



# **REPORT**

**National Broadcasting Day -2024**

**Organized by**

Muthucharam Community Radio 90.4 MHz  
SRM Institute of Science and Technology  
Kattankulathur - 603203

In association with  
Unnat Bharat Abhiyan 2.0

**23<sup>rd</sup> July 2024**

**Time: 10.00am onwards**

## **NATIONAL BROADCASTING DAY COMMEMORATION AT SRM MUTHUCHARAM COMMUNITY RADIO**

SRM Muthucharam Community Radio, in association with Unnat Bharat Abhiyan 2.0, observed National Broadcasting Day on July 23, 2024, at Panchayat Union Middle School, Thenmelpakkam village. This day marks the inception of radio broadcasting in India, a pivotal medium renowned for its contributions to communication, entertainment, and education.

The event commenced with a gracious Welcome Address by Dr. T. Kalaivani, Station Manager of SRM Muthucharam Community Radio, underscoring the significance of National Broadcasting Day and the pivotal role of community radio in local outreach. Dr. Leenus Jesu Martin, Professor of Automobile Engineering at SRMIST, delivered a keynote on "RURAL EMPOWERMENT AND RADIO," followed by Dr. Annapurani Panaiyappan, Professor & Head of Networking & Communications at SRMIST, who expounded on "RADIO IN DAILY LIFE."

Mrs. Nagammal, Headmistress of Panchayat Union Middle School, Thenmelpakkam, provided insightful Feedback and Remarks. Additionally, a Speech Competition themed "IMPORTANCE OF RADIO" was held for school students, adjudicated by faculty members from SRMIST and school educators. Prizes were awarded to distinguished participants, and all attendees were graciously provided with tokens of appreciation and refreshments.

Dr. R.M. Hariharan, Assistant Station Manager, extended the Vote of Thanks, encapsulating the spirit of gratitude and camaraderie.

The event was expertly orchestrated by Mr. Thairiyaraj, Production Executive, and supported by Mr. Kesavan, Sound Engineer, both from SRM Muthucharam Community Radio.

This commemoration underscored the enduring impact of radio on societal discourse and its integral role in fostering community cohesion and educational enrichment.

The same can be broadcasted in Muthucharam Community Radio

# INVITATION



## SRM Institute of Science and Technology

SRM Nagar, Kattankulathur-603203, Chengalpattu District, Tamilnadu

## SRM Muthucharam Community Radio 90.4 MHz

In association with

## Unnat Bharat Abhiyan 2.0 - SRMIST

Cordially invites you to the

# National Broadcasting Day

Venue:

## Panchayat Union Middle School

Thenmelpakkam Village

Date:

**23<sup>rd</sup> July, 2024 | Time: 10.00 AM Onwards**



## PROGRAMME SCHEDULE

10.00 AM	<b>WELCOME ADDRESS &amp; ABOUT SRM MUTHUCHARAM COMMUNITY RADIO STATION 90.4 MHz</b>	<b>Dr. T. KALAIVANI</b> Station Manager, SRM Muthucharam Community Radio Department of Physics & Nanotechnology SRM Institute of Science & Technology, Kattankulathur
10.05 AM	<b>TALK ON "NATIONAL BROADCASTING DAY &amp; ITS IMPORTANCE"</b>	<b>Dr. V. THIRUMURUGAN</b> Associate Director (Campus life) & Nodal Officer Unnat Bharat Abhiyan/SBSI-SRMIST Coordinator-Environmental Management System SRM Institute of Science & Technology, Kattankulathur
10.20 AM	<b>TALK ON "RURAL EMPOWERMENT AND RADIO"</b>	<b>Dr. LEENUS JESU MARTIN M</b> Professor, Department of Automobile Engineering SRM Institute of Science & Technology, Kattankulathur
10.35 AM	<b>TALK ON "RADIO IN DAILY LIFE"</b>	<b>Dr. ANNAPURANI PANAIYAPPAN K</b> Professor and Head, Department of Networking And Communications SRM Institute of Science & Technology, Kattankulathur
10.50 AM	<b>PRIZE DISTRIBUTION</b>	Prize distribution for the school students who won the speech competition on "Importance of Radio"
11.00 AM	<b>FEEDBACK AND REMARKS</b>	<b>Mrs. NAGAMMAL</b> Headmaster, Panchayat Union Middle School, Thenmelpakkam.
11.10 AM	<b>VOTE OF THANKS</b>	<b>Dr. R. M. HARIHARAN</b> Asst. Station Manager, SRM Muthucharam Community Radio, Department of Physics & Nanotechnology, SRM Institute of Science & Technology, Kattankulathur
11.15 AM	<b>TEA &amp; SNACKS</b>	



## GEOTAGGED PHOTOS OF THE EVENT



T. Kalaivani

**Dr T Kalaivani**  
Station Manager