SUMMARY REPORT OF

THE POWER OF WORDS:
Effective Communication for Change

ORGANISED BY

Department of Commerce

EVENT CONVENOR:

- Dr A. Kavitha

FACULTY COORDINATORS:

- Mr. K.P. Ezhil Maran

- Dr B. Prem Anand

- Dr V. Jenesiszodykha

STUDENT COORDINATORS:

- Christine Pranita

- Aakanksha Choudhary

- Chaithanya. N

- Abhijeet Bohra M. R.

- Kapil Kathir B

REPORT COORDINATOR:

- Chaithanya N

DATE: 9th October, 2024

TIME: 1:30 P.M. Onwards

VENUE: Room 421, FSH Block - I

MC CLUB PRESENTS

THE POWER OF WORDS : EFFECTIVE COMMUNICATION FOR CHANGE

Speaker

Dr. Shantichitra K.
PROFESSOR,
DEPARTMENT OF ENGLISH,
SRMIST, KTR

PROGRAM CONVENOR

- Dr. Kavitha A.
  ASSOCIATE PROFESSOR & HEAD

FACULTY CO-ORDINATORS

- Mr. Ezhil Maran K.P.
- Dr. Prem Anand B.
- Dr. Jenesiszodykha V.

CLICK HERE TO REGISTER

FSH BLOCK- II
OCTOBER 9TH
1:30 PM-2:30 PM

STUDENT COORDINATORS

- Christine Pranita S.
- Aakanksha Choudhary
- Chaithanya
- Abhijeet Bohra M R.
- Kapila Kathir B

E-CERTIFICATE WILL BE PROVIDED TO THE ATTENDEES AFTER THE SESSION

THE POWER OF WORDS

REPORT:

The Department of Commerce, through its MC Club, organized a thought-provoking event titled "The Power of Words (Effective Communication for a Change)." The event was held in Room 421, FSH Block II, at 1:30 PM and aimed to enhance the communication skills of the participants by emphasizing the impact of effective communication in various spheres of life. The session featured the esteemed Dr Shantichitra K. as the guest speaker, who captivated the audience with her compelling narratives and insightful commentary on the importance of clear and thoughtful communication. Dr. Shantichitra K., a respected academic and speaker, delved into the nuances of communication, focusing on its power to inspire change and influence. She began her address by highlighting how effective communication goes beyond mere words. According to her, words, when used appropriately, have the power to inspire, persuade, and sometimes even alter the course of history. She emphasized that communication is a tool that can be used for both constructive and destructive purposes, depending on how it is wielded.

To illustrate her points, Dr. Shantichitra turned to history, using a series of captivating stories to engage the audience. One of the first stories she shared was about the Guillotine, a symbol of the French Revolution. She explained how during that era, speeches, proclamations, and public addresses had a profound impact on shaping public opinion. The power of words, whether to unite or divide, was evident during this time, and she stressed the responsibility that comes with the ability to communicate effectively, particularly in situations of high stakes or public attention. Another memorable story that Dr. Shantichitra shared was about Mary the Elephant, a tragic figure from early 20th-century America. Mary was a circus elephant who was sentenced to execution after an incident where she was misunderstood as aggressive. Dr Shantichitra used this story to highlight how miscommunication or poor understanding can lead to disastrous consequences. The audience was left reflecting on how simple misunderstandings can spiral into irreversible outcomes when communication breaks down.

Towards the end of the session, Dr. Shantichitra was presented with a memento on behalf of the Department of Commerce. This gesture of appreciation acknowledged her valuable contribution to the event and the lasting impression she made on the students. The session concluded with students walking away with a deeper understanding of the importance of communication and a newfound appreciation for the power of words.

Overall, "The Power of Words (Effective Communication for a Change)" was an enriching and eye-opening experience for all who attended. The event not only honed the communication skills of the students but also left them with a lasting message: that words, when used effectively, can inspire change and foster understanding in ways that transcend everyday conversations.

GALLERY: