



**SRM INSTITUTE OF SCIENCE AND TECHNOLOGY**  
**COLLEGE OF SCIENCE AND HUMANITIES**  
**DEPARTMENT OF COMMERCE**



**SUMMARY REPORT OF**

**PONGAL 2024**

**Organised by**

**DEPARTMENT OF COMMERCE**

**FACULTY COORDINATORS:**

- Dr. R. Angayarkanni
- Ms. M. Meerabai
- Dr. M. Hemanathan

**EVENT STUDENT COORDINATORS:**

- Shreya Nandini R K
- Kuilmozhi Elangovan
- Jeanne Sancia Machado

**DATE:** 9<sup>th</sup> and 10<sup>th</sup> January 2024

**TIME:** 12:40 P.M. to 1:30 P.M.

**VENUE:** 4<sup>th</sup> Floor Polytechnic Block



**SRM UNIVERSITY KATTANKULATHUR**  
**FACULTY OF SCIENCE AND HUMANITIES**  
**DEPARTMENT OF COMMERCE**



**PRESENTS**

# **PONGAL' 24**

**PONGALOOO..PONGAL**

## **EVENTS**

**DAY-1 (9.1.2024)**

Traditional attire contest  
Pongal theme design

**DAY-2 (10.1.2024)**

Composition contest  
Clay pot painting

**TIME**

**12:40-1:30 PM**

**VENUE**

**Room No : 421, 4th Floor, VPT**

**REGISTRATION LINK**



**RULE BOOK**



**CO-ORDINATORS**

Dr.R.Angayarkanni  
Ms.M.Meerabai  
Dr..M.Hemanathan

## **RULES AND REGULATIONS**

### **DAY 1 (9TH JANUARY 2024)**

#### **PONGAL THEME DESIGN**

1. Participation - Individual competition
2. Theme - Participants are requested to design a poster that is related to the Pongal festival (For example - a village of people celebrating Pongal, the Pongal decorations etc.)
3. Kindly bring the required materials (i.e. Laptop/Mobile Phones)
4. The duration of the competition will be 40 minutes
5. Participants can use Canva, Photoshop or any app to design
6. Participants are requested to maintain decorum and conduct
7. The competition will take place during the lunch hour, so kindly plan accordingly

#### **TRADITIONAL ATTIRE CONTEST**

1. Participation - Individual competition
2. Perform an attire fashion show
3. Showing signs only related to the festive allowed
4. The duration of the competition will be 40 minutes
5. Participants are requested to maintain decorum and conduct
6. The competition will take place during the lunch hour, so kindly plan accordingly

## **DAY 2 (10TH JANUARY 2024)**

### **CLAY POT PAINTING**

1. Participation - Individual competition
2. Theme - Participants are requested to paint themes that are related to the Pongal festival (For example - a village of people celebrating Pongal, the Pongal decorations etc.)
3. Kindly bring the required Materials i.e. Pot (choice of material to be painted is up to the participant's convenience)
4. The duration of the competition will be 40 minutes
5. Participants are requested to maintain decorum and conduct
6. The competition will take place during the lunch hour, so kindly plan accordingly

### **COMPOSITION CONTEST**

1. Participation - Individual/Group (Max 3)
2. Performance can be either own composition of the song or any music
3. Kindly refrain from copying pre-existing performances
4. Duration - 5 Minutes per team
5. Participants are requested to maintain decorum and conduct
6. The competition will take place during the lunch hour, so kindly plan accordingly

## PONGAL 2024

### REPORT:

The Department of Commerce at SRM Institute of Science and Technology, Kattankulathur, hosted a vibrant two-day competitive event for its students to celebrate the auspicious festival of Pongal. The initiative was spearheaded by the Head of Department, Dr R Angayarkanni, and efficiently coordinated by faculty members Ms M Meerabai and Dr M Hemanathan.

The Pongal competitions unfolded over January 9th and 10th, 2024, from 12:40 PM to 1:30 PM. The venue for these engaging events was rooms 421 and 424 on the 4th floor of the Polytechnic Block. The success of the event was attributed to the dedicated efforts of the overall student coordinators – Shreya Nandini R K, Kuilmozhi Elangovan, and Jeanne Sancia Machado.

Four distinct events were organized by the department, providing students with the flexibility to participate in as many as they desired. The events included Traditional Attire Contest and Pongal Theme Design on January 9th, 2024, followed by Clay Pot Painting and Composition on January 10th, 2024. Faculty members and students were assigned the crucial roles of judging and coordinating each event. The criteria for selection were rigorous, ensuring that the most deserving participants were recognized and rewarded.

The primary goal of organizing these events was to boost the energetic and competitive spirits of the students while tapping into their creativity. The activities were strategically designed to capture the essence of the Tamil Festival Pongal.

The events turned out to be a resounding success, successfully achieving their intended objectives. The vibrant and enthusiastic participation of the students added to the festive atmosphere, creating a memorable experience for all involved.

The Department of Commerce at SRM Institute of Science and Technology, Kattankulathur, takes pride in the success of the Pongal celebrations. These events not only highlighted the talents and creativity of the students but also fostered a sense of camaraderie and festive spirit within the department. The organizers extend their gratitude to everyone who contributed to making these celebrations a memorable experience.

## **DAY 1 (9TH JANUARY 2024)**

The Department of Commerce at SRM Institute of Science and Technology orchestrated a vibrant Pongal event on January 9th, 2024, demonstrating a rich blend of tradition and creativity. Two remarkable events, the Traditional Attire Contest, and the Pongal Theme Design, took place in rooms 424 and 421, respectively, from 12:40 pm to 1:30 pm.

The Traditional Attire Contest was coordinated with precision by Kalpitha V and Eshwar S. Distinguished judges, namely Dr P Sankar, Dr D Bhuvaneshwari, and Dr G Sangeetha, assessed the participants. The event saw enthusiastic participation from numerous students, each dressing up in traditional attires aligned with the Pongal theme. Participants justified their attire choices, relating them to the essence of Pongal. After thorough deliberation, Harish from II B.Com. B was crowned the winner, while Dhivya from II B.Com. A secured the runner-up position. The judges' careful consideration ensured that the most deserving participants were recognized for their creativity and adherence to the theme.

The second event of the day, the Pongal Theme Design, presented a challenging task for both participants and judges. Coordinated by Harish Venkat and Pakalavan M D B, this event required students to bring their own digital devices and create Pongal-themed posters on the spot within the allotted time. The esteemed judging panel, consisting of Dr Lavanya Veeran, Dr Deepan, and Dr A Thilagaraj, faced the challenging task of selecting a winner from the impressive entries. Laya Reddy skilfully hosted the event as the emcee. Ultimately, Mohammed Minan from II ISM along with Srivalli V from I B.Com. A emerged as the winners of the event, and Shravan Sivakumar from III IAF was recognized as the runner-up of the event.

The winners of both events were felicitated with prizes by the Head of Department, Dr R Angayarkanni, on the 10<sup>th</sup> of January 2024 acknowledging their outstanding contributions to the festivities.

In conclusion, the Traditional Attire Contest and Pongal Theme Design events on the first day of the Pongal Celebrations at SRM Institute of Science and Technology successfully amalgamated tradition, creativity, and enthusiastic student participation, creating a memorable and culturally rich experience.

The Department of Commerce at SRM Institute of Science and Technology, Kattankulathur, hosted a captivating program on the 1<sup>st</sup> day of the two-day Pongal event, highlighting the cultural diversity and creative talents of its students.

## **DAY 2 (10TH JANUARY 2024)**

The second day of the vibrant two-day Pongal event organized by the Department of Commerce at SRM Institute of Science and Technology was a resounding success, infusing energy and enthusiasm into the festivities. On January 10th, 2024, two engaging events, the Composition Contest and Clay Pot Painting, unfolded in rooms 421 and 424 from 12:40 pm to 1:30 pm.

The Composition Contest, the first event of the day, centred around musical talents as students were invited to highlight their singing abilities individually and in groups, setting a festive mood. Under the guidance of emcee Christine Pranita, the event was efficiently coordinated by Kalpitha V, Dharshini N, and Aishwarya S. The panel of judges, consisting of Dr R Angayarkanni, Dr Solomon Thangadurai J, and Dr Sivaperumal K, faced the challenging task of evaluating the participants who delivered outstanding performances. Participants were given up to five minutes to sing a Pongal-themed song and justify their voices. Dharshini B from I PA emerged as the winner, displaying exceptional vocal prowess, while Karshinya B from II B.Com. A secured the runner-up position.

The second event, Clay Pot Painting, encouraged students to bring their materials, including paint, pots, and canvas, to paint pictures related to the Pongal theme. Coordinated by Aishwarya S and Pakalavan M D B, this event allowed students to unleash their creativity on a traditional canvas. The panel of judges, consisting of Dr Akila B, Dr Elavarasan Ramamoorthy, and Dr Antony Raj S, evaluated the artistic endeavours based on creativity and thematic relevance. Nithya from I M.Com. emerged as the winner, highlighting an exceptional artistic vision, while Yaminisri from I B.Com. B secured the runner-up position.

The Clay Pot Painting and Composition Contest on the second day of the Pongal event not only added vibrancy to the festivities but also served as a testament to the rich cultural tapestry and artistic talents present within the Department of Commerce.

HOD Dr R Angayarkanni awarded prizes to the winners on the 10th of January 2024, bringing a delightful conclusion to the two-day Pongal event. The meticulous organization and execution of the Composition Contest and Clay Pot Painting, along with the preceding events, successfully celebrated the vibrant spirit of Pongal within the Department of Commerce. These events not only provided a platform for students to highlight their diverse talents but also fostered a sense of unity and festivity within the department, contributing to a memorable and culturally enriching experience for all participants.

## PONGAL EVENTS 2024 WINNERS AND RUNNERS

### PONGAL THEME BASED POSTER MAKING

S.NO.	NAME	CLASS	WINNER/RUNNER
1.	Mohammed Minan	II ISM	1 <sup>st</sup> Prize
2.	Srivalli V	I B.COM. A	1 <sup>st</sup> Prize
3.	Shravan Sivakumar	III IAF	2 <sup>nd</sup> Prize

### COMPOSITION OF MUSIC

S.NO.	NAME	CLASS	WINNER/RUNNER
1.	Dharshini B	I PA	1 <sup>st</sup> Prize
2.	Karshinya B	II B.COM. A	2 <sup>nd</sup> Prize

### TRADITIONAL ATTIRE CONTEST

S.NO.	NAME	CLASS	WINNER/RUNNER
1.	Harish	II B.COM. B	1 <sup>st</sup> Prize
2.	Dhivya	II B.COM. A	2 <sup>nd</sup> Prize

### CLAY POT PAINTING

S.NO.	NAME	CLASS	WINNER/RUNNER
1.	Nithya	I M.COM	1 <sup>st</sup> Prize
2.	Yaminisri	I B.COM. B	2 <sup>nd</sup> Prize



## GALLERY









Nandivaram

Guduvancheri, TN, India

Kattankulathur, Nandivaram Guduvancheri,  
603203, TN, India

Lat 12.823158, Long 80.044693

01/10/2024 01:48 PM GMT+05:30

Note : Captured by GPS Map Camera

