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SRMIST's Second Annual Pongal Festival: Cultural Extravaganza Delights Students



A group photo of faculty, staff, students, and participants of the SRM Pongal Festival 2024 along with Dr. T.R.Paarivendhar, Honourable MP, and Founder & Chancellor, SRM Institute of Science and Technology, Dr. Ravi Pachamuthu, Pro Chancellor (Administration), Dr. Manimangai Sathyanarayanan, Dr. C.Muthamizhchelvan, Vice Chancellor, Dr. S.Ponnusamy, Registrar, Dr. Karu Nagaraj, President, Tamil Perayam held at Kattankulathur

STAFF WRITER

The Second Annual SRM Pongal Festival, organized by Tamil Perayam - Paarivendhar Students Tamil Forum, proved to be a grand success, attracting over 15,000 students. Dr T.R.Paarivendhar, Honourable MP and Founder & Chancellor of SRM Institute of Science and Technology emphasised the importance of celebrating festivals to keep the youth connected to their cultural roots.

The event was graced by the presence of Dr C.Muthamizhchelvan, Vice Chancellor, SRMIST, Lt. Col. (Dr) A. Ravikumar, Pro Vice-Chancellor (Medical), and Prof. A. Vinay Kumar, Pro Vice-Chancellor (CHS, Management and Law), among others.

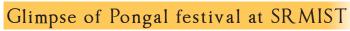
Addressing the gathering, Dr Paarivendhar highlighted the significance of exposing students, including those from 60 foreign nations studying at SRMIST, to India's rich tradition and heritage. He commended the festival organizers for the larger scale and greater student engagement of students compared to the previous year. The festive atmosphere aimed to bring the joy of Pongal closer to students who

couldn't visit their hometowns.

Pro Chancellor (Administration) Dr Ravi Pachamuthu emphasized that such events were not just for recreation but played a role in instilling virtues among the students. Organizing a festival of this magnitude, he noted, contributed to teamwork, relationship building, and sacrifice all essential aspects of student life.

The event witnessed the distribution of prizes by Dr Manimangai Sathyanarayan, with the overall trophy awarded to the faculty of SRM Arts and Science College. Diverse cultural competitions

for different institutions within SRMIST showcased the talents of the students. The day's festivities kicked off with the traditional preparation of Sweet Pongal in earthen pots, followed by a vibrant procession. The ground opposite to T. P Ganeshan Auditorium hosted an array of cultural, music, and dance performances, including traditional folk arts like oyilattam, karagam, kolaattam, and more. Exciting activities like Uriyadi and a sumptuous traditional lunch were added to the festivities later. The celebrations succeeded in fostering cultural pride and unity among the diverse student community at SRMIST.

















Alumni Day 23' celebrated at SRMIST; Dr.P.Sathyanarayanan honours distinguished alumni



Dr. P. Sathyanarayanan, Pro-Chancellor (Academics), SRMIST, handed over an award to distinguished alumni at the Alumni Day 2023 celebrations at SRMIST, Kattankulathur on Saturday. Others in the picture are (from left): Dr. Nitin M. Nagarkar, Dean (Medical), Dr. T. Mythili, Additional Registrar, Dr. S.Ponnusamy, Registrar, Dr. C.Muthamizhchelan, Vice Chancellor, Lt. Col (Dr.) A.Ravikumar, Pro Vice-Chancellor (MHS), and Dr. Vinay Kumar, Pro Vice-Chancellor (S&H, Management and Law).

STAFF WRITER

Former students of SRM Institute of Science and Technology appealed to the current batch of students to channelise their energy towards becoming entrepreneurs, establishing startups, and generating opportunities for others.

Speaking at the Alumni Day, 2023 celebrations held at SRMIST in Kattankulathur, the former students said there were plenty of opportunities for the current students of science, engineering, and technology to give wings to their innovations and establish their own units.

In his address, Dr. P. Sathyanarayanan, Pro-Chancellor (Academics), SRMIST, appealed to alumni to engage more actively and frequently with the institution and their department, especially with the current batch of students. "The current batch of students is very aspirational. Your interaction with them and your help to make them come up in life will be a great service to the institution," Dr. Sathyanarayanan remarked.

Stating that he was elated to be present at the event and in the midst of the alumni who felt that SRM was part of their lives, Dr. Sathyanarayanan said occasions like Alumni Day celebrations served as a good

platform for the former students to get connected with each other, their former faculty, and students from other departments and other batches whom they would not have met during their course of education at the campus.

Dr. Sathyanarayanan, who also handed over awards to distinguished alumni on the occasion, said the SRM family was huge with about 1.7 lakh former and current students since its inception. He wondered if it would be possible to bring all the former and current students to come together. While it was a challenging task, it could happen only with the connection of the alumni. He said the alumni could recall their days as students at SRM where students lived in peace without any barrier or discrimination.

Dr. C.Muthamizhchelvan, Vice Chancellor, SRMIST, said compared to the intake of a mere 118 students for its first batch of SRM Engineering College, the intake had now increased to 20,000 per year and with 5 campuses - four in Tamil Nadu and 1 in Uttar Pradesh. Stating that SRM had gone up in rankings nationally and globally, he said they had to move further in terms of perception, and the alumni. with its strong network all over the world, could contribute



immensely. He said that at present, SRMIST's five focus areas are energy, environment, water, healthcare, and disruptive technologies.

In his address, Dr. A.Rathinam, Director of the Directorate of Alumni Affairs, presented a report on the activities of the Directorate, including its outreach and engagement activities, events, conclaves, and many more.

Former students of different batches and different departments, who had excelled in their

respective areas, spoke during the inaugural function and recalled their days as students, apart from assuring that they would continue to work with the institution. The speakers included Satish Vaidyanathan, Girish Pandian, Srini Ramaswamy, Vino Supraja, Rishabh Singh, and in their address, appealed to the students to work towards setting up their industrial or other units in their bid to become selfemployed and entrepreneurs. They stressed the need for them to innovate and pursue their chosen path of interest.

This, they said, would help the society through the generation of jobs for people and also in the economic growth of Tamil Nadu and India. Others present on the occasion included Lt. Col (Dr.) A.Ravikumar, Pro Vice-Chancellor (Medical and Health Sciences), Dr. S.Ponnusamy, Registrar, Dr. T.V.Gopal, Dean, CET, Dr. Nitin M. Nagarkar, Dean (Medical), Dr. T. Mythili, Additional Registrar and Dr. Vinay Kumar, Pro Vice-Chancellor (S&H, Management and Law).



TN BJP President K Annamalai presents SRM Tamil Perayam awards to noted Writers and Poets

STAFF WRITER

BJP state President K. Annamalai presented awards and citations worth Rs. 13 lakh to 11 Tamil writers and poets at the SRM Tamil Perayam event held at SRM Institute of Science and Technology (SRMIST), Kattankulathur.

In his chief guest address, Annamalai said, "SRMIST aims at promoting the Tamil language. This event celebrates Tamil writers who have contributed significantly to the language. It is important that we come together to support and appreciate their work in a forum like this."

Addressing thousands of students, the BJP State President said, "My vision and aspiration for students is to excel in the field of technology. I encourage you not only to work in the tech industry but also to establish start-ups and provide employment opportunities. This will help India become a superpower."

In his presidential address, Founder Chancellor of SRMIST,

Dr. T. R. Paarivendhar said, "Tamil Perayam honors Tamil scholars each year. It has recognized scholars globally, fostering a sense of pride in the Tamil language. About 3,000 books compete and only the finest works are selected for this honor. Over the past decade, this platform has awarded individuals excelling in literature, poetry, and various fields, gaining international recognition."

In 2010, Dr. T.R. Paarivendhar established Tamil Perayam with the mission of globally promoting awareness about the richness and uniqueness of the Tamil language, acknowledged as the world's classical and oldest language. The recipients of the prestigious Tamil Perayam Awards include Writer S. Tamilselvi for the Pudumaipiththan Padaippilakkiya Award (Short Story, Novel, Drama), Poet Ravi Subramanian for the Bhararathiyar Kavithai Award, and Mrs. J. Saritha along with Mr. M. Arun for the Aazha Valliappa Kuzhanthai Ilakkiya Award, among others.

Noteworthy honorees also include Prof. Pattu. M. Boopathy, Dr. K. Magudamudi, Prof. K. Tamilamallan, and Prof. Siva. Elango, who received the G.U. Pope Translation Award, Abdul Kalam Science and Technology Award in Tamil, Parithimaar Kalaignar Award, and Muthamizh Arignar Kalaignar Karunanidhi Social Justice Award, respectively. Author Thanga Senkathir, Prof. Seyyon, and Shivashankari were also recognized with the Sudesamitran Tamil Ithazh Award, Tholkappiya Tamil Sangam Award, and Paarivendhar Payintamil Award, the latter of which included a cash prize of Rs. 3 lakh. The event was graced by the presence of SRMIST's Pro-Chancellor (Administration) Dr. Ravi Pachamuthu, Vice-Chancellor Dr. C. Muthamizhchelvan, Registrar Dr. S. Ponnusamy, and President of Tamil Perayam Prof. Karu Nagarajan, among other dignitaries.





SRMIST Founder Chancellor launches two Medical Books



'Essentials of ENT' and 'Atlas of Head, Neck and Skull-base surgergy' book release by Dr. TR Paarivendhar. From the left we have Prof C Muthamizhchelvan, Prof Dr Nitin M Nagarkar, Dr T. R. Paarivrendhar, Dr P Sathyanarayanan, Prof Lt Col A. Ravikumar and Prof S Thyagarajan.

STAFF WRITER

Hippocrates Auditorium, SRM Medical College, Kattankulathur, hosted the release of two books which included various nuances of ENT and Head, Neck and Skull -base surgery which were launched by Dr T R Paarivendhar, Founder Chancellor of SRMIST

Dr. Paarivendhar released 'Essentials of ENT' and the first copy was received by Dr P Sathyanarayanan, Pro-Chancellor of Academics, SRMIST. 'Atlas of Head, Neck and Skull-Base Surgery' was also launched by the Founder Chancellor of SRMIST and the first copy was given to Prof Dr Nitin M Nagarkar, Dean -Medical, SRMIST.

'Essentials of ENT' is authored by

Prof Lt Col A.Ravikumar, Pro Vice Chancellor, MHS and Dr Nitin M Nagarkar authored 'Atlas of Head Neck and Skull-Base Surgery'. Co-authors of 'Essentials of ENT' are Dr. Major S Prasanna Kumar, Professor and HOD of ENT Department at SRIHER and Dr. Shiva Priya J who is an assistant professor at ENT department at SRIHER.

'Essentials of ENT' is an ENT textbook for MBBS students and the 'Atlas of Head Neck and Skull-Base Surgery' is a textbook for Head, Neck and Skull - Base Surgeons. Speaking after the launch, Dr T R Paarivendhar stressed the need to make a difference in the field of medical learning. "Gone are the days when running a medical college used to remain a matter of great pride. It is

now the time to focus on how different we stand and what value is added to education", said Dr Paarivendhar.

"It is here the role of writing books for students to help them disseminate knowledge comes into prominence", said Founder Chancellor, SRMIST. The prospects for coming up with books in the field of medicine are very good in India as there are a lot of case studies based on which useful materials for educating students could be brought out.Case studies are about treatment procedures for the ailing and their recovery from the illness. They can be recorded, observed and analyzed to come up with useful study content, he said.

Dr P Sathyanarayanan stated that he the books released today at the institution would gain the required recognition in the field of medical education. Students of medicine would continue to reap the benefits of these books, he said reminding them that books would establish a legacy that survives for generations to come.

Prof Lt Col A.Ravikumar also stated that the book was written with the aim of including theoretical knowledge while including essential practical aspects.

Dr. Major S Prasanna Kumar, Professor and HOD of ENT Department at SRIHER proposed a vote of thanks. Vice Chancellor of SRMIST, Prof C Muthamizhchelvan and Executive Council member of SRMIST, Prof S P Thyagarajan were among others present who graced the occasion.

SRMIST students secure bronze in archery tournament

STAFF WRITER

SRMIST Archery Men Players, G. R. Sriram, (Diploma in Yoga), won Bronze Medal in the South West Zone Inter University Archery (Men) Tournament -2023-2024 held at MGM University Punjab, and Mr. G.R. Sriram, Ezekiel.B-Diploma in Yoga, Rishva R.S. (I-BBA) & K.P. Valavan-(I BCA) Compound Bow Team qualified for the All India Inter University Archery (M) Tournament.





Material Recovery Facility inaugurated at SRM hostels

STAFF WRITER

Prof. C. Muthamizhchelvan, Vice-Chancellor, SRMIST alongside Mr. K. Ganesh Senior General Manager, Bisleri, inaugurated the first-of-its-kind Material Recovery Facility (MRF) at SRM hostels.

Dr. S. Ponnusamy, Registrar. Dr. R. Mohana Krishnan (Director, Sports), Prof. E. Poovammal (Associate Director -CLLH), Prof. S. Ganesh Kumar, (Senior Warden - CLGH), Mr. P. Duraimurugan (CME) and hostel students, staff members were present.

In recognition of our efforts, Bisleri International Pvt. Ltd. provided funding and technical support. Dr. Jawahar Philimis spearheaded this innovative project!

SRMIST Karate player wins bronze medal at Southwest zone University karate championship

STAFF WRITER

Martial arts were traditionally thought to be the domain of men. Nevertheless, there have been well-known female martial arts practitioners throughout history who disregarded social expectations. Yim Wing Chun, who is credited with creating the Wing Chun style of kung fu, is one well-known example.

In martial arts, women started to become more visible in the 20th century. For later generations of women in martial arts, figures such as Gertrude "Gussie" Moran, one of the first female black belts in judo in the United States, paved the way.

The representation of formidable female martial artists in motion pictures and television programs has been significant in dispelling preconceptions and encouraging women to pursue martial arts. In the martial arts community, figures from video games such as Chun-Li and Xena: Warrior Princess



Our SRMIST Karate Player, Ms.H.Mathini Sri of I B.Com. won Bronze Medal in the South-West Zone University Karate Championship 2024 held at LNCT University. Bhopal, and she qualified for the All India Karate Championship 2024 at Punjab University, Chandigarh from March 16th to 19th, 2024.

have come to represent female empowerment.

SRMIST's Secure women tennis team Silver Medal in the Table Tennis Championship

STAFF WRITER

Winning a medal in the Table Tennis Championship is super tough. It's like climbing a really high mountain. Players have to train super hard, hitting the ball back and forth over a tiny net with

lightning-fast reflexes. They need to be quick on their feet, have strong muscles, and be super focused. It's not just about hitting the ball; it's about strategy, too. They need to know when to smash and when to spin. And they have to stay cool under pressure because one wrong

move can cost them the game.

But it's not just the physical stuff that's tough. The mental game is just as important. Players have to stay confident even when they're down, and they can't let mistakes get them down. They have to believe

in themselves and keep pushing forward, no matter what. Plus, they have to deal with nerves. Imagine standing in front of a huge crowd, all eyes on you, and knowing that one slip-up could mean the difference between winning and losing. It's enough to make anyone's heart race!



SRM Center for Clinical Trials and SRM College of Pharmacy organised conference on Indian Pharmacological Society

STAFF WRITER

The immense potential for widespread partnership between industry and academia for innovation and research in pharmacology largely remained untapped in India, said Chairman, Sankara Nethralaya, Dr. T.S.Surendran.

Speaking at the inaugural function of IPSCON 2023 the 53rd annual conference of Indian Pharmacological Society organised by Department of Pharmacology and SRM Center for Clinical Trials and Research, along with SRM College of Pharmacy, Dr. Surendran said the lack of such a collaboration between the industry and academia restricted resources and expertise, thereby stunting the growth of pharmacological advancements.

Pharmacology crucial in shaping medicine:

Stating that pharmacology was crucial in shaping the landscape of medicine, he said its impact on healthcare could not be overstated. With the understanding of drug mechanism and their effects on the human body, there has been a revolution in treatments and patient outcomes. Dr. Surendran said as he was involved in paediatric ophthalmology, he had witnessed transformative pharmacology for tailored treatments for children by administering low dose medicines to control short-sightedness.

"The ability to merge pharmacological advancements

with specialised care has significantly enhanced our ability for targeted therapies and to ensure the well-being of youngest and most vulnerable patients," he remarked.

He said that the commitment to ethical practice, patient safety, equitable health care, and access should always be the top priority of the medical fraternity. The evolving landscape of pharmacological research constantly motivates people in this field and nurtures the spirit of innovation, both interdisciplinary and international collaborations will speed up learning and growth.

Dr. Surendran also said that in the realm of pharmacology and drug development, there were several challenges that needed the collective attention and concerted efforts of all stakeholders. "Without adequate resources for research on disease models, our ability to comprehend and combat diseases effectively is impeded to a large extent, he added.

Innovation, research, key to institutions:

While delivering the Presidential address, Pro-Chancellor (Academics), SRMIST, Dr. P.Sathyanarayanan said the conference's theme focussing on transformation through innovation and research was relevant as both were key for institutions and the industry. Stating that India was the pharmacy capital of the world – contributing to 40 % of vaccines and 50 % of generic medicines.

Recalling that India was the superpower of the world once due to being the epicentre of education, having universities like Nalanda, he said that gradually this moved to the West with the emergence of universities like Oxford, Cambridge, and Harvard. He said a wellestablished connection between institutions, industry, and the government can bring about a breakthrough in revolution in pushing economic growth. He said the conference would pave the way for innovation and research resulting in the development of products that could be commercialised in

the industry.

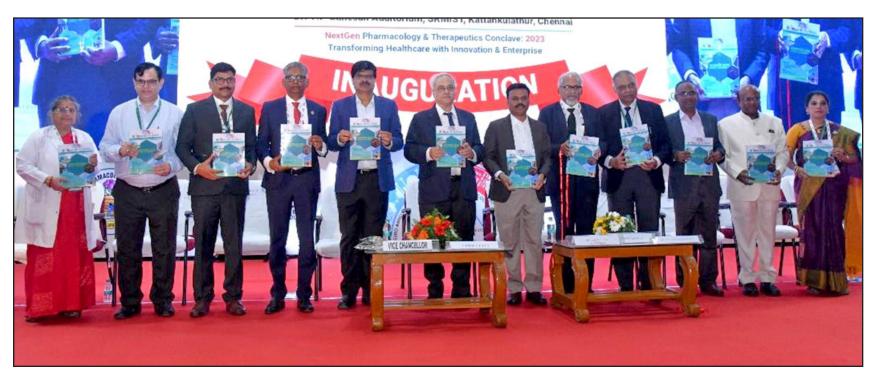
"AT SRM, we plan to incorporate all of these that can offer end-to-end solutions so that we can have a Centre of Excellence in Pharmacology. We have already done COVID-19 trials and received good traction in this area, but we wish to improve on this," Dr. Sathyanarayanan

President, AIIMS, Jammu, Prof Dr. Y.K.Gupta, Dr Shiv Prakash, and, President and General Secretary respectively of Indian Pharmacological Society, Dr. B.Balakumar, and, Director SRM Centre for Clinical Trial Research, Dr.

Satyajit Mohapatra spoke on the occasion

Organizing chairperson, IPSCON 2023 and Head, Department of Pharmacology, Dr. R.Jamuna Rani, welcomed the Gathering. Vice Chancellor, SRMIST, Dr. C.Muthamizhchelvan, Pro Vice Chancellor, (Medical and Health Sciences), Lt. Col (Dr.) A.Ravikumar and Registrar, SRMIST, Dr. S.Ponnusamy was also present. The Dr. T.R.Paarivendhar Award was also distributed to eminent people who had made significant contributions to the field of pharmacology.





SRMIST Associate Director receives "Outstanding Civil Engineering Achievement Award- 2023"



STAFF WRITER

Associate Director (Campus Life), SRMIST, Kattankulathur, Dr. V. Thirumurugan was conferred with the "Seer Migu Poriyalar Award - 2023" ("Outstanding Civil Engineering Achievement Award 2023") in the category of "Technological Intervention". The award was presented by the Director (Projects), Chennai Metro Rail Limited, Mr. T. Archunan during a prestigious ceremony at Music Academy on TTK Road in Chennai on 7th December organized by The Hindu Tamil Thisai newspaper in collaboration with Ramco Super grade Cement and supported by Renacon AAC Blocks, Lakshmi Ceramics, and Dr. M.G.R. Education and Research Institute, Chennai.

The awards were distributed under five categories: Innovation, Technological Intervention, Environmentally Friendly

Practices, Entrepreneurship, and Best Research Paper. Over 280 engineers from Tamil Nadu and Puducherry submitted their nominations.

Distinguished judges, including Former Professor of Anna University, A.R. Santhkumar, Director of CSIR Centre, Chennai, N. Anandavalli, Head of the Department (Earthquake and Soil Structure) Anna University, K.P. Jaya and L & T Ravindra Subramaniam, Chief Designer of Roads and Bridges at IIT Madras, meticulously evaluated the entries and selected 50 outstanding engineers.

The event showcased innovation, technological advancements, environmental sustainability, entrepreneurship, the safety of the construction workers, and outstanding research across the diverse fields of the construction industry, reflecting the spirit of progress in Tamil Nadu and Puducherry.



SRMIST's Directorate of Entrepreneurship and Innovation (DEI) joins hands with MIDAS School of Entrepreneurship, Pune, fostering a collaborative ecosystem for startups.

Exciting to witness the MoU signing, paving the way for growth, innovation, and economic empowerment.

Innovative Collaboration Onboard!



STAFF WRITER

SRMIST has officially signed an MoU with Sentient Script Pvt. Ltd., Kerala. This strategic alliance aims at fostering collaborative research, exchange programs, and a vibrant academic environment.

Key Signatories:

Dr. S. Ponnusamy, Registrar, SRMIST, and Ms. Priya George, Founder, Sentient Scripts.

Objective:

Enhancing academic rigor, creating opportunities for students, faculty, and groundbreaking initiatives.

Focus Areas:

Collaborative research, exchange programs, and knowledge sharing.

Impact:

Bridging the gap between academia and industry, fostering practical applications of knowledge.

Insights:

Ms. Priya George highlights the potential for innovative research and experiential learning.

Exciting times ahead as we embark on a journey of innovation, research, and knowledge creation! Stay tuned!

SRMIST VC graces the ITEC 2023, Conference

STAFF WRITER

Our distinguished Vice Chancellor, Prof. Muthamizhchelvan, graced the ITEC 2023 valedictory function as the Chief Guest, adding immense value and prestige to this remarkable event. His presence was a testament to SRMIST's commitment to excellence.





வள்ளலாரின் 200–வது பிறந்தநாளை முன்னிட்டு எஸ்.ஆர்.எம். அறிவியல் மற்றும் தொழில்நுட்ப பல்கலைக்கழகம் சார்பில், தமிழ்ப்பேராயம் ஒருங்கிணைத்த பன்னாட்டு கருத்தரங்கம்

செங்கல்பட்டு மாவட்டம் காட்டாங்கொளத்தூரில் உள்ள எஸ்.ஆர்.எம் அறிவியல் மற்றும் தொழில்நுட்ப கல்வி நிறுவனத் தமிழ்ப்பேராயம் சார்பில் வள்ளலாரின் 200வது பிறந்தநாளை முன்னிட்டு "வள்ளலார் உணர்த்தும் வாழ்வியல் நெறிகள்" என்ற தலைப்பிலான பன்னாட்டு கருத்தரங்கம் நடைபெற்றது.

இந்த கருத்தரங்கம் எஸ்.ஆர்.எம் அறிவியல் மற்றும் கலையியல் கல்லூரி புலத்தலைவர் ஆ.துரைசாமி அவர்களின் தலைமையில் நடைபெற்றது. இந்நிகழ்ச்சியில் எஸ்.ஆர்.எம் பல்கலைக்கழகத்தின் நிறுவன தலைவரும், பெரம்பலூர் நாடாளுமன்ற உறுப்பினருமான டாக்டர் பாரிவேந்தர், கலந்து

கொண்டு முனைவர் திருப்பூர் கிருஷ்ணன் இயற்றிய அமுதசுரபி மாத இதழின் முதல் பதிப்பை வெளியிட்டார்.

இதனைப் பின் தொடர்ந்து நிகழ்ச்சியில் டாக்டர் பாரிவேந்தர் கூறுகையில்: எந்த பல்கலைக்கழகமும், கல்லூரியும், தமிழுக்காக ஒரு துறையை உரு வாக்கி அதன் உட்பிரிவாக தமிழ்ப்பேராயம் தொடங்கி நடத்தவில்லை எனத் தெரிவித்தார். தமிழ் மீது கொண்டுள்ள ஆர்வத்தால் இந்தக் கல்லூரியில் தமிழ்ப்பேராயம் பல ஆண்டுகளாக நடத்தப்பட்டு வருகிறது. தமிழ் மீது ஆர்வம் உள்ள நபர்களை அழைத்து வந்து பரிசுகளும் வழங்கப்படுகிறது. ஆண்டு தோறும் நடத்தப்படும்

தமிழ்ப்பேராயம் ஐந்தாம் தமிழ் சங்கமம் போன்றதாக தெரிவித்தார்.

மக்களுக்கு சேவை செய்வது, அன்பு செலுத்துவதும் மட்டுமே ஆன்மீகம். ஆனால், மக்களுக்கான ஆன்மீகத்தை மாறுப்பட்ட சமூக நீதியாக மாற்றி உள்ளார் வள்ளலார் என்பதனை நினைக்கும் போது பெருமை கொள்வதாகத் தெரிவித்தார்.

மேலும் நிகழ்ச்சியில் கலந்து கொண்ட அமுதசுரபி நாளிதழின் ஆசிரியர் முனைவர் திருப்பூர் கிருஷ்ணன் கூறுகையில்: வள்ளலாரின் நெறிகளுக்கு ஏற்ப செடி, கொடிகள் முதல் மனிதர் வரை அனைவரிடமும் அன்பாகவும், பண்பாகவும் நடந்து கொள்ள வேண்டும், நம்மால்

முடிந்த வரை அனைவருக்கும் உணவளிக்க வேண்டும், என வள்ளலாரின் பெருமைகள் குறித்து, சிறப்புரையாற்றினார்.

இந்நிகழ்ச்சியில் எஸ்.ஆர்.எம் கல்லூரியின் தமிழ்ப்பேராயத் தலைவர் முனைவர் கரு. நாகராசன், திருமூலர் ஆய்விருக்கை இயக்குநர் மகாலட்சுமி, தமிழ்ப்பேராயத்தின் செயலர் முனைவர் பா,ஜெய்கணேஷ், தமிழ்ப்பேராயத்தின் துணைப்பேராசிரியர் மு. பாலசுப்பிரமணி மற்றும் தமிழகத்தின் பல்வேறு பகுதிகளில் இருந்து வள்ளலார் உணர்த்தும் வாழ்வியல் நெரிகள் பற்றிய கட்டுரைகள் எழுதி வந்த வள்ளலாரின் சமூக ஆர்வலர்களும், மாணவர்களும் திரளாகக் கலந்து கொண்டனர்.

SRMIST Badminton men team demonstrates remarkable success



STAFF WRITER

SRMIST Badminton Men team has qualified for All India and Khelo India University

games managed by Dr. Y. C. Louis Raj and coached by Mr. Dharma Selvam, the games is supposed to be held at Guwhati in the month of Feb 2024.

SRMIST Vadapalani campus organises Stress Management Music Event

STAFF WRITER

DCSE, SRMIST Vadapalani Campus organized a Stress Management Music Event for Employees of Schneider Electric Chennai on 3 rd November 2023

. The musical performance was done by CSE Alumni students Dayal Nanda and Balasai along with current CSE batch students Lehaz.S, Adithya. G, Chinmayi.C.S, Raviraj.L, Paul,

Akshith, Rishelle, Sheetal Rose and ECE Department students Mervin.M, Niveditha. Special Performance was given by Professor Shivakumar of Maths Department, FSH.







SRMIST Registrar Dr.S.Ponnusamy along with women's volleyball team

SRMIST Women's Volleyball dominating tournaments

STAFF WRITER

Our SRM Volleyball team participated in the State Level Volleyball Women Tournament organized by Ever Green Friends, Peravurani and Thanjavur from

16th to 17th December 2023 and State Level Volleyball Women Tournament held at Karaikudi from 07th to 09th Dec 2023. Coached by Dr.M.Shiva, came out victorious in both the tournaments with a gold medal. The team members were R.Paulin Prisha, R.Bothini, Sree Lakshmi. V, Gowshika.R, Blessy Ranjitha, Gopika.G, Theertha.T.V, Chaithra.T.V, Khenwar Raksha Vinod, Sowmi Dey, Nithisha M and V.M. Akashaya.

SRMIST hosts AICTE's FDP on universal human values

STAFF WRITER

A 5-day faculty development programme on Universal Human Values was held at SRM Institute of Science and Technology (SRMIST), Kattankulathur.

The programme, sponsored by All India Council for Technical Education (AICTE) concluded on Saturday. Resource persons from AICTE's National Coordination Committee for Student Induction (NCC-IP), Mr. Umesh Jadhav, Dr. Yashwant Patil, Dr. Pooja U.Pherwani, and Dr.

V. Sumathi took part and trained 110 participants which included university coordinators, co-coordinators and faculty members of various institutions across India.

Dr. Nitin Nagakar, Dean Medical, SRMIST was present at the inaugural event. Faculty development programme made participants discover and understand innate values of human beings in all aspects of life, initiating the process of self-exploration and self-verification on the basis of one's own natural acceptance,

leading to self-confidence and selfevolution. The overall purpose of the programme is to enable the participants to live a fulfilling life, in harmony with oneself and with family, society and nature and is also about diving deep into the core principles to understand oneself and for peaceful coexistence. The programme aims to discover how universal human values can make an impact in education and is a journey of self-discovery, self-development and a step towards overall growth of the society.



Resource persons from AICTE who conducted the 5-day faculty development programme at SRMIST along with the participants that included faculty of higher education institutions from all over India.

Young Tennis Sensation: Suresh Keerthivaasan from SRMIST shines bright



STAFF WRITER

A seventeen-year-old young tennis professional player, Suresh Keerthivaasan, first year B.SC student, SRM, is showing remarkable skills and temperament in Tennis Championships. With his heartfelt dedication, skills and efforts, and lots of practice he is on his path to emerging as a Champion in many ITF and ATF tournaments.

Keerthivaasan secured silver medal in the recently conducted AITA Tournament held at Madurai.

SRM Student lights up the Badminton tournament

STAFF WRITER

SRMIST Badminton player R.Pravandhika, I BBA won the Gold Medal in the All India Junior badminton Mixed Doubles tournament held at Panchkula from 15th November to 20th November 2023.



SRM Medical College conducts two day workshop on Temporal Bone Dissection



STAFF WRITER

SRM Medical College Hospital & Research Centre, Kattankulathur (SRM MCH&RC) conducted a two-day National workshop STEMCON 2023: Hands-on Temporal Bone Dissection. This was organized by the Departments of ENT and Anatomy. Inaugurated by Pro-Vice-Chancellor of SRM MCH& RC, Lt Col Dr. A. Ravi Kumar. The expert faculty was led by chief ENT Surgeon, Padmashri Prof.Dr. Mohan Kameswaran Director, MERF

and Prof. Dr. S. Raghunandhan, Consultant Otologist and Skull base surgeon, MERF.

The workshop aimed to bridge theory and practice in the field of Otorhinolaryngology, Head and Neck Surgery, fostering Skill development and knowledge transfer in the participants. 150 delegates from all over Tamil Nadu and neighboring states joined the workshop making it a diverse and vibrant platform for professionals and enthusiasts to explore advancements in ENT through an immersive 'hands-on' experience.

The workshop provided a unique opportunity for participants to engage in practical learning, enhancing their understanding of Temporal Bone Anatomy and Surgical techniques through Cadaver dissection.

Also present for the workshop were HOD, Department of ENT, Prof .Dr. Selvarajan, HOD, Department of Anatomy, Prof .Dr. Sundarapandian and Associate Director (Campus Life Management) Mr.Dharmendranath.

SRMIST student shows excellence in Badminton Tournament

STAFF WRITER

SRMIST Badminton Player Ms.R.Pravandhika-I BBA, Won the Gold Medal in the Mixed Doubles and the Bronze Medal

in the Women Doubles in the Yonex Sunrise All India Junior Ranking Badminton Tournament 2023 held at Udaipur, Rajasthan, from November 21st to 27th,



SRM Players represents state hockey team

STAFF WRITER

Three hockey Players, S.Mohammad Yasen, C.Dinesh Kumar and Kavin Kishore, MSC Yoga, SRMIST, represented the Tamilnadu Hockey and secured Bronze Medal in the 13th Hockey India Senior Men National Championship held in Chennai, Tamil Nadu on 28th November 2023.







Fit India Movement Program

STAFF WRITER

The Directorate of Sports conducted Fit India Movement Program, to assess BMI, Blood Pressure and Diabetes blood pressure to assess the body condition of SRM faculties. The Fit India Medical Camp was

inaugurated by SRM Medical Dean Dr. Nithin Nagarkar. The following leaders of SRMIST were present during the Inaugural function of medical camp: Dr. R. Mohana Krishnan Director Sports, Dr. Logaraj, Associate Dean, and Dr. Poovamal Associate Director of Hostel. This mega medical

camp attracted more than 800 health enthusiasts who benefited from different tests conducted to improve their physical efficiency. The Directorate of Sports thanked all the Doctors and Team who took great effort to make this medical camp a great success.



Norwegian Ambassador flags off International Conference on UN Sustainable Development Goals at SRM Institute of Science and Technology

STAFF WRITER

Norwegian Ambassador flags off international conference on UN Sustainable Development Goals at SRM Institute of Science and Technology 1st November 2023, Kattankulathur.

The Chief Guest was Her Excellency, Ms. May-Elin Stener, Norwegian Ambassador to India. Royal Norwegian Embassy in New Delhi. The guest of Honour was Dr. Jayanthi M, IFS Chairperson of the Tamil Nadu Pollution Control Board (TNPCB). Other dignitaries included Ms. Marit Strand, Counsellor, Royal Norwegian Embassy in New Delhi and Prof. Koustuv Dalal, Senior Health Economist & Dublic Health Expert, Mid Sweden University Prof. T.V. Gopal, Dean - College of Engineering and Technology delivered the welcome address and spoke about SRMIST's green initiatives and the longstanding partnership with Norway on research projects. He expressed SRMIST's commitment to the second phase of the India-Norway cooperation project on capacity building for reducing plastic and chemical pollution in India (INOPOL).

In her inaugural address, the chief guest, Her Excellency Ms. May-Elin Stener mentioned that this was her first visit to Tamil Nadu since assuming office in August 2023. She drew parallels to Tamil Nadu's and Norway's coastline and emphasised that blue economy was a major draw for both India and Norway to collaborate. "Norway works closely with Indian partners via key initiatives including INOPOL project to combat plastic menace and the looming threat of persistent organic pollutants", she said. The Norwegian Ambassador also emphasised the importance of SDG-16 for "Peace, Justice and Strong Institutions" as one of the key issues taken up by the Norwegian government given the current global scenario.

Following the inaugural address, Dr. Jayanthi, Chairperson of TNPCB delivered the Guest of Honour's address to the gathering virtually. "SDGs are a



shared vision of the world and we live in a world where rapid changes require everyone to share responsibility", she said. She mentioned that localizing of SDG implementation is key to the success of climate action and reducing widening inequalities. "Higher education institutions must help create scientific- minded youth who

can come forward with evidencebased innovations and research to aid governments and policy makers". She highlighted Tamil Nadu government's Meendum Manjappai campaign in replacing single-use plastic bag with traditional yellow cloth bags. The event chair of ICSDG 2023, Prof. Paromita Chakraborty, Head – REACH briefed the audience about the significance of ICSDG 2023 and the importance of development without burdening future generations with a polluted and resource deprived world.

The vote of thanks was delivered by Dean – Research, Prof. B. Neppolian and the event concluded with the national anthem

FSH Students excels at Inter Collegiate Competitions

STAFF WRITER

The students from the Department of Hindi, FSH SRMIST, Participated in the intercollegeiate competition organised by DG Vaishnav College. And the following students won in the competition.

- 1. Channel Surfing : (2nd Position)
- 1) Aditya singh
- 2) Tejas Sharma
- 3) Yesshvi purohit
- 4) Pranranjan
- 2. ADZAP: (2nd Position)
- 1) Pranranjan

Sri Kanyaka Parameswari Arts and Science College for Women Chennai conducted Chaitanya Inter-collegiate fest on 30th, 2023.

1. In Debate - Tejas Sharma and Yesshvi purohit got the 2nd Position.





 Paper - presentation - Aditya singh and Tejas Sharma (2nd Position) 3. Jodi teri Meri-Tejas Sharma and Yesshvi purohit (2nd Position).

SRMIST Vadapalani organises Two-day pre-symposium Hands-on Workshop on "Android App Development,"

STAFF WRITER

The ACE club of DCSE at SRMIST - VDP Campus organized an engaging twoday pre-symposium Hands-on Workshop titled "Android App Development," led by the experienced Ms. Nandini S Hinduja, a React Native Developer at GUVI Geek Networks. This insightful workshop took place on the 5th and 6th of October 2023, aimed at providing participants with a comprehensive understanding of the tools and technologies essential for Android app development, including Android Studio, Java, XML, Kotlin, and more. Attendees gained valuable insights into various architectural aspects of Android app development, understanding the core foundations and pillars of Android, and the intricacies of building applications using

One of the workshop's highlights was a thorough

comparison between Firebase and MySQL, shedding light on the distinctions between these two critical components in app development. Ms. Nandini emphasized the importance of maintaining security and implementing privacy protocols within Android applications, highlighting the significance of these aspects in today's digital landscape. The workshop fostered a highly interactive environment where students felt encouraged to seek guidance and clarification. Ms. Nandini actively engaged participants in practical exercises and encouraged them to apply their theoretical knowledge. In conclusion, this workshop not only equipped participants with the knowledge and skills required for Android app development but also instilled a sense of confidence and enthusiasm in pursuing this exciting field further.

வள்ளியம்மை அம்மாள் கிராமப்புற மருத்துவ உதவித் திட்டம் 5ம் ஆண்டு துவக்க விழாவையொட்டி சமூக மருத்துவ சொற்பொழிவு நிகழ்வு நடைபெற்றது.

செங்கல்பட்டு மாவட்டம் காட்டாங்கொளத்தூரில் உள்ள எஸ்.ஆர்.எம் பல்கலைகழகத்தில் வள்ளியம்மை அம்மாள் கிராமப்புற மருத்துவ உதவித் திட்டம் 5ம் ஆண்டு துவக்க விழாவையொட்டி வள்ளியம்மை அம்மாள் நினைவு சமூக மருத்துவ சொற்பொழிவு நிகழ்வு நடைபெற்றது. இதில் காசநோய்க்கு எதிரான போராட்டம் அதில் இந்திய நாட்டின் பயணம் பற்றி மாணவர்களுக்கு விளக்கம் அளிக்கப்பட்டது. இதில் எஸ்.ஆர்.எம் மருத்துவம் மற்றும் சுகாதரா துறையின் துணை வேந்தர் ரவிக்குமார் அவர்களின் தலைமையில் நடைபெற்றது. சிறப்பு அழைப்பாளராக சென்னை ஸ்டேன்லி மருத்துவமனையில் சுவாச மருத்துவ குறைபாடு துறை தலைவரும், பேராசிரியருமான டாக்டர் ரமேஷ், எஸ்.ஆர்.எம் மருத்துவ கல்லூரி மருத்துவமனை மற்றும் ஆராய்ச்சி துறையில் நுரையீரல் நிபுணர் தலைவர் டாக்டர் நலினி ஜெயந்தி, மற்றும் நுரையீரல் துறை சார்ந்த பேராசிரியர்கள், மாணவர்கள் எனத் திரளாகக் கலந்து கொண்டனர்.

மேலும், இந்நிகழ்ச்சியில் பேசிய எஸ்.ஆர்.எம் மருத்துவ கல்லூரி மருத்துவமனை மற்றும் ஆராய்ச்சி துறை நுரையீரல் நிபுணர் தலைவர் டாக்டர். நலினி ஐெயந்தி, "காசநோய் என்பது ஒரு கிருமி, காசநோயை தடுக்க தமிழக அரசு பல்வேறு முயற்சிகளை மேற்கொண்டு வருகிறது. அதில் கடந்த இரண்டு ஆண்டுகளுக்கு முன்பு காச நோய் மிகவும் குறைந்துள்ளது. அதற்கு காரணம் கொரோனா தான் கொரோனா கலத்தில் நாம் முக கவசம், நம்மை நாம் சுத்தமாக வைத்து கொள்வது, சமுக இடைவெளி எனப் பல வழி முறைகளை பின்பற்றியதால் காச நோய் குறைந்து உள்ளது. தொடர் இரும்மல், சளி, மற்றும் சளியால் இரத்த கசிவு உள்ளிட்ட பாதிப்புகள் ஏற்படும் காச நோய்க்கான அறிகுறிகள் ஆகும், மேலும் இருமும் போது கை குட்டையை வைத்து இரும்ம வேண்டும், ஆங்காங்கே சளியை துப்பக்கூடாது". எனக் கூறினார்.

முதியவர்களுக்கு தொடர் இரும்மல் இருந்தால் அவரை மருத்துவமனைக்கு அழைத்துச்





வள்ளியம்மை அம்மாள் கிராமப்புற மருத்துவ உதவித் திட்டம் 5ம் ஆண்டு துவக்க விழா நிகழ்வில் புதிய தலைமுறை அறக்கட்டலையின் செயலாளர் வெங்கடகிரி, புதிய தலைமுறை அறக்கட்டளையின் தீட்ட மேலாளர் ரமேஷ் கண்ணனா, எஸ்.ஆர்.எம் மருத்துவம் மற்றும் சுகாதரா துறையின் துணை வேந்தர் ரவிக்குமார் தலைமையில் நடைபெற்றது. சிறப்பு அழைப்பாளராக சென்னை ஸ்டேன்லி மருத்துவமனையில் சுவாச மருத்துவ குறைபாடு துறை தலைவரும், பேராசிரியருமான டாக்டர் ரமேஷ், எஸ்.ஆர்.எம் மருத்துவ கல்லூரி மருத்துவமனை மற்றும் ஆராய்ச்சி துறையில் நுரையீரல் நிபுணர் தலைவர் டாக்டர் நலினி ஐெயந்தி, மற்றும் நுரையீரல் துறை சார்ந்த பேராசிரியர்கள், மாணவர்கள் என திரளாக கலந்து கொண்டனர். வள்ளி மருத்துவ பயணாளர் அட்டை சுமார் 2ஆயிரம் பேருக்கு வழக்கபட்டது.

சென்று பரிசோதனைக்கு உட்படுத்த வேண்டும், அவர்களிடம் சிறுவர்களை அனுப்பக்கூடாது. முதியவர்களுக்கு பாதிப்பு ஏற்படும் போது எதிா்ப்பு சக்தி குறைவாக இருப்பதால், காச நோயாக இருந்தால் எளியதாக பரவ வாய்ப்பு உள்ளது. இந்தியாவில் காச நோய்காக ஒரு லட்சம் நபர்களை பரிசோதித்தால் அதில் 138பேருக்கு காச நோய் கண்டறியப்படுகிறது. இதனால் காசநோயினைத் தடுப்பதற்க்கு முழுமையான சிகிச்சைகளை பயண்படுத்திக் கொள்ள வேண்டும், சிகிச்சைகளை முறையாக எடுத்துக்கொள்ளாமல் நோய் பரவலைத் தடுக்க முடியாது. இந்த காச நோயை தடுப்பதற்க்காக அனைத்து அரசு மருத்துவமனைகளிலும் இலவசமாக மருந்து மாத்திரைகள் வழங்கப்படுவதாகக் கூறினார்.

இதனை தொடர்ந்து சிறப்பு

அழைப்பாளர் சென்னை ஸ்டேன்லி மருத்துவமனையில் சுவாச மருத்துவ குறைபாடு துறை தலைவரும், பேராசிரியருமான டாக்டர் ரமேஷ் கூறுகையில், "இந்த நிகழ்ச் சியை ஏற்பாடு செய்து, என்னை அழைத்தமைக்கு மிக்க நன்றி. காச நோய் காற்றில் பரவக்கூடியவை, அதனைத்தடுக்க அனைவரும் முயற்சி செய்ய வேண்டும், காச நோய் தடுப்பு போராட்டத்தில் உலக சுகாதாரம் முதல் பொது மருத்துவ சுகாதார அமைப்பினர் வரை, ஈடுபட்டு வருகின்றனர். இதுபோன்ற பரவக்கூடிய நோய்களில் இருந்து நாம் சுய கட்டுப்பாடுகளுடன் இருக்க வேண்டும், காசநோயால் பாதிக்கப்பட்டவர்கள் வெளியில் செல்வதை தவிர்த்துக் கொள்ள வேண்டும், இந்த காசநோய் இரண்டு வகைப்படும், ஒன்று குணப்படுத்த முடிந்தவை மற்றொன்று சிகிச்சைக்கு பின் குணபடுத்த முடியாதவை. கடந்த

ஐந்தாண்டுகளுக்கு முன், காச நோயை குணப்படுத்த முடியாது என்பது சிகிச்சை துவங்கியதில் இருந்து சுமார் 9மாதங்களுக்குப் பின் தெரியவரும். ஆனால் தற்போது சிகிச்சை வளர்ச்சியில் காசநோயை கண்டறிய இரண்டு மணி நேரம் போதும் எனக் கூறினார். காசநோயும் கொரோனாத் தொற்று போன்று தான். நாம் அனைவரும் சுயக்கட்டுப்பாட்டுடன் இருந்தால் நிச்சயம் நோயைத் தடுக்க முடியும். எனக் கூறினார்.

நிகழ்ச்சியின் இறுதியாக, வள்ளியம்மை அம்மாள் கிராமப்புற மருத்துவ உதவித் திட்டம் கீழ் சுமார் 2ஆயிரம் நபர் களுக்கு மருத்துவ அட்டை வழங்கப்பட்டது. மேலும் நுரையீரல் துறை சார்ந்த மாணவர்கள் காசநோய் பரவலையும், அதனைத் தடுக்கும் வழிமுறைகளையும் விழிப்புணர்வு நிகழ்ச்சியாக செய்து காண்பித்தனர்.

Fifth International Conference on Mathematical Techniques and Applications (ICMTA-2024) & Workshop on Scientific Computing, Modeling, and Deep Learning (WSCMDL)



STAFF WRITER

The fifth edition of the International Conference on Mathematical Techniques and Applications (ICMTA) and Workshop on Scientific Computing, Modeling and Deep Learning (WSCMDL) took place at SRMIST from January 2nd to January 6th, 2024, organized by the Department of Mathematics, College of Engineering and Technology, SRMIST. The theme of this event delved into the realms of deep learning for modeling and simulation, scientific computing, and the reciprocal influence of scientific computing within the domain of deep learning. This academic event featured eminent mathematicians from around the world, participating both in person and virtual mode.

The grand inauguration of this combined event was held on January 02, 2024 at Mini Hall 1, T.P. Ganesan Auditorium, SRMIST. This event started with lighting the lamp and led by the Chief Guest Prof. M.V. Karthikeyan, Director, IIITDM, Kancheepuram, and Guest of Honour Prof. S. Sundar, Director, NIT Mizoram, Prof. T. V. Gopal, Dean CET SRMIST, Prof. D. John Thiruvadigal Dean Sciences, SRMIST. The event was presided over by Prof. C. Muthamizhchelvan, Vice Chancellor, SRMIST.

The HoD Mathematics, Prof. V. Subburayan welcomed the gathering and spoke about the various opportunities and programs being offered for the students by the Department of Mathematics. Prof. C. Muthamizhchelvan, Vice Chancellor, SRMIST delivered the presidential address and spoke about SRM's focused areas of research and entrepreneurship opportunities offered by SRM Innovation and incubation center. The Chief Guest Prof. M.V. Karthikeyan, Director, IIITDM, Kancheepuram said that the theme of the event is of immense importance for the scientists and practitioners in all areas of engineering and technology. He also elaborated on the applications of machine learning in design and modelling of devices, optical lines. The guest of honour Prof. S. Sundar, Director, NIT Mizoram praised the coverage and planning of topics and presence of a vast gathering

of eminent mathematicians in the event. He emphasized the importance of mathematics and its application in modelling, simulation and machine learning. He also touched upon the funding opportunities and observed redundancy in the nature of projects submitted by investigators to different funding agencies. The convener of the event Prof. Ritesh Kumar Dubey spoke about the wide-ranging impact of deep learning and AI enabled technologies on one's daily life including the education sector. He pointed out the need for continuous adaptation of technology up gradation by academicians to stay relevant with respect to the changes which are taking place in edutech. He also thanked SRMIST for providing seed money and funding agencies like National Board of Higher Mathematics (NBHM), Science and Engineering Research Board (SERB) India and Indian Society for Mathematical Modelling and Computer Simulations (ISMMACS) for their generous financial support towards this mega event.

This mega event witnessed around 40 invited talks in parallel sessions on diverse mathematical topics by speakers from top notch academic institutions like IITs, TIFR, NITs, and foreign institutions like University of Maryland, Brown University, Stanford University Universiti Sains Malaysia, UNIST South Korea etc. More than 100 contributed talks by young and budding researchers were also delivered. A special session for Indian society for mathematical modelling and computer simulations took place on day one. The conference was followed by the workshop on deep learning for scientific computing. Speakers from University of Maryland, Brown University, IIT Kanpur and SRMIST delivered lectures and took hands-on sessions for the participants in the workshop. The current topics like PINN, GANS, Neural ODE and DeepoNet along with other topics were extensively covered. More than 50 registered and non-registered participants attended the workshop both offline and a few attended in virtual mode. The positive feedback from the delegates added to the success of the five day event.

Unnat Bharat Abhiyan SRMIST signs MoU with SIRD for Achieving Localisation of Sustainable Development goals (LSDGs)



STAFF WRITER

SRM Institute of Science and Technology (SRMIST) under its Unnat Bharat Abhiyan signed a memorandum of Understanding (MoU) with State Institute of Rural Development & panchayat Raj, TN (SIRD&PR).

Tamil Nadu State Institute of Rural Development (SIRD) join forces to accelerate progress towards the United Nations' Sustainable Development Goals (SDGs) in 12 adopted villages. In a significant step towards localized sustainable development, this strategic partnership aims to empower rural communities and improve their quality of life through a collaborative approach to achieving the nine Localized Sustainable Development Goals (LSDGs) outlined by the Panchayat Raj department. Aligned with the UN's 2030 Agenda for Sustainable Development, both institutions are committed to the 17 SDGs. The nine LSDGs targeted under the MoU focus on

- 1. Poverty free village and Enhanced livelihood
- 2. Healthy Village
- 3. Child-friendly Village
- 4. Water Sufficient Village
- 5. Clean and Green Village
- 6. Village with Self-sufficient Infrastructure
- 7. Socially Secured village
- 8. Village with Good Governance
- 9. Women Friendly Village

Leveraging its extensive experience in the Unnat Bharat Abhiyan program and direct engagement with village communities, SRMIST brings valuable expertise to the table. The institute has already adopted 12 villages in Chengalpattu and Kancheepuram districts and actively works towards improving

their living standards.

The MoU signing ceremony was attended by Dr. P. Selvarajan, Director of SIRD, and Dr. Ponnusamy, Registrar of SRMIST in presence of Dr.V.Thirumurugan, Associate Director (CL) & Nodal officer of Unnat Bharat Abhiyan. Dr.M. Mathew Arumai, HOD Department of Social work delivered welcome address and also talked about the services done by UBA-SRMIST in the adopted villages. 20 students from MSW actively participated in the programme. This agreement signifies a mutual commitment to support village panchayats in achieving the LSDGs through collaborative efforts. "This partnership with SIRD marks a significant step in our journey towards sustainable development," stated Dr.S.Ponnusamy Registrar SRMIST. "By combining our expertise and resources, we can empower rural communities and create a brighter future for all." This partnership represents a true win-win situation," stated Dr. Selvarajan, Director of SIRD. "Both SRMIST gains valuable experience in grassroots development, while our villages receive invaluable expertise and resources to achieve their sustainable development goals. The MoU outlines a concrete action plan involving village-specific LSDG themes, faculty-student collaboration, and adherence to the RCI-IIT Madras guidelines. Each adopted village will receive dedicated attention for a year, ensuring measurable progress towards achieving the chosen LSDG. This initiative holds immense promise for the future of rural development in Tamil Nadu. By leveraging the combined expertise of SRMIST and SIRD, the program can empower local communities to take ownership of their development journey and build a brighter, more sustainable future for generations to come.



On January 5th, 2024, the University Grants Commission Southern Zone Vice-Chancellors' Conference was held to discuss the "Implementation of NEP 2020," hosted by Sastra University in Thanjavur. Among the distinguished attendees were Professor C. Muthamizhchelvan, Vice Chancellor of SRMIST, Dr. Rajeev Sukumaran, Director Learning and Development, SRMIST, Dr. Manoranjan Pon. Ram, Director of Directorate of Online Education, Dr. M. Jawaharlal, Dean of the College of Agricultural Sciences; Dr. GOPAL TV, Dean of College of Engineering and Technology, Dr. A. Duraisamy, Professor and Dean of the Faculty of Science and Humanities and Dr. Shenbagaraman, Professor, Information Systems and Business Analytics, College of Management, SRMIST.

National Level Technical Symposium, KRATORQ 2023

STAFF WRITER

On the eventful days of October 5th and 6th, the Department of Mechanical Engineering organized the "12th edition of the National Level Technical Symposium, Kratorq 2023", in collaboration with

the members of the Association of participated in these events. Mechanical Engineers (AME).

The Symposium featured a diverse range of both technical and non-technical, as well as gaming events. Students from various colleges and cities enthusiastically

This event was not solely about showcasing technical prowess; it was a platform for fostering collaboration, inspiring innovation, and strengthening bonds within the community. It served as

a testament to our collective abilities. The projects, presentations, and discussions held during the event illuminated the boundless possibilities achievable when we work together with a shared purpose. Altogether, this event was a resounding success.



SRMIST Vadapalani organiser outreach programme "SCOPE"



STAFF WRITER

SRM Institute of Science and Technology Vadapalani Campus organised an outreach program for School Students of Sir Sivasamy Kalalaya Higher Secondary School "SCOPE—Student Corporates Outreach Program" on 18th November 2023. Students from 11th and 12th grade attended the event.

Dr.P.Chitra, Professor CSE department introduced the students about various courses offered in our campus and the importance of Artificial Intelligence in Industry and career opportunities in CSE department.

Dr.R.Manimaran, Asst Professor Maths department, inspired students to achieve perfect scores in their board exams by guiding them through the preparation of each topic, emphasizing the significance of every subject to ensure a comprehensive and strategic approach to their studies.

Mrs.V.Akila, Asst.Professor

ECE discussed the various applications of the Internet of Things (IoT) and highlighted the career prospects in the Electronics and Communication engineering department.

Dr.P.Hajja Syeddu Masooth Asst professor, spoke about product design and simulation techniques in the field of Mechanical Engineering. Dr.M. Kamatchi Hariharan gave an insight about career opportunities in the field of Mechanical Engineering and conducted interactive quiz for the students.

Students who responded promptly were rewarded with chocolates and pens as a token of encouragement. Total of more than 200 students were benefited by this program. The entire session was coordinated by Mrs. Subbu lakshmi and Mrs. Sudha Venkatramanan of the school. In order to create an awareness about sustainable development goals (SDG-7 Clean energy) among the school students, LED tube lights were presented to the school Principal.

Reporting for Spectrum

- Contributing reports should be confined to a maximum of 250 words and must be written by students only.
- Accompanying pictures must have captions.
 Pictures without caption will not be published
- Request for coverage in Spectrum by its editorial team must be made well in advance with an accompanying note and the invitation to spectrum@srmist.edu.in
- Coverage of a certain event or receipt of an article does not guarantee publication.

-Editor

National Conference on Technology for The Society - NCTS 2023



Left to Right (standing): Dr.P.Durgadevi, Organizing Secretary – NCTS' 2023, Dr.S.Prasanna Devi, Convener NCTS'2023 & HOD – CSE, Dr.Dhananjay Kumar, Professor & Head, Department of IT, Anna University – MIT Campus, Dr.Sri Vallabha Deevi, Principal Data Scientist at Tiger Analytics, Dr.C.V.Jayakumar, Dean – FET, Dr.Anand Gurupatham, General Manager, Power Train, CAE, Department Head at Renault Nissan, Technology & Business center, Dr.C.Gomathy, Vice Principal – Academics. Dr.B.Prabha, Organizing Secretary – NCTS' 2023.

STAFF WRITER

NCTS '23, a National Conference on Technology for the Society was organized on 18th of October 2023 by DCSE, SRMIST VDP Campus. The conference began with an inauguration function with Dr. Dhananjay Kumar, Professor, Department of IT, Anna University – MIT Campus, Dr. Sri Vallabha Deevi, Principal Data Scientist at Tiger Analytics

and Dr. Anand Gurupatham, General Manager, Power Train, CAE, Department Head at Renault Nissan, Technology & Business center being the Guests of the day. The first copy of the "Souvenir and Book of Abstracts" of the Conference was released by the Dean (FET) Dr.C.V.Jayakumar and recieved by the dignitaries. Following the inaugural ceremony, paper presentation in parallel sessions that covered a wide range of

topics, Computer Science along with Sustainable Development goals was conducted. The presentations were thoughtprovoking and sparked lively debates among the participants.

The conference was a huge success, bringing together scholars, researchers, and experts from various fields around the world to share their knowledge, experience, and ideas. Dr.P.Durga Devi and Dr.B.Prabha, DCSE coordinated the event.

Outreach workshop on Augmented Reality and Virtual Reality

STAFF WRITER

DCSE SRMIST VDP Campus conducted an outreach workshop on Augmented Reality and Virtual Reality for MCC public school, Chetpet on 10.10.2023 & 11-10-2023 as part of the Skill Building Workshops for the Year 2023-24. Day 1, the

session 1 on the need for VR and AR was handled by Dr. P.Durgadevi, DCSE Session 2 was handled by Dr. B.Prabha, DCSE.

She discussed about the Introduction of Artificial Intelligence and the different applications of AI in Health care, Military etc. Day 2 session started

with Dr. Neelam Sanjay Kumar of DCSE with an introduction to Internet of Things (IoT). Dr.B.Prabha, explained the different techniques in Artificial Intelligence and the applications of AI with robotics, defense, transport, healthcare, marketing, automotive, business, gaming, banking, chatbots.





Dr.A.Duraisamy, Dean, FSH, SRMIST, KATTANKULATHUR performed as the Convener, Program Committee of the 58th Annual Conference of The Indian Econometric Society (TIES) held at Tiripura University, Agarthala from 22nd to 24th February 2024. He was also elected as the Executive Committee Member TIES for the year 2024-25

SRMIST and ICAR-CIBA MoU focuses on research in automation applied to brackishwater aquaculture

STAFF WRITER

SRM Institute of Science and Technology and ICAR-Central Institute of Brackishwater Aquaculture (ICAR-CIBA) signed a MoU recently to take up collaborative research in the area of automation applied to brackishwater aquaculture.

The Memorandum of Understanding (MoU) was signed by Dr. Kuldeep Kumar Lal, Director, Dr. T Senthil Murugan, Scientist, PK Patil,

Sic., ITMU from ICAR-CIBA and Dr. TV Gopal, Dean (CET), Dr. Revathi Venkataraman, Chairperson (SCO), Dr. R Annie Uthra, HoD (CINTEL), Dr. J Preetha Roselyn, Dr. Saad Yunus Sait and Dr. S Dhanalakshmi from SRMIST.

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SRM Institute of Science and Technology, Chennai and ICAR-

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Uthra, HoD (CINTEL), Dr. J Preetha Roselyn, Dr.Saad Yunus Sait and Dr. S Dhanalakshmi from SRMIST. This collaboration is expected to pave the way to several exciting developments, including joint research initiatives, internships, and experiential learning opportunities for students, knowledge transfer, and exchange of industry best practices. It is a tie-up that highlights the commitment shared by both ICAR-CIBA and SRMIST to foster economic

growth, innovation, and academic excellence within the community.

It signifies a milestone for both entities and is expected to usher in a new era of innovation, growth, and knowledge sharing in the region. ICAR-CIBA is a premier research and development institute in India that specializes in the field of brackishwater aquaculture, SRMIST is a prestigious academic institution renowned for its excellence in science, technology, engineering, and management education.

SRMIST receives 5G use case lab at Indian Mobile congress

STAFF WRITER

The Indian Mobile Congress 2023 held at Bharat Mandapam in New Delhi from 27 to 29 October 2023 aims to strengthen India's position as a developer, manufacturer, and exporter of key cutting-edge technologies. During the program, the Prime Minister awarded 100 '5G Use Case Labs' to educational institutions across the country.

SRM Institute of Science and Technology with immense pride received the '5G Use Case Labs' and is one among the prestigious invitees to attend the event at Bharat Mandapam in New Delhi. At the event, we showcased the state of art work done in the area of 5G communications, semiconductor



device modeling and Antennas for 5G during the India Mobile Congress (IMC-2023) held in New Delhi, 27 to 29 October,

It was a moment of pride that with the support of DST FIST

infrastructure, the department of ECE stepped in to the advanced communications technology like MIMI OFDM before, from there on we are paving way for 5G communications. SRMIST proudly displayed

Innovative R&D projects/ products/solutions in the digital communications at the exclusive Academia zone at Indian Mobile Congress, IMC 2023. Various stalls were set up in the following domains Software Defined Radio (SDR) based Wireless System Demonstration, Antenna and RF system - Antennas for Wireless Communication, AIbased wireless system (Machine learning and deep learning) along with prototype demonstrations.

Launch of Matrix club 1729

STAFF WRITER

The Matrix Club 1729 Inauguration Function held on the of October 17th 2023, was a delightful and informative event that brought together students and faculty interested in mathematics. It served as a testament to the enthusiasm and dedication of the mathematical community at the FET-SRMIST Vadapalani Campus. Dr. C. Rajesh, the esteemed Head of the Mathematics Department, extended a warm and gracious welcome to all attendees. He further enlightened the audience with a comprehensive overview of the Matrix Club's objectives and a detailed look at its planned activities.Dr. S. Thalapathiraj, Dept. of Mathematics, Faculty Coordinator of the Matrix

Club, delivered an inspiring and visionary speech. His address outlined the club's overarching vision and mission while providing a tantalizing glimpse into the exciting activities planned for the academic year. Dr. C. Gomathy, VP Academics & Placements, congratulated the team's efforts on rejuvenating the club and went on to explain the significance of the number 1729 and its connection to the mathematical guru Dr. Ramanujam. The Dean of our institution, Dr. C.V. Jayakumar (FET), graced the occasion with his presence and shared valuable insights and wisdom with the attendees. His engaging interaction included a captivating quiz that ignited the curiosity and enthusiasm of math enthusiasts, further deepening their passion



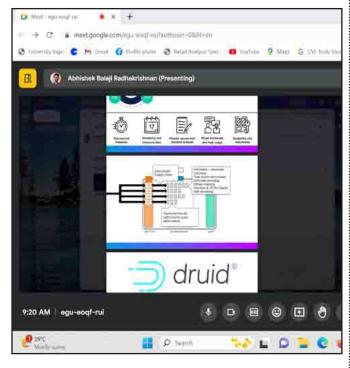
for the subject.

The Chief Guest, Dr. J.Baskar Babujee, Professor, MIT, Anna University, in a captivating presentation aided by a visually engaging PowerPoint, shared profound insights into the

world of mathematics. This visual and educational segment of the program enthralled the audience, further enhancing their appreciation for the intricacies and applications of this fascinating subject. The Matrix Club Orientation

was not just an event; it was a remarkable gathering of individuals passionate about mathematics.It stands as a testament to the enduring spirit of curiosity and exploration that thrives within our mathematical community.

DCSE Webinar



STAFF WRITER

DCSE organized an international webinar, Mastering The art of open source collaboration: A webinar for developers on October 25th 2023, with the agenda to update the participants with the practical aspects of open collaboration. Mr.Abhishek Balaji software engineer, Imply, Sanfracisco was the resource person. The session started with an overview of what open source is, its principles, and its importance in software development ecosystem. The webinar explored the advantages of contributing to open source projects, such as gaining experience, building a portfolio, and fostering a sense of community. Attendees learn how to identify and select open source projects that align with their interests and skills. The webinar provided guidance on understanding and following project-specific contribution guidelines, including code of conduct and coding standards. The webinar was coordinated by Dr.SKB Sangeetha, DCSE.

Alumni Conclave

STAFF WRITER

DCSE, SRMIST, Vadapalani Campus successfully hosted an Alumni Conclave on October 13th 2023. The event featured six distinguished alumni who shared their experiences, insights and success stories with the current students and faculty. The conclave aimed to bridge the gap between the alumni and the current students and to inspire the next generation of computer science professionals.

Ms. Chetana A Chandavarkar shared her journey of joining Bank of America as a software engineer after graduating from DCSE. She talked about the challenges she faced during the interview process and how the skills she gained in her college helped her secure a prestigious position at a global financial institution.

Mr. Steve Aby Tonio discussed his role as a Graduate Analyst at Barclays, providing an in-depth look into his daily responsibilities. He highlighted the significance of financial technology in the modern world and how his education at SRMIST, VDP equipped him for this dynamic

Ms. Yaswanthi Otra, currently working as an AI Engineer at Botminds.ai, shared her



DCSE SRMIST'S Alumini Conclave 2023 Vadapalani

experiences in the field of Artificial Intelligence and Machine Learning. She emphasized the importance of continuous learning and adapting to the rapidly evolving technology landscape.

Mr. Shrujan Katama, who recently secured admission for a Master's program, shared his experiences with the application process and the significance of higher education in shaping one's career. He encouraged students to explore advanced studies for personal and professional growth.

Mr. Anand Arun, a successful freelancer in the technical field, discussed the advantages and challenges of freelancing. He shared tips on building a freelance career and the importance of networking in the tech industry.

Mr. Sai Datta, another freelancer in the technical field, elaborated on his journey and the variety of projects he's undertaken as a freelancer. He emphasized the importance of entrepreneurship and building a personal brand.

Following the presentations, There was an engaging Q&A session where students had the opportunity to ask questions to the alumni. The alumni offered valuable insights into career choices, skill development, and industry trends. The interactive session fostered an environment of learning and mentorship. The workshop was effectively coordinated by Mr. Muthurasu, Dr. Rajasekar (Campus alumni coordinator) along with department alumni coordinator, Dr. K. Meenakshi.

SRMIST Vadapalani conducts National Technical Symposim UBERTECH'23

STAFF WRITER

"Ubertech'23," the 11th edition of our prestigious nationallevel technical symposium was organized by the ACE Club, Department of Computer Science and Engineering, SRMIST - Vadapalani Campus on the 13th of October 2023.

In an endeavour to reach new heights, Ubertech'23 showcased a total of 23 captivating events, which included 9 technical, 10 non-technical, and 4 gaming events. Innovative additions such as "IdeateXchange," a unique technical debate platform, and "TechnoEnigma," a challenging technical treasure hunt, provided exciting opportunities for participants to demonstrate their skills and creativity. Popular technical events included "Coders Elite" (a hackathon), "Capture the Flag," "Bug Hunt," "SQLize," and "Trading Titans" (a stock market simulation event). The "Web and App Development" event attracted a remarkable 81 registrations and was affiliated with "SwiftAxis," offering internships to deserving winners, thus providing real-world opportunities.

Ubertech'23 catered to participants with diverse interests by offering a range of non-

technical events such as "Groove n Pitch" (combining dance and Adzap), "Surviving the Titanic," "Block n Tackle," "Lawyer Up," and "Shark Tank." These events were designed to test various skills and knowledge, ensuring an engaging experience for everyone.

For gaming enthusiasts, Ubertech'23 offered thrilling competitions, including "Sherlocked" (a murder mystery event), "BGMI," "FIFA," and "Rocket League." Gamers had the chance to compete at the highest level and showcase their gaming prowess.

The success of Ubertech'23 was evident in the enthusiastic participation of over 1500 students, hailing from various Institutions across the state. Prominent institutions such as Meenakshi Sundarrajan Engineering College, DG Vaishnav, Stella Maris, MOP Vaishnav, RK Mission Vidyalaya College, AM Jain College, Anna Adarsh, and Velammal graced the occasion with their presence, and contributed to the vibrancy and energy of the event.

The inaugural ceremony of Ubertech'23 was a grand affair, commencing with an auspicious rendition to invoke blessings for the occasion. The ceremony



included the lighting of the traditional "Kuthuvilakku." Our distinguished guests, DIG M.S. Rawat and Mr. A. Janagaraj, delivered insightful speeches on the importance of ethics and real-world implications in cybersecurity and artificial intelligence. The event also featured the release of the symposium's souvenir and the exchange of mementos to commemorate the occasion.

Following the grand inaugu ration, all the events were conducted successfully, with participants showcasing their skills, knowledge, and talent. The symposium reached its climax with the surprise event "Creme de la Creme," an extravagant experience for all.

The valedictory ceremony of Ubertech'23 was a momentous occasion, commencing with a solemn invocation to mark the closing of the event. A solemn and auspicious invocation set the tone for the valedictory ceremony. Ms. Bhavya Jain, President of the ACE Club, extended a warm welcome to all attendees. Ms. Preethi Raghuraman, Vice President of the ACE Club, presented a comprehensive report on the highlights and achievements of Ubertech'23.

Mr. Vijay Mohan, AVP-Digital Consulting at HCL Technologies, delivered an insightful and inspiring speech. The speaker emphasized the importance of students developing a wide

range of skills and adapting to the changing job market, from tech-related fields to core industries. He stressed that talent is abundant, but opportunities are limited, and encouraged students to focus on acquiring versatile skills. The outstanding performers and winners of various Ubertech'23 events were recognized and awarded during this segment. Mr. Abeeshek S, Executive Secretary of the ACE Club, expressed gratitude to all who contributed to the success of Ubertech'23. The valedictory ceremony concluded with the rendition of the national anthem, marking the official close of Ubertech'23.

SRMIST Vadapalni Conduts Pre-Conference Workshop on Cybersecurity

STAFF WRITER

WHHC of DCSE SRMIST VDP Campus organized the NCTS '23 Pre-Conference Workshop "Cyber security: The Art of Hacking", led by the accomplished Mr. Sriram Kesavan, Founder of TG Cyber labs and Secure labs. He was also awarded Google Top Bug Hunter 2022. This incredibly informative and engaging session covered the essentials of Bug Bounty, Introduction to Open Source Intelligence, Introduction to Cyber security and Internet Security. The event started with an introduction to the types of hackers and an overview of what hackers actually do. It also included an informative session about

how much money billion dollar corporations are willing to pay people who can find bugs in their website. This event also covered LIVE HACKING SESSIONS with an original hacker where the participants were encouraged to hack the resource person himself!.

The speaker's presentation included pop culture references and memes that piqued the participant's interests and made for a very interactive session. The event ended with a valedictory function where the Speaker was presented with a memento and letter of appreciation by the NCTS '23 Conference coordinators and the Club Coordinator of the club.

The workshop was held as a



"Pre-Conference Workshop" as part of the NCTS '23 Conference

being hosted by SRM Vadapalani in collaboration with ICT

Academy and was coordinated by Dr.Golda Dilip, DCSE.

SRMIST Vadapalani campus conducted an outreach program

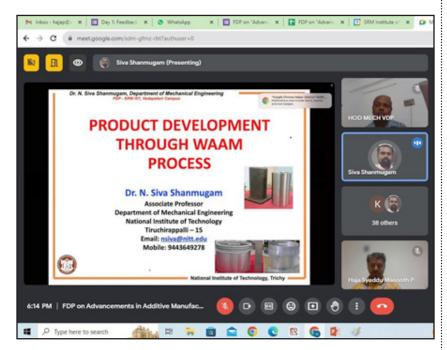


STAFF WRITER

Department of Computer Science SRMIST Vadapalani campus, conducted an outreach program at Vidyodaya Girls Higher Secondary School, Chennai, No. 1, Thirumalai Road, T. Nagar, and Chennai on November 18, 2023. The topics taken for this program were artificial Intelligence, Robotics and Nano Technology.

The Importance of Artificial Intelligence, Robotics and Nano Technologies were discussed with suitable examples by Dr.Rajasekar.V, DCSE. Ms. Agnes from Vidyodaya School coordinated the conduct of the event.

Advancements in Additive Manufacturing and Nano science Technologies



The resource persons were:

- Dr. N. Siva Shanmugam, Associate Professor @ NIT, Trichy
- Dr. P. Surya Prem Anand, Assistant Professor @ VIT, Chennai
- Dr. P. Thangadurai, Professor @ Pondicherry University
- Dr. Ajith Damodaran, Associate Professor @ SRM, Easwari
- Mr. A. Vellaidurai, Senior Technical Officer @ CIPET, Chennai
- Dr. Dan Sathiaraj, Assistant Professor @ IIT, Indore

In this program, the various additive manufacturing techniques and the innovations in this field were discussed. Also, the recent trends in Nano science technologies were briefed upon.

Seminar on - Discovering Wellness



STAFF WRITER

A seminar on - Discovering Wellness: The Natural Way was organized by DCSE on 17th October, 2023 to update the participants with the practical aspects of health. Seminar covered a wide range of topics related to physical and mental well-being. Discussing the significance of mental well-being, recognizing the importance of quality sleep and learning strategies to improve sleep patterns are discussed. Health and wellness seminars aimed to empower individuals with the

knowledge and tools needed to make informed decisions about their health. Participants were encouraged to take an active role in their well-being and develop a holistic approach to maintaining a healthy and fulfilling life. Therefore, a developer and a Techlead VMware company with practical experience in the field of wellness - Mr.E.Selventhiran was invited to share his knowledge. The event was coordinated by Dr.SKB Sangeetha and Dr.S. Maheswari and it was attended by research scholars and non-teaching staff.

SRMIST student outdoes himself in the Swimming Championship

STAFF WRITER

Mr. Aloshius, first year student from BCA, participated in the 19th short course Swimming Championship held in Madurai on 9th and 10th December, 2023. He has been selected to represent Tamil Nadu in the South Zone Aquatic Championship to be held in Bangalore.

Mr. Aloshius won an impressive array of medals, including gold in 200M butterfly, 4x100 M medley relay, 4x100M freestyle relay, silver in 100M butterfly, bronze in 50M butterfly and 4x100 IM.



SRMIST women Table Tennis team represents Tamil Nadu

STAFF WRITER

SRMIST Table Tennis women players represented Tamil Nadu in the Senior Nationals Table Tennis Championship held in Haryana. Our SRMIST Table Tennis alumni, along with Mr. Aditya Narasimhan, Table



Tennis coach collectively team. Ms. Kaavya Sree and the team bagged the formed the Tamil Nadu and Ms. Gladlyn Flora silver medal.

SRMIST, Renault Nissan Tech. ink pact for partnership in technology, education

STAFF WRITER

SRM Institute of Science and Technology-India's premier higher education institution in engineering, technology, management, law, arts and science, and global automobile major Renault Nissan Technology and Business Centre India (Renault Nissan Tech.) entered into a Memorandum of Understanding.

The partnership will pave the way for driving advancements in automobile technology and education while serving as a platform for innovation in research and developing skilled talent.

As a part of the pact, Renault Nissan Tech. also handed over a car to SRM's Fab Lab, giving students an opportunity to test and develop products directly on the vehicle, paving the way for researchers to explore and arrive at sustainable mobility solutions.

Sharing his views, Vice President, of Human

Resources, Renault Group, Mr. Philippe Pelletier said the partnership between industry and academia was paramount for nurturing talent, advancing skills, and conducting research in automotive technology and education. "Our shared vision will facilitate this journey towards developing innovative, cutting-edge solutions and exchanging knowledge, paving the way for excellence that will shape the future of the industry. Our partnership with SRMIST is a testimony of this collaboration."

Director, Directorate of Entrepreneurship and Innovation, SRMIST, Mr. Shantanu Patil said the primary focus of the MoU would be to develop cooperation between two organisations in the area of electric mobility, Centre for Emerging Technology, and the Automotive Department to bring together the demands of the industry and have the same developed through



skills of researchers and students. "They (Renault Nissan Tech.) are also looking to come here as 'professors of practice' to introduce new courses and also have our faculty as part of immersion programmes so that faculty can go there and work, as part of SRMIST's academic programs," he said.

Mr. Patil also said that Renault had also donated a car to DEI's Fab Lab and the idea behind this was to give opportunities for students to test and develop products directly on the car to help them understand industry needs better, giving them a chance to develop solutions specifically for their cars.

Some of the key features of the MoU would be to engage in collaborative projects that leverage the strengths of SRMIST and Renault Nissan Tech. to address industry challenges and contribute to academic research, align academic programmes with industry needs to enhance skills and employability of graduates. It will create chances for students to

gain real-world experience through internships, training sessions and workshops will keep SRMIST faculty and Renault Nissan Tech. staff updated with the latest global trends and technologies.

Registrar, Dr. S.Ponnusamy, Vice President, Global Service Delivery, Renault Nissan Tech., Ms. Eva James and Deputy Vice President, Renault Nissan Tech, Mr. Senthil Kumar Ramakrishnan among others were also present on the occasion.

SRMIST honored with the Sports Stars Aces Award for Outstanding Sports Promotion 2024

STAFF WRITER

SRM Institute of Science and Technology (SRMIST) has been honored with the Sports Stars Aces Award for its exceptional dedication to sports. The recognition, designating SRMIST as the Best University for Sports, because of the exceptional sports achievements of the university, was proudly accepted during a ceremony held in Mumbai on February 8th, 2024.

Powerhouse of Talent: Within the realm of sports, SRMIST has emerged as a powerhouse of talent and achievement. The commitment to sporting excellence is evident through impressive statistics for 2023.

- 383 students securing positions under the Sports Quota
- 390 students representing

the state

• 40 students donning the national colors

Infrastructure and Facilities at SRMIST: At the heart of SRM's success, sports facilities - played a pivotal role, facilitating rigorous training and competition. With facilities such as,

- Volleyball courts
- · Basketball courts
- Expansive football fields
- Standard track
- · Hockey field
- · Tennis courts
- · Indoor stadiums
- · Cricket nets
- Swimming pools

SRMIST provides an ideal environment for athletes to hone their skills.

Dominating the Field: The university's sports program

has been nothing short of extraordinary, dominating inter-university, state, and national-level tournaments for the past two decades. The recent Olympic representation by SRMIST Sailor - Nethra Kumanan marks a historic milestone. Notably, SRM boasts 40 international-level players across various sports, including renowned figures like Shuttler -Malvika Bansod and Swimmer Vikkas Prabhakar. In chess, SRM takes pride in nurturing talent, with 13 out of the 84 Grandmasters in India emerging from SRMIST. The commitment to sports is exemplified by the regular publication of the Sports Recapping the Mall magazine every three months.

Community Effort: In a special acknowledgement, recognize the invaluable contributions of SRMIST's family members



and alumni for their continuous support and heartfelt prayers. This award symbolizes the collective effort and commitment of the SRMIST community toward fostering a culture of excellence and sportsmanship.

Special Mention: Dr. R. Mohana Krishnan, Director of Sports, has amplified the involvement thereby engaging to achieve this remarkable milestone in the realm of sports.

His leadership and dedication have played a pivotal role in shaping SRMIST as a beacon of sporting prowess and academic excellence.

Journey to be continued: As SRMIST continues its journey towards greater sporting achievements, it remains committed to sports and nurturing talent, thereby solidifying its position as the Best University for the Promotion of Sports.

On December 11, 2023 marking the 142nd birth anniversary of the national poet Subramania Bharathi, Ms. Mahalakshmi M, a first-year MA student in English at FSH, SRMIST, delivered a speech on Bharathiyar in the esteemed presence of Tamil Nadu Governor, R.N. Ravi at Raj Bhavan.



The Department of Hindi, Faculty of Science and Humanities, SRMIST Kattankulathur organised Parakram Diwas to mark Netaji's 127th Birth anniversary on 23rd January 2024 under the banner of Tejas club. On this occasion, our Pro-Vice Chancellor, Dr.A. Vinay Kumar, Dean, Dr.A. Duraisamy and Deputy Dean, Dr.Albert Antony Raj paid homage to Nethaji Subash Chandra Bose and grace the programme. The students of the Hindi Department (FSH KTR) gave speech and recited poems. A rally was conducted from the Faculty of Science and Humanities Block and till the University arch gate.

ICSDG-23 - Symposium on Synergy of Technology in Education SDG-4 Quality Education

STAFF WRITER

The International Conference on Quality Education, aligned with Sustainable Development Goal 4 (SDG-4), was convened from Nov 1, 2023 to Nov 3, 2023. The conference served as a platform for educators, policymakers, and stakeholders to discuss challenges, share best practices, and explore innovative solutions in the pursuit of ensuring inclusive and equitable quality education for all.

On Nov 1, 2023 at MiniHall-1, Dr.T.P.Ganesan Auditorium, a mind blowing half a day ForeNoon Session packed with activity based workshop was conducted by the Resource Person Dr.Zayaprakasarassan, Head, Medical Education JIPMER for both faculties and students. The workshop was based on the theme "Fostering HOTS" to enhance Quality Education. Attended by around 25 faculties and 300+ PG students and 35 B.Ed Students of the FSH was a remarkable event. Activities like Think, Pair and Share made the audience engaged and staying tuned to the rhythm of the Speaker.

Impactful and Thought Provoking Learning of the session includes,

- LOTS Vs HOTS
- Cone of Learning Experiences
- · Passive and Active Learning
- Blooms Taxonomy of CAP
- Framework for Competence Based education
- Psychomotor Learning
- Scenario Based Teaching & Learning

- Simulation based Teaching & Learning
- Peer Assisted Learning
- TPACK Technological Pedagogical Content Knowledge

On the same day, an Online Session 2 was on "Technology in Quality Education" delivered by Dr. Moussa Mahamat Boukar, Dean, Faculty of Computing and Professor of the Department of CS, Nile University of Nigeria. The session was attended by around 150+ students and faculty members of the Faculty of Science and Humanities.

Impactful and Thought Provoking Learning of the session includes,

- Flipped Classrooms
- Project-Based Learning
- Competency-based Learning
- Blended Learning

The third key note session was by Mr. Jothi Periasamy, Founder, Deepsphere. ai, & Board Member, University of California, AI Researcher, IBM Watson, who discussed the Evolution of Generative AI – Past, Present and Future Trends. The session was a real attention grabber and helped around 300 + audience.

Impactful and Thought Provoking Learning of the session includes,

- From Predictive AI to Generative AI
- Leveraging LLM's for Educational Purpose

SDG-4 Commitment Wall

SDG -4 Commitment Wall was set up digitally to spread awareness with hashtag #SDG-4CommitmentWall for wide spread publicity on Sustainability



& Quality Education.

Mega Project Expo

We also conducted a mega project expo that invited Interdepartmental Projects from different disciplines. An array of around

- 15 IoT Minimum Viable Prototype Projects
- 5 Garments Design projects from FD
- 5 Photography projects from JMC
- 5 miniature projects from Visual Communication were displayed for students to walk around and learn.

Projects were displayed at Major Dhyan Chand, Indoor Stadium,

Inter-School Students Competition

We also went extra miles to invite School students for an Inter-School Competition. Infusing Gamification in Education was the theme. Events like Buzzer Bottle, Beyond the Charts, Talk Tango, Lyrical Showdown, Curtain Chronical and Ethnic Euphoria was conducted in the grand indoor stadium in a dynamic and memorable way. Around 300 participants from 6 schools participated.

Closing Thoughts

The Grand gala of 2 days event conducted by the FSH for SDG-4 concluded leaving behind lot of memories, learning and opportunities to enhance.

To achieve SDG 4 by 2030, it will require sustained efforts, investments, and global collaboration.

"Quality Education is the need of the Hour

Let's strive for it With all Our Vigor."

Second International Conference on Higher Education Institutes' challenges & solutions for SDGS '23

The 2nd International Conference on Higher Education Institutes' Challenges & Solutions for Sustainable Development Goals '23, Faculty of Science and Humanities at SRM Institute of Science and Technology (SRMIST) organised the "International Conference on Reduced Inequalities" in Mini Hall I on 2nd November 2023".

The conference commenced with a pleasant and perceptive welcome address which imparted the spirit and vision of the program by Dr. A. Duraisamy, the Dean, Faculty of Science and Humanities, SRMIST. He customised the tone for the conference by emphasising the pivotal role of higher educational institutions in progressing the global agenda for sustainable development and reducing inequalities in our societies.

Dr. N. R. Bhanumurthy, the Vice Chancellor of BASE University in Bengaluru, sophisticated the conference with the Inaugural Address. He accentuated the importance of hosting a conference, recognizing that higher educational institutions have a decisive role in addressing the challenges posed by SDGs, particularly Goal 10: Reduced Inequalities.

The conference featured a Keynote address by Dr. R. Srinivasan, a Full-Time Member of the State Planning Commission in the Government of Tamil Nadu. He has communed valuable insights from his experience as a member of the State Planning Commission, outlining the initiatives, policies, and strategies executed by the state to confront inequalities in



various domains. Dr. KavithaA. Associate Professor, Department of Commerce, Faculty of Science and Humanities at SRMIST. rendered an indispensable role in prompting the conference by introducing the dignified Chief Guests for the Special lecture.

The special lecture was delivered by Prof. James Eric Foster, an eminent Professor of Economics and International Affairs at George Washington University, U.S.A. It was an epoch-making event, that provided attendees with exclusive insights into his persuasive work on social indices, including the global Multidimensional Poverty Index (MPI) published annually by the United Nations Development Programme (UNDP). Prof. Foster's lecture lighted on the profound impact of his research on the development of these directories and their significance in guiding domestic and international policies against poverty.

In addition to that, another special lecture was delivered by Prof. Ambika Zutshi, the Management Discipline Leader and Acting Associate Head of Research at the School of Business, University of Southern Queensland, Australia. She indicated the challenges and inclinations related to inequality, emphasising the role of businesses and management practices in addressing these issues.

Technical Session

The technical session of the conference, featuring paper presentations across various tracks, provided a comprehensive and insightful overview of the multifaceted challenges associated with inequality. The presentations underscored the persistence of gender, income, education, environmental, health, and social inequalities while also highlighting the ongoing efforts to address these issues. The session encouraged attendees to think critically

about the complex nature of inequalities and to consider interdisciplinary solutions that cut across different domains. It reinforced the importance of evidence-based policymaking, social initiatives, and global collaboration to reduce disparities and promote equal opportunities for all. The Sustainable Development Goal has received 70 papers and in that 50 numbers have been presented. The session had four tracks of which one track has been led in online mode and the other three offline. The Session has been efficaciously superintended and overseen by the Internal Judges from the various departments of the Faculty of Science and Humanities, SRMIST:

Dr. K. Shanthichitra, Dr. Preethi, Dr. Mathew, Dr. Surender, Dr. Tamilarasi, and Dr. Vijayalakshmi.

The valedictory session of the occasion manifests the conclusion of a successful and discerning

gathering. Dr. Albert Antony Raj S, Deputy Dean of the Faculty of Science and Humanities at SRMIST, played inessential role in instigating the session by delivering the welcome address and introducing the esteemed Chief Guests. Dr. Nisha Ashokan. the Associate Director-Student Affairs at SRMIST, commenced the event by delivering the Special Address emphasising the role of students and young professionals in driving change and fostering a more inclusive and sustainable future. She has highlighted the significance of education and knowledge in creating a just and equitable society. She has projected that the students have the power to shape the world's future and urged them to be proactive in advocating for positive change.

The valedictory address was delivered by Dr. L. Venkatachalam, Officiating Director of the Madras Institute of Development Studies, Chennai, underscored the urgent need for the conservation and restoration of wetlands in India, especially in the context of SDG 10, which focuses on reducing inequalities. Dr. Venkatachalam discussed how inequalities in access to resources and the benefits derived from wetlands can exacerbate environmental degradation and social disparities. The conference concluded with a genuine and grateful Vote of Thanks delivered by Dr. K. Selvasundaram, Professor and Head of the Department of Corporate Secretaryship and Accounting and Finance at SRM Institute of Science and Technology (SRMIST), Kattankulathur. He thanked the guests, convenors of the conference, coordinators, faculty members, research scholars, and the students for their active participation.

Alumni Talk on Impact of Languages on Print Media

STAFF WRITER

The Department of French in collaboration with the Department of Journalism and Mass Communication (JMC) conducted an Alumni talk on 27/09/23 at Mrs. Subbulakshmi Hall, FSH, SRMIST. The head of the department JMC Dr.Shiva Shankaran gave the inaugural address. Our French student is introduced the Alumni, Mr.S. Shrivathsan. He is working in senior sports report in Times of India, Chennai. He spoke about "Impact of Languages on Print Media". The Alumna

given a brief explanation about the Languages on Print Media. He divided into two parts with two questions. What do those in-charge expect? How to stand out from the crowd? Mainly he spook about the other languages. The usage of words from other languages. In some cases, there may be a language barrier people who we interview may be uncomfortable in the language which we communicate. Finally, you ensure and retain the true meaning of what is said - there are chances of misinterpretation if we are not strong enough in a language..



எஸ்.ஆா்.எம். தமிழ்த்துறை ஒருங்கிணைத்த ஆராய்ச்சி நெறிமுறைகள் குறித்த இரண்டு நாள் பயிலரங்கம்



காட்டாங்குளத்தூரில் இயங்கி வரும் எஸ்.ஆர்.எம். அறிவியல் மற்றும் தொழில் நட்பக்கல்வி நிறுவனத்தின் கீழ் இயங்கும் அறிவியல் மற்றும் கலையியல் புலத் தமிழ்த்துறை 05.10.2023, 06.10.2023 ஆகிய இருநாட்களில் தமிழ் ஆய்வின் தடங்கள் என்னும் தலைப்பில் முனைவர் தி.பொ. கணேசன் சிற்றரங்கம்–2 இல் பயிலரங்கை ஒருங்கிணைத்திருந்தது.

இப்பயிலரங்கின் முதல் நாள் தொடக்க விழாவில் அறிவியல் மற்றும் கலையியல் கல்லூரியின் புலத்தலைவர் முனைவர் ஆ. துரைசாமி அவர்கள் தொடக்கூஷர ஆற்றஇணைப் டிலத்தலைவர் முனைவர் சா. ஆல்பர்ட் அந்தோணி ராஜ் அவர்கள் வாழ்த்துரை வழங்கினார். அறிவியல் மற்றும் கலையியல் புலத்தின் தமிழ்த்துறைத் தலைவர் முனைவர் பா. ஜெப்கணேஷ் அவர்கள் வரவேற்புரையற்ற தமிழ்ப்பேராயத்தலைவர் கலைமாமணி முனைவர் கரு. நாகராசன் அவர்கள் தலைமையுரை ஆற்றினார்.

இப் பயிலரங்கின் முதலாம் அமாவில் அறிஞர் அண்ணா அரசு மகளிர் கலைக் கல்லூரி, (வாலாஜாப்பேட்டை) முதல்வர் முனைவர். இரா. சீனிவாசன் அவர்கள் சங்க இலக்கிய ஆய்வுகள் நிரப்பப்படாத இடைவெளிகள் என்னும் தலைப்பில் சிறப்புரையாற்றினார். இவ்வுரையில் சங்க இலக்கிய ஆய்வின் வீச்சு முதல் தொல்காப்பியத்திற்கும் சங்க இலக்கியத்திற்கும் உள்ள இடைவெளி வரைக்குமான ஆய்வு இடைவெளிகளைப் பற்றியும் இனி வரும் காலங்களில் ஆய்வாளர்கள் சங்க இலக்கியத்தில் எவ்வாறான ஆய்வினை மேற்கொள்ள வேண்டும் என்ற அரிய தகவலையும் எடுத்துரைத்தார்.

இரண்டாம் அமாவில் எஸ்.ஆா்.எம். கலைமற்றும் அறிவியல் கல்லூாி, காட்டாங் குளத்தூா்) தமிழ்த் துறையின் உதவிப் பேராசிரியா் முனைவா் த விஜய் அமிா்தராஜ் அவா்கள் ஒப்பியல் ஆய்வுகள் என்னும் தலைப்பில் சங்க காலம் முதல் தற்காலம் வரை நடந்த ஒப்பியல் ஆய்வுகளைப் பற்றி விளக்கி எடுத்துரைத்தாா்.

மூன்றாம் அமாவில் புதுவைப் பல்கலைக்கழகம் தமிழ்த்துறை இணைப் பேராசிரியரும், நிரவி விருதாளருமான முணைபாபா.இரவிக்குமார் அவர்கள்நவீன இலக்கிய ஆய்வுகள்: புனைகதைகளை முன் வைத்து என்னும் தலைப்பில் சிறு பத்திரிக்கை முதல் பல்கலைக் கழக ஆய்வுகள் வரை தமிழ்த் திறனாய்வு வரலாற்றில் நவீன இலக்கியங்கள் பெறுகின்ற இடத்தைப் பற்றி சிறப்பான உரை வழங்கினார்

பபிலரங்கின் இரண்டாம் நாள் நான்காம் அபர்வில் இணையவழியில் அமெரிக்காவின் டெக்ஸஸ் மாகாணத் தில் இயங்கி வரும் ஹுஸ்டன் பல்கலைக்கழகத் தில் செவ்வியல் மற்றும் நவீன மொழித்துறை வருகை தரு பேராசிரியர் முனைவர் த. விஜயலட்சுமி அவர்கள் ஆராய்ச்சி நெறிமுறை களும் தமிழிலக்கியக் கோட்பாடுகளும் என்னும் தலைப்பில் ஆய்வத் தலைப்பைத் தேர்ந்தெடுக்கும் முறை முதல் இலக்கியங்களின் கோட்பாடுகள் வரைக்கு மான செய்திகளைப் பற்றி தெளிவாக எடுத்துரைத்தார்.

ஐந்தாம் அமர்வில் புதுவைப் பல்கலைக்கழகச் சுப்பிரமணிய பாரதியார் தமிழியற்புல இணைப் பேராசிரியர் முனைவர் வ. தனலட்சுமி அவர்கள் தமிழ் ஆய்வில் இணையத் தரவுகளும் மென்பொருட்களும் என்னும் தலைப்பில் விக்கிப்பீடியா முதலாக இணையதளத்தில் தமிழை எவ்வாறு பயன்படுத்துவது என்பது வரை விரிவாக உரை வழங்கினார்கள்.

இவரைத் தொடர்ந்து ஆறாம் அமர்வில் சென்னைக் கிறித்தவக் கல்லூரி, தமிழ்த்துறையின் உதவிப் பேராசிரியர் முனைவர் ஜெ. சுடர்விழி அவர்கள் நவீன கவிதை மரபில் பாரதியியல் ஆய்வுகள் என்னும் தலைப்பில் பாரதியாரின் கிடைத்தற்கு அரிய உருவப் படங்கள் குறித்த ஆய்வுகளில் தொடங்கி பாரதியின் கால வரலாற்று ஆய்வுகள், கவிதைகள் குறித்த ஆய்வுகள் எனப் பாரதியைப் பற்றிய பல அரிய தகவல்களைப் பற்றி மிகத் தெளிவாக விளக்கினார். ஏழாம் அமர்வில் திறனாய்வாளர் க. பஞ்சாங்கம் அவர்கள் திறனாய்வு மரபில் சிலப்பதிகாரம் என்னும் தலைப்பில் சிலப்பதிகாரத் திறனாய்வு குறித்த பல அரிய தகவல்களைப் பற்றி மிகத் தெளிவாக விளக்கினார். நிகழ்ச்சியின்

இப் பயி லரங்கில் பல்வேறு பல்கலைக்கழகத்திலிருந்தும் கல்லூரிகளிலிருந்தும் முனைவர் பட்ட ஆய்வு மாணவர்களும், ஆய்வியல் நிறைஞர் பயிலும் மாணவர்களும் கலந்து கொண்டுச் சிறப்பித்தனர்.

One Week online FDP on IPR- New Horizons and Prospects

STAFF WRITER

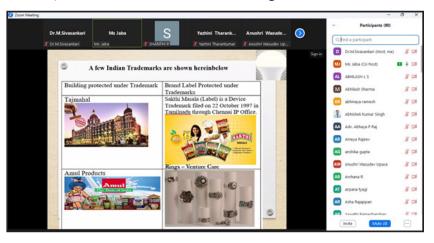
The one week Online was organised and hosted by the Department of Corporate secretaryship& Accounting and Finance. 150 participants registered for the FDP. The programme created a platform to faculty members and research scholars across and outside the country to learn IPR - New Horizons & Prospects. The topics covered in the FDP, no of participants attended with the feedback links and Certificates disbursement Proof provided below.

The Inaugural session on 9th October 2023 between 6.30 pm to 6.40 pm was led by Dr.S.Albert Antony Raj, Deputy Dean, Faculty of Science & Humanities, SRMIST, Welcome address delivered

by Dr K Selvasundaram Prof & Head, Dept of CS & AF, SRMIST. The Day 1 session begun by 6.40 pm, Dr. P.Shanthi, Asst Prof Dept Commerce (CS & AF) introduced the Resource person Ms Jaba Chakraborty, Sr. Executive, Technology , Transfer Office, Intellectual Property Management Cell, IC&SR, IITM Registered Patent Agent,

Women Scientist -C, Tifac.. Vote of thanks was rendered by Dr.M.Sivasankari, Asst Prof Dept Commerce (CS & AF).

All sessions were well received by participants and gained favourable feedback from them. E certificates were dispersed to all participants and many of them sent note of appreciation through and mail expressing thanks and recognition.

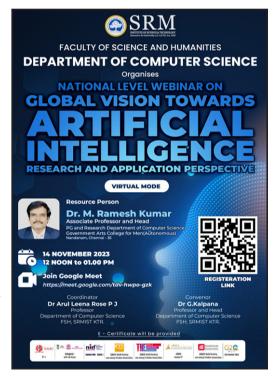


National Level Webinar on Global Vision towards AI

STAFF WRITER

The Department of Computer Science organized a National Level Webinar

on Global Vision towards Artificial Intelligence: Research and Application Perspective on 14th November through Virtual Mode. The Resource person is Dr. M.Ramesh Kumar Associate Professor and Head.PG and research Department of Computer Science, Government Arts College for Men (Autonomous), Nandanam, Chennai-35. More than 200 participants registered and 96 participants from all over the state has attended. The research scholars and faculty members have highly benefited for this webinar through the latest Chatgpt tools with the demos. It is highly appreciated by the participants.



Best Project Award - CTS PRODIGI

STAFF WRITER

CTS PRoDIGI (Academia) Innovation contest of Products & Resource Practice. It is an annual innovation challenge hosted by Cognizant, which aims to recognize and reward innovative ideas and solutions that address real-world business problems in the products and resource practices domain. The contest was opened to individuals or teams in the south zone colleges during December 2022. Around 17 + colleges with 80+ Teams came up with innovative ideas or solutions

that can improve the products and resource practices domain. Overall, the PRoDIGI

Innovation contest is a great opportunity for individuals and teams to showcase their innovative ideas and gain recognition for their work in the products and resource practices domain.

Innofesta: National Level Project Contest Winners:

Mr.Deepan, Mr. Devanathan and Ms. Kiruthuga of MCA won Rs.25000 cash award at the 3rd National Level Project Contest, Innofesta, Vellamal College of Engineering, for their project entitiled "IoT Intelligence: Edge Computing for Smart BioGas Monitoring with LORA"

National Science Day'23 at **MCC** - Winners

Mr. Deepan, Mr. Devanathan and Ms. Kiruthuga of MCA won Rs.10000 cash award at the National Science Day'23 organized by Madras Christian College, for their project prototype entitiled "IoT Intelligence: Edge Computing for Smart BioGas Monitoring with LORA".



Training Programme on Income Tax Planning & Panel Discussion on Advanced Payment of Tax (TDS)

STAFF WRITER

Department of Corporate Secretaryship and Accounting Finance, College of Science and Humanities, SRM Institute of Science Technology has organized Training Programme on "Income Tax Planning & Panel Discussion on Advanced Payment of Tax (TDS)" 07th September, 2023 resource person Dr.(CS). AZHAGURAJA N M.Com., MBA., ACS., Ph.D. The students and faculty from M.Com (AF) and B.Com (CS & AF) are benefited from the training programme. The welcome address given by Dr. K.Selvasundaram, Professor & Head, CS & AF, FSH SRMIST and vote of thanks given by Dr. Thinesh Kumar. M Assistant Professor, CS & AF, FSH, SRMIST.

Key Takeaways and Tips:

- Income tax planning is essential for individuals and businesses to optimize their financial situations while complying with tax laws.
- TDS is a mechanism that ensures timely tax collection by deducting tax at the source of income.
- TDS compliance is crucial, as non-compliance can result in penalties and legal issues.
- Effective tax planning involves identifying tax-saving opportunities, leveraging exemptions, and making strategic investments.
- Real-life case studies and experiences highlighted the tangible benefits of tax planning and TDS compliance.

The panel discussion provided attendees with a comprehensive understanding of income tax planning and TDS. It emphasized the importance of responsible financial management, compliance with tax regulations, and the potential benefits of effective tax planning. Attendees were encouraged to network with panelists to seek personalized advice and explore opportunities for improving their financial strategies.

Speakers concludes, income tax planning and TDS compliance are indispensable aspects of financial management. By staying informed, adhering to tax laws, and implementing effective tax-saving strategies, individuals and businesses can achieve financial stability and long-term success while meeting their tax obligations.

GPS Map Camera Kattankulathur, Tamil Nadu, India Unnamed Road, Potheri, SRM Nagar, Kattankulathur, Tamil Nadu 603203, India Lat 12.822852° Long 80.048658°

SRMIST in collaboration with Agharam Foundation conducted an Outreach Progamme



STAFF WRITER

Agaram Foundation aims to ensure that every student, regardless of their background or abilities, can fully participate in all aspects of their education. SRMIST in collaboration with Agharam conducted an Outreach Progamme for the Students. At Session 1, Dr. L Selvam introduced IoT, providing hands-on demonstrations of Node MCU, Arduino IDE, and IoT device control through Alexa. Session 2 featured Dr. Pandiyan, who humorously demystified AI, ML, DL, and NLP, fostering a positive and engaging learning atmosphere.

During the lunch, generously provided by SRMIST, participants enjoyed a fantastic time. Session 3, led by Dr. Jayashree, delved into 'Swarm Intelligence' in AI and Robotics, highlighting the collaborative power of swarms as a natural evolution. Tea and refreshments followed Session 3.

The final session, 'A Primer to Computer Vision,' was conducted by Mrs. Ramla, featuring captivating real-time video and audio demonstrations. The audience learned about a No-code dev for Face Mask Classification and Driver Drowsiness Detection using Python libraries and MLOps platforms like Google Teachable Machine and Lobe.ai.

The event concluded with a feedback session, where students expressed appreciation for the informative content. A group photo was taken as a mark of the event's success.

SRMIST received "National Eminence Award"

STAFF WRITER

SRMIST received the "National Eminence Award" from the Electronic Sector Skill Council of India presented under the category of 'Education Initiative of the Year'. Our honorable Registrar, Dr. Ponnusamy S, on behalf of SRMIST, received the esteemed recognition at Bharat Mantapam, New Delhi on Jan 17,2024.



SRMIST student wins Double gold at National Diving Championship





SRMIST student Mr Abhishek(B.Sc Physical Education) being awarded at the national diving championship

STAFF WRITER

Mr.Abhishek, B.Sc Physical Education participated in the first Interstate age group and Open Invitational Diving Championship held at Belagavi, Karnataka from 9th - 10th September 2023. He won one individual championship along with two gold medals, one in 1-meter and 3-meter springboard during group competition and one in invitational open group. competition.also



SRM College of Physiotherapy conducts an awareness session on stroke

STAFF WRITER

Ms.A.Vinitha, Clinical Physiotherapist, SRM College of Physiotherapy was invited to conduct an awareness session on the topic of Stroke and its Preventive measures to the general public to commemorate "World Stroke Day 2023" by the department of Neurology, SRM Medical College Hospital and Research Centre. Prof. T.S. Veeragoudhaman, Dean and Ms.A.Vinitha, Clinical Physiotherapist had prepared the stroke awareness pamphlet in the local language (Tamil). An educative session was conducted in the department of neurology to sensitize the public about the stroke, its preventive measures and demonstration of some recommended exercises to them on 03.11.2023. SRM participated as a Co-Organizer category in this event.

SRMIST's Directorate of Sports Organises All India Inter University Beach Volleyball (M) Championship

STAFF WRITER

The Directorate of Sports organized the All India Inter University Beach Volleyball (Men) Championship from December 26th to 28th, 2023. The Valectitory function held on 28th December 2023 at 4.00pm at Blue Flag Beach, Kovalam, Tamil Nadu.

Prof. Dr. V. Rajendran, Vice Chancellor, AMET University, delivered the Presidential address. Dr. N. Venkata Sastry, Director, Career Centre, SRMIST, delivered the valedictory address, and Mr. MG Prabhakaran, Southern Railway, International Beach Volleyball Player, had graced the championship as The Guest of Honor (Alumnus of SRMIST).





SRMIST Vadapalani organises workshop on Android app development

STAFF WRITER

The ACE club of DCSE at SRMIST - VDP Campus organized an engaging twoday pre-symposium Hands-on Workshop titled "Android App Development," led by the experienced Ms. Nandini S Hinduja, a React Native Developer at GUVI Geek Networks. This insightful workshop took place on the 5th and 6th of October 2023, aimed at providing participants with a comprehensive understanding of the tools and technologies essential for Android app development, including Android Studio, Java, XML, Kotlin,

and more. Attendees gained valuable insights into various architectural aspects of Android app development, understanding the core foundations and pillars of Android, and the intricacies of building applications using

One of the workshop's highlights was a detailed comparison between Firebase and MySQL, shedding light on the distinctions between these two critical components in app development. Ms. Nandini emphasized on the importance of maintaining security and implementing privacy protocols within Android applications, highlighting the significance of these aspects in today's digital landscape. The workshop fostered a highly interactive environment where students felt encouraged to seek guidance and clarification. Ms. Nandini actively engaged participants in practical exercises and encouraged them to apply their theoretical knowledge. In conclusion, this workshop not only equipped participants with the knowledge and skills required for Android app development but also instilled a sense of confidence and enthusiasm in pursuing this exciting field further. The session was effectively coordinated by Dr. B. Prabha, DCSE

Exhibition on "Freedom of Speech and Expression"

STAFF WRITER

The SRM Institute of Science and Technology's Department of Journalism and Mass Communication, in partnership with the Young Journalist Association, unveiled a captivating exhibition centered on the theme of "Freedom of Speech and Expression." Held on October 12, 2023, within the institute's premises, the exhibition served as a compelling exploration of the complexities surrounding this fundamental right. Set against the backdrop of the T P Ganesh Auditorium and Mini Hall 1, the exhibition boasted an assortment of stand boards featuring banned photographs, cartoons, literature, films, music, artwork, and defamation cases. Each exhibit was carefully selected to exemplify instances where freedom of speech and expression encountered constraints, sparking nuanced conversations about the delicate balance between upholding this freedom and addressing its potential repercussions.

This impactful event was the

culmination of collaborative efforts by dedicated students and faculty members of the Department of Journalism and Mass Communication. Particularly, second-year BA students played a pivotal role in curating and organizing the exhibition, demonstrating their unwavering commitment to the theme of free expression through their meticulous work.

This exhibition served as a poignant reminder of the imperative to safeguard this fundamental right in diverse societal contexts. Known for its dedication to academic excellence and the cultivation of an environment conducive to intellectual growth and critical discourse, the SRM Institute of Science and Technology continues to spearhead initiatives addressing contemporary issues through innovative exhibitions and events. The Department of Journalism and Mass Communication remains at the forefront of these endeavors, reaffirming its commitment to fostering meaningful dialogue and social awareness.

SRMIST Vadapalani organises Workshop on Cutting Edge Technologies

STAFF WRITER

ACE Club, DCSE, SRMIST -Vadapalani Campus organized a workshop titled "Cutting Edge Technologies", coordinated by Dr. P. Durgadevi and Mrs. Karthikayani, Assistant Professors, Department of CSE, SRMIST VDP. The event aimed to provide students with insights into the latest advancements in technology and their practical applications. The session featured Mr. Arvind Balamurugan and Mr. Harish Rajasekaran, research engineers at Flex, a prominent technology company, as the resource persons.

Mr. Arvind Balamurugan initiated the session by diving into the world of IoT. He introduced the concept of IoT, its key components, and its significance in enabling smart and connected devices. Through real-world examples and case studies, he demonstrated how IoT is transforming various industries.

The session transitioned to AR and VR, with Mr. Harish Rajasekaran as the lead presenter. He explained the differences between AR and VR, their applications in gaming, education, and simulation, and the emerging trends in these fields.

A significant part of the session was dedicated to Unity, a popular cross-platform game engine and development environment. Attendees had the opportunity for hands-on experience with Unity, allowing them to explore its capabilities for creating interactive and immersive content. Mr. Harish Rajasekaran provided valuable insights for beginners interested in game development and interactive simulations.

The session also addressed the growing trend of low-code application development. The resource persons highlighted the advantages of low-code platforms, enabling rapid application development with minimal coding efforts.

This segment of the session resonated with participants looking to streamline software development processes.

Practical demonstrations using Arduino kits were integrated into the session. These demonstrations showcased the practical application of IoT concepts, illustrating how sensors, actuators, and microcontrollers can be integrated to build smart and connected devices. This hands-on approach allowed attendees to gain a deeper understanding of the technologies discussed.

In conclusion, the session proved to be an informative and engaging event. Mr. Arvind Balamurugan and Mr. Harish Rajasekaran, with their expertise and practical demonstrations, provided valuable insights into IoT, AR/VR, Unity, and lowcode application development.



The event not only expanded the knowledge of the participants but also inspired them to explore and innovate in the ever-evolving field of technology.

Moreover, Mr. Arvind Balamurugan actively encouraged the students to ask questions and participate in discussions throughout the session.

SRMIST live telecasts the Prime Minister's Program "Viksit Bharat@2047: Voice of Youth"

STAFF WRITER

Under the distinguished patronage of the Hon'ble Prime Minister of India, the event marks a significant milestone as he inaugurated the Viksit Bharat@2047 Ideas Portal. He shared his insights and vision for the future via a Special Address delivered through a Video Conference on 11th December 2023.



SRMIST and AMET University join hands for a new chapter in sports collaboration



STAFF WRITER

An MoU signing ceremony took place at SRMIST Kattankulathur on 20/11/23 at 10 am, marking the beginning of an exciting partnership. The focus is on enhancing students' sporting skills across various disciplines, leveraging world-class facilities, fostering knowledge exchange among faculties and students, and envisioning joint tournaments in the future.

SRMIST Registrar Dr. S. Ponnusamy, AMET University Registrar Dr. M. Jayaprakashvel, Dr. R. Mohanakrishnan (Director of Sports, SRMIST), Dr. N.R. Ramkumar (Director of Physical Education, AMET University), and Mr. A. Kannan (Chairman Beach Council and Directorate of Sports Faculties) graced the MoU ceremony with their presence.

SRMIST hosts second edition of Tech Vistara

STAFF WRITER

SRM Institute of Science and Technology (SRMIST) proudly hosted the second edition of Tech Vistara, an outreach event aimed at igniting an interest in technology among school children.

The event, organized by the Department of Data Science and Business Systems, School of Computing, welcomed around 15 schools to the Dr. T.P Ganesan Auditorium on November 18th, 2023. Thiru. T. Soundarajan, Municipal Commissioner for Maraimalai Nagar,

graced the occasion as the Chief Guest. Dr. B. Radhakrishnan, Head of the Department of Ophthalmology at SRM Medical College Hospital and Research Centre, delivered a felicitation address. Prof. R. Mohana Krishnan, Director of Sports at SRMIST, was also invited

as a special guest. Prof. Dr. Revathi Venkataraman, Chairperson of the School of Computing, extended a warm welcome to all the school children participants. Nearly 460 students from various schools in and around Chennai participated in this event.



SRMIST Won Bronze Medal in Khelo India Badminton Championship

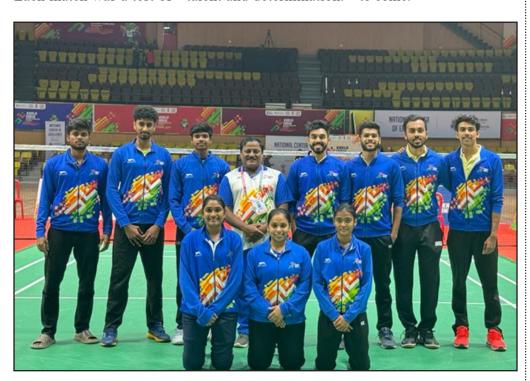
STAFF WRITER

The Badminton Championship was a thrilling event filled with intense matches and amazing displays of skill. Players from all over the world gathered to compete for the coveted title. The atmosphere was electric as fans cheered on their favorite players, creating an atmosphere of excitement and anticipation. Each match was a test of

strength, speed, and agility as players battled it out on the court.

The competition was fierce, with every player giving their all to come out on top. Spectacular shots and incredible rallies kept the audience on the edge of their seats throughout the tournament. In the end, it was SRMIST Badminton Team who emerged victorious, showcasing exceptional talent and determination.

Their hard work and dedication paid off as they lifted the championship trophy, celebrating their well-deserved victory. The **Badminton Championship** was not just a display of athletic prowess, but also a testament to the spirit of sportsmanship and camaraderie that unites players and fans alike. It was a truly memorable event that will be remembered for years to come.



Our SRMIST Men & Women Badminton Team Won the Bronze Medal in the 4th KHELO INDIA UNIVERSITY GAMES 2023 organized by SAI, AIU &. MYAS, Govt of India held from 23rd feb to 28th feb 2024 at Guwahati, Assam.

SRMIST Clinched Silver Medal in Khelo India Volleyball Championship



Our SRMIST Men Volleyball Team Won the Silver Medal in the 4th KHELO INDIA UNIVERSITY GAMES 2023 organized by SAI, AIU &. MYAS, Govt of India held from 23rd feb to 28th feb 2024 at Guwahati, Assam.

STAFF WRITER

Winning a silver medal in a volleyball championship is a testament to toughness and determination. It's not just about playing the game; it's about facing challenges and never giving up. In volleyball, there's a lot of hard work involved. Players have to train hard, sometimes even when they feel tired or sore. They have to practice their skills over and over again, striving to improve each time. Then, when it comes to the championship, they have to face tough opponents who want to win just as much as they do. This means staying focused and not letting the pressure get to them.

When a team wins a silver medal, it means they've fought hard throughout the tournament. They've had to overcome obstacles and setbacks along the way. Maybe they lost a few matches, but they didn't let that discourage them. Instead, they used those losses as motivation to do better next time. They stayed united as a team, supporting each other through the ups and downs. And when it came down to the final match, they gave it their all, leaving everything they had on the court.

SRM Girls, The Victorious Queens in the Khelo India Volleyball Championship

STAFF WRITER

When you win the volleyball championship, it's a feeling like no other. It's a mix of excitement, joy, and pride. You've put in hours of practice, sacrificed time with friends and family, and pushed yourself to the limit. But in the end, it's all worth it. Standing on the court, holding that trophy high above your head, you realize that all the hard work has paid off. But winning isn't just about the glory. It's about the journey you took to get there. It's about the friendships you made along the way and the memories you'll cherish forever. It's

about overcoming challenges and never giving up, even when the odds are stacked against you. Winning the volleyball championship isn't just about being the best team on the court. It's about being the best version of yourself.

So, if you ever find yourself dreaming of winning the volleyball championship, remember this: it's not just

It's an opportunity to push yourself, to grow, and to achieve greatness. And when you finally reach that moment of victory, you'll know that it was all worth it.



Our SRMIST Women Volleyball Team Won the Bronze Medal in the 4th KHELO INDIA UNIVERSI-TY GAMES 2023 organized by SAI, AIU & MYAS, Govt of India held from 23rd feb to 28th feb 2024 at Guwahati. Assam.

Fit India Week at SRMIST



STAFF WRITER

SRMIST organised their First event as Cycothlon for "Fit India Week" celebration at SRMIST Kattankulathur campus on 22nd of Nov 2023. Total 150 students and 50 faculty members participated in this mega event. This event started at SRMIST Silver Jubilee Arch and ended in front of Tech Park. Finally all the participants took the Fit India Pledge

The students and staff of SRM Institute of Science and Technology, Kattankulathur participated in the first event of Cycothlon. The event was flagged off by Dr.K.S Lakshmi, Director Admissions, SRMIST and Dr. R.Mohana Krishnan, Director of Sports. This cycolathan was organized by the Directorate of Sports, SRMIST.

The five-kilometer Cyclothan was held within the Kattankulathur campus.

The event was organized under the initiative taken by our Honourable Prime Minister of India, Narendra Modi and is part of the Fit India Mission by the Ministry of Youth Affairs and Sports. This year "Fit India week celebration was Planned between 15th November and 15th December, 2023to encourage fitness and to help us all be free from obesity, laziness, stress, anxiety, diseases etc.

Children's Day Celebration Brings Joy and Inspiration to **Rural School Students**

STAFF WRITER

On November 16, 2023, Muthucharam Community Radio 90.4 MHz, SRM Institute of Science and Technology, and Unnat Bharat Abhiyan 2.0 joined forces for a Children's Day Programme aimed at rural school students. From 9:30 am to 12:00 pm, the collaborative event aimed to celebrate and engage with the young minds, emphasizing the significance of Children's Day in their lives.

Dr. V. Thirumurugan, Associate Director (Campus Life) and Nodal Officer of Unnat Bharat Abhiyan, set the tone with a warm welcome address. The program featured motivational talks on the "Future of India" by Dr. Leenus Jesu Martin, Professor of Automobile Engineering, and "Good Habits" by Dr. Annapurani Panaiyappan, Professor& Head of Networking & Communications, both from SRMIST. Mrs. Rajeswari, Headmistress of Panchayat Union Middle School, Pattravakkam, also delivered a special address.

Earlier organizers conducted

activities like Thirukural Recitation Competition, Poetry Competition, Singing Competition, Drawing Competition and Speech Competition for the school students. Competitions were judged by the set of faculty members from SRMIST and school teachers. Best performers were selected for three Individual prizes under each category. All students of the school were given gift and refreshments during the event.

The event organizers thanked Dr. V. Thirumurugan, Associate Director (Campus life), Dr. Leenus Jesu Martin, Professor, Dr. Annapurani Panaiyappan, Professor& Head, Dr. R. Sridhar Professor, Department of Electrical & Electronics Engineering SRMIST, Kattankulathur and Mrs. Rajeswari Headmistress, Panchayat Union Middle School, Pattravakkam for taking out their valuable time to celebrate Children's Day.

Heath and Awareness Initiative: SRM's Eye Awareness Program Brings Medical Camp to Rural School Students

STAFF WRITER

In a commendable effort to promote health awareness among rural communities, SRM Institute of Science and Technology, in collaboration with Muthucharam Community Radio, organized the 2nd Annual Eye Awareness Program and Medical Eye Camp. The event, conducted in association with Unnat Bharat Abhiyan 2.0 and IEEE SRM Student Branch, targeted rural school students in the Panchayat Union Middle School, Kolathur village, on October 12, 2023.

The day commenced at 9:30 am and ran until 1:30 pm, featuring a diverse range of activities aimed at fostering eye health awareness. Dr. V. Thirumurugan, Associate Director (Campus Life) & Nodal Officer of Unnat Bharat Abhiyan, initiated the program with a warm welcome address. Dr. Abinaya, Senior Resident in the Department of Community Medicine at SRM Medical College Hospital & Research Centre,

delivered a crucial Eye Awareness Talk.

A special address by Mr. B.R. Rajan, the Headmaster of Panchayat Union Middle School, Kolathur, and a prize distribution ceremony led by Dr. M. Sangeetha, IEEE SRM SB Counsellor Professor, added significant moments to the event. The day concluded with a vote of thanks by Dr. T. Kalaivani, Station Manager of SRM Muthucharam Community Radio, expressing gratitude to all contributors. The medical camp, starting at 10:00 am, showcased a collaborative effort by medical and health professionals from various SRMIST departments. General health checkups, including Pediatrics, General Medicine, and Dermatology, were conducted, benefiting approximately 100 students. Free consultations. medication, and diagnosis were provided on-site, and those requiring further treatment were referred to SRM General Hospital with free treatment cards. The organizers praised the dedication of Dr. V. Thirumurugan, Dr. Abinaya, and



Honoring Mr. B.R. Rajan Headmaster, Panchayat Union Middle School, Kolathur, for delivering Special Address

their teams, as well as Mr. B.R. Rajan and Dr. M. Sangeetha, for their crucial role in creating health awareness among school students. The initiative is a step

towards improving the health status of the village, promoting early detection, diagnosis, and treatment procedures for better community well-being.

SRMIST Department of Commerce organises One-day Seminar on "Role of AI in Business

The Department of Commerce, Faculty of Science and Humanities, SRM Institute of Science and Technology organized a one-day Seminar on "Role of AI in Business

Transformation" on 15th October 2023 at VPT Building from 11.50 a.m. to 12.40 P.m. The Speaker for the session was Prof .M.H. Thowfeek, Chair Professor and Head of the Department of Management & IT from South Eastern University of Sri Lanka. The main motive of this

Seminar was to create an awareness and importance of Artificial Intelligence and its role in transforming the business world.

The session was started with a Welcome address by the Head of the Department Dr. S. Tamilarasi and then followed by the speaker's

introduction given by Dr. A. Thilagaraj, Associate Professor, Department of Commerce. The session audience was students of M.com from the Department of Commerce (General and A&F).

Then the Guest speaker started the session by saying a quote, "The thing that's transforming is not the technology — it's the technology that is transforming

The speaker gave several insights to the students by giving examples about the transformation and also about Artificial Intelligence. The session was an Interactive session where the speaker asked the students a few questions to test them. There seems to be little doubt among IT managers and consultants that AI will become pivotal to most if not all, digital transformation initiatives. It's only a matter of how quickly



digital transformation and AI will completely converge

The speaker shared his in-depth knowledge with the students about Artificial Intelligence and its importance in the current scenario.

The session was followed by a Question and answer session. From the question and answer session, the student's outcomes for the session were excellent and they were able to get the points that they required from

the speaker. The session ended with a Vote of thanks which was presented by Mr. B. Udaya Kumar student of II M.com. The speaker also shared his PPT with the participants of the Seminar for their reference.

SRMIST Student qualifies for All India Inter University Weightlifting Men Tournament 2023-2024



STAFF WRITER

Mr.N.Krishnabarathi, Diploma in Yoga, SRMIST, won silver medal in the 81kg category at the South West Zone Inter University Weightlifting Championship

2023-2024 at Adikavi Nannaya University, Rajamahendravaram, Andhra Pradesh from December 8th to 12th, 2023. He qualified for all India Inter University Weightlifting Men Tournament 2023-2024.

SRMIST Tennis Team Wins Silver Medal at National Level



STAFF WRITER

SRMIST Tennis girl's team qualified to play interzonal tournament at DeenBandhu Chhotu Ram University of science and technology at Sonipat, Haryana.

The first match was played

against MDU ROHTAK university and we won the match 2-0 (pre-quarters), and in the second match we played against Savithri Bhai Phule university and won 2-0, and The third match we won the semifinals against University of Madras, SRM players defeated

them 2-1 to enter finals after a long gap of 6 years .In the finals they played against Delhi university, set in the doubles, super tie breaker SRM lost 6-10 to the Indian players, who represented India in the BRICS tournament held at South Africa.

SRMIST Department of ECE, organises International Symposium on SDG5 - "Building an Inclusive Nation: Uniting for Gender Equality"

STAFF WRITER

Department of ECE organised an International Symposium on SDG 5 - "Building an Inclusive Nation: Uniting for Gender Equality" in collaboration with IEEE SRM SB - WIE on (1-2) November 2023 at Sir J.C. Bose Hall TP 12th Floor, SRMIST - KTR. The event was organized as part of the 2nd International Conference on Higher Education Institute Challenges and Solutions for Sustainable Development Goals

It provided a platform for diverse voices to engage in inclusive dialogues and promoting a comprehensive understanding of the challenges and solutions for gender equality. The event was convened by Dr. Shanthi Prince, Dr.M.S. Vasanthi being the Co-Convener and coordinated by Dr.M. Sangeetha, Dr.M.

Pre symposium events included an SDG 5 awareness rally in collaboration with NSS and UBA, which saw about 200 students and faculty participation. 'Ink

and Impact' - Creative poster competition encouraged students to visualize and demonstrate their creativity. Two prizes were given for the most creative posters. The poster presentation for submitted abstracts was conducted and two best posters were selected. The posters were judged on the basis of creativity, originality and social impact. IEEE SRM SB sponsored the prizes for this event. The posters were on display at SRMIST Tech Park Lobby during (1-3) Nov 2023.

Invited talks from eminent people from various backgrounds like Sports, Law, Industry, NGOs, Behavioural skills were inspirational and thought provoking. The speakers included Ms. Esther Mariaselvam, Associate Director, Action Aid Association (India), Ms. Nallini Olivannan, lawyer and entrepreneur, Ms. Sandhya Ashokkumar, a senior manager from DMI, Detroit, USA, Mrs. Ponni.K, Director, Nokia Mobile Networks and Solutions, Bengaluru, Ms. Mariya Kauser, Ms. Padmaja Priyadarshini



and Mr. Hariharan, Soft skill trainer. The panel discussion saw panellists from different walks of life sharing their experiences and giving suggestions and

made it an interactive and lively

The Symposium concluded on a cheerful note with many thoughts and reflections and gave the participants awareness about the aims and objectives of SDG 5 - Gender Equality and empowerment of women and girls.

Students Achievements, Awards and Accolades

Proclamation of Academic Prowess: Unveiling the Victors of AIU Anveshan 2023

STAFF WRITER

The distinguished Association of Indian Universities orchestrated the grand AIU ANVESHAN 2023, hosted by the venerable Presidency University. This intellectual symphony aimed to unearth young talents, igniting scientific research and innovation. Participants, aspirants on the precipice of discovery, converged to transcend the ordinary. Presidency University, custodian of academic tradition, embraced the responsibility of fostering an environment where

youthful brilliance could flourish. ANVESHAN 2023 at Presidency University became a vibrant crucible of ideas, a testament to the indomitable human spirit in its quest for knowledge and innovation. The symphony of progress echoed far beyond the convention walls.



The Registrar Dr.S.Ponnusamy, Dean Dr.A.Duraisamy along with Deputy Dean Dr.Albert Antony Raj Presenting the trophy to winners at AIU ANVESHAN 2023 Trophy of AIU ANVESHAN 2023 (Presidency University) being presented to the winners at SRMIST.