



SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)

The Newsletter of SRMIST SPECTRUM

For private circulation only

Volume 17 Number 1



Spiritualist Kundrakudi Ponnambala Adigalar presenting the first copy of Member of Parliament and Founder Chancellor of SRM IST Dr. T.R. Paarivendhar Birthday souvenir "Vendhar 84" to Dr. Madhuri Sathyanarayanan at the 84th birthday celebrations of our Chancellor.

Eminent Personalities shower praises on SRM IST's Founder Chancellor on his 84th Birthday Celebrations

STAFF WRITER

84th birthday celebrations of T R Paarivendhar remain impressive Chennai, August 23:

T P Ganesan auditorium at SRMIST premises at Kattankulathur was filled with thunderous applause as 84th birthday celebrations of T R Paarivendhar, founder chancellor of SRMIST.

Members from Department of Student Affairs of SRMIST enthralled the audience with

cultural performances. Birthday souvenir of Dr. T R Paarivendhar who is also Member of Parliament from Perambalur constituency was released on the occasion by eminent spiritualist Kundrakudi Ponnambala Adigalar and the first copy was received by Dr. Madhuri Sathyanarayanan.

Tamil Perayam of SRMIST organized the celebrations titled 'Service Day (SevaiThirunal 2023).

Silambam performance and Bhangra dance were among

the performances that stood a highlight. Educationist Dr T R Paarivendhar paid floral tributes to the portrait of his mother during the celebration.

The souvenir comprised praises from people from all walks of life who have crossed paths with the founder chancellor of SRMIST in recognition of his services in various walks of life.

Kundrakudi Ponnambala Adigalar said man is measured not by inches but by his deeds. The accomplishments of the founder

chancellor stand testimony to his good deeds. Nation progresses because of education and that is where he made his presence felt with his achievements.

The founder chancellor has glorified his life in the service of others. He has also left an unforgettable impression in the field of politics. He commenced his journey as a politician with a motive of serving the people.

Many from the down trodden have educated themselves and progressed in life, thanks to his

initiatives to provide education to those in need, said Kundrakudi Ponnambala Adigalar.

Quoting Swami Vivekananda, he said, education alone would bring in prosperity to a nation and its people. Founder chancellor of SRMIST Dr T R Paarivendhar had enlivened what the eminent saint had said, with his accomplishments in the field of education.

...Continued in Pg 2

...84th birthday

Continued from Pg.1

Another eminent spiritualist Mayilam Sivagnana Balaya Swamigal said educationist T R Paarivendhar had made this state an hub of education and institution he has established and nurtured stands an indication of the giant strides made by this state in the field of higher education.

Industrialist Nalli Kuppuswamy Chettiar said SRMIST has become an hub for education. Students who have studied here have proved their mettle across the globe.

Ms.Harini Ravi, Correspondent, Valliammai Engineering College and SRM Arts and Science College said she was delighted to see the release of the souvenir which had praises for her grand parent for his accomplishments in the field of politics and education.

The souvenir is a reflection of achievement of his life time goal which is giving back to the society. My grand dad always believes in giving back to the society as a mark of gratitude for what we have got from it.

Dr. Madhuri Sathyanarayanan said her granddad serves as an excellent source of inspiration to her. I aspire to achieve a lot deriving motivation from him.

He used to call me a doctor and encourage me even before I had my degree, he retained



confidence in me that I would reach great heights in life, she said. Dr Paarivendhar in his acceptance speech said the praises showered on him have humbled him.

Reminding that he had started his career with an institution TNT - Tamil Nadu Tutorials, as time moved ahead, the growth was witnessed and it culminated into

three colleges, five universities with a student strength of over one lakh.

The growth was possible due to the cooperation and support that poured in from teachers, students and staff. They deserve a big praise for that, said Founder Chancellor.

Debate and poetry recitation were conducted prior to

the birthday celebrations. Competitions were conducted for school students to mark the birthday celebrations of Dr Paarivendhar and prizes were distributed to the winners.

President of Tamizh Perayam Karu Nagarasan welcomed the gathering. Registrar of SRMIST Dr. S.Ponnusamy proposed vote of thanks.

Industrialist V G P Santosham, former Tamil professor Sarada Nambi Arooran, film director R K Selvamani, professor K Gnana Sambandan, industrialist Nalli Kuppu swami Chetti and film lyricist Arivu Mathi also praised founder chancellor of SRMIST. Vice chancellor of SRMIST Prof C. Muthamizh chelvan was among those present.

SRM IST Physical Education student wins Gold Medal in the Sixth Youth National Championship at Bhopal

STAFF WRITER

Ms. Jayashree-I-B.Sc (Physical Education) in SRM IST has been admitted under sports quota in B.Sc. She won Silver Medal (75 kg to 80 Kg) in the 6th Youth National Championship held at Bhopal from 26th June to 1st July 2023 got selected in the youth boxing National camp and khelo India Scholarship scheme.

She is the only boxer from Tamil Nadu who won Silver Medal in the Tournament.



SRM IST Professors win State Level Enviro Solvers Hackathon

STAFF WRITER

Dr. S. Vishali, Associate Professor, Dept. of Chemical Engineering and Dr. S. Samdavid, Assistant Professor, Dept. of Chemical Engineering, won the Third prize in the State-level Enviro Solvers Hackathon under the theme "Water Saved," conducted by Tamil Nadu Pollution Control Board on the eve of World Environmental Day 2023. The Hon'ble Minister for Environment and Climate Change, Government of Tamil Nadu, Thiru. Siva. V. Meyyanathan and Ms. Supriya Sahu I.A.S., Additional chief Secretary Environment climate Change,

Government of Tamil Nadu presented Rupees One Lakh as a cash prize on 06.06.2023.

The Hackathon is open to all categories of participants, viz., MSMEs and Startups. Among the 600+ applications, 196 were identified to provide solutions for the theme, from which the top 15 were invited for presentation. The presentation was on "Grey Water Treatment Subunit In Washing Machines: A Hybrid Approach Toward Water Management," which was truly appreciated by the panel members and the audience. The solution proposed by them will reduce the demand for fresh water to a grater level.

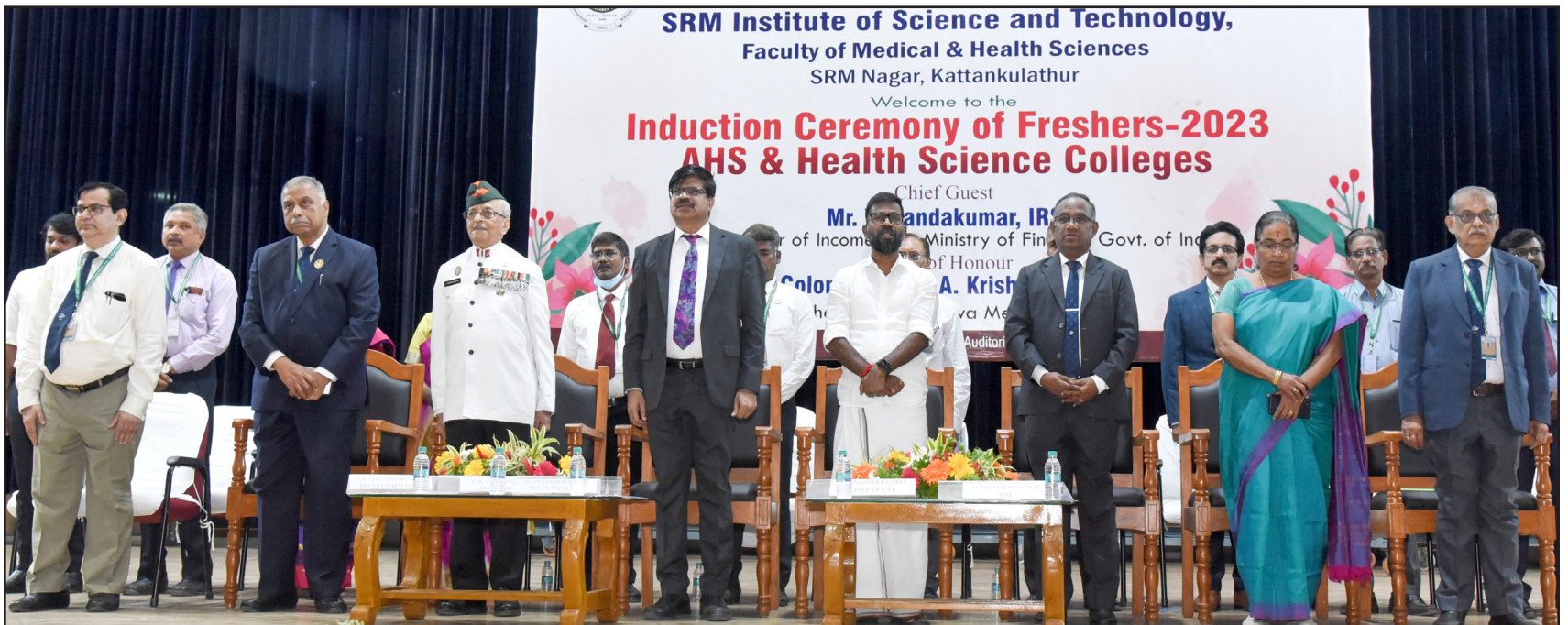


SRM IST Professors showcasing the prize and certificate to the Member of Parliament and Founder Chancellor of SRM IST, Dr. T.R. Paarivendhar



SRM IST Professors receiving third prize of the State Level Enviro Solvers Hackathon from the Minister for Environment and Climate Change Thiru. Siva V Meyyanathan

Medical profession is one of the noblest, work with dedication to reach great heights says IT Commissioner



Dean (Medical) Dr Nitin Madhusudan Nagarkar, Pro V-C (Medical and Health Sciences) Dr Lt Col A Ravikumar, Colonel (Retd) A Krishnaswami, SRMIST Vice Chancellor Dr C Muthamizhchelvan, Commissioner of Income Tax V Nandakumar IRS, Registrar of SRMIST Dr S Ponnusamy, Additional Registrar of SRMIST T Mythili and Faculty Advisor (SRM MC) A Sundaram.

STAFF WRITER

Induction ceremony of freshers at AHS and Health Sciences Colleges of SRMIST group remained a grand affair. Dr. T P Ganesan Auditorium on SRMIST premises was filled with thunderous applause today as freshers received a warm welcome.

Commissioner of Income Tax V Nandakumar IRS was the chief guest for the event that saw a participation of students in large numbers. Over 1635 students from courses in allied health sciences stream were inducted into their courses during the ceremony.

Medicine and allied health sciences is a noble profession and its practitioners command great respect across the globe. As a student of these sciences, you

must rise beyond the qualification and work with compassion, said Nandakumar.

Do not look at the courses you study as a mere qualification, look at it as a means to work for the well-being of all. Those who come to you with great amount of trust and you must keep it up with by providing a service that would win their hearts, he said.

Only when you work with compassion and dedication, one shall get the opportunity to scale to great heights in the profession, he said.

Dr Lt Col A Ravikumar, Pro Vice Chancellor (Medical and Health Sciences), SRMIST said providing attention to all the students has always been the norm at the institution so as to turn them into citizens who

can contribute ably towards the progress of the nation.

The driving force at the institution were quality education, excellent patient care and translational research. These have earned the institution a place among the most revered organizations in the arena of higher education.

This was evident in the fact that the students of Occupation Therapy of the institution won a placement with a very attractive pay package.

Dr Lt Col A Ravikumar further said they are working towards inculcating a culture of research where even undergraduate students would be motivated to consider taking up research.

Vice Chancellor of SRMIST Dr C Muthamizhchelvan said opportunities to learn a lot are

abundant at this institution, students get an opportunity to network with faculty to enhance their knowledge.

Faculty are always available for their students, there is a great deal of emphasis on promoting entrepreneurship among the students. Those who are motivated to start their own ventures get good deal of encouragement at the institution.

SRMIST is an institution that had a very humble beginning in 1985 with an intake of 180 students. In a journey of 38 years it has recorded a great deal of achievements. Its present intake is over 22,000 students, and has earned a place among the top 20 institutions in the country, he said.

Colonel (Retired) A

Krishnaswami was the guest of honour. Motivating the students he said, it never mattered as to how many times one ended as a failure, it matters as to how many times one has attempted to fight back and win.

Medical and allied health sciences are a noble profession, you have the opportunity to be a part of this job which earns a great deal of respect, be proud of it, said Colonel Krishnaswami.

Students were also introduced to the deans of the eight institutions that come under the aegis of Faculty of Medical and Health Sciences at SRMIST. Registrar of SRMIST Dr S Ponnusamy, Additional Registrar of SRMIST T Mythili, Faculty Advisor (SRM Medical College) A Sundaram, Dean (Medical) Dr Nitin Madhusudan Nagarkar were among others present.

SRM IST Physical Education student wins gold medal at State Swimming Championship

STAFF WRITER

VIKKAS P : The fastest swimmer of Tamil Nadu who created a new record in the recently concluded state meet in 50 mts freestyle. He showed his commitment, perseverance, courage, humility, accountability and integrity. Our SRM IST Swimming (Men) swimmer Mr.P.Vikkas-II B.Sc (Physical Education) Won One Gold Medal (NEW Meet Record in 50Mts Free Style) & Won Two Bronze in the recently concluded



Vikkas P

State swimming Championship held at Chennai.

SRM IST Physical Education student wins three gold medals at State Swimming Championship

STAFF WRITER

DIVING

Diving is an aquatic sport which is performed in the swimming pool from a raised launch pad . Diving is split into two types - springboard and platform Abishek.U, II-B.Sc (Phy. Edn) The Dolphin of SRM IST. Abishek the diving crowned champion of SRMIST WON THREE GOLD MEDALS in the recently concluded state championship held at Chennai.

1 Meter springboard - Gold, 3 Meters springboard - Gold, 10 Meters platform - Gold



SRM IST College of E&T organises induction ceremony for Freshers



Member of Parliament and Founder Chancellor of SRMIST Dr. T.R. Paarivendhar, lighting the lamp during College of E & T Freshers' Induction programme, in the presence of Vice Chancellor Prof. C. Muthamizhchelvan and others



Freshers of the College of Engineering and Technology, SRM IST during the Induction Programme.

STAFF WRITER

SRMIST, College of Engineering and Technology hosts an Induction ceremony for freshers joining 1st-year B.Tech, M.Tech (Integrated), B.Arch, and B.Des programs (2023-2024)

The event commenced with a welcome address by the Registrar of SRMIST, Dr.S.Ponnusamy.

In his presidential address, Founder Chancellor of SRMIST, Dr. T.R.Paarivendhar said, the institute's



SRM IST Registrar Dr.S.Ponnusamy addressing the freshers at Induction programme

legacy of producing exceptional graduates who have made their mark across diverse fields. Students must convert their

studies into knowledge and skills and apply them in real life. He expressed his confidence in the incoming batch, urging them to uphold this legacy and create their milestones.

Addressing the students, Vice-Chancellor of SRMIST, Prof. C. Muthamizhchelvan said, to embrace challenges with an open mind and cultivate critical thinking. He also emphasized the importance of developing a global perspective, a skill essential for navigating the complexities of the modern world. SRM College of Engineering and Technology releases

more than 600 publications each year. The world of higher education has changed, with a greater focus on innovation and research. Learning is no longer just about absorbing facts and repeating them. It's about thinking creatively, exploring various approaches to solve problems in unique ways.

The event reached its culmination with the Vote of Thanks delivered by the Dean (College of Engineering and Technology) Dr.T.V.Gopal. Other Deans, Directors, Faculty members, and students were also present at the event.

SRM Institute of Science and Technology gets ISO 14001:2015 Certification for its Environmental Management System

STAFF WRITER

In a significant step towards sustainability and environmental responsibility, SRM Institute of Science and Technology (SRMIST) has achieved the prestigious ISO 14001:2015 Certification for its Environmental Management System (EMS). The certification is a testament to the institution's commitment to eco-conscious practices and responsible environmental stewardship. The certification was obtained after the successful completion of external audits conducted by the certifying body TUV SUD South Asia Pvt Ltd. The Certifying body awarded the ISO 14001:2015 certificate to Vice Chancellor of SRMIST, Prof. C. Muthamizhchelvan and Registrar, SRM IST, Prof.S. Ponnusamy.

Associate director Campus life Dr. V. Thirumurugan presented the welcome address. Addressing the gathering, Prof. C. Muthamizhchelvan said, this notable certification marks a significant milestone for SRMIST,

aligning the institution with international standards and best practices in environmental management. We strongly believe that this certification from TUV SUD South Asia Pvt Ltd is a great honour for the institution and it will help us to improve ranking and sustainability. Dean (Medical) SRM Medical College Hospital and Research Centre, Dr.A. Sundaram said, SRMIST has demonstrated its voluntary commitment towards a sustainable future. This achievement places the institution at the forefront of environmental management practices within the education sector, this Quality was a continuous process and will be continued and he appreciated the team for their continuous efforts.

The scope of the certificate includes the promotion of utilizing renewable energy sources, using treated wastewater, disposing of the waste as per the compliance requirements, purchasing eco-friendly products, and reducing direct and indirect emissions. The certification will enable SRM Institute of Science and Technology

to attain Net-Zero by 2070. The establishment of EMS as per the ISO 14001 requirements is a voluntary commitment towards a sustainable future.

The operational heads of Engineering & Technology, Hostels, Medical and Research Centre, Project and Development, Horticulture, Transportation, Purchase, Hotel, and Mess supports the EMS. The respective cross-functional team members ensured the performance of the EMS. The EMS facilities and documented information are regularly updated. The inception stage objectives of the EMS, which are to be obtained by April 2024, are to Minimize the electricity consumption (kWh) by 10% Minimize the consumption of diesel for gensets (litters) by 10%

- Increase the production of electricity using photovoltaic cells (kW) by 10%
- Minimize the diesel consumption for transit facilities (litters) by 3%
- Minimize the groundwater



SRM IST Vice Chancellor Dr. C. Muthamizhchelvan and Registrar, Dr. S. Ponnusamy receiving the ISO 14001:2015 certification for Environmental Management System

- extraction (kilo litters) by 10%
- Increase the rainwater harvesting facilities (sqft) by 10%
- Increase the utilization of wastewater (kilo litters) by 10%
- Minimize the consumption of fresh paper for printing (rims) by 5%
- Segregate recyclables from the solid waste management (kgs) by 20%
- Minimize the consumption of LPG (kgs) by 10%
- Minimize the generation of food waste (kgs) by 10%
- Increase the production of bio-gas generation (kgs) by 10%
- Increase the number of trees (Nos) by 5%

The EMS objectives will be continuously measured and monitored. The EMS objectives will be updated/ revised annually. The attainment of the EMS objectives will lead to the promotion of carbon neutralization activities and reach the national mission to attain Net-Zero by 2070 for the Higher Education Institution. Management Representative, Assistant Professor, Civil Engineering, Dr.S.Gopinath delivered the vote of thanks.

Assistant Vice President, TUV SUD South Asia Pvt Ltd, Mr.Paneer Selvam, Dean (IQAC), SRMIST, Dr.G. Augustine Maniraj Pandian and operational heads were present during the certificate award ceremony.

CCRUM signs MoU with IIISM of SRMIST

STAFF WRITER

Central Council For Research in Unani Medicine signed an MoU with Interdisciplinary Institute of Indian System of Medicine (IIISM) of SRM Institute of Science and Technology (SRMIST) recently.

The objective behind signing the pact is to undertake value added research with regard to unani medicines with a view to benefit people at large. MoU was signed in the presence of Prof. C. Muthamizhchelvan, Vice-Chancellor, SRMIST, Prof S Ponnusamy, Registrar, SRMIST Dr.R.C. Satish Kumar, Coordinator, IIISM, N.Zaheer Ahmed, Director General, CCRUM.

This pact would foster collaboration between CCRUM and SRMIST and provides mutual beneficial working opportunity to develop and validate the Unani formulations. It will also facilitate in advancement of knowledge on the basis of reciprocity, best efforts, mutual benefits and frequent interactions.

A collaborative effort between



SRMIST Vice Chancellor Dr. S. Muthamizhchelvan and Mr. N. Zaheer Ahmed, Director General, CCRUM, showcasing the MoU signed between the Organisations in presence of Registrar, Dr. S. Ponnusamy

CCRUM and SRMIST will help in solving challenges associated with classical as well as new formulations of Unani System of Medicine, its standardization and pharmacological evaluation. Central Council For Research in Unani Medicine (CCRUM) is an autonomous organization under the Ministry of AYUSH of Government of India and

is engaged in the research, promotion and propagation of Unani System of Medicine (USM).

Interdisciplinary Institute of Indian System of Medicine (IIISM) is a prestigious school of SRM Institute of Science and Technology which was established in 2008 to promote

research in the field of traditional system of Indian Medicine, including Siddha, Ayurveda and Unani. SRMIST is a well-known higher education institution based at Kattankulathur near Chennai and offers graduate, postgraduate and doctorate programmes from various streams.

The other dignitaries present during the ceremony were Prof Neppolian, Dean (Research), Prof Vairamani, Dean, Bioengineering, Dr.Ramkumar from SRMIST, Dr. , Dr.Pawan Kumar, Dr.Ghazla Javed, Dr.R.P.Meena from CCRUM, New Delhi, Dr.Noman, Dr.Athar Parvez, Dr.Mahesh from RRIUM, Chennai.

Students of SRM Faculty of Management get insight into the world of creativity, Advertising

STAFF WRITER

A phenomenal amount of work is required to ensure messages conveyed through commercial communications are received well, said Chief Revenue Officer, Hindu Group of Publications, Suresh Balakrishnan. He delivered a lecture to the MBA and BBA students at Faculty of Management, SRMIST.

He said an insight into the world of media advertising advertisements continues to remain vital for media establishments. The advertising sector has been witnessing an impressive amount of progress. Advertisement business is quite good, it remains impressive even after the post-pandemic era. The sector was worth Rs 88,300 crore in 2019, the same reached Rs 1, 05,000 in 2022 and Rs 1, 17,000 crore in 2023. The potential exists for more growth in the future.

He added a major portion of the advertisements were focused

on digital media establishments. Delving upon the strategy to make ads popular, he said one of the effective strategies was virality. One could shoot a video and make it viral, virality is a good way to go, if one is confident of the results. Demonstrating a video about the advertisement visual of a very popular brand, he said the video was shot and made viral on the social media platform. If the response is very impressive, the returns could be 10 times what has been invested in making the video, reminding that the response for the video was fantabulous and returns were highly impressive.

Creative work need not be restricted to visuals alone

Coming up with something pleasing to the ears can also work wonders, he said reminding about a tune for a very popular telecom company that became famous Once they catch up with the masses, there is no need to display the brand name associated with creative work.

The moment the tune (creative work) is played, the brand name is automatically recognized. Work speaks for the brand.

Great ideas always stay immortal

An advertisement shot for a famous chocolate brand in India in 1994 showing the celebration of victory in cricket had won a great response. The advertisement of the same chocolate brand with a similar lyric in 2021 also won applause, he said.

The focus is also on moving from negative to positive

Speaking about commercials involving washing powder brands he said, While most of the ads showed dirt on clothes in a not-so-good manner, an ad of a famous detergent brand changed this point of view, conveying that getting dirt on clothes in the way of doing good deeds was okay, as the washing powder was effective in getting rid of the dirt.

Work of creativity is also about words.

Many times, even the usage of simple words can yield phenomenal results, and he

said speaking about a word advertisement in a popular newspaper in the past had evoked a phenomenal response from people. As People turned out in large numbers in response to the ad, compelling the company to engage all its staff to handle the affairs.

Dean, Faculty of Management, SRMIST, Dr.V.M.Shenbagaraman welcomed the gathering. Director (Communications) Mr.R.Nandakummar, Placement Coordinator at Faculty of Management and Dr. Arun Kumar were also present.



Negotiate the rugged terrains of the career world through constant knowledge upgrade: Hans Raj Verma, CMD, TIIC

STAFF WRITER

Faculty of Management at SRMIST Vadapalani was the cynosure of all eyes when it conducted 15th Induction Day to welcome over 270 students into the MBA course. Out of them, 30 were from MBA (Banking and Financial Services) course which was introduced this academic year (2023-2024).

The auditorium at the institution was filled with thunderous applause as the chief guest Hans Raj Verma, Chairman and Managing Director of Tamilnadu Industrial Investment Corporation (TIIC) addressed the newly inducted students. Today is a very important day in your life as it marks a beginning of a new phase, he said.

There will be lot of concerns when you make a start of your career life after studies, world where many of you will start their work life will be marked by uncertainty, volatility and complexity. You will be negotiating your career life in a world filled with uncertainty, where things change constantly and new developments come your way. The only way to emerge successfully in such an ever changing world is constant upgradation of knowledge to stay relevant, said Hans Raj Verma.

Persons who ready constantly are the persons who would lead. Educational institutions have a crucial role to play here, they should prepare the students to negotiate the world where new developments arrive at their doorsteps. Staying ahead also requires students to master human emotions, these are at the bedrock of decisions made by organizations. A mastery over

human emotions will bestow the ability to communicate well, management better and come out with decisions that are in the interest of all, Chairman and Managing Director of TIIC.

Director (Academics) at SRMIST Vadapalani Dr S Ramachandran said the institution is a place for vibrant activities that help students academically even as they are acquainted with the nuances of the corporate world. These help the students handle responsibilities well when they commence their work life in the corporate world.

Dr C V Jayakumar, Dean, Faculty of Engineering and Technology, SRMIST Vadapalani said faculty at the institution are always approachable for the students. They can get in touch with them always to enhance their knowledge of academic subjects. He also said students who have become successful in their chosen work fields, can get back to their institution to share their success stories with the students to motivate them to reach greater heights in life, he said.

Dr M Rajeswari, Professor, Faculty of Management at SRMIST Vadapalani familiarised the newly joined students with the faculty and staff of the institution. Dr C Praseeda, Head of Faculty of Management at SRMIST Vadapalani welcomed the gathering. Dr M Vijaya Kumar, Associate Professor of Faculty of Management proposed vote of thanks. Dr C Gomathy, Vice Principal (Academics) at SRMIST Vadapalani and Dr S Karthikeyan, Vice Principal (Exams) at SRMIST Vadapalani were among those present.

Farmers' Festival held at SRM College of Agriculture Sciences



Dr. C.Muthamizhchelvan, Vice Chancellor, SRMIST, honouring S.Pandian, innovative and pioneering farmer, and national award recipient, at Uzhavar Peruvizha – Farmers' Festival held at SRM College of Agriculture Sciences at Vendhar Nagar in Baburayanpettai near Achchirupakkam in Chengalpattu district on Saturday. Dr. S.Ponnusamy, Registrar, SRMIST and Dr. M.Jawaharlal, Dean, SRM College of Agriculture Science, is also present.

STAFF WRITER

Honouring of pioneering and innovative farmers, stalls by students of agriculture and horticulture and cultural events formed part of the Uzhavar Peruvizha – Farmers' Festival held at SRM College of Agriculture Sciences at Vendhar Nagar in Baburayanpettai near Achchirupakkam in Chengalpattu district.

Overwhelming response:

Over 2,000 farmers from Kancheepuram, Chengalpattu, and Villupuram districts participated in the festival. Talks by experts on increasing produce per acre, pest and water management, application of technology and many other aspects of agriculture and horticulture formed part of the event.

In his address, Dr. C.Muthamizhchelvan, Vice Chancellor, SRMIST, appealed to farmers to follow best water management practices, especially in those places where groundwater was depleting due to several reasons. With rapid industrialisation, large tracts of arable land gave way for factories. Further, real estate expansion resulted in the farmlands being converted as residential plots.

Appealing to the farming community to adopt technology for effective farming and to increase their produce, Dr. Muthamizhchelvan said the

Farmers must follow best water management practices and adopt new technologies for effective farming and to increase their produce

current generation of farmers were moving away from agriculture, which was another important reason for vast areas of arable land to go fallow. He said that SRMIST was giving top priority to agriculture and the College of Agriculture Science would emerge as one of the finest institutions in this domain in the years to come.

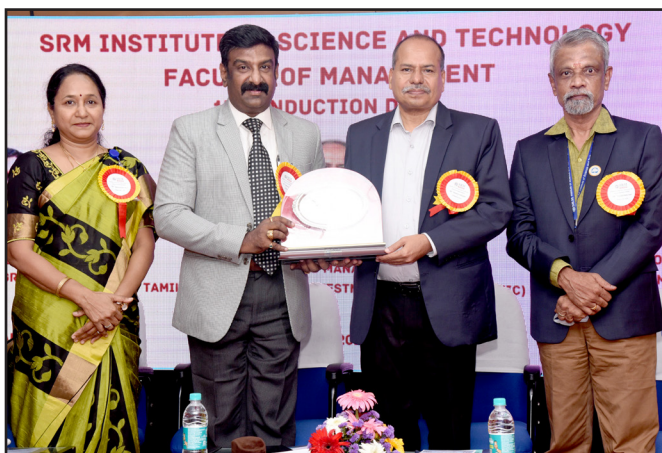
Chancellor's Birthday Celebrations

Dr. M.Jawaharlal, Dean, SRM College of Agriculture Science, said that more than 1,500 farmers took part in the event, organised to mark the 84th birthday celebrations of by Dr. T.R.Paarivendhar, MP, Founder Chancellor, SRM Group of Institutions and SRM Institute of Science and Technology. He said that the vision and mission of Dr. T.R.Paarivendhar for SRM College of Agriculture Science was for quality education, research, and extension – where the knowledge and expertise of the institution reaches farmers.

Dr. Jawaharlal said that

exhibition featured 14 stalls of students and 10 stalls by private companies. He appealed to farmers to approach their institution for any information they need for pest, disease control, and water management. Dr. S.Ponnusamy, Registrar, was also present. S.Pandian, innovative and pioneering farmer, and national award recipient, was honoured on the occasion. He had created a record of sorts by cultivating 119 tonnes of sugarcane in one acre of land. This was made possible as he adopted the most modern agriculture practices, including water management, and cultivation of small vegetable crops thereby improving soil quality.

The students' stalls touched upon horticulture, fruits and vegetables processing, value addition, waste management, protected cultivation, commercial horticulture, manure and fertiliser testing, silk, and mushroom cultivation, bee-keeping, bio-control of pests, and agriculture engineering among others.



Design Thinking Faculty Development Programme Convocation Ceremony held at SRMIST



SRM IST Vice Chancellor Dr. S. Muthamizhchelvan releasing the Faculty Adoption Manual at the event

STAFF WRITER

The Design The Thinking Faculty Development Program Convocation ceremony of the Faculty of SRM Institute of Science & Technology (SRMIST) was held as part of their Partnership with School of Design Thinking and Intellect Design Arena. The Convocation highlights the graduation of over 165 faculty members of SRMIST earning them the position of 'Master Trainer', empowering them to take Design Thinking to the student community.

The Design The Thinking Faculty Development Program (FDP) aims at evangelizing Design Thinking with an academic flavor. The purpose of this FDP series is to take a step in creating a culture change in academic institutions, beginning with the Faculty.

About the Partnership

In 2019, SoDT anchored a unique three-day Design The Thinking Faculty Development Program for a batch of 25 faculty members. The impact of this session on the faculty's way of thinking and approaching pedagogy resulted in SRMIST, Intellect and SoDT signing the MOU in February 2020 with the aim to take Design Thinking across all campuses, departments, faculties and students of SRMIST. Since then, SoDT has anchored six batches of

faculty members across various campuses, departments, and specializations with an average of 25-30 participants in each batch. 165 faculty members have actively participated in the program.

Faculty Development Program

The program introduced the concept of Design Thinking to the participants and provided an opportunity to use the various tools, frameworks and methodologies to use Design thinking as a human-centric, future-focused problem-solving approach – some of which included critical academic problems.

It emphasizes focusing on the most important aspect of Design Thinking – the Design Mind. The School of Design Thinking's approach is in two parts. The first is on Design The Thinking – a proprietary approach that emphasizes the need to understand what it takes to be a Design Thinker and then to look into problems through "boundaryless thinking". This calls for a Mindset Transformation. The second part is the introduction to its unique Design Thinking process and associated tools and methodologies.

The outcome of this initiative is two-fold – both in line with SRMIST's vision. The 165 trained faculty, now designated as Master Trainers in Design Thinking, will take this forward to over

8000 students of the B.Tech and M.Tech programs of the University as a mandatory Credit Course. The faculty members are considered ready to be awarded the Certification, resulting from a detailed evaluation that has included an evaluation of projects done by the faculty as well as a unique viva voce. Taking this forward, the Faculty will enhance the skill, capability and focus of the students to look at all opportunities and challenges from a different perspective and apply Design Thinking to find the right solutions and make it a way of life. In parallel, the program also equips the faculty members to leverage Design Thinking in their lives.

The second outcome is on Syllabus and Pedagogy Design. The program has equipped the faculty to take a relook and, consequently, reassess the way various subjects' are designed and taught to students. Design Thinking has immense potential to improve education from both perspectives – Teaching and Learning.

In his Special address, Chairman & Managing Director, Intellect Design Arena and Founder of School of Design Thinking, Mr. Arun Jain said, "Design Thinking drives deep differentiation in one's approach to design new solutions or to solve societal problems across multiple domains. I am pleased that the School of Design Thinking has

partnered with SRMIST to bring about change in the thinking of students through their certified faculties. For the first time in the country, we are witnessing a premier institute embarking on a mission that is on par with global academic standards when it comes to scale in mindset transformation."

Addressing the gathering, Vice Chancellor, SRMIST, Prof. C. Muthamizhchelvan, said, "We, at SRMIST, are at the forefront of many strategic initiatives with the government, industry and other entities. Through and beyond academics, we work on trying to solve larger problems that beset our nation and society. I firmly believe that Design Thinking, as a human-centric approach to solving real-world problems, is a catalyst in aiding our approach to work on societal issues. I am glad that through the School of Design Thinking, we have been able to enhance the capabilities of our Faculty and make a lasting impact in the lives of the students.

During the program, Co-Founder & Head, School of Design Thinking, Dr. Anbu Rathinavel shared his thoughts. "Design Thinking has immense potential in creating a positive impact between teachers and students - especially in the arena of teaching and learning. At the School of Design Thinking, we have evolved a new approach to bring design thinking as

pedagogy in order to bring about mindset change in faculties and students at the fundamental level. I am very happy that the senior faculties at SRMIST have adopted this strength of Design Thinking, beyond a mere course, to explore the innate potential of the students and to create engaging learning experiences."

Prof. C. Muthamizhchelvan and Mr. Arun Jain led the Convocation ceremony, awarding certificates to the participating faculty members. The ceremony also witnessed the Release of the 'Faculty Adoption Manual', a ready reckoner for the faculty and the 'Student Workbook' to gauge students' understanding and application of Design Thinking. These publications attempt to bring algorithms into themammoth exercise of taking Design Thinking to students across departments.

The ceremony was graced by the presence of Dr. Anbu Rathinavel, Chief Design Officer, Intellect Design Arena, Co-founder & Head, School of Design Thinking, Associate Director, Directorate of Entrepreneurship & Innovation, Dr. Shantanu Patil. Others who were present included the Deans, Heads of Departments, Professors, other esteemed academicians of the University, dignitaries from Intellect and the faculty of School of Design Thinking.

SRM IST Badminton Players win Gold at the AP State Badminton Championship

STAFF WRITER

Our SRM IST Badminton Player of Physical Education, SRM IST won Gold in the Women Doubles and Mixed Doubles in the Andhra Pradesh State Badminton championship held at Cuddapa, Andhra Pradesh from 04th to 07th August 2023.



SRM IST Students win silver medal at the AITA Tennis Championship

STAFF WRITER

Our Silver boys Krishna Teja -II-MBA & Anish Frolin-III-B. Tech (Mech)- A big Tennis Festival Indium Software AITA Tennis Championship was held in, Chennai from 29th Aug to

05th August 2023. All the top players from All over India took part in this AITA tennis championship tournament. Our Boys stood high and won the Silver Medal and made SRM IST family proud.



Spark Plasma Sintering (SPS) facility inaugurated at SRM IST



Prof. D. K. Aswal, Director, Health Safety and Environmental Group (HS&EG), BARC, Mumbai inaugurating the Spark Plasma Sintering (Fuji SPS) Research Facility at SRM IST, in the presence of Vice Chancellor Prof. C. Muthamizhchelvan, Registrar, Dr. S. Ponnusamy and others.

STAFF WRITER

“State-of-the-art research facilities Spark Plasma Sintering (SPS) worth Rs. 1 crore was officially Inaugurated in Nanotechnology Research Centre (NRC), SRM Institute of Science and Technology (SRM IST), Kattankulathur.

Vice Chancellor of SRM IST, Prof. C. Muthamizhchelvan, presided the inauguration ceremony and felicitated the chief guest Director, Health Safety and Environmental Group (HS&EG), BARC, Mumbai Prof. D. K. Aswal. Chairperson, School of Applied Sciences, Prof. John Thiruvadigal welcomed the chief guest.

Prof. D. K. Aswal inaugurated the state-of-the-art research facilities, “Spark Plasma Sintering (SPS), Fuji SPS (Dr. Sinter Lab), Japan, worth Rs. 1 crore.

He expressed his appreciation to the institute for its great initiative towards the research contribution.

He said that the research centre’s mission is to address global challenges in energy and the environment by harnessing the potential of nanoscience and nanotechnology. NRC collaborates across the academic and industries to discover and innovate new ideas. The other dignitaries present during the inaugural ceremony includes Registrar, Prof. S. Ponnusamy, Dean, College of Engineering and Technology, Prof. T. V. Gopal, Dean Research, Prof. B. Neppolian. The event is organized by Associate Professor, Head Nanotechnology Research centre, Dr. M. Navaneethan, and Associate Professor, Dr. E. Senthil Kumar.

SPS is an innovative synthesis

process that has garnered significant attention in advanced material development. This instrument can reach above 1000 °C within a few minutes and pressing pressure of about 50 MPa. The objective of establishing “SPS” is to densify the various materials (alloys, ceramics, chalcogenides, metals, etc.) for thermoelectric characterizations, device fabrications, thermal diodes, thermal barrier coatings and additive manufacturing.

Followed by this, the Multidisciplinary Research Forum is initiated to connect the young minds of various disciplines and enlighten them with fresh research ideas. The guests of honour Prof. D. K. Aswal and delegates from Shizuoka University, Japan, led by Prof. Yasuhiro Hayakawa, inaugurated the forum and delivered the talks.



Our SRM IST Badminton Player Ms. R. Pravandhika of I - BBA Won the women's Doubles Gold in the Tamil Nadu Senior State Ranking Badminton Tournament held at Namakkal from 1st to 04th August 2023.

Seven day FDP in French “Enseignons le français et créons l’avenir”

STAFF WRITER

The Department of French, Faculty of Science & Humanities, SRMIST, conducted seven day FDP in French “Enseignons le français et créons l’avenir” held from 14th to 21st June, 2023, through online mode (Zoom).

The first day, Inaugural Program began with welcome address by French Student of SRMIST. The Presidential Address given by Dr. A. Duraisamy, Dean, College of Science and Humanities, SRMIST and followed by Felicitation Address given by Dr. Albert Antony Raj, Deputy Dean, College of Science and Humanities, SRMIST, Chennai. Secondly, the Inaugural Address by Dr. Sathish Nallan, President of Alliance Française, Pondicherry. Thirdly, the special Inaugural Address by Professor Emeritus, R. Venguattaramane, Pondicherry University, Pondicherry. Finally, the Inaugural session is end up with Vote of Thanks given by French Student SRMIST Chennai.

The Second day of this FDP, the session began with the topic ‘Pédagogie de l’écrit et de l’oral’ given by Prof R. Venguattaramane. Prof R. Venguattaramane was highlighted various pedagogy of Writing and Speaking of French language using various

parameters with example like Intonation, pronunciation and comparison of specific letter sound in one language to another etc. He was also highlighted various challenges of teaching of French in Higher Institution level and also mentioned about teachers have to give a special attention to the learners or the students, how to improve writing and speaking skills of French Language. The session was end up with question and answer.

The FDP moves on to the third day of this FDP which is commenced with the topic “La francophonie: hier et aujourd’hui” given by prof. C. Thirumurugan. At first, he was articulated about francophone speaking people and countries in the world using French as an official language and or secondary language. We have read an idea of the history of Francophone’s in their role, promotion and the difference between French literature and Francophonie. He mentioned a quote which attracts our attention that “La langue française n’était plus la propriété exclusive des français seuls ainsi la francophonie est en grand partie liée à l’histoire coloniale” “The French language was no longer the exclusive belongings of the French only, so the Francophonie is largely linked with colonial history”.



The ideology of French literature constantly evokes the search of identity. The session was end up with question and answer.

The fourth day of this FDP, the session usually began with the topic “Panorama des Méthodologies du FLE” by Dr. Sharmila Acharif, Associate Professor, Pondicherry University, Pondicherry. The speaker has spoken about various manual used to teach French in different period of time like Traditional Method, Nouveau Seuil etc. This session was end up with question and answer.

The fifth day of this FDP commenced with topic

“La politique sexuelle: une interrogation” given by Dr. Priya. Head, Dept of French From Bharathidasan University, Tiruchirapalli. The Speaker has spoken about various themes highlighted in French and Francophone feminine writer in their novels like Ananad Devi, Simone de Beauvoir, and Hélène Cixous etc. This session was end up with question and answer.

The sixth day of this FDP, the session was given by Prof S. Pannirselvame under topic “Didactique de la grammaire dans une classe de Français Langue Etrangère”. Prof S. Pannirselvame has started the

session with interaction, by asking question like which grammar book is considered as bible of French language. The participants have responded rightly.

The session has also highlighted with different parts of speech which exist in French, English and Tamil etc. and also talked about the applications of grammar in all aspects with various linguistics theories. The last day session was end up with question and answer. At the outset I would like to thank to all the resource persons, participants who have shown their interest in this FDP.

SRM IST Physiotherapy students visit Sivanandha Gurukulam

STAFF WRITER

On 04-03-2023, the staff handling CBP for 8th semester Physiotherapy students took a trip to the Old Age Home-Sivanandha Gurukulam. This being a part of the curriculum, it helped students to understand the role and the participation of the old age homes in our society. On arriving at the centre, manager gave information about the Gurukulam, the members, their role and how they contribute to the society. Then students interacted with the oldest women in that Gurukulam. While having a look around the place, they were also explained the role of government in the geriatric centre. A brief idea on how an old age home function was understood based on the explanation and the tour around the place. All left the place around 12.30 am and reached back to the campus.



SRM College of Physiotherapy organises workshop on “The 3Ws’- Women’s Workplace Workout”

STAFF WRITER

Convenor: Mrs. M. Anbupriya MPT (Obs & Gyn), LCCE, Associate Professor, SRM College of Physiotherapy, SRM Institute of science and Technology, Kattankulathur.

Nature of the Event: A half a day 3Ws’ Module -II exercise workshop designed for the working women’s to carryout exercises at their working place to improve their knowledge about workplace physical activity and thereby to promote mental well-being and improve working performance.

Participants: Working Women of SRM Institute of Science and Technology

Nature of participation: “The 3 Ws - Women’s Workplace Workout.” workshop was conducted at The Hippocrates Auditorium, 3rd Floor, Medical College

Building, Kattankulathur on 27/03/2022. Five screening stations were kept to make the assessment fast and comfortable under the supervision of Ms. Meena, 4th semester postgraduate student of Masters of Obstetrics and Gynaecology Physiotherapy. Assessment includes data collection on demographic, self-reported comorbidity check, previously validated self-reported musculoskeletal pain questionnaire and perceived stress scale related to their work. At the end of the workshop, patient satisfaction with the course was assessed through another questionnaire.

Around 9am all the registered participants (No’s: 74) reported and underwent the screening procedure. The program started at 9:30am with welcome note by Ms. Shanthalakshmi, 4th semester postgraduate student of Masters of Obstetrics and Gynaecology Physiotherapy,

followed by taking the blessing from the almighty by a prayer song.

With no further delay, the convenor/speaker for the program Mrs. M Anbupriya Associate Professor, SRM college of Physiotherapy started the workout session. A 30 minutes of theoretical session based on ACSM and other PA international guidelines and recommendations was presented. Followed by 1 hour 30 minutes of practical session, where postgraduate students demonstrated the 3 Ws’ module-II exercise simulating their workstation. Demonstration includes, breathing exercise, pelvic floor exercise, core exercises and strengthening exercise with variations in sitting and standing. All the participants were made to do the workout on chair and in standing with proper commands promoted active encouragement and involvement of each participant. Balloons, Rubber balls and

light resistance bands were distributed to do the workouts aiming muscle activation and relaxation. The session became very interactive when the participants did the workout along with the models and their queries were answered. The women were satisfied with the exercises being taught and enjoyed the session and were looking forward for the next workout sessions. Around 12PM, the workshop ended with a vote of thanks given by Ms. Sangavi, 4th semester postgraduate student of Masters of Obstetrics and Gynaecology Physiotherapy followed by a group photo.

Finally, 4th and 2nd semester postgraduate students of Masters of Obstetrics and Gynaecology Physiotherapy and final year undergraduate students were appreciated for their participation in organizing this event.

Dr. Paarivendhar Research Colloquium (DPRC)- 2023

STAFF WRITER

The program started around 11.00am in the morning with a prayer song and with welcome address by Dean Research, SRMIST followed by the presidential address by Vice chancellor, SRMIST followed by the chief guest address by Padma shri Prof.K.N.Ganesh, founder director ,IISER- Tirupati and then the vote of thanks was delivered by Dean Research , SRMIST. After the formal program the slots of the poster presentation was given for all the department of SRMIST, according to the slots the research scholars were presenting their poster , the event took place for three days and in the valedictory the prize winners were honored.



Workshop on Foot Biomechanics of Sports and Exercise

STAFF WRITER

The one day hands on workshop moto is to...

- Familiarize themselves with sports and exercise biomechanics
- Clinically assess the types of shoes and footwear users (patients with different pathological conditions related to lower-limb impairments)
- Explain the biomechanical principles and clinical justification for appropriate prescription of foot biomechanics
- To set forth knowledge and exposure on footwear selection and prescription

- To comprehend the shoes that are commonly used, and to fulfill the curriculum criteria.
- To provide hands-on and implement the ideas of techniques to solve the deviations directly or during physical assessment.
- Practical demonstrations might ensure confidence and conceptualization among the students.

The event commenced at 9 am with a welcome note by Prof. T.S. Veeragoudhaman, Dean , SRM College of Physiotherapy, followed by a Resource person introductory note. The Resource person was Dr. Vasanth Kumar, Sports, Exercise Scientist and Therapist, felicitated by the Dean,

of SRM College of Physiotherapy.

The session started with a pre-evaluation of the students with a set of questions relevant to the one-day workshop. The students were able to experience live demonstrations. The activity session was conducted by postgraduate students of MPT Biomechanics regarding the facts and myths on biomechanics in physiotherapy in which the participants are actively engaged. The session ended by 5 pm.

By the end of the workshop, feedback forms were collected from the students regarding the one-day workshop and the following expectations for the workshop in the future.



SRM College of Physiotherapy organises workshop on Cerebral Palsy-Holistic approaches

STAFF WRITER

Cerebral palsy is a broad condition that needs holistic approaches as an intervention. On this aspect, SRM College of Physiotherapy has come with a two-day hands-on workshop. On 15 & 16th April 2023, the event was conducted from 9 AM-5 PM at the 4th Floor Exercise Therapy Lab (Medical College).

Dr. Amit Baruaa was the resource person for two days. He is certified in Neuro Development Therapy (Boston, UK) and conducted many workshops in India and Abroad for Physiotherapy students, Clinicians who deal with the pediatric population.

DAY 1: The program started at 9.00 AM, Ms. Debora from the MPT II semester welcomed everyone, followed by a resource person talk, Dr. Amit thanked SRM management and faculties for inviting him.

9.30 the session started with

Basic Assessments and handling techniques of cerebral palsy. 31 participants participated from different classes from SRM and 2 Clinicians from Chennai. These participants were divided into 6 groups for practical sessions and included in small group discussions.

The inauguration program started at 11 AM, Ms. Deborah MPT II Semester welcome everyone and thanked the participants. Prof. T.S. Veergoudhaman Dean gave the welcome address and emphasized the importance of a cerebral palsy workshop and rehabilitation approaches. Followed by Prof. D. Malarvizhi, on the introduction of a resource person and felicitated Dean. Prof. K. Vadivelan felicitated Dr. Amit Baruaa and Finally, the resource person gave his special address.

The topics covered on Day 1

- Early intervention strategies

- Clinical analysis of different cases with videos

- Assessment approaches

DAY 2: The participants enthusiastically arrived at the day 2 workshop. At 9 am, the session started with the recap session of day 1.

The topics covered on Day

- Management strategies
- Technique demonstration of sensory evaluation
- Oromotor rehabilitation

At 4.30 pm the session was completed and the valedictory program was started. Ms. Harshavardhini MPT II Semester shared her experience with learning and handling the child using different techniques. and Prof. D. Malarvizhi shared her views on the workshop, a memento was presented to Dr. Amit Baruaa and finally Ms. Shrisruthi. S delivered the vote of thanks.



SRM IST Vice Chancellor, Prof. C. Muthamizhchelvan, Registrar Dr. S. Ponnusamy, Lt Col (Dr) A. Ravi Kumar Pro Vice-Chancellor (Medical) Air Marshal S. Varthaman (Retd) and others paying respect to the Indian National Flag during 77th Independence Day celebrations at SRMIST

77th Independence Day Celebrated at SRMIST

STAFF WRITER

SRM Institute of Science and Technology (SRM IST) celebrated the 77th Independence Day with grandeur and patriotism. The highlight of the event was the hoisting of the National Flag, a symbol of unity and freedom, by the distinguished Air Marshal S. Varthaman (Retd). His decorated career included prestigious accolades like PVSM, AVSM, VSM, and VM, making him a revered figure for this significant occasion. In his inspiring address, Air Marshal Varthaman encapsulated the essence of freedom and progress, reminding everyone of the sacrifices made by our freedom fighters and the responsibility we bear towards our nation's growth. The celebrations continued with spectacular cultural performances by students, which enthralled the audience. These performances

showcased the vibrant diversity of our nation through mesmerizing state dances, each representing a unique cultural facet.

The event was graced by the presence of the Vice-Chancellor, Prof. C. Muthamizhchelvan, Registrar Dr. S. Ponnusamy, esteemed Deans, Directors, Faculty members, and enthusiastic students. This collective gathering exemplified the unity and spirit of SRM IST in commemorating India's 77th Independence Day.

The celebration at SRM IST not only paid homage to the nation's struggle for freedom but also emphasized the institution's commitment to fostering a rich cultural tapestry and nurturing future leaders who will contribute to India's progress and prosperity. This event was a testament to the institution's unwavering dedication to academic excellence and patriotic fervor.

SRM IST Signs MoU with EBP Incorporation

STAFF WRITER

SRM Institute of Science and Technology (SRMIST) and the Doctoral Institute for Evidence-Based Policy Incorporation (EBP Inc.) in Tokyo, Japan, have joined hands through a Memorandum of Understanding (MoU). The MoU, signed by Registrar of SRMIST, Dr. S. Ponnusamy and Environmental Medicine Group, EBP, Dr. Shimizu.

At the heart of this collaboration are internships and consultancy projects aimed at enriching the educational experience for students at SRMIST. Additionally, the partnership will see the establishment of an industry-sponsored laboratory within SRMIST, further bridging the gap between academia and industry. In his address, Dr. Shimizu

said, SRMIST and EBP Inc. embark on this exciting journey of knowledge exchange and industry integration, there will be excellent research and transformative opportunities for students and researchers alike.

Signing the MoU, Registrar, Dr. S. Ponnusamy said, this collaboration not only highlights the commitment of SRMIST to academic excellence but also its dedication to bridging the gap between academia and industry. It promises to provide students with valuable exposure and hands-on experience, setting the stage for innovative research and real-world applications in the field of science and technology.

The MoU signing ceremony was graced by esteemed individuals from

both institutions, Dean, (College of Engineering and Technology), Dr. T. V. Gopal, Director (International Relations) Mr. Lakshmi Narasimhan, Dean, School of Bio-Engineering, Dr. M. Vairamani,

HoD, Department of Biotechnology, Dr. R. A. Nazeer, and Associate Professor, Department of Biotechnology, Dr. S. Sahabudeen were all present to witness this momentous occasion.



SRM IST Registrar Dr. S. Ponnusamy, and Dr. Shimizu, EBP Inc., Japan showing the MoU between the Organisations.

SRM Faculty of Management organises MBA Inauguration & Orientation Event 2023

STAFF WRITER

On the 14th of August, 2023, SRM Faculty of Management, Kattankulathur, orchestrated a significant milestone through the commencement of its MBA Inauguration & Orientation event 2023. The esteemed gathering convened at the distinguished Dr. T. P. Ganesan Auditorium, setting the stage for an auspicious inauguration ceremony. The program was inaugurated with the rendition of the revered Tamil Thai Vazathu, followed by the ceremonial Lighting of the Kuthu Vizakhu, a symbolic act performed by the distinguished Chief Guest, Dr. E. Muthuraman, Chairman of MSMEPC (Micro, Small & Medium Enterprises Promotion Council). Gracing the occasion were also the Honourable Vice-Chancellor, Dr. C. Muthamizhchelvan, Honourable Registrar,

Dr. S. Ponnusamy, Chairperson - Education Programs, Faculty of Management, Dr. S. Senthilkumar and the Dean of the Faculty of Management, Dr. V. M. Shenbagaraman.

The Dean of the Faculty of Management, in his opening remarks, extended a warm welcome to the esteemed gathering and the dignitaries present. He elucidated upon the unique pedagogical approach adopted by the institution - the Application Experience Participation (AEP) teaching methodology, which stands as a hallmark of the teaching practices at SRM Faculty of Management. Further enhancing the dignified proceedings, Honourable Vice-Chancellor Dr. C. Muthamizhchelvan, presented a symbolic token of appreciation to the Chief Guest, Dr. E. Muthuraman. Dr. Muthamizhchelvan, in his address, not only spoke about



the historical progression of SRM but also highlighted the vibrancy brought in by various clubs, teams, and the Innovation and Entrepreneurship cell. He emphasized the institution's commitment to fostering holistic learning beyond the confines of traditional classrooms, encouraging students to translate

their ideas into impactful realities.

The Chief Guest of the event, Dr. E. Muthuraman, Chairman of MSMEPC, drew parallels between SRM and a ladder that facilitates students in reaching their aspirations. His insightful address inspired the attendees with a profound sense of purpose and direction.

Concluding the event, a Vote of Thanks was conveyed by Dr. S. Senthilkumar, Chairperson of Education Programs at the Faculty of Management. This marked the formal acknowledgment of the collective effort and support that went into making the MBA Inauguration & Orientation event a resounding success.

SRM IST NSS organises Cycle Rally on Save Mother Earth

STAFF WRITER

The deteriorating condition of our environment due to deforestation, pollution, and climate change has become a global concern. To address these issues locally and encourage environmental conservation, SRMIST Unnat Bharat Abhiyan, in association with SRMIST NSS, and IE(I) KTR LC organized a Cycle Rally to Save Mother Earth, Awareness to avoid single-use plastics and Tree Plantations. The event aimed to unite individuals who care about the environment and inspire collective action for a greener and healthier local environment and planet. Planting 84,000 saplings is a featured activity in Chancellor's Birthday Celebrations.

A cycle rally was conducted at 6.30 am on 23.07.2023 by SRMIST UBA, in association with NSS and IE (I) KTR LC, for a noble cause of tree plantations and awareness of avoiding single-use plastics. Through this awareness campaign, the measures of the environmental impact produced by planting saplings and the adverse effects caused using plastic. All enthusiastic participants took the pledge to

save Mother-Earth. As part of the great event, 150 saplings were planted on the banks of Potheri Lake on 23.07.2023, marking the beginning of the planting of 84,000 saplings, one of the major activities of the Chancellor's birthday celebrations. The saplings were carefully selected based on their ability to thrive in the local climate and contribute significantly to the ecosystem.

The event was inaugurated by Dr. R. Arul Saravanan, Professor and Head of the Psychiatry Department, with his special address on various measures of saving Mother-Earth. Dr. V. Thirumurugan, Associate Director (Campus Life) & Nodal Officer Unnat Bharat Abhiyan-SRMIST presided over the event. NSS Pharmacy Coordinator, Mr. Jagatheesan and faculty members, staff and students participated in large numbers. The cycle rally started from near Clocktower, SRMIST Kattankulathur Campus and went up to Potheri and planted saplings on the banks of the nearby lake and reached SRM through East Potheri, Kattur, Ninnakarai, Railnagar, Maraimalai Nagar, Katangulathur, Potheri and created awareness among

the people in a radius of about 20 kilometers. Throughout the rally, participants engaged with bystanders and onlookers, distributing pamphlets, and spreading awareness with plug guards and slogans about the importance of saving the environment. The event successfully generated widespread environmental awareness among both participants and onlookers. The messages conveyed during the rally and through pamphlets left a lasting impression on

the minds of the community members, inspiring them to adopt more sustainable practices. The green cover by these trees create will combat climate change, prevent soil erosion, and provide habitat for various wildlife species.

The event fostered a sense of community involvement in environmental causes. It brought together people from various backgrounds and united them under the common goal of saving the planet. The Cycle Rally to Save Mother Earth and Tree Plantations was a resounding success, positively impacting both the environment and the community. Through the combined efforts of participants,

volunteers, and local authorities, the event demonstrated the power of collective action in the fight against environmental degradation. Planting 84,000 saplings will undoubtedly contribute significantly to the region's ecological well-being in the future. It is hoped that similar initiatives will continue to be organized to build on the momentum generated by this event and create a greener and healthier planet for generations to come. Breakfast was served to the participating students, staff, faculty, and local people. Feedback was received from all the stakeholders of the event, and the event ended with a vote of thanks.



JMC commemorates World Literacy Day: A Deep Dive into Literacy's Multifaceted Role

KAVYA, II BA JMC

On September 8, 2023, a remarkable event known as "Read and Reason" unfolded on the occasion of World Literacy Day. The event served as a profound testament to the far-reaching importance of literacy in our lives.

"Read and Reason" aimed to explore the multifaceted and complex role of literacy in our modern world. The event's host, set the stage with an eloquent introduction that captivated the audience and paved the way for a thought-provoking morning.

At the heart of event was a captivating debate masterfully moderated by Mr. Arjun Kumar. The central theme, "Literacy as a Criteria for Employment or a Tool for Critical Thinking and Understanding," drew lively engagement from two groups of participants, each consisting of three members.

Group One, advocating literacy as a crucial criterion for employment, presented persuasive arguments. Mr. Mahesh, II MA, emphasized how literacy

enhances employability and contributes to economic stability. Ms Sanjana, I MA, argued that literacy opens diverse job opportunities. Mr. Pragadeeshwaran, another II MA, discussed how literacy provides individuals with the skills and confidence needed to navigate the competitive job market.

In contrast, Group Two ardently argued for literacy as a means for critical thinking and understanding. Ms Trishanthya, II BA, elaborated on how literacy enables individuals to think critically, understand complex issues, and make informed decisions. Mr. Aathavan, II MA, explored the role of literacy in fostering a deeper understanding of the world, cultures, and perspectives. Mr. Naveen Sakthi, I MA, shared personal anecdotes about how literacy empowered him to question the status quo and explore diverse viewpoints.

The audience also actively participated in the debate by posing insightful questions and engaging in constructive dialogue. The spirited exchanges between the two groups ignited intellectual curiosity and



showcased the depth of thought among the student body.

In his closing remarks, the skilled moderator, Mr. Arjun Kumar, summarised the key points of the debate and shared insightful feedback. He emphasized the importance of maintaining a balanced perspective, recognizing that literacy indeed plays a dual role as both a pathway to secure employment and a source of knowledge.

In conclusion, the "Read and Reason"

event on World Literacy Day provided an intellectually stimulating platform for students to explore the multifaceted aspects of literacy. It underscored the significance of literacy in the modern world, where it serves as both a stepping stone to employment and a gateway to knowledge. The event left the audience with a deeper appreciation of the profound impact literacy has on individuals and society as a whole, reaffirming the timeless adage that knowledge is power.

Agaram Foundation organises program for young talents at SRM IST

STAFF WRITER

Agaram is an educational foundation in Tamil Nadu, India, founded on 25 September 2006 by famous Tamil actor Suriya. The foundation aims to help and improve the socio-economic status of rural society in Tamil Nadu by offering education to underprivileged students. To nurture the young talents of their foundation, the Program named 'Thedal' by the Agaram Foundation was brought to reality at SRM Institute of Science and Technology, Kattankulathur.

This initiative aims to ensure that every student, regardless of their background or abilities, can fully participate in all

aspects of their education.

Highlights of the Event:

The event started at 10:00 a.m. by welcoming students from various institutions who benefit from the Agaram Foundation. The technical sessions followed the welcome meeting.

Session 1:

Dr.L.Selvam, Assistant Professor of the Department of Computer Applications, gave the Opening Session on IoT in Action. The session was indeed an eye-opener for the students and nurtured the IoT mindset among them. He gave demonstrations on Node MCU, Arduino IDE, various sensors, controlling the

IoT devices through Alexa, and much more. This session set the tone right, stirring the enthusiasm of the audience. A tea break and a lighter conversation with the students followed Session 1.

Session 2:

Dr.Pandiyan, Assistant Professor of the Department of Computer Applications, stole the show by employing his humor as a Teaching Tool. He demystified AI, ML, DL, and NLP through his commendable humorous sense and created a more positive, fun, and exciting environment. Thanks to the management of SRM IST for treating everyone extensively to a meal. Everyone had a fantastic time during the Lunch break.

Session 3:

Fortunately, Dr.Jayashree, Associate Professor of the Department of Computer Applications, gave a talk on 'Swarm

Intelligence,' resulting in tangible, beneficial outcomes for all. The collaborative and collective power of the swarms in AI and Robotics, which are a natural evolution, made us feel that AI is all around us. Tea and Refreshments were served to the participants following Session 3

Session 4:

The final session on 'A Primer to Computer Vision' was delivered by Mrs.Ramla, Assistant Professor of the Department of Computer Applications. This captivated the entire audience as the session was loaded with real-time video and audio demonstrations. A No-code dev for Face Mask Classification was demonstrated using MLOps platforms like Google Teachable Machine and Lobe.ai. Using Python and its libraries, an application for Driver Drowsiness Detection was explained to the audience.



SRM College of Physiotherapy organises workshop on Nurturing the Learners' Mental Health



STAFF WRITER

The programme commenced at PG Lab, 5th Floor, SRM College of Physiotherapy, Medical College Block. The welcome address to the gathering was given by Prof. T.S. Veeragoudhaman, Dean Incharge. Prof. Saravana Hari Ganesh, introduced the resource person, Dr. Arul Saravanan. R and the resource person was felicitated by Mr. T. N. Suresh, Vice Principal. The Students were actively participated on Life skills activity.

Leadership and team building. This was followed by a presentation and lecture by Mr Ramakrishnan on Design Thinking. The next presentation

and lecture were given by Mr Senthilkumar Rajendran who explained Value Creation and its importance to all the students present at the event.

After the presentation, a value extraction game was conducted for the students for which they were given time till the end of lunch break to complete the activity. The afternoon session started at 1:30 PM and consisted of announcing the winner of the game, followed by a presentation on early-stage financing. The third day of the workshop ended at 4:00 PM after a reflection on all the lectures and activities of the past three days of the workshop.

SRM Physiotherapy students visit MM Nagar PHC

STAFF WRITER

The 8th semester Physiotherapy students took a trip to the Primary Health Care Centre in Maraimalai nagar. 114 students accompanied the bus and were taken to the center. This being a part of the curriculum, it helped students to understand the role and the participation of the PHC in the society. On arriving at the center, the students were divided into 2 groups. While one group were being given information about the PHC, the members, their role and how they contribute to the society, the other group

were led by one of the member of PHC to take a look at their setting. While having a look around the place, students were able to understand on how they assess and treat the patients, also noticed the different colours of waste bins present that represented which medical waste should be disposed in which bin. List of all the payable and non-payable medications were listed down. A brief idea on how the PHC set up and its functioning was understood based on the explanation and the visit to place.



Maraimalai Nagar, Tamil Nadu, India
Q2XF+WMM, Maraimalai Nagar, Tamil Nadu 603203, India
Lat 12.79982°
Long 80.024134°

One Day Outreach Programme on “Computer Awareness Drive for UBA-SRMIST adopted Village -Pattaravakkam”

STAFF WRITER

An Outreach Programme on Computer Awareness Drive was organized by SRMIST Unnat Bharat Abhiyan (UBA) team in association with EEE department, SRMIST KTR, SRMIST Universal Human values cell and IOT Alliance Club (Electrical Division) at the UBA adopted village Pattaravakkam on 27.07.2023.

The motive behind the conduct of this awareness programme is to bring an awareness on Computer- desktop usage, laptop usage and its accessories and its importance in the present context of education to the Panchayat Union Government School. Students from 6th, 7th, and 8th standard actively participated in this drive.

The students were taught of the difference between a desktop and laptop, the necessary accessory components needed for both and how effectively we can use them. The research scholars of the EEE the department trained the students to use Word, Paint and Excel sheet. The students were asked to type a typical letter and save it, then opening



... Students enthusiastically participated and were very happy to have hands on experience on the computers...

it and editing. The students enthusiastically participated and they were very happy to have hands on experience on the computers.

The school headmistress Ms. Rajasekari and her co teachers at Patravakkam PUMS appraised thanked the UBA EEE Team -

Dr. R. Sridhar, Dr. A. Geetha, and Dr. S. Usha from SRMIST, for organizing the event. The faculty coordinators from SRMIST assured them that such initiatives on making aware the school students on contemporary developments in science and technology will be a continual one.

SRM College of Physiotherapy oragnises workshop

STAFF WRITER

The programme commenced at Exercise Therapy Lab, 4th Floor, SRM College of Physiotherapy, Medical College Block. The welcome address to the gathering was given by Prof. T.S. Veeragoudhaman, Dean Incharge. Prof. Saravana Hari Ganesh, introduced the resource person, Dr. Cynthia Srikesavan, PhD., The resource person was welcomed with flowers

by Prof. Malarvizhi and felicitated by Mr. T. N. Suresh, Vice Principal. The Resource person was presented with certificate of appreciation by Prof. T.S. Veeragoudhaman, Dean Incharge. We thank the Dean and management for providing the opportunity to conduct this workshop.

Resource Person: Dr. Cynthia Srikesavan, PhD., Senior Researcher In Physiotherapy, University of Oxford, UK.



STRIDES UP-2023



STAFF WRITER

The much-awaited Rama chandra Sports and Cultural Fest 2023, organized by Sri Ramachandra Faculty of Physiotherapy, took place on the vibrant and lively grounds of the SRIHER Campus on the 18th and 19th of July. This annual extravaganza provided a platform for students from various educational institutions to showcase their talents and competitive spirit in an array of sports and cultural activities. Totally 675 students participated and from our college 60 students actively took part in various events.

SPORTS:

1. CRICKET, 2. CHESS, 3. KABBADI

CRICKET : We are the winners after 3 matches. The details are given below.

Preliminary round: We won the toss and played against Chettinadu College of Physiotherapy with fielding. Chettinadu scored 64 and the target was achieved with 65 runs. The highlighted player. Madhan Raj (MPT II Semester) - 30 runs

Semi-finals: The match was against Adhiparasakthi College of Physiotherapy. The toss was won by our college who chose to bat first and fixed a target of 74 runs. Followed by adhiparasakthi college batting 73/5 wickets were taken within 10 overs. Shriram (MPT II Semester) - 42 runs

Finals: The match was against Sri Ramachandra Faculty of Physiotherapy and they won the toss and chose to bat. They have set a target of 87 runs for us. At the end of 9 overs, we won the match. Balaji (BPT Intern) - 28 runs

TEAM CAPTAIN: Madhan Raj (MPT II Semester) MAN OF THE MATCH: Balaji.M (BPT Intern) CHESS: In the girls category, Ms.Aishwarya Lakshmi Narayanan participated and won after 4 matches. 1st round- against Sree Balaji College of Physiotherapy, 2 nd round- Tagore College of Physiotherapy, 3 rd round-Nandha College of Physiotherapy, 4 th (Final match)- Madha College of Physiotherapy KABBADI: We bagged runner-up after 3 matches. The details are given below. Round 1 (Preliminary Round): Won the match against Sree Balaji College of Physiotherapy.

Round 2 (Semi-finals): Won the match against Sri Ramachandra faculty of Physiotherapy.

Round 3 (Finals): Lost the match against Nandha College of Physiotherapy

TEAM CAPTAIN:

Bala Ganapathy (BPT IV semester- B section)

Best Player:

Dinesh (BPT II Semester-B section)

Injury: Alaguraja (BPT Intern)- 5th Metatarsal fracture during the semifinal match.

CULTURAL EXTRAVAGANZA:-

GROUP SINGING: Our team has won 1st prize among 10 teams. The auditorium was resonating with soulful melodies and harmonious voices as talented singing groups showcased their vocal prowess.

SOLO-SINGING: Kristell Paul Doss has won 3rd prize out of 29 participants. His performance was appreciated by the crowd.

CONNECTIONS: Our team has won 2nd prize out of 15 teams participating. The Connections event proved to be a test of creativity and intellect, as participants forged unique links between seemingly unrelated elements.

MEHANDI: Ms. Sneha and Ms. Raziya Begum (BPT II Semester) won 3rd prize as a team.

The closing ceremony was graced by esteemed personalities from the sports and entertainment industries, who lauded the participants' efforts and dedication. Certificates and trophies were awarded to all winners and participants, encouraging them to continue pursuing excellence in their respective fields.

The success of the Ramachandra Sports and Cultural Fest 2023 was a result of meticulous planning by the organizing committee and the enthusiastic participation of students. The event not only celebrated talent but also fostered a sense of unity and camaraderie among participants.

We thank the management for giving us the opportunity to participate. The participants and certificates have attached

SRM Physiotherapy and PG Ortho students visit SRM Rural Health Center

STAFF WRITER

On 28-04-2023 the staff handling CBP for 8th semester Physiotherapy and MPT 2nd Year PG Ortho Elective students took a trip to SRM Rural health Centre. This being a part of the Curriculum, it helped students to understand the role and the participation of the Rural Health

Centre in our Society. On arriving at the centre, doctors gave information about the Centre, clearly explained about the people working in the centre, their role, how they function and the services available. A brief idea about how a Rural Health Centre functions was understood based on the explanation and the tour around the place.



SRM IST Men's Ball Badminton team wins gold at State Level Tournament

STAFF WRITER

Our SRM IST Ball Badminton (Men) Players Won Gold Medal in the State Level Invitation Ball Badminton Men tournament held at Manapparai from 1st & 02nd July 2023.

A.Adithyan I-M.Sc (yoga)

V.Karthick Raja I-M.Sc(yoga)

S.Harish Kumar I-M.Sc(yoga)

M.Ranjith Kumar I-M.Sc(Yoga)

E.Sri Ram I-MBA

K.Santhosh, II-M.Sc(Yoga)

N.Surya Prakash, II-BBA

K.Arun Kumar, II-B.Sc(Phy Edn)

S.H.Megharaj, II-BBA

S.Manikandan, II-M.Sc(yoga)

Dr.D.J.Asath Ali Khan, Manager

Dr.Devadoss Rajkumar,Coach



“Championing Diversity in Journalism” Event Sparks New Insights at SRM IST

GOPIKA, II BA JMC

In an inspiring event held at the SRM Institute of Science and Technology on August 28, 2023, the Department of Journalism and Mass Communication took centre stage in exploring the paramount significance of diversity in the world of journalism. Under the theme “Championing Diversity in Journalism,” the event featured a series of engaging activities, each contributing to a profound understanding of the topic.

At the heart of this event was the enthralling “Journalism Bingo” game, a unique initiative that captured the attention and enthusiasm of students from the Journalism and Mass Communication (JMC) department. Participants embarked on a captivating journey across the campus, completing tasks closely aligned with the journalism profession. Awards were presented to the winner of the competition.

The event also included a thought-provoking seminar titled “Diversity in the Field of Journalism.” Hosted by the Dr. Kanki Hazarika from the department of Journalism and Mass Communication. Dr. Hazarika’s insightful perspective underscored the importance of embracing diversity within journalism, encompassing both the professionals in the field and the stories they cover.

Dr. Hazarika passionately expounded

on the indispensable role of diverse representation in journalism, advocating for a balanced and inclusive portrayal of society. With compelling examples, she demonstrated how different perspectives and backgrounds enrich reporting, ensuring accuracy and comprehensiveness. Dr. Hazarika encouraged the audience to challenge their biases and preconceptions, fostering an environment of open-mindedness and critical thinking.

Adding to the event’s credibility, the seminar included a small lecture by Dr. Naneetha, Department of Journalism and Mass Communication. Attendees had the privilege of receiving valuable feedback from Dr. Naneetha, enhancing their understanding of the seminar’s content and underscoring the event’s commitment to scholarly engagement.

This event not only celebrated the achievements of students but also served as a platform for fostering inclusivity and open dialogue within the field of journalism. As participants departed, they carried with them a renewed understanding of the pivotal role diversity plays in shaping journalism’s future. It served as a poignant reminder that journalism possesses the power to illuminate untold stories, and by embracing diversity, journalists can amplify voices that have long been unheard, ultimately contributing to a more informed and empathetic society.



Remembering India’s Freedom Struggle: A Tribute to the Quit India Movement



AKSHAY S S, II BA JMC

In a fitting tribute to one of the most pivotal chapters in India’s struggle for independence, a Screening and Quiz Competition event was organized on August 9, 2023 by the Department of Journalism and Mass Communication. This occasion marked the anniversary of the historic Quit India Movement, a momentous milestone in India’s fight for freedom.

The event, held from 11:30 AM to 12:10 PM, had a singular purpose - to rekindle awareness and appreciation for the sacrifices and valour of those who fought relentlessly for India’s freedom. The event witnessed enthusiastic participation from students of IBA and IMA, who gathered to commemorate this significant day.

The event commenced with Arpita from II BA extending a warm welcome to all attendees. Her opening remarks expressed gratitude for the participants’ engagement in this tribute to India’s freedom struggle. Following her opening address, the audience was treated to a screening of a documentary that delved into the heart of the Quit India Movement.

This enlightening documentary provided a glimpse into the power of non-violent resistance, emphasizing the significance of fighting for justice

and the strength that lies in unity. It conveyed the message that a collective of determined individuals can come together to achieve a common goal, regardless of the obstacles they face.

The screening was followed by a quiz competition that saw enthusiastic participation from students, divided into two teams, each comprising four members. This quiz contest was based on the Quit India Movement and included three rounds of questions and challenges that required quick thinking and in-depth knowledge about the historical event.

Miss Shamitha Rajesh, from the department of Journalism and Mass Communication, took on the crucial role of judging this intellectually stimulating competition. Her presence added depth to the event, as her expertise in the field ensured that the competition was both engaging and educational.

As the event drew to a close, Mr Arjun Kumar, representing the Department of Journalism and Mass Communication, presented a book as a small token of appreciation to the winning team.

The event served as a reminder of the sacrifices and struggles that marked India’s path to independence. It showcased the power of remembrance and learning, encouraging the younger generation to cherish and preserve the nation’s rich history and its fight for freedom.

Kargil Vijay Diwas: Poster Making and Speech Competition on the Role of Media During War

SM ASEEF, II BA JMC

On the occasion of Kargil Vijay Diwas, a commemorative event took place on July 26th, 2023. The Poster Making and Speech Competition, organized by Shaik Mohammad Aseef, a student of II BA in the JMC program, aimed to shed light on the crucial role of media during times of conflict.

Participants from various academic levels in the Journalism department gathered in the media lab for this insightful occasion. The session was initiated by Rihana, a student from II BA, who extended a warm welcome to all attendees, expressing her gratitude for their participation. The speech competition participants were tasked with addressing the topic “Media and War Coverage: Ethics and the Politico-Media Complex,” encouraging them to voice their opinions and insights on this critical subject. Meanwhile, the poster-making competition revolved around the theme of “War and Its Impact.”

N. Arjun Kumar from the Department of Journalism and Mass Communication took the stage to announce the winners. The selection was based on both the participants’ speaking skills and the depth of their perspectives on the topic they chose to address.



SRM IST and NCCR celebrates World Ocean Day 2023

STAFF WRITER

On Behalf of MLMP funded project, Department of Civil Engineering, SRM Institute of Science and Technology, Kattankulathur and National Centre for Coastal Research, Ministry of Earth Sciences, Government of India, jointly organized World Ocean Day 2023 with the theme, "Ocean Resource Conservation", from 8th June 2023 to 12th June 2023.

Day 1 started with inauguration at Udhavum Ullangal, Maraimalai Nagar, and the first part of the event commenced with the students planting tree saplings on their premises. Children were very eager to contribute their part in the conservation of the nature. Subsequently, SRM staffs delivered awareness talk on ocean conservation and the MLMP team highlighted the threats posed by microplastics in the oceans and their ongoing research in microplastics. The second part of the program took place at Sivanandha Gurukulam, Kattankulathur, featuring various events such as quiz competitions, drawing competitions, and speech competitions. These activities were followed by an awareness talk and an interactive session. The students enthusiastically participated in the events and expressed their ideas and thoughts on saving the oceans.

On Day 2, various competitions were conducted at G.D. Naidu Hall, Mechanical B Block, SRM Institute of Science and Technology, Kattankulathur, for school students, college students and Research Scholars from various schools and colleges. The school students participated in the drawing competition and portrayed their extraordinary talents. The college students and Research Scholars participated in the photography competitions and short video competition. The participants illustrated their expertise with the nature photography and video on ocean conservation.

Day 3 started with the quiz competition among the college students and research scholars. This competition consisted of 4 rounds such as visual, buzzer, written and final round with high level questions which took place at G.D. Naidu Hall, Mechanical B



Block, SRM Institute of Science and Technology, Kattankulathur. The questions were very informative and related to ocean resources and the participants got much information from this competition. This was followed by the debate conducted on the topic "Need for Ocean Resources Conservation: Yes/No". The debate team discussed about different ocean resources and its importance, Ocean economy, over exploitation and pollution of the ocean resources. And also discussed about Government protection measures, ocean laws implementation and awareness among the public. The participants actively engaged themselves through their bright minds and eloquent speeches.

Day 4: The valedictory function of Ocean Day 2023 took place at G.D. Naidu Hall, Mechanical B

Block, SRM Institute of Science and Technology, Kattankulathur, on June 12, 2023. Dr. Pravakar Mishra, Scientist G from the National Centre for Coastal Research, chaired the event as the Chief Guest. On the dais, other esteemed individuals were: Dr. R Sivakumar, Professor, SRMIST, Dr. R Nagalakshmi, Associate Professor, SRMIST, and Dr. Mehmuna Begum, Project Scientist III. Dr. M Kamalanandhini delivered the welcome address and also served as the host for the program. The Chief Guest was then honoured with felicitation. Dr. Mehmuna Begum provided an overview of Ocean Day, emphasizing its significance and the importance of conserving ocean resources and preserving its ecosystem. The events and activities conducted throughout

the program were reported by Dr. M Bhuvaneshwari, providing detailed information about each of them. Organizing team prepared a video as an awareness on problems focusing the ocean pollution and the ocean resource preservation for the audience and displayed during the event. For short video competition, we received a total of 8 videos and among them, 2 were selected and displayed to the guests and the audience. These videos portrayed the deteriorating state of various marine ecosystems and presented innovative ideas such as bioplastics. The best photographs submitted by the audience were displayed outside the hall. Dr. R Nagalakshmi then proceeded to introduce the chief guest, Dr. Pravakar Mishra, highlighting his accomplishments, research, and contributions to

the scientific community. Dr. Mishra delivered a fantastic and informative lecture, interacting with the school and college students (from Government Girls Higher Secondary School Guduvanchery, Madras University, Presidency college and Alagappa university) and research scholars (from SRMIST and NIO Cochin). He discussed the issues surrounding plastic pollution in the oceans. Subsequently, prizes were awarded to the winners of various competitions held during the program. Additionally, Mr. S. Chandramouli from Sivanandha Gurukulam was felicitated during the event, acknowledging his contributions and accomplishments. After the photo session the vote of thanks was delivered by Dr. C. Krishnaveni. The event concluded with the national anthem.

SRM IST sports students win accolade through Chief Minister's Trophy

STAFF WRITER

CM Trophy - Chief Minister Trophy is conducted once in a year to build and create interest among the general public, government servants, school children and for college students for both men and women. The purpose of this event is to identify the talents among the citizens of Tamil Nadu and to test their physical fitness, efficiency and interest. This tournament has created a huge awareness among all groups of people from rich to poor to participate and to exhibit their talents. The Tamil Nadu government has spent many lakhs to organize and to support sports and sportsmen.

SRM IST BOYS & GIRLS BECOME RICHER

Our Boys and Girls become

lakhiers in 3 days. They faced tough challengers from all the districts they faced. They represented Chengalpattu district and made the people of Chengalpattu happy and proud by winning several titles. Each and every team was filled with the presence of SRM IST players. They received a huge sum of money for their hard and dedicated work. Totally they won Rs.23,00,000/- cash prize money which none of the universities which are present in Tamil Nadu has won. It is a proud moment for the SRM IST family members. Your prayers have made them successful.

CM TROPHY-2023-PRIZE MONEY DETAILS

1. Table Tennis (Men)-Singles Piyush Sagar – II-MBA- Gold

2. Table Tennis (Women)-Singles Kowshika -II-MBA- Gold
3. Table Tennis (Women)-Doubles Kowshika-II-MBA, B.Kavya sree -II-BBA, Gold
4. Badminton (Women)-Doubles V.Nila- II-MBA, R.Thanu shree- -II-MBA, Gold
5. Badminton (Women)-Singles R.Pravandhika I BBA Tirupur Dt, Gold
6. Badminton (Women)-Doubles R.Pravandhika I BBA, Tirupur Dt, Gold
7. Badminton (M&W) -Mixed Doubles Arjun Krishnan- I MBA, Shreya Balaji, I BBA, Gold
8. Badminton (Women) Singles, Shreya Balaji I BBA, Silver

9. Kabaddi (Men), Gold
1. Sampath S, III-B.Sc (P E)
2. Arunkumar A, III-B.Sc (P E)
3. Arun Pandian R, III-B.Sc (P E)
4. Madhan Kumar, II-M.Sc Yoga
5. Dineshwaran.J, II-B.Sc (P E)
6. Tharun Ajith, II-B.Sc (P E)
7. Thiyagarajan .Y, II-B.Sc (P E)
8. Mari Muthu, II-B.Sc(P E)
9. Krishna kanth, II-MBA
10. Lingaraj.M, I-M.Sc in Yoga
11. Naveen.J, I-M.Sc in Yoga
12. Sujithsagar V, Dip. in yoga
10. Tennis (Women) Singles Janani Ramesh, II-B.Sc(Phy Edu), Gold

11. Tennis (Women) Singles P.Miruthula, II-B.Com, Silver
12. Tennis(Women) Doubles, Janani Ramesh, II-B.Sc (Phy Edn) & P. Miruthula III-B.Com, Gold
13. Tennis(Women) Doubles Harini Prathiban -III-B.Sc (phy Edn), & V.Vitula, III-BA(LLB), Silver
14. Tennis (Men) Singles Ojes Theyjo, II-MBA, Gold
15. Tennis(Men) Doubles Ojes Theyjo, II-MBA & Krishna Teja, II-MBA, Silver
16. Swimming (M) 200m Butterfly P.Vikkas, III-B.Sc (Phy Edn), Gold
17. Swimming (M) 200m freestyle P.Vikkas, III-B.Sc, (Phy Edn), Silver



Badminton Doubles Gold



Badminton Doubles Gold



Kabaddi (MEN) -WINNER