# Newsletter of the Directorate of Alumni Affairs, SRM University

### Vol 4 Issue 3 Dec 2018



# Reflections



#### **GAJA RELIEF**

Dr. T. R. Paarivendhar, Founder Chancellor, SRM group handed a sum of 1 crore to our Honorable Chief Minister as CM relief fund.

Under the guidance of SRM's honorable Chancellor Dr. T.R. Paarivendhar, a 40 member student team of SRM went to Delta regions to rescue people affected by the Gaja cyclone. A 30 member team of medical professionals representing SRM also worked in around 7

Educational relief worth Rs. 48 crore was also announced by the Chancellor for the students affected by the cyclone.

regions and helped almost 3000 people satisfying their medical needs.

<b>ALUMNI DAY 2018</b>
22 DECEMBER, 2018
10.30 AM
WE ARE HAPPY TO IN-
VITE ALL ALUMNI TO VISIT
THE CAMPUS AND MEET
WITH YOUR FRIENDS AND
TEACHERS!

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# ACHIEVERS' CONNECT '18 (JULY)

ELEVEN Alumni from various backgrounds ranging from CEO to Model to Engineer to Social Changemaker enthralled the audience with their perspectives at the SRM Achievers Connect on 14th July and nearly 200 Students interacted with them.

Speakers shared their life journey from SRM till date and it was followed by a panel discussion.

Arokiya Inian	Mech-1991	Founder & Director at Eminent Systems and Services Pvt. Ltd.
Christy Rayan	Civil-1991	AVP - Retail Branch Banking, HDFC Bank
Deepak Gurijala	Auto-2012	Founder/CEO - Street Lamp Games
Coneenika Choudhuri	EEE-2013	ISB Hyderabad
Divya Ram	Genetic-2015	Miss Capital of India 2017
Sushen Tamkoria	Mech - 2016	Management Trainee at TATAsky
Karan Mehta	BioMed-2016	MS- Monash University, Australia
Himansu Pandey	E&I - 2016	Advisor to AP Government & Coordinator - TATA Trust
Shashank Shekhar	CS 2017	Founder at Stoned Santa
Lakshay Arora	CS 2017	Engineer at Amazon
Venkatagiri Ramesh	Mech-2018	Externship - Hyperverge Inc
Anshul Jain	CS 2020	UC Berkeley
Ashit Gupta	CS2020	UC Berkeley



# **INTERNSHIP FAIR - SEPTEMBER 2018**

THE 3rd edition of Internship Fair '18 was hosted by Directorate of Alumni Affairs. It was a 2-day program where students got the chance to interact with Alumni/other firms and gain a better perspective of what Industry is demanding.

The firms that offered internship to students include

- 1. Mr. Umakanthan, Senior Partner & head at Energica (1993 Batch)
- 2. Mr. Amrit Aacharya, co-founder at Xobin (2015 Batch)
- 3. Mr. Sugam, Founder, Wisopt (2017 Batch)
- 4. SRM Innovation and Incubation Center (10+ Companies)
- 5. IIT Madras Incubation Cell (20+ Companies)
- 6. Intern Theory (100+ Companies)

INTERNSHIP FAIR



INTERNSHIP FAIR

A pre-internship fair was conducted by alumni to train students for appearing during Internship Fair. 500+ students participated. Special insights were provided keeping previous students in mind who got internship at Industry / Government Labs / Startups.

Session included - How to approach company, crack interviews, etc.



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# SILVER JUBILEE REUNION

**ALUMNI TALK** 

The silver jubilee reunion of 1993 batch was held as a gala event on 3rd August in the Chancellor's presence. 80+ alumni attended the reunion. The alumni sponsored 105 trees that were planted in the institute premises.







1993 BATCH
SILVER
JUBILEE
REUNION







Mr. Kamlesh Jain BPT. MSc. (Sport Therapy, 2008 Batch)

Mr. Ravikumar from Paypal (EEE, 2007)

Mr. Vipin Kumar Sharma (2009 Batch) Designation: Safety Officer, Uranium Corporation of India Limited, DAE (Department of Atomic Energy), Government of India, Andhra Pradesh.

Mr. Soumyajeet Paul (Civil, 2015 Batch) had a session with faculties where he shared ideas about Data Science.

Mr. Aman Johri, CEO, Jatayu Unmanned Systems, Mumbai delivered a talk on "Young Entrepreneurs – from Campus to Industry" today.





#### **ALUMNI PROFILE**

#### GOKULRAJ G KANAGARAJ (2009 MECH)

#### Zany Entrepreneur!

My aspiration in life has always been to surmount my father in being successful as an entrepreneur. After a two year stint in USA pursuing my Master's, I came back to India to start my entrepreneurial dream by starting a fun-filled eCommerce portal (ZAPstore.com) retailing electronic gadgets catering to Generation Y. I exited ZAPstore in late 2012.

During mid 2012, I joined the core team of MyCopie as CEO taking care of Market Strategy and Operations. We have launched Designer notebooks (MyCopie.com) ex-

clusively for college students in and around 1500 stores targeting college students in Chennai, Bangalore, Mangalore, Hyderabad, Trichy, Coimbatore, Goa, Mumbai, Vellore, Manipal etc. We are expanding to other Tier 1 cities in the near future. As an extension to MyCopie, we recently launched our Premium Stationery brand, HAZEL targeting CEOs, Artists, Professionals, Travelers, etc. This is not yet another journal with ruled and unruled pages and a pouch at the back. The materials on the inside and outside have been chosen from Italy

to give the best writing and handling experience. We have designed this product to feel premium not only on your table but also when you carry it around. The content inside the journal has been designed specifically to improve the productivity of the personnel owning it. We believe that we have a great opportunity in hand to cater to the elite audience with our Premium product.

In addition, we launched MadCap.in in November 2016 focusing on designer stationery and merchandise targeting people between the age group of 18-35 years of age. We design and retail our products to emulate the ego and emotion of our customers. We retail across India, USA and Europe through our partners.

MyCopieChief Executive OfficerMay 2012 - PresentCocoatraitDesign ConsultantJuly 2017 - September 20171000lookz.comMarketing and Branding ConsultantDecember 2016 - March 2017RiSEBrand Advisor and StrategistJuly 2016 - October 2016ZAPstoreFounder & COOMay 2011 - January 2013



#### AYUDH

On 09/09/2018 a fund-raising event AYUDH'18 was organized in SRM Institute of Science & Technology, Vadapalani campus. This event was jointly organized by SRM-VDP Alumni Association and SRM Vadapalani Rotaract club. This event was inaugurated by Film Actor-Director, Thiru. Manobala and Actor-Director, Thiru. Ravimaria. Participants from different colleges showcased their talents in different on-stage and off-stage events. The prizes were distributed by Actor Thiru. Ma.Ka.Pa. Ananth of Vijay TV fame and Singer Miss. Nithyashree of Vijay TV Super singer fame. The Chief Guests spoke about the importance of inculcating social awareness among students and congratulated the institution for organizing this social event.

The Fund raised by conducting the events will be utilized to conduct Cancer Awareness Medical camps to rural people with the help of SIMS Hospitals, Vadapalani. This event was successfully organized with the help of Dean (E&T) of the Vadapalani campus Dr. K. Duraivelu and various Head of the Departments. This event was organized by Mr. G. Raman and Mr. S. Vignesh, Assistant Professors, Department of Mechanical Engineering, SRMIST- Vadapalani campus on behalf of SRM Vadapalani Rotaract club and SRM-VDP Alumni Association.

# **NAAC** Meeting

The Directorate of Alumni Affairs is happy to announce that we have received the highest rating of A++in NAAC.

A big thanks to all the alumni who participated in the surveys and also visited the campus to give their feedback to the NAAC officials.



# WELCOME TO THE CAMPUS!

WE ARE HAPPY TO INFORM ALL ALUMNI THAT WE HAVE A BRAND NEW VISITOR'S ROOM READY FOR YOU! COME AND CHECK IT OUT.



Now Alumni can apply for Transcripts online : <a href="mailto:evarsity.srmuniv.ac.in/srmcrp/">evarsity.srmuniv.ac.in/srmcrp/</a>

User Manual : <a href="mailto:drive.google.com/file/d/1eML1KwcL2Lqef61nlMrsf6NDiO-5gUxl/view?usp=sharing">d/1eML1KwcL2Lqef61nlMrsf6NDiO-5gUxl/view?usp=sharing</a>

UPCOMING EVENTS

22 Dec 2018 Alumni Day

08 Jan 2019 Guest Lecture - Karan Mehta

19 Jan 2019 Achievers' Connect

23 Jan 2019 GMI Hackathon

01 Feb 2019 Leadership Series

08 Mar 2019 Leadership Series - Women's Day Special

30 Mar 2019 Internship Fair

We invite contributions for articles/quotes/reminiscences from alumni for the newsletter. Send to feedback.alumni@srmuniv.ac.in

Template adapted from www. designfreebies.org

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