



## SRM INSTITUTE OF SCIENCE OF TECHNOLOGY, KATTANKULATHUR

### SCHOOL OF COMPUTING

### DEPARTMENT OF COMPUTING TECHNOLOGIES

### Event Report : FDP on Harnessing Green IT: Transforming Tomorrow's Challenges to Innovation

#### Brochure

**DAY 1**

**Session 1 (FN)** 27/09/2024

Topic: Green AI for Smart and Sustainable Environment

Resource Person : Dr. Venkatesan / CSE, IIT, Puducherry.

**Session 2 (AN)**

Topic: Strategic Importance of ESG to the World of 2050

Resource Person : Dr. Mohandas R Founder & CEO CompassMet LLP

**DAY 2**

**Session 3 (FN)** 28/09/2024

Topic: Application of IoT in Green Energy Integrated Smartgrid

Resource Person : Dr. K. Vijayakumar/ ECE , IITDM, Chennai

**Session 4 (AN)**

Topic: Harnessing Green Computing and Sustainable AI: Paving the Path to a Greener Future

Resource Person : Dr. Shivam , Computer Society 20 in 20s Honoree I Engineering Lead @25

**DAY 3**

**Session 5 (FN)** 30/09/2024

Topic: Eco-Friendly Hardware Design: Innovation in Low Power and Recyclable IT Components

Resource Person : Mr. M. Shalivazana Senior Product Engineer Microchip Technologies Inc, Arizona, USA.

**Session 6 (AN)**

Topic: AI and Machine Learning for Optimizing Energy Usage in IT Systems

Resource Person : Mr. M. Sreelakshmi, Microsoft FastTrack Recognized Solution Architect I Principal Consultant of TTEC Digital, LLC.

**DAY 4**

**Session 7 (FN)** 01/10/2024

Topic: Sustainable Energy Solutions for IT Sector

Resource Person : Dr. M. Venkata Ramanan, Professor & Director, Institute for Energy Studies / MECH / Anna University

**Session 8 (FN)**

Topic: Green Data Analytics: Harnessing Big Data for Environmental Sustainability

Resource Person : Mr. R. SelvaArand, Assistant Consultant Technical Lead, TCS, Chennai

**DAY 5**

**Session 9 (FN)** 03/10/2024

Topic: Blockchain For Sustainability in Green IT

Resource Person : Dr. C.V Suresh Babu / Director (Training and Development) Madras Computer Academy Chennai

**Session 10 (AN)**

Topic: Enhancing Solar Energy Efficiency with Machine Learning- Based Irradiation Prediction

Resource Person : Mr. T Senthil Kumar / Data Scientist, NYBL

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Dr. Poovammal E, Professor, Department of Computing Technologies

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Dr. Arun V , AP/ C.TECH

**Co- Convenor**

Dr. B. Sowmya, AP/CTECH

Dr. B. Ida Seraphim, AP/CTECH

**Organizing Team**

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Dr. N. A. S. Vinoth, AP/CTECH

Dr. S. Ramesh, AP/CTECH

Dr. J. Nithyashri, AP/CTECH

Dr. Angayarkanni V, AP/CTECH

Dr. P. Robert , AP/CTECH

Dr. Aswathy K Cherian, AP/CTECH

Dr. M. K. Vidhyalakshmi, AP/CTECH

#### Name and Designation of Conveners and Co-Conveners:

Dr. Arun V / Assistant Professor/ C.Tech

Dr. S. Padmini / Associate Professor/ C.Tech

**Conducting Department:** Computing Technologies

**Date and Duration:** 27.09.24 to 3.10.24

**Type of event:** Faculty Development Program

**Mode of Conduction:** Blended Physical and online Mode

**Association with Professional Bodies/Government agency:** nil

**Total Number of Registered Participants:** 22

**Number of Internal/External participants:** 15 internal / 07 External

**Number of male/Female participants:** 13 Female / 09 male

**Number of participants category wise:** students

**About the FDP (Theme/Objective):**

- To understand the principles of Green IT: Explore the foundational concepts of Green Information Technology and its role in reducing the environmental impact of computing.
- To identify emerging trends and challenges: Discuss the latest trends, challenges, and opportunities in the field of Green IT, including energy-efficient technologies, sustainable practices, and eco-friendly computing.
- To promote innovative solutions: Encourage the development of innovative strategies to address sustainability challenges in the IT industry through the adoption of green technologies and responsible IT practices.
- To highlight best practices in Green IT: Provide insights into industry best practices for energy efficiency, carbon footprint reduction, and resource optimization in IT systems and infrastructure.
- To inspire sustainable innovation in academia and industry: Motivate participants to contribute to sustainable development through research, education, and innovation in Green IT technologies and systems.

**Targeted Audience:** Faculty and Research Scholars

**Number of Technical Sessions:** 10

Day 1

**Session Details:**

**Inaugural session Details:** Inaugural session is conducted in TP401/402.

**Inauguration**



**Inauguration Photos**

**Session 1 : Topic: Green AI for Smart and Sustainable Development**

**Date and session : 27.09.24 FN**

**Venue : TP401/402**

**Resource Person : Dr. Venkatesan / CSE, NIT, Puducherry.**

**Type : Theory**

**Alumni (Yes/No): No**

**Designation with institution address:**

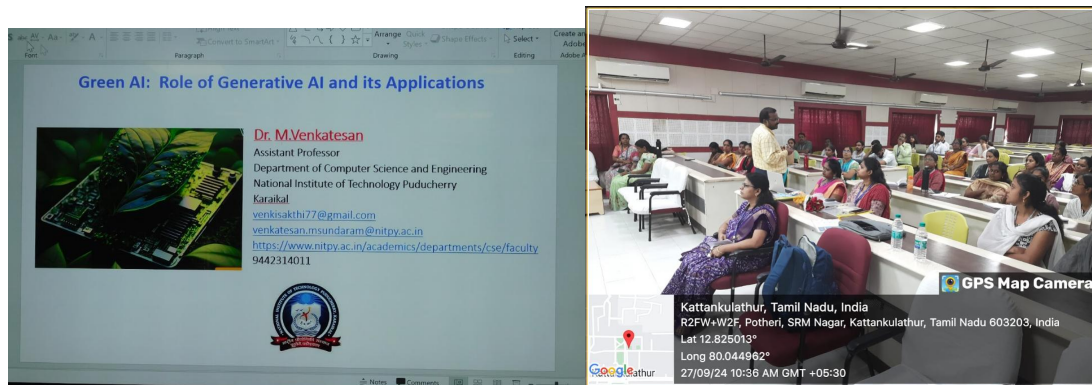
**Department of CSE,  
NIT, Puducherry.**

**Mobile number: 9442314011**

**Any online profile link: <https://sites.google.com/view/dr-venkatesan-m>**

### Detailed Description of the session with outcomes and conducting venue:

The FDP session on **Green AI for Smart and Sustainable Development** highlighted the importance of creating energy-efficient AI systems to reduce environmental impact. Key discussions focused on optimizing AI models, using AI for sustainable agriculture, smart cities, and managing renewable energy resources. The session also explored the challenges of Green AI adoption, including ethical concerns and infrastructure limitations. Emphasis was placed on AI's alignment with the UN Sustainable Development Goals (SDGs) and its potential to drive global sustainability efforts. Participants were encouraged to integrate Green AI principles into their teaching and research.



Session 1 Photos



**Session 2 : Strategic Importance of ESG to the World of 2050**

**Date and session : 27.09.24 AN**

**Venue : TP401/402**

**Resource Person : Dr. Mohandas R  
Founder & CEO CompassMet LLP**

**Alumni (Yes/No) : No**

**Designation with institution address:  
Founder & CEO CompassMet LLP**

**Mobile number: 9600066268**

**Any online profile link: <https://www.linkedin.com/in/mohandoss-t/?originalSubdomain=in>**

**Detailed Description about the session with outcomes and conducting venue:**

The speaker highlighted the strategic importance of Environmental, Social, and Governance (ESG) in shaping the global landscape by 2050. Emphasis was placed on how ESG factors will influence sustainable business practices, investment strategies, and regulatory frameworks. The speaker also discussed the growing role of corporate responsibility in addressing climate change, social inequalities, and governance reforms. Integrating ESG into long-term strategies was presented as critical for ensuring resilience and competitive advantage in the future economy.



**Session 2 Photos**

**Day 2**

**Session 3 : Application of IOT in Green Energy Integrated Smartgrid**

**Date and session : 28.09.24 FN**

**Venue : Online**

**Resource Person : Dr. K. Vijayakumar  
Department of ECE ,  
IIITDM, Chennai**

**Alumni (Yes/No) : No**

**Designation with institution address:**

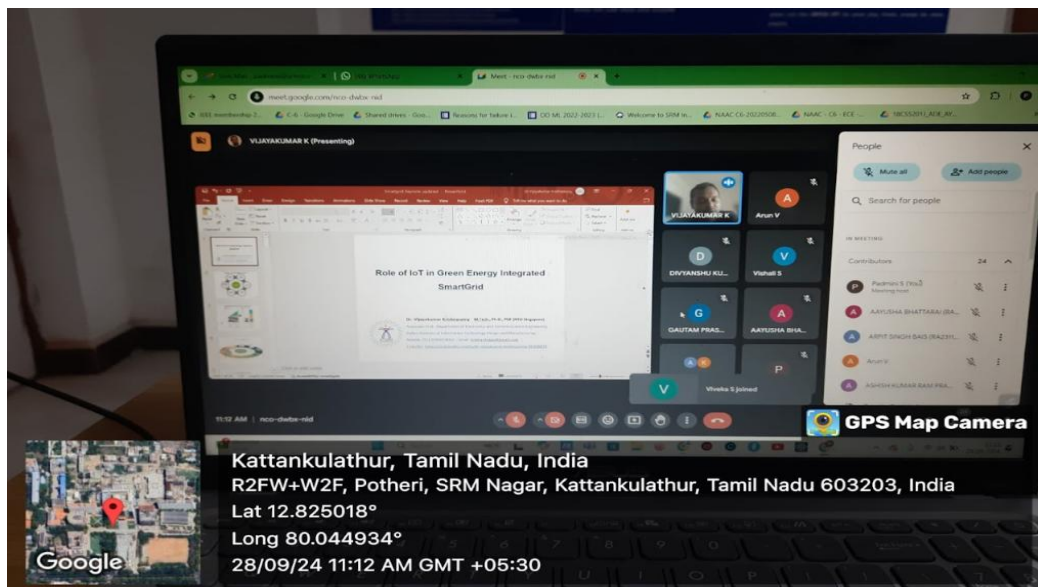
**Department of ECE ,  
IIITDM, Chennai**

**Mobile number: 9549659069**

**Any online profile link: <https://www.iiitdm.ac.in/people/faculty/vijayakumar@iiitdm.ac.in>**

**Detailed Description about the session with outcomes and conducting venue:**

The speaker emphasized the role of IoT in optimizing green energy systems within smart grids, highlighting its potential to enhance real-time monitoring, energy efficiency, and grid stability. Key applications discussed included smart meters, predictive maintenance, and renewable energy integration. The session also explored how IoT can facilitate decentralized energy management, ensuring more sustainable and resilient energy networks.



**Session 3 Photos**

## Session 4 : AI and Machine Learning for Optimizing Energy Usage in IT Systems

Date and session : 28.09.24 AN

Venue : Online

Resource Person : Mr. M. Sreekanth,

Alumni (Yes/No) : No

Designation with institution address:

Microsoft FastTrack Recognized

Solution Architect | Principal Consultant at TTEC

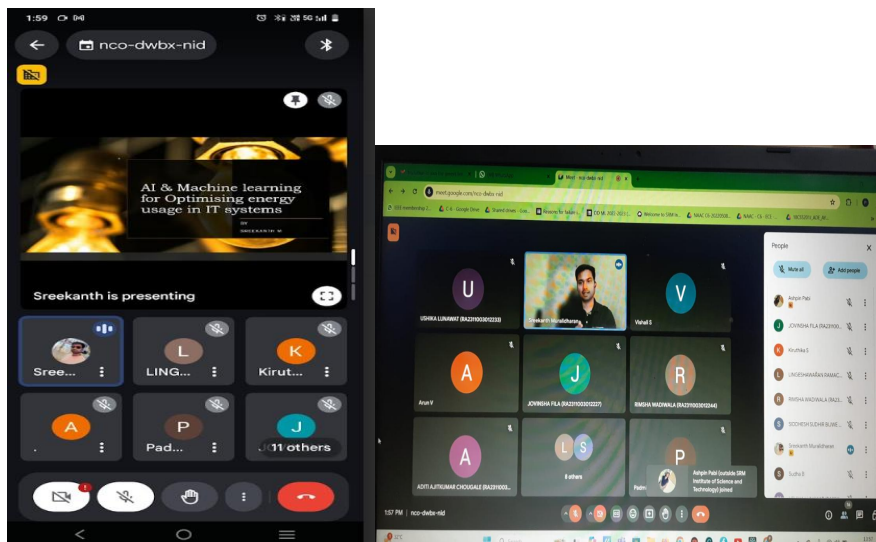
Digital ,UK.

Mobile number:

Any online profile link: [https://www.linkedin.com/posts/sreekanth-muralidharan\\_grateful-ftsa-fasttrack-activity-7220749098037981184-VxoO/](https://www.linkedin.com/posts/sreekanth-muralidharan_grateful-ftsa-fasttrack-activity-7220749098037981184-VxoO/)

### Detailed Description about the session with outcomes and conducting venue:

The session explored the application of artificial intelligence (AI) and machine learning (ML) in enhancing energy efficiency within IT infrastructures. The speaker highlighted the growing need for sustainable energy solutions, emphasizing the role of AI in optimizing resource usage and reducing energy wastage. By demonstrating various machine learning models and their integration into IT systems, the talk provided valuable insights into how data-driven technologies can significantly reduce the carbon footprint of IT operations.



Session 4 Photos

### Day 3

**Session 5 :**

**Harnessing Green Computing and Sustainable AI:Paving the Path to a Greener Future**

**Date and session : 30-09-2024(Online) 9.30 -11 AM**

**Venue : Online**

**Resource Person :**

**Dr. Shivam ,  
Computer Society 20 in 20s Honoree |  
Engineering Lead @ZS**

**Alumni (Yes/No) : No**

**Designation with institution address:**

**Computer Society 20 in 20s Honoree |  
Engineering Lead @ZS**

**Mobile number: 9934619540**

**Any online profile link: <https://www.linkedin.com/in/shivam-abhilash/?originalSubdomain=in>**

**Detailed Description about the session with outcomes and conducting venue:**

The speaker highlighted strategies for reducing energy consumption in AI processes, such as energy-efficient algorithms and sustainable data center practices. The session also explored how AI can be used to drive sustainability efforts in various industries, contributing to a greener and more sustainable future.



**Session 6** : Eco-Friendly Hardware Design: Innovation in Low Power and Recyclable IT Components

**Date and session** : FN(10.30-12.00A.M)

**Venue** : Online

**Resource Person** : Mr. Md. Shafeulwara

**Alumni (Yes/No)** : No

**Designation with institution address:**

Senior Product Engineer

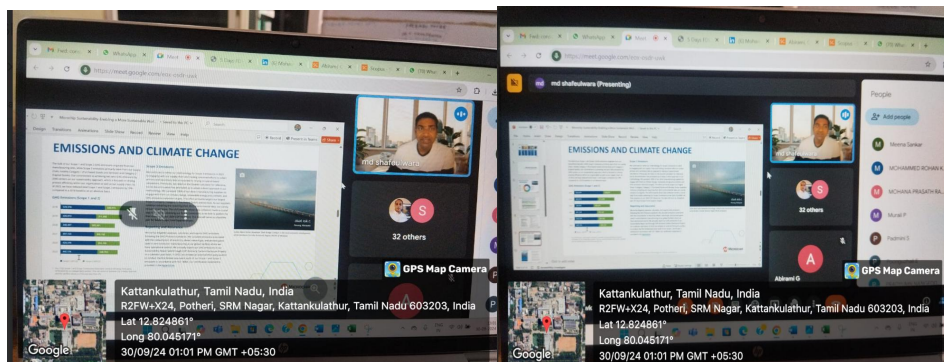
Microchip Technologies Inc, Arizona, USA

**Mobile number:** 9042299947

**Any online profile link:** -

**Detailed Description about the session with outcomes and conducting venue:**

The talk focused on the latest innovations in hardware design aimed at reducing the environmental impact of IT systems. The speaker discussed the importance of creating energy-efficient, low-power components and how these designs contribute to sustainability. They also emphasized the use of recyclable materials in hardware production, addressing the growing issue of e-waste and the need for circular economy principles in technology. Through real-world examples and cutting-edge research, the session shed light on how eco-friendly hardware solutions can help meet the increasing demand for greener IT systems without compromising performance. The event concluded with a discussion on future trends in sustainable hardware innovation, inspiring participants to consider environmental responsibility in their technological advancements.



**Session 6 Photos**

## Day 4

**Session 7 : Sustainable Energy Solutions for IT Sector**

**Date and session : 01/10/2024 FN(10-11.30A.M)**

**Venue : Turing Hall ,8th floor, tech park**

**Resource Person : Dr. M. Venkata Ramanan**

**Alumni (Yes/No) : No**

**Designation with institution address:**

**Professor & Director, Institute for Energy Studies / MECH / Anna University**

**Mobile number: 9444221034**

**Any online profile link: [M \(annauniv.edu\)](https://annauniv.edu)**

**Detailed Description about the session with outcomes and conducting venue:**

The talk focused on the growing energy demands of the IT industry and the urgent need for sustainable practices to reduce its environmental impact. The speaker highlighted key innovations such as the adoption of renewable energy sources, energy-efficient data centers, and AI-driven power management systems. The discussion also delved into smart grid integration and sustainable infrastructure, which aim to balance operational efficiency with environmental stewardship. By emphasizing both the economic and ecological benefits of sustainable energy solutions, the session provided valuable insights into how the IT sector can lead the charge toward a greener, more energy-conscious future.



**Session 7 Photos**

**Session 8 : Green Data Analytics: Harnessing Big Data for Environmental Sustainability**

**Date and session : 01/10/2024 AN(1.30 to 3.00 PM)**

**Venue : Turing Hall ,8th floor, tech park**

**Resource Person : Mr. R. SelvaAnand**

**Alumni (Yes/No) : No**

**Designation with institution address:**

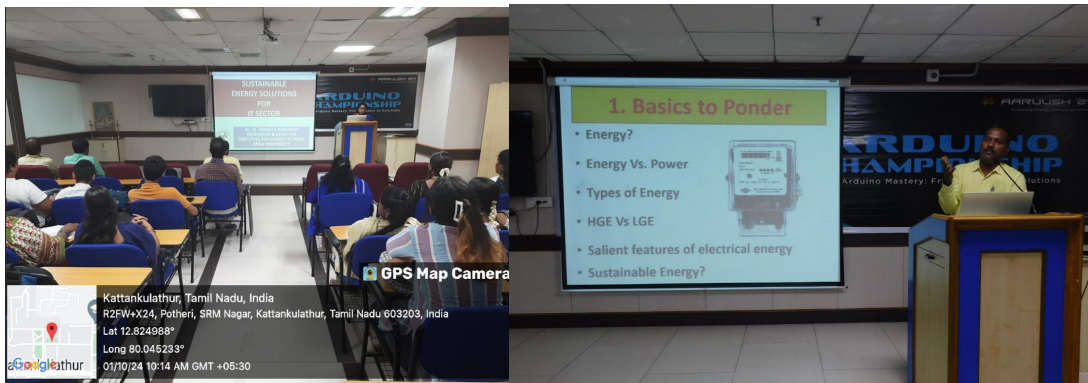
**Assistant Consultant Technical Lead, TCS,Chennai**

**Mobile number: 9790855649**

**Any online profile link: -**

**Detailed Description about the session with outcomes and conducting venue:**

The talk focused on the growing energy demands of the IT industry and the urgent need for sustainable practices to reduce its environmental impact. The speaker highlighted key innovations such as the adoption of renewable energy sources, energy-efficient data centers, and AI-driven power management systems. The discussion also delved into smart grid integration and sustainable infrastructure, which aim to balance operational efficiency with environmental stewardship. By emphasizing both the economic and ecological benefits of sustainable energy solutions, the session provided valuable insights into how the IT sector can lead the charge toward a greener, more energy-conscious future.



**Session 8 Photos**

## Day 5

**Session 9 : Block chain For Sustainability in Green ITk**

**Date and session : 3.10.24 FN(10-11.30A.M)**

**Venue : Turing Hall ,8th floor, tech park**

**Resource Person : Dr. C.V Suresh Babu**

**Alumni (Yes/No) : No**

**Designation with institution address:**

Director (Training and Development) Madras Computer Academy Chennai

**Mobile number: 9840237456**

**Any online profile link: [Prof. \(Dr.\) C.V. Suresh Babu | LinkedIn](#)**

**Detailed Description about the session with outcomes and conducting venue:**

The speaker explained how blockchain, known for its decentralized and transparent nature, can enhance green IT initiatives by improving resource tracking, enabling energy-efficient solutions, and fostering accountability in carbon reduction efforts. The talk highlighted use cases where blockchain has been successfully applied to monitor and optimize energy consumption, track the lifecycle of recyclable materials, and ensure the sustainability of IT infrastructure. Additionally, the speaker discussed the potential of blockchain in supporting circular economy models and enabling greener supply chains within the technology industry.



**Session 9 Photos**

**Session 10 : Enhancing Solar Energy Efficiency with Machine Learning- Based Irradiation Prediction**

**Date and session : 3.10.24 AN(1-3.00 P.M)**

**Venue : Turing Hall ,8th floor, tech park**

**Resource Person : Mr. T Senthil Kumar**

**Alumni (Yes/No) : No**

**Designation with institution address:**

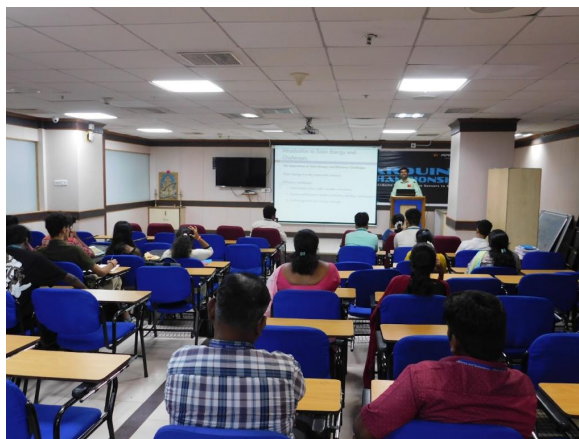
**Data Scientist, NYBL**

**Mobile number: 9941265572**

**Any online profile link: [Dr Senthil Kumar T K | LinkedIn](#)**

**Detailed Description about the session with outcomes and conducting venue:**

The speaker highlighted how advanced ML algorithms can analyze historical weather patterns, satellite data, and environmental conditions to accurately forecast solar radiation, thereby optimizing the performance of solar panels. This predictive capability enables better energy management, reducing power losses and improving the overall reliability of solar energy systems. The speaker also shared real-world case studies where ML-based irradiation prediction has led to significant improvements in energy output and operational efficiency. The session concluded with an engaging discussion on the future potential of AI and ML in renewable energy, leaving participants with a deeper understanding of how these technologies can drive sustainable energy solutions.





**Event Outcome:**

- Strengthened knowledge of integrating AI, machine learning, IoT, and blockchain with sustainable energy and green IT solutions.
- Greater awareness of the strategic importance of ESG and how sustainability will shape the world of 2050.
- Practical insights into designing energy-efficient IT systems, eco-friendly hardware, and applying renewable energy solutions in the IT sector.
- Enhanced ability to use big data analytics and emerging technologies to promote environmental sustainability.
- Commitment to adopting greener practices in teaching, research, and industry projects, contributing to a smarter and more sustainable future.

**Feedback collected from participants and Resource persons (Yes/No):** Yes

**Financial statement:**

**External Sponsoring Agency with amount:** nil

**Contribution from University:** nil

**Income through Registration:** Rs:

**Total Expenditure incurred:** Rs:

**Amount returned to University:** Rs:

**Signature of Conveners, Co –conveners:**

**Signature of the department event coordinator:**

**Signature of HOD:** `