



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
COLLEGE OF SCIENCE AND HUMANITIES
DEPARTMENT OF COMMERCE



SUMMARY REPORT OF
FRESHERS INDUCTION PROGRAM 2023

Organised by
DEPARTMENT OF COMMERCE

FACULTY COORDINATOR:

- Dr. Lavanya Veeran

EVENT STUDENT COORDINATORS:

- Shyamprasannaa M
- Niranjana Menon

DATE: 7th July 2023

TIME: 10 A.M.

WEBINAR ID: 957 8346 1002

PASSCODE: 845680



SRM INSTITUTE OF SCIENCE AND TECHNOLOGY
FACULTY OF SCIENCE AND HUMANITIES
DEPARTMENT OF COMMERCE



FRESHERS INDUCTION PROGRAM

JOIN VIA ZOOM MEET

10:00 AM
07 JULY

Welcome aboard! Join us for
an exciting Freshers'
Induction Program—uncover
opportunities, build
connections, and ignite your
college journey.

All important information
about your course, subjects,
faculties and clubs will be
explained in this program

FRESHERS INDUCTION PROGRAM 2023

REPORT:

The Fresher's Induction Program 2023 for the Department of Commerce at SRM Institute of Science and Technology, Kattankulathur, held on the 7th of July 2023, marked an essential event aimed at acquiring the newly enrolled students (batch 2023-2026) with the department's structure, faculty, academic rigours, extracurricular opportunities, and overall functioning. Conducted online via the Zoom platform, the event was meticulously organized to provide comprehensive information essential for a successful journey through SRM.

Under the guidance of the Faculty Coordinator, Dr. Lavanya Veeran, and the coordination by student leaders Shyamprasannaa M and Niranjana Menon, the induction program unfolded smoothly. The primary objective was to orient the incoming students, ensuring they were well-informed about the department's ethos, policies, and opportunities available.

The program encompassed a series of informative sessions designed to cover various aspects of life at SRM for the new batch. It commenced with an overview of the department, including its faculty members, administrative staff, and office bearers. This served as a foundational introduction, offering insights into the department's structure and the roles of key personnel. Subsequently, the students were introduced to the diverse range of clubs and associations within the department, emphasizing their significance in promoting holistic development. These clubs included EMCEE, Finance, Media, Alpha, and Social, among others. The purpose was to elucidate the students on the opportunities available for involvement in co-curricular and extracurricular activities, fostering a well-rounded educational experience. Additionally, comprehensive discussions were held to shed light on assessments, examinations, and the overall academic calendar, ensuring clarity regarding the evaluation system and the standards expected from the students throughout their academic tenure.

The Fresher's Induction Program 2023 achieved its goal of familiarizing the new entrants with the Department of Commerce at SRM Institute of Science and Technology. The event was a testament to the department's commitment to nurturing its students beyond traditional academic realms. It aimed to create a welcoming and supportive environment conducive to learning, growth, and holistic development. The collaborative efforts of Dr Lavanya Veeran, and the dedicated student coordinators, Shyamprasannaa M and Niranjana Menon, played a pivotal role in ensuring the success of the Fresher's Induction Program 2023.

GALLERY

REC



Co-Curricular Activities

- Department of Commerce -





REC

This recognition has led to the incorporation of co-curricular activities alongside traditional classroom learning.





| 1. Workshop | 2. Webinar | 3. Dept events |
|---|--|---|
| Workshops are interactive sessions designed to provide hands-on learning experiences in specific areas of interest. | During the peak of the pandemic the department turned to webinars to engage the students into valuable extracurricular activities. | <ul style="list-style-type: none">• FDP• STTP• Conclave• Alumni Talk• Intellect• ICBR• Comfest• Alpha Club |

INDUCTION CONTROLLER 2's screen

Comfest

- Comfest is an annual function conducted by department commerce.
- Comfest includes various events that allow students to demonstrate their talent.
- And awards students based on academic and co-curricular excellence.



MARKS DISTRIBUTION

| Content | CLASS TEST 1 | CLASS TEST 2 | MODEL EXAMINATION | Others | SEMESTER EXAMINATION |
|--------------------------|----------------------|----------------------|-----------------------|--------------------------|-----------------------|
| Total marks | 50 marks examination | 50 marks examination | 100 marks examination | Assignment/ Presentation | 100 marks examination |
| Contribution to semester | 10 marks | 10 marks | 20 marks | 10 marks | 50 marks |

REC

EMCEE CLUB

The Emcee club has brought together talented individuals who share a great passion for hosting. Our emcees are versatile and can tackle events of any nature. A Master of Ceremonies is the official host of the ceremony or an event. The main responsibility of a MC is to keep the event flowing smoothly by capturing and maintaining the attention of the audience, keeping everyone updated about the event, maintaining the energy and enthusiasm of audience

SKILL DEVELOPMENT:

- Confident Public Speaking
- Respectful Engagement
- Work Well Under Pressure
- Ability to Take Charge of the Stage

MISSION & VISION

- Foster critical thinking, respect diverse perspectives in a dynamic
- Create an inclusive and intellectual environment.



POST GRADUATE SPECIALIZATIONS

- M.Com Accounting and Finance
- M.Com commerce

RESEARCH

- PhD



REC

Criteria for Placement

Criteria 1

Students should have secured an aggregate of 60% and above throughout their academics (10th, 12th, UG and PG)

Criteria 2

No standing arrears

Criteria 3

Not more than one year break in between their education for Undergraduate students and not more than 2 years in between their education for Postgraduate students

Enrollment fees

UG (all Programmes including BBA) - Rs.3000.

