs Extension	Training models and predicting with AutoML tables, Google cloud AutoML natural language	SonarQube and code coverage, Automatic clone refactoring

Learning Resources	<ol style="list-style-type: none"> <li>1. <i>Mastering Azure Machine Learning, By Christoph Kerner and Kaijisse Waaijer, April 2020.</i></li> <li>2. <i>Hands-On Machine Learning on Google Cloud Platform, By Giuseppe Ciaburro, V Kishore Ayyadevara and Alexis Perrier, April 2018.</i></li> </ol>	<ol style="list-style-type: none"> <li>1. <i>Learning Path: AWS Certified Machine Learning-Specialty ML, By Noah Gift, April 2019.</i></li> </ol>
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Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	40%	-	40%	-	40%	-	40%	-	40%	-
	Understand										
Level 2	Apply	40%	-	40%	-	40%	-	40%	-	40%	-
	Analyze										
Level 3	Evaluate	20%	-	20%	-	20%	-	20%	-	20%	-
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai	Dr.Muthu, Professor, Loyola College, Chennai	<i>Dr.S.Albert Antony Raj</i>
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	

Course Code	PAD21D07J	Course Name	CLOUD COMPUTING	Course Category	D	Discipline Elective Course	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	An overview of Distributed Systems and its algorithm.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To understand the concepts of Cloud Computing and Learn about various public cloud services	Level of Thinking (Bloom) Expected Proficiency (%) Expected Attainment (%)	80	70	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLR-3 :	To explore about Web Services and Service Oriented Architecture.																		
CLR-4 :	To learn about Cloud Management Products, Cloud Storage and Cloud Security.																		
CLR-5 :	To know about Google App Engine, AWS and Azure.																		
CLR-6 :	To Learn about Cloud Computing Ideologies, Paradigm and its implementation.																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	Implement various Distributed algorithms.	3	80	70	L	H	H	H	H	M	-	H	M	H	-	H	-	-	-
CLO-2 :	Use Google collaboration tools and several public cloud services.	3	85	75	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-3 :	Recognize and Implement the Levels of Virtualization.	3	75	70	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-4 :	Use security tools, finding the vulnerabilities and also to Generate a detailed report.	3	85	80	L	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-5 :	Install and configure Open Stack and launch VMs in AWS and Azure.	3	85	75	M	H	H	H	H	-	-	M	M	L	-	H	-	-	-
CLO-6 :	Gain an insight of Cloud Computing its Implementation, Management and Security.	3	80	70	M	H	H	H	H	M	-	M	M	L	-	H	-	-	-

Duration (hour)	24	24	24	24	24
S-1	SLO-1	Introduction to Distributed Systems	Introduction to Cloud Computing	Introduction to Web Service and Service Oriented Architecture	Resource Provisioning and Methods
S-2	SLO-1	Characteristics	Evolution of Cloud Computing	SOAP – REST – Basics of Virtualization	Cloud Management Products
S-3	SLO-1	Issues in Distributed Systems	Cloud Characteristics- Elasticity in Cloud	Full and Para Virtualization	Cloud Storage – Provisioning Cloud Storage
S-4	SLO-1	Issues in Distributed Systems	Cloud Characteristics- Elasticity in Cloud	Full and Para Virtualization	Cloud Storage – Provisioning Cloud Storage

S-5 – S-8	SLO-1	Lab 1: Practical - Implement RPC and Bankers algorithm.	Lab 4: Use Google collaboration tools: Create Google Docs, Sheets and Slides and share it with other users.	Lab 7: Create a simple web service using Python Flask/Java/any language [Web Service: Client-server model should be implemented using socket/http].	Lab 10: Use security tools like ACUNETIX, ETTERCAP to scan web applications on the cloud.	Lab13: Install and configure OpenStack all-in-one using Devstack/Packstack.
S-9	SLO-1	Distributed System Model	On-demand Provisioning	Implementation Levels of Virtualization	Managed and Unmanaged Cloud Storage	Architecture of GFS
S-10	SLO-1	<i>Request/Reply Protocols</i>	<i>NIST Cloud Computing Reference Architecture</i>	<i>Tools and Mechanisms</i>	<i>Cloud Security Overview</i>	<i>Case Studies: Openstack, Heroku and Docker Containers</i>
S-11	SLO-1	<i>RMI</i>	<i>Architectural Design Challenges</i>	<i>Virtualization of CPU</i>	<i>Cloud Security Challenges</i>	<i>Amazon EC2</i>
S-12	SLO-1	<i>RMI</i>	<i>Architectural Design Challenges</i>	<i>Virtualization of CPU</i>	<i>Cloud Security Challenges</i>	<i>Amazon EC2</i>
S-13 – S-16	SLO-1	Lab 2: Create and distribute a Torrent file to share a file in LAN Environment.	Lab 5: Explore public cloud services like Amazon, Google, Sales Force, Digital Ocean etc	Lab 8: Install Oracle Virtual Box/VMware Workstation and create a chat application [Note: Launch two virtual machines for chat application].	Lab 11: Cloud networks for finding vulnerabilities, verifying leakage of information to an unauthorized third party.	Lab 14: Launch VMs in OpenStack through dashboard.
S-17	SLO-1	<i>Logical Clocks and Casual Ordering of Events</i>	<i>Deployment Models: Public, Private and Hybrid Clouds</i>	<i>Memory – I/O Devices</i>	<i>Architecture Design – Virtual Machine Security</i>	<i>AWS</i>
S-18	SLO-1	<i>RPC- Election Algorithm</i>	<i>Service Models: IaaS- PaaS – SaaS</i>	<i>Desktop Virtualization</i>	<i>Security – Application Security</i>	<i>Microsoft Azure</i>
S-19	SLO-1	Distributed Mutual Exclusion	Benefits of Cloud Computing.	Server Virtualization	Data Security	Google Compute Engine.
S-20	SLO-1	Distributed Deadlock Detection Algorithms	Benefits of Cloud Computing.	Server Virtualization	Data Security	Google Compute Engine.
S-21 – S-24	SLO-1	Lab 3: Demonstration and assessment of the implemented algorithms.	Lab 6: Quizzes on different service models and deployment models. Report submission - Comparison of various services provided by different Cloud Service Providers (configuration of VM, cost, network bandwidth etc.).	Lab 9: Review web services implementation - Proper Connection should be established between the client and server to make use of the service offered by the Server. Review the working of application in virtual environment.	Lab12: Report submission - Generate a detailed report describing vulnerabilities along with the suitable action that can be taken to remedy the loopholes.	Lab 15: OpenStack Dashboard should be accessed through web browser. Verify the working of instance by logging into it/pinging the instance.



Learning Resources	<p>1. Andrew S. Tanenbaum, Maarten Van Steen, "Distributed Systems - Principles and Paradigms", Second Edition, Pearson, 2006.</p> <p>2. Buyya R., Broberg J., Goscinski A., "Cloud Computing: Principles and Paradigm", John Wiley &amp; Sons, 2011.</p>	<p>1. Kai Hwang, Geoffrey C Fox, Jack G Dongarra, "Distributed and Cloud Computing, From Parallel Processing to the Internet of Things", Morgan Kaufmann Publishers, 2012.</p> <p>2. Mukesh Singhal, "Advanced Concepts In Operating Systems", McGraw Hill Series in Computer Science, 1994.</p> <p>3. John W. Rittinghouse, James F. Ransome, "Cloud Computing: Implementation Management, and Security", CRC Press, 2010.</p>
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Learning Assessment											
Level	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%) #			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember Understand	20%	20%	15%	15%	15%	15%	15%	15%	15%	15%
Level 2	Apply Analyze	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
Level 3	Evaluate Create	10%	10%	15%	15%	15%	15%	15%	15%	15%	15%
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
Mr.G.Muruganandam, Group Project Manager, HCL Technologies, Chennai	Dr.Muthu, Professor, Loyola College, Chennai	<b>Dr.J.Dhilipan, SRMIST</b>
Mr.M. Hemachandar, Tech Lead, Wipro Limited, Chennai	Dr.Vincent, Associate Professor, VIT	

Course Code	PAD21D08J	Course Name	EXPLORATORY DATA ANALYSIS	Course Category	D	Discipline Specific Elective	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Data Science	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	The essential exploratory techniques for summarizing data with R	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	To develop more complex statistical models																		
CLR-3 :	Eliminating or sharpening potential hypotheses about the world that can be addressed by the data																		
CLR-4 :	The plotting systems in R																		
CLR-5 :	The basic principles of constructing informative data graphics																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related	Procedural Knowledge	Skills in Specialization	Ability to Utilize	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLO-1 :	Making exploratory graphs	2	85	80	H	H	H	H	H	H	-	M	M	L	-	H	-	M	H
CLO-2 :	Principles of analytic graphics	3	85	80	L	H	H	H	H	H	-	M	M	L	-	H	-	M	H
CLO-3 :	Plotting systems and graphics devices in R	3	85	80	L	H	H	H	H	H	-	M	M	L	-	H	-	M	H
CLO-4 :	The base and ggplot2 plotting systems in R	3	85	80	L	H	H	H	H	H	-	M	M	L	-	H	-	M	H
CLO-5 :	Clustering methods	3	85	80	L	H	H	H	H	H	-	M	M	L	-	H	-	M	H
CLO-6 :	Dimension reduction techniques	3	85	80	L	H	H	H	H	H	-	M	M	L	-	H	-	M	H

Duration (hour)	24	24	24	24	24
S-1	SLO-1 <i>Getting Started with R</i>	<i>Principles of Analytic Graphics</i>	<i>Plotting Systems</i>	<i>Hierarchical Clustering</i>	<i>The ggplot2 Plotting System: Part 1</i>
	SLO-2 <i>Installation</i>	<i>Show comparisons</i>	<i>The Base Plotting System</i>	<i>Hierarchical clustering Explanation</i>	<i>The Basics: qplot()</i>
S-2	SLO-1 <i>Getting started with the R interface</i>	<i>Show causality, mechanism, explanation, systematic structure</i>	<i>The Lattice System</i>	<i>How do we define close?</i>	<i>Before You Start: Label Your Data</i>
	SLO-2 <i>Installing R on Windows</i>	<i>Show multivariate data</i>	<i>The ggplot2 System</i>	<i>Example: Euclidean distance</i>	<i>ggplot2 "Hello, world!"</i>
S-3	SLO-1 <i>Managing Data Frames with the dplyr package</i>	<i>Integrate evidence</i>	<i>Graphics Devices</i>	<i>Example: Manhattan distance</i>	<i>Modifying aesthetics</i>

	SLO-2	Data Frames	Describe and document the evidence	The Process of Making a Plot	Example: Hierarchical clustering	Adding a geom
S-4	SLO-1	The dplyr Package	Content, Content, Content	How Does a Plot Get Created?	Prettier dendrograms	Histograms
	SLO-2	Installing the dplyr package	References	Graphics File Devices	Merging points: Complete	Facets
S-5 – S-8	SLO-1	Lab 1: Working on the dplyr package	Lab 4:	Lab 7:	Lab 10:	Lab 13:
	SLO-2					
S-9	SLO-1	select()	Exploratory Graphs	Multiple Open Graphics Devices	Merging points: Average	The ggplot2 Plotting System: Part 2
	SLO-2	filter()	Characteristics of exploratory graphs	Copying Plots	Using the heatmap() function	Basic Components of a ggplot2 Plot
S-10	SLO-1	arrange()	Air Pollution in the United States	The Base Plotting System	K-Means Clustering	Example: BMI, PM2.5, Asthma
	SLO-2	rename()	Getting the Data	Base Graphics	Illustrating the K-means algorithm	Building Up in Layers
S-11	SLO-1	mutate()	Simple Summaries: One Dimension	Simple Base Graphics	Stopping the algorithm	First Plot with Point Layer
	SLO-2	group_by()	Five Number Summary	Some Important Base Graphics Parameters	Using the kmeans() function	Adding More Layers: Smooth
S-12	SLO-1	Boxplot	Boxplot	Base Plotting Functions	Building heatmaps from K-means solutions	Adding More Layers: Facets
	SLO-2	Summary	Histogram	Base Plot with Regression Line	further resources	Modifying Geom Properties
S-13 – S-16	SLO-1	Lab 2: Working on filter, mutate	Lab 5: Drawing Graphs and Histograms	Lab 8: Applying Plotting functions	Lab 11: Implementing K-Means algorithms	Lab 14: Working with plotting
	SLO-2					
S-17	SLO-1	Exploratory Data Analysis Checklist	Overlaying Features	Plotting and Color in R	Dimension Reduction	Modifying Labels
	SLO-2	Formulate your question	Barplot	Colors 1, 2, and 3	Matrix data	Customizing the Smooth
S-18	SLO-1	Read in your data	Simple Summaries: Two Dimensions and Beyond	Connecting colors with data	Patterns in rows and columns	Changing the Theme
	SLO-2	Check the packaging	Multiple Boxplots	Color Utilities in R	Related problem	More Complex Example
S-19	SLO-1	Run str()	Multiple Histograms	colorRamp(), colorRampPalette()	SVD and PCA	A Quick Aside about Axis Limits
	SLO-2	Look at the top and the bottom of your data	Scatterplots	RColorBrewer Package	Unpacking the SVD: u and v	Case Study: MAACS Cohort

<b>S-20</b>	SLO-1	Validate with at least one external data source	Scatterplot - Using Color	Using the RColorBrewer palettes	SVD for data compression	Example: Face data
	SLO-2	Try the easy solution first	Multiple Scatterplots	The smoothScatter() function	Components of the SVD - Variance explained	Summary of qplot()
<b>S-21</b> – <b>S-24</b>	SLO-1	Lab 3:	Lab 6:Working with Scatter Plots	Lab 9:Working with Colour Palettes	Lab 12:Dimension reduction	Lab 15: working with gplot()
	SLO-2					

<b>Learning Resources</b>	1. Exploratory Data Analysis with R, Roger D. Peng 2. Unwin, Antony. 2015. Graphical Data Analysis with R. (Links to an external site.)Links to an external site. CRC Press. ISBN 978-1498715232
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Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %
	Understand										
Level 2	Apply	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %
	Analyze										
Level 3	Evaluate	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Tech Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications, Conf. Paper etc.,

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
	Dr.Muthu, Professor, Loyola College, Chennai	1. Dr.Jayashree, SRM IST
	Dr.Vincent, Associate Professor, VIT	

Course Code	PAD21D09J	Course Name	SOCIAL MEDIA AND TEXT ANALYTICS	Course Category	D	Discipline Specific Elective	L	T	P	C
							4	0	4	6

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards	Nil		

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1 :	To leverage the power of the R eco-system to extract, process, analyze, visualize and model social media data	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Visualize and analyze data from social media platforms to understand and model complex relationships using various concepts and techniques	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLR-3 :	Understand the fundamentals of text mining																		
CLR-4 :	Utilize text for prediction techniques																		
CLR-5 :	Understand the relevance between information retrieval and text mining																		
CLR-6 :	Analyze different case studies related to text mining																		

Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLO-1 :	Understand the basics of social media analytics and R language	3	80	70	L	H	-	H	L	-	-	-	L	L	-	H	-	-	-
CLO-2 :	Analyze data from major social media channels such as Twitter & Flickr	3	85	75	M	H	L	M	L	-	-	-	M	L	-	H	-	-	-
CLO-3 :	Acquire knowledge on fundamentals of text mining	3	75	70	M	H	M	H	L	-	-	-	M	L	-	H	-	-	-
CLO-4 :	Perform prediction from text and evaluate it	3	85	80	M	H	M	H	L	-	-	-	M	L	-	H	-	-	-
CLO-5 :	Perform document matching	3	85	75	H	H	M	H	L	-	-	-	M	L	-	H	-	-	-
CLO-6 :	Understand how text mining is implemented	3	80	70	L	H	-	H	L	-	-	-	L	L	-	H	-	-	-

Duration (hour)	24	24	24	24	24
S-1	SLO-1 Getting Started with R and Social Media Analytics	Visualizing data	Overview of Text Mining	Using Text for Prediction	Finding Structure in a Document Collection
	SLO-2 Understanding Social Media	Managing packages	What's Special About Text Mining?	Recognizing that Documents Fit a Pattern	
S-2	SLO-1 Advantages and Significance of Social Media	Data analytics - Analytics workflow	Structured or Unstructured Data	How Many Documents Are Enough?	Clustering Documents by Similarity



	SLO-2	Disadvantages and Pitfalls of Social Media	Machine learning techniques	Is Text Different from Numbers?	Document Classification	Similarity of Composite Documents
<b>S-3</b>	SLO-1	Social media analytics	Supervised learning, Unsupervised learning	What Types of Problems Can Be Solved?	Learning to Predict from Text	k-Means Clustering
	SLO-2	A typical social media analytics workflow	Text analytics	Document Classification	Similarity and Nearest-Neighbor Methods	
<b>S-4</b>	SLO-1	Data access, Data processing and normalization, Data analysis and Insights	Understanding Twitter, APIs	Information Retrieval	Document Similarity	Hierarchical Clustering
	SLO-2	Opportunities and Challenges	Registering an application	Clustering and Organizing Documents	Decision Rules	
<b>S-5</b> – <b>S-8</b>	SLO-1	<i>Lab 1: Simple Text Analytics</i>	<i>Lab 4: Text Analytics</i>	<i>Lab 7: Working with Classification</i>	<i>Lab 10: Working with Document Classification</i>	<i>Lab 13: implementing clustering algorithm</i>
	SLO-2					
<b>S-9</b>	SLO-1	Getting started with R	Connecting to Twitter using R	Information Extraction	Decision Trees	The EM Algorithm
	SLO-2	Environment setup	Extracting sample Tweets	Prediction and Evaluation	Scoring by Probabilities	
<b>S-10</b>	SLO-1	Data types	Trend analysis	From Textual Information to Numerical Vectors	Linear Scoring Methods	What Do a Cluster's Labels Mean?
	SLO-2	Data structures-Vectors		Collecting Documents	Evaluation of Performance - Estimating Current and Future Performance	Applications, Evaluation of Performance
<b>S-11</b>	SLO-1	Arrays	Sentiment analysis	Document Standardization	Getting the Most from a Learning Method	Case Study: Market Intelligence from the Web
	SLO-2	Matrices	Key concepts of sentiment analysis –Subjectivity, Sentiment polarity	Tokenization	Errors and Pitfalls in Big Data Evaluation	
<b>S-12</b>	SLO-1	Lists	Opinion summarization	Lemmatization-Inflectional Stemming	Information Retrieval and Text Mining	Case Study: Lightweight Document Matching for Digital Libraries
	SLO-2	Data Frames	Features	Stemming to a Root	Is Information Retrieval a Form of Text Mining?	
<b>S-13</b> – <b>S-16</b>	SLO-1	<i>Lab 2: Working with Data structures</i>	<i>Lab 5: Working with Twitter data</i>	<i>Lab 8: Information Extraction</i>	<i>Lab 11: Decision Trees</i>	<i>Lab 14: EM Algorithm</i>
<b>S-17</b>	SLO-1	Functions - Built-in functions	Sentiment analysis in R	Vector Generation for Prediction	Key Word Search	Mining Social Media
	SLO-2	User-defined functions		Multiword Features	Nearest-Neighbor Methods	
<b>S-18</b>	SLO-1	Controlling code flow - Looping constructs	Follower graph analysis	Labels for the Right Answers, Feature Selection by Attribute Ranking	Measuring Similarity -Shared Word Count	E-mail Filtering

	SLO-2	Conditional constructs	Flickr Data Analysis	Sentence Boundary Determination	Word Count and Bonus, Cosine Similarity	
S-19	SLO-1	Advanced operations	Accessing Flickr's data	Part-of-Speech Tagging	Web-Based Document Search - Link Analysis	Emerging Directions
	SLO-2	apply, lapply	Understanding Flickr data	Word Sense Disambiguation	Document Matching	Summarization
S-20	SLO-1	sapply, tapply	Understanding interestingness – similarities	Phrase Recognition, Named Entity Recognition, Parsing	Inverted Lists	Active Learning
	SLO-2	mapply	Are your photos interesting? - Preparing the data -Building the classifier	Feature Generation	Evaluation of Performance	Learning with Unlabeled Data
S-21 – S-24	SLO-1	Lab 3: Working with Looping and functions	Lab 6: Working with Flickr Data Analysis	Lab 9: Phrase Recognition	Lab 12: Nearest-Neighbor Methods	Lab 15: E-mail Filtering

Learning Resources	1. Raghav Bali, Dipanjan Sarkar, Tushar Sharma, (2017), "Learning Social Media Analytics with R", Packt Publishing.	2. Sholom M. Weiss, Nitin Indurkha, Tong Zhang, (2015), "Fundamentals of Predictive Text Mining", Second Edition, Springer London.

Learning Assessment											
	Bloom's Level of Thinking	Continuous Learning Assessment (50% weightage)								Final Examination (50% weightage)	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#			
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice
Level 1	Remember	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %
	Understand										
Level 2	Apply	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %	20 %
	Analyze										
Level 3	Evaluate	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %	10 %
	Create										
	Total	100 %		100 %		100 %		100 %		100 %	

Course Designers		
Experts from Industry	Experts from Higher Technical Institutions	Internal Experts
	Dr.Muthu, Professor, Loyola College, Chennai	Mrs. S. Chandrakala, SRM IST
	Dr.Vincent, Associate Professor, VIT	

Course Code	PAD21P01L	Course Name	INTERNSHIP	Course Category	P	Project Work, Internship In Industry / Higher Technical Institutions	L	T	P	C
							-	-	-	2

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Demonstrate skills learnt in the real time environment.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Explore the different industries that are using IT	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLR-3 :	Enhance the skills in the system aspects				L	H	-	H	L	-	-	-	L	L	-	H	-	H	H
CLR-4 :	Understanding the professional connections with the knowledge learnt				M	H	L	M	L	-	-	-	M	L	-	H	-	H	H
CLR-5 :	Applying the skills in problem solving				M	H	M	H	L	-	-	-	M	L	-	H	-	H	H
					M	H	M	H	L	-	-	-	M	L	-	H	-	H	H
					H	H	M	H	L	-	-	-	M	L	-	H	-	H	H
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	To get an insight of an industry and organization/company	3	80	70															
CLO-2 :	To gain valuable skills and knowledge	3	85	75															
CLO-3 :	To make professional connections and enhance networking	3	75	70															
CLO-4 :	To get experience in a field to allow the student to make a career transition	3	85	80															
CLO-5 :	To get an inside view of an industry and organization/company	3	85	75															

Students can choose a company of their own interest for internship for a period of minimum four weeks to learn about the application of IT in real time environment. In the first week of July, all the students have to give a presentation about their observations made by them in internship. At the end of the internship period, every student shall submit a structured internship report within 15 days from the date of the completion of the internship period.

Learning Assessment			
Project Work / Internship	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)
	Review – 1	Review – 2	Internship Report
	20%	30 %	Viva-Voce
			30 %
			20 %

Course Code	PAD21P02L	Course Name	MINI PROJECT WORK	Course Category	P	Project Work, Internship In Industry / Higher Technical Institutions	L	T	P	C
							0	0	8	4

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):	The purpose of learning this course is to,	Learning	Program Learning Outcomes (PLO)
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CLR-1 :	Demonstrate skills learnt in the real time environment.	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2 :	Explore the different industries that are using IT	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	Ethical Reasoning	Community Engagement	ICT Skills	Leadership Skills	Life Long Learning
CLR-3 :	Enhance the skills in the system aspects				L	H	-	H	L	-	-	-	L	L	-	H	-	-	-
CLR-4 :	Understanding the professional connections with the knowledge learnt				M	H	L	M	L	-	-	-	M	L	-	H	-	-	-
CLR-5 :	Applying the skills in problem solving				M	H	M	H	L	-	-	-	M	L	-	H	-	-	-
					H	H	M	H	L	-	-	-	M	L	-	H	-	-	-
Course Learning Outcomes (CLO):	At the end of this course, learners will be able to:																		
CLO-1 :	To get an inside view of an industry and organization/company	3	80	70															
CLO-2 :	To gain valuable skills and knowledge	3	85	75															
CLO-3 :	To make professional connections and enhance networking	3	75	70															
CLO-4 :	To get experience in a field to allow the student to make a career transition	3	85	80															
CLO-5 :	To get an inside view of an industry and organization/company	3	85	75															

Students can choose a company of their own interest for internship for a period of minimum four weeks to learn about the application of IT in real time environment. In the first week of July, all the students have to give a presentation about their observations made by them in internship. At the end of the internship period, every student shall submit a structured internship report within 15 days from the date of the completion of the internship period.

Learning Assessment				
Project Work	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

Course Code	PCD21AE3T	Course Name	Employability Skills	Course Category	AE	Ability Enhancement Course	L	T	P	C
							1	0	0	1

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Career Development Centre			Nil	

Course Learning Rationale (CLR):	The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)														
CLR-1:	develop contextual approach to acquire new vocabulary	1	2	3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
CLR-2:	establish clear relationship between words	Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	Disciplinary Knowledge	Critical Thinking	Problem Solving	Analytical Reasoning	Research Skills	Team Work	Scientific Reasoning	Reflective Thinking	Self-Directed Learning	Multicultural Competence	ICT Skills	Life Long Learning	PSO - 1	PSO - 2	PSO - 3
CLR-3:	identify problems				H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLR-4:	learn the fundamental skills to solve problems				H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLR-5:	acquire experience of attending group discussion and personal interview				H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLR-6:	equipping students with necessary employability skills				H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-1:	determine the accurate meanings of words	2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-2:	recognise parallel relationship between words	2	80	70	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-3:	learn to solve problems	2	75	70	H	H	H	H	H	H	H	H	M	H	M	H	H	H	H
CLO-4:	understand and applies problem solving skills learned.	2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-5:	inculcate professional communication through Interviews & Group Discussions	2	80	70	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H
CLO-6:	acquire necessary skills for successful career	2	80	75	H	H	H	H	H	H	H	H	H	H	M	H	H	H	H

Duration (hour)	3	3	3	3	3
S-1	SLO-1	Time & work	Time, speed, distance	Permutation and combination	Probability
	SLO-2	Solving problems	Solving problems	Solving problems	Solving problems
S-2	SLO-1	Perspective on Issues	Critical Reasoning	Synonyms	Antonyms
	SLO-2	Perspective on Issues	Critical Reasoning	Synonyms	Antonyms
S-3	SLO-1	Resume preparation	Group Discussion	Mock GD	Interview Techniques
	SLO-2	Resume preparation	Group Discussion	Mock GD	Interview Techniques



<b>Learning Resources</b>	1. Quantitative aptitude by Dinesh Khattar	3. Verbal Advantage – Ten Easy Steps to a Powerful Vocabulary – Charles Harrington Elster
	2. Ramachandran and Karthik, From Campus to Corporate, India, PEARSON Publication, 2016.	4. Barron's GRE

<b>Learning Assessment</b>											
	<b>Bloom's Level of Thinking</b>	<b>Continuous Learning Assessment (50% weightage)</b>								<b>Final Examination (50% weightage)</b>	
		CLA – 1 (10%)		CLA – 2 (10%)		CLA – 3 (20%)		CLA – 4 (10%)#		Theory	Practice
		Theory	Practice	Theory	Practice	Theory	Practice	Theory	Practice		
Level 1	Remember	30 %	-	30 %	-	30 %	-	30 %	-	30 %	-
	Understand										
Level 2	Apply	40 %	-	40 %	-	40 %	-	40 %	-	40 %	-
	Analyze										
Level 3	Evaluate	30 %	-	30 %	-	30 %	-	30 %	-	30 %	-
	Create										
	<b>Total</b>	100 %		100 %		100 %		100 %		100 %	

# CLA – 4 can be from any combination of these: Assignments, Seminars, Scientific Talks, Mini-Projects, Case-Studies, Self-Study, MOOCs, Certifications etc.,

<b>Course Designers</b>		
Experts from Industry		Internal Experts
1.Mr. Ajay Zenne, Career Launcher, <a href="mailto:ajay.z@careerlauncher.com">ajay.z@careerlauncher.com</a>		1. Dr.P.Madhusoodhanan, SRMIST
2.Mr.Pratap Iyer, Study Abroad Mentors, Mumbai, <a href="mailto:pratap.iyer30@gmail.com">pratap.iyer30@gmail.com</a>		2. Dr. A Clement, SRMIST
		3. Dr.M.Snehalatha, SRMIST
		4. Dr.Jayapragash J, SRMIST
		5. Mr. Harinarayana Rao, SRMIST
		6. Mr. P Priyanand, SRMIST
		7. Mrs. Kavitha Srisarann, SRMIST

# SEMESTER IV

Course Code	PAD21P03L	Course Name	PROJECT WORK	Course Category	P	Project Work, Internship In Industry / Higher Technical Institutions	L	T	P	C
							0	0	24	12

Pre-requisite Courses	Nil	Co-requisite Courses	Nil	Progressive Courses	Nil
Course Offering Department	Computer Applications	Data Book / Codes/Standards			Nil

Course Learning Rationale (CLR):		The purpose of learning this course is to:	Learning			Program Learning Outcomes (PLO)																	
CLR-1 :	To understand the basics of software development		Level of Thinking (Bloom)	Expected Proficiency (%)	Expected Attainment (%)	1	2	3	Fundamental Knowledge	Application of Concepts	Link with Related Disciplines	Procedural Knowledge	Skills in Specialization	Ability to Utilize Knowledge	Skills in Modeling	Analyze, Interpret Data	Investigative Skills	Problem Solving Skills	Communication Skills	Analytical Skills	ICT Skills	Professional Behavior	Life Long Learning
CLR-2 :	To know about life cycle of the software development					1	2	3															
CLR-3 :	To explore risk and people management for software development					1	2	3															
CLR-4 :	To learn about different software tools for software development.					1	2	3															
CLR-5 :	To know about different techniques related to software development.					1	2	3															
CLR-6 :	To Learn About documentation process for software development					1	2	3															
Course Learning Outcomes (CLO):		At the end of this course, learners will be able to:																					
CLO-1 :	To conceptualize a novel idea / technique into a product		3	80	70	H	H	M	H	L	M	-	H	-	H	-	H	-	H	M	-	H	
CLO-2 :	To think in terms of multi-disciplinary environment		3	80	75	M	H	M	H	-	M	-	H	-	H	-	H	-	H	M	-	H	
CLO-3 :	To understand the management techniques of implementing a project		3	85	70	M	H	M	H	-	M	-	H	-	H	-	H	-	H	M	-	H	
CLO-4 :	To experience on the challenges of teamwork		3	85	80	M	H	M	H	-	M	-	H	-	H	-	H	-	H	M	-	H	
CLO-5 :	To prepare a presentation in a professional manner		3	85	75	M	H	M	H	-	M	-	H	-	H	-	H	-	H	M	-	H	
CLO-6 :	To prepare document all aspects of design work.		3	80	70	M	H	M	H	-	M	-	H	H	M	-	H	M	-	H	-	H	

Students can choose problems of their own interest to develop software package using the programming languages/tools available. There will be two reviews conducted during the project period for all the students .At the end of the project, every student shall submit a structured project report and will take a Viva Voce examination.

Learning Assessment				
Project Work	Continuous Learning Assessment (50% weightage)		Final Evaluation (50% weightage)	
	Review – 1	Review – 2	Project Report	Viva-Voce
	20%	30 %	30 %	20 %

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