



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
FACULTY OF SCIENCE AND HUMANITIES
DEPARTMENT OF COMMERCE



THE COM CHRONICLE

2023 - 2024



FACULTY OF SCIENCE AND HUMANITIES

The Faculty of Science and Humanities at SRMIST has witnessed exceptional growth since its inception in 2003. With a student strength of nearly 5200 students and a faculty strength of around 150, FSH is an ideal destination for attaining well-rounded, holistic education inside and Outside the classrooms. Twenty departments offer 53 programs in total, 31 at the Bachelor's and 20 at the Master's level, and 2 Diploma. We offer Ph.D. programs in all the departments. The hallmark of the Education programs at the Faculty of Science and Humanities at SRMIST is the delivery of research-led learning, practical knowledge, multicultural competence, and global awareness.

ABOUT THE DEPARTMENT

The Department of Commerce has existed for more than a decade; as a department, it's been recognized as an esteemed member for its significant contributing role in the growth and development of the College of Science and Humanities. With just 21 students in 2005, the department has seen tremendous growth over a decade, accommodating more than 951 students in the field of commerce through various courses, namely B. Com (Gen, ISM, Hons) and M.com and Research.

A dynamic curriculum in consonance with academics and industry experts allows the students to master new skills and explore diverse perspectives. Apart from the conventional classroom setup, SRM emphasizes practical learning as students participate in case studies, sessions with industry experts, live projects, etc. The institute's thrust on meaningful research is evident through the credentials and accomplishments of its faculty, which has publications Scopus listed journals of repute. In a short period, SRM has strengthened its position in the corporate world, with its students contributing to the illustrious business organizations of the country. The distinct way of the education system; gives a prominence not only to academics but also to the all-inclusive development of individuals. The reach of learning exposure is highly appraised in distinct ways, like industrial visits to various institutions and co-curricular activities organized by the department's student association known as Merx-Mercis, which hosts clubs and events to portray the potential and exhibit the talent of each student.

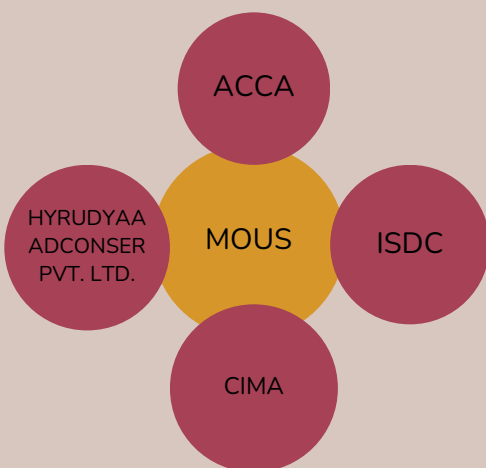
VISION OF THE DEPARTMENT

- To be a leading and innovative hub for commerce education, research, and practice, fostering economic growth, global competitiveness, and ethical business leadership.

MISSION OF THE DEPARTMENT

- Educate and empower students with the knowledge, skills, and ethical values necessary for success in the world of commerce, equipping them for a lifetime of learning and adaptability.
- Advancing research in commerce-related fields, driving innovation, and contributing to the body of knowledge that informs best practices in business and economics.
- Actively engage with industry partners and practitioners to bridge the gap between academia and the business world, ensuring our curriculum and programs remain relevant and responsive to real-world needs.
- Instil a strong sense of ethics and social responsibility in our students, preparing them to be responsible leaders who contribute to the betterment of society while achieving professional success.

LEARNING PARTNERS



The Department of Commerce at SRM Institute of Science and Technology has signed MOUs and tied up with several institutions to enhance and encourage students to develop and grow their skillset as per the industry standard requirements. The following are the industry tie-ups of the Department.

PLACEMENT

Students pursuing their career in the Department of Commerce have plenty of Job opportunities in key areas like banking, entrepreneurship, international programs, State and Central Government Jobs, business communities, and so on. Some of our placement companies include ICICI, HDFC, CTS, CUB, Sutherland, Natwest, Godrej, Byjus and Forbes Advisor.

FACULTIES OF THE DEPARTMENT



DR R. ANGAYARKANNI

Professor and Head of the
Department
Specialized in Marketing
and Research & Publication
Ethics.



DR SRIDHARAN.R

Associate Professor.
Specialized in Auditing and
Performance Management.



DR KAVITHA.A

Associate Professor.
Specialized in Change
Management and Social
Media Marketing



DR THILAGARAJ A.T

Associate Professor.
Specialized in Principles of
management and Banking.



DR.SHANKAR.P

Associate Professor.
Specialized in Finance and
Business management.



MRS. MEERABAI

Assistant Professor.
Specialized in Financial
marketing and sales &
distribution management.



DR. HEMANATHAN M

Assistant Professor.
Specialized in Income tax
law & practice and
Corporate Accounting.



DR.BHUVANESWARI D

Assistant Professor.
Specialized in Investment
Analysis and Portfolio
Management.



DR. SANGEETHA G

Assistant Professor.
Specialized in Portfolio
Management and Financial
Management.

FACULTIES OF THE DEPARTMENT



DR. JEEVARATHINAM M

Assistant Professor.
Specialized in Human
Resource Management and
Management Accounting.



DR. LAVANYA VEERAN

Assistant Professor.
Specialized in Financial
Reporting and Community
Development .



DR. ANTONY RAJ S

Assistant Professor.
Specialized in Financial
accounting and Marketing.



DR. AKILA B

Assistant Professor.
Specialized in Company
law and corporate Ethics..



DR.SOLOMON THANGADURAI J

Assistant Professor.
Specialized in Corporate
Accounting and Indirect
Taxation.



DR. LENIN S

Assistant Professor.
Specialized in Behavioural
finance and Derivatives
Analytics.



DR. PRIYA U

Assistant Professor.
Specialized in Banking
Theory Law & Practice and
Export Marketing.



DR. SIVAPERUMAL K

Assistant Professor.
Specialized in Research
methodology and
Advanced accountancy



DR. ELAVARASAN R

Assistant Professor.
Specialized in Tax reforms
and Organizational
Behaviour.

FACULTIES OF THE DEPARTMENT



DR PRAVEEN. K.B

Assistant Professor.
Specialized in Human
resource management and
Marketing



DR MONICA.K

Assistant Professor.
Specialized in Finance and
Human Resource
Management.



DR DEEPAN.A

Assistant Professor.
Specialized in Behavioural
Finance and Business
Taxation.



DR.PREMANAND.B

Assistant Professor.
Specialized in Financial
management and
Marketing.



DR. JENESISZODYKHA V

Assistant Professor.
Specialized in Human
Resource Management and
Marketing.



MR. PRABHURAJ J

Research Scholar
Specialized in Human
Resources.



MR. EZHILMARAN K P

Research Scholar
Specialized in
Entrepreneurship.

EVENTS OF THE DEPARTMENT

FRESHER'S INDUCTION PROGRAM - 07.07.2023

The Fresher's Induction Program 2023 for the Department of Commerce at SRM Institute of Science and Technology, Kattankulathur, held on the 7th of July 2023, marked an essential event aimed at acquiring the newly enrolled students (batch 2023-2026) with the department's structure, faculty, academic rigors, extracurricular opportunities, and overall functioning. Conducted online via the Zoom platform, the event was meticulously organized to provide comprehensive information essential for a successful journey through SRM.



The screenshot shows a Zoom presentation slide for the EMCEE CLUB. The slide has a light beige background with a large, faint circular graphic. In the top left corner, there is a small black box with the word "REC" in red. The title "EMCEE CLUB" is prominently displayed in a large, dark, serif font. Below the title, there is a paragraph of text describing the club's purpose and the role of an emcee. To the right of the text, there is a circular inset image showing a woman speaking into a microphone. Below the main text, there are two columns of bullet points under the headings "SKILL DEVELOPMENT:" and "MISSION & VISION". In the bottom right corner, there is a small inset image showing a woman in a video call window.

EMCEE CLUB

The Emcee club has brought together talented individuals who share a great passion for hosting. Our emcees are versatile and can tackle events of any nature. A Master of Ceremonies is the official host of the ceremony or an event. The main responsibility of a MC is to keep the event flowing smoothly by capturing and maintaining the attention of the audience, keeping everyone updated about the event, maintaining the energy and enthusiasm of audience

SKILL DEVELOPMENT:

- Confident Public Speaking
- Respectful Engagement
- Work Well Under Pressure
- Ability to Take Charge of the Stage

MISSION & VISION

- Foster critical thinking, respect diverse perspectives in a dynamic
- Create an inclusive and intellectual environment.



EVENTS OF THE DEPARTMENT

SPORTS INDUSTRY: A VIABLE BUSINESS MODEL - 18.07.2023

To promote the culture of entrepreneurship in the sports industry and provide practical knowledge to aspiring entrepreneurs with an avid passion for sports, the Department of Commerce at SRM Institute of Science and Technology, KTR, organized and conducted a one-day seminar titled "Sports Entrepreneurship" with the topic "Sports Industry: A Viable Business Model" to allow the students to learn the various business models in the industry, what works and what does not in sports and so much more. The seminar's objective was to provide the participants and students with a comprehensive understanding of entrepreneurship in sports and to combine passion and a sense of entrepreneurial motivation to drive the students.



EVENTS OF THE DEPARTMENT

LMS TRAINING FOR FACULTIES - 18.08.23

Faculty members participated in an engaging Learning Management System (LMS) training session aimed at enhancing their digital teaching skills. Led by expert trainers, the session covered LMS navigation, content creation, and student engagement strategies. Participants actively engaged in hands-on activities, gaining confidence in utilizing the LMS effectively for remote and hybrid teaching. The training fostered a collaborative learning environment, enabling faculty members to share best practices and innovative ideas. Overall, the LMS training equipped faculty with the necessary tools and knowledge to deliver engaging and interactive online classes, ensuring a seamless transition to digital learning.



EVENTS OF THE DEPARTMENT

ROLE OF AI IN MODERN DAY BUSINESS - 18.08.23

Dr M. H. Thowfeek, Chair Professor and Head of the Management and IT Department from the South Eastern University of Sri Lanka, delivered a keynote speech on the profound influence of Artificial Intelligence (AI) on business transformation. This address was meticulously organized by the esteemed Faculty Coordinators Dr S. Tamilarasi and Dr A. Thilagaraj. This set took place on the 15th of September 2023, from 11:50 AM to 12:40 PM, in Room 324 of the VPT Building. This discourse is poised to underscore the seismic impact of AI across multifarious business sectors. From the optimization of routine operations to the augmentation of customer engagement and the cultivation of innovation, AI technologies herald a transformative tide enabling organizations to sustain competitiveness and adapt adeptly to the evolving contours of market dynamics.



EVENTS OF THE DEPARTMENT

SCHOOL OUTREACH PROGRAM - 01.09.23

This program was conducted in JRK global school, Maraimalai Nagar. This program was organised by 2nd year BCOM PA, BCOM IAF, BCOM GENERAL AND BCOM ISM students. The program was exclusively conducted for 10th and 11th standard students. A lot of activities relating to team building and communication was conducted. The program started at 10:00 am with a prayer song. The HOD Mrs. Tamilarasi begun the activities by giving an introduction about the overall theme of the program. The first activity that was conducted was the Ball and Pen. This activity was coordinated by 5 students. The main aim of this activity was to make the students understand the importance of concentration and group efforts.



EVENTS OF THE DEPARTMENT

ELITE SPLASH - A EVENT MANAGEMENT PROGRAM

17.09.23-

Center National Service Scheme (NSS) Unit 5 as part of the one - day conference on 19th January 2024. This circular encourages the participation of schools, colleges, and universities in this conference with students acquiring knowledge of entrepreneurial skills. Our NSS Unit 5 of the Faculty of Science and Humanities has actively embraced this initiative and has planned to participate one a day conference at IIT Madras Research Park the purpose of this conference students are to enhance their entrepreneurial activities in rural areas and to know the entrepreneurial mindset to create roadmap of future generation



EVENTS OF THE DEPARTMENT

MARKETING MANIA - 20.09.2023

Marketing Mania, an inter-college marketing extravaganza, took place on September 20th 2023. This event was organized to provide a platform for marketing enthusiasts from various colleges to showcase their talent and exchange ideas. The event's success was not only measured by the number of participants but also by the quality of the competition and the knowledge exchange that took place. The participants' active engagement and competitive spirit created an atmosphere of enthusiasm and intellectual rigor. The Valedictory Function marked the closing ceremony of Marketing Mania, and provided an opportunity to reflect on the journey embarked upon. During this memorable occasion, the MC team played a pivotal role in delivering the welcome address and presenting a comprehensive report on the event's proceedings.



EVENTS OF THE DEPARTMENT

BIZCONNECT - 20.09.2023

The event was designed as an immersive experience where participating students were organized into teams. Each team was tasked with conceptualizing and executing a stall representing various market segments such as food, clothing, accessories, games, and more. This approach allowed students to explore diverse facets of marketing by practically devising strategies, setting up stalls, and engaging in the sales process. The students demonstrated creativity and entrepreneurial spirit by ideating and materializing their stall concepts. They showcased a commendable array of products and services, meticulously considering aspects like branding, pricing, and customer engagement.



EVENTS OF THE DEPARTMENT

HUMAN RESOURCE MANAGEMENT QUIZ - 22.09.2023

On September 22, 2023, an engaging and informative event named the "Human Resource Management Quiz" was organized by the 3rd-year B.Com International Accounting and Finance students and Dr. M. Hemanathan, a dedicated assistant professor of the Department of Commerce at SRM Institute of Science and Technology. The primary goal of this event was to promote learning in a fun-filled manner, keeping students motivated and eager to learn. The Human Resource Management Quiz took place on September 22, 2023, from 11 a.m. to 12:40 p.m., providing an engaging learning experience during this time frame.



EVENTS OF THE DEPARTMENT

9 YARDZ TEXTILES - ANALYSIS STATEMENT - 04.10.23

9 Yardz, a prominent textile company, embarked on its journey as a drop shipping enterprise, but has since transitioned to a dynamic combination of online and offline operations. Founded in 2016, the company has emerged as the foremost online retailer of madisar sarees, firmly establishing itself as a leader in the segment. Over the years, 9 Yardz has steadfastly ascended to remarkable heights, consistently achieving substantial growth. Presently, the company boasts an impressive annual turnover of 1.86 crore, a testament to its dedication, resilience, and commitment to excellence. This remarkable evolution from a drop shipping venture to becoming a thriving multi-platform textile enterprise underscores the company's adaptability and innovative spirit. As we delve deeper into the story of 9 Yardz, we will discover the strategies, challenges, and achievements that have propelled it to its current stature.



EVENTS OF THE DEPARTMENT

HUMAN RESOURCE BEST MANAGER - 10.10.2023

The "Best Human Resource Manager" event held at SRM Institute of Science and Technology on 10th October 2023 was a commendable initiative by Dr M Hemanathan, organized exclusively for the students of the 3rd year BCom. International Accounting and Finance in the Department of Commerce. The primary objective was to cultivate the problem-solving skills and teamwork capabilities among the students. The event was structured as a competition, comprising two rounds. Dr. Lavanya Veeran and Dr. Solomon Thangadurai J, eminent faculty members, graciously accepted the responsibility of being the judges for the event and evaluating the participants' performances.



EVENTS OF THE DEPARTMENT

WORKSHOP ON TALLY FOR COST ACCOUNTING - 14.10.23

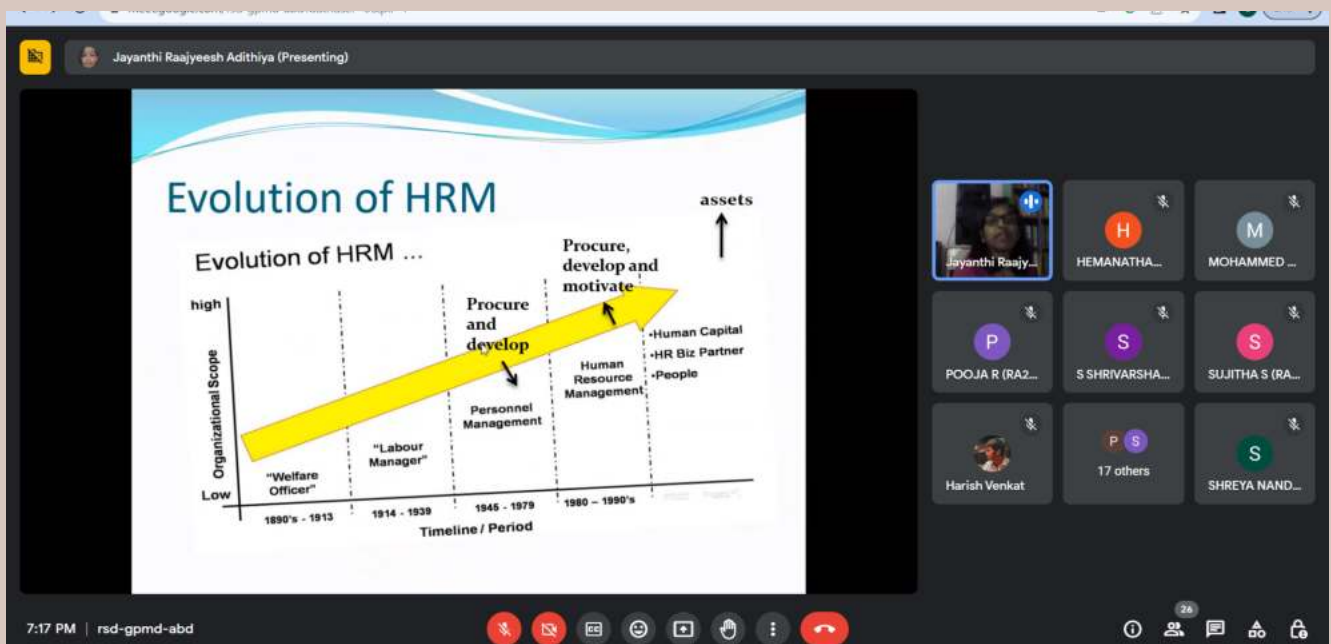
The Budget Analysis 2024 Seminar, organized by the esteemed Department of Commerce, Economics, Corporate Secretaryship, and Accounting & Finance at SRMIST, took place on 6th February 2024, in the Hippocrates Auditorium. The event, carefully curated by the Convenor, Dr. V. Prakash, along with Event Coordinators Dr. S. Amirdha Vasani and Dr. R. Elavarasan, aimed to provide a comprehensive understanding of the economic implications of the 2024 budget. CA K. Hariharan delivered a captivating keynote address, delving into the intricacies of the 2024 budget. He shared valuable insights into the trends, challenges, and potential impacts on various sectors. His address provided attendees with a deeper understanding of the economic landscape, setting the stage for informed discussions and analysis.



EVENTS OF THE DEPARTMENT

HRM WEBINAR - 14.10.2023

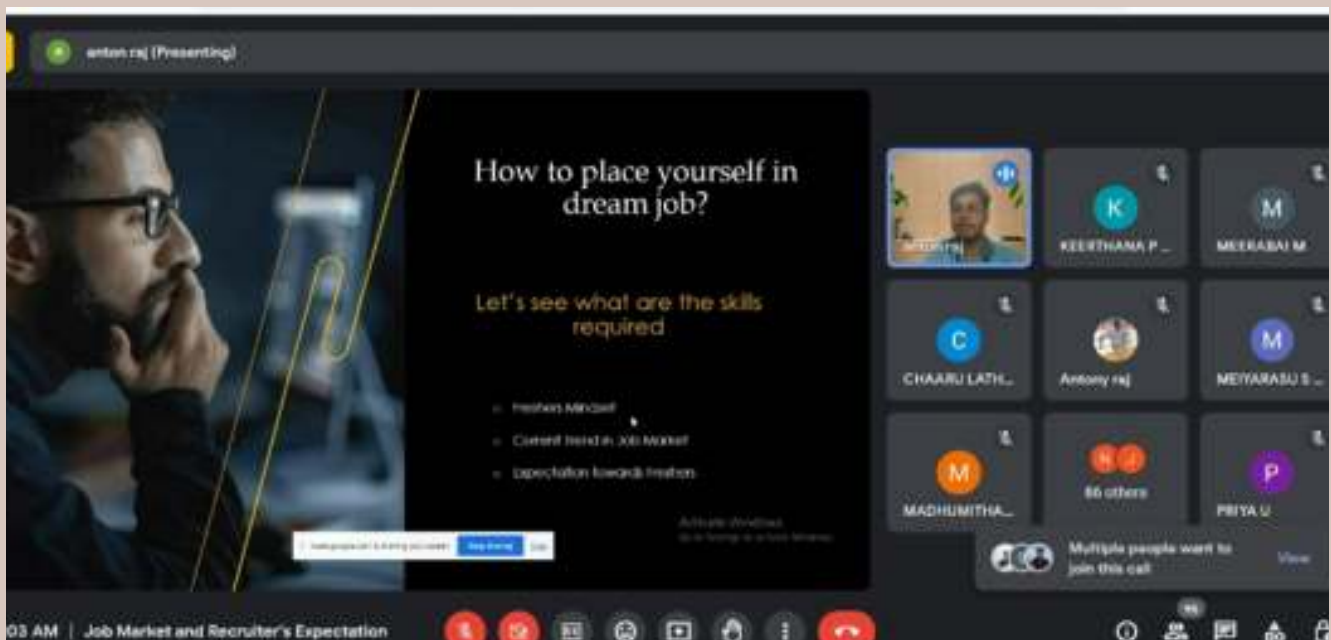
Human Resource Management (HRM) serves as the linchpin for organizational success, intricately coordinating people, policies, and practices in the workplace. It involves strategically deploying human capital to meet organizational goals while prioritizing employee well-being and growth. Embracing functions like recruitment, training, performance evaluation, and nurturing work culture, HRM not only navigates business operations but also moulds organizational identity, crucial for sustained growth and competitiveness.



EVENTS OF THE DEPARTMENT

AWARENESS OF JOB OPPORTUNITIES - 21.10.2023

This online event aimed at raising awareness about the expectations of job recruitment has provided valuable insights for students. Understanding the crucial aspects such as key skills, industry trends, and professional conduct is essential for a successful transition into the workforce. As students embark on their career journeys, incorporating these insights into their preparation will undoubtedly contribute to their confidence and competitiveness in the job market. We hope this event has equipped students with the knowledge and tools they need to navigate the recruitment process with clarity and purpose.



EVENTS OF THE DEPARTMENT

ALUMNI MEET - 23.12.23

The Department of Commerce Alumni Meet 2023 kicked off with an air of anticipation and excitement as alumni, faculty, and esteemed guests gathered at fourth floor, Polytechnic block. The welcome address was delivered by Dr.R.Angayarkanni, Professor and Head, Department of Commerce. She extended a warm welcome to all attendees, expressing heartfelt joy at the reunion. The address served as a bridge connecting the past and the present, acknowledging the shared journey and growth that the alumni community had undergone since their time at the institution.



EVENTS OF THE DEPARTMENT

PONGAL CELEBRATION - 09.01.24 AND 10.01.24-

The Department of Commerce at SRM Institute of Science and Technology, Kattankulathur, hosted a vibrant two-day competitive event for its students to celebrate the auspicious festival of Pongal. The initiative was spearheaded by the Head of Department, Dr R Angayarkanni, and efficiently coordinated by faculty members Ms M Meerabai and Dr M Hemanathan. The Pongal competitions unfolded over January 9th and 10th, 2024, from 12:40 PM to 1:30 PM. The venue for these engaging events was rooms 421 and 424 on the 4th floor of the Polytechnic Block. The success of the event was attributed to the dedicated efforts of the overall student coordinators – Shreya Nandini R K, Kuilmozhi Elangovan, and Jeanne Sancia Machado.



EVENTS OF THE DEPARTMENT

OVERALL PONGAL CELEBRATION FSH - 11.01.24

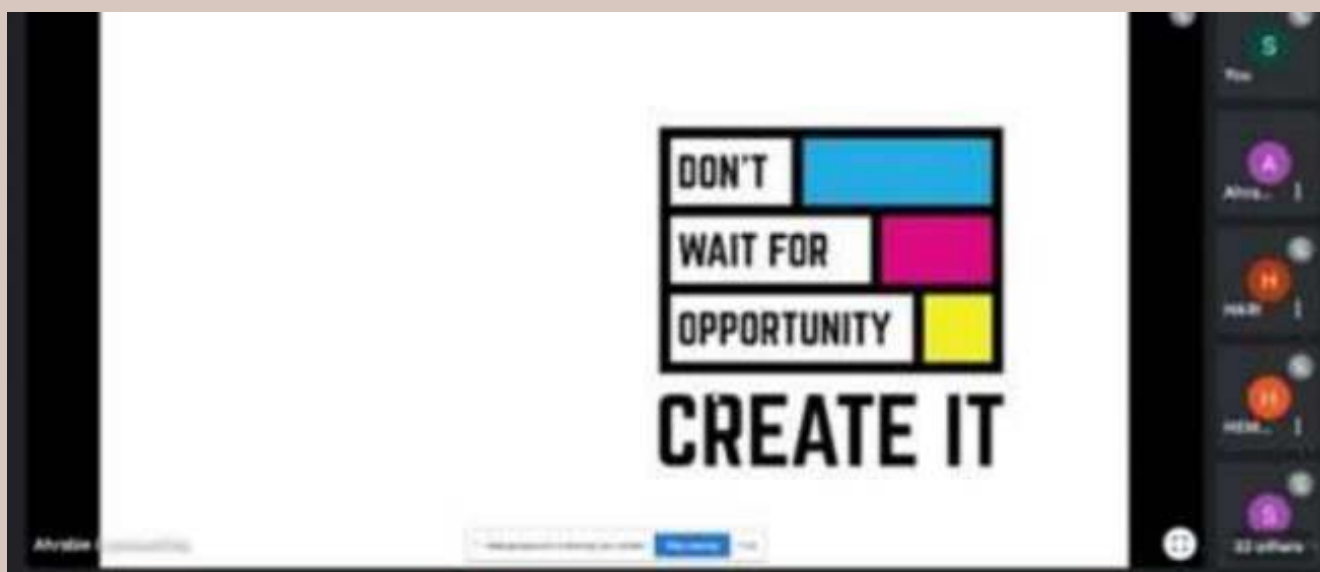
The Department of Commerce at SRM Institute of Science and Technology enthusiastically joined forces with faculties of science and humanities to orchestrate a memorable Pongal celebration. Through collaborative efforts, the event symbolized cultural fusion and academic solidarity. By organizing interactive workshops, traditional performances, and culinary experiences, the departments facilitated cross-disciplinary interactions, fostering a sense of community and shared identity among students and faculty. This inclusive celebration not only honored tradition but also exemplified the institution's commitment to diversity and unity among its academic constituents.



EVENTS OF THE DEPARTMENT

ALUMNI TALK - ACHIEVER'S CONNECT ON GUIDANCE - 11.01.24

The Department of Commerce at SRM Institute of Science and Technology facilitated a highly enriching alumni talk titled "Achiever's Connect on Career Guidance" on the 11th of January 2024. The seminar, scheduled from 10 am to 11 am, was conducted virtually on Google Meet. The event was meticulously coordinated by the faculty coordinators, Dr B Akila and Dr K B Praveen, under the leadership of the Head of Department, Dr R Angayarkanni, who also served as the convenor for the event. Student coordinators Shreya Nandini R K and Jeanne Sancia Machado played crucial roles in ensuring the smooth execution of the seminar. The event hosts, Sanjana Balakrishnan and Christine Pranita, added a lively touch to the proceedings. The event commenced with an address by HOD Dr R Angayarkanni, emphasizing the importance of the session in providing students with a deeper understanding of work and careers beyond the classroom.



EVENTS OF THE DEPARTMENT

NSS - ONE DAY CONFERENCE AT IIT MADRAS -19.01.24

Center National Service Scheme (NSS) Unit 5 as part of the one - day conference on 19th January 2024. This circular encourages the participation of schools, colleges, and universities in this conference with students acquiring knowledge of entrepreneurial skills Our NSS Unit 5 of the Faculty of Science and Humanities has actively embraced this initiative and has planned to participate one a day conference at IIT Madras Research Park the purpose of this conference students are to enhance their entrepreneurial activities in rural areas and to know the entrepreneurial mindset to create roadmap of future generation



EVENTS OF THE DEPARTMENT

AWARENESS PROGRAM ON PERSONNEL INVESTMENT AVENUES FOR NON TEACHING FACULTY - 22.01.24

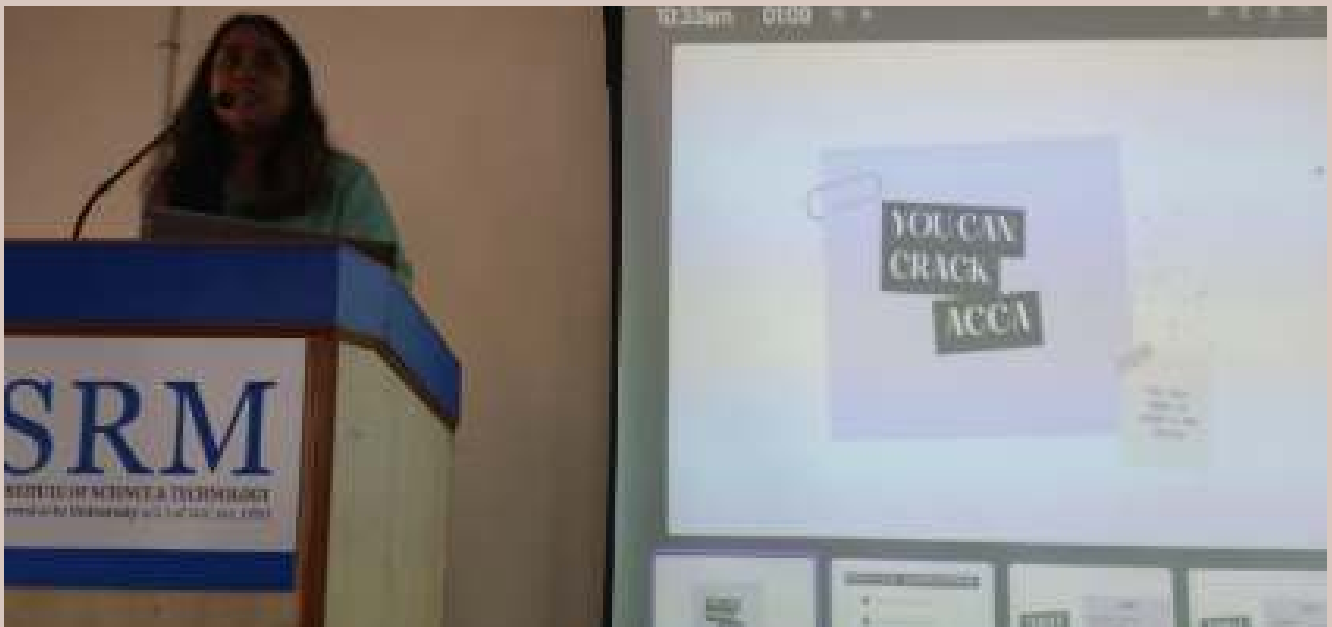
The Department of Commerce recently conducted a seminar on Personnel Investment Avenues, a crucial initiative aimed at fostering financial literacy. The event provided a comprehensive overview of diverse investment options, including stocks, mutual funds, and real estate. Attendees gained valuable insights into strategic financial planning and learned to make informed decisions for a secure financial future. The seminar, featuring distinguished speakers, successfully empowered participants with the knowledge to navigate the intricacies of personal finance. This initiative aligns with our commitment to promoting financial well-being and received positive feedback for its relevance and practical insights.



EVENTS OF THE DEPARTMENT

SEMINAR ON DECODING THE BLUEPRINT TO CRACK ACCA AND CIMA - 30.01.24

The journey through ACCA and CIMA examinations is a challenging yet rewarding path for aspiring accountants. The Department of Commerce at SRM Institute of Science and Technology, Kattankulathur, hosted the seminar titled "Decoding the Blueprint to Crack ACCA & CIMA" provided a platform for first-year students to gain valuable insights from accomplished seniors who have successfully navigated these professional qualifications. Mr. Sathya N, Miss. Shreya Nandini, Miss. Jaya Pradha, Mr. Siddharth, and Mr. Arun Kumar shared their insights, offering a blueprint for first-year students to crack these exams.



EVENTS OF THE DEPARTMENT

EDP ON ENTREPRENEURIAL SUCCESS: AN A2B EXPERIENCE - 05.02.24

The Department of Commerce at SRM Institute of Science and Technology recently organized an Entrepreneurial Development Program focused on the theme "Entrepreneurial Success: Experience of A2B." Held on February 5, 2024, at the Peter Drucker Hall on the MBA ground floor, the event aimed to provide valuable insights into entrepreneurial success, specifically highlighting the experiences of A2B.

Mr. K.T. Srinivasa Raja shared his inspiring journey, starting from his family's sweet shop to rebranding it as A2B. He emphasized the importance of mindset, hard work, and health for achieving success. Sharing personal experiences, he recalled moments of struggle, the value of delegation in managing multiple branches, and the significance of saving time for success.



EVENTS OF THE DEPARTMENT

ALPHA CLUB - BE UNIQUE - 05.02.24

On February 5th, 2024, the Alpha Club of the Department of Commerce hosted "Be Unique," a vibrant event showcasing the talents of female students. The event featured diverse activities including debates, mime performances, singing, and dancing, aiming to highlight the exceptional abilities of participants. Through spirited performances and captivating presentations, "Be Unique" successfully brought out the best talents among female students, fostering confidence and self-expression. It served as a testament to the creativity and dynamism within the department while promoting inclusivity and empowerment among its members.



EVENTS OF THE DEPARTMENT

BUDGET ANALYSIS - 06.02.24-

The Budget Analysis 2024 Seminar, organized by the esteemed Department of Commerce, Economics, Corporate Secretaryship, and Accounting & Finance at SRMIST, took place on 6th February 2024, in the Hippocrates Auditorium. The event, carefully curated by the Convenor, Dr. V. Prakash, along with Event Coordinators Dr. S. Amirdha Vasani and Dr. R. Elavarasan, aimed to provide a comprehensive understanding of the economic implications of the 2024 budget. CA K. Hariharan delivered a captivating keynote address, delving into the intricacies of the 2024 budget. He shared valuable insights into the trends, challenges, and potential impacts on various sectors. His address provided attendees with a deeper understanding of the economic landscape, setting the stage for informed discussions and analysis.



EVENTS OF THE DEPARTMENT

EMBARK ON THE BLOCKCHAIN EXPRESS - 08.02.24

The Department of Commerce orchestrated "Embark on the Blockchain Express" to educate students about blockchain technology. This enlightening event featured speakers Ms. Sneka and Mr. Karthik, who shared their expertise on blockchain's significance in modern commerce. Through engaging discussions and insightful presentations, students were introduced to the fundamentals of blockchain and its potential applications in various industries. Ms. Sneka and Mr. Karthik elucidated complex concepts, making them accessible to attendees and sparking curiosity about the technology's future implications. The event fostered a collaborative learning environment, encouraging students to explore innovative solutions and envision the role of blockchain in shaping tomorrow's business landscape. Overall, "Embark on the Blockchain Express" provided a valuable platform for students to expand their knowledge and understanding of this revolutionary technology.



EVENTS OF THE DEPARTMENT

LEADING WOMEN: BREAKING BARRIERS AND BUILDING BRIDGES - 12.02.24

The Alpha Club recently hosted a transformative event titled "Leading Women: Breaking Barriers and Building Bridges," featuring esteemed speaker Nandhini D R, Founder and Leader Trainer of Nurture and a POSH facilitator. Organized by Dr. R. Angayarkanni, the event aimed to empower and inspire attendees by highlighting the remarkable achievements of women leaders while addressing the challenges they face. Nandhini D R shared invaluable insights on overcoming obstacles, fostering leadership skills, and promoting inclusivity in various spheres. Her expertise and passion ignited meaningful discussions on gender equality, leadership development, and creating supportive environments for women in the workplace and beyond. The event served as a beacon of empowerment, encouraging attendees to strive for excellence and champion positive change in their communities.



EVENTS OF THE DEPARTMENT

ACCA FELICITATION - 15.02.23

The Department of Commerce, within the Faculty of Science and Humanities at SRM Institute of Science and Technology, Kattankulathur, organized a distinguished event on the 15th of February 2024. This special occasion, held at the Subbulakshmi Hall in the FSH Building, was dedicated to felicitating the ACCA Achievers. The primary goal of the event was to recognize and honour students who had completed their journey with the Association of Chartered Certified Accountants (ACCA), thereby serving as an inspiration and motivation for their peers. The event was graced by the presence of Ms. Teresa Jacobs, the Executive Director of Learning from ISDC, UK, who was the esteemed Chief Guest. With her notable position and experience, Ms. Jacobs brought a wealth of knowledge and encouragement to the gathering.



STUDENT'S ACHIEVEMENTS



Ms. Yelavarthi Jayapradha of third year B com (hons) International Accounting and Finance has successfully completed F1 to F9 (Knowledge and skill level papers), Strategic Business Reporting and Advanced Financial management examination certified by the Association of Chartered Certified Accountants (ACCA), UK. She was also awarded cash prize for the getting the highest CGPA in college of Science and Humanities by Bank of Baroda.



Mr. Siddharth L of third year B com (hons) International Accounting and Finance has successfully completed Audit and Assurance (F8) and Financial Management (F9) examination certified by the Association of chartered certified accountants (ACCA), UK



Ms. Shreya Nandini of third year B com (hons) International Accounting and Finance has successfully completed Financial Reporting (F7) and Audit and Assurance (F8) examination certified by the Association of chartered certified accountants (ACCA), UK



Ms. Jeanne Sancia Machado of third year B com (hons) International Accounting and Finance has successfully completed Financial Reporting (F7) and Audit and Assurance (F8) examination certified by the Association of chartered certified accountants (ACCA), UK.



Mr. Arun Kumar of third year B com (hons) International Accounting and Finance has successfully completed Financial Reporting (F7), Audit and assurance (F8) and Financial Management (F9) examination certified by the Association of chartered certified accountants (ACCA), UK.

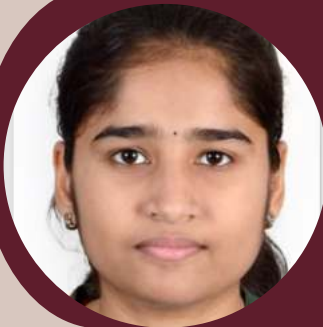
STUDENT'S ACHIEVEMENTS



Mr. Harish Venkat of third year B com (hons) International Accounting and Finance has successfully completed Financial Reporting (F7) and Audit and Assurance (F8) examination certified by the Association of chartered certified accountants (ACCA), UK.



Mr. Mohanraj of third year B com (hons) International Accounting and Finance has successfully completed Financial Reporting (F7), Audit and assurance (F8) and Financial Management (F9) examination certified by the Association of chartered certified accountants (ACCA), UK.



Ms. Praichi of second year B com (hons) International Accounting and Finance has successfully completed Financial Reporting (F7), Audit and assurance (F8) and Financial Management (F9) examination certified by the Association of chartered certified accountants (ACCA), UK.



Mr. Marvin Sekar Esquivel has completed Operational case study and Management case study examination certified by CIMA, UK.



Mr. Sathya has completed Operational case study, Management case study and strategic case study examination certified by CIMA, UK.

STUDENT'S ACHIEVEMENTS



Ms. Keren Williams from second year B com (hons) International Accounting and Finance has successfully completed Financial Reporting (F7) examination certified by the Association of chartered certified accountants (ACCA), UK



Mr. Saravana Kumar from second year B com (hons) International Accounting and Finance has successfully completed Audit and Assurance (F8) examination certified by the Association of chartered certified accountants (ACCA), UK



Mr. Sujith Gopu from second year B com (hons) International Accounting and Finance has successfully completed Financial Reporting (F7) examination certified by the Association of chartered certified accountants (ACCA), UK

FACULTIES OF THE DEPARTMENT



Dr.R.Angayarkanni received Life Time Achievement Award from Kongu College of Arts and Science.

Dr. Sankar P was awarded Best Research Grant Award from Bestow Edutrex International.



Dr Lavanya Veeran was awarded Inspiring National award from the Madras Journal Series. Received Young Educator Award on the 14th National Teachers' Day Awards 2023 Powered By National Foundation for Entrepreneurship Development (NFED), India.

Dr. Solomon Thangadurai J received Perasiriyar Olisudar Award, Perasiriyar Nayakan Award, Seermannu Perasiriyar Award and Sirantha Perasiriyar Award and Nalasiriyar Award from Tamil Amuthu Arakattalai.



FACULTIES ACHIEVEMENTS



Dr Sivaperumal K received Perasiriyar Olisudar Award, Perasiriyar Nayakan Award, Seermannu Perasiriyar Award and Sirantha Perasiriyar Award and Nalasiriyar Award from Tamil Amuthu Arakattalai.

Dr. Lenin S received Perasiriyar Olisudar Award, Perasiriyar Nayakan Award, Seermannu Perasiriyar Award and Sirantha Perasiriyar Award and Nalasiriyar Award from Tamil Amuthu Arakattalai.



Dr. Priya U received Periyasiriyar Olisudar Award, Perasiriyar Nayaki Award, Seermannu Perasiriyar Award and Sirantha Perasiriyar Award and Nalasiriyar award from Tamil Amuthu Arakattalai

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